

Once you are logged in into your DISH Weblisting account, click on the **Posts** icon.

The screenshot shows the DISH Weblisting dashboard for a business named 'Cafe Porto' located at 'Am Schlagbaum 1'. The top navigation bar includes icons for Dashboard, Profile, Reviews, and Posts, with the Posts icon highlighted by an orange box. The main content area is divided into four panels:

- Profile Completeness:** A circular progress indicator shows 75% completion. Below it, a list of items to improve profile completeness includes Description, Payment options, and Offerings. A yellow button labeled 'UPDATE PROFILE' is at the bottom.
- Overall rating on Google:** Displays a 3.8 rating based on 10 reviews, represented by four and a half stars. A section titled 'Latest reviews tendency' shows horizontal bar charts for 5, 4, 3, 2, and 1 star ratings, with 3, 3, 3, 1, and 0 reviews respectively. A yellow button labeled 'MANAGE REVIEWS' is at the bottom.
- Rating on other networks:** Shows a Google rating of 3.8/5 based on reviews. A yellow button labeled 'HOW CAN I IMPROVE?' is at the bottom.
- Your business on Google:** Features a checkmark icon and the text 'Listing Active on Google'. Below this, it states 'All is set up and your listing is managed by you. You don't need to do anything here.' At the bottom, there are links to 'View on Google Search' and 'View on Google Maps', and a yellow button labeled 'Stop managing listing'.



Click on the field to select the post type.

The screenshot shows the DISH Weblisting interface for 'Cafe Porto Am Schlagbaum 1'. The navigation bar includes 'DISH WEBLISTING' on the left and user profile information on the right. Below the navigation bar are four main sections: 'DASHBOARD', 'PROFILE', 'REVIEWS', and 'POSTS' (which is highlighted with a yellow underline). The 'POSTS' section contains three panels: 'Post data in Google', 'Preview', and 'Published posts'. The 'Post data in Google' panel has a 'POST TYPE' dropdown menu with 'News' selected, which is highlighted with an orange border. Below this is a 'CONTENT' text area, an 'ADD A REDIRECT LINK' dropdown menu set to 'None', and a 'REDIRECT LINK' text input field. The 'Preview' panel shows a placeholder for the content. The 'Published posts' panel has a note about re-using previous posts as templates. At the bottom right, there is a 'Publish' button and a note to fill in all required fields correctly.



Choose between news and offer.

The screenshot shows the DISH Weblisting dashboard for 'Cafe Porto Am Schlagbaum 1'. The navigation bar includes 'DASHBOARD', 'PROFILE', 'REVIEWS', and 'POSTS'. The 'POSTS' section is active, displaying a 'Post data in Google' form. The 'POST TYPE' dropdown menu is highlighted with an orange box, showing 'News' and 'Offer' options. Below the dropdown, there is a text area for the post content, a dropdown for 'ADD A REDIRECT LINK' (currently set to 'None'), and a text input for 'REDIRECT LINK'. To the right, there is a 'Preview' section showing a placeholder for the post content, a 'Published posts' section with a note about re-using previous posts, and a 'Publish' section with a 'PUBLISH' button.



In this field you can enter your post content.

The screenshot shows the 'DISH WEBLISTING' dashboard for 'Cafe Porto Am Schlagbaum 1'. The 'POSTS' tab is selected. The main content area is titled 'Post data in Google' and contains the following elements:

- Post data in Google** (with an information icon)
- Text: Publish posts on Google to update your potential or existing customers about news, special offers or changes with regards to your business. The posts will appear prominently in your listing on Google Search and Google Maps. Compliment your message with a redirect link to your website or with pictures. Try it out: You have full control to update or delete the content after publishing it.
- POST TYPE** dropdown menu with 'News' selected.
- CONTENT** text area (highlighted with an orange border) containing the text: 'This is your post content. Keep it simple and with max 1500 characters.'
- ADD A REDIRECT LINK** dropdown menu with 'None' selected.
- REDIRECT LINK** text input field with the placeholder 'Insert the link'.

On the right side of the interface, there are three panels:

- Preview**: Shows a placeholder for the post content: 'The content will appear here'.
- Published posts**: Includes the text 'RE-USE PREVIOUS POSTS AS TEMPLATES FOR NEW CONTENT.'
- Publish**: Includes the text 'MAKE SURE YOU FILL IN ALL REQUIRED FIELDS CORRECTLY AHEAD OF PUBLISHING.' and a yellow 'PUBLISH' button.

Click on the tab, if you want to add a redirecting link to your post.

The screenshot shows the DISH Weblisting interface for a business named 'Cafe Porto Am Schlagbaum 1'. The 'POSTS' tab is selected in the navigation bar. The main content area is divided into several sections:

- Post data in Google:** This section contains a description of how posts are used on Google, a 'POST TYPE' dropdown menu set to 'News', and a 'CONTENT' text area with the text 'Dear Community, We are having great news, that we want to share with all of you.' Below this is a dropdown menu labeled 'ADD A REDIRECT LINK' which is highlighted with an orange border and currently shows 'None'.
- Preview:** A preview of the post content, showing the same text as the content area.
- Published posts:** A section with the heading 'Published posts' and a sub-heading 'RE-USE PREVIOUS POSTS AS TEMPLATES FOR NEW CONTENT.'
- Publish:** A section with the heading 'Publish' and a sub-heading 'MAKE SURE YOU FILL IN ALL REQUIRED FIELDS CORRECTLY AHEAD OF PUBLISHING.' Below this is a yellow 'PUBLISH' button.



Select the type of the link.

The screenshot shows the DISH Weblisting dashboard for 'Cafe Porto Am Schlagbaum 1'. The navigation bar includes 'DASHBOARD', 'PROFILE', 'REVIEWS', and 'POSTS' (which is active). The main content area is divided into several sections:

- Post data in Google:** Contains instructions on publishing posts and a dropdown menu for 'POST TYPE'. The dropdown menu is highlighted with an orange border and lists the following options: None, Book, Order online, Buy, Learn more, and Sign up.
- Preview:** Shows a preview of a post with the text: "Dear Community, We are having great news, that we want to share with all of you."
- Published posts:** Includes the text: "RE-USE PREVIOUS POSTS AS TEMPLATES FOR NEW CONTENT."
- Publish:** Includes the text: "MAKE SURE YOU FILL IN ALL REQUIRED FIELDS CORRECTLY AHEAD OF PUBLISHING." and a yellow 'PUBLISH' button.

Here you can enter the redirecting link. Simply by copy and past.

The screenshot shows the DISH Weblisting interface for 'Cafe Porto Am Schlagbaum 1'. The navigation bar includes 'DISH WEBLISTING' on the left and user profile information on the right. Below the navigation bar are four menu items: 'DASHBOARD', 'PROFILE', 'REVIEWS', and 'POSTS' (which is highlighted with a yellow underline). The main content area is divided into three columns. The left column is titled 'Post data in Google' and contains a form with the following fields: 'POST TYPE' (set to 'News'), 'CONTENT' (with the text 'Dear Community, We are having great news, that we want to share with all of you.'), 'ADD A REDIRECT LINK' (set to 'None'), and 'REDIRECT LINK' (with the placeholder text 'Insert the link'). The 'REDIRECT LINK' field is highlighted with an orange border. The middle column is titled 'Preview' and shows a preview of the post content. The right column is titled 'Published posts' and contains a 'PUBLISH' button.



Click on the plus symbol to add images to your post.

The screenshot displays the 'POSTS' section of the DISH Weblisting interface. At the top, the navigation bar includes 'DISH WEBLISTING' on the left and 'Cafe Porto Am Schlagbaum 1' with user profile and help icons on the right. The main navigation menu features 'DASHBOARD', 'PROFILE', 'REVIEWS', and 'POSTS' (which is highlighted with an orange underline). The 'POSTS' form is divided into several sections: a 'News' dropdown menu, a 'CONTENT' text area containing the text 'Dear Community, We are having great news, that we want to share with all of you.', an 'ADD A REDIRECT LINK' dropdown menu set to 'None', and a 'REDIRECT LINK' input field with the placeholder 'Insert the link'. Below these is the 'Attach media' section, which includes the instruction 'UPLOAD UP TO 10 PHOTOS TO COMPLETE YOUR PUBLICATION' and a large square button with a plus sign (+) inside, highlighted by an orange border. To the right of the form, there are two informational boxes: 'Published posts' with a link icon and the text 'RE-USE PREVIOUS POSTS AS TEMPLATES FOR NEW CONTENT.', and a 'Publish' box with the text 'MAKE SURE YOU FILL IN ALL REQUIRED FIELDS CORRECTLY AHEAD OF PUBLISHING.' and a prominent orange 'PUBLISH' button.



Here you can see a preview of your post.

The screenshot shows the DISH Weblisting interface for a business named "Cafe Porto Am Schlagbaum 1". The navigation bar includes "DISH WEBLISTING" on the left and a user profile icon on the right. Below the navigation bar are four main menu items: "DASHBOARD", "PROFILE", "REVIEWS", and "POSTS", with "POSTS" being the active section. The main content area is divided into two columns. The left column is titled "Post data in Google" and contains a text area for the post content, a "POST TYPE" dropdown menu set to "News", a "CONTENT" text area with the text "Dear Community, We are having great news, that we want to share with all of you.", and an "ADD A REDIRECT LINK" dropdown menu set to "None". The right column is titled "Preview" and shows a preview of the post content, which is highlighted with an orange border. Below the preview is a "Published posts" section with a note: "RE-USE PREVIOUS POSTS AS TEMPLATES FOR NEW CONTENT." At the bottom right, there is a "Publish" section with a note: "MAKE SURE YOU FILL IN ALL REQUIRED FIELDS CORRECTLY AHEAD OF PUBLISHING." and a prominent orange "PUBLISH" button.

You can also have a look of your published posts.

The screenshot shows the DISH Weblisting interface for 'Cafe Porto Am Schlagbaum 1'. The navigation bar includes 'DISH WEBLISTING' on the left and user profile information on the right. The main navigation menu has four items: 'DASHBOARD', 'PROFILE', 'REVIEWS', and 'POSTS' (which is highlighted with a yellow underline). The 'POSTS' section is divided into three main areas:

- Post data in Google:** A form for creating or editing posts. It includes a 'POST TYPE' dropdown menu set to 'News', a 'CONTENT' text area with the text 'Dear Community, We are having great news, that we want to share with all of you.', an 'ADD A REDIRECT LINK' dropdown menu set to 'None', and a 'REDIRECT LINK' text input field with the placeholder 'Insert the link'.
- Preview:** A preview of the post as it will appear on Google, showing the same text as the content area.
- Published posts:** A section titled 'Published posts' with a small external link icon. Below the title, it says 'RE-USE PREVIOUS POSTS AS TEMPLATES FOR NEW CONTENT.' This section is highlighted with an orange border.
- Publish:** A section with the heading 'Publish' and the instruction 'MAKE SURE YOU FILL IN ALL REQUIRED FIELDS CORRECTLY AHEAD OF PUBLISHING.' Below this is a yellow 'PUBLISH' button.



Here is an overview of your posts.

The screenshot displays the DISH Weblisting interface. At the top left, the logo reads "DISH WEBLISTING". At the top right, the user's profile information is shown as "Cafe Porto Am Schlagbaum 1" with a user icon and a help icon. A modal window titled "Published posts" is centered on the screen, containing a 2x3 grid of post cards. Each card features a profile picture placeholder, a text area, and "Update" and "Delete" buttons. The posts in the grid are:

- Top-left: "Dear Community, We have great news, that we want to share with you."
- Top-right: "Dear Community, We are having wonderful news that we want to share with you."
- Middle-left: "test"
- Middle-right: "We have a new Latte Machiatto! Come and enjoy it"
- Bottom-left: "Try you new delicious chocolate Muffins from today on."
- Bottom-right: "Delicious Muffin for you in our store"

In the background, a sidebar on the left is partially visible with sections for "Post data" and "News".



Click on **PUBLISH**, to publish your post.

The screenshot shows the DISH Weblisting interface for a business named "Cafe Porto" located at "Am Schlagbaum 1". The navigation menu includes Dashboard, Profile, Reviews, and Posts. The "POSTS" section is active, showing a form to create a new post. The form includes a "Post data in Google" section with a "POST TYPE" dropdown set to "News", a "CONTENT" field containing the text "Dear Community, We are having great news, that we want to share with all of you.", and an "ADD A REDIRECT LINK" dropdown set to "None". Below the form is an "Attach media" section. On the right side, there is a "Preview" section showing a card with the same content, a "Published posts" section with a note to re-use previous posts as templates, and a "Publish" section with a warning to fill in all required fields. The "PUBLISH" button is highlighted with an orange border.



That's it. You will receive a notification.

The screenshot displays the DISH Weblisting dashboard for a business named "Cafe Porto Am Schlagbaum 1". A green notification banner at the top center reads "Your post was successfully published". The navigation menu includes Dashboard, Profile, Reviews, and Posts (which is currently selected). The main content area is divided into two columns. The left column, titled "Post data in Google", contains a text area for the post content, a dropdown menu for "POST TYPE" set to "News", a section for "ADD A REDIRECT LINK" set to "None", and a section for "Attach media". The right column contains a "Preview" section showing a placeholder for the post content, a "Published posts" section with a note to re-use previous posts as templates, and a "Publish" section with a prominent orange "PUBLISH" button.



Here is an example on how your post will look like.

The screenshot shows a Google search result for "Migration Kiosk Oberbilker Allee 6". The search results on the left include several links to local business pages and directories. On the right, a detailed service card is displayed for the business. The card includes the following information:

- Serviceoptionen:** Lieferdienst
- Adresse:** [Redacted]
- Öffnungszeiten:** Geöffnet · Schließt um 17:00
- Telefon:** [Redacted]
- Änderung vorschlagen · Inhaber dieses Unternehmens?**
- Fragen und Antworten:** Als Erster eine Frage stellen (Fragen stellen button)
- An mein Smartphone senden:** Senden button
- Bewertungen aus dem Web:** 3,9/5 Restaurant Guru · 10 Rezensionen
- Rezensionen:** 10 Google-Rezensionen (Rezension schreiben, Foto hinzufügen buttons)
- Rezeptionen werden nicht überprüft**
- Community Post:** A highlighted post from the community: "Dear Community, We are having great news, that we want to share with all of you." (vor 5 Sekunden)
- Andere suchen auch nach:** Über 15 weitere ansehen



Scan to go to the interactive player