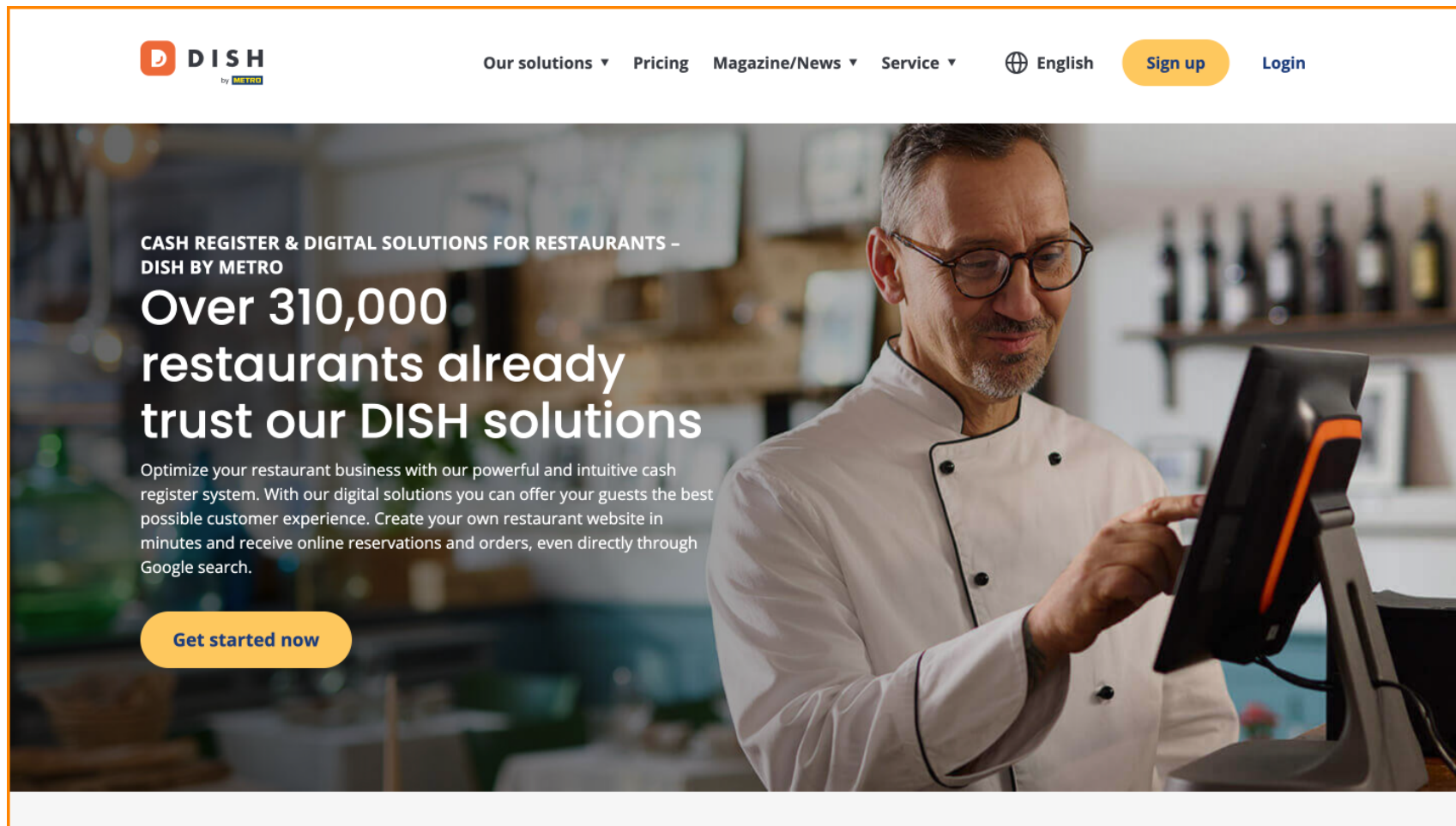
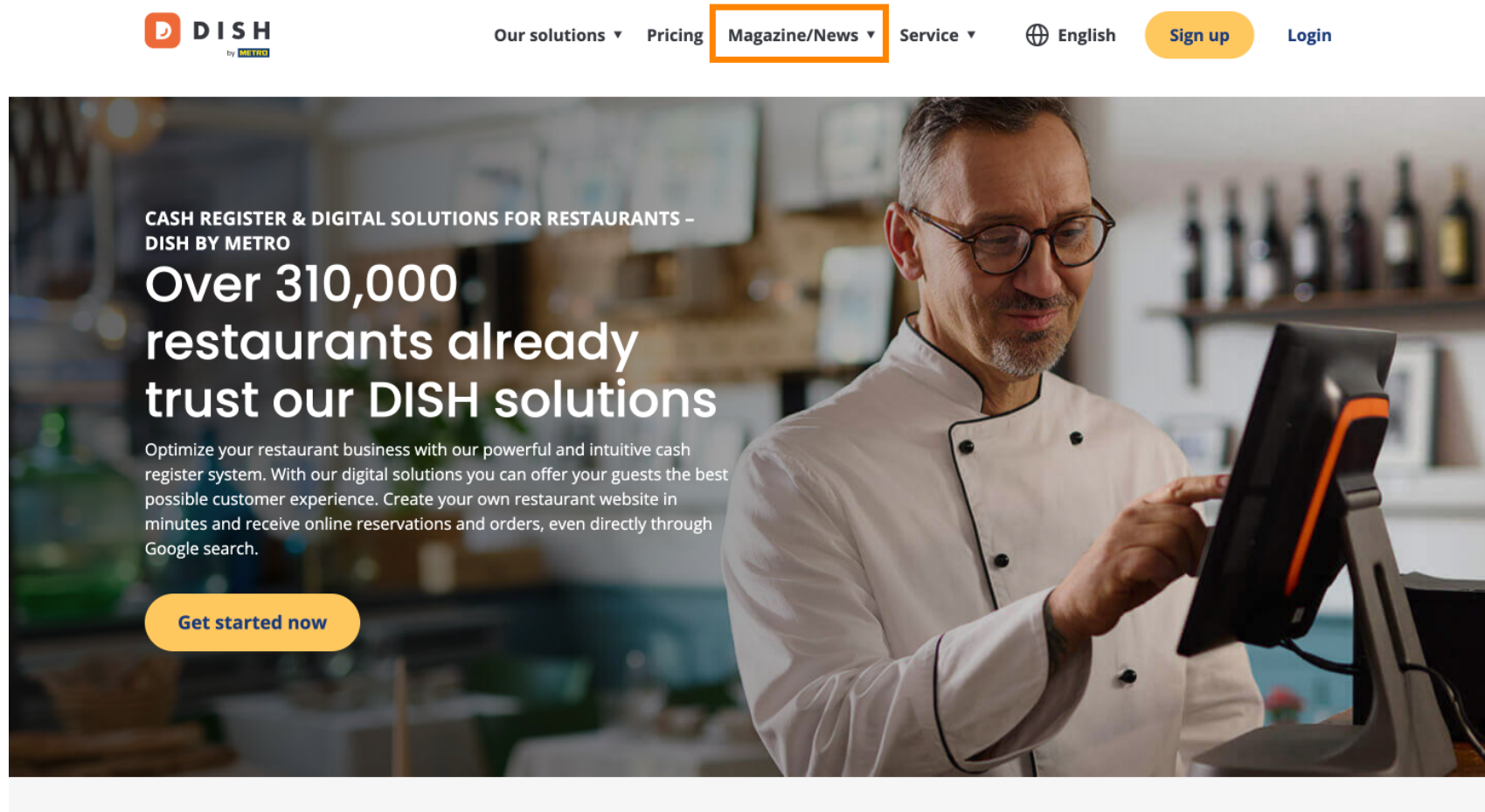




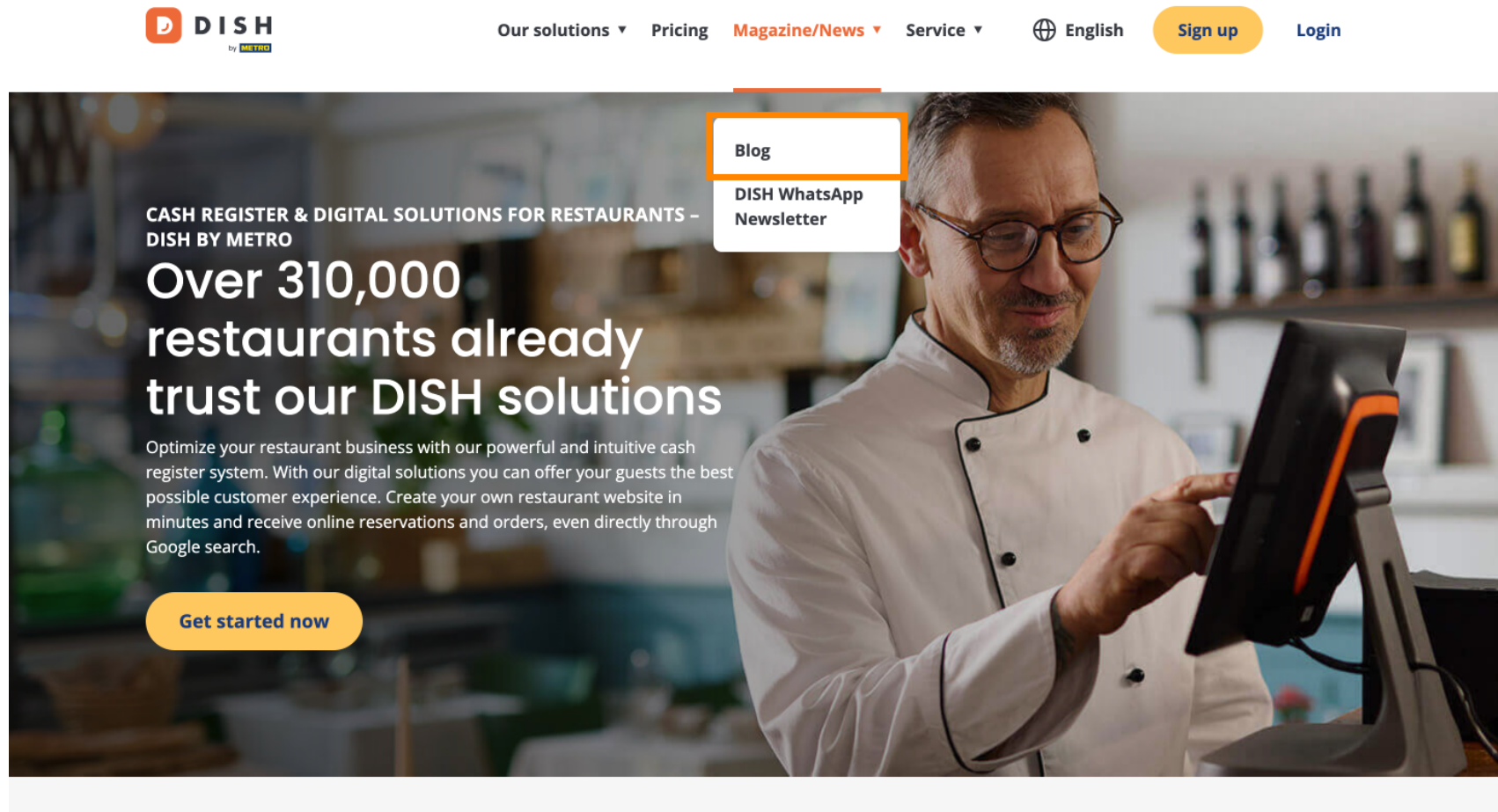
Vitajte na domovskej stránke dish.co. V tomto návode vám ukážeme, ako získať prístup k znalostnej báze dish.co.



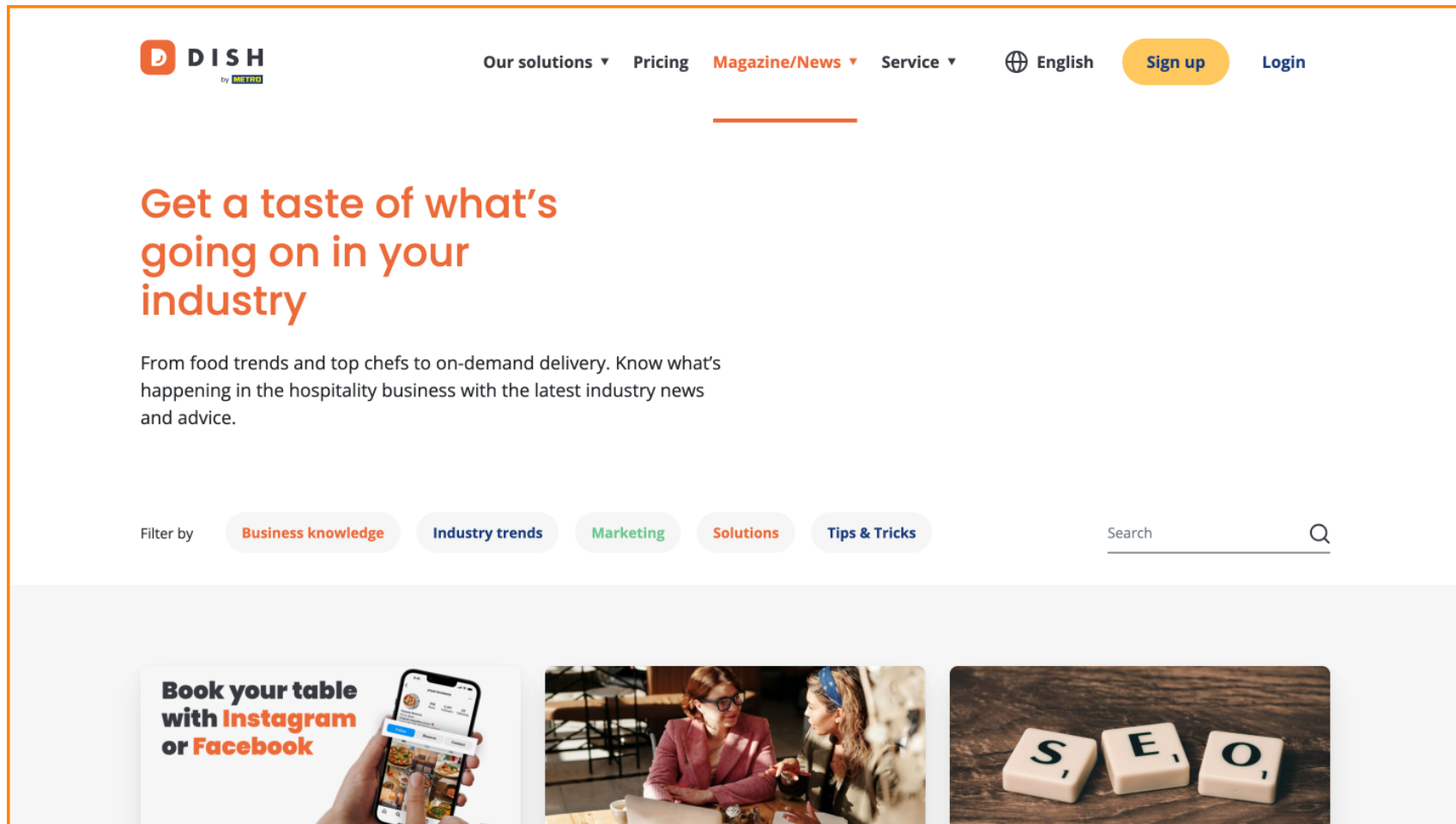
1 Najprv umiestnite kurzor myši na [Magazine/News](#).



Potom z možností vyberte **Blog**.



- Teraz ste presmerovaní na **vedomostnú základňu** dish.co. Ak chcete zobraziť najnovšie články, jednoducho prejdite nadol.





Máte možnosť filtrovať články podľa kategórie. Stačí kliknúť na **kategóriu**, podľa ktorej chcete filtrovať.

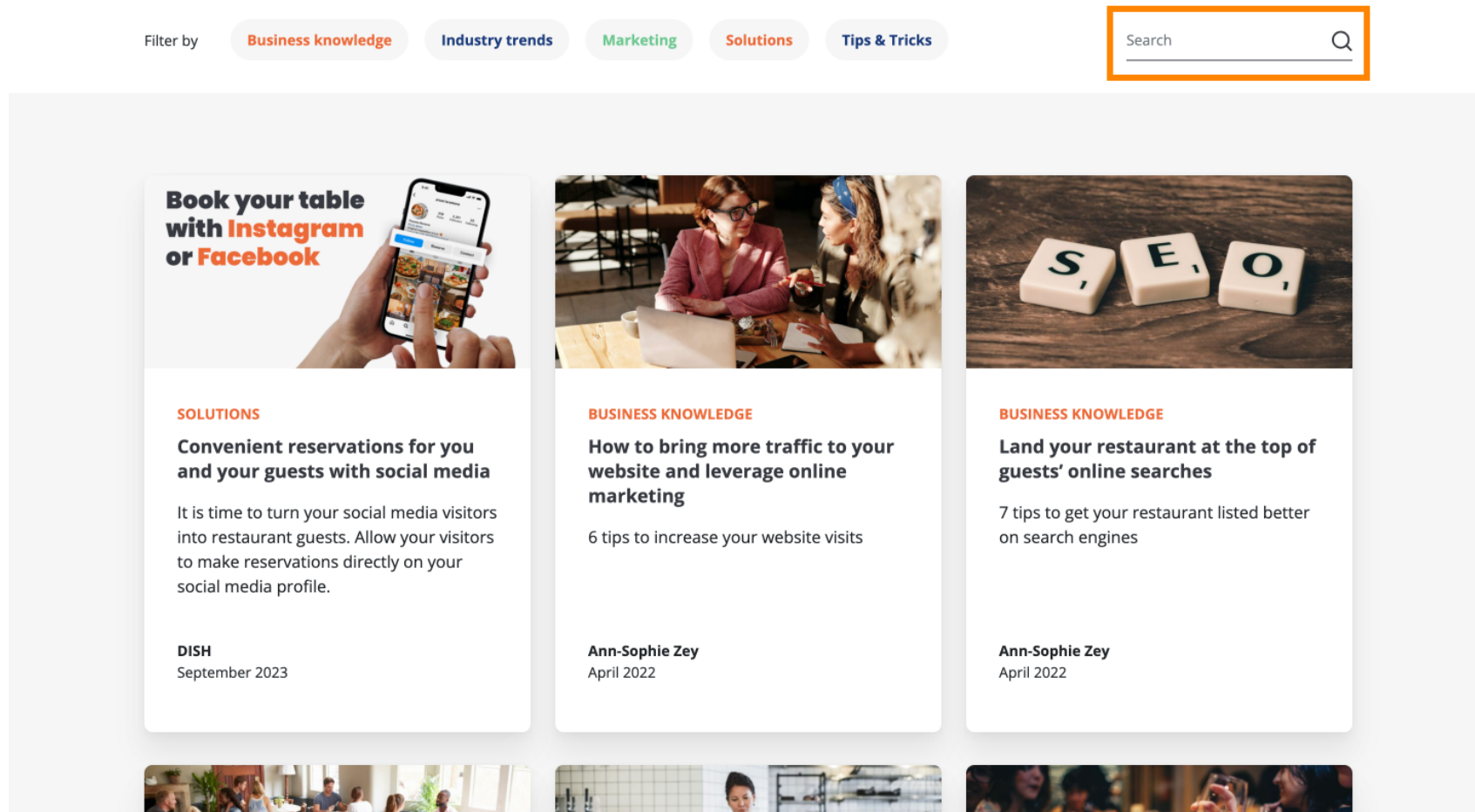
The screenshot shows the DISH blog interface. At the top, there is a filter bar with five categories: **Business knowledge** (highlighted with an orange border), **Industry trends**, **Marketing**, **Solutions**, and **Tips & Tricks**. To the right of the filter bar is a search bar with the text "Search" and a magnifying glass icon.

Below the filter bar, there are three article cards:

- Card 1:** Title: "Book your table with Instagram or Facebook". Category: **SOLUTIONS**. Subtitle: "Convenient reservations for you and your guests with social media". Description: "It is time to turn your social media visitors into restaurant guests. Allow your visitors to make reservations directly on your social media profile." Author: **DISH**, September 2023. Image: A hand holding a smartphone displaying a social media reservation app.
- Card 2:** Title: "How to bring more traffic to your website and leverage online marketing". Category: **BUSINESS KNOWLEDGE**. Subtitle: "6 tips to increase your website visits". Author: **Ann-Sophie Zey**, April 2022. Image: Two women sitting at a table, one pointing at a laptop screen.
- Card 3:** Title: "Land your restaurant at the top of guests' online searches". Category: **BUSINESS KNOWLEDGE**. Subtitle: "7 tips to get your restaurant listed better on search engines". Author: **Ann-Sophie Zey**, April 2022. Image: Three wooden blocks with the letters S, E, and O on them.

At the bottom of the page, there are three small thumbnail images showing restaurant interiors and people dining.

A ak hľadáte konkrétny článok, môžete použiť **funkciu vyhľadávania**.



Na navigáciu po stránkach použite **navigačnú lištu** v spodnej časti.

BUSINESS KNOWLEDGE
Is your restaurant ready for 2022?
Helpful questions to ask yourself when planning your year
DISH
January 2022

BUSINESS KNOWLEDGE
2021 was a year with personal highlights despite Covid challenges
Even though you might look back in anger, cherish your successes, it will help you move forward next year.
DISH
December 2021

BUSINESS KNOWLEDGE
These business ideas could save the Christmas season
Get inspired by concepts from other restaurants but stay true to your core
DISH
December 2021

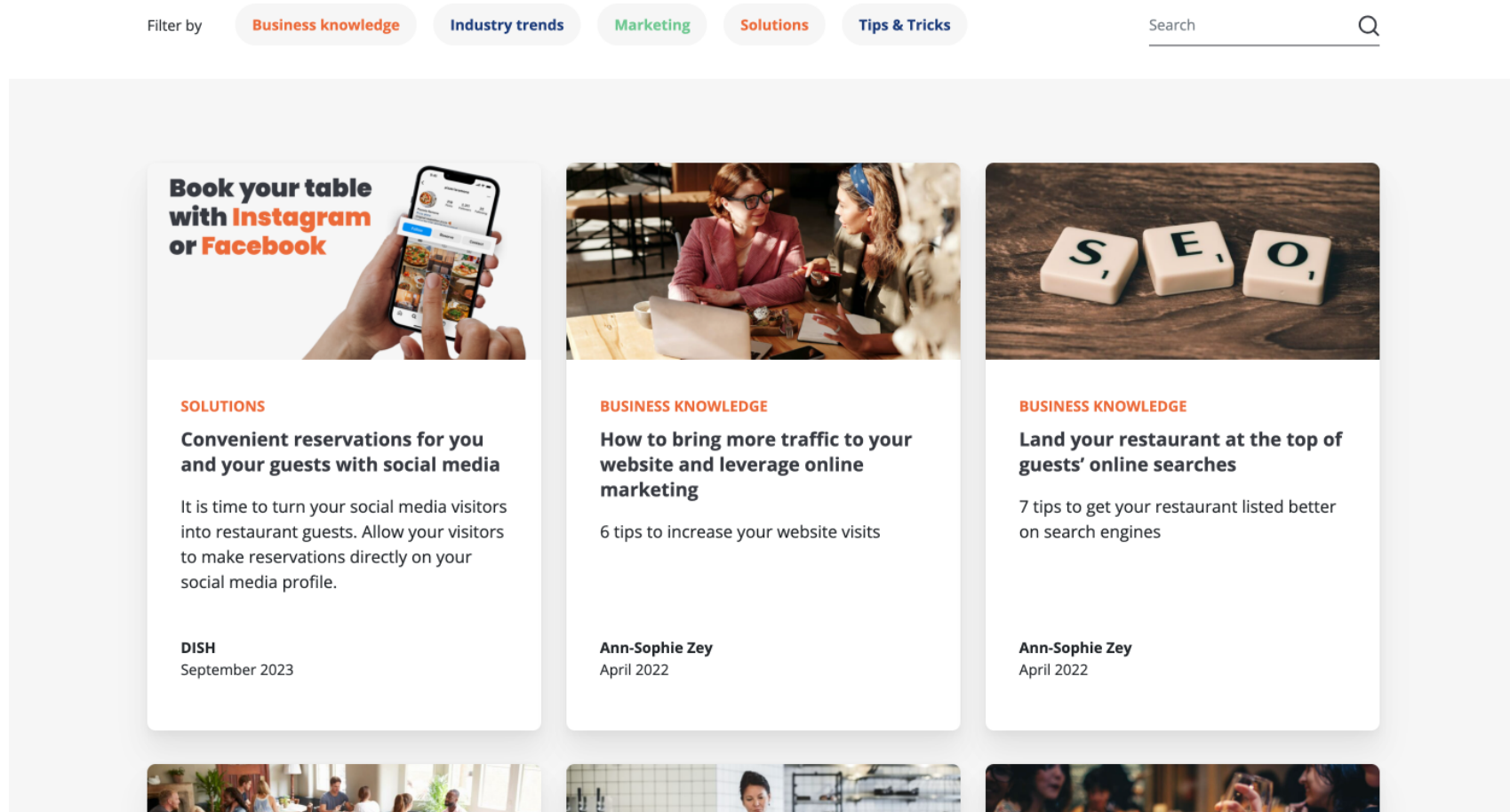
1 2 3 ... 5 >

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 To je všetko. Dokončili ste návod a teraz viete, ako získať prístup k znalostnej báze dish.co.





Skenovaním prejdite do interaktívneho prehrávača