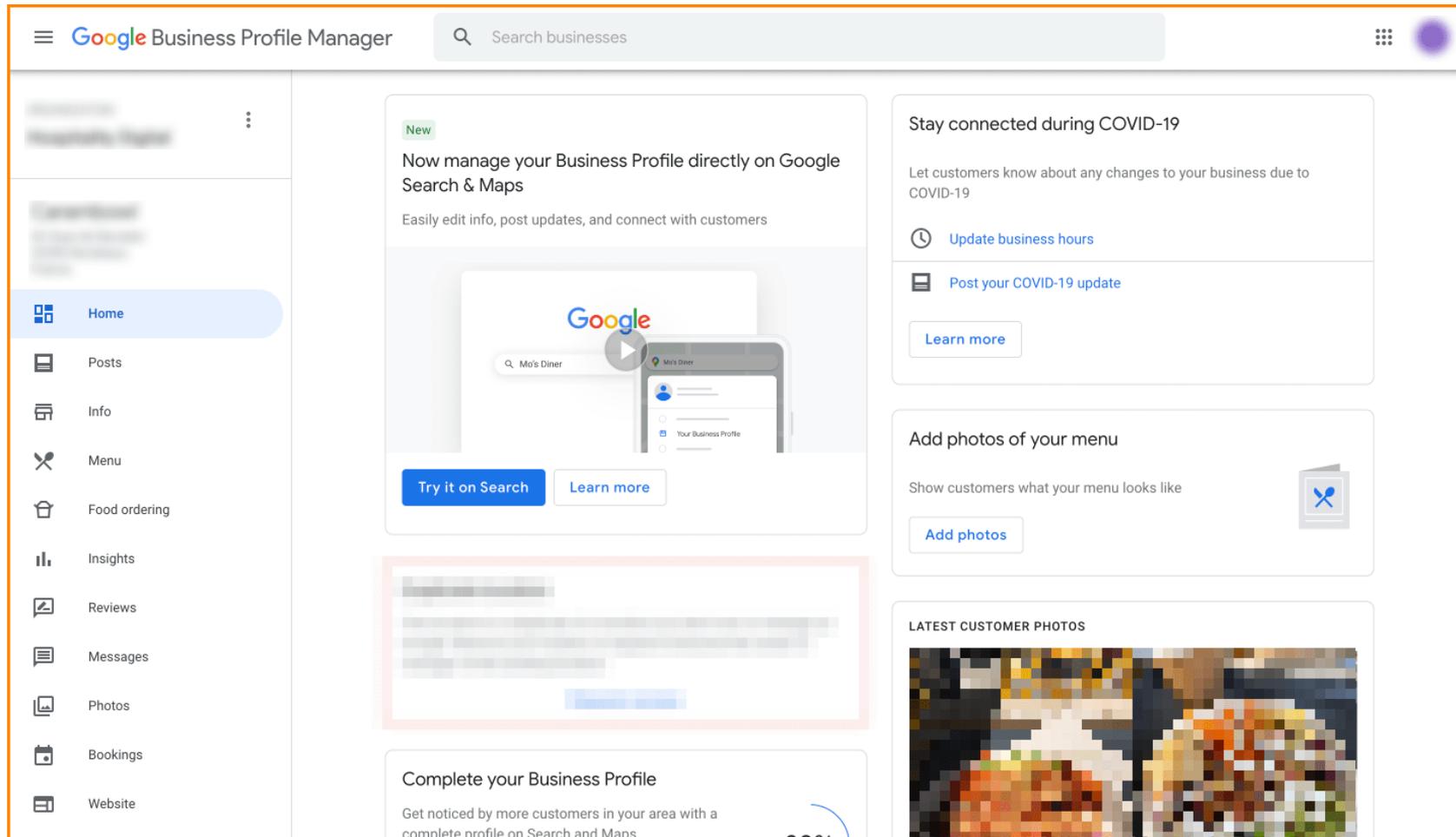
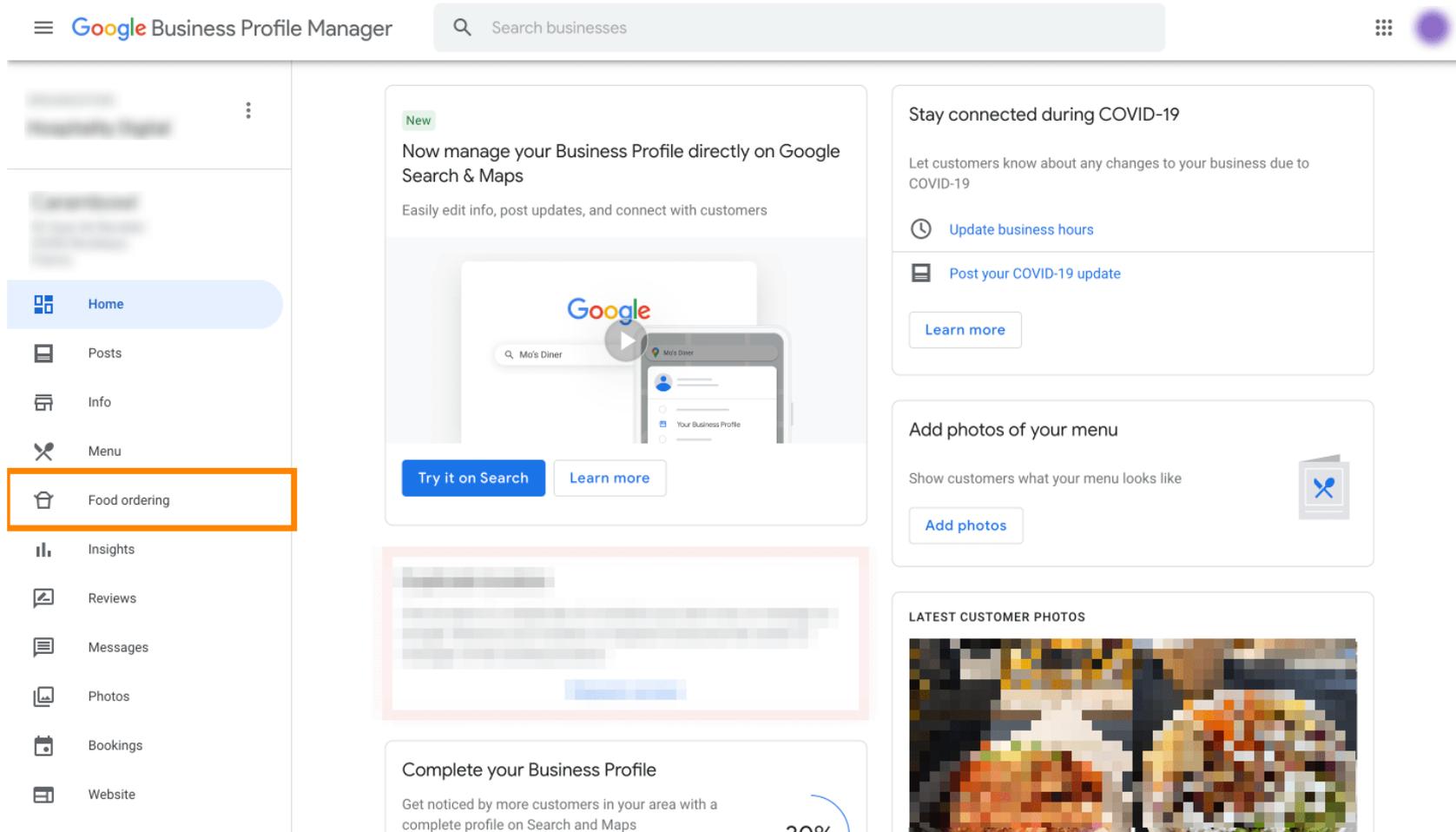


i Der erste Schritt besteht darin, sich bei Ihrem Google Business Profile Manager anzumelden .



 Klicken Sie auf **Essen bestellen**.



Google Business Profile Manager

Search businesses

- Home
- Posts
- Info
- Menu
- Food ordering**
- Insights
- Reviews
- Messages
- Photos
- Bookings
- Website

New

Now manage your Business Profile directly on Google Search & Maps

Easily edit info, post updates, and connect with customers

Try it on Search Learn more

Stay connected during COVID-19

Let customers know about any changes to your business due to COVID-19

Update business hours

Post your COVID-19 update

Learn more

Add photos of your menu

Show customers what your menu looks like

Add photos

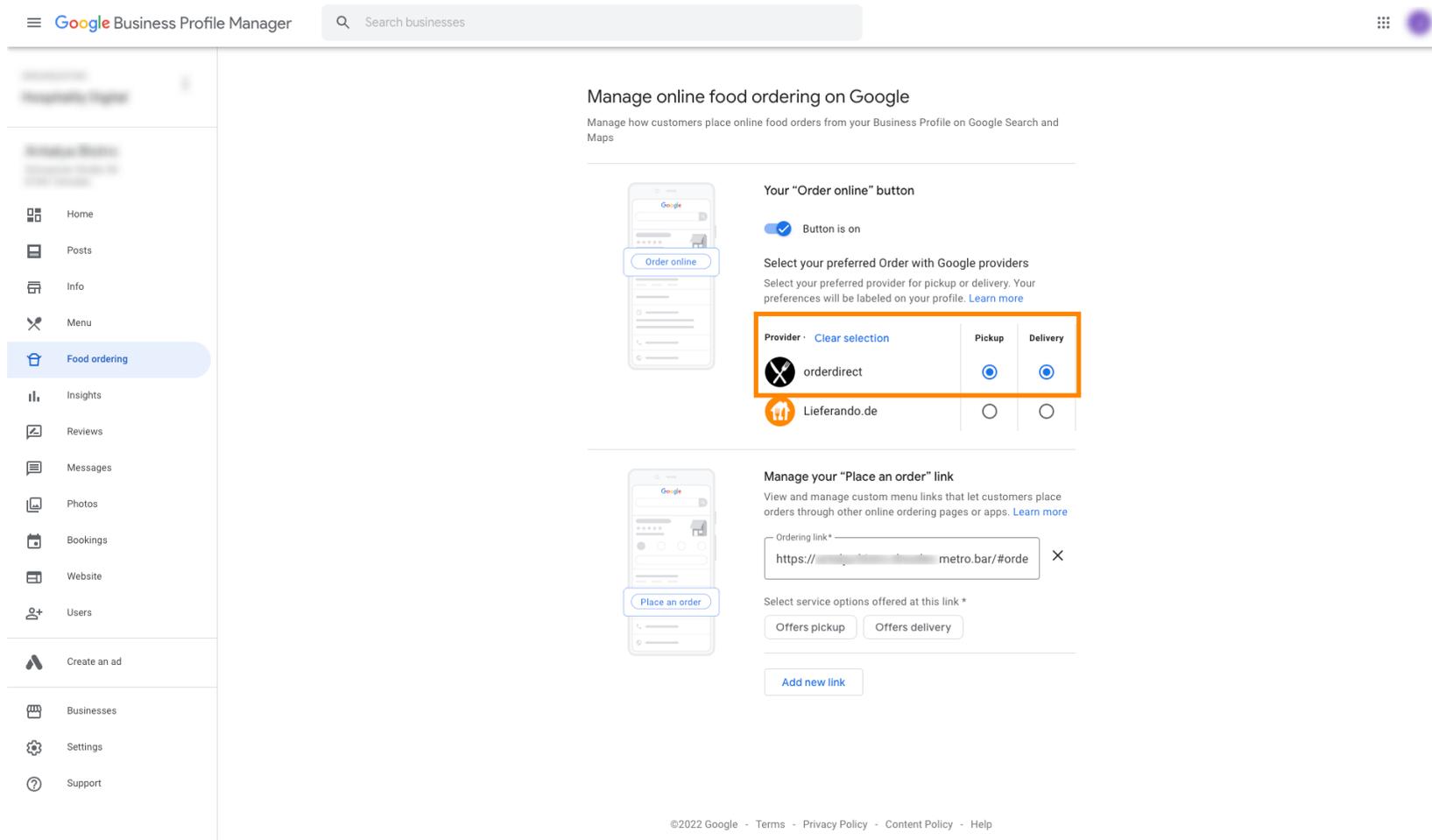
LATEST CUSTOMER PHOTOS

Complete your Business Profile

Get noticed by more customers in your area with a complete profile on Search and Maps



Hier können Sie Ihre Online-Essensbestellung über Google verwalten. Wählen Sie „orderdirect“ für **Abholung** und **Lieferung**.



Google Business Profile Manager | Search businesses

Manage online food ordering on Google

Manage how customers place online food orders from your Business Profile on Google Search and Maps

Your "Order online" button

Button is on

Select your preferred Order with Google providers
Select your preferred provider for pickup or delivery. Your preferences will be labeled on your profile. [Learn more](#)

Provider	Clear selection	Pickup	Delivery
 orderdirect	<input type="checkbox"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>
 Lieferando.de	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>

Manage your "Place an order" link

View and manage custom menu links that let customers place orders through other online ordering pages or apps. [Learn more](#)

Ordering link* X

Select service options offered at this link *

Offers pickup Offers delivery

[Add new link](#)

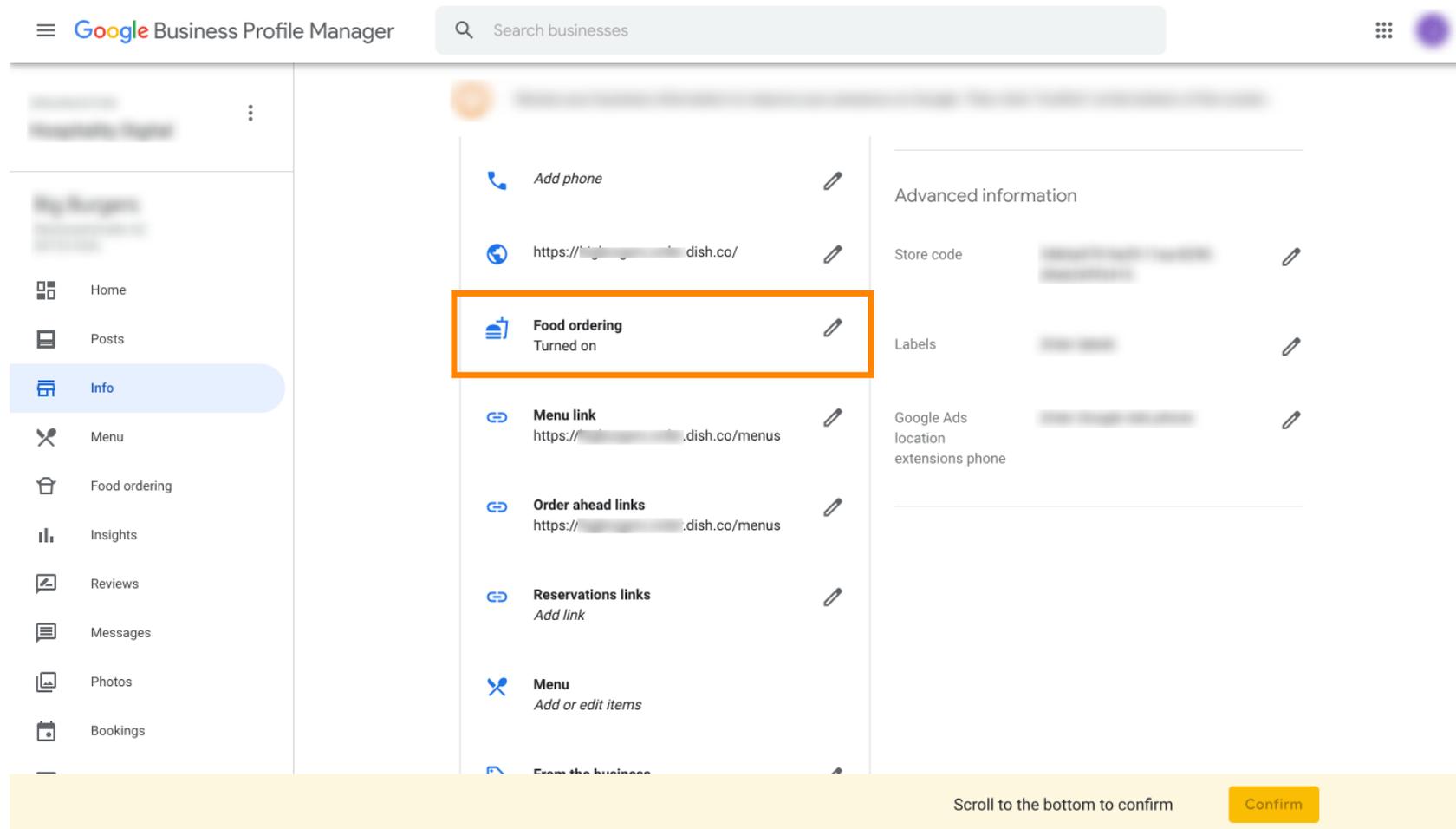
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Unter dem Link „Bestellung aufgeben“ können Sie die URL Ihres Webshops hinzufügen und durch Anklicken die Serviceoptionen auswählen, die der Link bietet.

The screenshot shows the Google Business Profile Manager interface. The left sidebar contains navigation options: Home, Posts, Info, Menu, Food ordering (highlighted), Insights, Reviews, Messages, Photos, Bookings, Website, Users, Create an ad, Businesses, Settings, and Support. The main content area is titled 'Manage online food ordering on Google' and includes a search bar and a description: 'Manage how customers place online food orders from your Business Profile on Google Search and Maps'. There are two main sections: 'Your "Order online" button' and 'Manage your "Place an order" link'. The 'Order online' section shows a toggle for 'Button is on' and a selection of preferred providers for pickup and delivery, with 'orderdirect' and 'Lieferando.de' listed. The 'Place an order' section shows a custom menu link with the URL 'https://...metro.bar/#orde' and buttons for 'Offers pickup' and 'Offers delivery', which are highlighted with an orange box. An 'Add new link' button is also present.



Kehren Sie jetzt zu Ihrem Google Business Profile Manager zurück und stellen Sie sicher, dass die Funktion „Essen bestellen“ **aktiviert** ist .



The screenshot shows the Google Business Profile Manager interface. The left sidebar contains navigation options: Home, Posts, Info (highlighted), Menu, Food ordering, Insights, Reviews, Messages, Photos, and Bookings. The main content area displays various settings for the business profile, including:

- Add phone
- Website link: <https://...dish.co/>
- Food ordering** (Turned on) - This item is highlighted with an orange box.
- Menu link: <https://...dish.co/menus>
- Order ahead links: <https://...dish.co/menus>
- Reservations links: Add link
- Menu: Add or edit items

On the right side, there is an 'Advanced information' section with fields for Store code, Labels, and Google Ads location extensions phone, each with an edit icon.

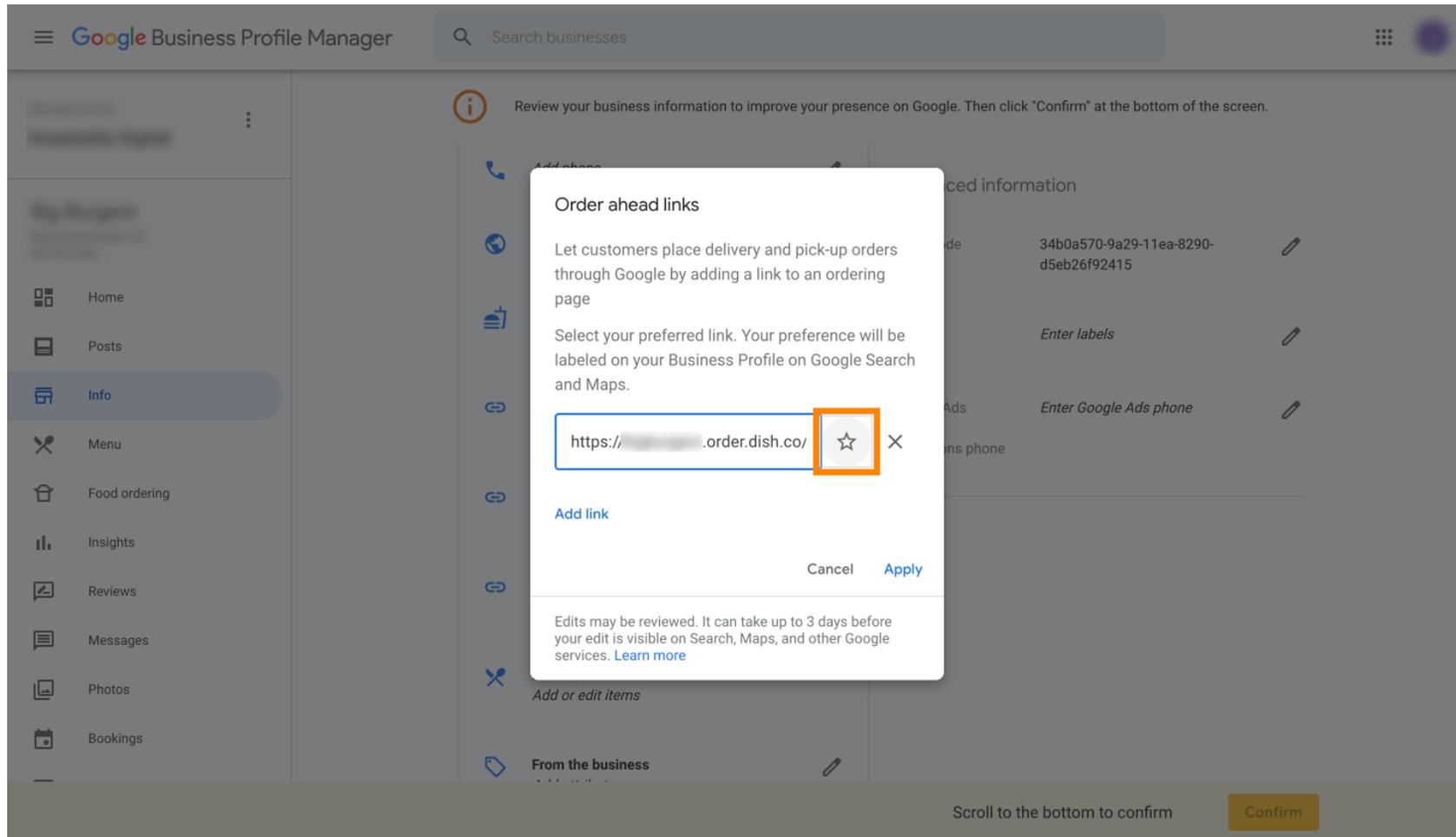
At the bottom of the screen, a yellow banner contains the text "Scroll to the bottom to confirm" and a yellow "Confirm" button.



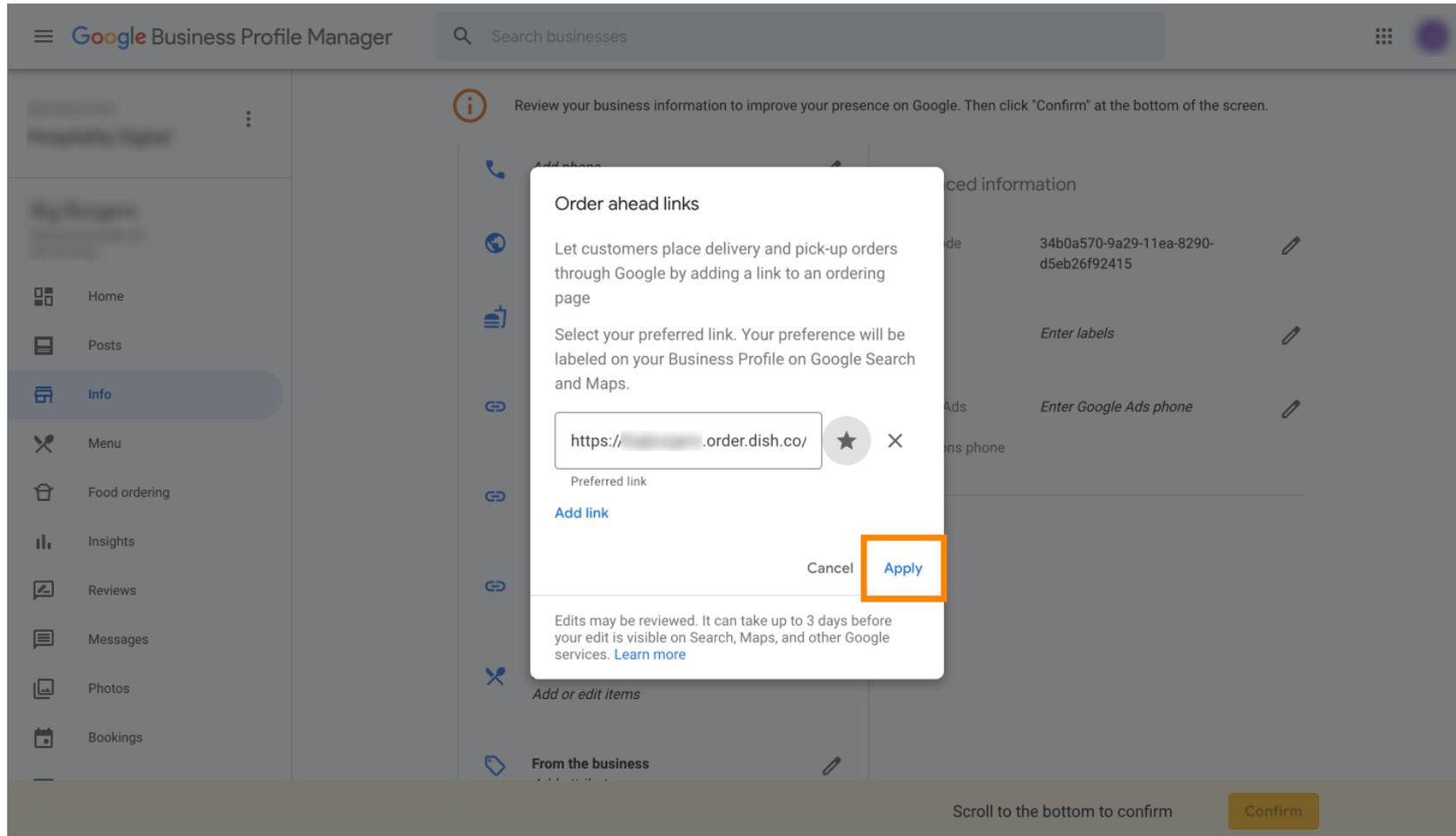
Wenn Sie mehrere Essensbestellpartner haben, können Sie Ihren bevorzugten Partner durch einen Klick auf das **Stiftsymbol** markieren .

The screenshot shows the Google Business Profile Manager interface. On the left is a navigation menu with options: Home, Posts, Info (highlighted), Menu, Food ordering, Insights, Reviews, Messages, Photos, and Bookings. The main content area is titled 'Info' and contains several sections: 'Add phone', a website link 'https://...dish.co/', 'Food ordering' (Turned on), 'Menu link' (https://...dish.co/menu), 'Order ahead links' (https://...dish.co/menu), 'Reservations links' (Add link), and 'Menu' (Add or edit items). Each item has an edit icon (pencil) to its right. The 'Order ahead links' edit icon is highlighted with an orange square. To the right of these links is the 'Advanced information' section, which includes 'Store code', 'Labels', and 'Google Ads location extensions phone', each with its own edit icon. At the bottom of the screen, a yellow banner contains the text 'Scroll to the bottom to confirm' and a 'Confirm' button.

👉 Klicken Sie nicht auf das **Sternsymbol**, um den gewünschten Link als bevorzugt zu markieren.



 Zum Speichern klicken Sie auf „**Übernehmen**“. Das war's, Sie sind fertig.





Scannen, um zum interaktiven Player zu gelangen