



Dies ist Ihr Dashboard. Hier können Sie sehen, wie viel von Ihrem Google-Profil Sie bereits ausgefüllt haben. Streben Sie immer 100 % an!

The screenshot displays the DISH Weblisting dashboard with the following sections:

- Profile Completeness:** A large orange circle indicates 100% completion. A button labeled "UPDATE PROFILE" is at the bottom.
- Overall rating on Google:** Shows a 4.5 star rating based on 20 reviews. Below this is a "Latest reviews tendency" bar chart:

Rating	Number of Reviews
5 stars	45 reviews
4 stars	3 reviews
3 stars	0 reviews
2 stars	2 reviews
1 star	0 reviews

A button labeled "MANAGE REVIEWS" is at the bottom.
- Rating on other networks:** Shows a 4.5/5 rating from Google based on 5 reviews. A button labeled "HOW CAN I IMPROVE?" is at the bottom.
- Your business on Google:** Features a checkmark icon and the text "Listing Active on Google". Below this, it states "All is set up and your listing is managed by you. You don't need to do anything here." There are two icons: "View on Google Search" and "View on Google Maps". A button labeled "Stop managing listing" is at the bottom.

The dashboard includes a navigation bar with "DASHBOARD", "PROFILE", "REVIEWS", and "POSTS". The footer contains "Contacts", "Terms of use", "Data privacy", "Cookie settings", "© Hospitality Digital 2020 - All rights reserved", and "Vollbildmodus beenden (ALT+EINGABE)".

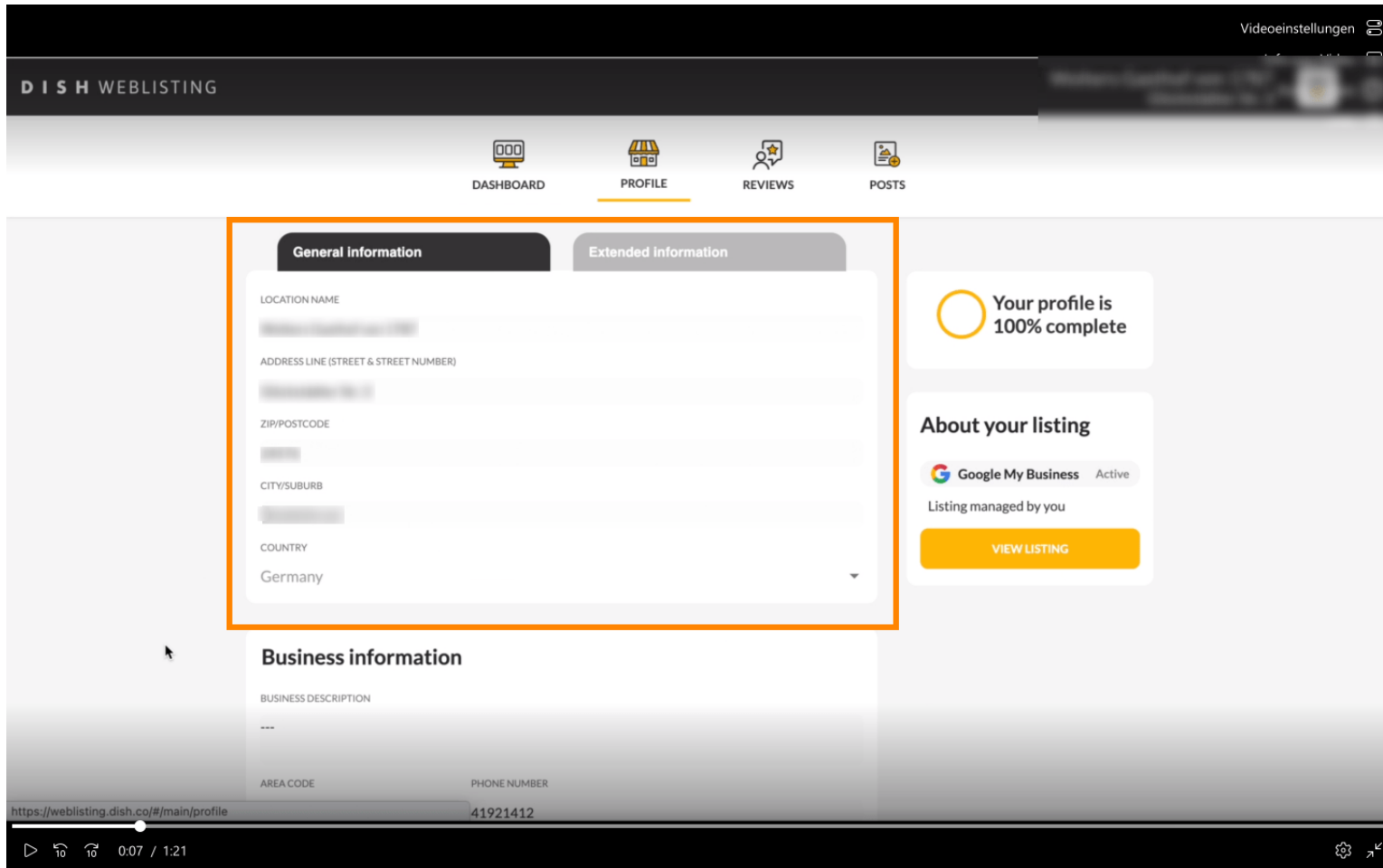
- ☞ Klicken Sie auf **PROFIL**, um es zu verwalten. Geben Sie hier alle notwendigen Informationen ein, damit Ihre Kunden Sie bei Google finden können.


The screenshot displays the DISH Weblisting dashboard. At the top, there is a navigation bar with the following menu items: DASHBOARD, PROFILE (highlighted with an orange box), REVIEWS, and POSTS. Below the navigation bar, the dashboard is divided into four main sections:

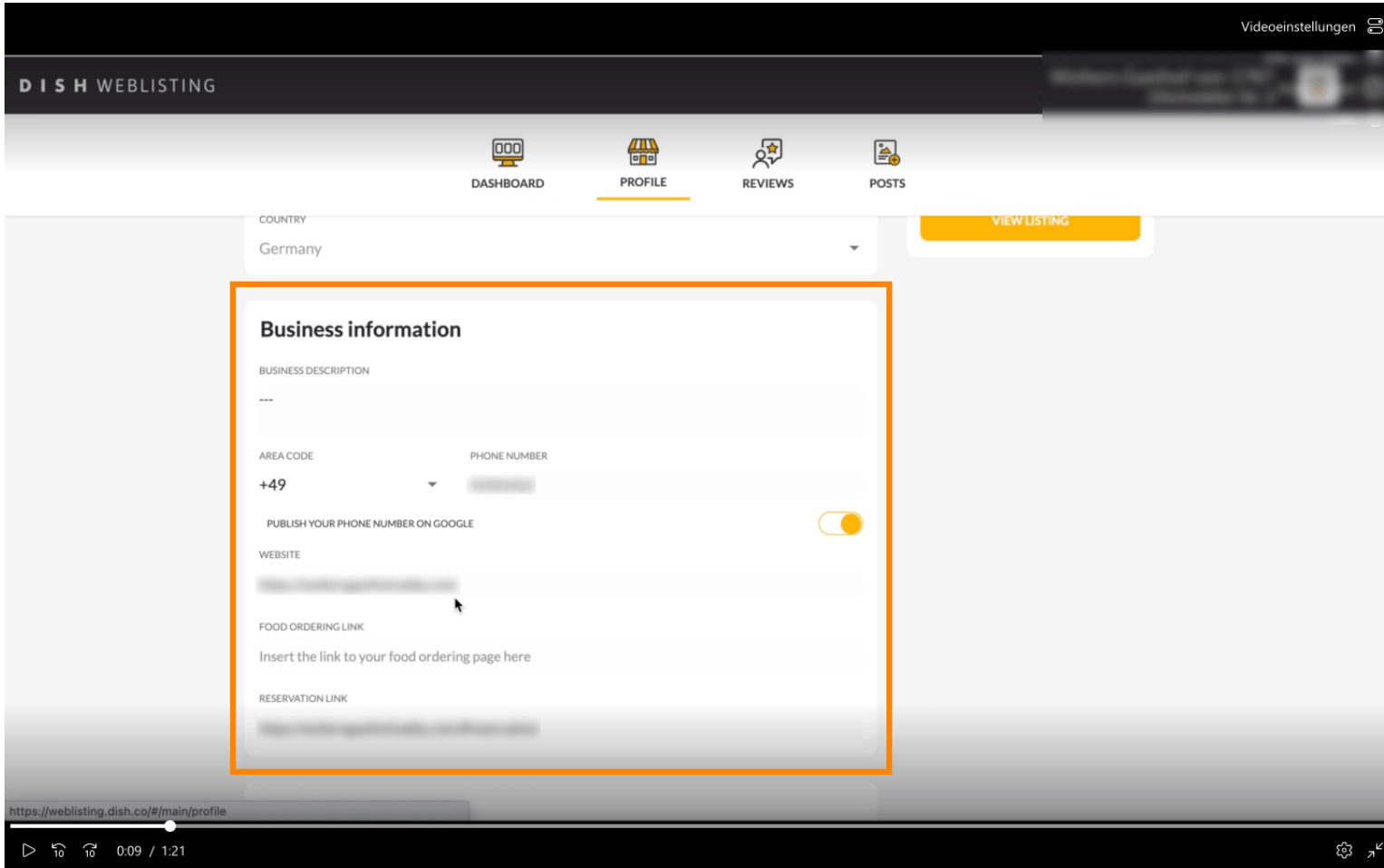
- Profile Completeness:** Shows a large orange circle with "100%" inside. Below it is a yellow button labeled "UPDATE PROFILE".
- Overall rating on Google:** Shows a 4.5 star rating with 20 reviews. Below this is a "Latest reviews tendency" chart showing the distribution of reviews by star rating: 5 stars (45 reviews), 4 stars (3 reviews), 3 stars (0 reviews), 2 stars (2 reviews), and 1 star (0 reviews). A yellow button labeled "MANAGE REVIEWS" is at the bottom.
- Rating on other networks:** Shows a Google rating of 4.5/5 with reviews. A yellow button labeled "HOW CAN I IMPROVE?" is at the bottom.
- Your business on Google:** Shows a checkmark icon and the text "Listing Active on Google". Below this, it states "All is set up and your listing is managed by you. You don't need to do anything here." There are two icons: "View on Google Search" and "View on Google Maps". A yellow button labeled "Stop managing listing" is at the bottom.

At the bottom of the dashboard, there is a footer with links for "Contacts", "Terms of use", "Data privacy", and "Cookie settings". Below the footer, there is a copyright notice: "© Hospitality Digital 2020 - All rights reserved" and a keyboard shortcut: "Vollbildmodus beenden (ALT+EINGABE)".

Tragen Sie hier alle notwendigen Informationen ein, damit Ihre Kunden Sie bei Google finden können.



 Geben Sie auch alle Ihre Geschäftsinformationen ein.

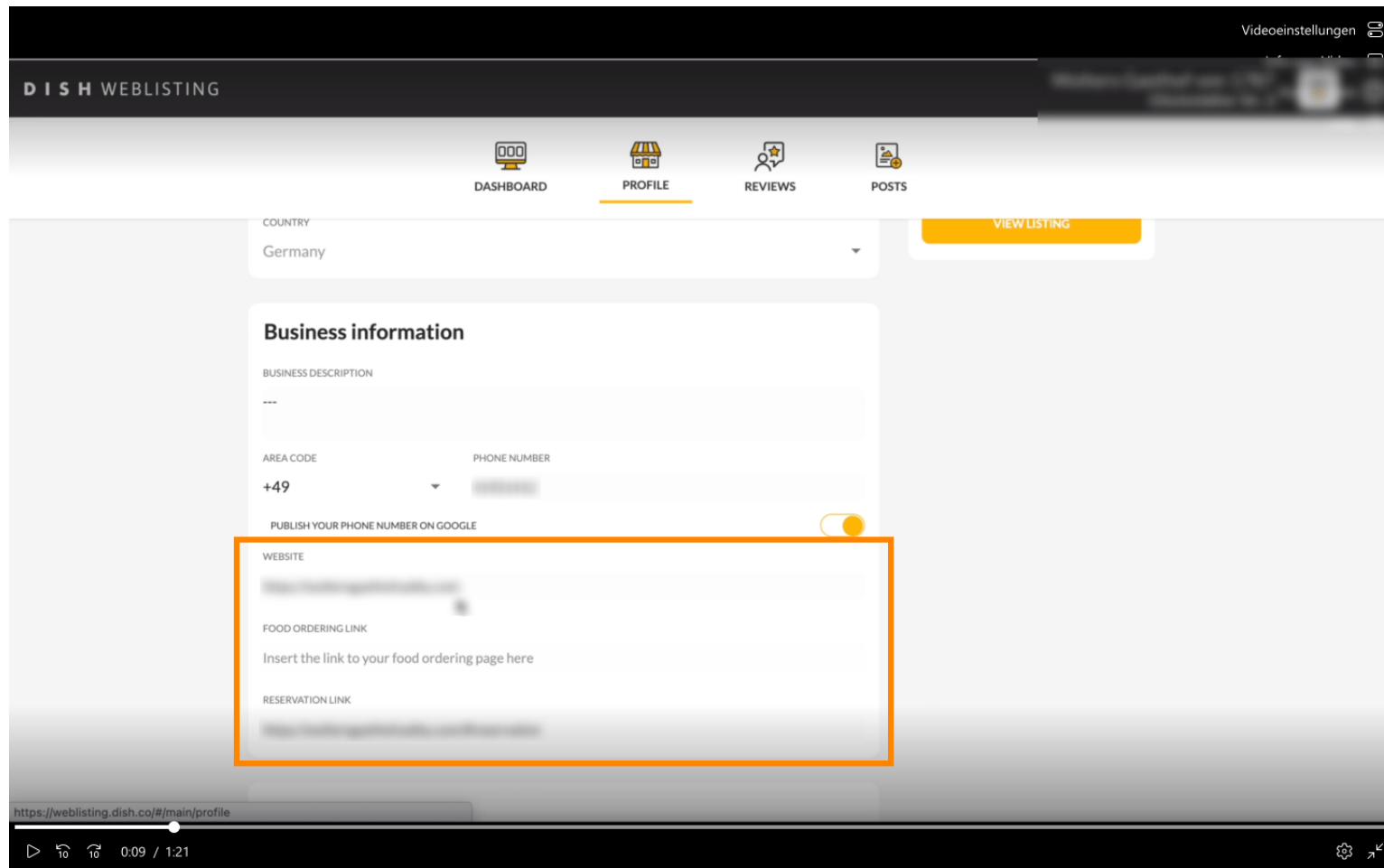


The screenshot shows the 'Business information' section of the DISH Weblisting profile. The section is highlighted with an orange border. It contains the following fields and options:

- COUNTRY:** Germany
- BUSINESS DESCRIPTION:** ---
- AREA CODE:** +49
- PHONE NUMBER:** [Redacted]
- PUBLISH YOUR PHONE NUMBER ON GOOGLE:**
- WEBSITE:** [Redacted]
- FOOD ORDERING LINK:** Insert the link to your food ordering page here
- RESERVATION LINK:** [Redacted]

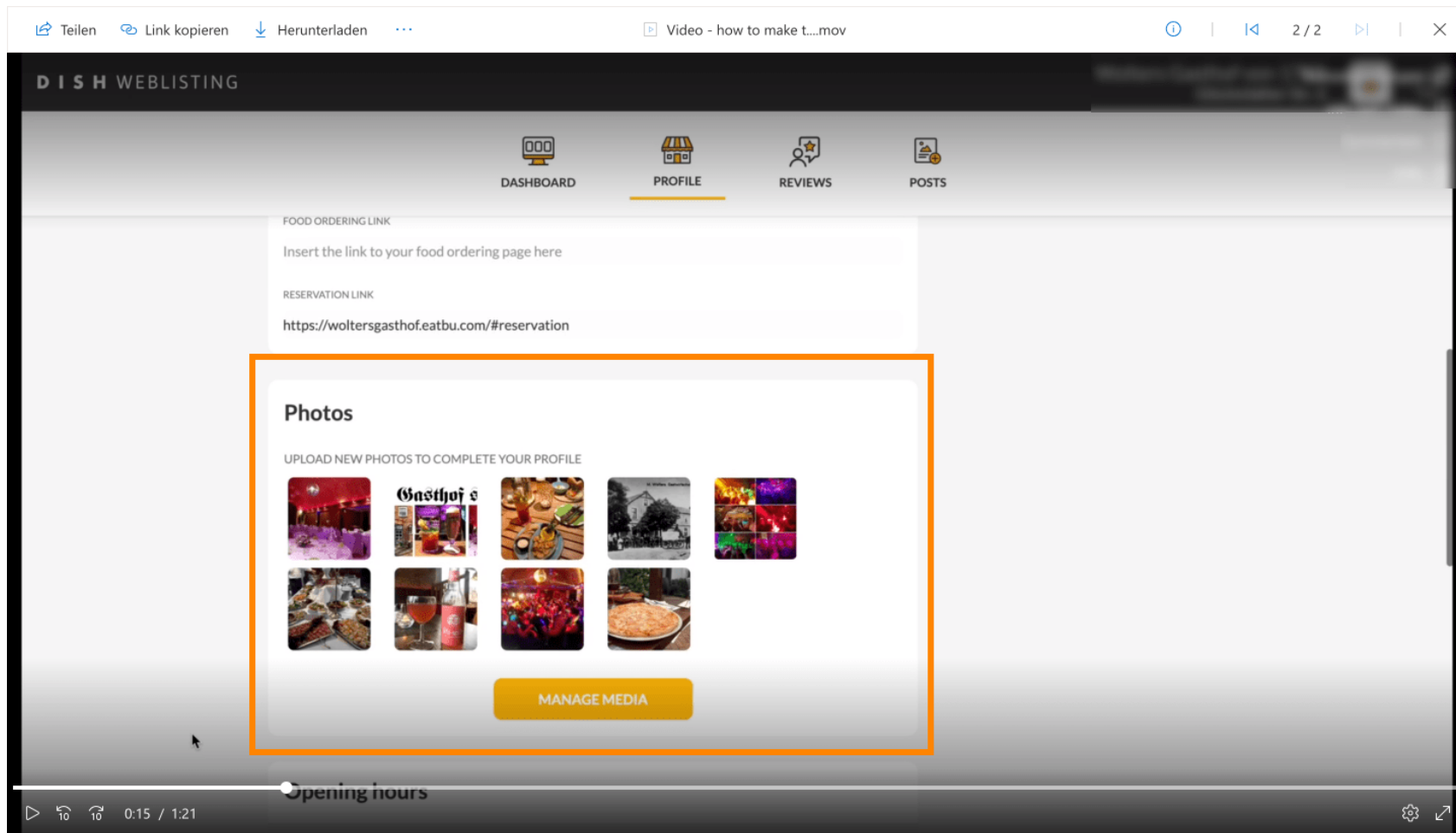
The URL at the bottom of the browser is <https://weblisting.dish.co/#/main/profile>.

- Stellen Sie sicher, dass Sie die Links Ihrer anderen **DISH-Tools** einbinden , damit Kunden Ihre **Website** sowie **den Reservierungs-** und/oder **Bestelllink** auch bei Google leicht finden können.

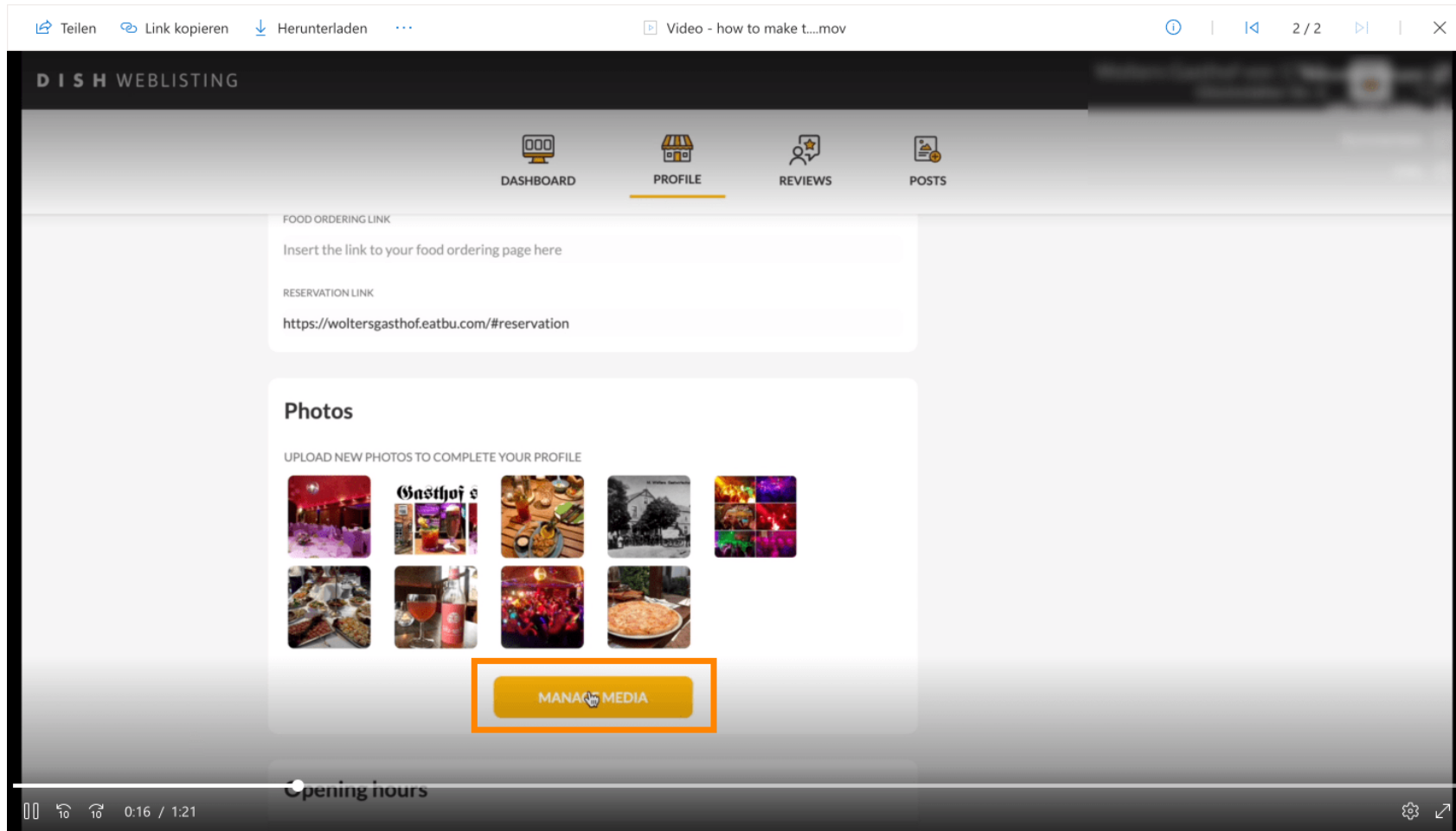




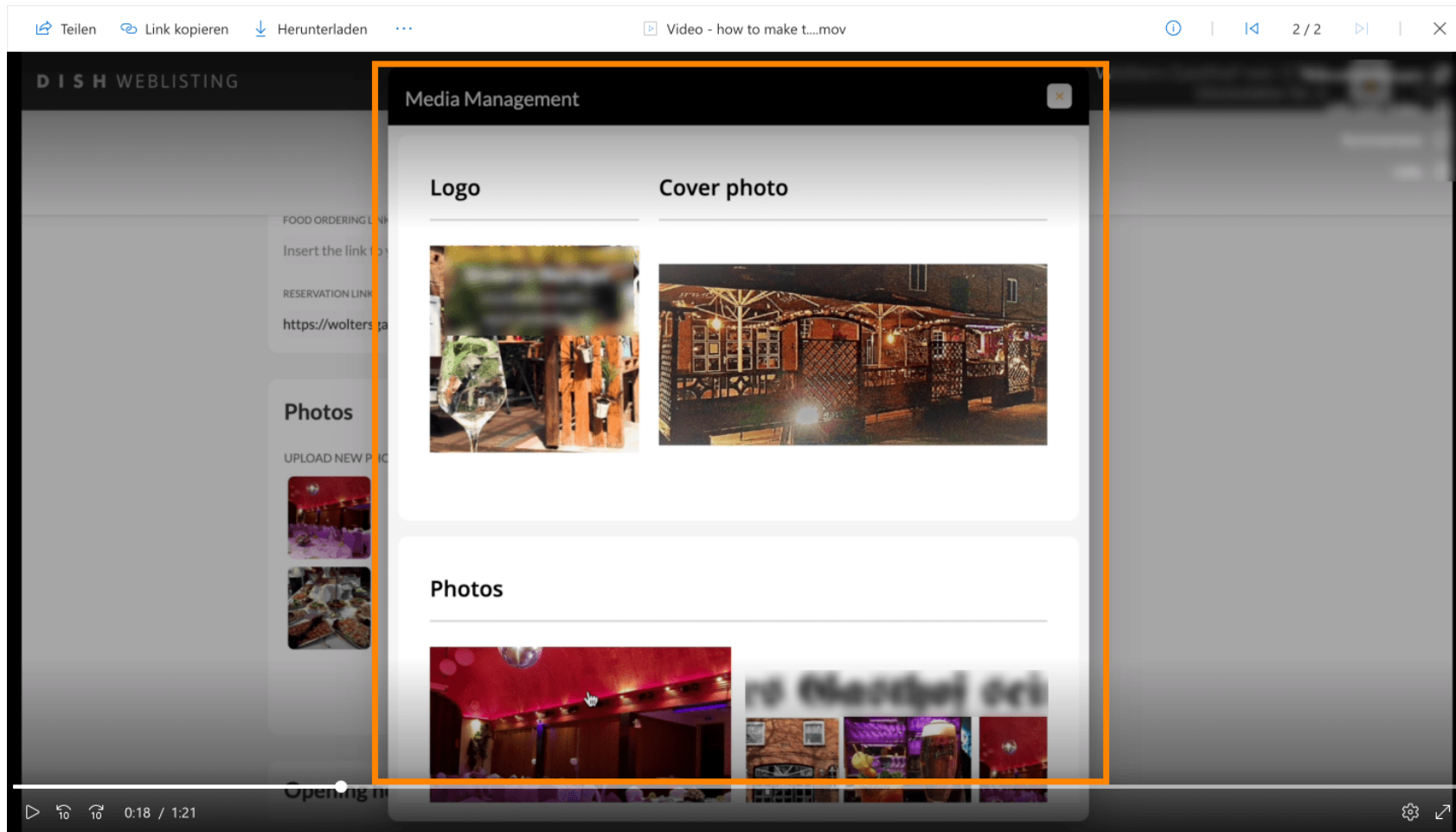
Lade unbedingt auch Medien hoch. Hier kannst du ein Bild auswählen, das oben angezeigt wird. Je anschaulicher, desto besser!



Klicken Sie auf **MEDIEN VERWALTEN**.

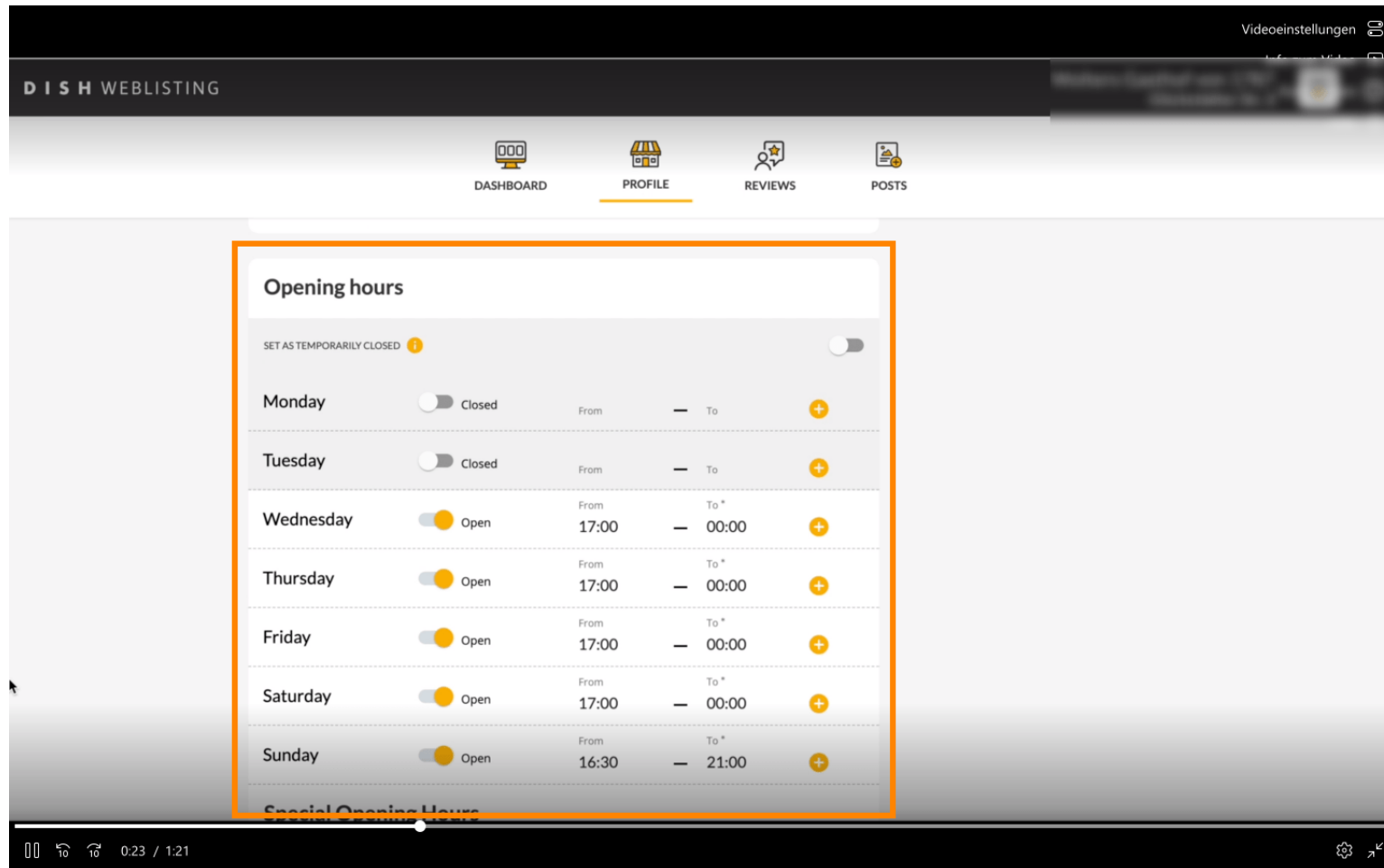



 Hier im Fenster „Medienverwaltung“ können Sie alle Ihre Bilder hochladen und verwalten.





**i** Wenn Sie nach unten scrollen, können Sie Ihre Öffnungszeiten bearbeiten und aktualisieren .



-  Generieren und drucken Sie unbedingt **QR-Codes** . Geben Sie diese Ihren Kunden, damit diese sie einfach scannen und Ihr Restaurant auf Google bewerten können. So erhalten Sie garantiert Bewertungen!

The screenshot displays the DISH Weblisting dashboard. At the top, there are navigation tabs: DASHBOARD, PROFILE (selected), REVIEWS, and POSTS. Below these, a table lists the opening hours for each day of the week. The 'Special Opening Hours' section includes a button to 'Add a new date or time period'. A prominent orange-bordered box highlights the 'QR-Code for Google Listing' section, which contains the text 'GENERATE QR-CODE AND PLACE IT IN YOUR ESTABLISHMENT TO ASK YOUR GUESTS FOR REVIEWS ON GOOGLE' and a 'GENERATE QR-CODE' button. The footer contains links for 'Contacts', 'Terms of use', 'Data privacy', and 'Cookie settings', along with a copyright notice '© Hospitality Digital 2020 - All rights reserved' and a video player control bar at the bottom.

Day	Status	From	To	Action
Thursday	Open	17:00	00:00	+
Friday	Open	17:00	00:00	+
Saturday	Open	17:00	00:00	+
Sunday	Open	16:30	21:00	+

**Special Opening Hours**

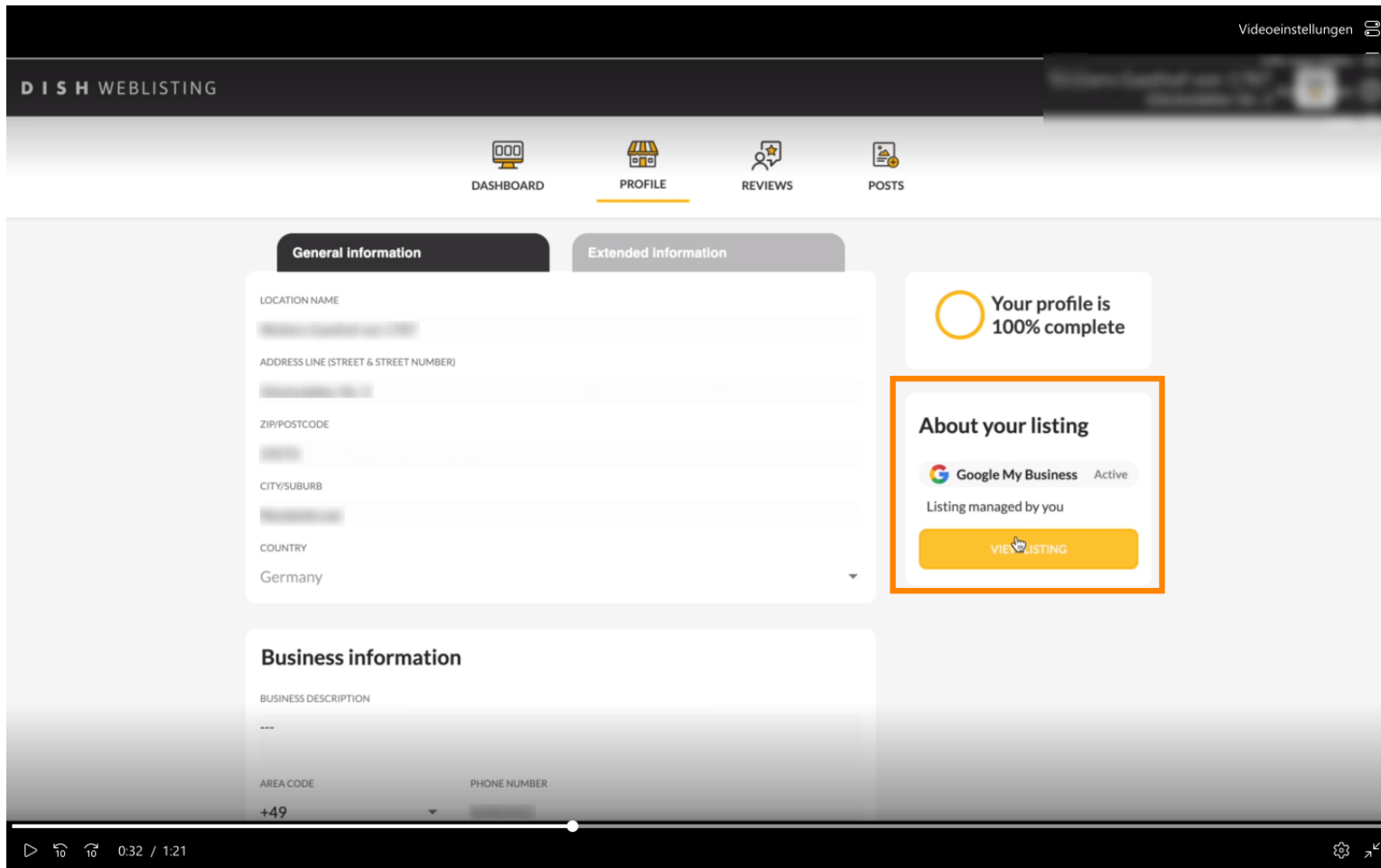
+ Add a new date or time period

**QR-Code for Google Listing**

GENERATE QR-CODE AND PLACE IT IN YOUR ESTABLISHMENT TO ASK YOUR GUESTS FOR REVIEWS ON GOOGLE

GENERATE QR-CODE

 Falls Sie wissen möchten, wie Ihr Eintrag bei Google aussieht





Klicken Sie auf „LISTEN ANZEIGEN“.

The screenshot displays the DISH Weblisting user interface. At the top, there is a navigation bar with the 'DISH WEBLISTING' logo and a 'Videoeinstellungen' link. Below this is a menu with four icons: 'DASHBOARD', 'PROFILE' (which is underlined), 'REVIEWS', and 'POSTS'. The main content area is divided into two tabs: 'General information' and 'Extended information'. The 'General information' tab is active and shows several input fields for location details: 'LOCATION NAME', 'ADDRESS LINE (STREET & STREET NUMBER)', 'ZIP/POSTCODE', 'CITY/SUBURB', and 'COUNTRY' (set to 'Germany'). Below these is a 'Business information' section with fields for 'BUSINESS DESCRIPTION', 'AREA CODE', and 'PHONE NUMBER'. To the right of the 'General information' tab, there is a notification that says 'Your profile is 100% complete' and a section titled 'About your listing' which includes 'Google My Business Active' and 'Listing managed by you'. A yellow button labeled 'VIEW LISTING' is highlighted with an orange border. At the bottom of the screen, a video player control bar shows a play button, a progress bar at 0:32 / 1:21, and a settings icon.

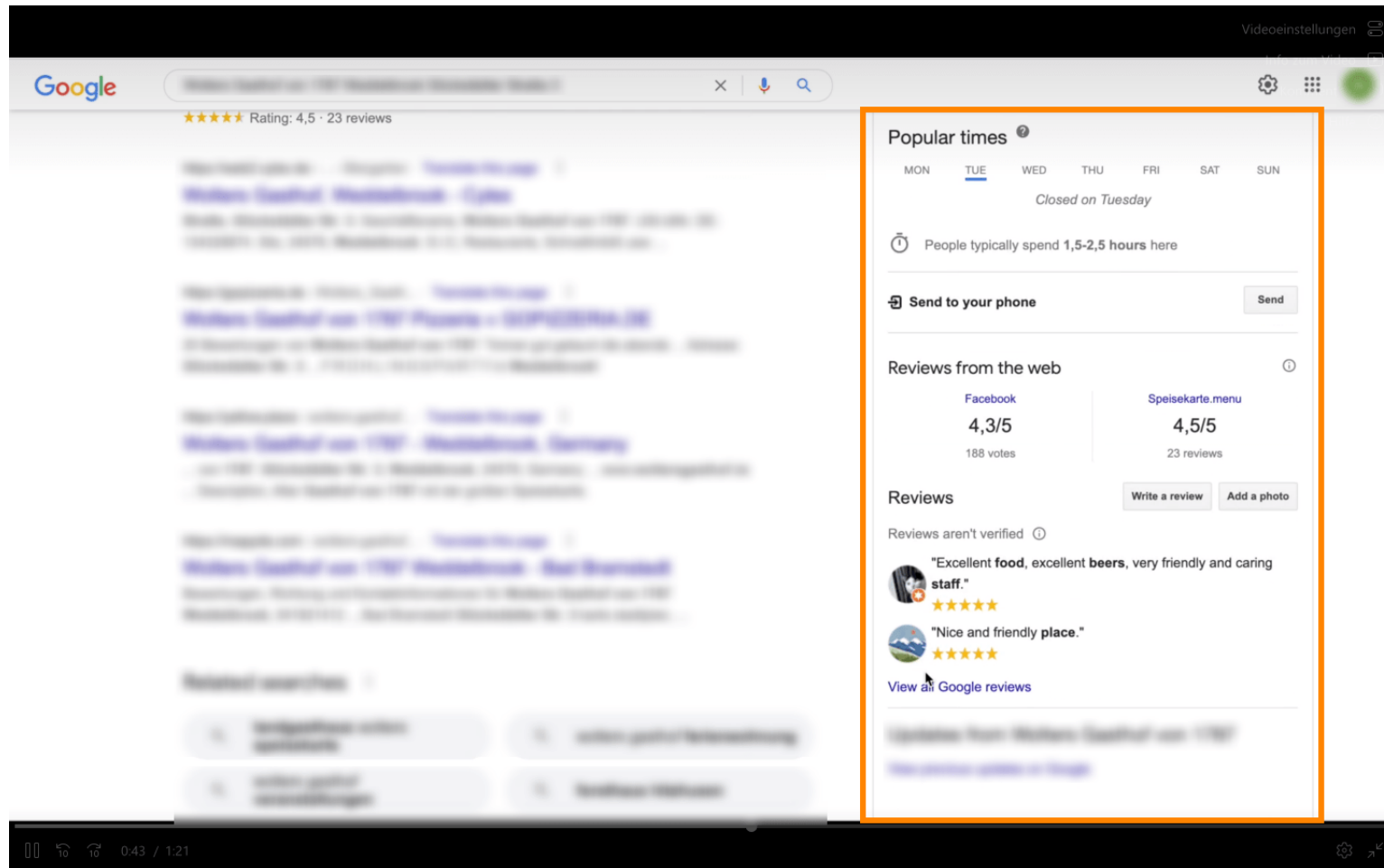


Es ist möglich, alle auf Weblisting eingefügten Informationen direkt auf Google anzuzeigen

The screenshot shows a Google search result for a restaurant. The search results on the left are blurred. The detailed information panel on the right is highlighted with an orange border and contains the following data:

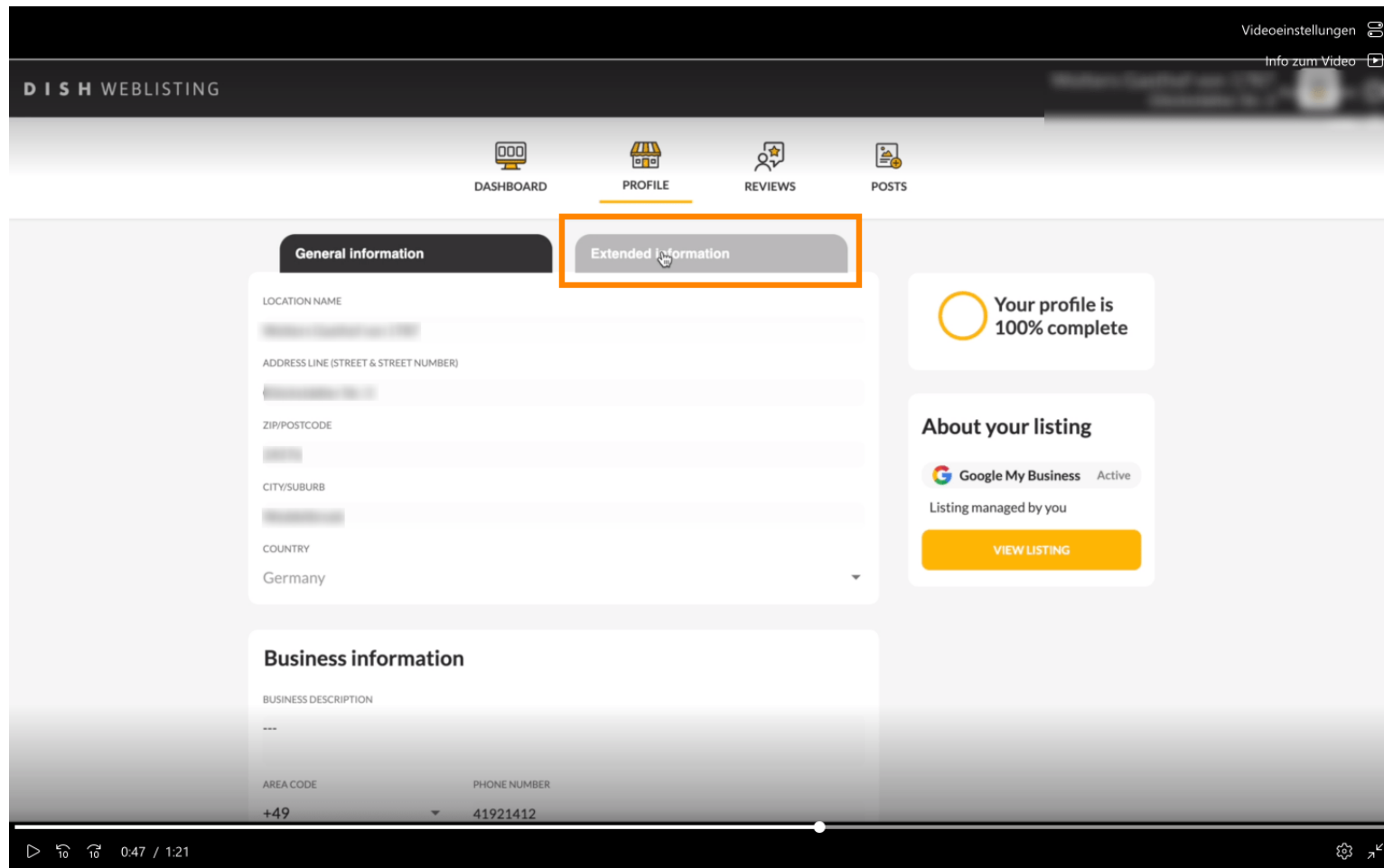
- Website** | **Directions** | **Save** | **Call**
- 4,5 ★★★★★ 528 Google reviews ⓘ
- €€ · Restaurant
- RESERVE A TABLE** (blue button)
- Service options:** Dine-in · Takeaway · No delivery
- Address:** [Redacted]
- Hours:** Closed · Opens 5PM Wed ▾  
Updated by this business 11 weeks ago
- Menu:** [Redacted]
- Phone:** [Redacted]
- Reservations:** [Redacted] Providers ⓘ
- [Suggest an edit](#) · [Own this business?](#)
- Questions & answers** ⓘ  
Q: (Translated by Google) When is weddelbrook the next u30 party?...  
A: (Translated by Google) 15.9.2018 over 40 admission from 25...

 Außerdem werden weitere Informationen wie beliebte Zeiten und Bewertungen angezeigt.



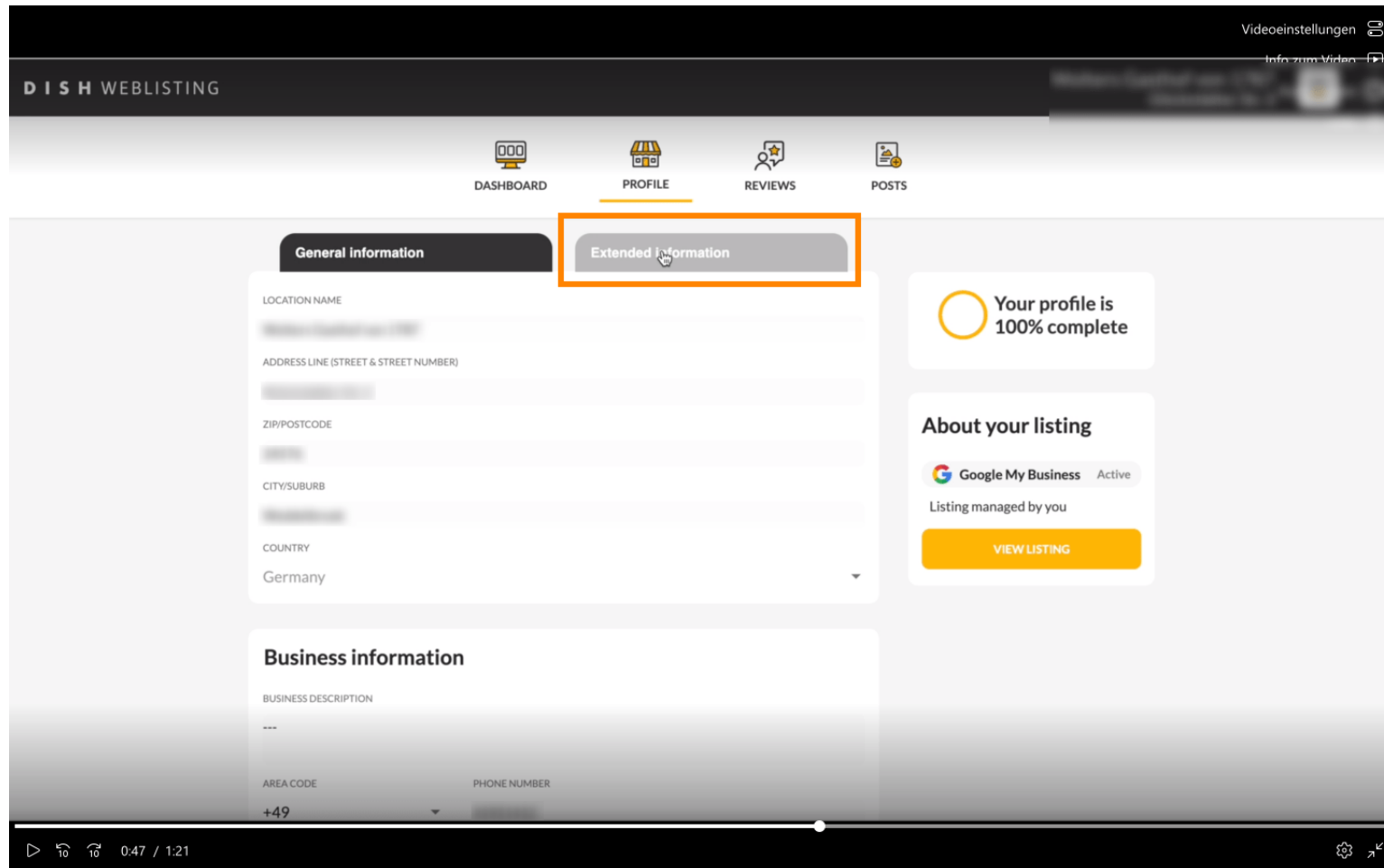


Im nächsten Teil geht es darum, wie Ihre Kunden Sie finden können, wenn sie bei Google nach bestimmten Restauranttypen suchen.

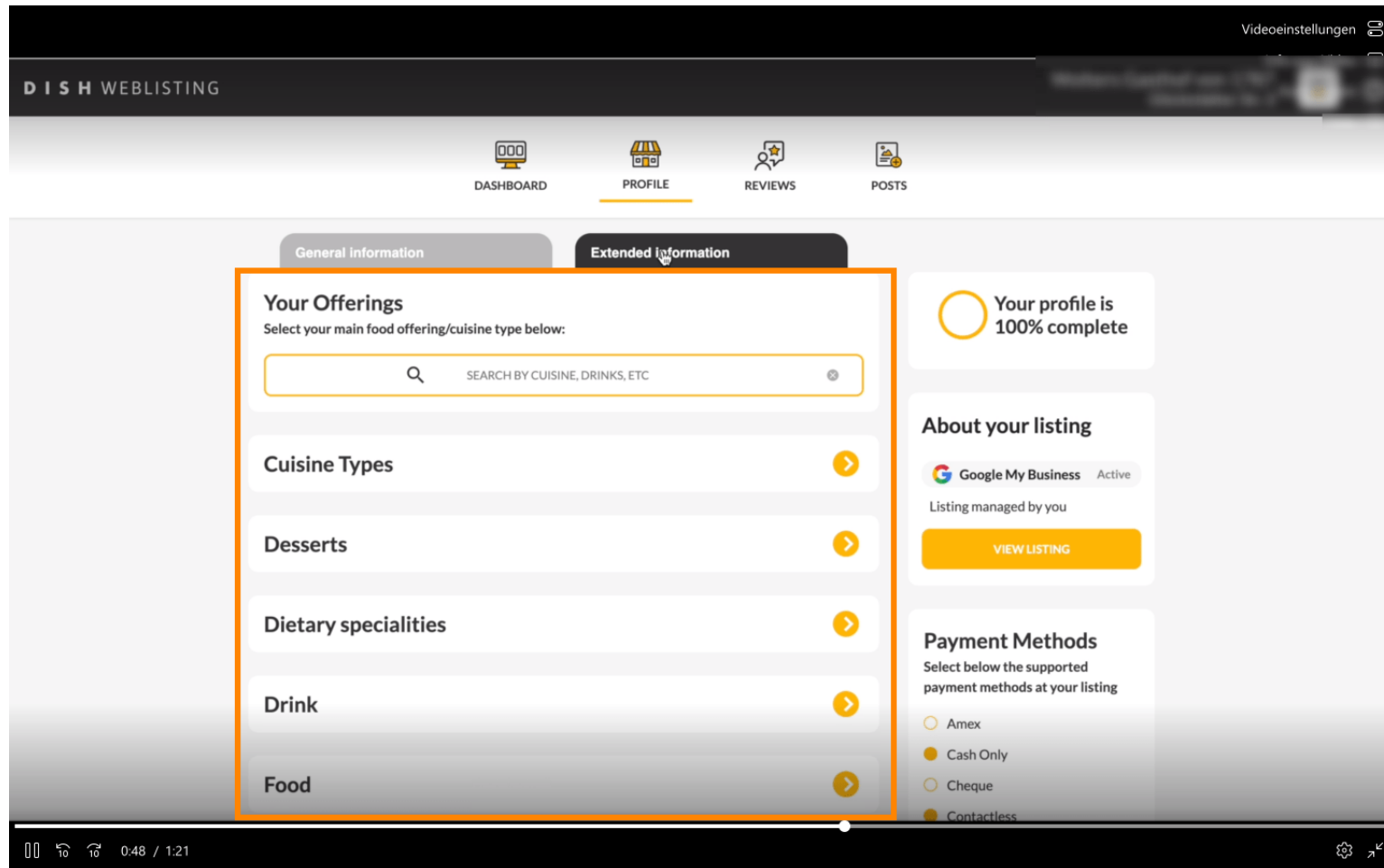




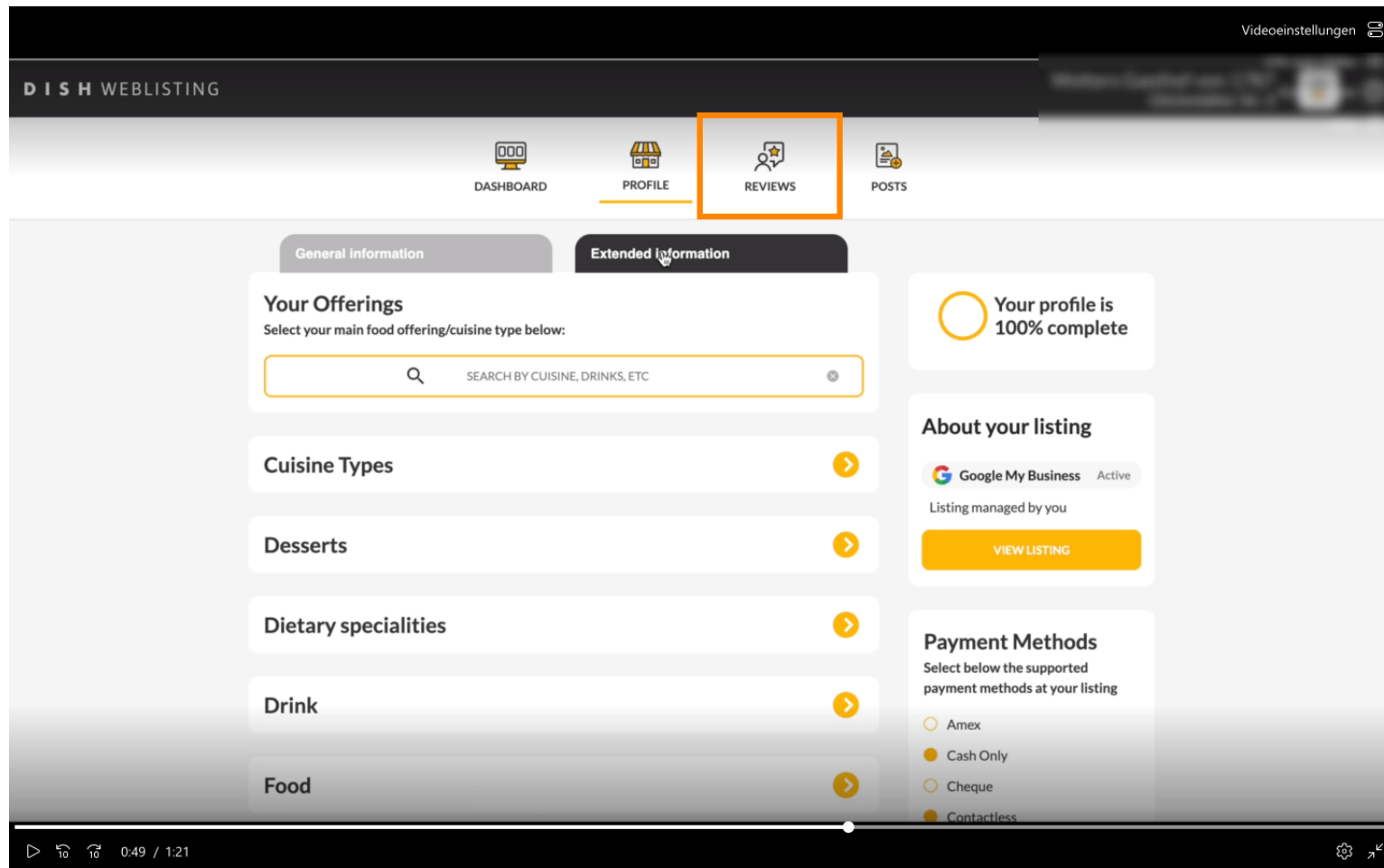
 Klicken Sie auf **Erweiterte Informationen** .




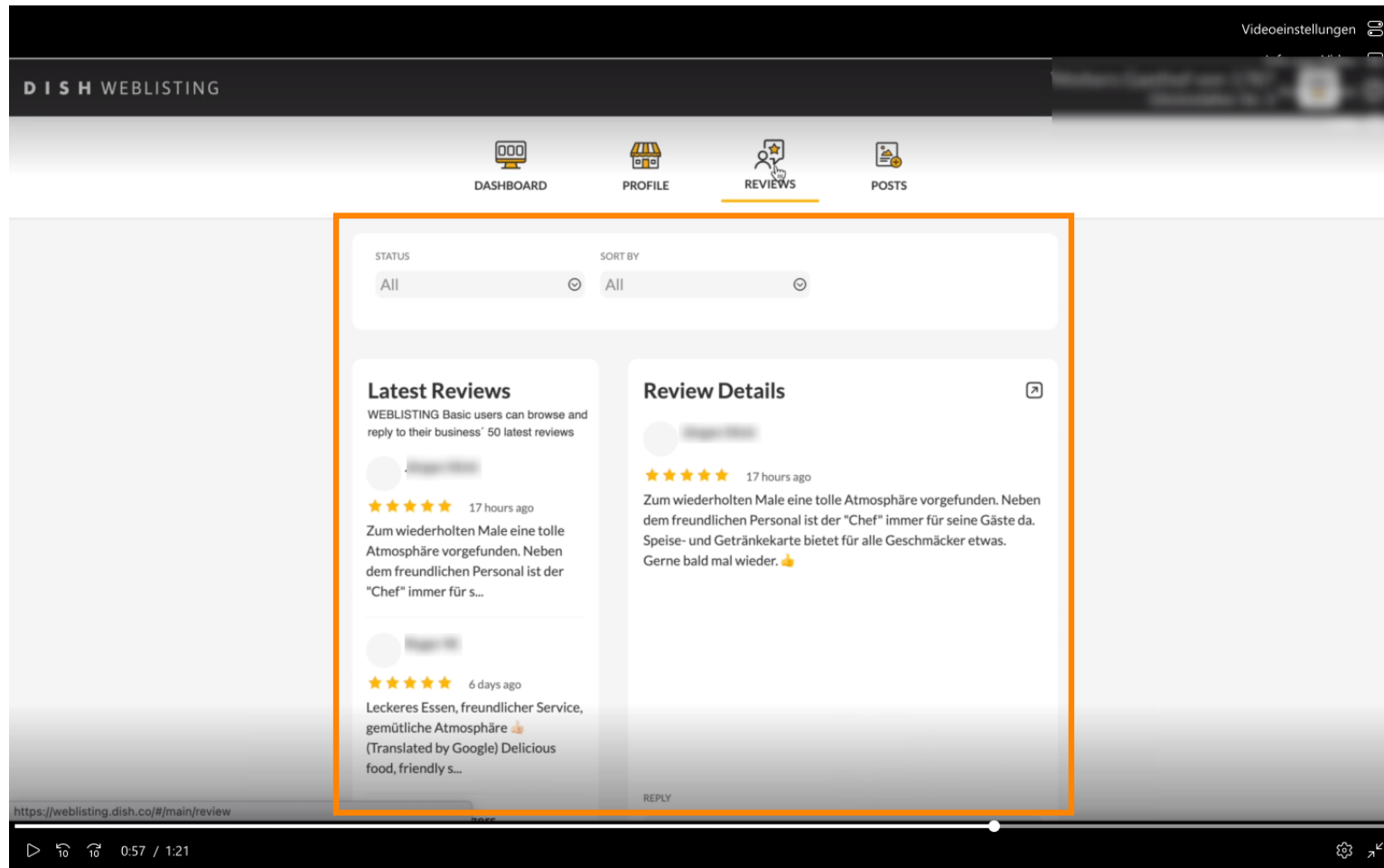
 Es ist wichtig, hier so viele Informationen wie möglich anzugeben.



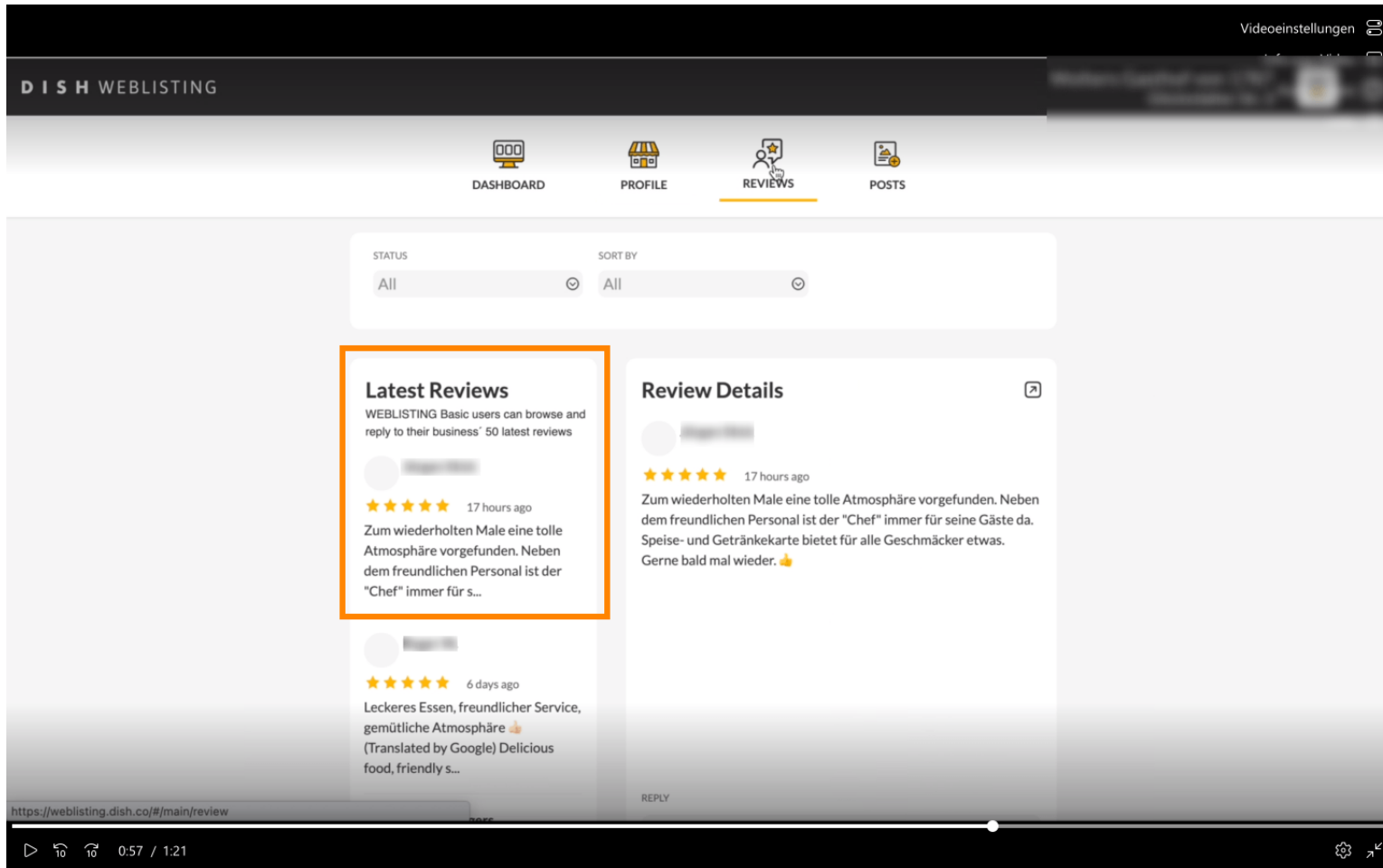
- ☞ Klicken Sie auf **BEWERTUNGEN** , um alle Bewertungen anzuzeigen, die Sie bei Google erhalten haben. Hier können Sie auch direkt darauf antworten.



 Hier haben Sie eine Übersicht und können alle Bewertungen zu Ihrem Restaurant einsehen.



👉 Klicken Sie auf eine Bewertung, auf die Sie antworten möchten.



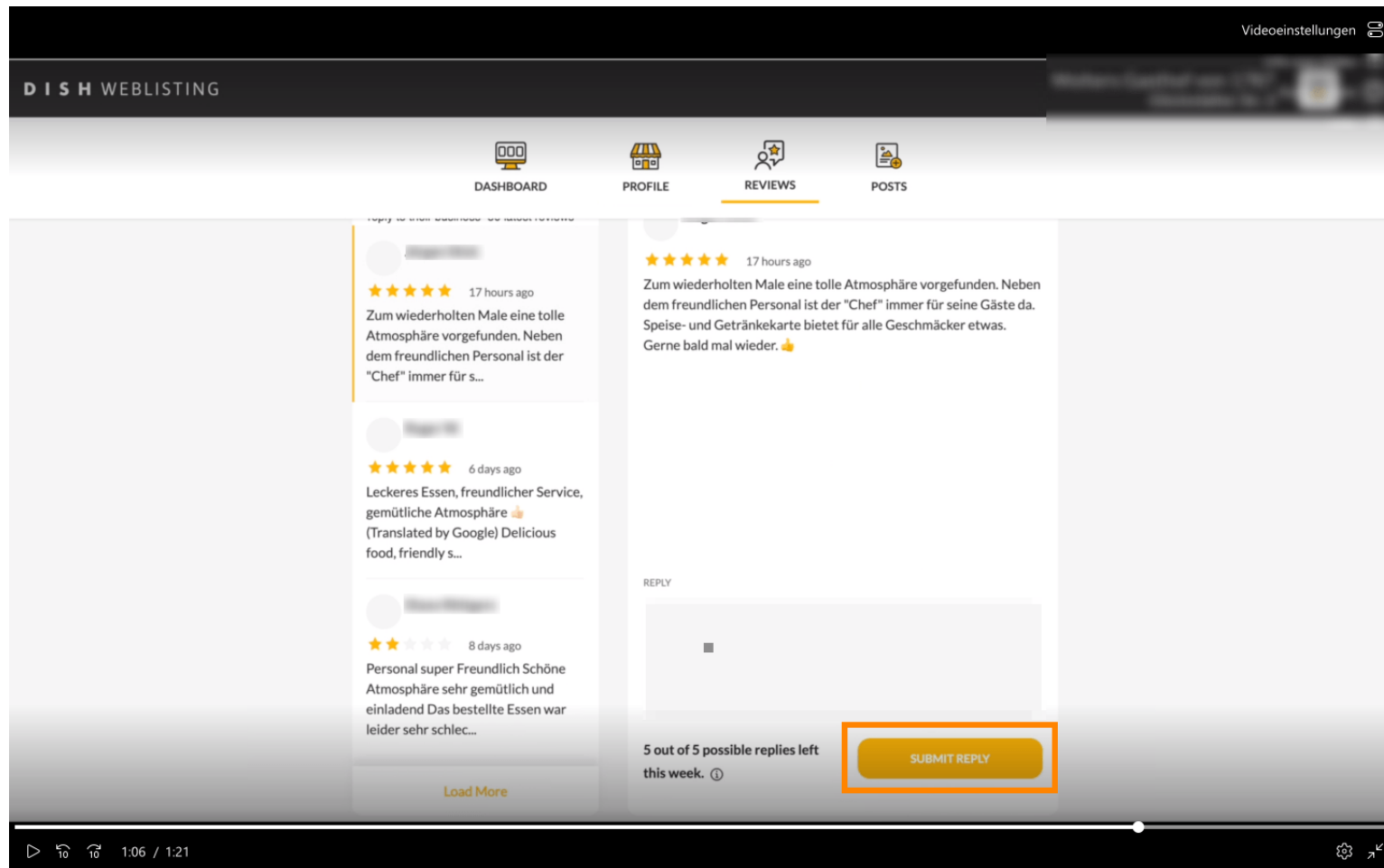


Geben Sie Ihre Antwort in das Textfeld ein.

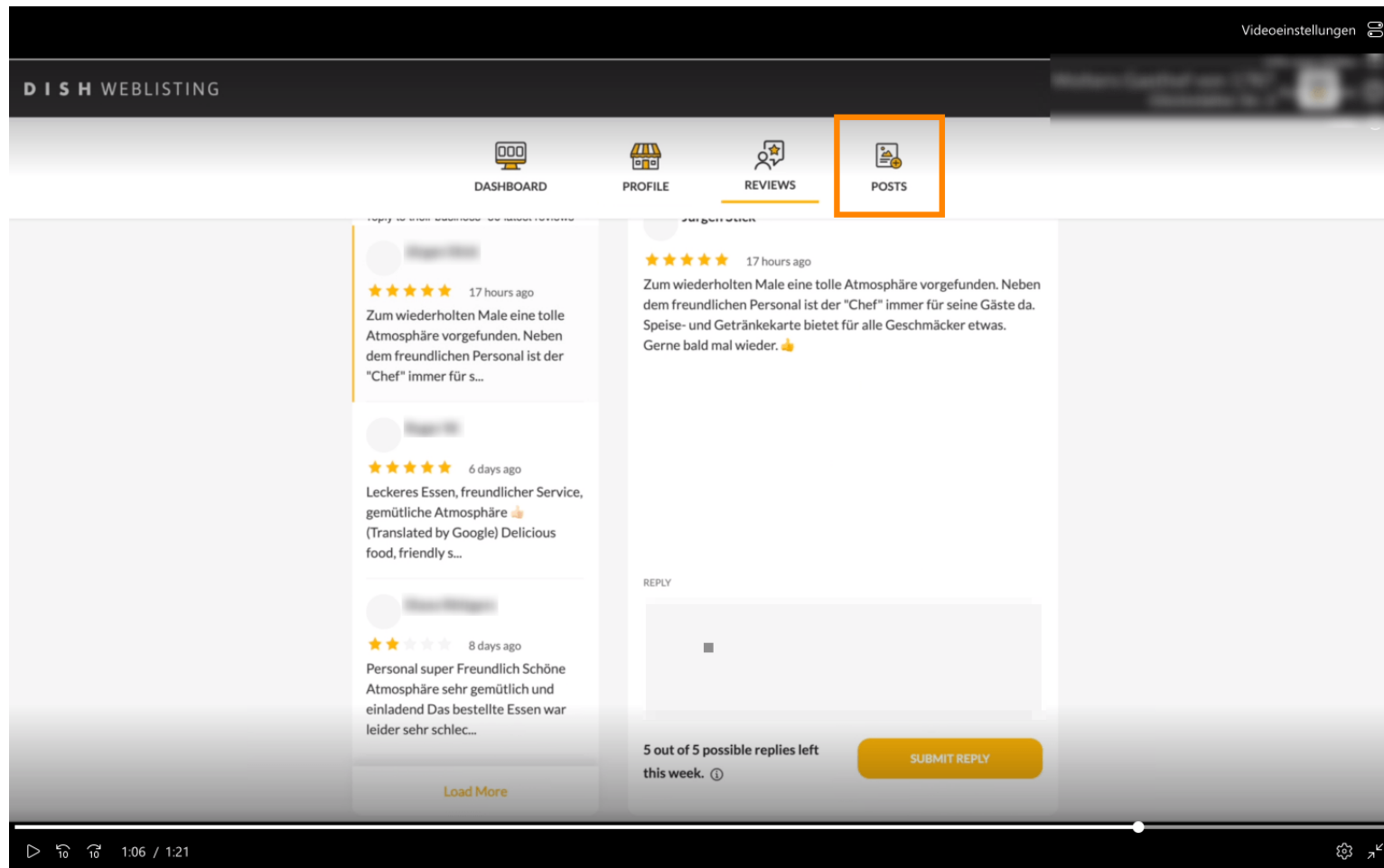
The screenshot displays the DISH Weblisting interface. At the top, there is a navigation bar with the DISH WEBLISTING logo and a 'Videoeinstellungen' button. Below this is a menu with icons for DASHBOARD, PROFILE, REVIEWS (which is highlighted), and POSTS. The main content area shows a list of reviews. The first review is a 5-star rating from 17 hours ago, with the text: 'Zum wiederholten Male eine tolle Atmosphäre vorgefunden. Neben dem freundlichen Personal ist der "Chef" immer für s...'. The second review is also a 5-star rating from 6 days ago, with the text: 'Leckerer Essen, freundlicher Service, gemütliche Atmosphäre 🍷 (Translated by Google) Delicious food, friendly s...'. The third review is a 3-star rating from 8 days ago, with the text: 'Personal super Freundlich Schöne Atmosphäre sehr gemütlich und einladend Das bestellte Essen war leider sehr schle...'. Below the reviews is a 'Load More' button. On the right side, there is a 'REPLY' section with a text input field highlighted by an orange border. Below the input field, it says '5 out of 5 possible replies left this week.' and a 'SUBMIT REPLY' button. At the bottom of the screenshot, there is a video player control bar showing '1.06 / 1.21' and various icons.




Klicken Sie anschließend auf die Schaltfläche **ANTWORT ABSENDEN**. So antworten Sie auf eine Bewertung: <https://support.dish.co/l/en/article/sl3svurztw-tutorial-how-to-reply-on-reviews>



- Und denken Sie daran, von Zeit zu Zeit Beiträge zu verfassen, wenn es Neuigkeiten zu Ihrem Restaurant gibt! Klicken Sie auf **BEITRÄGE**.





-  Informieren Sie beispielsweise über eine Happy Hour oder ein neues Rezept! Stellen Sie sicher, dass Sie auch ansprechende Medien anhängen. So veröffentlichen Sie einen Beitrag: <https://support.dish.co/l/en/article/ri8upudzcz-dish-weblisting-how-to-post-content>

Teilen Link kopieren Herunterladen Video - how to make t...mov 2 / 2

**DISH WEBLISTING**

DASHBOARD PROFILE REVIEWS **POSTS**

### Post data in Google

Publish posts on Google to update your potential or existing customers about news, special offers or changes with regards to your business. The posts will appear prominently in your listing on Google Search and Google Maps. Compliment your message with a redirect link to your website or with pictures. Try it out: You have full control to update or delete the content after publishing it.

POST TYPE

**News**

CONTENT

This is your post content. Keep it simple and with max 1500 characters.

ADD A REDIRECT LINK

**None**

REDIRECT LINK

Insert the link

### Preview

The content will appear here

### Published posts

RE-USE PREVIOUS POSTS AS TEMPLATES FOR NEW CONTENT.

### Publish

MAKE SURE YOU FILL IN ALL REQUIRED FIELDS CORRECTLY AHEAD OF PUBLISHING.

**PUSH**

Attach media

<https://weblisting.dish.co/#/main/posts>



Das ist es. Sie sind fertig.

The screenshot shows a web browser window displaying the DISH Weblisting dashboard. The navigation menu includes DASHBOARD, PROFILE, REVIEWS, and POSTS. The 'POSTS' section is active and contains a form for creating a post. The form is highlighted with an orange border and includes the following sections:

- Post data in Google**: A section with an information icon and instructions: "Publish posts on Google to update your potential or existing customers about news, special offers or changes with regards to your business. The posts will appear prominently in your listing on Google Search and Google Maps. Compliment your message with a redirect link to your website or with pictures. Try it out: You have full control to update or delete the content after publishing it."
- POST TYPE**: A dropdown menu currently set to "News".
- CONTENT**: A text area with the instruction: "This is your post content. Keep it simple and with max 1500 characters."
- ADD A REDIRECT LINK**: A dropdown menu currently set to "None".
- REDIRECT LINK**: A text input field with the placeholder "Insert the link".
- Preview**: A section showing a placeholder for the post content: "The content will appear here".
- Published posts**: A section with the text: "RE-USE PREVIOUS POSTS AS TEMPLATES FOR NEW CONTENT."
- Publish**: A button to submit the post.

At the bottom of the video player, there is a progress bar showing 1:21 / 1:21 and a status message: "CORRECTLY AHEAD OF PUBLISHING."



Scannen, um zum interaktiven Player zu gelangen