



Starting on the DISH Website dashboard, click on **SETTINGS** to add your Google Analytics code.

The screenshot shows the DISH Website dashboard for 'John's Business'. The left sidebar contains a menu with 'Settings' highlighted. The main content area displays 'Website Performance' metrics, including a bar chart for 'Website views per day' and several summary cards for 'Top browsing languages', 'Top devices', 'Opening hours views', and 'Contacts'. The 'Settings' menu item is highlighted with an orange box.

John's Business
TESTSTREET 12, BERLIN, DE

Website Performance

John's Business
Last data generation: 18/04/2021

88
website views the past 28 days
+17.3%

Website views per day

Date	Views
21.03	0
22.03	0
23.03	0
24.03	0
25.03	0
26.03	0
27.03	0
28.03	0
29.03	0
30.03	0
31.03	0
01.04	0
02.04	0
03.04	0
04.04	0
05.04	0
06.04	0
07.04	0
08.04	75
09.04	0
10.04	0
11.04	0
12.04	0
13.04	0
14.04	0
15.04	0
16.04	0
17.04	12
18.04	0

Top browsing languages
3

Top devices
Other

Opening hours views
+0.0%

Contacts
+0.0%

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And then click on **Analytics** to continue the process.

The screenshot shows the 'John's Business' dashboard. The left sidebar contains a menu with 'Analytics' highlighted in an orange box. The main content area is titled 'Website Performance' and displays several metrics:

- John's Business**: Last data generation: 18/04/2021. Website views the past 28 days: **88** (+17.3%).
- Website views per day**: A bar chart showing a significant spike on 09.04.
- Top browsing languages**: 3 (UK flag).
- Top devices**: A pie chart showing a single slice for 'Other'.
- Opening hours views**: 0 (+0.0%).
- Contacts**: 0 (+0.0%).


At the bottom, there is a 'Start Co-Browsing' button and a footer with 'Designed by Hospitality Digital GmbH. All rights reserved.' and a 'Change cookie settings' link.

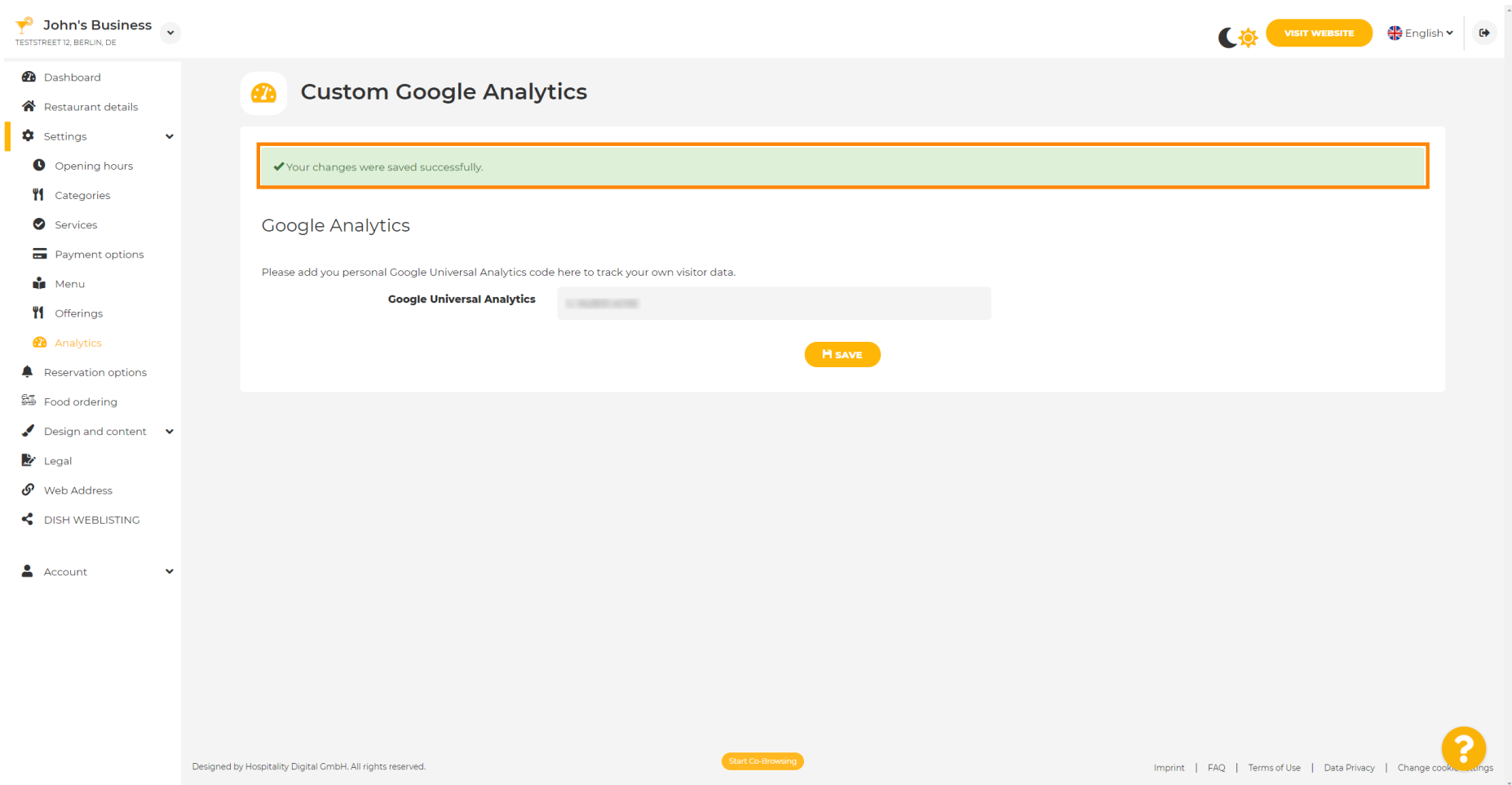
T Type your **Google Universal Analytics code** in to the marked box.

The screenshot displays the 'Custom Google Analytics' configuration page. At the top left, the user is logged in as 'John's Business' with the address 'TESTSTREET 12, BERLIN, DE'. The top right features a 'VISIT WEBSITE' button and a language dropdown set to 'English'. The left sidebar contains a menu with categories like 'Dashboard', 'Restaurant details', 'Settings', 'Opening hours', 'Categories', 'Services', 'Payment options', 'Menu', 'Offerings', 'Analytics', 'Reservation options', 'Food ordering', 'Design and content', 'Legal', 'Web Address', 'DISH WEBLISTING', and 'Account'. The main content area is titled 'Custom Google Analytics' and contains the following text: 'Google Analytics' followed by 'Please add you personal Google Universal Analytics code here to track your own visitor data.' Below this is a text input field with the label 'Google Universal Analytics' and an orange border. A yellow 'SAVE' button is positioned below the input field. At the bottom of the page, there is a footer with the text 'Designed by Hospitality Digital GmbH. All rights reserved.', a 'Start Co-Browsing' button, and a help icon with a question mark. The footer also includes links for 'Imprint', 'FAQ', 'Terms of Use', 'Data Privacy', and 'Change cookie settings'.

After finishing typing the code in, click on **SAVE** to finish the process.

The screenshot shows the 'Custom Google Analytics' configuration page. On the left is a navigation sidebar for 'John's Business' (TESTSTREET 12, BERLIN, DE) with categories like Dashboard, Restaurant details, Settings, Opening hours, Categories, Services, Payment options, Menu, Offerings, Analytics, Reservation options, Food ordering, Design and content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area is titled 'Custom Google Analytics' and contains a 'Google Analytics' section with the instruction: 'Please add your personal Google Universal Analytics code here to track your own visitor data.' Below this is a text input field labeled 'Google Universal Analytics' containing a placeholder code. A yellow 'SAVE' button is highlighted with an orange box. At the bottom of the page, there is a footer with 'Designed by Hospitality Digital GmbH. All rights reserved.', a 'Start Co-Browsing' button, and a footer menu with 'Imprint | FAQ | Terms of Use | Data Privacy | Change cookie settings' and a help icon.

 That's it! Your Google Analytics code is now successfully saved. **Note: Check out <https://analytics.google.com> to learn more about Google Analytics.**



John's Business
TESTSTREET 12, BERLIN, DE

Dashboard
Restaurant details
Settings
Opening hours
Categories
Services
Payment options
Menu
Offerings
Analytics
Reservation options
Food ordering
Design and content
Legal
Web Address
DISH WEBLISTING
Account

Custom Google Analytics

✓ Your changes were saved successfully.

Google Analytics

Please add your personal Google Universal Analytics code here to track your own visitor data.

Google Universal Analytics

SAVE

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