



El primer paso es iniciar sesión en tu cuenta de DISH para abrir el panel de DISH Weblisting. Haz clic en el icono **de perfil** para continuar.

The screenshot shows the DISH Weblisting dashboard for 'Murphy's Irish Bar' located at 'Düsselhofer Str. 80'. The dashboard is divided into four main sections:

- Profile Completeness:** A circular progress indicator shows 75% completion. Below it, a list of items to improve: Website, Description, and Payment options. A yellow button labeled 'UPDATE PROFILE' is at the bottom.
- Overall rating on Google:** A large '3.6' rating is shown with 5 stars (3 filled, 2 empty) and '5 reviews'. Below is a 'Latest reviews tendency' chart showing 1 review for 5 stars, 2 for 4 stars, 1 for 3 stars, 1 for 2 stars, and 0 for 1 star. A yellow button labeled 'MANAGE REVIEWS' is at the bottom.
- Rating on other networks:** Shows a 'Google 3.6/5' rating with 'reviews'. A yellow button labeled 'HOW CAN I IMPROVE?' is at the bottom.
- Your business on Google:** Features a checkmark icon and the text 'Listing Active on Google'. Below it, a message states: 'All is set up and your listing is managed by you. You don't need to do anything here.' At the bottom, there are links for 'View on Google Search' and 'View on Google Maps', and a yellow button labeled 'Stop managing listing'.

The top navigation bar includes 'DISH WEBLISTING' on the left, the business name and address on the right, and a user profile icon. Below the navigation bar are four menu items: 'DASHBOARD', 'PROFILE' (highlighted with an orange box), 'REVIEW', and 'POSTS'. The footer contains links for 'Contacts', 'Terms of use', 'Data privacy', and 'Cookie settings', along with the copyright notice '© Hospitality Digital 2020 - All rights reserved'.



Desplácese hasta la **parte inferior** de la página.

The screenshot shows the 'DISH WEBLISTING' interface for 'Murphy's Irish Bar' located at 'Düsselthaler Str. 80'. The navigation menu includes Dashboard, Profile (selected), Review, and Posts. The profile page is divided into 'General information' and 'Extended information' sections. The 'General information' section contains fields for Location Name (Murphy's Irish Bar), Address Line (Düsselthaler Str. 80), ZIP/Postcode (40211), City/Suburb (Düsseldorf), and Country (Germany). The 'Business information' section includes a Business Description field, Area Code (+49), and Phone Number (16337355001). A toggle switch for 'Publish your phone number on Google' is visible. On the right, a progress indicator shows 'Your profile is 75% complete' with a list of items to improve: Website, Description, and Payment options. Below this, the 'About your listing' section shows 'Google My Business' as 'Active' and 'Listing managed by you', with a 'VIEW LISTING' button.

Haga clic en **generar código QR** para iniciar la descarga.

The screenshot shows the DISH Weblisting interface for 'Murphy's Irish Bar' located at 'Düsselthaler Str. 80'. The navigation menu includes Dashboard, Profile (selected), Review, and Posts. The Profile page displays opening hours for the week, with all days set to 'Open' from 09:00 to 17:00. Below this is a 'Special Opening Hours' section with an 'Add a new date or time period' button. The main content area features a 'QR-Code for Google Listing' section with the instruction 'GENERATE QR-CODE AND PLACE IT IN YOUR ESTABLISHMENT TO ASK YOUR GUESTS FOR REVIEWS ON GOOGLE' and a prominent yellow 'GENERATE QR-CODE' button highlighted with an orange border. The footer contains links for 'Contacts', 'Terms of use', 'Data privacy', and 'Cookie settings', along with the copyright notice '© Hospitality Digital 2020 - All rights reserved'.

-  Eso es todo, ya puedes imprimir el código QR y dárselo a tus clientes para que dejen reseñas escaneándolo.





Escanee para ir al reproductor interactivo