



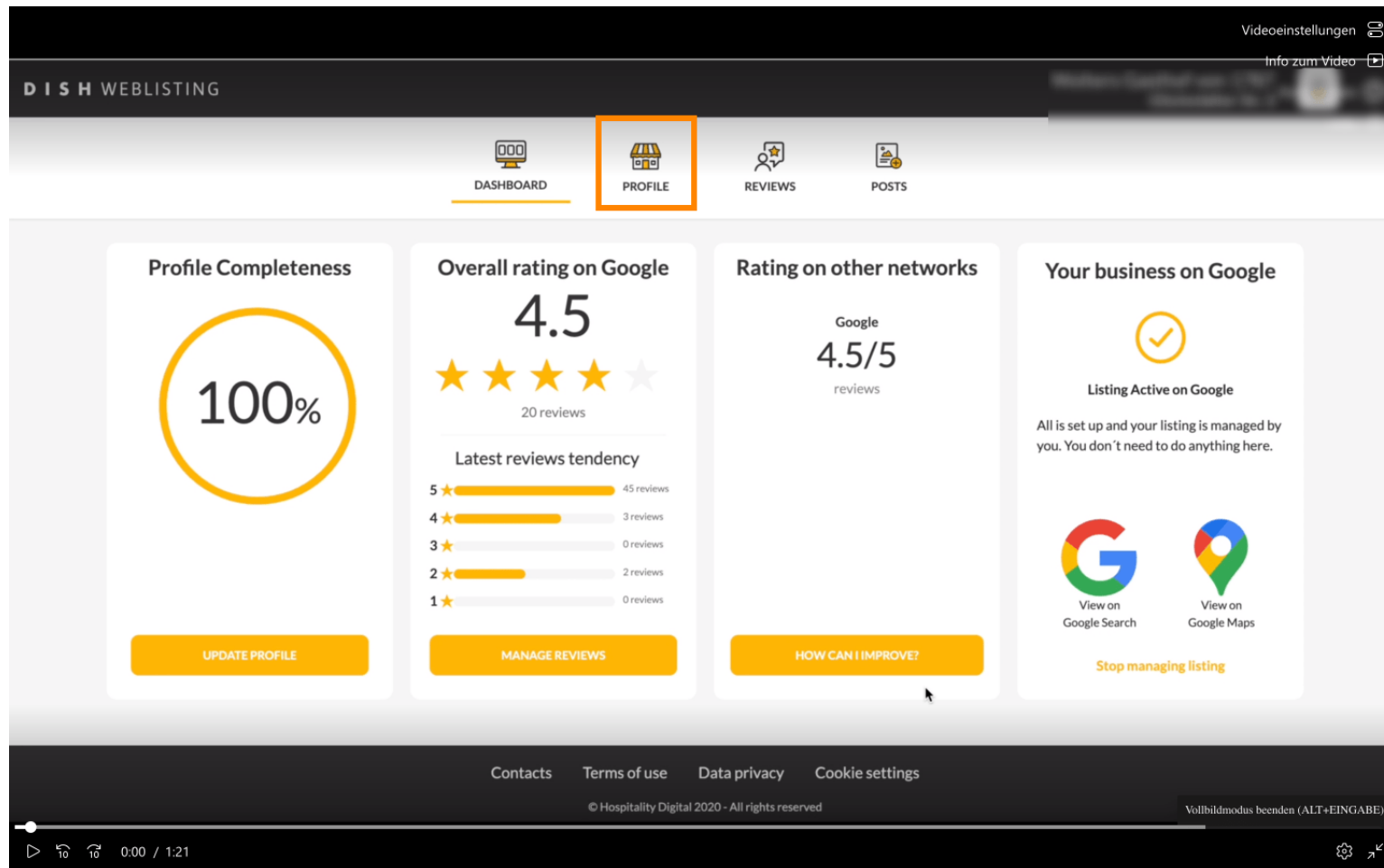
Este es tu panel de control. Aquí puedes ver cuánto has completado de tu perfil de Google. ¡Intenta siempre completarlo al 100%!

The screenshot displays the 'DISH WEBLISTING' dashboard with the following sections:

- Navigation:** DASHBOARD (selected), PROFILE, REVIEWS, POSTS.
- Profile Completeness:** A large orange circle showing 100% completion. A button labeled 'UPDATE PROFILE' is at the bottom.
- Overall rating on Google:** A 4.5 star rating with 20 reviews. A bar chart shows the 'Latest reviews tendency' with 45 reviews for 5 stars, 3 for 4, 0 for 3, 2 for 2, and 0 for 1. A button labeled 'MANAGE REVIEWS' is at the bottom.
- Rating on other networks:** A 4.5/5 rating from Google. A button labeled 'HOW CAN I IMPROVE?' is at the bottom.
- Your business on Google:** A checkmark icon and the text 'Listing Active on Google'. Below it, it says 'All is set up and your listing is managed by you. You don't need to do anything here.' There are two icons: 'View on Google Search' and 'View on Google Maps'. A button labeled 'Stop managing listing' is at the bottom.

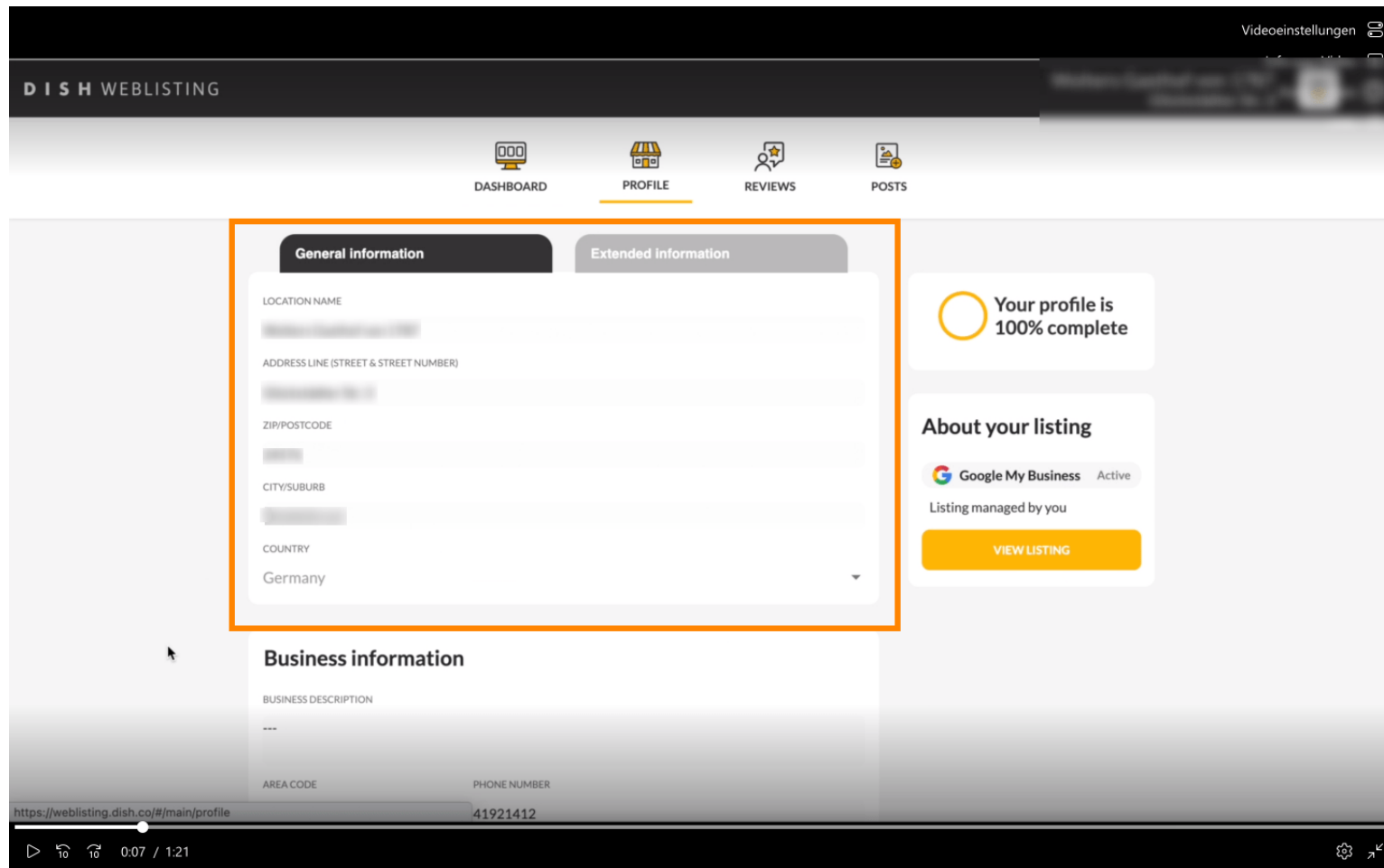
At the bottom of the dashboard, there are links for 'Contacts', 'Terms of use', 'Data privacy', and 'Cookie settings'. The footer includes '© Hospitality Digital 2020 - All rights reserved' and 'Vollbildmodus beenden (ALT+INGABE)'. A video player interface is visible at the very bottom with a progress bar at 0:00 / 1:21.

- Haz clic en **PERFIL** para administrarlo. Aquí debes introducir toda la información necesaria para que tus clientes te encuentren en Google.

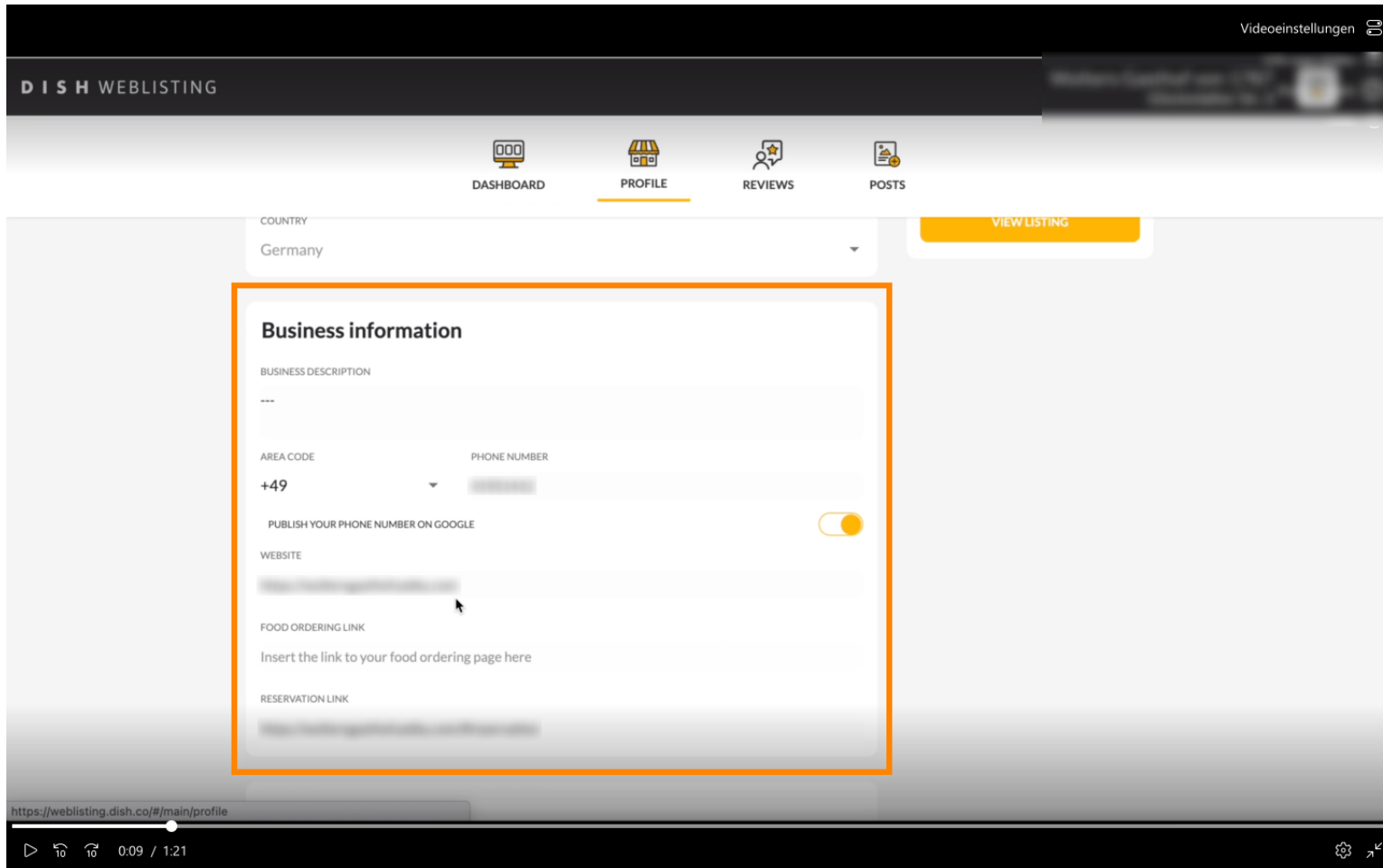




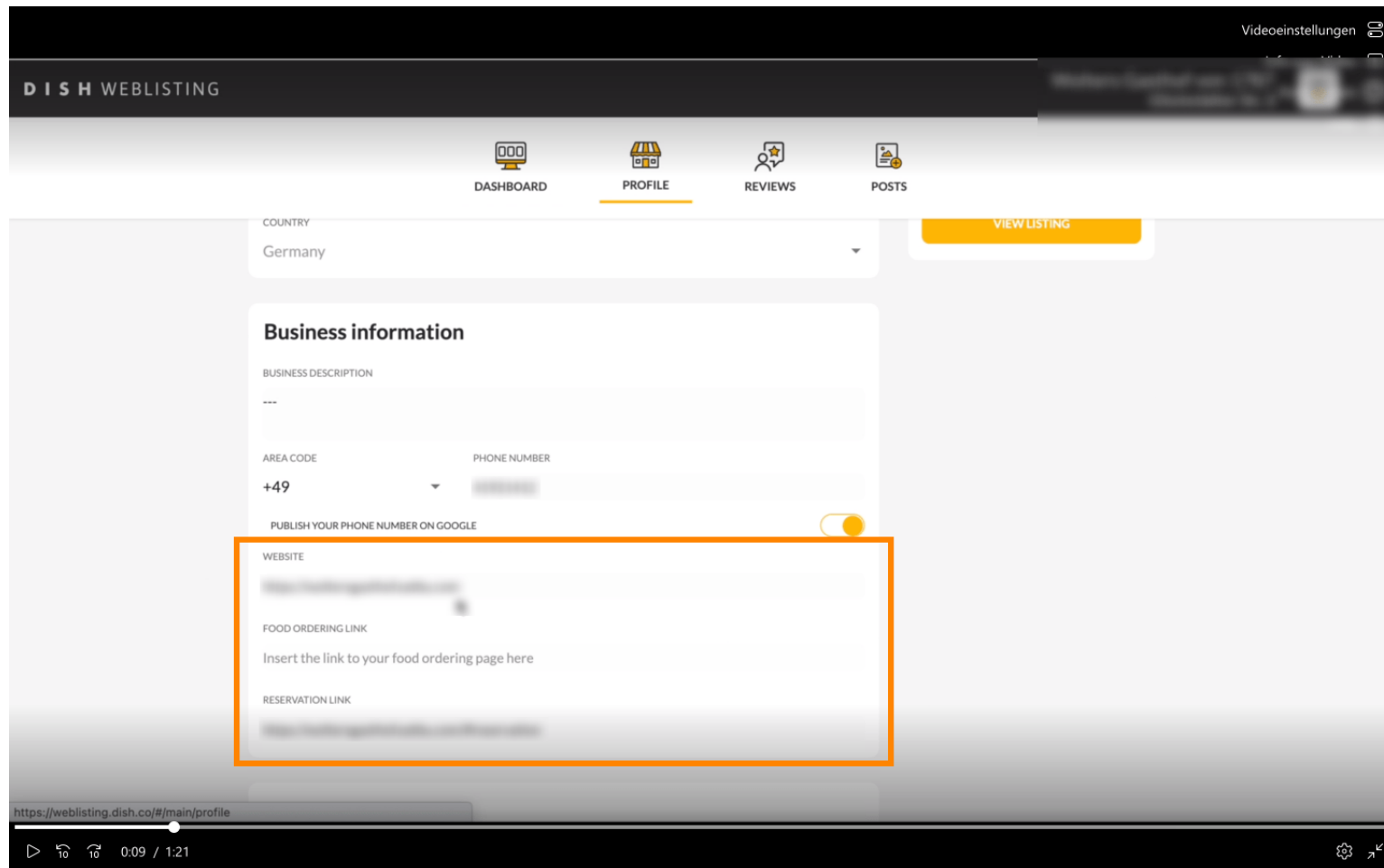
Aquí es donde debes insertar toda la información necesaria que permitirá a tus clientes encontrarte en Google.



Ingrese también toda la información de su negocio.

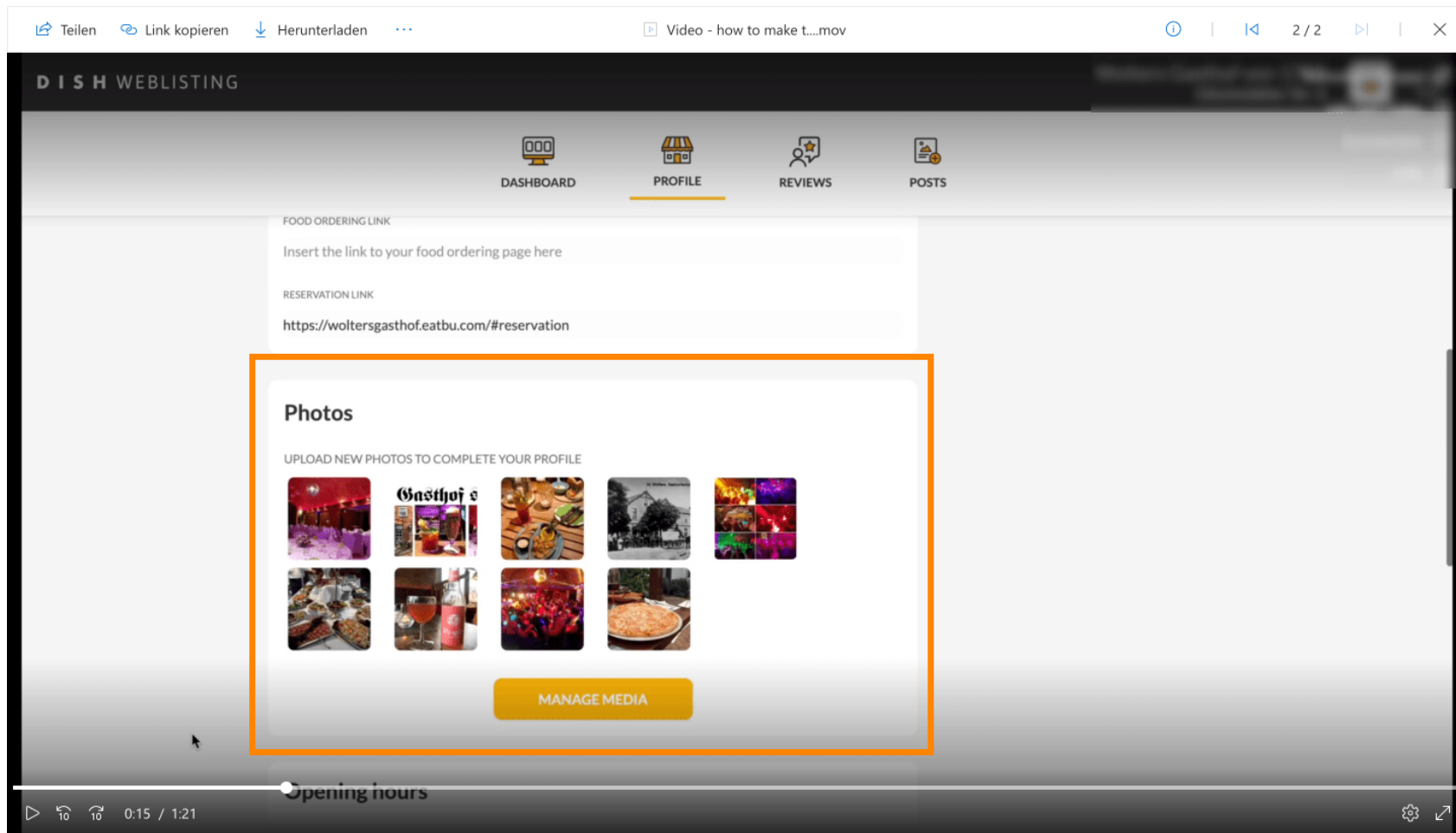


- Asegúrese de incluir los enlaces de sus otras **herramientas DISH** , para que el cliente también pueda encontrar fácilmente su **sitio web** , enlace **de reserva** y/o **pedido** en Google.





Asegúrate de subir también contenido multimedia. Aquí puedes elegir una imagen para que se muestre en la parte superior. ¡Cuanto más visual, mejor!

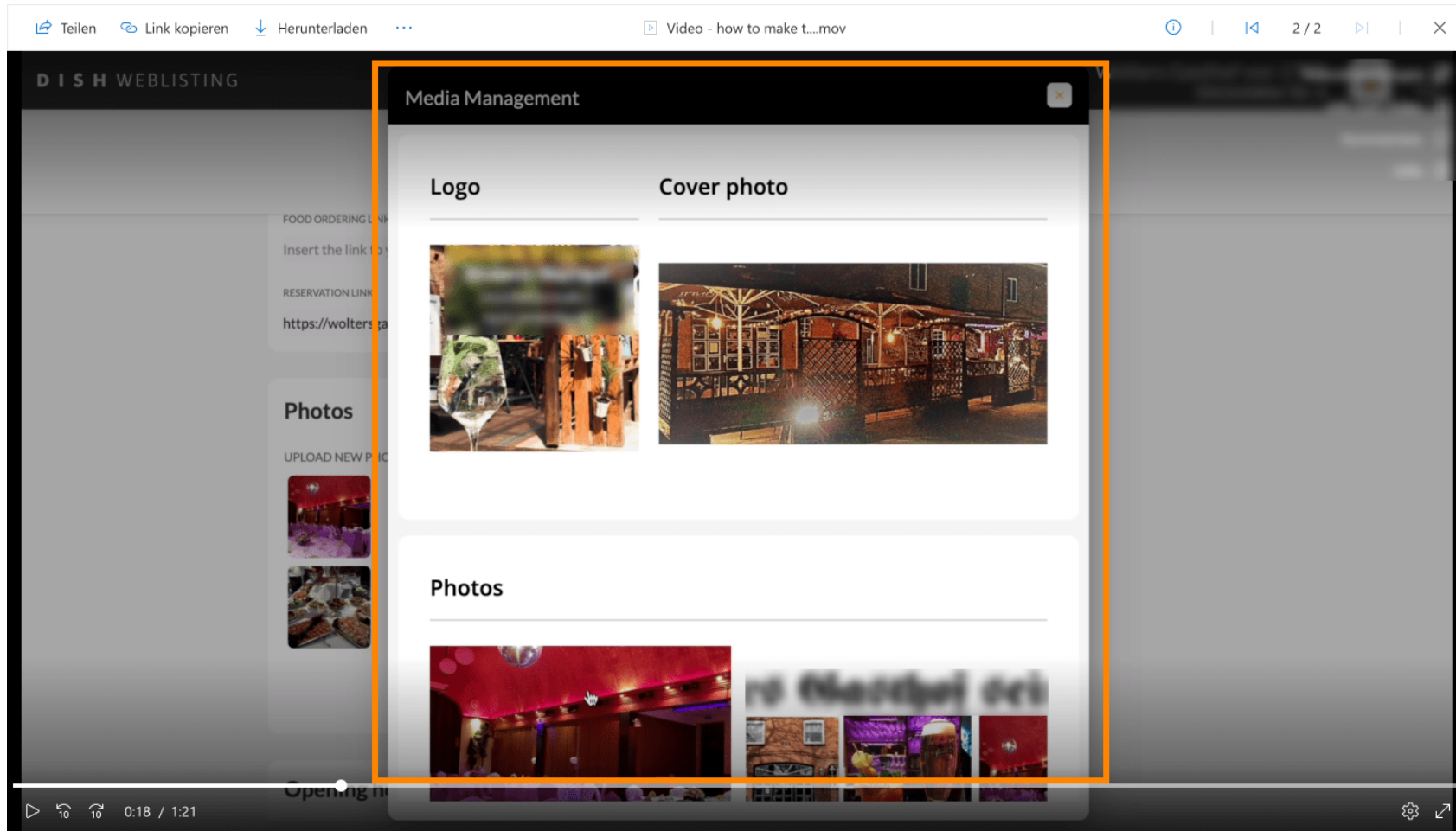




Haga clic en **ADMINISTRAR MEDIOS**.

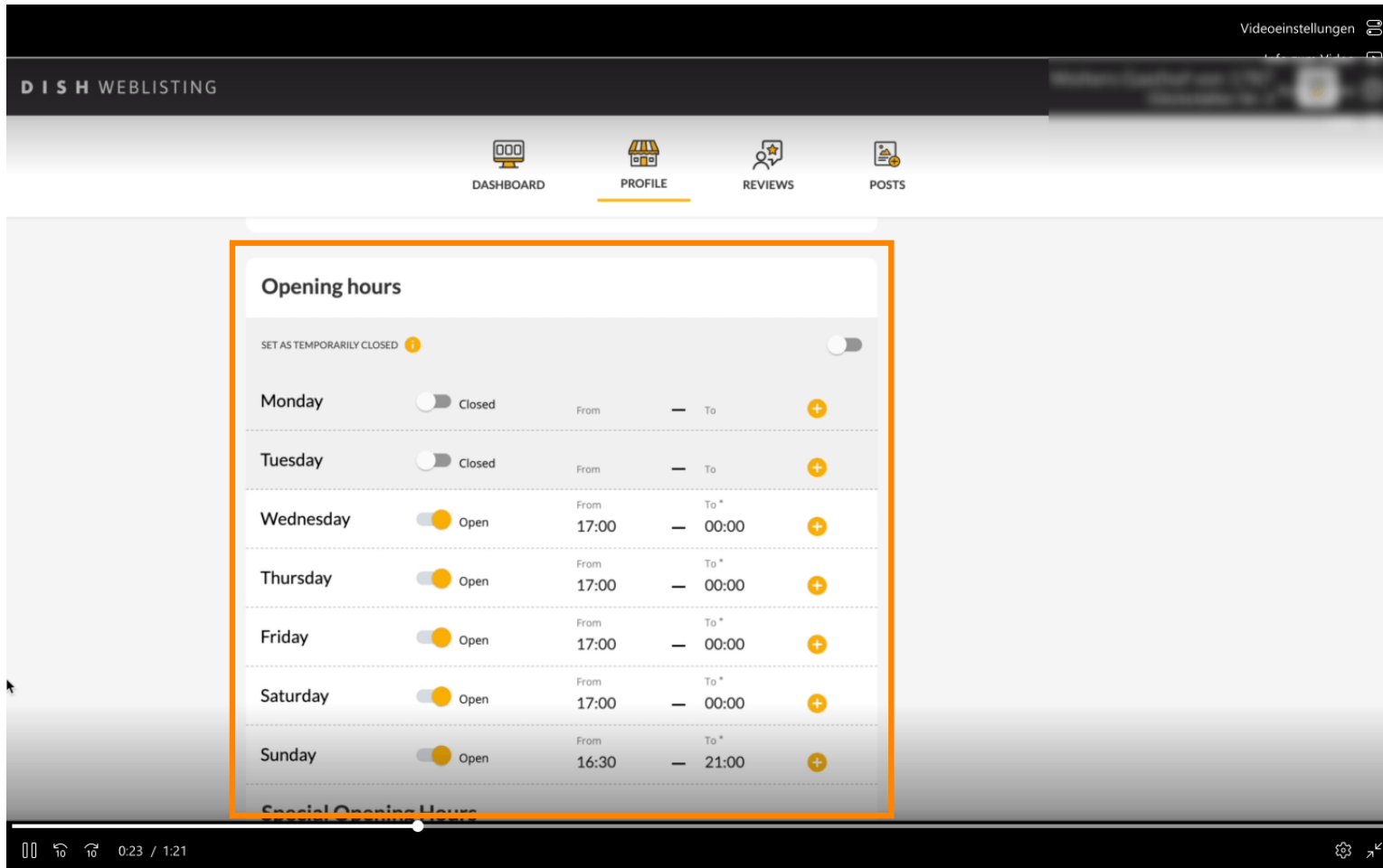
The screenshot displays the DISH Weblisting interface. At the top, there are navigation options: 'Teilen', 'Link kopieren', 'Herunterladen', and a video player control bar. The main content area is titled 'DISH WEBLISTING' and features a navigation menu with icons for 'DASHBOARD', 'PROFILE', 'REVIEWS', and 'POSTS'. The 'PROFILE' tab is selected. Below the navigation, there are two link fields: 'FOOD ORDERING LINK' and 'RESERVATION LINK' with the URL 'https://woltersgasthof.eatbu.com/#reservation'. A 'Photos' section follows, with the heading 'UPLOAD NEW PHOTOS TO COMPLETE YOUR PROFILE' and a grid of photo thumbnails. A yellow button labeled 'MANAGE MEDIA' is highlighted with an orange border. At the bottom, there is a section for 'Opening hours'.

 Aquí, en la ventana de Administración de medios, puedes cargar y administrar todas tus imágenes.





 Cuando te desplazas hacia abajo, puedes editar y actualizar tu **horario de apertura** .



- 1 Asegúrate de generar e imprimir **códigos QR** . Puedes entregarlos a tus clientes para que puedan escanearlos fácilmente y dejar reseñas de tu restaurante en Google. ¡Una forma súper fácil de garantizar que recibas reseñas!

The screenshot displays the DISH WEBLISTING interface. At the top, there are navigation tabs: DASHBOARD, PROFILE (selected), REVIEWS, and POSTS. Below these, a table lists the opening hours for each day of the week. Each day has a toggle switch set to 'Open', a 'From' time, a 'To' time, and a '+' icon. Below the table is a 'Special Opening Hours' section with an 'Add a new date or time period' button. A prominent orange-bordered box highlights the 'QR-Code for Google Listing' section, which includes the text 'GENERATE QR-CODE AND PLACE IT IN YOUR ESTABLISHMENT TO ASK YOUR GUESTS FOR REVIEWS ON GOOGLE' and a 'GENERATE QR-CODE' button. The footer contains links for 'Contacts', 'Terms of use', 'Data privacy', and 'Cookie settings', along with a copyright notice '© Hospitality Digital 2020 - All rights reserved' and a video player control bar at the bottom.

| Day      | Status | From  | To    | Action |
|----------|--------|-------|-------|--------|
| Thursday | Open   | 17:00 | 00:00 | +      |
| Friday   | Open   | 17:00 | 00:00 | +      |
| Saturday | Open   | 17:00 | 00:00 | +      |
| Sunday   | Open   | 16:30 | 21:00 | +      |

**Special Opening Hours**

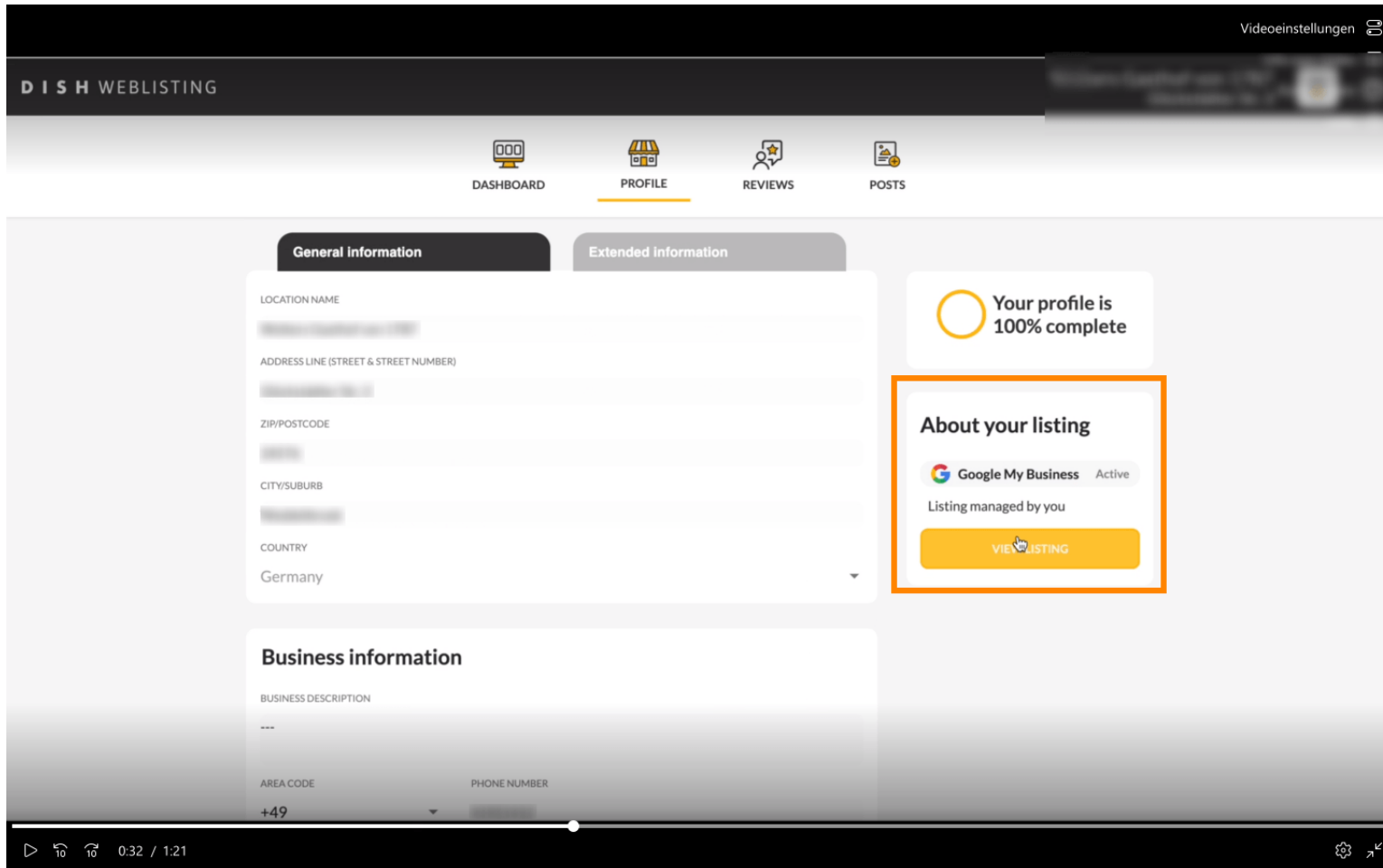
+ Add a new date or time period

**QR-Code for Google Listing**

GENERATE QR-CODE AND PLACE IT IN YOUR ESTABLISHMENT TO ASK YOUR GUESTS FOR REVIEWS ON GOOGLE

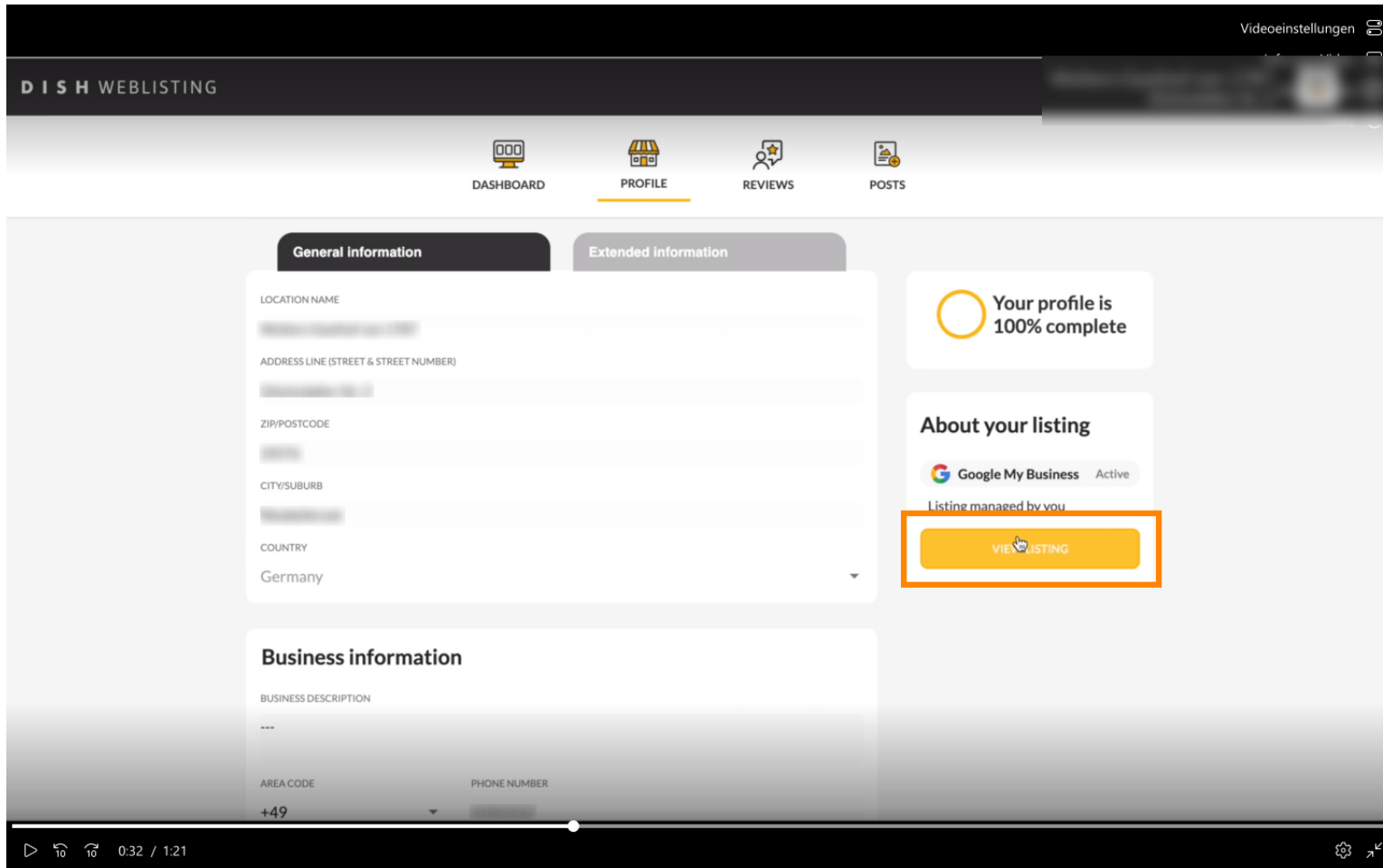
GENERATE QR-CODE

 En caso de que quieras saber cómo se ve tu ficha en Google



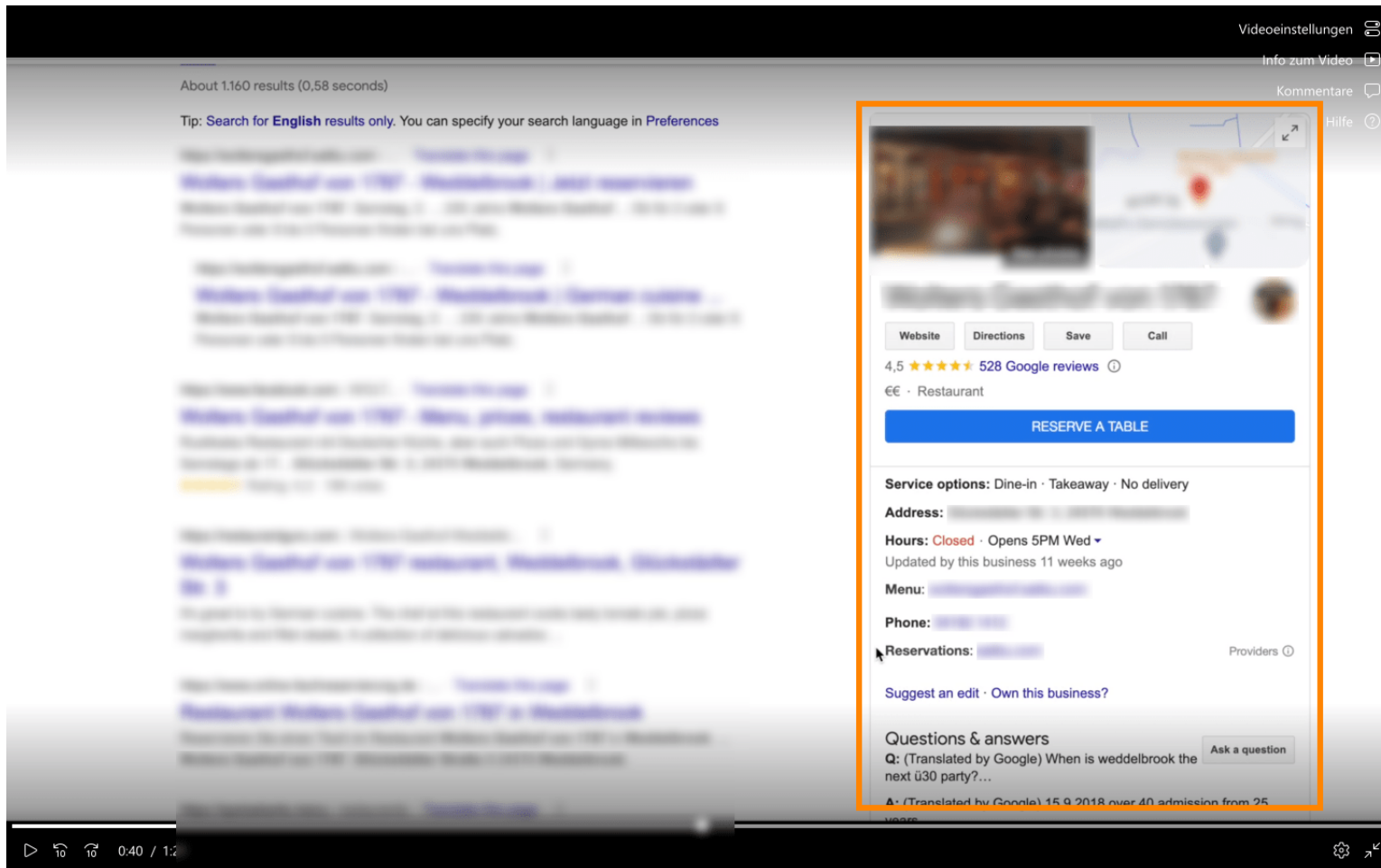


Haga clic en **VER LISTADOS**.

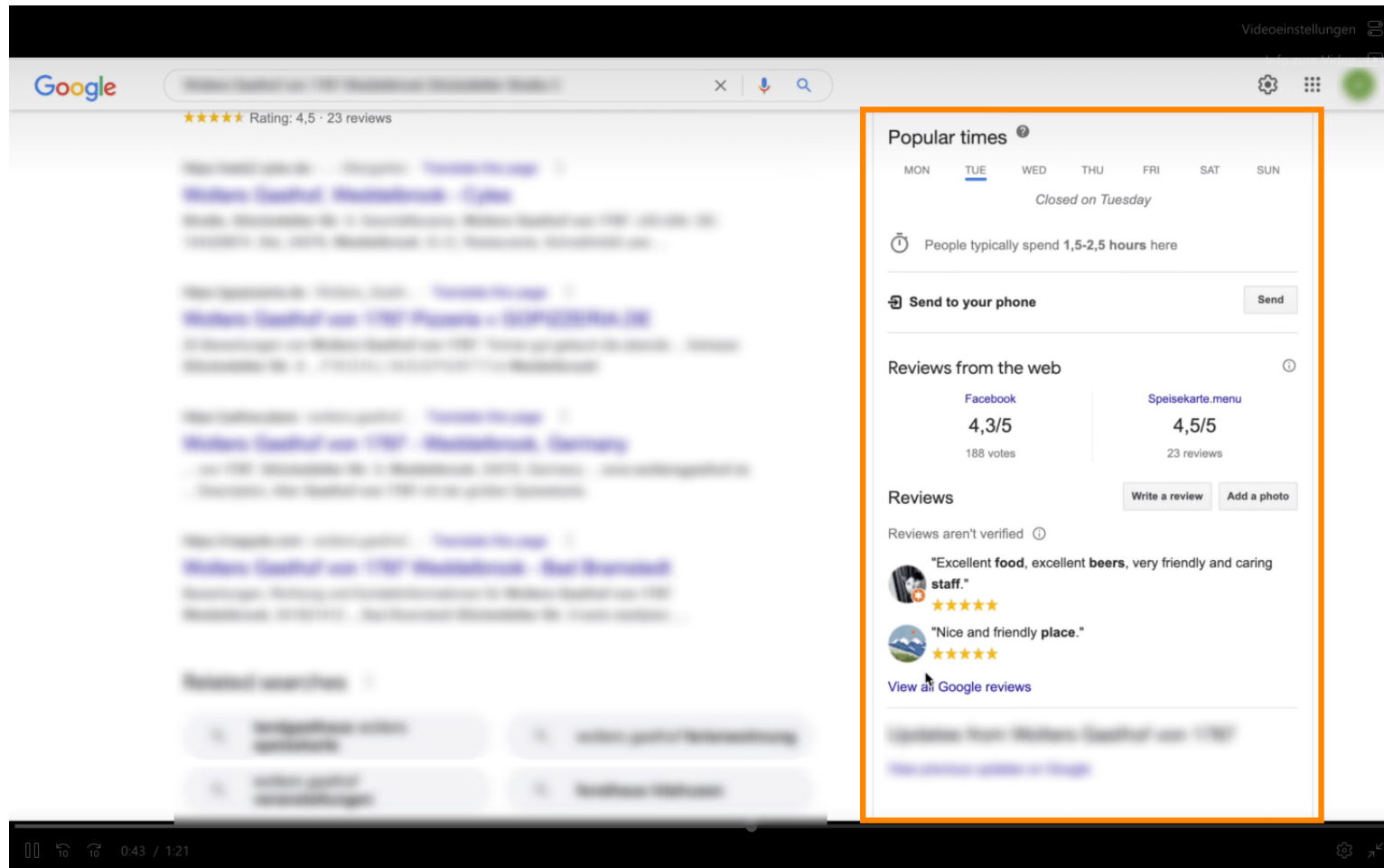





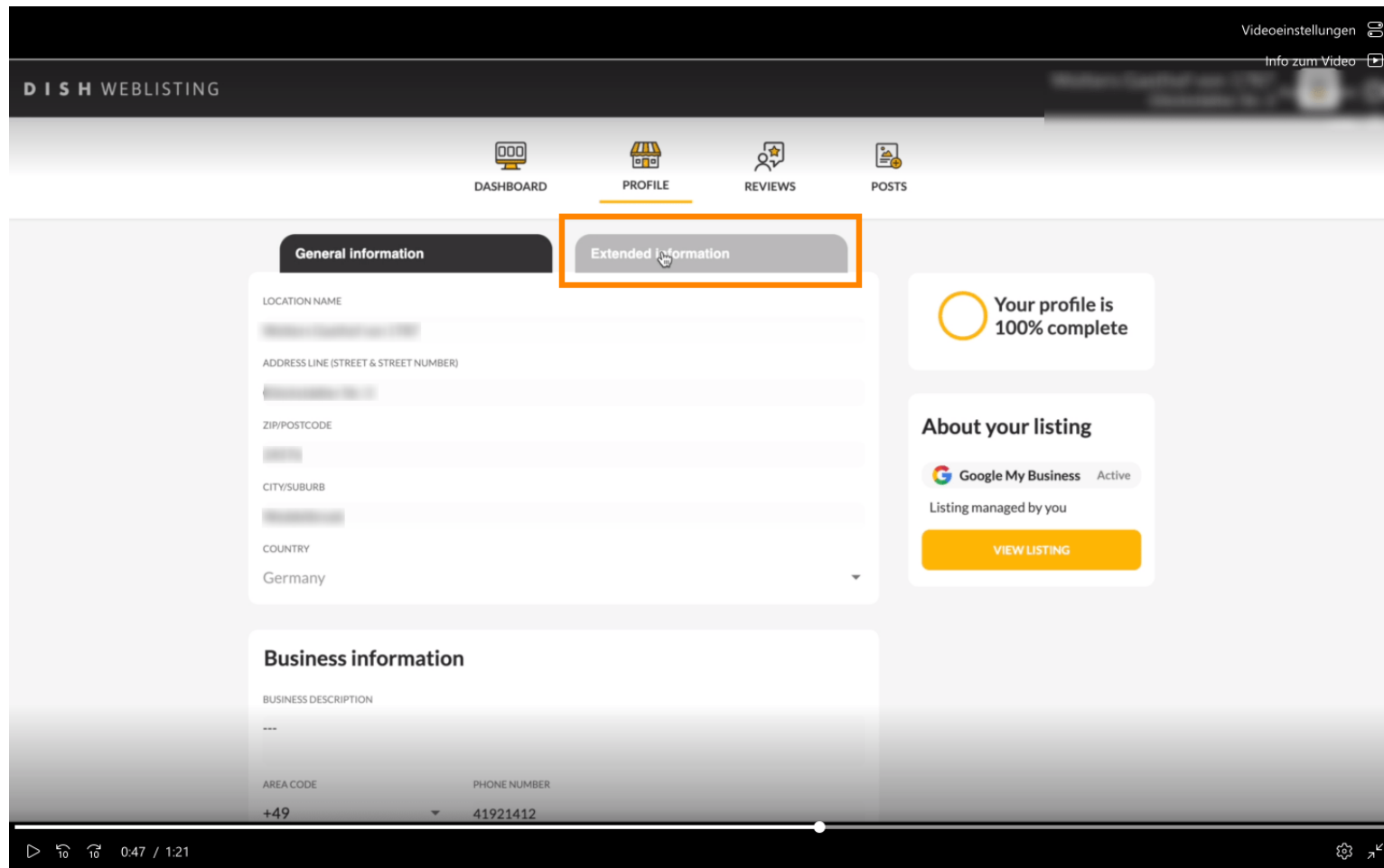
Es posible ver toda la información insertada en Websliting directamente en Google



 También se mostrará más información como horarios y reseñas populares.

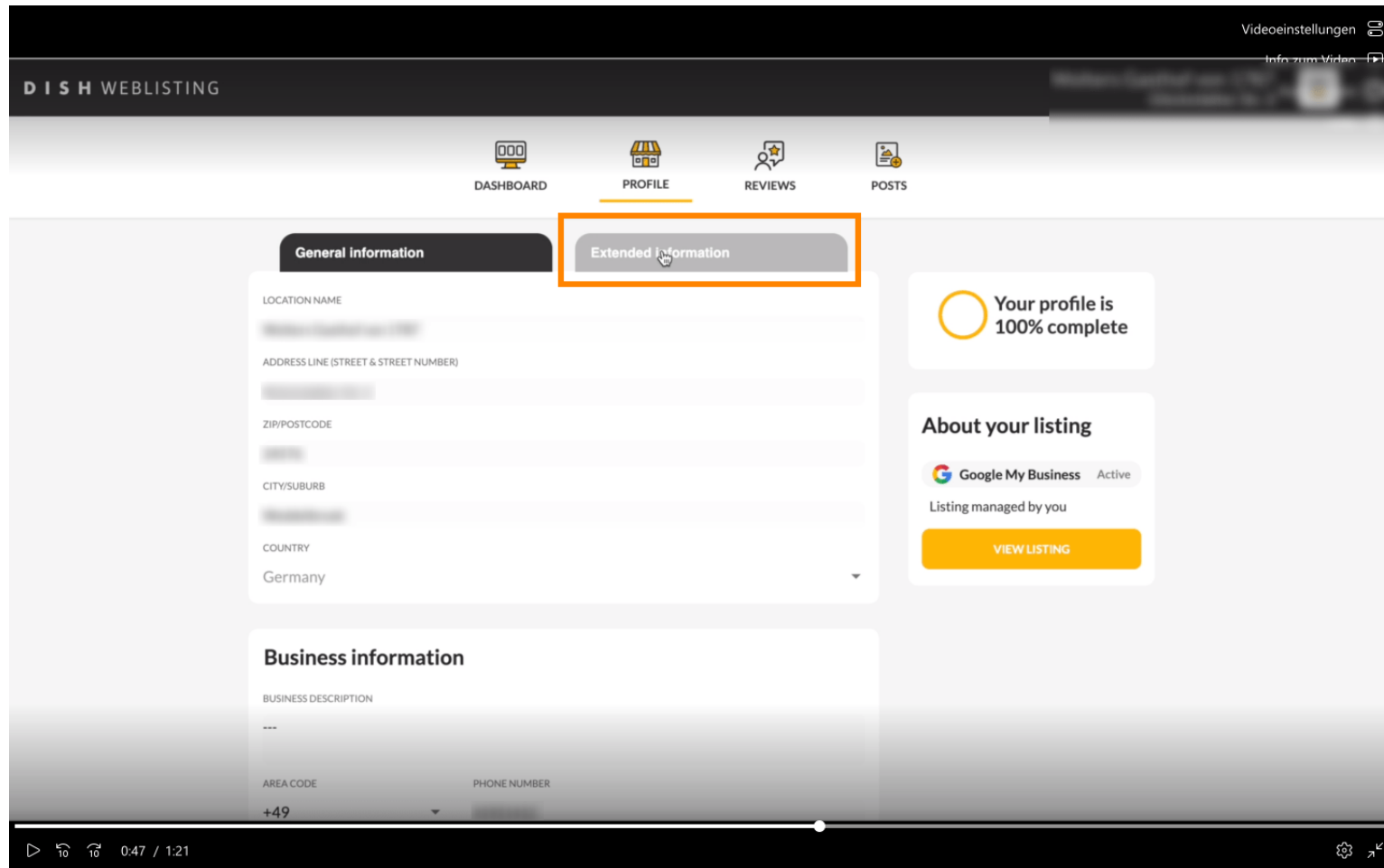


-  La siguiente parte es la que permitirá que sus clientes lo encuentren cuando busquen tipos de restaurantes específicos en Google.

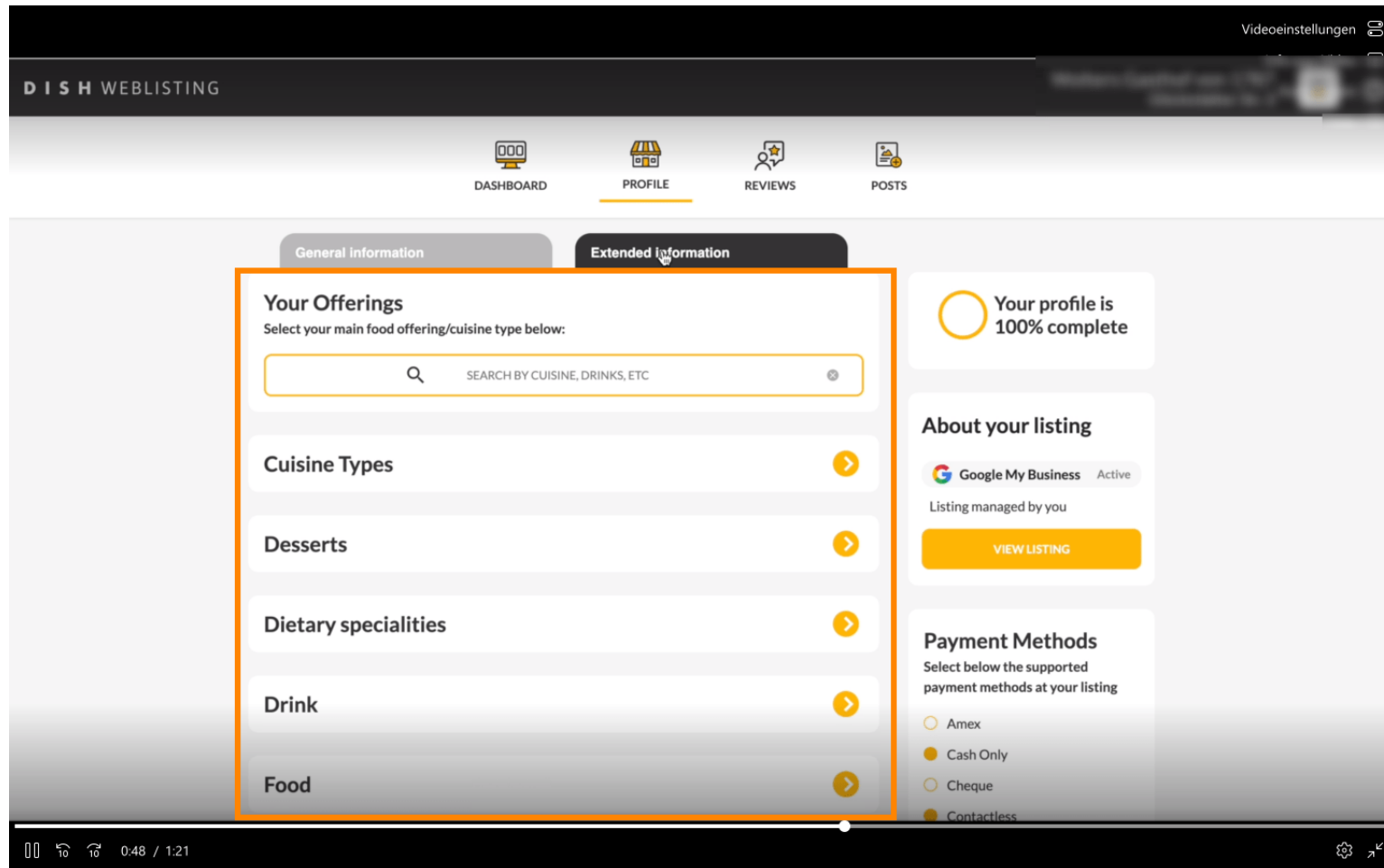




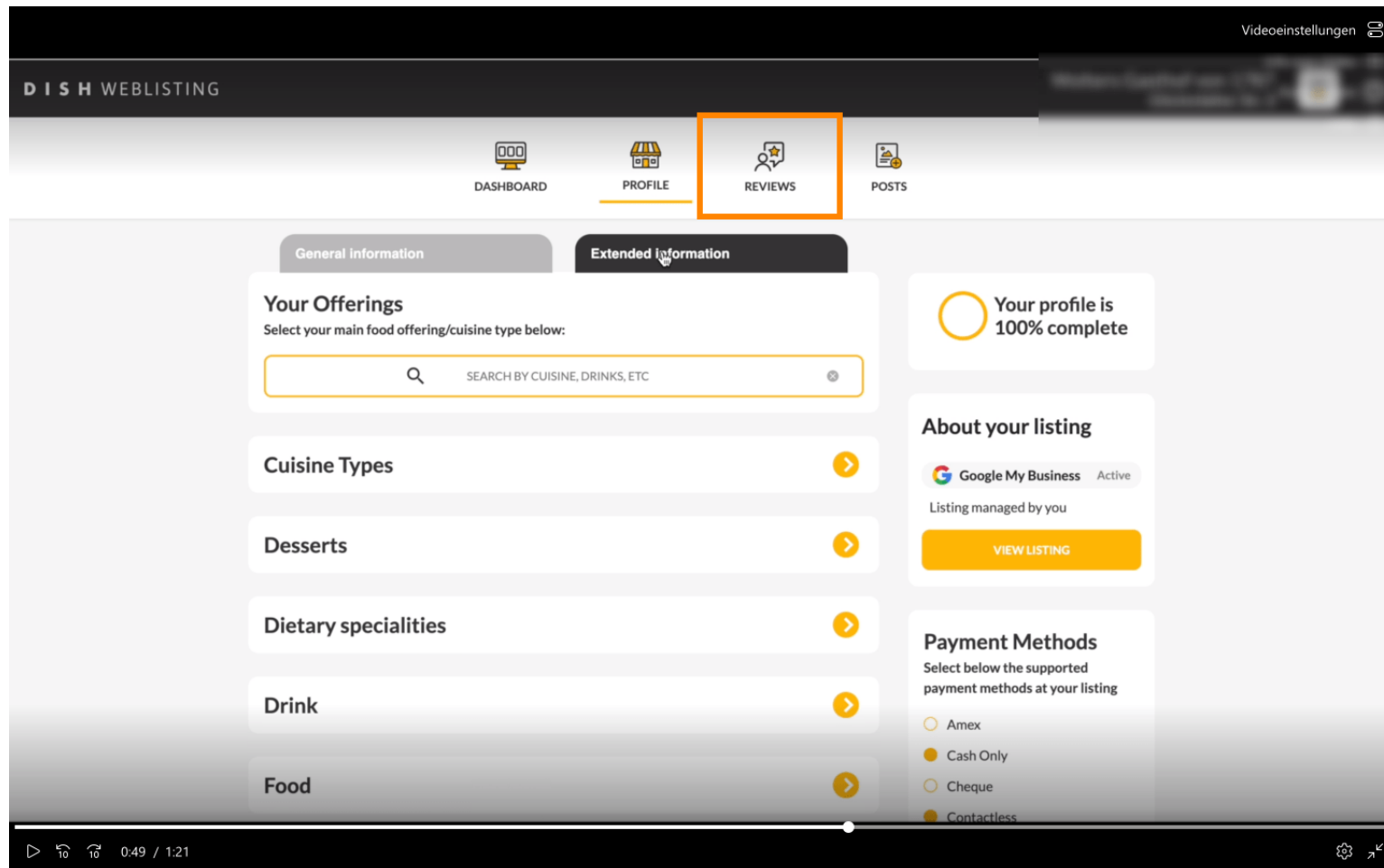
Haga clic en **Información ampliada**.



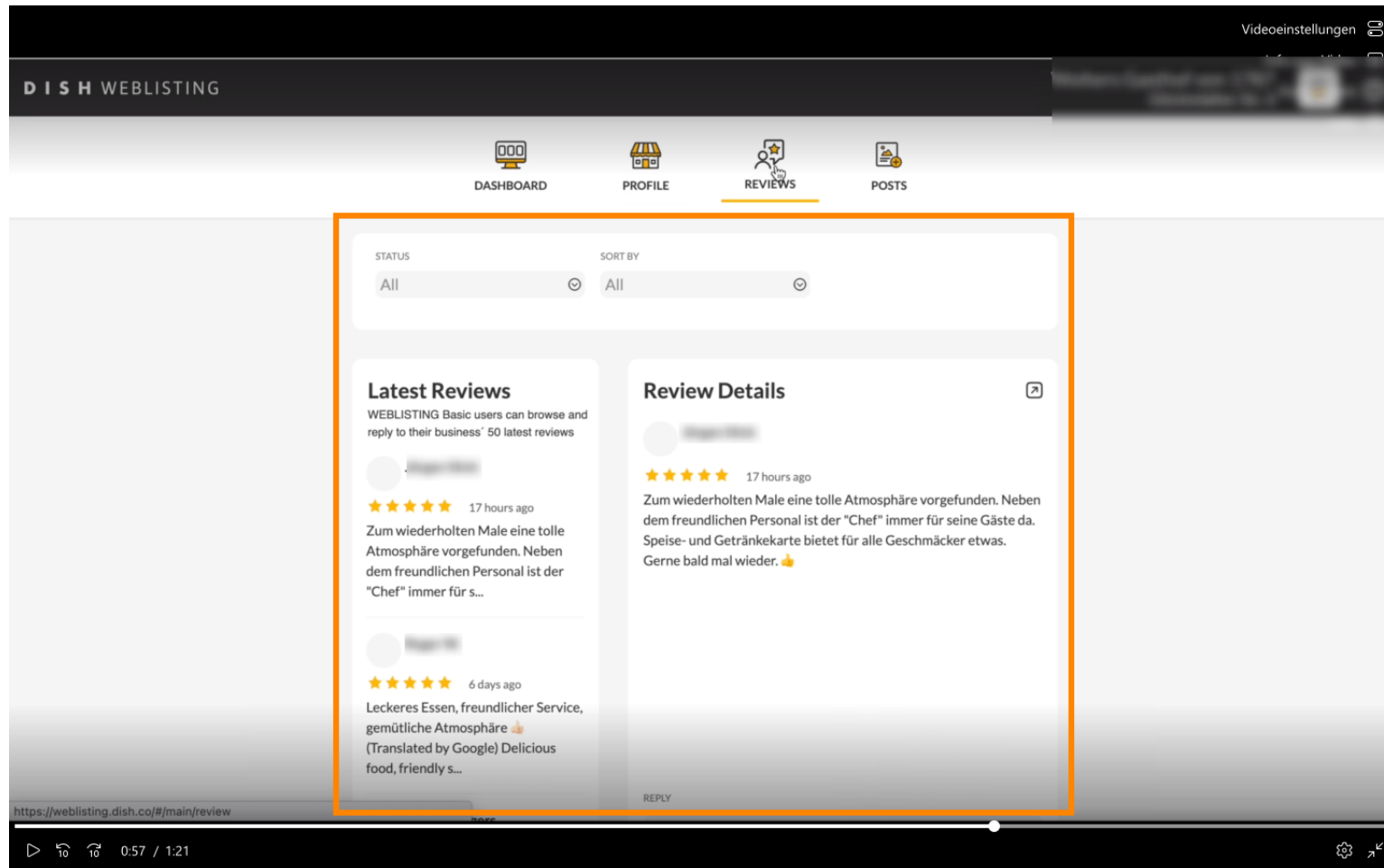
 Es importante poner aquí la mayor cantidad de información posible.



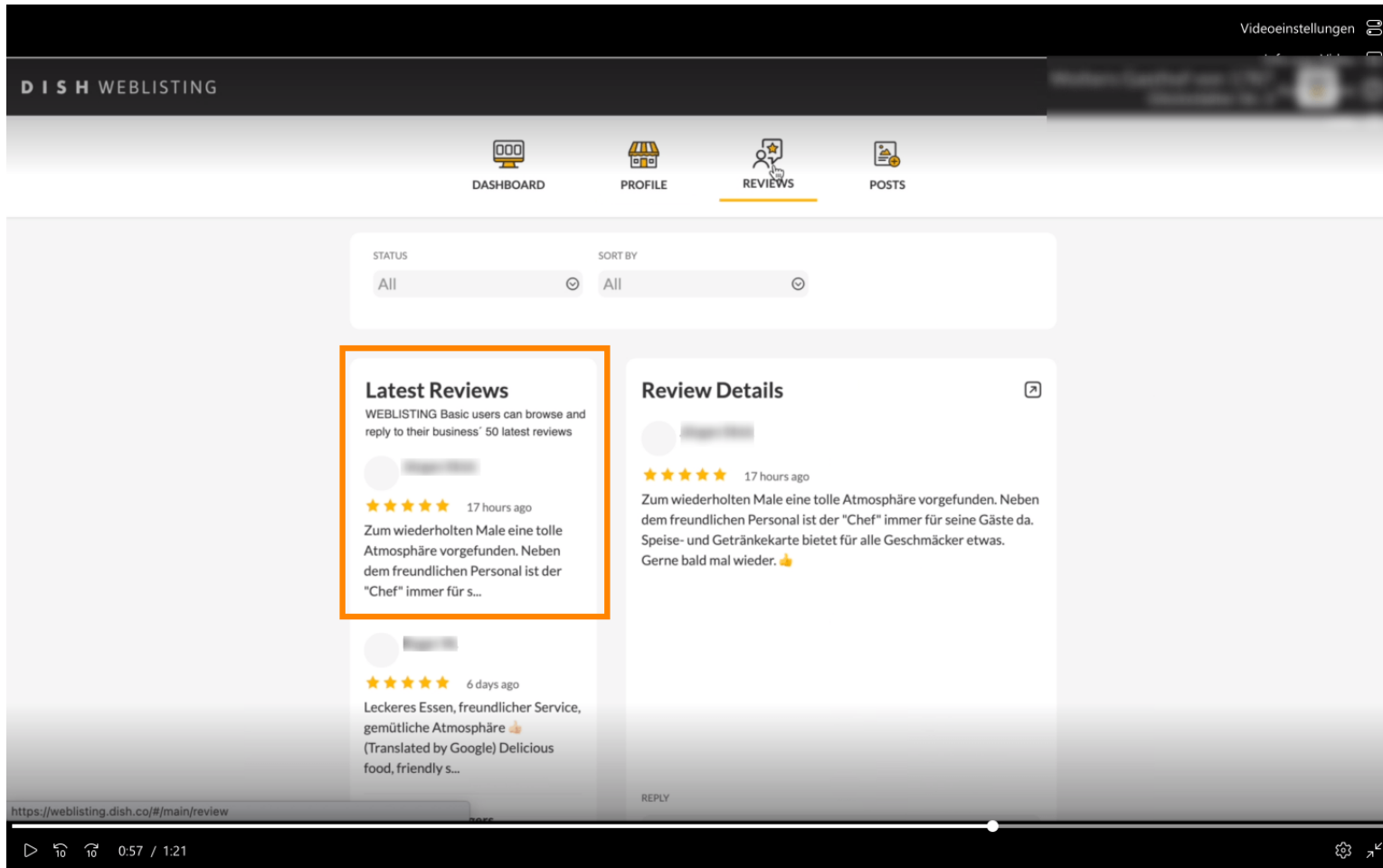
- Haga clic en **RESEÑAS** para ver todas las reseñas que ha recibido en Google y aquí es donde puede responderlas directamente.



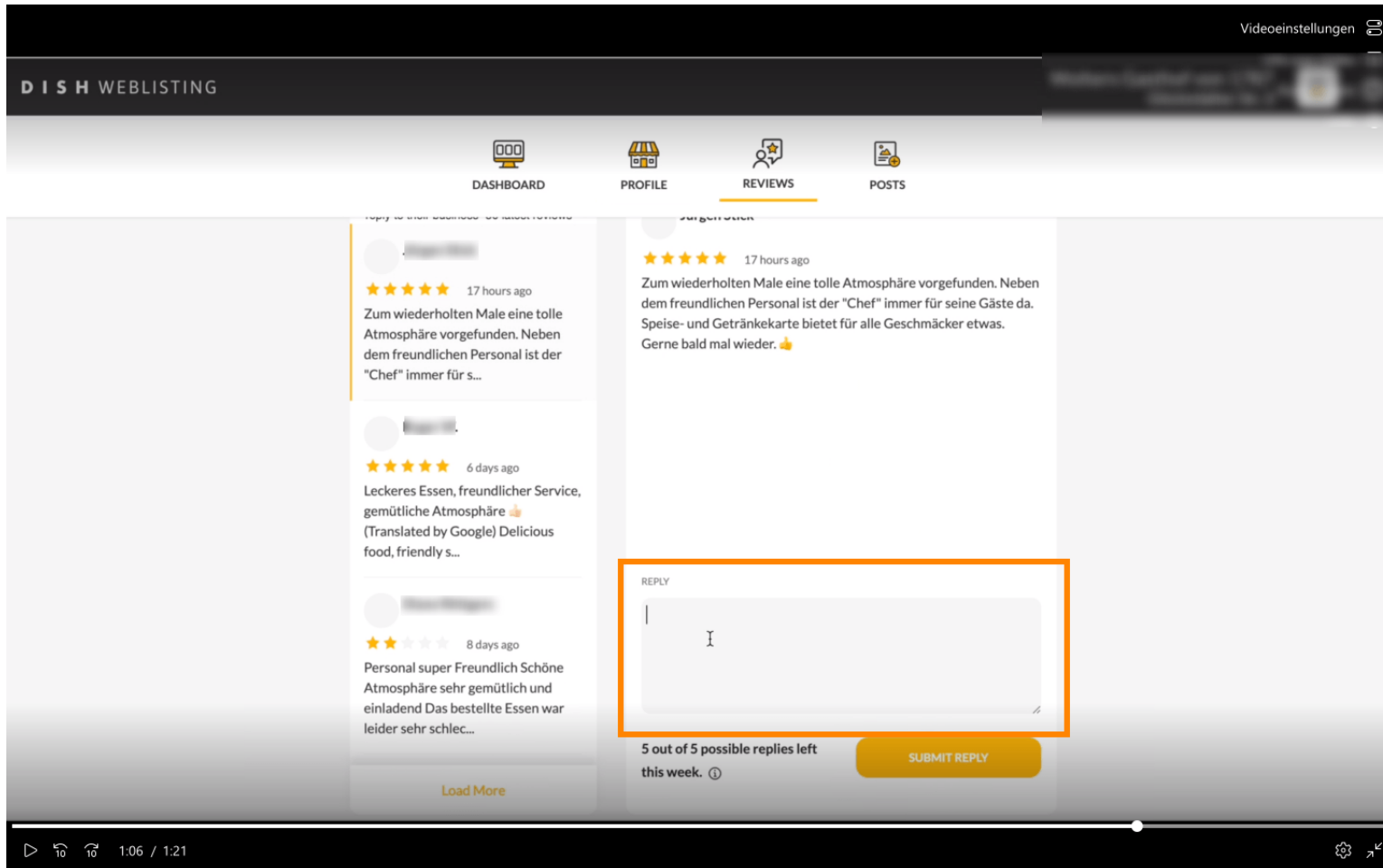
 Aquí tienes una descripción general y puedes ver todas las reseñas sobre tu restaurante.



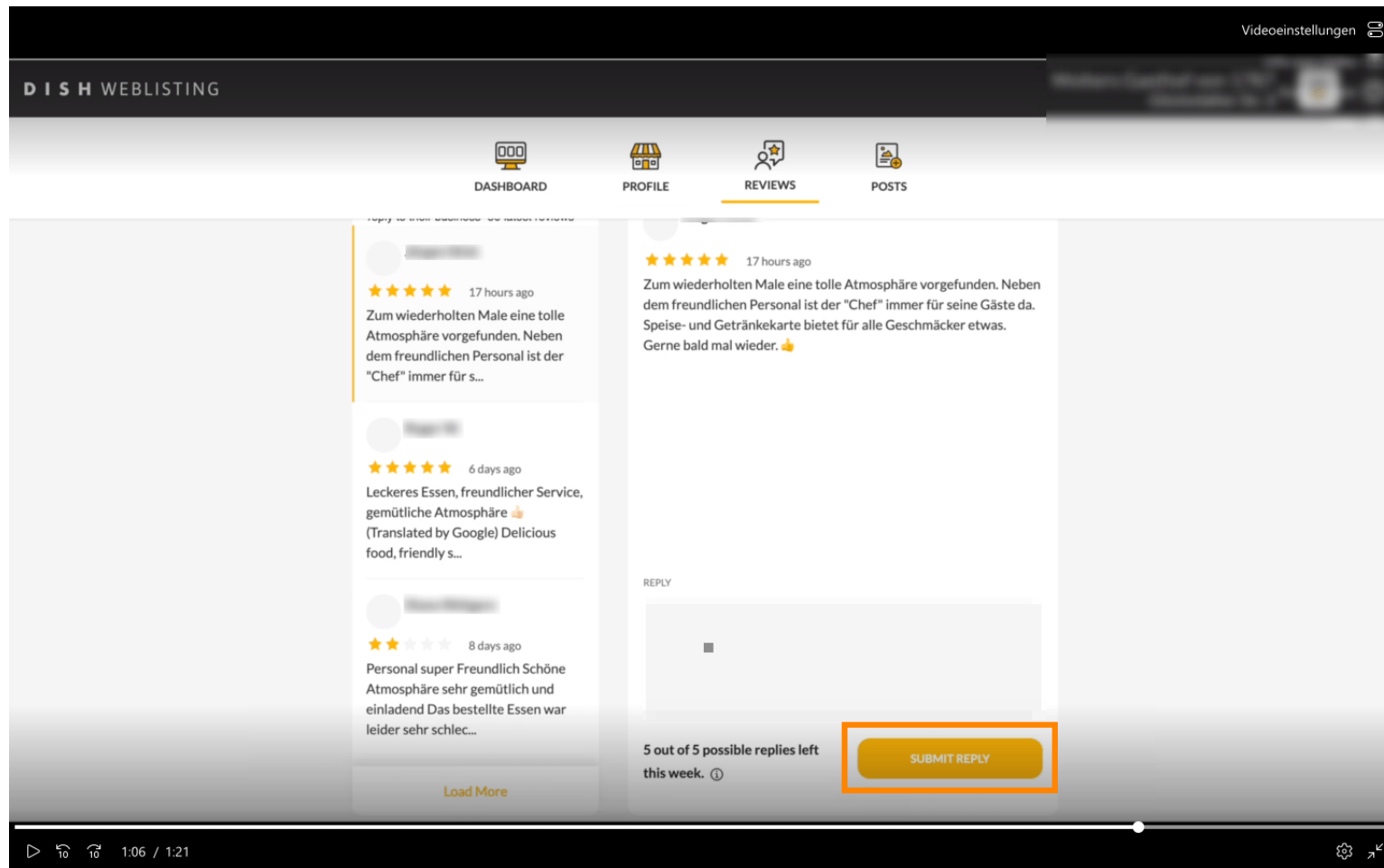
Haga clic en la reseña a la que desea responder.



 Ingrese su respuesta en el campo de texto.

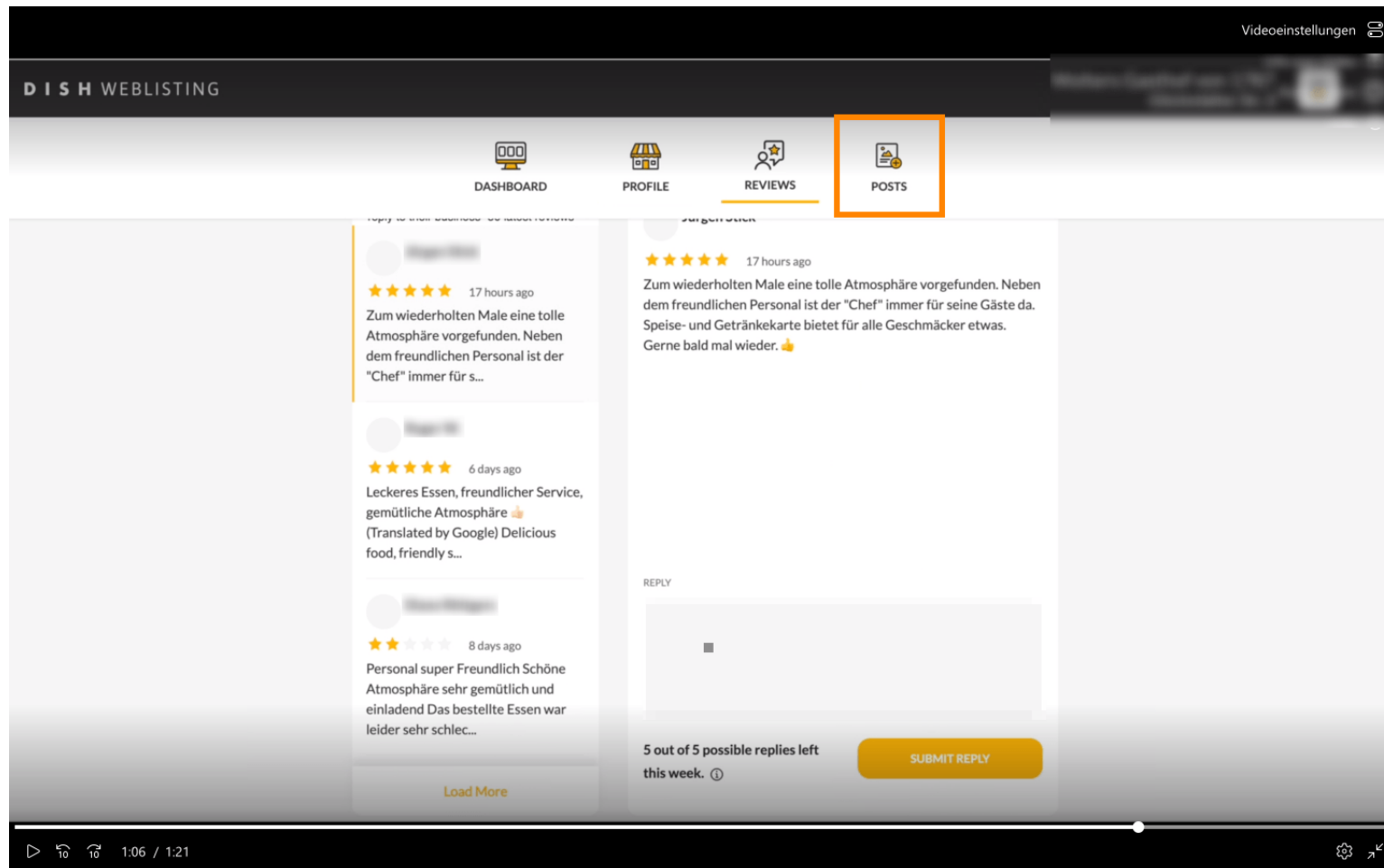


- Luego haz clic en el botón **ENVIAR RESPUESTA** . Cómo responder a una reseña: <https://support.dish.co/l/en/article/sl3svurztw-tutorial-how-to-reply-on-reviews>





Por último, ¡asegúrate de publicar de vez en cuando cuando tengas noticias sobre tu restaurante! Haz clic en **PUBLICACIONES**.





- ¡Puedes por ejemplo informarnos sobre un happy hour o una nueva receta! Asegúrate de adjuntar también contenido multimedia de calidad. Cómo publicar una entrada: <https://support.dish.co/l/en/article/ri8upudzcz-dish-weblisting-how-to-post-content>

Teilen Link kopieren Herunterladen Video - how to make t...mov 2 / 2

**DISH WEBLISTING**

DASHBOARD PROFILE REVIEWS **POSTS**

### Post data in Google

Publish posts on Google to update your potential or existing customers about news, special offers or changes with regards to your business. The posts will appear prominently in your listing on Google Search and Google Maps. Compliment your message with a redirect link to your website or with pictures. Try it out: You have full control to update or delete the content after publishing it.

POST TYPE

**News**

CONTENT

This is your post content. Keep it simple and with max 1500 characters.

ADD A REDIRECT LINK

**None**

REDIRECT LINK

Insert the link

### Preview

The content will appear here

### Published posts

RE-USE PREVIOUS POSTS AS TEMPLATES FOR NEW CONTENT.

### Publish

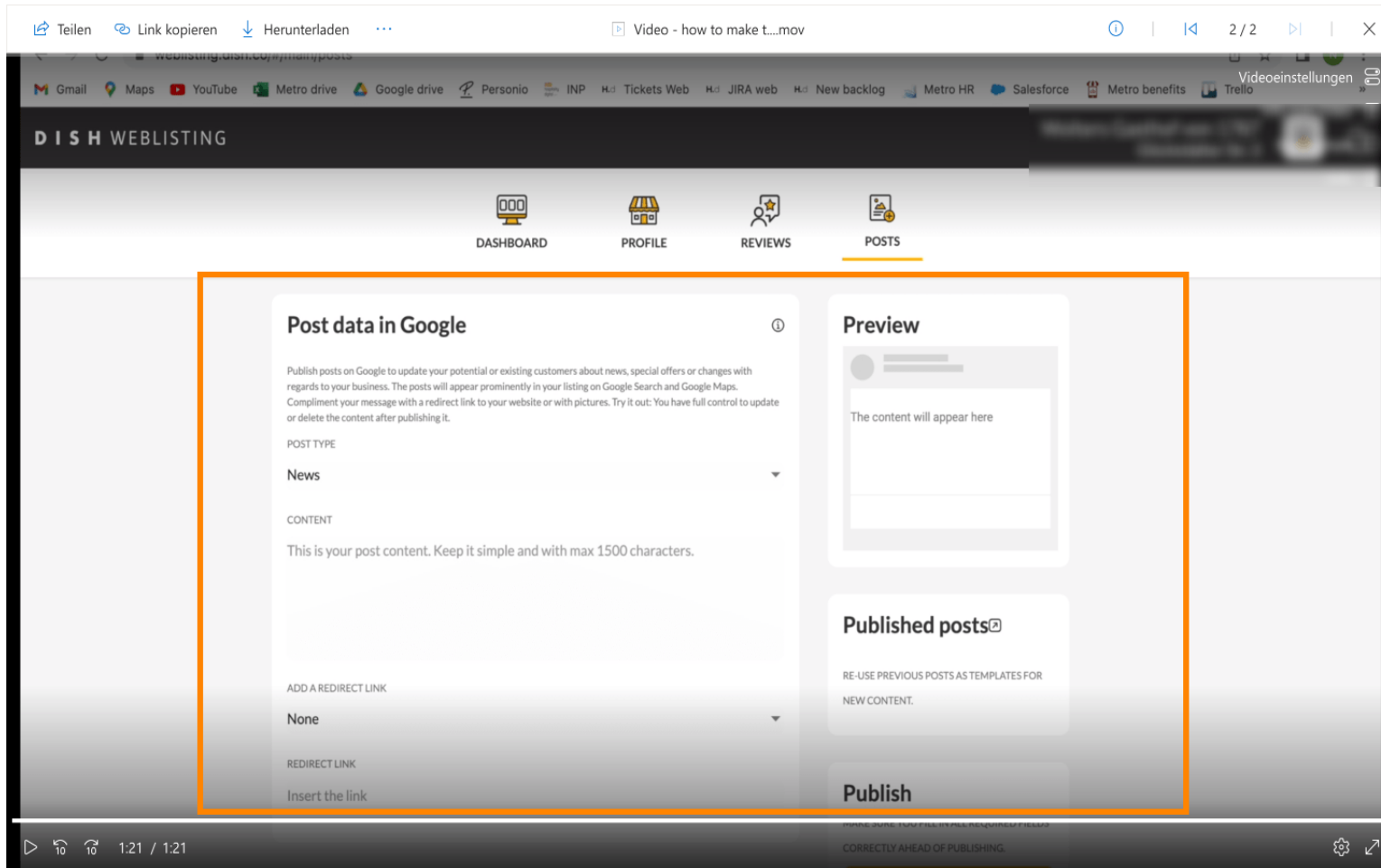
MAKE SURE YOU FILL IN ALL REQUIRED FIELDS CORRECTLY AHEAD OF PUBLISHING.

**PUBLISH**

Attach media

<https://weblisting.dish.co/#/main/posts>

 Eso es. Ya terminaste.





Escanee para ir al reproductor interactivo