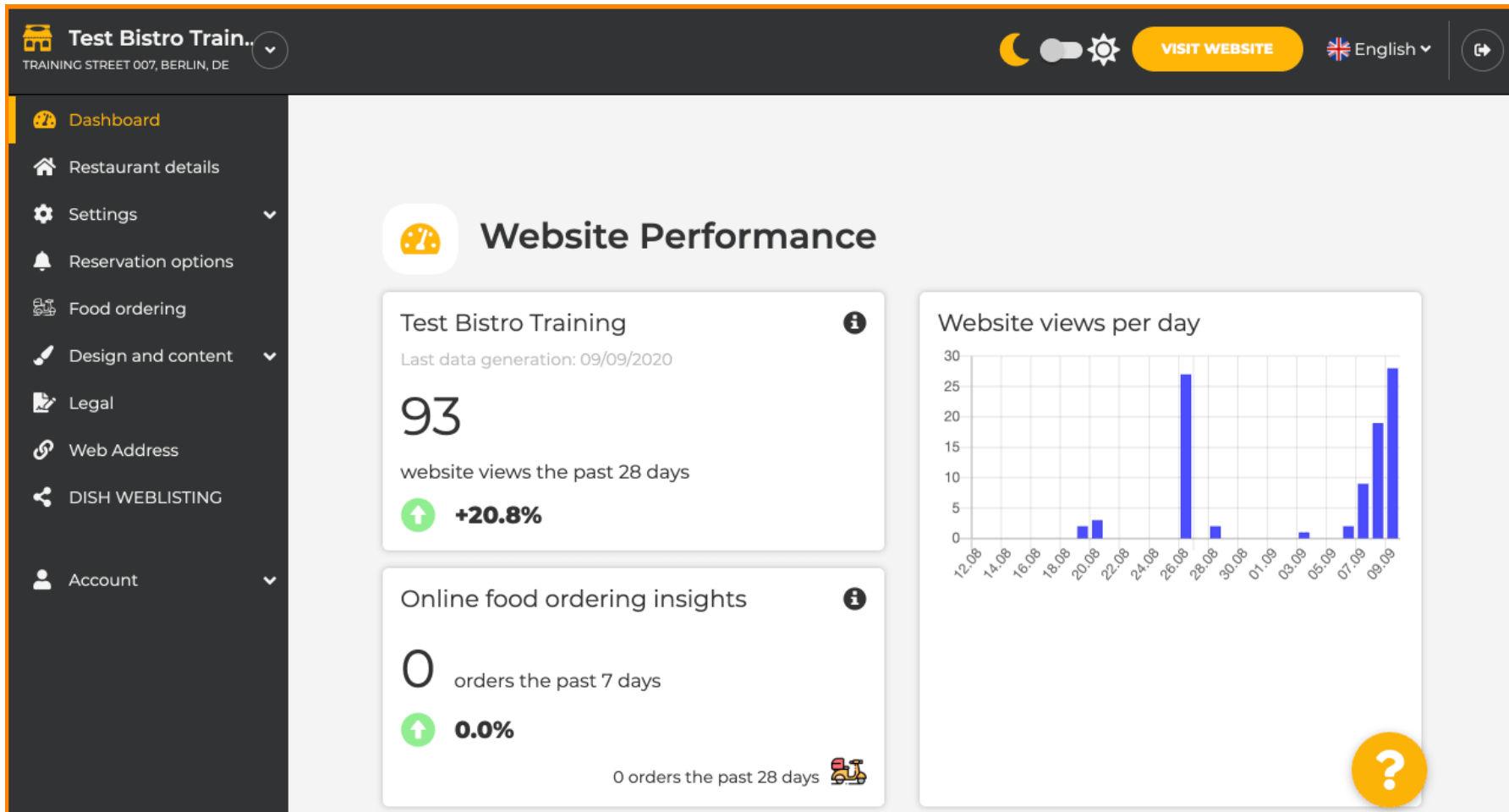




Pierwszym krokiem jest zalogowanie się na **konto w witrynie DISH**. Uwaga: <https://website.dish.co>



Po zalogowaniu kliknij **Projekt i zawartość**.

The screenshot shows the DISH dashboard for 'Test Bistro Training' (TRAINING STREET 007, BERLIN, DE). The sidebar menu on the left includes: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, **Design and content** (highlighted with an orange box), Legal, Web Address, DISH WEBLISTING, and Account. The main content area features a 'Website Performance' section with two cards: 'Test Bistro Training' showing 93 website views (a +20.8% increase) and 'Online food ordering insights' showing 0 orders (a 0.0% change). A bar chart titled 'Website views per day' displays data from 12.08 to 09.09, with a peak of 27 views on 26.08. A 'VISIT WEBSITE' button and a language selector (English) are visible in the top right.

Date	Views
12.08	0
14.08	0
16.08	0
18.08	0
20.08	2
22.08	3
24.08	0
26.08	27
28.08	2
30.08	0
01.09	0
03.09	1
05.09	2
07.09	9
08.09	19
09.09	27



A następnie kliknij **Opis**.

The screenshot shows the DISH dashboard for 'Test Bistro Training' (TRAINING STREET 007, BERLIN, DE). The top navigation bar includes a 'VISIT WEBSITE' button and a language selector set to 'English'. The left sidebar menu is open, with the 'Description' option highlighted by an orange box. The main content area features a 'Website Performance' section with two cards and a bar chart.

Website Performance

Test Bistro Training (Last data generation: 09/09/2020)

93
website views the past 28 days
+20.8%

Online food ordering insights

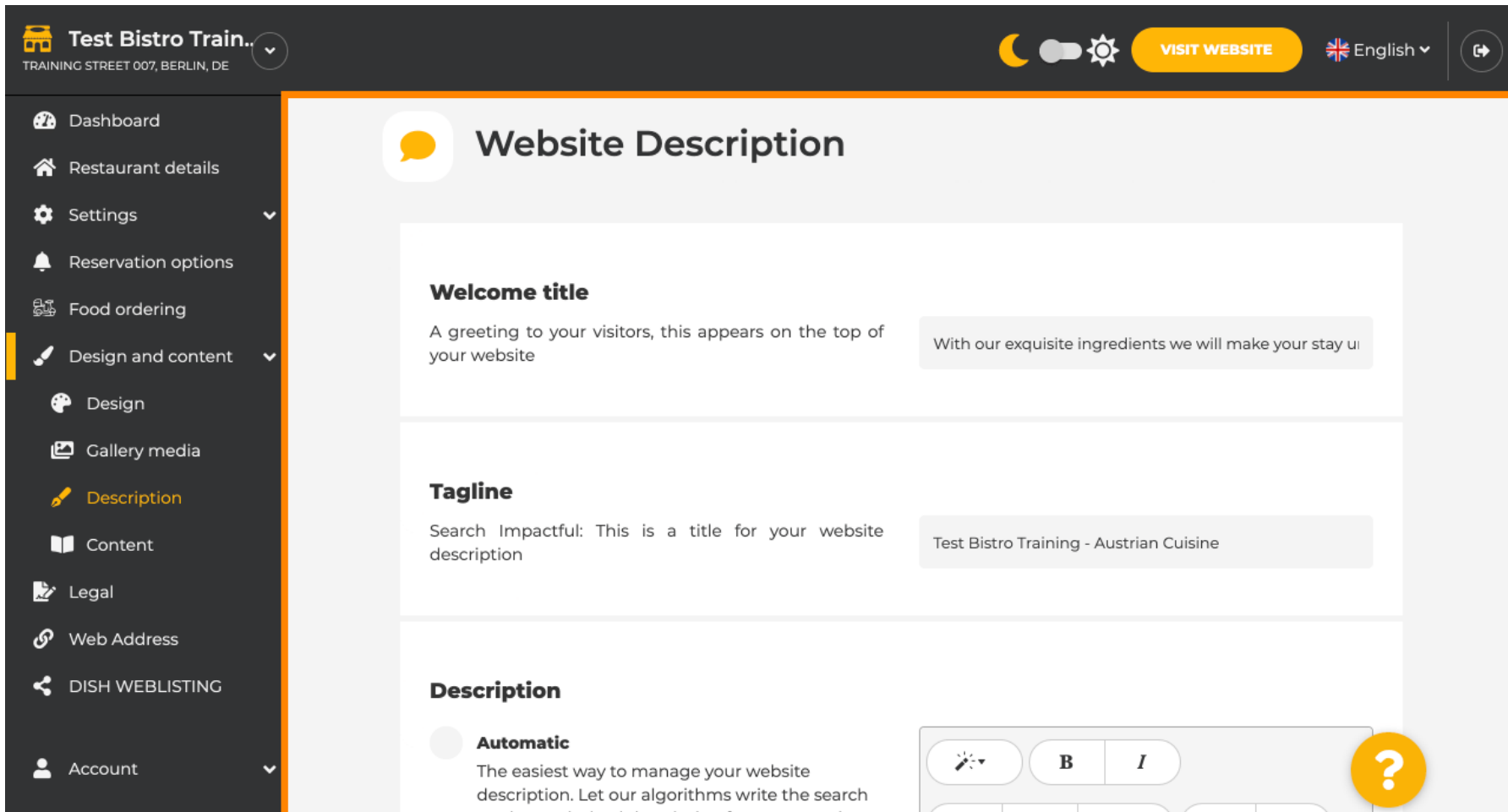
0 orders the past 7 days
0.0%

0 orders the past 28 days

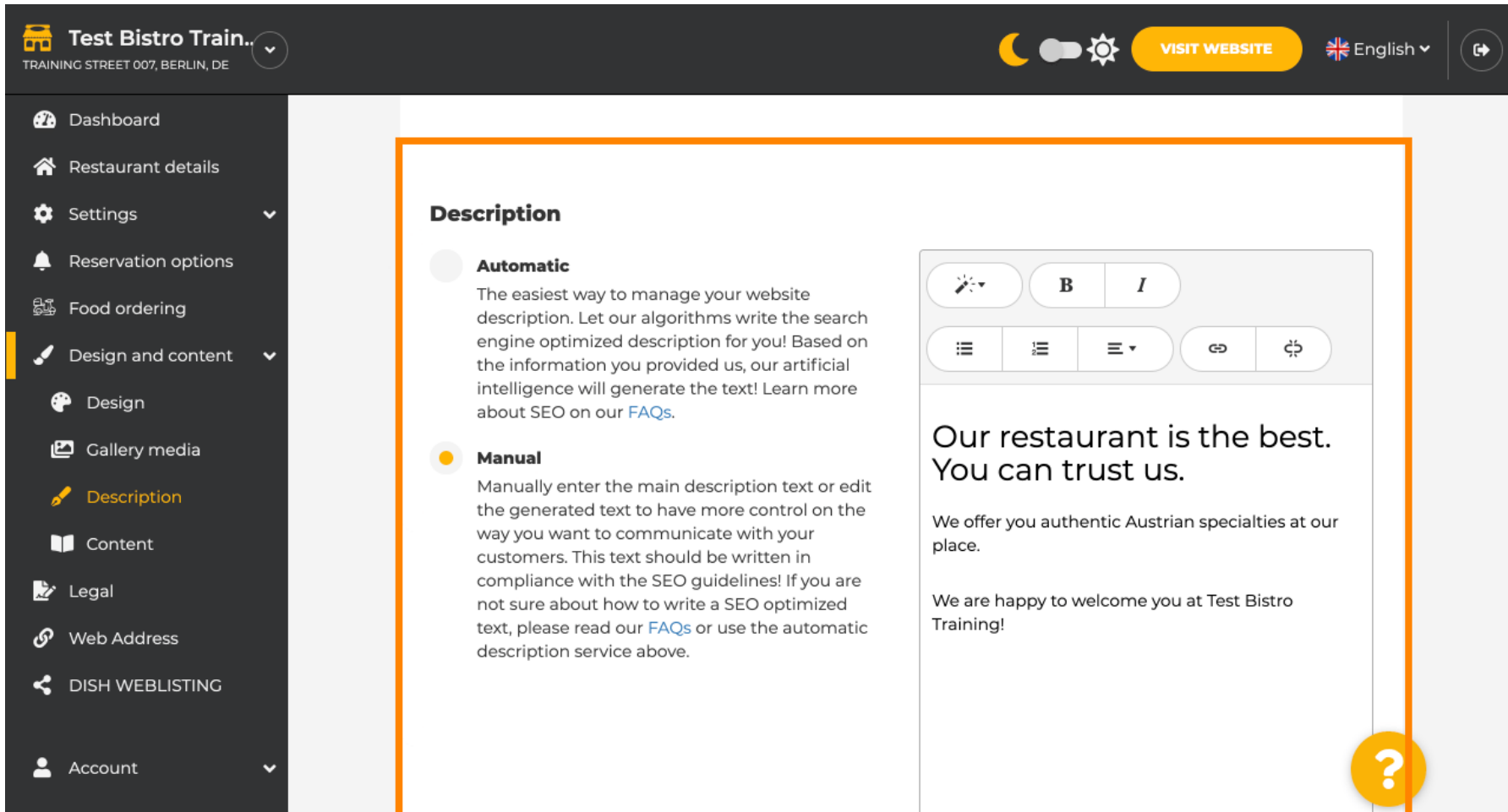
Website views per day

Date	Views
12.08	0
14.08	0
16.08	0
18.08	0
20.08	2
22.08	3
24.08	0
26.08	0
28.08	27
30.08	2
01.09	0
03.09	1
05.09	0
07.09	2
08.09	9
09.09	19
09.09	28

 Jesteś teraz w sekcji **Opis witryny** , gdzie możesz dostosować ustawienia i edytować opisy.

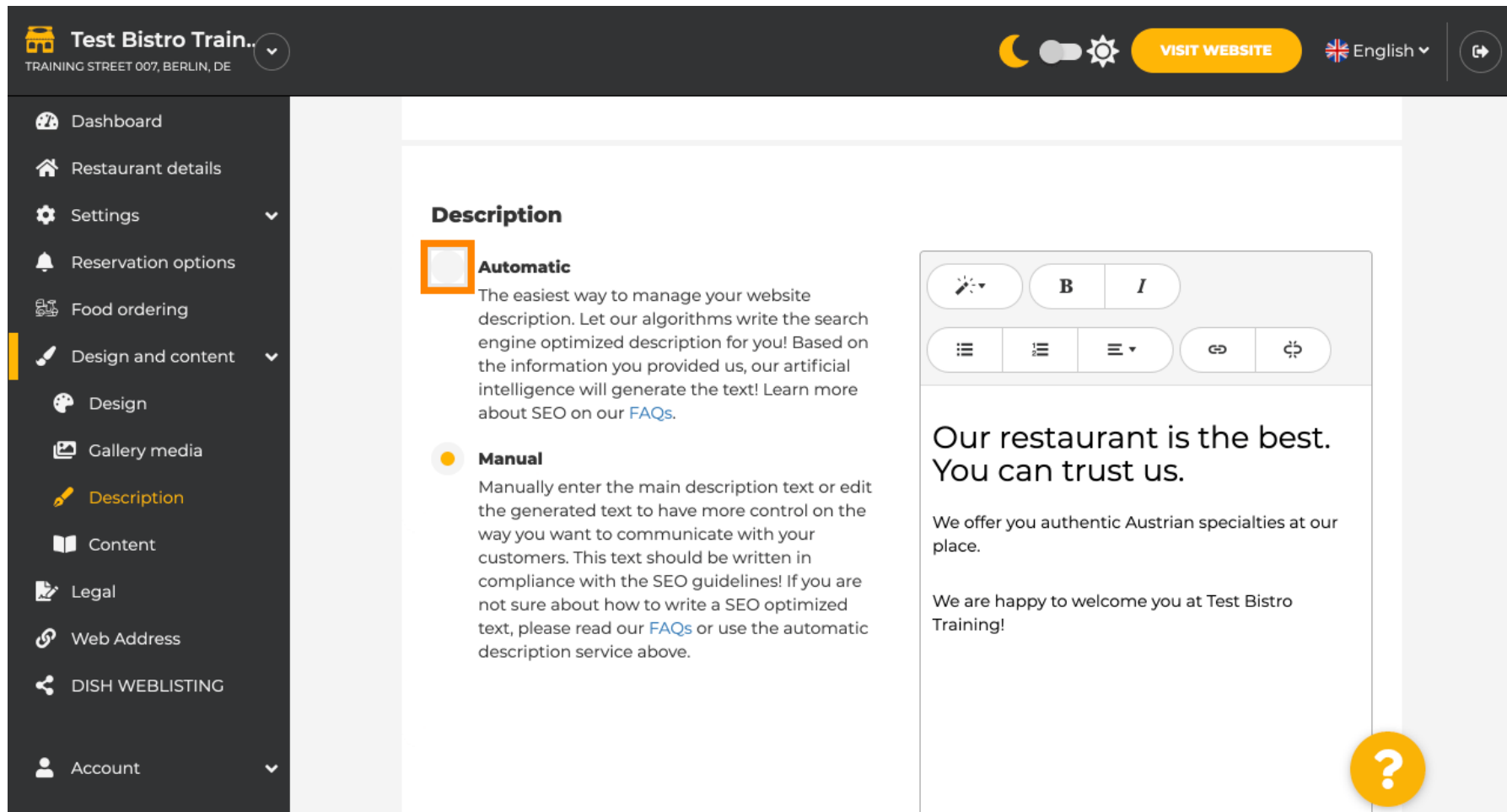


 Przewiń w dół do sekcji opisu. W **polu Opis** można edytować główny opis Twojego zakładu.





Aby aktywować funkcję opisu AI, kliknij opcję **automatycznie**. **Uwaga: automatyczny opis to funkcja dostępna wyłącznie w programie DISH Professional.**



The screenshot shows the DISH Professional interface for a restaurant named 'Test Bistro Training' located at 'TRAINING STREET 007, BERLIN, DE'. The interface includes a top navigation bar with a 'VISIT WEBSITE' button and a language selector set to 'English'. A left sidebar contains various menu items, with 'Description' highlighted in orange. The main content area is titled 'Description' and features two radio button options: 'Automatic' (selected and highlighted with an orange box) and 'Manual'. The 'Automatic' option is described as the easiest way to manage the website description, where AI generates SEO-optimized text based on provided information. The 'Manual' option allows for manual entry and editing of the description text. To the right, a rich text editor is visible, showing a sample description: 'Our restaurant is the best. You can trust us. We offer you authentic Austrian specialties at our place. We are happy to welcome you at Test Bistro Training!'. A yellow question mark icon is located in the bottom right corner of the editor area.



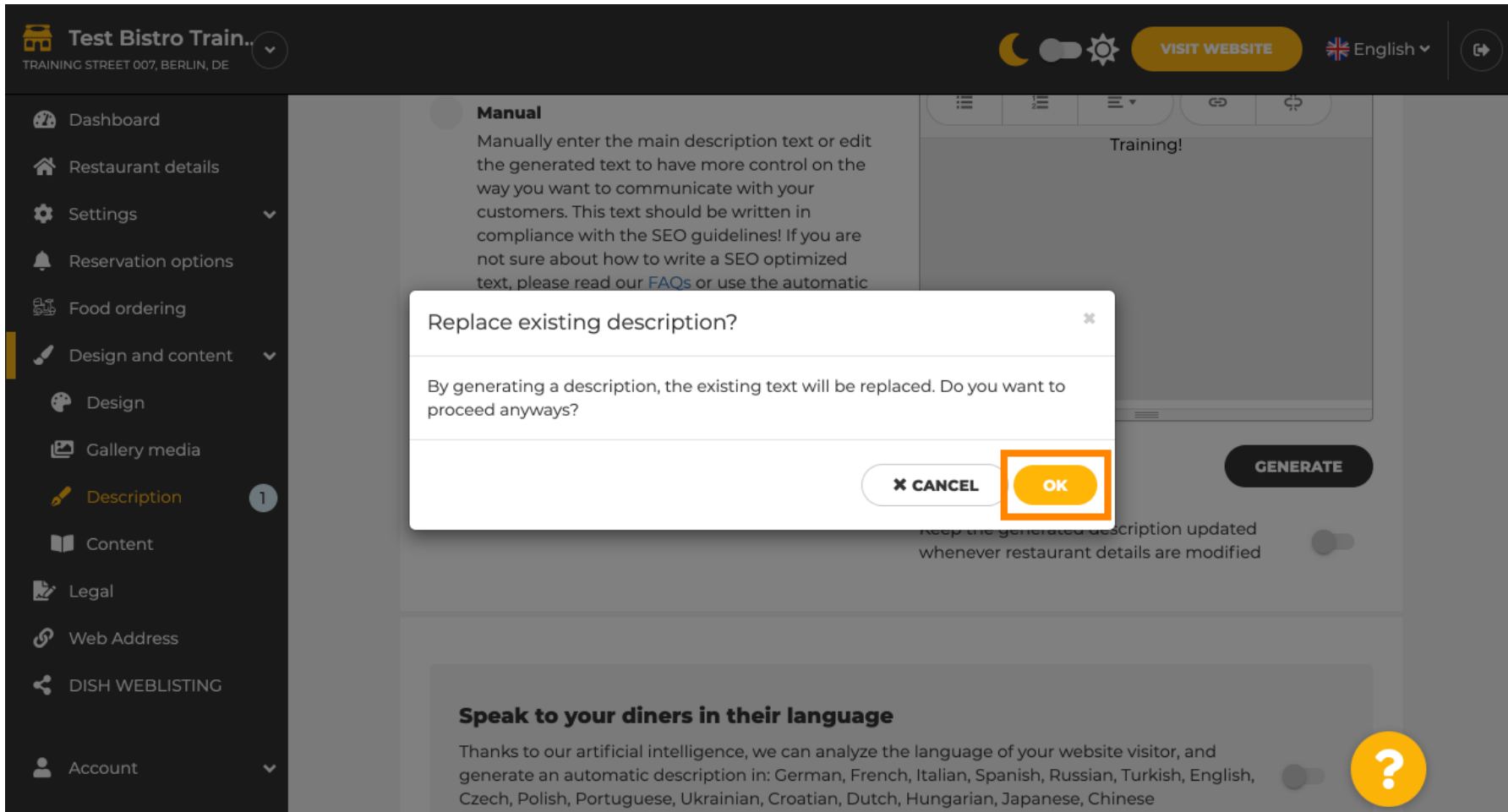
Aby teraz nowe ustawienie zaczęło obowiązywać, kliknij **generuj**. Spowoduje to wygenerowanie indywidualnego, zoptymalizowanego przez Google tekstu opisu na podstawie szczegółów Twojej placówki.

The screenshot displays the DISH management interface for a restaurant named "Test Bistro Train...". The top navigation bar includes a "VISIT WEBSITE" button and a language selector set to "English". A dark sidebar on the left contains a menu with items like "Dashboard", "Restaurant details", "Settings", "Reservation options", "Food ordering", "Design and content" (highlighted), "Design", "Gallery media", "Description" (with a notification badge), "Content", "Legal", "Web Address", "DISH WEBLISTING", and "Account".

The main content area features a "Manual" section with the following text: "Manually enter the main description text or edit the generated text to have more control on the way you want to communicate with your customers. This text should be written in compliance with the SEO guidelines! If you are not sure about how to write a SEO optimized text, please read our [FAQs](#) or use the automatic description service above." To the right of this text is a preview window showing a mobile device screen with the word "Training!" and a "GENERATE" button highlighted with an orange border.

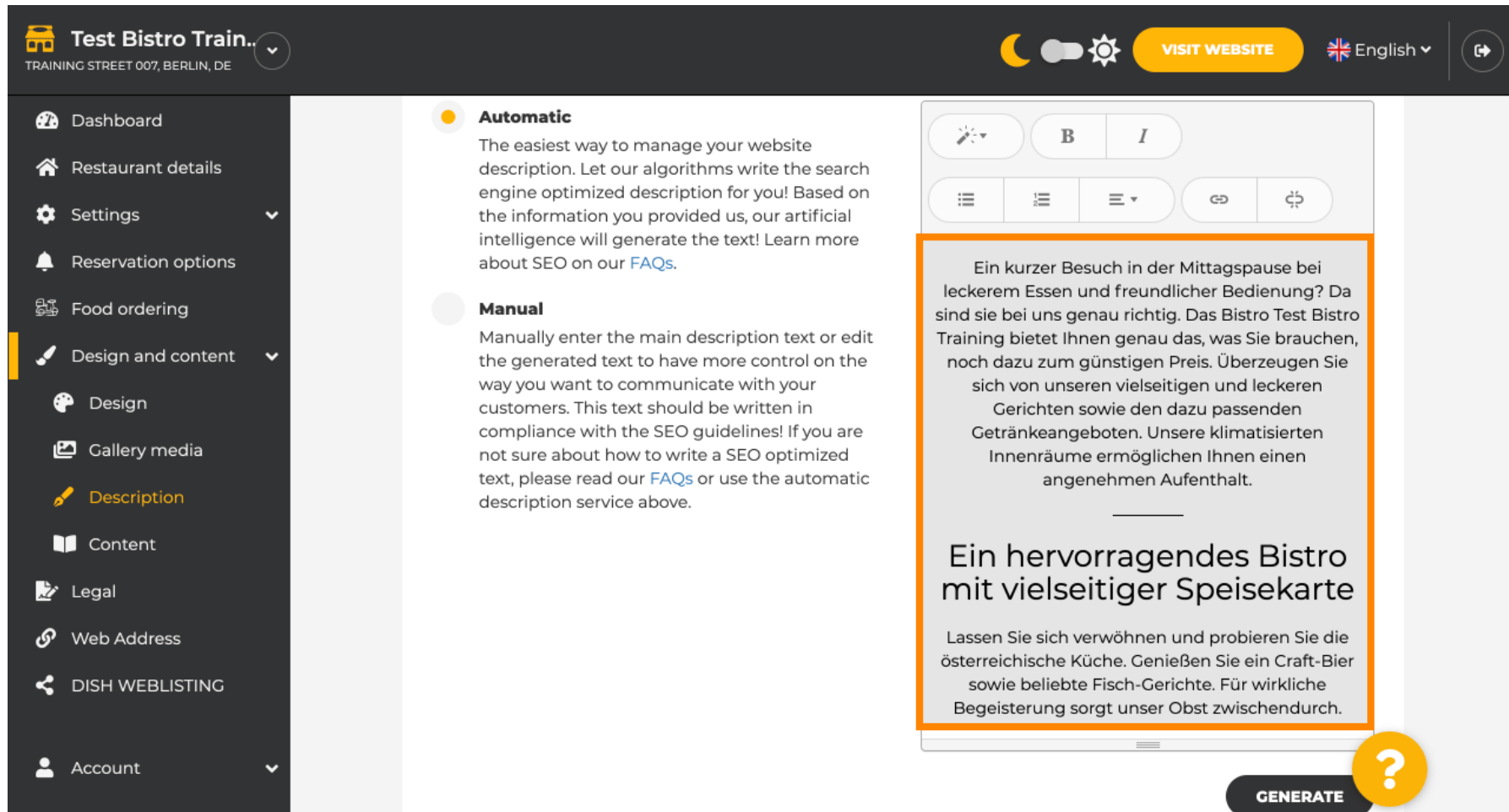
Below the manual section is a feature titled "Speak to your diners in their language". The text explains: "Thanks to our artificial intelligence, we can analyze the language of your website visitor, and generate an automatic description in: German, French, Italian, Spanish, Russian, Turkish, English, Czech, Polish, Portuguese, Ukrainian, Croatian, Dutch, Hungarian, Japanese, Chinese". A toggle switch is present, and a yellow question mark icon is located to the right.

Twój istniejący opis zostanie zastąpiony. Kliknij **OK**, aby kontynuować.





Nowo **wygenerowany opis** zostanie wyświetlony w języku ustawionym na Twoim koncie DISH.



The screenshot shows the DISH website management interface for 'Test Bistro Training'. The left sidebar contains navigation options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design, Gallery media, Description, Content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area is divided into two sections: 'Automatic' and 'Manual'. The 'Automatic' section is selected, showing a description generated by AI. The 'Manual' section provides instructions on how to edit the text. The AI-generated text is displayed in a preview window with a red border, showing a German description for the restaurant. Below the preview is a 'GENERATE' button with a question mark icon.

Automatic
 The easiest way to manage your website description. Let our algorithms write the search engine optimized description for you! Based on the information you provided us, our artificial intelligence will generate the text! Learn more about SEO on our [FAQs](#).

Manual
 Manually enter the main description text or edit the generated text to have more control on the way you want to communicate with your customers. This text should be written in compliance with the SEO guidelines! If you are not sure about how to write a SEO optimized text, please read our [FAQs](#) or use the automatic description service above.

Ein kurzer Besuch in der Mittagspause bei leckerem Essen und freundlicher Bedienung? Da sind sie bei uns genau richtig. Das Bistro Test Bistro Training bietet Ihnen genau das, was Sie brauchen, noch dazu zum günstigen Preis. Überzeugen Sie sich von unseren vielseitigen und leckeren Gerichten sowie den dazu passenden Getränkeangeboten. Unsere klimatisierten Innenräume ermöglichen Ihnen einen angenehmen Aufenthalt.

Ein hervorragendes Bistro mit vielseitiger Speisekarte

Lassen Sie sich verwöhnen und probieren Sie die österreichische Küche. Genießen Sie ein Craft-Bier sowie beliebte Fisch-Gerichte. Für wirkliche Begeisterung sorgt unser Obst zwischendurch.

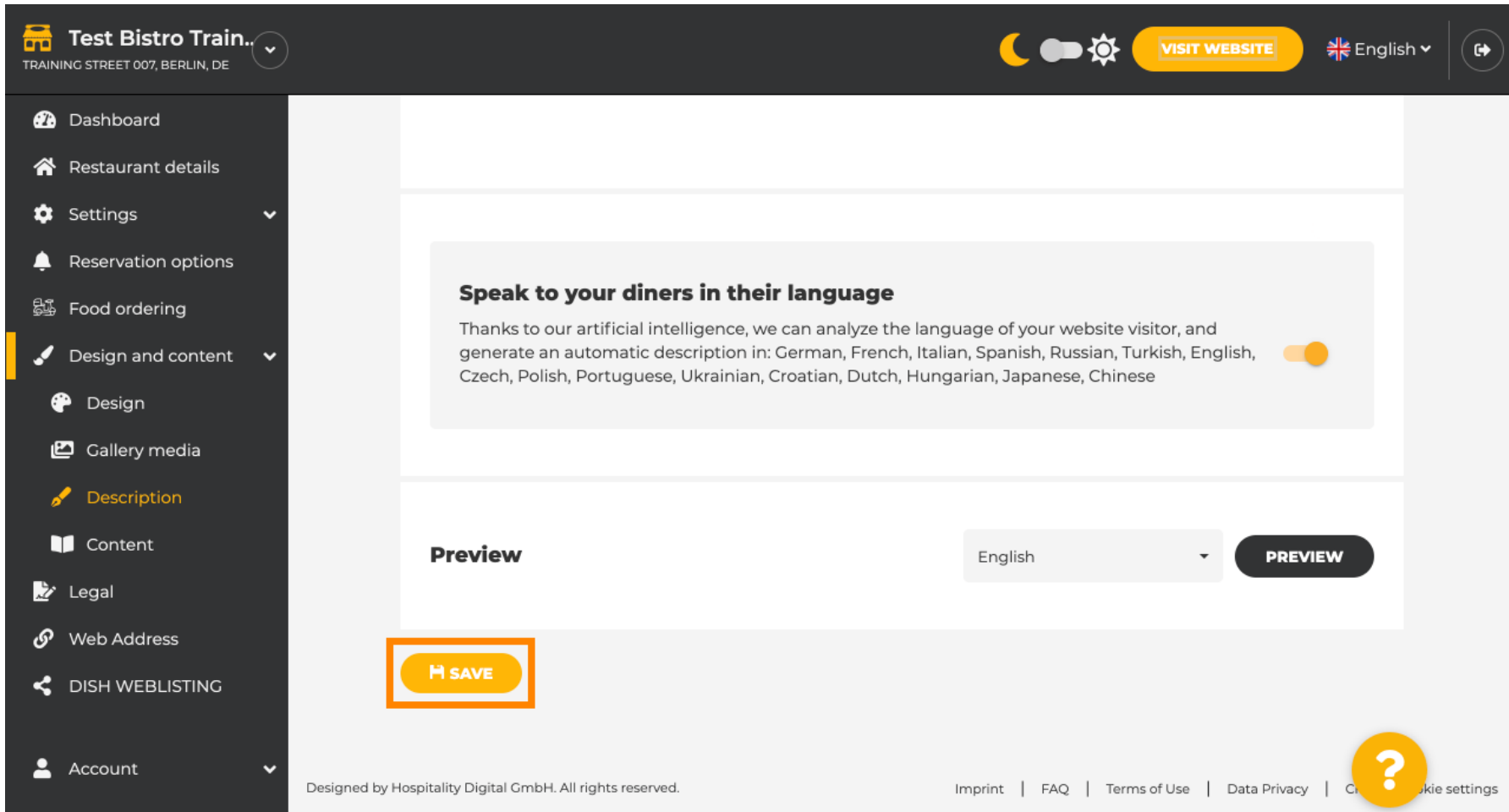
GENERATE ?



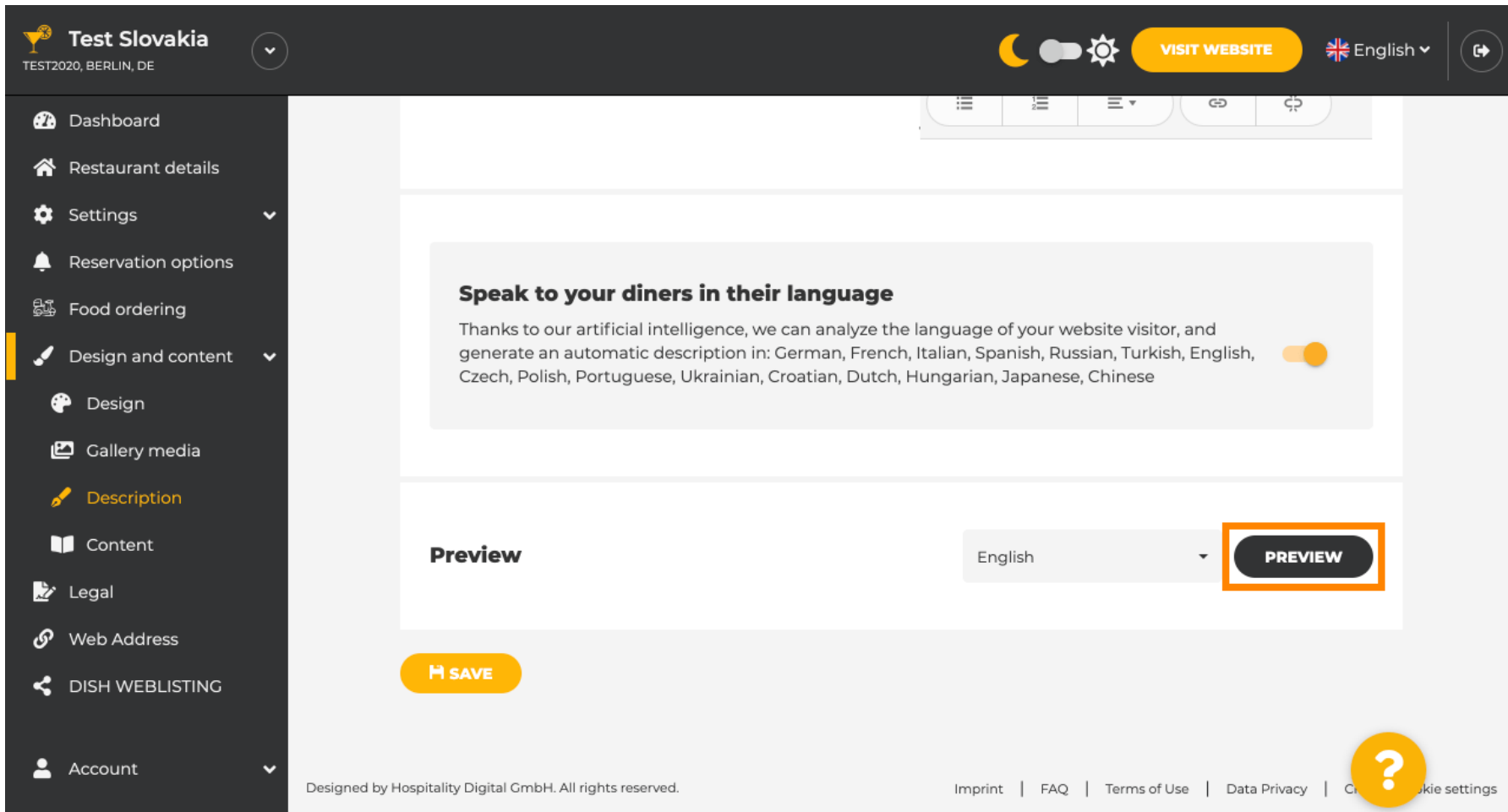
Jeśli chcesz, aby Twój opis był wyświetlany w języku odwiedzającego, kliknij **przełącznik**. **Uwaga:** nasza sztuczna inteligencja analizuje język odwiedzającego i natychmiast go dostosowuje.

The screenshot shows the DISH website editor interface for a restaurant named "Test Bistro Train...". The left sidebar contains navigation options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design, Gallery media, Description, Content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area displays a preview of the website with a toggle switch for the feature "Speak to your diners in their language". The toggle is currently turned off. Below the toggle, there is a "Preview" section with a language dropdown menu set to "English" and a "PREVIEW" button. At the bottom of the editor, there is a "SAVE" button and a help icon (question mark).

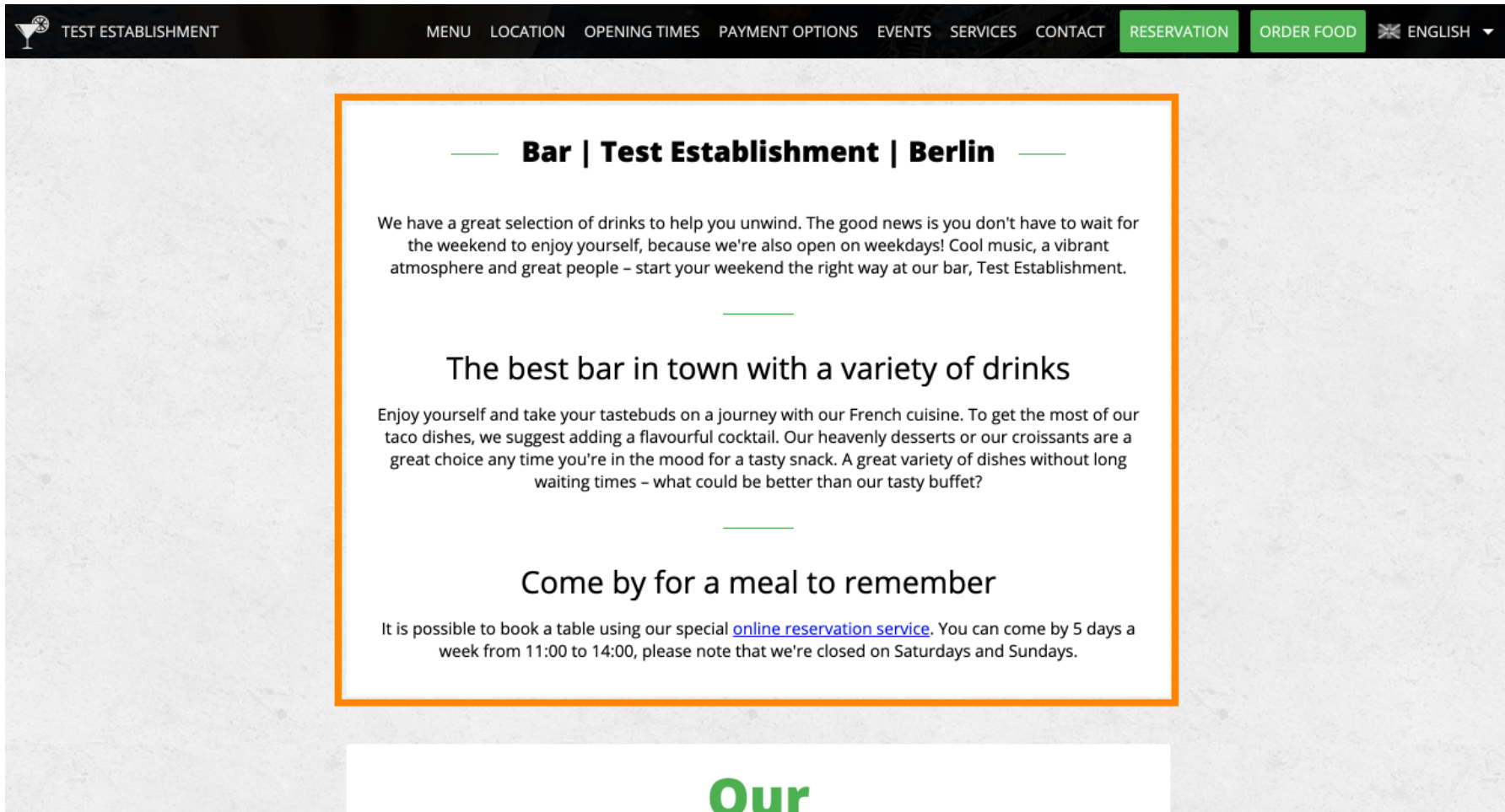
Upewnij się, że wszystkie zmiany zostały zastosowane, klikając **ZAPISZ**.



Kliknij **PODGLĄD** , aby zobaczyć wprowadzone zmiany na własnej stronie internetowej.



To jest Twój nowy opis wygenerowany przez sztuczną inteligencję .



TEST ESTABLISHMENT

MENU LOCATION OPENING TIMES PAYMENT OPTIONS EVENTS SERVICES CONTACT RESERVATION ORDER FOOD ENGLISH

Bar | Test Establishment | Berlin

We have a great selection of drinks to help you unwind. The good news is you don't have to wait for the weekend to enjoy yourself, because we're also open on weekdays! Cool music, a vibrant atmosphere and great people – start your weekend the right way at our bar, Test Establishment.

The best bar in town with a variety of drinks

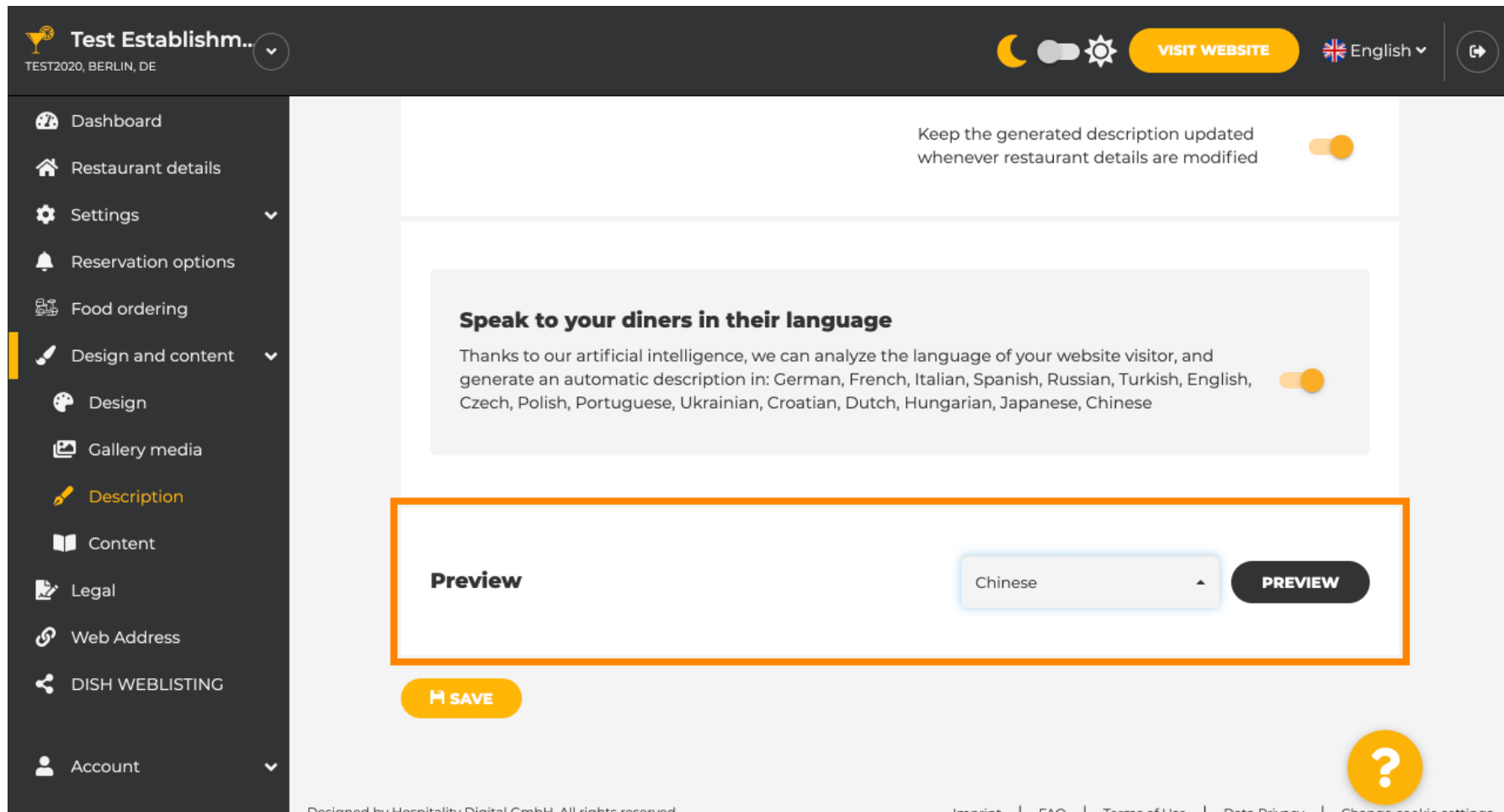
Enjoy yourself and take your tastebuds on a journey with our French cuisine. To get the most of our taco dishes, we suggest adding a flavourful cocktail. Our heavenly desserts or our croissants are a great choice any time you're in the mood for a tasty snack. A great variety of dishes without long waiting times – what could be better than our tasty buffet?

Come by for a meal to remember

It is possible to book a table using our special [online reservation service](#). You can come by 5 days a week from 11:00 to 14:00, please note that we're closed on Saturdays and Sundays.

Our

- 🔗 Aby zobaczyć jak Twoja witryna będzie wyglądać w innym języku, wybierz **inny język** z rozwijanego menu i kliknij **PODGLĄD** .





W tym przypadku decydujemy się na wyświetlanie strony w języku chińskim. Otóż to. Skończyłeś.





Zeskanuj, aby przejść do interaktywnego odtwarzacza