

Começando no painel do site DISH, clique em **CONFIGURAÇÕES** para adicionar seu código do Google Analytics.

The screenshot displays the 'Website Performance' dashboard for 'John's Business'. The left sidebar contains a 'Settings' menu item, which is highlighted with an orange box. The main dashboard area shows the following data:

- John's Business**: Last data generation: 18/04/2021. Website views the past 28 days: **88** (+17.3%).
- Website views per day**: A bar chart showing daily views from 21.03 to 18.04. A significant peak is visible on 08.04.
- Top browsing languages**: 3 views from the United Kingdom.
- Top devices**: A pie chart showing device usage, with 'Other' being the only visible category.
- Opening hours views**: 0 views (+0.0%).
- Contacts**: 0 contacts (+0.0%).

At the bottom of the dashboard, there is a 'Start Co-Browsing' button and a footer with links for Imprint, FAQ, Terms of Use, Data Privacy, and Change cookie settings.



Em seguida, clique em **Analytics** para continuar o processo.

John's Business
TESTSTREET 12, BERLIN, DE

Website Performance

John's Business
Last data generation: 18/04/2021

88
website views the past 28 days
+17.3%

Website views per day

Date	Views
21.03	0
22.03	0
23.03	0
24.03	0
25.03	0
26.03	0
27.03	0
28.03	0
29.03	0
30.03	0
31.03	0
01.04	0
02.04	0
03.04	0
04.04	0
05.04	0
06.04	0
07.04	0
08.04	75
09.04	0
10.04	0
11.04	0
12.04	0
13.04	0
14.04	0
15.04	0
16.04	0
17.04	13
18.04	0

Top browsing languages
3

Top devices
Other

Opening hours views
0
+0.0%

Contacts
0
+0.0%

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T Digite seu código do Google Universal Analytics na caixa marcada.

The screenshot displays the 'Custom Google Analytics' configuration page within the DISH management interface. The page title is 'Custom Google Analytics'. Below the title, there is a section titled 'Google Analytics' with the instruction: 'Please add your personal Google Universal Analytics code here to track your own visitor data.' A text input field is provided for this code, and it is highlighted with an orange border. Below the input field is a yellow 'SAVE' button. The left sidebar contains a menu with items such as 'Dashboard', 'Restaurant details', 'Settings', 'Opening hours', 'Categories', 'Services', 'Payment options', 'Menu', 'Offerings', 'Analytics', 'Reservation options', 'Food ordering', 'Design and content', 'Legal', 'Web Address', 'DISH WEBLISTING', and 'Account'. The top right of the page features a 'VISIT WEBSITE' button, a language selector set to 'English', and a dark mode toggle. At the bottom, there is a footer with the text 'Designed by Hospitality Digital GmbH. All rights reserved.', a 'Start Co-Browsing' button, and a help icon with a question mark.



Após terminar de digitar o código, clique em **SALVAR** para finalizar o processo.

John's Business
TESTSTREET 12, BERLIN, DE

Dashboard
Restaurant details
Settings
Opening hours
Categories
Services
Payment options
Menu
Offerings
Analytics
Reservation options
Food ordering
Design and content
Legal
Web Address
DISH WEBLISTING
Account

Custom Google Analytics

Google Analytics

Please add your personal Google Universal Analytics code here to track your own visitor data.

Google Universal Analytics

SAVE

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Start Co-Browsing

Imprint | FAQ | Terms of Use | Data Privacy | Change cookie settings



Pronto! Seu código do Google Analytics foi salvo com sucesso. **Observação: confira <https://analytics.google.com> para saber mais sobre o Google Analytics.**

The screenshot shows the 'Custom Google Analytics' settings page for 'John's Business'. A green notification bar at the top states: '✓ Your changes were saved successfully.' Below this, the 'Google Analytics' section contains the instruction: 'Please add your personal Google Universal Analytics code here to track your own visitor data.' A text input field labeled 'Google Universal Analytics' is present, followed by a yellow 'SAVE' button. The left sidebar lists various settings categories, with 'Analytics' highlighted. The footer includes 'Designed by Hospitality Digital GmbH. All rights reserved.', a 'Start Co-Browsing' button, and links for 'Imprint', 'FAQ', 'Terms of Use', 'Data Privacy', and 'Change cookie settings'.



Digitalize para ir para o player interativo