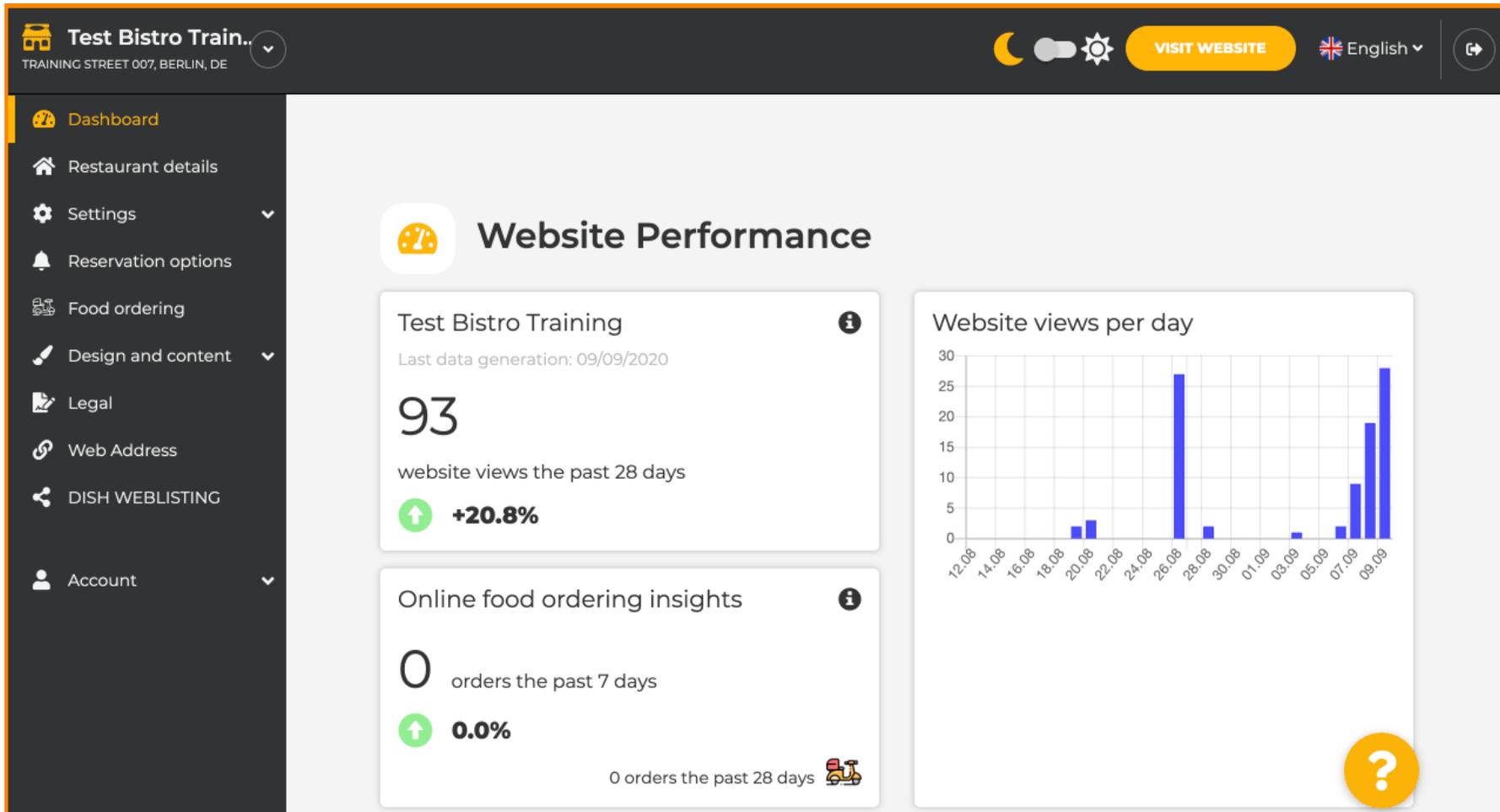




El primer paso es iniciar sesión en su [cuenta del sitio web de DISH](https://website.dish.co). Nota: <https://website.dish.co>



Una vez que hayas iniciado sesión, haz clic en **Diseño y contenido**.

The screenshot shows the DISH dashboard for 'Test Bistro Training' (TRAINING STREET 007, BERLIN, DE). The sidebar menu on the left includes: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, **Design and content** (highlighted with an orange box), Legal, Web Address, DISH WEBLISTING, and Account. The main content area features a 'Website Performance' section with two cards: 'Test Bistro Training' showing 93 website views (a +20.8% increase) and 'Online food ordering insights' showing 0 orders (a 0.0% change). A bar chart titled 'Website views per day' shows data from 12.08 to 09.09, with a peak of 27 views on 26.08. A 'VISIT WEBSITE' button and a language selector (English) are in the top right.

Date	Views
12.08	0
14.08	0
16.08	0
18.08	0
20.08	2
22.08	3
24.08	0
26.08	27
28.08	2
30.08	0
01.09	0
03.09	1
05.09	2
07.09	9
08.09	19
09.09	27

Y luego haga clic en **Descripción**.

Test Bistro Training
TRAINING STREET 007, BERLIN, DE

Website Performance

Test Bistro Training
Last data generation: 09/09/2020

93
website views the past 28 days
+20.8%

Online food ordering insights

0 orders the past 7 days
0.0%

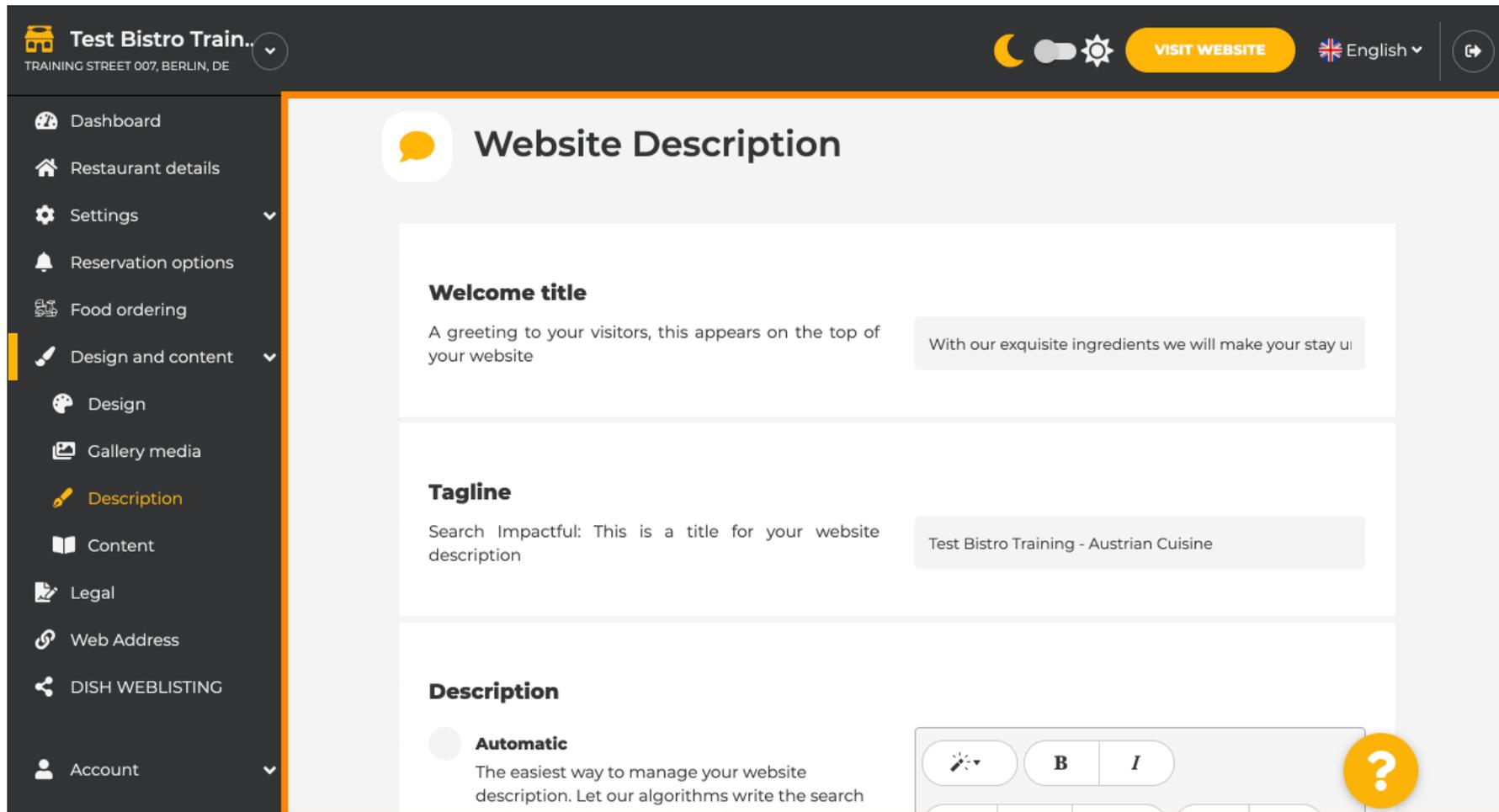
0 orders the past 28 days

Website views per day

Day	Views
12.08	0
14.08	0
16.08	0
18.08	0
20.08	2
22.08	3
24.08	0
26.08	0
28.08	27
30.08	2
01.09	0
03.09	1
05.09	0
07.09	2
08.09	9
09.09	19
09.09	28



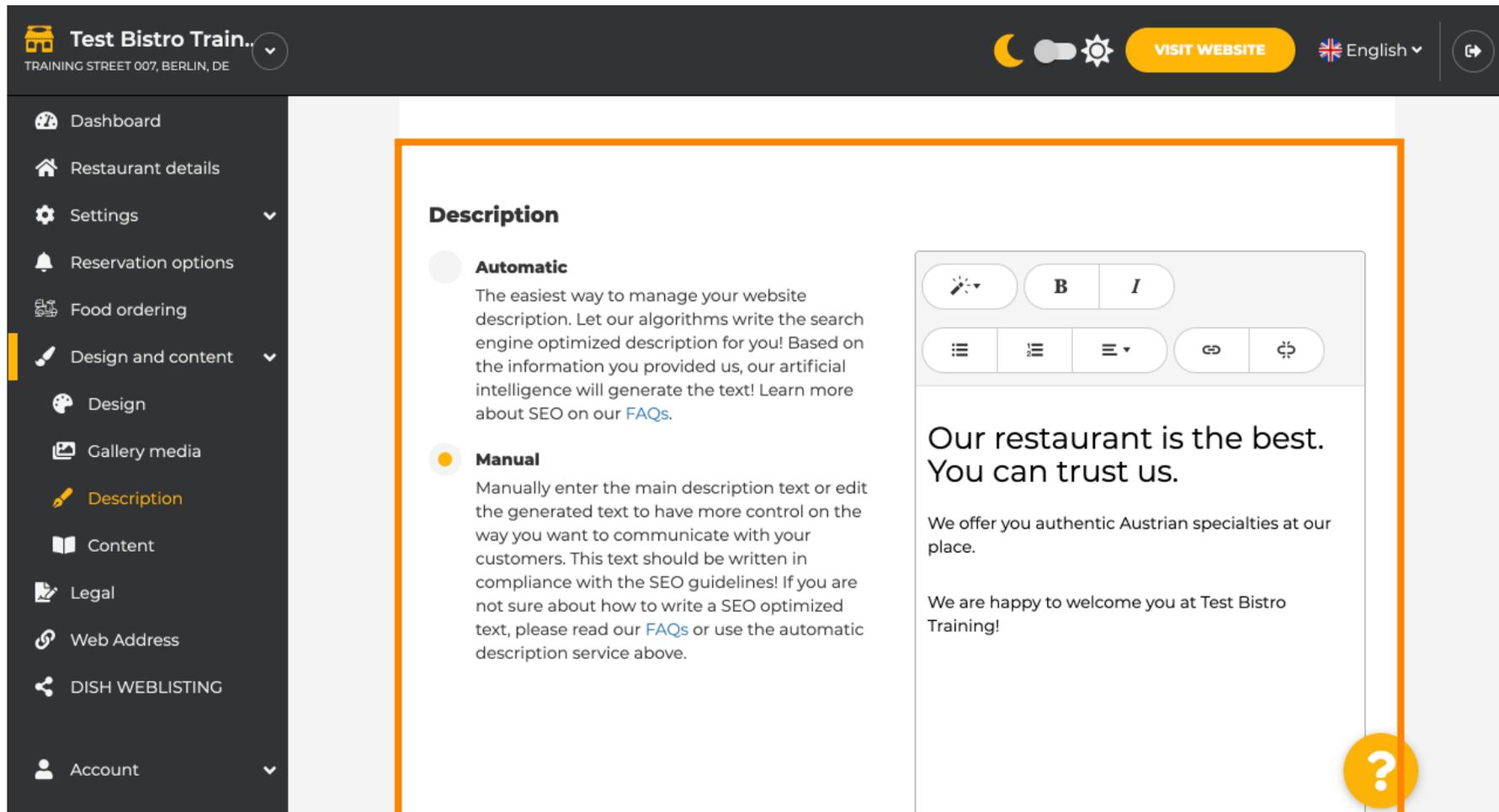
Ahora estás en la sección **Descripción del sitio web**, donde puedes ajustar la configuración y editar descripciones.



The screenshot shows the 'Website Description' section of the DISH management interface. The interface is dark-themed with a sidebar on the left and a main content area on the right. The sidebar includes options like Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design, Gallery media, Description (highlighted), Content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area is titled 'Website Description' and contains three sections: 'Welcome title', 'Tagline', and 'Description'. Each section has a text input field for editing. The 'Welcome title' section has a placeholder text: 'A greeting to your visitors, this appears on the top of your website' and a text box containing 'With our exquisite ingredients we will make your stay u'. The 'Tagline' section has a placeholder text: 'Search Impactful: This is a title for your website description' and a text box containing 'Test Bistro Training - Austrian Cuisine'. The 'Description' section has a radio button for 'Automatic' and a text box containing 'The easiest way to manage your website description. Let our algorithms write the search'. At the bottom right of the 'Description' section, there are buttons for bold (B), italic (I), and a help icon (question mark).



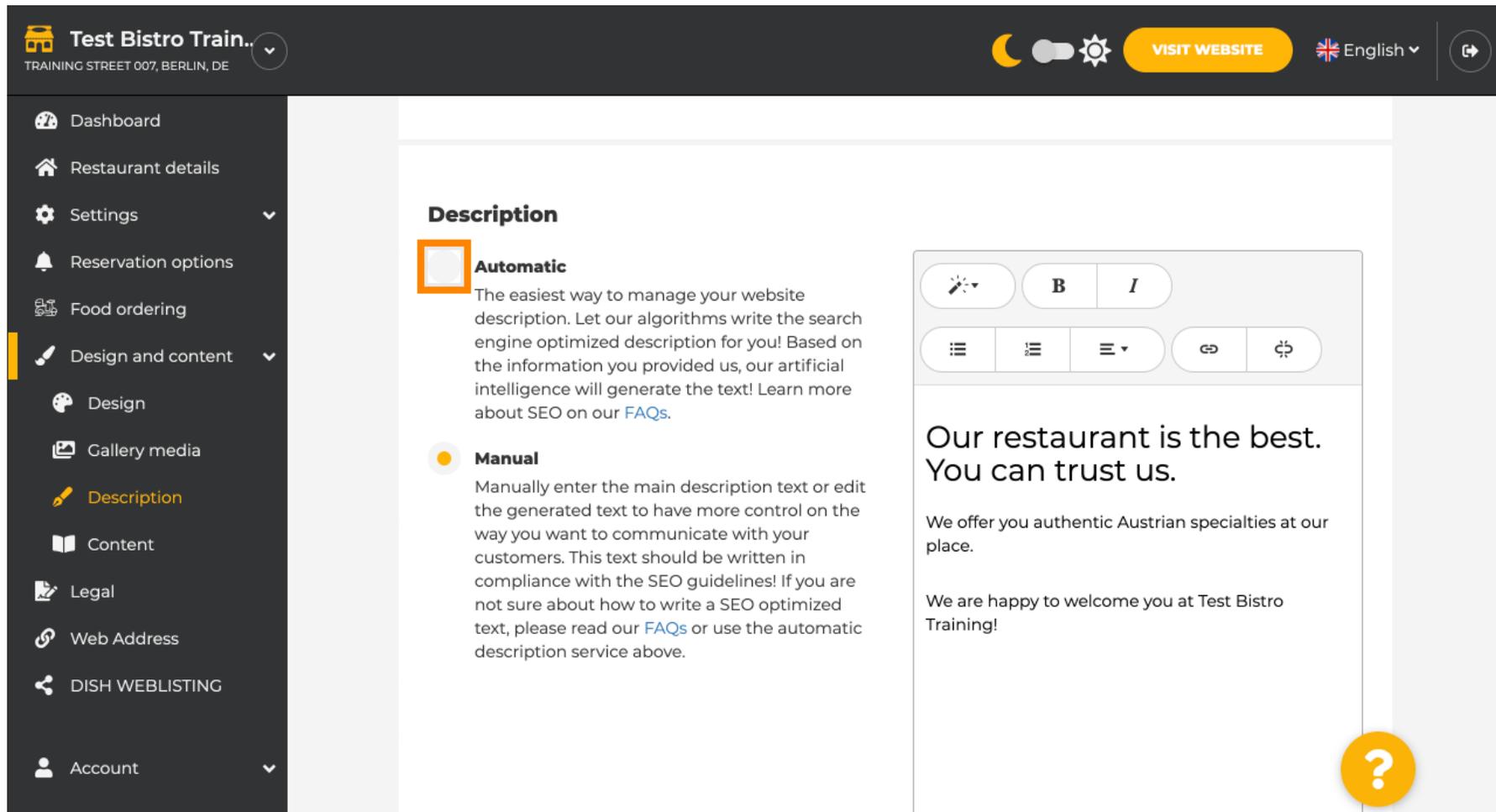
Desplácese hacia abajo hasta la sección de descripción. En **Descripción** se puede editar la descripción principal de su establecimiento.



The screenshot displays the management interface for 'Test Bistro Train..' located at 'TRAINING STREET 007, BERLIN, DE'. The top navigation bar includes a 'VISIT WEBSITE' button, a language selector set to 'English', and a search icon. A dark sidebar on the left contains a menu with items: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design, Gallery media, **Description** (highlighted), Content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area is titled 'Description' and offers two options: 'Automatic' (selected) and 'Manual'. The 'Automatic' option provides a search engine optimized description: 'Our restaurant is the best. You can trust us. We offer you authentic Austrian specialties at our place. We are happy to welcome you at Test Bistro Training!'. A rich text editor toolbar is visible above the text, featuring icons for undo, redo, bold, italic, bulleted list, numbered list, link, and unlink. A yellow question mark icon is located in the bottom right corner of the description editor area.



Para activar la función de descripción de IA, haga clic en **automático** . **Nota: La descripción automática es una función que solo se incluye en DISH Professional.**



The screenshot shows the DISH website management interface. The top navigation bar includes the restaurant name 'Test Bistro Train..' and address 'TRAINING STREET 007, BERLIN, DE'. On the right, there are icons for a moon, a toggle switch, a gear, a 'VISIT WEBSITE' button, a language selector set to 'English', and a refresh icon.

The left sidebar contains a menu with the following items: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design, Gallery media, Description (highlighted), Content, Legal, Web Address, DISH WEBLISTING, and Account.

The main content area is titled 'Description' and features two radio button options:

- Automatic** (selected): The easiest way to manage your website description. Let our algorithms write the search engine optimized description for you! Based on the information you provided us, our artificial intelligence will generate the text! Learn more about SEO on our [FAQs](#).
- Manual**: Manually enter the main description text or edit the generated text to have more control on the way you want to communicate with your customers. This text should be written in compliance with the SEO guidelines! If you are not sure about how to write a SEO optimized text, please read our [FAQs](#) or use the automatic description service above.

Below the options is a rich text editor with a toolbar containing icons for bold (B), italic (I), bulleted list, numbered list, link, and unlink. The editor contains the following text:

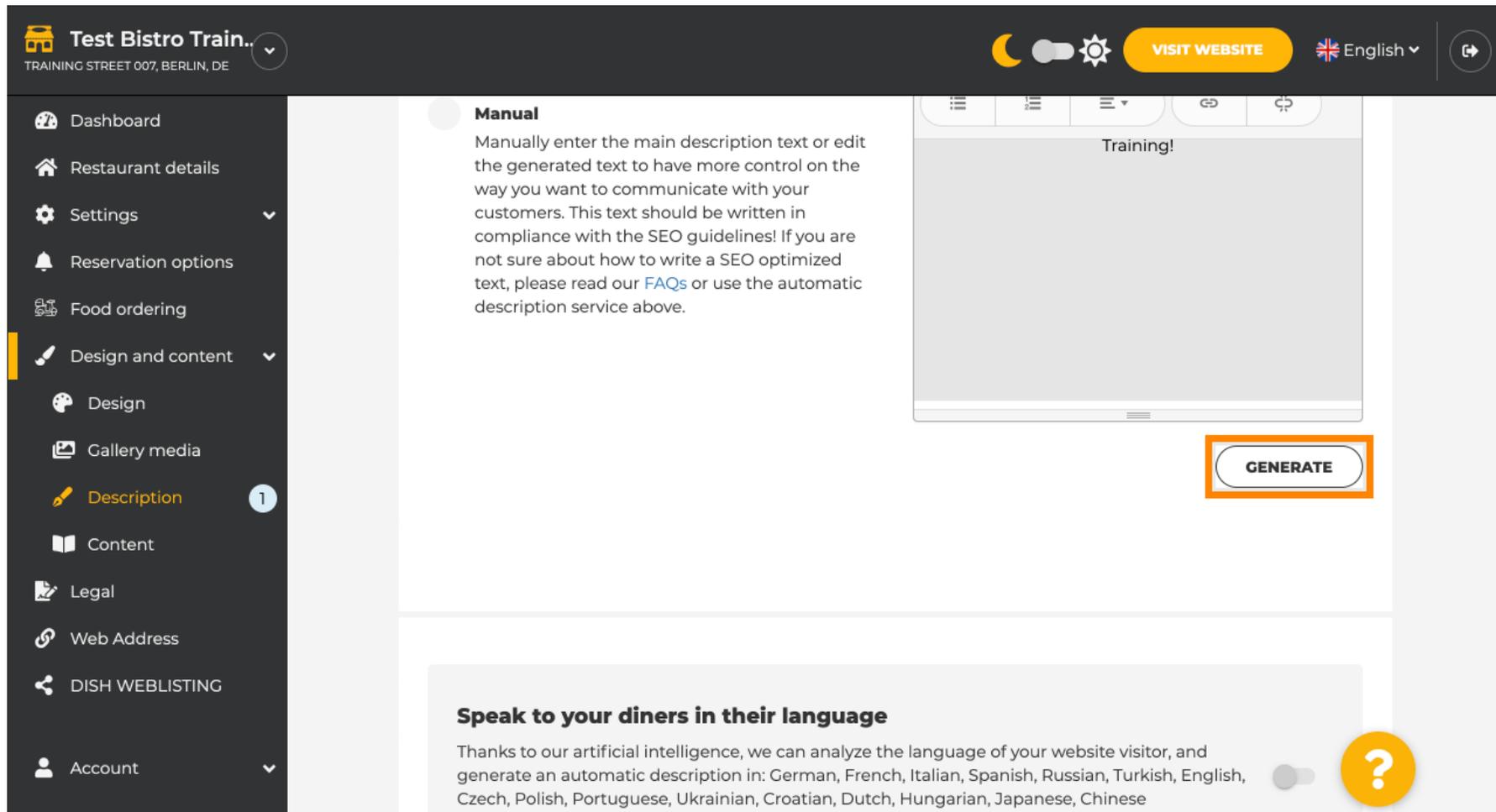
**Our restaurant is the best.
You can trust us.**

We offer you authentic Austrian specialties at our place.

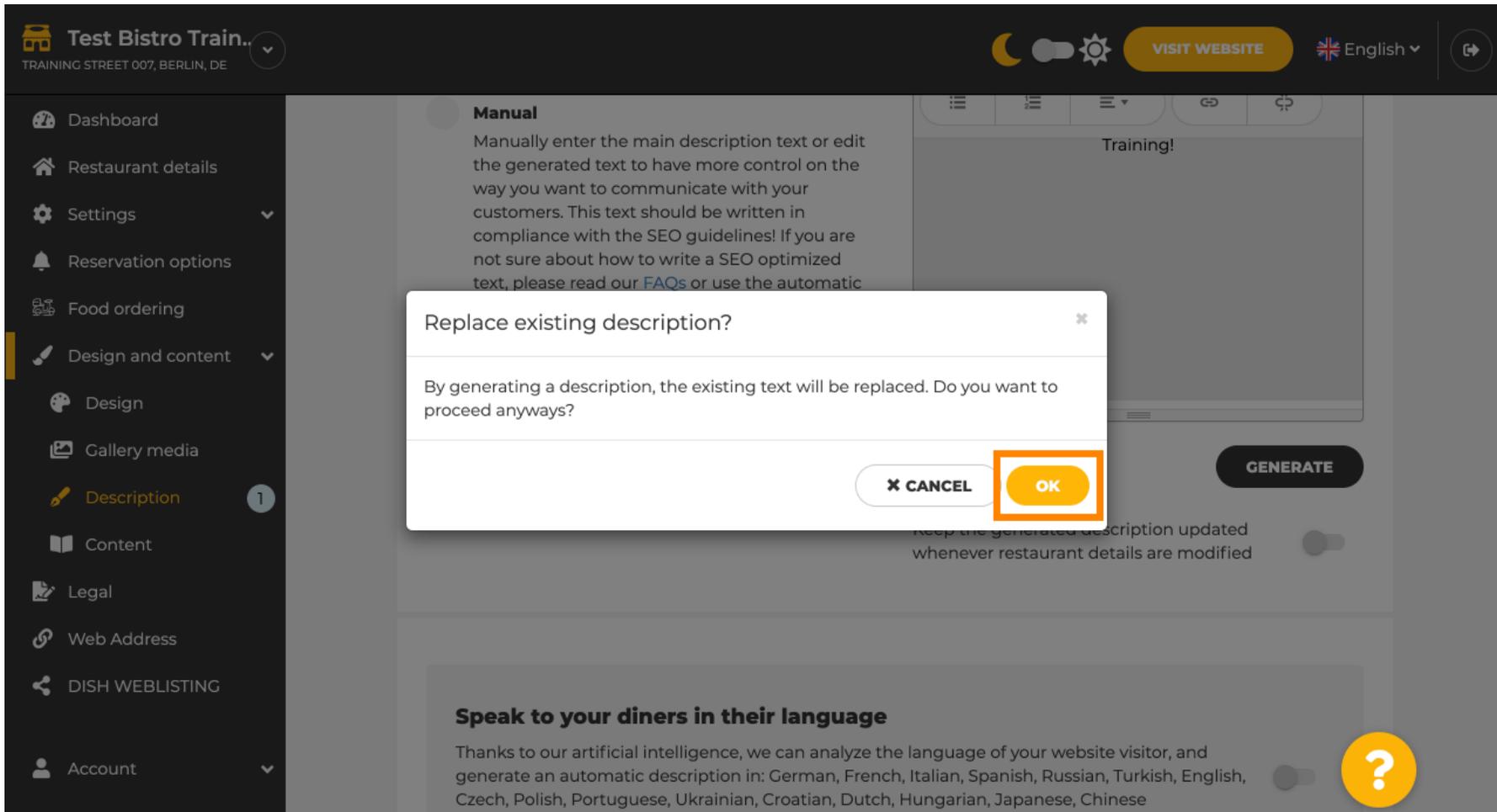
We are happy to welcome you at Test Bistro Training!

A yellow circular help icon with a question mark is located in the bottom right corner of the editor area.

- Para permitir que la nueva configuración entre en vigor, haga clic en **generar** . Esto generará su texto descriptivo individual optimizado para Google en función de los detalles de su establecimiento.

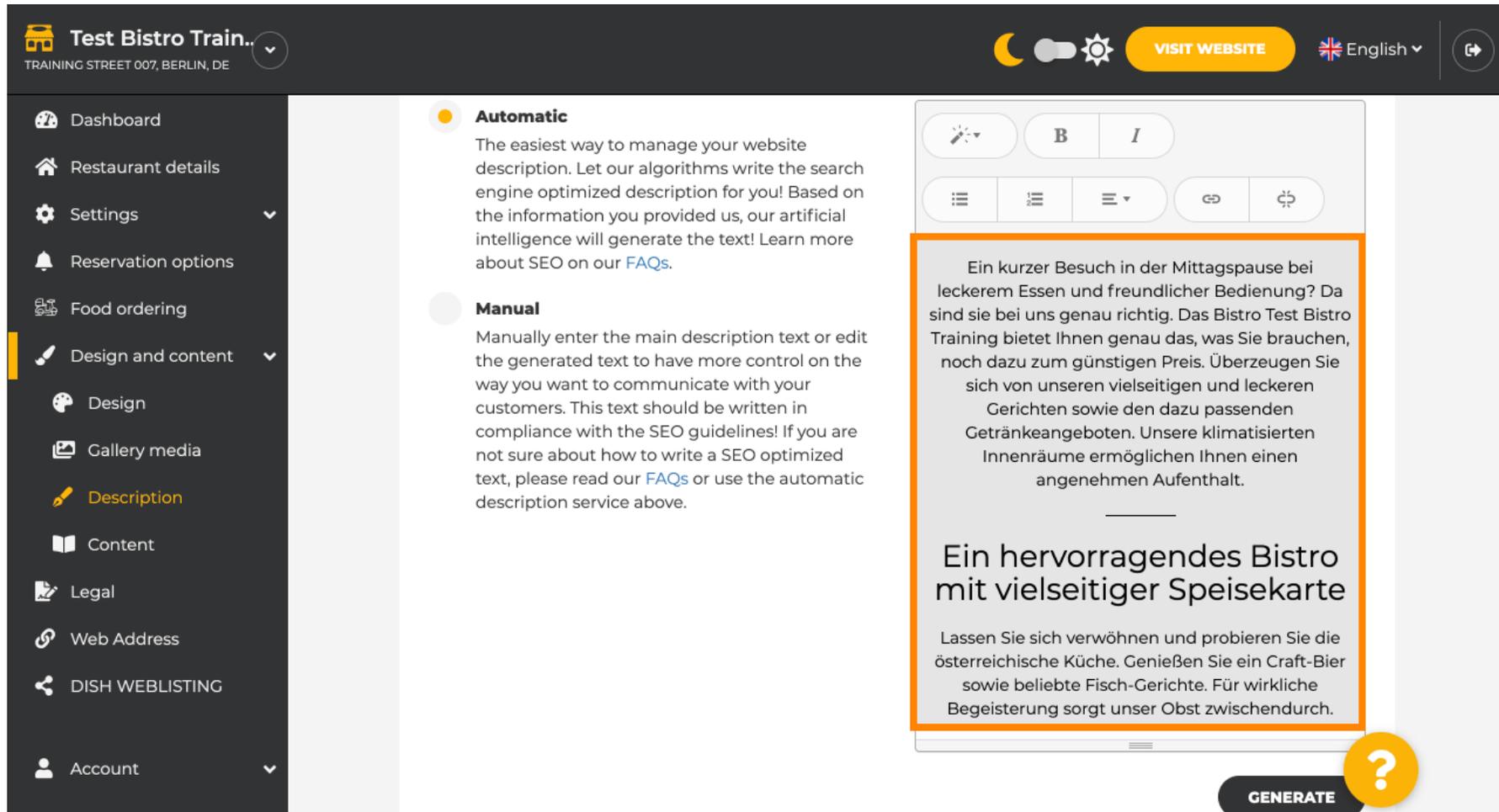


Su descripción existente será reemplazada. Haga clic en **Aceptar** para continuar.





La nueva **descripción generada** se muestra en el idioma establecido en su cuenta DISH.



The screenshot shows the DISH website management interface for 'Test Bistro Train...'. The left sidebar contains navigation options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design, Gallery media, Description (highlighted), Content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area has two radio buttons: 'Automatic' (selected) and 'Manual'. The 'Automatic' option is described as the easiest way to manage the website description. The 'Manual' option allows for editing the generated text. On the right, there is a text editor with bold (B) and italic (I) buttons, and a 'GENERATE' button with a question mark icon. The generated text, highlighted in an orange box, is in German and describes the bistro's offerings.

Automatic
 The easiest way to manage your website description. Let our algorithms write the search engine optimized description for you! Based on the information you provided us, our artificial intelligence will generate the text! Learn more about SEO on our [FAQs](#).

Manual
 Manually enter the main description text or edit the generated text to have more control on the way you want to communicate with your customers. This text should be written in compliance with the SEO guidelines! If you are not sure about how to write a SEO optimized text, please read our [FAQs](#) or use the automatic description service above.

Ein kurzer Besuch in der Mittagspause bei leckerem Essen und freundlicher Bedienung? Da sind sie bei uns genau richtig. Das Bistro Test Bistro Training bietet Ihnen genau das, was Sie brauchen, noch dazu zum günstigen Preis. Überzeugen Sie sich von unseren vielseitigen und leckeren Gerichten sowie den dazu passenden Getränkeangeboten. Unsere klimatisierten Innenräume ermöglichen Ihnen einen angenehmen Aufenthalt.

Ein hervorragendes Bistro mit vielseitiger Speisekarte

Lassen Sie sich verwöhnen und probieren Sie die österreichische Küche. Genießen Sie ein Craft-Bier sowie beliebte Fisch-Gerichte. Für wirkliche Begeisterung sorgt unser Obst zwischendurch.

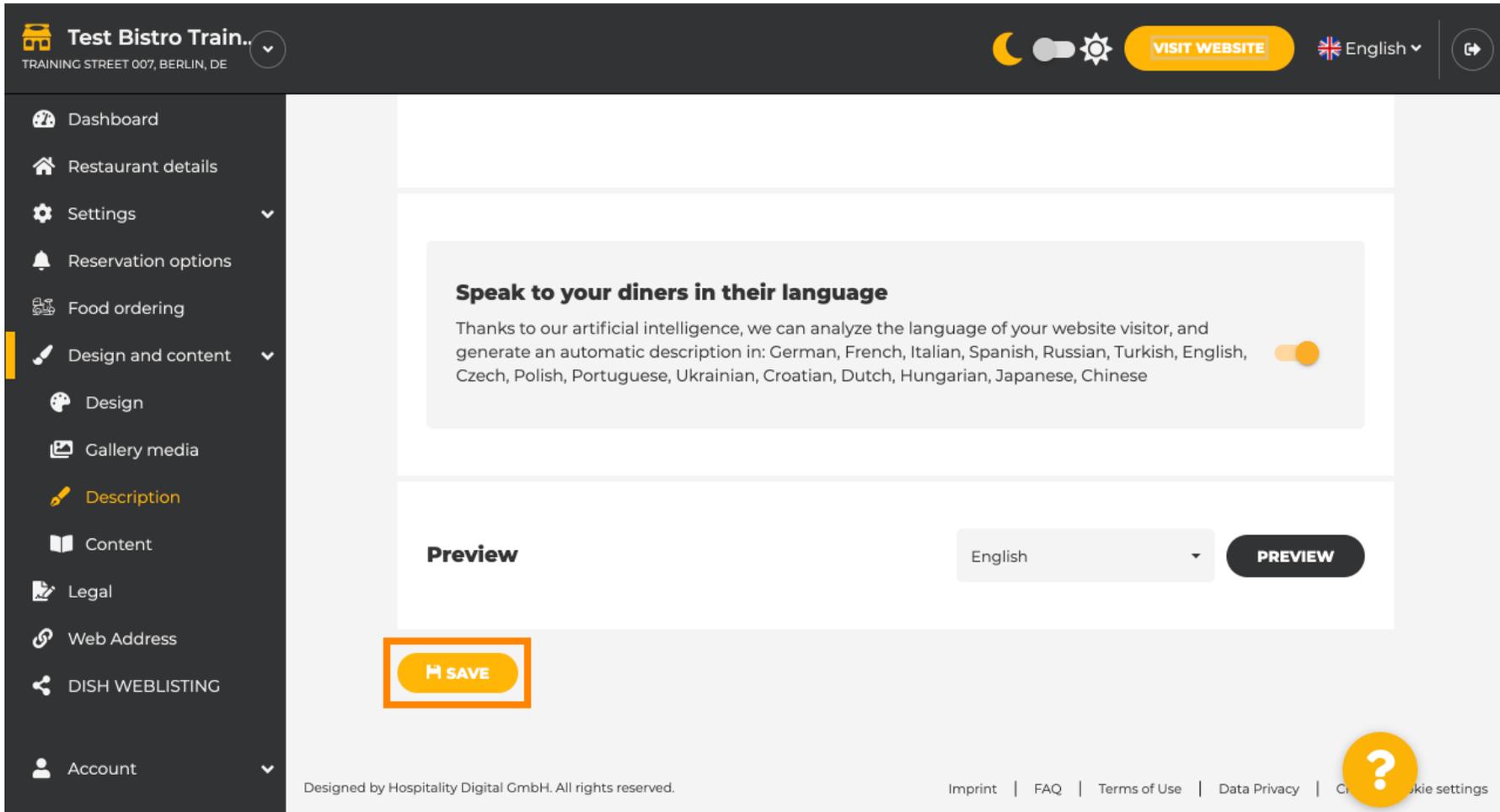
GENERATE ?



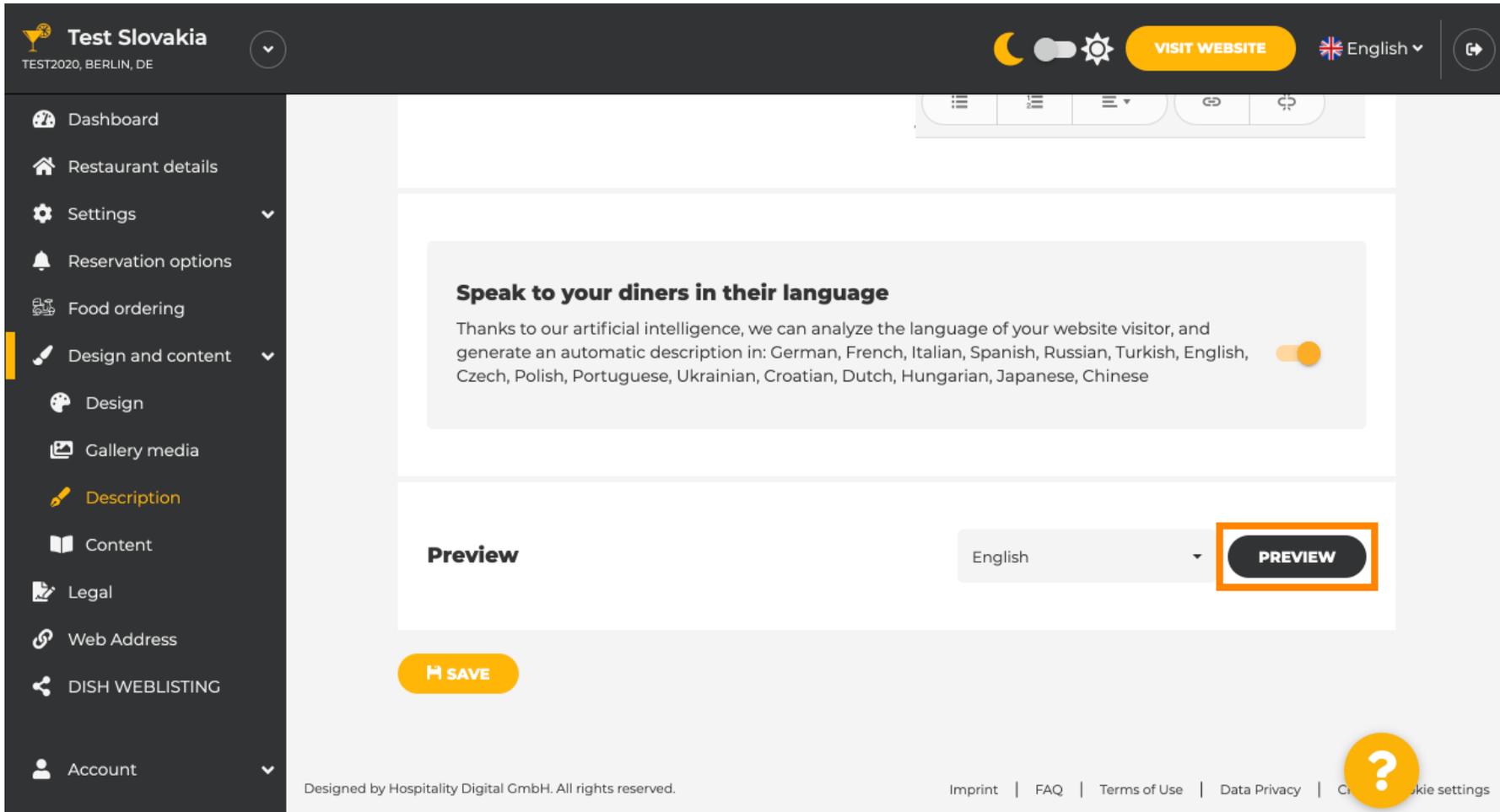
Si quieres activar que tu descripción se muestre en el idioma del visitante, haz clic en el **interruptor**.
Nota: Nuestra IA analiza el idioma del visitante y lo adapta inmediatamente.

The screenshot shows the DISH website management interface. On the left is a dark sidebar with a menu including: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design, Gallery media, Description, Content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area is titled 'Test Bistro Train...' and shows a 'GENERATE' button. A central panel, outlined in orange, contains the heading 'Speak to your diners in their language' and a paragraph: 'Thanks to our artificial intelligence, we can analyze the language of your website visitor, and generate an automatic description in: German, French, Italian, Spanish, Russian, Turkish, English, Czech, Polish, Portuguese, Ukrainian, Croatian, Dutch, Hungarian, Japanese, Chinese'. To the right of this text is a toggle switch. Below this panel is a 'Preview' section with a language dropdown set to 'English' and a 'PREVIEW' button. At the bottom left is a 'SAVE' button, and at the bottom right is a yellow circular help icon with a question mark.

Asegúrese de aplicar todos los cambios haciendo clic en **GUARDAR**.

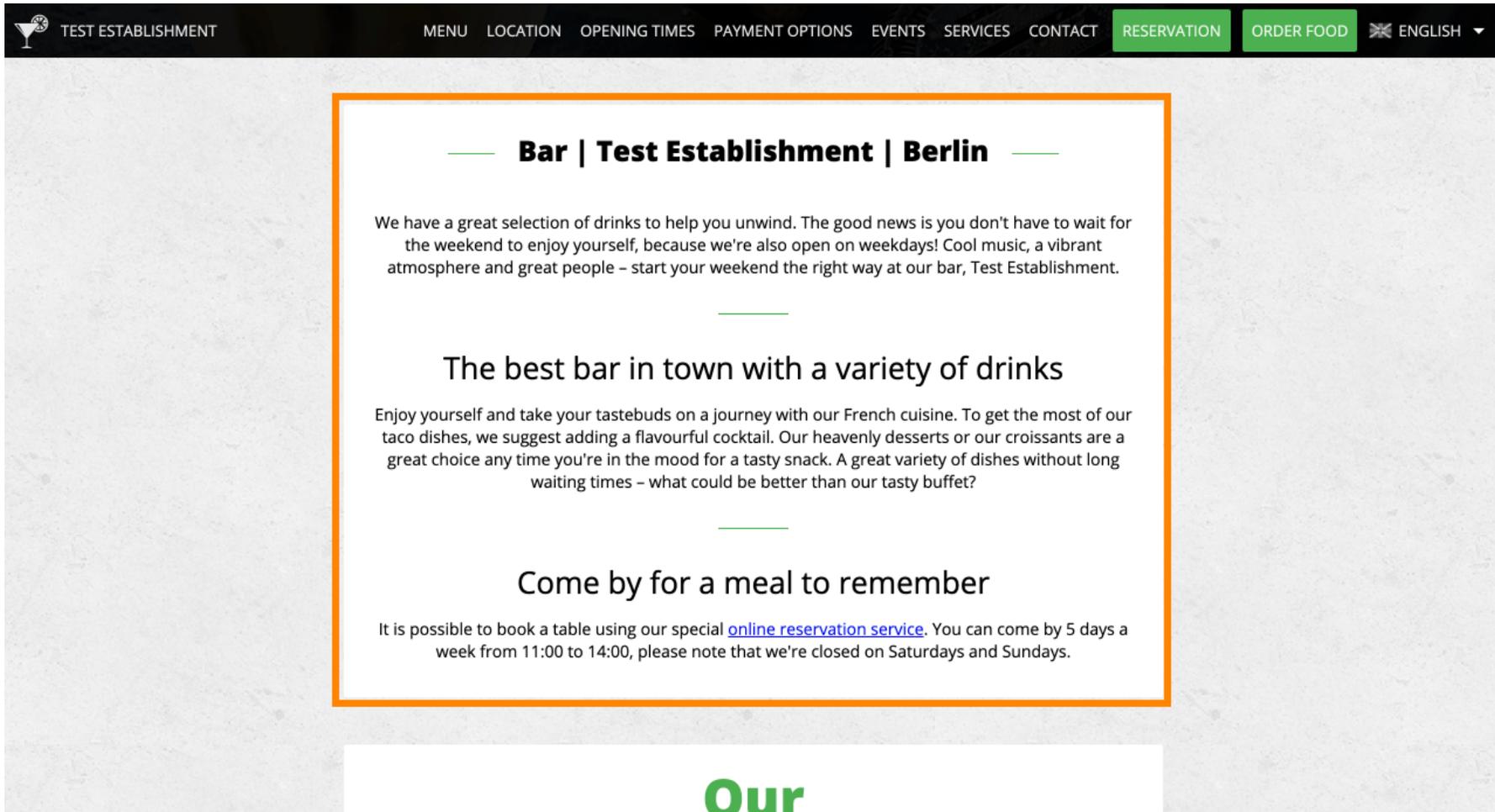


Haga clic en **VISTA PREVIA** para ver los cambios efectivos en su propio sitio web.





Esta es su nueva **descripción generada por IA** .



TEST ESTABLISHMENT MENU LOCATION OPENING TIMES PAYMENT OPTIONS EVENTS SERVICES CONTACT RESERVATION ORDER FOOD ENGLISH

Bar | Test Establishment | Berlin

We have a great selection of drinks to help you unwind. The good news is you don't have to wait for the weekend to enjoy yourself, because we're also open on weekdays! Cool music, a vibrant atmosphere and great people – start your weekend the right way at our bar, Test Establishment.

The best bar in town with a variety of drinks

Enjoy yourself and take your tastebuds on a journey with our French cuisine. To get the most of our taco dishes, we suggest adding a flavourful cocktail. Our heavenly desserts or our croissants are a great choice any time you're in the mood for a tasty snack. A great variety of dishes without long waiting times – what could be better than our tasty buffet?

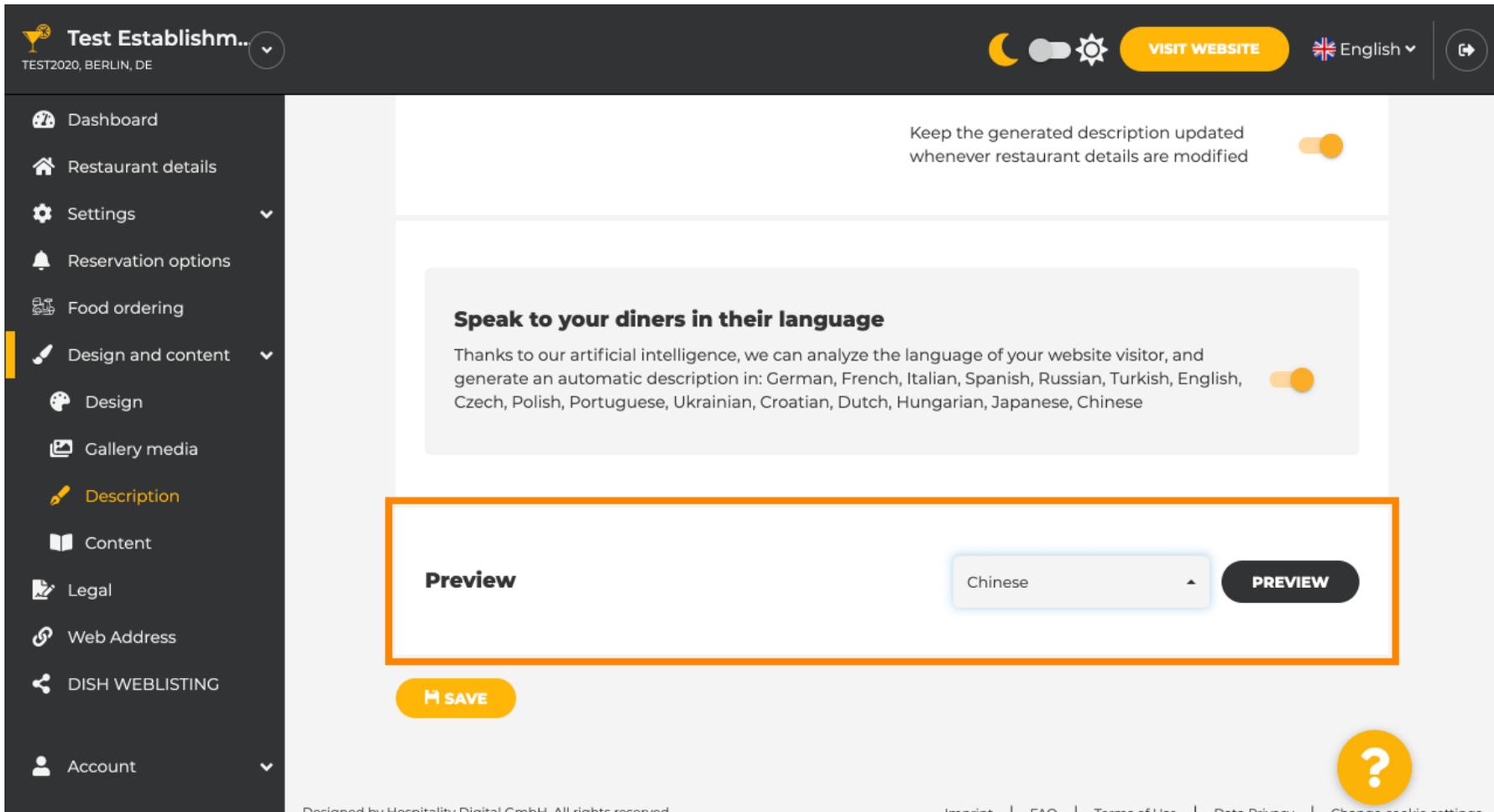
Come by for a meal to remember

It is possible to book a table using our special [online reservation service](#). You can come by 5 days a week from 11:00 to 14:00, please note that we're closed on Saturdays and Sundays.

Our



Para ver cómo se vería su sitio web en otro idioma, seleccione **otro idioma** en el menú desplegable y haga clic en **VISTA PREVIA**.





En este caso, elegimos mostrar el sitio web en chino. Eso es todo. Estás listo.





Escanee para ir al reproductor interactivo