



Este é o seu painel. Aqui você pode ver o quanto do seu perfil do Google você concluiu, sempre mire em 100%!

The screenshot displays the DISH Weblisting dashboard with the following sections:

- Navigation:** DASHBOARD (selected), PROFILE, REVIEWS, POSTS.
- Profile Completeness:** A large orange circle containing "100%". Below it is a yellow button labeled "UPDATE PROFILE".
- Overall rating on Google:** A large "4.5" with five stars (4.5 filled, 0.5 empty). Below it says "20 reviews". A section titled "Latest reviews tendency" shows a bar chart:

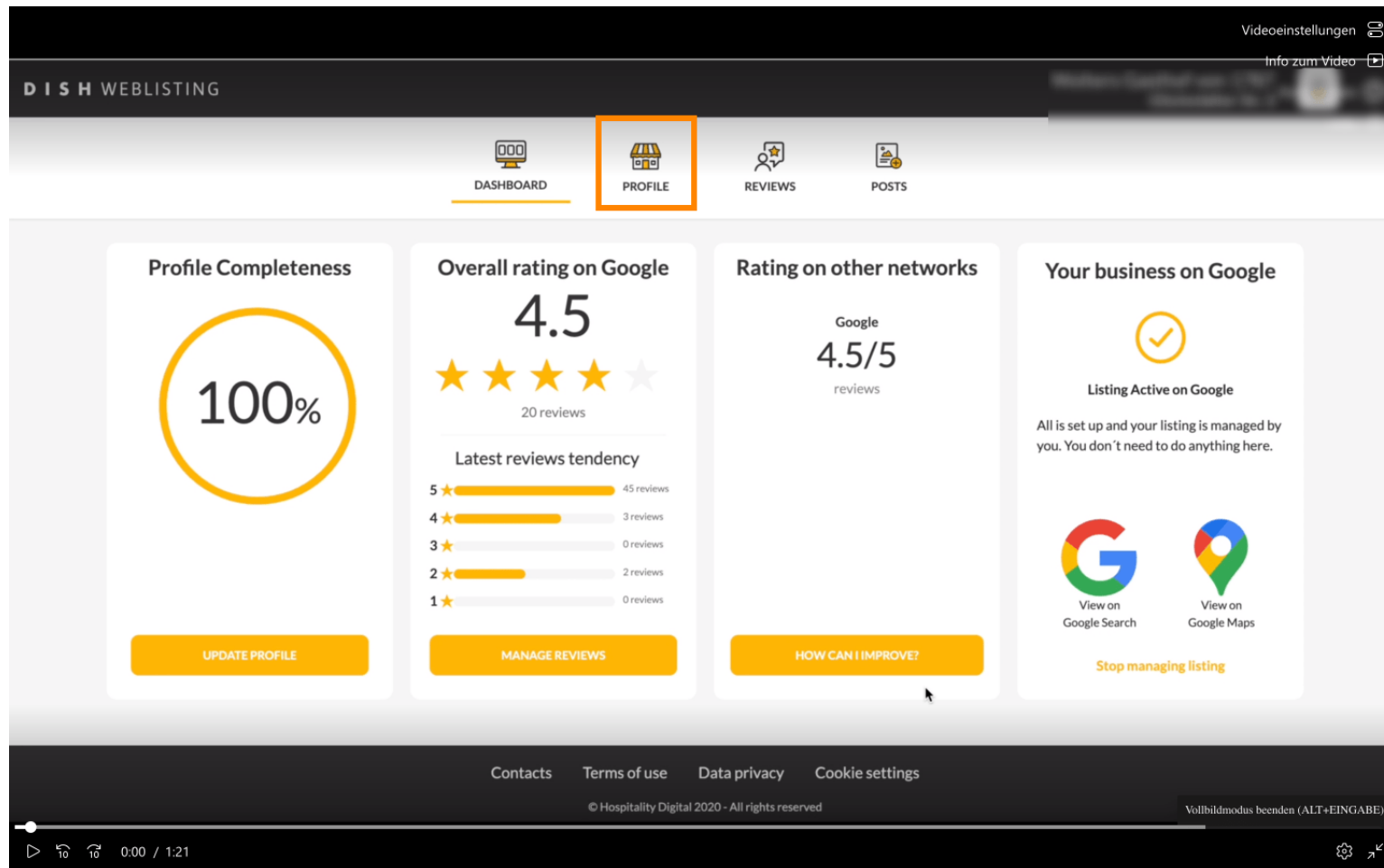
Rating	Number of reviews
5 stars	45 reviews
4 stars	3 reviews
3 stars	0 reviews
2 stars	2 reviews
1 star	0 reviews

Below this is a yellow button labeled "MANAGE REVIEWS".
- Rating on other networks:** Shows "Google 4.5/5 reviews". Below it is a yellow button labeled "HOW CAN I IMPROVE?".
- Your business on Google:** Features a checkmark icon, the text "Listing Active on Google", and a paragraph: "All is set up and your listing is managed by you. You don't need to do anything here." Below are icons for "View on Google Search" and "View on Google Maps", and a yellow button labeled "Stop managing listing".

At the bottom of the dashboard, there are links for "Contacts", "Terms of use", "Data privacy", and "Cookie settings". A copyright notice reads "© Hospitality Digital 2020 - All rights reserved".

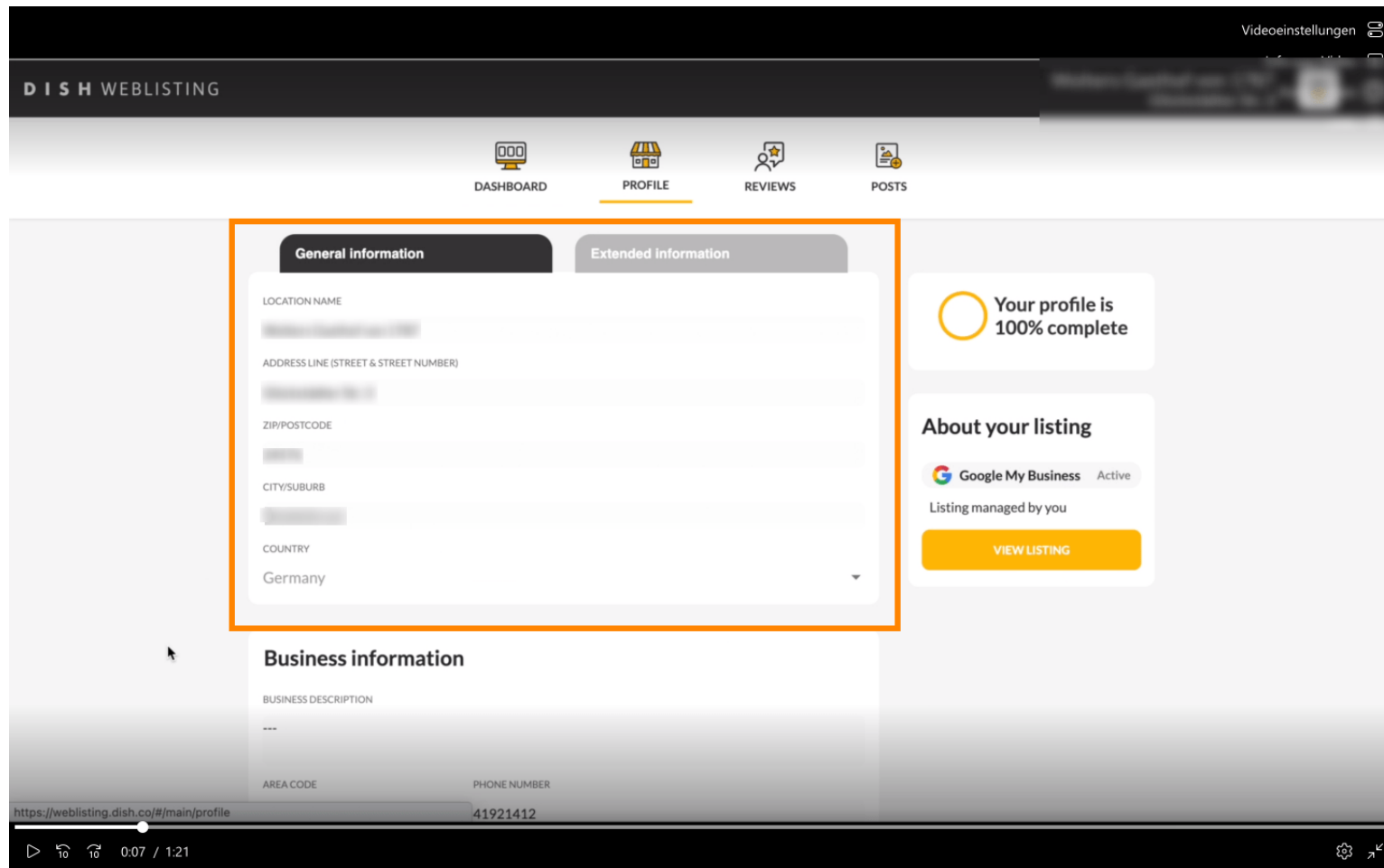
The video player interface at the bottom shows a progress bar at "0:00 / 1:21" and standard playback controls.

- 1 Clique em **PERFIL** para gerenciá-lo. É aqui que você deve inserir todas as informações necessárias que permitirão que seus clientes o encontrem no Google.

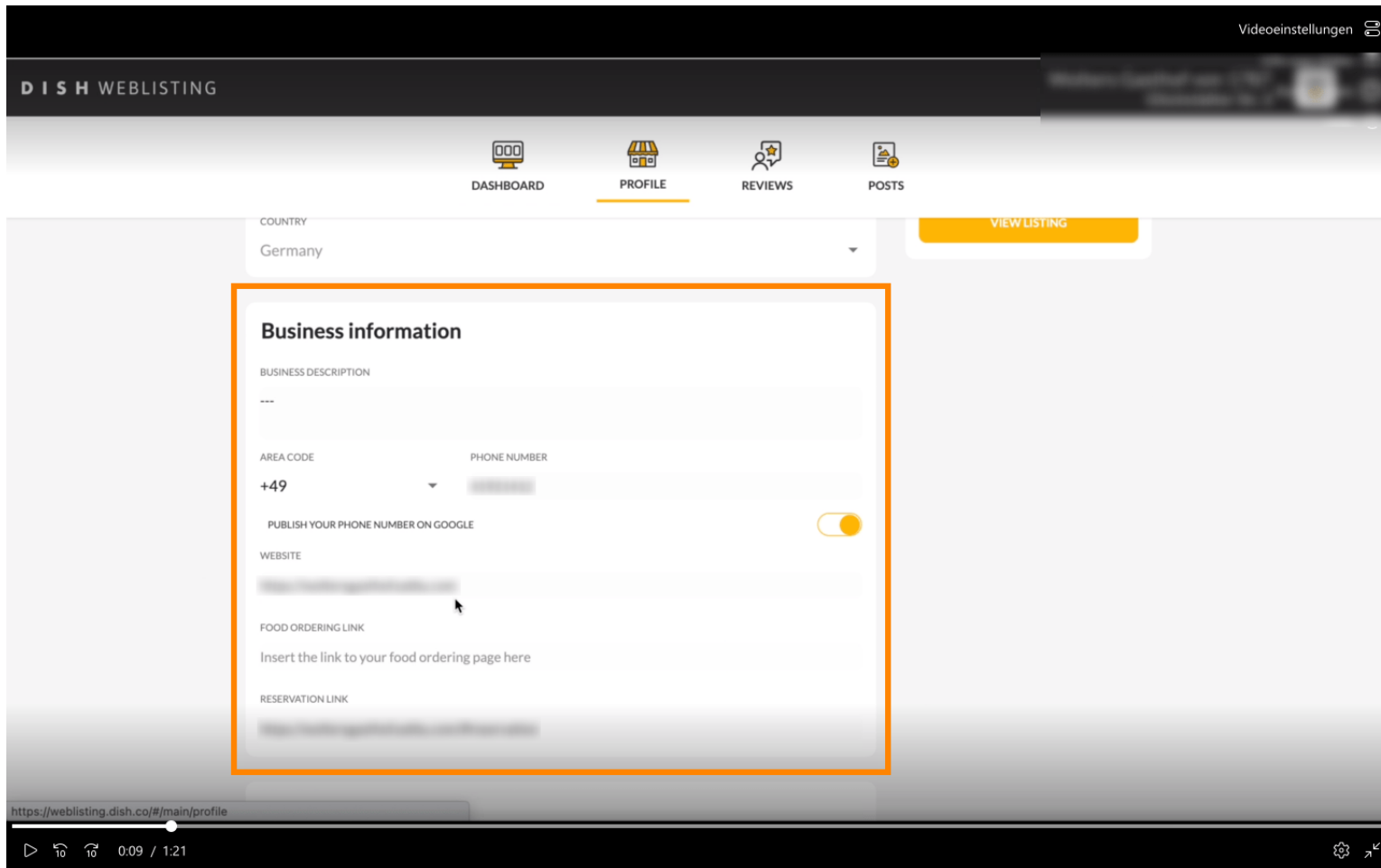




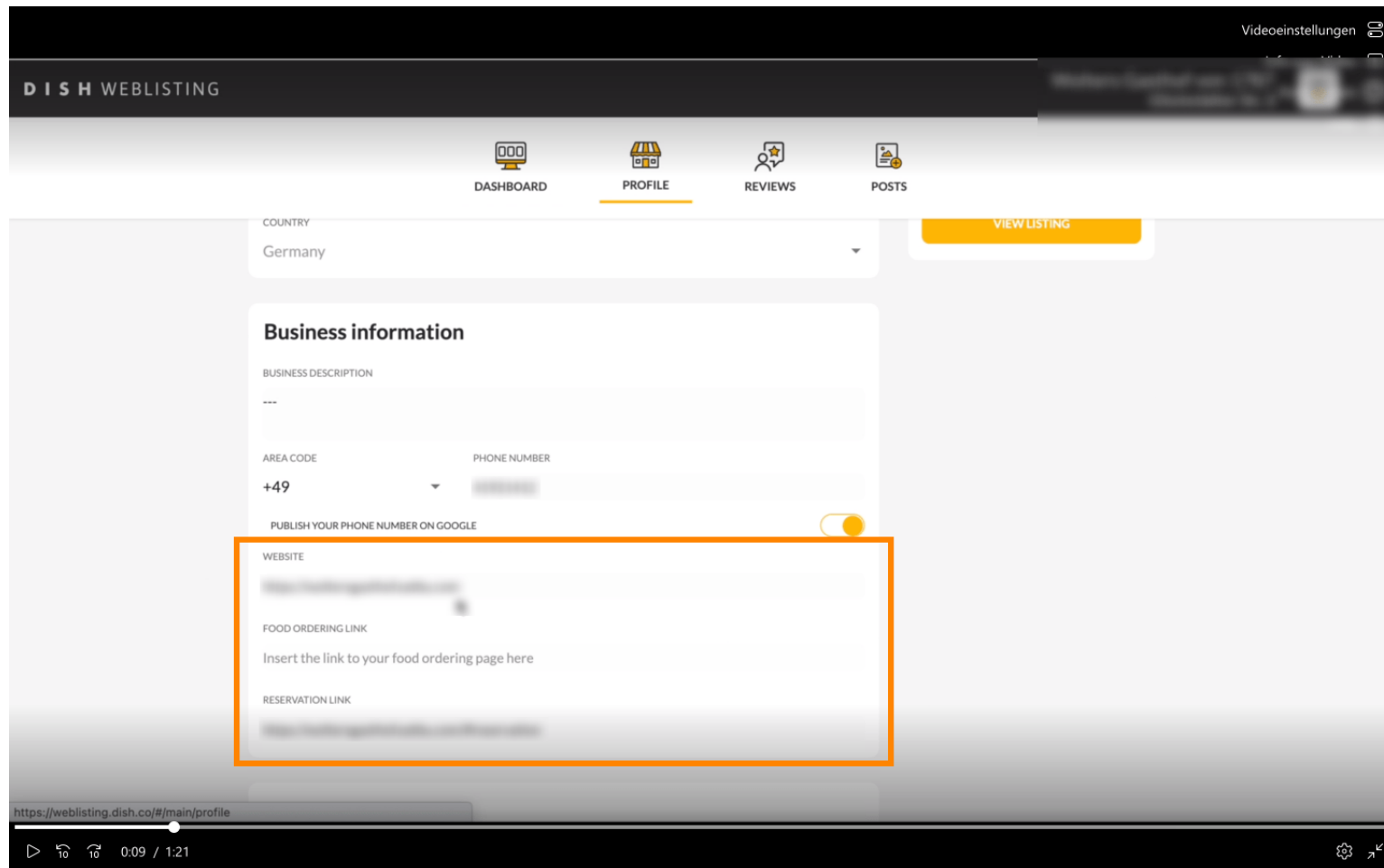
É aqui que você deve inserir todas as informações necessárias que permitirão que seus clientes encontrem você no Google.



- Insira também todas as informações da sua empresa.

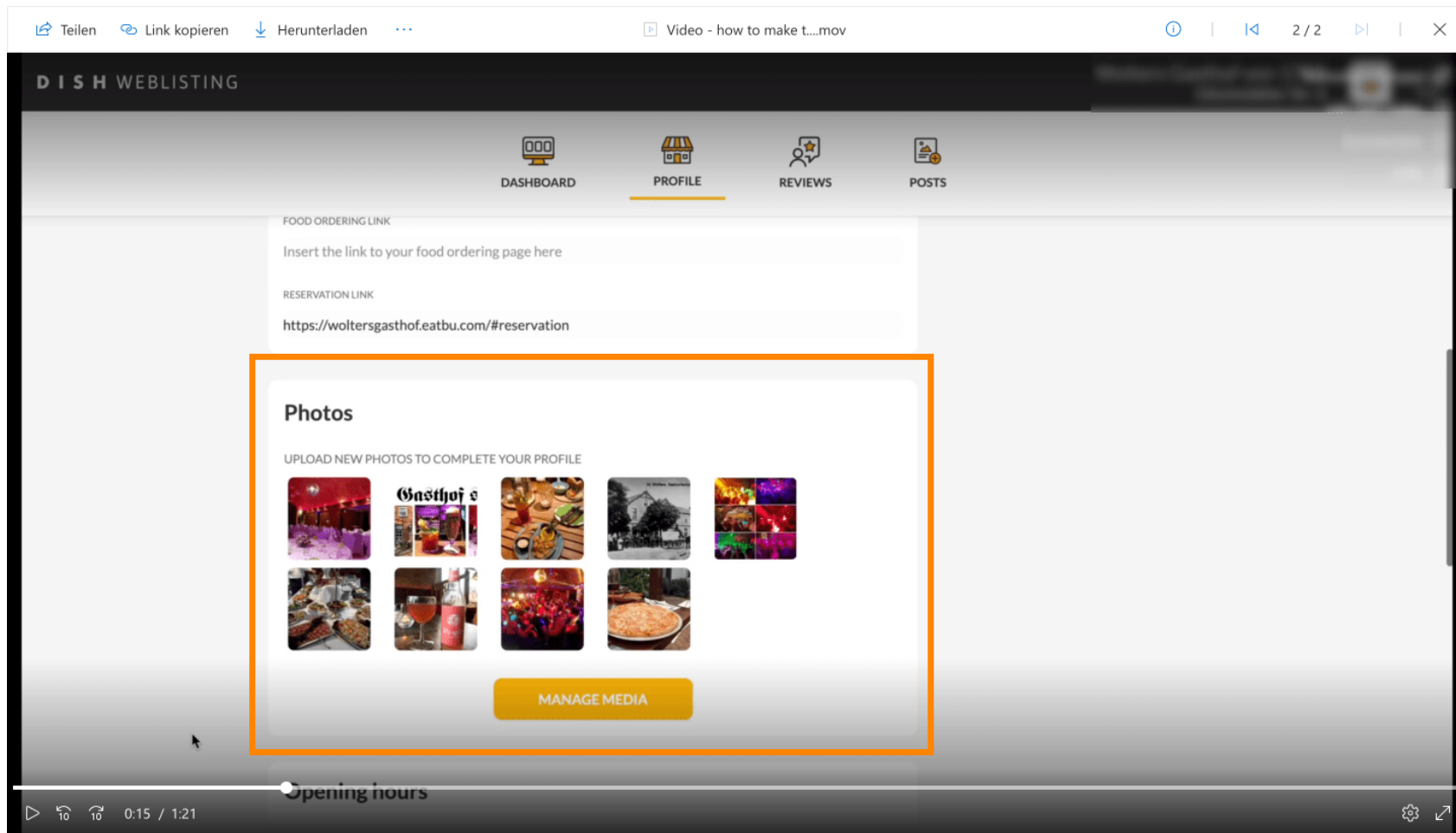


- 1 Certifique-se de incluir os links de suas outras ferramentas DISH , para que o cliente também possa encontrar facilmente seu site , reserva e/ou link de pedido no Google.





Certifique-se de também carregar alguma mídia. Aqui você pode escolher uma imagem que será mostrada no topo. Quanto mais visual, melhor!



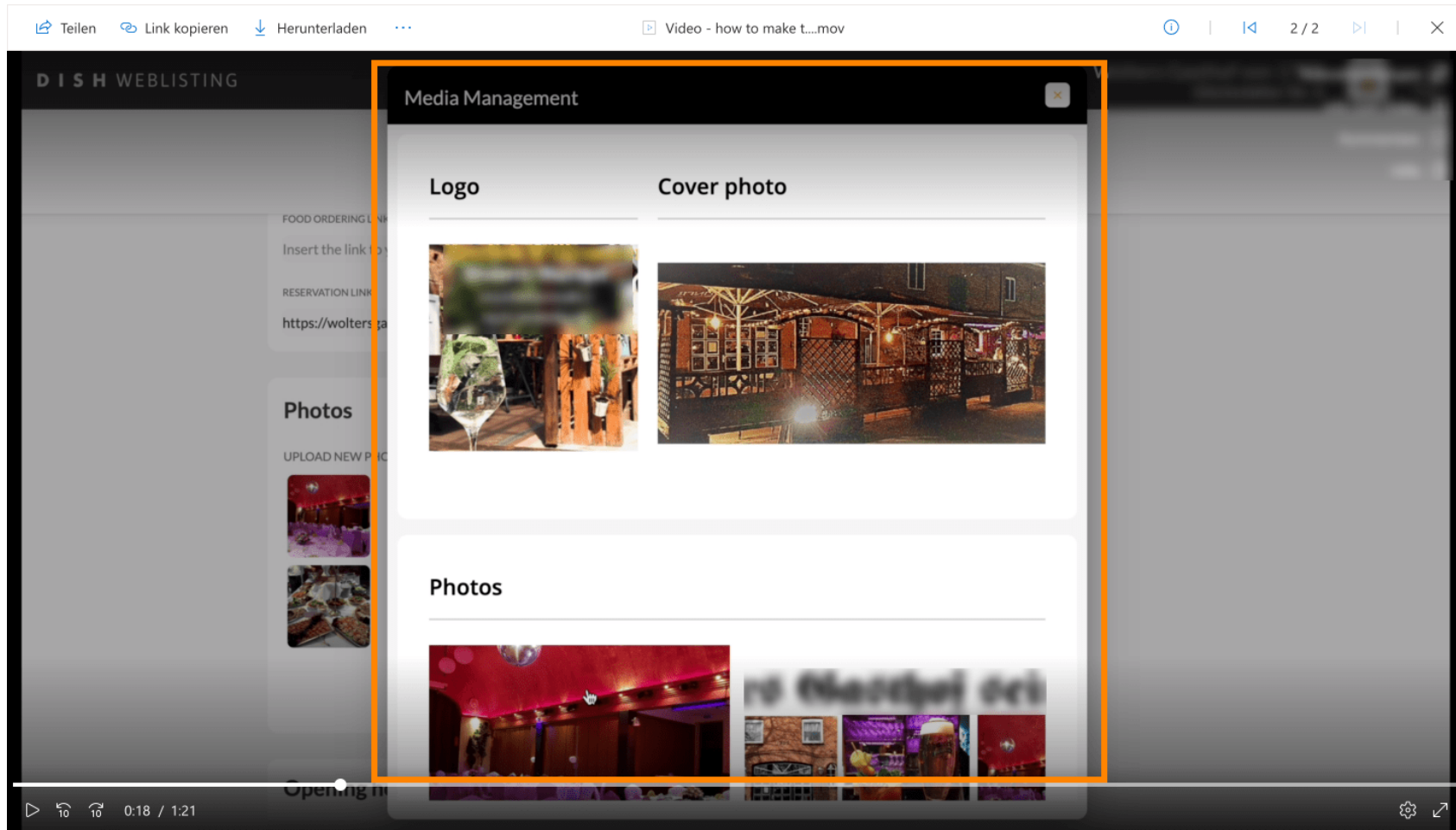


Clique em **GERENCIAR MÍDIA** .


The screenshot shows a web browser window displaying the DISH Weblisting profile page. The browser's address bar shows "Video - how to make t...mov". The page header includes navigation options: "Teilen", "Link kopieren", "Herunterladen", and a menu icon. The main navigation bar has four tabs: "DASHBOARD", "PROFILE" (which is active and underlined), "REVIEWS", and "POSTS". Below the navigation, there are sections for "FOOD ORDERING LINK" (with a placeholder text "Insert the link to your food ordering page here") and "RESERVATION LINK" (with the URL "https://woltersgasthof.eatbu.com/#reservation"). A "Photos" section follows, with the heading "UPLOAD NEW PHOTOS TO COMPLETE YOUR PROFILE" and a grid of ten photo thumbnails. At the bottom of this section, a yellow button labeled "MANAGE MEDIA" is highlighted with an orange rectangular box. The page footer shows "Opening hours" and a video player interface with a progress bar at 0:16 / 1:21.

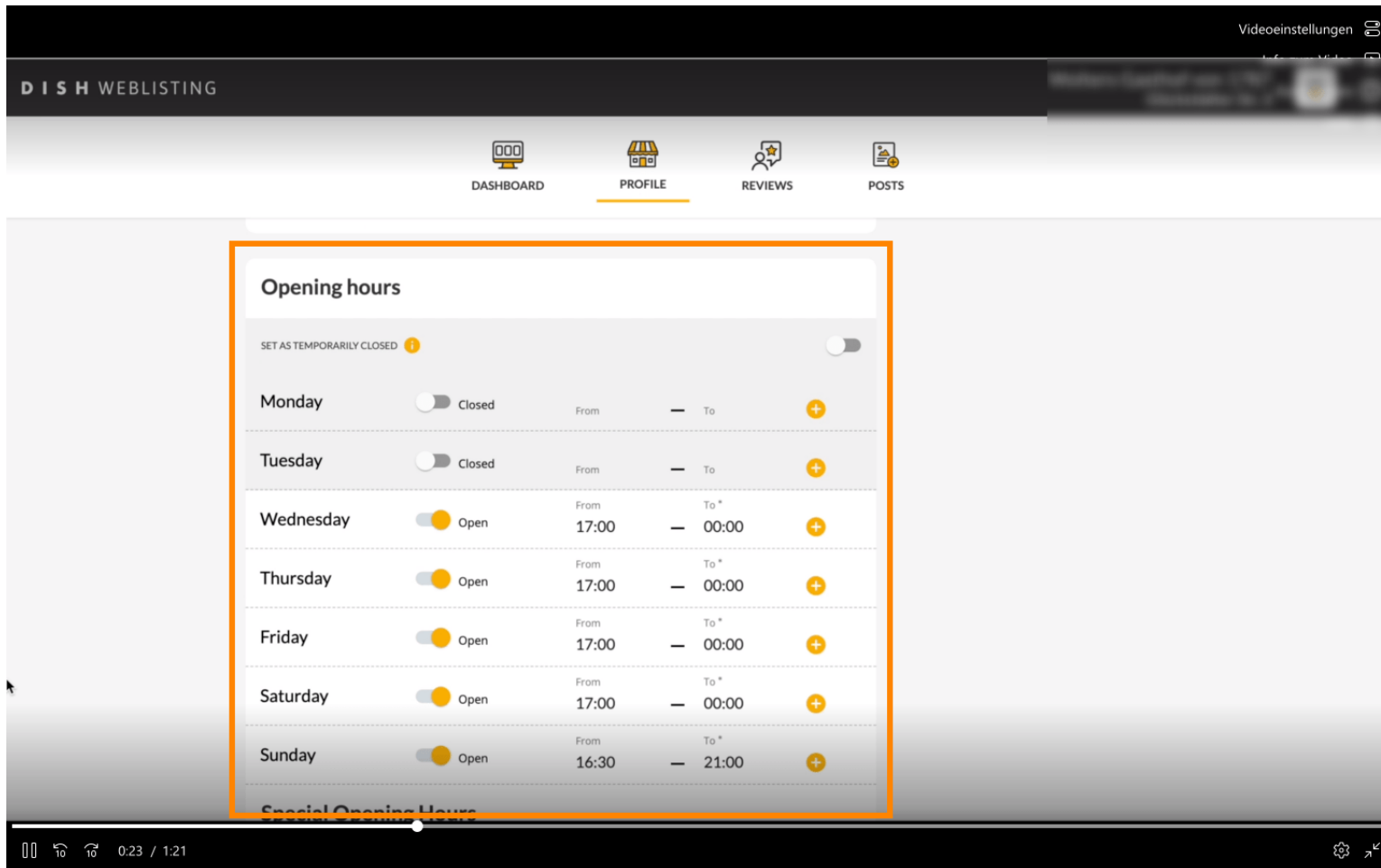


Aqui na janela Gerenciamento de mídia, você pode carregar e gerenciar todas as suas imagens.





 Ao rolar para baixo, você pode editar e atualizar seu **horário de funcionamento**.



- 1 Certifique-se de gerar e imprimir **códigos QR** . Você pode dar esses códigos QR aos seus clientes para que eles possam escaneá-los facilmente e dar avaliações ao seu restaurante no Google. Uma maneira super fácil de garantir que você receba avaliações!

The screenshot displays the DISH Weblisting dashboard. At the top, there are navigation tabs: DASHBOARD, PROFILE (selected), REVIEWS, and POSTS. Below these, a table lists the opening hours for each day of the week. The 'Special Opening Hours' section includes a button to 'Add a new date or time period'. A prominent orange-bordered box highlights the 'QR-Code for Google Listing' section, which contains the text 'GENERATE QR-CODE AND PLACE IT IN YOUR ESTABLISHMENT TO ASK YOUR GUESTS FOR REVIEWS ON GOOGLE' and a 'GENERATE QR-CODE' button. The footer contains links for 'Contacts', 'Terms of use', 'Data privacy', and 'Cookie settings', along with a copyright notice '© Hospitality Digital 2020 - All rights reserved' and a video player control bar at the bottom.

Day	Status	From	To	Action
Thursday	Open	17:00	00:00	+
Friday	Open	17:00	00:00	+
Saturday	Open	17:00	00:00	+
Sunday	Open	16:30	21:00	+

**Special Opening Hours**

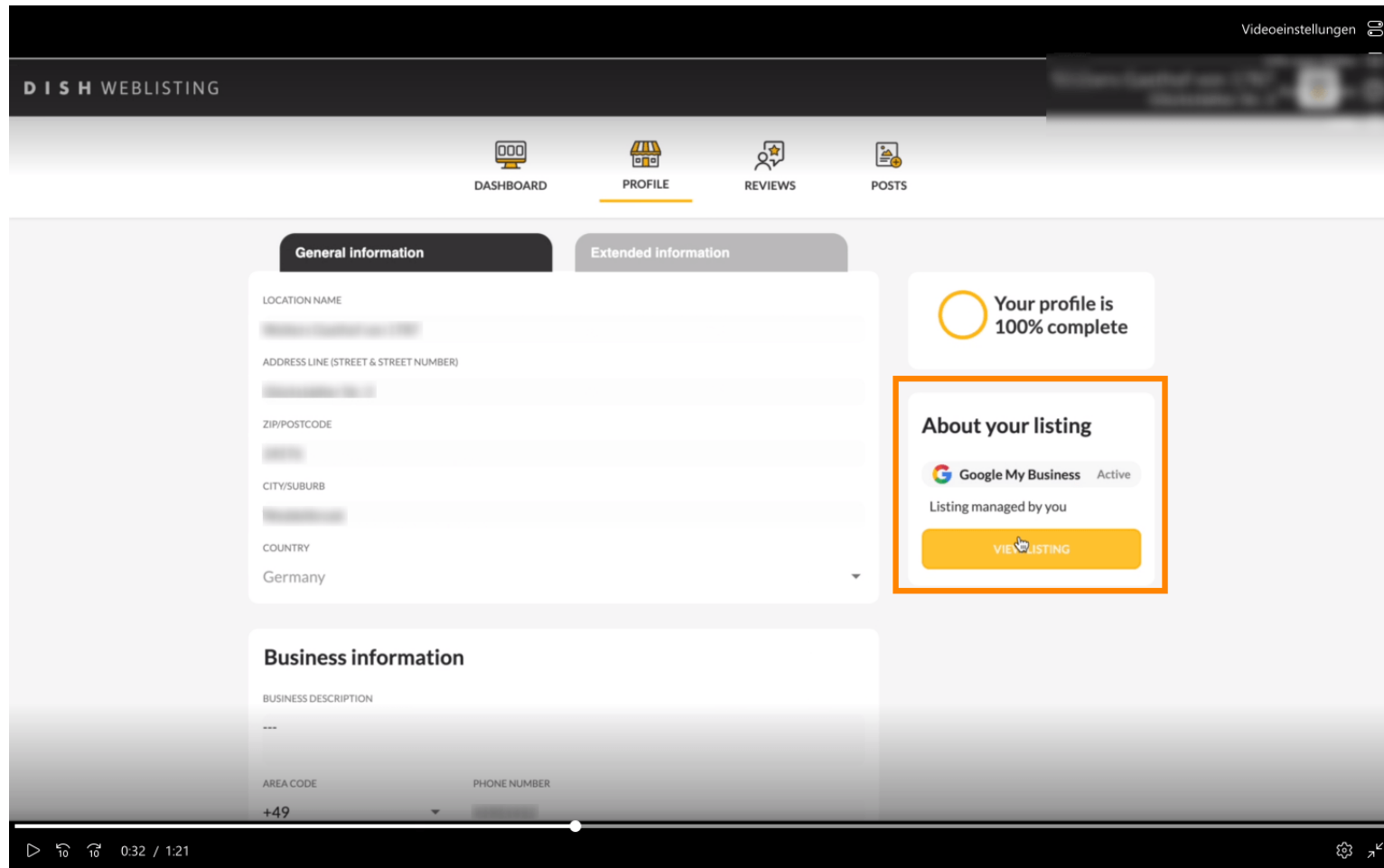
+ Add a new date or time period

**QR-Code for Google Listing**

GENERATE QR-CODE AND PLACE IT IN YOUR ESTABLISHMENT TO ASK YOUR GUESTS FOR REVIEWS ON GOOGLE

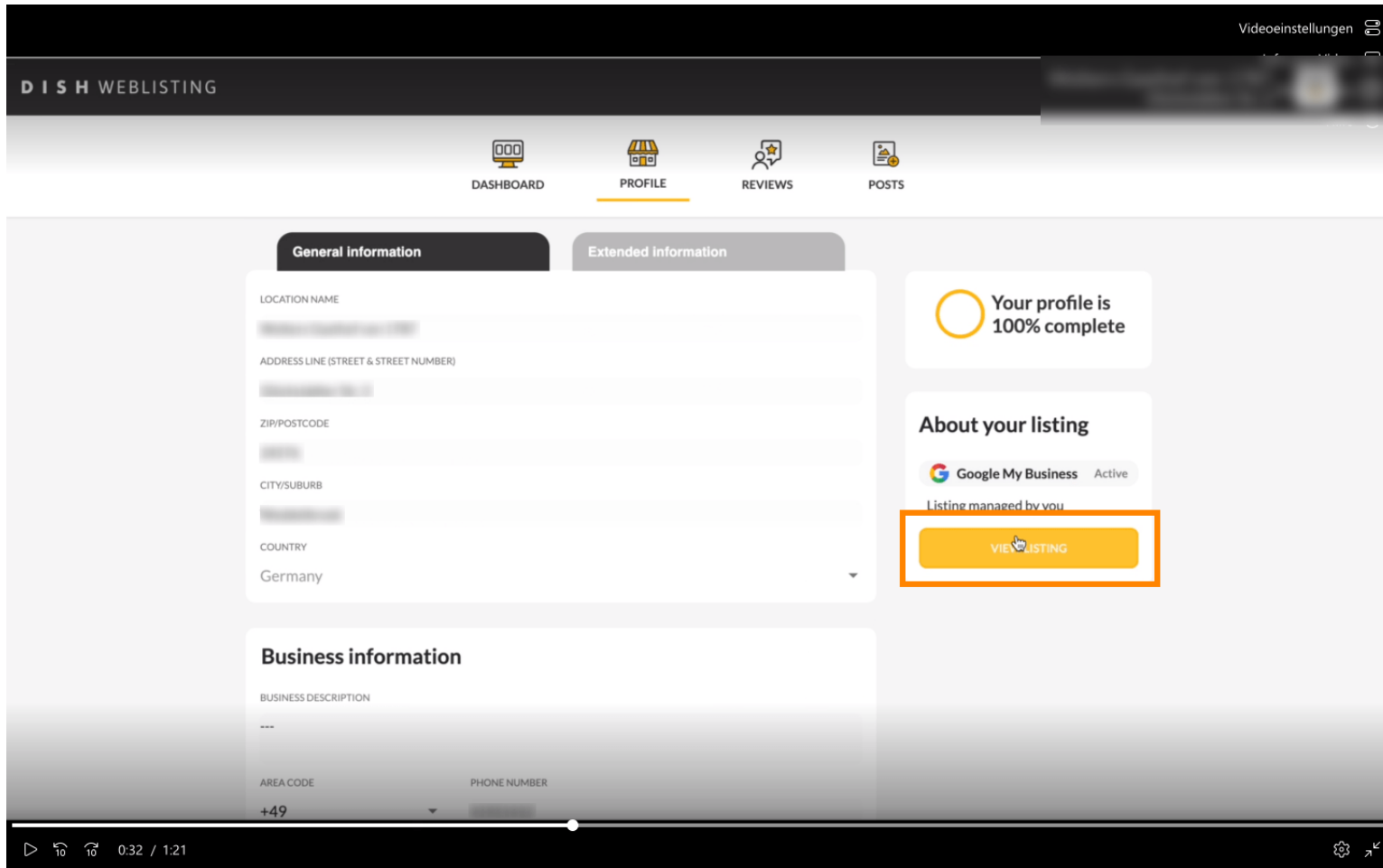
GENERATE QR-CODE

 Caso você queira saber como sua listagem aparece no Google



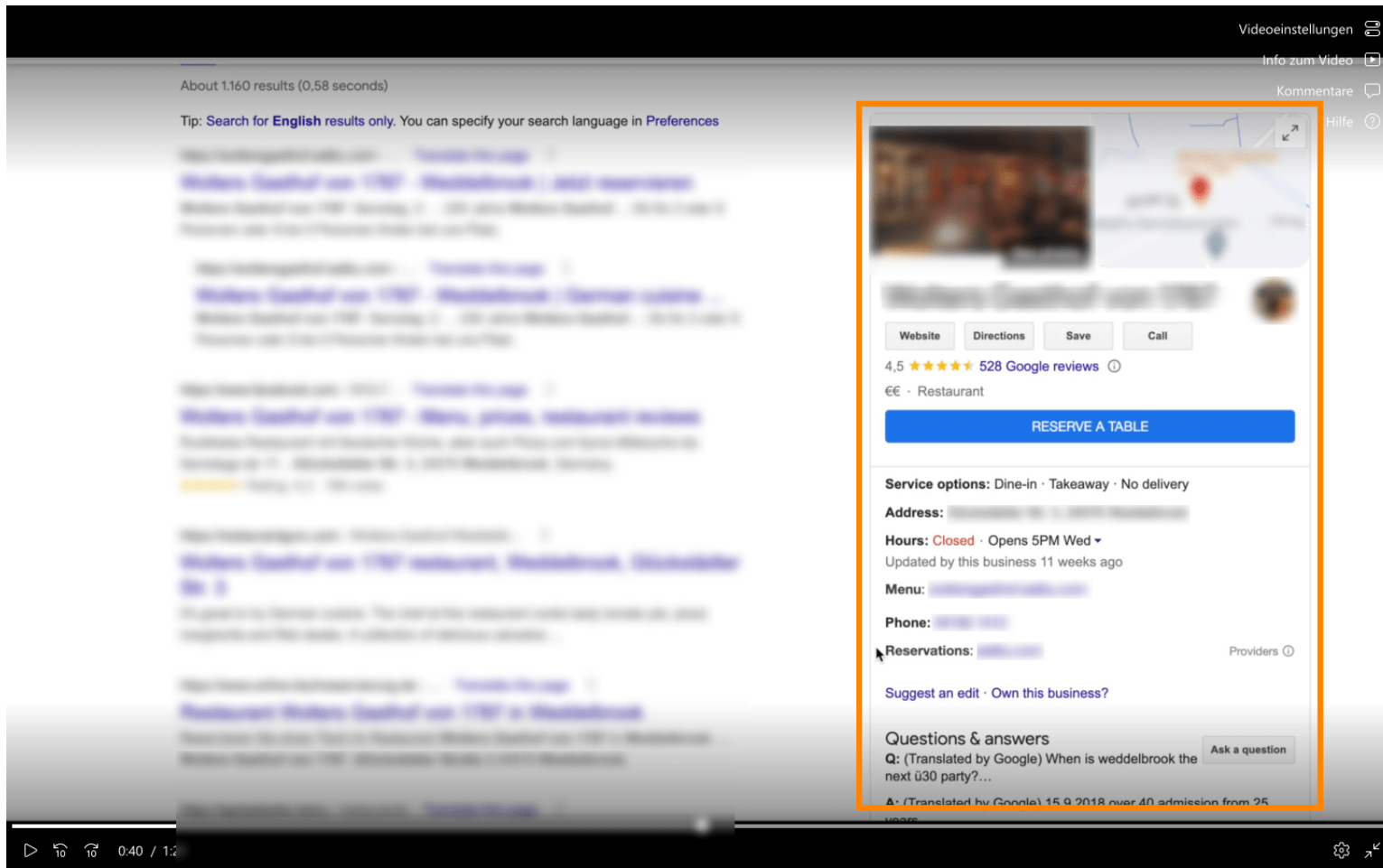


Clique em **VER LISTAGENS**.

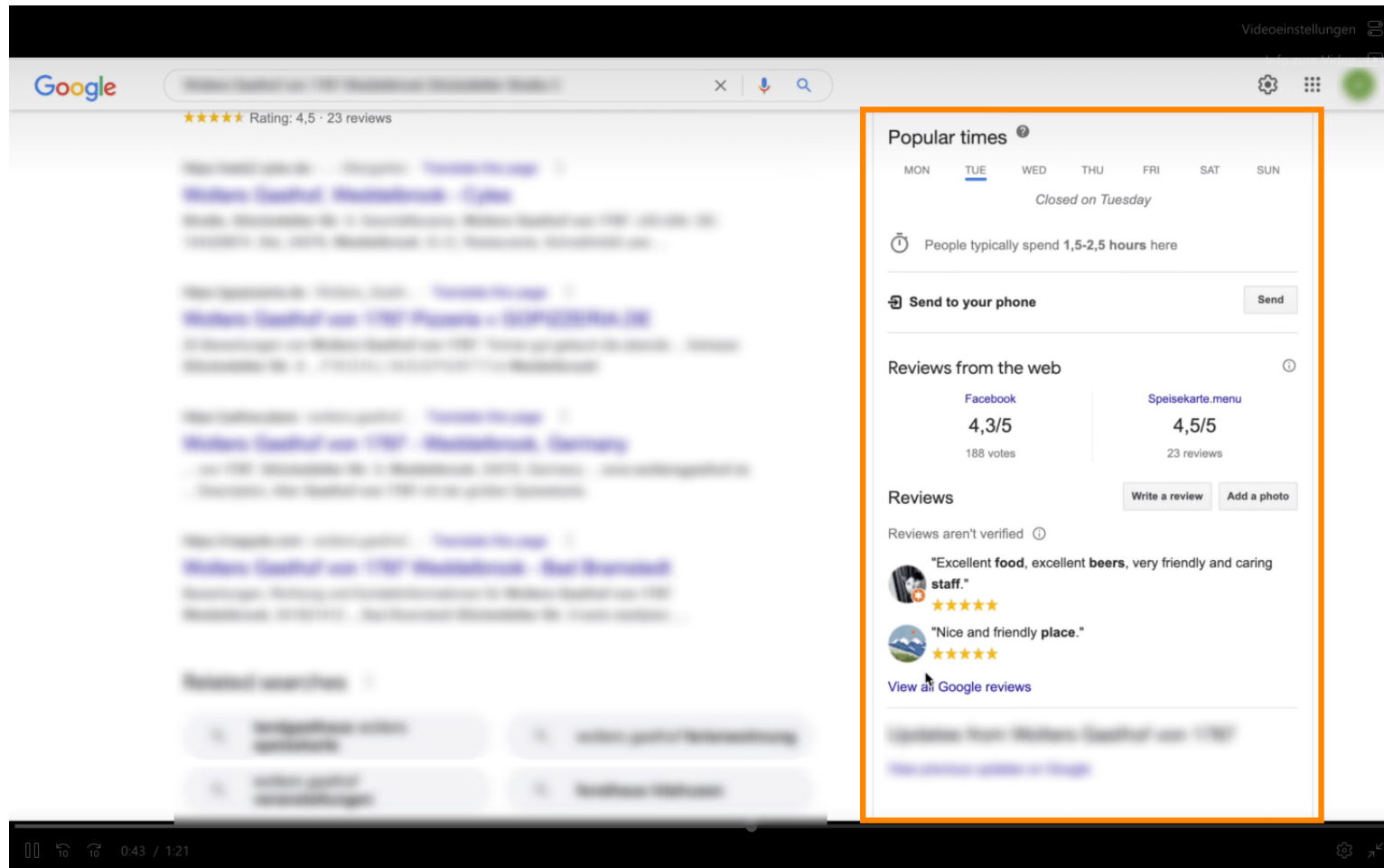




É possível ver todas as informações inseridas no Weblisting diretamente no Google

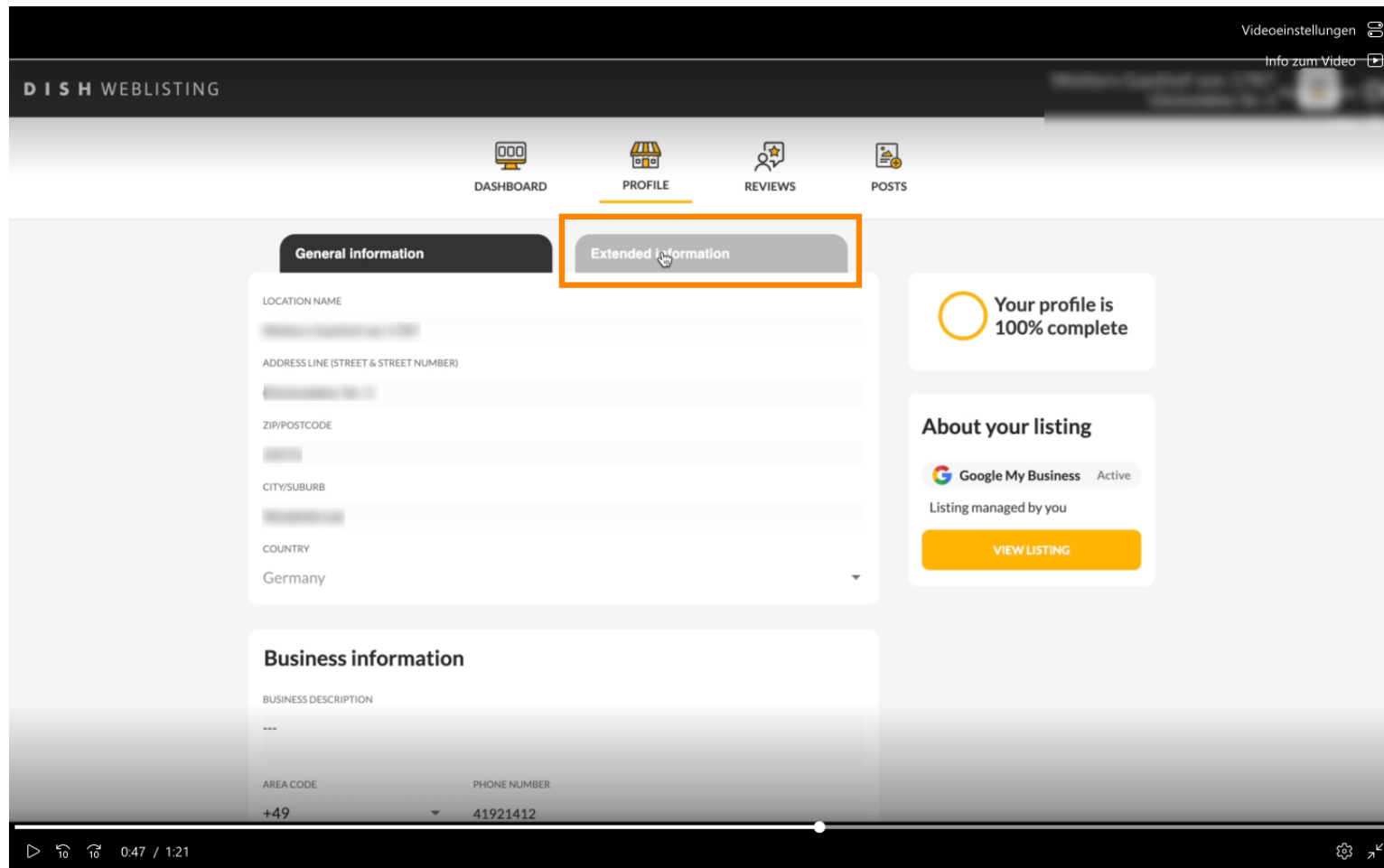


 Além disso, mais informações como horários populares e avaliações serão mostradas.



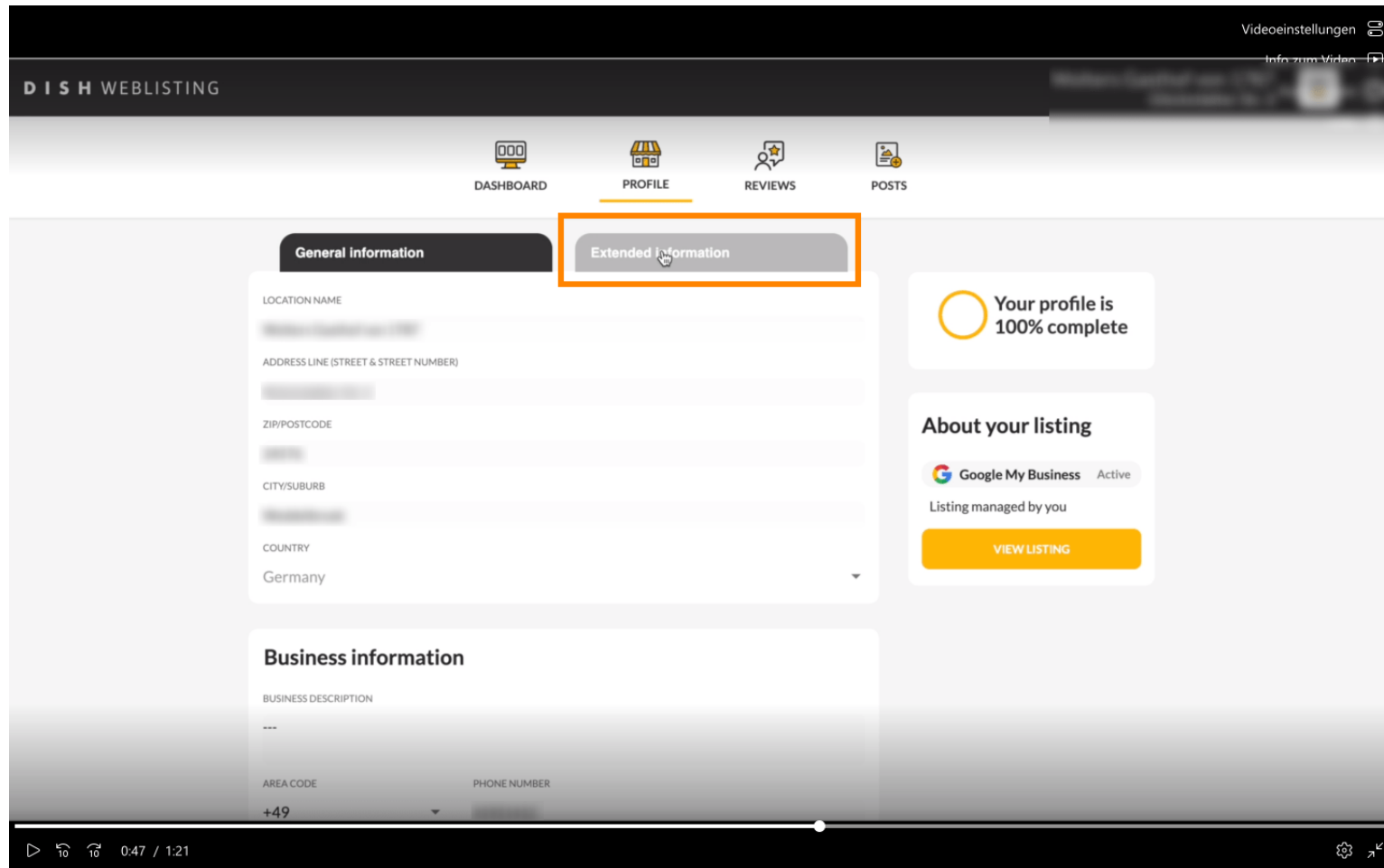


A próxima parte é o que permitirá que seus clientes encontrem você quando pesquisarem por tipos específicos de restaurantes no Google.

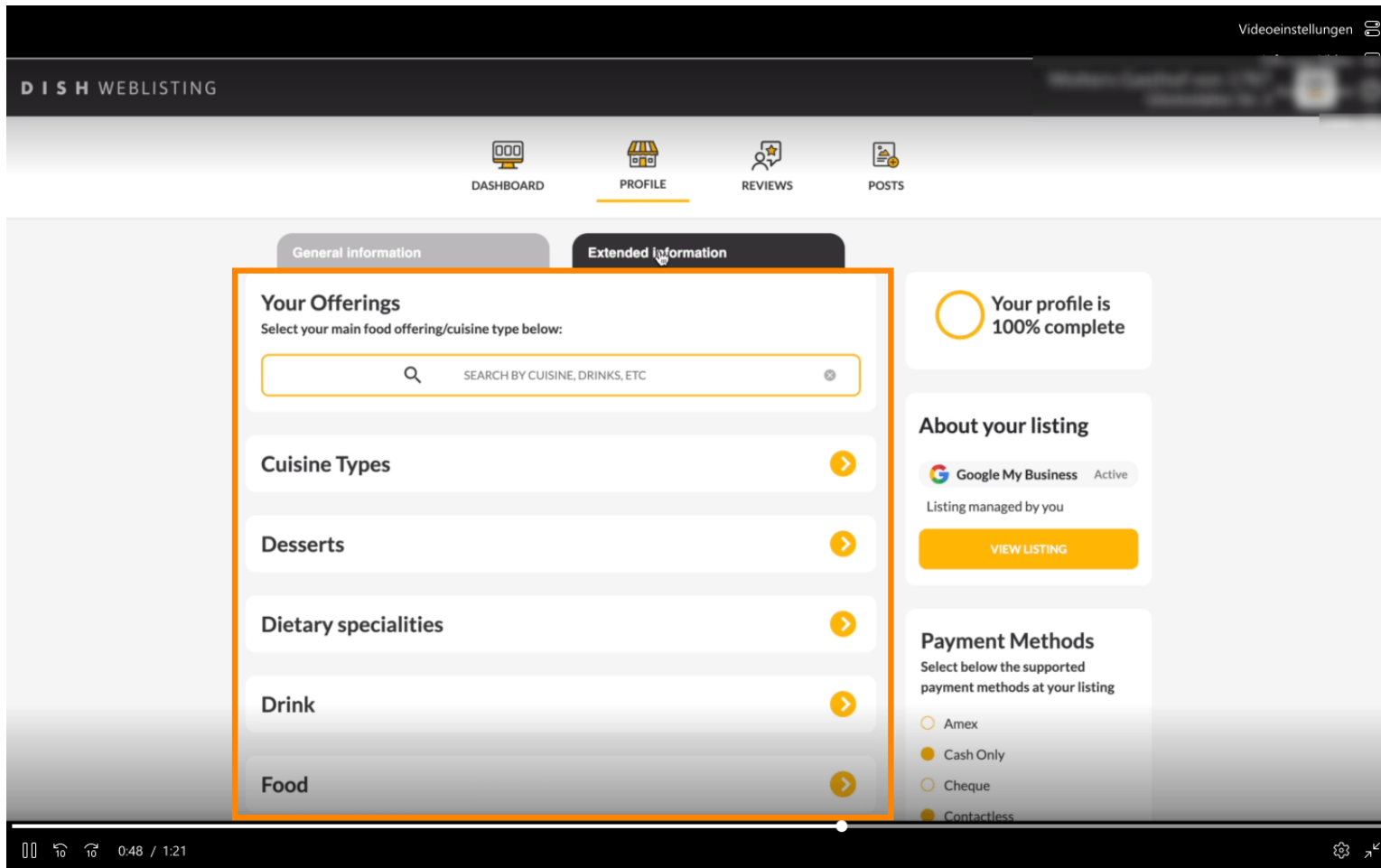




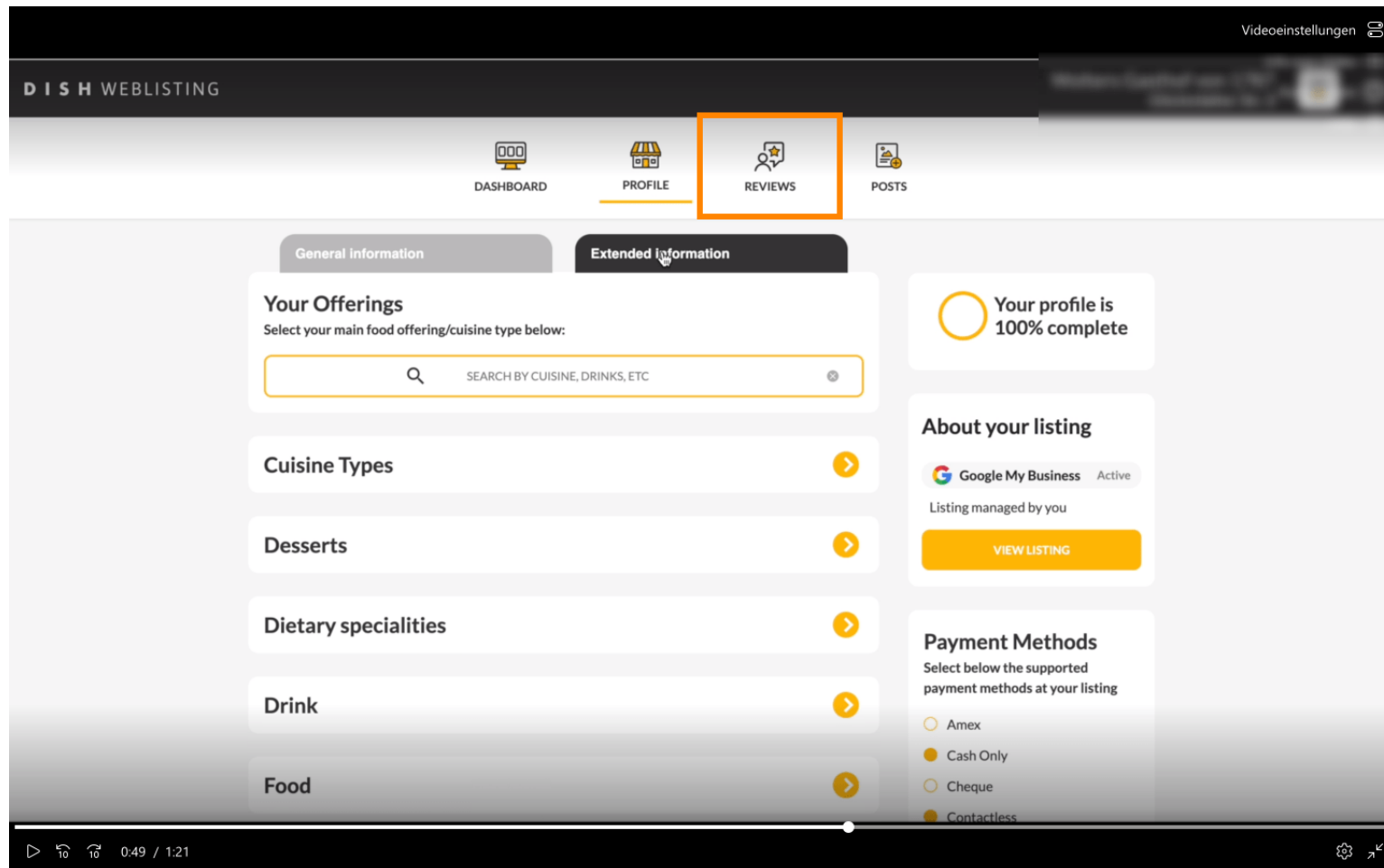
Clique em **Informações Estendidas**.



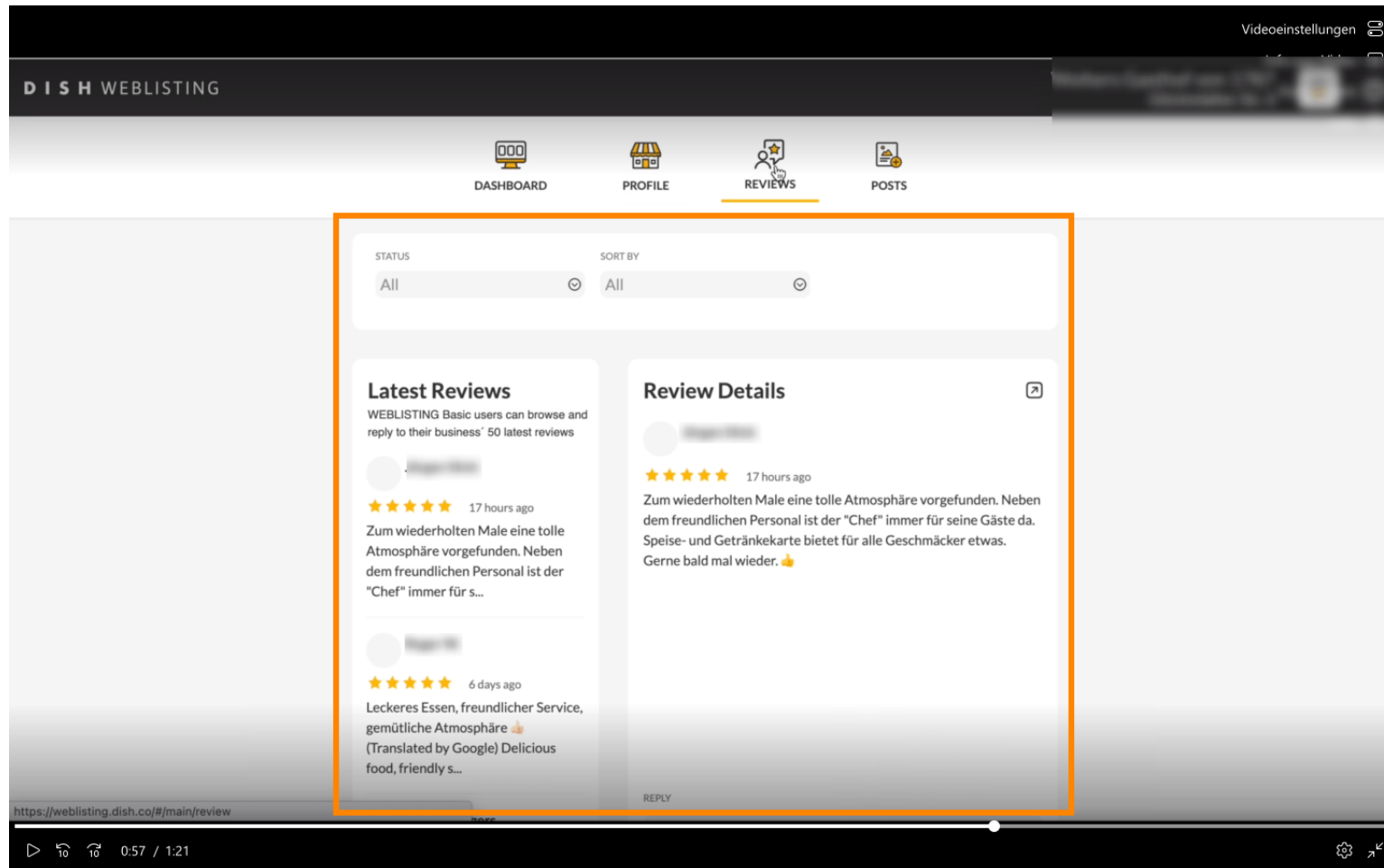
 É importante colocar o máximo de informações possível aqui.




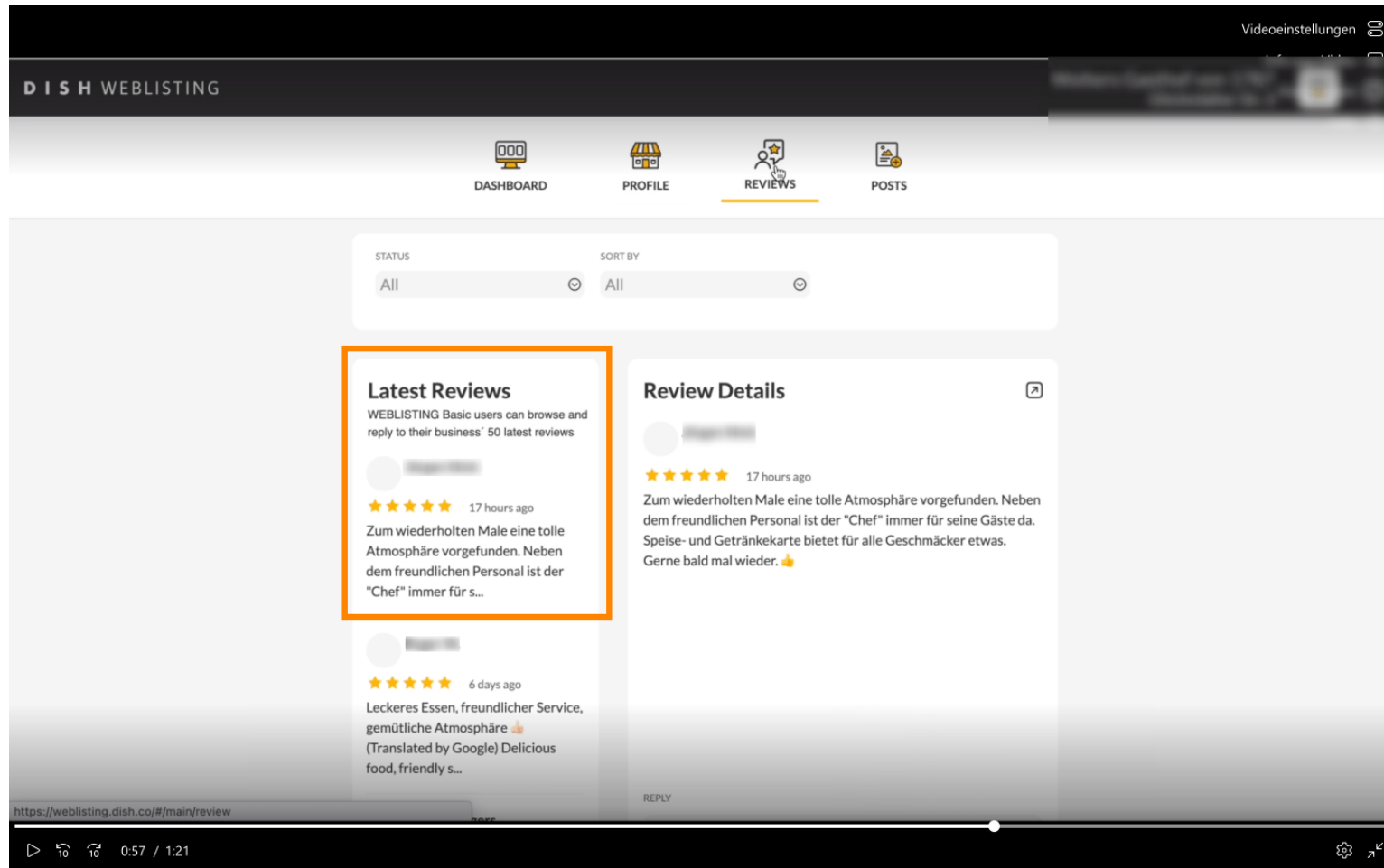
- 1 Clique em **AVALIAÇÕES** para ver todas as avaliações que você recebeu no Google. Aqui é onde você pode respondê-las diretamente.



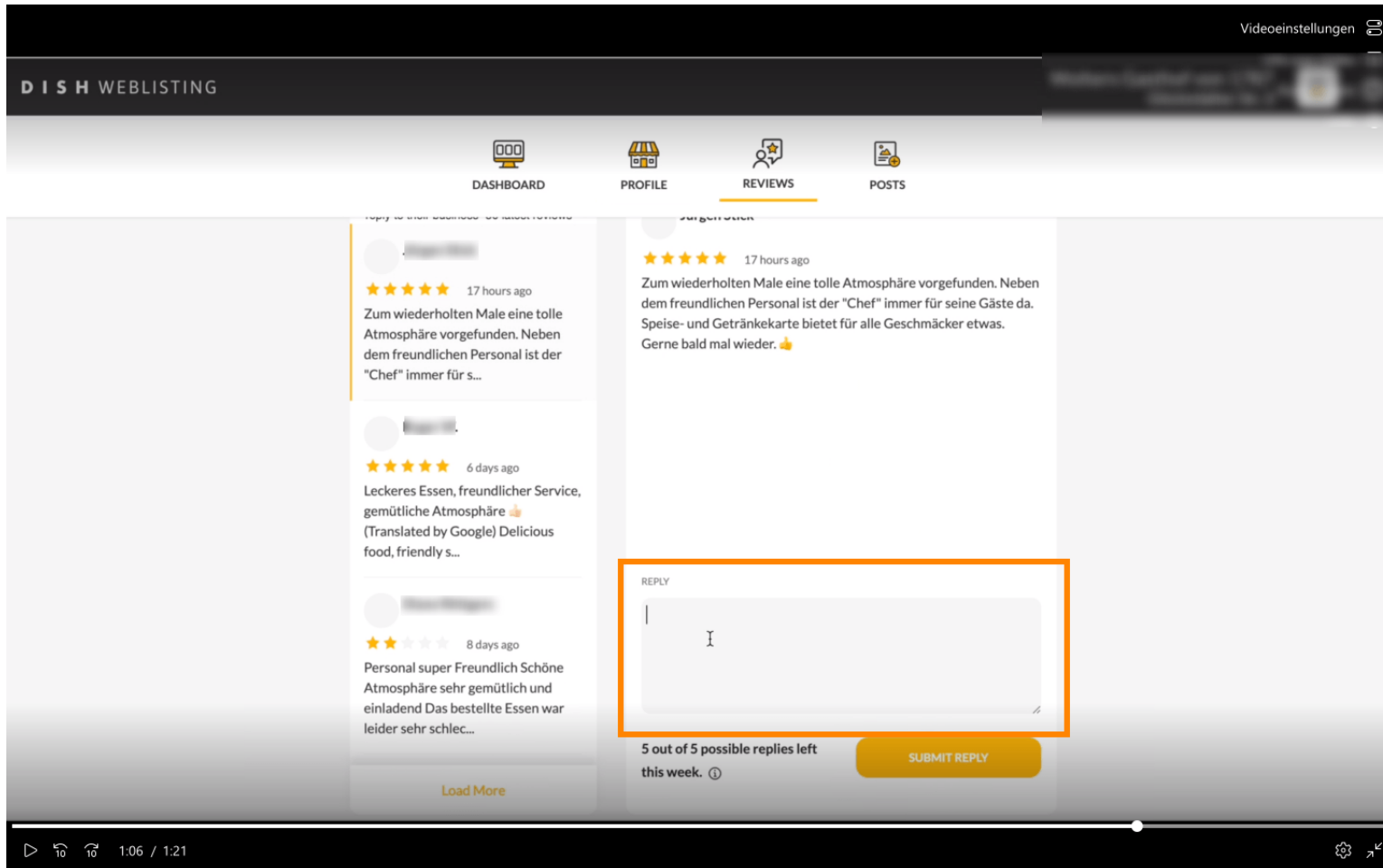
 Aqui você tem uma visão geral e pode ver todas as avaliações sobre seu restaurante.



 Clique na avaliação que você deseja responder.

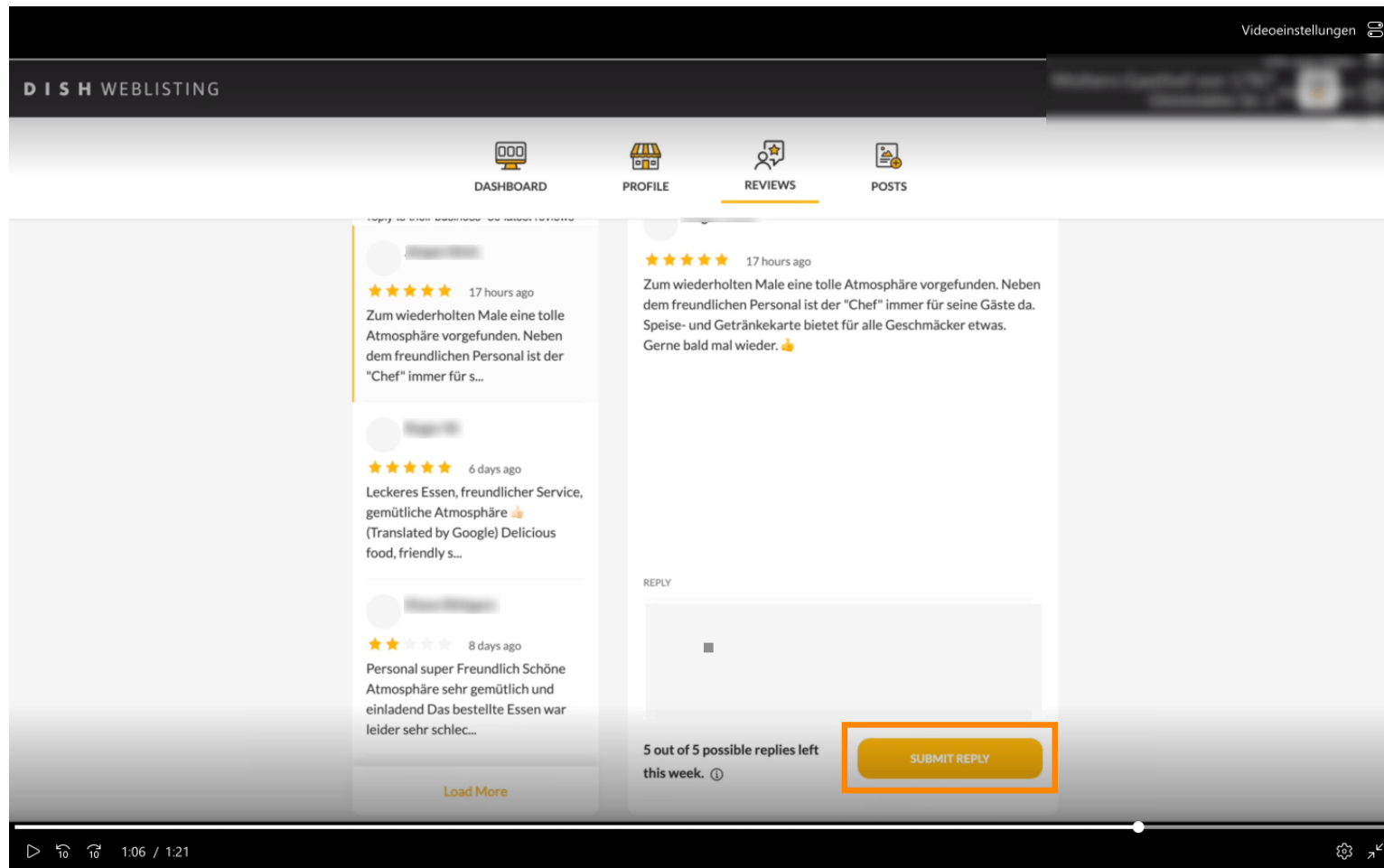


 Digite sua resposta no campo de texto.

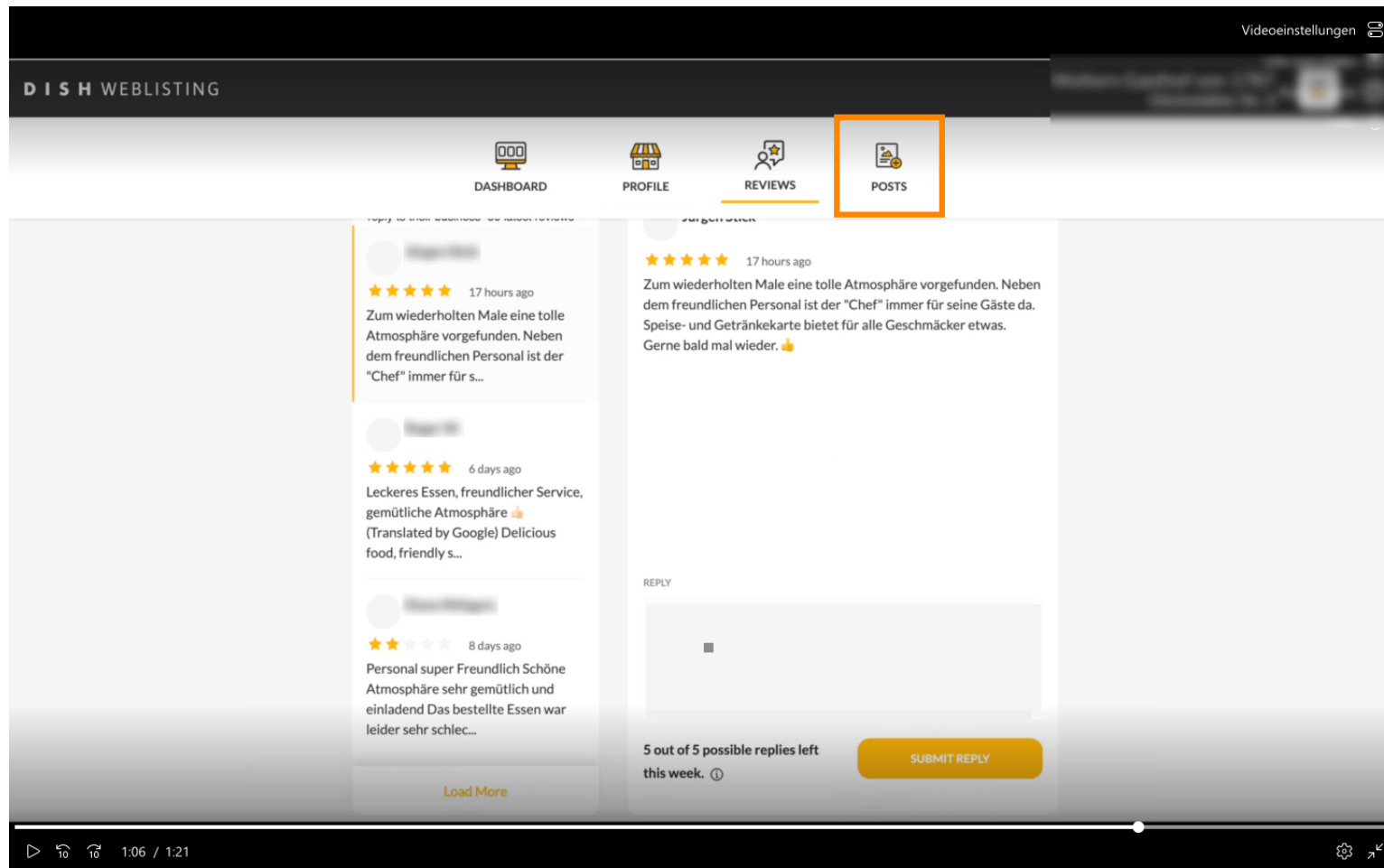




Em seguida, clique no botão **ENVIAR RESPOSTA** . Como responder a uma avaliação: <https://support.dish.co/l/en/article/sl3svurztw-tutorial-how-to-reply-on-reviews>



- Por fim, certifique-se de criar posts de tempos em tempos quando tiver alguma novidade sobre seu restaurante! Clique em **POSTS**.







**DISH**

by METRO

## DISH Weblisting - Como aproveitar ao máximo o DISH Weblisting



Você pode, por exemplo, informar sobre um happy hour ou uma nova receita! Certifique-se de anexar uma mídia bacana também. Como publicar um post: <https://support.dish.co/l/en/article/ri8upudzcz-dish-weblisting-how-to-post-content>

Teilen Link kopieren Herunterladen Video - how to make t...mov 2 / 2

**DISH WEBLISTING**

DASHBOARD PROFILE REVIEWS **POSTS**

### Post data in Google

Publish posts on Google to update your potential or existing customers about news, special offers or changes with regards to your business. The posts will appear prominently in your listing on Google Search and Google Maps. Compliment your message with a redirect link to your website or with pictures. Try it out: You have full control to update or delete the content after publishing it.

POST TYPE

**News**

CONTENT

This is your post content. Keep it simple and with max 1500 characters.

ADD A REDIRECT LINK

**None**

REDIRECT LINK

Insert the link

### Preview

The content will appear here

### Published posts

RE-USE PREVIOUS POSTS AS TEMPLATES FOR NEW CONTENT.

### Publish

MAKE SURE YOU FILL IN ALL REQUIRED FIELDS CORRECTLY AHEAD OF PUBLISHING.

**PUBLISH**

Attach media

https://weblisting.dish.co/#/main/posts



Breve. Finalizado.

The screenshot shows the DISH Weblisting interface. At the top, there's a navigation bar with icons for DASHBOARD, PROFILE, REVIEWS, and POSTS. The POSTS section is active. Below the navigation bar, there are two main panels: 'Post data in Google' and 'Preview'. The 'Post data in Google' panel includes a description of how posts appear on Google, a dropdown for 'POST TYPE' (set to 'News'), a 'CONTENT' field with a 1500-character limit, and an 'ADD A REDIRECT LINK' section with a dropdown (set to 'None') and a 'REDIRECT LINK' field. The 'Preview' panel shows a placeholder for the post content. Below these panels, there's a 'Published posts' section with a note about re-using previous posts and a 'Publish' button. The interface is displayed within a video player window.



Digitalize para ir para o player interativo