

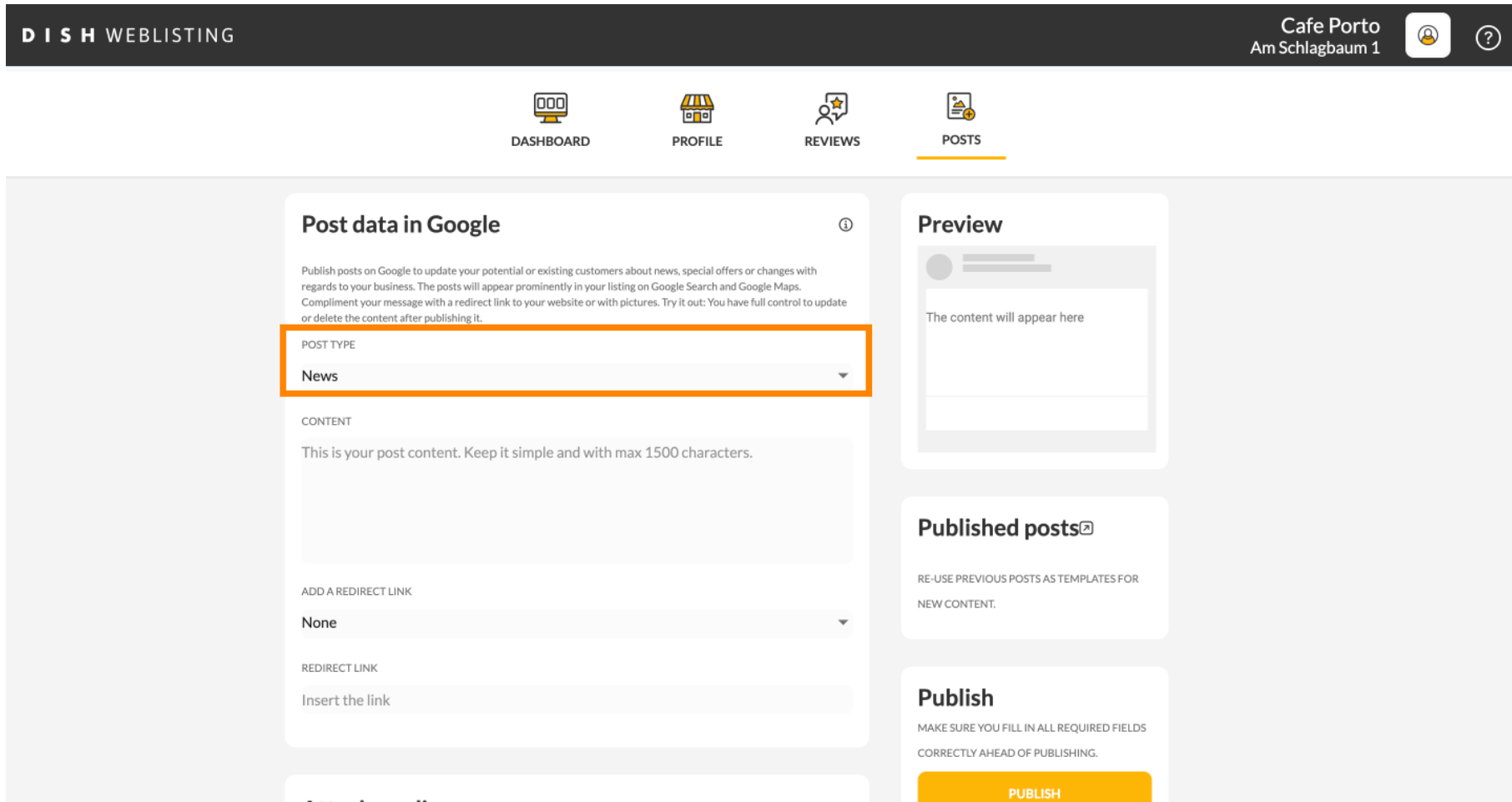


Sobald Sie bei Ihrem DISH Weblisting-Konto angemeldet sind, klicken Sie auf das Symbol „Beiträge“ .

The screenshot shows the DISH Weblisting dashboard for a business named 'Cafe Porto' located at 'Am Schlagbaum 1'. The top navigation bar includes 'DISH WEBLISTING' on the left and a user profile icon on the right. Below the navigation bar are four main menu items: 'DASHBOARD', 'PROFILE', 'REVIEWS', and 'POSTS'. The 'POSTS' icon is highlighted with an orange border. The main content area is divided into four columns:

- Profile Completeness:** A circular progress indicator shows 75% completion. Below it, a list of items to improve: Description, Payment options, and Offerings. A yellow 'UPDATE PROFILE' button is at the bottom.
- Overall rating on Google:** Shows a 3.8 rating based on 10 reviews, represented by four and a half stars. A 'Latest reviews tendency' section shows horizontal bars for 5, 4, 3, 2, and 1 star ratings with their respective review counts (3, 3, 3, 1, 0). A yellow 'MANAGE REVIEWS' button is at the bottom.
- Rating on other networks:** Shows a Google rating of 3.8/5 based on reviews. A yellow 'HOW CAN I IMPROVE?' button is at the bottom.
- Your business on Google:** Features a checkmark icon and the text 'Listing Active on Google'. Below this, it states 'All is set up and your listing is managed by you. You don't need to do anything here.' At the bottom, there are icons for 'View on Google Search' and 'View on Google Maps', and a yellow 'Stop managing listing' button.

 Klicken Sie auf das Feld, um den Beitragstyp auszuwählen.



The screenshot shows the DISH Weblisting interface for 'Cafe Porto Am Schlagbaum 1'. The navigation bar includes 'DASHBOARD', 'PROFILE', 'REVIEWS', and 'POSTS' (which is highlighted). The main content area is divided into two columns. The left column is titled 'Post data in Google' and contains a 'POST TYPE' dropdown menu with 'News' selected, a 'CONTENT' text area, and an 'ADD A REDIRECT LINK' dropdown menu set to 'None'. The right column contains a 'Preview' section, a 'Published posts' section with a note to re-use previous posts as templates, and a 'Publish' section with a 'PUBLISH' button.



Wählen Sie zwischen News und Angeboten.

The screenshot shows the DISH Weblisting dashboard for 'Cafe Porto Am Schlagbaum 1'. The navigation bar includes 'DASHBOARD', 'PROFILE', 'REVIEWS', and 'POSTS' (which is highlighted). The main content area features a 'Post data in Google' form with a 'POST TYPE' dropdown menu. The 'News' option is highlighted with an orange border. Below the dropdown, there is a text area for the post content, a dropdown for 'ADD A REDIRECT LINK' (set to 'None'), and a text input for 'REDIRECT LINK'. To the right, there is a 'Preview' section showing a placeholder for the post content. Below the preview is a 'Published posts' section with a note about re-using previous posts as templates. At the bottom right, there is a 'Publish' section with a 'PUBLISH' button.

In dieses Feld können Sie den Inhalt Ihres Beitrags eingeben.

The screenshot shows the DISH Weblisting interface for 'Cafe Porto Am Schlagbaum 1'. The navigation bar includes 'DASHBOARD', 'PROFILE', 'REVIEWS', and 'POSTS' (which is active). The main content area is divided into several sections:

- Post data in Google:** A section for creating posts. It includes a 'POST TYPE' dropdown menu set to 'News'. Below it is a large text input field for 'CONTENT' with the instruction: 'This is your post content. Keep it simple and with max 1500 characters.' This field is highlighted with an orange border. Below the content field is an 'ADD A REDIRECT LINK' dropdown menu set to 'None', and a 'REDIRECT LINK' input field with the placeholder 'Insert the link'.
- Preview:** A section showing a preview of how the post will appear on Google, with the text 'The content will appear here'.
- Published posts:** A section with the heading 'Published posts' and the text 'RE-USE PREVIOUS POSTS AS TEMPLATES FOR NEW CONTENT.'
- Publish:** A section with the heading 'Publish' and the text 'MAKE SURE YOU FILL IN ALL REQUIRED FIELDS CORRECTLY AHEAD OF PUBLISHING.' Below this is a prominent orange 'PUBLISH' button.



Klicken Sie auf die Registerkarte, wenn Sie Ihrem Beitrag einen Weiterleitungslink hinzufügen möchten.

The screenshot shows the DISH Weblisting interface for a user named 'Cafe Porto' at 'Am Schlagbaum 1'. The navigation bar includes 'DASHWEBLISTING', 'DASHBOARD', 'PROFILE', 'REVIEWS', and 'POSTS' (which is the active tab). The main content area is divided into two columns. The left column is titled 'Post data in Google' and contains a text area for the post content, a 'POST TYPE' dropdown menu set to 'News', and a 'REDIRECT LINK' dropdown menu. The 'REDIRECT LINK' dropdown menu is highlighted with an orange border and shows 'None' as the selected option. Below it is a text input field for the 'REDIRECT LINK' with the placeholder text 'Insert the link'. The right column contains a 'Preview' section showing a sample post with the text 'Dear Community, We are having great news, that we want to share with all of you.' Below the preview is a 'Published posts' section with the text 'RE-USE PREVIOUS POSTS AS TEMPLATES FOR NEW CONTENT.' At the bottom right of the interface is a yellow 'PUBLISH' button.



Wählen Sie den Linktyp aus.

The screenshot shows the DISH Weblisting dashboard for 'Cafe Porto Am Schlagbaum 1'. The navigation bar includes 'DISH WEBLISTING' on the left and user profile information on the right. The main navigation menu has four items: 'DASHBOARD', 'PROFILE', 'REVIEWS', and 'POSTS' (which is highlighted with an orange underline). The 'POSTS' section is active, displaying a 'Post data in Google' form. A dropdown menu for 'POST TYPE' is open, with options: 'None', 'Book', 'Order online', 'Buy', 'Learn more', and 'Sign up'. The 'None' option is highlighted in grey. Below the dropdown is a 'REDIRECT LINK' field with the placeholder text 'Insert the link'. To the right of the form is a 'Preview' section showing a sample post: 'Dear Community, We are having great news, that we want to share with all of you.'. Below the preview is a 'Published posts' section with the text 'RE-USE PREVIOUS POSTS AS TEMPLATES FOR NEW CONTENT.'. At the bottom right is a 'Publish' section with the text 'MAKE SURE YOU FILL IN ALL REQUIRED FIELDS CORRECTLY AHEAD OF PUBLISHING.' and a yellow 'PUBLISH' button.

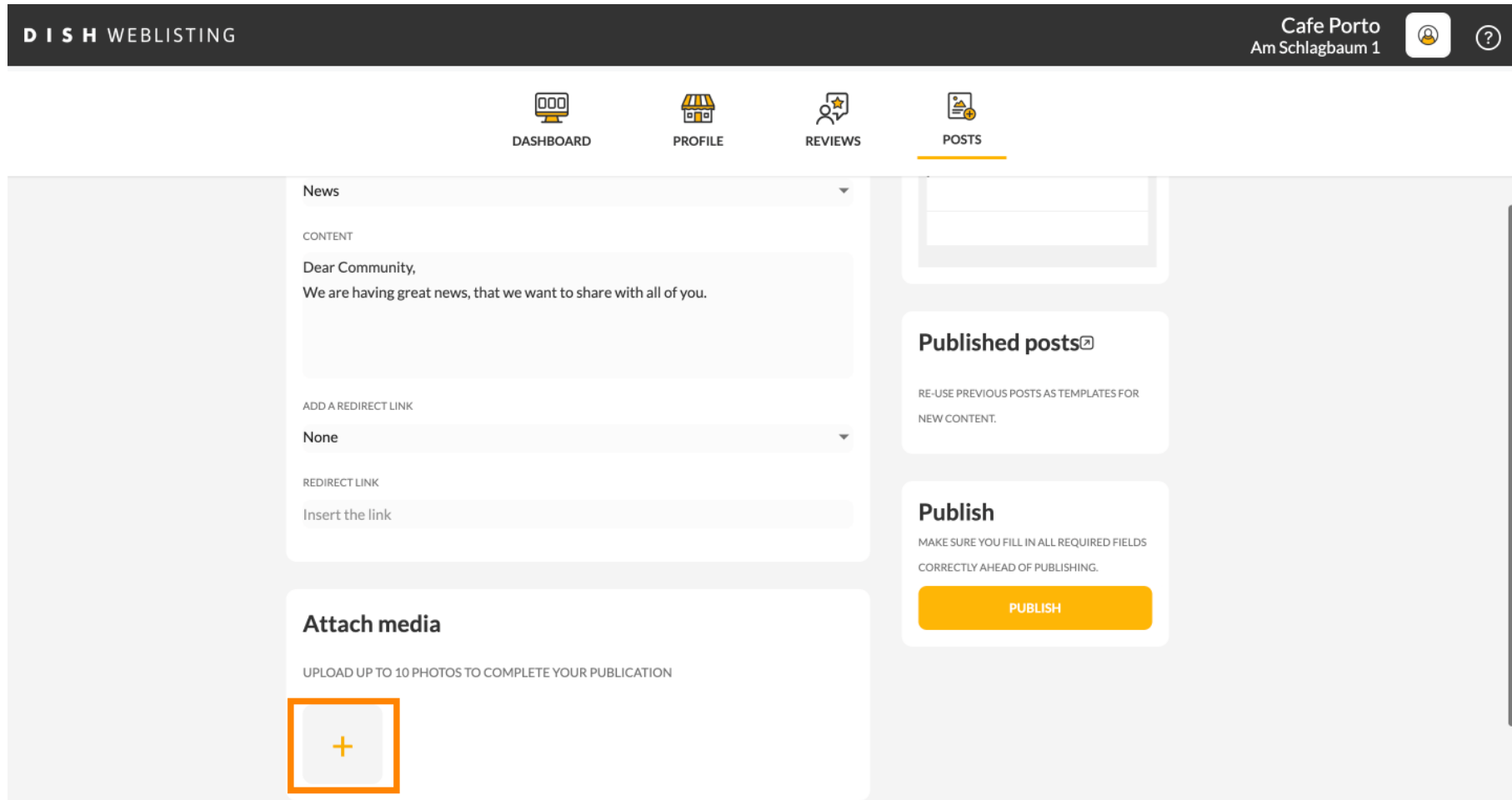


Hier können Sie den Weiterleitungslink einfügen. Einfach per Copy & Paste.

The screenshot shows the DISH Weblisting interface for 'Cafe Porto Am Schlagbaum 1'. The navigation bar includes 'DASHBOARD', 'PROFILE', 'REVIEWS', and 'POSTS'. The main content area is titled 'Post data in Google' and contains the following sections:

- Post data in Google** (with an info icon):
 - Text: Publish posts on Google to update your potential or existing customers about news, special offers or changes with regards to your business. The posts will appear prominently in your listing on Google Search and Google Maps. Compliment your message with a redirect link to your website or with pictures. Try it out: You have full control to update or delete the content after publishing it.
 - POST TYPE: News (dropdown menu)
 - CONTENT: Dear Community, We are having great news, that we want to share with all of you.
 - ADD A REDIRECT LINK: None (dropdown menu)
 - REDIRECT LINK**: Insert the link (input field, highlighted with an orange border)
- Preview**: Shows a preview of the post content.
- Published posts**: RE-USE PREVIOUS POSTS AS TEMPLATES FOR NEW CONTENT.
- Publish**: MAKE SURE YOU FILL IN ALL REQUIRED FIELDS CORRECTLY AHEAD OF PUBLISHING. Includes a yellow PUBLISH button.

Klicken Sie auf das Plus-Symbol, um Ihrem Beitrag Bilder hinzuzufügen.

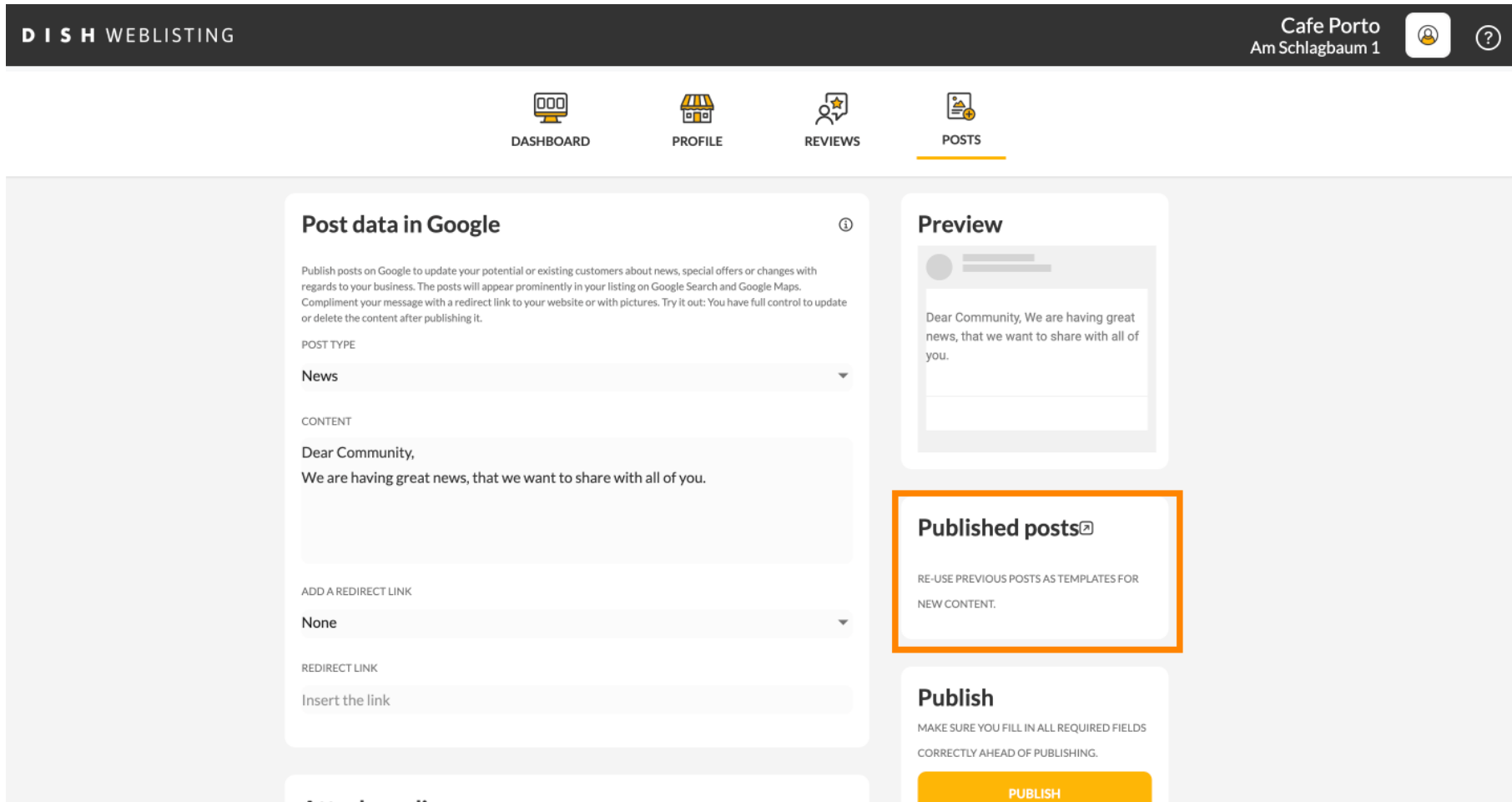




Hier können Sie eine Vorschau Ihres Beitrags sehen.

The screenshot shows the DISH Weblisting dashboard for 'Cafe Porto Am Schlagbaum 1'. The navigation bar includes 'DISH WEBLISTING', the business name, a user profile icon, and a help icon. The main navigation menu has 'DASHBOARD', 'PROFILE', 'REVIEWS', and 'POSTS' (which is highlighted). The 'POSTS' section is active, showing a form for creating a post. The form includes a 'Post data in Google' section with a description, a 'POST TYPE' dropdown set to 'News', a 'CONTENT' text area with the text 'Dear Community, We are having great news, that we want to share with all of you.', and an 'ADD A REDIRECT LINK' dropdown set to 'None'. A 'REDIRECT LINK' text input field is also present. To the right of the form is a 'Preview' box, which is highlighted with an orange border and shows a preview of the post as it will appear on Google. Below the preview is a 'Published posts' section with a note: 'RE-USE PREVIOUS POSTS AS TEMPLATES FOR NEW CONTENT.' At the bottom right is a 'Publish' section with a note: 'MAKE SURE YOU FILL IN ALL REQUIRED FIELDS CORRECTLY AHEAD OF PUBLISHING.' and a prominent orange 'PUBLISH' button.

 Sie können auch einen Blick auf Ihre veröffentlichten Beiträge werfen.



DISH WEBLISTING Cafe Porto Am Schlagbaum 1

DASHBOARD PROFILE REVIEWS **POSTS**

Post data in Google

Publish posts on Google to update your potential or existing customers about news, special offers or changes with regards to your business. The posts will appear prominently in your listing on Google Search and Google Maps. Compliment your message with a redirect link to your website or with pictures. Try it out: You have full control to update or delete the content after publishing it.

POST TYPE
News

CONTENT
Dear Community,
We are having great news, that we want to share with all of you.

ADD A REDIRECT LINK
None

REDIRECT LINK
Insert the link

Preview

Dear Community, We are having great news, that we want to share with all of you.

Published posts

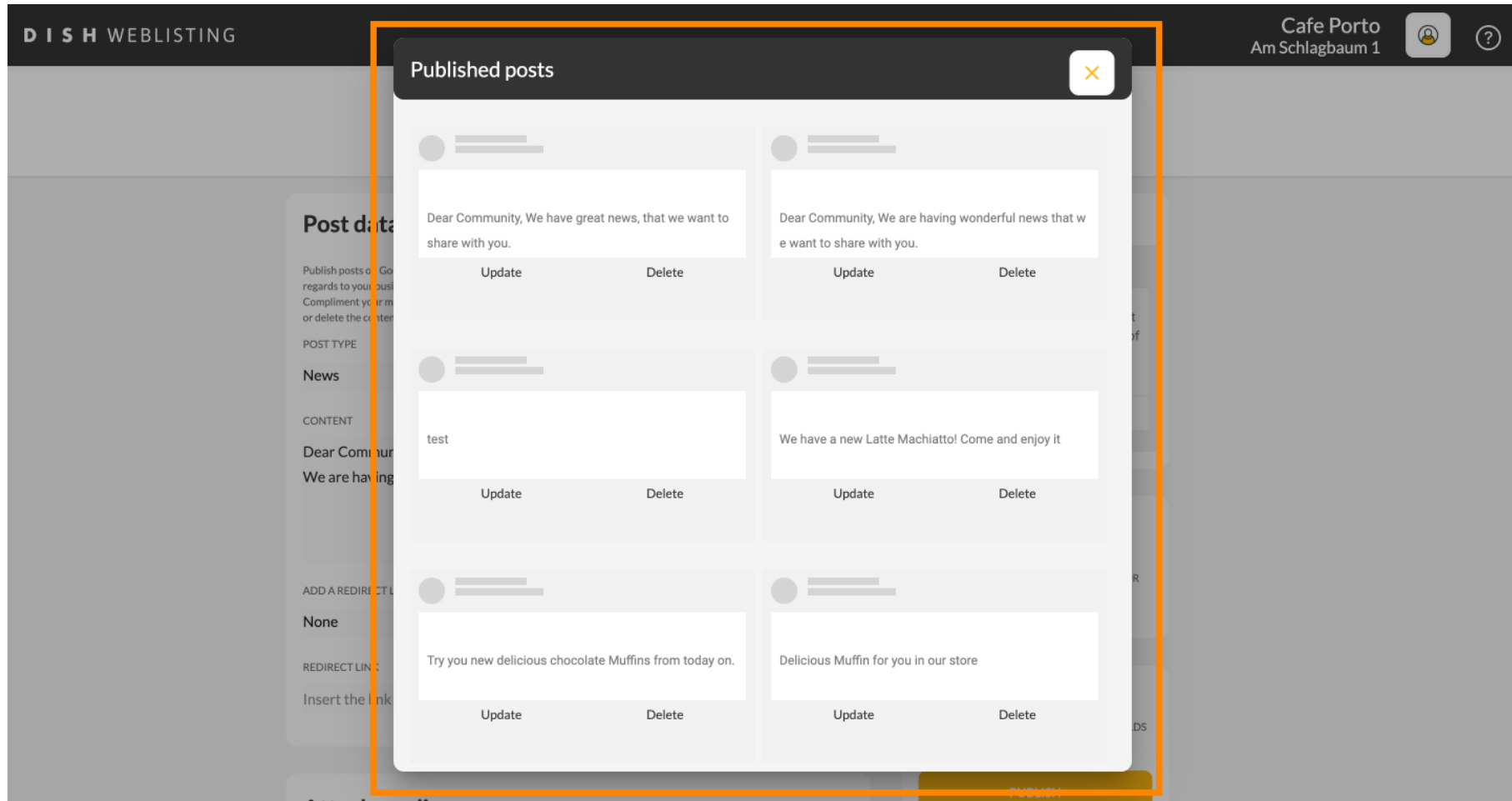
RE-USE PREVIOUS POSTS AS TEMPLATES FOR NEW CONTENT.

Publish
MAKE SURE YOU FILL IN ALL REQUIRED FIELDS CORRECTLY AHEAD OF PUBLISHING.

PUBLISH



Hier finden Sie eine Übersicht Ihrer Beiträge.





Klicken Sie auf **VERÖFFENTLICHEN**, um Ihren Beitrag zu veröffentlichen.

The screenshot shows the DISH Weblisting interface for 'Cafe Porto Am Schlagbaum 1'. The top navigation bar includes 'DISH WEBLISTING' on the left and user information on the right. Below the navigation bar are four main menu items: DASHBOARD, PROFILE, REVIEWS, and POSTS (which is highlighted with an orange underline). The main content area is divided into two columns. The left column is titled 'Post data in Google' and contains a text area with instructions, a 'POST TYPE' dropdown menu set to 'News', a 'CONTENT' text area with the text 'Dear Community, We are having great news, that we want to share with all of you.', an 'ADD A REDIRECT LINK' dropdown menu set to 'None', and a 'REDIRECT LINK' text area with the placeholder 'Insert the link'. Below this is an 'Attach media' section. The right column is titled 'Preview' and shows a preview of the post content. Below the preview is a 'Published posts' section with the text 'RE-USE PREVIOUS POSTS AS TEMPLATES FOR NEW CONTENT.'. At the bottom of the right column is a 'Publish' section with the text 'MAKE SURE YOU FILL IN ALL REQUIRED FIELDS CORRECTLY AHEAD OF PUBLISHING.' and a prominent orange 'PUBLISH' button.



Das war's. Sie erhalten eine Benachrichtigung.

The screenshot displays the DISH Weblisting dashboard for 'Cafe Porto Am Schlagbaum 1'. A green notification banner at the top center reads 'Your post was successfully published'. The navigation menu includes Dashboard, Profile, Reviews, and Posts (which is currently selected). The main content area is divided into two columns. The left column, titled 'Post data in Google', contains a text area for the post content (with a 1500-character limit), a dropdown menu for 'POST TYPE' set to 'News', and a dropdown for 'ADD A REDIRECT LINK' set to 'None'. The right column features a 'Preview' section showing a placeholder for the post content, a 'Published posts' section with a note to re-use previous posts as templates, and a 'Publish' section with a prominent orange 'PUBLISH' button.



Hier ist ein Beispiel, wie Ihr Beitrag aussehen wird.

The screenshot shows a Google search result for "Migration Kiosk Oberbilker Allee 6". The search results list several related pages, including an Impressum, a company page for "Unternehmensberatung Geld & Rosen Düsseldorf", a local event page for "Oberbilker Allee - Toom Markt", a search result for "Suche - Landeshauptstadt Düsseldorf", a page for "Karl-Geusen-Straße in 40227 Düsseldorf", and a page for "von der Karl-Geusen-Straße bis zum Oberbilker Markt".

On the right side, a service card is displayed for "Migration Kiosk Oberbilker Allee 6". The card includes the following information:

- Serviceoptionen:** Lieferdienst
- Adresse:** [Redacted]
- Öffnungszeiten:** Geöffnet · Schließt um 17:00
- Telefon:** [Redacted]
- Änderung vorschlagen · Inhaber dieses Unternehmens?**
- Fragen und Antworten:** Als Erster eine Frage stellen (Fragen stellen button)
- An mein Smartphone senden:** Senden button
- Bewertungen aus dem Web:** 3,9/5 Restaurant Guru · 10 Rezensionen
- Rezensionen:** 10 Google-Rezensionen (Rezension schreiben, Foto hinzufügen buttons)
- Rezeptionen werden nicht überprüft**
- Community Message:** Dear Community, We are having great news, that we want to share with all of you. vor 5 Sekunden
- Andere suchen auch nach:** Über 15 weitere ansehen



Scannen, um zum interaktiven Player zu gelangen