



Nejprve navštivte webovou stránku restaurace pro objednávku DISH a zkopírujte svou **adresu URL**.

Menü - Big Burgers

bigburgers.order.dish.co/menu

Big Burgers

Menü anzeigen Anmelden Registrieren German

Wir haben geöffnet
Donnerstag 00:00 - 23:59

Werkstattstraße 62, Köln 50733,
NRW, Germany

Wie möchten Sie Ihre Bestellung erhalten? Lieferung Abholung

Menü Öffnungszeiten Info

Alles Test Burgers Test Pizzen

Test Burgers

Demo Burger 1	€1,000.00	+
Test Burger	€1,500.00	+

Test Pizzen

Margarete pizza Ø 30 cm	€500.00	+
Margerete pizza Ø 45 cm	€550.00	+

Ihre Bestellung


Lege Gerichte und Getränke in deinen Warenkorb.

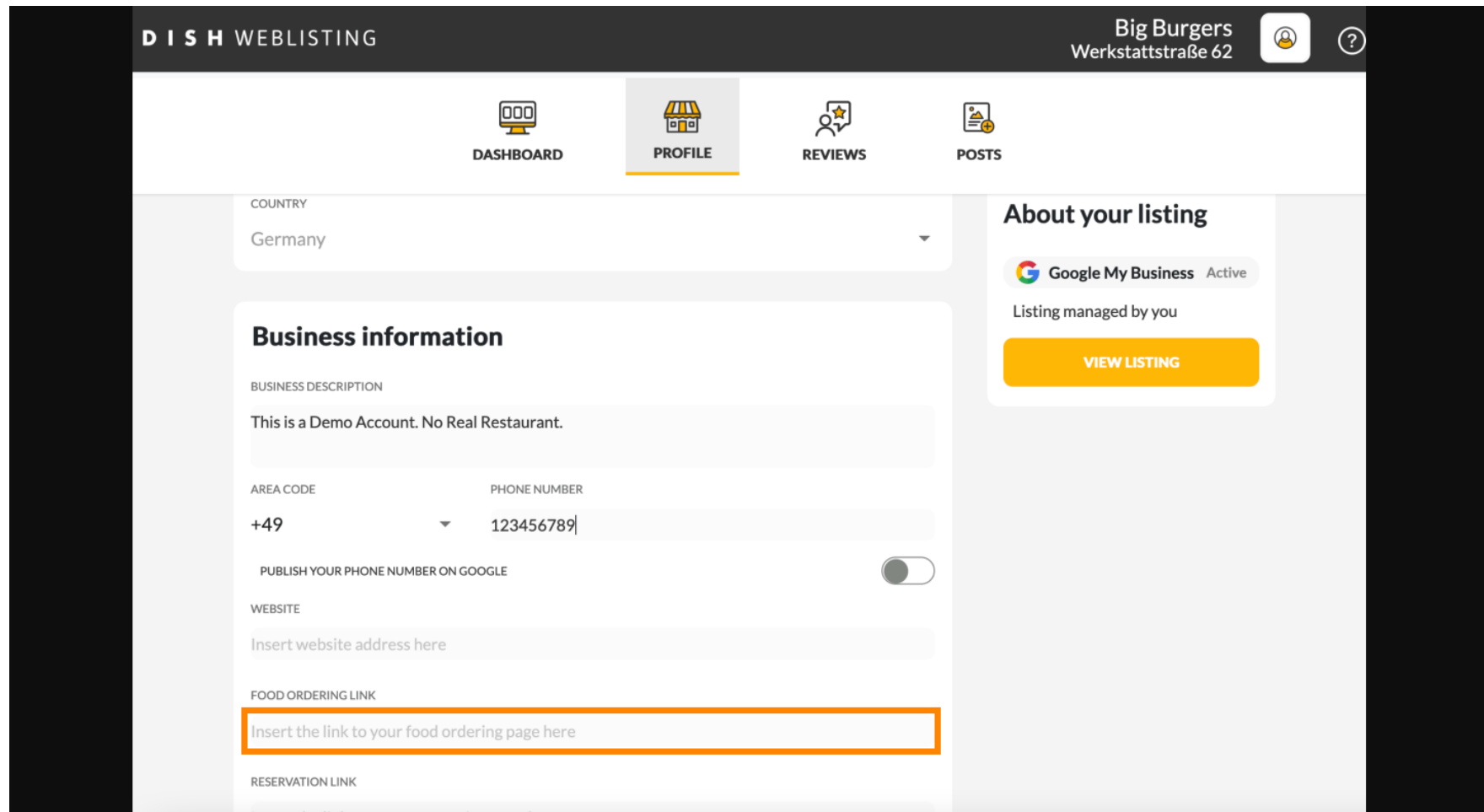
Bestellvorgang



První, pohodlná a doporučená varianta je přihlásit se na [DISH Weblisting](#) a kliknout na **profil**.
Poznámka: Existují dvě varianty propojení webové stránky DISH Order se službou Moje firma na Googlu.

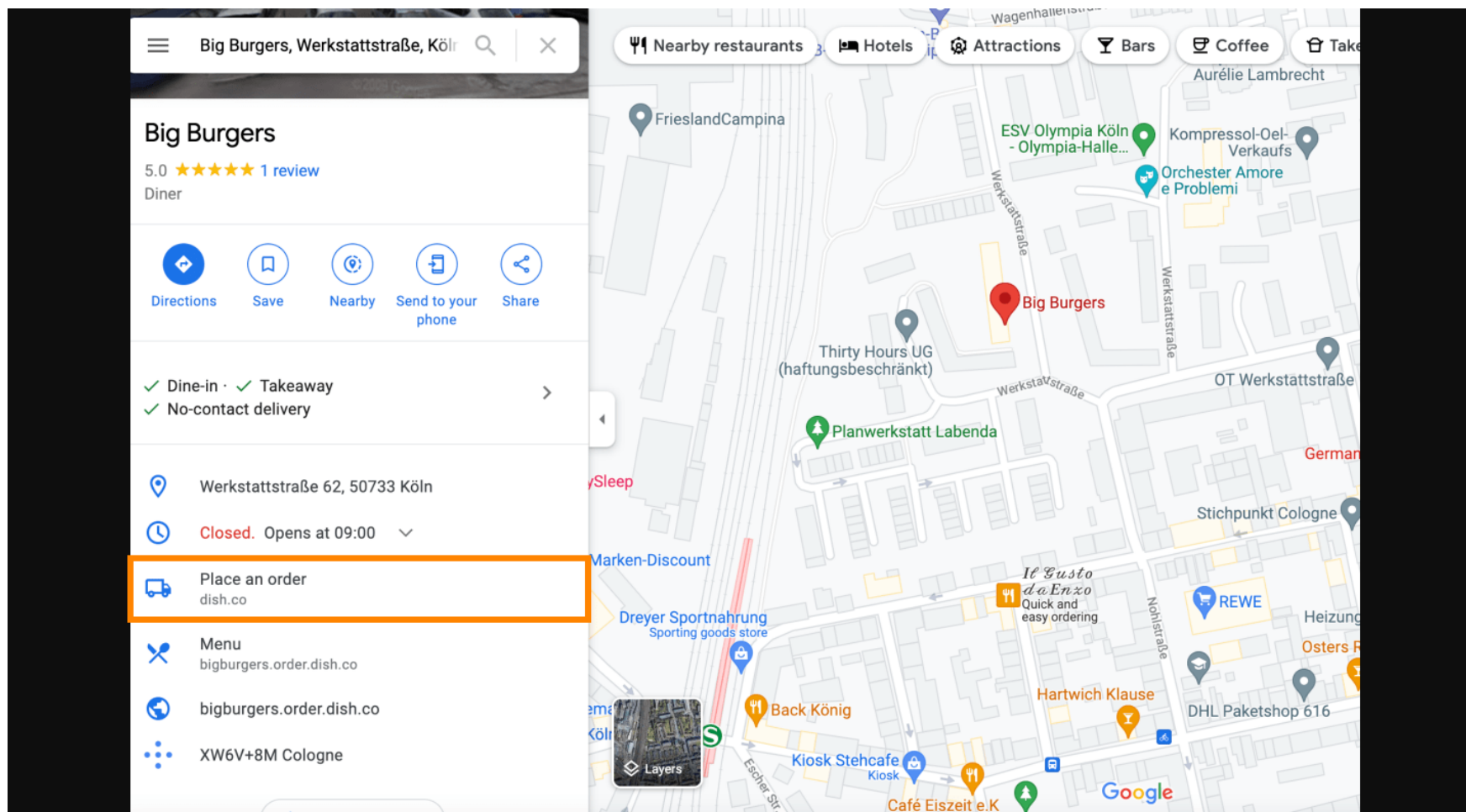
The screenshot shows the 'DISH WEBLISTING' dashboard for a business named 'Big Burgers' located at 'Werkstattstraße 62'. The dashboard has a top navigation bar with icons for 'DASHBOARD', 'PROFILE' (highlighted with an orange border), 'REVIEWS', and 'POSTS'. Below the navigation bar, there are two tabs: 'General information' (active) and 'Extended information'. The 'General information' section contains several input fields: 'LOCATION NAME' (Big Burgers), 'ADDRESS LINE (STREET & STREET NUMBER)' (Werkstattstraße 62), 'ZIP/POSTCODE' (50733), 'CITY/SUBURB' (Köln), and 'COUNTRY' (Germany). To the right of these fields, there is a progress indicator showing 'Your profile is 92% complete' with a yellow circle. Below this, it says 'To improve profile completeness:' followed by a single yellow dot and the text 'Website'. Further down, there is a section titled 'About your listing' which shows 'Google My Business Active' and 'Listing managed by you'. At the bottom of this section is a yellow button labeled 'VIEW LISTING'. At the very bottom of the page, a disclaimer reads: 'This is a Demo Account. No Real Restaurant.'

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 Přejděte dolů na informace o firmě. Na **odkaz pro objednání jídla** v terénu můžete vložit **adresu URL** své webové stránky pro objednávku DISH. **Poznámka: Nezapomeňte uložit aktualizované informace.**





S DISH Weblisting je odkaz na objednání jídla do záznamu vaší restaurace na Googlu umístěn automaticky, aniž byste museli používat složitý konfigurační panel služby Moje firma na Googlu.





Druhá varianta: Nacházíte se na hlavním panelu svého účtu Moje firma na Googlu. Kliknutím na **informace** upravíte firemní nastavení.

The screenshot shows the Google My Business interface. On the left, a sidebar menu is visible with the 'Info' option highlighted by an orange rectangle. The main content area displays the business profile for 'Big Burgers', including its address, category, and operating hours. A notification at the top indicates that the location has updated information. The right sidebar contains options to view the business on Search and Maps, and an advertisement for 'Diner in Köln'.

Google My Business

Search businesses

ORGANIZATION
Hospitality Digital

Big Burgers
Werkstattstraße 62
50733 Köln

- Home
- Posts
- Info**
- Menu
- Food ordering
- Insights
- Reviews
- Messages
- Photos
- Bookings
- Website

This location has updated information from Google users or other sources. Review these published updates to make sure that they're accurate. [Learn more](#)

Your business is live on Google

- View on Search
- View on Maps
- Share your Business Profile

Advertise easily in minutes

Diner in Köln

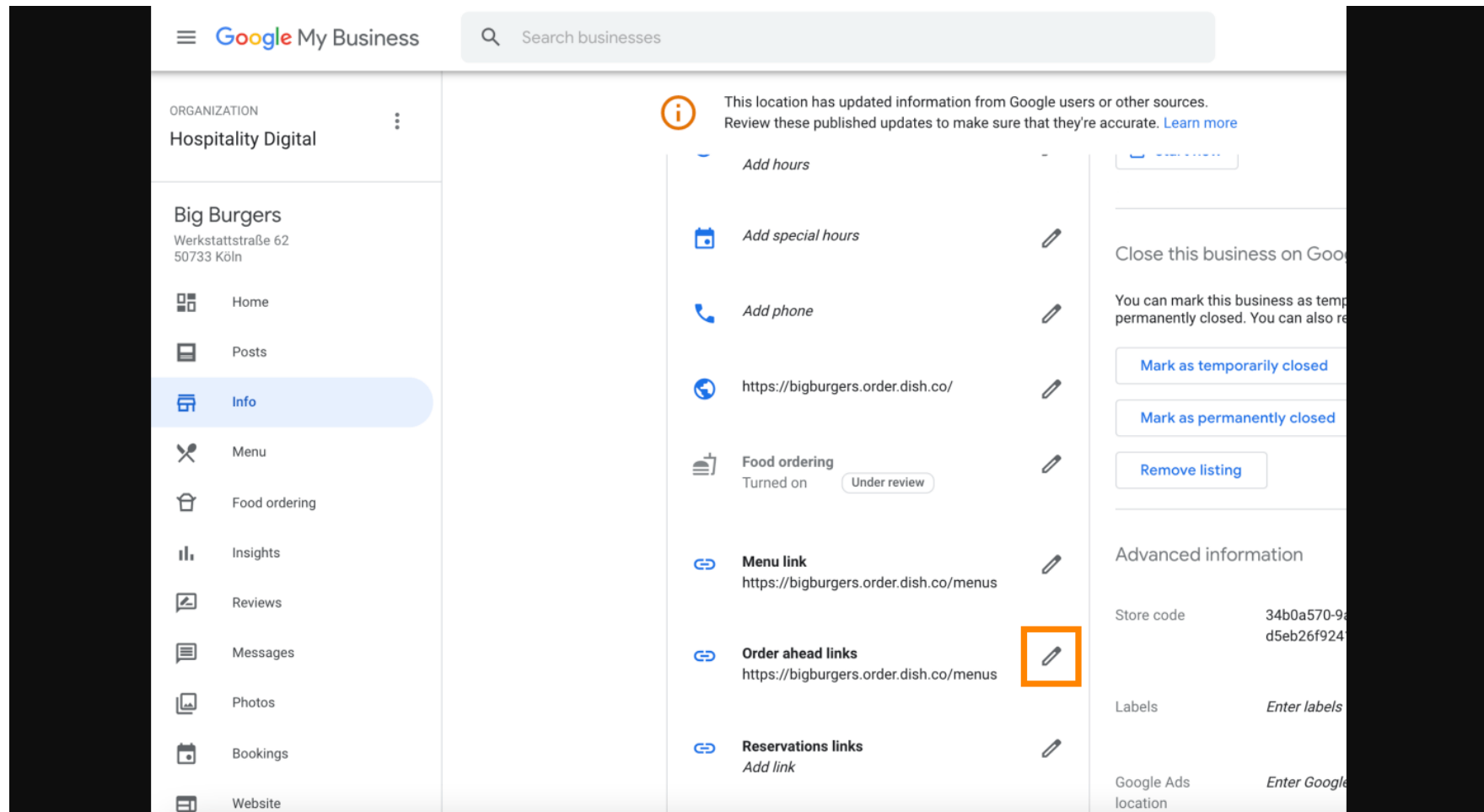
Ad · <https://bigburgers.order.dish.co/>
Big Burgers - Open Daily From 7am

Start with €80 in free ad credit

Show up whenever customers are looking for their computers or mobile devices. Set up

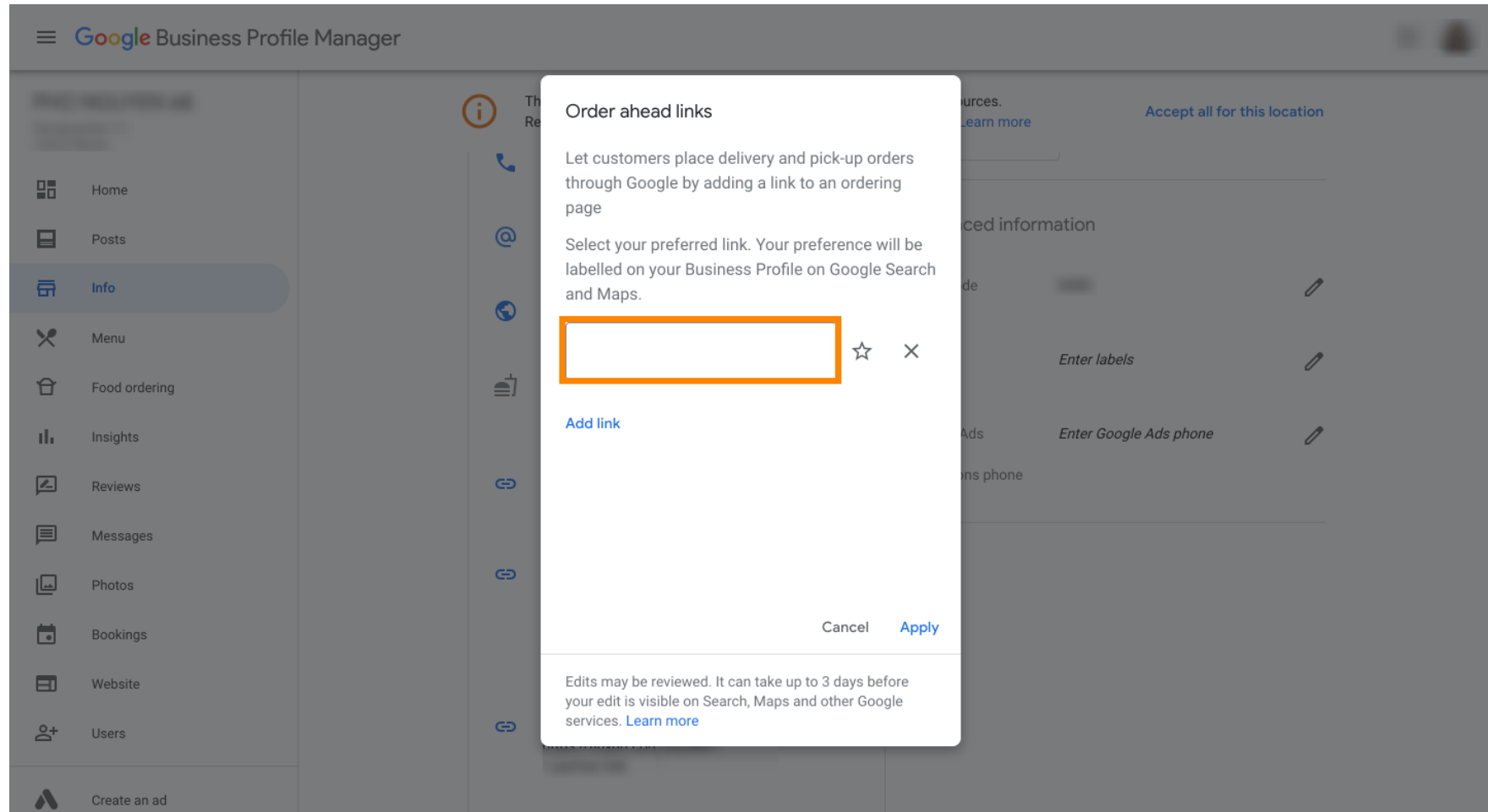
Diner Hamburger restaurant	
Werkstattstraße 62, 50733 Köln	
Add service area	
Sunday	9:00 AM – 5:00 PM
Monday	9:00 AM – 5:00 PM
Tuesday	9:00 AM – 5:00 PM
Wednesday	9:00 AM – 5:00 PM
Thursday	9:00 AM – 5:00 PM
Friday	9:00 AM – 5:00 PM
Saturday	9:00 AM – 5:00 PM

- Posouvejte se dolů, dokud se nedostanete na **odkazy na objednávku** a kliknutím na **ikonu tužky** přidejte nebo odeberte odkazy na objednávku.

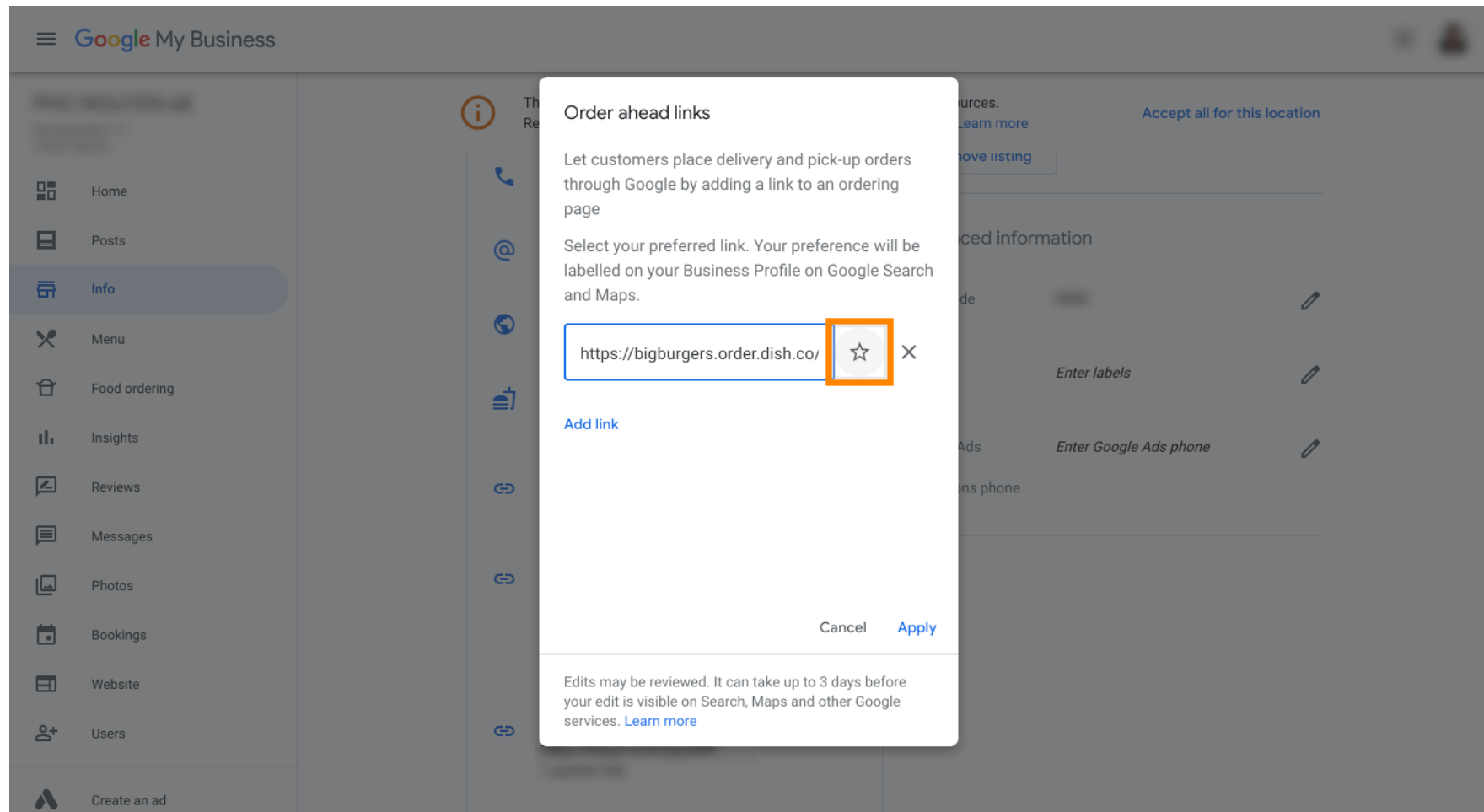


The screenshot shows the Google My Business interface for a business named "Big Burgers". The left sidebar contains a navigation menu with options: Home, Posts, Info (highlighted), Menu, Food ordering, Insights, Reviews, Messages, Photos, Bookings, and Website. The main content area displays the business information, including the address "Werkstattstraße 62, 50733 Köln". Below this, there are several sections for adding or editing information: "Add hours", "Add special hours", "Add phone", a website link "https://bigburgers.order.dish.co/", "Food ordering" (turned on, under review), "Menu link" (https://bigburgers.order.dish.co/menus), "Order ahead links" (https://bigburgers.order.dish.co/menus), and "Reservations links" (Add link). The "Order ahead links" section is highlighted with an orange box, and the edit icon (pencil) next to it is also highlighted with an orange box. On the right side, there are options to "Close this business on Google", "Mark as temporarily closed", "Mark as permanently closed", and "Remove listing". At the bottom, there is an "Advanced information" section with fields for "Store code", "Labels", and "Google Ads location".

 **Vložte** dříve zkopírované URL vaší webové stránky pro objednávku DISH zde.

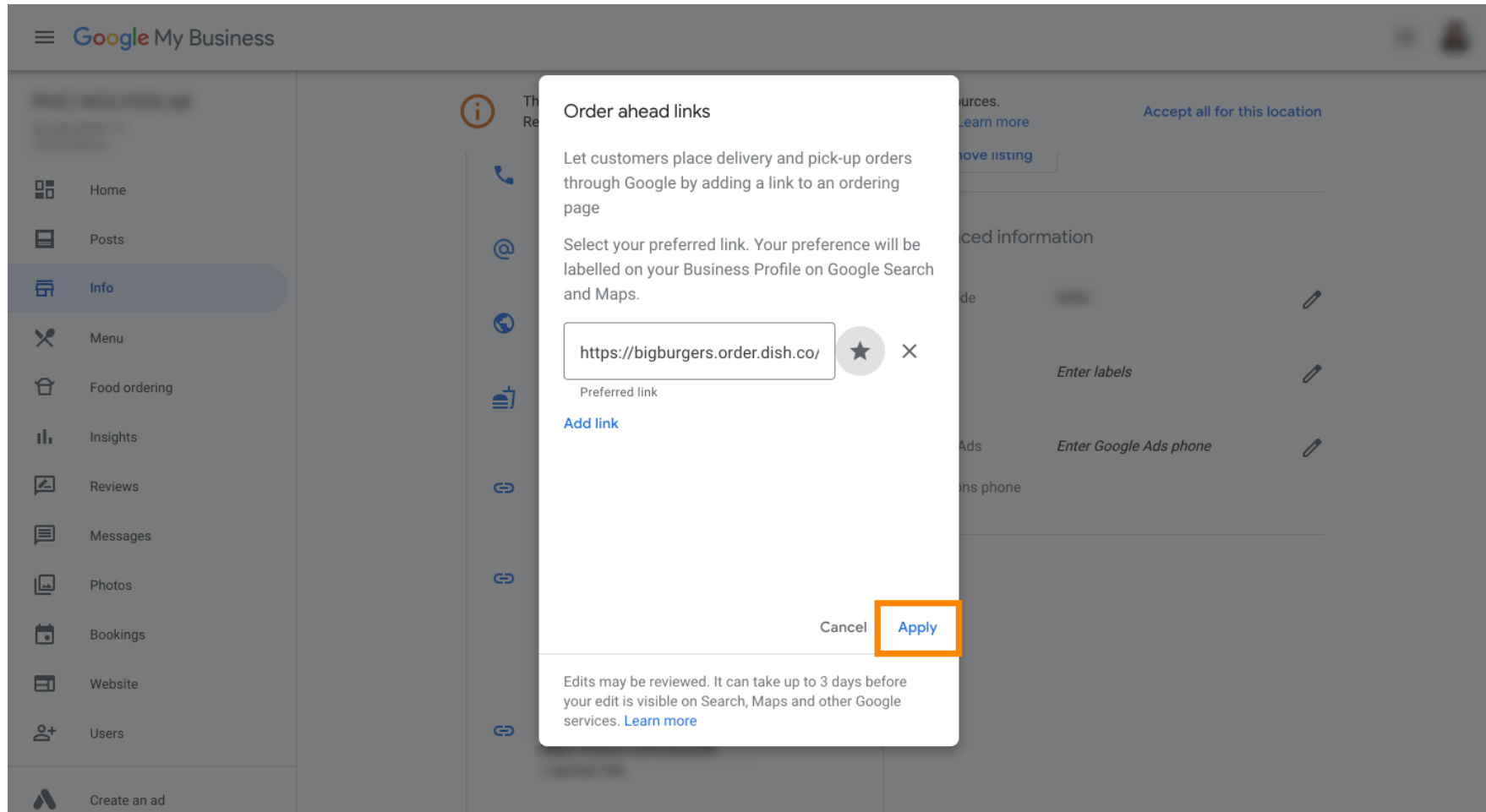


- Ujistěte se, že upřednostňujete odkaz kliknutím na hvězdičku . **Poznámka: Odkaz bude viditelný pro hosty jako preferovaný odkaz podle restaurace .**

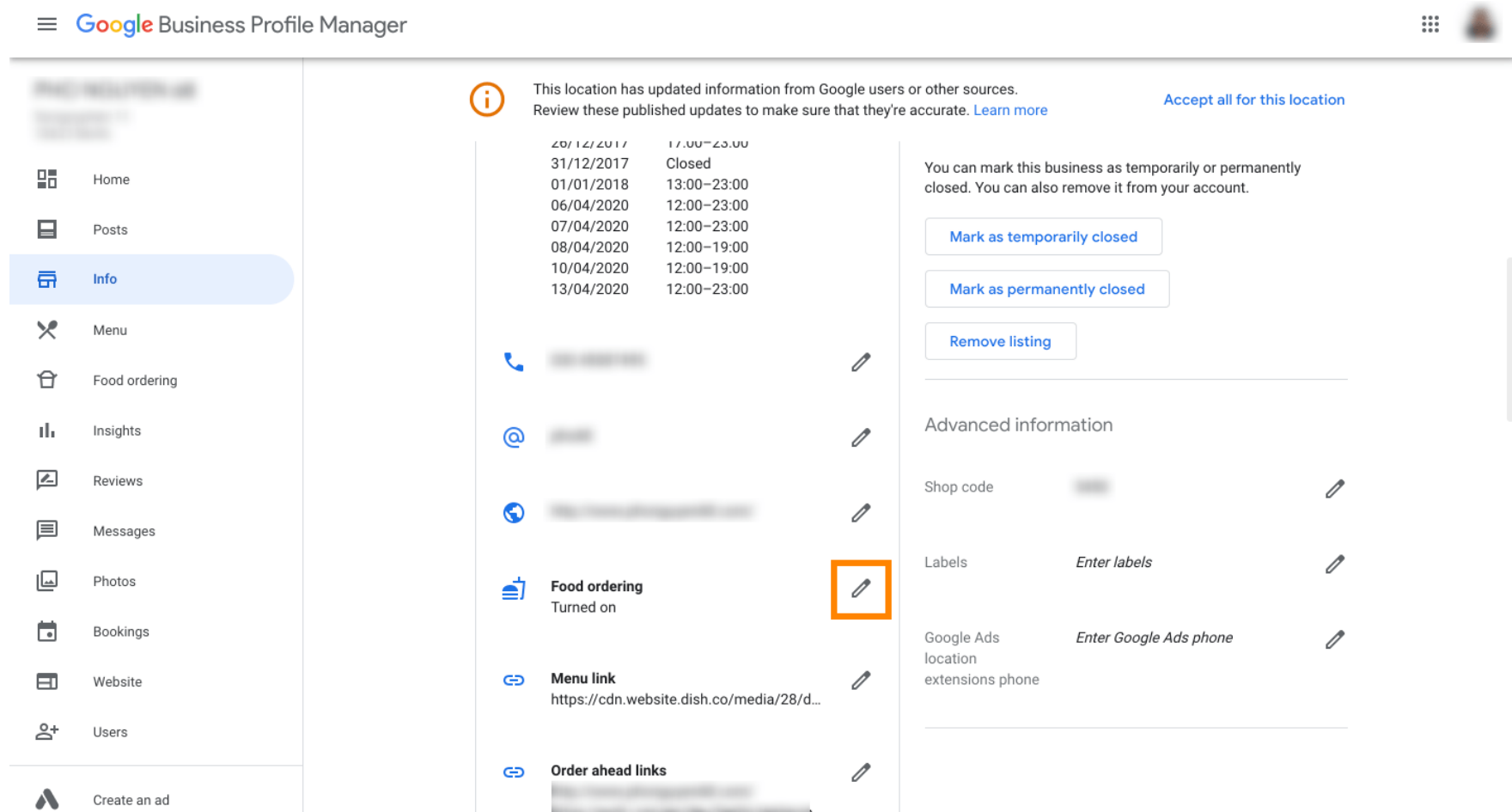




Dokončete proces kliknutím na **použít**.



Ujistěte se, že je zapnutá možnost objednávání jídla. Pokud ne, klikněte na **ikonu tužky**.

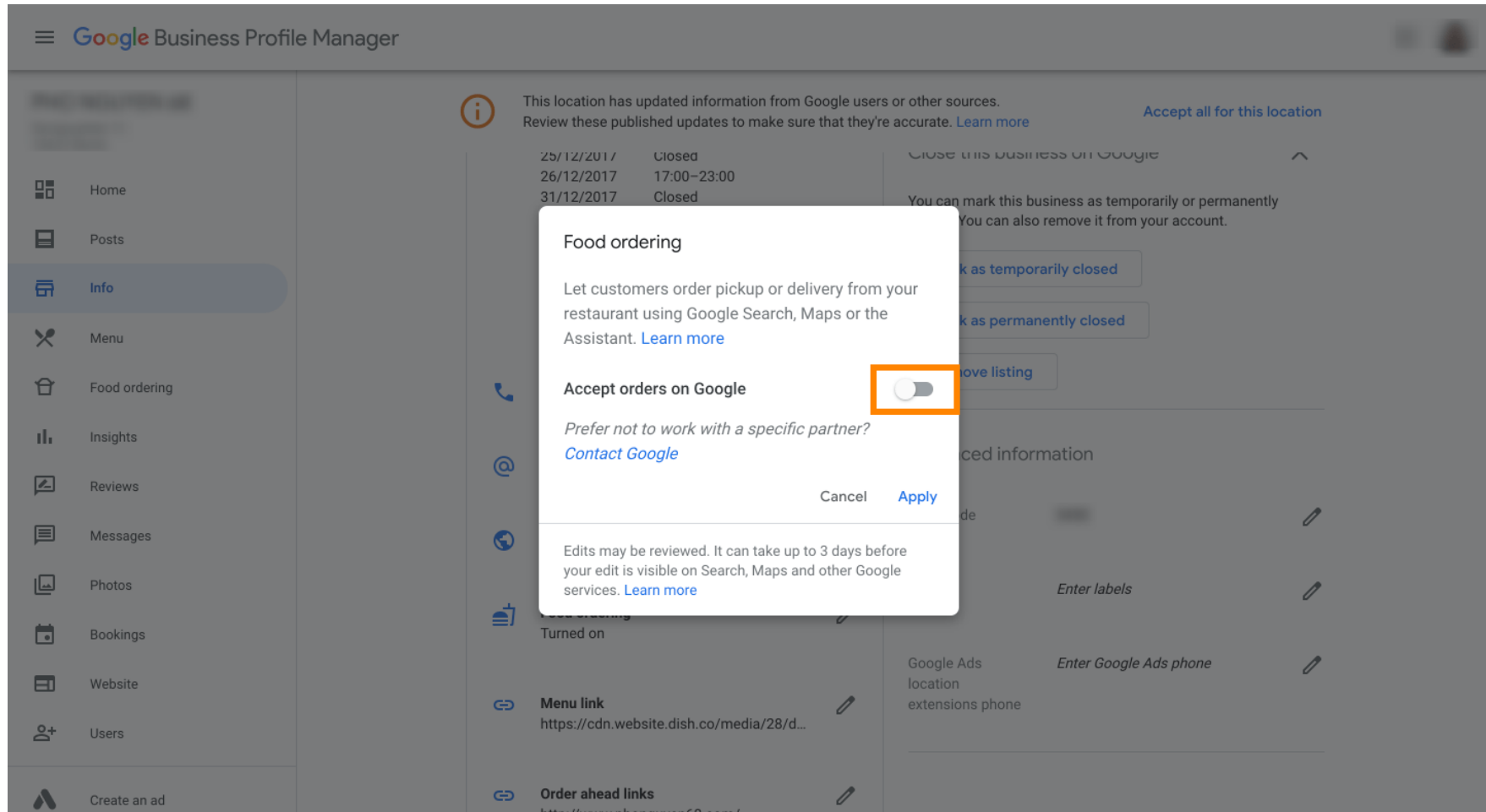


The screenshot shows the Google Business Profile Manager interface. The left sidebar contains navigation options: Home, Posts, Info (highlighted), Menu, Food ordering, Insights, Reviews, Messages, Photos, Bookings, Website, Users, and Create an ad. The main content area displays a notification about updated information from Google users or other sources, with a link to 'Learn more' and a button to 'Accept all for this location'. Below the notification is a table of updates:

20/12/2017	17:00–23:00
31/12/2017	Closed
01/01/2018	13:00–23:00
06/04/2020	12:00–23:00
07/04/2020	12:00–23:00
08/04/2020	12:00–19:00
10/04/2020	12:00–19:00
13/04/2020	12:00–23:00

Below the table, there are several settings with edit icons (pencil icons). The 'Food ordering' setting, which is 'Turned on', is highlighted with an orange box. Other settings include 'Menu link' (https://cdn.website.dish.co/media/28/d...) and 'Order ahead links'. On the right side, there are buttons for 'Mark as temporarily closed', 'Mark as permanently closed', and 'Remove listing'. Below these are 'Advanced information' fields: 'Shop code', 'Labels' (Enter labels), and 'Google Ads location extensions phone' (Enter Google Ads phone).

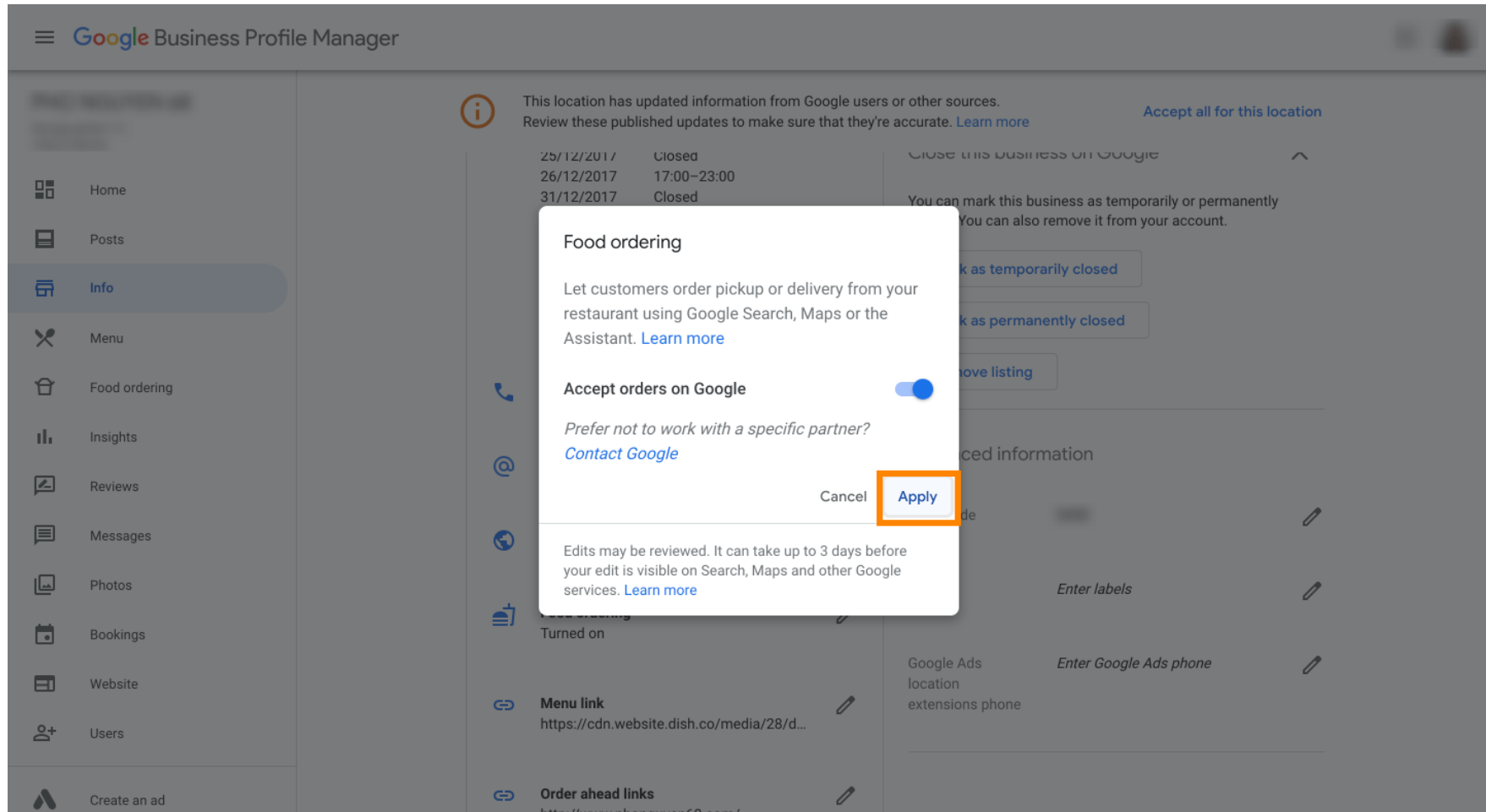
Nyní klikněte na **vypínač pro** aktivaci tlačítka objednávky.



The screenshot shows the Google Business Profile Manager interface. A dialog box titled "Food ordering" is open, allowing the user to enable or disable the "Accept orders on Google" feature. The toggle switch for "Accept orders on Google" is currently turned off and is highlighted with an orange box. Below the toggle, there is a link to "Contact Google" and a note about the review process. The background shows the "Info" tab selected in the left sidebar, with various business details like dates, hours, and links visible.



Potvrďte kliknutím na **použít**.



The screenshot shows the Google Business Profile Manager interface. A dialog box titled "Food ordering" is open, allowing the user to enable food ordering for their business. The dialog includes the following text and controls:

- Food ordering**
- Let customers order pickup or delivery from your restaurant using Google Search, Maps or the Assistant. [Learn more](#)
- Accept orders on Google**
- Prefer not to work with a specific partner?*
[Contact Google](#)
- Buttons: **Cancel** and **Apply** (highlighted with an orange box)
- Footer: Edits may be reviewed. It can take up to 3 days before your edit is visible on Search, Maps and other Google services. [Learn more](#)

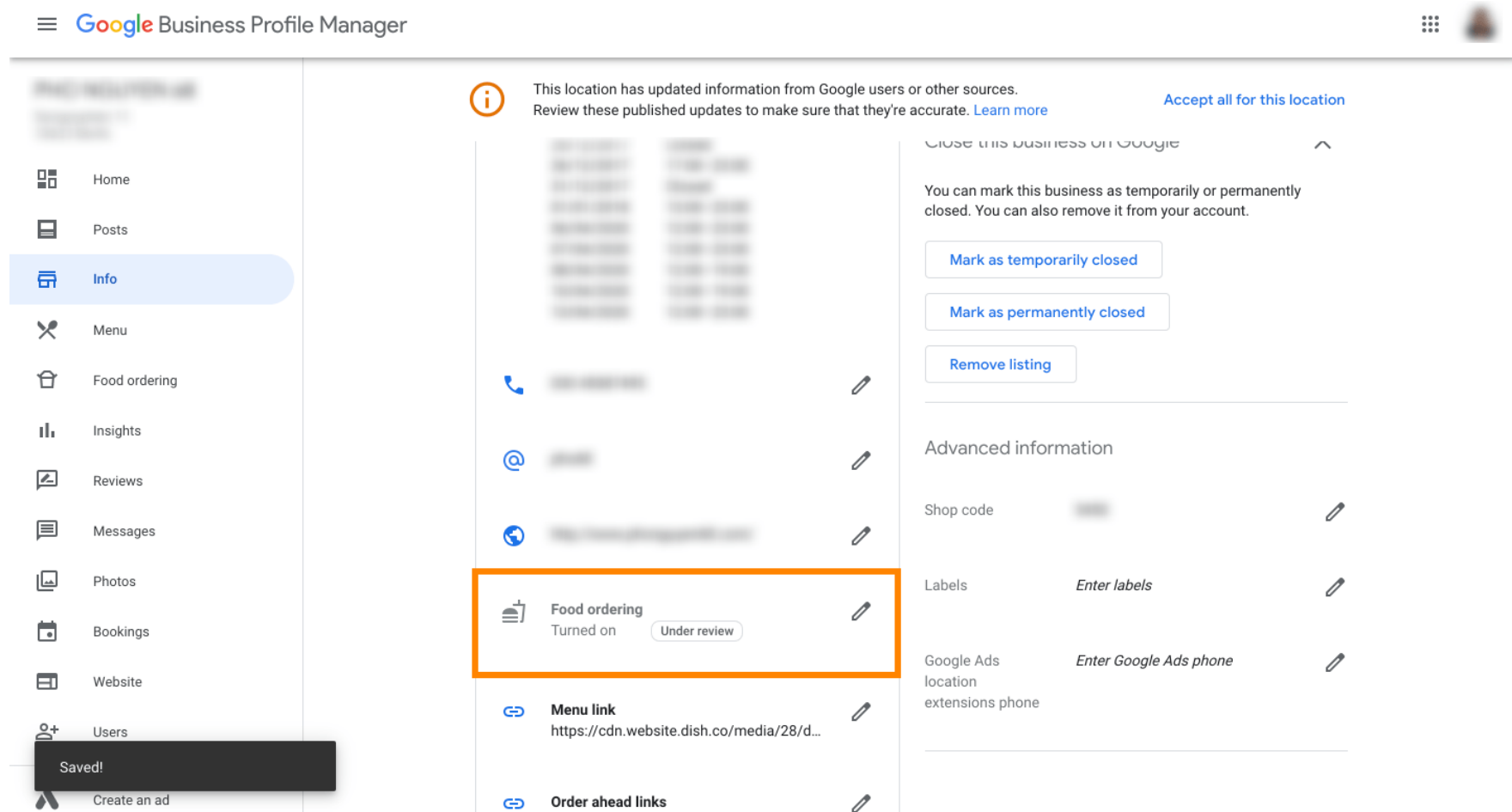
The background shows the "Info" tab of the Google Business Profile Manager, with a notification at the top: "This location has updated information from Google users or other sources. Review these published updates to make sure that they're accurate. [Learn more](#) [Accept all for this location](#)". Below the notification is a table of updates:

Date	Status	Action
25/12/2017	Closed	Close this business on Google
26/12/2017	17:00–23:00	Mark as temporarily closed
31/12/2017	Closed	Mark as permanently closed

Other visible elements in the background include a sidebar menu with options like Home, Posts, Info, Menu, Food ordering, Insights, Reviews, Messages, Photos, Bookings, Website, Users, and Create an ad. The main content area shows various business details like "Turned on", "Menu link", and "Order ahead links".



Změnu musí zkontrolovat společnost Google. Aktualizace může trvat několik minut.



The screenshot shows the Google Business Profile Manager interface. On the left is a navigation menu with options: Home, Posts, Info (highlighted), Menu, Food ordering, Insights, Reviews, Messages, Photos, Bookings, Website, Users, and Create an ad. A 'Saved!' notification is visible at the bottom left.

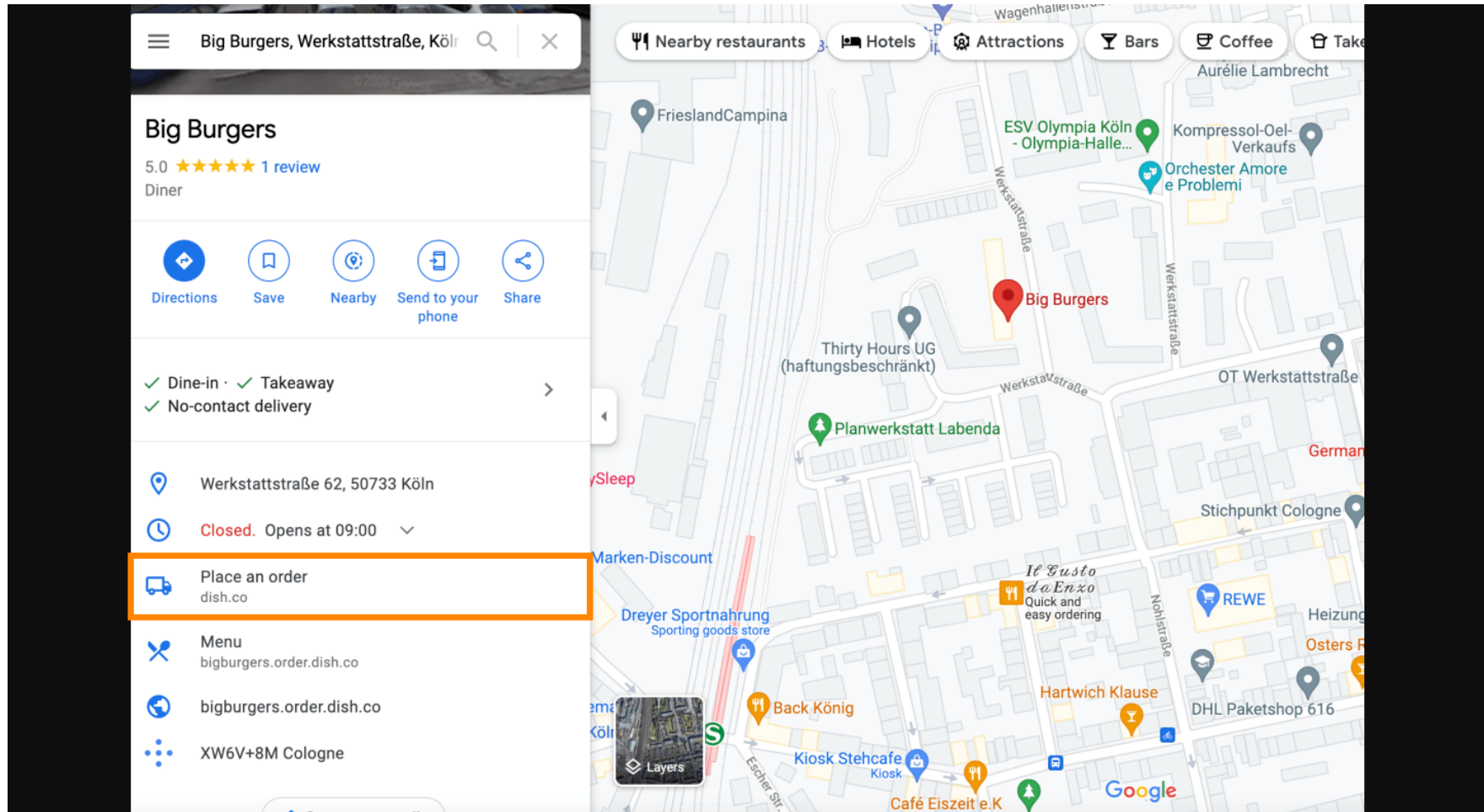
The main content area shows a notification: "This location has updated information from Google users or other sources. Review these published updates to make sure that they're accurate. [Learn more](#) [Accept all for this location](#)".

Below the notification is a list of business information items, each with an edit icon:

- Phone number
- Address
- Website
- Food ordering** (highlighted with an orange box): Turned on, Under review
- Menu link: <https://cdn.website.dish.co/media/28/d...>
- Order ahead links

On the right side, there are options to "Close this business on Google" (Mark as temporarily closed, Mark as permanently closed, Remove listing) and "Advanced information" (Shop code, Labels, Google Ads location extensions phone).

i To je vše. Úspěšně jste integrovali DISH Order do záznamu Google vaší restaurace.





Skenováním přejděte do interaktivního přehrávače