



This is your dashboard. Here you can see how much of your Google profile you have completed, always aim for 100%!

The screenshot displays the DISH Weblisting dashboard with the following sections:

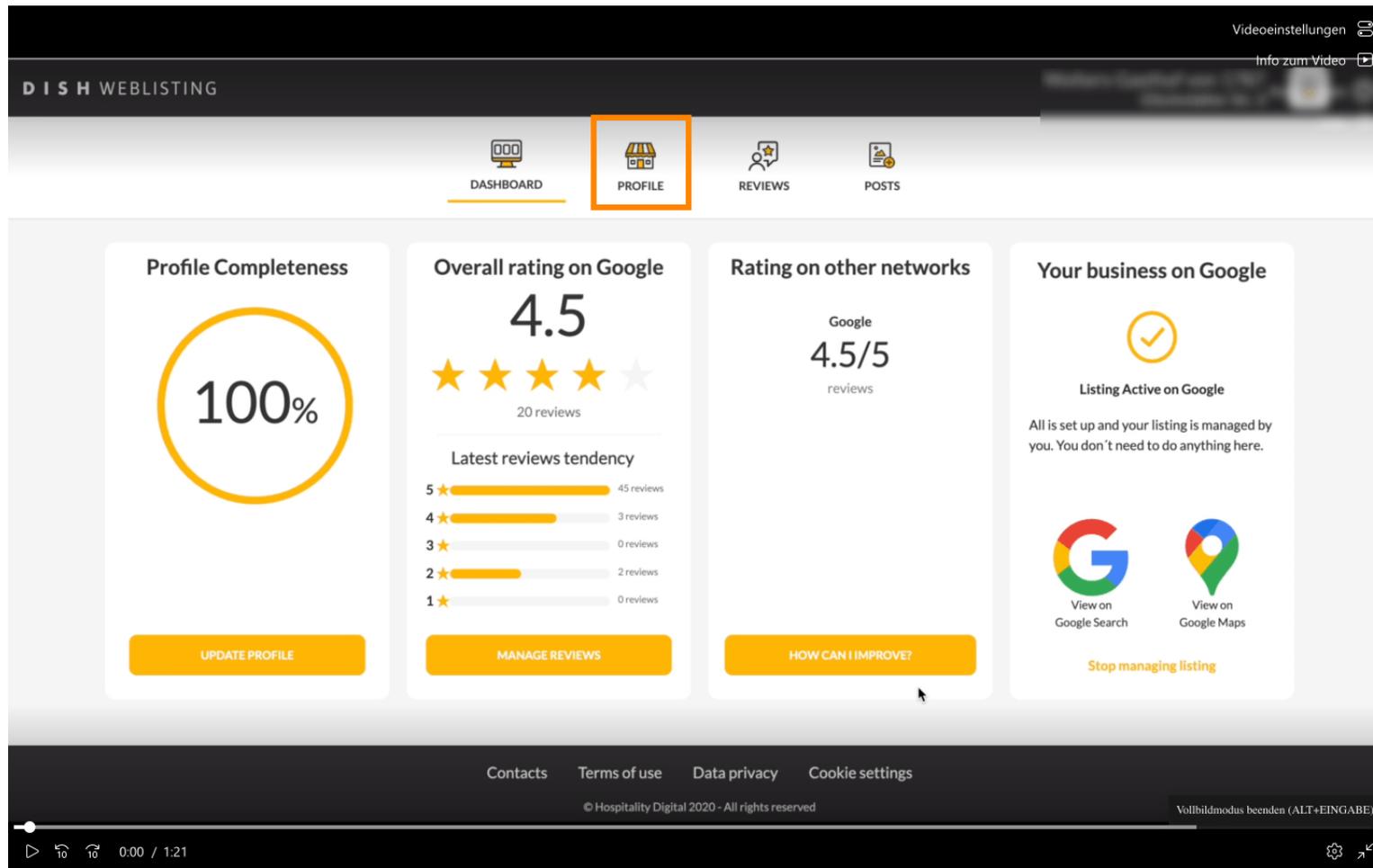
- Profile Completeness:** A large orange circle containing "100%". Below it is a yellow button labeled "UPDATE PROFILE".
- Overall rating on Google:** A large "4.5" with five stars (4 filled, 1 empty) and "20 reviews". Below is a "Latest reviews tendency" bar chart:

Rating	Number of Reviews
5 stars	45 reviews
4 stars	3 reviews
3 stars	0 reviews
2 stars	2 reviews
1 star	0 reviews

A yellow button labeled "MANAGE REVIEWS" is at the bottom.
- Rating on other networks:** "Google 4.5/5 reviews". A yellow button labeled "HOW CAN I IMPROVE?" is at the bottom.
- Your business on Google:** A yellow checkmark icon, "Listing Active on Google", and the text "All is set up and your listing is managed by you. You don't need to do anything here." Below are "View on Google Search" and "View on Google Maps" icons, and a yellow button labeled "Stop managing listing".

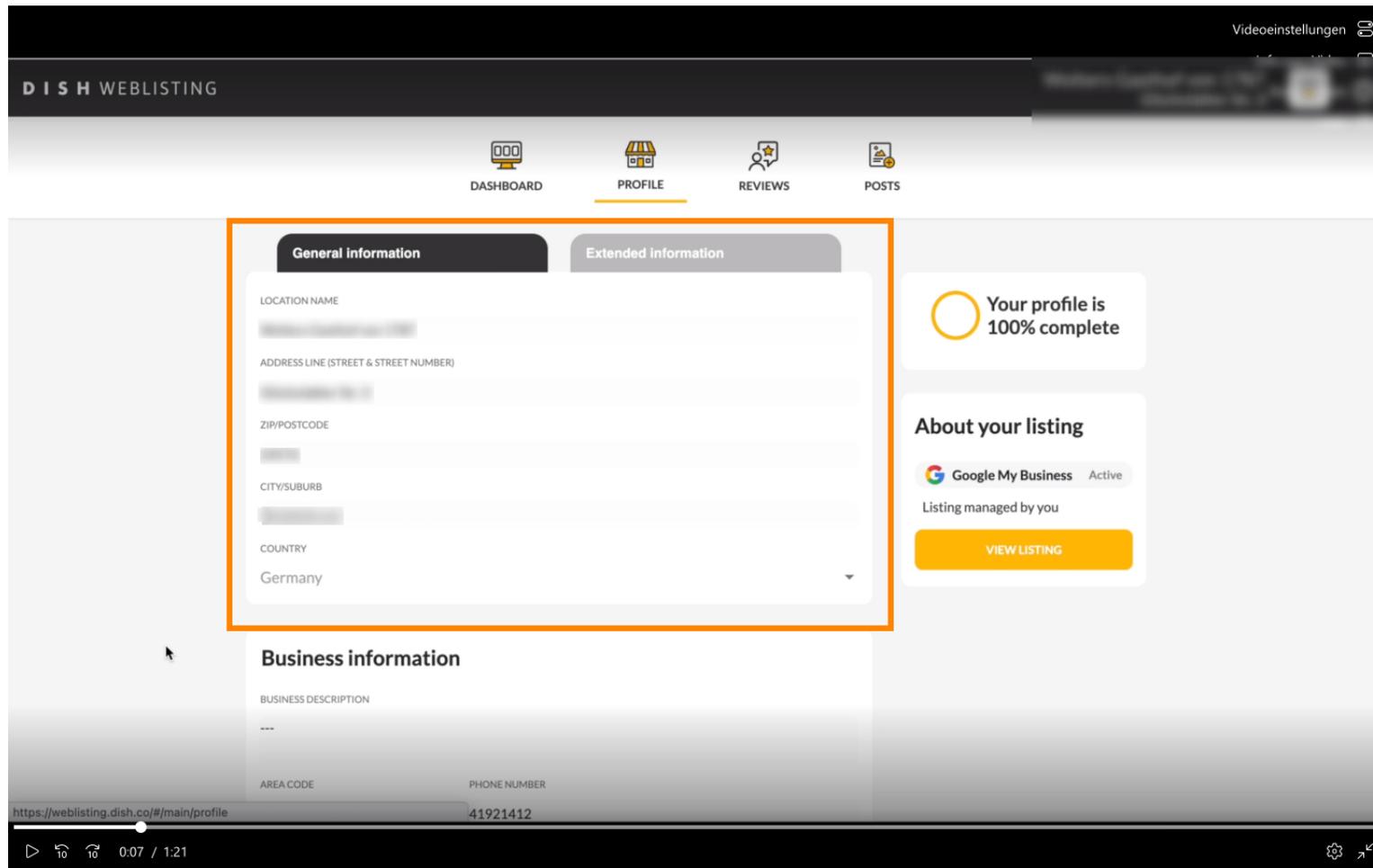
At the bottom of the dashboard, there are links for "Contacts", "Terms of use", "Data privacy", and "Cookie settings". A copyright notice "© Hospitality Digital 2020 - All rights reserved" and a "Vollbildmodus beenden (ALT+EINGABE)" button are also visible.

- Click on **PROFILE** to manage it. This is where you should insert all necessary information that will allow your customers to find you on Google.

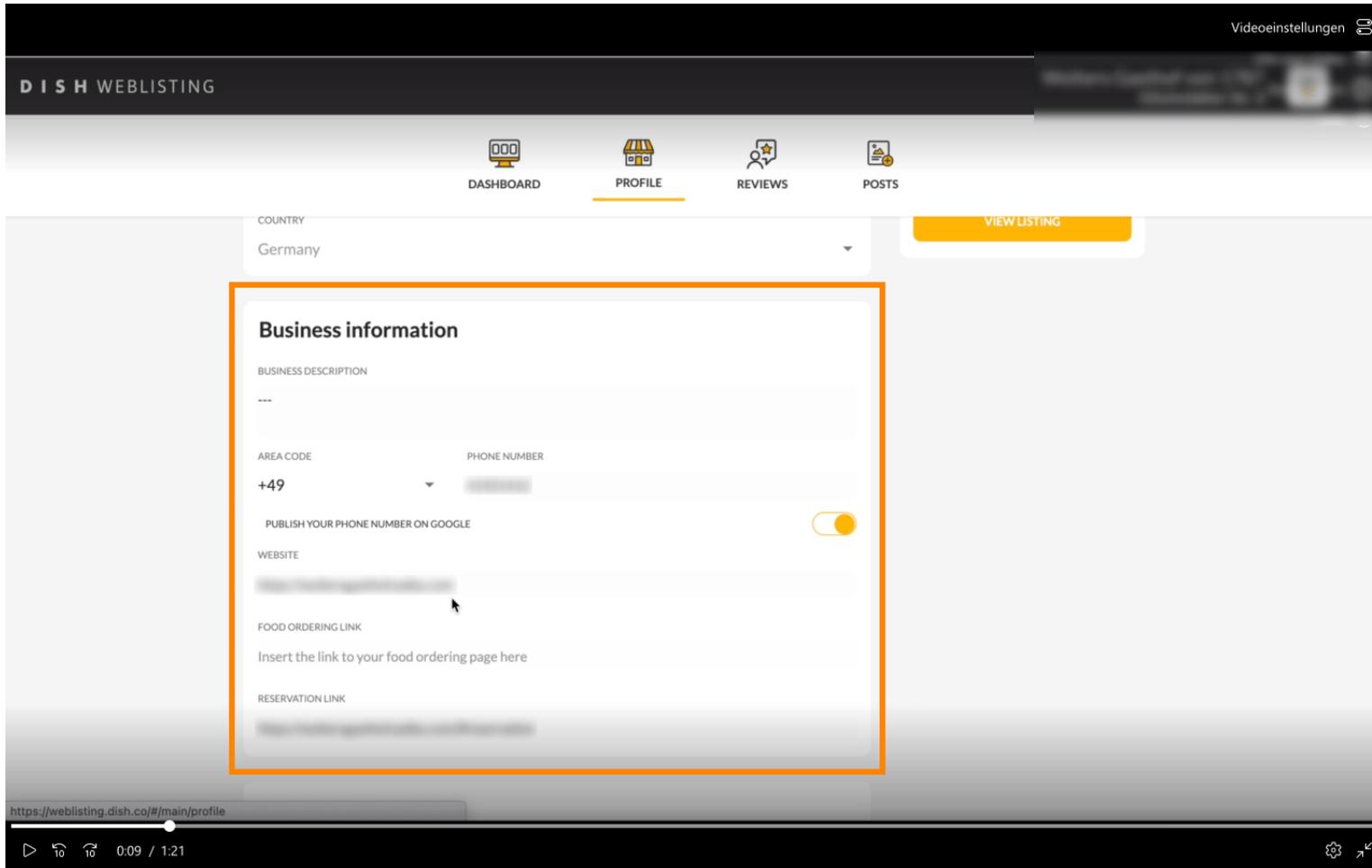




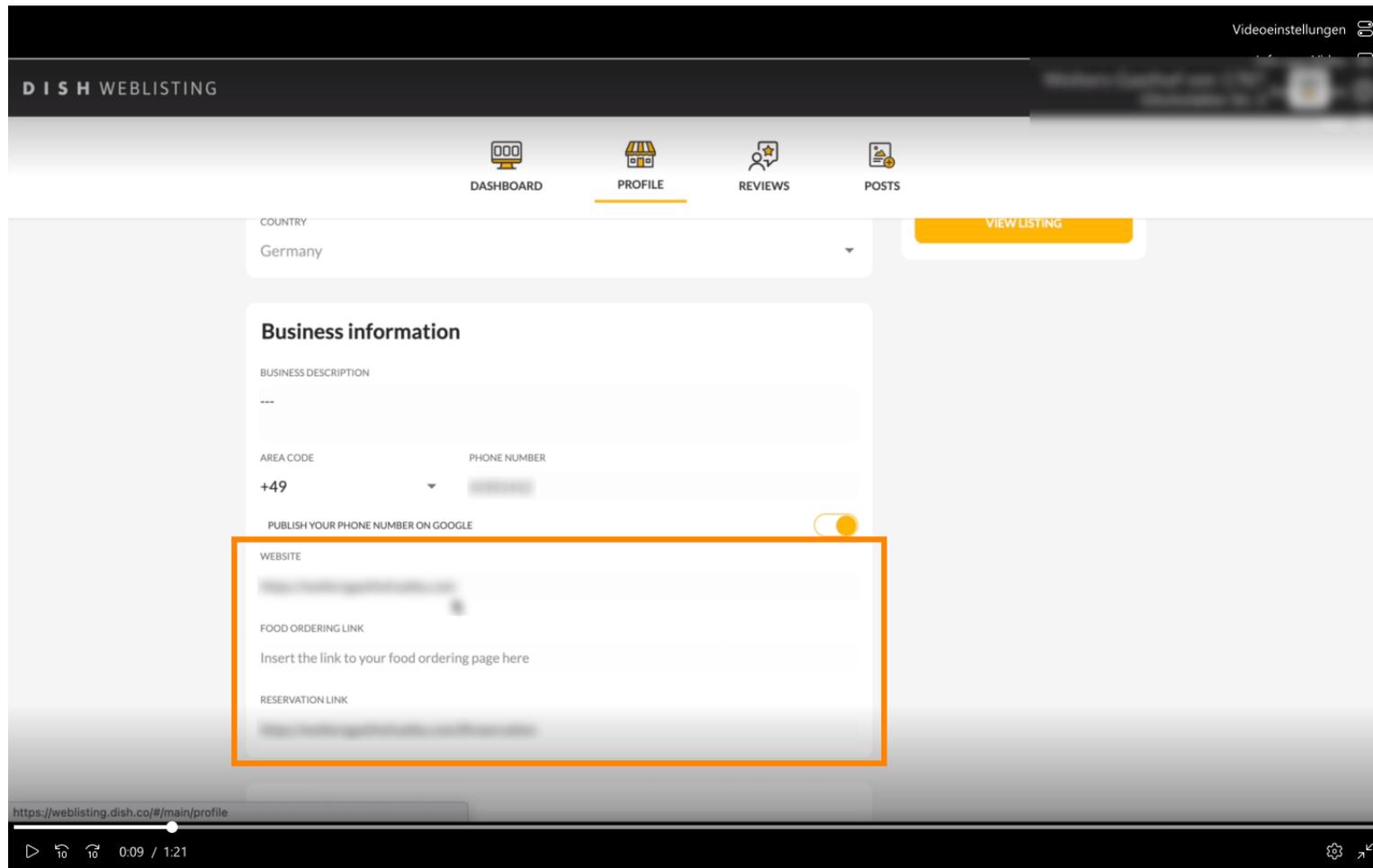
This is where you should insert all necessary information that will allow your customers to find you on Google.



As well enter all your business information.

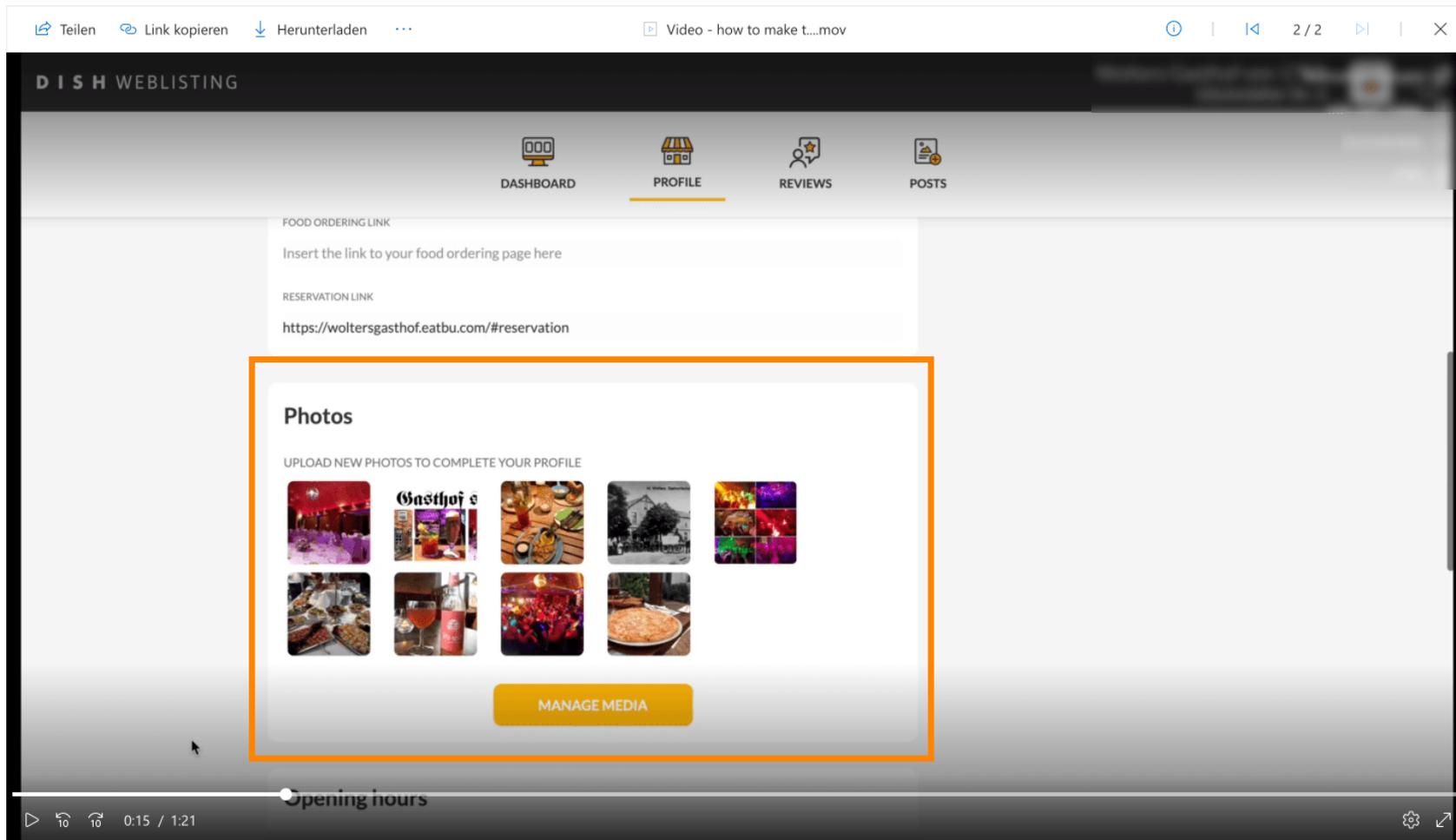


- Make sure to include the links from your other **DISH tools**, so that customer can also easily find your **website**, **reservation** and/or **order link** on Google.





Make sure to also upload some media. Here you can pick one picture that will be shown on top. The more visual the better!

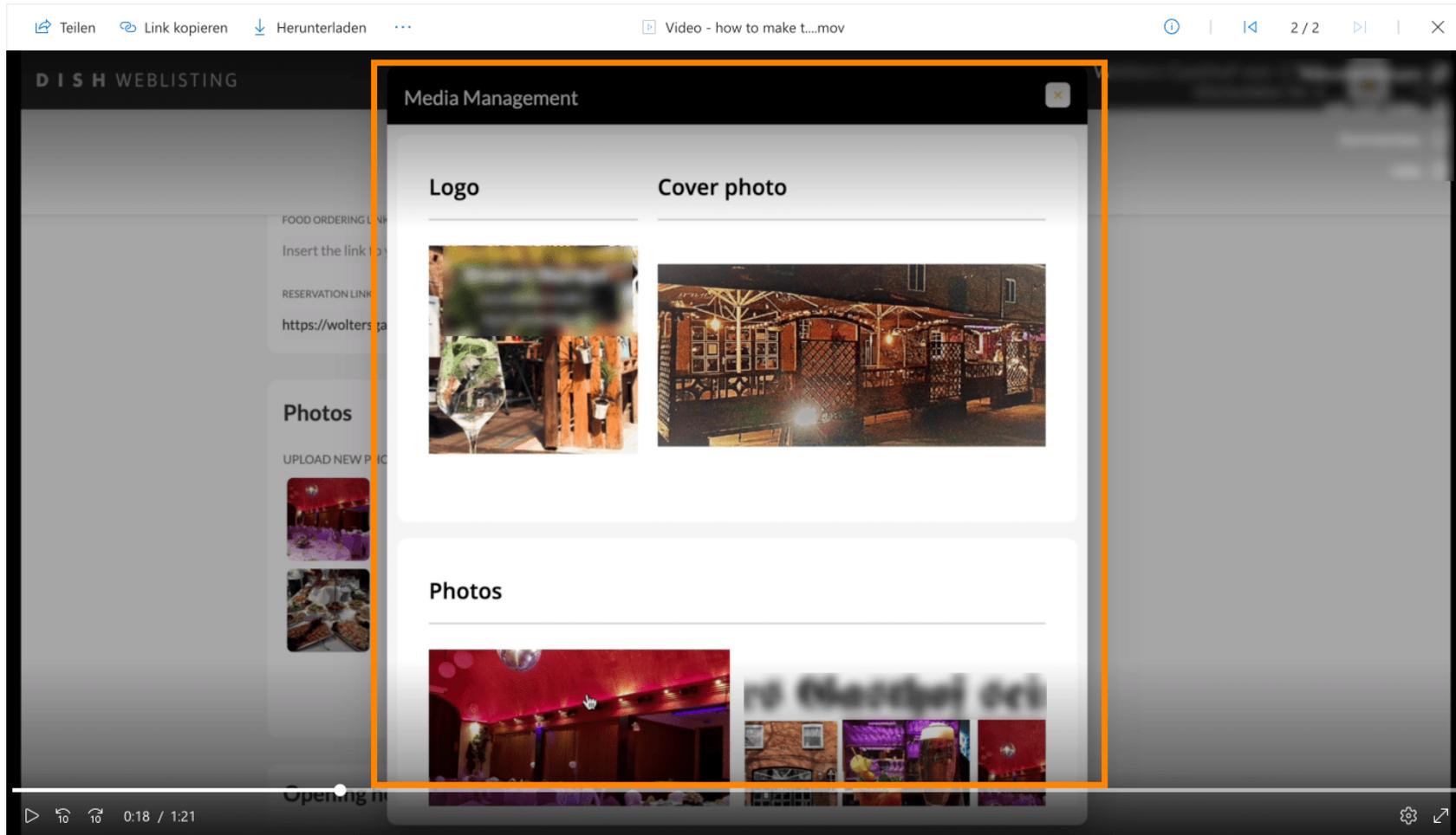




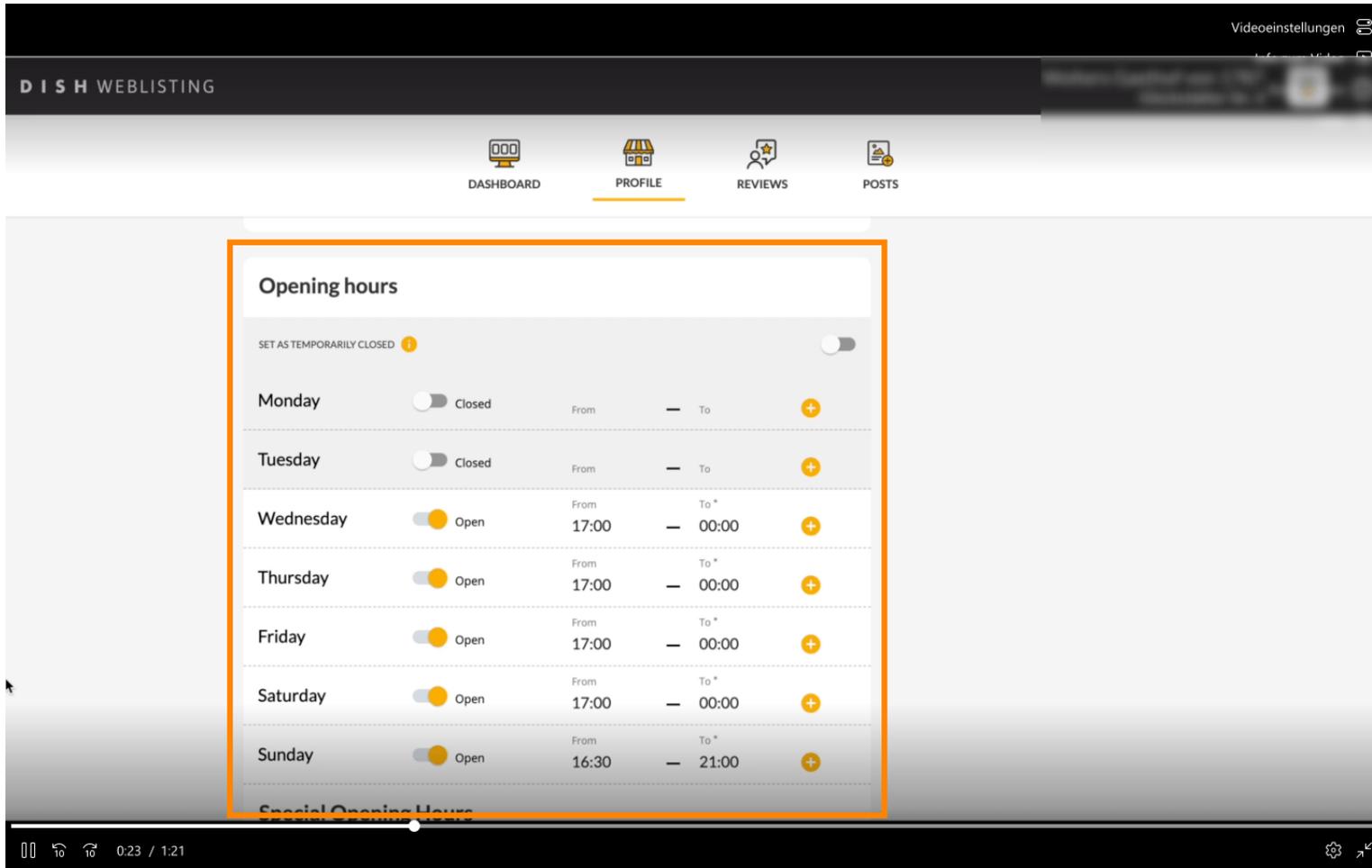
Click on **MANAGE MEDIA**.

The screenshot shows a web browser window displaying the DISH Weblisting profile page. The browser's address bar shows "Video - how to make t...mov". The page header includes "DISH WEBLISTING" and a navigation menu with icons for "DASHBOARD", "PROFILE", "REVIEWS", and "POSTS". The "PROFILE" tab is active. Below the navigation, there are sections for "FOOD ORDERING LINK" (with the text "Insert the link to your food ordering page here") and "RESERVATION LINK" (with the URL "https://woltersgasthof.eatbu.com/#reservation"). A "Photos" section is titled "UPLOAD NEW PHOTOS TO COMPLETE YOUR PROFILE" and displays a grid of 10 photo thumbnails. At the bottom of this section, a yellow "MANAGE MEDIA" button is highlighted with an orange border. The video player controls at the bottom show a progress bar at 0:16 / 1:21 and a "Opening hours" label.

 Here in the Media Management window, you can upload and manage all your images.



 When you scroll down. You can edit and update your **opening hours**.



-  Make sure to generate and print **QR codes**. You can give these QR codes to your customers so they can easily scan it and give reviews to your restaurant on Google. A super easy way to guarantee you receive reviews!

The screenshot displays the DISH Weblisting dashboard. At the top, there are navigation tabs: DASHBOARD, PROFILE (selected), REVIEWS, and POSTS. Below these, a table lists the opening hours for each day of the week. The 'Special Opening Hours' section includes a button to 'Add a new date or time period'. A prominent orange-bordered box highlights the 'QR-Code for Google Listing' section, which contains the text 'GENERATE QR-CODE AND PLACE IT IN YOUR ESTABLISHMENT TO ASK YOUR GUESTS FOR REVIEWS ON GOOGLE' and a 'GENERATE QR-CODE' button. The footer contains links for 'Contacts', 'Terms of use', 'Data privacy', and 'Cookie settings', along with a copyright notice for Hospitality Digital 2020.

Day	Status	From	To	Action
Thursday	Open	17:00	00:00	+
Friday	Open	17:00	00:00	+
Saturday	Open	17:00	00:00	+
Sunday	Open	16:30	21:00	+

Special Opening Hours

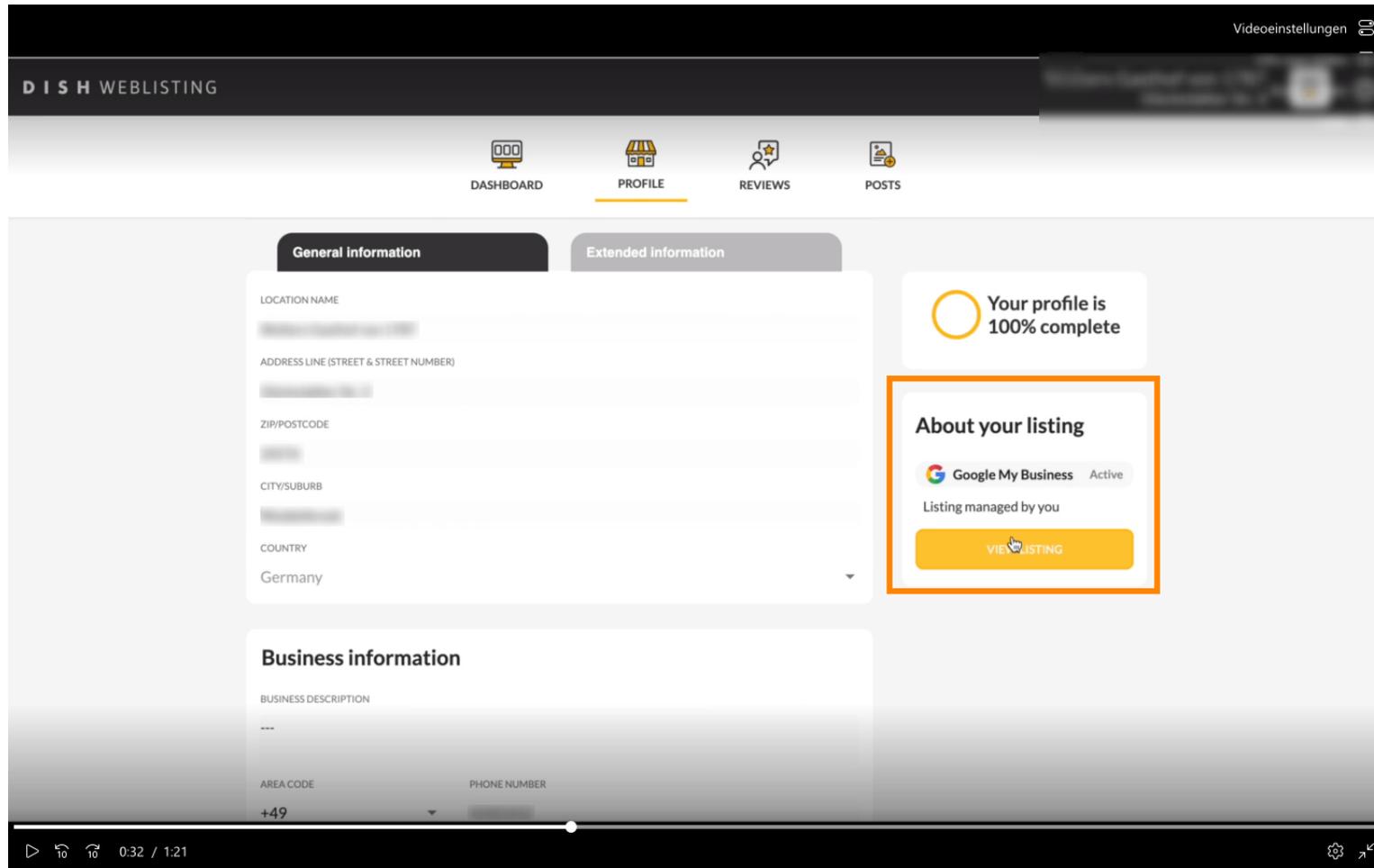
+ Add a new date or time period

QR-Code for Google Listing

GENERATE QR-CODE AND PLACE IT IN YOUR ESTABLISHMENT TO ASK YOUR GUESTS FOR REVIEWS ON GOOGLE

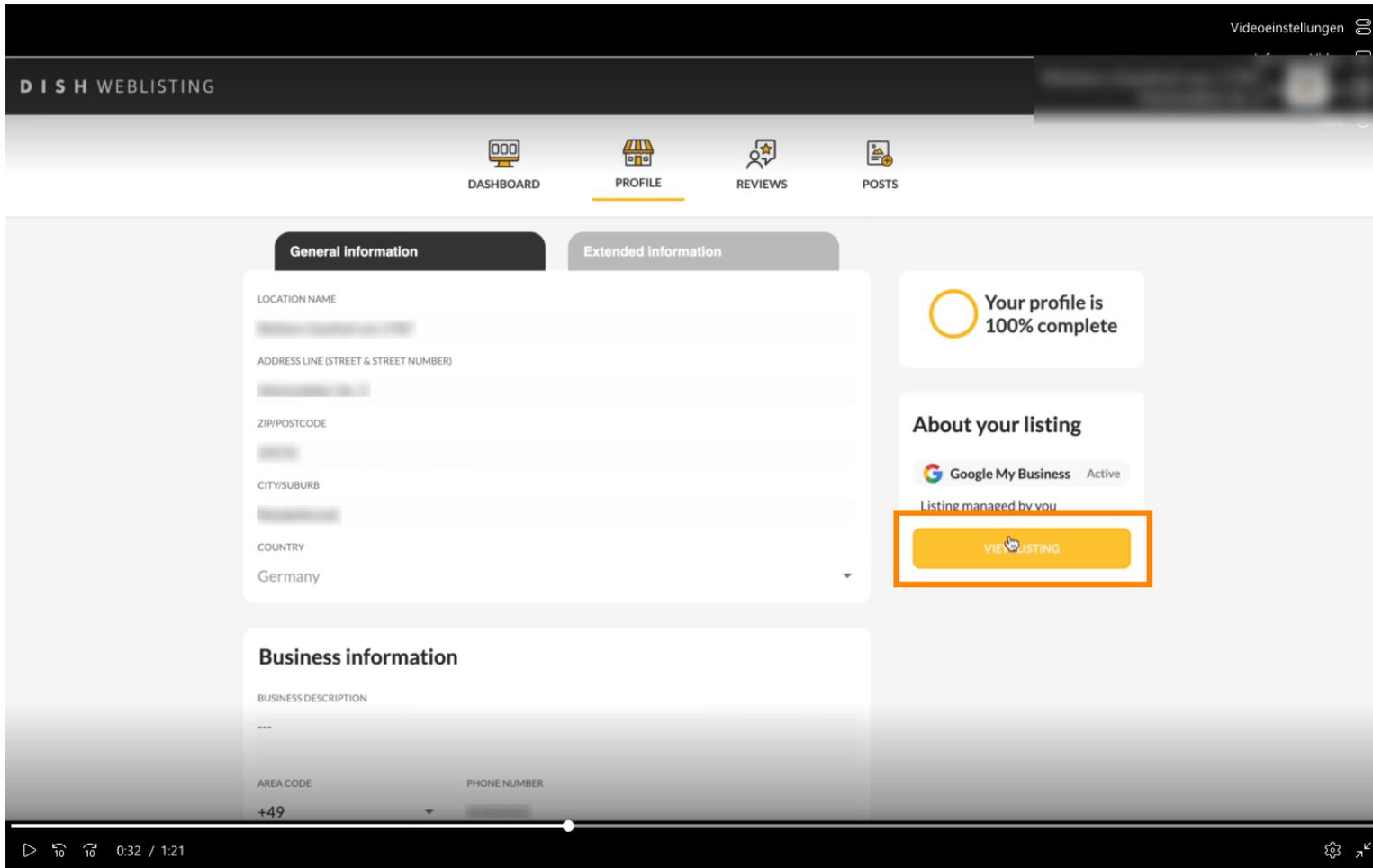
GENERATE QR-CODE

 In case you would like to know how your listing looks like on Google



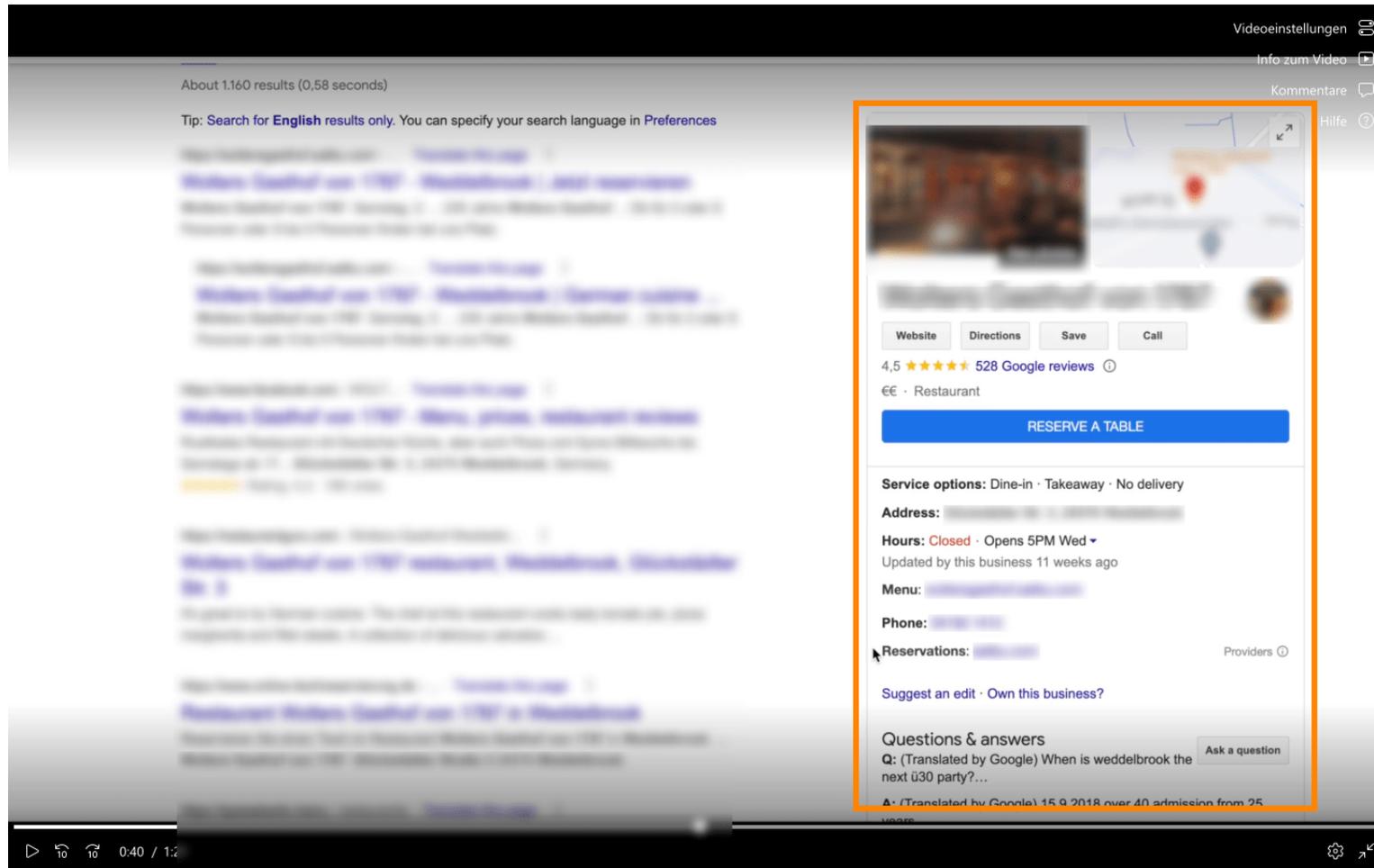


Click on **VIEW LISTINGS**.

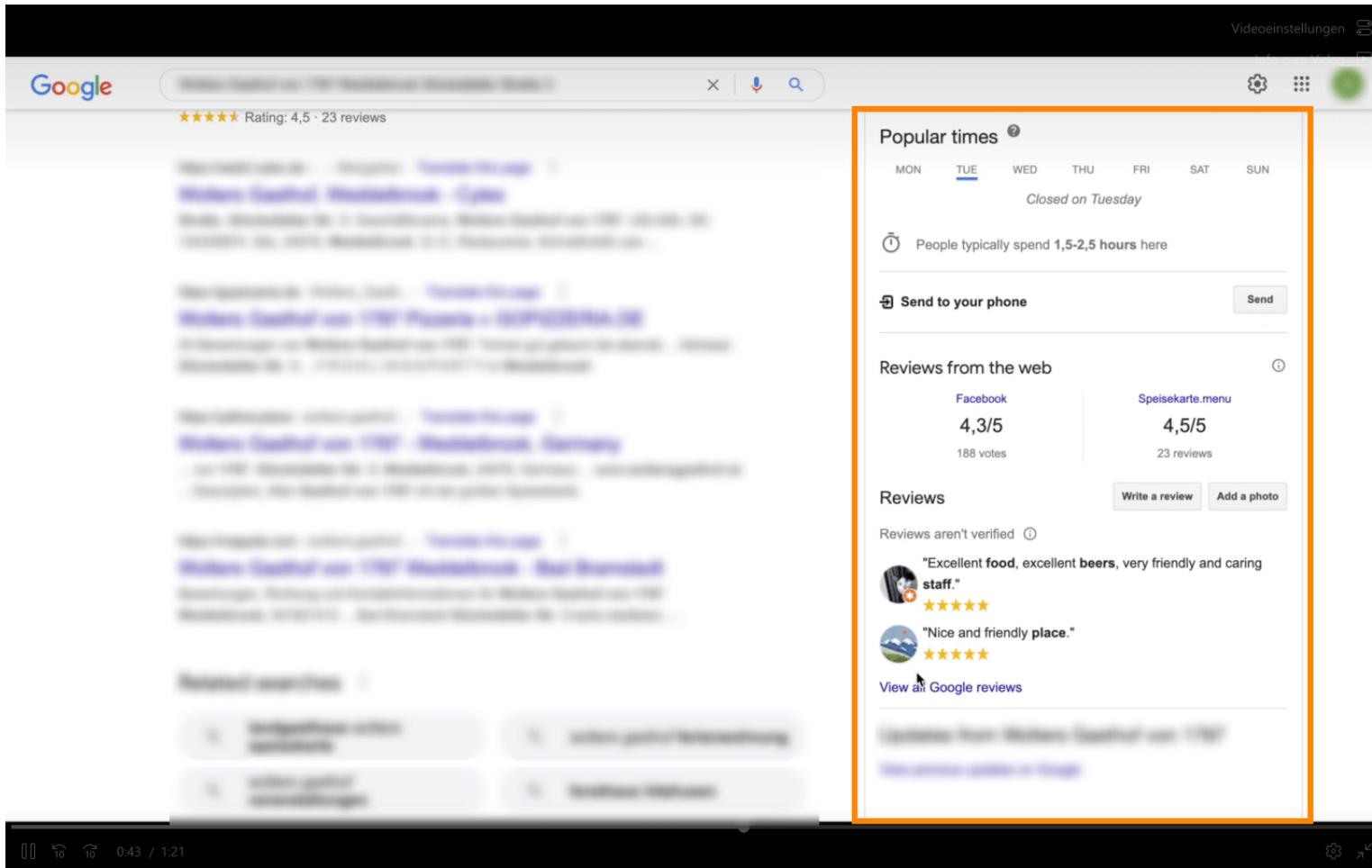




It is possible to see all information inserted on Weblisting directly on Google

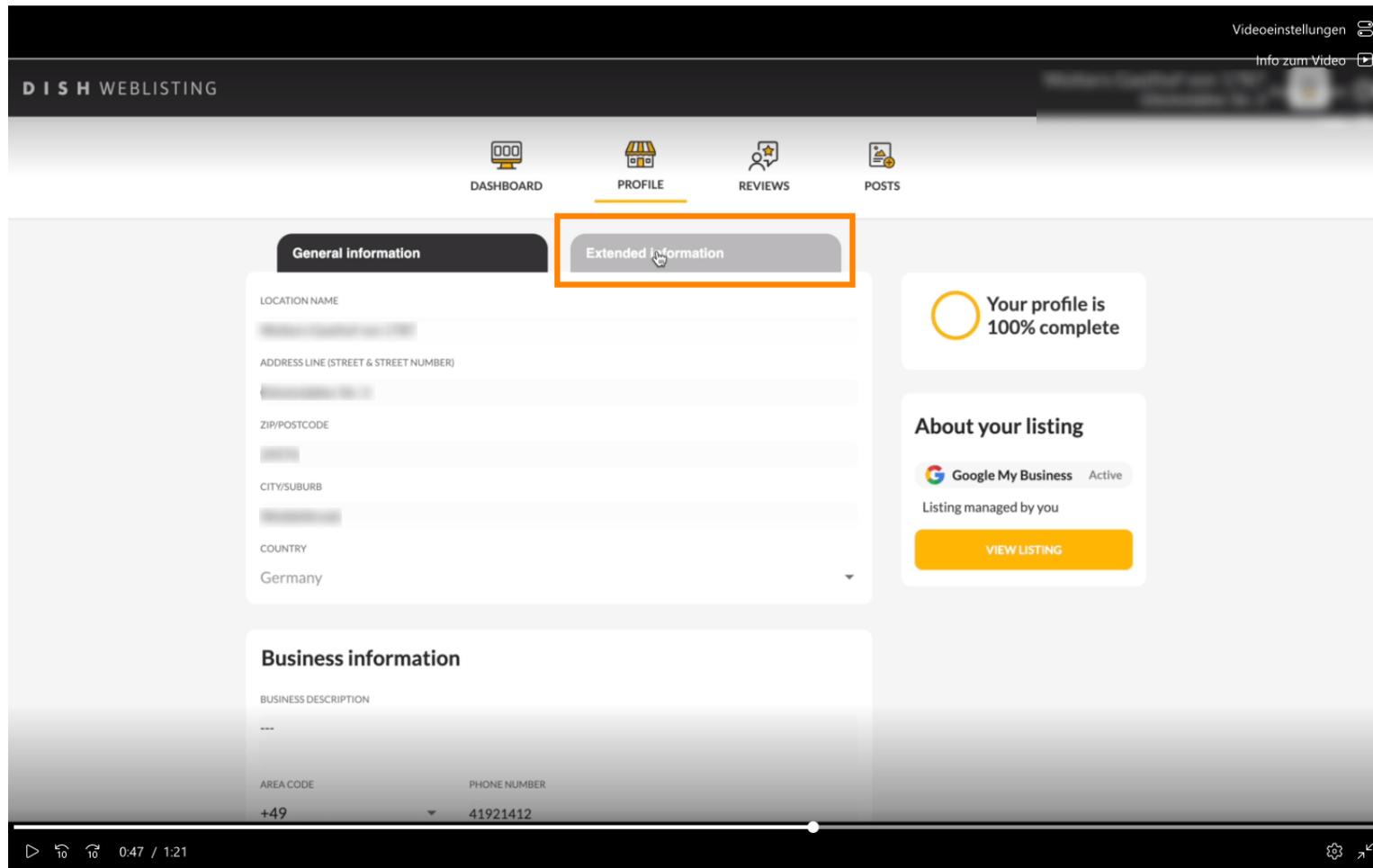


 As well further information like popular times and review will be shown.

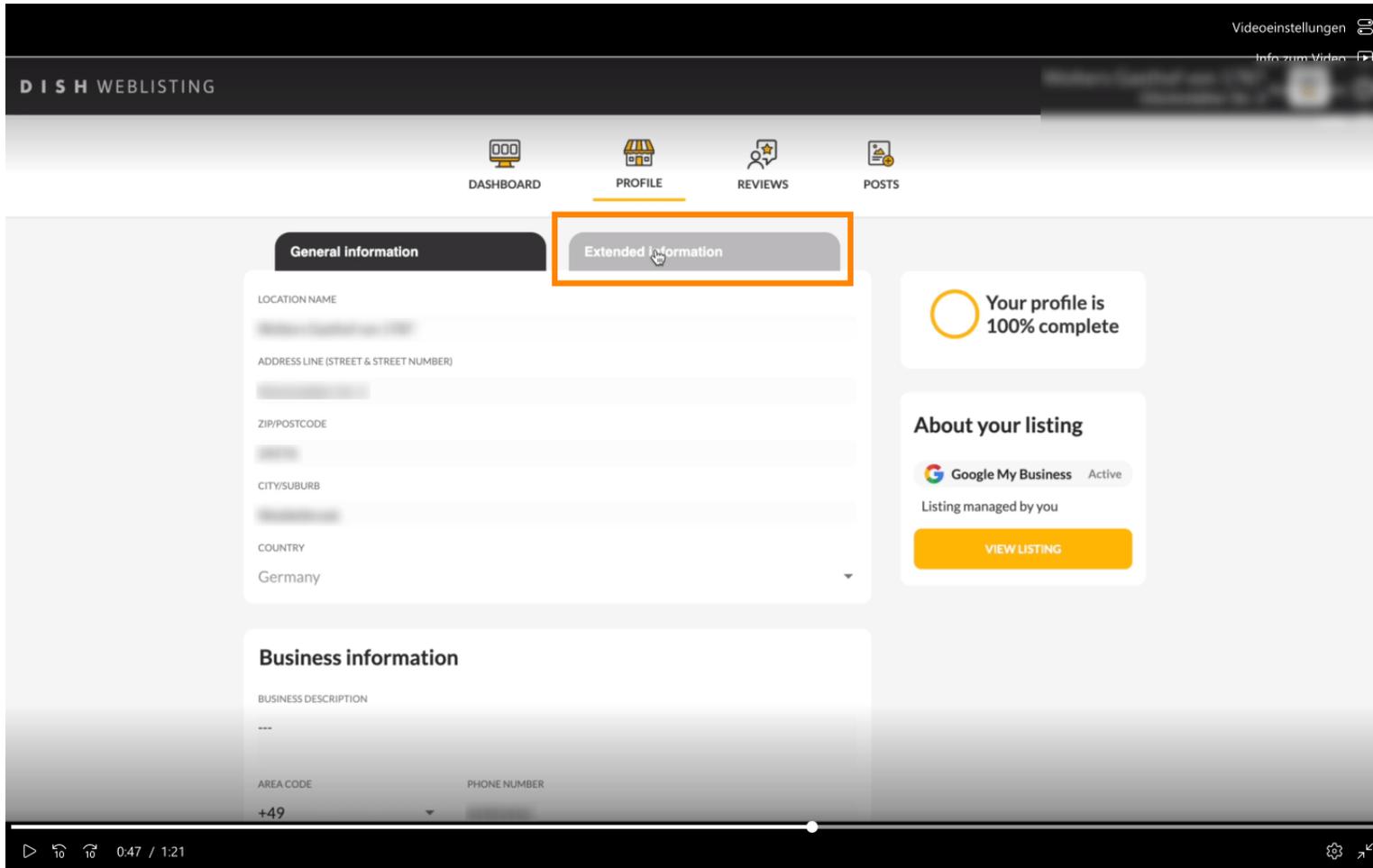




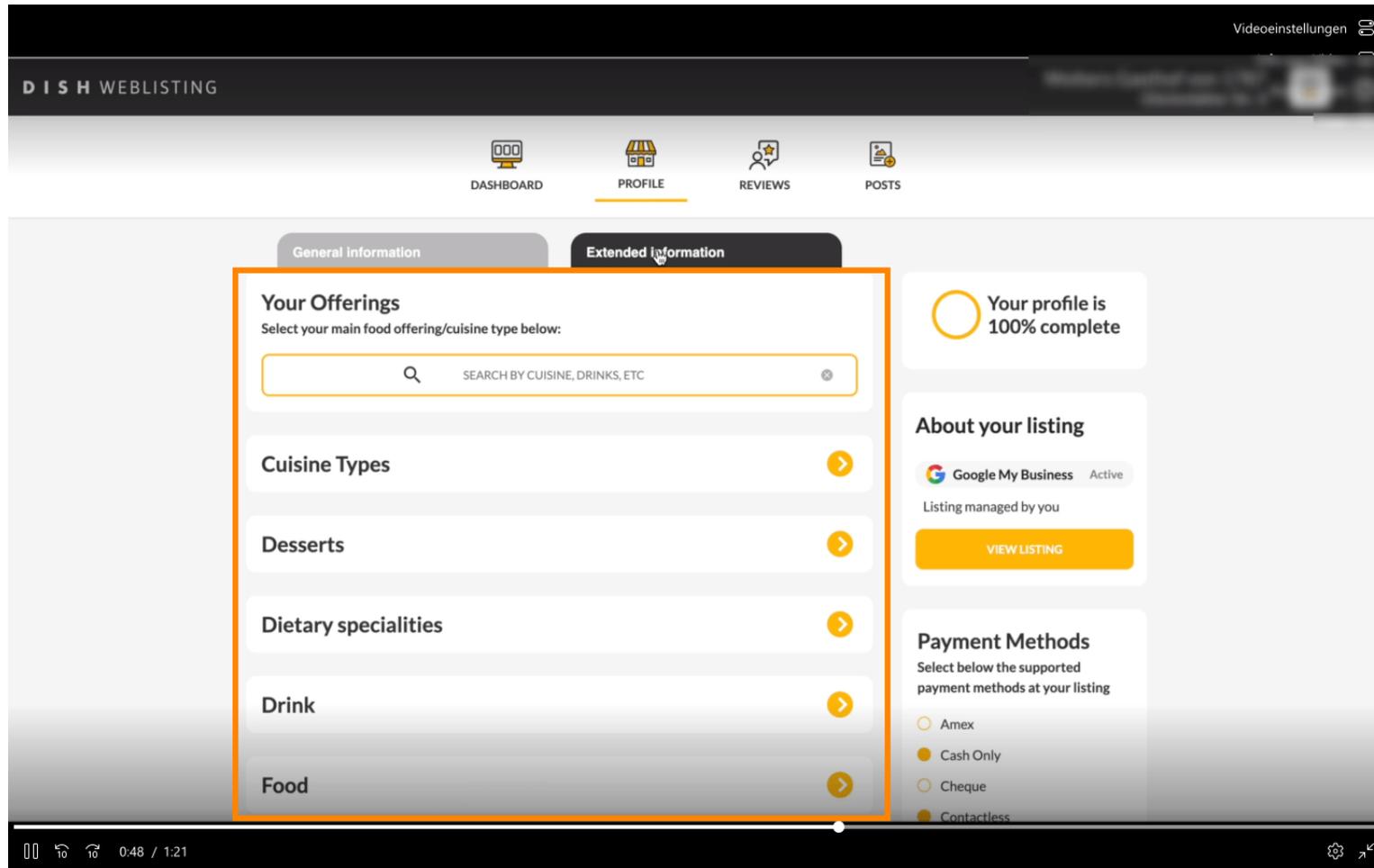
The next part is what is going to allow your customers to find you when they search for specific restaurant types on Google.



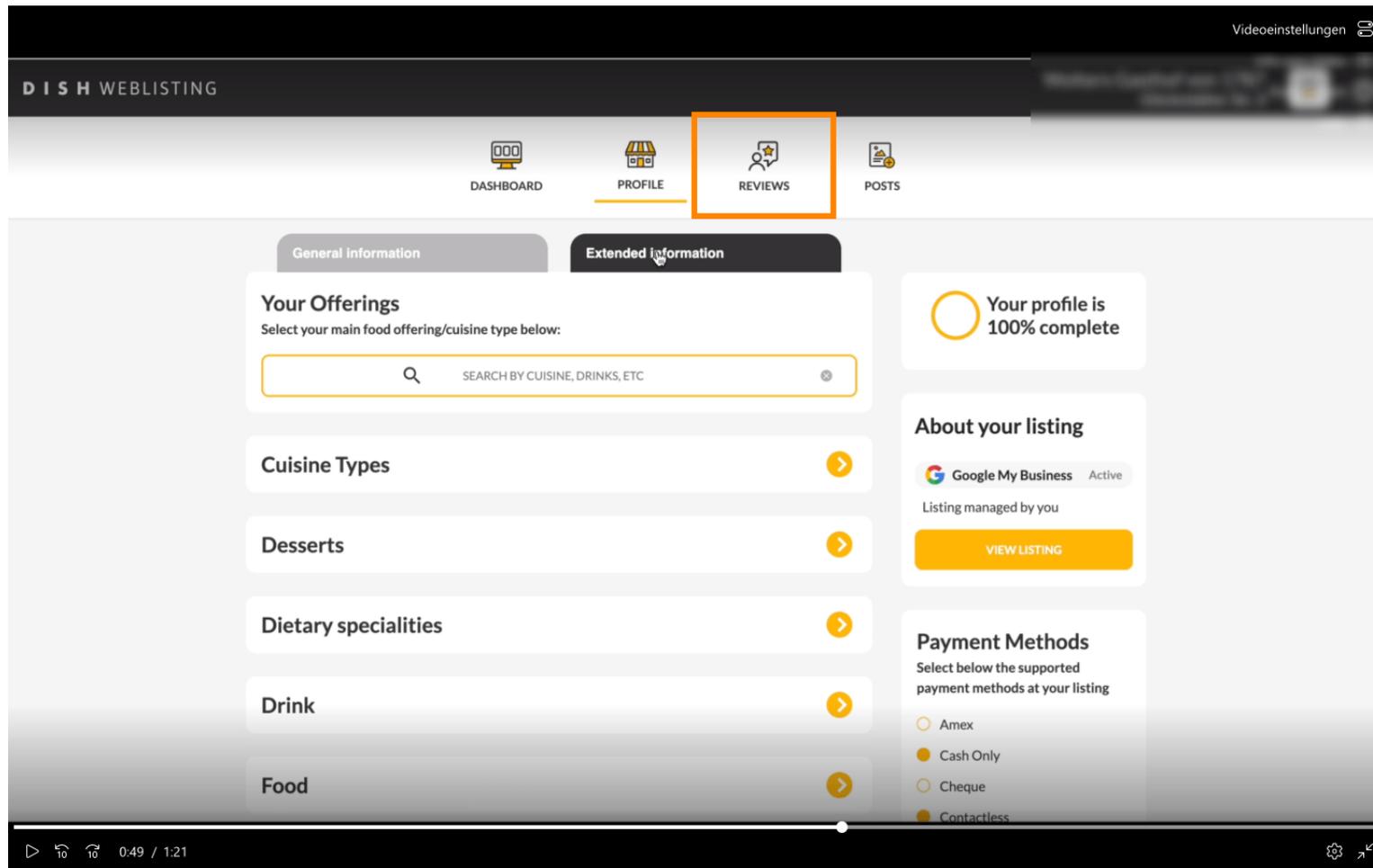
Click on **Extended Information**.



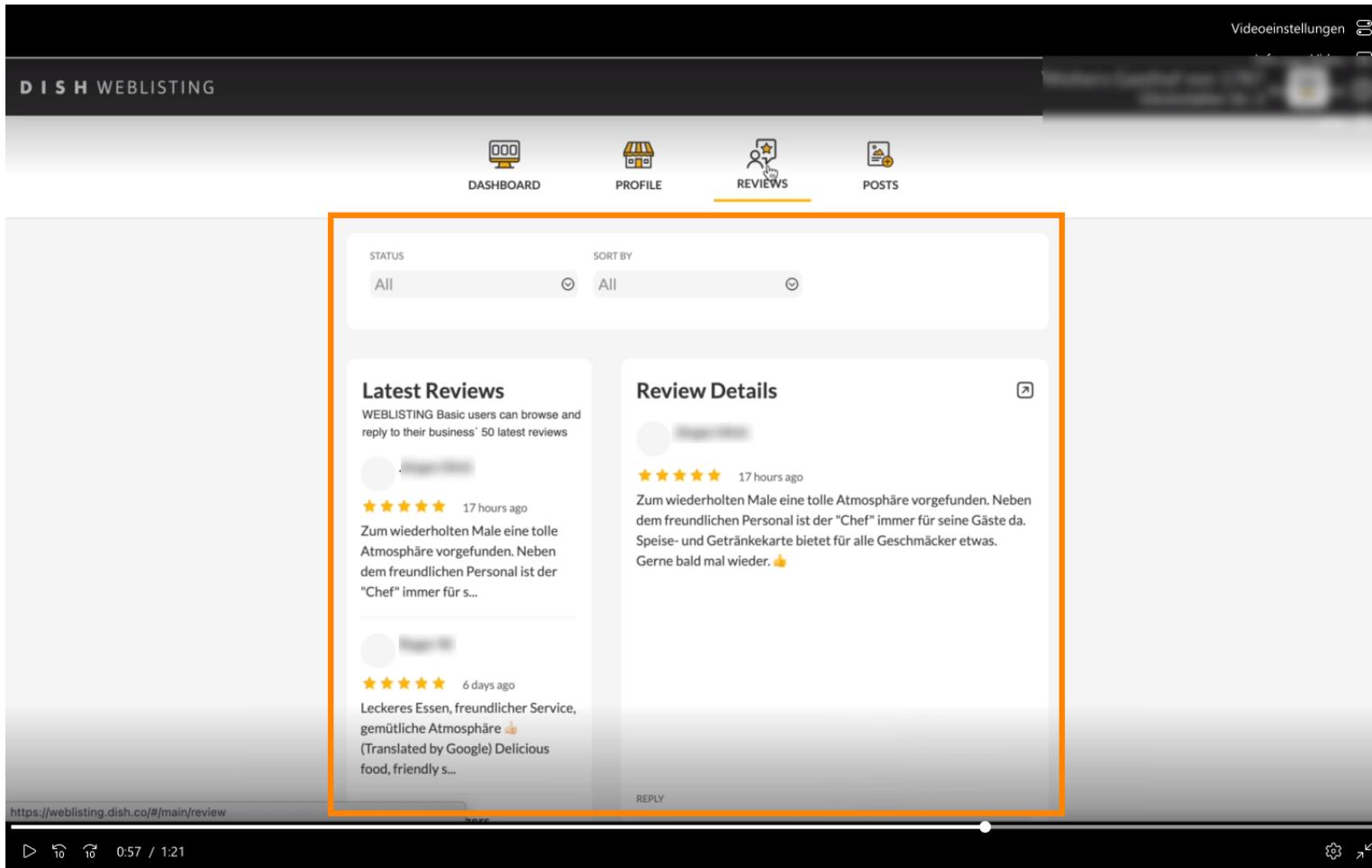
 It is important to put as much information as possible here.



- Click on **REVIEWS** to see all reviews you received on Google and here is where you can reply to them directly.



 Here you have an overview and you can see all the reviews on your restaurant.

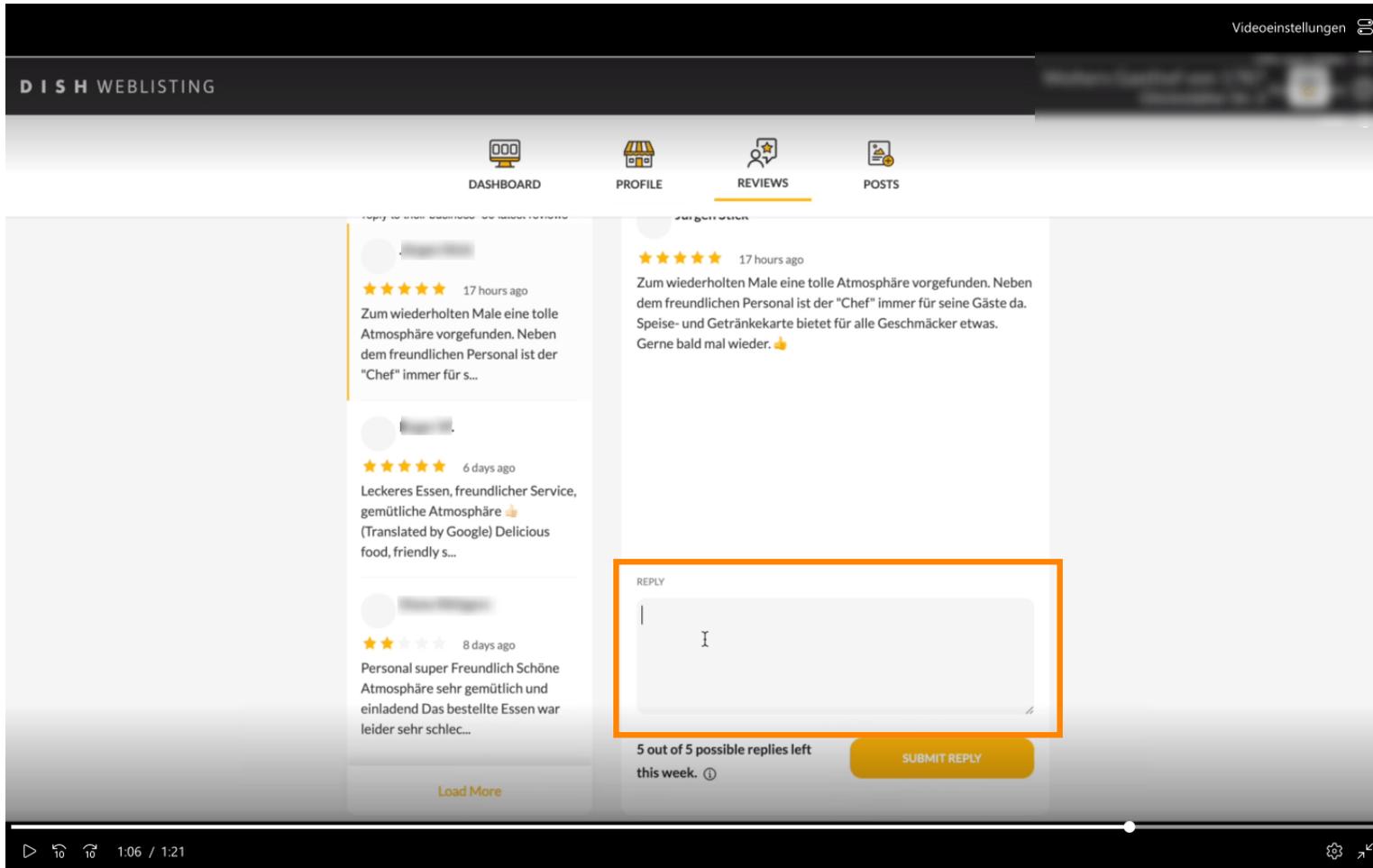




Click on a review you want to reply to.

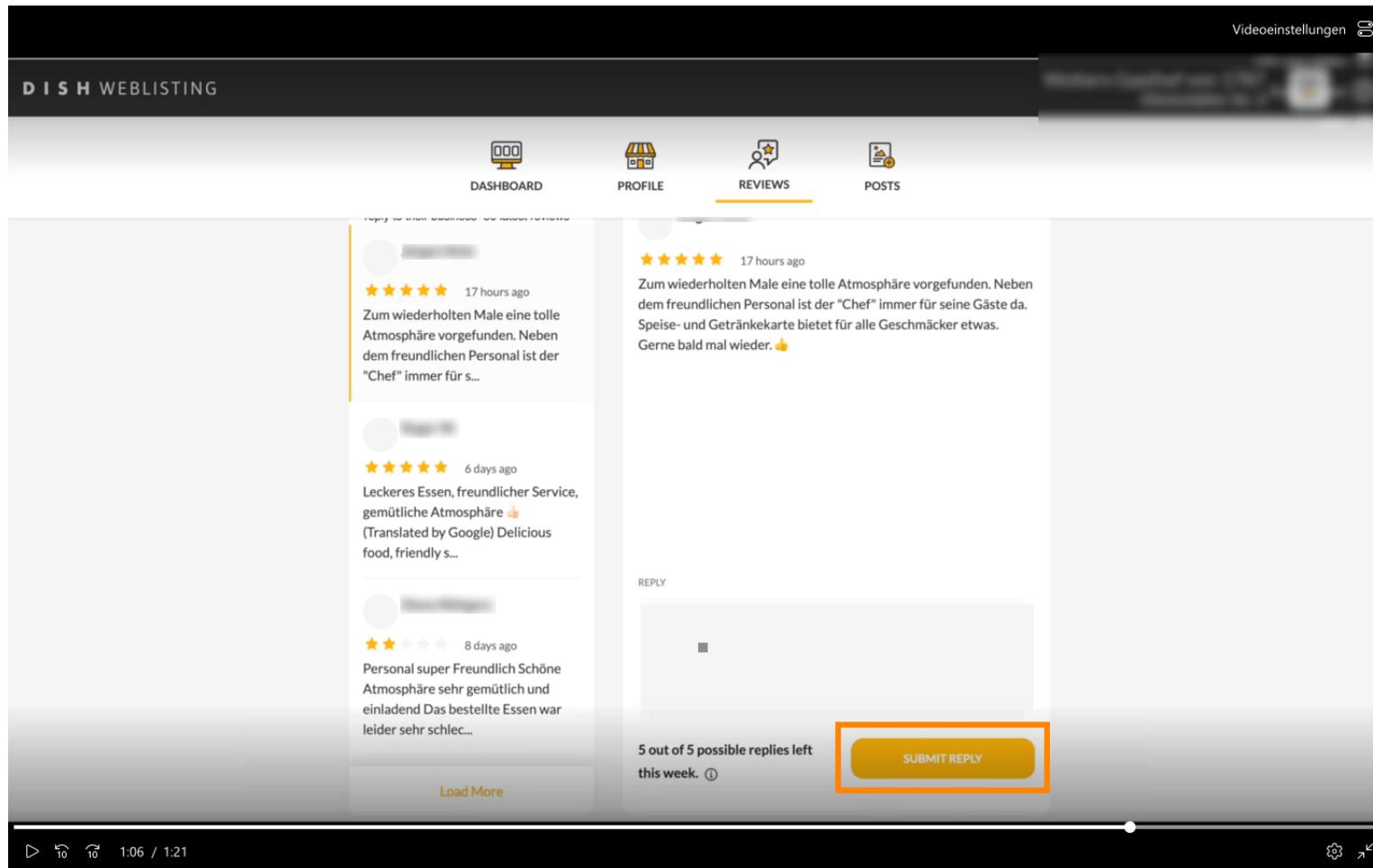
The screenshot displays the DISH Weblisting dashboard. At the top, there is a navigation bar with icons for Dashboard, Profile, Reviews (highlighted with a yellow underline), and Posts. Below this, there are filters for 'STATUS' (set to 'All') and 'SORT BY' (set to 'All'). The main content area is divided into two columns. The left column, titled 'Latest Reviews', contains a list of reviews. The first review is highlighted with an orange border and contains the text: 'Zum wiederholten Male eine tolle Atmosphäre vorgefunden. Neben dem freundlichen Personal ist der "Chef" immer für s...'. The right column, titled 'Review Details', shows a detailed view of a review with a 5-star rating and the text: 'Zum wiederholten Male eine tolle Atmosphäre vorgefunden. Neben dem freundlichen Personal ist der "Chef" immer für seine Gäste da. Speise- und Getränkekarte bietet für alle Geschmäcker etwas. Gerne bald mal wieder. 🍷'. At the bottom of the screenshot, a video player interface is visible, showing a play button, a progress bar at 0:57 / 1:21, and a settings icon.

Enter your answer in the the textfield.

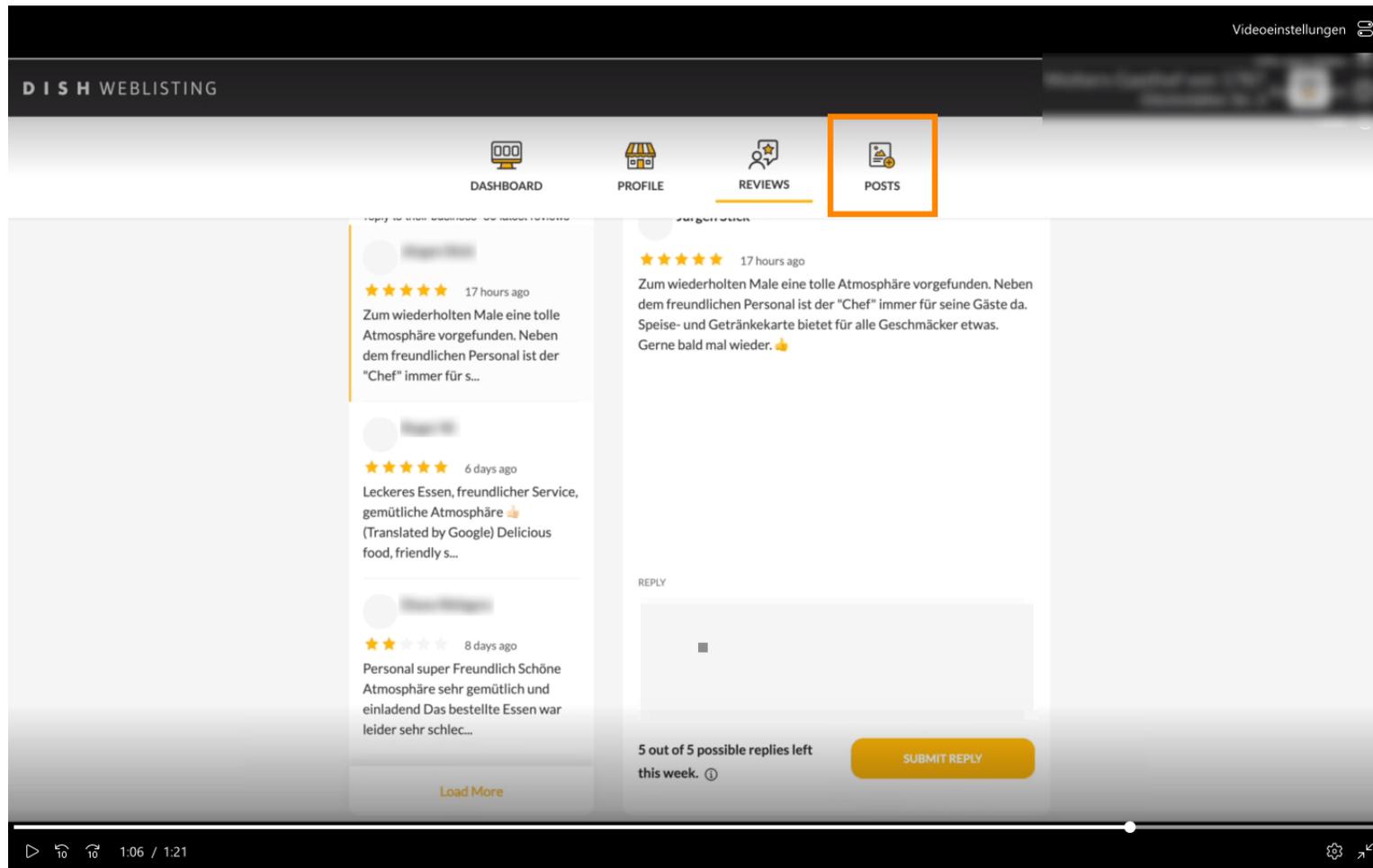




Then click on the button **SUBMIT REPLY**. How to reply one reviews: <https://support.dish.co/l/en/article/sl3svurztw-tutorial-how-to-reply-on-reviews>



- Lastly, make sure to create posts from time to time when you have some news regarding your restaurant! Click on **POSTS**.



-  You can for example inform about a happy hour or a new recipe! Make sure to attach nice media as well. How to publish a post: <https://support.dish.co/l/en/article/ri8upudzcz-dish-weblisting-how-to-post-content>

Teilen Link kopieren Herunterladen Video - how to make t...mov 2 / 2

DISH WEBLISTING

DASHBOARD PROFILE REVIEWS **POSTS**

Post data in Google

Publish posts on Google to update your potential or existing customers about news, special offers or changes with regards to your business. The posts will appear prominently in your listing on Google Search and Google Maps. Compliment your message with a redirect link to your website or with pictures. Try it out: You have full control to update or delete the content after publishing it.

POST TYPE

News

CONTENT

This is your post content. Keep it simple and with max 1500 characters.

ADD A REDIRECT LINK

None

REDIRECT LINK

Insert the link

Preview

The content will appear here

Published posts

RE-USE PREVIOUS POSTS AS TEMPLATES FOR NEW CONTENT.

Publish

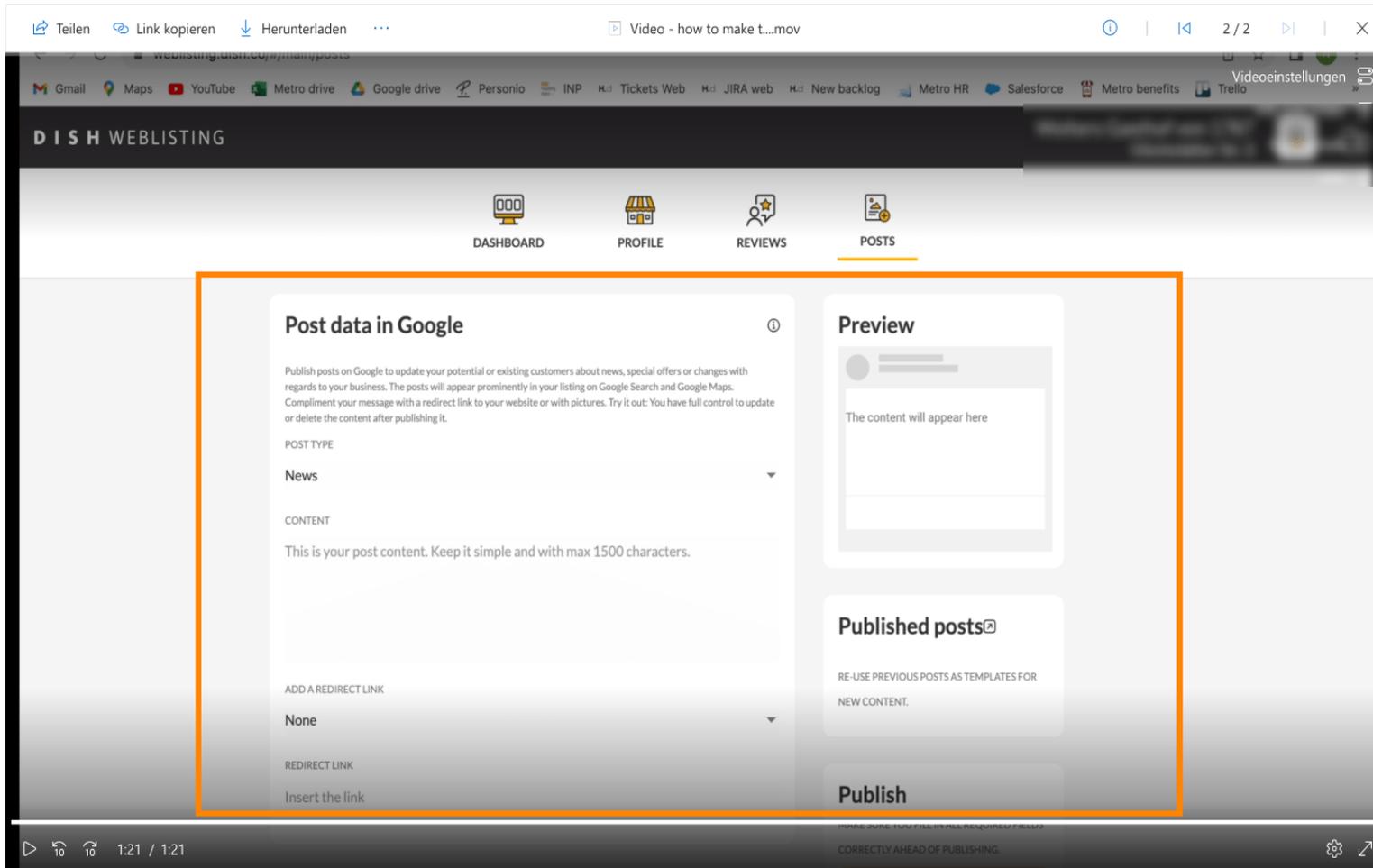
MAKE SURE YOU FILL IN ALL REQUIRED FIELDS CORRECTLY AHEAD OF PUBLISHING.

PUBLISH

Attach media

<https://weblisting.dish.co/#/main/posts>

 That's it. You're done.





Scan to go to the interactive player