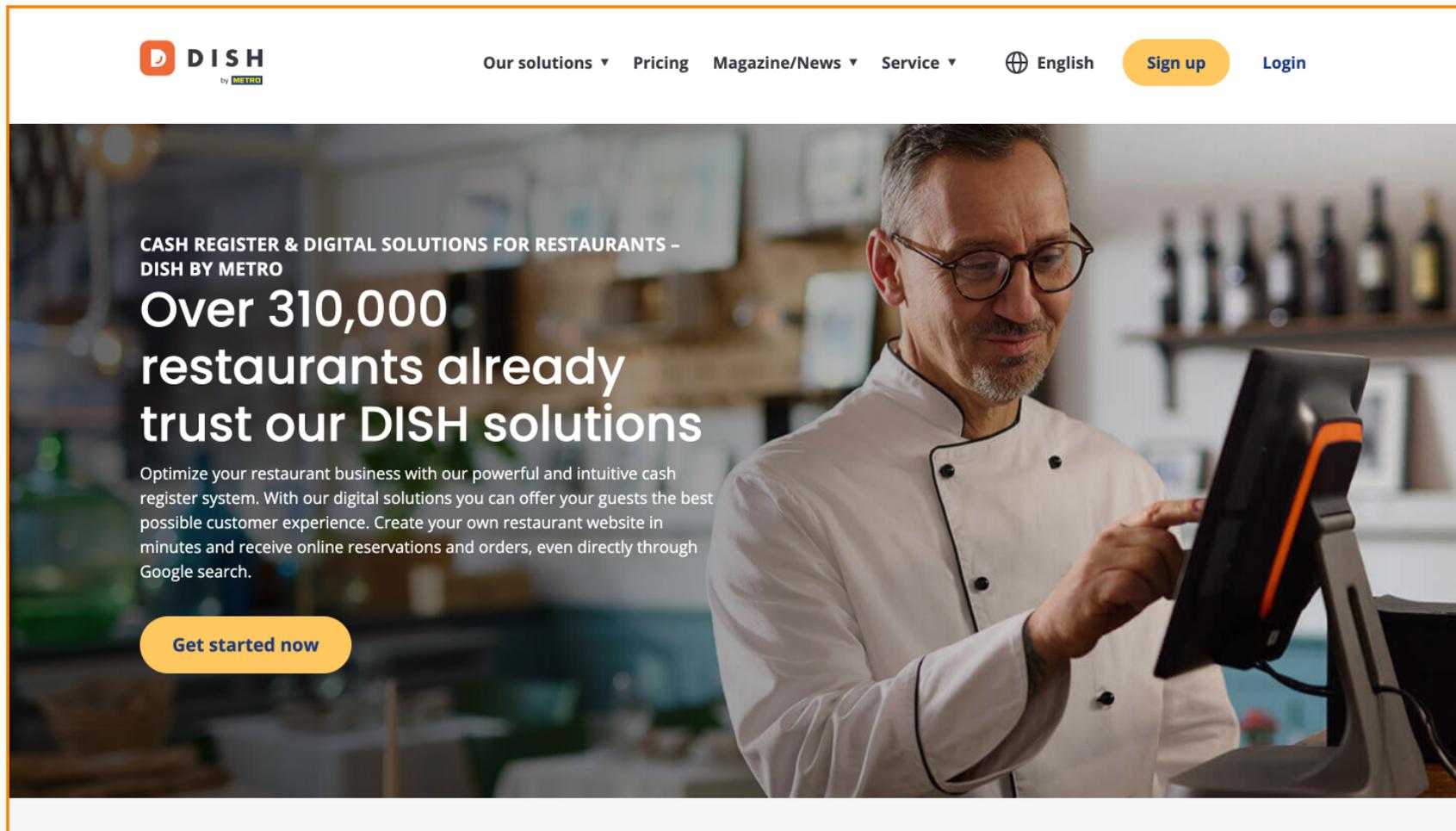
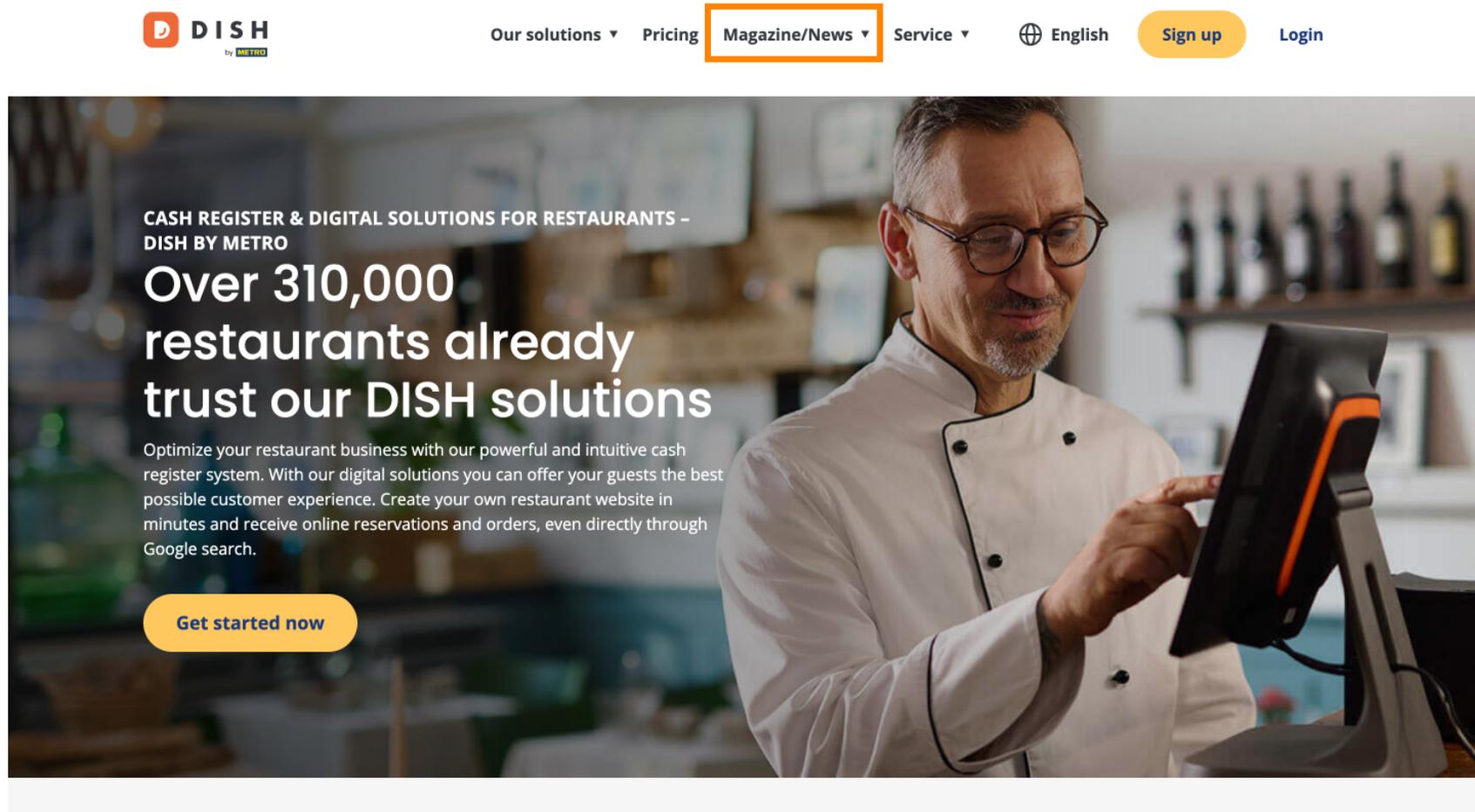




Willkommen auf der Homepage von dish.co. In diesem Tutorial zeigen wir Ihnen, wie Sie auf die Wissensdatenbank von dish.co zugreifen.



0 Bewegen Sie den Mauszeiger zunächst über **Magazin/Nachrichten** .

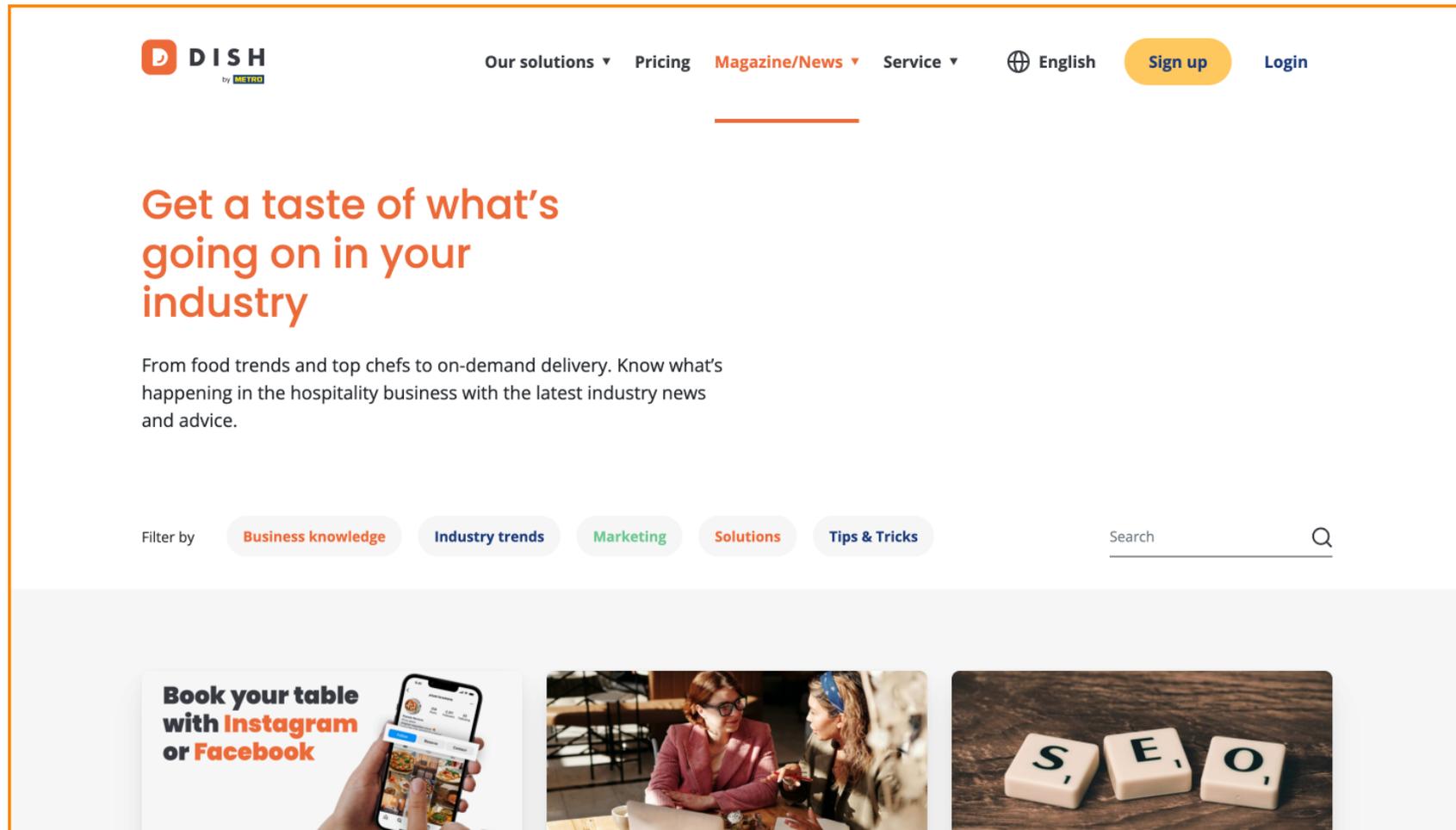




Wählen Sie dann „Blog“ aus den Optionen aus.

The screenshot shows the DISH website homepage. At the top left is the DISH by METRO logo. The navigation menu includes: Our solutions, Pricing, Magazine/News, Service, English, Sign up, and Login. A white navigation menu is overlaid on the hero image, containing the following items: Blog (highlighted with an orange border), DISH WhatsApp, and Newsletter. The hero image features a chef in a white uniform interacting with a POS system. The main text on the page reads: "CASH REGISTER & DIGITAL SOLUTIONS FOR RESTAURANTS - DISH BY METRO", "Over 310,000 restaurants already trust our DISH solutions", and "Optimize your restaurant business with our powerful and intuitive cash register system. With our digital solutions you can offer your guests the best possible customer experience. Create your own restaurant website in minutes and receive online reservations and orders, even directly through Google search." A yellow "Get started now" button is located at the bottom left of the hero section.

- ☝ Sie werden nun zur **Wissensdatenbank von dish.co** weitergeleitet . Scrollen Sie einfach nach unten, um die neuesten Artikel anzuzeigen.



Sie haben die Möglichkeit, Artikel nach Kategorien zu filtern. Klicken Sie dazu einfach auf die **Kategorie**, nach der Sie filtern möchten.

The screenshot displays the DISH blog's filtering interface. At the top, there is a search bar and a 'Filter by' section with five category buttons: 'Business knowledge' (highlighted with an orange border), 'Industry trends', 'Marketing', 'Solutions', and 'Tips & Tricks'. Below the filters, three article cards are visible:

- Article 1:** 'Book your table with Instagram or Facebook' (SOLUTIONS). Description: 'Convenient reservations for you and your guests with social media'. It is time to turn your social media visitors into restaurant guests. Allow your visitors to make reservations directly on your social media profile. Author: DISH, September 2023.
- Article 2:** 'How to bring more traffic to your website and leverage online marketing' (BUSINESS KNOWLEDGE). Description: '6 tips to increase your website visits'. Author: Ann-Sophie Zey, April 2022.
- Article 3:** 'Land your restaurant at the top of guests' online searches' (BUSINESS KNOWLEDGE). Description: '7 tips to get your restaurant listed better on search engines'. Author: Ann-Sophie Zey, April 2022.

Below these cards, there are three more article thumbnails partially visible.

Und wenn Sie einen bestimmten Artikel suchen, können Sie die **Suchfunktion** nutzen .

The screenshot shows the top navigation of the DISH blog. At the top right, there is a search bar with the placeholder text "Search" and a magnifying glass icon. Below the search bar, there are several filter buttons: "Business knowledge", "Industry trends", "Marketing", "Solutions", and "Tips & Tricks". The main content area features three article cards. Each card has a header image, a category label, a title, a short description, and the author's name and date.

Category	Title	Description	Author	Date
SOLUTIONS	Convenient reservations for you and your guests with social media	It is time to turn your social media visitors into restaurant guests. Allow your visitors to make reservations directly on your social media profile.	DISH	September 2023
BUSINESS KNOWLEDGE	How to bring more traffic to your website and leverage online marketing	6 tips to increase your website visits	Ann-Sophie Zey	April 2022
BUSINESS KNOWLEDGE	Land your restaurant at the top of guests' online searches	7 tips to get your restaurant listed better on search engines	Ann-Sophie Zey	April 2022



Um durch die Seiten zu navigieren, verwenden Sie die **Navigationsleiste** unten.

The screenshot shows a grid of three blog articles. Each article has a header image, a category label 'BUSINESS KNOWLEDGE', a title, a short description, and the 'DISH' logo with the date. Below the grid is a navigation bar with a highlighted page 1 and a right arrow.

Article Title	Date
Is your restaurant ready for 2022? Helpful questions to ask yourself when planning your year	January 2022
2021 was a year with personal highlights despite Covid challenges Even though you might look back in anger, cherish your successes, it will help you move forward next year.	December 2021
These business ideas could save the Christmas season Get inspired by concepts from other restaurants but stay true to your core	December 2021

1 2 3 ... 5 >

DISH NEWSLETTER
Sign up now for our newsletter and receive valuable information about the hospitality industry!



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Das ist alles. Sie haben das Tutorial abgeschlossen und wissen nun, wie Sie auf die Wissensdatenbank von dish.co zugreifen können.

Filter by **Business knowledge** Industry trends Marketing Solutions Tips & Tricks



Book your table with Instagram or Facebook

SOLUTIONS

Convenient reservations for you and your guests with social media

It is time to turn your social media visitors into restaurant guests. Allow your visitors to make reservations directly on your social media profile.

DISH
September 2023



BUSINESS KNOWLEDGE

How to bring more traffic to your website and leverage online marketing

6 tips to increase your website visits

Ann-Sophie Zey
April 2022



BUSINESS KNOWLEDGE

Land your restaurant at the top of guests' online searches

7 tips to get your restaurant listed better on search engines

Ann-Sophie Zey
April 2022





Scannen, um zum interaktiven Player zu gelangen