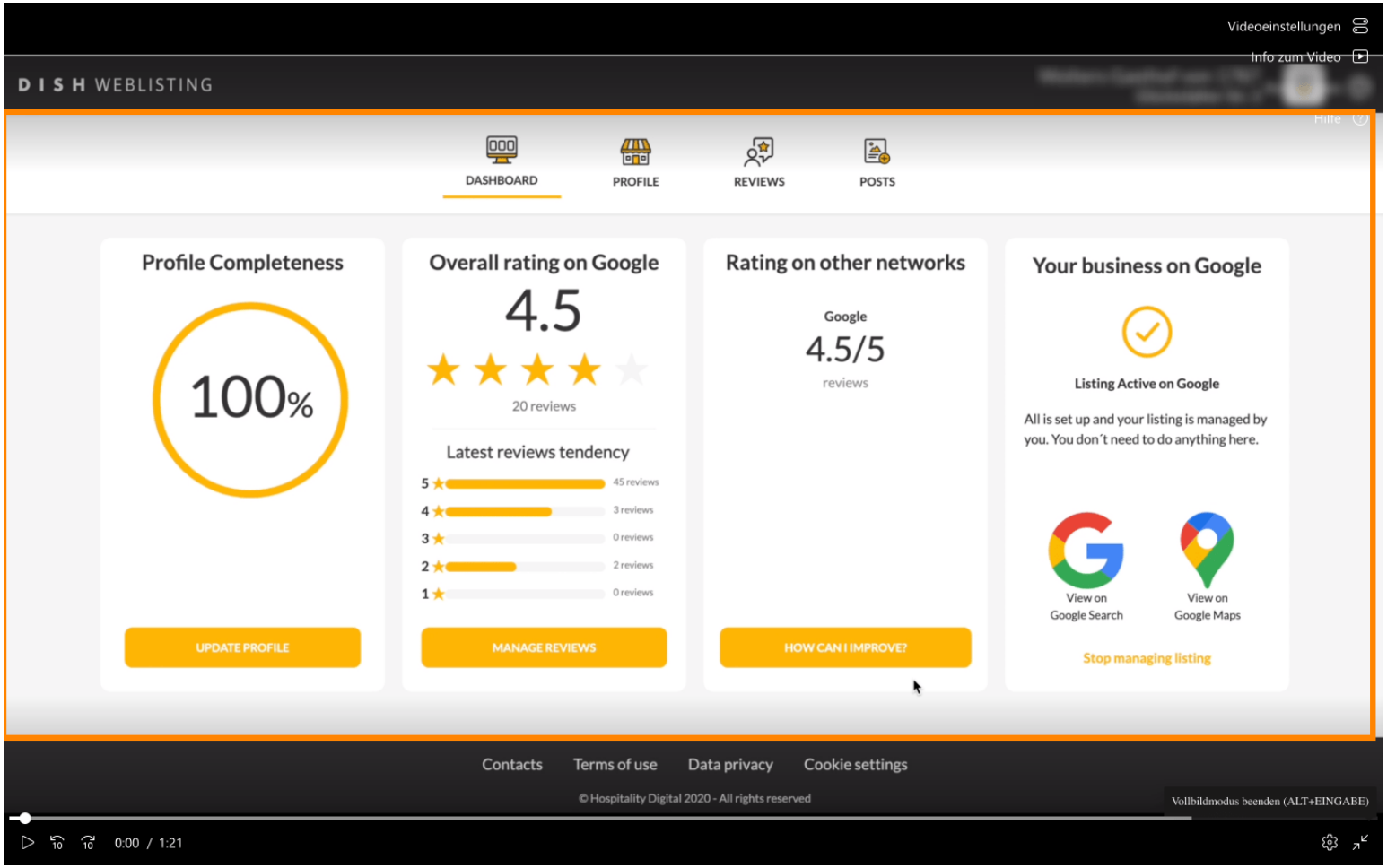
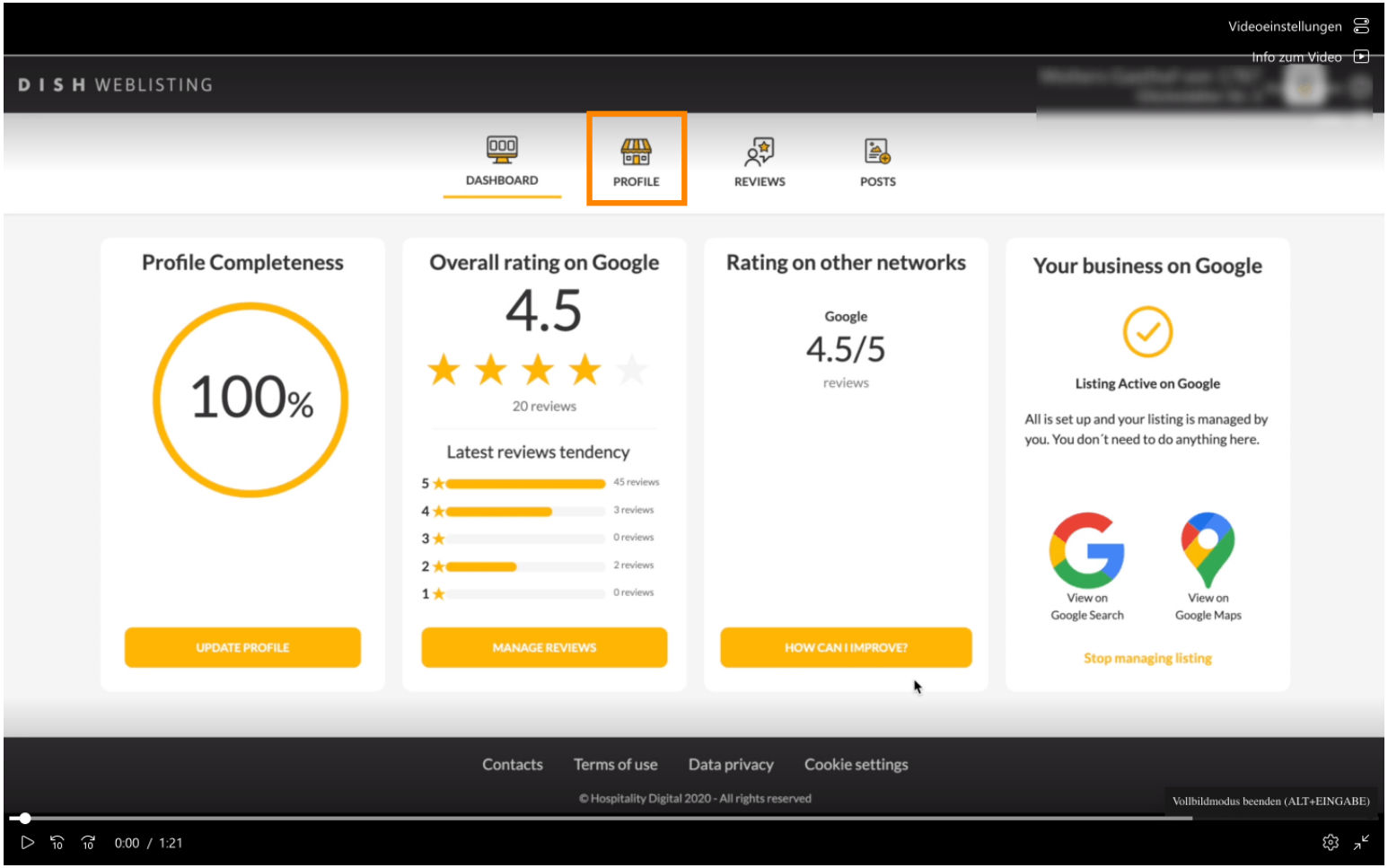
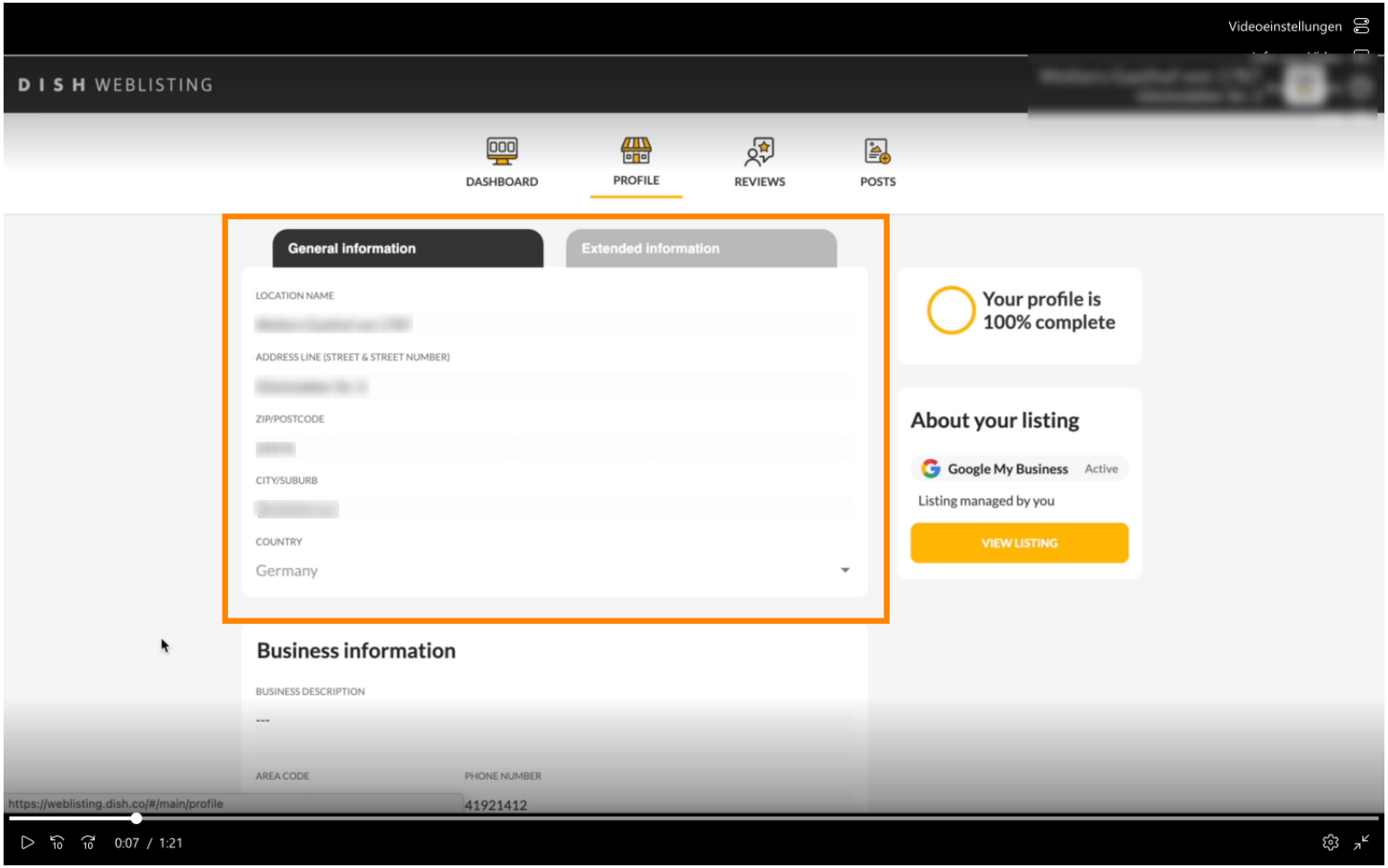
This is your dashboard. Here you can see how much of your Google profile you have completed, always aim for 100%!



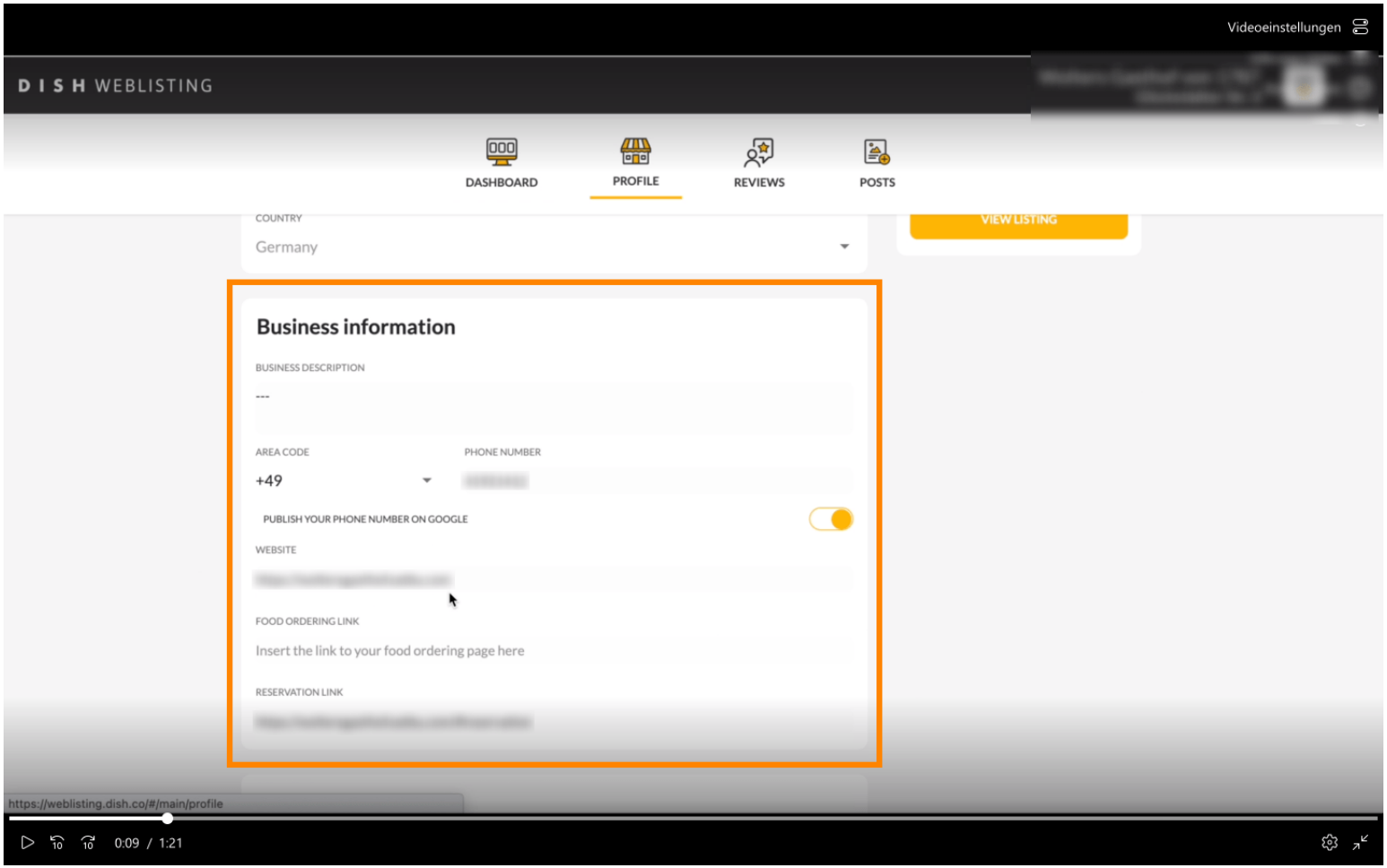
Click on PROFILE to manage it. This is where you should insert all necessary information that will allow your customers to find you on Google.



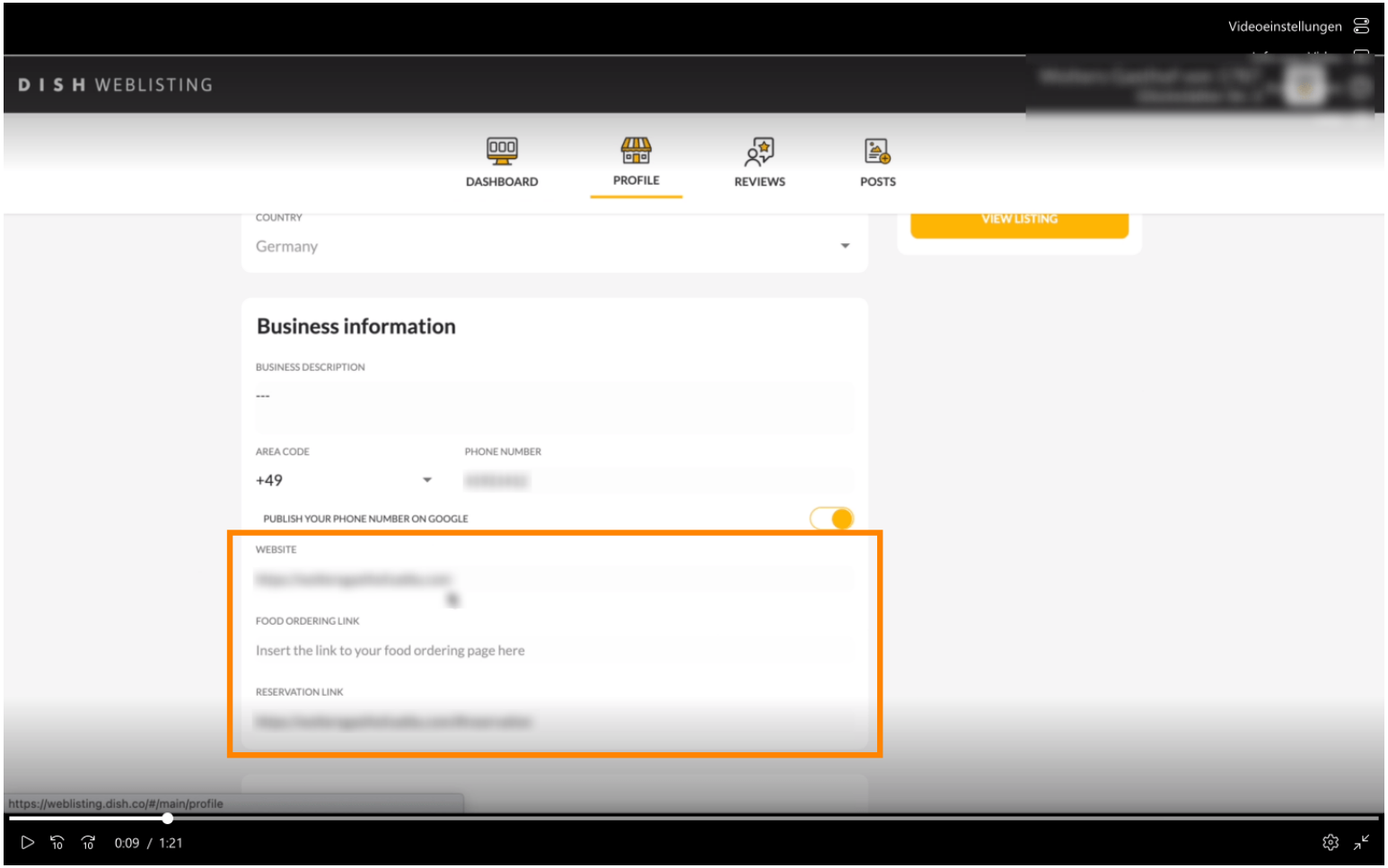
This is where you should insert all necessary information that will allow your customers to find you on Google.



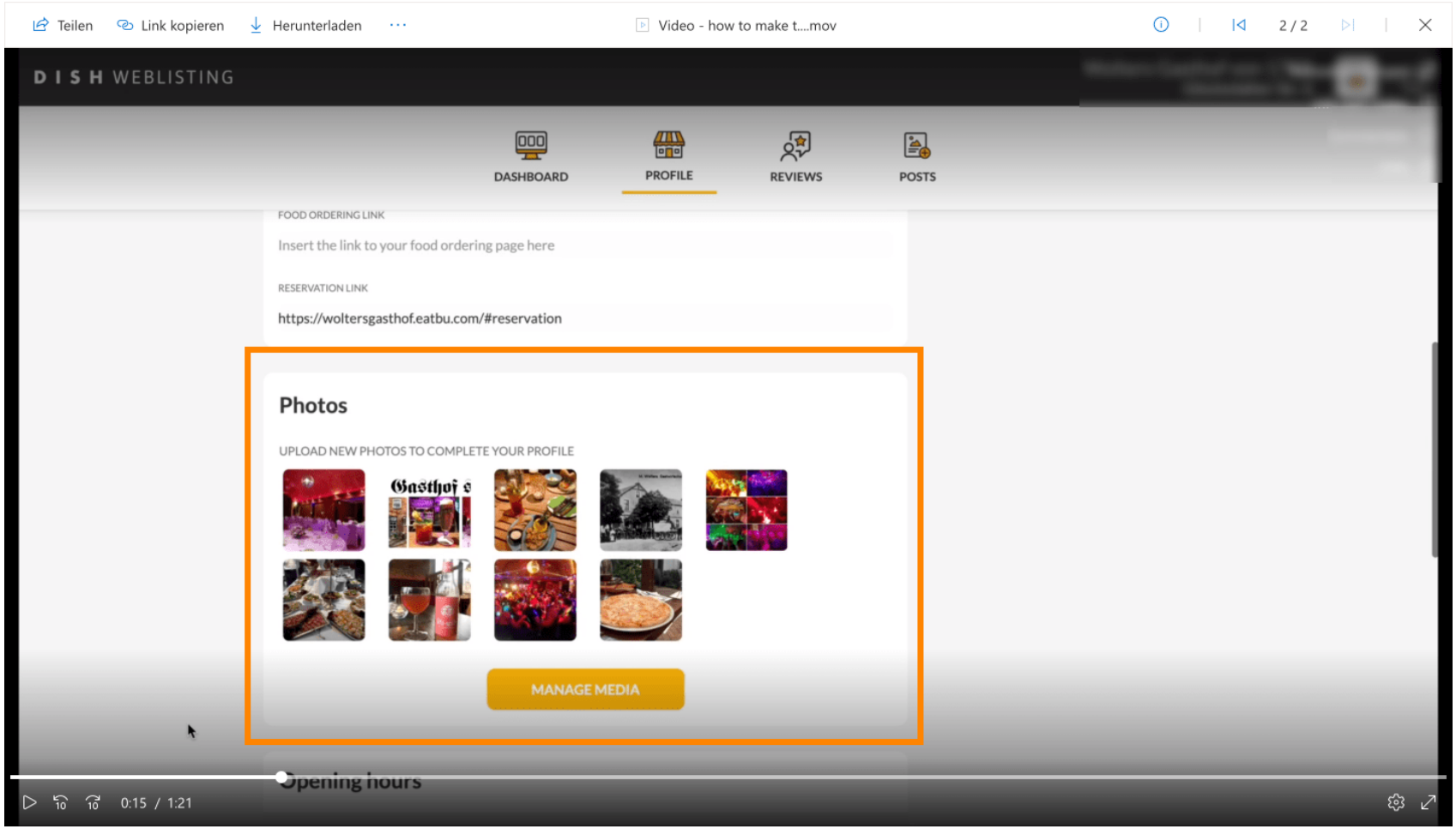
As well enter all your business information.



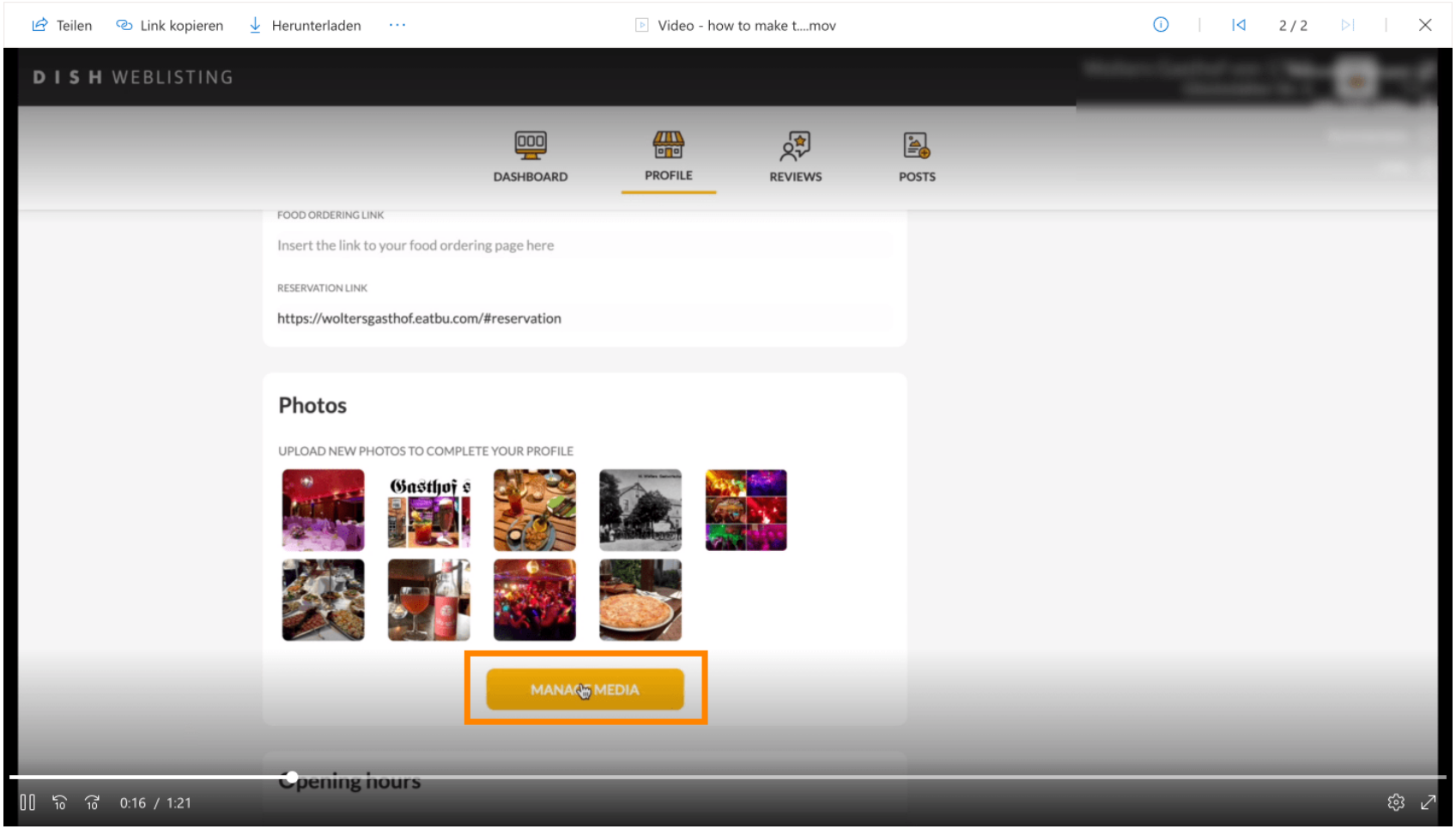
Make sure to include the links from your other DISH tools, so that customer can also easily find your website, reservation and/or order link on Google.



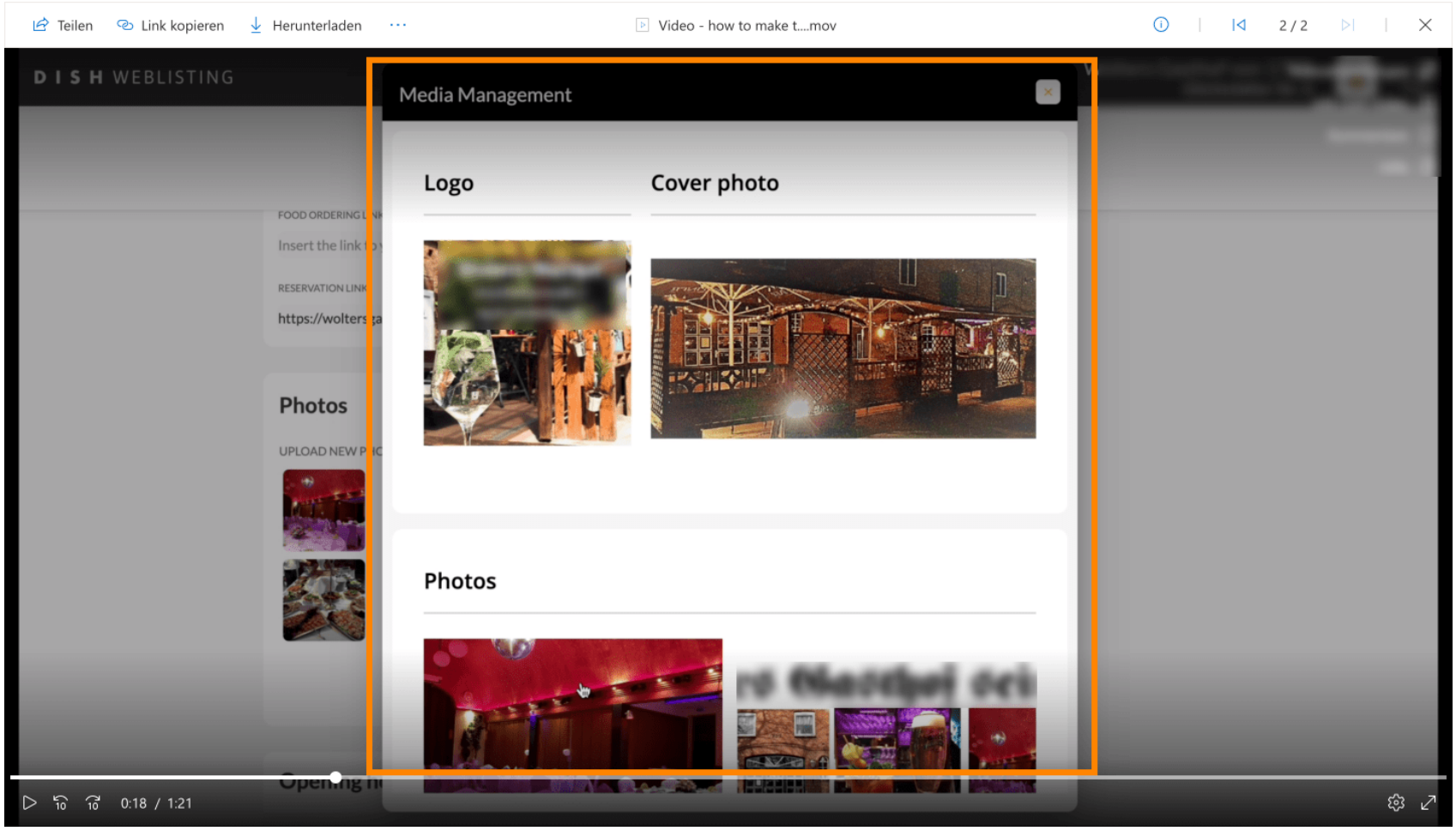
Make sure to also upload some media. Here you can pick one picture that will be shown on top. The more visual the better!



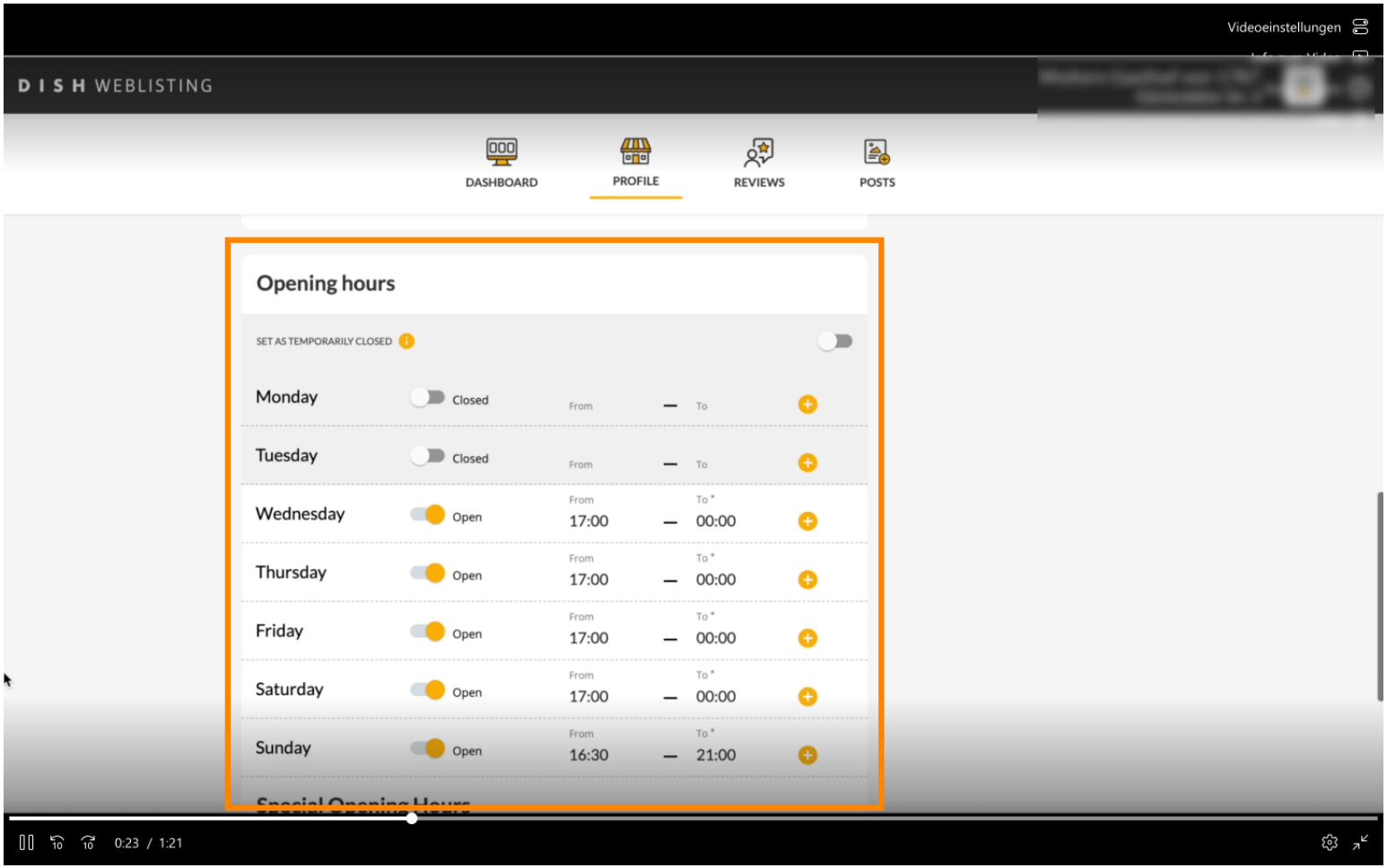
Click on MANAGE MEDIA.



Here in the Media Management window, you can upload et mange all you images.

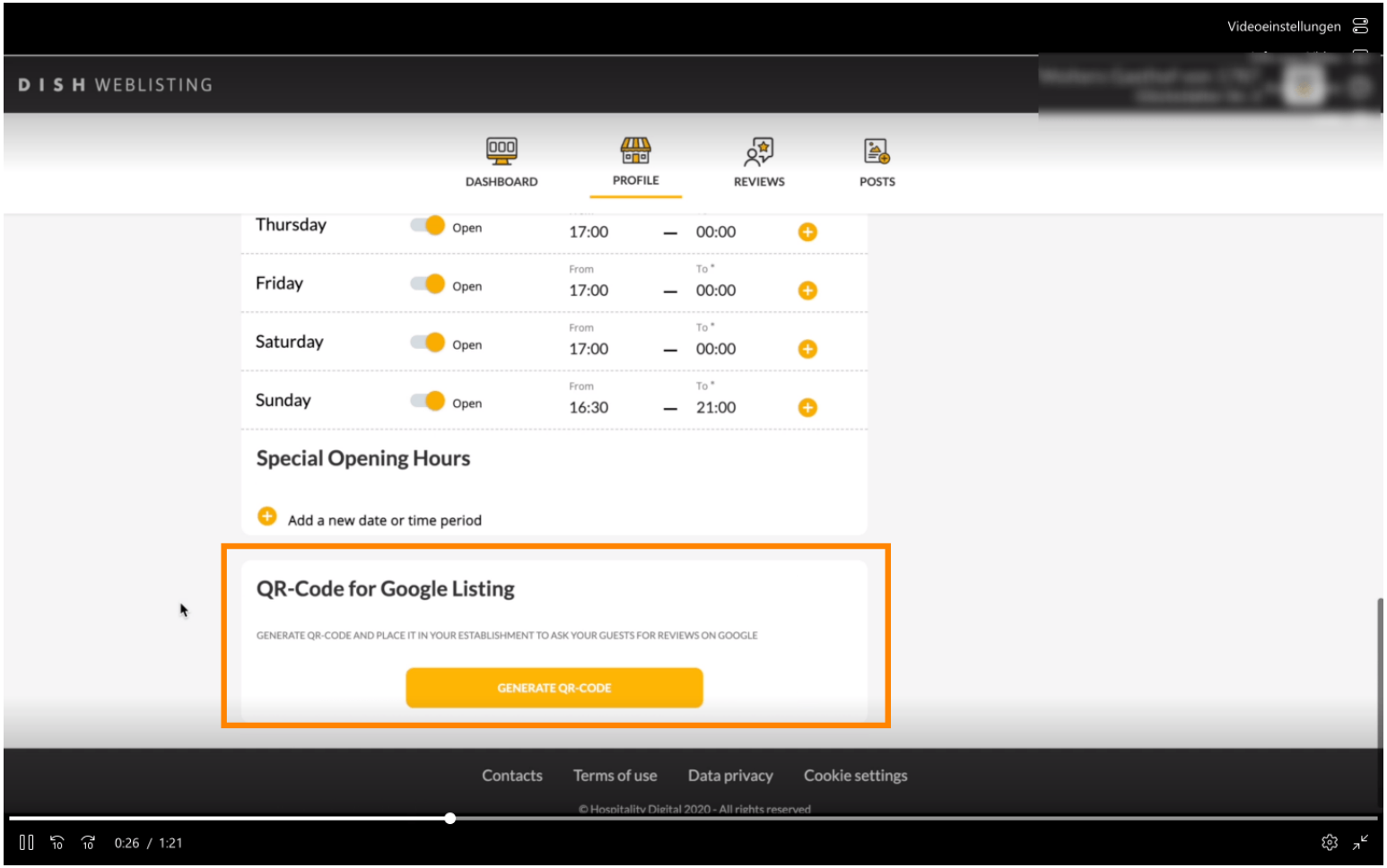


When you scroll down.You can edit et update your opening hours.

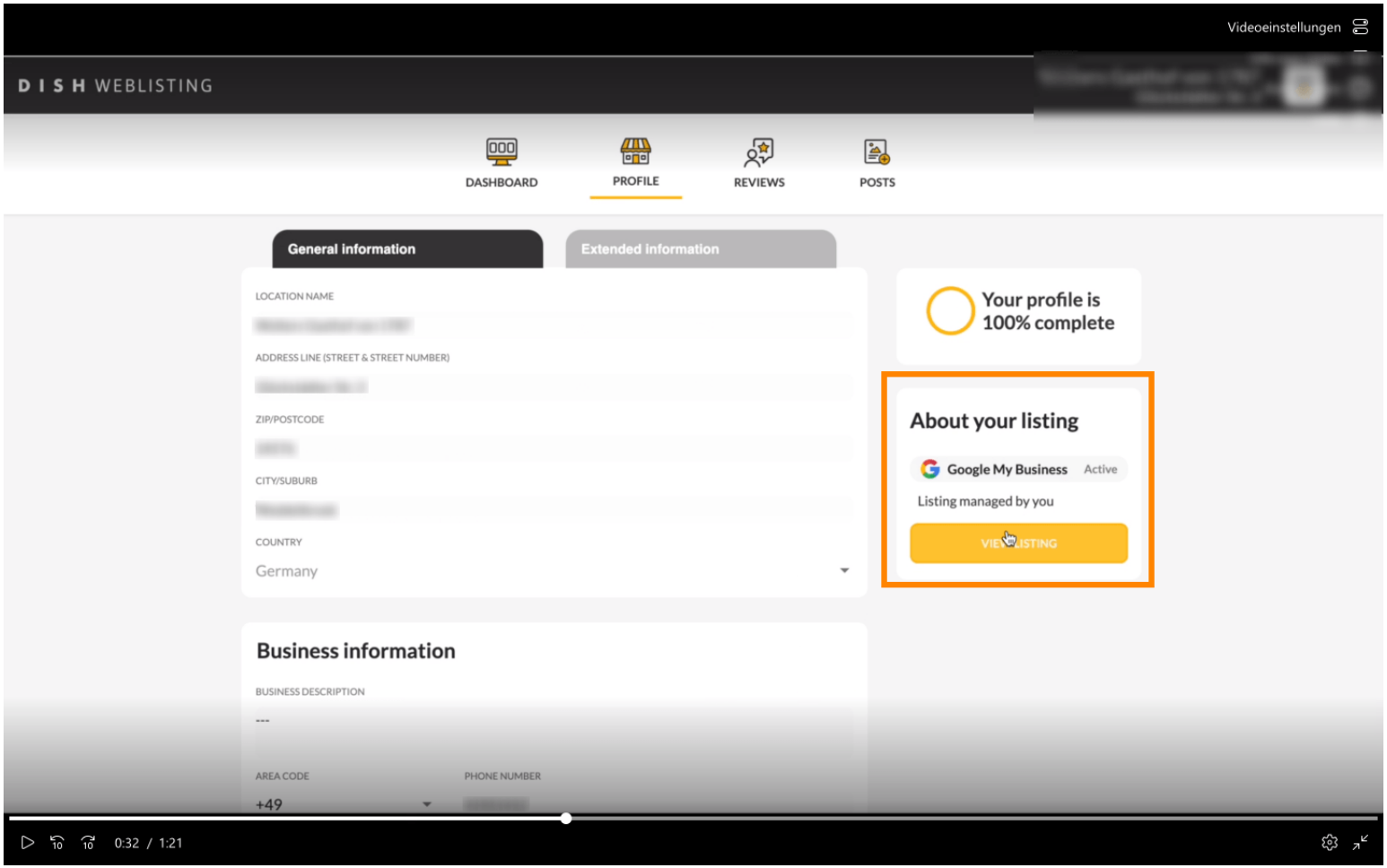


- Make sure to generate et print QR codes. You can give these QR codes to your customers so they can easily scan it et give reviews to your restaurant on Google. A super easy way to guarantee you receive reviews!

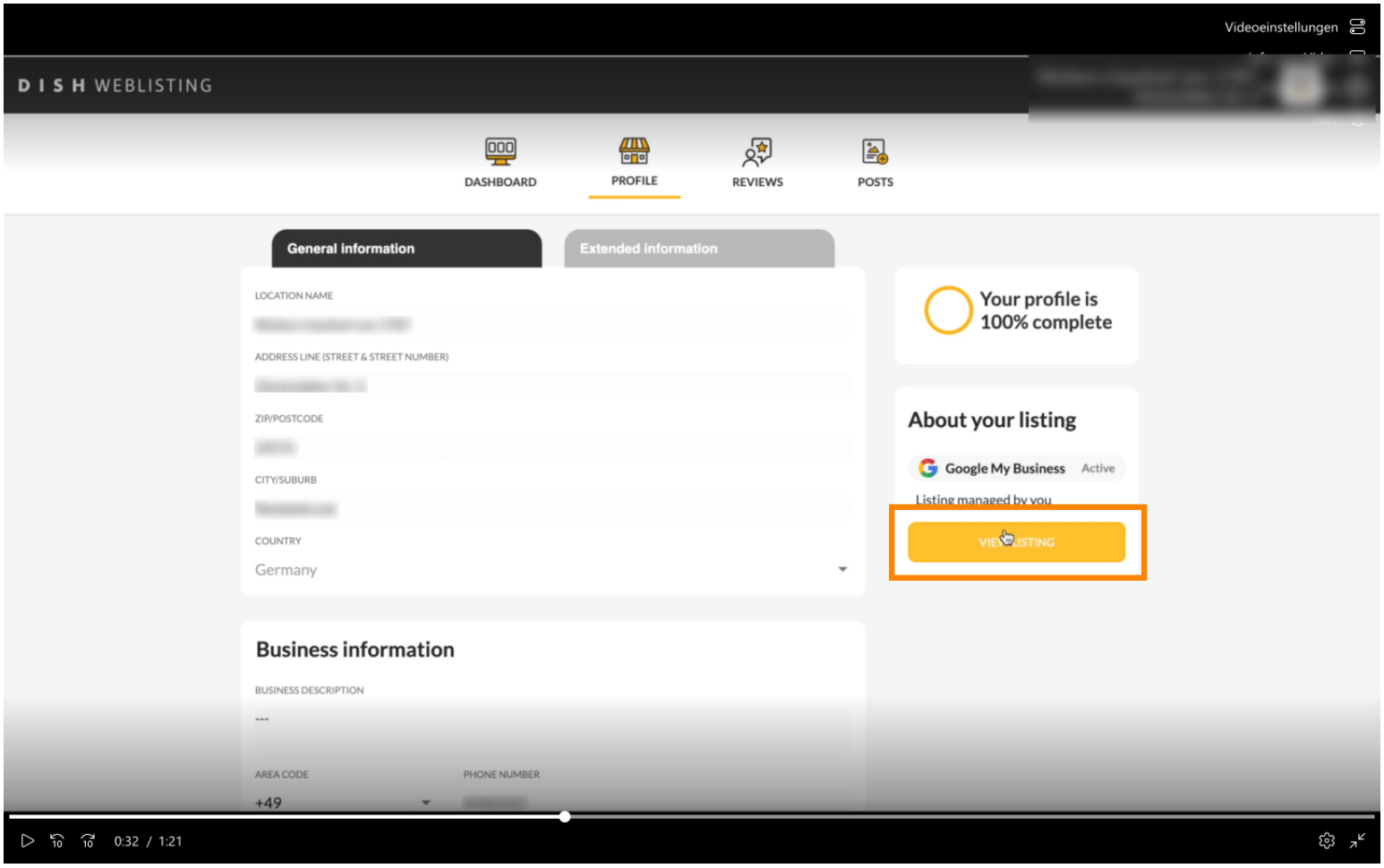
Liste Web DISH - Comment optimiser votre liste Web DISH



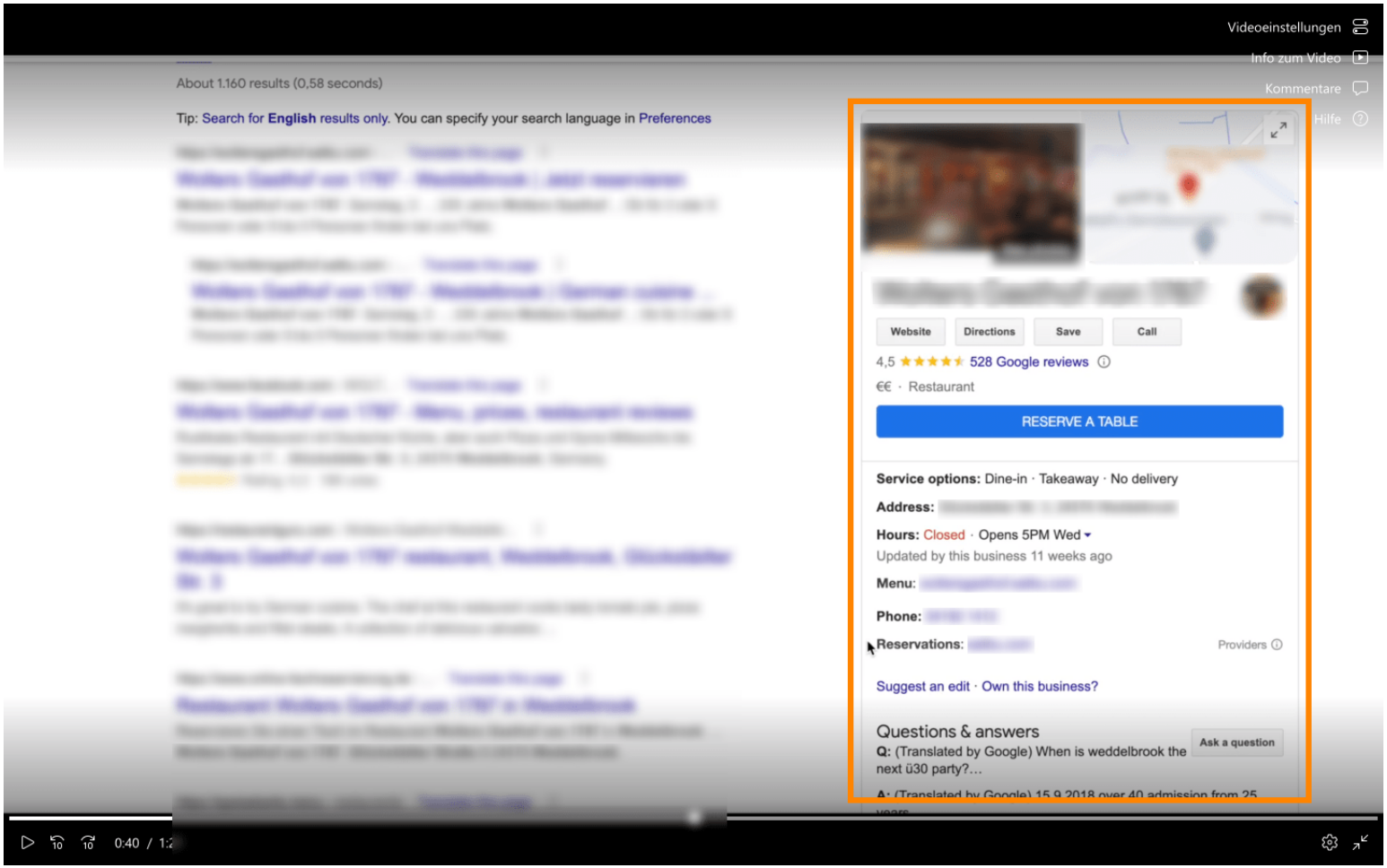
In case you would like to know how your listing looks like on Google



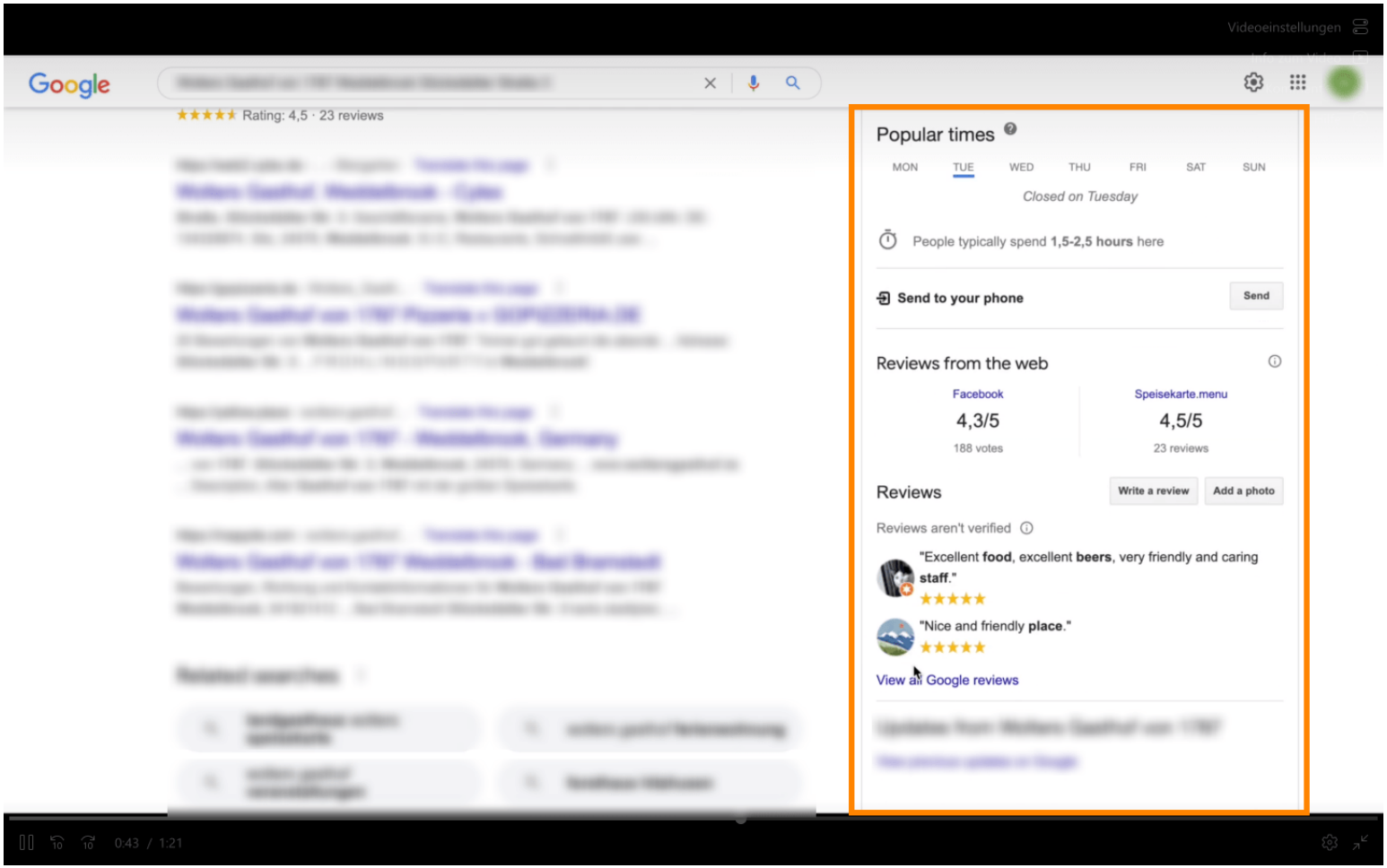
Click on VIEW LISTINGS.



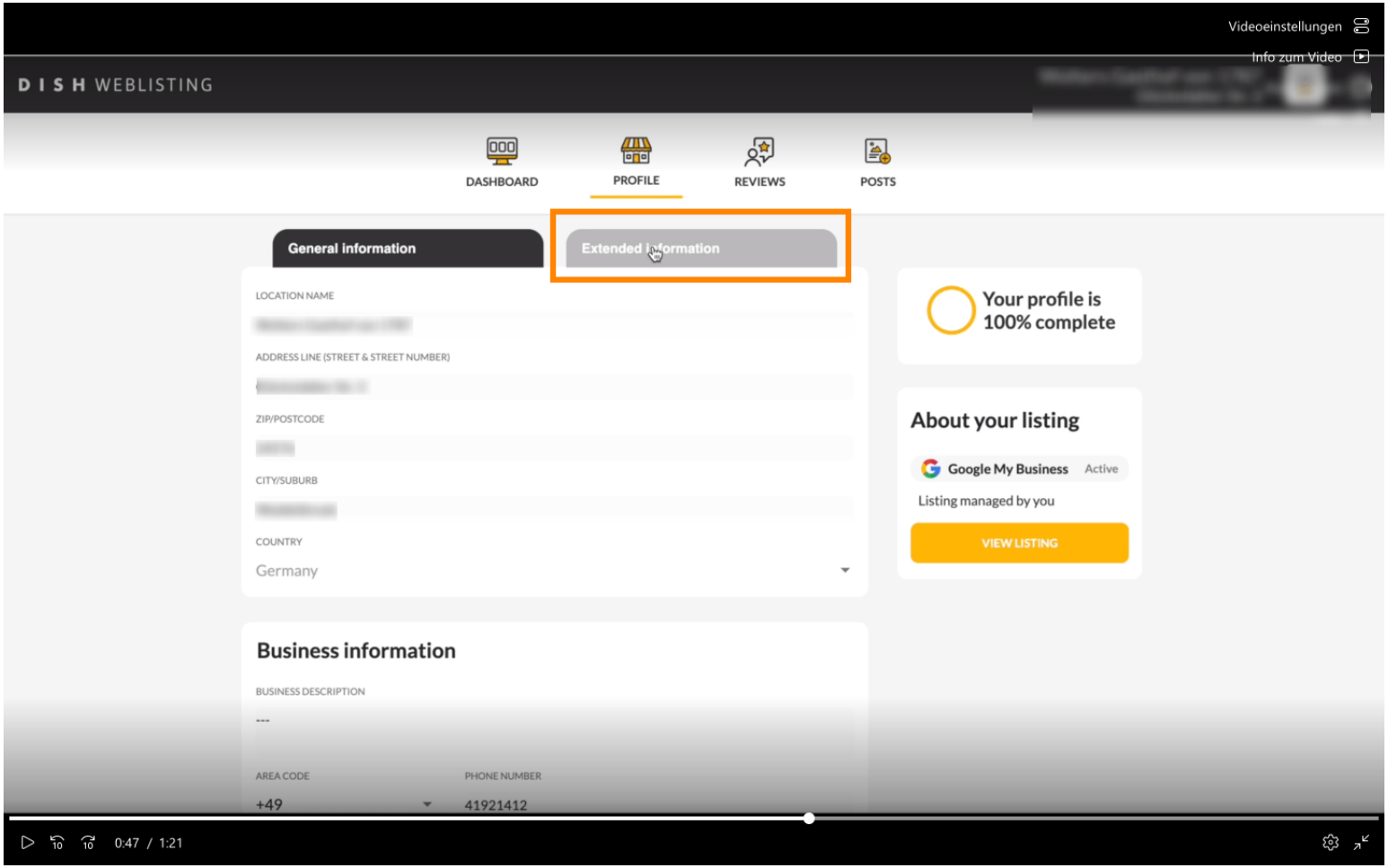
It is possible to see all information inserted on Websliting directly on Google



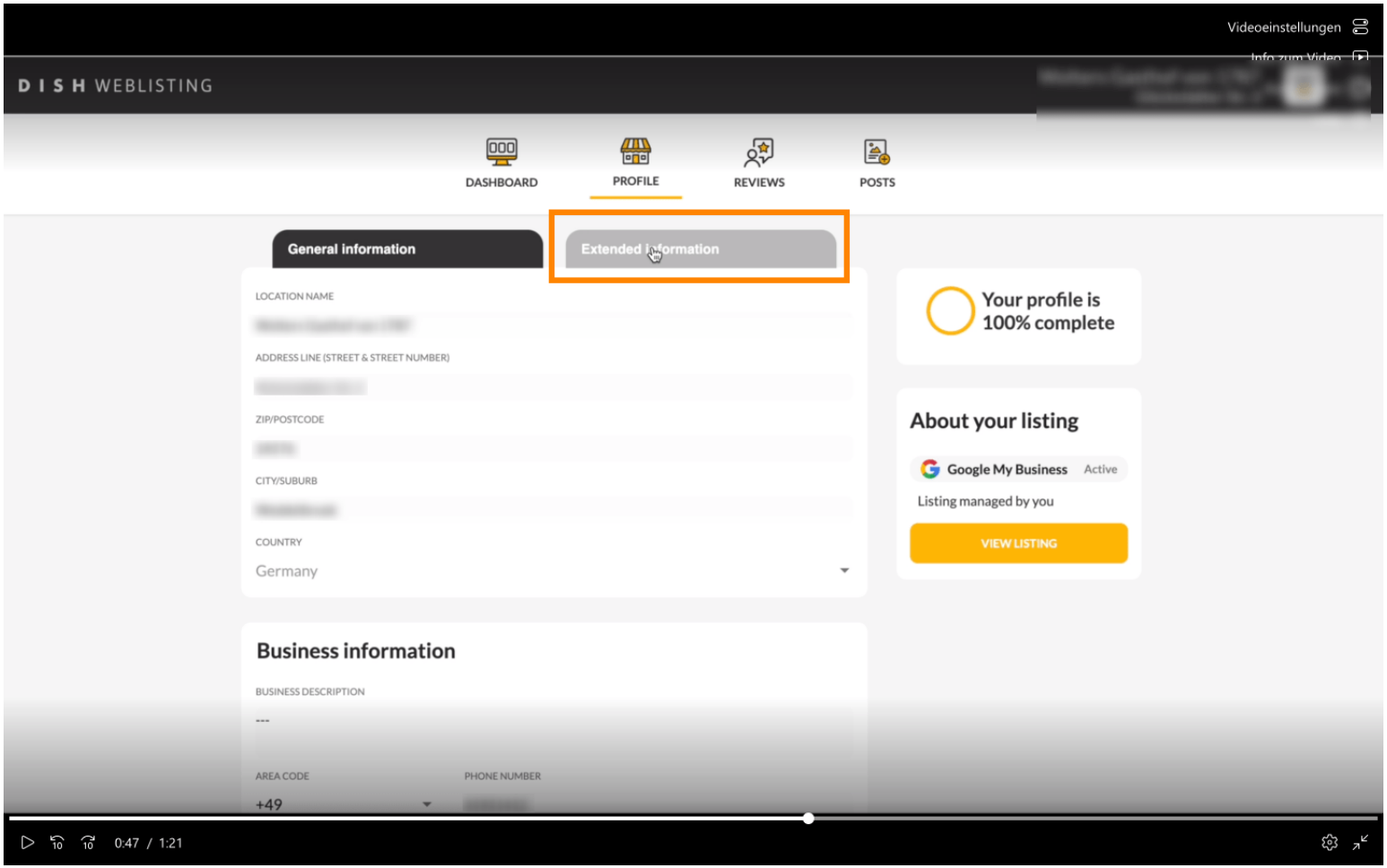
As well further information like popular times et review will be shown.



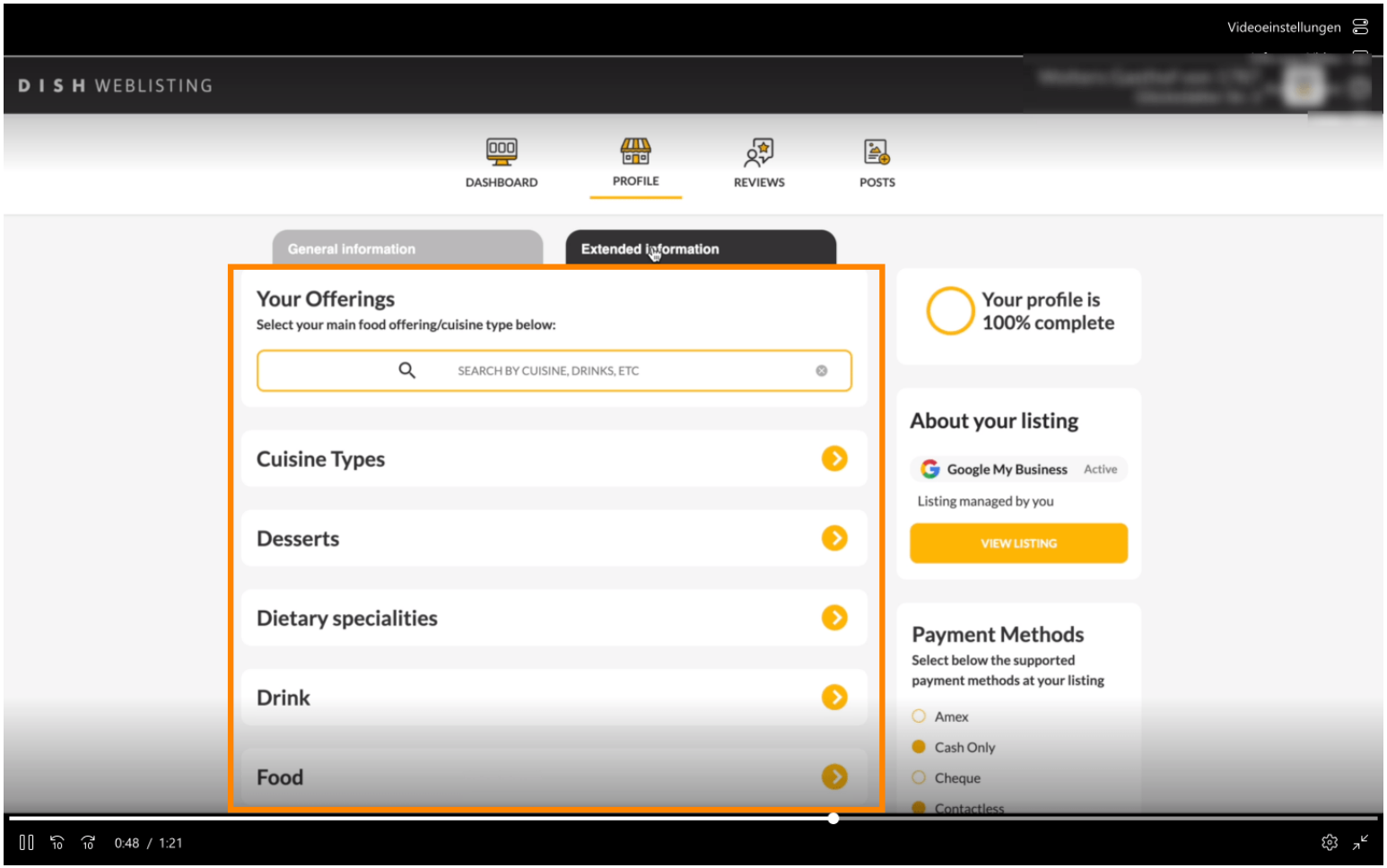
The next part is what is going to allow your customers to find you when they search for specific restaurant types on Google.



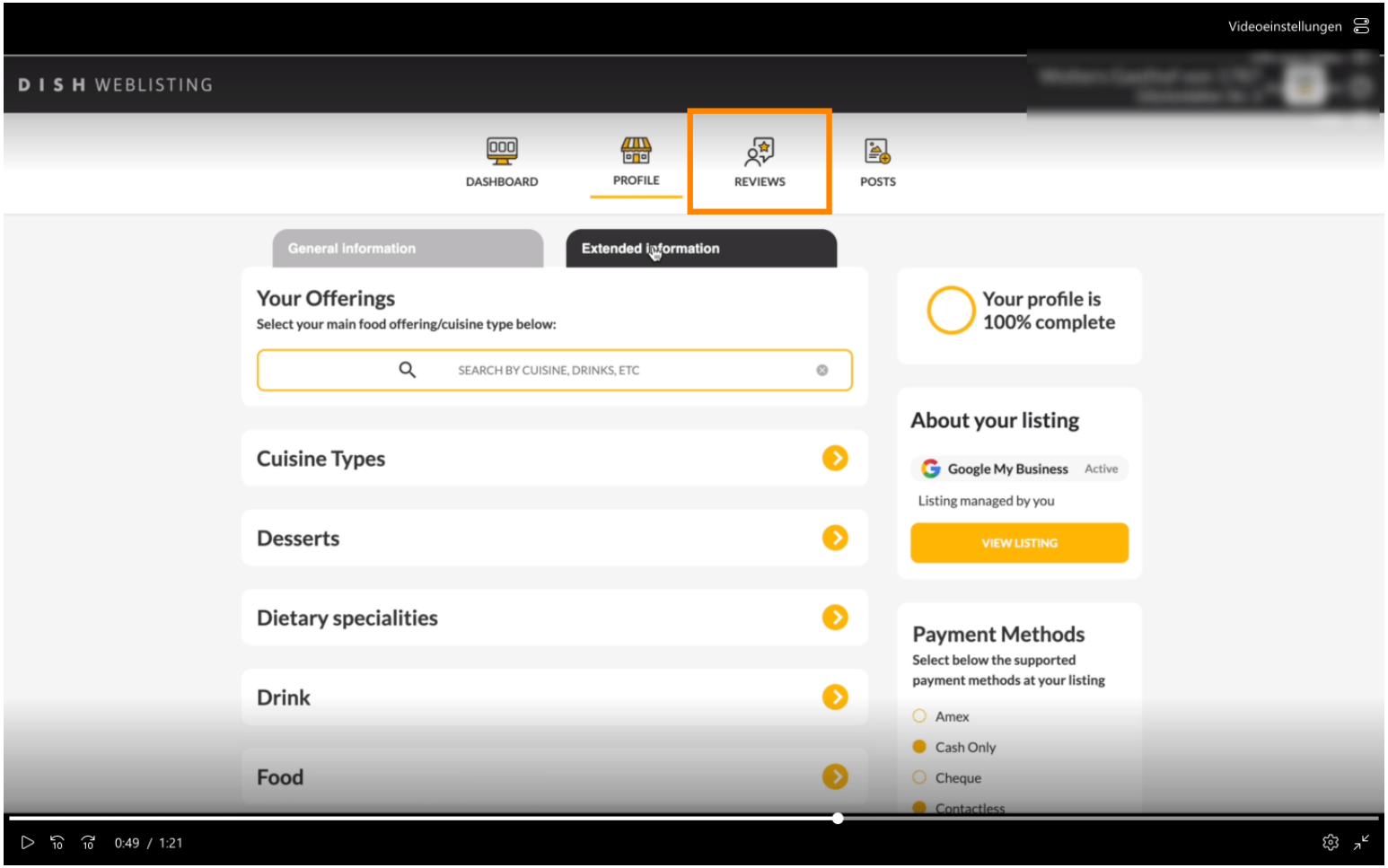
Click on Extended Information.



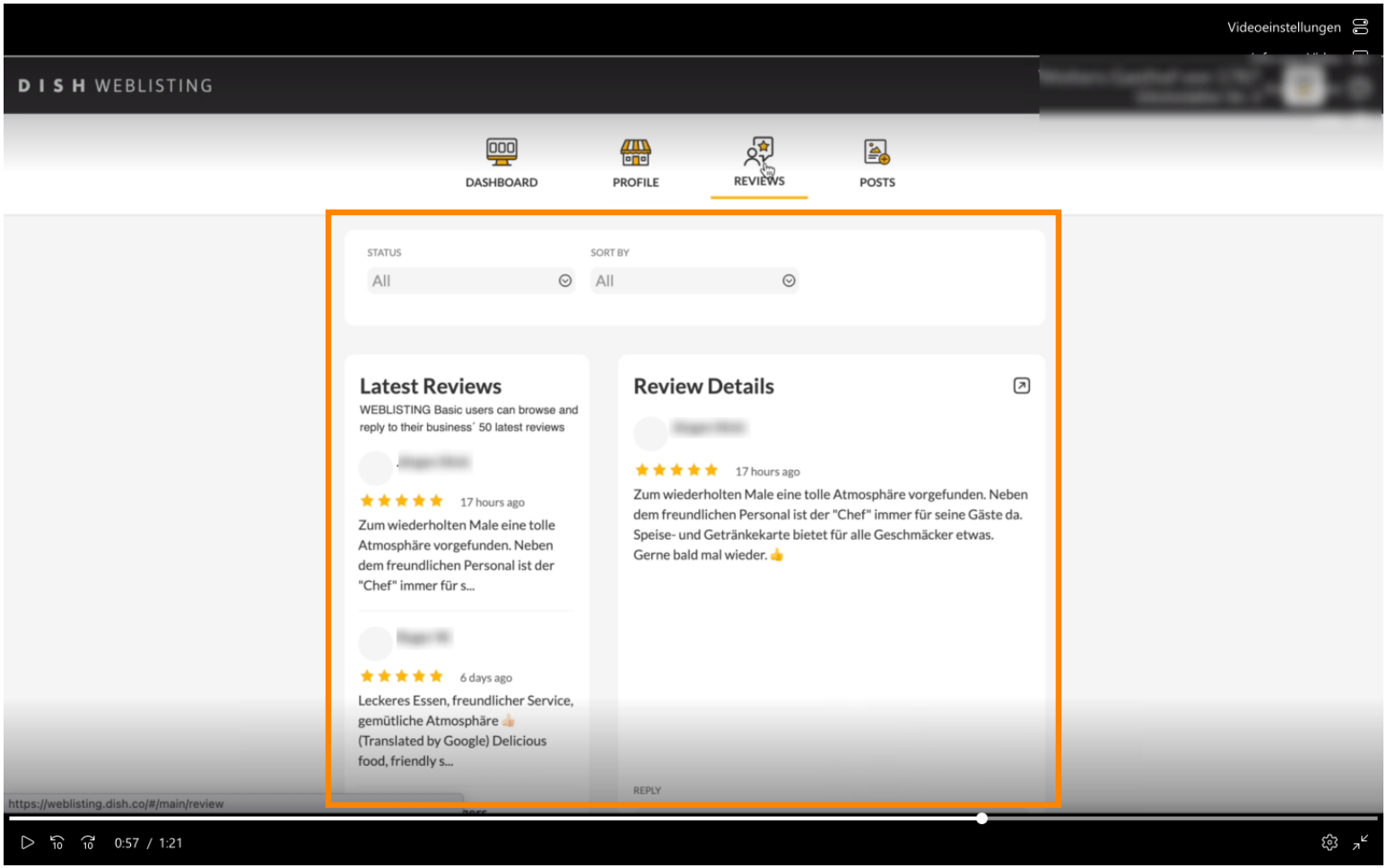
It is important to put as much information as possible here.



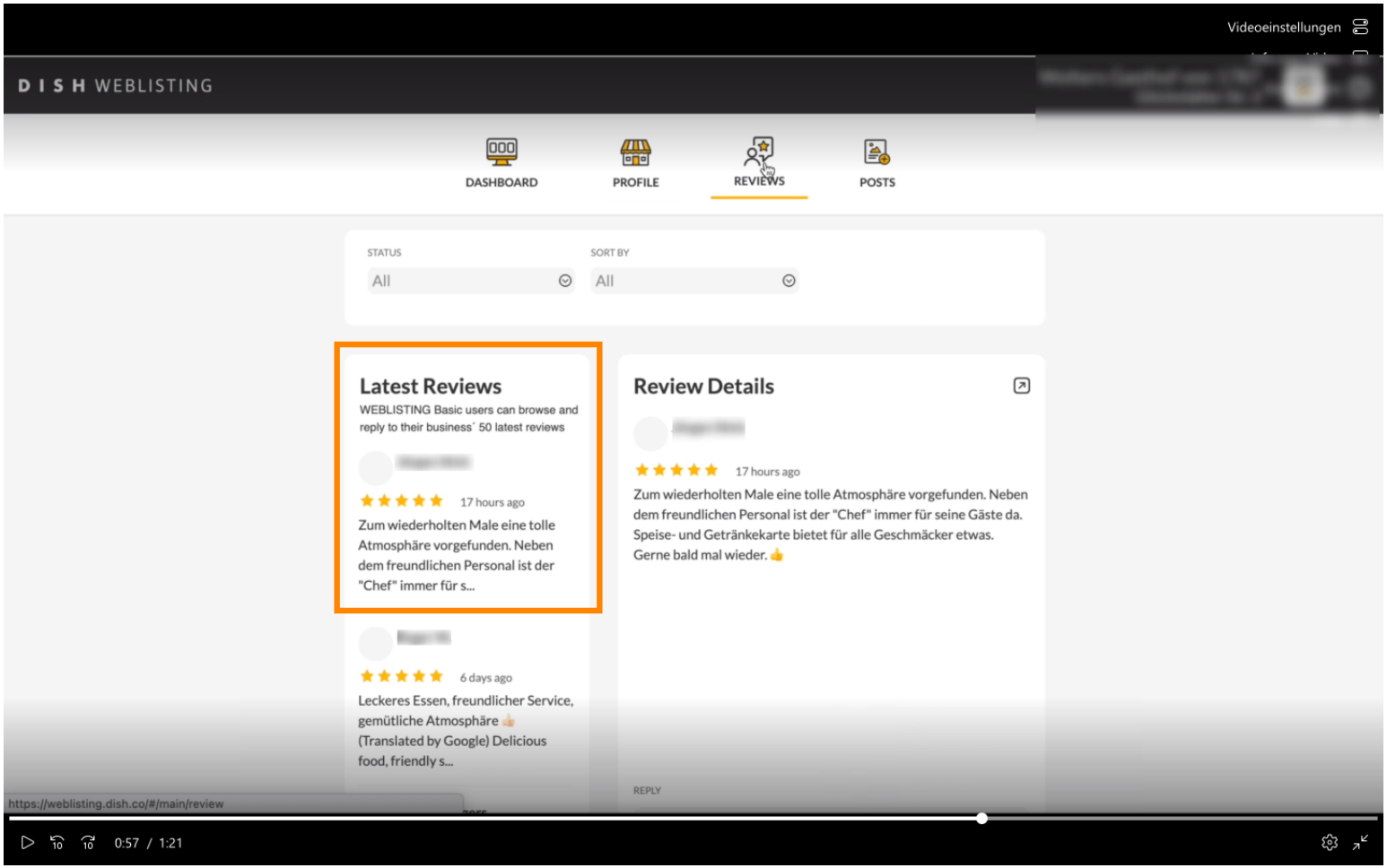
Click on REVIEWS to see all reviews you received on Google et here is where you can reply to them directly.



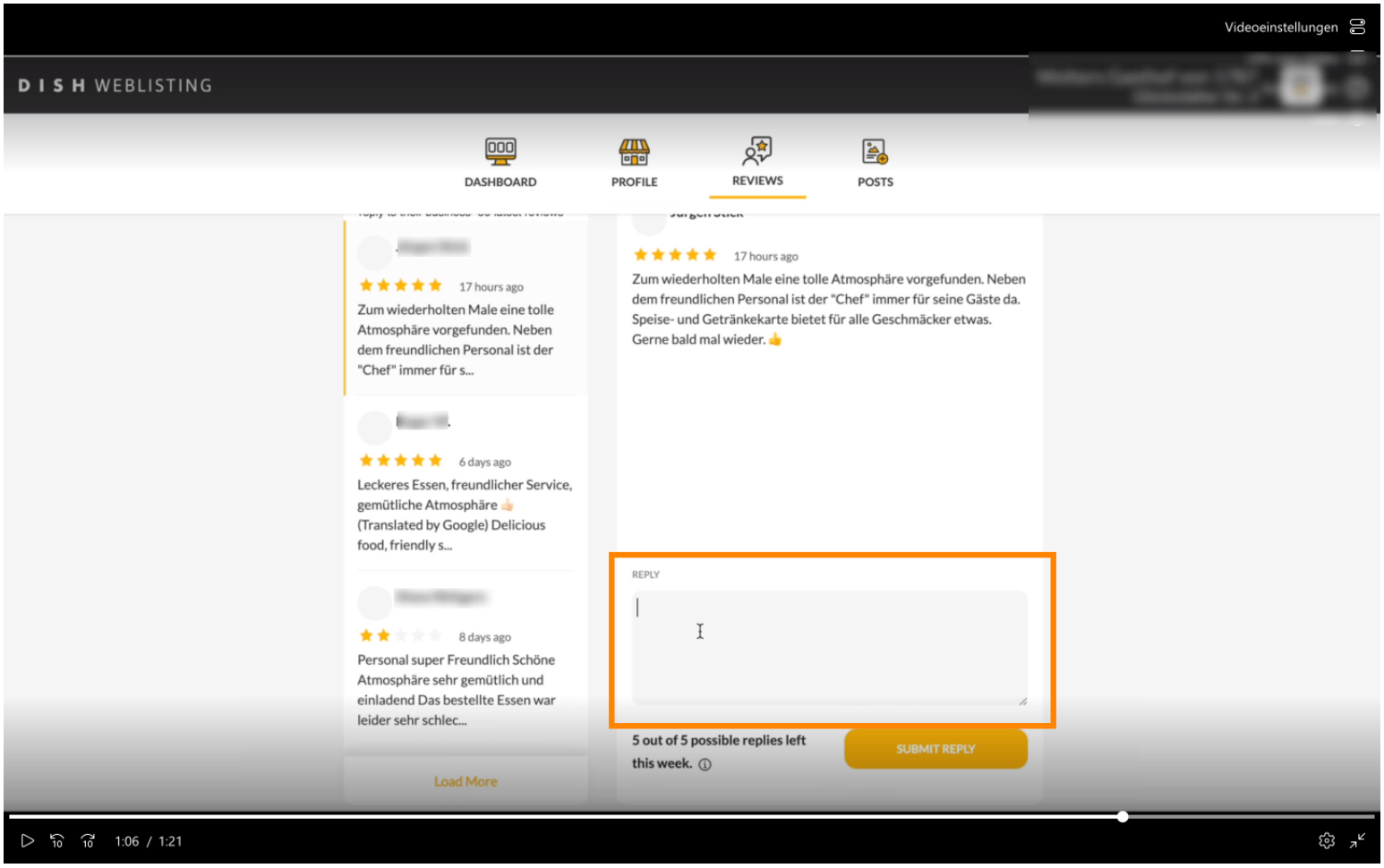
Here you have an overview et you can see all the reviews on your restaurant.



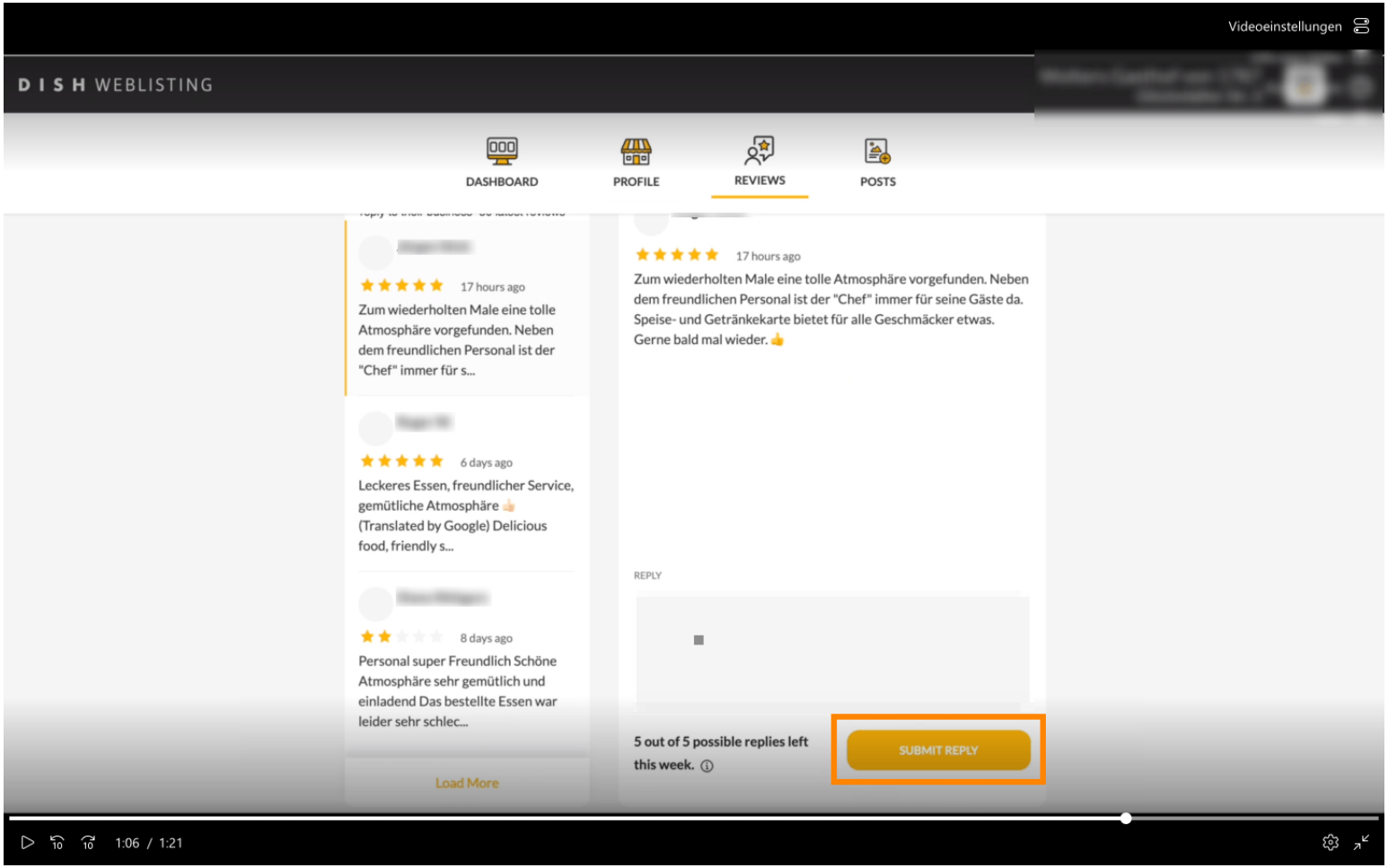
Click on a review you want to reply to.



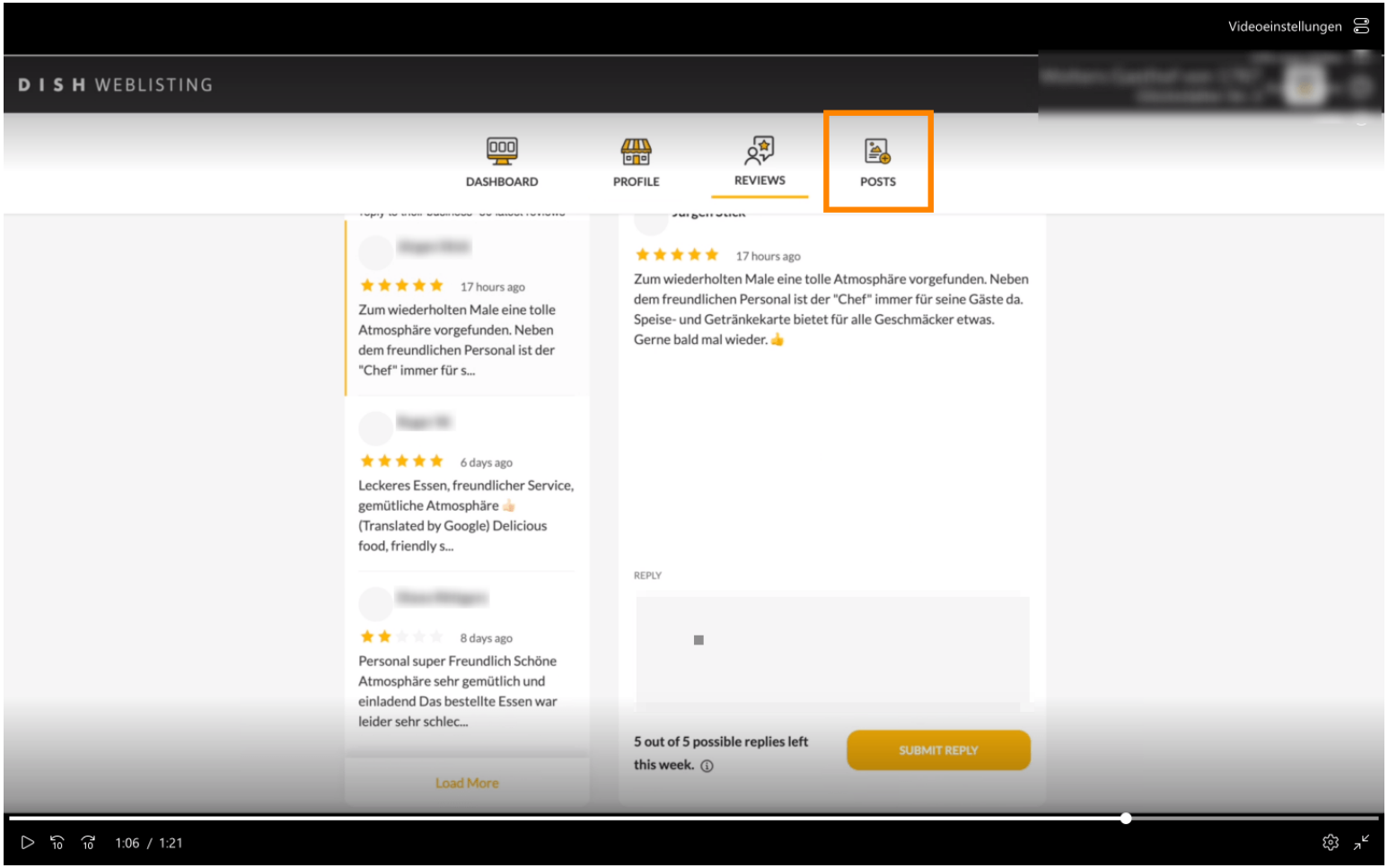
Enter your answer in the the textfield.



Then click on the button SUBMIT REPLY. How to reply one reviews: https://support.dish.co/l/en/article/sl3svurztw-tutorial-how-to-reply-on-reviews

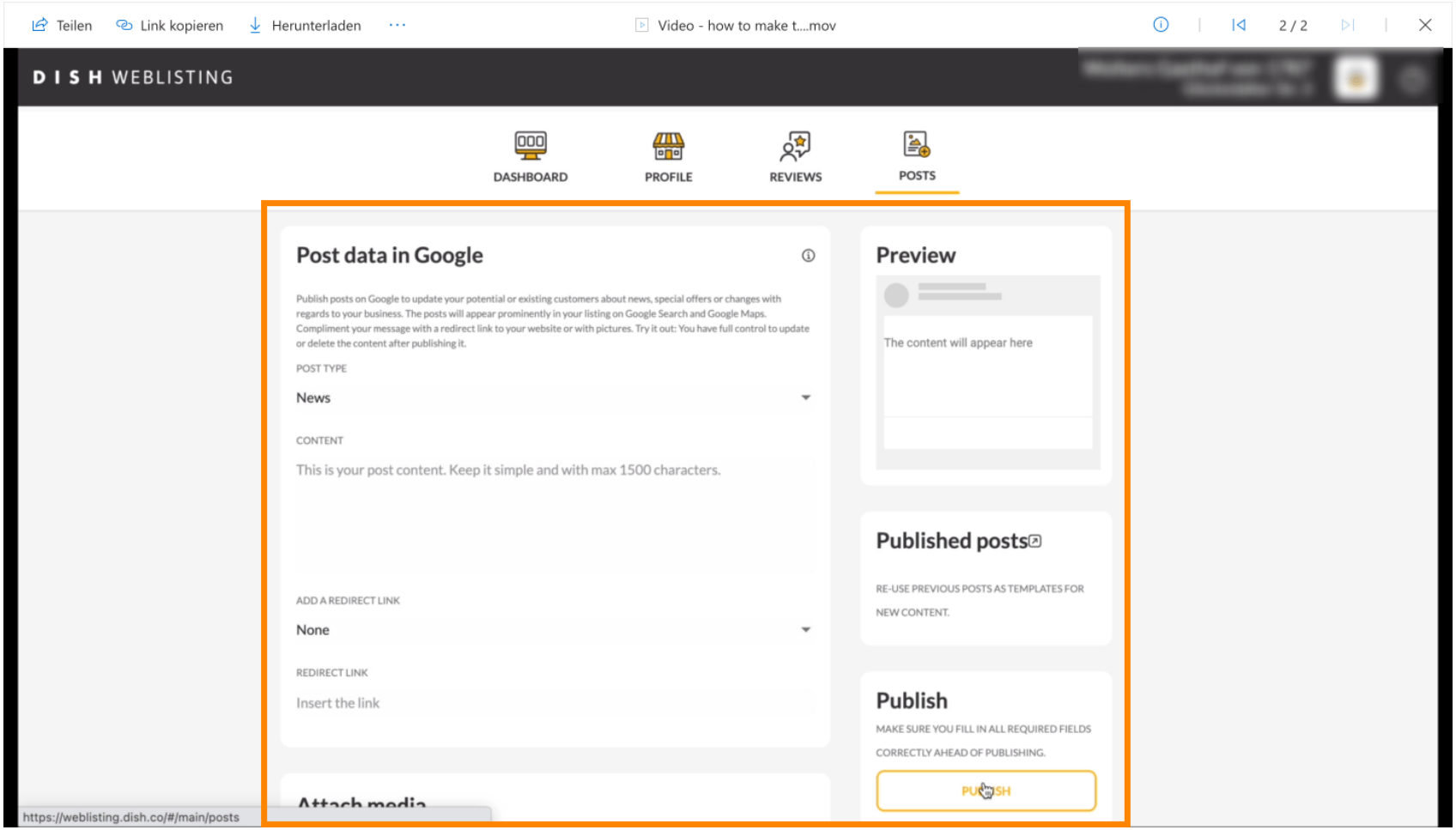


Lastly, make sure to create posts from time to time when you have some news regarding your restaurant! Click on POSTS.

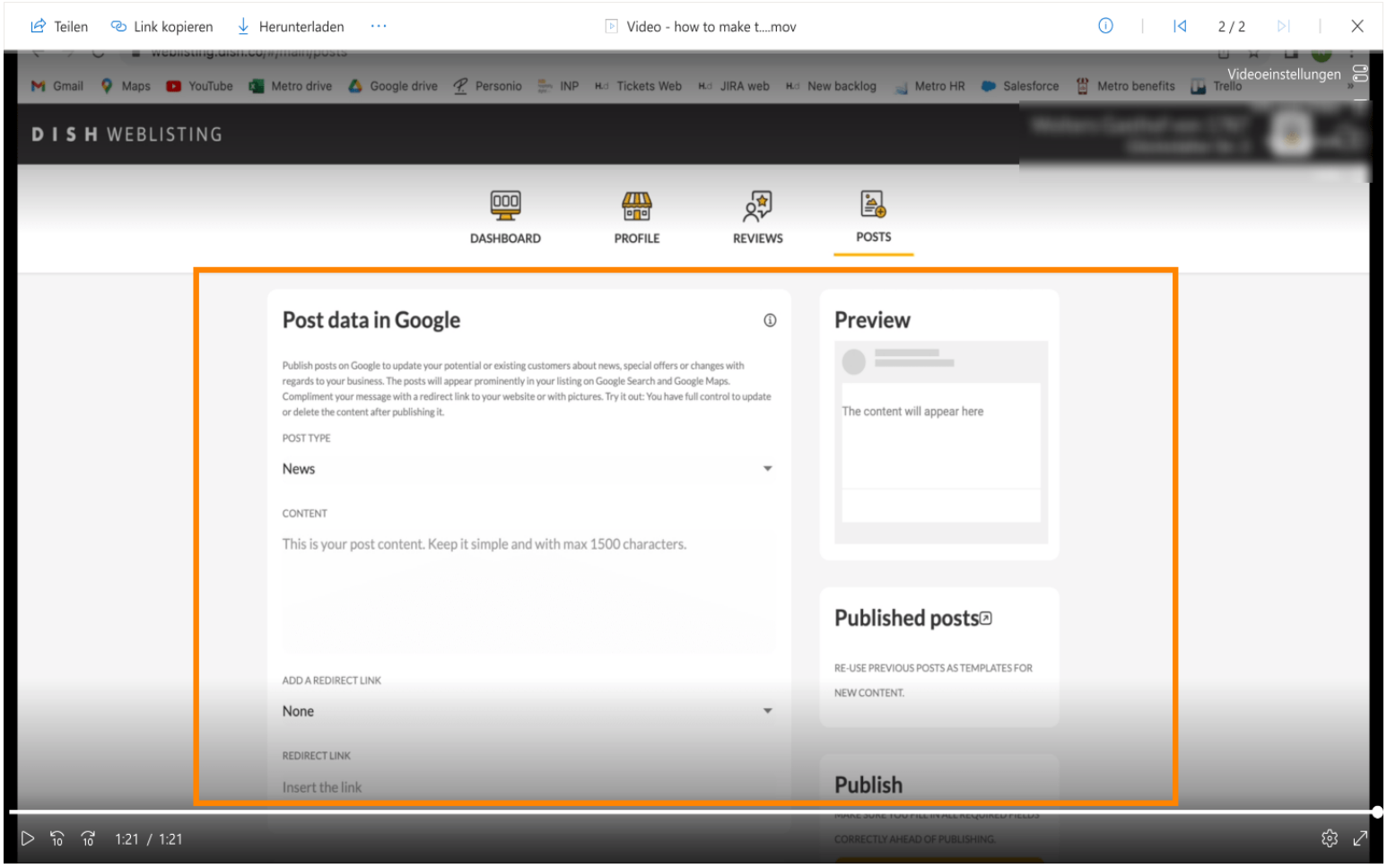


- You can for example inform about a happy hour or a new recipe!Make sure to attach nice media as well. How to publish a post: https://support.dish.co/l/en/article/ri8upudzcz-dish-weblisting-how-to-post-content

Liste Web DISH - Comment optimiser votre liste Web DISH



C'est tout. Vous avez terminé.



Scannez pour accéder au lecteur interactif