

Depois de fazer login na sua conta do site DISH. Clique em **Design e content**.

The screenshot displays the DISH website performance dashboard. On the left, a navigation menu is visible, with the 'Design and content' option highlighted by an orange box. The main dashboard area is titled 'Website Performance' and contains several data cards:

- Test Bistro Training**: Last data generation: 28/09/2023. Website views the past 28 days: 0, with a 0.0% change (indicated by a green up arrow).
- Website views per day**: A line chart showing daily views from 04.09 to 30.09. The y-axis ranges from 0 to 1.0.
- Top browsing languages**: Shows 3 views for German (Germany flag) and 2 views for English (UK flag).
- Top devices**: A pie chart showing 3 Tablet views (grey) and 2 Other views (teal).
- Opening hours views**: Shows 0 views with a +0.0% change (indicated by a green up arrow).
- Contacts**: Shows 0 contacts with a +0.0% change (indicated by a green up arrow).

A yellow question mark icon is located in the bottom right corner of the dashboard area.

Clique em **Conteúdo**.

The screenshot displays the DISH website management interface. On the left, a sidebar menu lists various management options, with 'Content' highlighted by an orange box. The main area shows the 'Website Performance' dashboard for 'Test Bistro Training'. The dashboard includes a 'Website views per day' line chart, a 'Top browsing languages' section showing German (3) and English (2), a 'Top devices' pie chart (Tablet and Other), and 'Opening hours views' and 'Contacts' sections, all showing 0 views and a +0.0% change. A 'VISIT WEBSITE' button and a language selector (English) are visible in the top right corner. A question mark icon is present in the bottom right corner of the dashboard area.

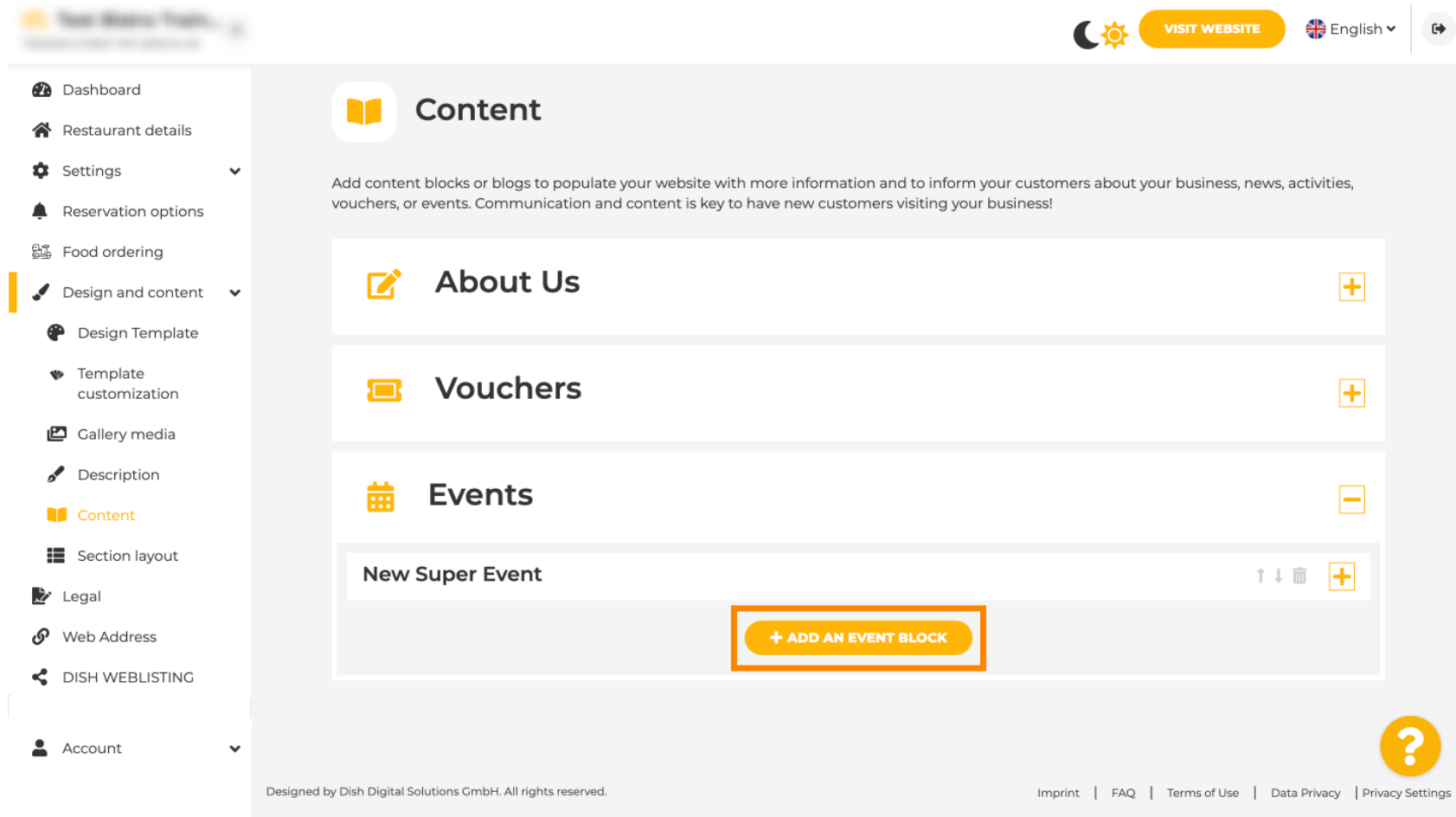


Role para baixo e clique em **Eventos**.

The screenshot displays the DISH website management interface. On the left is a vertical sidebar menu with the following items: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted with an orange bar), Design Template, Template customization, Gallery media, Description, Content (highlighted in orange), Section layout, Legal, Web Address, DISH WEBLISTING, and Account. The main content area is titled 'Content' and includes a sub-header: 'Add content blocks or blogs to populate your website with more information and to inform your customers about your business, news, activities, vouchers, or events. Communication and content is key to have new customers visiting your business!'. Below this are three content blocks: 'About Us', 'Vouchers', and 'Events'. The 'Events' block is highlighted with a thick orange border. Each block has a plus sign icon to its right. At the top right of the interface, there are icons for a moon and sun, a 'VISIT WEBSITE' button, a language selector set to 'English', and a share icon. At the bottom right, there is a help icon (a question mark in a circle). At the bottom left, it says 'Designed by Dish Digital Solutions GmbH. All rights reserved.' At the bottom right, there are links for 'Imprint | FAQ | Terms of Use | Data Privacy | Privacy Settings'.

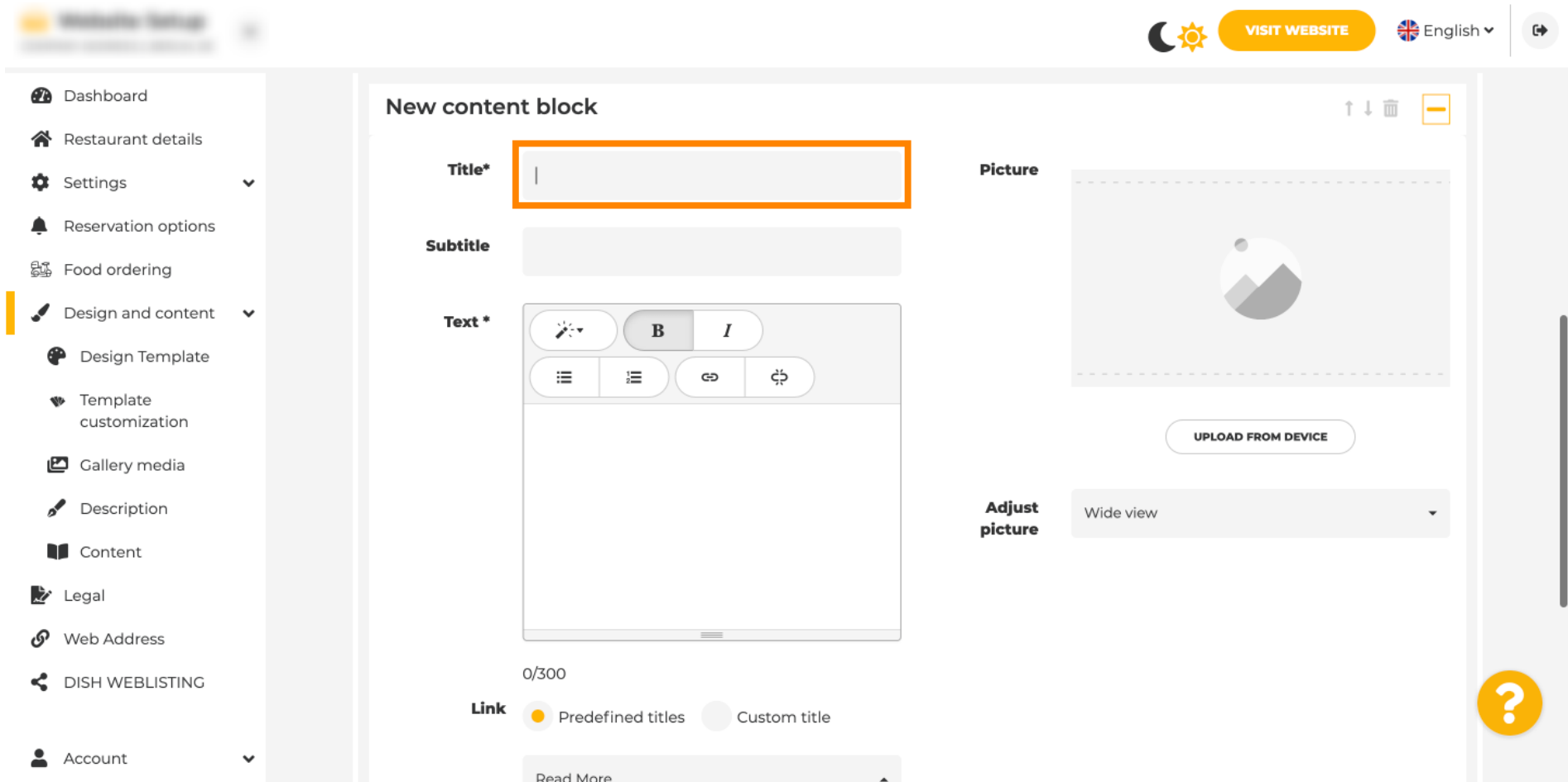


Para criar ou adicionar um novo Evento, clique no botão **ADICIONAR UM BLOCO DE EVENTOS**.



The screenshot displays the DISH website management interface. On the left is a sidebar menu with options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design Template, Template customization, Gallery media, Description, Content, Section layout, Legal, Web Address, DISH WEBLISTING, and Account. The main content area is titled 'Content' and includes a sub-header: 'Add content blocks or blogs to populate your website with more information and to inform your customers about your business, news, activities, vouchers, or events. Communication and content is key to have new customers visiting your business!'. Below this, there are three content blocks: 'About Us', 'Vouchers', and 'Events'. The 'Events' block is currently active and shows a 'New Super Event' entry with a '+ ADD AN EVENT BLOCK' button highlighted by an orange box. The top right of the interface features a 'VISIT WEBSITE' button, a language selector set to 'English', and a help icon. The footer contains the text 'Designed by Dish Digital Solutions GmbH. All rights reserved.' and links for 'Imprint', 'FAQ', 'Terms of Use', 'Data Privacy', and 'Privacy Settings'.

T Uma janela de entrada será aberta. Insira o **nome** do seu evento.



Aqui você pode inserir um **texto** ou uma **descrição** para seu evento.

The screenshot displays the DISH website editor interface. On the left is a navigation sidebar with options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design Template, Template customization, Gallery media, Description, Content, Legal, Web Address, DISH WEBLISTING, and Account. The main area is titled 'New content block' and contains the following fields and controls:

- Title***: A text input field containing 'Valentine's offer'.
- Subtitle**: An empty text input field.
- Text ***: A rich text editor area, highlighted with an orange border, containing a toolbar with icons for undo, bold (B), italic (I), bulleted list, numbered list, link, and unlink, and a large text area below.
- Picture**: A placeholder for an image with a circular icon and a dashed border.
- Adjust picture**: A dropdown menu currently set to 'Wide view'.
- Link**: A section with radio buttons for 'Predefined titles' (selected) and 'Custom title', and a text input field containing 'Read More'.

At the top right of the editor, there are icons for a dark mode toggle, a 'VISIT WEBSITE' button, a language selector set to 'English', and a help icon. A question mark icon is also visible in the bottom right corner of the editor area.

Você pode **adicionar** uma imagem para seu evento.

The screenshot displays the DISH website editor interface. On the left is a navigation sidebar with options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design Template, Template customization, Gallery media, Description, Content, Legal, Web Address, DISH WEBLISTING, and Account. The main area is titled 'New content block' and contains the following fields:

- Title***: A text input field containing 'Valentine's offer'.
- Subtitle**: An empty text input field.
- Text ***: A rich text editor with a toolbar containing icons for text color, bold (B), italic (I), bulleted list, numbered list, link, and unlink. Below the toolbar is a text area containing 'Check out our Valentine's offer.' and a character count '32/300'.
- Link**: Radio buttons for 'Predefined titles' (selected) and 'Custom title'. Below is a dropdown menu showing 'Read More'.
- Picture**: A large rectangular area with a dashed border and a placeholder image of a mountain. Below it is a button labeled 'UPLOAD FROM DEVICE'.
- Adjust picture**: A dropdown menu currently set to 'Wide view'.

At the top right of the editor, there are icons for a dark theme, a settings gear, a 'VISIT WEBSITE' button, a language selector set to 'English', and a refresh icon. A help icon (a question mark in a circle) is located in the bottom right corner of the editor area.



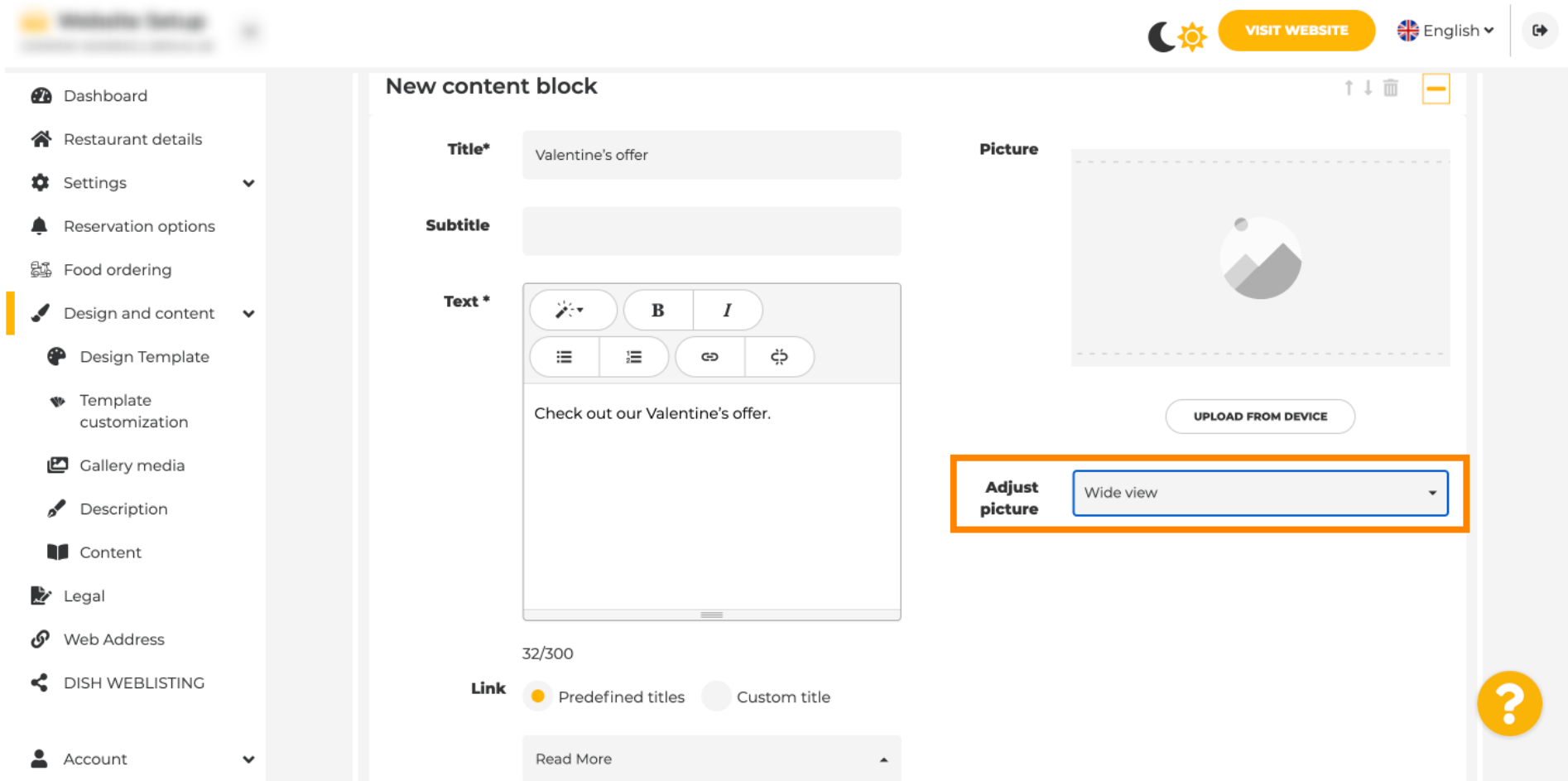
Clique em **Carregar do dispositivo**.

The screenshot displays the DISH website management interface. On the left is a navigation sidebar with the following items: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted with an orange bar), Design Template, Template customization, Gallery media, Description, Content, Legal, Web Address, DISH WEBLISTING, and Account. The main area is titled 'New content block' and contains the following fields and controls:

- Title***: Text input field containing 'Valentine's offer'.
- Subtitle**: Empty text input field.
- Text ***: Rich text editor with a toolbar containing icons for text color, bold (B), italic (I), bulleted list, numbered list, link, and unlink. The text area contains 'Check out our Valentine's offer.' and a character count of '32/300'.
- Link**: Radio buttons for 'Predefined titles' (selected) and 'Custom title'. Below is a dropdown menu with 'Read More' selected.
- Picture**: A large image placeholder with a circular icon. Below it is a button labeled 'UPLOAD FROM DEVICE' which is highlighted with an orange border.
- Adjust picture**: A dropdown menu currently set to 'Wide view'.

At the top right of the interface, there are icons for a dark mode toggle, a 'VISIT WEBSITE' button, a language selector set to 'English', and a help icon (a question mark in a circle) located at the bottom right of the main content area.

Clique em **Visualização ampla** para ajustar a imagem.

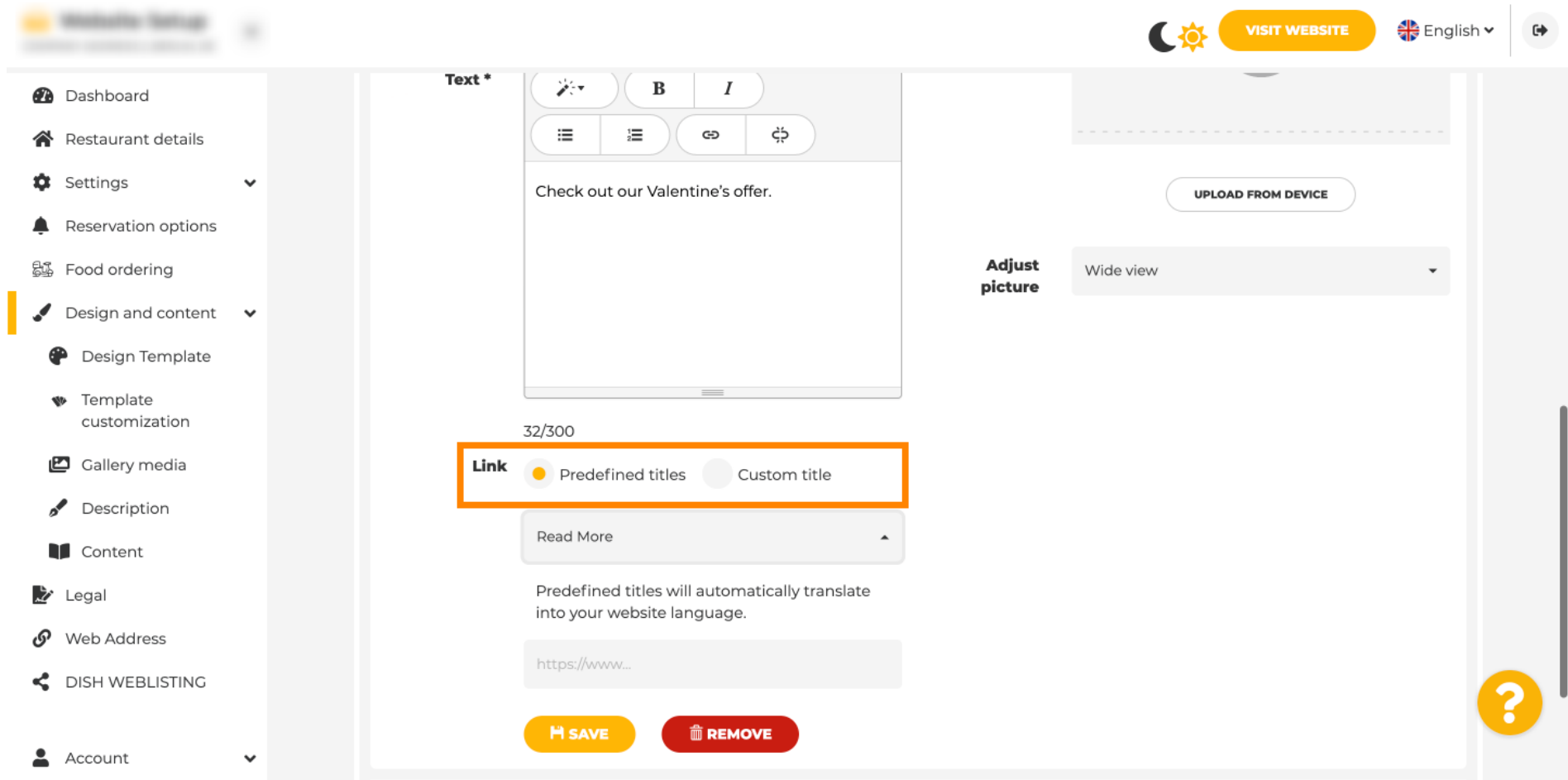


Escolha entre **visualização ampla** ou **original**.

The screenshot displays the 'New content block' configuration interface in the DISH website editor. The interface is divided into several sections:

- Navigation:** A sidebar on the left contains menu items such as Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design Template, Template customization, Gallery media, Description, Content, Legal, Web Address, DISH WEBLISTING, and Account.
- Page Header:** Includes a 'VISIT WEBSITE' button, a language selector set to 'English', and a user profile icon.
- Form Fields:**
 - Title*:** A text input field containing 'Valentine's offer'.
 - Subtitle:** An empty text input field.
 - Text*:** A rich text editor with a toolbar containing icons for text color, bold (B), italic (I), bulleted list, numbered list, link, and unlink. The text area contains 'Check out our Valentine's offer.' and a character count of '32/300'.
 - Link:** Radio buttons for 'Predefined titles' (selected) and 'Custom title'. Below is a 'Read More' button with a dropdown arrow.
- Picture:** A large placeholder area for an image with an 'UPLOAD FROM DEVICE' button below it.
- Adjust picture:** A dropdown menu currently set to 'Wide view'. The dropdown is open, showing 'Wide view' (highlighted in blue) and 'Original' options. This dropdown is highlighted with an orange border.

Aqui, você pode escolher entre **Títulos predefinidos** ou **Título personalizado**.





Role para baixo e clique em **Ler mais**.

The screenshot displays the DISH website editor interface. On the left is a navigation sidebar with the following items: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted with a yellow bar), Design Template, Template customization, Gallery media, Description, Content, Legal, Web Address, DISH WEBLISTING, and Account. The main editor area shows a 'Link' configuration section with a character count of 32/300. It includes radio buttons for 'Predefined titles' (selected) and 'Custom title'. A dropdown menu is open, showing 'Read More' as the selected option. Below the dropdown, a text input field contains 'https://www...'. At the bottom of this section are 'SAVE' and 'REMOVE' buttons. To the right, there is an 'Adjust picture' section with a 'Wide view' dropdown. At the bottom of the editor, there is a 'New content block' section with a '+ ADD AN EVENT BLOCK' button. The footer contains the text 'Designed by Hospitality Digital GmbH. All rights reserved.' and links for 'Imprint', 'FAQ', 'Terms of Use', 'Data Privacy', and 'Privacy Settings'. A help icon (question mark) is visible in the bottom right corner.



Selecione sua **preferência**.

The screenshot displays the DISH website editor interface. On the left is a navigation sidebar with the following items: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design Template, Template customization, Gallery media, Description, Content, Legal, Web Address, DISH WEBLISTING, and Account. The main editor area shows a 'New content block' with a dropdown menu for 'Link' options. The 'Link' section has two radio buttons: 'Predefined titles' (selected) and 'Custom title'. The dropdown menu is open, showing the following options: Read More, Claim Your Voucher, Register for party, Invite your friends, Find Out More, Get Tickets, and Save Voucher. The 'Read More' option is highlighted with a blue bar and is enclosed in an orange box. At the top right of the editor, there are icons for a dark mode toggle, a 'VISIT WEBSITE' button, a language selector set to 'English', and a help icon. At the bottom right, there is a large orange question mark icon. The footer contains the text 'Designed by Hospitality Digital GmbH. All rights reserved.' and links for 'Imprint', 'FAQ', 'Terms of Use', 'Data Privacy', and 'Privacy Settings'.

T Adicione a URL dos eventos .

The screenshot displays the DISH website editor interface. On the left is a navigation sidebar with the following items: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design Template, Template customization, Gallery media, Description, Content, Legal, Web Address, DISH WEBLISTING, and Account. The main editor area shows a 'Link' block with a 'Read More' button. The 'Link' section has two radio buttons: 'Predefined titles' (selected) and 'Custom title'. Below the radio buttons is a text input field containing 'https://www...' which is highlighted with an orange border. Below the input field are two buttons: 'SAVE' and 'REMOVE'. To the right of the editor area, there is an 'Adjust picture' section with a 'Wide view' dropdown menu. At the bottom of the editor area, there is a 'New content block' section with a '+ ADD AN EVENT BLOCK' button. The footer contains the text 'Designed by Hospitality Digital GmbH. All rights reserved.' and links for 'Imprint', 'FAQ', 'Terms of Use', 'Data Privacy', and 'Privacy Settings'. A 'VISIT WEBSITE' button and a language selector set to 'English' are visible in the top right corner.

Clique em **SALVAR**.

The screenshot displays the DISH website editor interface. On the left is a navigation sidebar with the following menu items: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted with an orange bar), Design Template, Template customization, Gallery media, Description, Content, Legal, Web Address, DISH WEBLISTING, and Account. The main editor area shows a 'Link' block with a character count of 32/300. It features two radio buttons: 'Predefined titles' (selected) and 'Custom title'. Below these is a dropdown menu currently set to 'Read More'. A text box contains the URL 'https://www...'. At the bottom of the block are two buttons: 'SAVE' (highlighted with an orange border) and 'REMOVE'. To the right of the editor is a 'Adjust picture' panel with a 'Wide view' dropdown. At the bottom of the editor is a 'New content block' section with a '+ ADD AN EVENT BLOCK' button. The footer contains the text 'Designed by Hospitality Digital GmbH. All rights reserved.' and links for 'Imprint', 'FAQ', 'Terms of Use', 'Data Privacy', and 'Privacy Settings'. A help icon (question mark) is located in the bottom right corner.

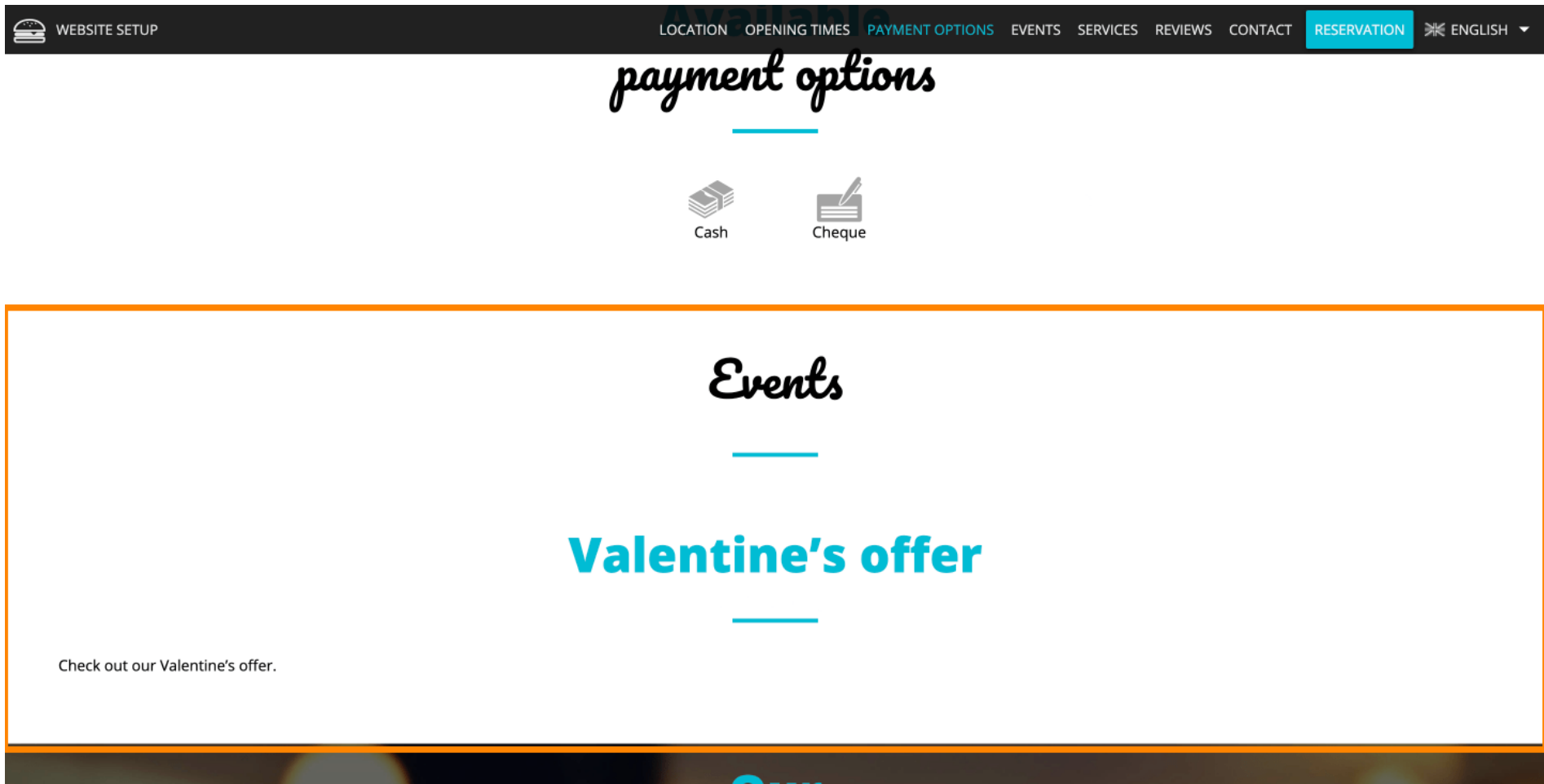


Clique em **VISITAR SITE**.

The screenshot displays the DISH website editor interface. On the left is a navigation sidebar with the following items: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted with an orange bar), Design Template, Template customization, Gallery media, Description, Content, Legal, Web Address, DISH WEBLISTING, and Account. The main editor area shows a 'Link' block with a 'Read More' button. The 'Link' section includes radio buttons for 'Predefined titles' (selected) and 'Custom title', a text input field containing 'https://www...', and 'SAVE' and 'REMOVE' buttons. To the right of the editor is a 'Adjust picture' panel with a 'Wide view' dropdown menu. At the top right of the editor, a 'VISIT WEBSITE' button is highlighted with an orange box. Below the editor is a 'New content block' section with an '+ ADD AN EVENT BLOCK' button. The footer contains the text 'Designed by Hospitality Digital GmbH. All rights reserved.' and links for 'Imprint', 'FAQ', 'Terms of Use', 'Data Privacy', and 'Privacy Settings'. A help icon (question mark) is located in the bottom right corner.



Aqui está seu evento recém-criado. É isso. Pronto. Você terminou. **Nota: Talvez seja preciso rolar para baixo, dependendo do design do modelo do seu site.**





Digitalize para ir para o player interativo