



Una vez que haya iniciado sesión en su cuenta del sitio web de DISH, haga clic en **Diseño y contenido**.

The screenshot displays the DISH website management dashboard. On the left, a sidebar menu lists various management options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, **Design and content** (highlighted with an orange box), Legal, Web Address, DISH WEBLISTING, and Account. The main content area is titled 'Website Performance' and contains several data visualization widgets:

- Test Bistro Training**: Shows 'Last data generation: 28/09/2023' and 'website views the past 28 days' with a value of 0 and a change of 0.0%.
- Website views per day**: A line chart showing a flat line at 0.0 across the period from 04.09 to 30.09.
- Top browsing languages**: A list showing German (3) and British English (2).
- Top devices**: A pie chart showing 100% usage from 'Other' devices.
- Opening hours views**: Shows 0 views with a change of +0.0%.
- Contacts**: Shows 0 contacts with a change of +0.0%.

The top right of the dashboard includes a 'VISIT WEBSITE' button, a language selector set to 'English', and a help icon (question mark).

Haga clic en **Contenido**.

The screenshot shows the DISH website management dashboard. On the left, a sidebar menu lists various options, with 'Content' highlighted by an orange box. The main area displays the 'Website Performance' section, which includes several data cards and a chart.

Website Performance

Test Bistro Training
Last data generation: 28/09/2023
0
website views the past 28 days
↑ 0.0%

Website views per day

Date	Views
04.09	0.0
06.09	0.0
08.09	0.0
10.09	0.0
12.09	0.0
14.09	0.0
16.09	0.0
18.09	0.0
20.09	0.0
22.09	0.0
24.09	0.0
26.09	0.0
28.09	0.0
30.09	0.0

Top browsing languages
3
2

Top devices
● Tablet
● Other

Opening hours views
0
↑ +0.0%

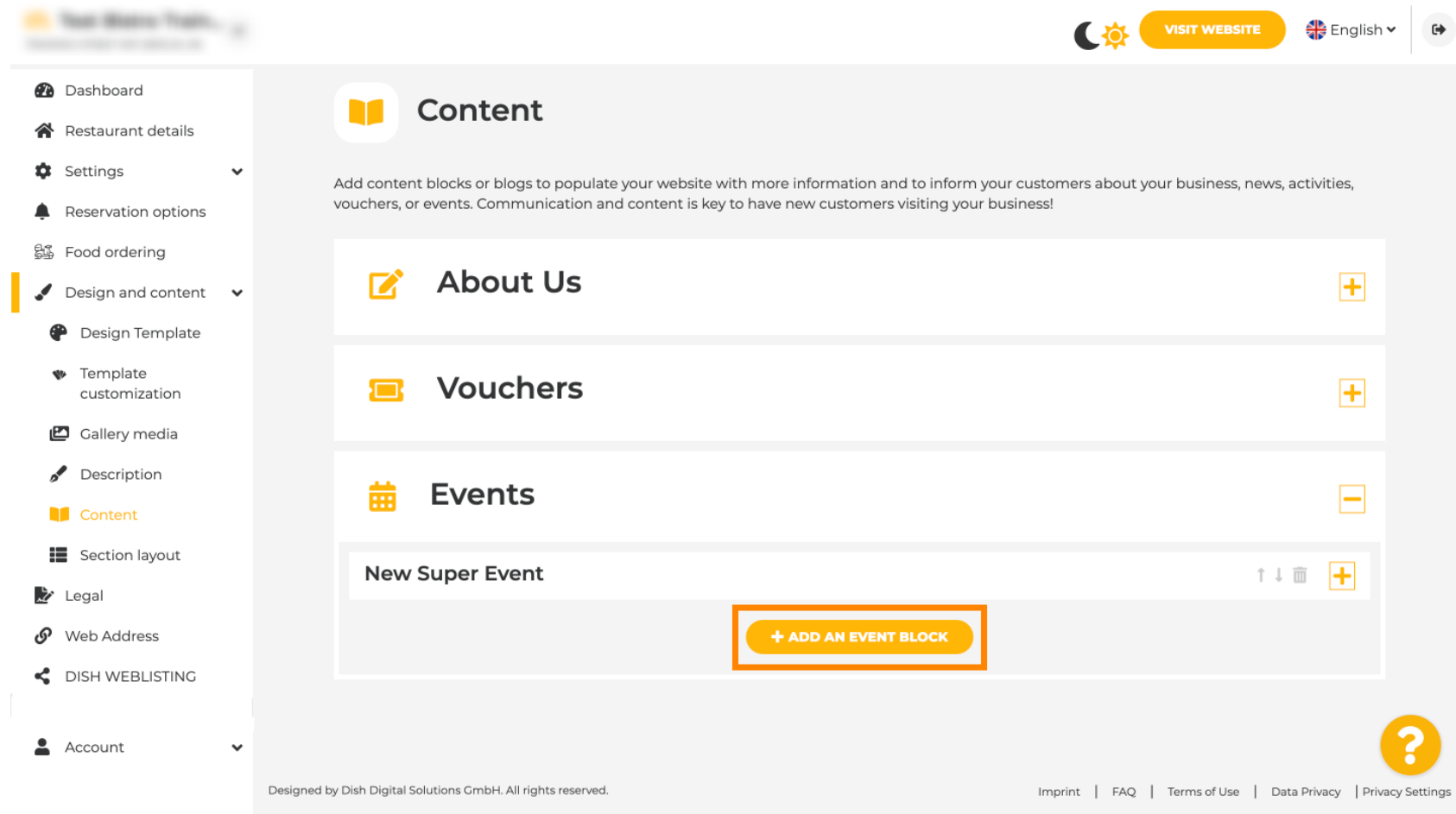
Contacts
0
↑ +0.0%



Desplácese hacia abajo y click on **Events**.

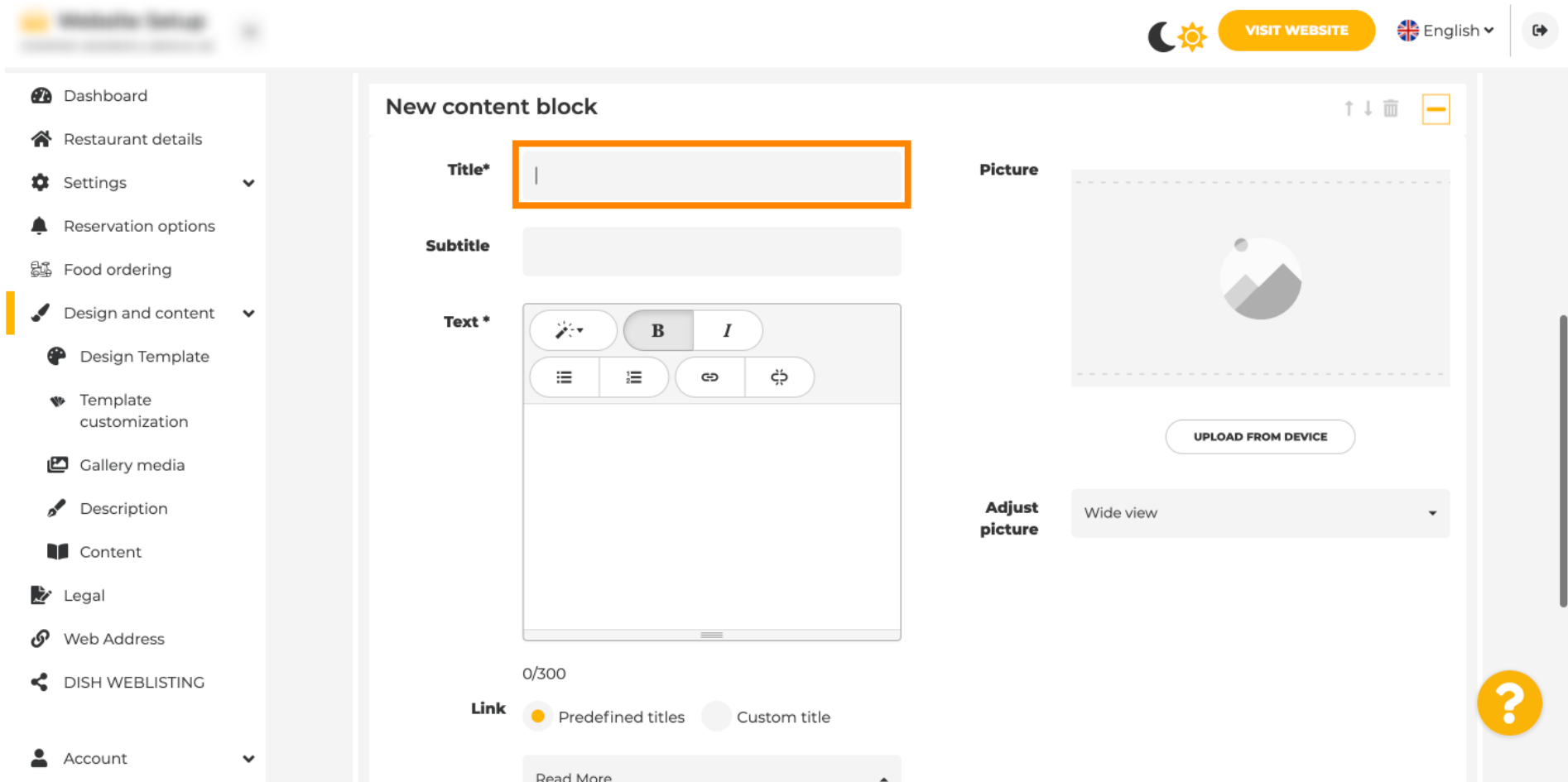
The screenshot shows the DISH website management dashboard. On the left is a navigation menu with items: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted with a yellow bar), Design Template, Template customization, Gallery media, Description, Content, Section layout, Legal, Web Address, DISH WEBLISTING, and Account. The main area is titled 'Content' and contains a sub-header: 'Add content blocks or blogs to populate your website with more information and to inform your customers about your business, news, activities, vouchers, or events. Communication and content is key to have new customers visiting your business!'. Below this are three content blocks: 'About Us', 'Vouchers', and 'Events'. The 'Events' block is highlighted with a thick orange border. Each block has a plus icon to its right. At the top right of the dashboard, there are icons for a moon and sun, a 'VISIT WEBSITE' button, a language selector set to 'English', and a help icon. At the bottom right, there is a question mark icon. At the bottom left, it says 'Designed by Dish Digital Solutions GmbH. All rights reserved.' and at the bottom right, there are links for 'Imprint | FAQ | Terms of Use | Data Privacy | Privacy Settings'.

Para crear o agregar un nuevo Evento haga clic en el botón **AGREGAR UN BLOQUE DE EVENTOS**.



The screenshot displays the DISH website management dashboard. On the left is a navigation sidebar with categories like Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Section layout, Legal, Web Address, DISH WEBLISTING, and Account. The main content area is titled 'Content' and includes a sub-header: 'Add content blocks or blogs to populate your website with more information and to inform your customers about your business, news, activities, vouchers, or events. Communication and content is key to have new customers visiting your business!'. Below this, there are three content blocks: 'About Us', 'Vouchers', and 'Events'. The 'Events' block is expanded to show a 'New Super Event' entry with a '+ ADD AN EVENT BLOCK' button highlighted by an orange box. The top right of the interface features a 'VISIT WEBSITE' button, a language selector set to 'English', and a help icon. The footer contains the text 'Designed by Dish Digital Solutions GmbH. All rights reserved.' and links for 'Imprint', 'FAQ', 'Terms of Use', 'Data Privacy', and 'Privacy Settings'.

T Se abrirá una ventana de entrada. Ingrese el **nombre** de su evento.



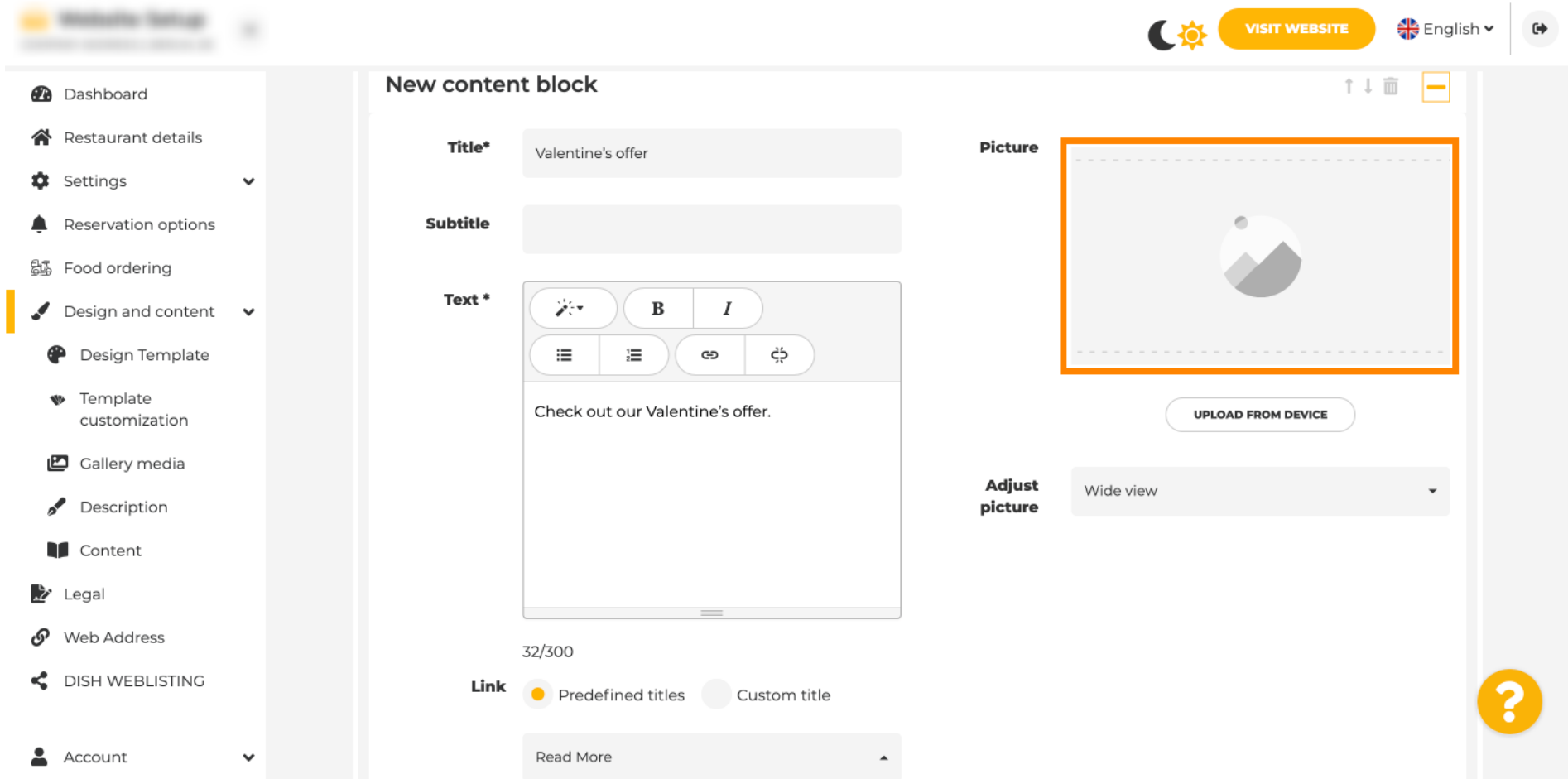
Aquí puedes ingresar un **texto** o una **descripción** de tu evento.

The screenshot displays the 'New content block' form in the DISH website management system. The interface includes a sidebar menu on the left with options like 'Dashboard', 'Restaurant details', 'Settings', 'Reservation options', 'Food ordering', 'Design and content', 'Design Template', 'Template customization', 'Gallery media', 'Description', 'Content', 'Legal', 'Web Address', 'DISH WEBLISTING', and 'Account'. The main form area is titled 'New content block' and contains the following fields and options:

- Title***: A text input field containing 'Valentine's offer'.
- Subtitle**: An empty text input field.
- Text***: A rich text editor area, highlighted with an orange border, containing a toolbar with icons for bold (B), italic (I), bulleted list, numbered list, link, and unlink, and a large text area below.
- Picture**: A placeholder for an image with a circular icon and a dashed border.
- Adjust picture**: A dropdown menu currently set to 'Wide view'.
- Link**: Radio buttons for 'Predefined titles' (selected) and 'Custom title'. Below this is a 'Read More' button.

At the top right of the interface, there are icons for a moon and sun, a 'VISIT WEBSITE' button, a language selector set to 'English', and a help icon (a question mark in a circle).

 Puedes **agregar** una imagen para tu evento.



The screenshot displays the DISH website editor interface. On the left is a navigation sidebar with options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design Template, Template customization, Gallery media, Description, Content, Legal, Web Address, DISH WEBLISTING, and Account. The main area is titled 'New content block' and contains the following fields:

- Title***: A text input field containing 'Valentine's offer'.
- Subtitle**: An empty text input field.
- Text ***: A rich text editor with a toolbar containing icons for text color, bold (B), italic (I), bulleted list, numbered list, link, and unlink. Below the toolbar is a text area containing 'Check out our Valentine's offer.' and a character count '32/300'.
- Link**: A section with two radio buttons: 'Predefined titles' (selected) and 'Custom title'. Below is a dropdown menu showing 'Read More'.
- Picture**: A large rectangular area with a dashed border and a placeholder image of a mountain. Below it is a button labeled 'UPLOAD FROM DEVICE'.
- Adjust picture**: A dropdown menu currently set to 'Wide view'.

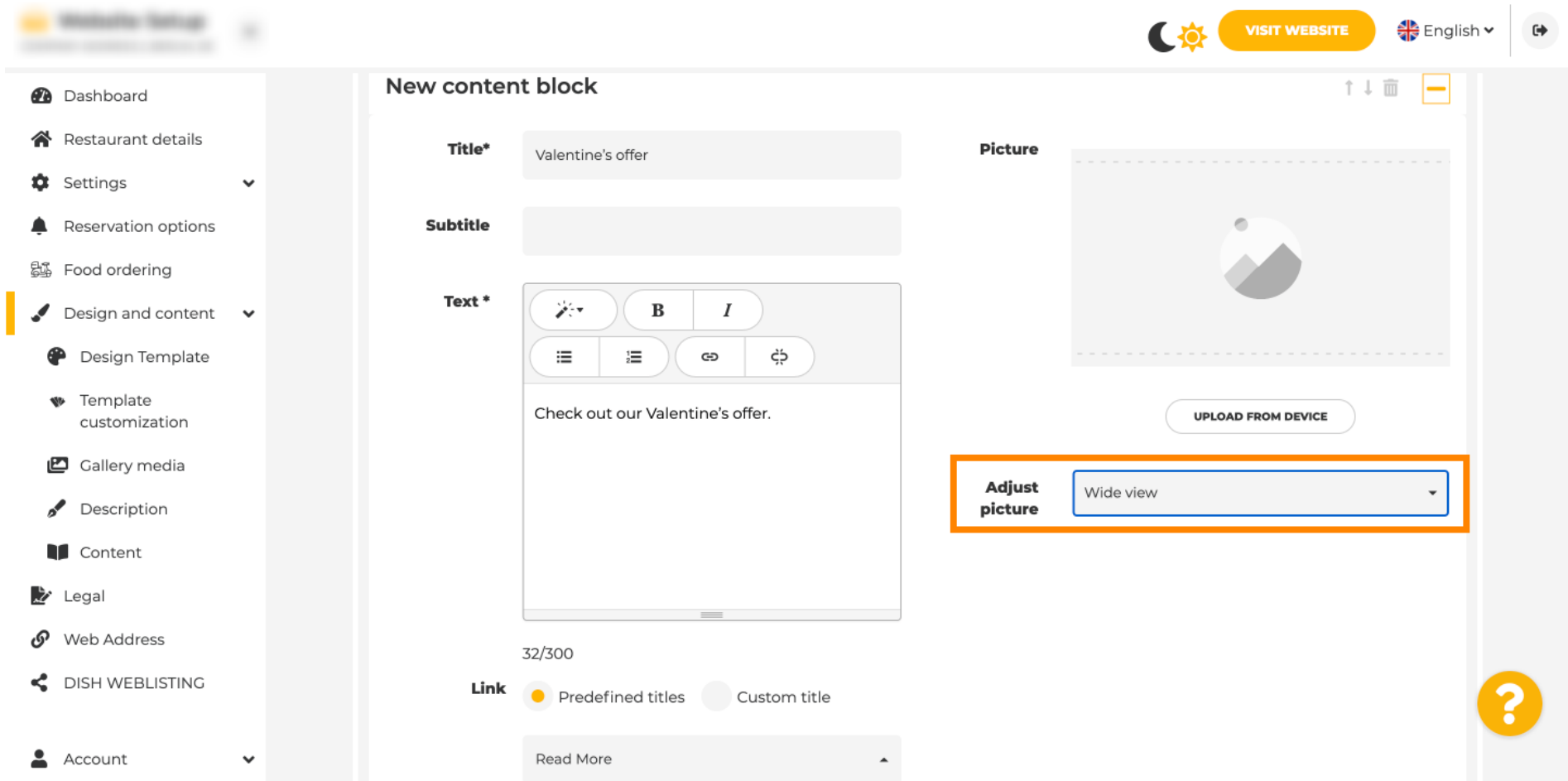
At the top right of the editor, there are icons for a dark theme, a sun icon, a 'VISIT WEBSITE' button, a language selector set to 'English', and a refresh icon. A help icon (a question mark in a circle) is located in the bottom right corner of the editor area.



Haga clic en **Cargar desde el dispositivo** .

The screenshot displays the DISH website's content management system. On the left is a navigation sidebar with categories like 'Dashboard', 'Restaurant details', 'Settings', 'Reservation options', 'Food ordering', 'Design and content', 'Design Template', 'Template customization', 'Gallery media', 'Description', 'Content', 'Legal', 'Web Address', 'DISH WEBLISTING', and 'Account'. The main area is titled 'New content block' and contains several input fields: 'Title*' with the text 'Valentine's offer', an empty 'Subtitle' field, and a 'Text*' field with the text 'Check out our Valentine's offer.' Below the text field is a character count '32/300'. There are also radio buttons for 'Link' with options 'Predefined titles' (selected) and 'Custom title'. At the bottom of the form is a 'Read More' button. To the right of the form is a 'Picture' section with a placeholder image and an 'Adjust picture' dropdown menu set to 'Wide view'. A button labeled 'UPLOAD FROM DEVICE' is highlighted with an orange border. The top right of the interface includes a 'VISIT WEBSITE' button, a language selector set to 'English', and a help icon.

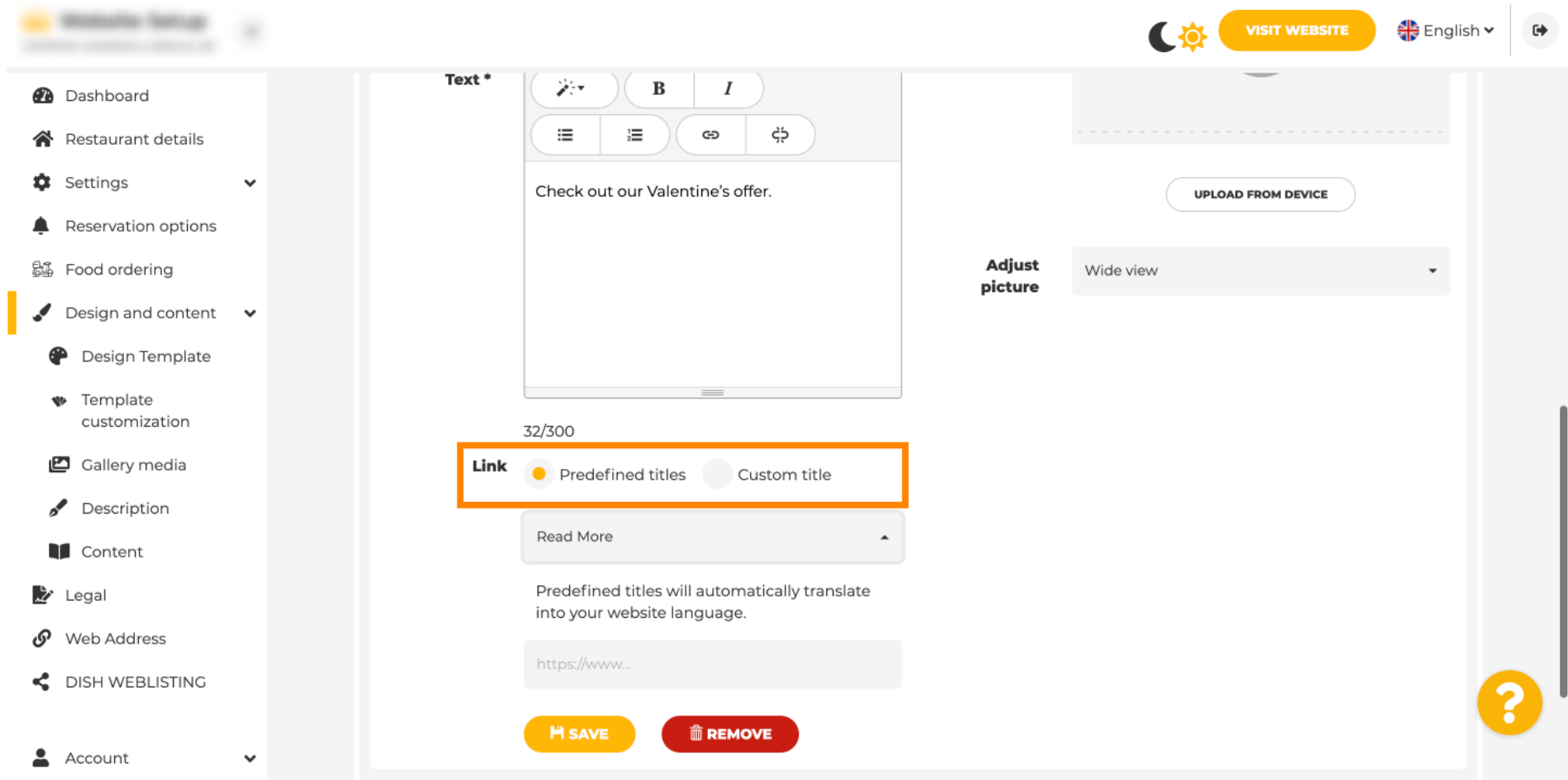
Haga clic en **Vista amplia** para ajustar la imagen.



Elija entre **vista amplia** o **original** .

The screenshot displays the 'New content block' form in the DISH website management system. The form includes fields for Title, Subtitle, and Text. The 'Text' field contains the text 'Check out our Valentine's offer.' and has a character count of 32/300. The 'Link' field is set to 'Read More'. The 'Adjust picture' dropdown menu is highlighted with an orange box, showing 'Wide view' and 'Original' options. The 'Picture' field is currently empty, with an 'UPLOAD FROM DEVICE' button below it. The interface also features a sidebar with navigation options and a top navigation bar with a 'VISIT WEBSITE' button and a language selector set to 'English'.

Aquí puedes elegir entre **Títulos predefinidos** o **Títulos personalizados**.





Desplácese hacia abajo y click on **Read More**.

The screenshot displays the DISH website editor interface. On the left is a navigation sidebar with the following items: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted with a yellow bar), Design Template, Template customization, Gallery media, Description, Content, Legal, Web Address, DISH WEBLISTING, and Account. The main editor area shows a 'Link' configuration for a content block. The 'Link' section has two radio buttons: 'Predefined titles' (selected) and 'Custom title'. Below this is a dropdown menu with 'Read More' selected, which is highlighted with a blue and orange border. Underneath the dropdown, it states: 'Predefined titles will automatically translate into your website language.' Below this text is a text input field containing 'https://www...'. At the bottom of the link configuration are two buttons: 'SAVE' (yellow) and 'REMOVE' (red). To the right of the link configuration is an 'Adjust picture' section with a 'Wide view' dropdown menu. Below the link configuration is a 'New content block' section with a '+ ADD AN EVENT BLOCK' button. The footer contains the text 'Designed by Hospitality Digital GmbH. All rights reserved.' and links for 'Imprint', 'FAQ', 'Terms of Use', 'Data Privacy', and 'Privacy Settings'. A yellow question mark icon is located in the bottom right corner of the editor area.



Seleccione su **preferencia** .

The screenshot displays the DISH website editor interface. On the left is a navigation sidebar with the following items: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design Template, Template customization, Gallery media, Description, Content, Legal, Web Address, DISH WEBLISTING, and Account. The main editor area shows a 'New content block' dropdown menu with the following options: Read More, Claim Your Voucher, Register for party, Invite your friends, Find Out More, Get Tickets, and Save Voucher. The 'Read More' option is highlighted with a blue bar and an orange border. Above the dropdown, there is a 'Link' section with radio buttons for 'Predefined titles' (selected) and 'Custom title'. To the right of the editor, there is an 'Adjust picture' section with a 'Wide view' dropdown menu. At the bottom of the editor, there is a yellow button that says '+ ADD AN EVENT BLOCK'. The footer contains the text 'Designed by Hospitality Digital GmbH. All rights reserved.' and links for 'Imprint', 'FAQ', 'Terms of Use', 'Data Privacy', and 'Privacy Settings'. A help icon (question mark) is located in the bottom right corner.

T Añade la URL de los eventos .

The screenshot displays the DISH website editor interface. On the left is a navigation sidebar with the following items: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design Template, Template customization, Gallery media, Description, Content, Legal, Web Address, DISH WEBLISTING, and Account. The main editor area shows a 'Link' block with a 'Read More' button. The 'Link' section has two radio buttons: 'Predefined titles' (selected) and 'Custom title'. Below the radio buttons is a text input field containing 'https://www...' which is highlighted with an orange border. Below the input field are two buttons: 'SAVE' and 'REMOVE'. To the right of the 'Link' block is an 'Adjust picture' section with a 'Wide view' dropdown menu. At the bottom of the editor area is a 'New content block' section with a '+ ADD AN EVENT BLOCK' button. The footer contains the text 'Designed by Hospitality Digital GmbH. All rights reserved.' and links for 'Imprint', 'FAQ', 'Terms of Use', 'Data Privacy', and 'Privacy Settings'. A help icon (question mark) is visible in the bottom right corner.



Haga clic en **GUARDAR**.

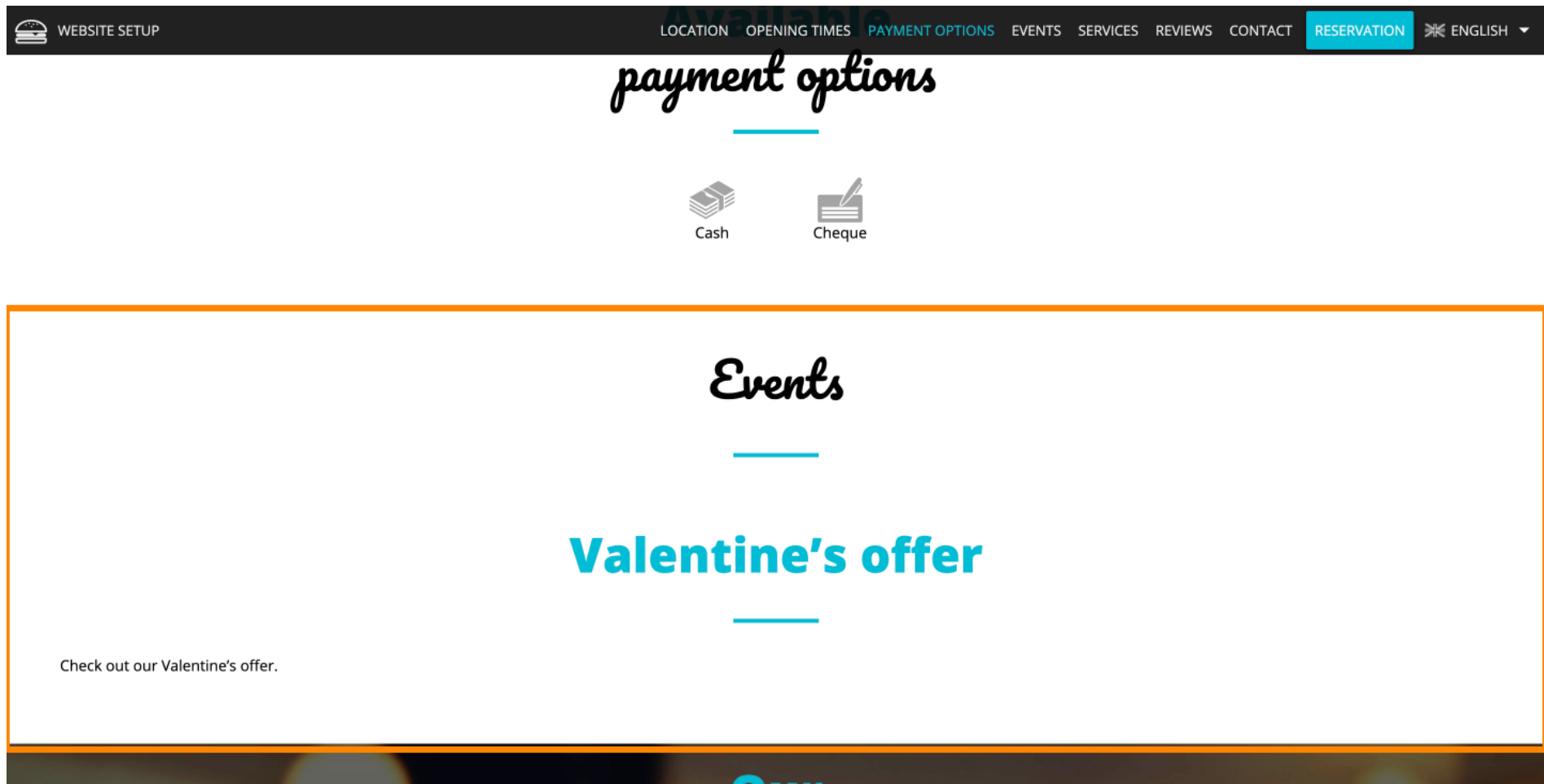
The screenshot displays the DISH website editor interface. On the left is a navigation sidebar with the following items: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted with an orange bar), Design Template, Template customization, Gallery media, Description, Content, Legal, Web Address, DISH WEBLISTING, and Account. The main editor area shows a 'Link' content block with a character count of 32/300. It includes radio buttons for 'Predefined titles' (selected) and 'Custom title', a dropdown menu with 'Read More', and a text input field containing 'https://www...'. Below the input field are two buttons: 'SAVE' (highlighted with an orange border) and 'REMOVE'. To the right of the editor is a preview window with an 'Adjust picture' section and a 'Wide view' dropdown. At the bottom of the editor is a 'New content block' section with an '+ ADD AN EVENT BLOCK' button. The footer contains the text 'Designed by Hospitality Digital GmbH. All rights reserved.' and links for 'Imprint', 'FAQ', 'Terms of Use', 'Data Privacy', and 'Privacy Settings'. A help icon (question mark) is located in the bottom right corner.



Haga clic en **VISITAR SITIO WEB**.

The screenshot shows the DISH website editor interface. In the top right corner, the **VISIT WEBSITE** button is highlighted with an orange box. The interface includes a sidebar menu on the left with options like Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content, Design Template, Template customization, Gallery media, Description, Content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area features a 'Link' section with a 'Predefined titles' radio button selected, a 'Read More' dropdown menu, and a text input field containing 'https://www...'. Below the input field are 'SAVE' and 'REMOVE' buttons. At the bottom of the main content area, there is a 'New content block' section with an '+ ADD AN EVENT BLOCK' button. The footer contains the text 'Designed by Hospitality Digital GmbH. All rights reserved.' and navigation links for Imprint, FAQ, Terms of Use, Data Privacy, and Privacy Settings.

i Aquí está el evento recién creado. Eso es todo. Ya está. **Nota: Es posible que tengas que desplazarte hacia abajo, según el diseño de la plantilla de tu sitio web.**





Escanee para ir al reproductor interactivo