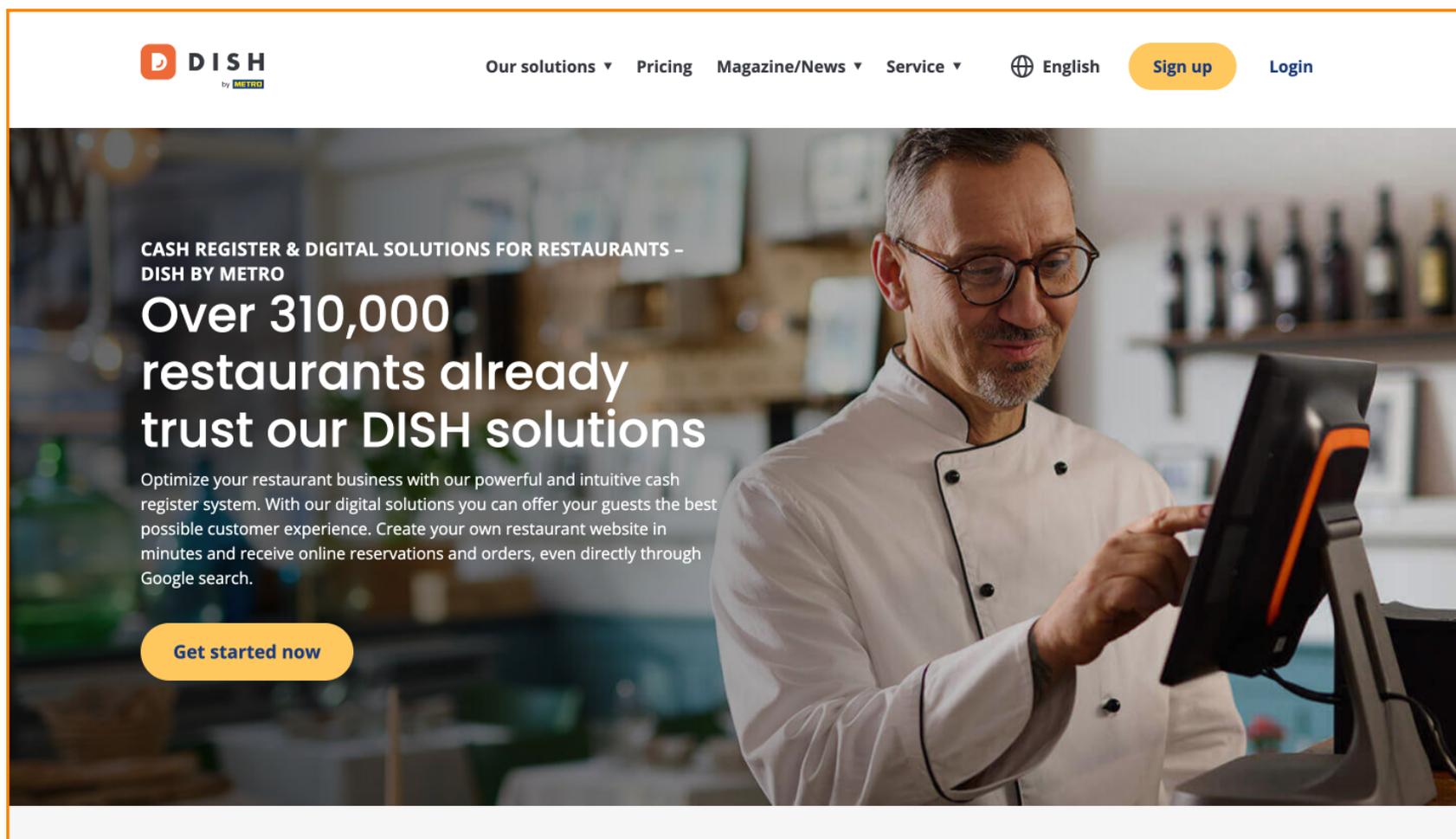
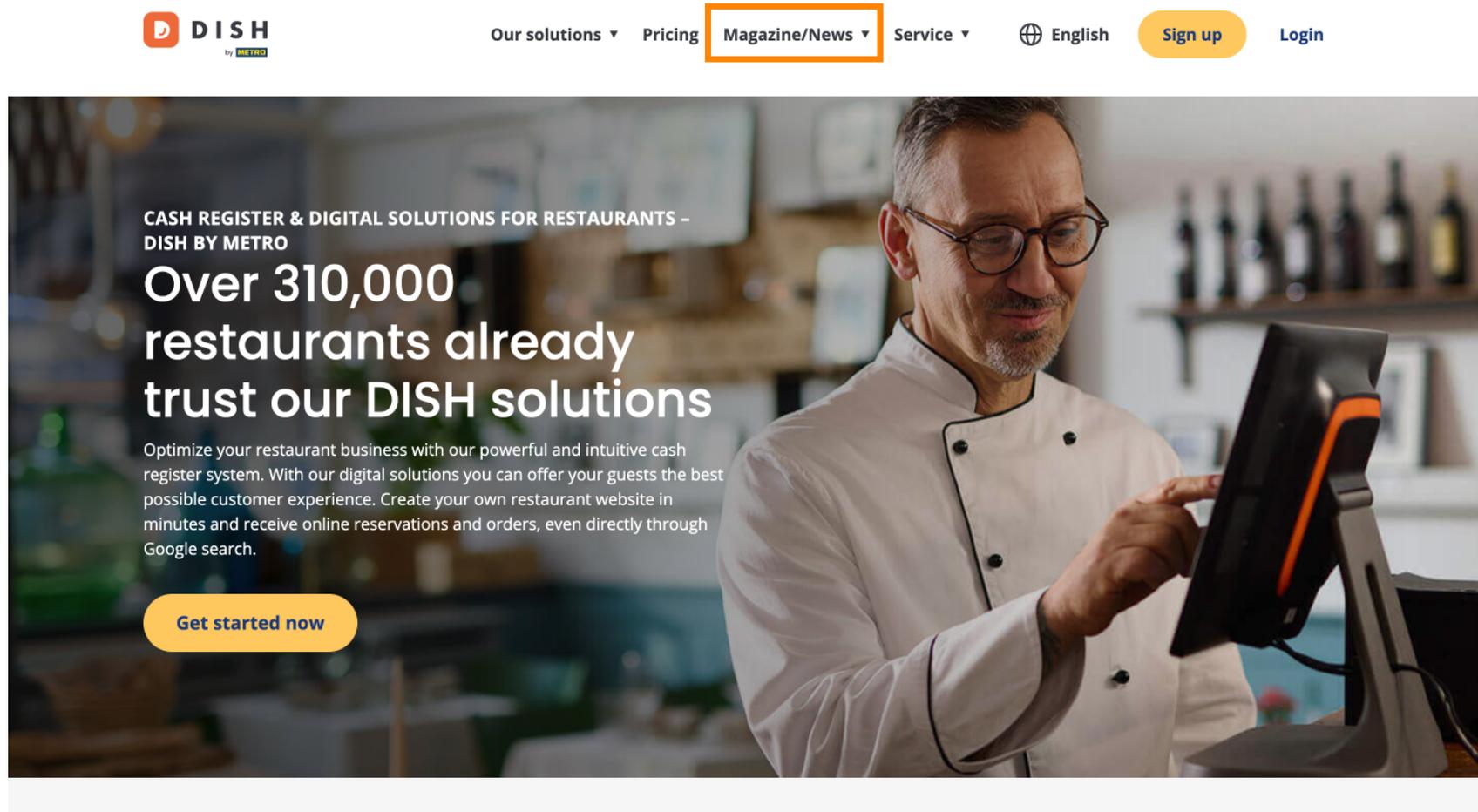




Bem-vindo à página inicial [do dish.co](https://dish.co). Neste tutorial, mostramos como acessar a base de conhecimento do dish.co.



1 Primeiro, passe o mouse sobre [Revista/Notícias](#).

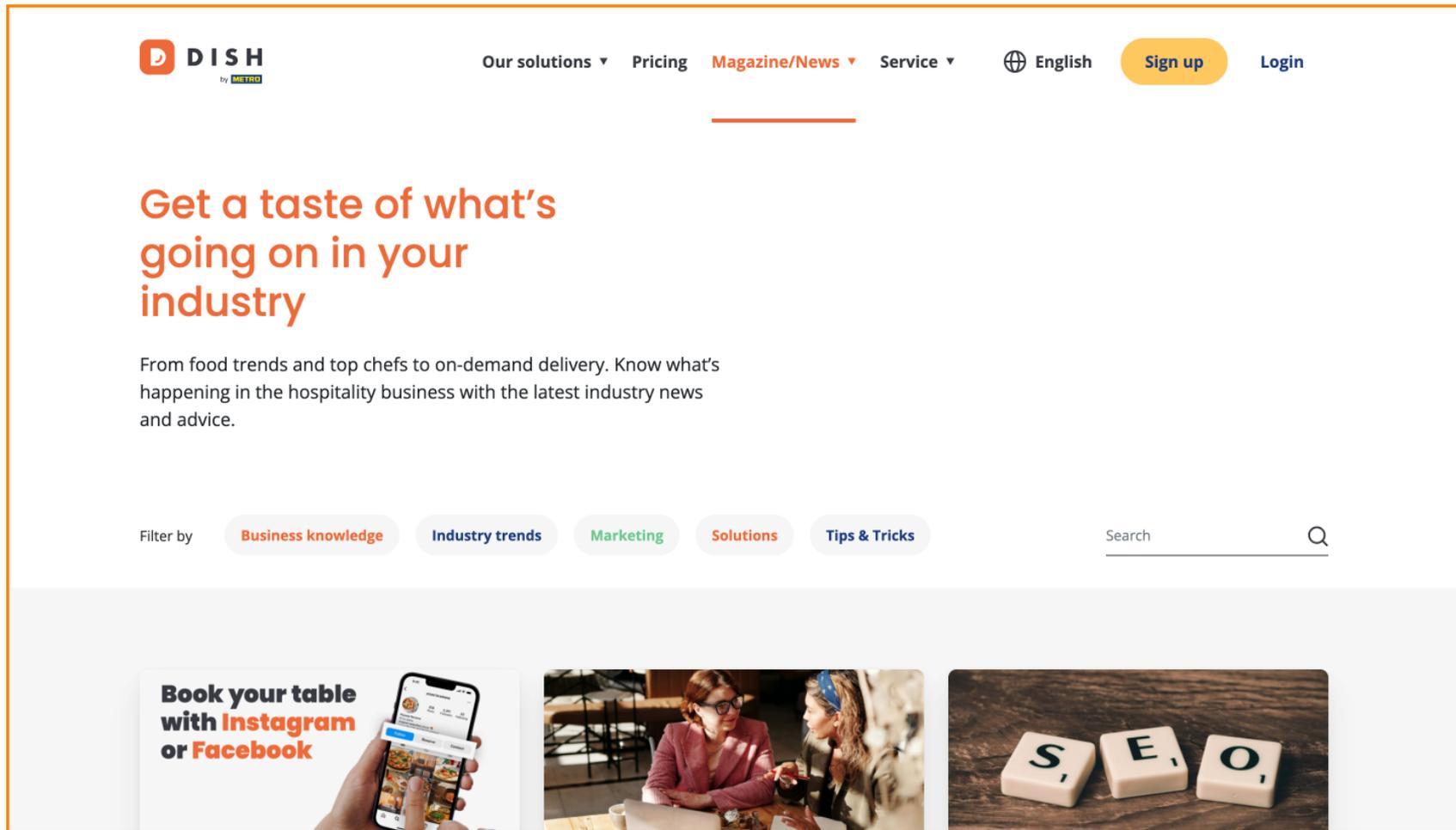




Em seguida, selecione **Blog** nas opções.

The screenshot shows the DISH website homepage. At the top left is the DISH by METRO logo. The navigation menu includes: "Our solutions", "Pricing", "Magazine/News" (highlighted with an orange box), "Service", "English" (with a globe icon), "Sign up" (in a yellow button), and "Login". A dropdown menu is open under "Magazine/News", containing "Blog" (highlighted with an orange box) and "DISH WhatsApp Newsletter". The main content area features a chef in a white uniform interacting with a POS system. Text on the page reads: "CASH REGISTER & DIGITAL SOLUTIONS FOR RESTAURANTS - DISH BY METRO", "Over 310,000 restaurants already trust our DISH solutions", and "Optimize your restaurant business with our powerful and intuitive cash register system. With our digital solutions you can offer your guests the best possible customer experience. Create your own restaurant website in minutes and receive online reservations and orders, even directly through Google search." A yellow button at the bottom left says "Get started now".

📌 Agora você foi direcionado para a [base de conhecimento do dish.co](#). Basta rolar para baixo para ver os artigos recentes.



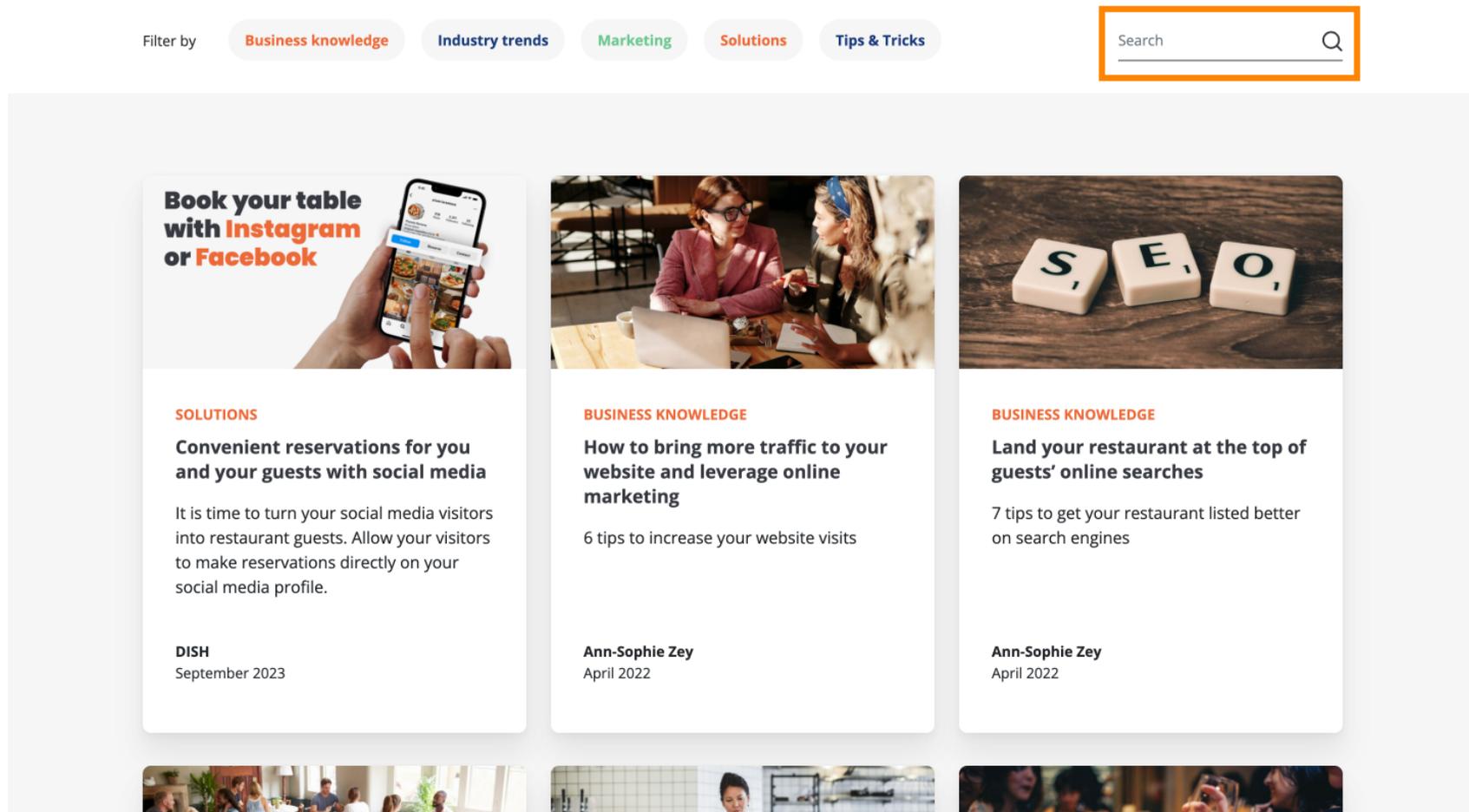
Você tem a opção de filtrar artigos por categoria. Basta clicar na **categoria** que deseja filtrar.

The screenshot shows the DISH blog interface. At the top, there is a 'Filter by' section with five buttons: 'Business knowledge' (highlighted with an orange border), 'Industry trends', 'Marketing', 'Solutions', and 'Tips & Tricks'. To the right is a search bar with the text 'Search' and a magnifying glass icon. Below the filter bar, there are three article cards:

- Card 1:** Title: 'Book your table with Instagram or Facebook'. Category: SOLUTIONS. Description: 'Convenient reservations for you and your guests with social media'. It is time to turn your social media visitors into restaurant guests. Allow your visitors to make reservations directly on your social media profile. Author: DISH, September 2023.
- Card 2:** Title: 'How to bring more traffic to your website and leverage online marketing'. Category: BUSINESS KNOWLEDGE. Description: '6 tips to increase your website visits'. Author: Ann-Sophie Zey, April 2022.
- Card 3:** Title: 'Land your restaurant at the top of guests' online searches'. Category: BUSINESS KNOWLEDGE. Description: '7 tips to get your restaurant listed better on search engines'. Author: Ann-Sophie Zey, April 2022.

At the bottom of the page, there are three small image thumbnails showing restaurant scenes.

E se você estiver procurando por um artigo específico, você pode usar a **função de busca**.



Para navegar pelas páginas use a **barra de navegação** na parte inferior.

The screenshot displays a blog interface with three article cards. Each card features a header image, a category label 'BUSINESS KNOWLEDGE', a title, a short description, and the 'DISH' logo with a date. Below the cards is a navigation bar with a highlighted page 1 and a right arrow. At the bottom, there is a newsletter sign-up section with a paper plane icon, a text input field, and a 'Submit' button.

BUSINESS KNOWLEDGE
Is your restaurant ready for 2022?
Helpful questions to ask yourself when planning your year
DISH
January 2022

BUSINESS KNOWLEDGE
2021 was a year with personal highlights despite Covid challenges
Even though you might look back in anger, cherish your successes, it will help you move forward next year.
DISH
December 2021

BUSINESS KNOWLEDGE
These business ideas could save the Christmas season
Get inspired by concepts from other restaurants but stay true to your core
DISH
December 2021

1 2 3 ... 5 >

DISH NEWSLETTER
Sign up now for our newsletter and receive valuable information about the hospitality industry!

Email **Submit**

You can unsubscribe at any time. [Click here](#) for our Privacy Policy.



Pronto. Você concluiu o tutorial e agora sabe como acessar a base de conhecimento do dish.co.

Filter by Business knowledge Industry trends Marketing Solutions Tips & Tricks

SOLUTIONS
Convenient reservations for you and your guests with social media
It is time to turn your social media visitors into restaurant guests. Allow your visitors to make reservations directly on your social media profile.
DISH
September 2023

BUSINESS KNOWLEDGE
How to bring more traffic to your website and leverage online marketing
6 tips to increase your website visits
Ann-Sophie Zey
April 2022

BUSINESS KNOWLEDGE
Land your restaurant at the top of guests' online searches
7 tips to get your restaurant listed better on search engines
Ann-Sophie Zey
April 2022



Escaneie para ir para o player interativo