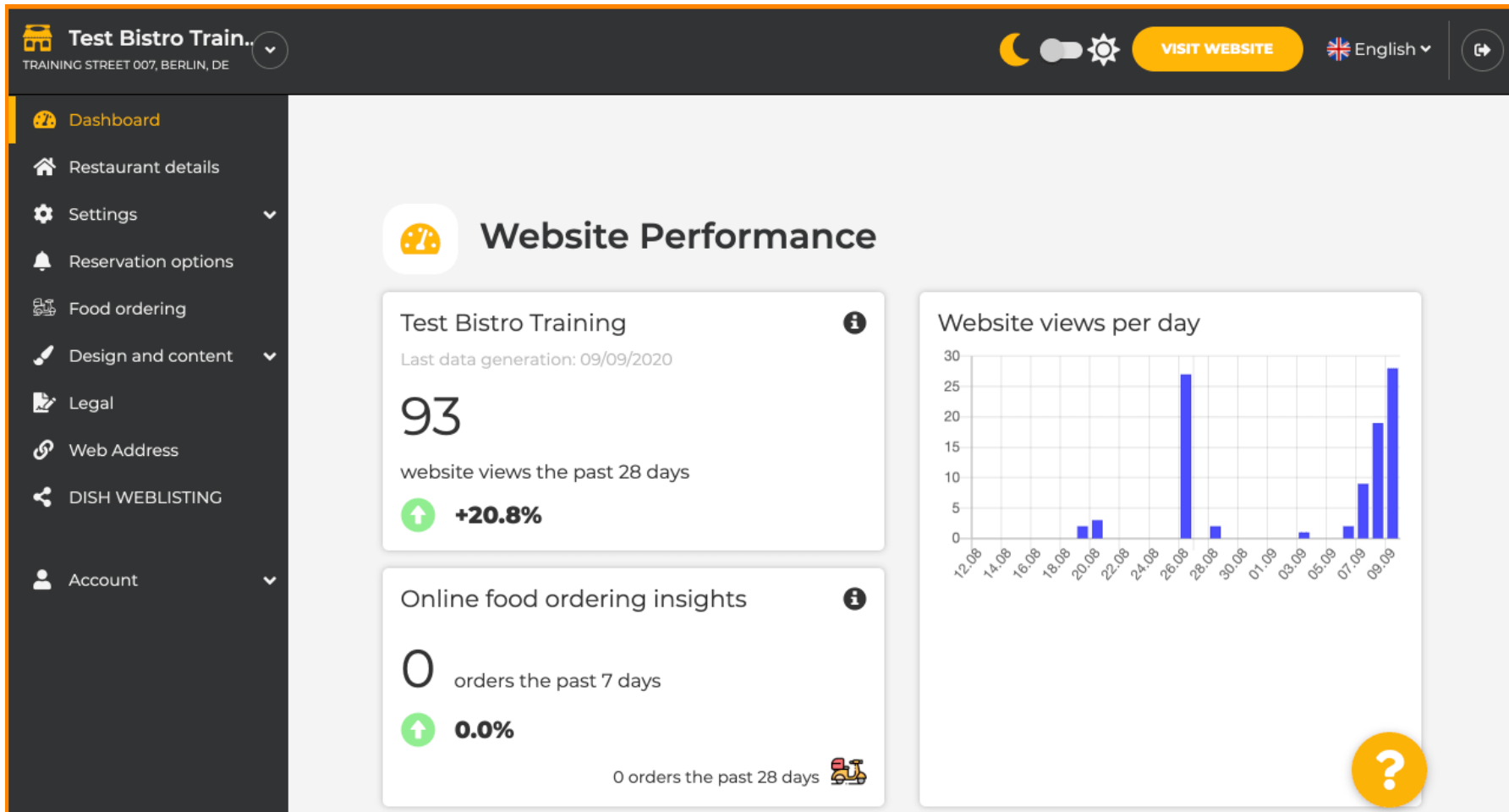




Prvním krokem je přihlášení ke svému účtu DISH Website . **Poznámka: <https://website.dish.co>**



Jakmile jste přihlášení, klikněte na **Design a obsah**.

The screenshot shows the DISH dashboard for 'Test Bistro Training' (TRAINING STREET 007, BERLIN, DE). The sidebar menu on the left includes: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, **Design and content** (highlighted with an orange box), Legal, Web Address, DISH WEBLISTING, and Account. The main content area features a 'Website Performance' section with two cards and a bar chart.

Website Performance

Test Bistro Training (Last data generation: 09/09/2020)

93 website views the past 28 days
↑ **+20.8%**

Online food ordering insights

0 orders the past 7 days
↑ **0.0%**
 0 orders the past 28 days

Website views per day

Date	Views
12.08	0
14.08	0
16.08	0
18.08	0
20.08	2
22.08	3
24.08	0
26.08	0
28.08	27
30.08	2
01.09	0
03.09	1
05.09	2
07.09	9
08.09	19
09.09	28

A poté klikněte na **Popis**.

Test Bistro Training
TRAINING STREET 007, BERLIN, DE

Website Performance

Test Bistro Training
Last data generation: 09/09/2020

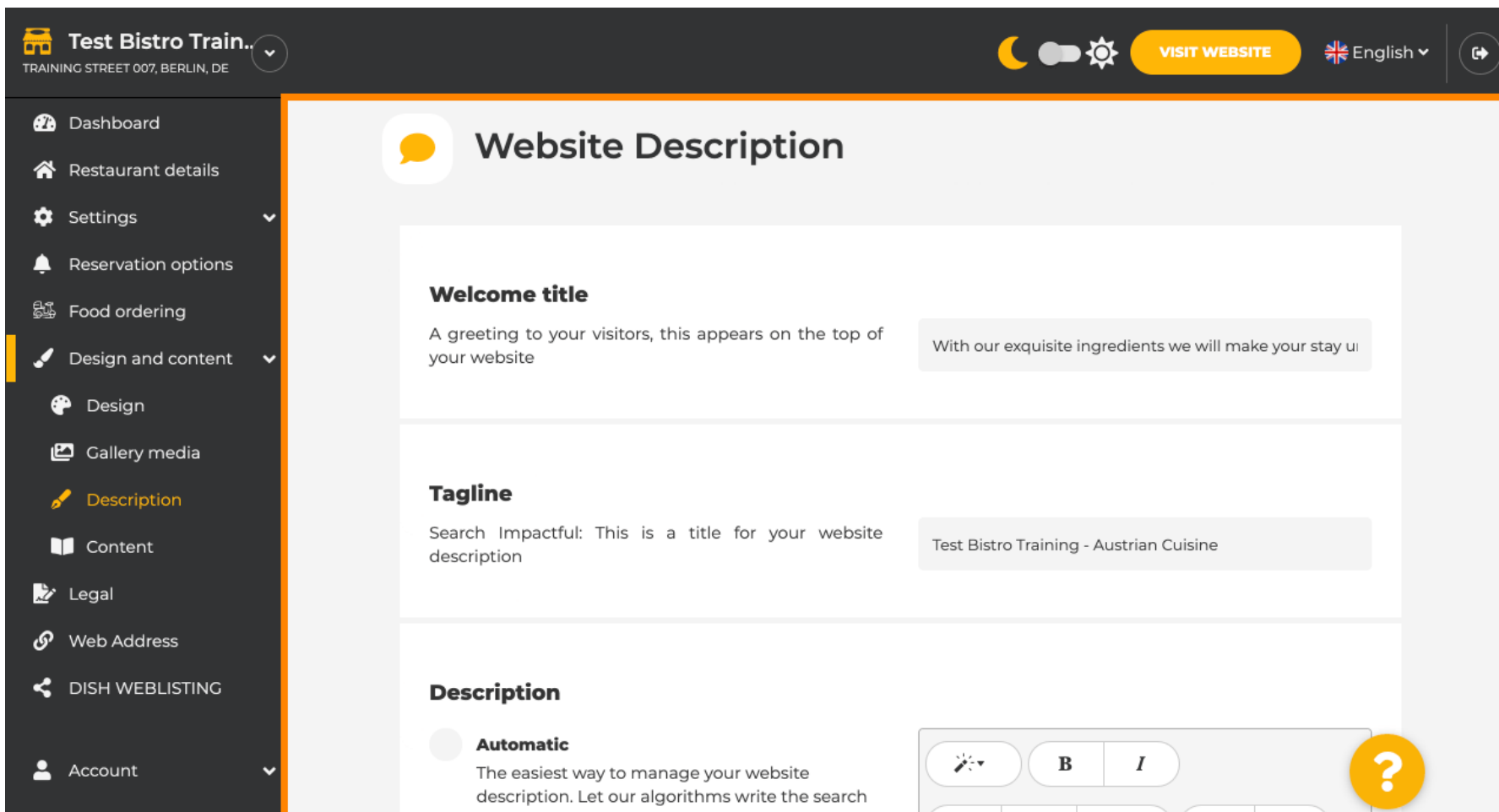
93
website views the past 28 days
+20.8%

Online food ordering insights
0 orders the past 7 days
0.0%
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Website views per day

Date	Views
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01.09	0
03.09	1
05.09	2
07.09	9
08.09	19
09.09	28

 Nyní jste v sekci **Popis webu** , kde můžete upravit nastavení a upravit popisy.

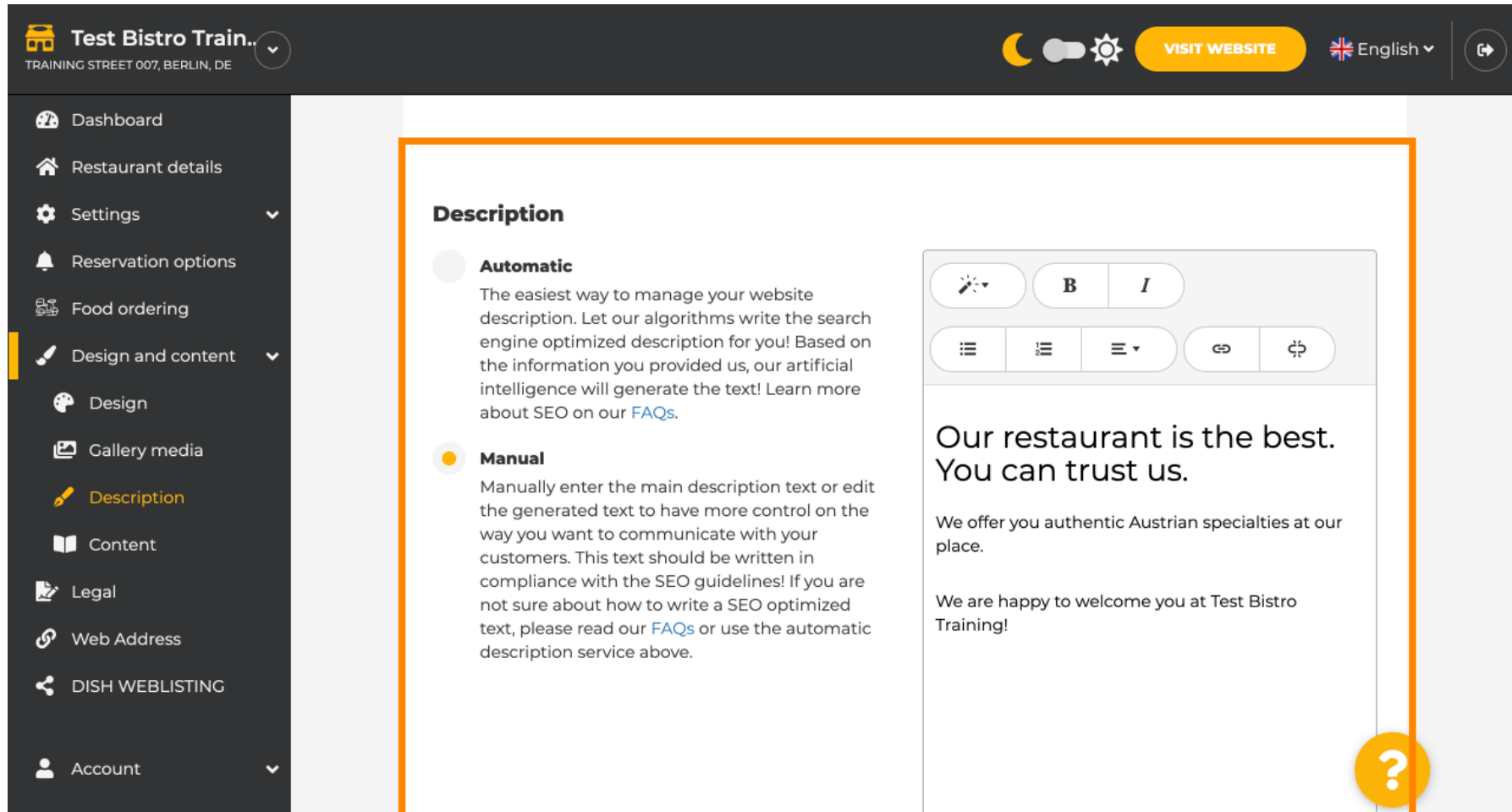


The screenshot displays the 'Website Description' management page in the DISH system. The interface includes a dark sidebar on the left with navigation options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design, Gallery media, Description (highlighted), Content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area is titled 'Website Description' and features three sections for editing:

- Welcome title:** A greeting to your visitors, this appears on the top of your website. The current text is: "With our exquisite ingredients we will make your stay u".
- Tagline:** Search Impactful: This is a title for your website description. The current text is: "Test Bistro Training - Austrian Cuisine".
- Description:** A radio button is selected for 'Automatic', with the text: "The easiest way to manage your website description. Let our algorithms write the search".

At the bottom right of the description section, there are formatting buttons for bold (B) and italic (I), and a circular help icon with a question mark. The top of the interface shows the restaurant name 'Test Bistro Train..', address 'TRAINING STREET 007, BERLIN, DE', a 'VISIT WEBSITE' button, and a language selector set to 'English'.

 Přejděte dolů do části popisu. V **Popis** můžete upravit hlavní popis vaší provozovny.



The screenshot shows the management interface for 'Test Bistro Train..' with the following elements:

- Header:** Restaurant name 'Test Bistro Train..' and address 'TRAINING STREET 007, BERLIN, DE'. Navigation icons for moon, toggle, and gear. A 'VISIT WEBSITE' button, language selector 'English', and a share icon.
- Left Sidebar:** A dark sidebar with menu items: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design, Gallery media, Description (highlighted), Content, Legal, Web Address, DISH WEBLISTING, and Account.
- Main Content Area:**
 - Description Section:**
 - Automatic:** A radio button is selected. Text: 'The easiest way to manage your website description. Let our algorithms write the search engine optimized description for you! Based on the information you provided us, our artificial intelligence will generate the text! Learn more about SEO on our [FAQs](#).'
 - Manual:** A radio button is unselected. Text: 'Manually enter the main description text or edit the generated text to have more control on the way you want to communicate with your customers. This text should be written in compliance with the SEO guidelines! If you are not sure about how to write a SEO optimized text, please read our [FAQs](#) or use the automatic description service above.'
 - Text Editor:** A rich text editor with a toolbar containing icons for undo, bold (B), italic (I), bulleted list, numbered list, link, and unlink. The main text area contains:
 - Our restaurant is the best. You can trust us.**
 - We offer you authentic Austrian specialties at our place.
 - We are happy to welcome you at Test Bistro Training!
 - Help Icon:** A yellow circular icon with a question mark is located in the bottom right corner of the editor area.



Chcete-li aktivovat funkci popisu AI, klikněte na **automatický**. **Poznámka: Automatický popis je funkce obsažená pouze v DISH Professional.**

Test Bistro Train..
TRAINING STREET 007, BERLIN, DE

Dashboard
Restaurant details
Settings
Reservation options
Food ordering
Design and content
Design
Gallery media
Description
Content
Legal
Web Address
DISH WEBLISTING
Account

Description

Automatic
The easiest way to manage your website description. Let our algorithms write the search engine optimized description for you! Based on the information you provided us, our artificial intelligence will generate the text! Learn more about SEO on our [FAQs](#).

Manual
Manually enter the main description text or edit the generated text to have more control on the way you want to communicate with your customers. This text should be written in compliance with the SEO guidelines! If you are not sure about how to write a SEO optimized text, please read our [FAQs](#) or use the automatic description service above.

Our restaurant is the best.
You can trust us.

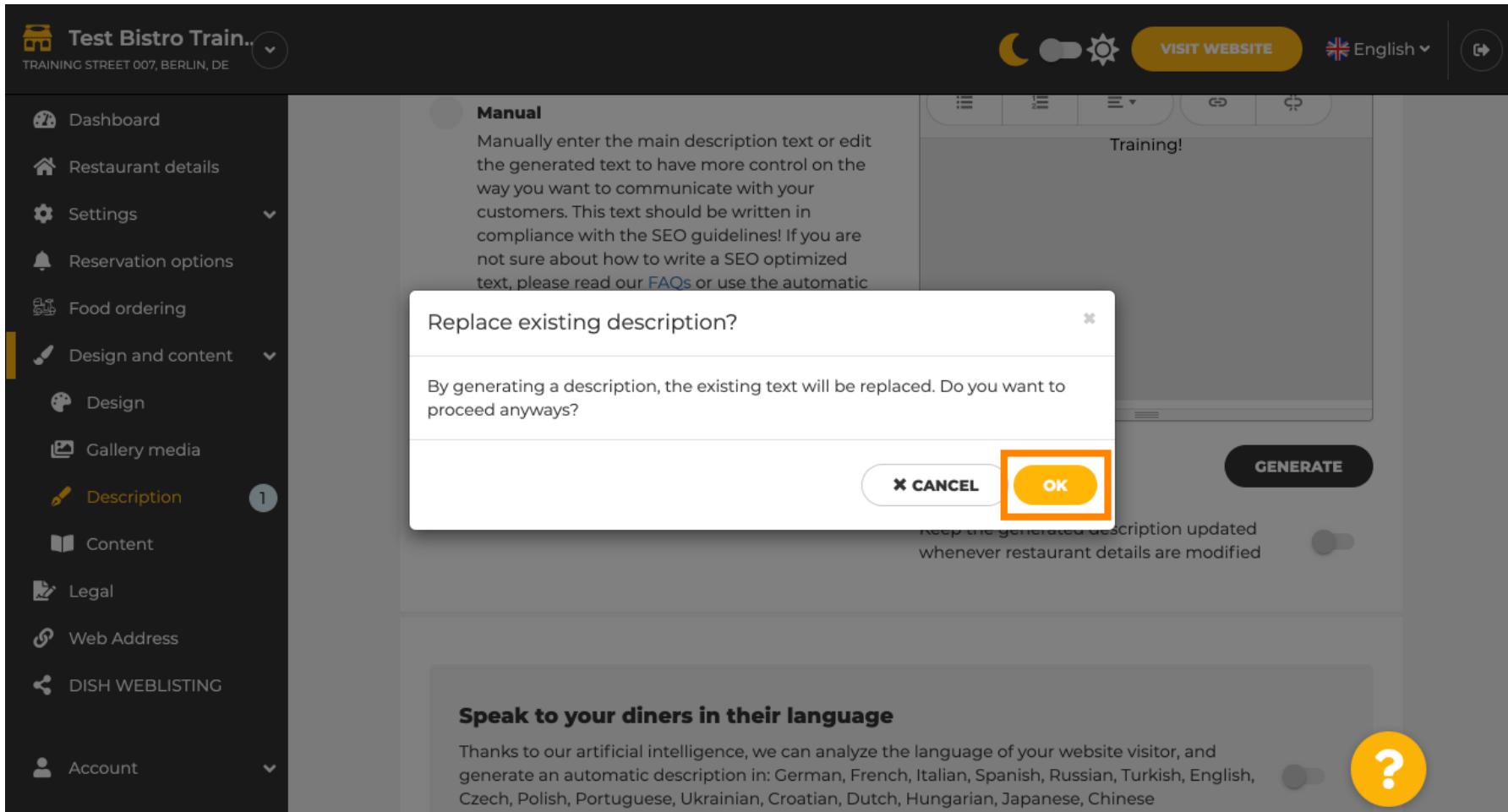
We offer you authentic Austrian specialties at our place.

We are happy to welcome you at Test Bistro Training!

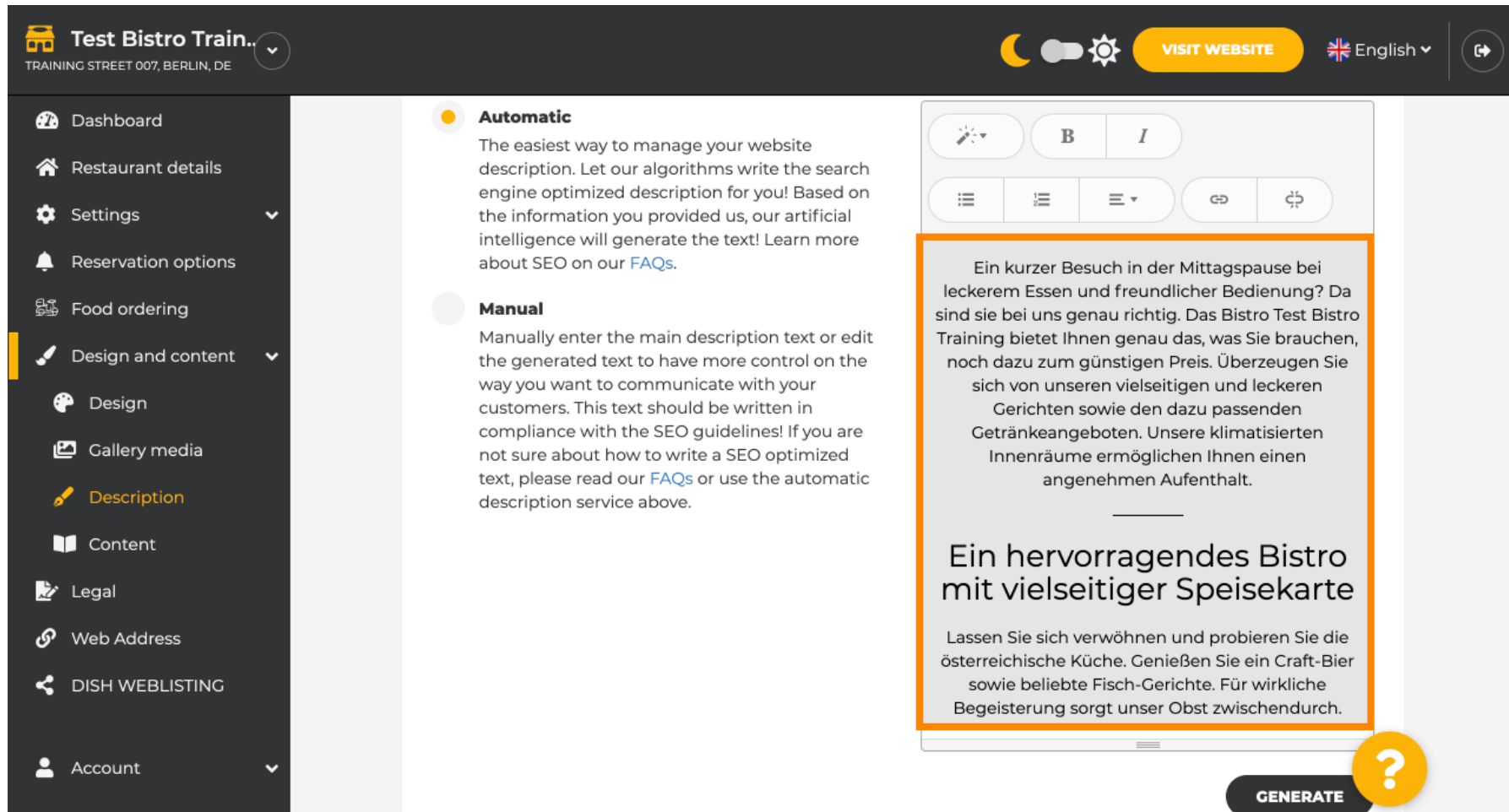
- Chcete-li nyní nechat nové nastavení platit, klikněte na **vygenerovat**. Tím se vygeneruje váš individuální text popisu optimalizovaný pro Google na základě podrobností o vaší provozovně.

The screenshot shows the DISH management interface for 'Test Bistro Train..' located at 'TRAINING STREET 007, BERLIN, DE'. The interface includes a top navigation bar with a 'VISIT WEBSITE' button and a language selector set to 'English'. A left sidebar contains various menu items, with 'Description' highlighted and marked with a '1' notification badge. The main content area features a 'Manual' section with instructions on how to manually enter or edit the main description text. Below the instructions is a preview window showing the text 'Training!' and a 'GENERATE' button, which is highlighted with an orange border. At the bottom of the interface, there is a toggle for 'Speak to your diners in their language' with a list of supported languages and a question mark icon.

📌 Váš stávající popis bude nahrazen. Pokračujte kliknutím na **OK**.



 Nově **vygenerovaný popis** se zobrazí v nastaveném jazyce vašeho účtu DISH.



The screenshot shows the DISH website management interface for 'Test Bistro Train...' (TRAINING STREET 007, BERLIN, DE). The left sidebar contains navigation options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design, Gallery media, Description (highlighted), Content, Legal, Web Address, DISH WEBLISTING, and Account.

The main content area displays two options for managing the website description:

- Automatic**: The easiest way to manage your website description. Let our algorithms write the search engine optimized description for you! Based on the information you provided us, our artificial intelligence will generate the text! Learn more about SEO on our [FAQs](#).
- Manual**: Manually enter the main description text or edit the generated text to have more control on the way you want to communicate with your customers. This text should be written in compliance with the SEO guidelines! If you are not sure about how to write a SEO optimized text, please read our [FAQs](#) or use the automatic description service above.

The 'Automatic' option is selected, and a preview of the generated German text is shown in a text editor. The text is enclosed in an orange box:

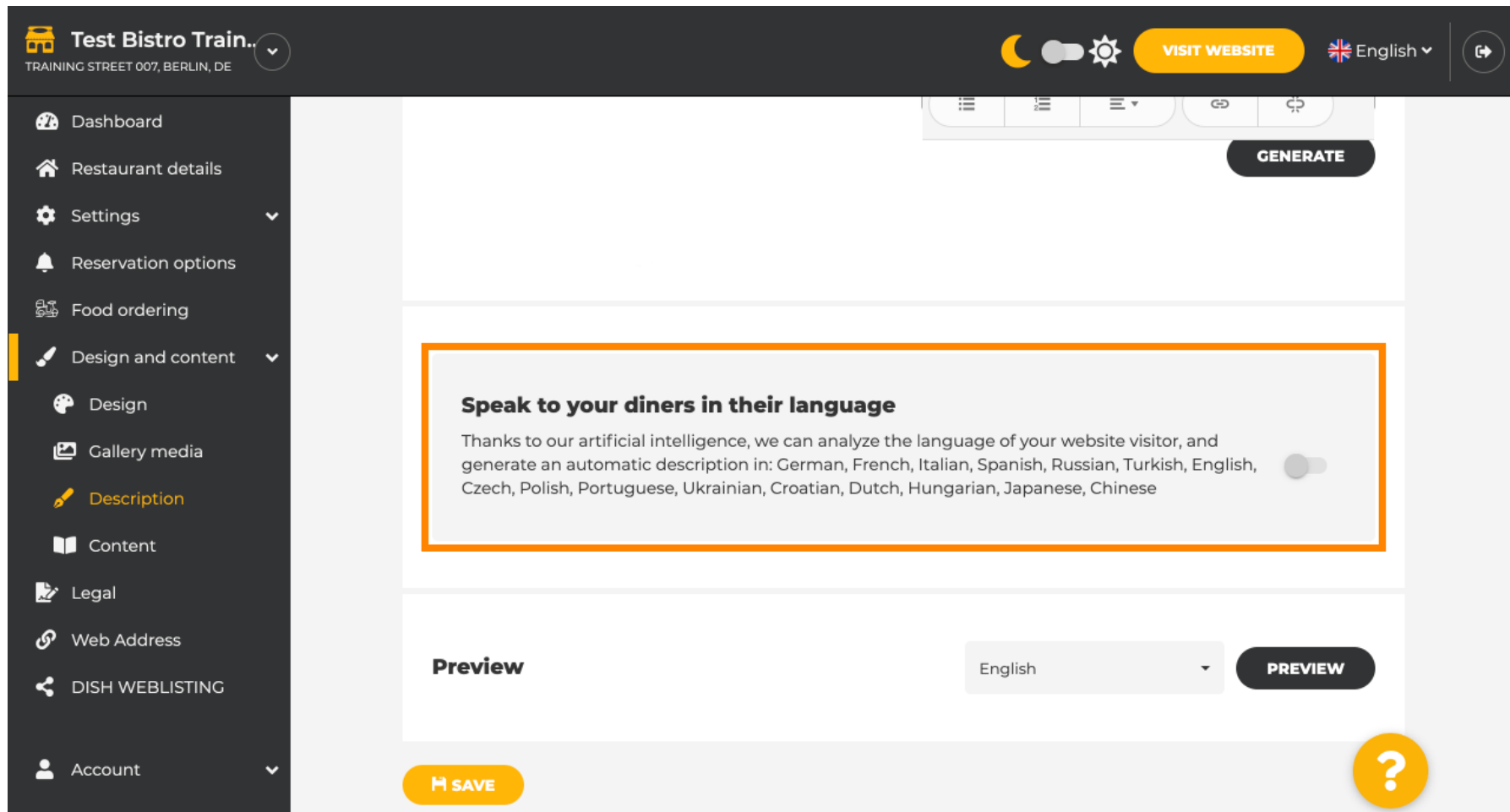
Ein kurzer Besuch in der Mittagspause bei leckerem Essen und freundlicher Bedienung? Da sind sie bei uns genau richtig. Das Bistro Test Bistro Training bietet Ihnen genau das, was Sie brauchen, noch dazu zum günstigen Preis. Überzeugen Sie sich von unseren vielseitigen und leckeren Gerichten sowie den dazu passenden Getränkeangeboten. Unsere klimatisierten Innenräume ermöglichen Ihnen einen angenehmen Aufenthalt.

Ein hervorragendes Bistro mit vielseitiger Speisekarte

Lassen Sie sich verwöhnen und probieren Sie die österreichische Küche. Genießen Sie ein Craft-Bier sowie beliebte Fisch-Gerichte. Für wirkliche Begeisterung sorgt unser Obst zwischendurch.

Below the text editor, there is a 'GENERATE' button and a question mark icon.

- 🔔 Pokud chcete aktivovat, aby se váš popis zobrazoval v jazyce návštěvníka, klikněte na **přepínač**.
Poznámka: Naše AI analyzuje jazyk návštěvníka a okamžitě jej přizpůsobí.



Ujistěte se, že jste použili všechny změny kliknutím na **ULOŽIT**.

The screenshot shows the DISH website editor interface. At the top, there is a header with the restaurant name "Test Bistro Train.." and location "TRAINING STREET 007, BERLIN, DE". On the right side of the header, there are icons for a dark mode toggle, a "VISIT WEBSITE" button, and a language selector set to "English".

The left sidebar contains a navigation menu with the following items: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted with an orange bar), Design, Gallery media, Description, Content, Legal, Web Address, DISH WEBLISTING, and Account.

The main content area displays a toggle for "Speak to your diners in their language" which is currently turned on. Below this, there is a "Preview" section with a language dropdown set to "English" and a "PREVIEW" button. At the bottom left of the main content area, a yellow "SAVE" button is highlighted with an orange rectangular box.

At the bottom of the page, there is a footer with the text "Designed by Hospitality Digital GmbH. All rights reserved." and a row of links: Imprint, FAQ, Terms of Use, Data Privacy, and Cookie settings. A yellow circular help icon with a question mark is also visible in the bottom right corner.

Kliknutím na **NÁHLED** zobrazíte účinné změny na svém vlastním webu.

The screenshot displays the DISH website management dashboard for 'Test Slovakia'. The left sidebar contains navigation options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design, Gallery media, Description, Content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area shows a toggle for 'Speak to your diners in their language' which is currently turned on. Below this, there is a 'Preview' section with a language dropdown set to 'English' and a 'PREVIEW' button highlighted with an orange border. A 'SAVE' button is also visible. The footer includes the text 'Designed by Hospitality Digital GmbH. All rights reserved.' and links for Imprint, FAQ, Terms of Use, Data Privacy, and Cookie settings.



Toto je váš nový popis generovaný AI .

TEST ESTABLISHMENT

MENU LOCATION OPENING TIMES PAYMENT OPTIONS EVENTS SERVICES CONTACT RESERVATION ORDER FOOD ENGLISH

Bar | Test Establishment | Berlin

We have a great selection of drinks to help you unwind. The good news is you don't have to wait for the weekend to enjoy yourself, because we're also open on weekdays! Cool music, a vibrant atmosphere and great people – start your weekend the right way at our bar, Test Establishment.

The best bar in town with a variety of drinks

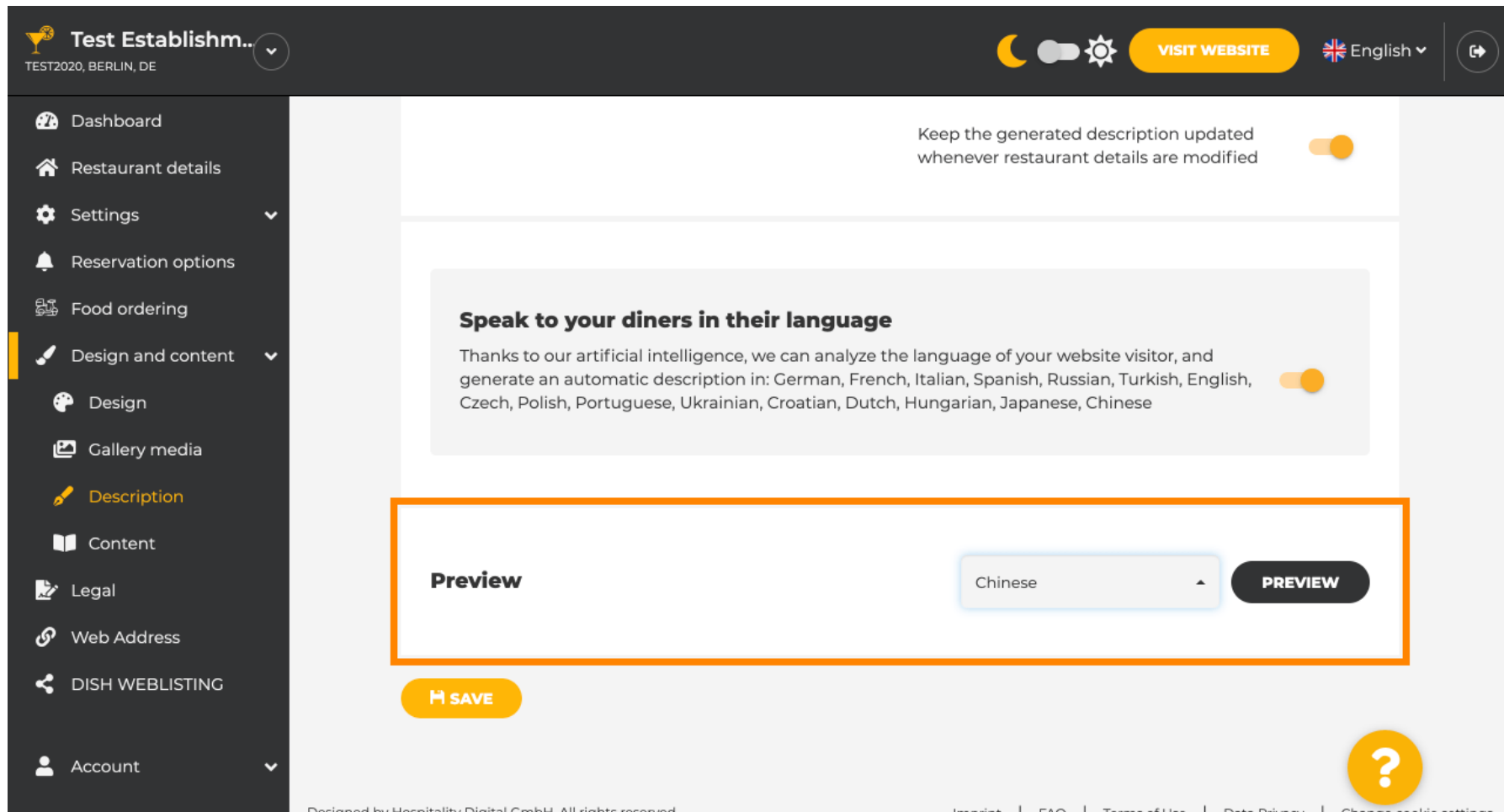
Enjoy yourself and take your tastebuds on a journey with our French cuisine. To get the most of our taco dishes, we suggest adding a flavourful cocktail. Our heavenly desserts or our croissants are a great choice any time you're in the mood for a tasty snack. A great variety of dishes without long waiting times – what could be better than our tasty buffet?

Come by for a meal to remember

It is possible to book a table using our special [online reservation service](#). You can come by 5 days a week from 11:00 to 14:00, please note that we're closed on Saturdays and Sundays.

Our

- Chcete-li vidět, jak by vaše webové stránky vypadaly v jiném jazyce, vyberte v rozbalovací nabídce **jiný jazyk** a klikněte na **NÁHLED**.





V tomto případě zvolíme zobrazení webu v čínštině. To je vše. jste hotovi.





Skenováním přejděte do interaktivního přehrávače