



Klicken Sie im Dashboard der DISH-Website auf **EINSTELLUNGEN**, um Ihren Google Analytics-Code hinzuzufügen.

The screenshot shows the 'John's Business' dashboard. The left sidebar contains a menu with the following items: Dashboard, Restaurant details, **Settings** (highlighted with an orange box), Reservation options, Food ordering, Design and content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area is titled 'Website Performance' and includes several widgets:

- John's Business**: Shows 88 website views the past 28 days, with a +17.3% increase. Last data generation: 18/04/2021.
- Website views per day**: A bar chart showing a significant spike on 08.04.
- Top browsing languages**: Shows 3 views from the United Kingdom.
- Top devices**: A pie chart showing 0 views from 'Other'.
- Opening hours views**: Shows 0 views, with a +0.0% change.
- Contacts**: Shows 0 contacts, with a +0.0% change.

At the bottom of the dashboard, there is a footer with the text 'Designed by Hospitality Digital GmbH. All rights reserved.', a 'Start Co-Browsing' button, and a help icon (question mark) in the bottom right corner.



Klicken Sie anschließend auf „Analytics“, um den Vorgang fortzusetzen.

**John's Business**  
TESTSTREET 12, BERLIN, DE

**Website Performance**

John's Business  
Last data generation: 18/04/2021

**88**  
website views the past 28 days  
**+17.3%**

**Website views per day**

Date	Views
21.03	0
22.03	0
23.03	0
24.03	0
25.03	0
26.03	0
27.03	0
28.03	0
29.03	0
30.03	0
31.03	0
01.04	0
02.04	0
03.04	0
04.04	0
05.04	0
06.04	0
07.04	0
08.04	0
09.04	75
10.04	0
11.04	0
12.04	0
13.04	0
14.04	0
15.04	0
16.04	0
17.04	0
18.04	13

**Top browsing languages**  
3

**Top devices**  
Other

**Opening hours views**  
0  
**+0.0%**

**Contacts**  
0  
**+0.0%**

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Geben Sie Ihren **Google Universal Analytics-Code** in das markierte Feld ein.

The screenshot shows the 'Custom Google Analytics' configuration page. On the left is a navigation menu with options like Dashboard, Restaurant details, Settings, Opening hours, Categories, Services, Payment options, Menu, Offerings, Analytics (highlighted), Reservation options, Food ordering, Design and content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area is titled 'Custom Google Analytics' and contains a section for 'Google Analytics'. It instructs the user to 'Please add your personal Google Universal Analytics code here to track your own visitor data.' Below this text is a large, empty rectangular input field with an orange border, which is highlighted by an orange box. A yellow 'SAVE' button is positioned below the input field. At the bottom of the page, there is a footer with the text 'Designed by Hospitality Digital GmbH. All rights reserved.', a 'Start Co-Browsing' button, and a help icon (question mark) with the text 'Imprint | FAQ | Terms of Use | Data Privacy | Change cookie settings'.



Nachdem Sie den Code eingegeben haben, klicken Sie auf **SPEICHERN**, um den Vorgang abzuschließen.

The screenshot displays the 'Custom Google Analytics' configuration page. At the top left, the user is logged in as 'John's Business' with the address 'TESTSTREET 12, BERLIN, DE'. The navigation sidebar on the left lists various settings categories, with 'Analytics' currently selected. The main content area is titled 'Custom Google Analytics' and contains a section for 'Google Analytics'. It instructs the user to 'Please add your personal Google Universal Analytics code here to track your own visitor data.' Below this instruction is a text input field labeled 'Google Universal Analytics' and a yellow 'SAVE' button, which is highlighted with an orange border. At the bottom of the page, there is a footer with the text 'Designed by Hospitality Digital GmbH. All rights reserved.', a 'Start Co-Browsing' button, and a list of links: 'Imprint | FAQ | Terms of Use | Data Privacy | Change cookie settings'. A help icon (question mark) is also visible in the bottom right corner.



Fertig! Ihr Google Analytics-Code wurde nun erfolgreich gespeichert. Hinweis: Weitere Informationen zu Google Analytics finden Sie unter <https://analytics.google.com>.

The screenshot displays the 'Custom Google Analytics' configuration page for 'John's Business'. At the top left, the business name and address are shown. The left sidebar lists various settings categories, with 'Analytics' currently selected. The main content area features a green success message: 'Your changes were saved successfully.' Below this, the 'Google Analytics' section prompts the user to add their personal Google Universal Analytics code. A text input field is provided for this code, and a yellow 'SAVE' button is positioned below it. The footer contains the text 'Designed by Hospitality Digital GmbH. All rights reserved.', a 'Start Co-Browsing' button, and links for 'Imprint', 'FAQ', 'Terms of Use', 'Data Privacy', and 'Change cookie settings'.



Scannen, um zum interaktiven Player zu gelangen