



Une fois connecté à votre compte sur le site Web DISH, cliquez sur **Conception et contenu**.

The screenshot displays the 'Website Performance' dashboard for 'Test Bistro Training'. The left sidebar contains a navigation menu with 'Design and content' highlighted. The main content area includes several performance metrics:

- Test Bistro Training**: Last data generation: 28/09/2023. Website views the past 28 days: 0, with a 0.0% change.
- Website views per day**: A line chart showing 0 views per day from 04.09 to 30.09.
- Top browsing languages**: German (3), UK (2).
- Top devices**: Pie chart showing 3 Tablet and 2 Other.
- Opening hours views**: 0, with a +0.0% change.
- Contacts**: 0, with a +0.0% change.

Cliquez sur **Contenu** .

The screenshot shows the DISH website management dashboard. On the left, a sidebar menu lists various management options, with 'Content' highlighted by an orange box. The main area displays 'Website Performance' for 'Test Bistro Training'. It includes a card for 'Website views per day' with a line chart, and four smaller cards: 'Top browsing languages' (German: 3, UK: 2), 'Top devices' (Pie chart showing Tablet and Other), 'Opening hours views' (+0.0%), and 'Contacts' (+0.0%). A 'VISIT WEBSITE' button and a language selector are visible in the top right.

**Website Performance**

Test Bistro Training  
Last data generation: 28/09/2023

0  
website views the past 28 days  
↑ 0.0%

Website views per day

Date	Views
04.09	0.0
06.09	0.0
08.09	0.0
10.09	0.0
12.09	0.0
14.09	0.0
16.09	0.0
18.09	0.0
20.09	0.0
22.09	0.0
24.09	0.0
26.09	0.0
28.09	0.0
30.09	0.0

Top browsing languages

Language	Count
Germany	3
United Kingdom	2

Top devices

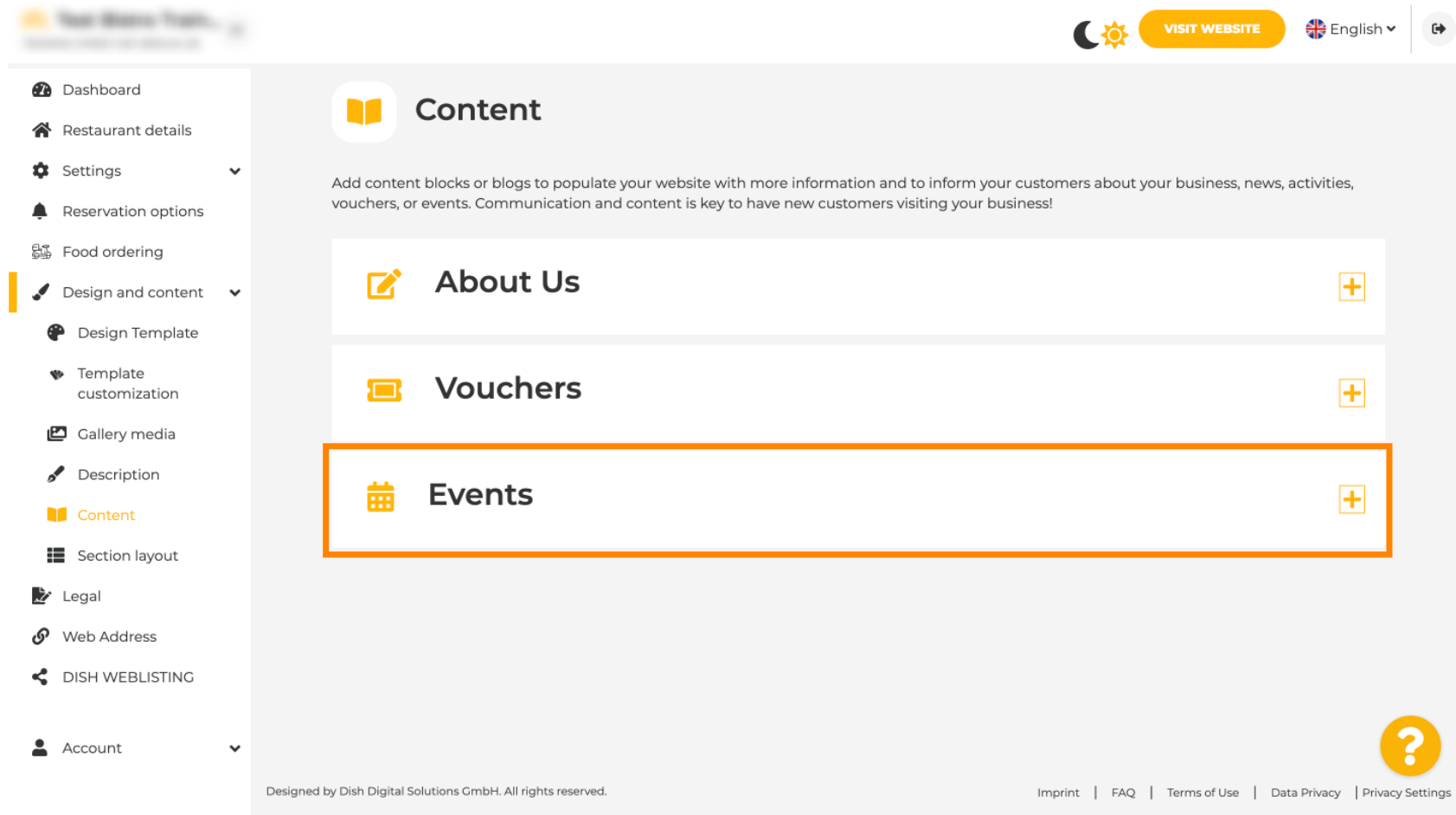
Device	Count
Tablet	1
Other	1

Opening hours views  
↑ +0.0%

Contacts  
↑ +0.0%



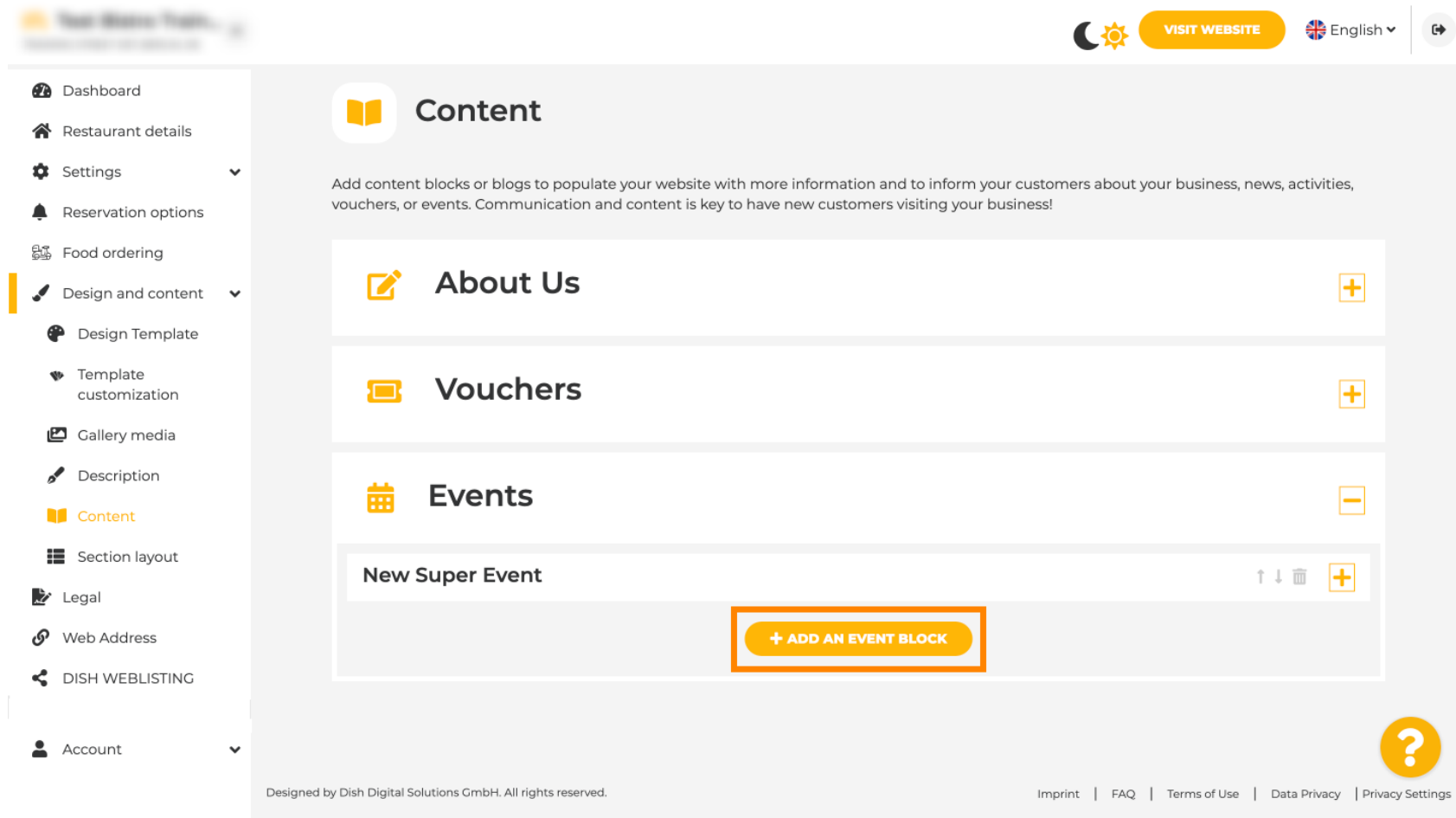
Défiler vers le bas et click on **Events**.



The screenshot displays the DISH website management interface. On the left is a sidebar menu with the following items: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted with a yellow bar), Design Template, Template customization, Gallery media, Description, Content, Section layout, Legal, Web Address, DISH WEBLISTING, and Account. The main content area is titled 'Content' and includes a sub-header: 'Add content blocks or blogs to populate your website with more information and to inform your customers about your business, news, activities, vouchers, or events. Communication and content is key to have new customers visiting your business!'. Below this are three content blocks: 'About Us', 'Vouchers', and 'Events'. The 'Events' block is highlighted with a thick orange border. At the top right of the interface, there are icons for a moon and sun, a 'VISIT WEBSITE' button, a language selector set to 'English', and a help icon. At the bottom right, there is a yellow question mark icon. The footer contains the text 'Designed by Dish Digital Solutions GmbH. All rights reserved.' and a list of links: 'Imprint | FAQ | Terms of Use | Data Privacy | Privacy Settings'.

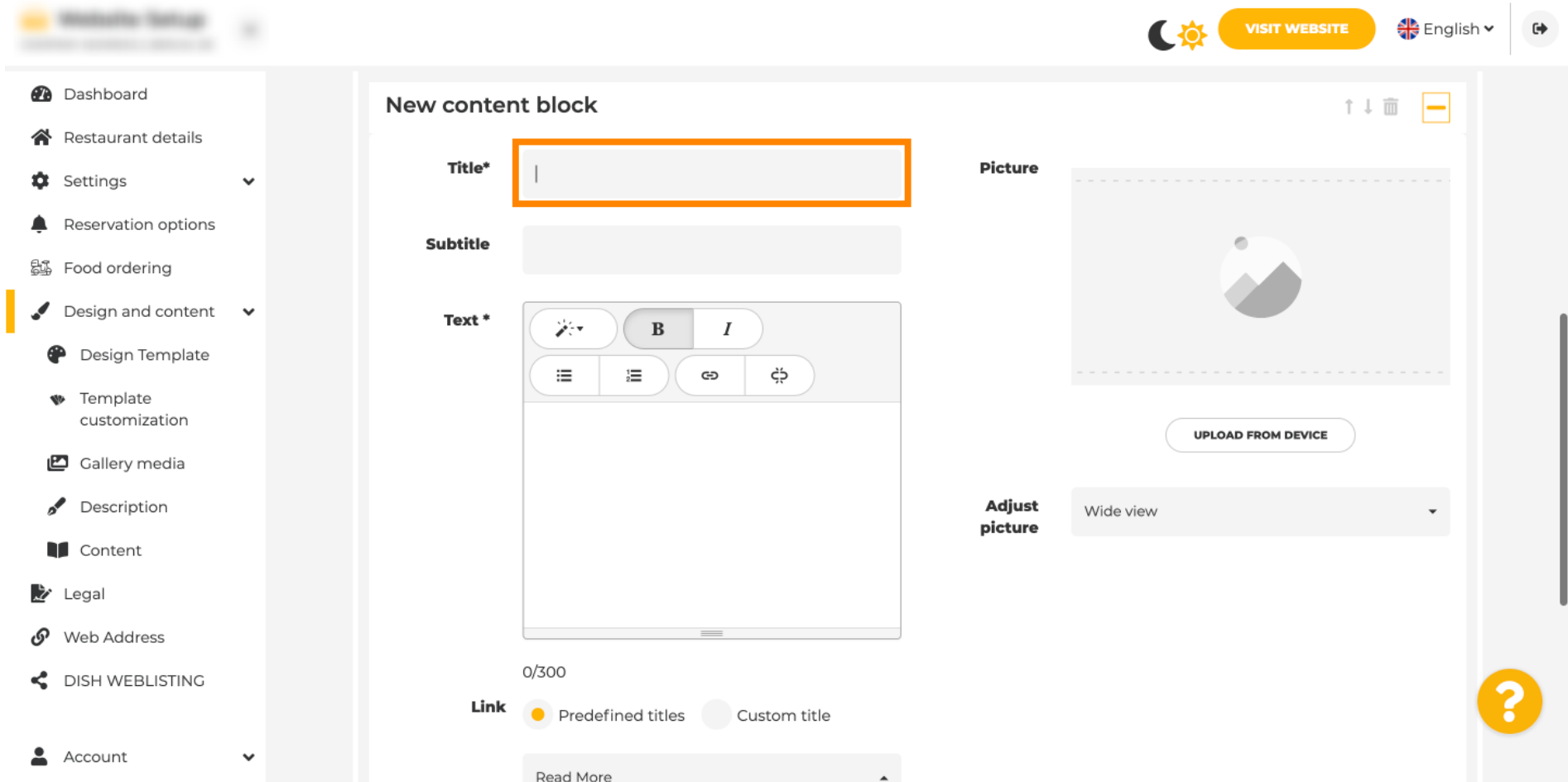


Pour créer ou ajouter un nouvel événement, cliquez sur le bouton **AJOUTER UN BLOC D'ÉVÉNEMENT** .



The screenshot shows the DISH website management interface. On the left is a sidebar menu with options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design Template, Template customization, Gallery media, Description, Content, Section layout, Legal, Web Address, DISH WEBLISTING, and Account. The main area is titled 'Content' and contains a description: 'Add content blocks or blogs to populate your website with more information and to inform your customers about your business, news, activities, vouchers, or events. Communication and content is key to have new customers visiting your business!'. Below this are three content blocks: 'About Us', 'Vouchers', and 'Events'. The 'Events' block is expanded to show a 'New Super Event' entry with a '+ ADD AN EVENT BLOCK' button highlighted in orange. The top right of the interface includes a 'VISIT WEBSITE' button, a language selector set to 'English', and a help icon. The footer contains the text 'Designed by Dish Digital Solutions GmbH. All rights reserved.' and links for 'Imprint', 'FAQ', 'Terms of Use', 'Data Privacy', and 'Privacy Settings'.

**T** Une fenêtre de saisie s'ouvre. Entrez le **nom** de votre événement.



Ici, vous pouvez saisir un **texte** ou une **description** pour votre événement.

The screenshot displays the 'New content block' editor interface. On the left is a navigation sidebar with options like Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design Template, Template customization, Gallery media, Description, Content, Legal, Web Address, DISH WEBLISTING, and Account. The main editor area is titled 'New content block' and includes a 'Title\*' field with the text 'Valentine's offer', a 'Subtitle' field, and a 'Text\*' field. The 'Text\*' field is highlighted with an orange border and contains a rich text editor with icons for bold (B), italic (I), bulleted list, numbered list, link, and unlink. Below the text field is a 'Link' section with radio buttons for 'Predefined titles' (selected) and 'Custom title', and a 'Read More' button. To the right of the text field is a 'Picture' section with a placeholder image and an 'UPLOAD FROM DEVICE' button. Below the picture is an 'Adjust picture' section with a 'Wide view' dropdown menu. The top right of the interface features a 'VISIT WEBSITE' button, a language selector set to 'English', and a help icon (question mark).

Vous pouvez **ajouter** une image pour votre événement.

The screenshot displays the DISH website editor interface. On the left is a navigation sidebar with options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design Template, Template customization, Gallery media, Description, Content, Legal, Web Address, DISH WEBLISTING, and Account. The main area is titled 'New content block' and contains the following fields:

- Title\***: A text input field containing 'Valentine's offer'.
- Subtitle**: An empty text input field.
- Text \***: A rich text editor with a toolbar containing icons for text color, bold (B), italic (I), bulleted list, numbered list, link, and unlink. Below the toolbar, the text 'Check out our Valentine's offer.' is entered.
- Link**: A section with a character count '32/300' and two radio buttons: 'Predefined titles' (selected) and 'Custom title'. Below this is a dropdown menu showing 'Read More'.
- Picture**: A large image placeholder area with a dashed border and a central icon of a mountain and sun. Below it is a button labeled 'UPLOAD FROM DEVICE'.
- Adjust picture**: A dropdown menu currently set to 'Wide view'.

At the top right of the editor, there are icons for a dark theme, a 'VISIT WEBSITE' button, a language selector set to 'English', and a help icon (a question mark in a circle).



Cliquez sur **Télécharger depuis l'appareil**.

The screenshot displays the 'New content block' form in the DISH website management system. The interface includes a top navigation bar with a 'VISIT WEBSITE' button and a language selector set to 'English'. A left sidebar contains a menu with options like 'Dashboard', 'Restaurant details', 'Settings', 'Reservation options', 'Food ordering', 'Design and content', 'Design Template', 'Template customization', 'Gallery media', 'Description', 'Content', 'Legal', 'Web Address', 'DISH WEBLISTING', and 'Account'. The main form area is titled 'New content block' and contains the following fields and controls:

- Title\***: A text input field containing 'Valentine's offer'.
- Subtitle**: An empty text input field.
- Text \***: A rich text editor with a toolbar containing icons for text color, bold (B), italic (I), bulleted list, numbered list, link, and unlink. The text area contains 'Check out our Valentine's offer.' and a character count of '32/300'.
- Link**: Radio buttons for 'Predefined titles' (selected) and 'Custom title'. Below is a dropdown menu with 'Read More' selected.
- Picture**: A large image placeholder area with a central icon. Below it is a button labeled 'UPLOAD FROM DEVICE' which is highlighted with an orange border.
- Adjust picture**: A dropdown menu currently set to 'Wide view'.

A help icon (question mark in a circle) is visible in the bottom right corner of the interface.





Cliquez sur **Vue large** pour ajuster l'image.

The screenshot displays the 'New content block' editor in the DISH website management system. On the left is a navigation sidebar with options like Dashboard, Restaurant details, Settings, and Design and content. The main editor area is divided into sections: Title (Valentine's offer), Subtitle, and Text (Check out our Valentine's offer.). The 'Picture' section features a placeholder image and an 'Adjust picture' dropdown menu, which is highlighted with an orange box and shows 'Wide view' selected. Other elements include an 'Upload from device' button, a character count (32/300), and a 'Link' section with 'Predefined titles' and 'Custom title' options.

Choisissez entre la **vue large** ou **originale** .

The screenshot displays the 'New content block' configuration interface. On the left is a navigation sidebar with options like Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design Template, Template customization, Gallery media, Description, Content, Legal, Web Address, DISH WEBLISTING, and Account. The main area is titled 'New content block' and contains several sections: 'Title\*' with the text 'Valentine's offer'; 'Subtitle' (empty); 'Text\*' with a rich text editor containing 'Check out our Valentine's offer.' and a character count of 32/300; and 'Link' with radio buttons for 'Predefined titles' (selected) and 'Custom title', and a 'Read More' button. On the right, the 'Picture' section shows a placeholder image and an 'UPLOAD FROM DEVICE' button. Below it, the 'Adjust picture' section has a dropdown menu with 'Wide view' selected and 'Original' as an option, which is highlighted with an orange box. The top right of the interface includes a 'VISIT WEBSITE' button, a language selector set to 'English', and a help icon.

Ici, vous pouvez choisir entre **des titres prédéfinis** ou **des titres personnalisés**.

The screenshot displays the DISH website editor interface. On the left is a navigation sidebar with options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design Template, Template customization, Gallery media, Description, Content, Legal, Web Address, DISH WEBLISTING, and Account. The main editor area shows a text block with the content "Check out our Valentine's offer." and a character count of 32/300. Below the text, there is a "Link" configuration section with two radio buttons: "Predefined titles" (selected) and "Custom title". Below this, there is a "Read More" button, a text input field containing "https://www...", and two buttons: "SAVE" and "REMOVE". On the right side of the editor, there is an "Adjust picture" section with an "UPLOAD FROM DEVICE" button and a "Wide view" dropdown menu. The top right of the interface includes a "VISIT WEBSITE" button, a language selector set to "English", and a help icon.



Défiler vers le bas et click on **Read More**.

The screenshot displays the DISH website editor interface. On the left is a navigation sidebar with the following items: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted with a yellow bar), Design Template, Template customization, Gallery media, Description, Content, Legal, Web Address, DISH WEBLISTING, and Account. The main editor area shows a 'Link' configuration section with a character count of 32/300. It features two radio buttons: 'Predefined titles' (selected) and 'Custom title'. A dropdown menu is open, showing 'Read More' as the selected option, which is highlighted with a blue and orange border. Below the dropdown, a text input field contains 'https://www...'. At the bottom of the link configuration are 'SAVE' and 'REMOVE' buttons. Below this is a 'New content block' section with a '+ ADD AN EVENT BLOCK' button. The top right of the editor includes a 'VISIT WEBSITE' button, a language selector set to 'English', and a help icon. The footer contains the text 'Designed by Hospitality Digital GmbH. All rights reserved.' and links for 'Imprint', 'FAQ', 'Terms of Use', 'Data Privacy', and 'Privacy Settings'. A large question mark icon is visible in the bottom right corner of the editor area.



Sélectionnez votre **préférence**.

The screenshot displays the DISH website editor interface. On the left is a navigation sidebar with the following items: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design Template, Template customization, Gallery media, Description, Content, Legal, Web Address, DISH WEBLISTING, and Account. The main editor area shows a 'New content block' with a 'Link' dropdown menu. The dropdown is open, showing options: Read More (highlighted), Claim Your Voucher, Register for party, Invite your friends, Find Out More, Get Tickets, and Save Voucher. Above the dropdown, there are radio buttons for 'Predefined titles' (selected) and 'Custom title'. The interface also includes a 'VIT VISIT WEBSITE' button, a language selector set to 'English', and a footer with copyright information and links for Imprint, FAQ, Terms of Use, Data Privacy, and Privacy Settings.

## **T** Ajoutez l' URL des événements .

The screenshot displays the DISH website management interface. On the left is a navigation sidebar with the following items: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design Template, Template customization, Gallery media, Description, Content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area shows a 'Link' block configuration. At the top right of the interface, there are icons for a dark theme, a 'VISIT WEBSITE' button, and a language selector set to 'English'. The 'Link' block configuration includes a character count '32/300', radio buttons for 'Predefined titles' (selected) and 'Custom title', a dropdown menu currently showing 'Read More', and a text input field containing 'https://www...' which is highlighted with an orange border. Below the input field are 'SAVE' and 'REMOVE' buttons. At the bottom of the configuration area, there is a 'New content block' section with a '+ ADD AN EVENT BLOCK' button. The footer contains the text 'Designed by Hospitality Digital GmbH. All rights reserved.' and links for 'Imprint', 'FAQ', 'Terms of Use', 'Data Privacy', and 'Privacy Settings'. A help icon (question mark) is located in the bottom right corner.



Cliquez sur **ENREGISTRER**.

The screenshot displays the DISH website editor interface. On the left is a navigation sidebar with categories like Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design Template, Template customization, Gallery media, Description, Content, Legal, Web Address, DISH WEBLISTING, and Account. The main editor area shows a 'Link' block with a character count of 32/300. It features radio buttons for 'Predefined titles' (selected) and 'Custom title'. A dropdown menu is set to 'Read More'. Below the dropdown, a note states: 'Predefined titles will automatically translate into your website language.' A text input field contains 'https://www...'. At the bottom of the block are two buttons: 'SAVE' (highlighted with an orange box) and 'REMOVE'. To the right of the editor is an 'Adjust picture' section with a 'Wide view' dropdown. At the bottom of the editor area is a 'New content block' section with a '+ ADD AN EVENT BLOCK' button. The footer contains copyright information, a help icon, and links for Imprint, FAQ, Terms of Use, Data Privacy, and Privacy Settings.



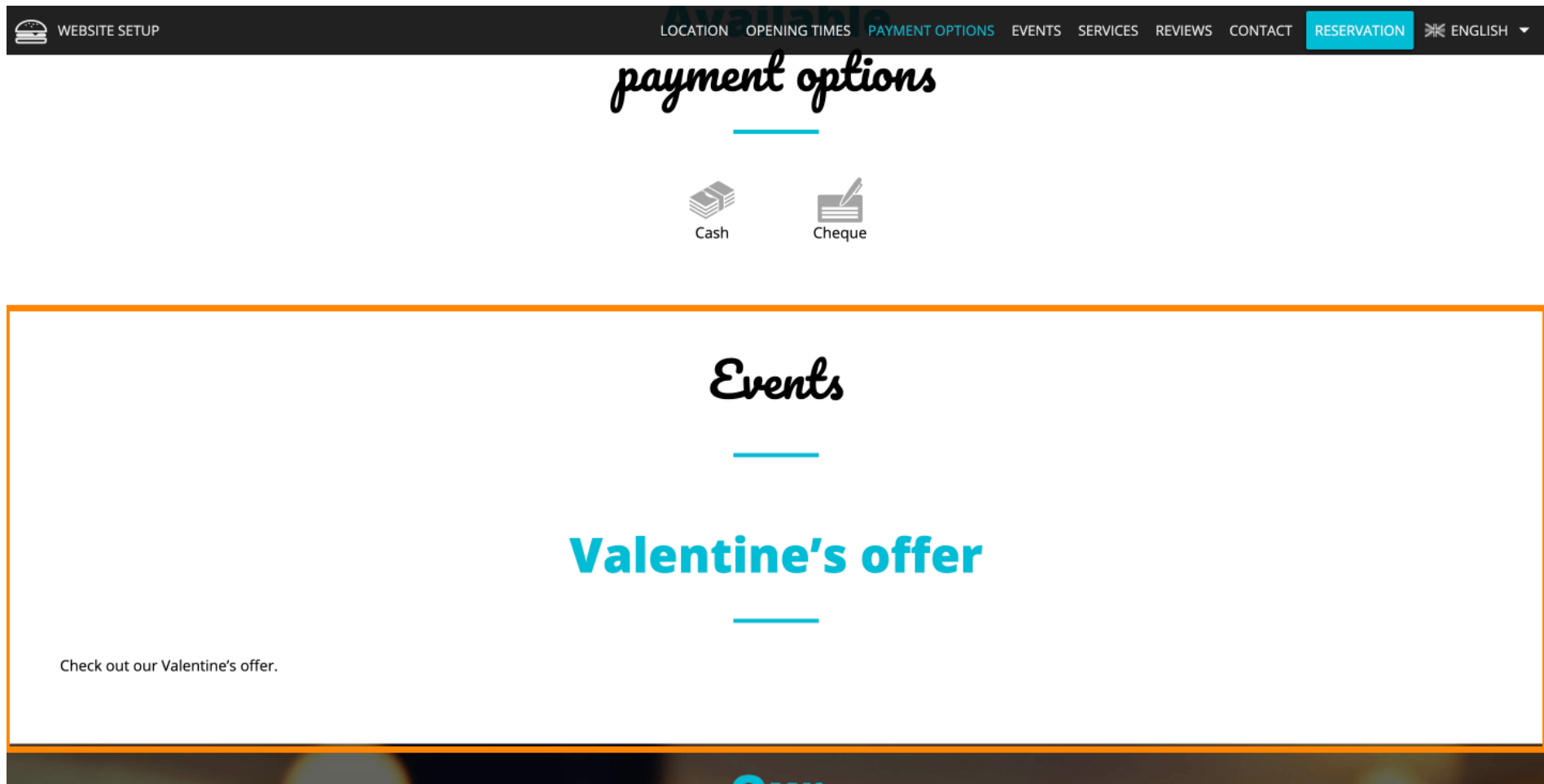
Cliquez sur **VISITER LE SITE WEB**.

The screenshot shows the DISH website editor interface. On the left is a sidebar menu with options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design Template, Template customization, Gallery media, Description, Content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area features a 'Link' section with a 'Predefined titles' radio button selected, a 'Read More' dropdown menu, and a text input field containing 'https://www...'. Below the input field are 'SAVE' and 'REMOVE' buttons. A 'New content block' section at the bottom contains a '+ ADD AN EVENT BLOCK' button. The top right corner includes a 'VISIT WEBSITE' button (highlighted with an orange box), a language selector set to 'English', and a dark mode toggle. The footer contains the text 'Designed by Hospitality Digital GmbH. All rights reserved.' and links for 'Imprint', 'FAQ', 'Terms of Use', 'Data Privacy', and 'Privacy Settings'.





Voici votre événement nouvellement créé. C'est tout. Vous avez terminé. Remarque : vous devrez peut-être faire défiler la page vers le bas, en fonction de la conception du modèle de votre site Web.





Scannez pour accéder au lecteur interactif