



Visitez d'abord le site Web de commande DISH du restaurant et copiez votre **URL** .

Menü - Big Burgers

bigburgers.order.dish.co/menus

Big Burgers

Menü anzeigen Anmelden Registrieren German

Big Burgers Wir haben geöffnet
Werkstattstraße 62, Köln 50733, NRW, Germany
Donnerstag 00:00 - 23:59

Wie möchten Sie Ihre Bestellung erhalten? Lieferung Abholung

Menü Öffnungszeiten Info

Alles Test Burgers Test Pizzen

Test Burgers

Demo Burger 1	€1,000.00	+
Test Burger	€1,500.00	+

Test Pizzen

Margarete pizza Ø 30 cm	€500.00	+
Margerete pizza Ø 45 cm	€550.00	+

Ihre Bestellung

Lege Gerichte und Getränke in deinen Warenkorb.

Bestellvorgang



La première option, pratique et recommandée, consiste à se connecter à DISH Weblisting et à cliquer sur « Profil ». Remarque : il existe deux options pour connecter le lien du site DISH Order à Google My Business.

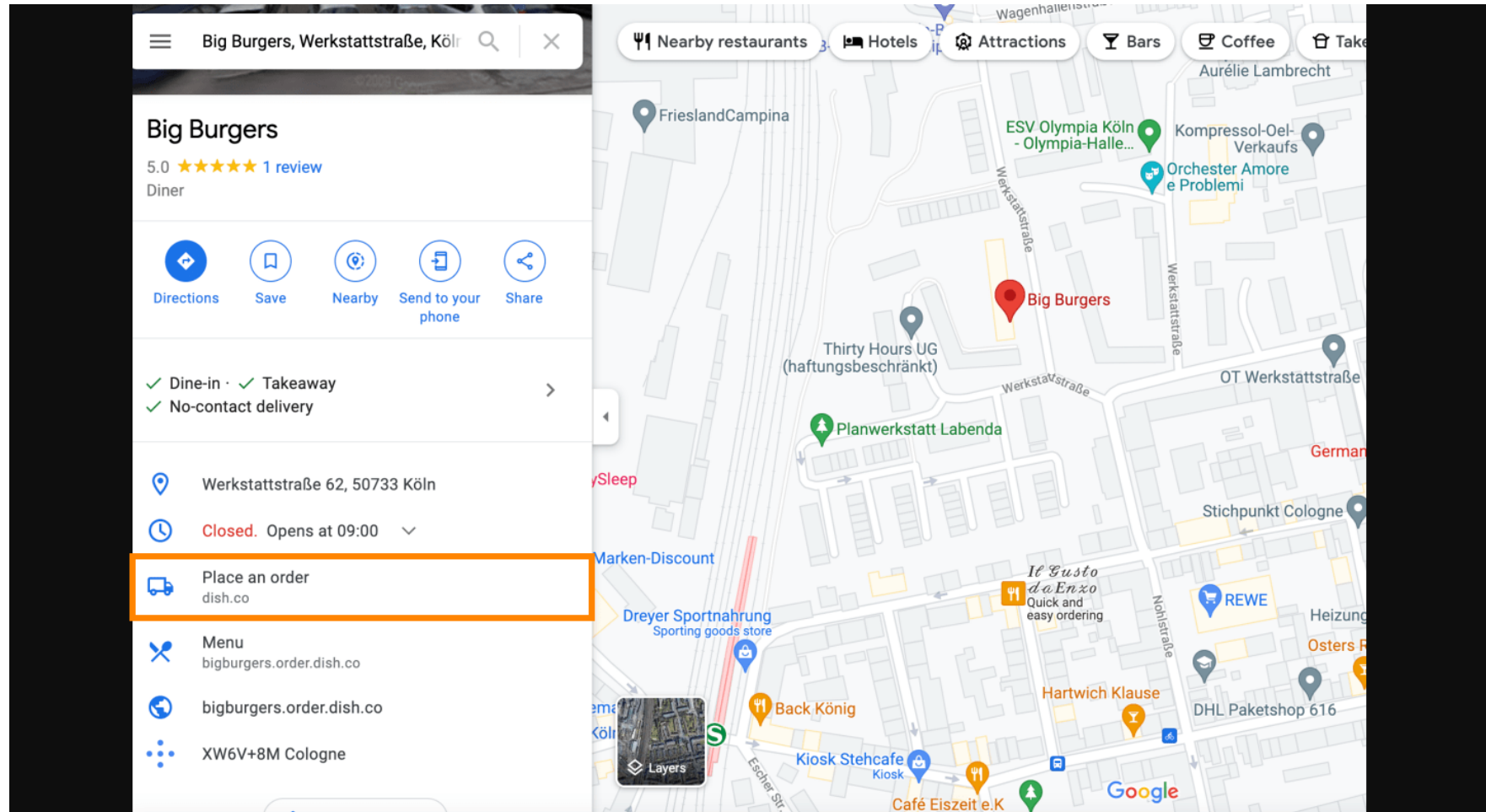
The screenshot shows the 'DISH WEBLISTING' dashboard for a restaurant named 'Big Burgers' located at 'Werkstattstraße 62'. The dashboard has a top navigation bar with icons for 'DASHBOARD', 'PROFILE' (highlighted with an orange box), 'REVIEWS', and 'POSTS'. Below the navigation bar, there are two tabs: 'General information' and 'Extended information'. The 'General information' tab is active and shows a form with the following fields: 'LOCATION NAME' (Big Burgers), 'ADDRESS LINE (STREET & STREET NUMBER)' (Werkstattstraße 62), 'ZIP/POSTCODE' (50733), 'CITY/SUBURB' (Köln), and 'COUNTRY' (Germany). To the right of the form, there is a progress indicator showing 'Your profile is 92% complete' and a list of items to improve profile completeness, including 'Website'. Below this, there is a section titled 'About your listing' which shows 'Google My Business Active' and 'Listing managed by you'. A yellow 'VIEW LISTING' button is located at the bottom of this section. At the bottom of the dashboard, there is a 'Business information' section with a 'BUSINESS DESCRIPTION' field containing the text 'This is a Demo Account. No Real Restaurant.'

- 1 Faites défiler la page jusqu'aux informations sur l'entreprise. Dans le champ « **Commande de repas** », vous pouvez insérer l' **URL** de votre site web DISH Order. **Remarque : assurez-vous d'enregistrer les informations mises à jour** .

The screenshot shows the 'DISH WEBLISTING' interface for a restaurant named 'Big Burgers' located at 'Werkstattstraße 62'. The navigation menu includes 'DASHBOARD', 'PROFILE' (which is the active tab), 'REVIEWS', and 'POSTS'. The main content area is divided into two columns. The left column contains a 'COUNTRY' dropdown set to 'Germany', a 'Business information' section with a 'BUSINESS DESCRIPTION' field containing 'This is a Demo Account. No Real Restaurant.', and a 'PHONE NUMBER' field with an 'AREA CODE' dropdown set to '+49' and a phone number '123456789'. Below the phone number is a toggle switch for 'PUBLISH YOUR PHONE NUMBER ON GOOGLE'. The right column features an 'About your listing' section with a 'Google My Business Active' badge, the text 'Listing managed by you', and a yellow 'VIEW LISTING' button. At the bottom of the left column, there are fields for 'FOOD ORDERING LINK' (highlighted with an orange border) and 'RESERVATION LINK', both with placeholder text.

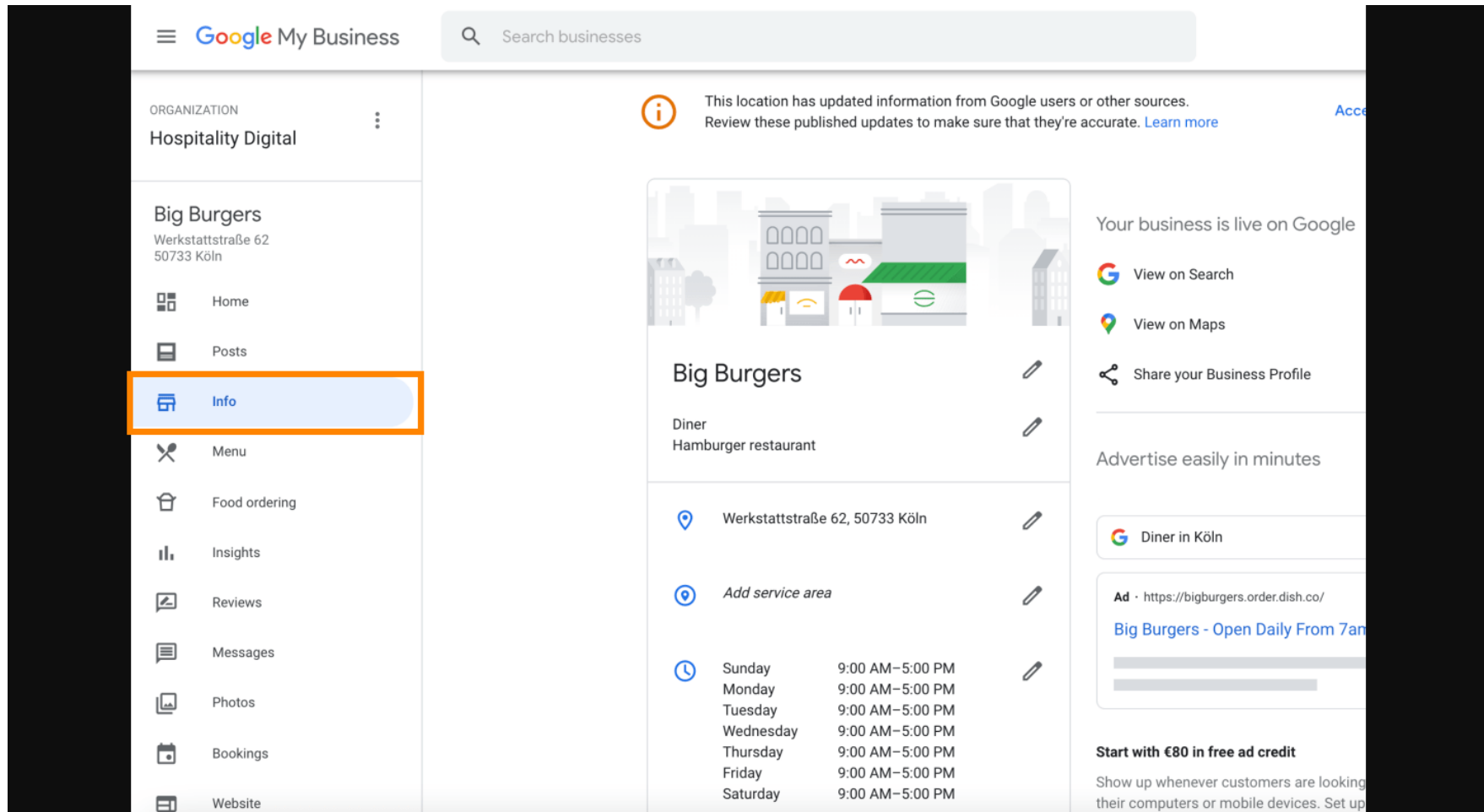


Avec [DISH Weblisting](#), le lien de commande de nourriture sur l'entrée Google de votre restaurant est placé automatiquement sans avoir besoin d'utiliser le panneau de configuration complexe de Google My Business





Deuxième variante : vous êtes sur le tableau de bord de votre compte Google My Business. Cliquez sur « Informations » pour modifier les paramètres de votre entreprise.



The screenshot shows the Google My Business dashboard for a business named "Big Burgers". The left sidebar contains a navigation menu with the following items: Home, Posts, Info (highlighted with an orange border), Menu, Food ordering, Insights, Reviews, Messages, Photos, Bookings, and Website. The main content area displays the business name "Big Burgers" and "Diner Hamburger restaurant". Below this, the address "Werkstattstraße 62, 50733 Köln" is shown. A table lists the business hours for each day of the week, all from 9:00 AM to 5:00 PM. On the right side, there are options to "View on Search", "View on Maps", and "Share your Business Profile". A notification at the top indicates that the location has updated information from Google users or other sources.

Google My Business

Search businesses

ORGANIZATION
Hospitallity Digital

Big Burgers
Werkstattstraße 62
50733 Köln

- Home
- Posts
- Info**
- Menu
- Food ordering
- Insights
- Reviews
- Messages
- Photos
- Bookings
- Website

This location has updated information from Google users or other sources. Review these published updates to make sure that they're accurate. [Learn more](#)

Big Burgers
Diner
Hamburger restaurant

Werkstattstraße 62, 50733 Köln

Add service area

Sunday	9:00 AM - 5:00 PM
Monday	9:00 AM - 5:00 PM
Tuesday	9:00 AM - 5:00 PM
Wednesday	9:00 AM - 5:00 PM
Thursday	9:00 AM - 5:00 PM
Friday	9:00 AM - 5:00 PM
Saturday	9:00 AM - 5:00 PM

Your business is live on Google

- View on Search
- View on Maps
- Share your Business Profile

Advertise easily in minutes

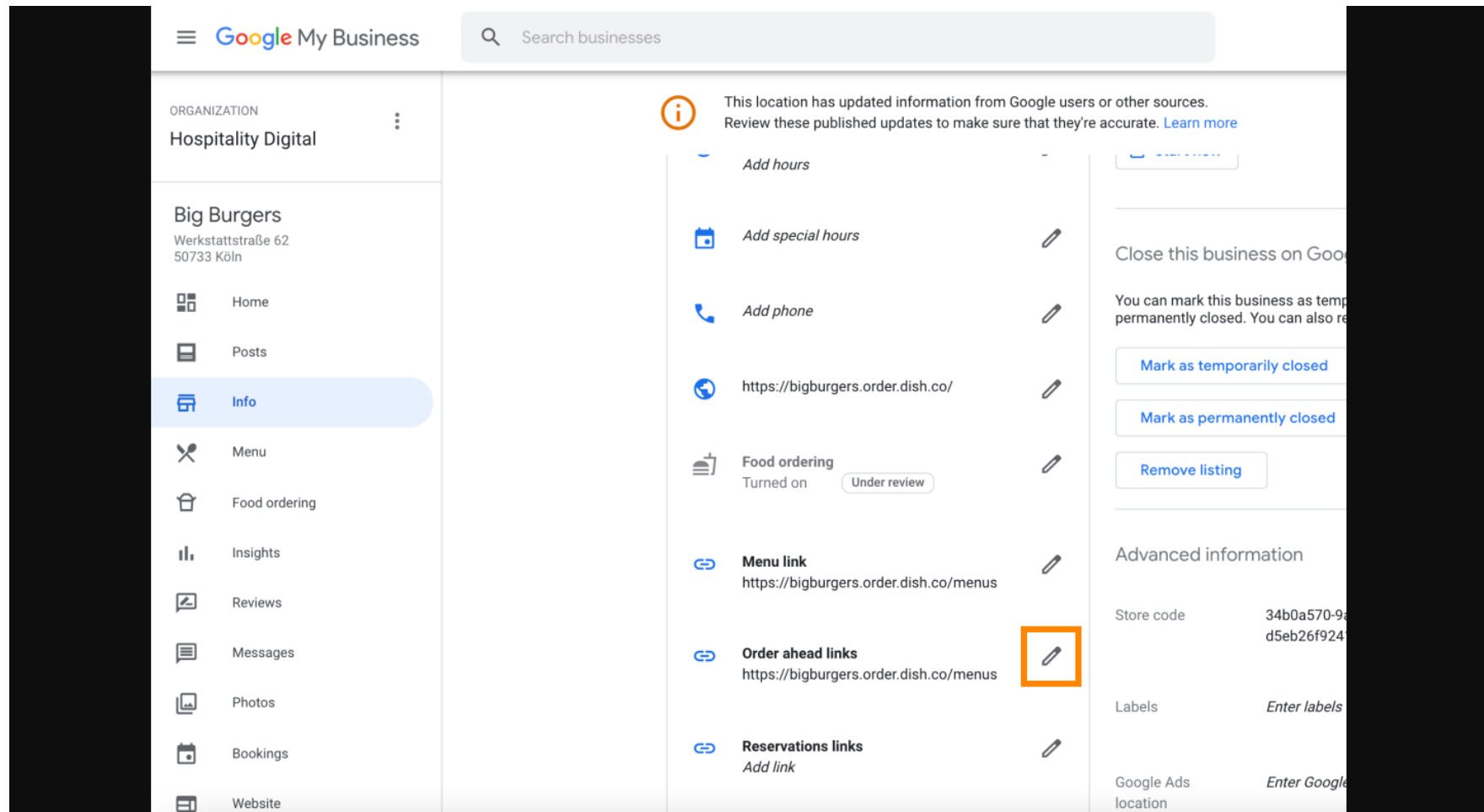
Diner in Köln

Ad · <https://bigburgers.order.dish.co/>
Big Burgers - Open Daily From 7am

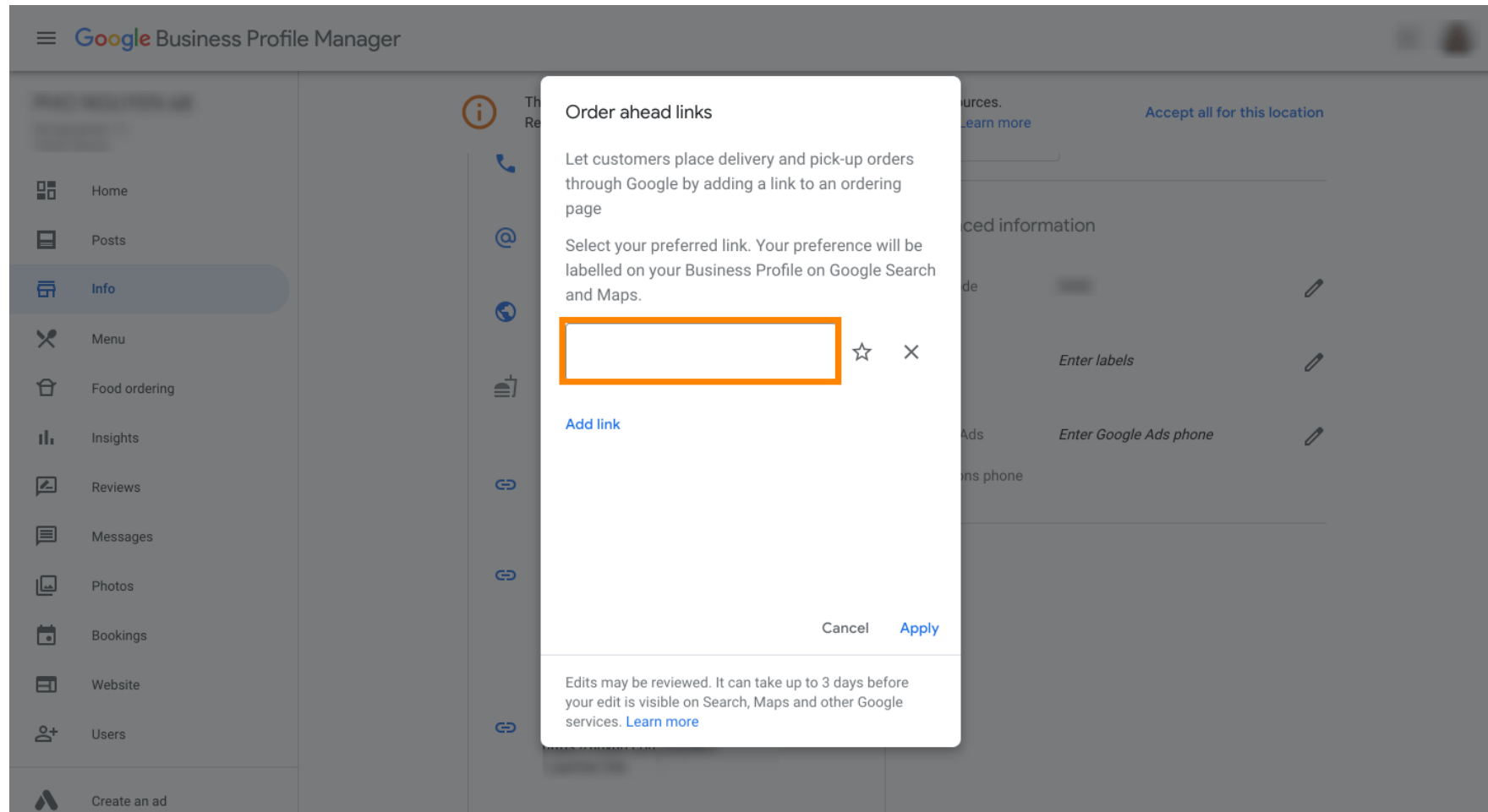
Start with €80 in free ad credit

Show up whenever customers are looking for their computers or mobile devices. Set up

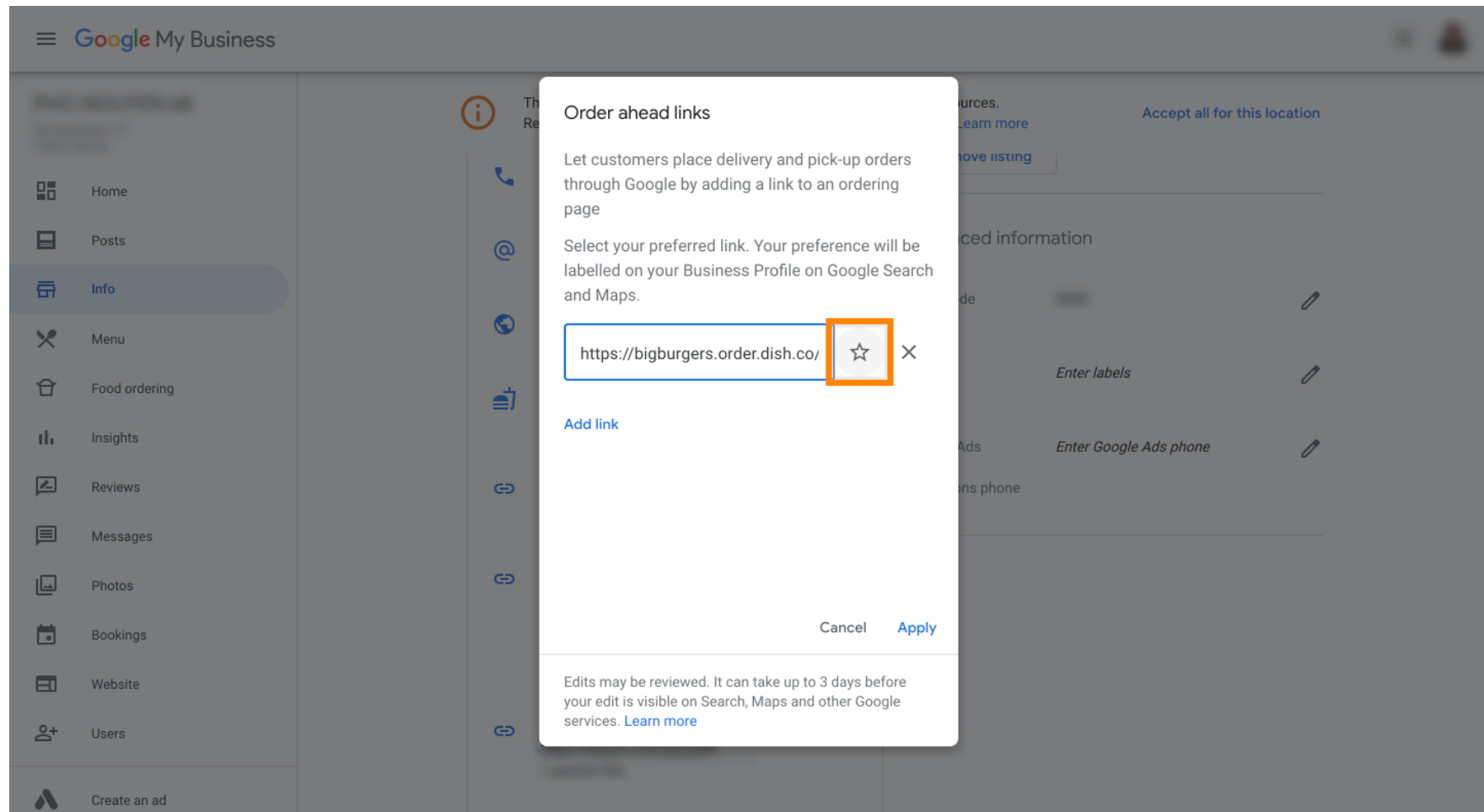
- Faites défiler vers le bas jusqu'à atteindre **les liens de commande à venir** et cliquez sur l' **icône en forme de crayon** pour ajouter ou supprimer des liens de commande.



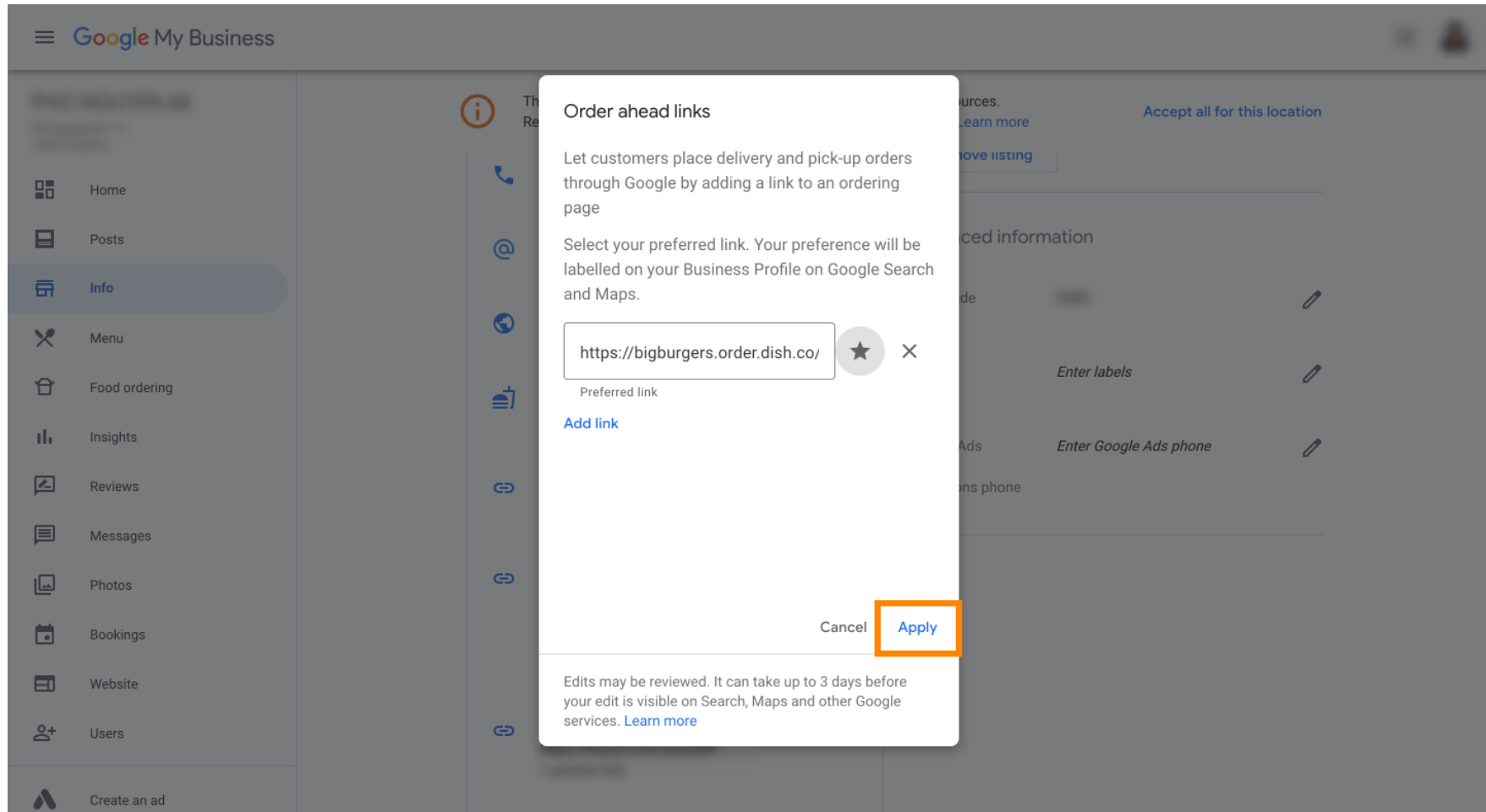
 **Collez** le texte précédemment copié URL de votre site Web de commande DISH ici.



- Assurez-vous de privilégier le lien en cliquant sur l' **étoile** . **Remarque : Le lien sera visible par les clients comme lien préféré par le restaurant** .



Terminez le processus en cliquant sur **Appliquer**.





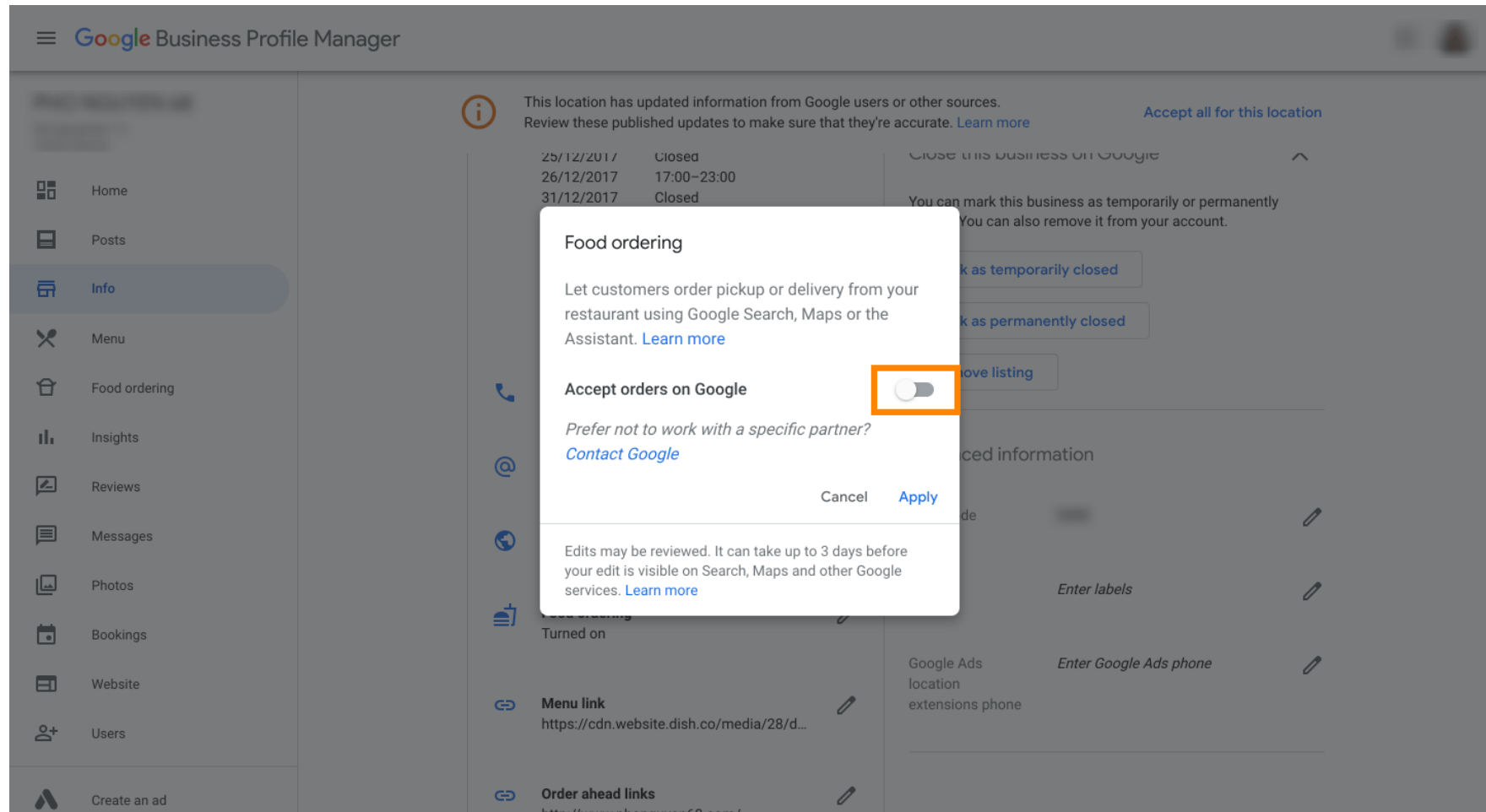
Assurez-vous que l'option de commande de repas est activée. Sinon, cliquez sur l' **icône en forme de crayon** .

The screenshot shows the Google Business Profile Manager interface. On the left is a navigation menu with options: Home, Posts, Info (selected), Menu, Food ordering, Insights, Reviews, Messages, Photos, Bookings, Website, Users, and Create an ad. The main content area shows a notification: "This location has updated information from Google users or other sources. Review these published updates to make sure that they're accurate. Learn more Accept all for this location". Below this is a table of updates:

20/12/2017	17:00-23:00
31/12/2017	Closed
01/01/2018	13:00-23:00
06/04/2020	12:00-23:00
07/04/2020	12:00-23:00
08/04/2020	12:00-19:00
10/04/2020	12:00-19:00
13/04/2020	12:00-23:00

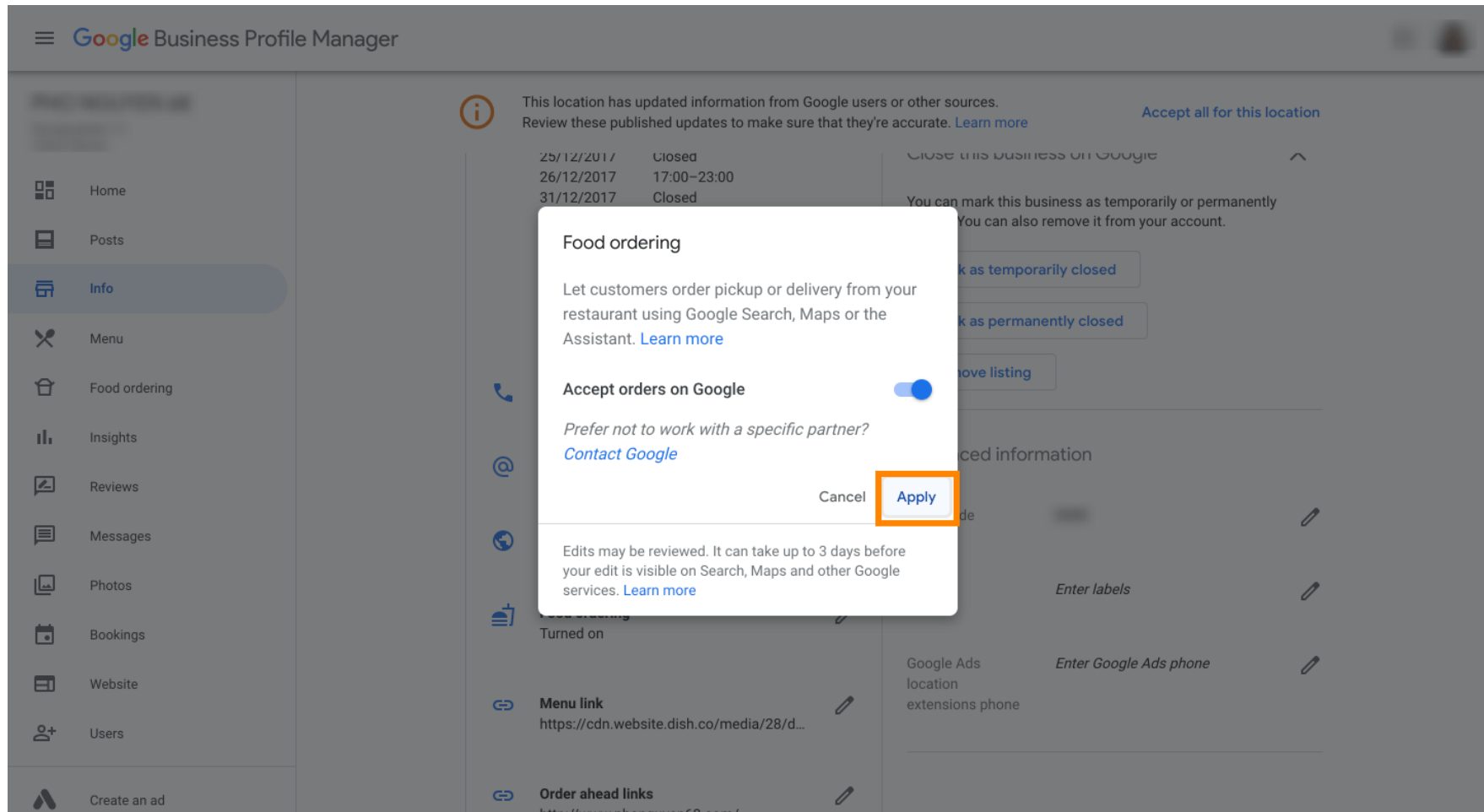
Below the table are several settings with edit icons (pencil): Phone, Email, Website, Food ordering (Turned on), Menu link (https://cdn.website.dish.co/media/28/d...), and Order ahead links. The 'Food ordering' edit icon is highlighted with an orange box. On the right side, there are buttons for "Mark as temporarily closed", "Mark as permanently closed", and "Remove listing". Below these are "Advanced information" fields: Shop code, Labels (Enter labels), and Google Ads location extensions phone (Enter Google Ads phone).

Cliquez maintenant sur l' **interrupteur marche/arrêt** pour activer le bouton de commande.





Confirmez en cliquant sur **Appliquer**.



The screenshot shows the Google Business Profile Manager interface. A dialog box titled "Food ordering" is open, displaying the following content:

- Food ordering**
- Let customers order pickup or delivery from your restaurant using Google Search, Maps or the Assistant. [Learn more](#)
- Accept orders on Google**
- Prefer not to work with a specific partner?*
[Contact Google](#)
- Buttons: **Cancel** and **Apply** (highlighted with an orange box)
- Edits may be reviewed. It can take up to 3 days before your edit is visible on Search, Maps and other Google services. [Learn more](#)

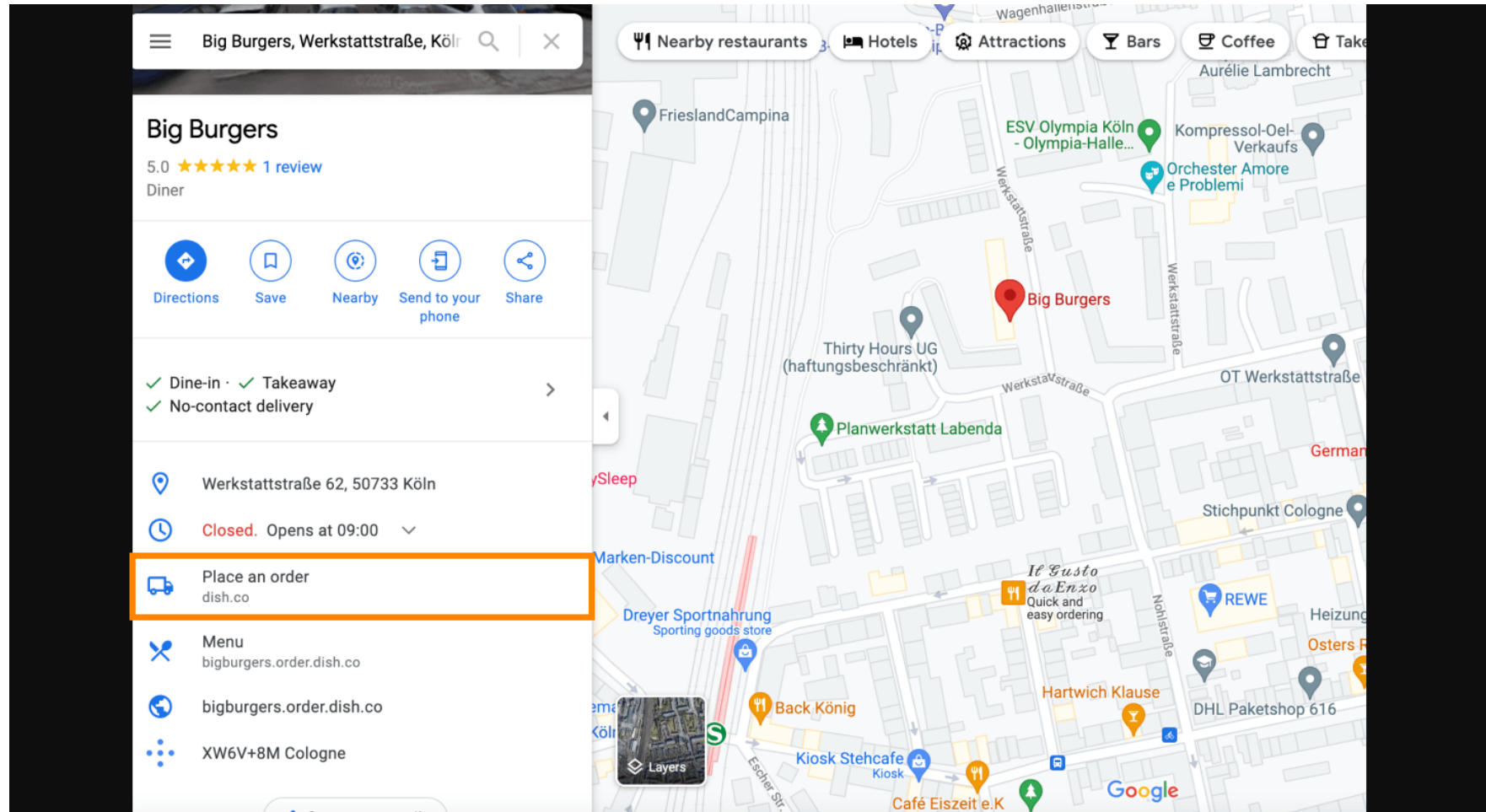
The background interface shows the "Info" tab selected in the left sidebar, and the main content area displays a notification about updated information and a table of business hours.



La modification doit être vérifiée par Google. La mise à jour peut prendre quelques minutes.

The screenshot shows the Google Business Profile Manager interface. On the left is a navigation menu with options: Home, Posts, Info (highlighted), Menu, Food ordering, Insights, Reviews, Messages, Photos, Bookings, Website, Users, and Create an ad. A 'Saved!' notification is visible at the bottom left. The main content area has a header with a warning icon and text: 'This location has updated information from Google users or other sources. Review these published updates to make sure that they're accurate. Learn more Accept all for this location'. Below this is a list of business information items, each with an edit icon. The 'Food ordering' item is highlighted with an orange box; it shows 'Turned on' and 'Under review' status. Other items include phone number, email, website, menu link, and order ahead links. On the right side, there are sections for 'Close this business on Google' (with buttons for 'Mark as temporarily closed', 'Mark as permanently closed', and 'Remove listing') and 'Advanced information' (with fields for 'Shop code', 'Labels', and 'Google Ads location extensions phone').

i Et voilà ! Vous avez intégré DISH Order à l'entrée Google de votre restaurant.





Scannez pour accéder au lecteur interactif