



Primero visita el sitio web de pedidos DISH del restaurante y copia su **URL** .

Menü - Big Burgers

bigburgers.order.dish.co/menus

Big Burgers

Menü anzeigen Anmelden Registrieren German

Big Burgers Wir haben geöffnet
Werkstattstraße 62, Köln 50733, NRW, Germany
Donnerstag 00:00 - 23:59

Wie möchten Sie Ihre Bestellung erhalten? Lieferung Abholung

Menü Öffnungszeiten Info

Alles Test Burgers Test Pizzen

Test Burgers

Demo Burger 1	€1,000.00	+
Test Burger	€1,500.00	+

Test Pizzen

Margarete pizza Ø 30 cm	€500.00	+
Margerete pizza Ø 45 cm	€550.00	+

Ihre Bestellung

Lege Gerichte und Getränke in deinen Warenkorb.

Bestellvorgang



La primera opción, conveniente y recomendada, es iniciar sesión en [DISH Weblisting](#) y hacer clic en "Perfil". Nota: Hay dos opciones para conectar el enlace del sitio web de pedidos de DISH con Google My Business.

The screenshot displays the DISH Weblisting dashboard for a restaurant named 'Big Burgers' located at 'Werkstattstraße 62'. The dashboard includes a navigation menu with 'DASHBOARD', 'PROFILE' (highlighted with an orange box), 'REVIEWS', and 'POSTS'. The main content area is divided into 'General information' and 'Extended information' sections. The 'General information' section contains input fields for 'LOCATION NAME' (Big Burgers), 'ADDRESS LINE (STREET & STREET NUMBER)' (Werkstattstraße 62), 'ZIP/POSTCODE' (50733), 'CITY/SUBURB' (Köln), and 'COUNTRY' (Germany). A 'Business information' section is partially visible at the bottom, with a business description that reads 'This is a Demo Account. No Real Restaurant.' On the right side, a 'Your profile is 92% complete' notification is shown, along with a 'To improve profile completeness:' section listing 'Website' as an area for improvement. Below this, the 'About your listing' section shows 'Google My Business' as 'Active' and 'Listing managed by you', with a 'VIEW LISTING' button.



Desplázate hacia abajo hasta la información del negocio. En el [enlace de pedidos de comida](#), puedes insertar la [URL](#) de tu sitio web de pedidos de DISH. **Nota: Asegúrate de guardar la información actualizada.**

The screenshot displays the 'DISH WEBLISTING' dashboard for a restaurant named 'Big Burgers' located at 'Werkstattstraße 62'. The dashboard has a navigation bar with four main sections: 'DASHBOARD', 'PROFILE' (which is currently selected and highlighted with a yellow underline), 'REVIEWS', and 'POSTS'. Below the navigation bar, the 'PROFILE' section is divided into two columns. The left column contains a 'COUNTRY' dropdown menu set to 'Germany', a 'Business information' section with a 'BUSINESS DESCRIPTION' field containing the text 'This is a Demo Account. No Real Restaurant.', and a 'PHONE NUMBER' section with an 'AREA CODE' dropdown set to '+49' and a 'PHONE NUMBER' input field containing '123456789'. There is also a toggle switch for 'PUBLISH YOUR PHONE NUMBER ON GOOGLE' which is currently turned off. Below the phone number section are fields for 'WEBSITE' (with the placeholder 'Insert website address here') and 'FOOD ORDERING LINK' (with the placeholder 'Insert the link to your food ordering page here', which is highlighted with an orange border). The right column features an 'About your listing' section with a 'Google My Business Active' badge and the text 'Listing managed by you', along with a yellow 'VIEW LISTING' button.

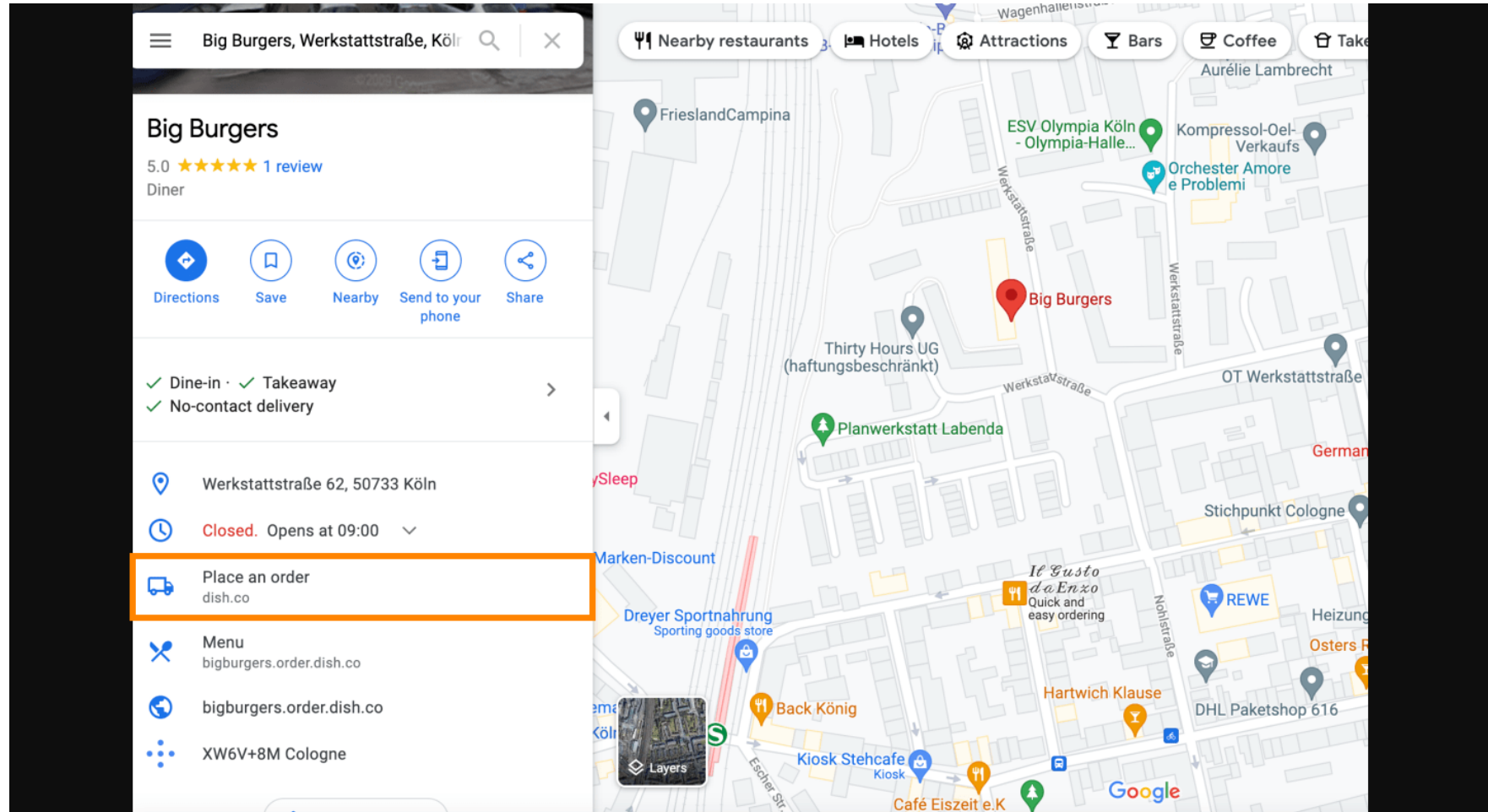


DISH
by METRO

DISH Order - Cómo integrar DISH Order en la ficha de Google de tu restaurante

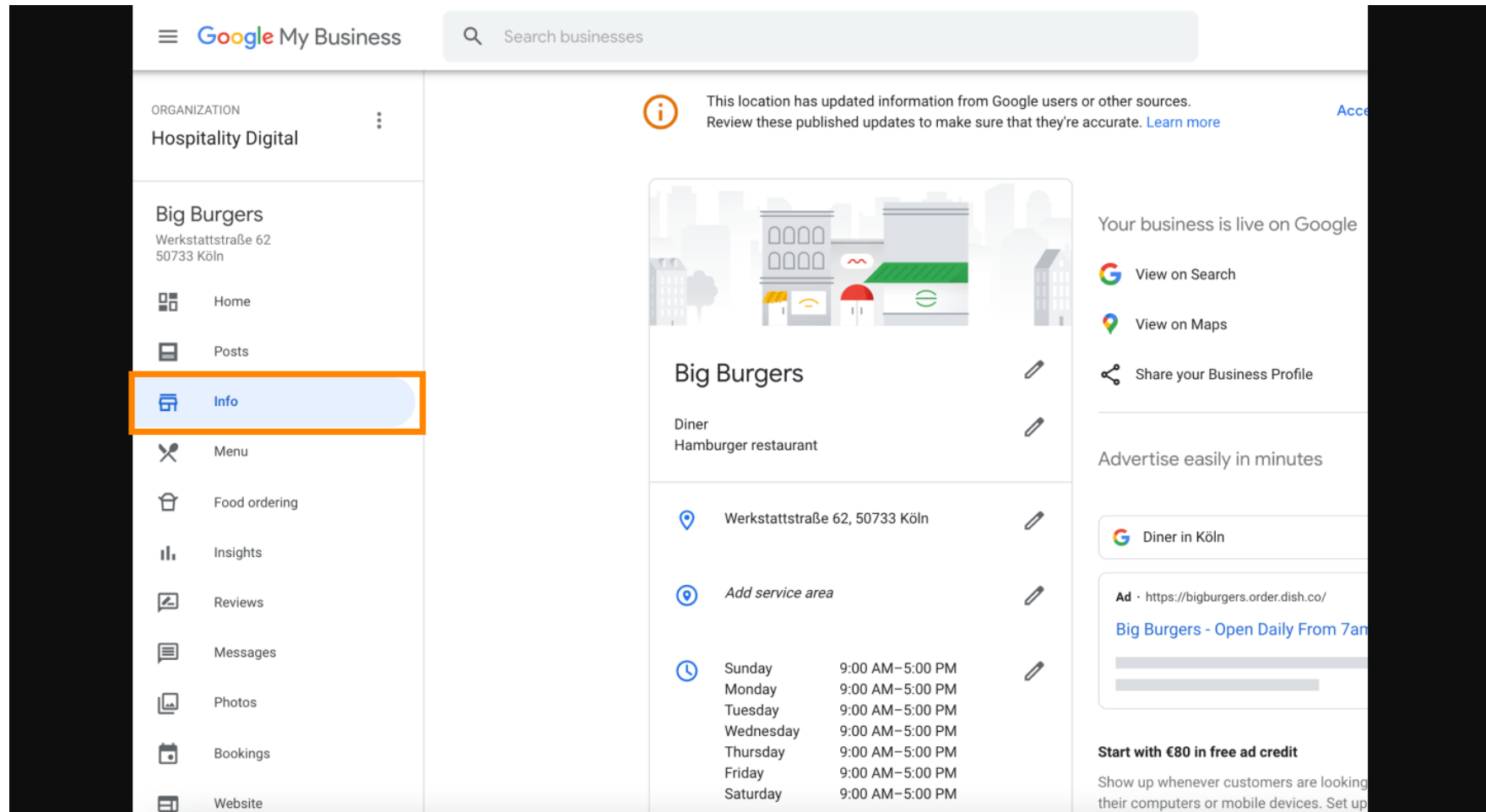


Con DISH Weblisting el enlace de pedido de comida en la entrada de Google de tu restaurante se coloca automáticamente sin necesidad de utilizar el complejo panel de configuración de Google My Business

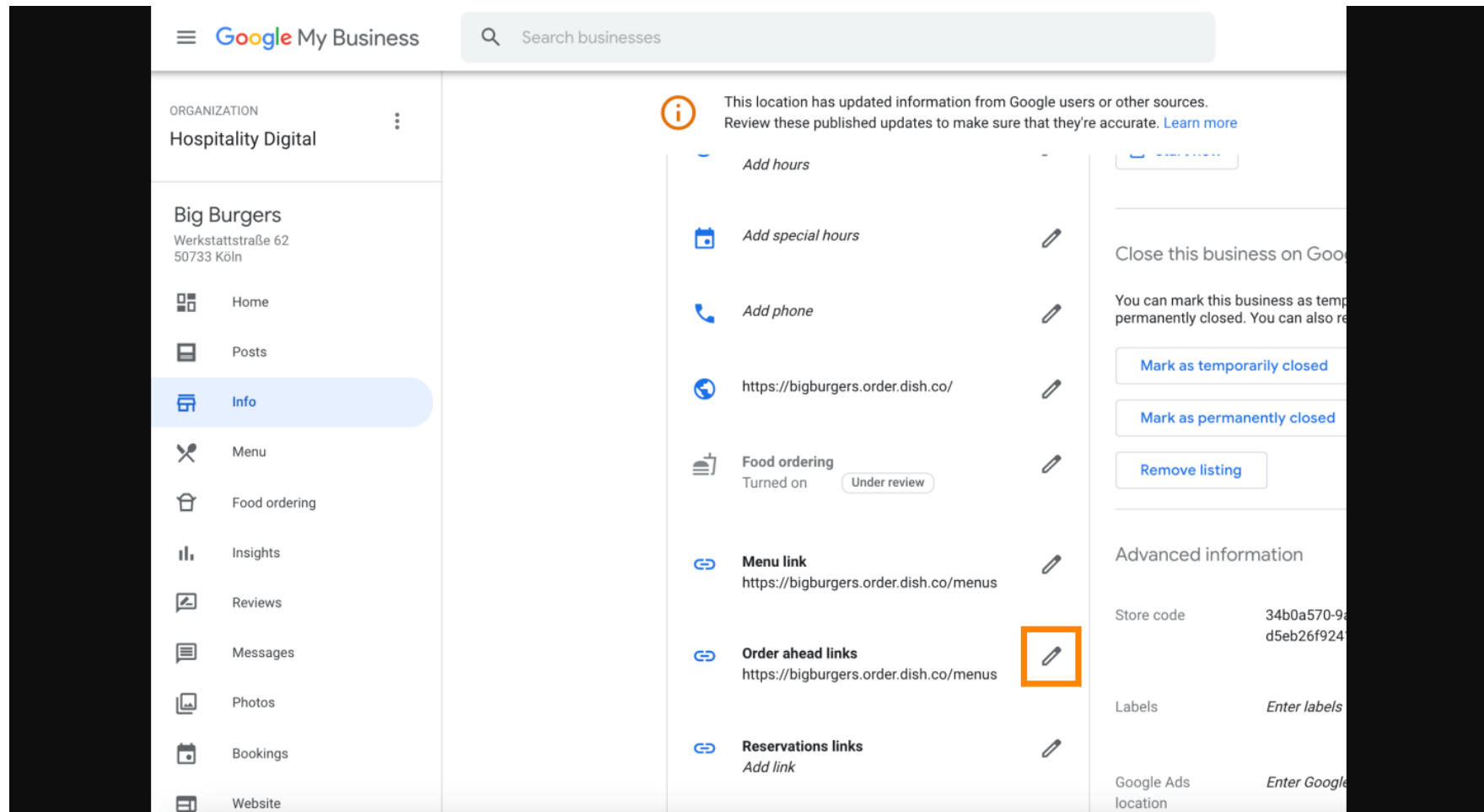




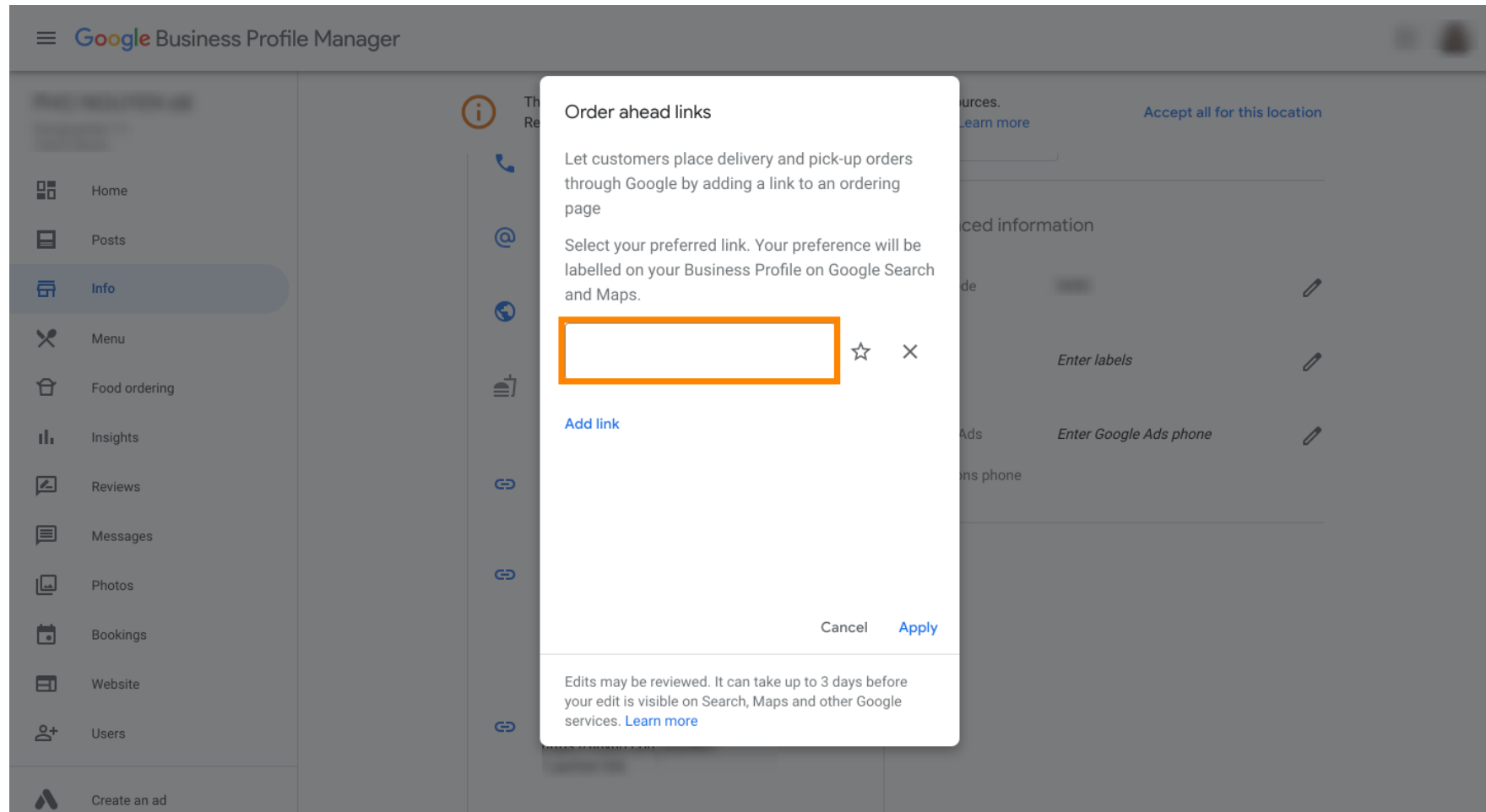
Segunda variante: Estás en el Panel de control de tu cuenta de Google My Business. Haz clic en "Información" para ajustar la configuración de tu empresa.



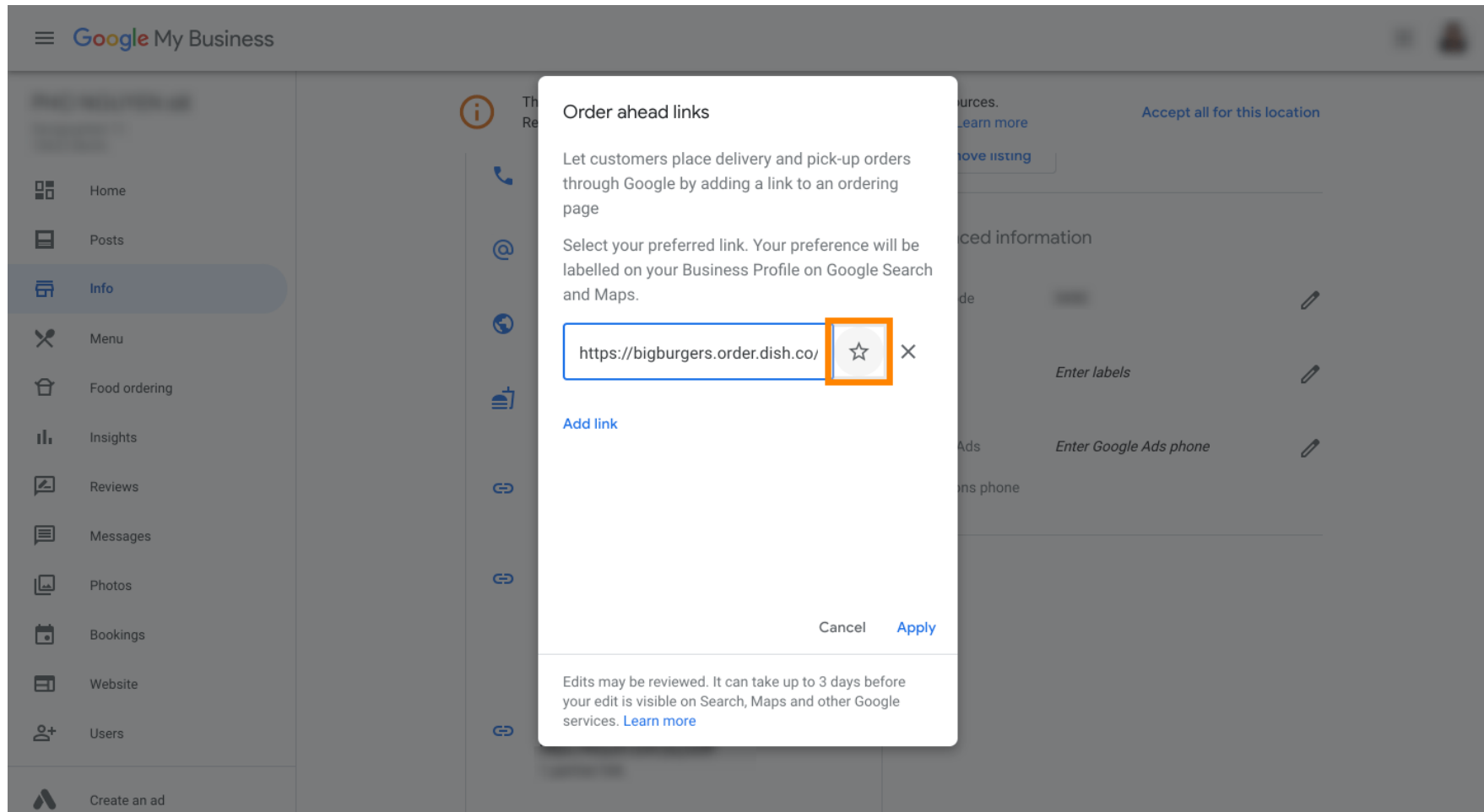
Desplácese hacia abajo hasta llegar a **los enlaces de pedidos anticipados** y haga clic en el **ícono de lápiz** para agregar o eliminar enlaces de pedidos.



 **Pegar** lo copiado anteriormente URL de su sitio web de pedidos de DISH aquí.

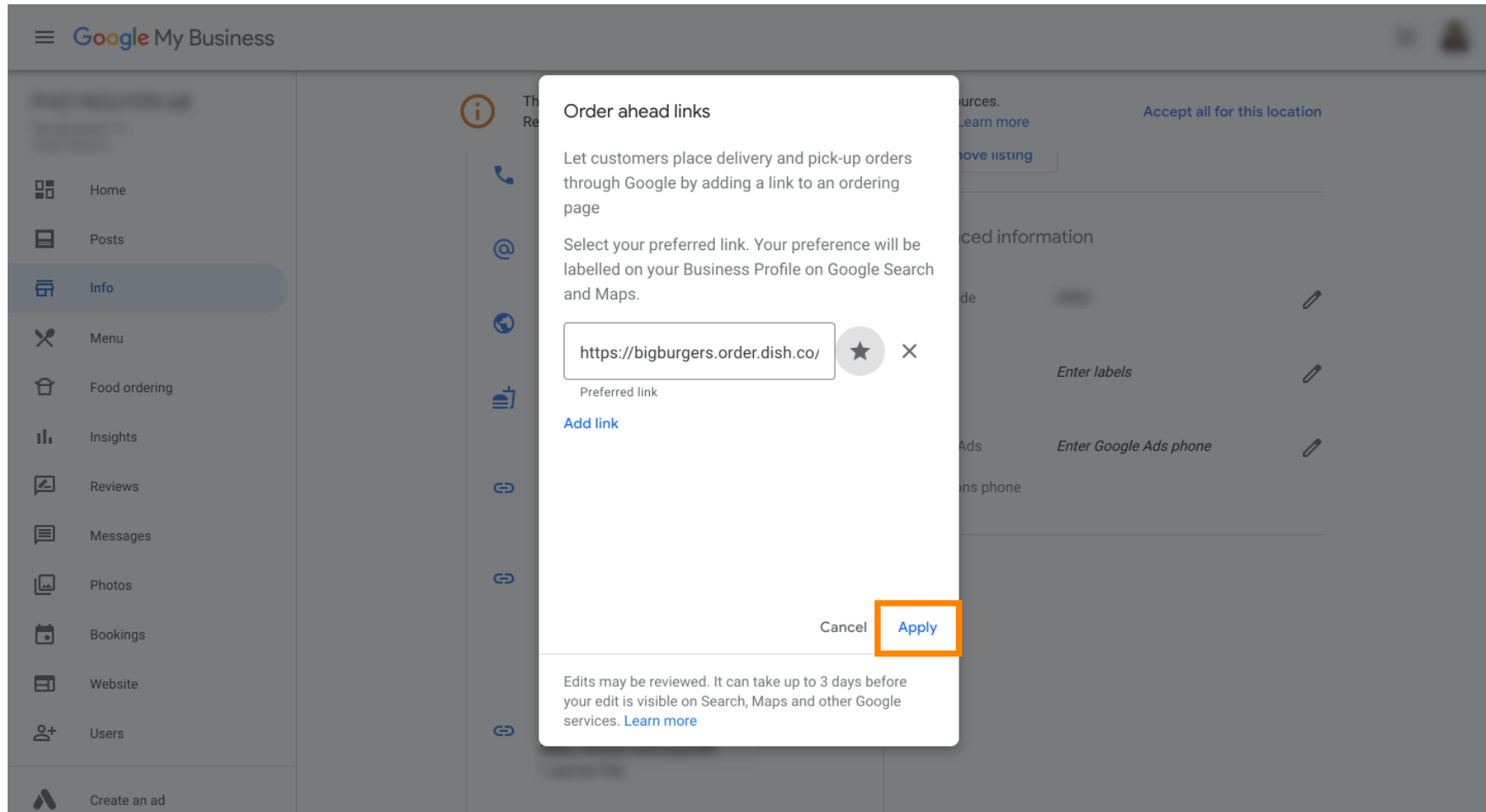


- 1 Asegúrate de marcar el enlace como favorito haciendo clic en la **estrella**. **Nota: El enlace será visible para los huéspedes como el enlace preferido del restaurante.**





Finaliza el proceso haciendo clic en **aplicar**.





Asegúrate de que la opción de pedir comida esté activada. De lo contrario, haz clic en el **icono del lápiz**

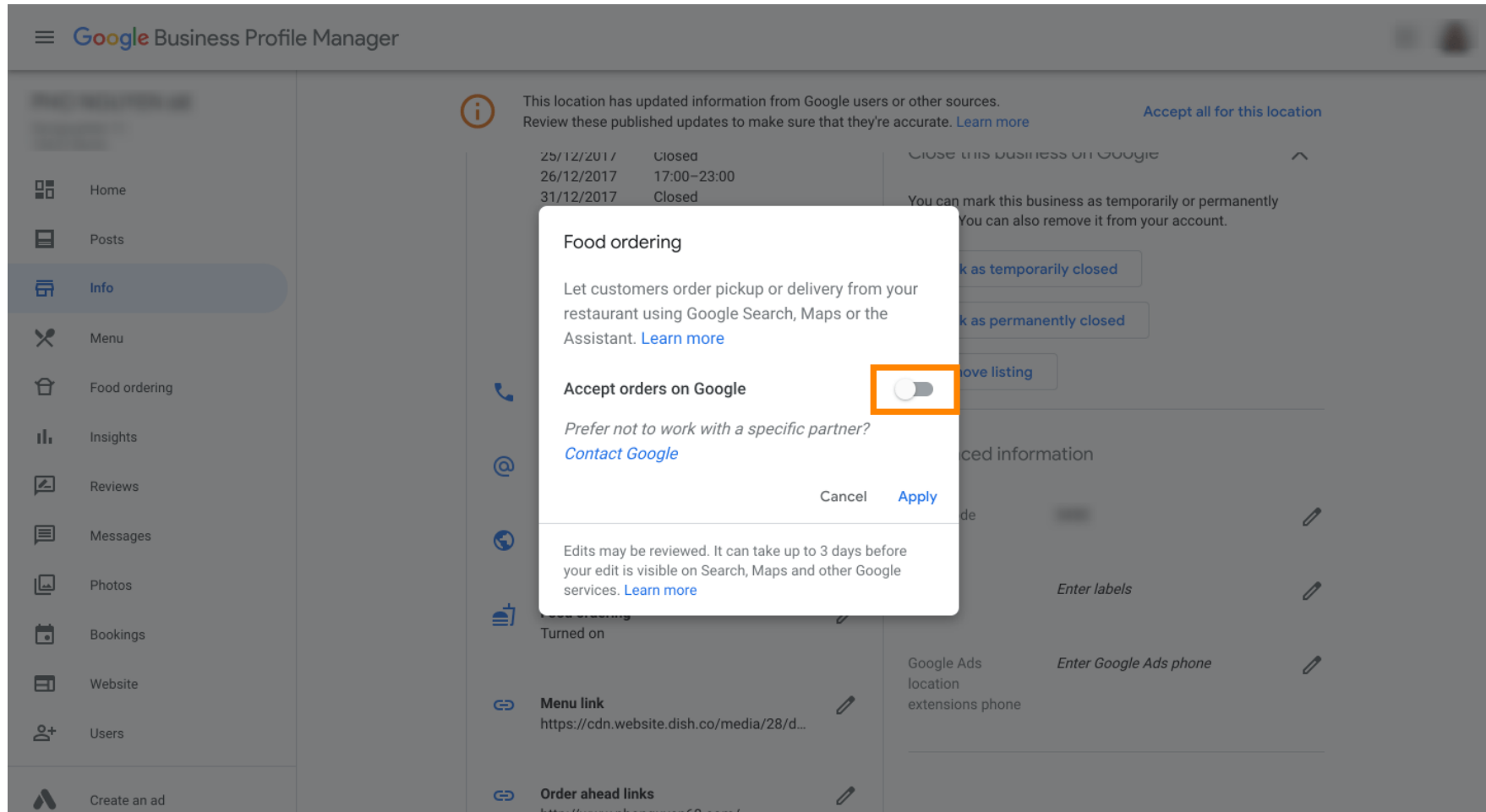
The screenshot shows the Google Business Profile Manager interface. On the left is a navigation menu with options: Home, Posts, Info (highlighted), Menu, Food ordering, Insights, Reviews, Messages, Photos, Bookings, Website, Users, and Create an ad. The main content area shows a notification: "This location has updated information from Google users or other sources. Review these published updates to make sure that they're accurate. Learn more Accept all for this location". Below this is a table of updates:

20/12/2017	17:00-23:00
31/12/2017	Closed
01/01/2018	13:00-23:00
06/04/2020	12:00-23:00
07/04/2020	12:00-23:00
08/04/2020	12:00-19:00
10/04/2020	12:00-19:00
13/04/2020	12:00-23:00

Below the table are icons for phone, email, and location, each with a pencil edit icon. The 'Food ordering' option is turned on and has a pencil icon highlighted with an orange box. Below it are 'Menu link' and 'Order ahead links' with their respective edit icons. On the right side, there are buttons for 'Mark as temporarily closed', 'Mark as permanently closed', and 'Remove listing'. Below these are 'Advanced information' fields: 'Shop code', 'Labels' (with 'Enter labels' text), and 'Google Ads location extensions phone' (with 'Enter Google Ads phone' text), each with an edit icon.



Ahora haga clic en el **interruptor de encendido/apagado** para activar el botón de pedido.



The screenshot shows the Google Business Profile Manager interface. A dialog box titled "Food ordering" is open, allowing the user to manage their food ordering settings. The dialog contains the following text:

Food ordering

Let customers order pickup or delivery from your restaurant using Google Search, Maps or the Assistant. [Learn more](#)

Accept orders on Google

Prefer not to work with a specific partner?
[Contact Google](#)

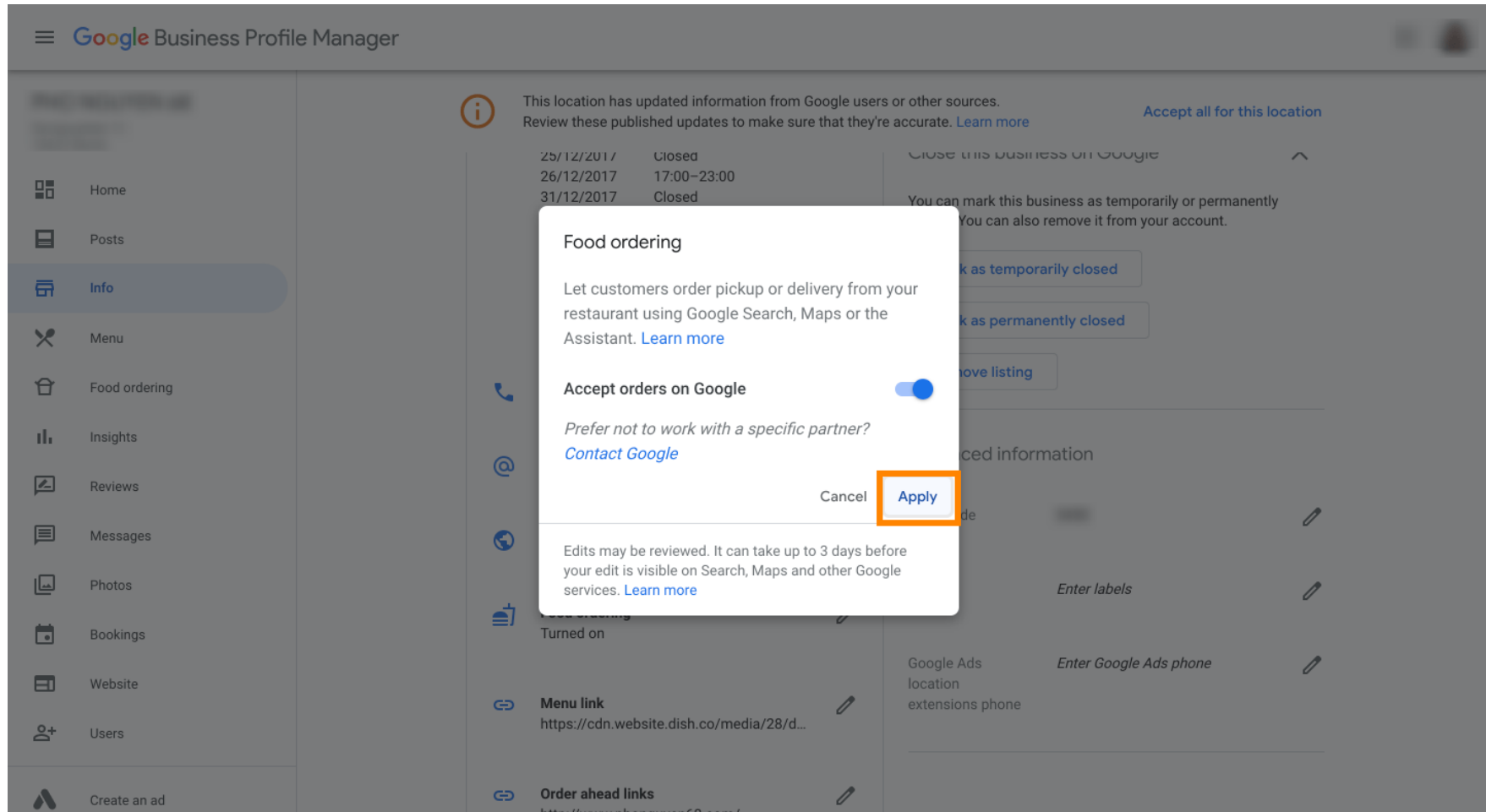
Cancel [Apply](#)

Edits may be reviewed. It can take up to 3 days before your edit is visible on Search, Maps and other Google services. [Learn more](#)

The background interface shows the "Info" tab selected in the left sidebar, and the "Food ordering" option is visible in the main content area. A notification at the top indicates that the location has updated information from Google users or other sources.



Confirme haciendo clic en **aplicar**.



The screenshot shows the Google Business Profile Manager interface. A dialog box titled "Food ordering" is open, allowing the user to enable food ordering for their business. The dialog includes the following text and controls:

- Food ordering**
- Let customers order pickup or delivery from your restaurant using Google Search, Maps or the Assistant. [Learn more](#)
- Accept orders on Google**
- Prefer not to work with a specific partner?*
[Contact Google](#)
- Buttons: **Cancel** and **Apply** (highlighted with an orange box)
- Footer: Edits may be reviewed. It can take up to 3 days before your edit is visible on Search, Maps and other Google services. [Learn more](#)

The background shows the "Info" tab of the business profile, with a notification at the top: "This location has updated information from Google users or other sources. Review these published updates to make sure that they're accurate. [Learn more](#) [Accept all for this location](#)". Below the notification is a table of updates:

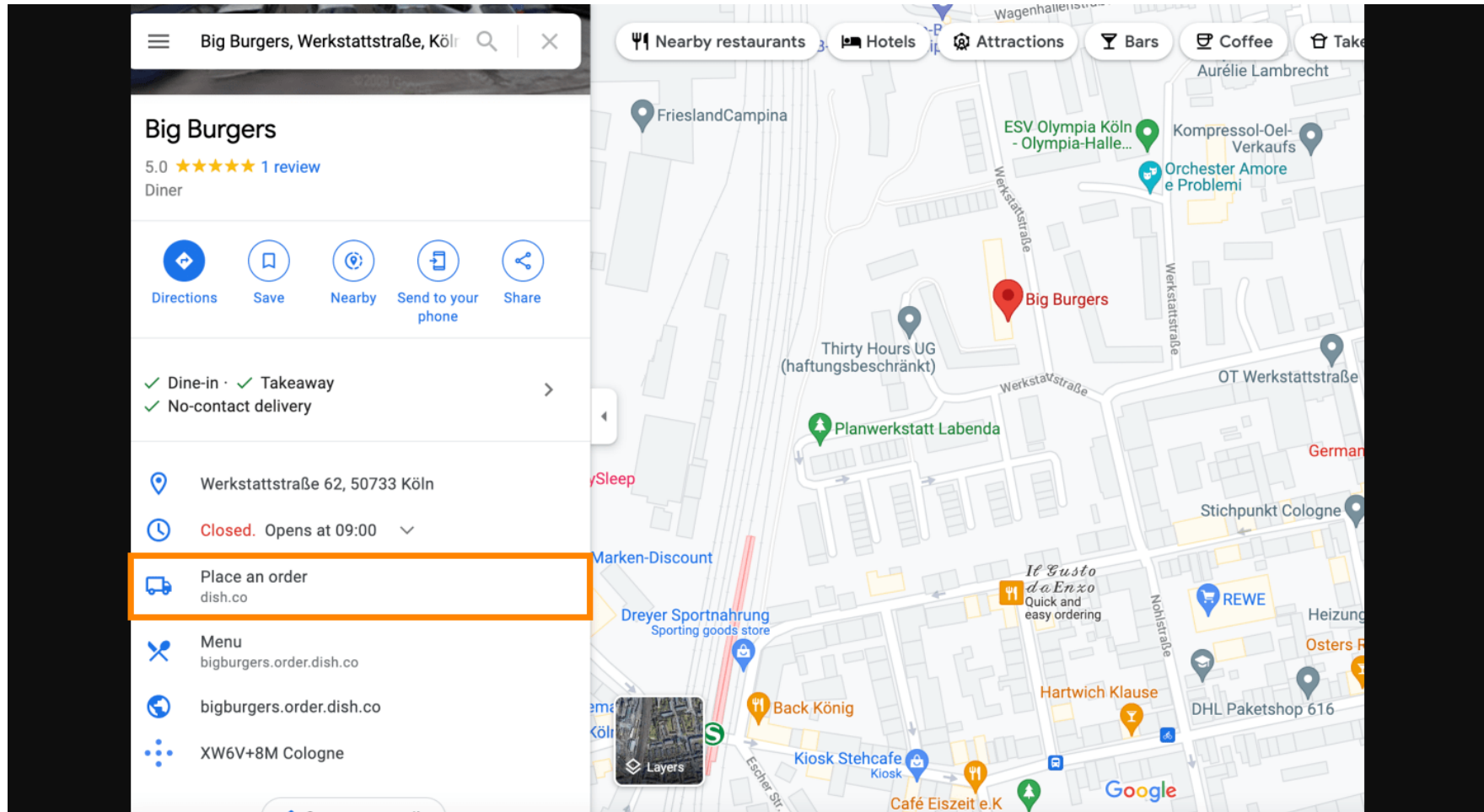
Date	Status	Action
25/12/2017	Closed	Close this business on Google
26/12/2017	17:00-23:00	Mark as temporarily closed
31/12/2017	Closed	Mark as permanently closed

Other visible elements in the background include the "Food ordering" toggle switch, "Remove listing" button, "Accepted information" section, "Enter labels" field, "Google Ads location extensions phone" field, "Menu link" (https://cdn.website.dish.co/media/28/d...), and "Order ahead links" (http://www.phonquyen68.com/).

Google debe revisar el cambio. La actualización podría tardar unos minutos.

The screenshot shows the Google Business Profile Manager interface. On the left is a navigation menu with options: Home, Posts, Info (highlighted), Menu, Food ordering, Insights, Reviews, Messages, Photos, Bookings, Website, Users, and Create an ad. A 'Saved!' notification is visible at the bottom left. The main content area has a header with a warning icon and text: 'This location has updated information from Google users or other sources. Review these published updates to make sure that they're accurate. Learn more Accept all for this location'. Below this is a list of business attributes, each with an edit icon. The 'Food ordering' attribute is highlighted with an orange box; it shows 'Turned on' and 'Under review'. Other attributes include phone number, email, website, menu link, and order ahead links. On the right side, there are sections for 'Close this business on Google' (with buttons for 'Mark as temporarily closed', 'Mark as permanently closed', and 'Remove listing') and 'Advanced information' (with fields for 'Shop code', 'Labels', and 'Google Ads location extensions phone').

i Listo. Has integrado DISH Order correctamente en la ficha de Google de tu restaurante.





Escanee para ir al reproductor interactivo