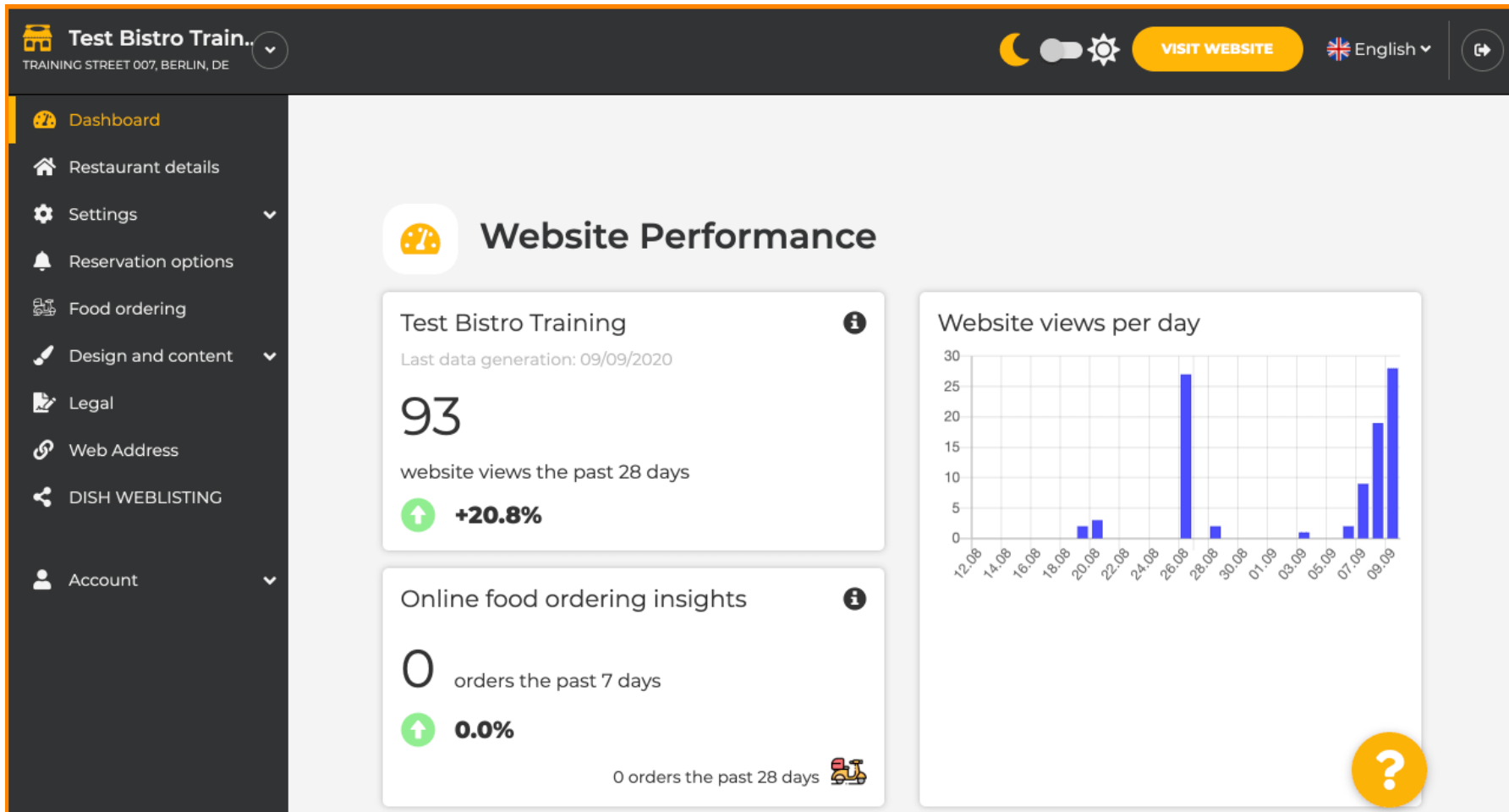




Prvi korak je prijava na vaš račun na DISH web stranici . Napomena: <https://website.dish.co>



Nakon što ste prijavljeni, kliknite na **Dizajn i sadržaj**.

The screenshot shows the DISH dashboard for 'Test Bistro Training' (TRAINING STREET 007, BERLIN, DE). The sidebar menu on the left includes: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, **Design and content** (highlighted with an orange box), Legal, Web Address, DISH WEBLISTING, and Account. The main content area features a 'Website Performance' section with two cards and a bar chart.

### Website Performance

**Test Bistro Training** (Last data generation: 09/09/2020)

**93**  
website views the past 28 days  
**+20.8%**

**Online food ordering insights**

**0** orders the past 7 days  
**0.0%**

0 orders the past 28 days

#### Website views per day

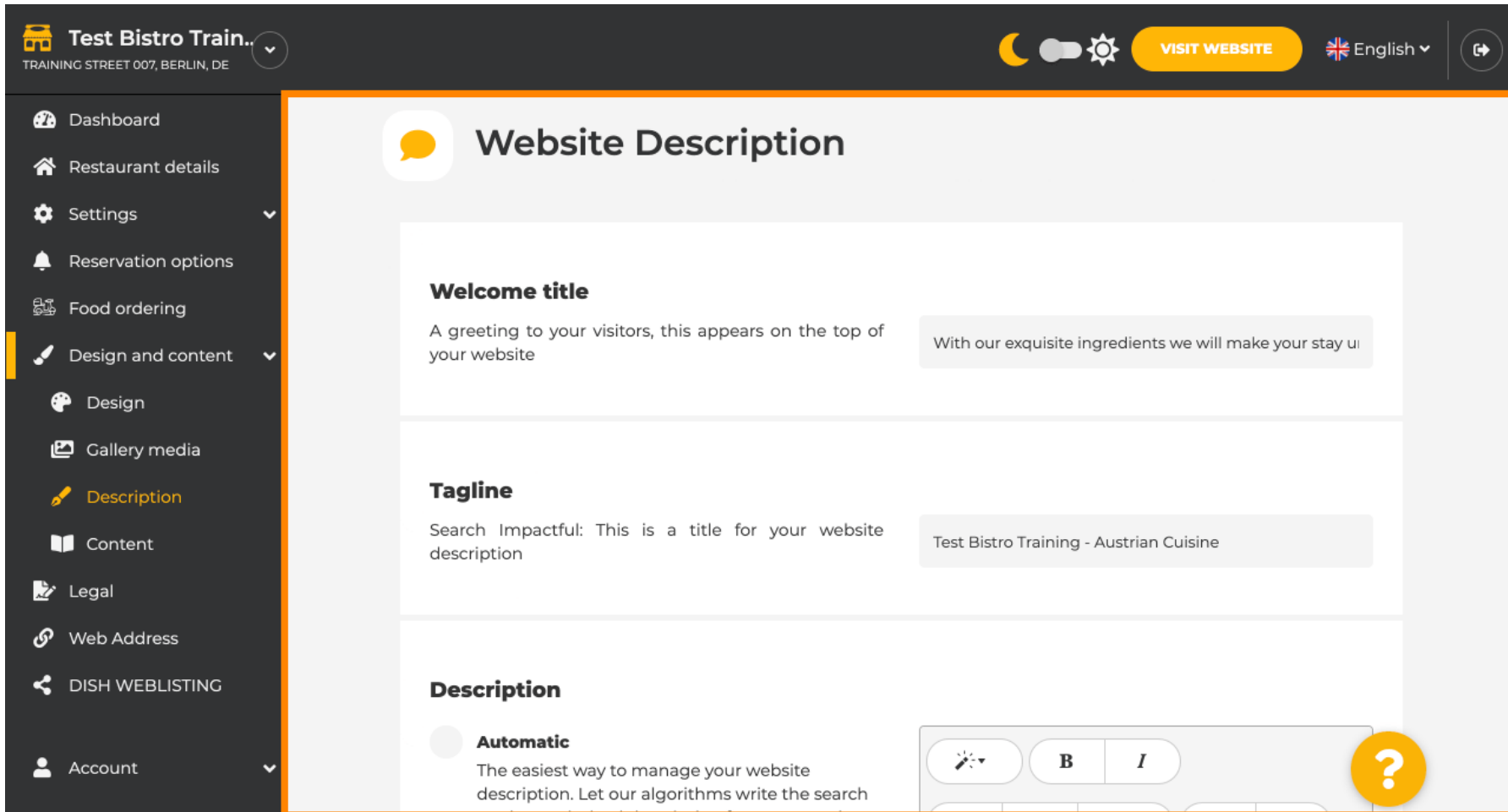
Date	Views
12.08	0
14.08	0
16.08	0
18.08	0
20.08	2
22.08	3
24.08	0
26.08	0
28.08	27
30.08	2
01.09	0
03.09	1
05.09	0
07.09	2
08.09	9
09.09	19
09.09	28

Zatim kliknite na Opis .

The screenshot shows the DISH dashboard for 'Test Bistro Training' (TRAINING STREET 007, BERLIN, DE). The top navigation bar includes a 'VISIT WEBSITE' button and a language selector set to 'English'. The left sidebar menu is expanded, with the 'Description' option highlighted by an orange box. The main content area features a 'Website Performance' section with two cards: 'Test Bistro Training' showing 93 website views (a +20.8% increase) and 'Online food ordering insights' showing 0 orders (a 0.0% change). A bar chart titled 'Website views per day' displays data from 12.08 to 09.09, with a peak of 27 views on 26.08. A yellow question mark icon is visible in the bottom right corner of the dashboard area.

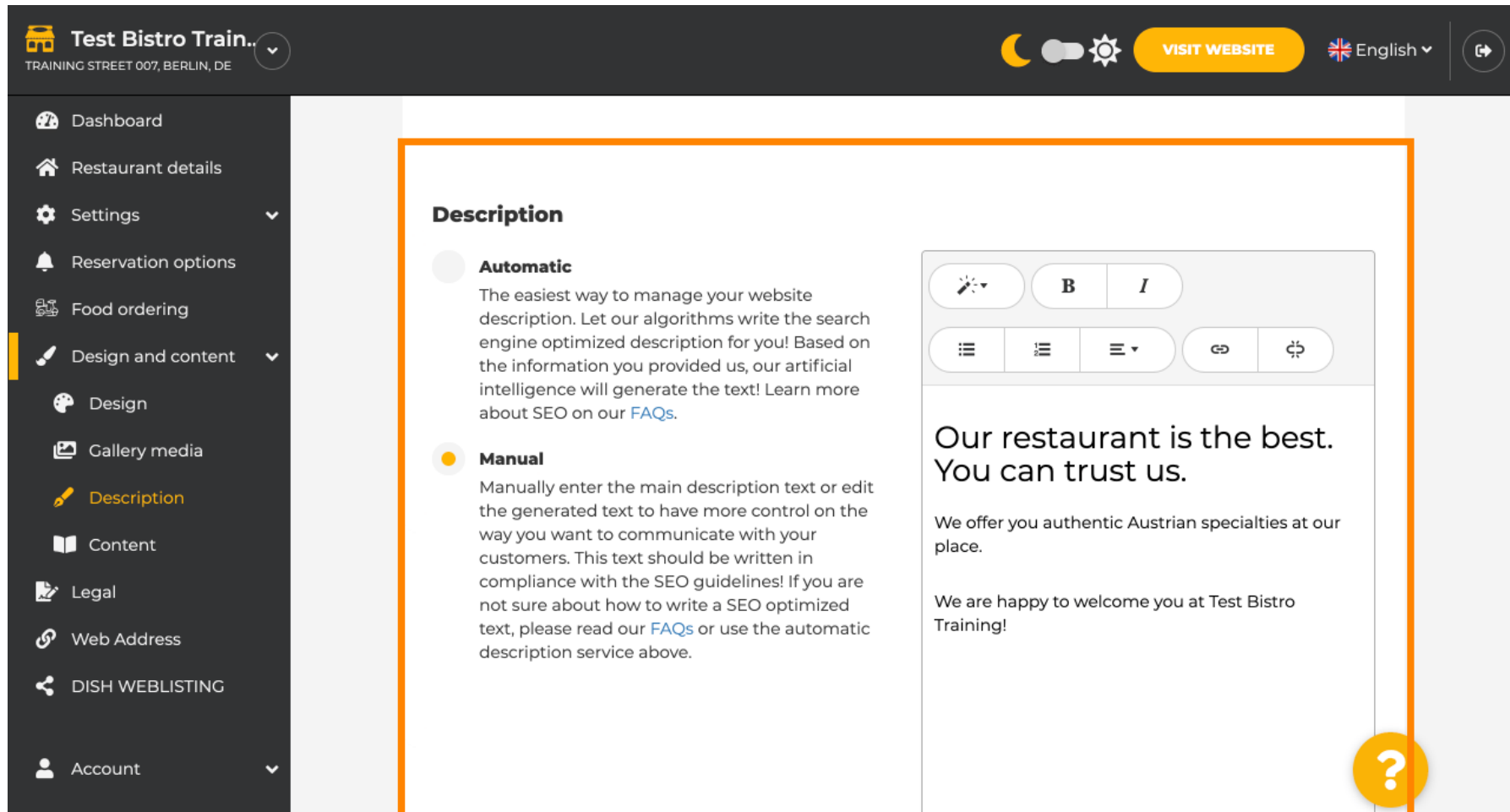
Date	Views
12.08	0
14.08	0
16.08	0
18.08	0
20.08	2
22.08	3
24.08	0
26.08	27
28.08	2
30.08	0
01.09	0
03.09	1
05.09	2
07.09	9
08.09	19
09.09	27

 Sada ste u odjeljku **Opis web stranice** , gdje možete prilagoditi postavke i urediti opise.





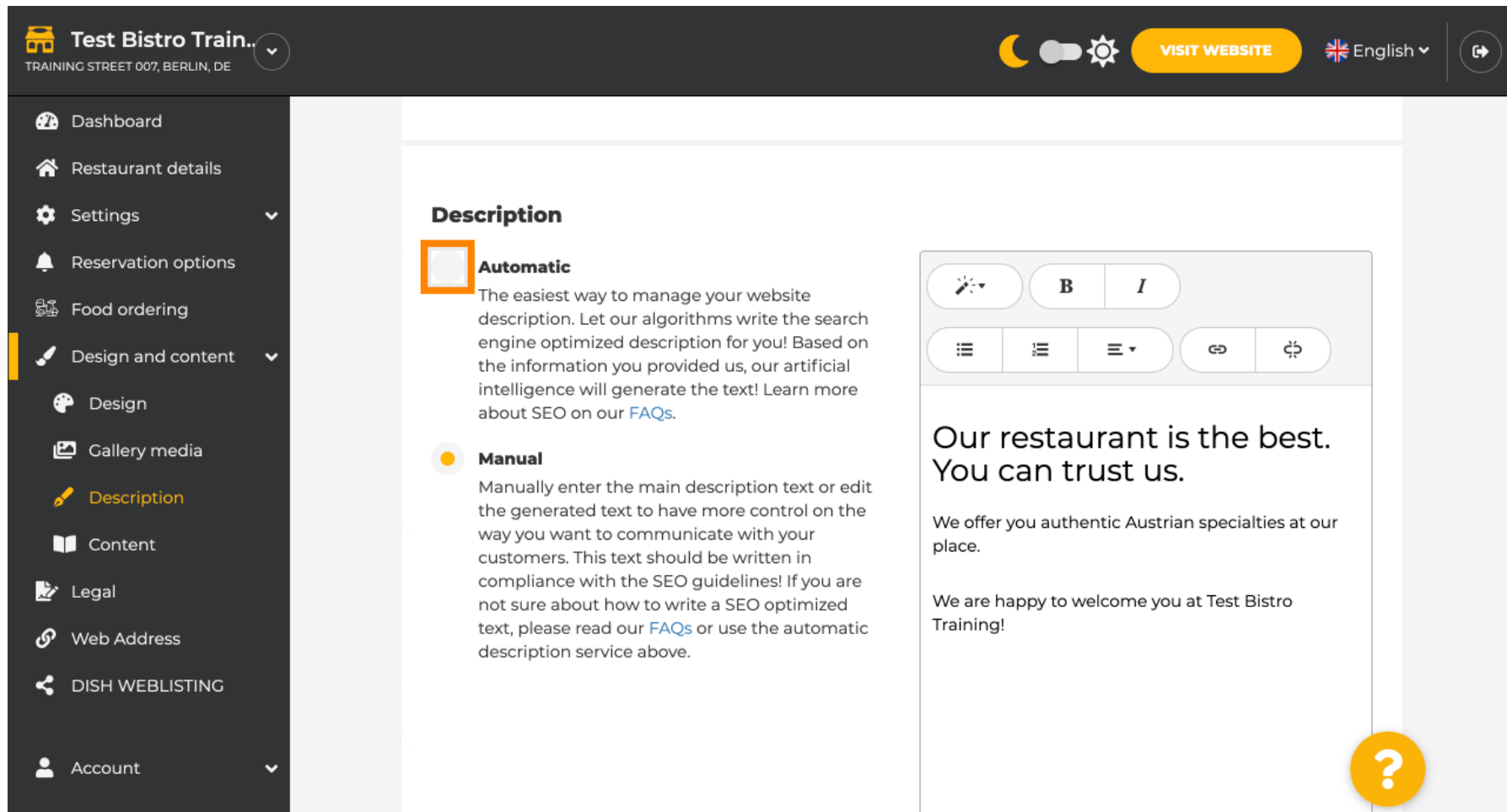
Pomaknite se prema dolje do odjeljka opisa. U **Opisu** možete uređivati glavni opis svoje ustanove.



The screenshot displays the DISH web management interface for 'Test Bistro Train..'. The top navigation bar includes the restaurant name, address (TRAINING STREET 007, BERLIN, DE), a 'VISIT WEBSITE' button, and a language selector set to 'English'. A dark sidebar on the left contains a menu with items like 'Dashboard', 'Restaurant details', 'Settings', 'Reservation options', 'Food ordering', 'Design and content' (highlighted), 'Design', 'Gallery media', 'Description' (highlighted in orange), 'Content', 'Legal', 'Web Address', 'DISH WEBLISTING', and 'Account'. The main content area is titled 'Description' and features two options: 'Automatic' (selected) and 'Manual'. The 'Automatic' option provides a generated description: 'Our restaurant is the best. You can trust us. We offer you authentic Austrian specialties at our place. We are happy to welcome you at Test Bistro Training!'. A rich text editor toolbar is visible above the text, with a yellow question mark icon in the bottom right corner of the editor area.

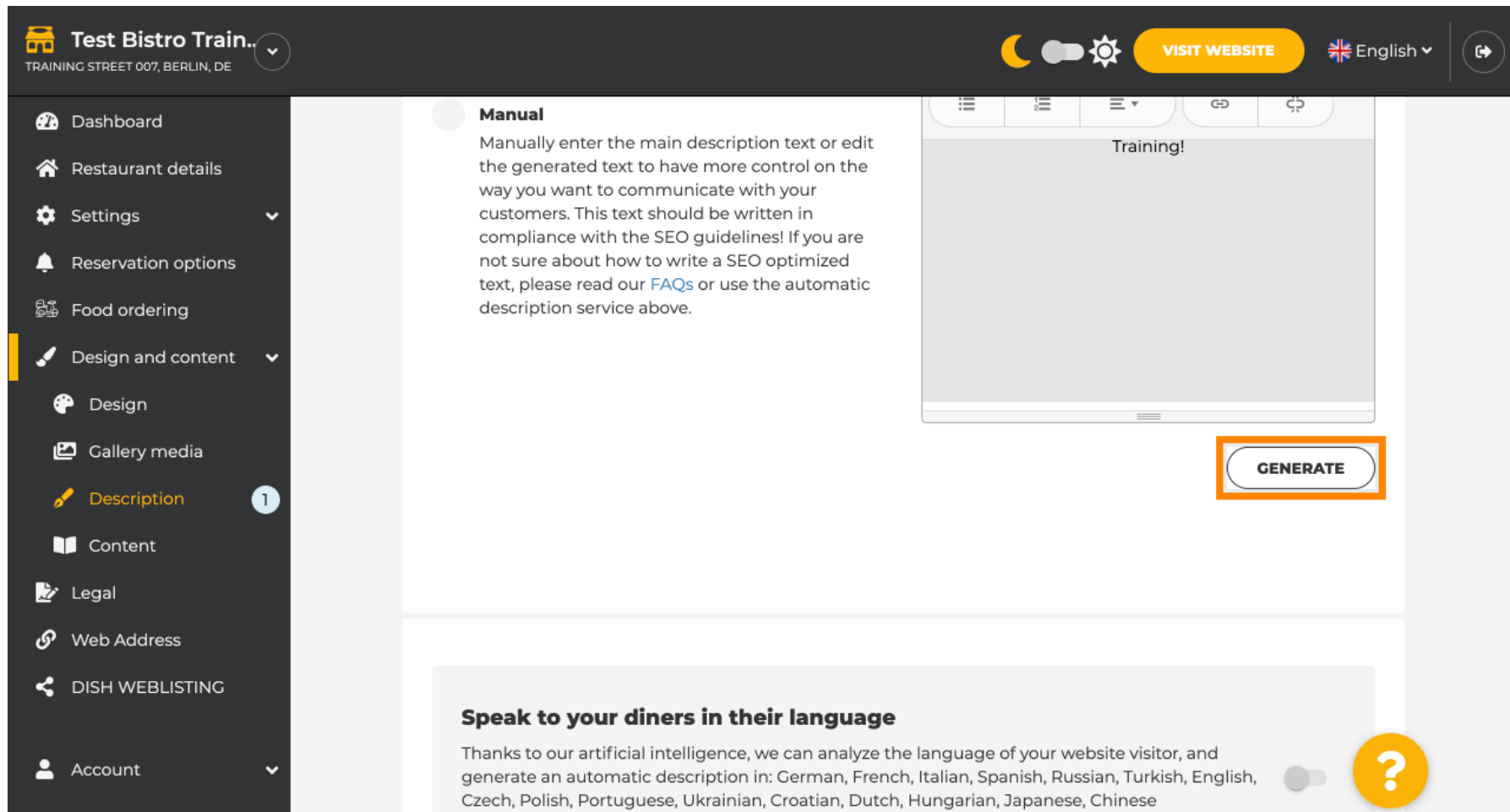


Za aktiviranje funkcije AI opisa kliknite **automatski**. **Napomena: Automatski opis značajka je uključena samo u DISH Professional.**

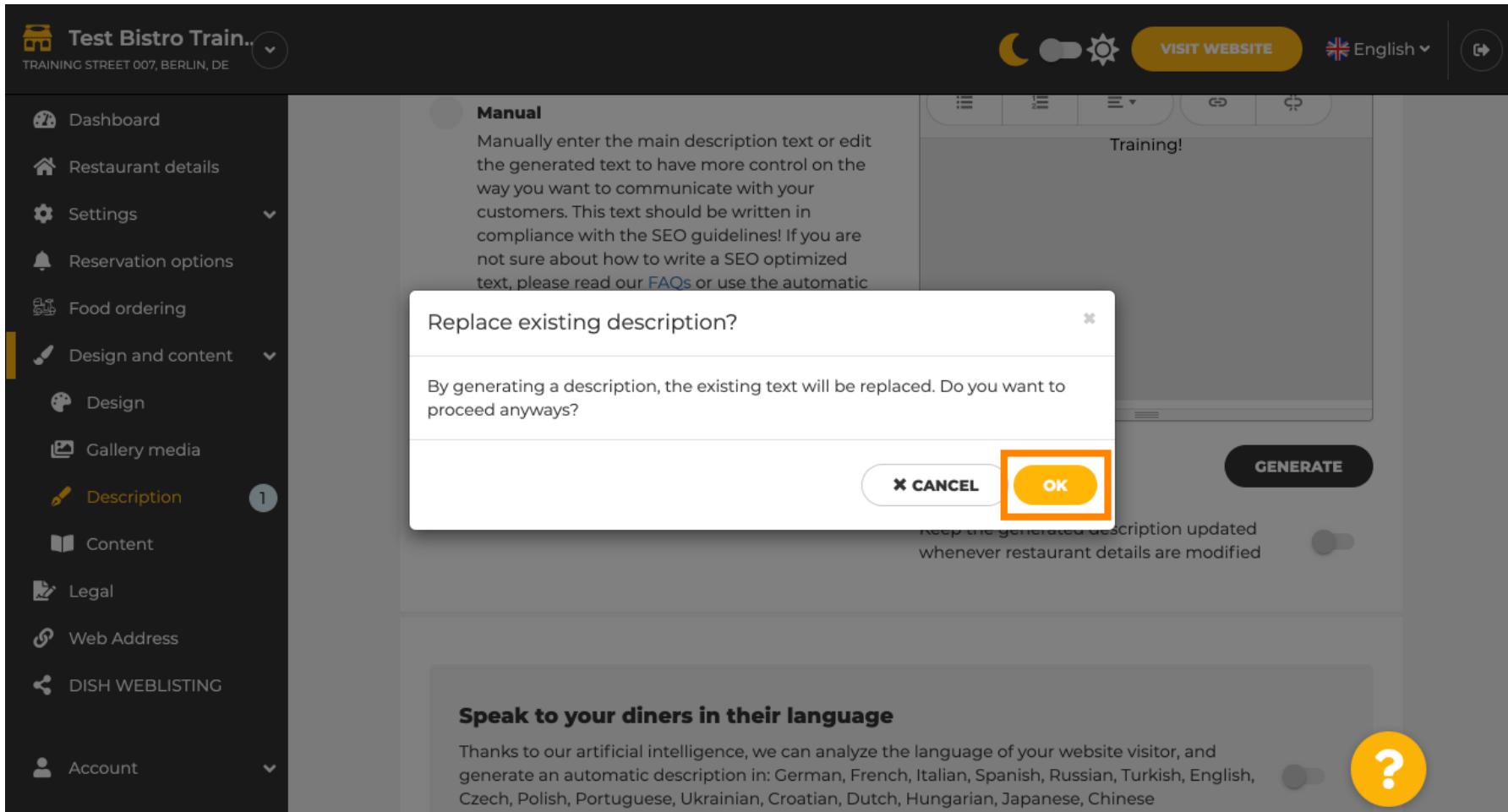


The screenshot shows the DISH web editor interface for 'Test Bistro Training'. The top navigation bar includes a logo, the restaurant name, address, a 'VISIT WEBSITE' button, and language settings. A sidebar on the left contains various menu items, with 'Description' highlighted. The main content area shows the 'Description' settings, where the 'Automatic' option is selected and highlighted with an orange box. The 'Manual' option is also visible. To the right, a preview of the website description is shown, featuring a rich text editor with bold and italic buttons, and the text: 'Our restaurant is the best. You can trust us. We offer you authentic Austrian specialties at our place. We are happy to welcome you at Test Bistro Training!'. A yellow question mark icon is visible in the bottom right corner of the preview area.


- Kako bi nova postavka sada postala učinkovita, kliknite na **Generation** . Ovo će generirati vaš individualni tekst opisa optimiziran za Google na temelju pojedinosti o vašoj ustanovi.

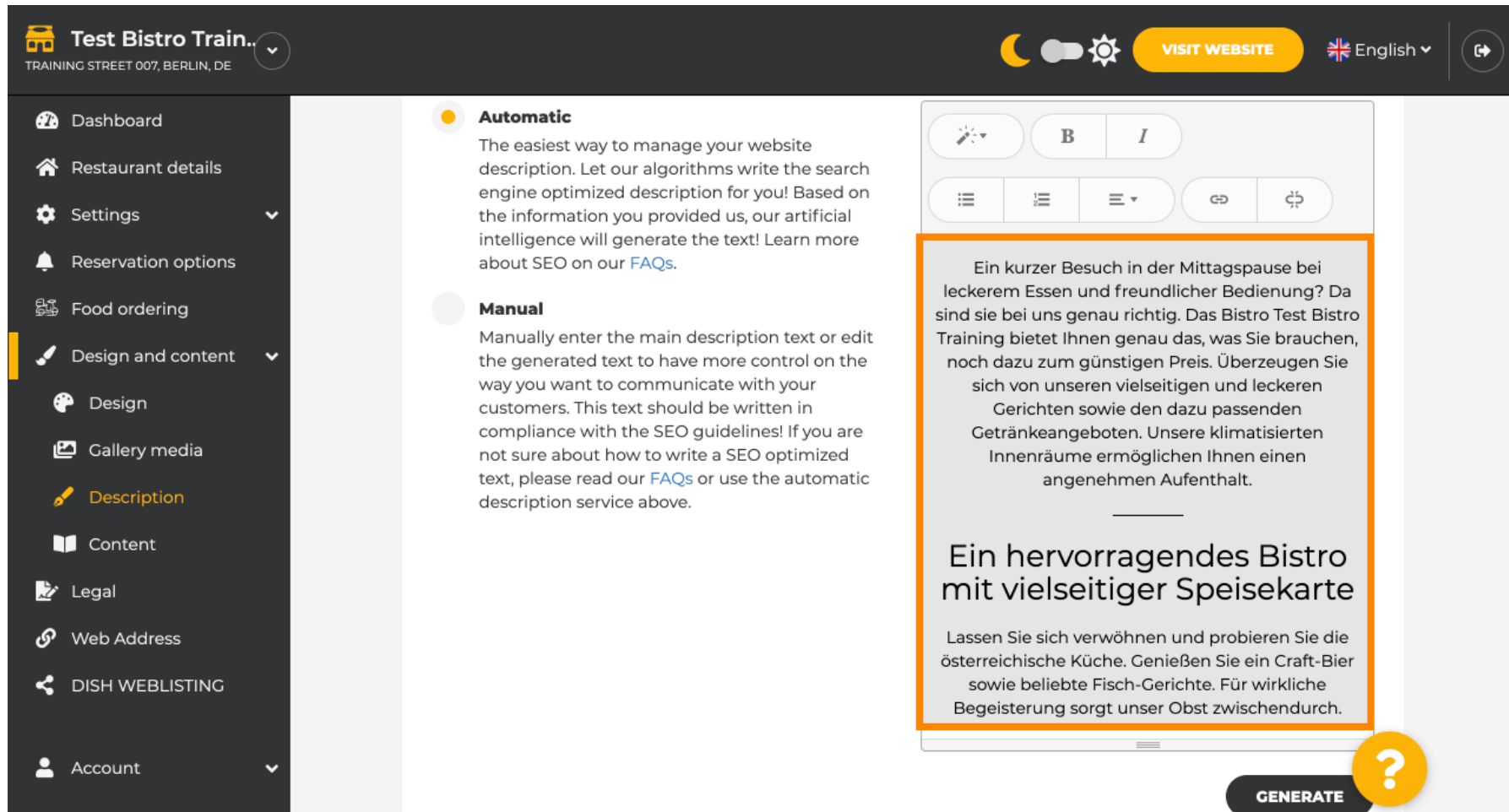


 Vaš postojeći opis bit će zamijenjen. Pritisnite **OK** za nastavak.





 Novi **generirani opis** prikazuje se na postavljenom jeziku vašeg DISH računa.



The screenshot shows the DISH web management interface for 'Test Bistro Train.'. The left sidebar contains navigation options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design, Gallery media, Description (highlighted), Content, Legal, Web Address, DISH WEBLISTING, and Account.

The main content area displays two options for managing the website description:

- Automatic**: The easiest way to manage your website description. Let our algorithms write the search engine optimized description for you! Based on the information you provided us, our artificial intelligence will generate the text! Learn more about SEO on our [FAQs](#).
- Manual**: Manually enter the main description text or edit the generated text to have more control on the way you want to communicate with your customers. This text should be written in compliance with the SEO guidelines! If you are not sure about how to write a SEO optimized text, please read our [FAQs](#) or use the automatic description service above.

The 'Automatic' option is selected, and a preview of the generated German text is shown in a text editor. The text is enclosed in an orange box:

Ein kurzer Besuch in der Mittagspause bei leckerem Essen und freundlicher Bedienung? Da sind sie bei uns genau richtig. Das Bistro Test Bistro Training bietet Ihnen genau das, was Sie brauchen, noch dazu zum günstigen Preis. Überzeugen Sie sich von unseren vielseitigen und leckeren Gerichten sowie den dazu passenden Getränkeangeboten. Unsere klimatisierten Innenräume ermöglichen Ihnen einen angenehmen Aufenthalt.

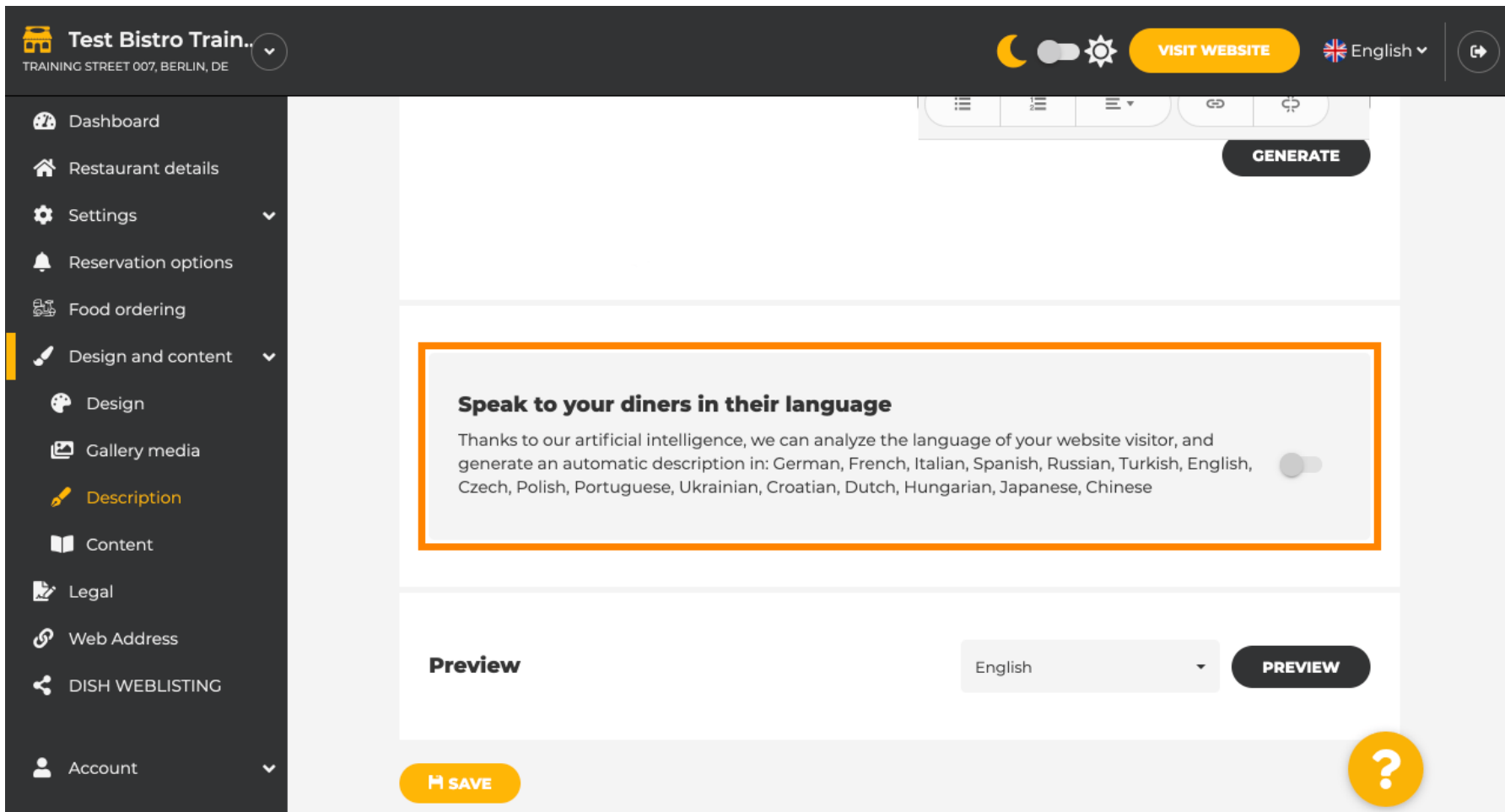
**Ein hervorragendes Bistro mit vielseitiger Speisekarte**

Lassen Sie sich verwöhnen und probieren Sie die österreichische Küche. Genießen Sie ein Craft-Bier sowie beliebte Fisch-Gerichte. Für wirkliche Begeisterung sorgt unser Obst zwischendurch.

Below the text editor, there is a 'GENERATE' button and a question mark icon.



Ako želite aktivirati da se vaš opis prikazuje na jeziku posjetitelja, kliknite na **prekidač**. **Napomena: naš AI analizira jezik posjetitelja i odmah ga prilagođava.**



Obavezno primijenite sve promjene klikom na **SPREMI**.

The screenshot shows the DISH web editor interface for 'Test Bistro Train.'. The top navigation bar includes a logo, a dropdown menu, a 'VISIT WEBSITE' button, a language selector set to 'English', and a refresh icon. The left sidebar contains a menu with items: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design, Gallery media, Description, Content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area displays a toggle for 'Speak to your diners in their language' which is currently turned on. Below this is a 'Preview' section with a language dropdown set to 'English' and a 'PREVIEW' button. At the bottom of the main content area, a 'SAVE' button is highlighted with an orange border. The footer contains the text 'Designed by Hospitality Digital GmbH. All rights reserved.' and a series of links: Imprint, FAQ, Terms of Use, Data Privacy, and Cookie settings. A question mark icon is visible in the bottom right corner of the interface.



Kliknite **PREGLED** kako biste vidjeli učinkovite promjene na vlastitoj web stranici.

**Test Slovakia**  
TEST2020, BERLIN, DE

**Speak to your diners in their language**  
Thanks to our artificial intelligence, we can analyze the language of your website visitor, and generate an automatic description in: German, French, Italian, Spanish, Russian, Turkish, English, Czech, Polish, Portuguese, Ukrainian, Croatian, Dutch, Hungarian, Japanese, Chinese

**Preview** English **PREVIEW**

**SAVE**

Designed by Hospitality Digital GmbH. All rights reserved. | Imprint | FAQ | Terms of Use | Data Privacy | Cookie settings

Ovo je vaš novi opis generiran umjetnom inteligencijom .

TEST ESTABLISHMENT MENU LOCATION OPENING TIMES PAYMENT OPTIONS EVENTS SERVICES CONTACT RESERVATION ORDER FOOD ENGLISH

**Bar | Test Establishment | Berlin**

We have a great selection of drinks to help you unwind. The good news is you don't have to wait for the weekend to enjoy yourself, because we're also open on weekdays! Cool music, a vibrant atmosphere and great people – start your weekend the right way at our bar, Test Establishment.

**The best bar in town with a variety of drinks**

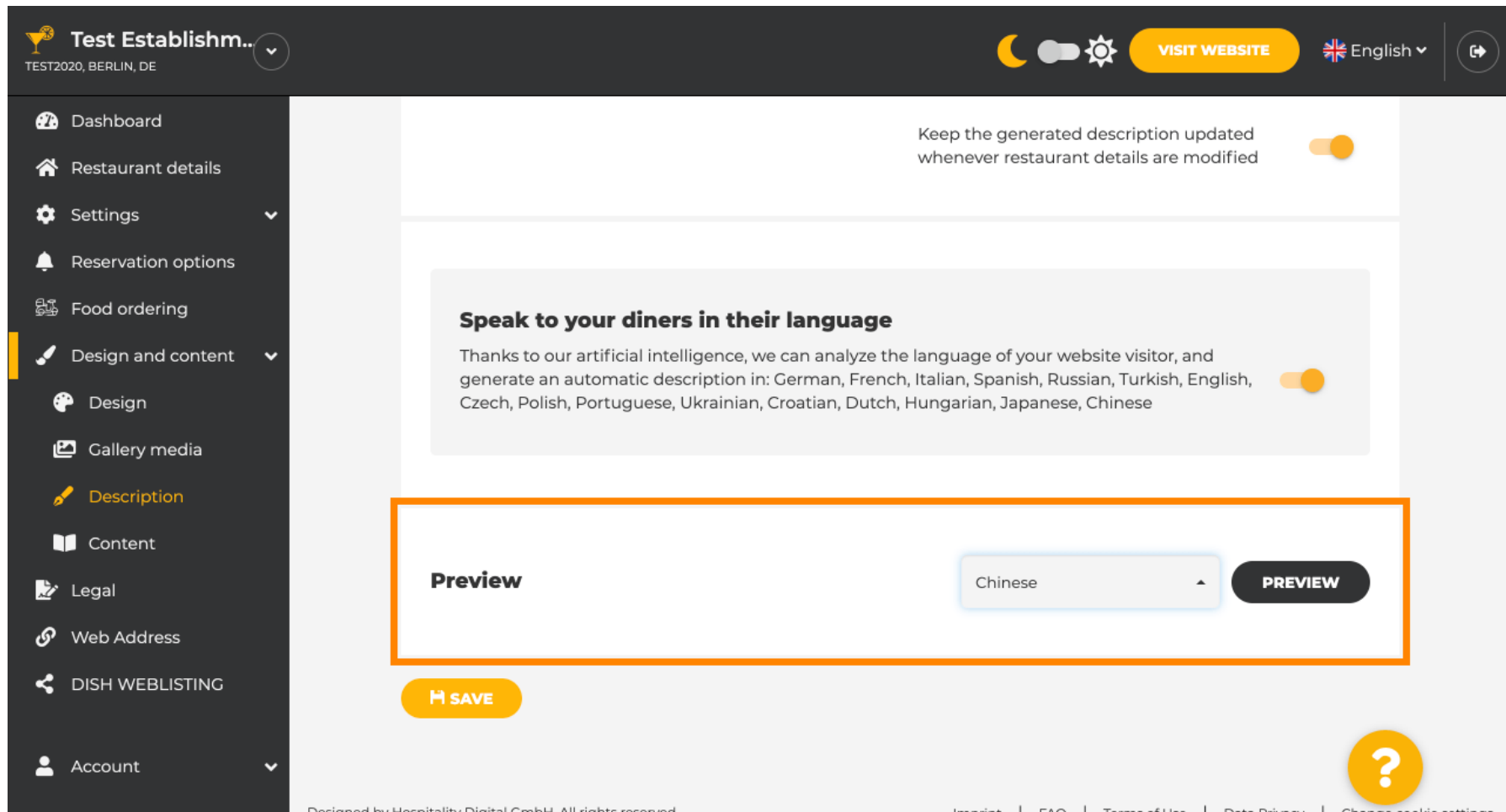
Enjoy yourself and take your tastebuds on a journey with our French cuisine. To get the most of our taco dishes, we suggest adding a flavourful cocktail. Our heavenly desserts or our croissants are a great choice any time you're in the mood for a tasty snack. A great variety of dishes without long waiting times – what could be better than our tasty buffet?

**Come by for a meal to remember**

It is possible to book a table using our special [online reservation service](#). You can come by 5 days a week from 11:00 to 14:00, please note that we're closed on Saturdays and Sundays.

**Our**

- Da biste vidjeli kako bi vaša web stranica izgledala na drugom jeziku, odaberite **drugi jezik** u padajućem izborniku i kliknite **PREGLED**.





U ovom slučaju odabiremo prikaz web stranice na kineskom. To je to. Ti si gotov.





Skenirajte za odlazak na interaktivni player