



This is your dashboard. Here you can see how much of your Google profile you have completed, always aim for 100%!

The screenshot displays the DISH WEBLISTING dashboard with the following sections:

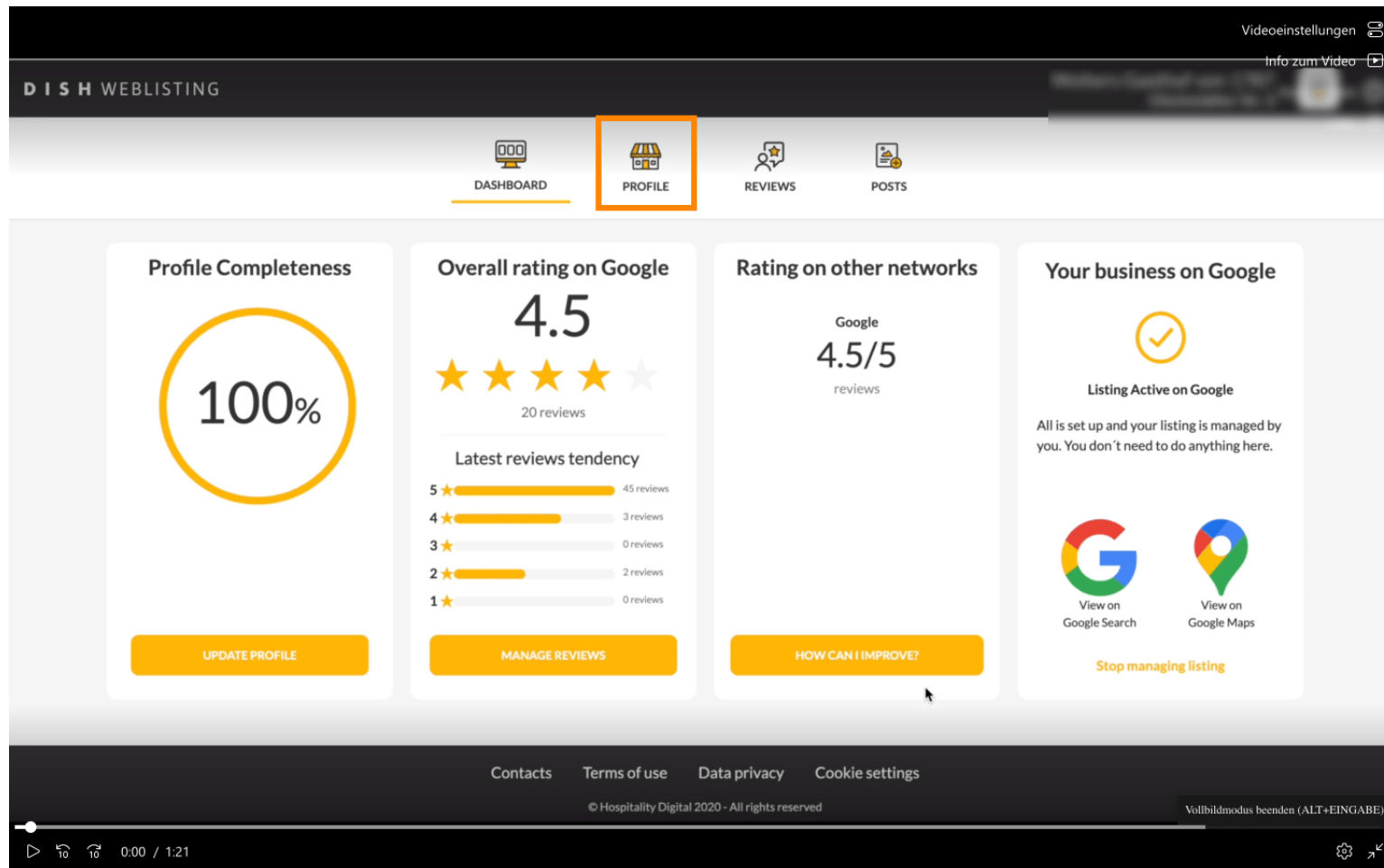
- Profile Completeness:** A large orange circle containing "100%" with an "UPDATE PROFILE" button below.
- Overall rating on Google:** A "4.5" rating with 5 stars (4 filled, 1 empty) and "20 reviews". Below is a "Latest reviews tendency" bar chart:

Rating	Number of Reviews
5 stars	45 reviews
4 stars	3 reviews
3 stars	0 reviews
2 stars	2 reviews
1 star	0 reviews

An orange "MANAGE REVIEWS" button is at the bottom.
- Rating on other networks:** A "4.5/5" rating with "reviews" below. An orange "HOW CAN I IMPROVE?" button is at the bottom.
- Your business on Google:** A checkmark icon, "Listing Active on Google", and text: "All is set up and your listing is managed by you. You don't need to do anything here." Below are "View on Google Search" and "View on Google Maps" buttons, and a "Stop managing listing" button.

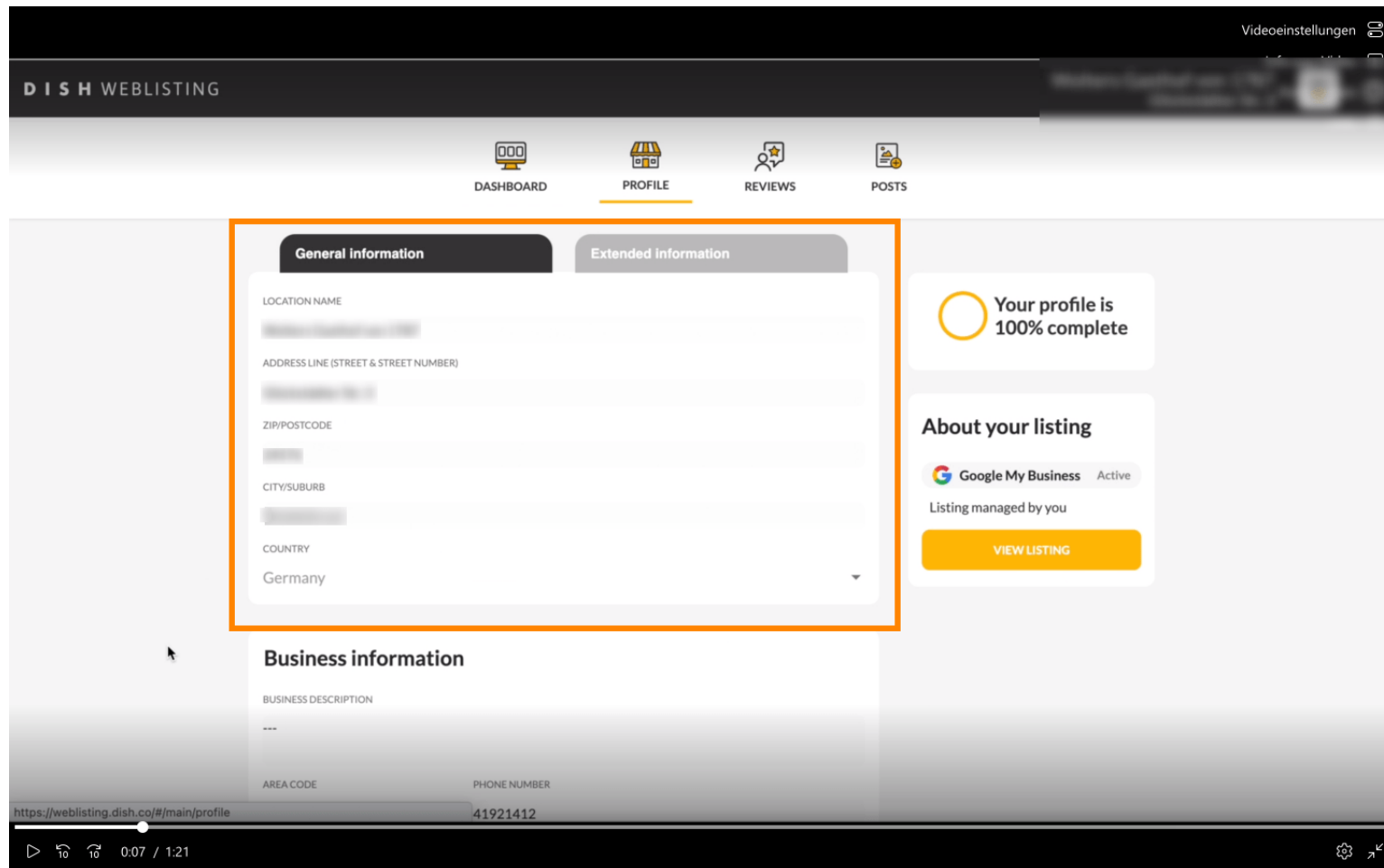
Navigation tabs at the top: DASHBOARD (selected), PROFILE, REVIEWS, POSTS. Footer includes: Contacts, Terms of use, Data privacy, Cookie settings, © Hospitality Digital 2020 - All rights reserved, and Vollbildmodus beenden (ALT+EINGABE). A video player interface is visible at the bottom with a progress bar at 0:00 / 1:21.

- Click on **PROFILE** to manage it. This is where you should insert all necessary information that will allow your customers to find you on Google.





This is where you should insert all necessary information that will allow your customers to find you on Google.

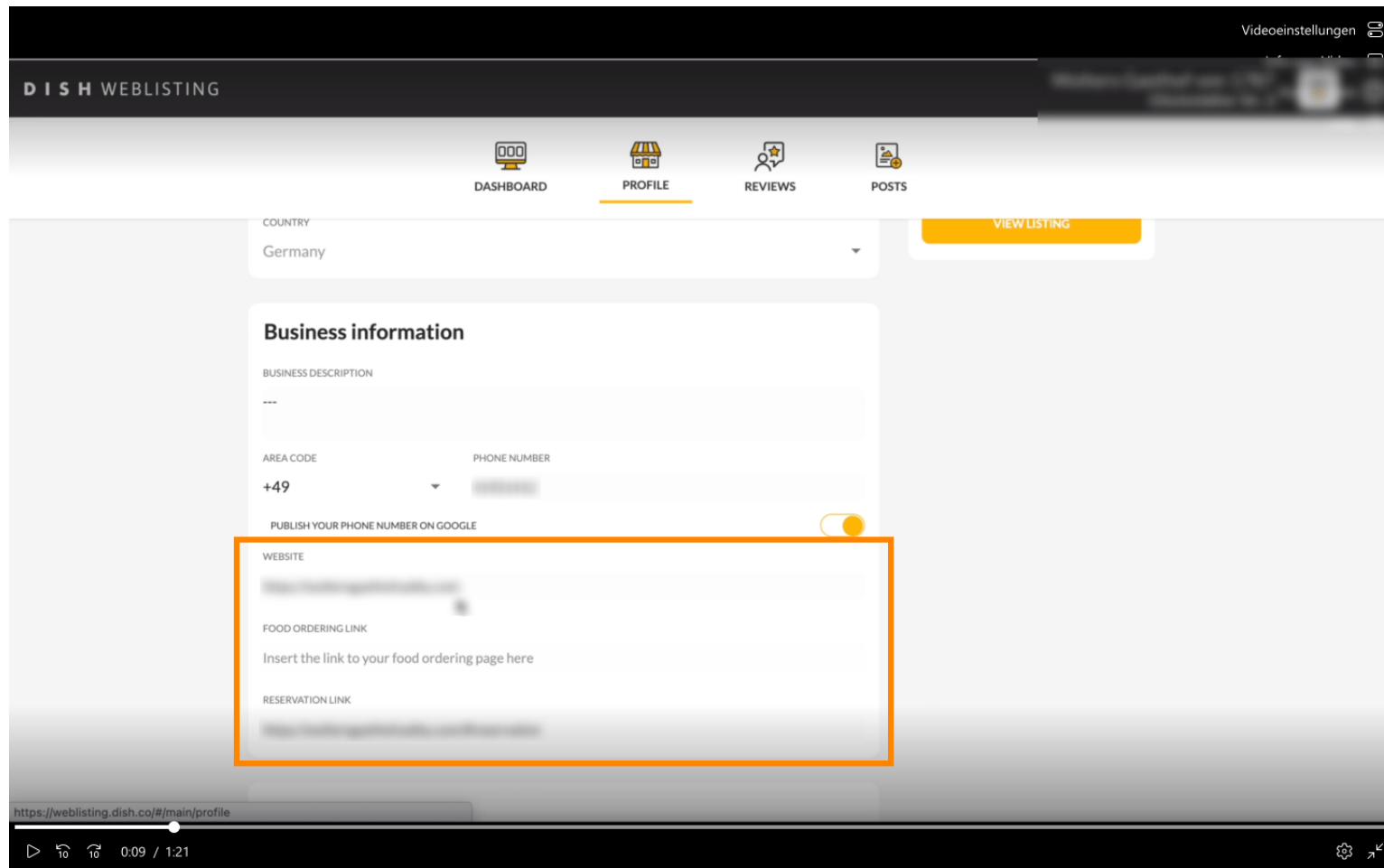




As well enter all your business information.

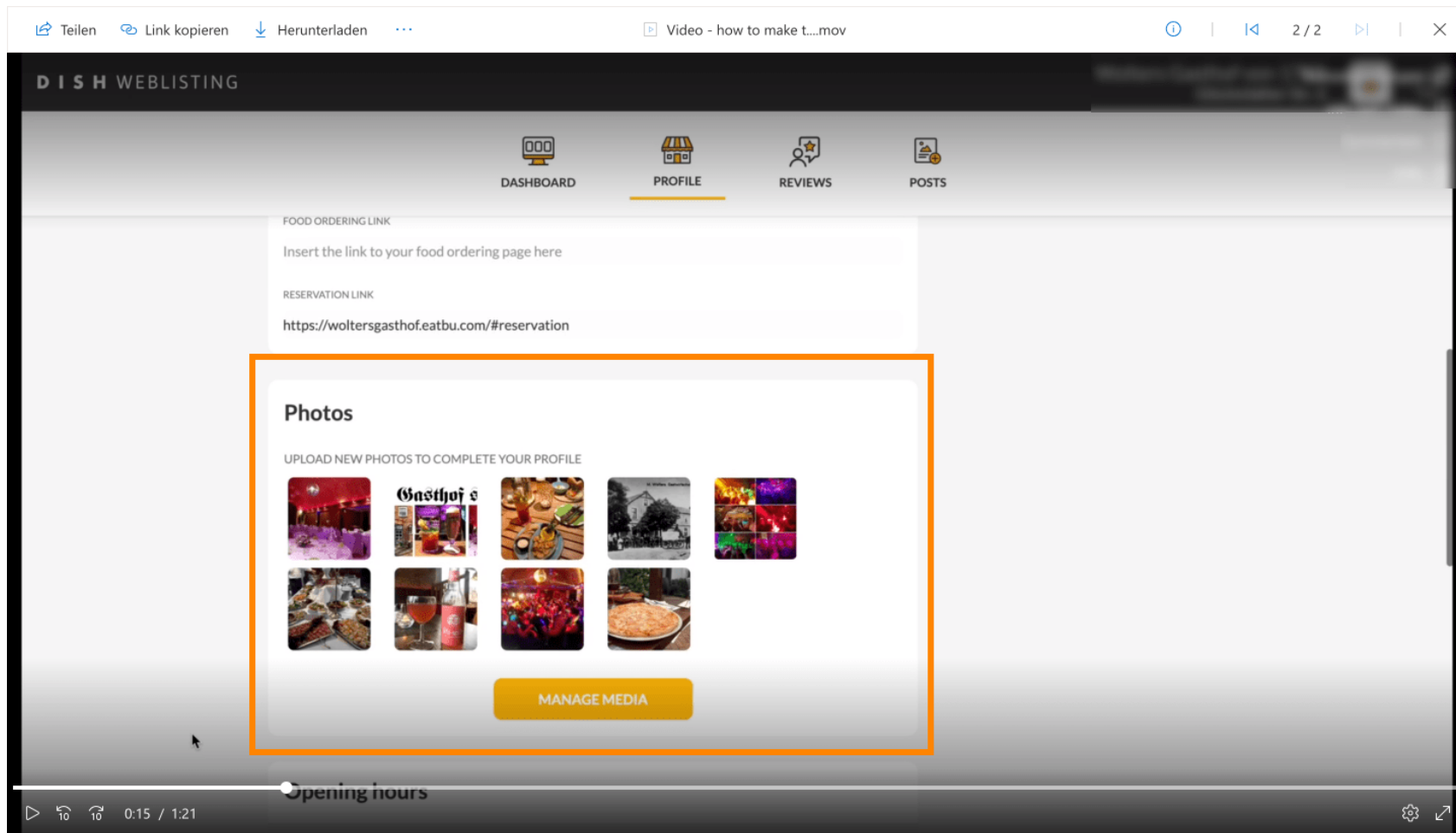
The screenshot shows the 'DISH WEBLISTING' profile page. At the top, there's a navigation bar with icons for Dashboard, Profile (selected), Reviews, and Posts. Below this, the 'Country' is set to 'Germany'. A 'VIEW LISTING' button is visible on the right. The main content area is titled 'Business information' and contains several input fields: 'BUSINESS DESCRIPTION' (with a placeholder '---'), 'AREA CODE' (set to '+49'), 'PHONE NUMBER', 'PUBLISH YOUR PHONE NUMBER ON GOOGLE' (with a toggle switch), 'WEBSITE', 'FOOD ORDERING LINK' (with the instruction 'Insert the link to your food ordering page here'), and 'RESERVATION LINK'. The 'Business information' section is highlighted with an orange border. At the bottom, a video player interface shows the URL 'https://weblisting.dish.co/#/main/profile' and a progress bar at 0:09 / 1:21.

- Make sure to include the links from your other **DISH tools**, so that customer can also easily find your **website**, **reservation** and/or **order link** on Google.





Make sure to also upload some media. Here you can pick one picture that will be shown on top. The more visual the better!



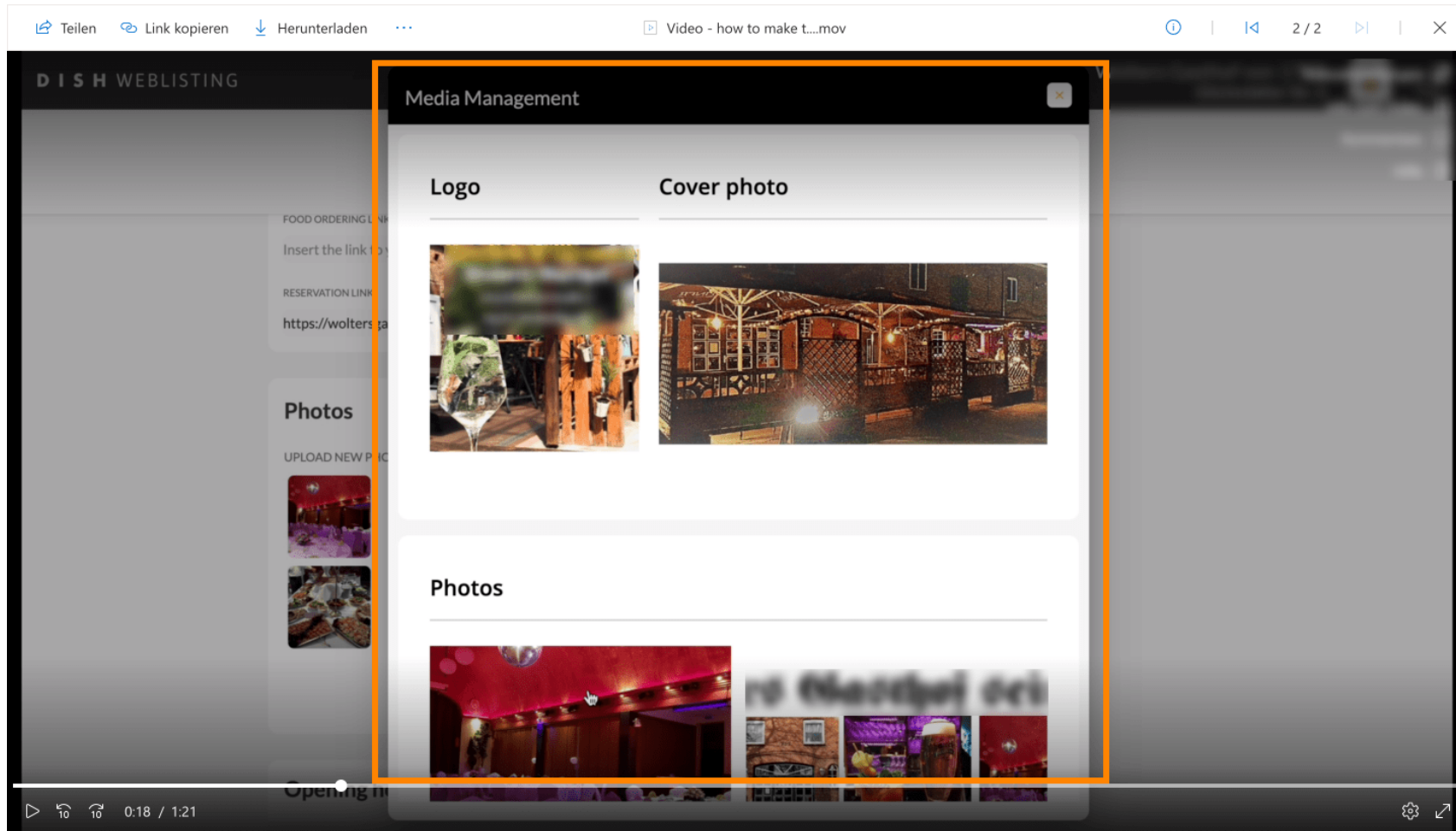


Click on **MANAGE MEDIA**.

The screenshot shows a web browser window displaying the DISH WEBLISTING profile page. The browser's address bar shows a video file named "Video - how to make t...mov". The page has a navigation menu with four items: DASHBOARD, PROFILE (which is selected and underlined), REVIEWS, and POSTS. Below the navigation menu, there are two sections: "FOOD ORDERING LINK" with the text "Insert the link to your food ordering page here" and "RESERVATION LINK" with the URL "https://woltersgasthof.eatbu.com/#reservation". The "Photos" section is titled "UPLOAD NEW PHOTOS TO COMPLETE YOUR PROFILE" and displays a grid of ten photo thumbnails. At the bottom of this section, a yellow button labeled "MANAGE MEDIA" is highlighted with an orange border. The video player interface at the bottom shows a progress bar at 0:16 / 1:21 and a play button.

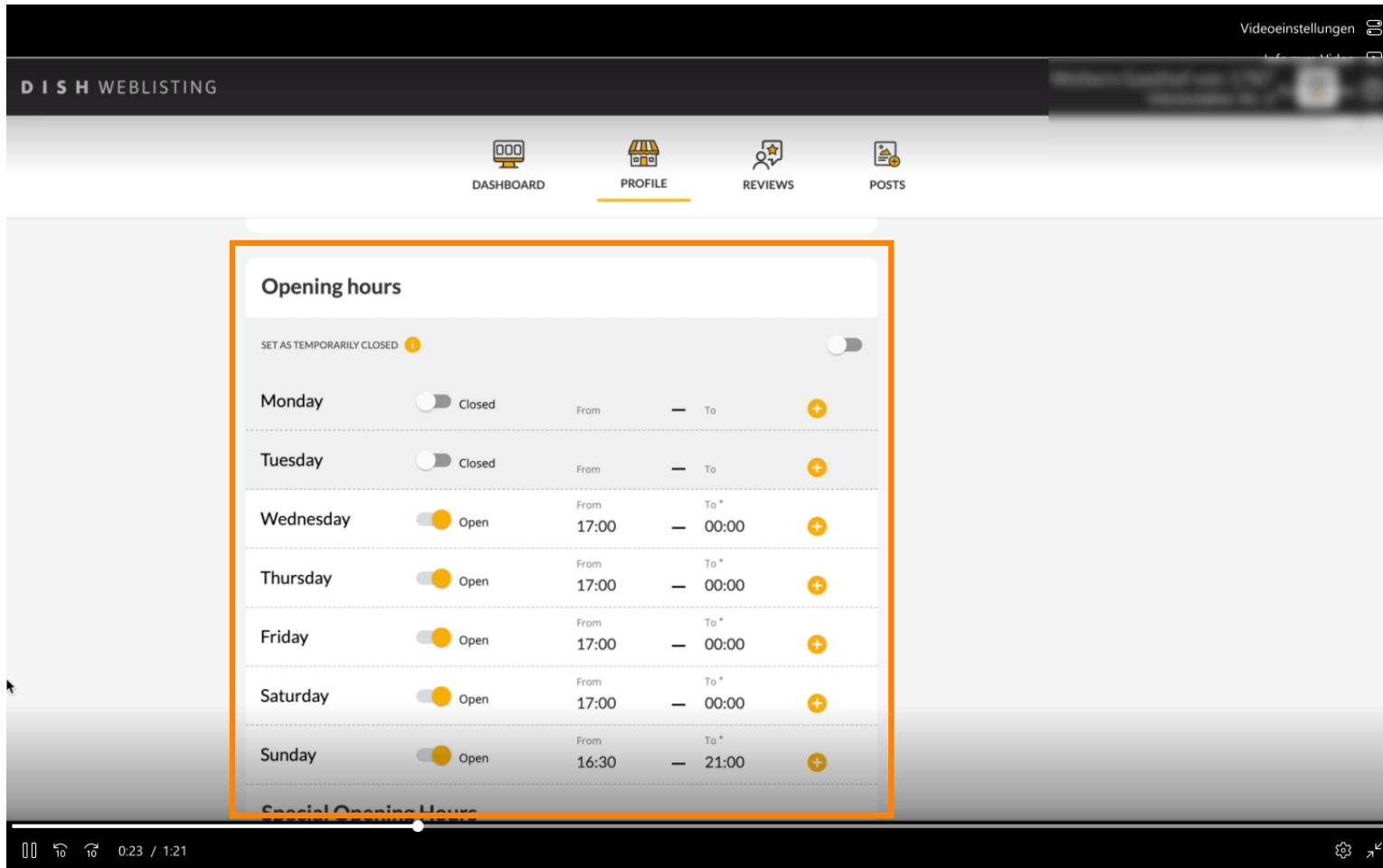



Here in the Media Management window, you can upload et mange all you images.





 When you scroll down. You can edit et update your **opening hours**.



-  Make sure to generate et print **QR codes**. You can give these QR codes to your customers so they can easily scan it et give reviews to your restaurant on Google. A super easy way to guarantee you receive reviews!

The screenshot displays the 'DISH WEBLISTING' interface. At the top, there are navigation tabs: DASHBOARD, PROFILE (selected), REVIEWS, and POSTS. Below these, a table lists the opening hours for each day of the week. The 'Special Opening Hours' section is currently empty, with a button to 'Add a new date or time period'. A prominent orange-bordered box highlights the 'QR-Code for Google Listing' section, which includes the text 'GENERATE QR-CODE AND PLACE IT IN YOUR ESTABLISHMENT TO ASK YOUR GUESTS FOR REVIEWS ON GOOGLE' and a 'GENERATE QR-CODE' button. The footer contains links for 'Contacts', 'Terms of use', 'Data privacy', and 'Cookie settings', along with a copyright notice for Hospitality Digital 2020.

Day	Status	From	To	Action
Thursday	Open	17:00	00:00	+
Friday	Open	17:00	00:00	+
Saturday	Open	17:00	00:00	+
Sunday	Open	16:30	21:00	+

**Special Opening Hours**

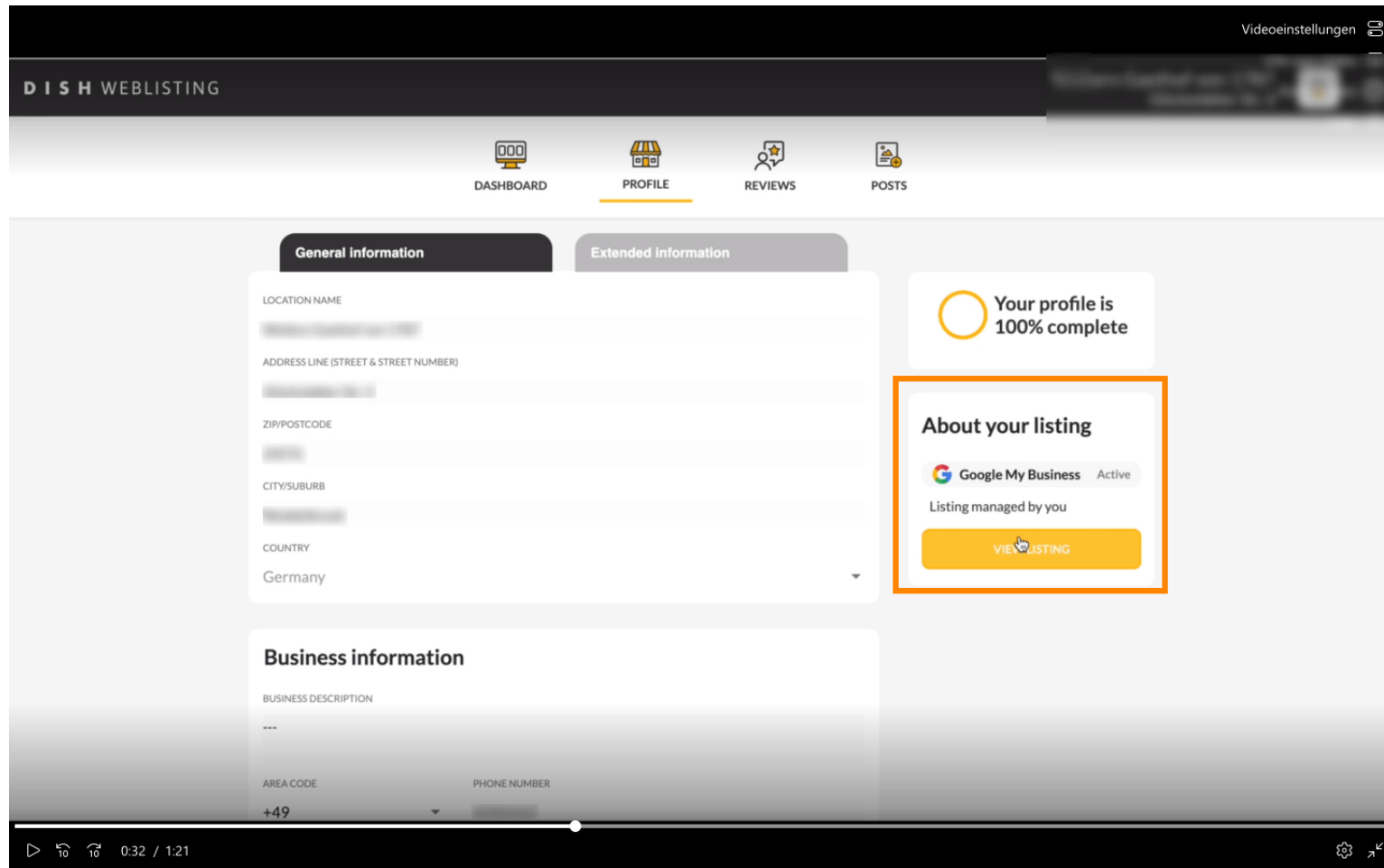
+ Add a new date or time period

**QR-Code for Google Listing**

GENERATE QR-CODE AND PLACE IT IN YOUR ESTABLISHMENT TO ASK YOUR GUESTS FOR REVIEWS ON GOOGLE

GENERATE QR-CODE

 In case you would like to know how your listing looks like on Google



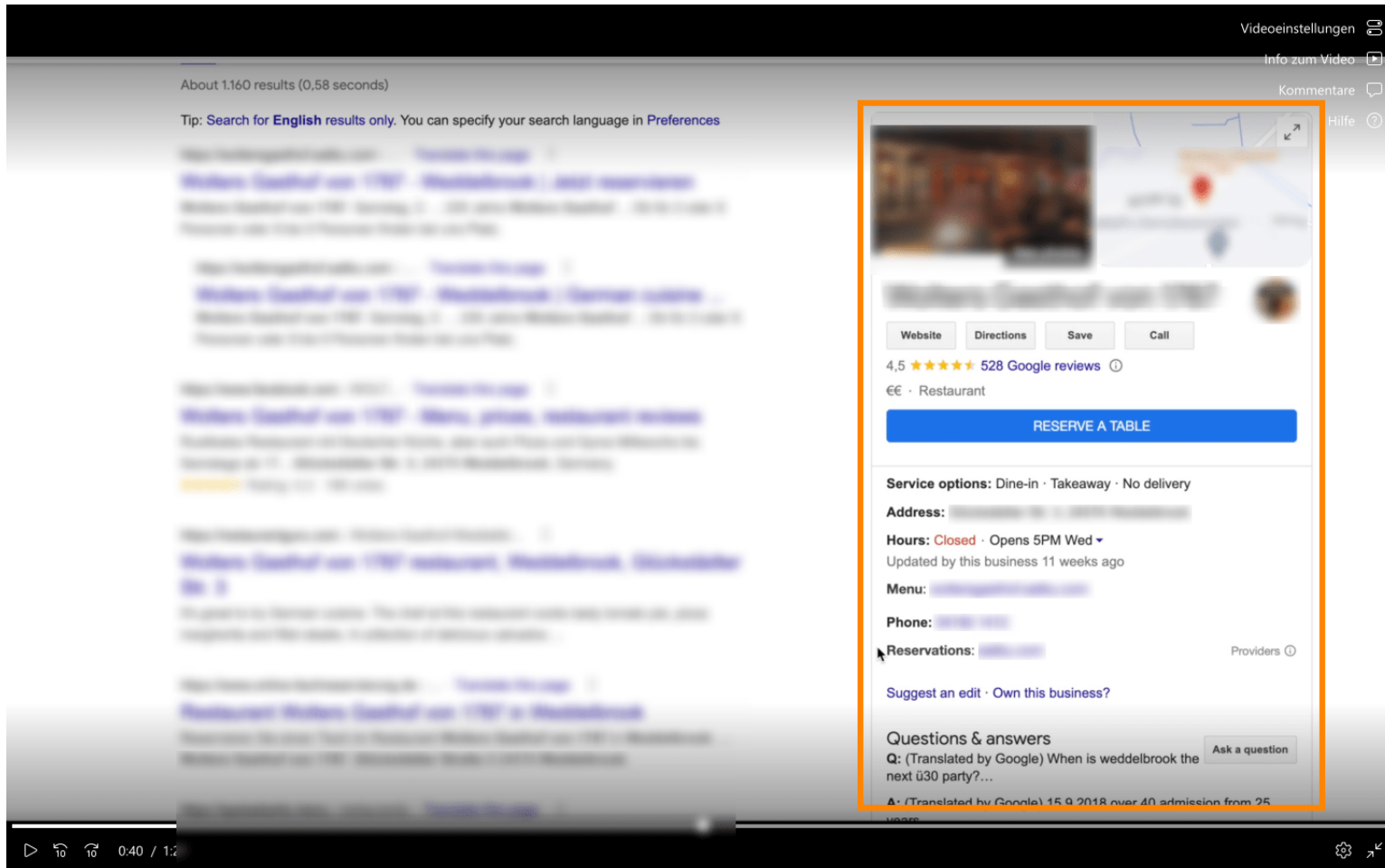


Click on **VIEW LISTINGS**.

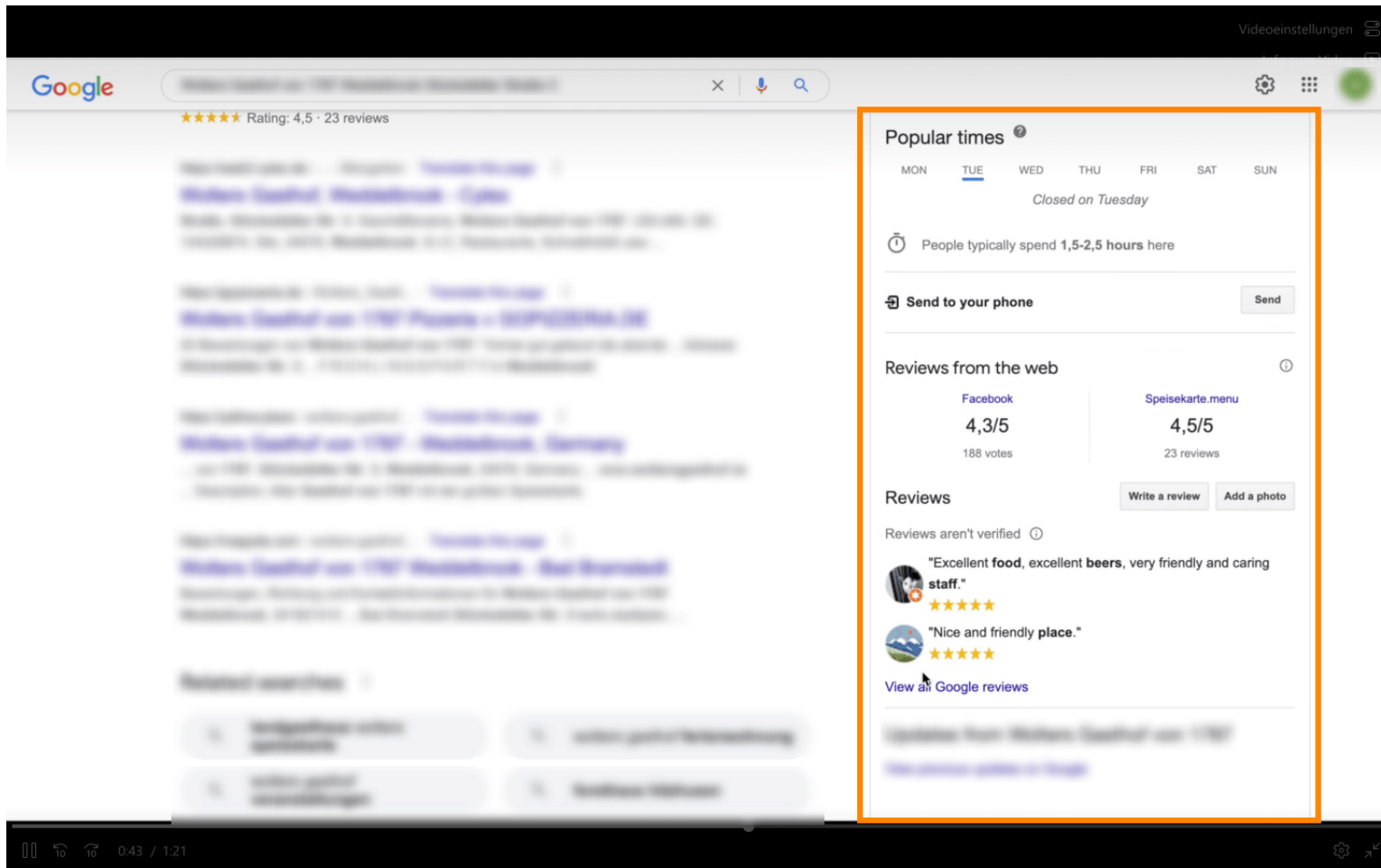
The screenshot displays the DISH WEBLISTING dashboard. At the top, there is a navigation bar with the text "DISH WEBLISTING" and a "Videoeinstellungen" link. Below this is a menu with four icons: "DASHBOARD", "PROFILE" (which is underlined), "REVIEWS", and "POSTS". The main content area is divided into two tabs: "General information" (active) and "Extended information". Under "General information", there are several input fields for "LOCATION NAME", "ADDRESS LINE (STREET & STREET NUMBER)", "ZIP/POSTCODE", "CITY/SUBURB", and "COUNTRY" (set to "Germany"). To the right of these fields, there is a notification that says "Your profile is 100% complete" with a circular progress indicator. Below that, there is a section titled "About your listing" which includes a "Google My Business" status of "Active" and the text "Listing managed by you". A yellow button labeled "VIEW LISTING" is highlighted with an orange border. At the bottom of the dashboard, there is a "Business information" section with fields for "BUSINESS DESCRIPTION", "AREA CODE" (set to "+49"), and "PHONE NUMBER". The entire screenshot is framed by a video player interface at the bottom, showing a play button, a progress bar at 0:32 / 1:21, and a settings icon.



It is possible to see all information inserted on Websliting directly on Google

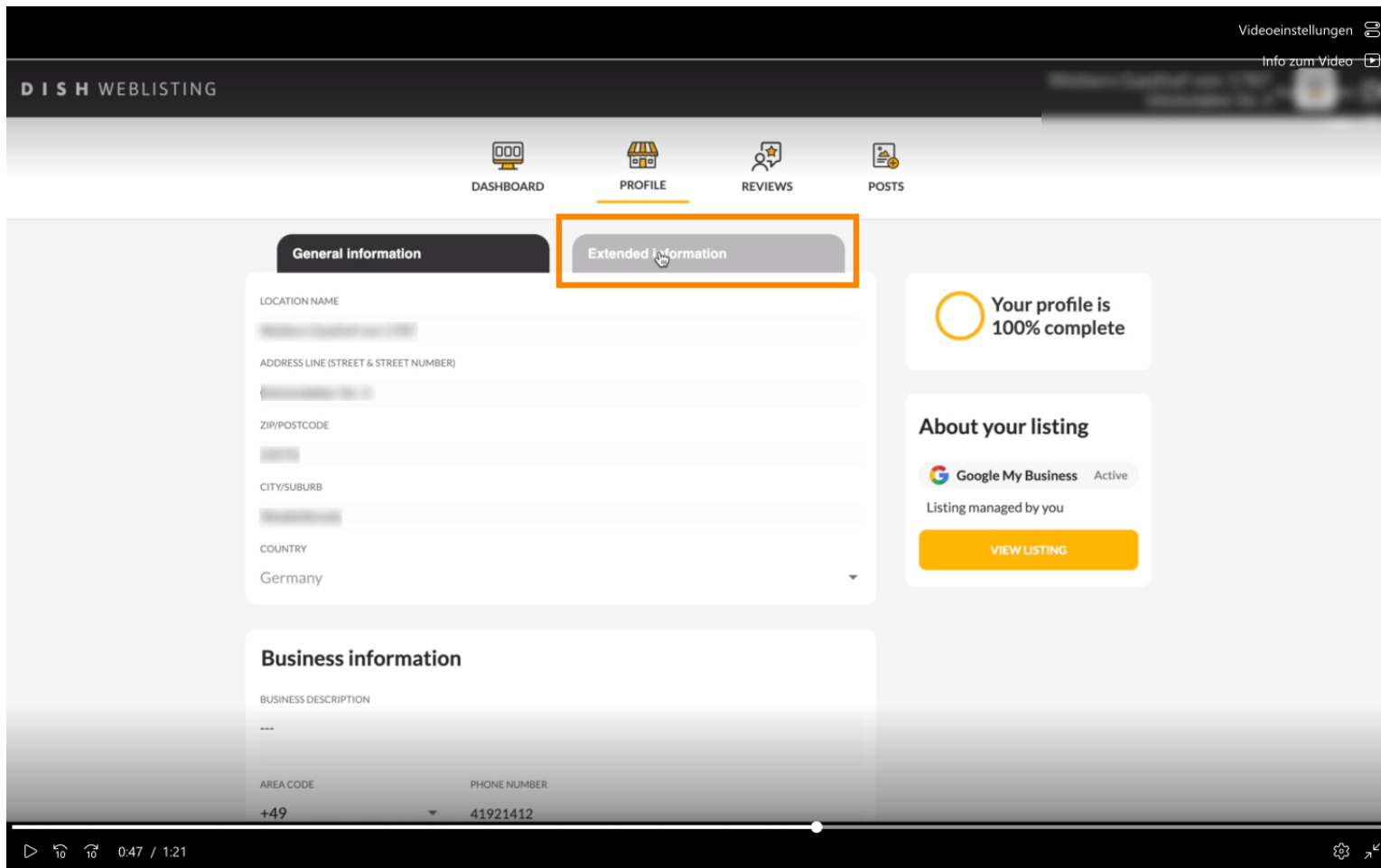


 As well further information like popular times et review will be shown.



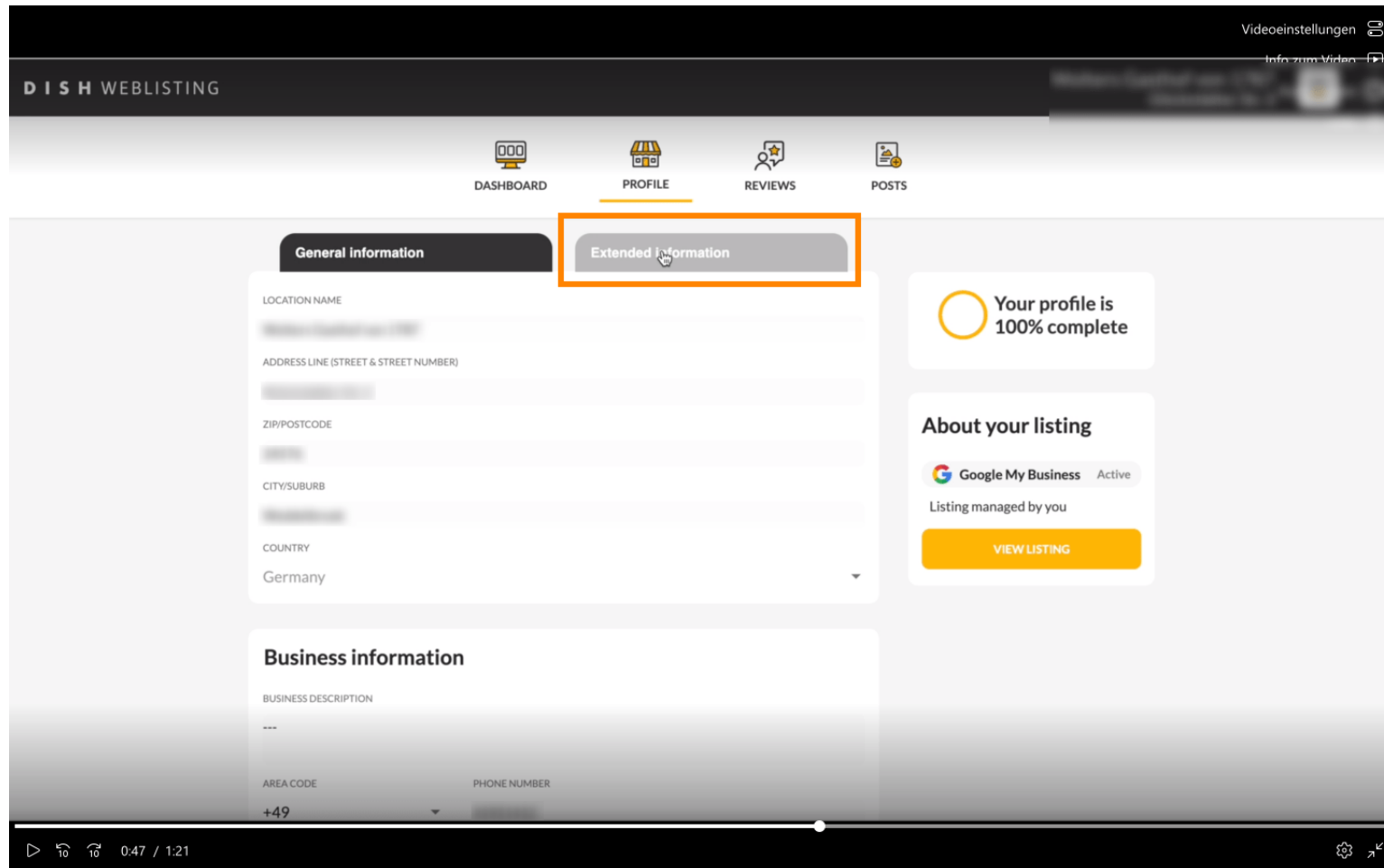



The next part is what is going to allow your customers to find you when they search for specific restaurant types on Google.

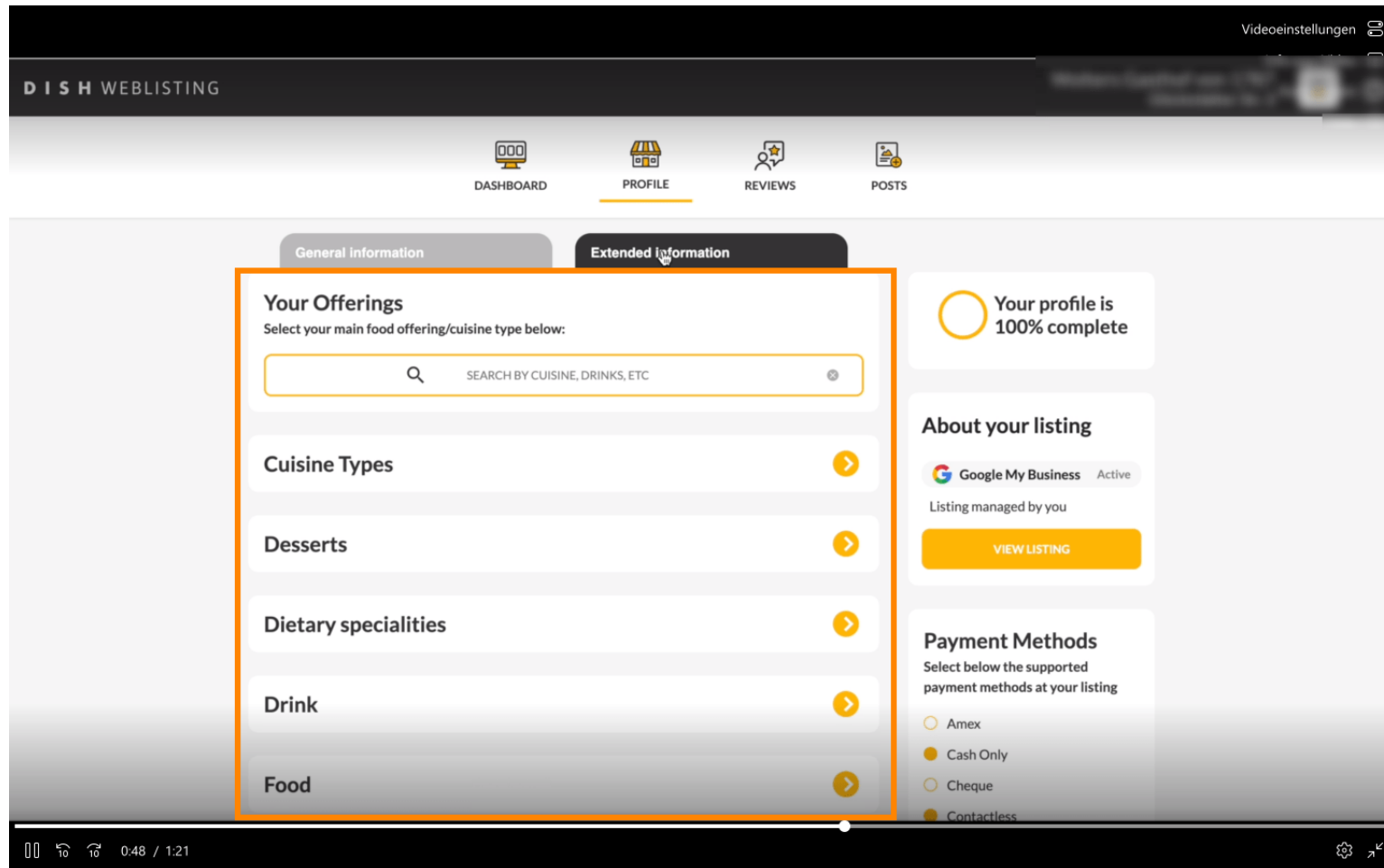




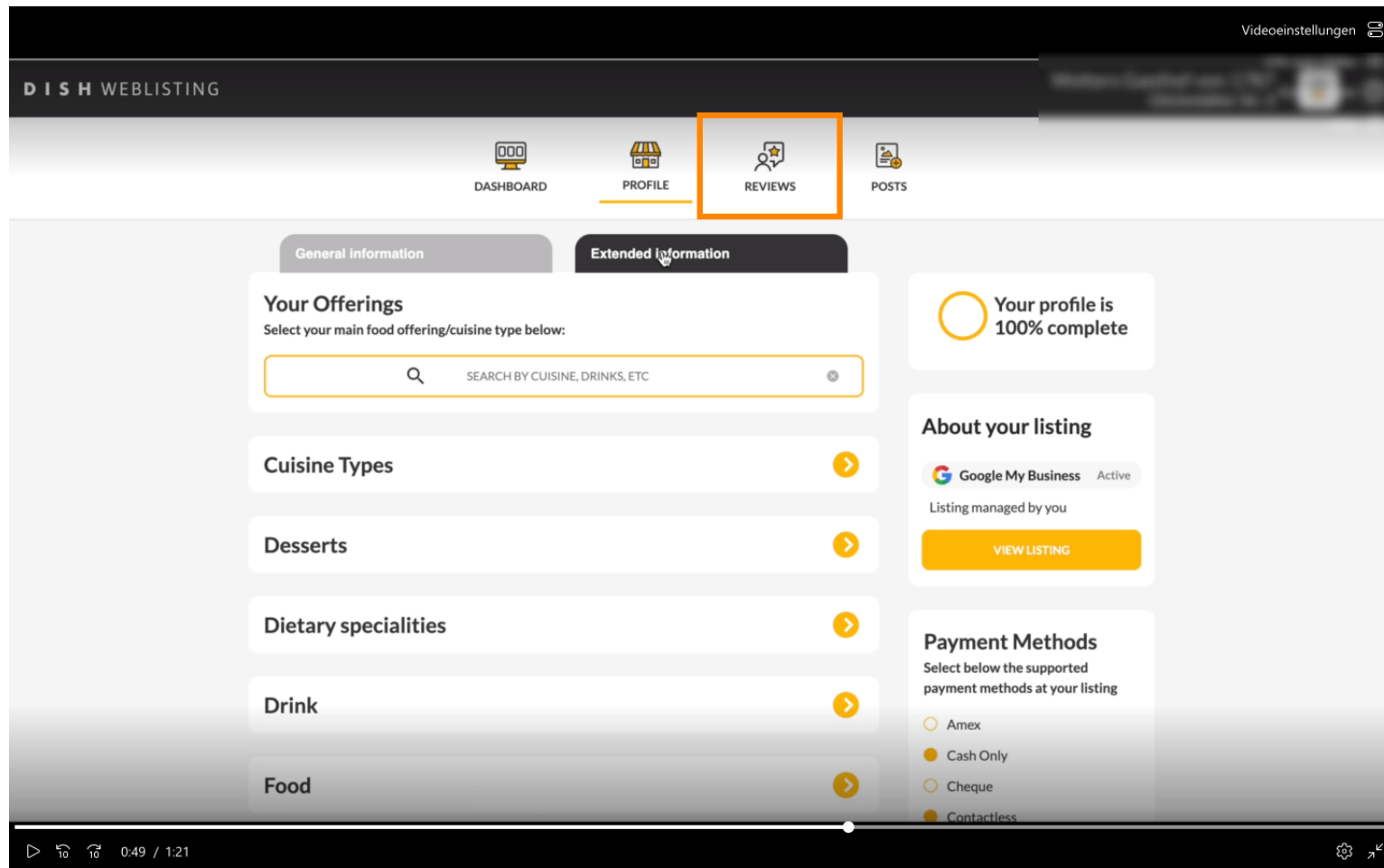
Click on **Extended Information**.



 It is important to put as much information as possible here.

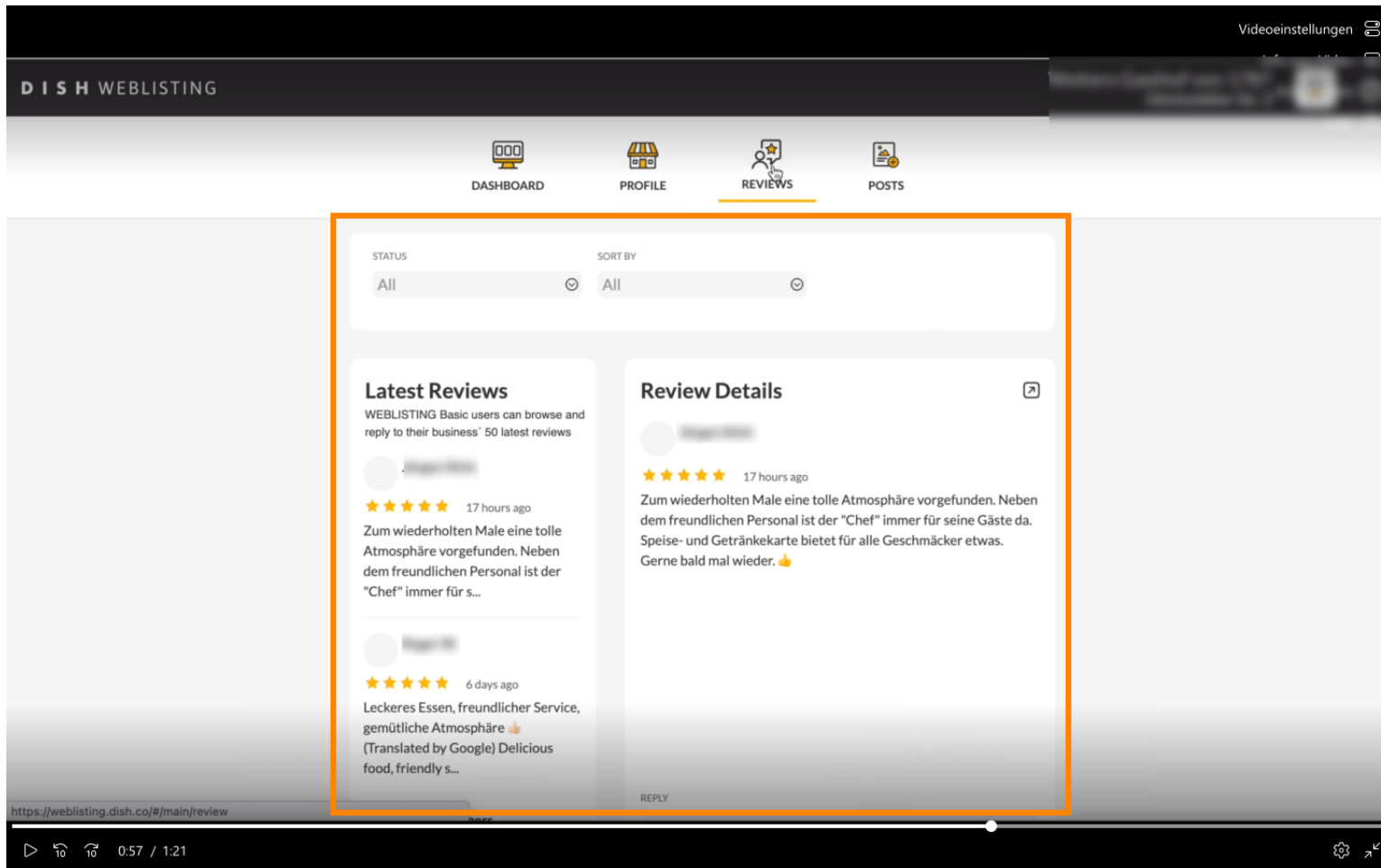


Click on **REVIEWS** to see all reviews you received on Google et here is where you can reply to them directly.





Here you have an overview et you can see all the reviews on your restaurant.





Click on a review you want to reply to.

The screenshot shows the DISH WEBLISTING dashboard. At the top, there is a navigation bar with icons for DASHBOARD, PROFILE, REVIEWS (highlighted with a yellow underline), and POSTS. Below the navigation bar, there are filters for STATUS (All) and SORT BY (All). The main content area is divided into two columns. The left column, titled 'Latest Reviews', contains a list of reviews. The first review is highlighted with an orange border. It has a 5-star rating and is dated '17 hours ago'. The text of the review is: 'Zum wiederholten Male eine tolle Atmosphäre vorgefunden. Neben dem freundlichen Personal ist der "Chef" immer für s...'. The right column, titled 'Review Details', shows a detailed view of the selected review. It includes the reviewer's profile picture, a 5-star rating, and the text: 'Zum wiederholten Male eine tolle Atmosphäre vorgefunden. Neben dem freundlichen Personal ist der "Chef" immer für seine Gäste da. Speise- und Getränkekarte bietet für alle Geschmäcker etwas. Gerne bald mal wieder. 🍷'. At the bottom of the screenshot, there is a video player interface with a play button, a progress bar showing 0:57 / 1:21, and a settings icon.



Enter your answer in the the textfield.

The screenshot shows the 'DISH WEBLISTING' interface. At the top, there is a navigation bar with icons for 'DASHBOARD', 'PROFILE', 'REVIEWS', and 'POSTS'. The 'REVIEWS' section is active. Below the navigation bar, there is a list of reviews. Each review includes a star rating, the date it was posted, and the text of the review. A 'REPLY' textfield is highlighted with an orange border, and a 'SUBMIT REPLY' button is visible below it. The textfield contains a cursor and the text '5 out of 5 possible replies left this week.' is displayed below the textfield.

DISH WEBLISTING

DASHBOARD PROFILE REVIEWS POSTS

★★★★★ 17 hours ago  
Zum wiederholten Male eine tolle Atmosphäre vorgefunden. Neben dem freundlichen Personal ist der "Chef" immer für s...

★★★★★ 6 days ago  
Leckerer Essen, freundlicher Service, gemütliche Atmosphäre 🍷  
(Translated by Google) Delicious food, friendly s...

★★★☆☆ 8 days ago  
Personal super Freundlich Schöne Atmosphäre sehr gemütlich und einladend Das bestellte Essen war leider sehr schle...

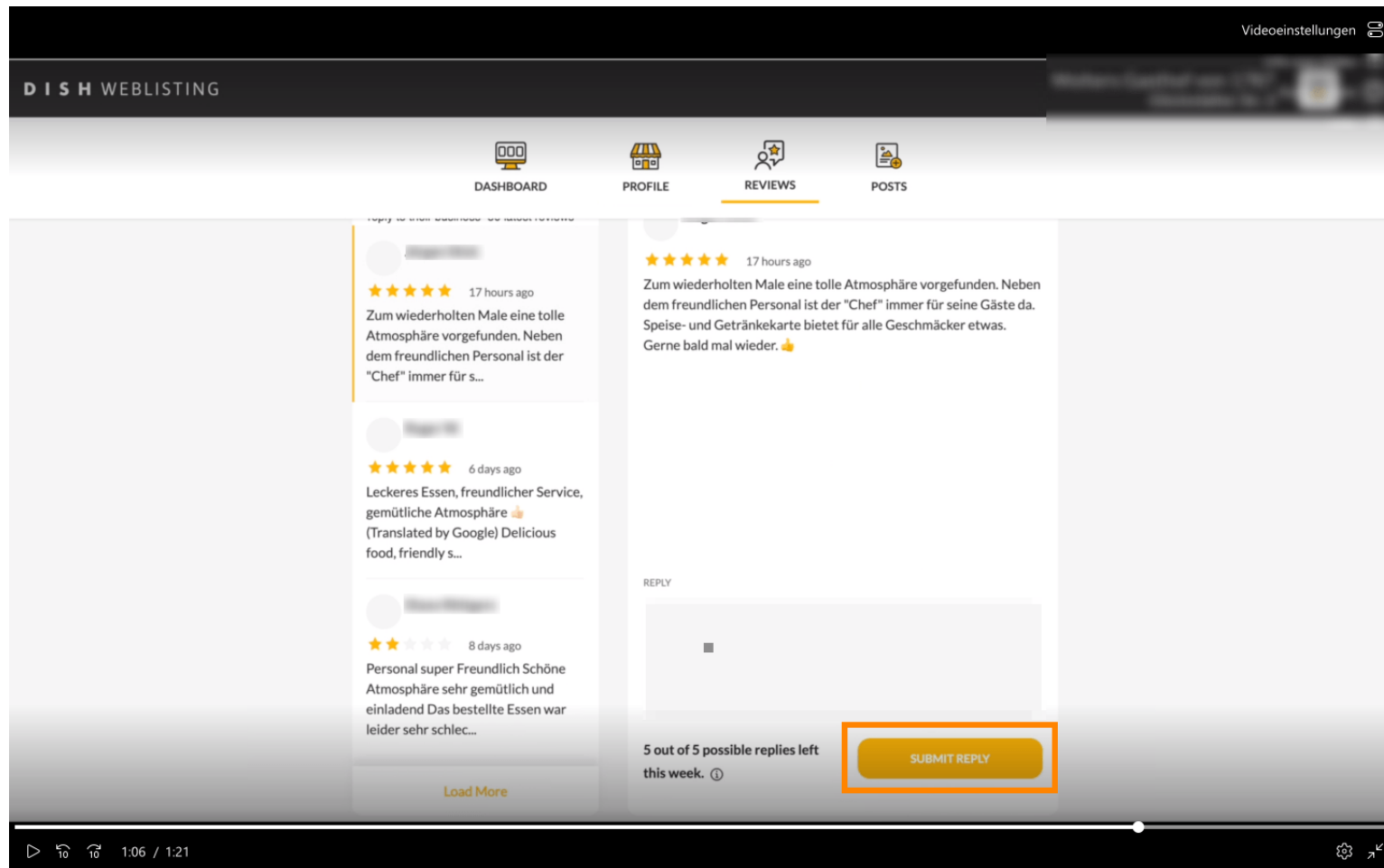
REPLY

5 out of 5 possible replies left this week. ⓘ

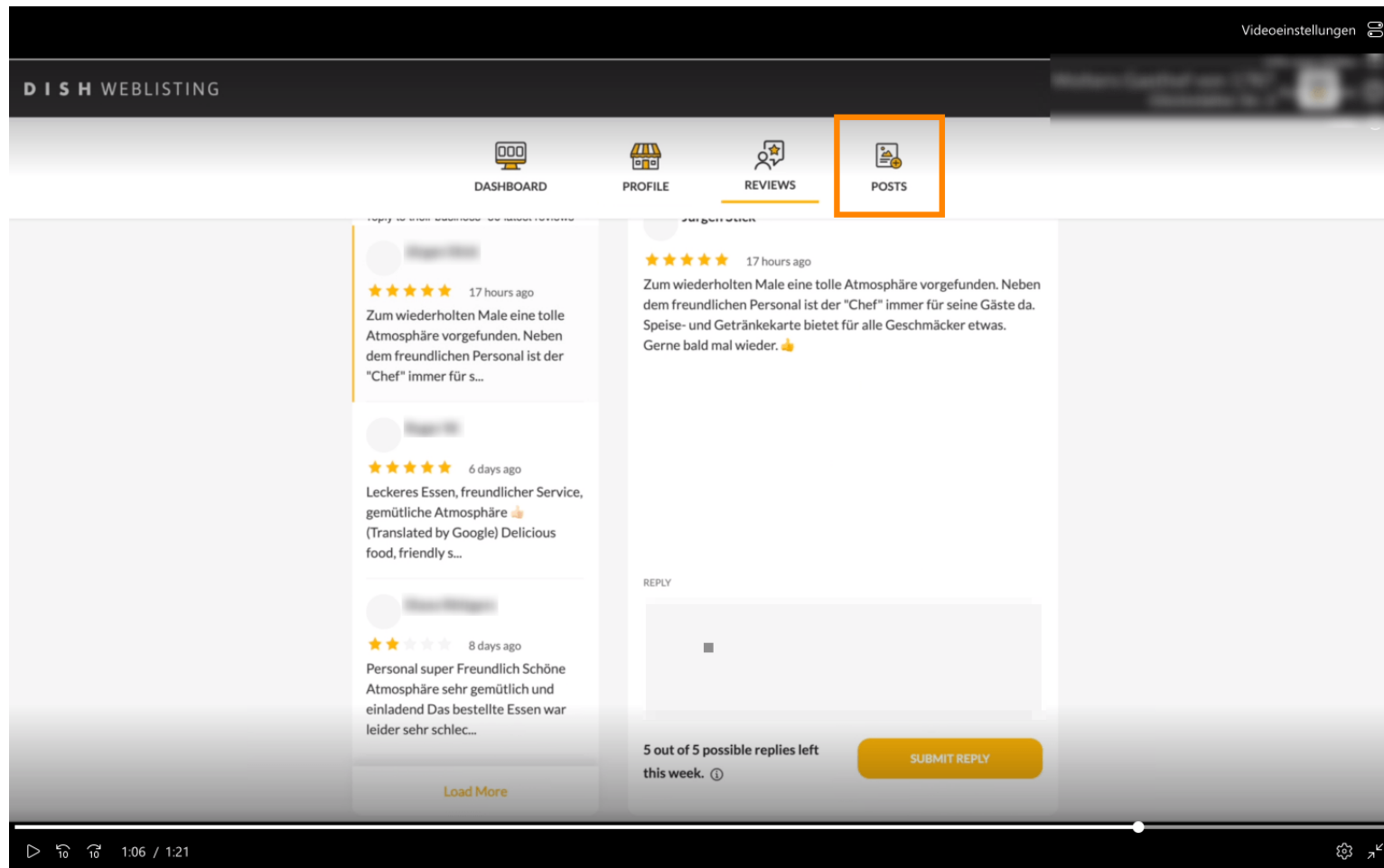
SUBMIT REPLY




Then click on the button **SUBMIT REPLY**. How to reply one reviews: <https://support.dish.co/l/en/article/sl3svurztw-tutorial-how-to-reply-on-reviews>



- Lastly, make sure to create posts from time to time when you have some news regarding your restaurant! Click on **POSTS**.





-  You can for example inform about a happy hour or a new recipe! Make sure to attach nice media as well. How to publish a post: <https://support.dish.co/l/en/article/ri8upudzcz-dish-weblisting-how-to-post-content>

Teilen Link kopieren Herunterladen Video - how to make t...mov 2 / 2

**DISH WEBLISTING**

DASHBOARD PROFILE REVIEWS **POSTS**

### Post data in Google

Publish posts on Google to update your potential or existing customers about news, special offers or changes with regards to your business. The posts will appear prominently in your listing on Google Search and Google Maps. Compliment your message with a redirect link to your website or with pictures. Try it out: You have full control to update or delete the content after publishing it.

POST TYPE

**News**

CONTENT

This is your post content. Keep it simple and with max 1500 characters.

ADD A REDIRECT LINK

**None**

REDIRECT LINK

Insert the link

### Preview

The content will appear here

### Published posts

RE-USE PREVIOUS POSTS AS TEMPLATES FOR NEW CONTENT.

### Publish

MAKE SURE YOU FILL IN ALL REQUIRED FIELDS CORRECTLY AHEAD OF PUBLISHING.

**PUBLISH**

Attach media

<https://weblisting.dish.co/#/main/posts>



C'est tout. Vous avez terminé.

The screenshot shows the 'DISH WEBLISTING' interface. At the top, there is a navigation bar with icons for DASHBOARD, PROFILE, REVIEWS, and POSTS. The 'POSTS' section is active and highlighted with an orange border. It contains a form for creating a post, with the following sections:

- Post data in Google**: Includes instructions on how to publish posts on Google and a dropdown menu for 'POST TYPE' set to 'News'.
- CONTENT**: A text area for the post content, with a note: 'This is your post content. Keep it simple and with max 1500 characters.'
- ADD A REDIRECT LINK**: A dropdown menu set to 'None'.
- REDIRECT LINK**: A text input field with the placeholder 'Insert the link'.
- Preview**: A section showing a preview of the post content.
- Published posts**: A section with the text 'RE-USE PREVIOUS POSTS AS TEMPLATES FOR NEW CONTENT.'
- Publish**: A button to publish the post.

At the bottom of the interface, there is a video player control bar showing '1:21 / 1:21' and a 'CORRECTLY AHEAD OF PUBLISHING' message.



Scannez pour accéder au lecteur interactif