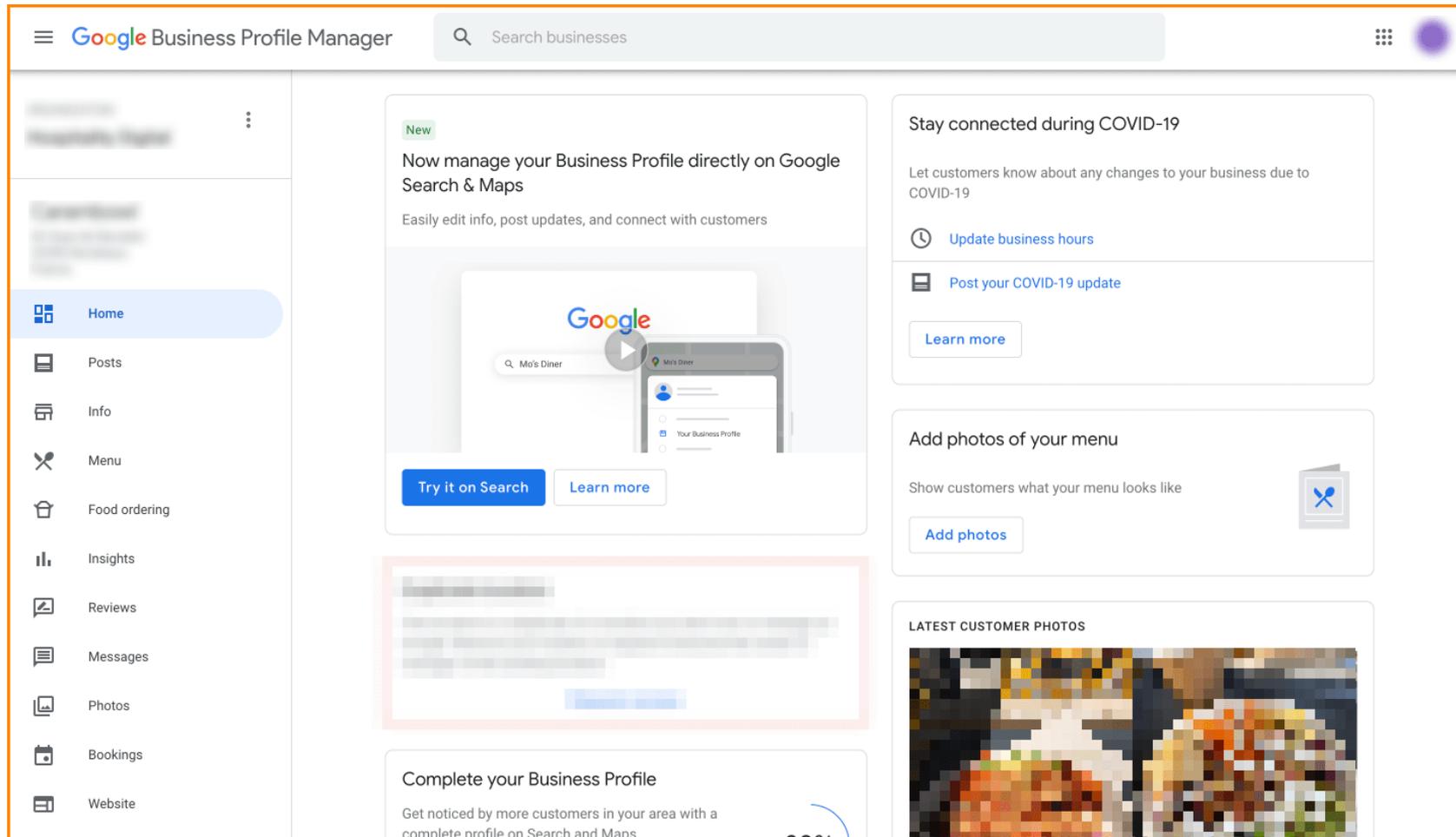




El primer paso es iniciar sesión en tu **Administrador de perfiles comerciales de Google**.



Haga clic en **Pedido de comida** .

Google Business Profile Manager

Search businesses

- Home
- Posts
- Info
- Menu
- Food ordering**
- Insights
- Reviews
- Messages
- Photos
- Bookings
- Website

New

Now manage your Business Profile directly on Google Search & Maps

Easily edit info, post updates, and connect with customers

Try it on Search Learn more

Stay connected during COVID-19

Let customers know about any changes to your business due to COVID-19

Update business hours

Post your COVID-19 update

Learn more

Add photos of your menu

Show customers what your menu looks like

Add photos

LATEST CUSTOMER PHOTOS

Complete your Business Profile

Get noticed by more customers in your area with a complete profile on Search and Maps



Aquí puedes gestionar el pedido de comida online en Google. Selecciona "orderdirect" para **Pickup** y **Delivery**.

Google Business Profile Manager | Search businesses

Manage online food ordering on Google

Manage how customers place online food orders from your Business Profile on Google Search and Maps

Your "Order online" button

Button is on

Select your preferred Order with Google providers
Select your preferred provider for pickup or delivery. Your preferences will be labeled on your profile. [Learn more](#)

Provider	Clear selection	Pickup	Delivery
orderdirect	<input type="checkbox"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>
Lieferando.de	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>

Manage your "Place an order" link

View and manage custom menu links that let customers place orders through other online ordering pages or apps. [Learn more](#)

Ordering link*

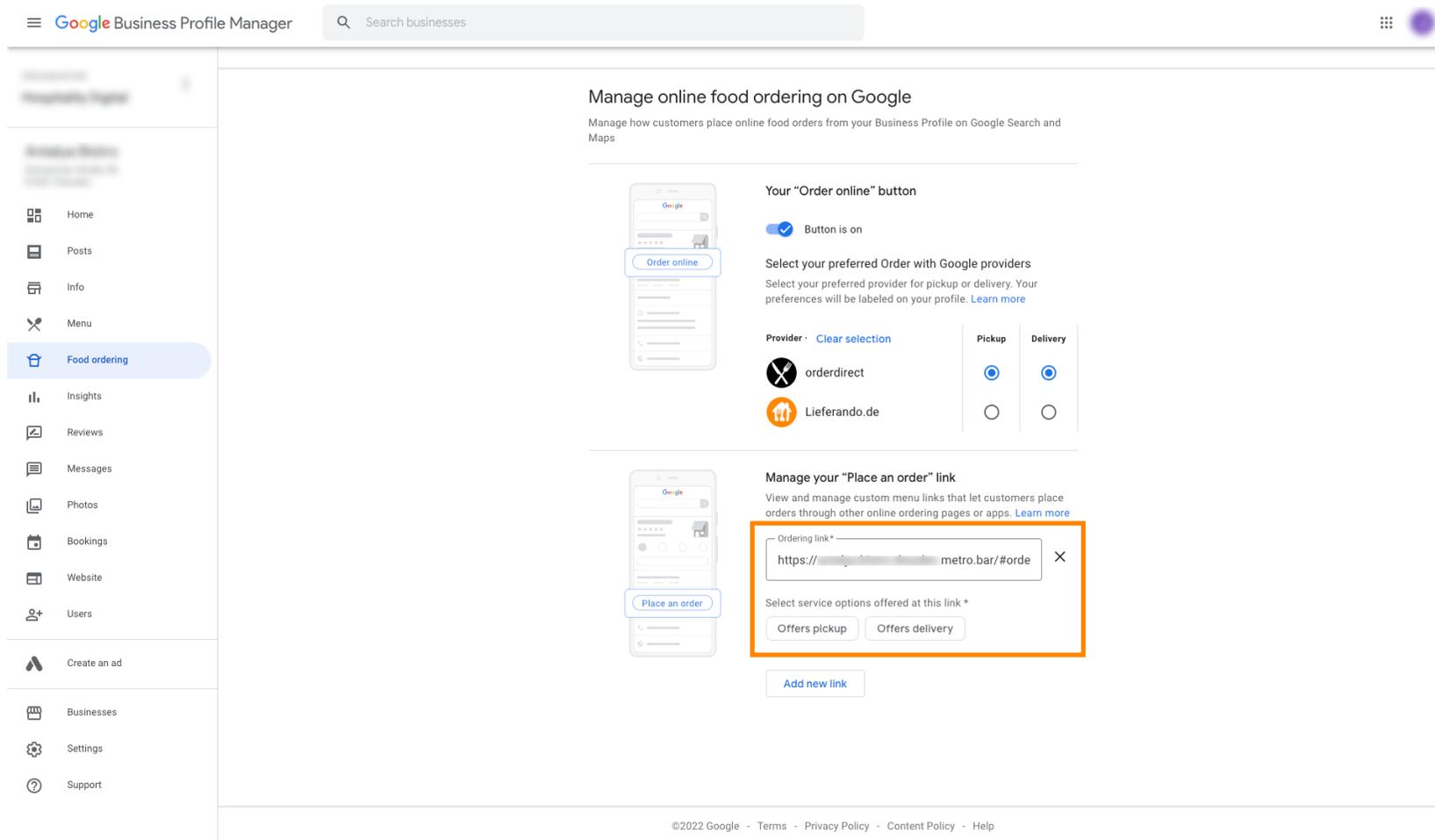
Select service options offered at this link *

Offers pickup Offers delivery

[Add new link](#)

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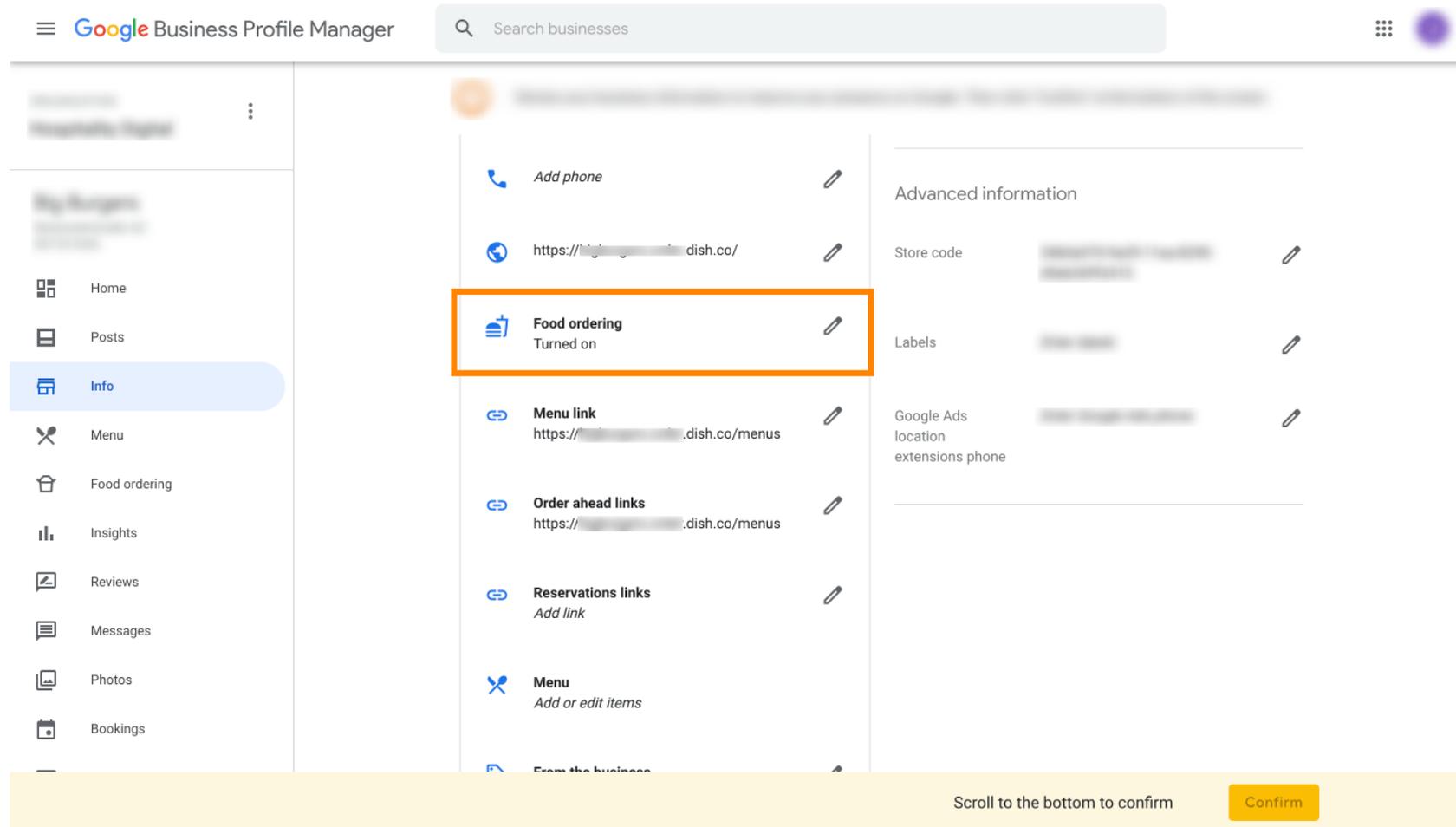
En **Administrar el enlace "Realizar pedido"** puedes agregar la **URL** de tu tienda web y seleccionar las **opciones de servicio** que ofrece el enlace haciendo clic en él.



The screenshot displays the Google Business Profile Manager interface. The left sidebar contains navigation options: Home, Posts, Info, Menu, Food ordering (highlighted), Insights, Reviews, Messages, Photos, Bookings, Website, Users, Create an ad, Businesses, Settings, and Support. The main content area is titled "Manage online food ordering on Google" and includes a search bar and a sidebar menu. The "Your 'Order online' button" section shows a toggle switch for "Button is on" and a selection of preferred providers: orderdirect (selected) and Lieferando.de. The "Manage your 'Place an order' link" section features a text input field for the "Ordering link*" containing a URL, and two radio button options for "Offers pickup" and "Offers delivery". The "Place an order" link management area is highlighted with an orange box.



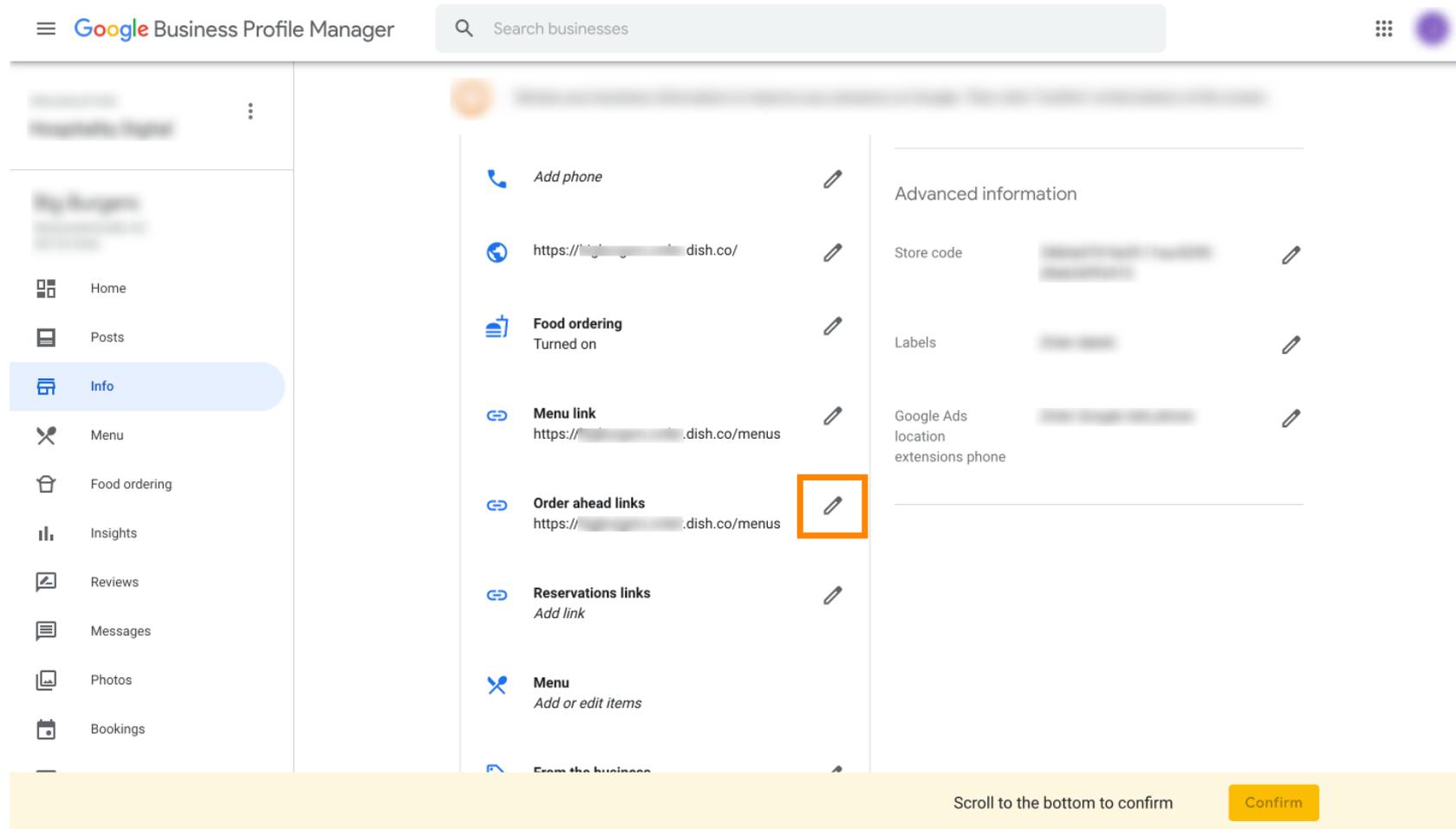
Ahora regresa a tu Administrador de perfiles comerciales de Google y asegúrate de que la función de pedidos de comida esté **activada**.



The screenshot shows the Google Business Profile Manager interface. On the left is a navigation menu with options: Home, Posts, Info (highlighted), Menu, Food ordering, Insights, Reviews, Messages, Photos, and Bookings. The main content area displays business information, including a search bar at the top and a list of features. The 'Food ordering' feature is highlighted with an orange box and shows 'Turned on'. Other features include 'Add phone', 'Menu link', 'Order ahead links', 'Reservations links', and 'Menu'. On the right, there is an 'Advanced information' section with fields for 'Store code', 'Labels', and 'Google Ads location extensions phone'. At the bottom, a yellow banner contains the text 'Scroll to the bottom to confirm' and a 'Confirm' button.

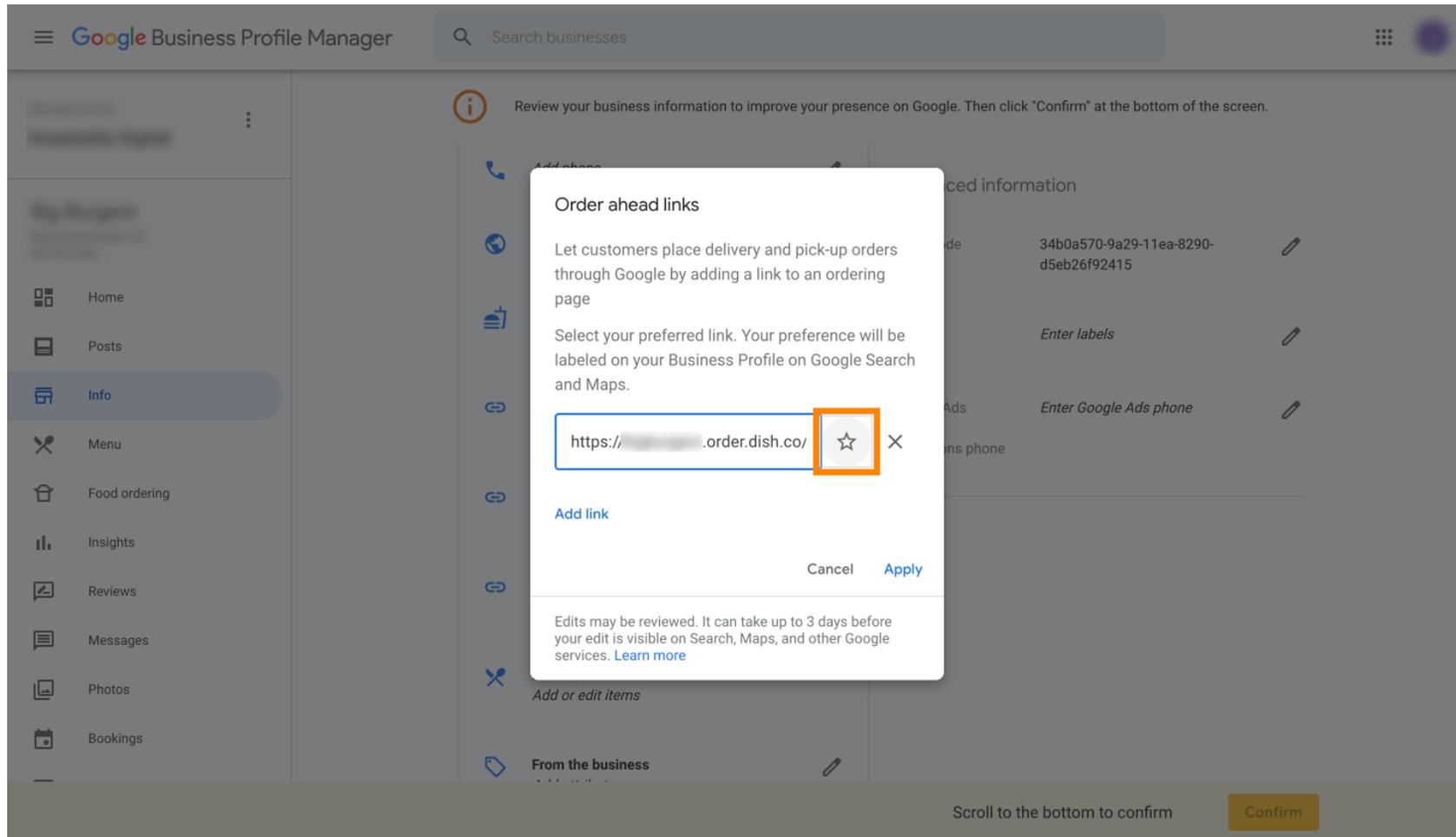


Si tiene varios socios para realizar pedidos de comida, puede marcar su socio preferido haciendo clic en el **ícono de lápiz** .

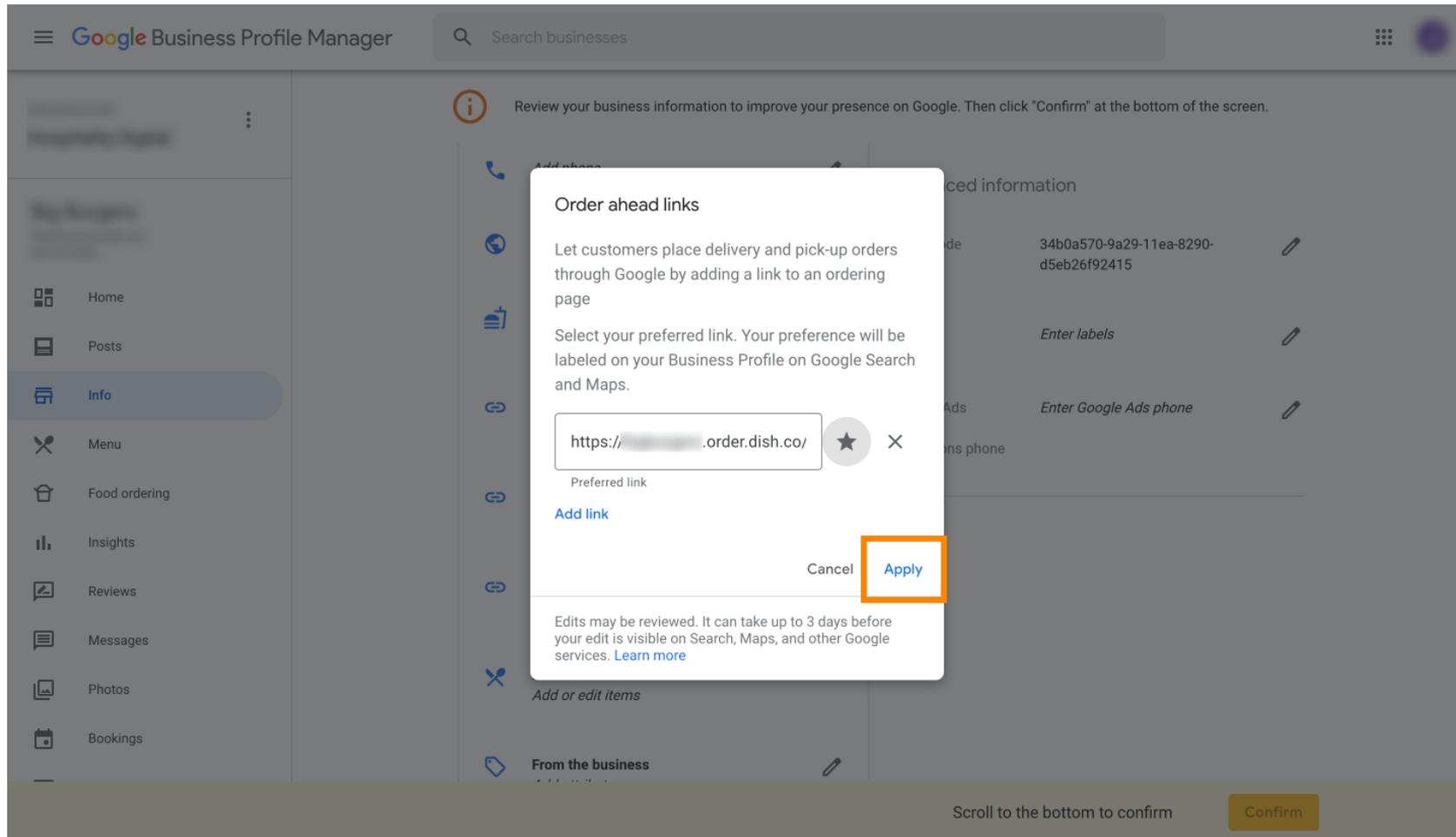


The screenshot shows the Google Business Profile Manager interface. On the left is a navigation menu with options: Home, Posts, Info (highlighted), Menu, Food ordering, Insights, Reviews, Messages, Photos, and Bookings. The main content area is titled 'Info' and contains several items, each with an edit icon (pencil): 'Add phone', a website link 'https://...dish.co/', 'Food ordering' (Turned on), 'Menu link' (https://...dish.co/menus), 'Order ahead links' (https://...dish.co/menus) - this edit icon is highlighted with an orange box, 'Reservations links' (Add link), and 'Menu' (Add or edit items). On the right, there is an 'Advanced information' section with fields for 'Store code', 'Labels', and 'Google Ads location extensions phone', each with its own edit icon. At the bottom of the screen, a yellow banner contains the text 'Scroll to the bottom to confirm' and a 'Confirm' button.

🔔 No haga clic en el **icono de estrella** para marcar el enlace favorito como preferido.



Para guardar, selecciona **Aplicar**. Listo, ya está.





Escanee para ir al reproductor interactivo