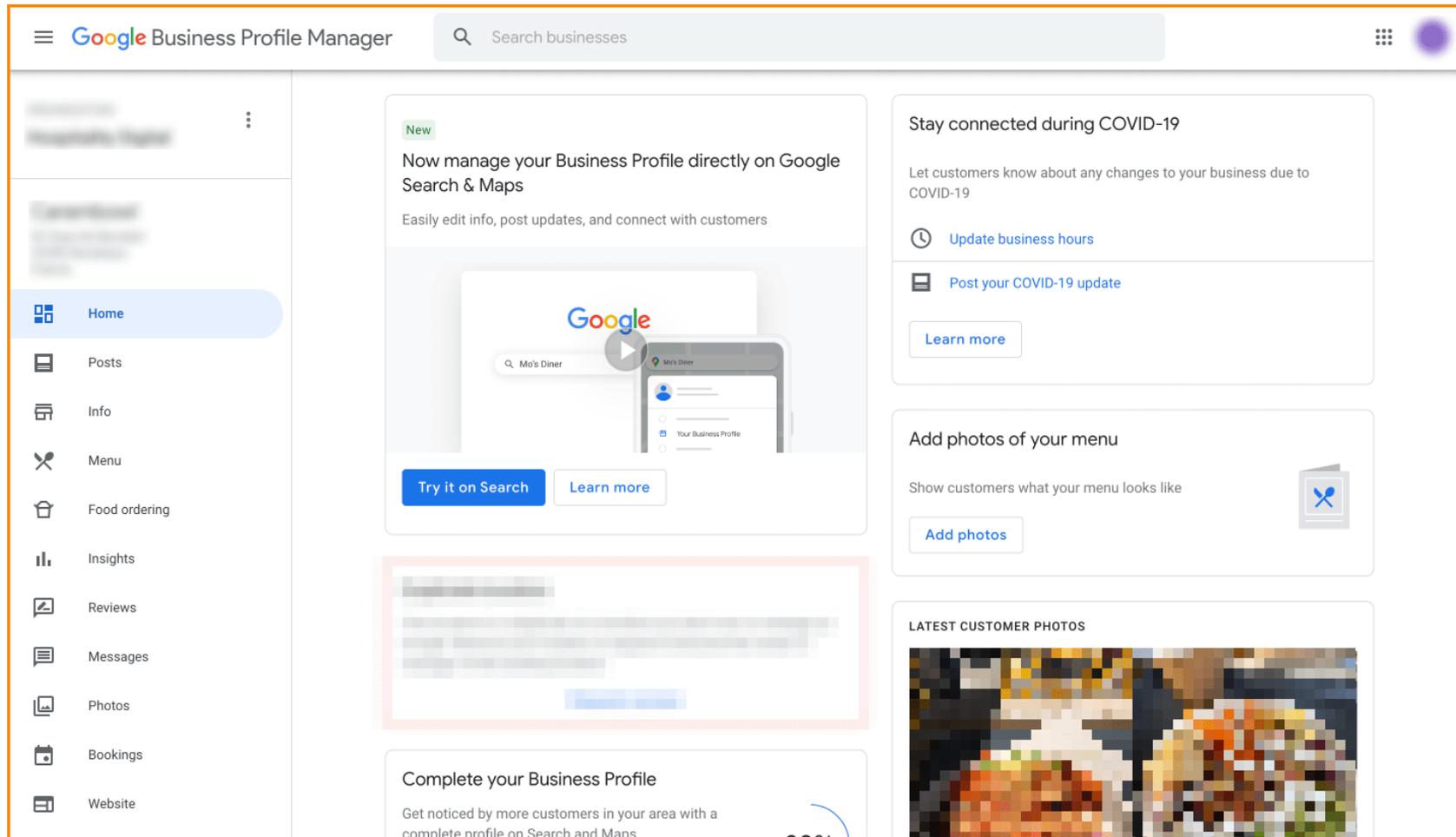


 The first step is to log in to your **Google Business Profile Manger**.



Click on **Food ordering**.

Google Business Profile Manager

Search businesses

- Home
- Posts
- Info
- Menu
- Food ordering**
- Insights
- Reviews
- Messages
- Photos
- Bookings
- Website

New

Now manage your Business Profile directly on Google Search & Maps

Easily edit info, post updates, and connect with customers

Try it on Search Learn more

Stay connected during COVID-19

Let customers know about any changes to your business due to COVID-19

Update business hours

Post your COVID-19 update

Learn more

Add photos of your menu

Show customers what your menu looks like

Add photos

LATEST CUSTOMER PHOTOS

Complete your Business Profile

Get noticed by more customers in your area with a complete profile on Search and Maps

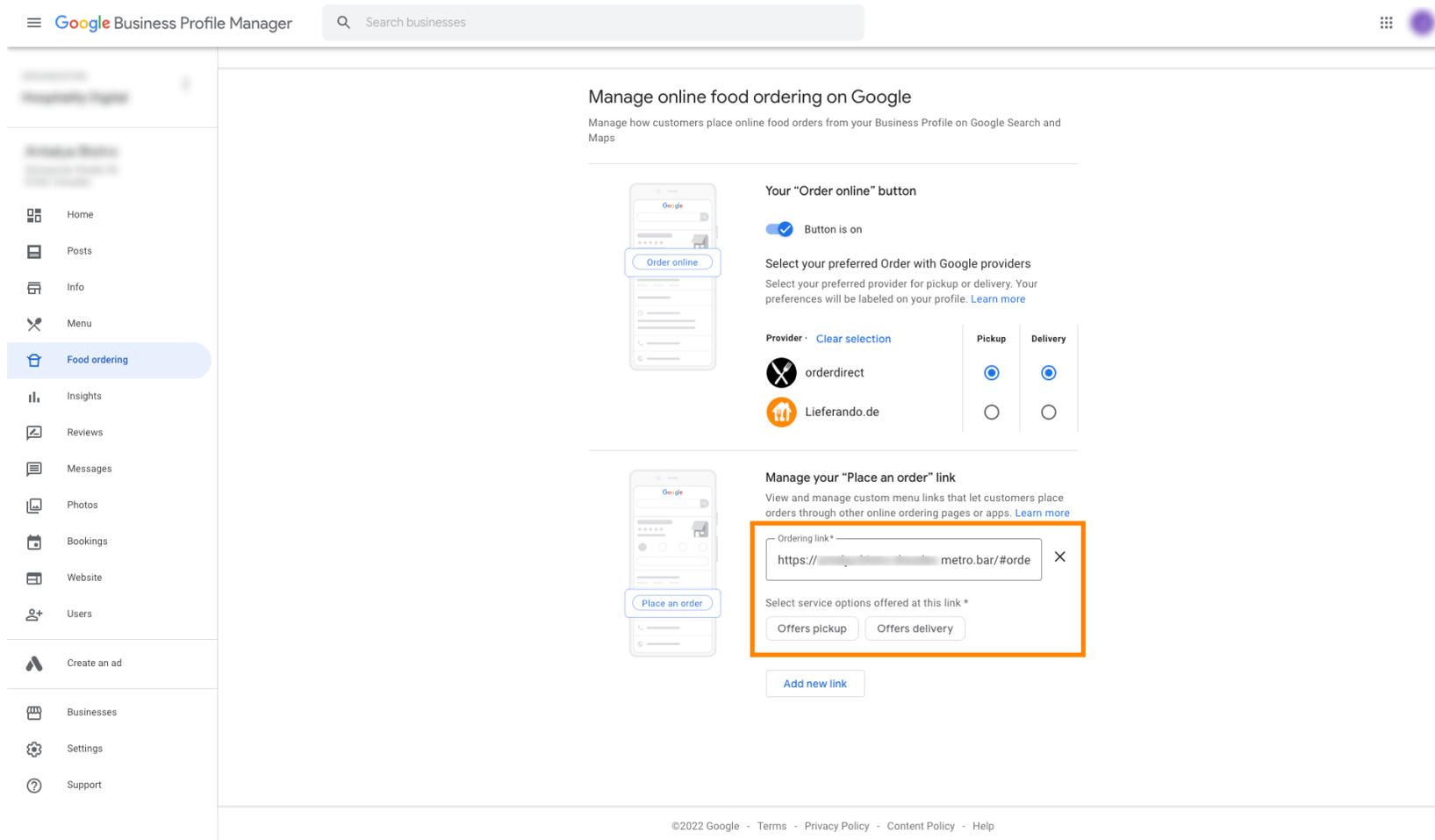


Here you can manage the online food ordering on google. Select "orderdirect" for **Pickup** and **Delivery**.

The screenshot shows the Google Business Profile Manager interface. On the left is a navigation sidebar with options like Home, Posts, Info, Menu, Food ordering (highlighted), Insights, Reviews, Messages, Photos, Bookings, Website, Users, Create an ad, Businesses, Settings, and Support. The main content area is titled 'Manage online food ordering on Google' and includes a search bar and a description: 'Manage how customers place online food orders from your Business Profile on Google Search and Maps'. There are two main sections: 'Your "Order online" button' and 'Manage your "Place an order" link'. The 'Your "Order online" button' section shows a mobile phone mockup with an 'Order online' button. Below it, a table allows selecting a preferred provider for pickup and delivery. The 'orderdirect' provider is selected for both services. The 'Manage your "Place an order" link' section shows a text input field for an ordering link and radio buttons for 'Offers pickup' and 'Offers delivery', with an 'Add new link' button below.

Provider	Clear selection	Pickup	Delivery
orderdirect		<input checked="" type="radio"/>	<input checked="" type="radio"/>
Lieferando.de		<input type="radio"/>	<input type="radio"/>

Under **Manage the "Place Order" link** you can add the **URL** of your webshop and select the **service options** that the link offers by clicking on it.



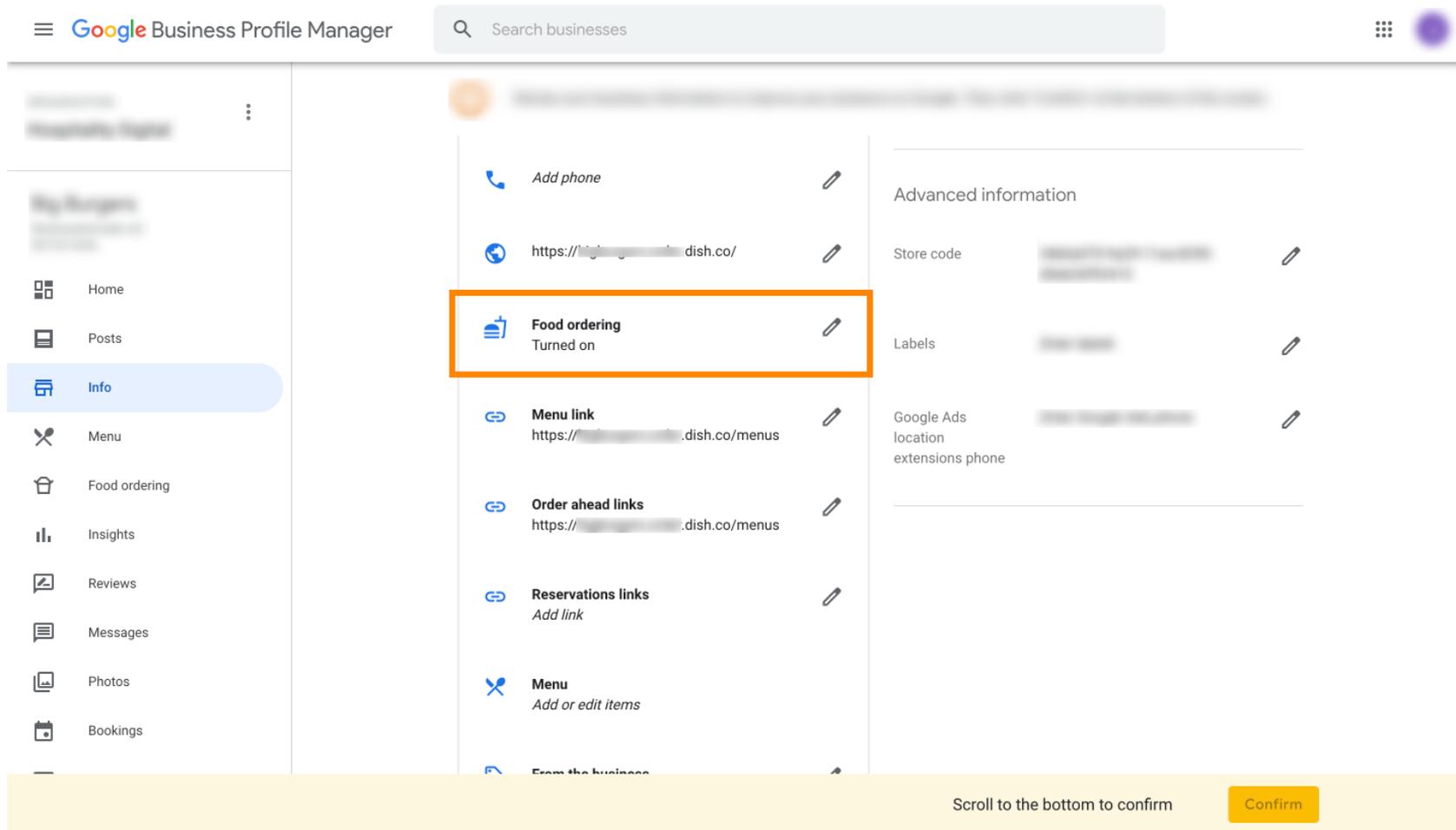
The screenshot shows the Google Business Profile Manager interface. The left sidebar contains navigation options: Home, Posts, Info, Menu, Food ordering (highlighted), Insights, Reviews, Messages, Photos, Bookings, Website, Users, Create an ad, Businesses, Settings, and Support. The main content area is titled "Manage online food ordering on Google" and includes a search bar and a description: "Manage how customers place online food orders from your Business Profile on Google Search and Maps".

Under "Your 'Order online' button", there is a toggle for "Button is on" (checked) and a section to "Select your preferred Order with Google providers". The providers listed are "orderdirect" (selected) and "Lieferando.de". There are also radio buttons for "Pickup" and "Delivery" options.

Under "Manage your 'Place an order' link", there is a section to "View and manage custom menu links that let customers place orders through other online ordering pages or apps". A text input field for "Ordering link*" contains the URL "https://...metro.bar/#orde" and is highlighted with an orange box. Below it, there are buttons for "Offers pickup" and "Offers delivery".

At the bottom of the page, there is a footer with the text: "©2022 Google - Terms - Privacy Policy - Content Policy - Help".

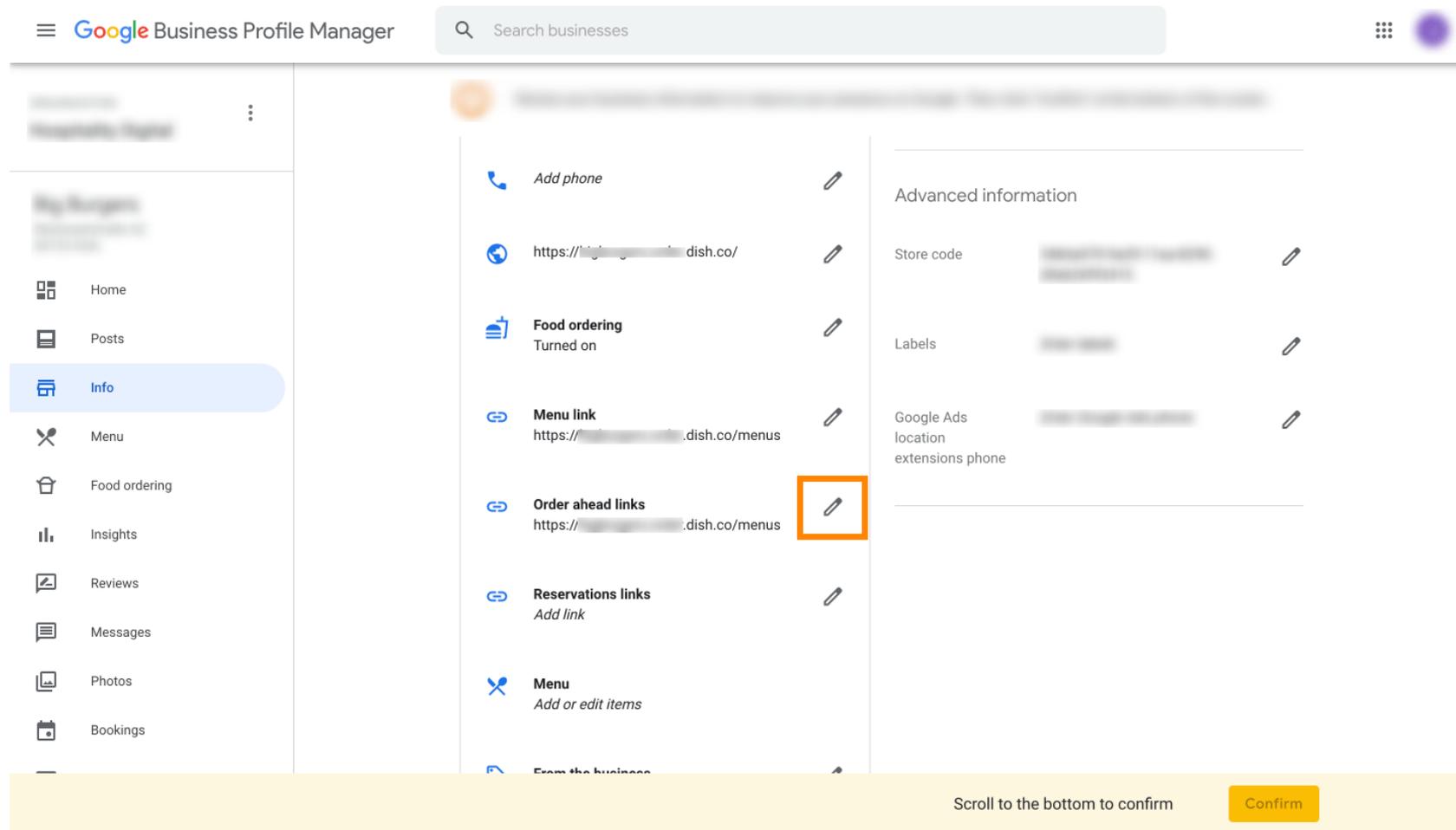
 Now get back to your Google Business Profile Manager and make sure the Food ordering is **turned on**.



The screenshot shows the Google Business Profile Manager interface. On the left is a navigation menu with options: Home, Posts, Info (highlighted), Menu, Food ordering, Insights, Reviews, Messages, Photos, and Bookings. The main content area displays business information including 'Add phone', a website link ending in '.dish.co/', and 'Food ordering' which is 'Turned on' and highlighted with an orange box. Below this are sections for 'Menu link', 'Order ahead links', 'Reservations links', and 'Menu'. On the right, there is an 'Advanced information' section with fields for 'Store code', 'Labels', and 'Google Ads location extensions phone'. At the bottom, a yellow banner contains the text 'Scroll to the bottom to confirm' and a 'Confirm' button.



If you have multiple food ordering partners, you can mark your preferred partner by clicking on the pencil icon.



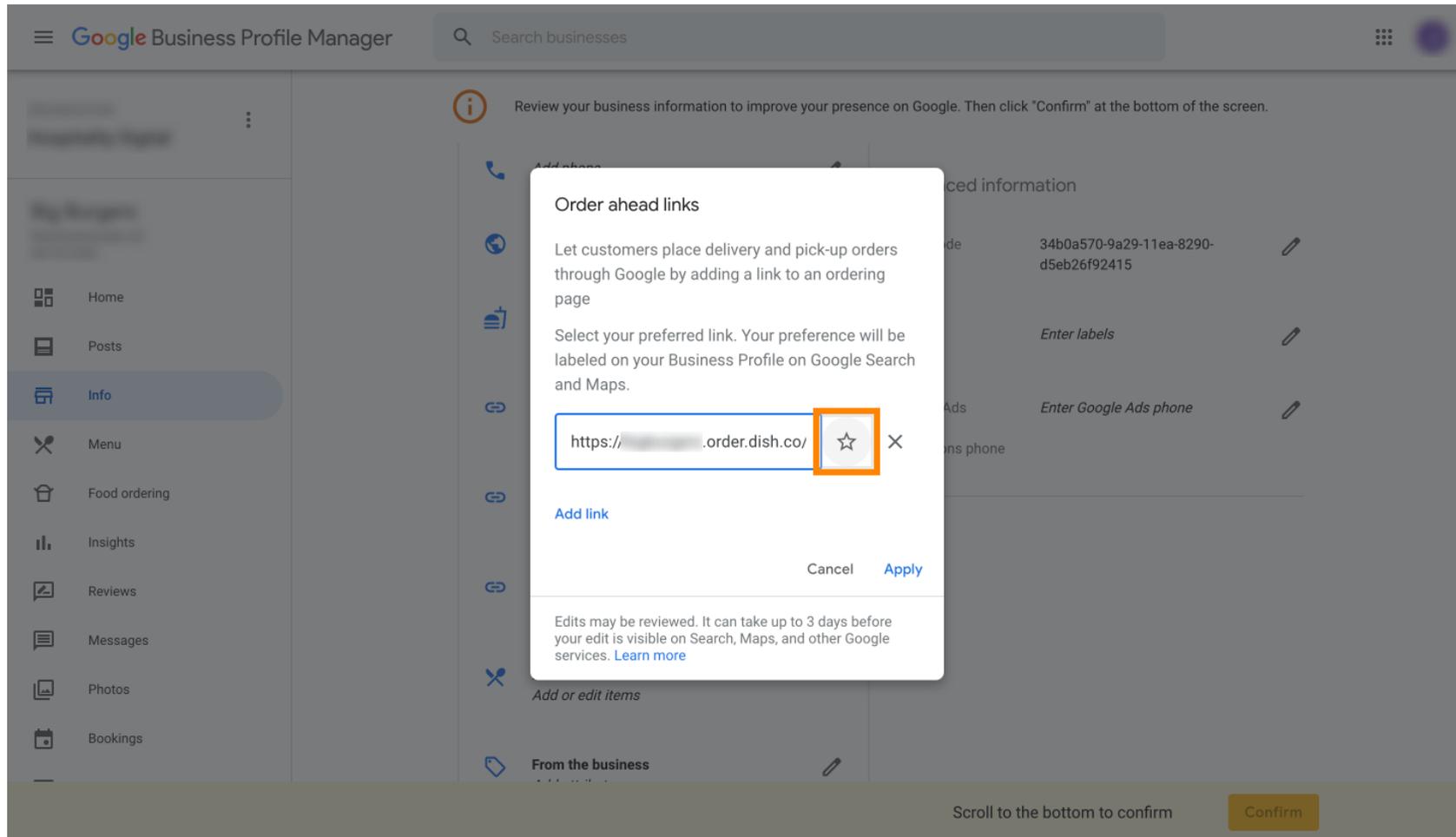
The screenshot shows the Google Business Profile Manager interface. On the left is a navigation menu with options: Home, Posts, Info (highlighted), Menu, Food ordering, Insights, Reviews, Messages, Photos, and Bookings. The main content area is titled 'Info' and lists various business details, each with an edit pencil icon:

- Add phone
- Website: <https://...dish.co/>
- Food ordering: Turned on
- Menu link: <https://...dish.co/menus>
- Order ahead links: <https://...dish.co/menus> (pencil icon highlighted with an orange box)
- Reservations links: Add link
- Menu: Add or edit items

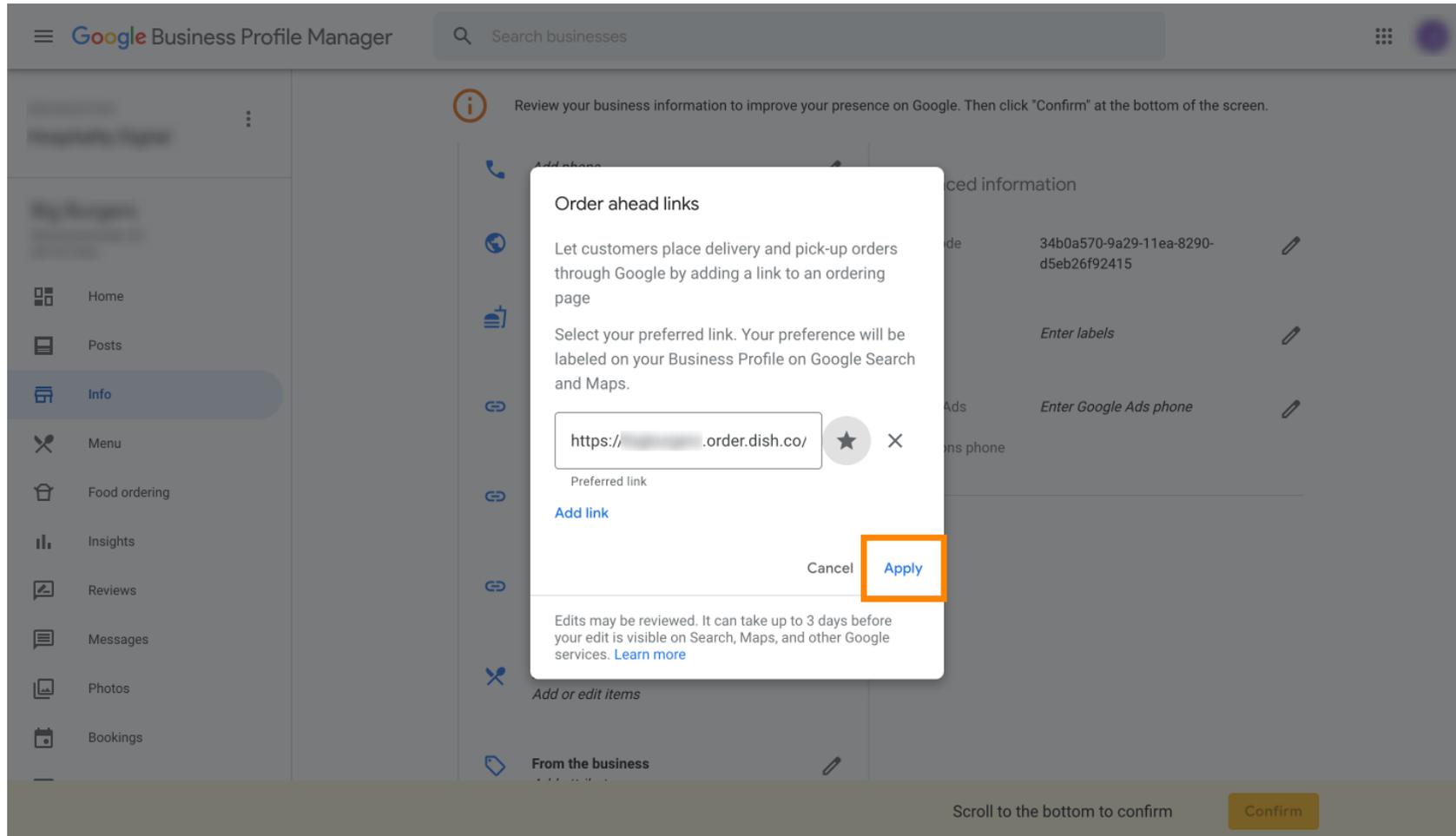
On the right side, there is an 'Advanced information' section with fields for Store code, Labels, and Google Ads location extensions phone, each with an edit pencil icon.

At the bottom of the screen, a yellow banner contains the text 'Scroll to the bottom to confirm' and a 'Confirm' button.

No click on the **star icon** to mark the favored link as preferred.



To safe, select on **Apply**. That's it, you're done.





Scan to go to the interactive player