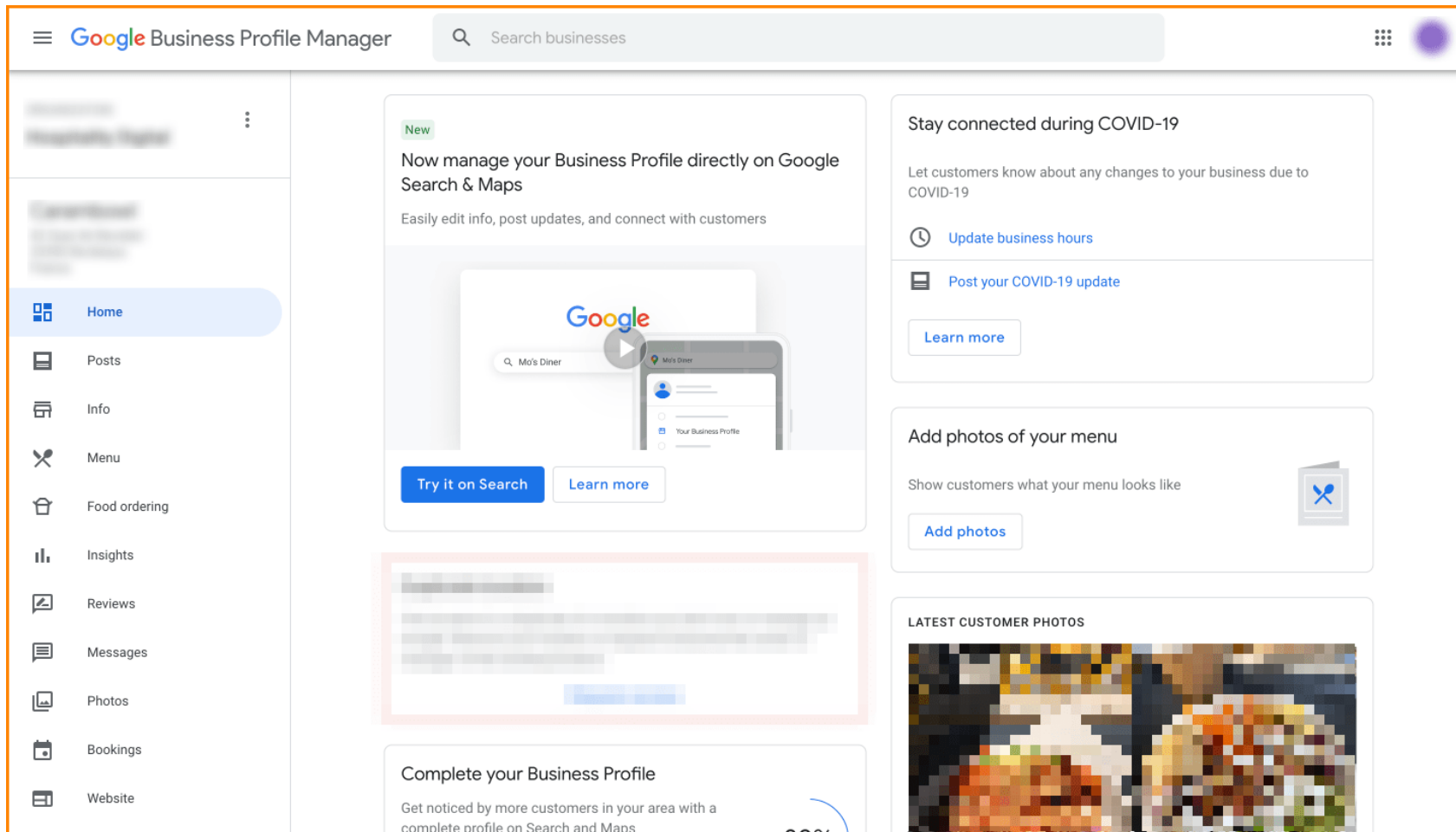




El primer paso es iniciar sesión en tu **Administrador de perfiles comerciales de Google**.



Haga clic en **Pedido de comida** .

Google Business Profile Manager

Search businesses

- Home
- Posts
- Info
- Menu
- Food ordering**
- Insights
- Reviews
- Messages
- Photos
- Bookings
- Website

**New**

Now manage your Business Profile directly on Google Search & Maps

Easily edit info, post updates, and connect with customers

Try it on Search Learn more

**Stay connected during COVID-19**

Let customers know about any changes to your business due to COVID-19

Update business hours

Post your COVID-19 update

Learn more

**Add photos of your menu**

Show customers what your menu looks like

Add photos

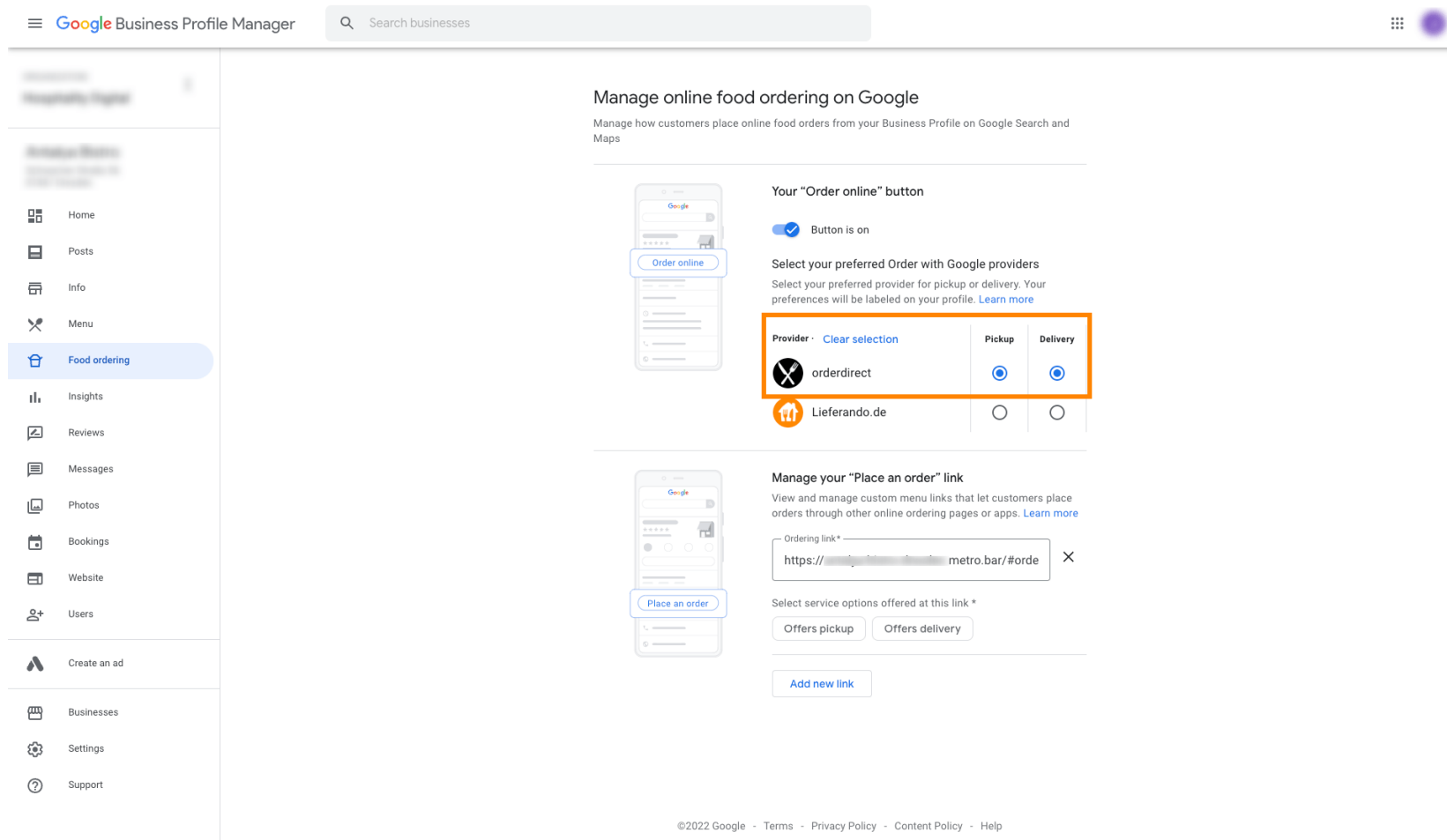
**LATEST CUSTOMER PHOTOS**

**Complete your Business Profile**

Get noticed by more customers in your area with a complete profile on Search and Maps



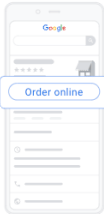
Aquí puedes gestionar el pedido de comida online en Google. Selecciona "orderdirect" para **Pickup** y **Delivery**.



**Google Business Profile Manager** | Search businesses

### Manage online food ordering on Google



Manage how customers place online food orders from your Business Profile on Google Search and Maps

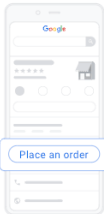


**Your "Order online" button**

Button is on

Select your preferred Order with Google providers  
Select your preferred provider for pickup or delivery. Your preferences will be labeled on your profile. [Learn more](#)

Provider	Clear selection	Pickup	Delivery
 orderdirect	<input type="checkbox"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>
 Lieferando.de	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>



**Manage your "Place an order" link**

View and manage custom menu links that let customers place orders through other online ordering pages or apps. [Learn more](#)

Ordering link\*  X

Select service options offered at this link \*

Offers pickup  Offers delivery

[Add new link](#)

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En **Administrar el enlace "Realizar pedido"** puedes agregar la **URL** de tu tienda web y seleccionar las **opciones de servicio** que ofrece el enlace haciendo clic en él.

The screenshot shows the Google Business Profile Manager interface. The left sidebar contains navigation options: Home, Posts, Info, Menu, Food ordering (highlighted), Insights, Reviews, Messages, Photos, Bookings, Website, Users, Create an ad, Businesses, Settings, and Support. The main content area is titled "Manage online food ordering on Google" and includes a search bar and a description: "Manage how customers place online food orders from your Business Profile on Google Search and Maps".

Under "Your 'Order online' button", there is a toggle switch for "Button is on" which is turned on. Below this, it says "Select your preferred Order with Google providers" and "Select your preferred provider for pickup or delivery. Your preferences will be labeled on your profile. [Learn more](#)".

There are two provider options: "orderdirect" and "Lieferando.de". The "orderdirect" provider has radio buttons for "Pickup" (selected) and "Delivery". The "Lieferando.de" provider has radio buttons for "Pickup" and "Delivery", both of which are unselected.

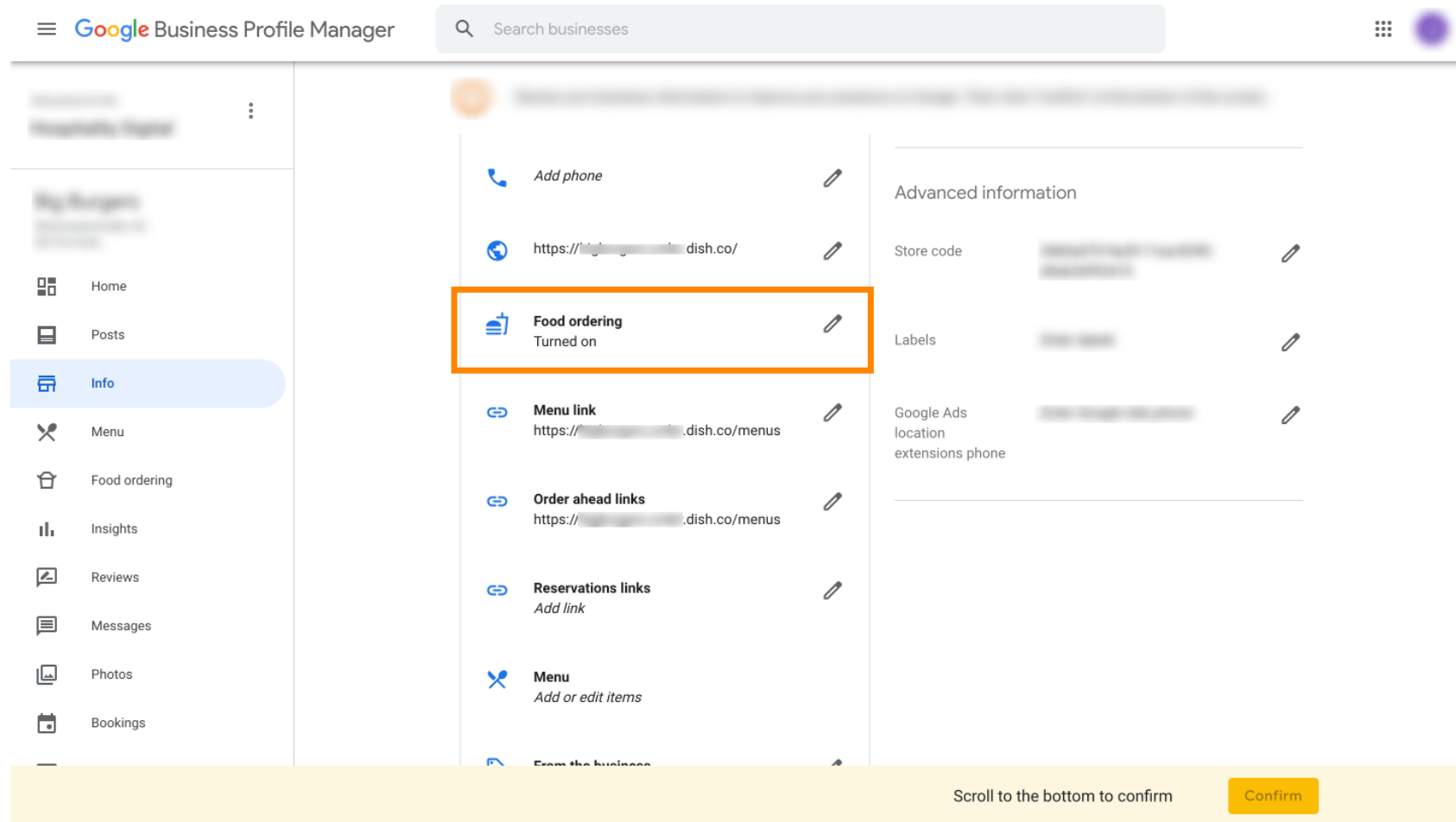
Under "Manage your 'Place an order' link", there is a description: "View and manage custom menu links that let customers place orders through other online ordering pages or apps. [Learn more](#)".

The "Ordering link\*" field contains the URL "https://[redacted]metro.bar/#orde" and is highlighted with an orange box. Below this field, there are two buttons: "Offers pickup" and "Offers delivery", both of which are also highlighted with an orange box. An "Add new link" button is located at the bottom of this section.

At the bottom of the page, there is a footer: "©2022 Google - Terms - Privacy Policy - Content Policy - Help".



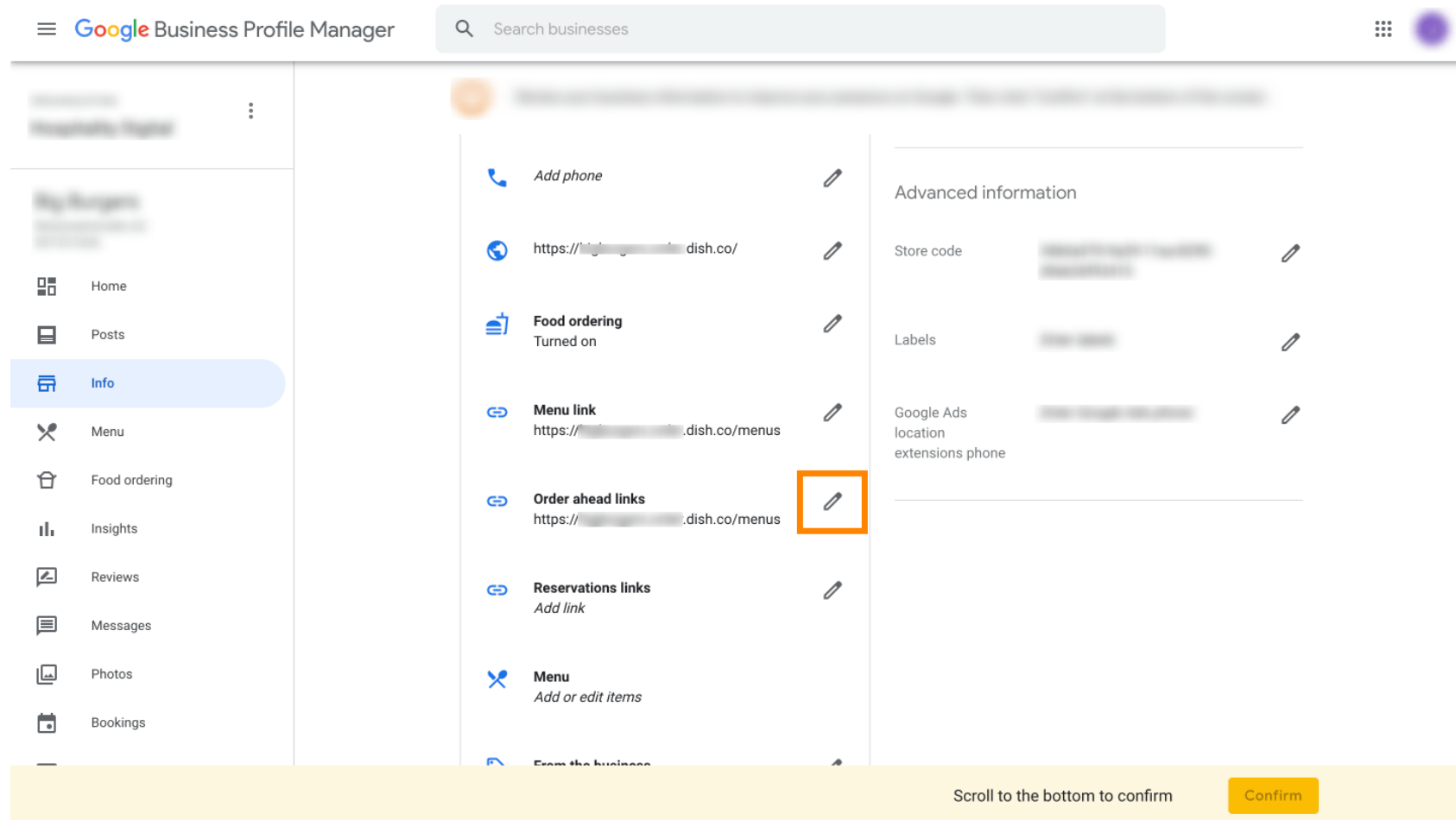
Ahora regresa a tu Administrador de perfiles comerciales de Google y asegúrate de que la función de pedidos de comida esté **activada**.



The screenshot shows the Google Business Profile Manager interface. On the left is a navigation menu with options: Home, Posts, Info (highlighted), Menu, Food ordering, Insights, Reviews, Messages, Photos, and Bookings. The main content area displays business information, including a search bar at the top and a list of features. The 'Food ordering' feature is highlighted with an orange box and shows 'Turned on'. Other features include 'Add phone', 'Menu link', 'Order ahead links', 'Reservations links', and 'Menu'. On the right, there is an 'Advanced information' section with fields for 'Store code', 'Labels', and 'Google Ads location extensions phone'. At the bottom, a yellow banner contains the text 'Scroll to the bottom to confirm' and a 'Confirm' button.

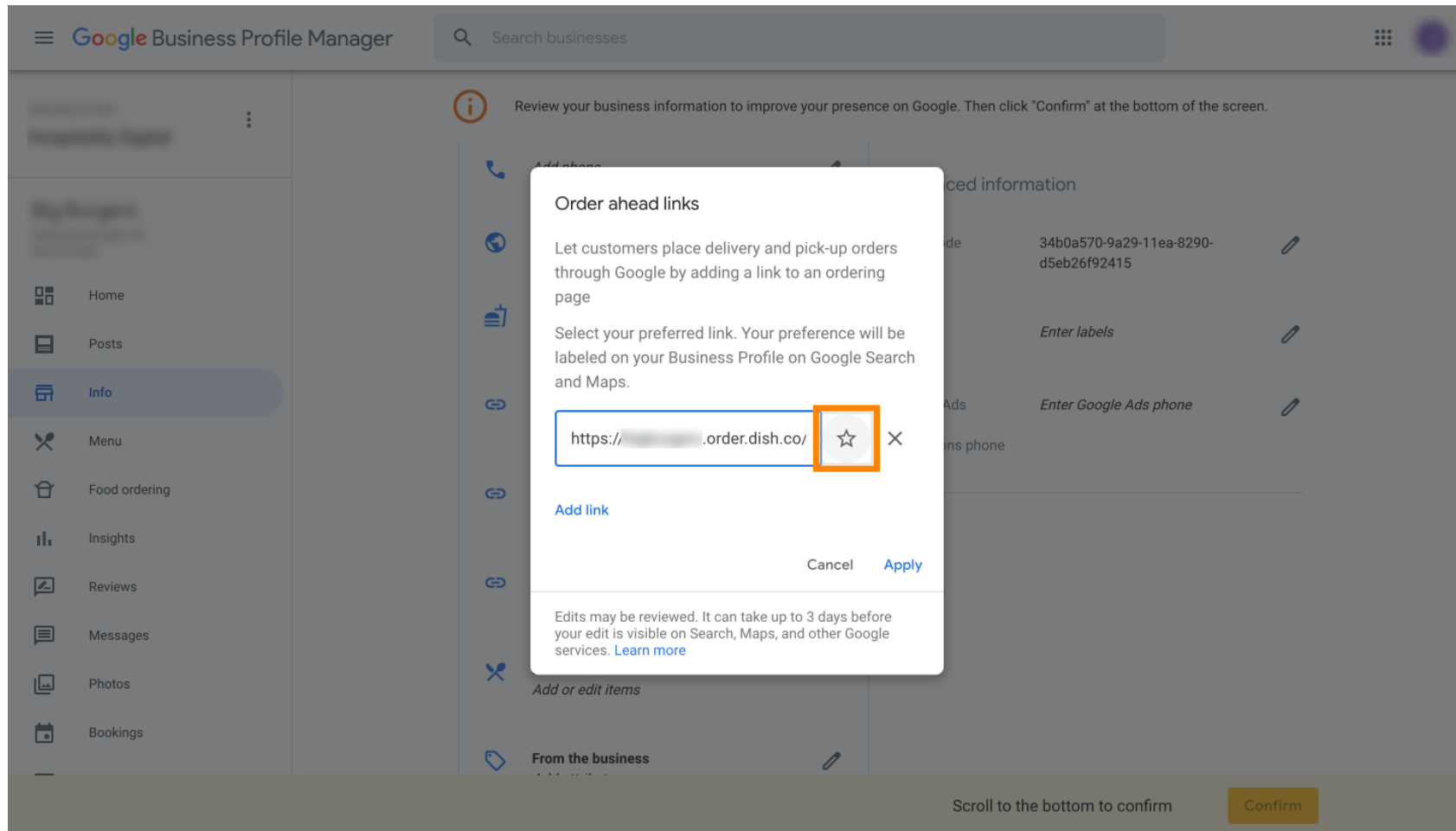


Si tiene varios socios para realizar pedidos de comida, puede marcar su socio preferido haciendo clic en el **ícono de lápiz** .

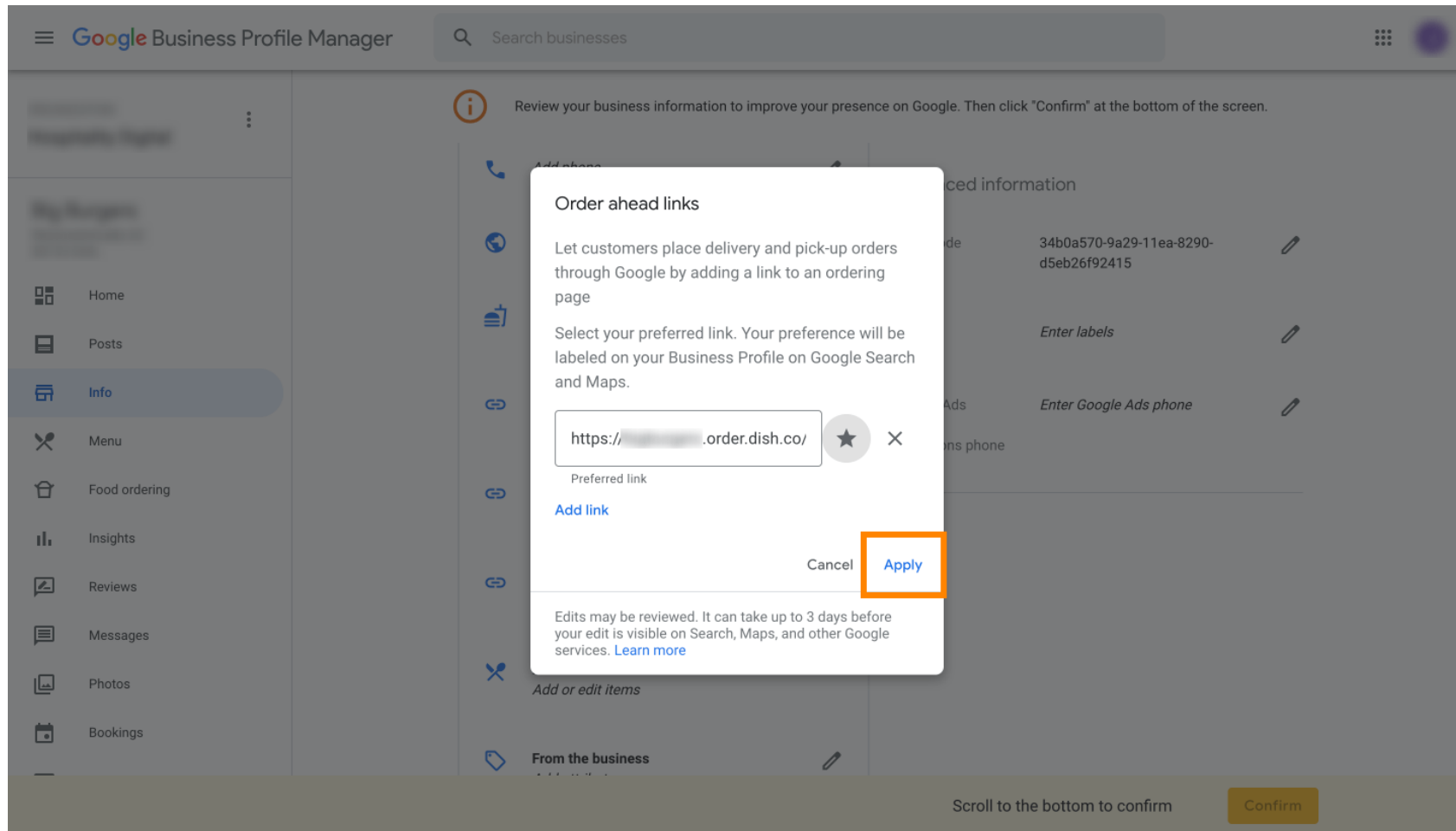


The screenshot shows the Google Business Profile Manager interface. On the left is a navigation menu with options: Home, Posts, Info (selected), Menu, Food ordering, Insights, Reviews, Messages, Photos, and Bookings. The main content area shows business information with several sections: 'Add phone', a website link 'https://...dish.co/', 'Food ordering' (Turned on), 'Menu link' (https://...dish.co/menus), 'Order ahead links' (https://...dish.co/menus), 'Reservations links' (Add link), and 'Menu' (Add or edit items). The 'Order ahead links' section and its pencil icon are highlighted with an orange box. To the right, under 'Advanced information', there are fields for 'Store code', 'Labels', and 'Google Ads location extensions phone', each with a pencil icon. At the bottom, a yellow banner contains the text 'Scroll to the bottom to confirm' and a 'Confirm' button.

🔔 No haga clic en el **icono de estrella** para marcar el enlace favorito como preferido.



Para guardar, selecciona **Aplicar**. Listo, ya está.







Escanee para ir al reproductor interactivo