



The first step is to log into your DISH account and to open the DISH Weblisting dashboard. Click on the **profile** icon to continue.

The screenshot shows the DISH Weblisting dashboard for 'Murphy's Irish Bar' at 'Düsselhofer Str. 80'. The top navigation bar includes 'DISH WEBLISTING' on the left and a user profile icon on the right. Below the navigation bar are four main menu items: 'DASHBOARD', 'PROFILE' (highlighted with an orange border), 'REVIEW', and 'POSTS'. The main content area is divided into four columns:

- Profile Completeness:** A circular progress indicator shows 75% completion. Below it, a list of items to improve: Website, Description, and Payment options. A yellow 'UPDATE PROFILE' button is at the bottom.
- Overall rating on Google:** Shows a 3.6 rating with 5 reviews. A 'Latest reviews tendency' chart shows 1 review for 5 stars, 2 for 4 stars, 1 for 3 stars, 1 for 2 stars, and 0 for 1 star. A yellow 'MANAGE REVIEWS' button is at the bottom.
- Rating on other networks:** Shows a Google rating of 3.6/5 with reviews. A yellow 'HOW CAN I IMPROVE?' button is at the bottom.
- Your business on Google:** Shows 'Listing Active on Google' with a checkmark icon. Text states: 'All is set up and your listing is managed by you. You don't need to do anything here.' Below are 'View on Google Search' and 'View on Google Maps' buttons, and a 'Stop managing listing' link at the bottom.

The footer contains links for 'Contacts', 'Terms of use', 'Data privacy', and 'Cookie settings', along with the copyright notice: '© Hospitality Digital 2020 - All rights reserved'.



Scroll down to the **bottom** of the page.

The screenshot shows the 'PROFILE' page in the DISH Weblisting interface. The header includes the 'DISH WEBLISTING' logo on the left and the business name 'Murphy's Irish Bar' with the address 'Düsselthaler Str. 80' on the right. A navigation bar below the header contains icons for 'DASHBOARD', 'PROFILE' (which is underlined), 'REVIEW', and 'POSTS'. The main content area is divided into two tabs: 'General information' (active) and 'Extended information'. Under 'General information', there are input fields for 'LOCATION NAME' (filled with 'Murphy's Irish Bar'), 'ADDRESS LINE (STREET & STREET NUMBER)' (filled with 'Düsselthaler Str. 80'), 'ZIP/POSTCODE' (filled with '40211'), 'CITY/SUBURB' (filled with 'Düsseldorf'), and 'COUNTRY' (filled with 'Germany'). Below this is a 'Business information' section with a 'BUSINESS DESCRIPTION' field (containing the text 'Write a short description of your business 0 / 900'), an 'AREA CODE' dropdown (set to '+49'), and a 'PHONE NUMBER' field (filled with '16337355001'). A toggle switch for 'PUBLISH YOUR PHONE NUMBER ON GOOGLE' is at the bottom right of this section. To the right of the 'General information' section, there is a 'Your profile is 75% complete' notification with a progress indicator. Below this, a list titled 'To improve profile completeness:' includes 'Website', 'Description', and 'Payment options', each with a yellow dot. Further down is an 'About your listing' section showing 'Google My Business' as 'Active' and 'Listing managed by you', with a yellow 'VIEW LISTING' button.

Click on **generate QR-code** to start the download.

The screenshot shows the DISH Weblisting interface for 'Murphy's Irish Bar' located at 'Düsselthaler Str. 80'. The navigation menu includes Dashboard, Profile (active), Review, and Posts. The Profile page displays opening hours for the week: Wednesday (Open, 09:00-17:00), Thursday (Open, 09:00-17:00), Friday (Open, 09:00-17:00), Saturday (Open, 09:00-17:00), and Sunday (Open, 09:00-17:00). Below this is a 'Special Opening Hours' section with an 'Add a new date or time period' button. The main content area features a 'QR-Code for Google Listing' section with the instruction 'GENERATE QR-CODE AND PLACE IT IN YOUR ESTABLISHMENT TO ASK YOUR GUESTS FOR REVIEWS ON GOOGLE' and a prominent yellow 'GENERATE QR-CODE' button highlighted with an orange border. The footer contains links for Contacts, Terms of use, Data privacy, and Cookie settings, along with the copyright notice '© Hospitality Digital 2020 - All rights reserved'.



That's it, you can now print the QR code and give it to your customers to leave reviews by scanning it.





Scan to go to the interactive player