



Besuchen Sie zunächst die DISH-Bestellwebsite des Restaurants und kopieren Sie Ihre **URL**.

The screenshot shows a web browser window with the address bar containing the URL `bigburgers.order.dish.co/menus`, which is highlighted with an orange border. The website header includes the restaurant name 'Big Burgers', navigation links 'Menü anzeigen', 'Anmelden', and 'Registrieren', and a language dropdown set to 'German'. The main content area features the restaurant's name 'Big Burgers', its address 'Werkstattstraße 62, Köln 50733, NRW, Germany', and opening hours 'Wir haben geöffnet' from 'Donnerstag 00:00 - 23:59'. Below this is a section for order preferences with buttons for 'Lieferung' and 'Abholung'. The menu is organized into sections: 'Menü', 'Öffnungszeiten', and 'Info'. Under 'Menü', there are sub-sections for 'Alles', 'Test Burgers', and 'Test Pizzen'. The 'Test Burgers' section lists 'Demo Burger 1' (€1,000.00) and 'Test Burger' (€1,500.00). The 'Test Pizzen' section lists 'Margarete pizza ø 30 cm' (€500.00) and 'Margerete pizza ø 45 cm' (€550.00). On the right side, there is a 'Ihre Bestellung' section with a shopping cart icon and the text 'Lege Gerichte und Getränke in deinen Warenkorb.', followed by a 'Bestellvorgang' button.



Die erste, bequeme und empfohlene Variante besteht darin, sich bei DISH Weblisting anzumelden und auf **Profil** zu klicken . **Hinweis: Es gibt zwei Varianten, den Link der DISH Order-Website mit Google My Business zu verknüpfen.**

The screenshot shows the 'DISH WEBLISTING' dashboard for a restaurant named 'Big Burgers' located at 'Werkstattstraße 62'. The dashboard has a top navigation bar with icons for 'DASHBOARD', 'PROFILE' (highlighted with an orange border), 'REVIEWS', and 'POSTS'. Below the navigation bar, there are two tabs: 'General information' and 'Extended information'. The 'General information' tab is active and shows a form with the following fields: 'LOCATION NAME' (Big Burgers), 'ADDRESS LINE (STREET & STREET NUMBER)' (Werkstattstraße 62), 'ZIP/POSTCODE' (50733), 'CITY/SUBURB' (Köln), and 'COUNTRY' (Germany). To the right of the form, there is a progress indicator showing 'Your profile is 92% complete' and a list of items to improve profile completeness, including 'Website'. Below this, there is a section titled 'About your listing' which shows 'Google My Business Active' and 'Listing managed by you'. A yellow 'VIEW LISTING' button is located at the bottom right of this section. At the bottom of the dashboard, there is a 'Business information' section with a 'BUSINESS DESCRIPTION' field containing the text 'This is a Demo Account. No Real Restaurant.'



Scrollen Sie nach unten zu den Unternehmensinformationen. Im Feld „**Link zur Essensbestellung**“ können Sie die URL Ihrer DISH-Bestellwebsite eingeben. **Hinweis: Speichern Sie die aktualisierten Informationen**.

The screenshot displays the 'DISH WEBLISTING' dashboard for a restaurant named 'Big Burgers' located at 'Werkstattstraße 62'. The navigation menu includes 'DASHBOARD', 'PROFILE' (which is the active page), 'REVIEWS', and 'POSTS'. The main content area is divided into two columns. The left column contains a 'COUNTRY' dropdown set to 'Germany', a 'Business information' section with a 'BUSINESS DESCRIPTION' field containing the text 'This is a Demo Account. No Real Restaurant.', and a 'PHONE NUMBER' field with an 'AREA CODE' dropdown set to '+49' and a phone number field containing '123456789'. Below the phone number is a toggle switch for 'PUBLISH YOUR PHONE NUMBER ON GOOGLE'. The right column features an 'About your listing' section with a 'Google My Business Active' badge, the text 'Listing managed by you', and a yellow 'VIEW LISTING' button. At the bottom of the left column, there is a 'FOOD ORDERING LINK' field with the placeholder text 'Insert the link to your food ordering page here', which is highlighted with an orange border. Other fields for 'WEBSITE' and 'RESERVATION LINK' are also visible.

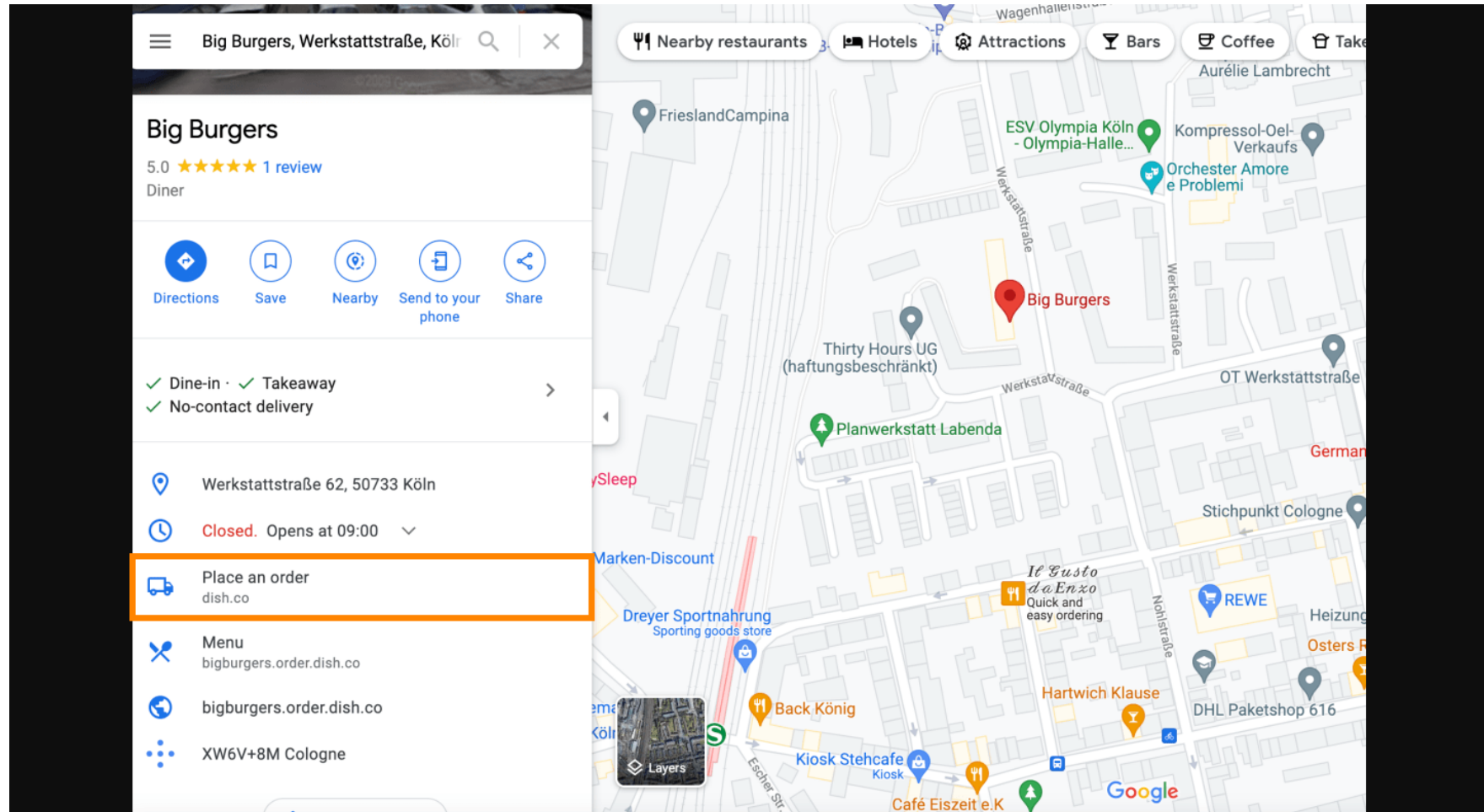


DISH
by METRO

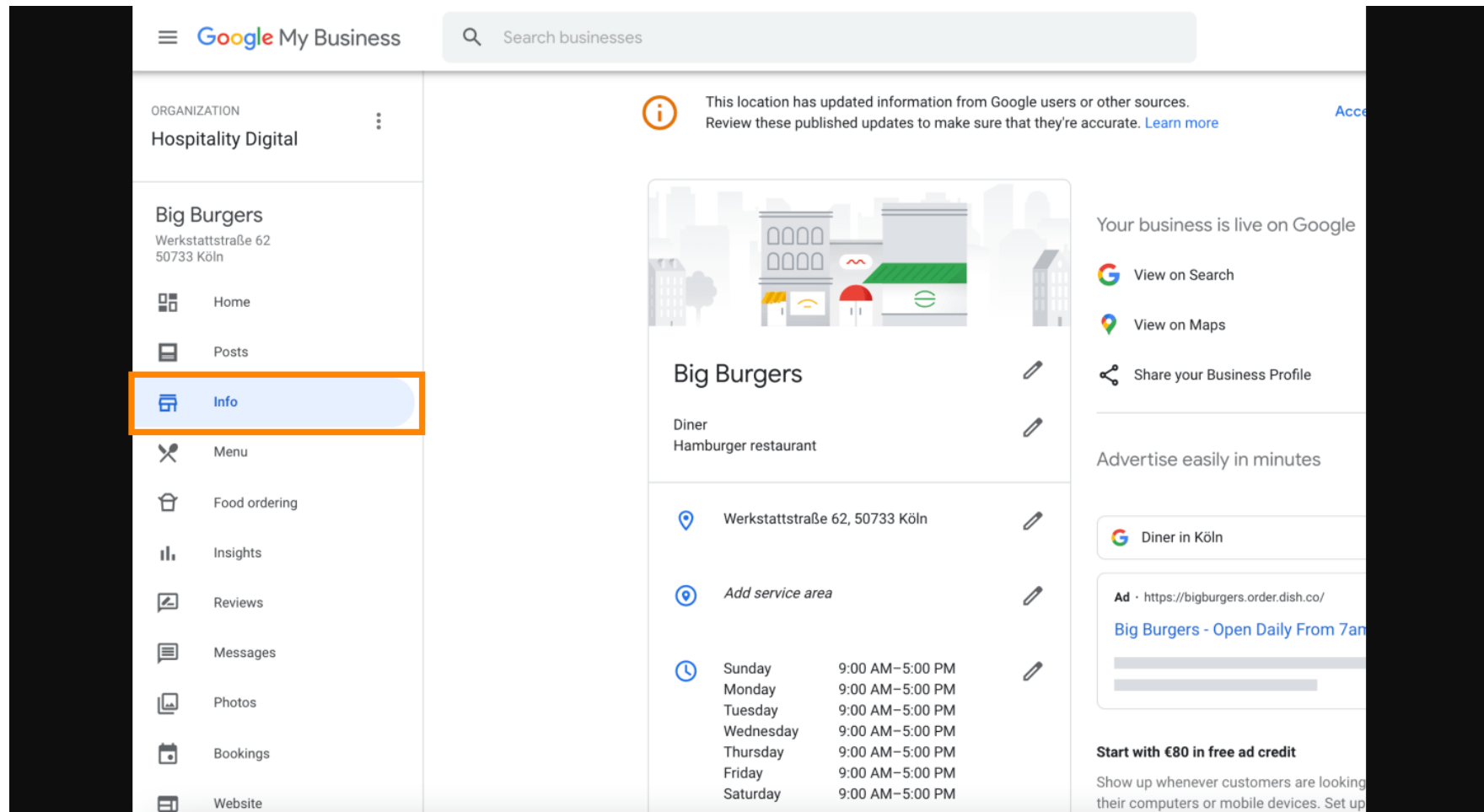
DISH Order - So integrieren Sie DISH Order in den Google-Eintrag Ihres Restaurants



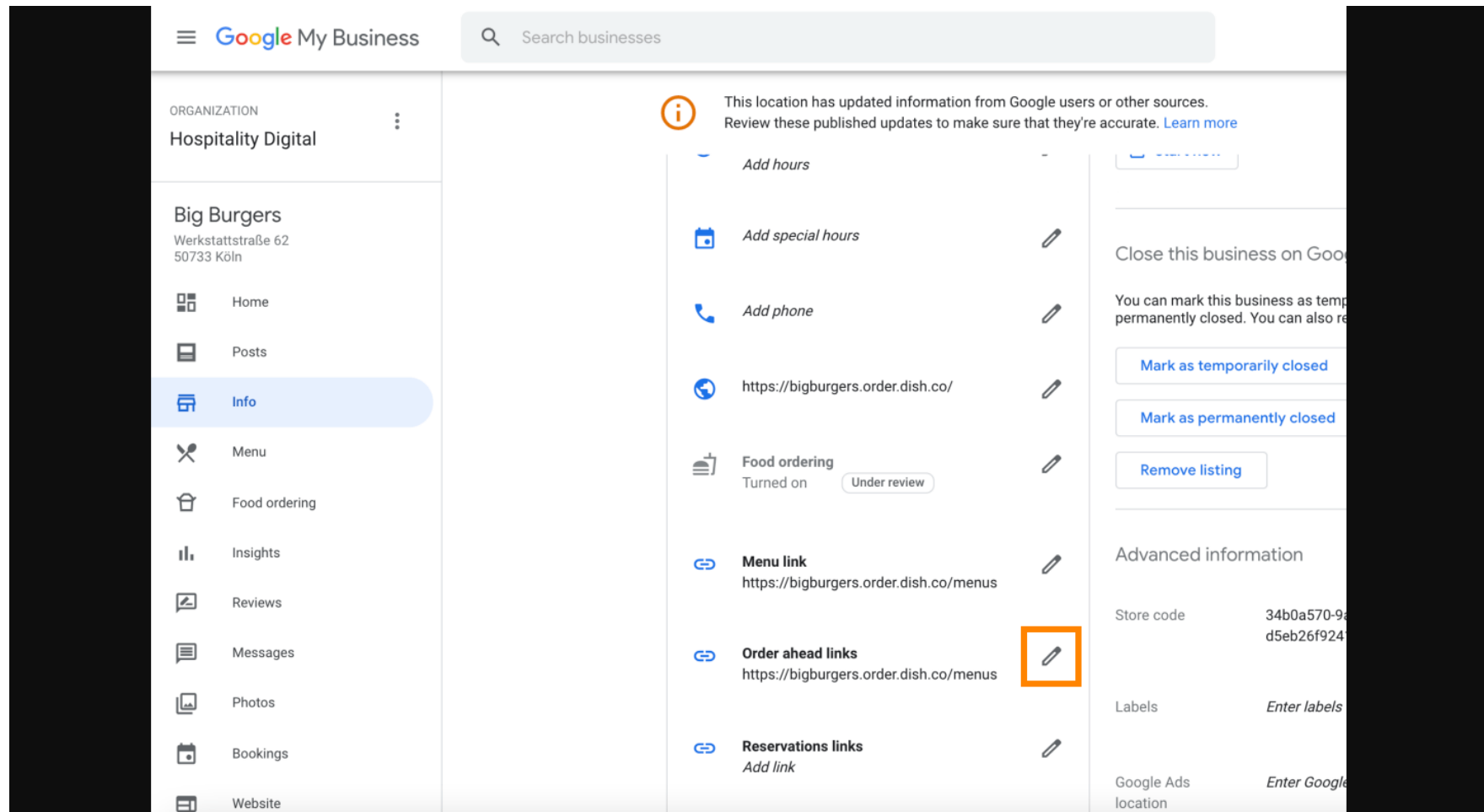
Mit DISH Weblisting wird der Link zur Essensbestellung automatisch im Google-Eintrag Ihres Restaurants platziert, ohne dass Sie das komplexe Google My Business-Konfigurationspanel verwenden müssen



Die zweite Variante: Du befindest dich im Dashboard deines Google My Business Accounts. Klicke auf „Info“, um die Unternehmenseinstellungen anzupassen.



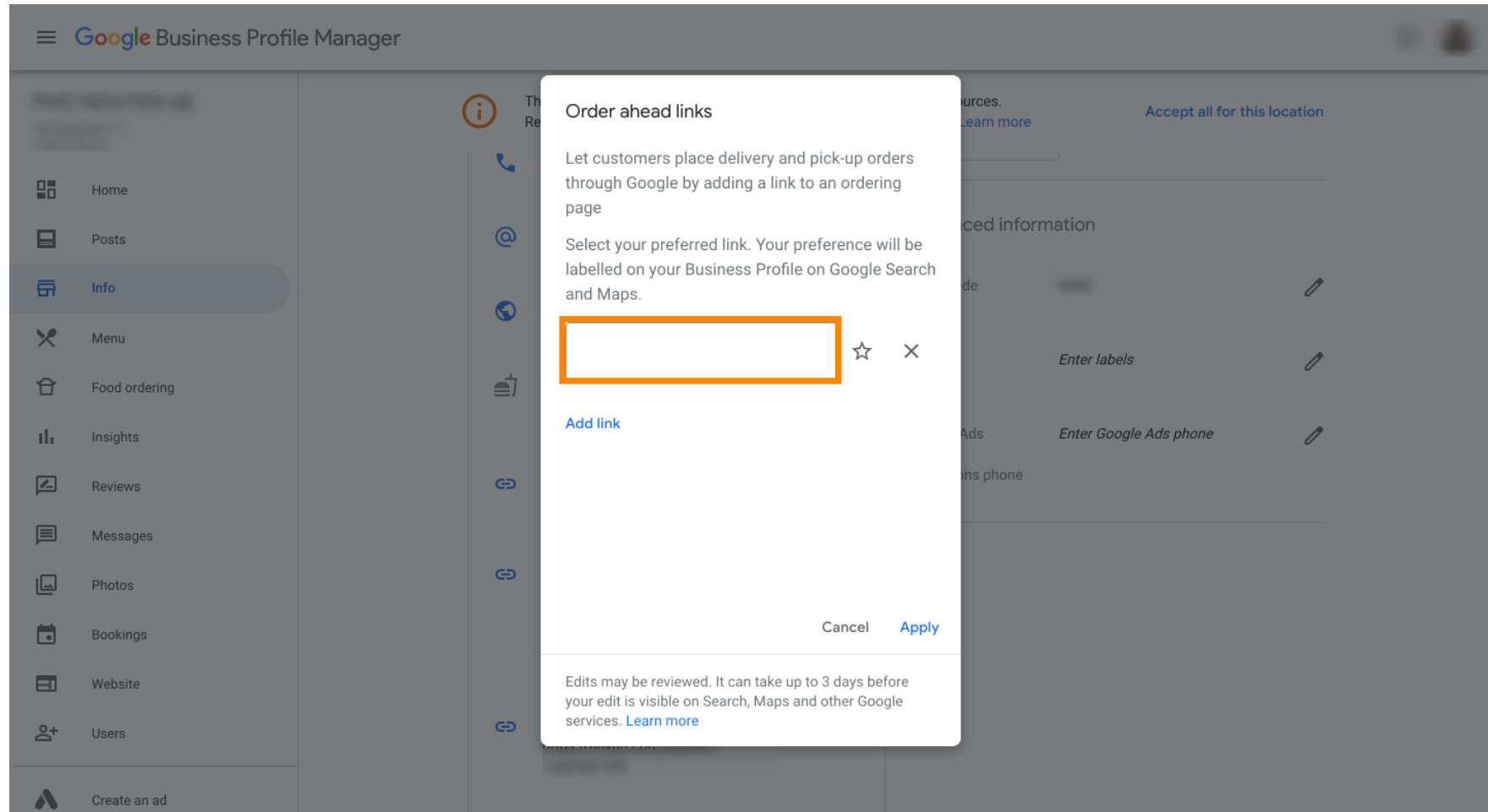
- 👉 Scrollen Sie nach unten, bis Sie zu **den Links für die Vorbestellung** gelangen , und klicken Sie auf das **Stiftsymbol**, um Bestelllinks hinzuzufügen oder zu entfernen.



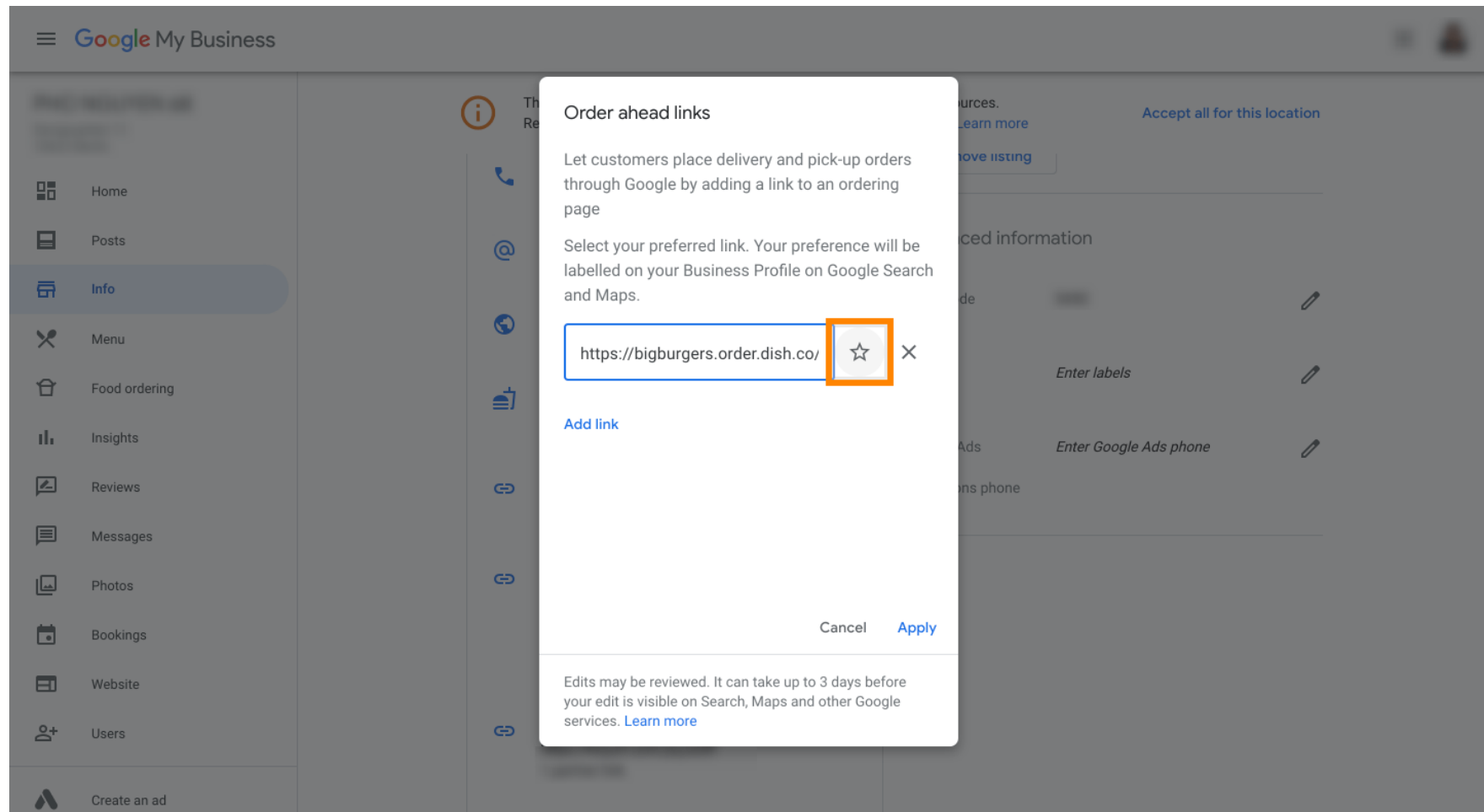
The screenshot shows the Google My Business dashboard for 'Big Burgers' at Werkstattstraße 62, 50733 Köln. The left sidebar contains navigation options: Home, Posts, Info (highlighted), Menu, Food ordering, Insights, Reviews, Messages, Photos, Bookings, and Website. The main content area displays various business details and actions:

- Informational message:** 'This location has updated information from Google users or other sources. Review these published updates to make sure that they're accurate. [Learn more](#)'
- Actions:** Add hours, Add special hours, Add phone, and a link to <https://bigburgers.order.dish.co/>.
- Food ordering:** Turned on (Under review)
- Menu link:** <https://bigburgers.order.dish.co/menus>
- Order ahead links:** <https://bigburgers.order.dish.co/menus> (The pencil icon next to this link is highlighted with an orange box).
- Reservations links:** Add link
- Advanced information:** Store code (34b0a570-9ad5eb26f924), Labels (Enter labels), and Google Ads location (Enter Google location).

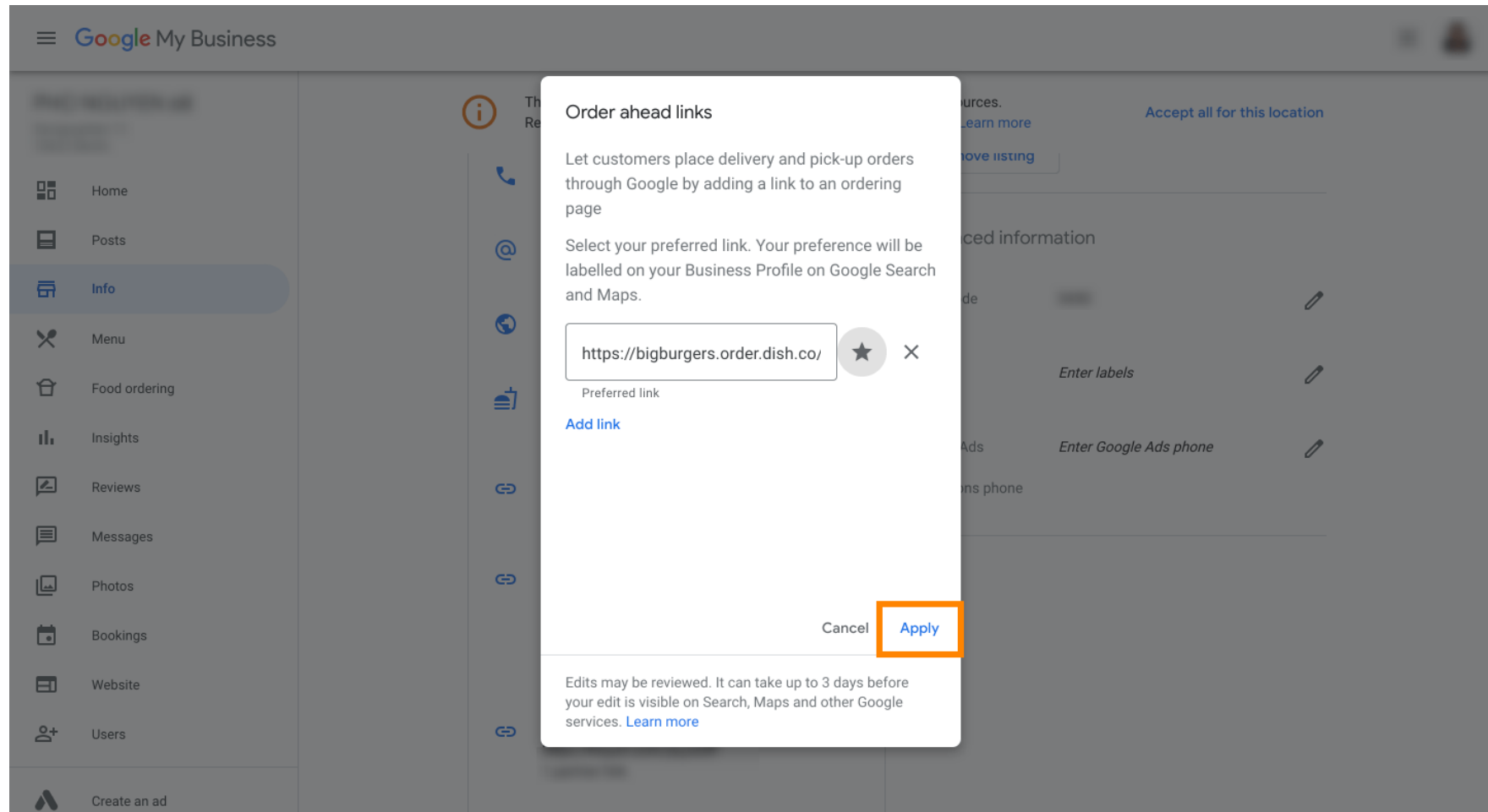
 **Fügen Sie** die zuvor kopierte URL Ihrer DISH-Bestellwebsite hier.



- ☞ Klicken Sie auf den **Stern** , um den Link zu bevorzugen . **Hinweis: Der Link wird den Gästen als vom Restaurant bevorzugter Link angezeigt .**

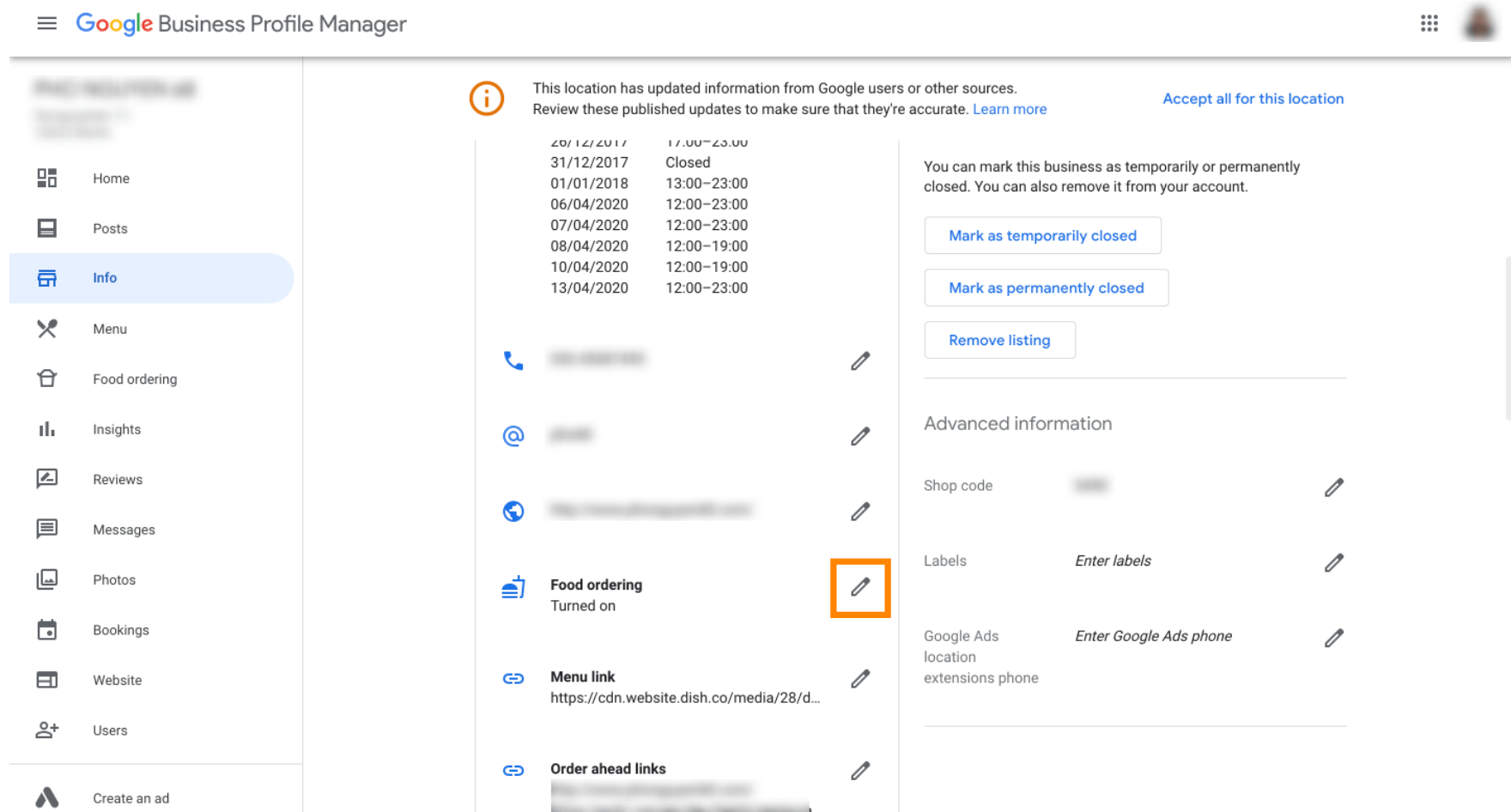


Schließen Sie den Vorgang mit einem Klick auf „Übernehmen“ ab .





Stellen Sie sicher, dass die Option zur Essensbestellung aktiviert ist. Wenn nicht, klicken Sie auf das **Stiftsymbol**.



Google Business Profile Manager

This location has updated information from Google users or other sources. Review these published updates to make sure that they're accurate. [Learn more](#) [Accept all for this location](#)

20/12/2017	17:00-23:00
31/12/2017	Closed
01/01/2018	13:00-23:00
06/04/2020	12:00-23:00
07/04/2020	12:00-23:00
08/04/2020	12:00-19:00
10/04/2020	12:00-19:00
13/04/2020	12:00-23:00

You can mark this business as temporarily or permanently closed. You can also remove it from your account.

[Mark as temporarily closed](#)

[Mark as permanently closed](#)


[Remove listing](#)

Advanced information

Shop code

Labels

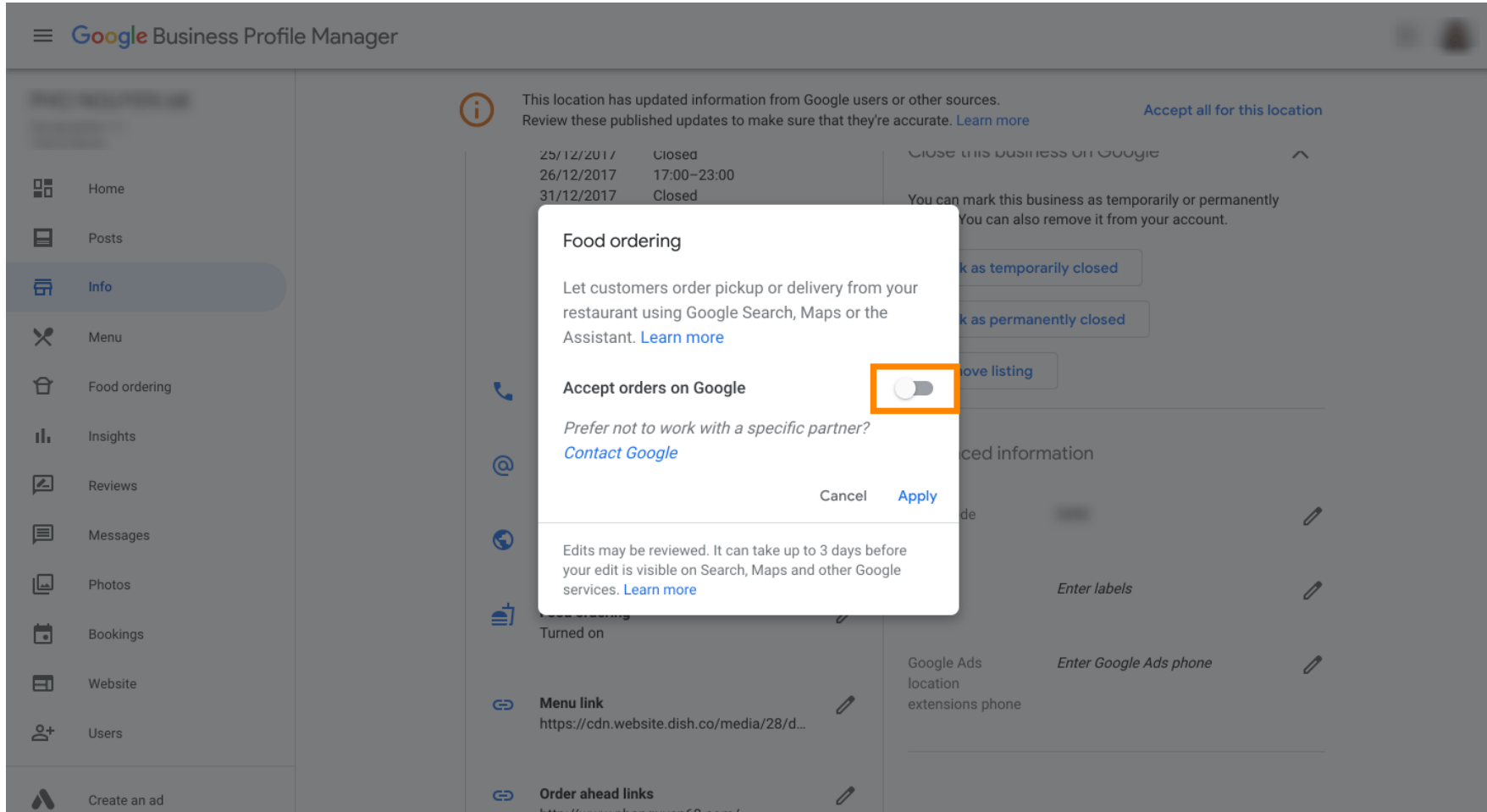
Google Ads location extensions phone

Food ordering
Turned on 

Menu link
<https://cdn.website.dish.co/media/28/d...>

Order ahead links
[...](#)

 Klicken Sie nun auf den **An-/Ausschalter**, um den Bestellbutton zu aktivieren.



The screenshot shows the Google Business Profile Manager interface. A dialog box titled "Food ordering" is open, allowing the user to manage their food ordering settings. The dialog contains the following text:

Food ordering

Let customers order pickup or delivery from your restaurant using Google Search, Maps or the Assistant. [Learn more](#)

Accept orders on Google

Prefer not to work with a specific partner?
[Contact Google](#)

Cancel [Apply](#)

Edits may be reviewed. It can take up to 3 days before your edit is visible on Search, Maps and other Google services. [Learn more](#)

The background shows the "Info" tab of the Google Business Profile Manager, with a sidebar menu on the left containing options like Home, Posts, Info, Menu, Food ordering, Insights, Reviews, Messages, Photos, Bookings, Website, and Users. The main content area displays business information such as dates and status (e.g., "25/12/2017 Closed") and various settings like "Menu link" and "Order ahead links".

Bestätigen Sie mit einem Klick auf „Übernehmen“ .

The screenshot displays the Google Business Profile Manager interface. A central dialog box titled "Food ordering" is open, allowing the user to manage their food ordering settings. The dialog includes the following elements:

- Title:** Food ordering
- Description:** Let customers order pickup or delivery from your restaurant using Google Search, Maps or the Assistant. [Learn more](#)
- Accept orders on Google:** A toggle switch that is currently turned on.
- Prefer not to work with a specific partner?:** [Contact Google](#)
- Buttons:** "Cancel" and "Apply" (highlighted with an orange border).
- Footer:** Edits may be reviewed. It can take up to 3 days before your edit is visible on Search, Maps and other Google services. [Learn more](#)

The background interface shows the "Info" tab selected in the left sidebar. The main content area displays a notification about updated information from Google users, a table of business hours (25/12/2017 Closed, 26/12/2017 17:00-23:00, 31/12/2017 Closed), and various settings for the business profile, including "Menu link" and "Order ahead links".

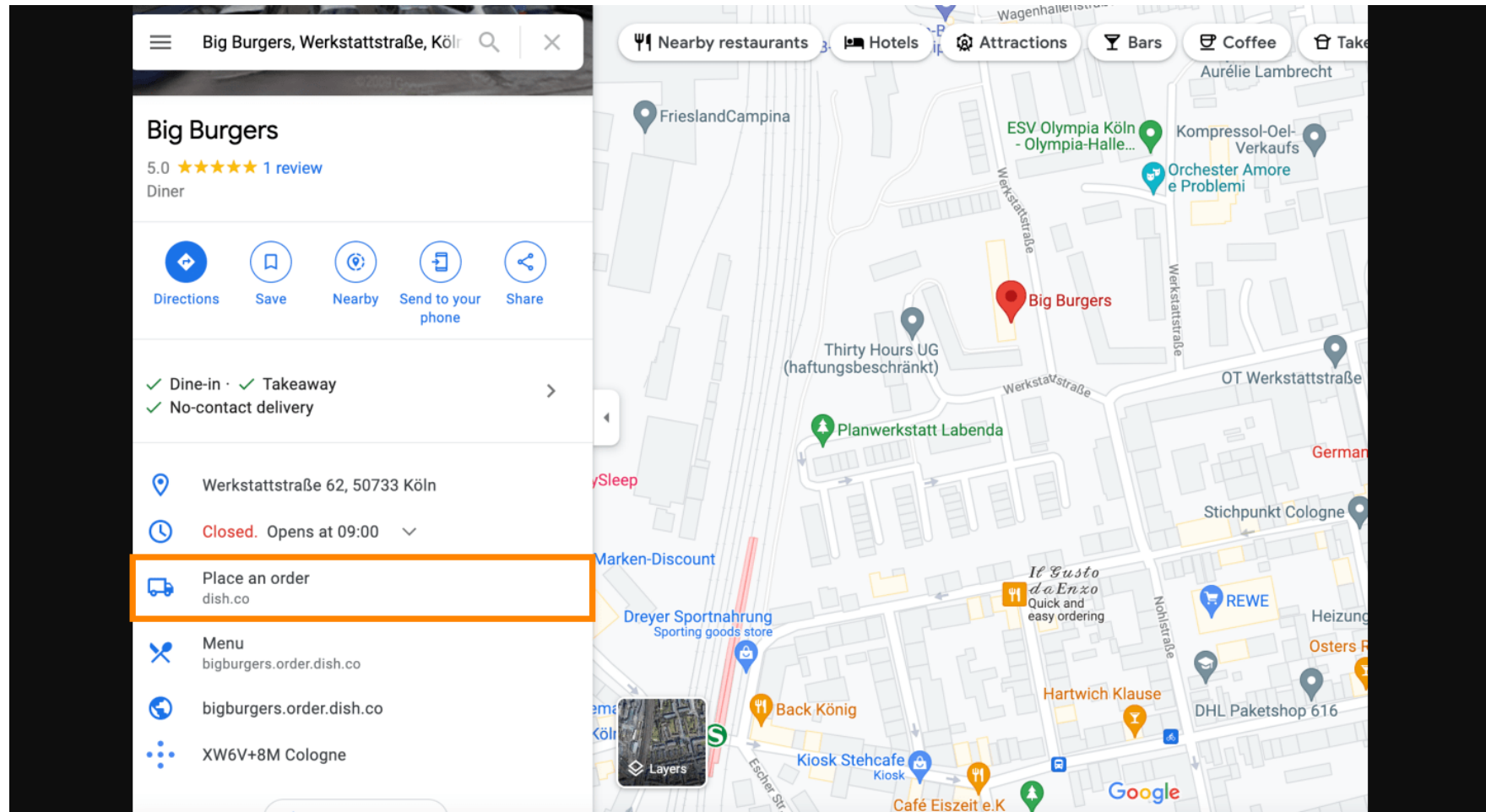


Die Änderung muss von Google geprüft werden. Es kann einige Minuten dauern, bis die Aktualisierung erfolgt.

The screenshot shows the Google Business Profile Manager interface. On the left is a navigation menu with options: Home, Posts, Info (highlighted), Menu, Food ordering, Insights, Reviews, Messages, Photos, Bookings, Website, Users, and Create an ad. A 'Saved!' notification is visible at the bottom left. The main content area has a header with a warning icon and text: 'This location has updated information from Google users or other sources. Review these published updates to make sure that they're accurate. Learn more Accept all for this location'. Below this is a list of business attributes, each with an edit icon. The 'Food ordering' attribute is highlighted with an orange box; it shows 'Turned on' and 'Under review'. Other attributes include 'Phone', 'Email', 'Website', 'Menu link', and 'Order ahead links'. On the right side, there are sections for 'Close this business on Google' (with buttons for 'Mark as temporarily closed', 'Mark as permanently closed', and 'Remove listing') and 'Advanced information' (with fields for 'Shop code', 'Labels', and 'Google Ads location extensions phone').



Das war's. Sie haben DISH Order erfolgreich in den Google-Eintrag Ihres Restaurants integriert.





Scannen, um zum interaktiven Player zu gelangen