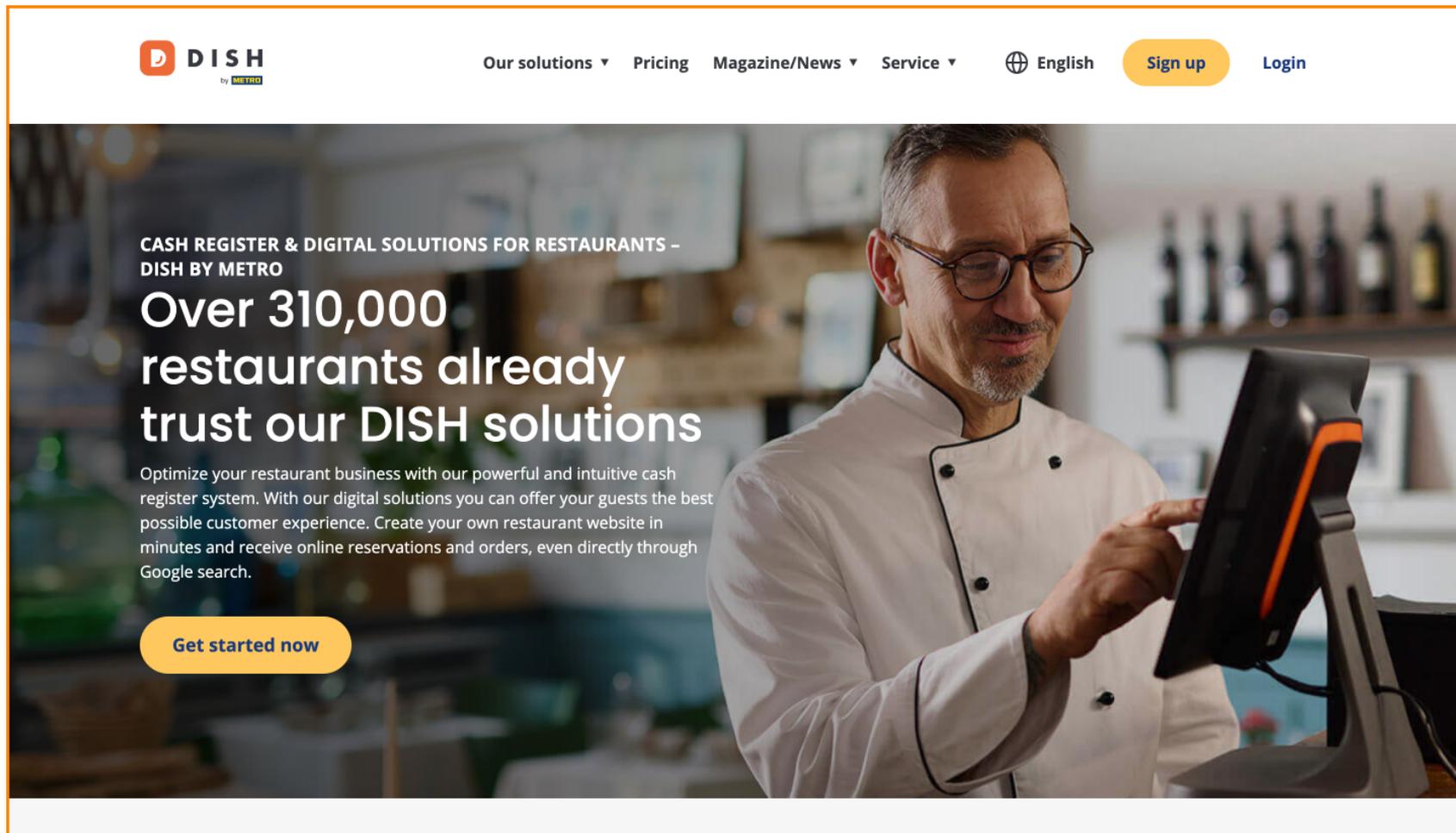
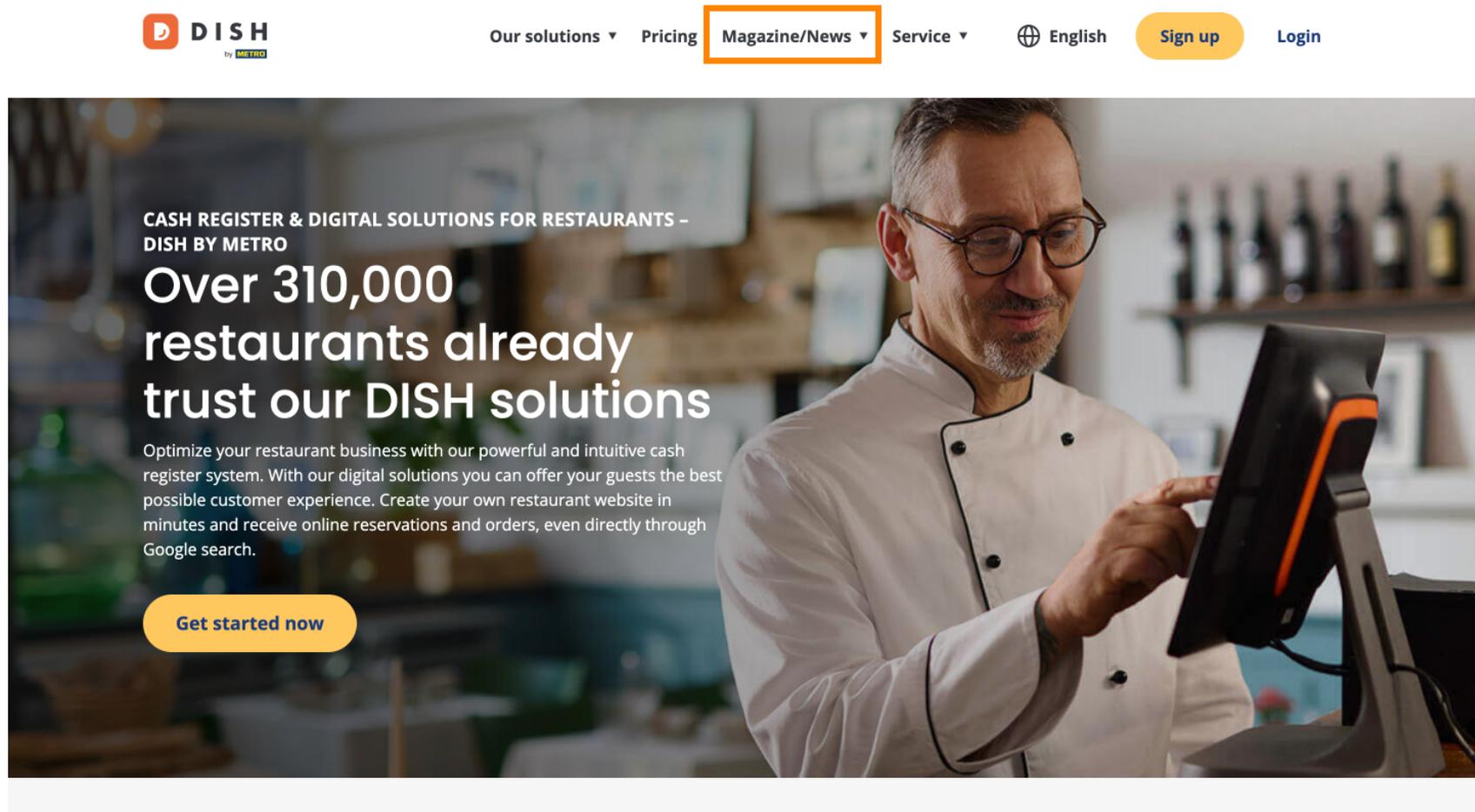




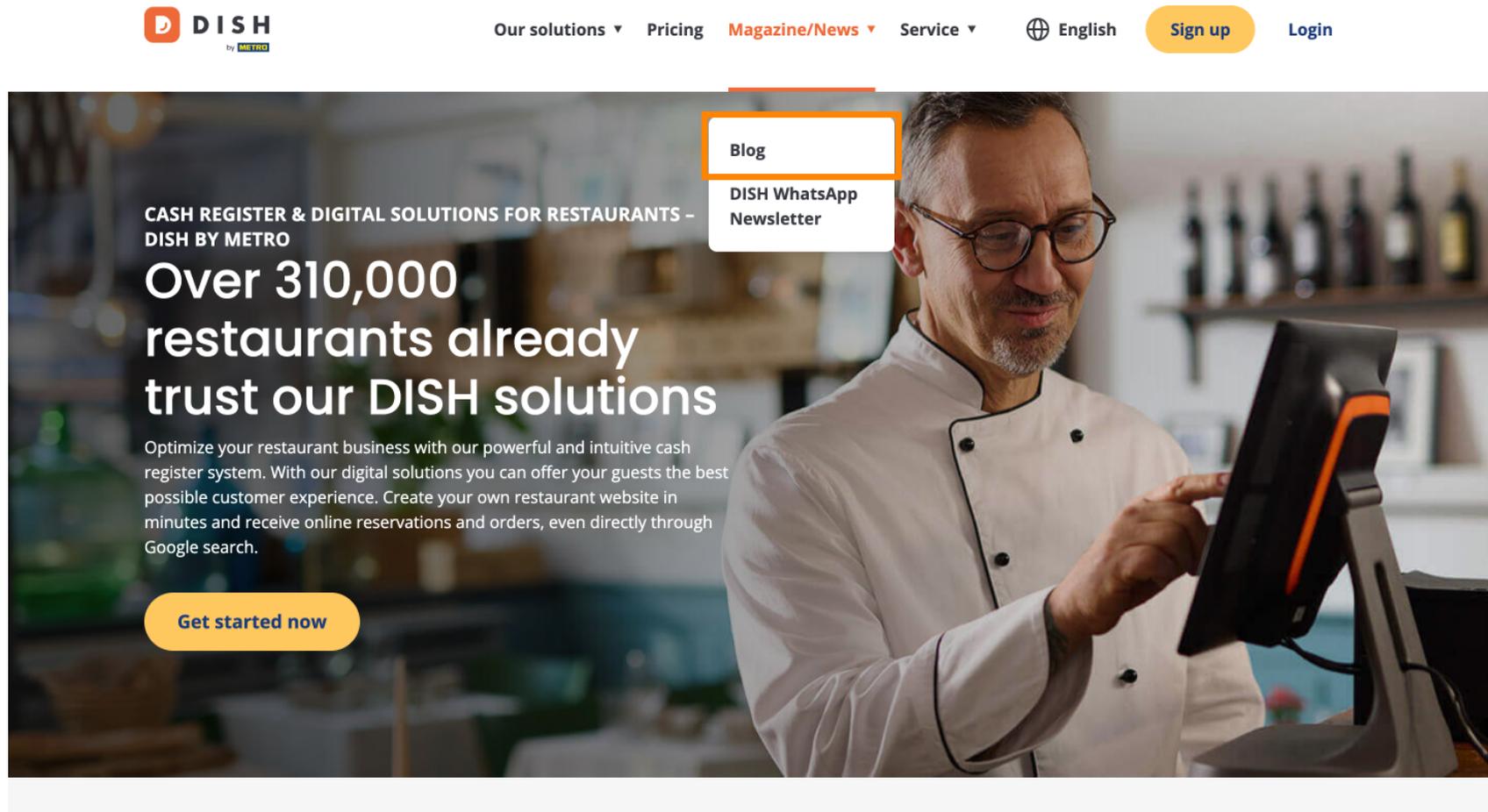
Welcome to the dish.co homepage. In this tutorial we show you how to access the dish.co knowledge base.



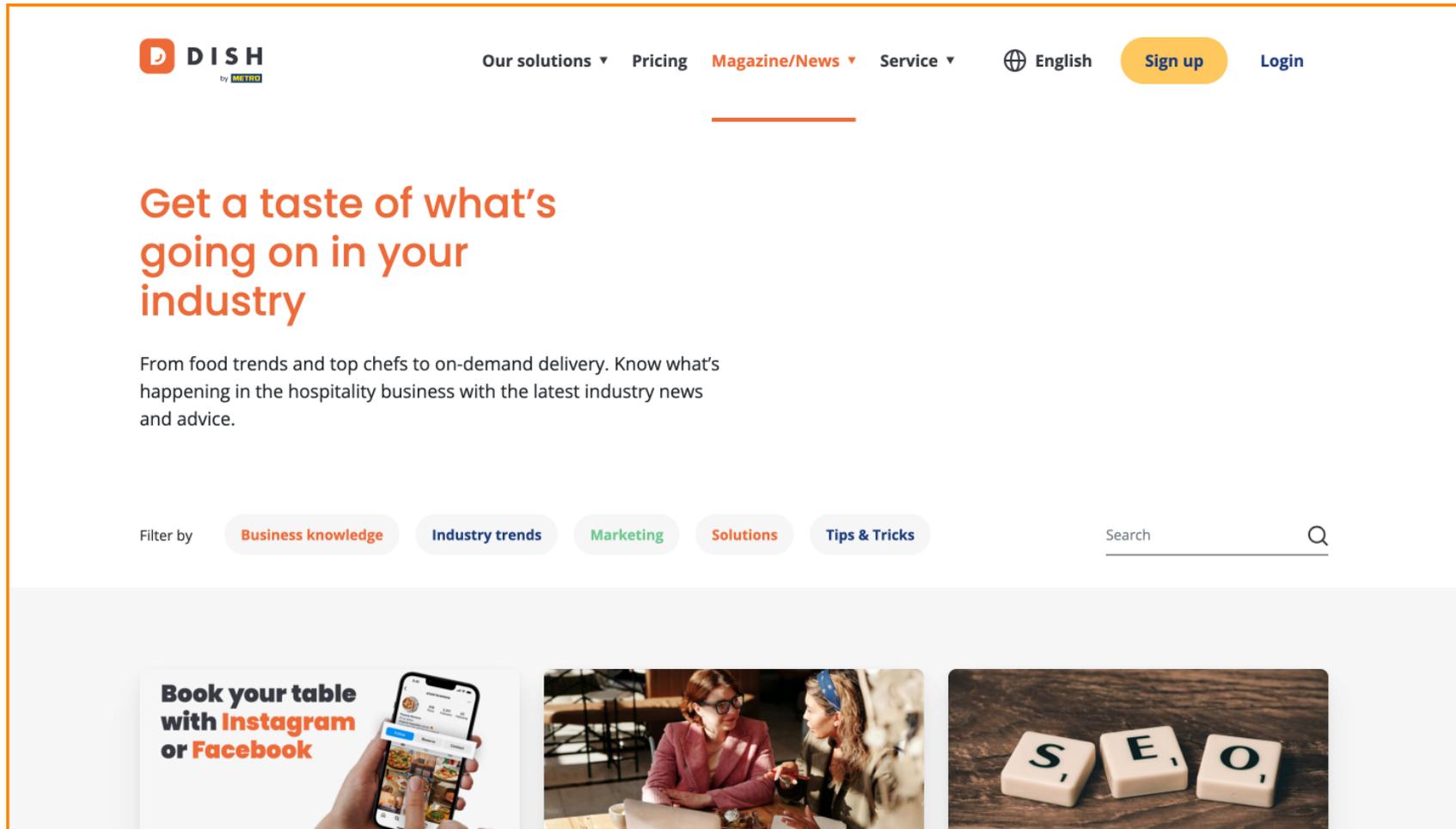
1 First, hover over **Magazine/News**.



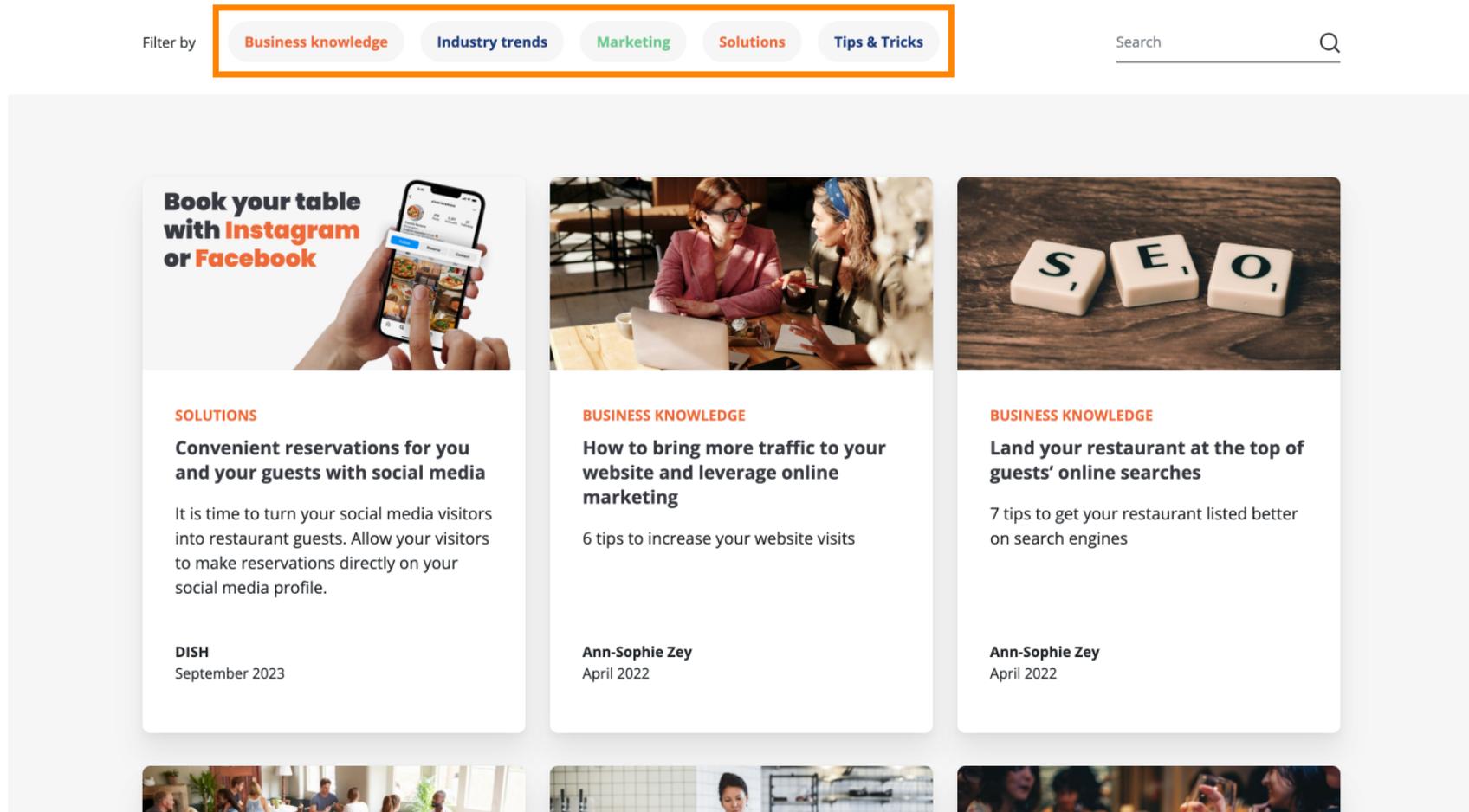
Then select **Blog** from the options.



📌 You now got directed to the [dish.co knowledge base](#). Simply scroll down to see the recent articles.



You have the option to filter articles by category. Simply click on the **category** you like to filter for.



And if you are looking for a specific article, you can use the **search function**.

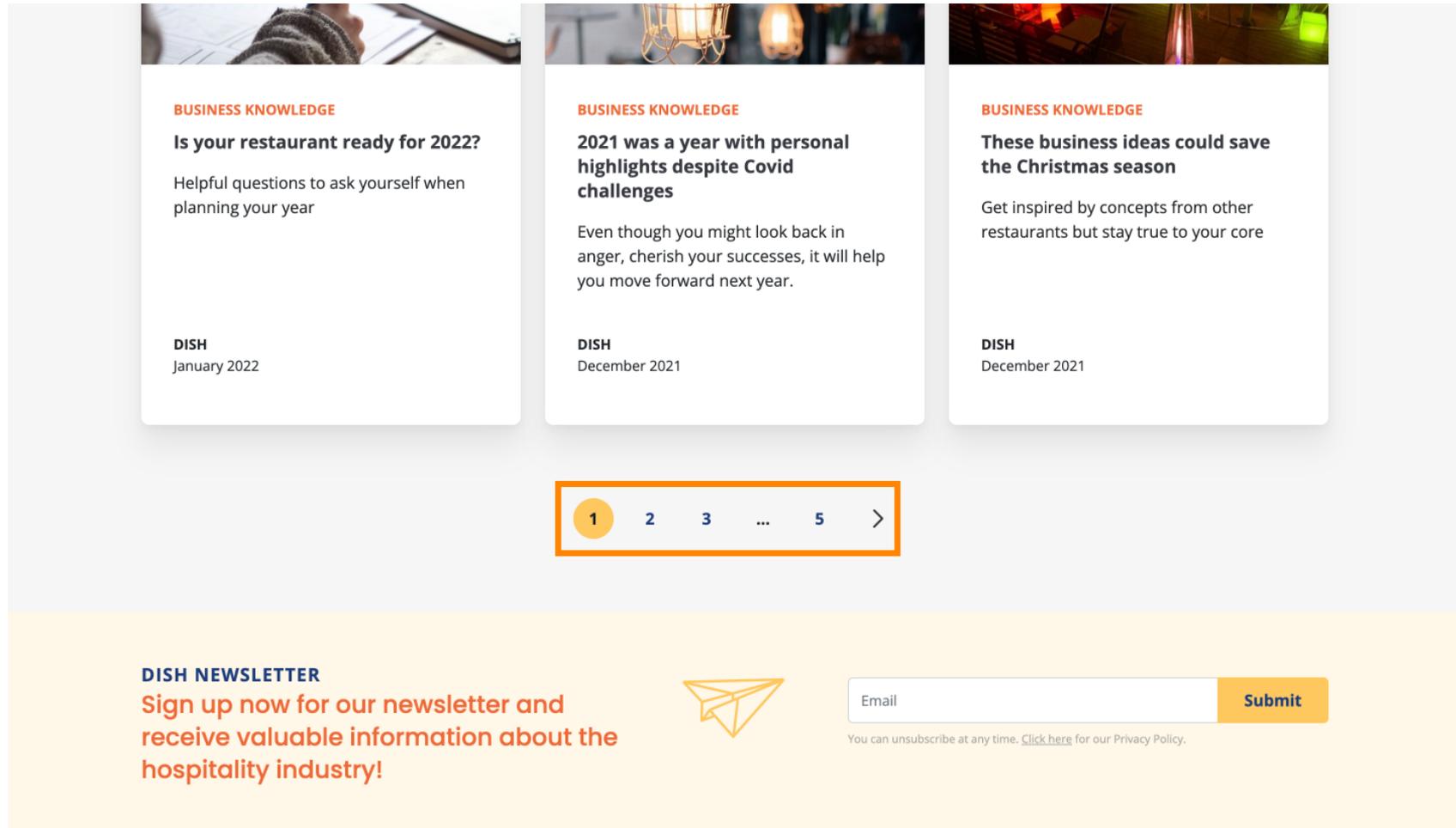
The screenshot shows the top navigation area of the DISH blog. It includes a 'Filter by' section with five buttons: 'Business knowledge' (orange), 'Industry trends' (blue), 'Marketing' (green), 'Solutions' (orange), and 'Tips & Tricks' (blue). To the right is a search bar with the placeholder text 'Search' and a magnifying glass icon, highlighted with an orange border.

Below the navigation are three featured article cards:

- Card 1:** Image of hands holding a smartphone displaying a social media reservation app. Title: **Book your table with Instagram or Facebook**. Category: **SOLUTIONS**. Subtitle: **Convenient reservations for you and your guests with social media**. Text: 'It is time to turn your social media visitors into restaurant guests. Allow your visitors to make reservations directly on your social media profile.' Author: **DISH**, September 2023.
- Card 2:** Image of two women in business attire talking at a table. Category: **BUSINESS KNOWLEDGE**. Title: **How to bring more traffic to your website and leverage online marketing**. Subtitle: **6 tips to increase your website visits**. Author: **Ann-Sophie Zey**, April 2022.
- Card 3:** Image of three wooden blocks spelling 'SEO'. Category: **BUSINESS KNOWLEDGE**. Title: **Land your restaurant at the top of guests' online searches**. Subtitle: **7 tips to get your restaurant listed better on search engines**. Author: **Ann-Sophie Zey**, April 2022.

At the bottom of the page, there are three smaller, partially visible images showing restaurant interiors and staff.

To navigate through the pages use the **navigation bar** on the bottom.



The screenshot displays a blog interface with three article cards. Each card features a header image, a category label 'BUSINESS KNOWLEDGE', a title, a short description, and the 'DISH' logo with a date. Below the cards is a navigation bar with a highlighted page 1 and a right arrow. At the bottom is a newsletter sign-up section with a paper plane icon, a text input field, and a 'Submit' button.

BUSINESS KNOWLEDGE
Is your restaurant ready for 2022?
Helpful questions to ask yourself when planning your year
DISH
January 2022

BUSINESS KNOWLEDGE
2021 was a year with personal highlights despite Covid challenges
Even though you might look back in anger, cherish your successes, it will help you move forward next year.
DISH
December 2021

BUSINESS KNOWLEDGE
These business ideas could save the Christmas season
Get inspired by concepts from other restaurants but stay true to your core
DISH
December 2021

1 2 3 ... 5 >

DISH NEWSLETTER
Sign up now for our newsletter and receive valuable information about the hospitality industry!



Email **Submit**

You can unsubscribe at any time. [Click here](#) for our Privacy Policy.



That's it. You completed the tutorial and now know how to access the dish.co knowledge base.

Filter by Business knowledge Industry trends Marketing Solutions Tips & Tricks



Book your table with Instagram or Facebook

SOLUTIONS

Convenient reservations for you and your guests with social media

It is time to turn your social media visitors into restaurant guests. Allow your visitors to make reservations directly on your social media profile.

DISH
September 2023



BUSINESS KNOWLEDGE

How to bring more traffic to your website and leverage online marketing

6 tips to increase your website visits

Ann-Sophie Zey
April 2022



BUSINESS KNOWLEDGE

Land your restaurant at the top of guests' online searches

7 tips to get your restaurant listed better on search engines

Ann-Sophie Zey
April 2022





Scan to go to the interactive player