



Ceci est votre tableau de bord. Ici, vous pouvez voir à quel point votre profil Google est complété, visez toujours 100 % !

The screenshot displays the DISH WEBLISTING dashboard with the following sections:

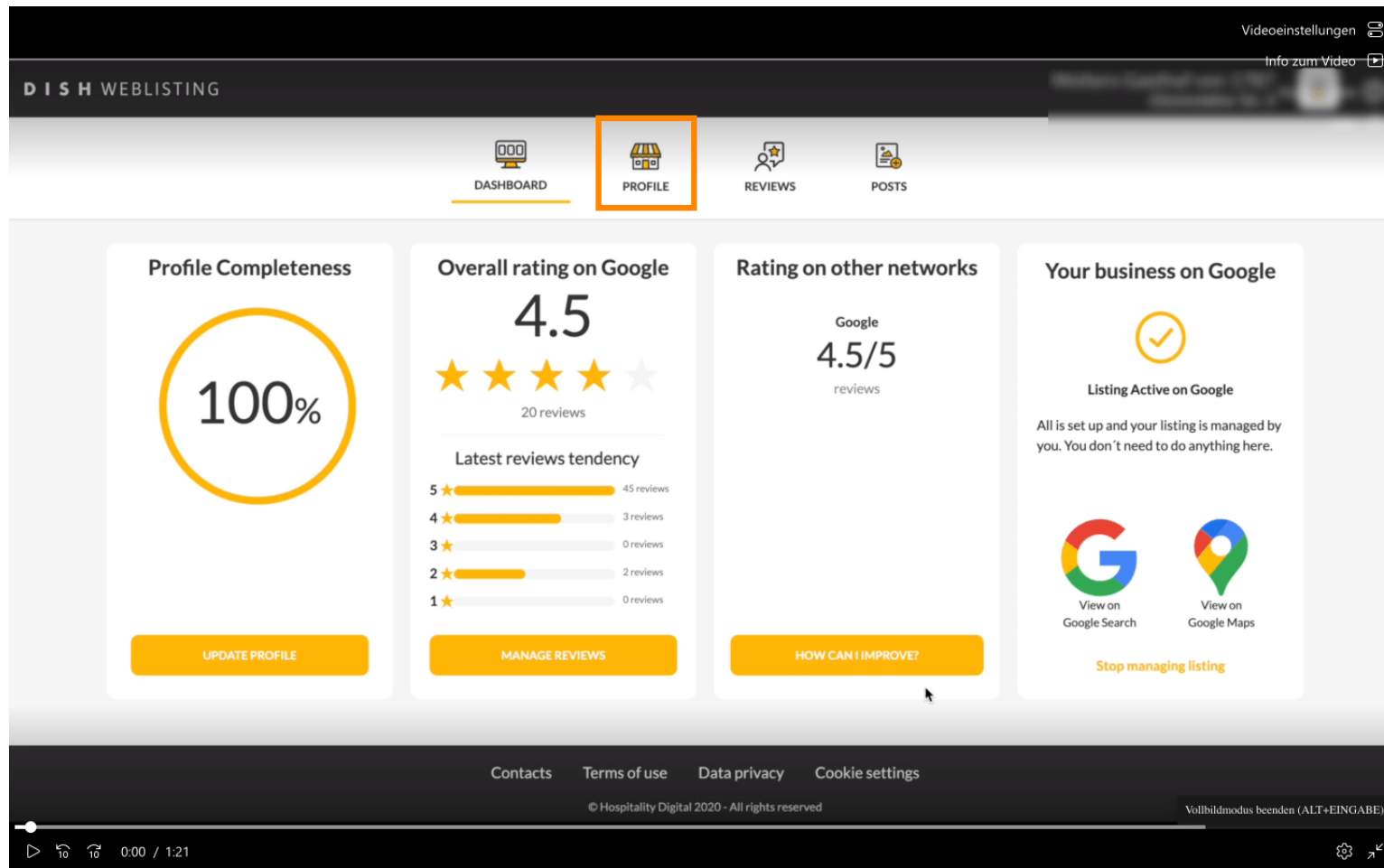
- Profile Completeness:** A large orange circle containing "100%". Below it is a yellow button labeled "UPDATE PROFILE".
- Overall rating on Google:** A large "4.5" with five stars (4 filled, 1 empty) and "20 reviews". Below is a "Latest reviews tendency" bar chart:

Rating	Number of reviews
5 stars	45 reviews
4 stars	3 reviews
3 stars	0 reviews
2 stars	2 reviews
1 star	0 reviews

A yellow button labeled "MANAGE REVIEWS" is at the bottom.
- Rating on other networks:** Shows "Google 4.5/5 reviews". A yellow button labeled "HOW CAN I IMPROVE?" is at the bottom.
- Your business on Google:** Features a checkmark icon, the text "Listing Active on Google", and "All is set up and your listing is managed by you. You don't need to do anything here." Below are icons for "View on Google Search" and "View on Google Maps", and a yellow button labeled "Stop managing listing".

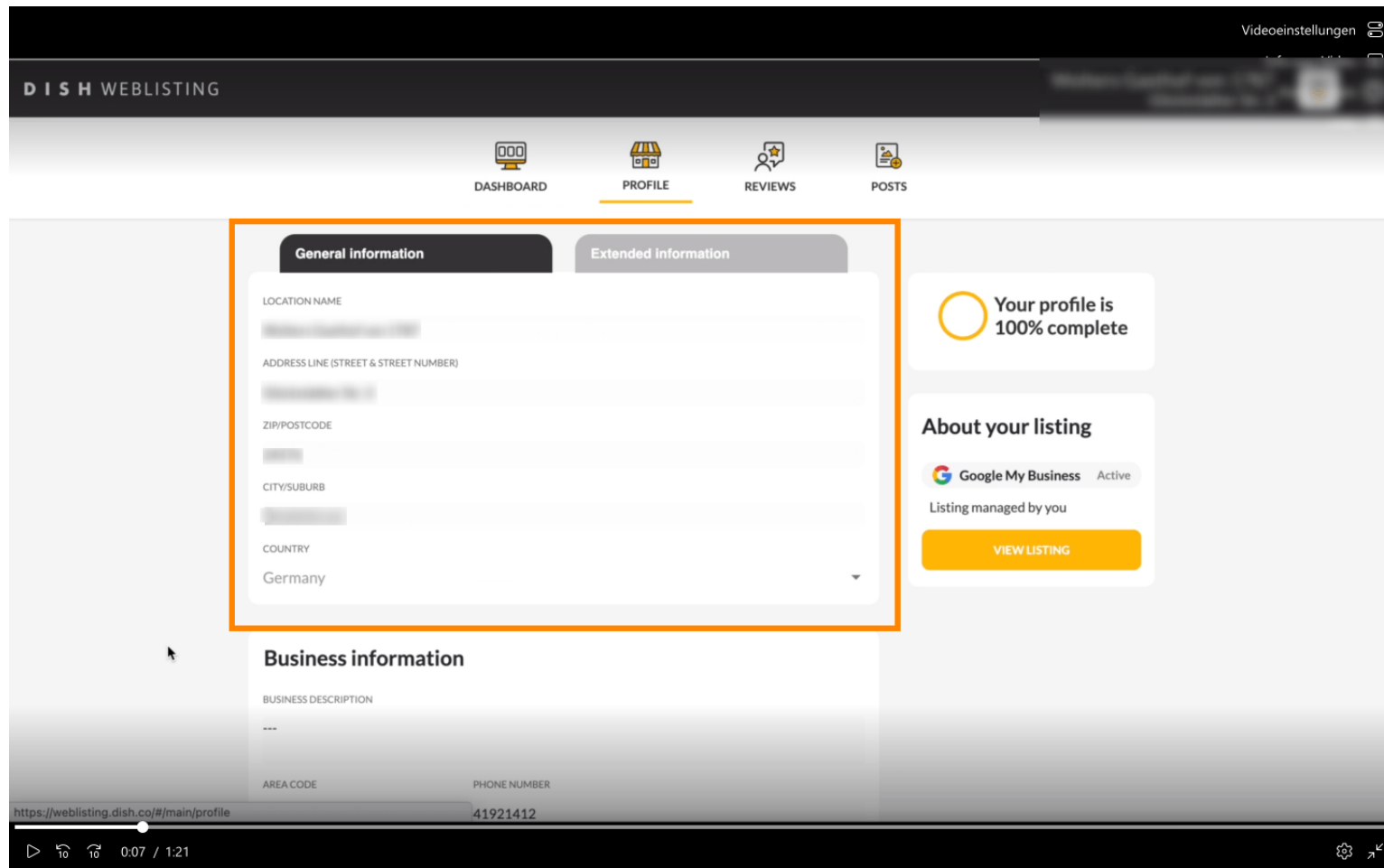
The dashboard has a top navigation bar with "DISH WEBLISTING" and icons for "DASHBOARD", "PROFILE", "REVIEWS", and "POSTS". The footer includes "Contacts", "Terms of use", "Data privacy", "Cookie settings", "© Hospitality Digital 2020 - All rights reserved", and "Vollbildmodus beenden (ALT+EINGABE)". A video player interface is visible at the bottom with a progress bar at "0:00 / 1:21".

- Cliquez sur **PROFIL** pour le gérer. C'est ici que vous devez insérer toutes les informations nécessaires qui permettront à vos clients de vous trouver sur Google.

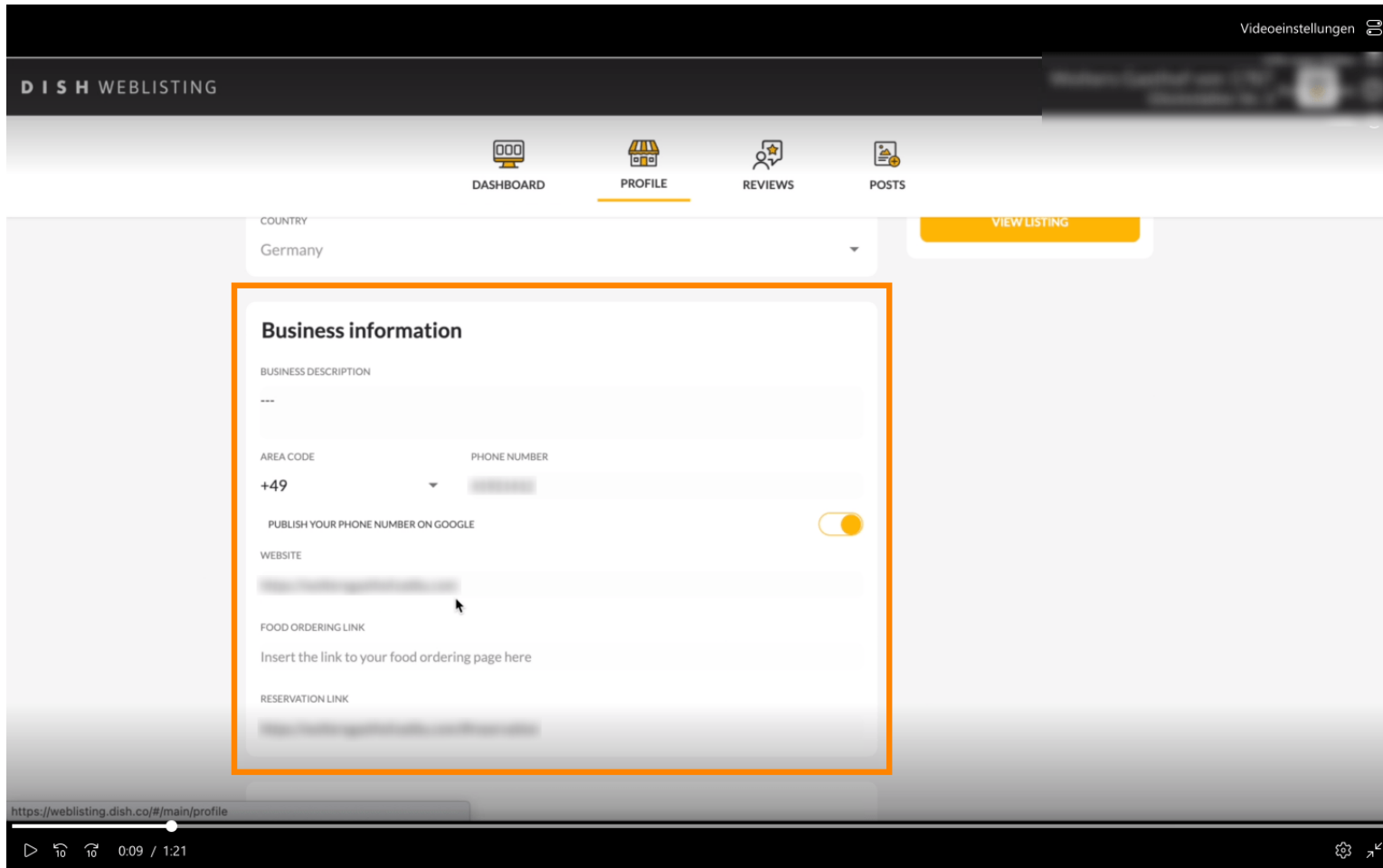




C'est ici que vous devez insérer toutes les informations nécessaires qui permettront à vos clients de vous trouver sur Google.

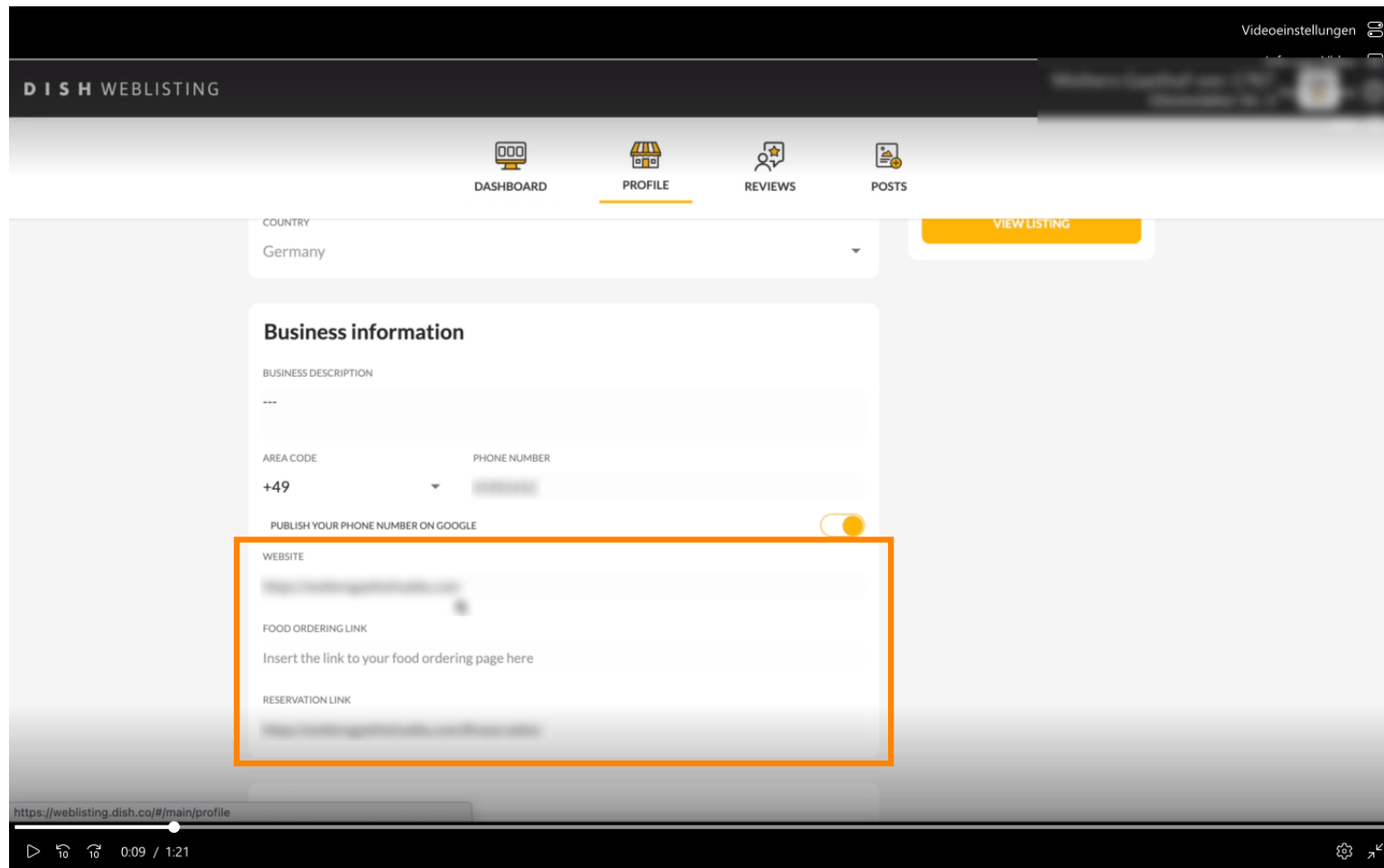


- Saisissez également toutes les informations relatives à votre entreprise.



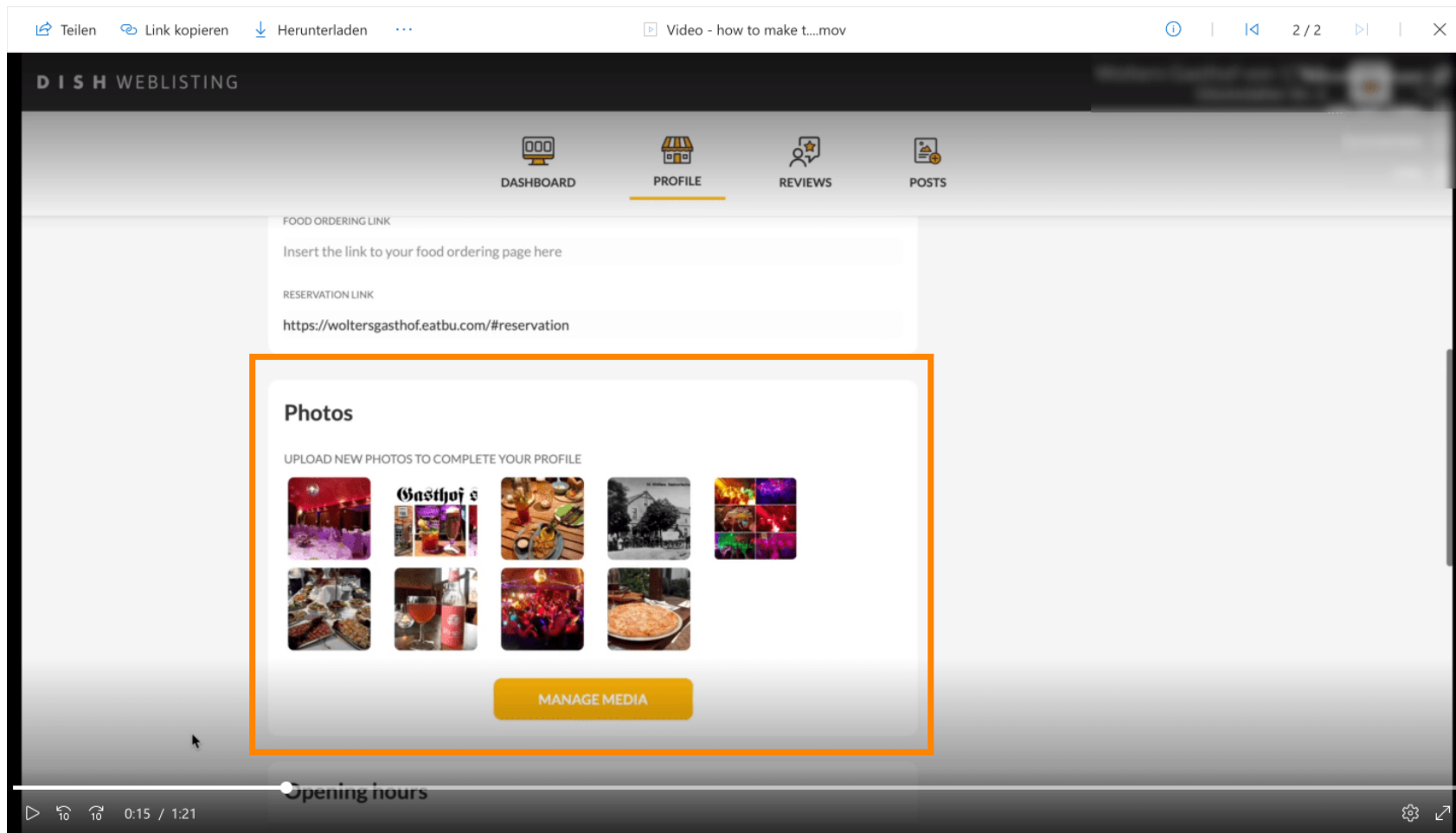


Assurez-vous d'inclure les liens de vos autres **outils DISH** , afin que le client puisse également trouver facilement votre **site Web** , **vos réservation** et/ou **vos liens de commande** sur Google.





N'oubliez pas de télécharger également des médias. Ici, vous pouvez choisir une image qui sera affichée en haut. Plus elle est visuelle, mieux c'est !

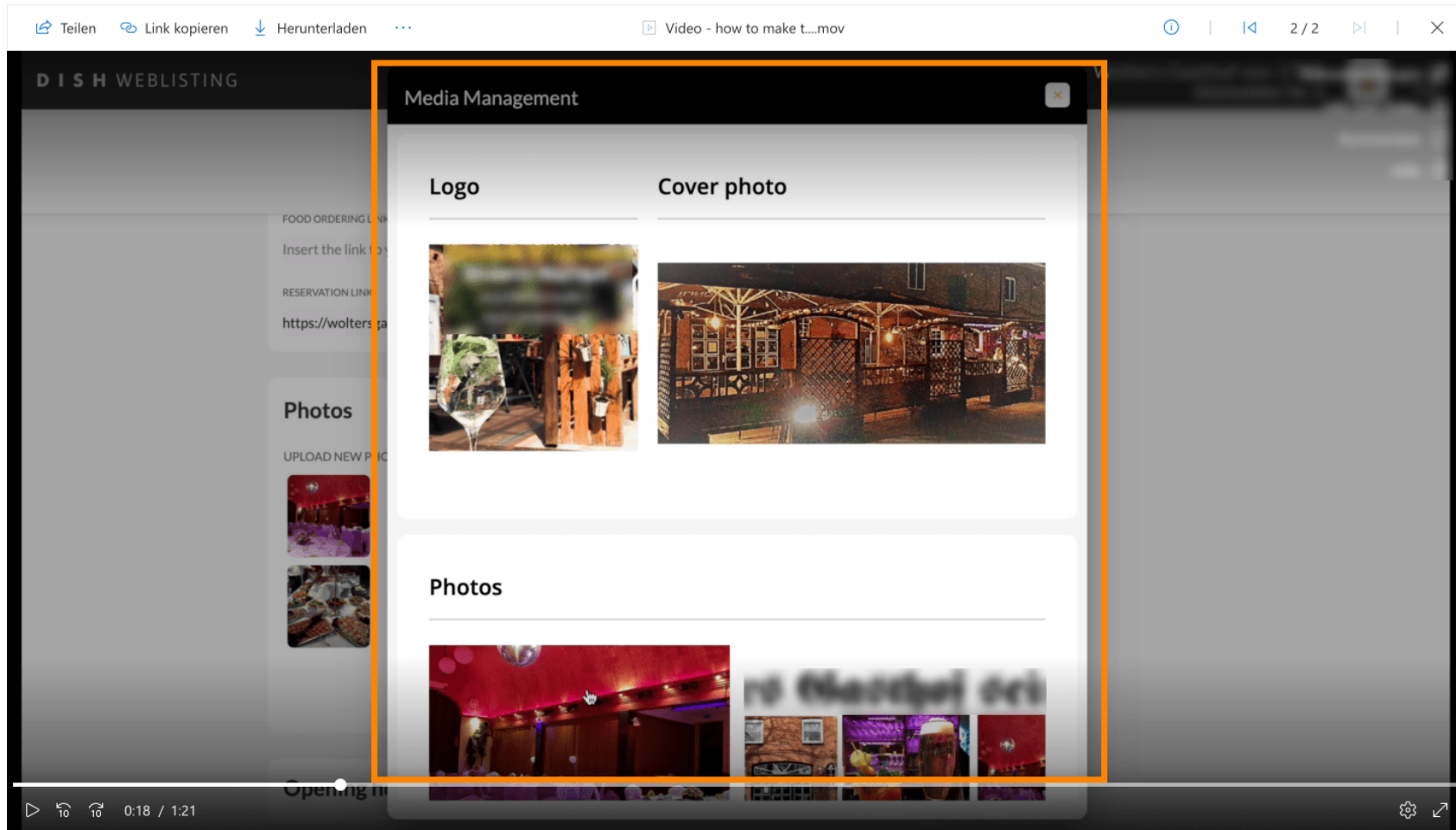




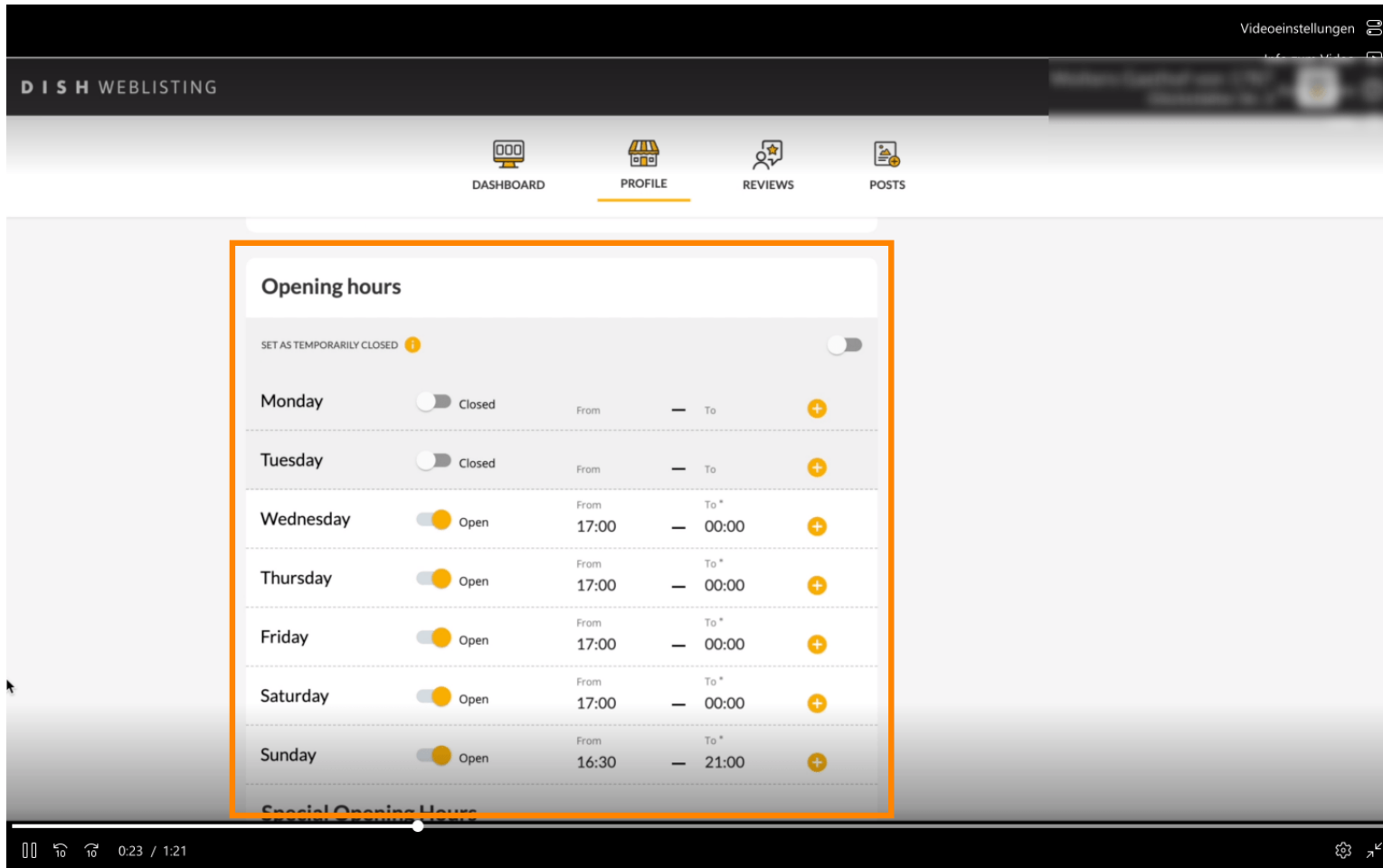
Cliquez sur **GÉRER LES MÉDIAS**.

The screenshot shows a web browser window displaying the DISH WEBLISTING profile page. The browser's address bar shows "Video - how to make t...mov". The page has a navigation menu with four items: DASHBOARD, PROFILE (which is selected and underlined), REVIEWS, and POSTS. Below the navigation menu, there are two sections: "FOOD ORDERING LINK" with the text "Insert the link to your food ordering page here" and "RESERVATION LINK" with the URL "https://woltersgasthof.eatbu.com/#reservation". The "Photos" section is titled "UPLOAD NEW PHOTOS TO COMPLETE YOUR PROFILE" and displays a grid of ten photo thumbnails. At the bottom of this section, a yellow button labeled "MANAGE MEDIA" is highlighted with an orange border. The video player interface at the bottom shows a progress bar at 0:16 / 1:21 and a play button.

 Ici, dans la fenêtre de gestion des médias, vous pouvez télécharger et gérer toutes vos images.



 Lorsque vous faites défiler vers le bas, vous pouvez modifier et mettre à jour vos heures d'ouverture .





Assurez-vous de générer et d'imprimer **des codes QR** . Vous pouvez donner ces codes QR à vos clients afin qu'ils puissent facilement les scanner et donner leur avis sur votre restaurant sur Google. Un moyen très simple de garantir que vous recevrez des avis !

The screenshot displays the DISH WEBLISTING interface. At the top, there are navigation tabs: DASHBOARD, PROFILE (selected), REVIEWS, and POSTS. Below these, a table lists the opening hours for each day of the week. The table has columns for the day, a toggle for 'Open', the start time, the end time, and a plus sign icon. Below the table is a section for 'Special Opening Hours' with an 'Add a new date or time period' button. A prominent orange-bordered box highlights the 'QR-Code for Google Listing' section, which includes the text 'GENERATE QR-CODE AND PLACE IT IN YOUR ESTABLISHMENT TO ASK YOUR GUESTS FOR REVIEWS ON GOOGLE' and a 'GENERATE QR-CODE' button. The footer contains links for 'Contacts', 'Terms of use', 'Data privacy', and 'Cookie settings', along with a copyright notice '© Hospitality Digital 2020 - All rights reserved' and a video player control bar at the bottom.

Day	Open	From	To	Action
Thursday	<input checked="" type="checkbox"/>	17:00	00:00	+
Friday	<input checked="" type="checkbox"/>	17:00	00:00	+
Saturday	<input checked="" type="checkbox"/>	17:00	00:00	+
Sunday	<input checked="" type="checkbox"/>	16:30	21:00	+

Special Opening Hours

+ Add a new date or time period

QR-Code for Google Listing


GENERATE QR-CODE AND PLACE IT IN YOUR ESTABLISHMENT TO ASK YOUR GUESTS FOR REVIEWS ON GOOGLE

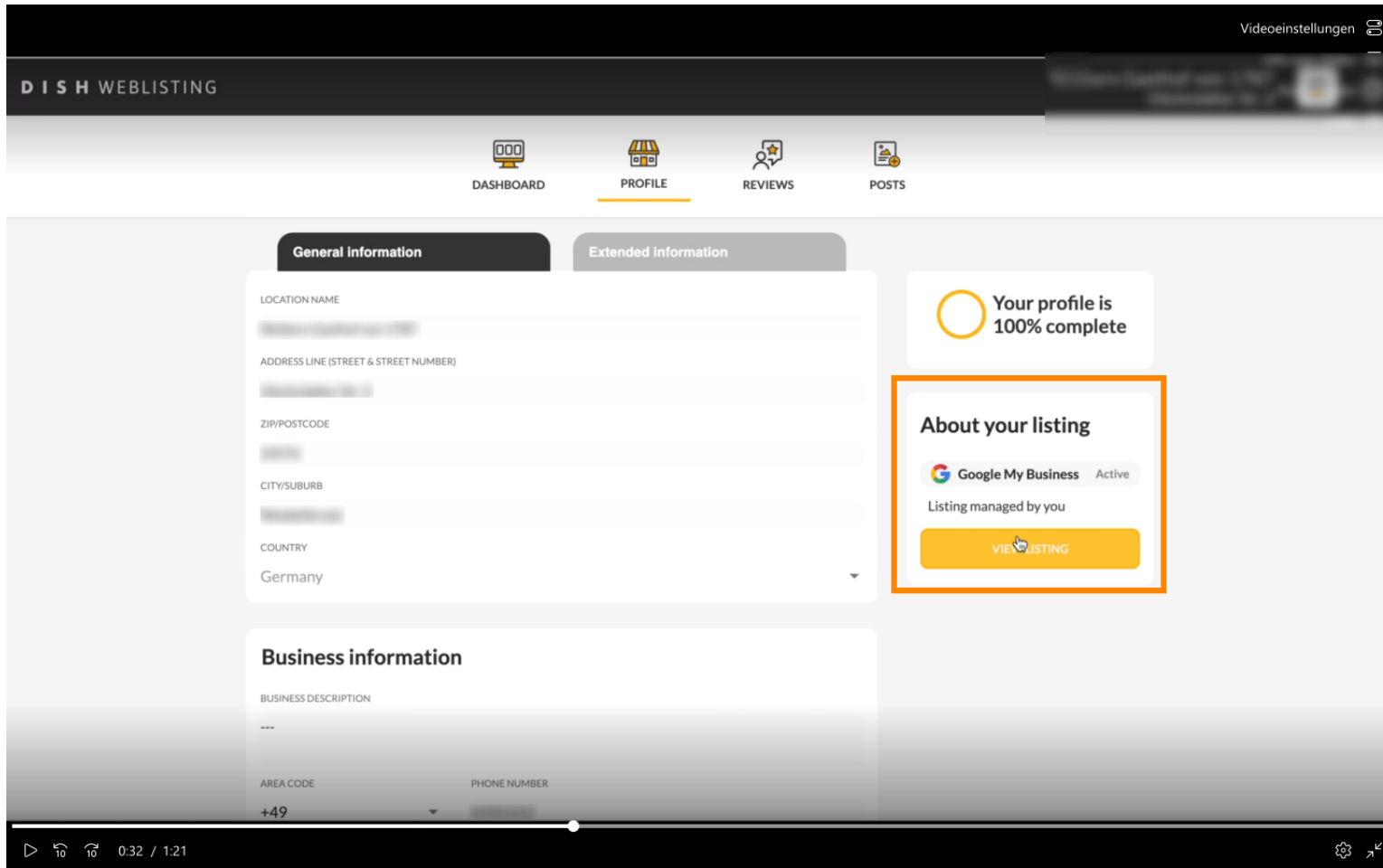
GENERATE QR-CODE

Contacts | Terms of use | Data privacy | Cookie settings

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0:26 / 1:21

 Si vous souhaitez savoir à quoi ressemble votre annonce sur Google



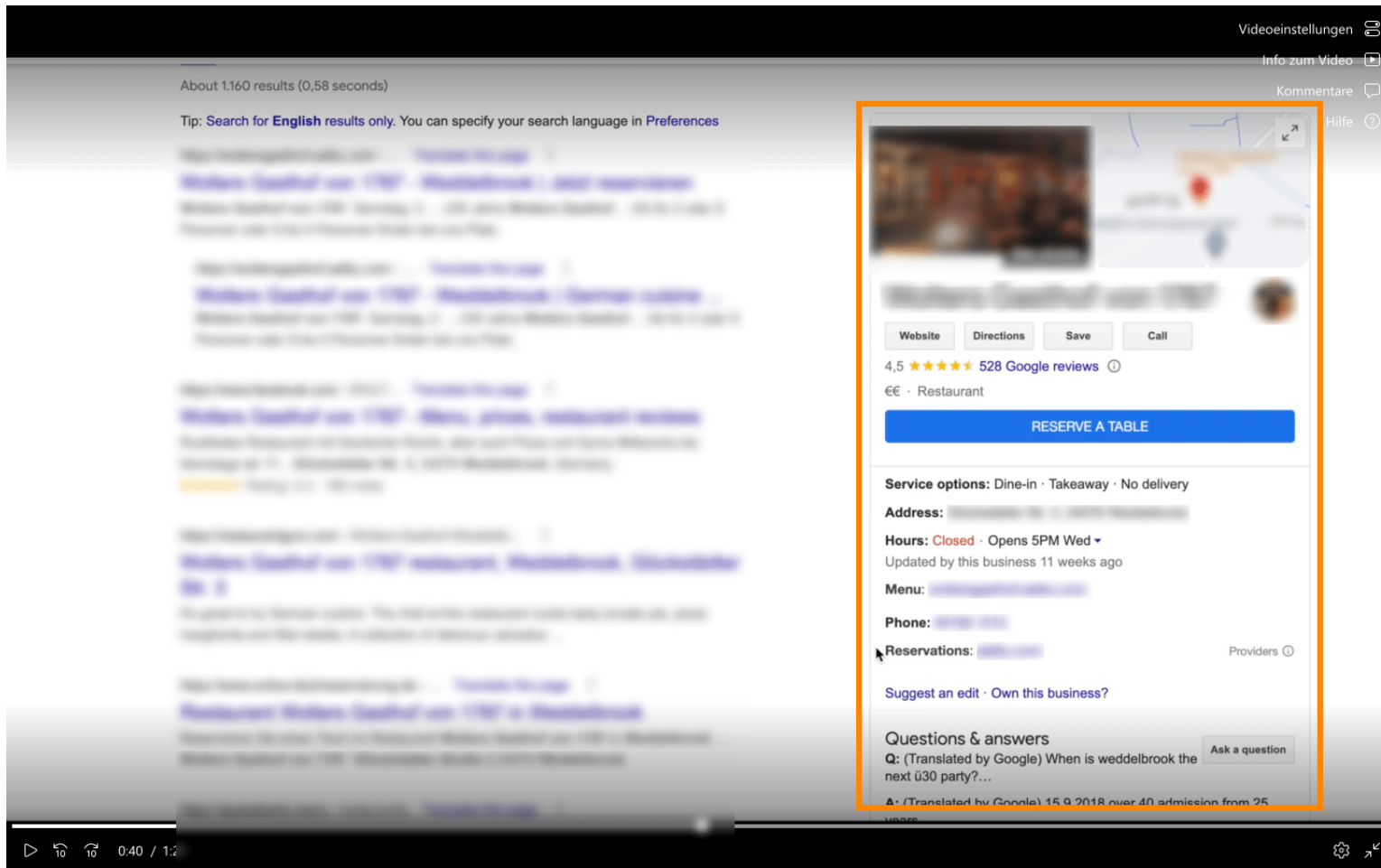


Cliquez sur **VOIR LES LISTES** .

The screenshot displays the DISH WEBLISTING dashboard. At the top, there is a navigation bar with the text "DISH WEBLISTING" and a "Videoeinstellungen" link. Below this is a menu with four icons: "DASHBOARD", "PROFILE" (which is underlined), "REVIEWS", and "POSTS". The main content area is divided into two tabs: "General information" (active) and "Extended information". Under "General information", there are several input fields for "LOCATION NAME", "ADDRESS LINE (STREET & STREET NUMBER)", "ZIP/POSTCODE", "CITY/SUBURB", and "COUNTRY" (set to "Germany"). To the right of these fields, there is a notification that says "Your profile is 100% complete" with a circular progress indicator. Below that, there is a section titled "About your listing" which includes a "Google My Business" status (Active) and the text "Listing managed by you". A yellow button labeled "VIEW LISTING" is highlighted with an orange border. At the bottom, there is a "Business information" section with fields for "BUSINESS DESCRIPTION", "AREA CODE" (set to "+49"), and "PHONE NUMBER". The video player controls at the bottom show a play button, a progress bar at 0:32 / 1:21, and a settings icon.

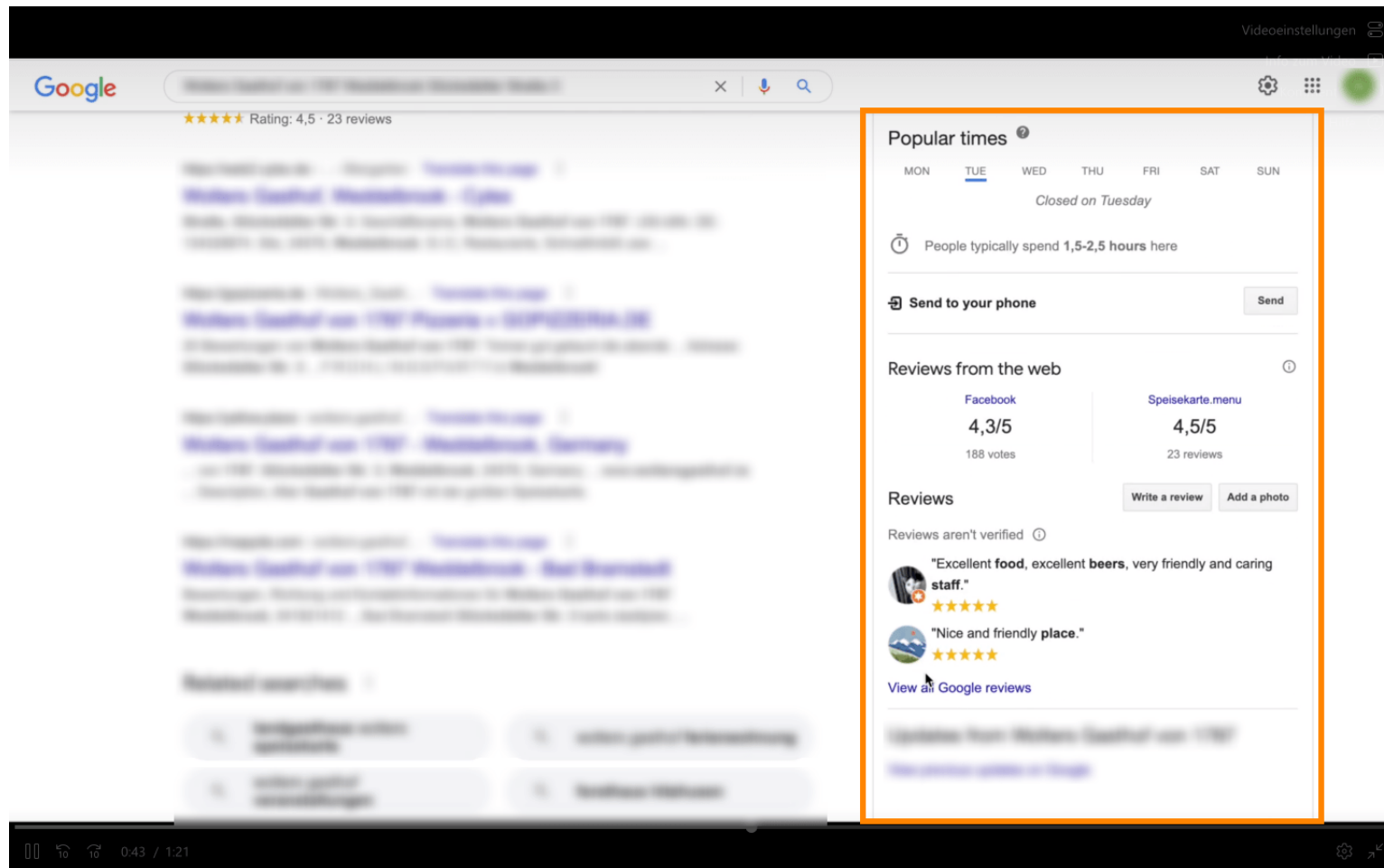


Il est possible de voir toutes les informations insérées sur Websliting directement sur Google



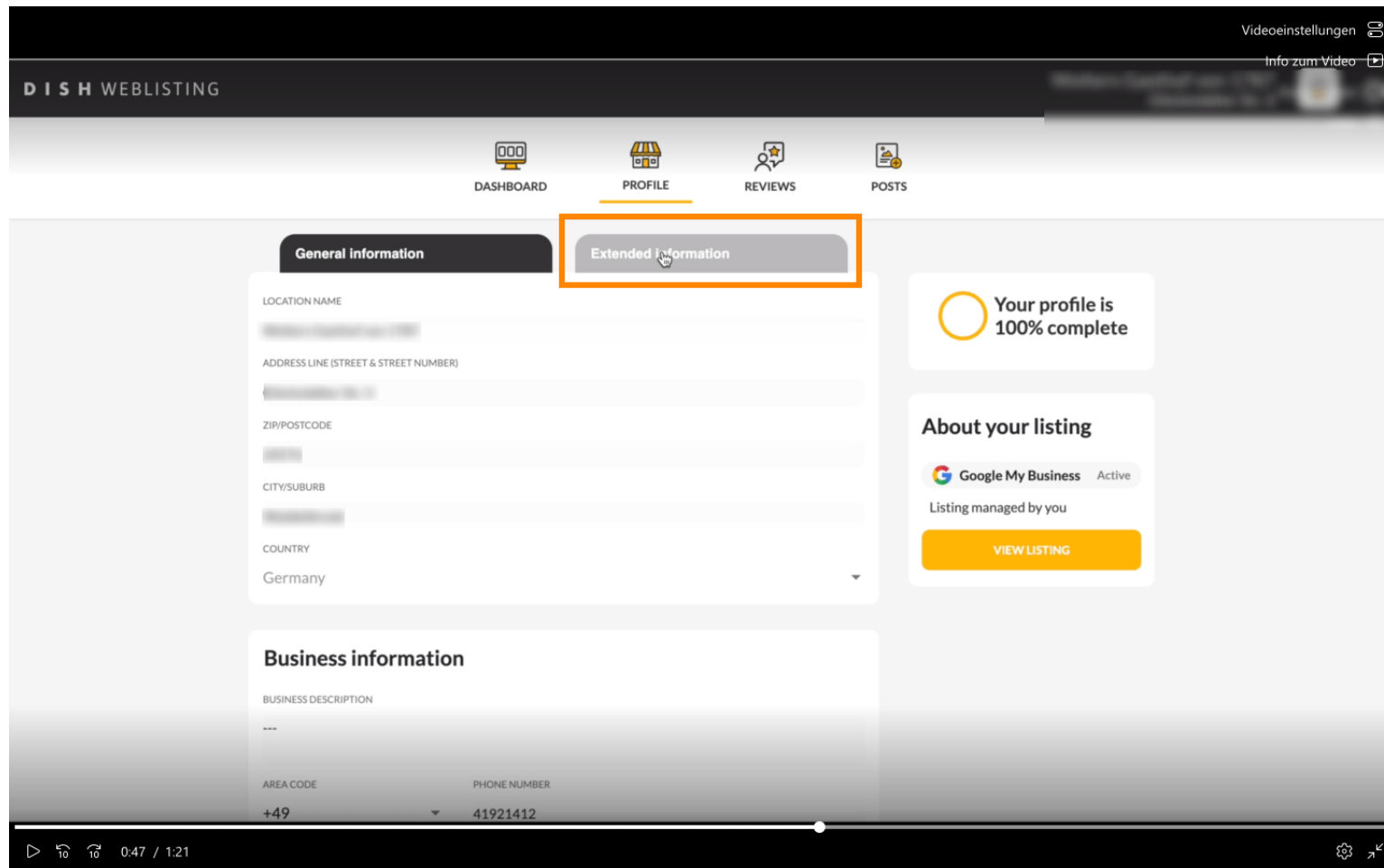


De plus amples informations telles que les horaires populaires et les commentaires seront également affichés.

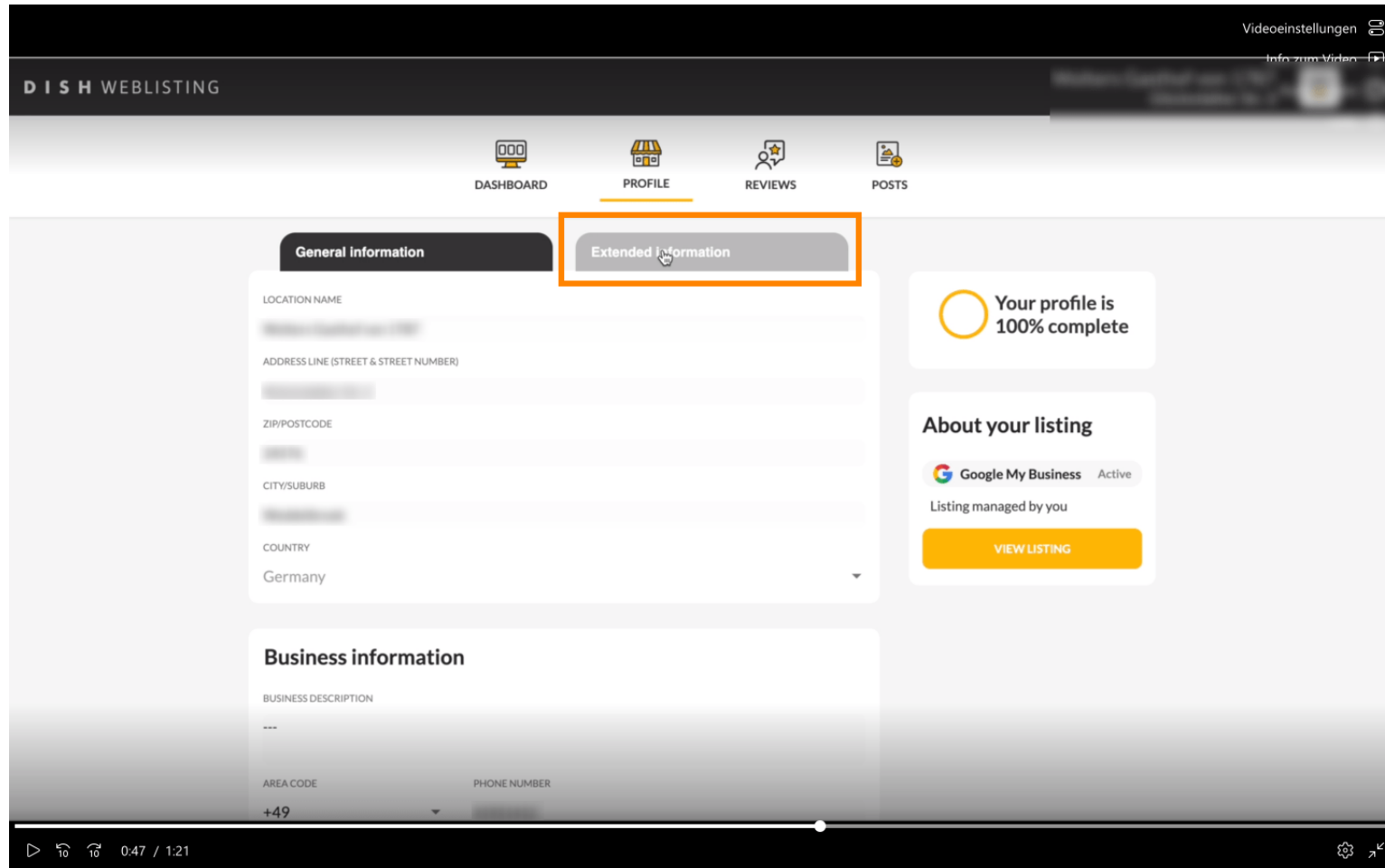




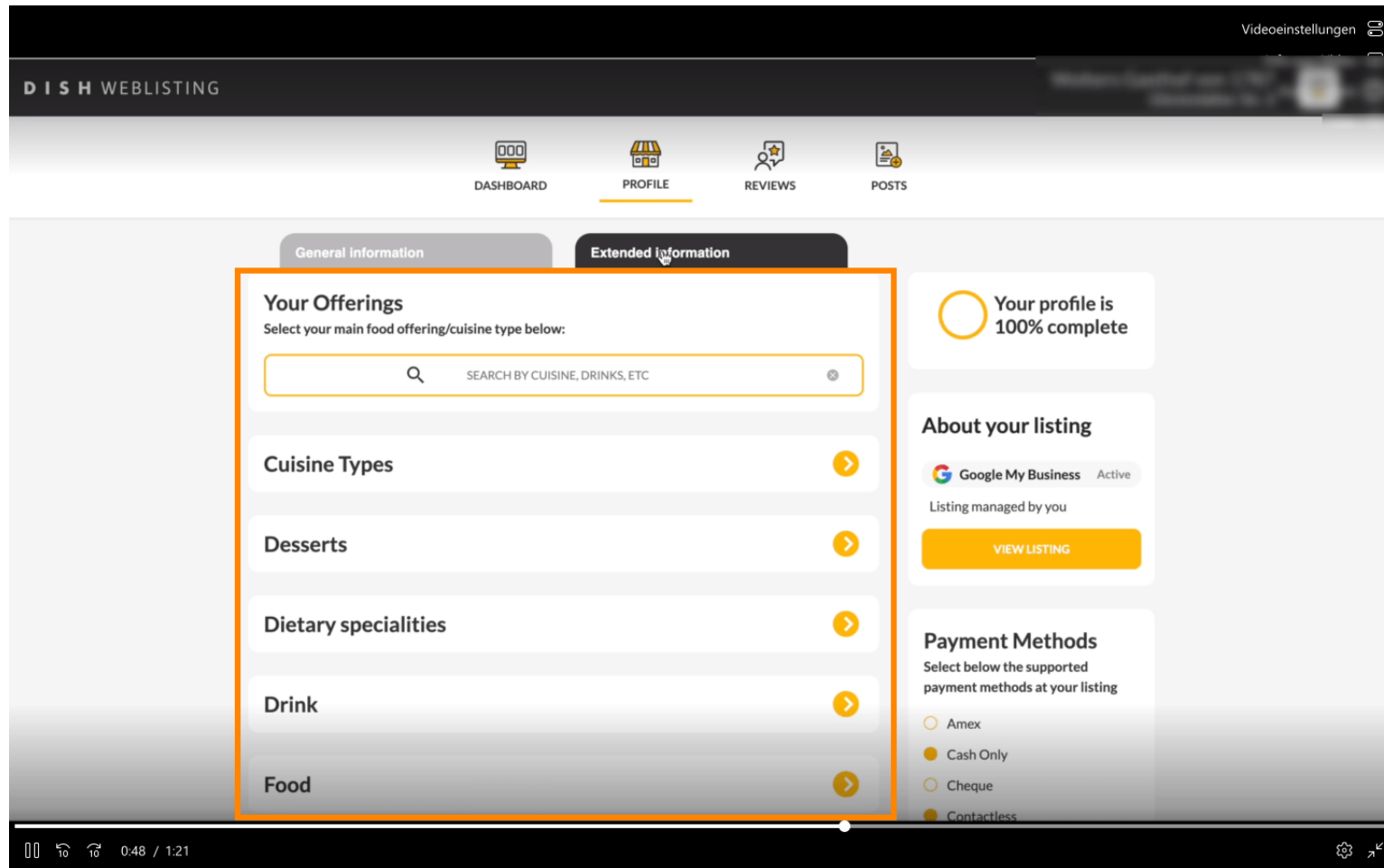
La partie suivante est ce qui va permettre à vos clients de vous trouver lorsqu'ils recherchent des types de restaurants spécifiques sur Google.



 Cliquez sur **Informations détaillées** .

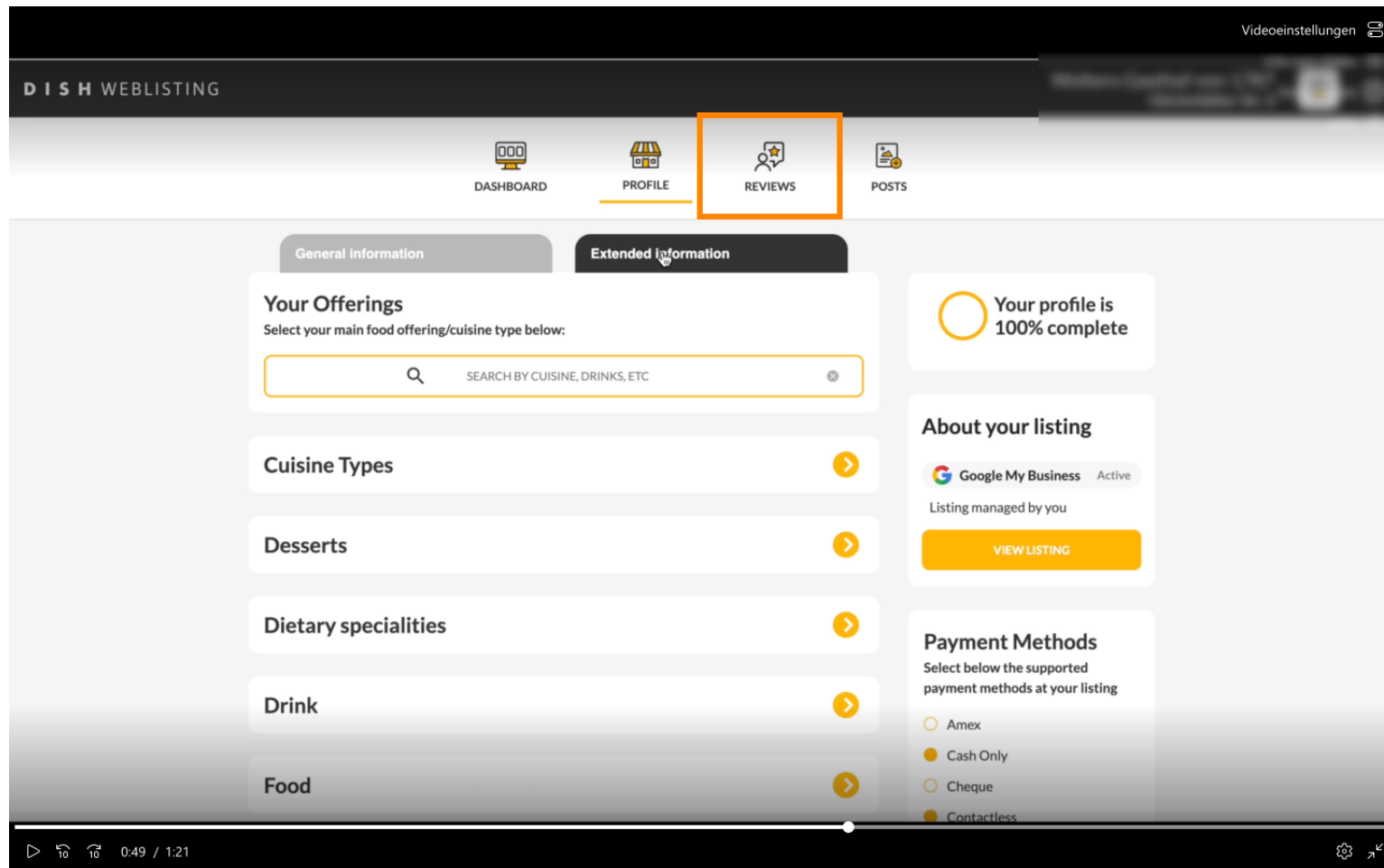


 Il est important de mettre ici le plus d'informations possible.



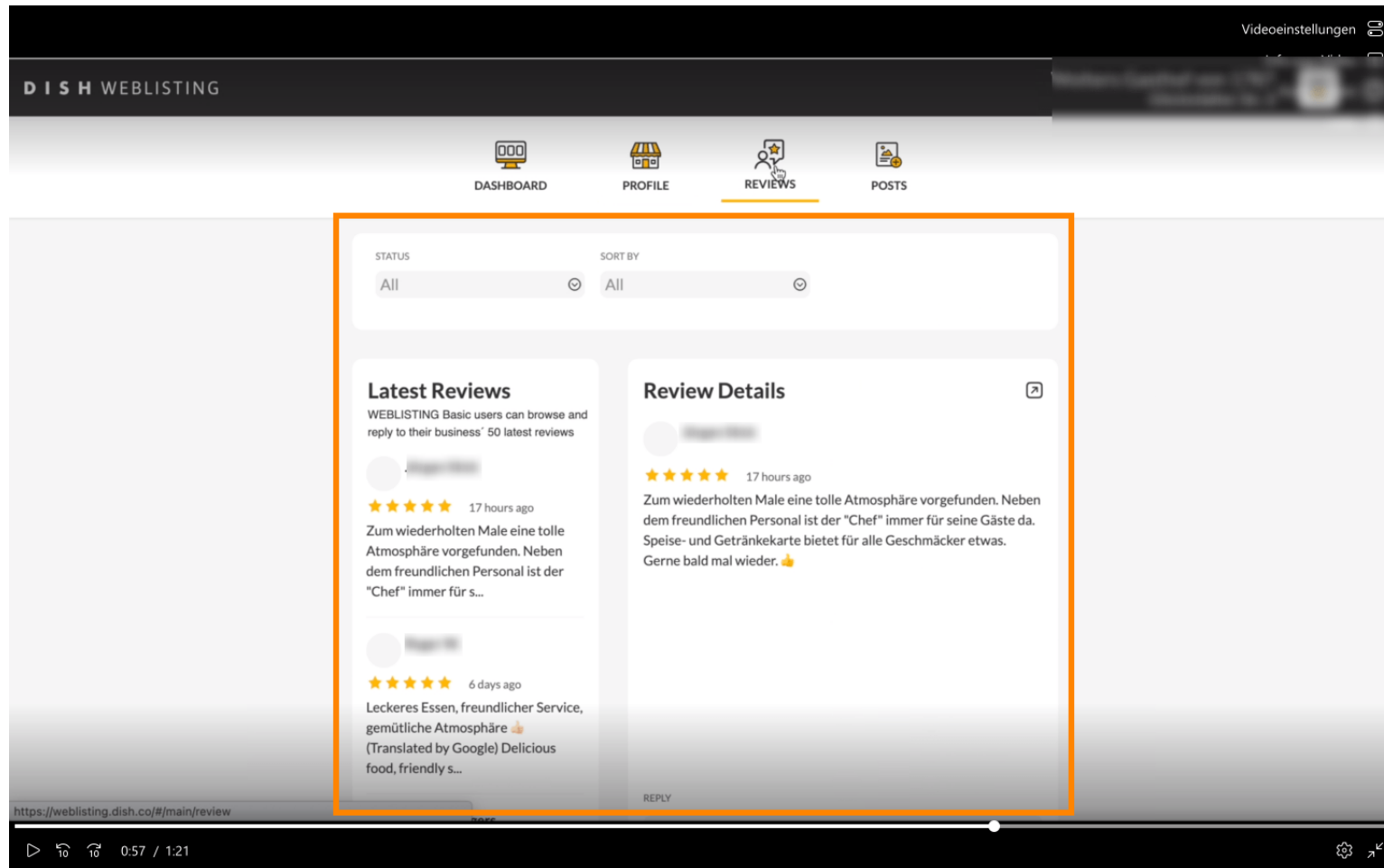


Cliquez sur **AVIS** pour voir tous les avis que vous avez reçus sur Google et c'est ici que vous pouvez y répondre directement.





Ici vous avez un aperçu et vous pouvez voir tous les avis sur votre restaurant.



Cliquez sur un avis auquel vous souhaitez répondre.

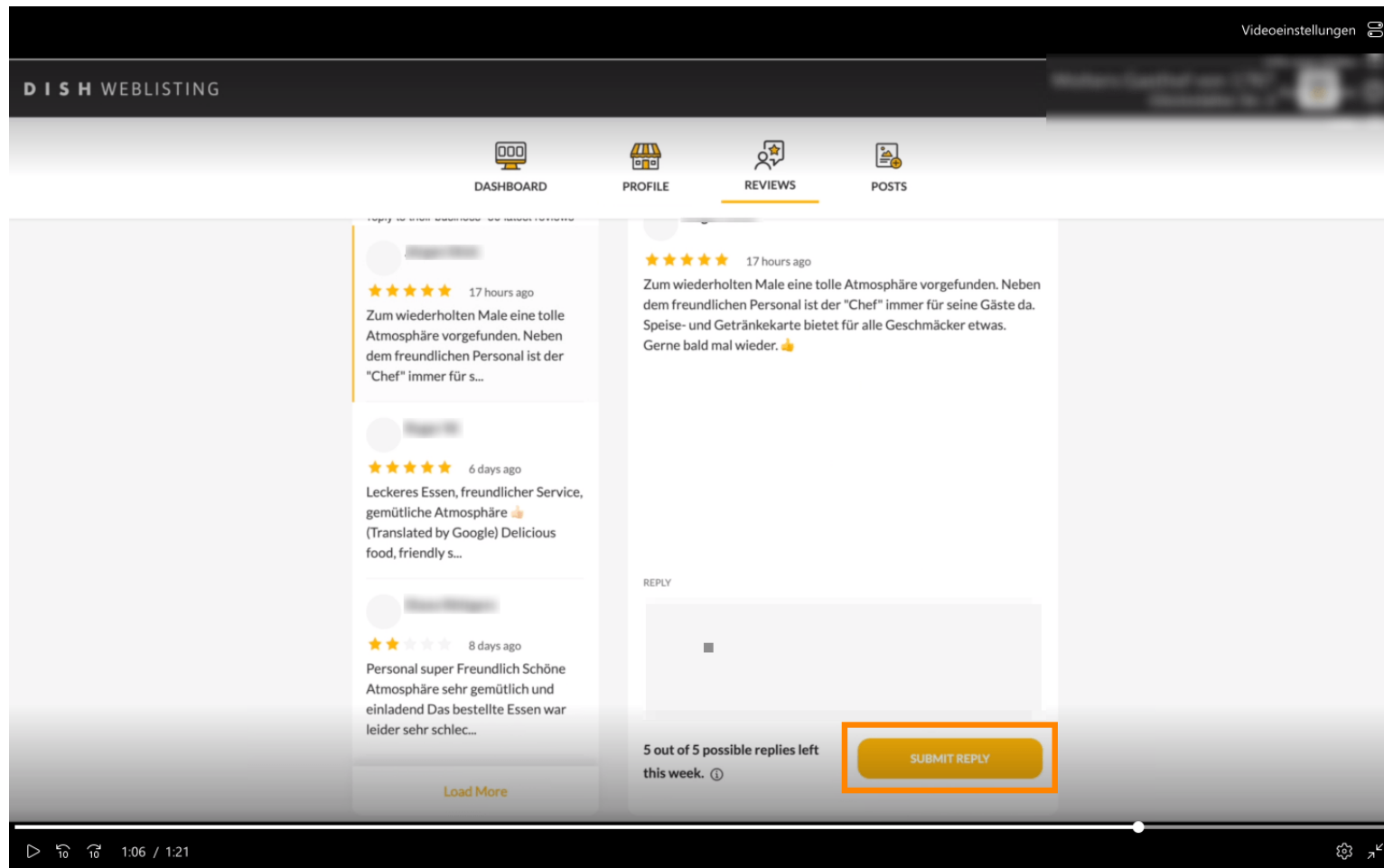
The screenshot displays the DISH WEBLISTING dashboard. At the top, there is a navigation bar with icons for DASHBOARD, PROFILE, REVIEWS (highlighted), and POSTS. Below this, there are filters for STATUS (All) and SORT BY (All). The main content area is divided into two sections: 'Latest Reviews' and 'Review Details'. The 'Latest Reviews' section shows a list of reviews, with the first one highlighted by an orange border. The 'Review Details' section shows a detailed view of a review, including the reviewer's profile, a 5-star rating, and the review text. The review text reads: 'Zum wiederholten Male eine tolle Atmosphäre vorgefunden. Neben dem freundlichen Personal ist der "Chef" immer für seine Gäste da. Speise- und Getränkekarte bietet für alle Geschmäcker etwas. Gerne bald mal wieder. 🍷'. The video player interface at the bottom shows a progress bar at 0:57 / 1:21.

Entrez votre réponse dans le champ de texte.

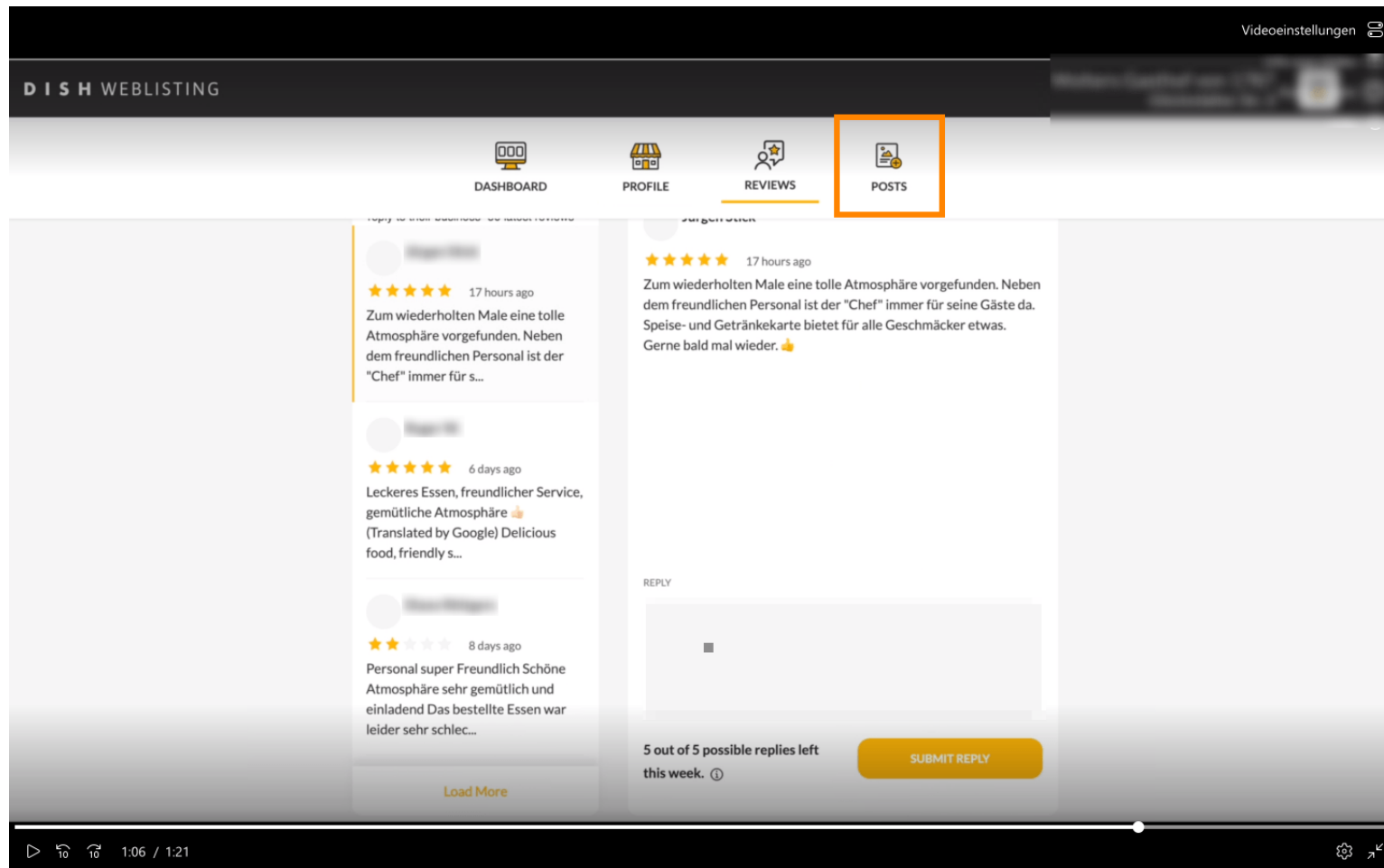
The screenshot displays the 'DISH WEBLISTING' interface. At the top, there is a navigation bar with icons for 'DASHBOARD', 'PROFILE', 'REVIEWS', and 'POSTS'. The 'REVIEWS' section is active, showing a list of reviews. The first review is a 5-star rating from 17 hours ago, with the text: 'Zum wiederholten Male eine tolle Atmosphäre vorgefunden. Neben dem freundlichen Personal ist der "Chef" immer für s...'. The second review is a 5-star rating from 6 days ago, with the text: 'Leckerer Essen, freundlicher Service, gemütliche Atmosphäre 🍷 (Translated by Google) Delicious food, friendly s...'. The third review is a 3-star rating from 8 days ago, with the text: 'Personal super Freundlich Schöne Atmosphäre sehr gemütlich und einladend Das bestellte Essen war leider sehr schle...'. Below the reviews, there is a 'Load More' button. A 'REPLY' input field is highlighted with an orange border, containing a cursor. Below the input field, it says '5 out of 5 possible replies left this week.' and a 'SUBMIT REPLY' button. The video player controls at the bottom show a play button, a progress bar at 1:06 / 1:21, and a settings icon.



Cliquez ensuite sur le bouton **ENVOYER UNE RÉPONSE** . Comment répondre à un avis : <https://support.dish.co/l/en/article/sl3svurztw-tutorial-how-to-reply-on-reviews>



- Enfin, n'oubliez pas de publier des articles de temps en temps lorsque vous avez des nouvelles concernant votre restaurant ! Cliquez sur **POSTS**.



- Vous pouvez par exemple informer d'un happy hour ou d'une nouvelle recette !N'oubliez pas de joindre également des médias intéressants. Comment publier un article : <https://support.dish.co/l/en/article/ri8upudzcz-dish-weblisting-how-to-post-content>

Teilen Link kopieren Herunterladen Video - how to make t...mov 2 / 2

DISH WEBLISTING

DASHBOARD PROFILE REVIEWS **POSTS**

Post data in Google

Publish posts on Google to update your potential or existing customers about news, special offers or changes with regards to your business. The posts will appear prominently in your listing on Google Search and Google Maps. Compliment your message with a redirect link to your website or with pictures. Try it out: You have full control to update or delete the content after publishing it.

POST TYPE

News

CONTENT

This is your post content. Keep it simple and with max 1500 characters.

ADD A REDIRECT LINK

None

REDIRECT LINK

Insert the link

Preview

The content will appear here

Published posts

RE-USE PREVIOUS POSTS AS TEMPLATES FOR NEW CONTENT.

Publish

MAKE SURE YOU FILL IN ALL REQUIRED FIELDS CORRECTLY AHEAD OF PUBLISHING.

PUBLISH

Attach media

<https://weblisting.dish.co/#/main/posts>



C'est tout. Vous avez terminé.

The screenshot shows the DISH Weblisting interface. At the top, there's a navigation bar with icons for DASHBOARD, PROFILE, REVIEWS, and POSTS. The POSTS section is active and highlighted with an orange border. It contains a 'Post data in Google' section with a dropdown menu for 'POST TYPE' set to 'News', a 'CONTENT' field with the text 'This is your post content. Keep it simple and with max 1500 characters.', and an 'ADD A REDIRECT LINK' section with a dropdown menu set to 'None' and a 'REDIRECT LINK' field with the text 'Insert the link'. To the right, there's a 'Preview' section showing a placeholder for the post content. Below the preview is a 'Published posts' section with the text 'RE-USE PREVIOUS POSTS AS TEMPLATES FOR NEW CONTENT.' and a 'Publish' button. The interface is displayed in a browser window with various tabs and a video player overlay at the bottom.



Scannez pour accéder au lecteur interactif