



Klikněte na **Design a obsah**.

**Test Bistro Train...**  
TRAINING STREET 007, BERLIN, DE

**Dashboard**

- Restaurant details
- Settings
- Reservation options
- Food ordering
- Design and content**
- Legal
- Web Address
- DISH WEBLISTING
- Account

### Website Performance

**Test Bistro Training**  
Last data generation: 28/09/2023

0  
website views the past 28 days  
↑ **0.0%**

**Website views per day**

Date	Views
04.09	0
06.09	0
08.09	0
10.09	0
12.09	0
14.09	0
16.09	0
18.09	0
20.09	0
22.09	0
24.09	0
26.09	0
28.09	0
30.09	0

**Top browsing languages**

- Germany: 3
- United Kingdom: 2

**Top devices**

- Tablet
- Other

**Opening hours views**  
0  
↑ **+0.0%**

**Contacts**  
0  
↑ **+0.0%**

Klikněte na **Popis**.

The screenshot shows the 'Website Performance' dashboard for 'Test Bistro Training' (TRAINING STREET 007, BERLIN, DE). The left sidebar contains a menu with 'Description' highlighted in orange. The main dashboard area includes several widgets: 'Test Bistro Training' showing 0 website views with a 0.0% change; 'Website views per day' as an empty line chart; 'Top browsing languages' showing German (3) and British (2); 'Top devices' as a pie chart for Tablet and Other; 'Opening hours views' showing 0 with a +0.0% change; and 'Contacts' showing 0 with a +0.0% change. A yellow question mark icon is in the bottom right corner.

Test Bistro Train...  
TRAINING STREET 007, BERLIN, DE

English

VISIT WEBSITE

## Website Performance

Test Bistro Training  
Last data generation: 28/09/2023

0  
website views the past 28 days  
↑ 0.0%

Website views per day

Date	Views
04.09	0
06.09	0
08.09	0
10.09	0
12.09	0
14.09	0
16.09	0
18.09	0
20.09	0
22.09	0
24.09	0
26.09	0
28.09	0
30.09	0

Top browsing languages

Language	Count
Germany	3
United Kingdom	2

Top devices

Device	Count
Tablet	1
Other	1

Opening hours views

0  
↑ +0.0%

Contacts

0  
↑ +0.0%



V prvním kroku vám ukážeme, jak přidat uvítací titulek na váš web DISH.

**Test Bistro Train...**  
TRAINING STREET 007, BERLIN, DE

VISIT WEBSITE English

## Website Description

**Welcome title**  
A greeting to your visitors, this appears on the top of your website

**Meta Description**  
The meta description is an HTML attribute that provides a brief summary of a web page, which is often displayed on search engines such as Google.

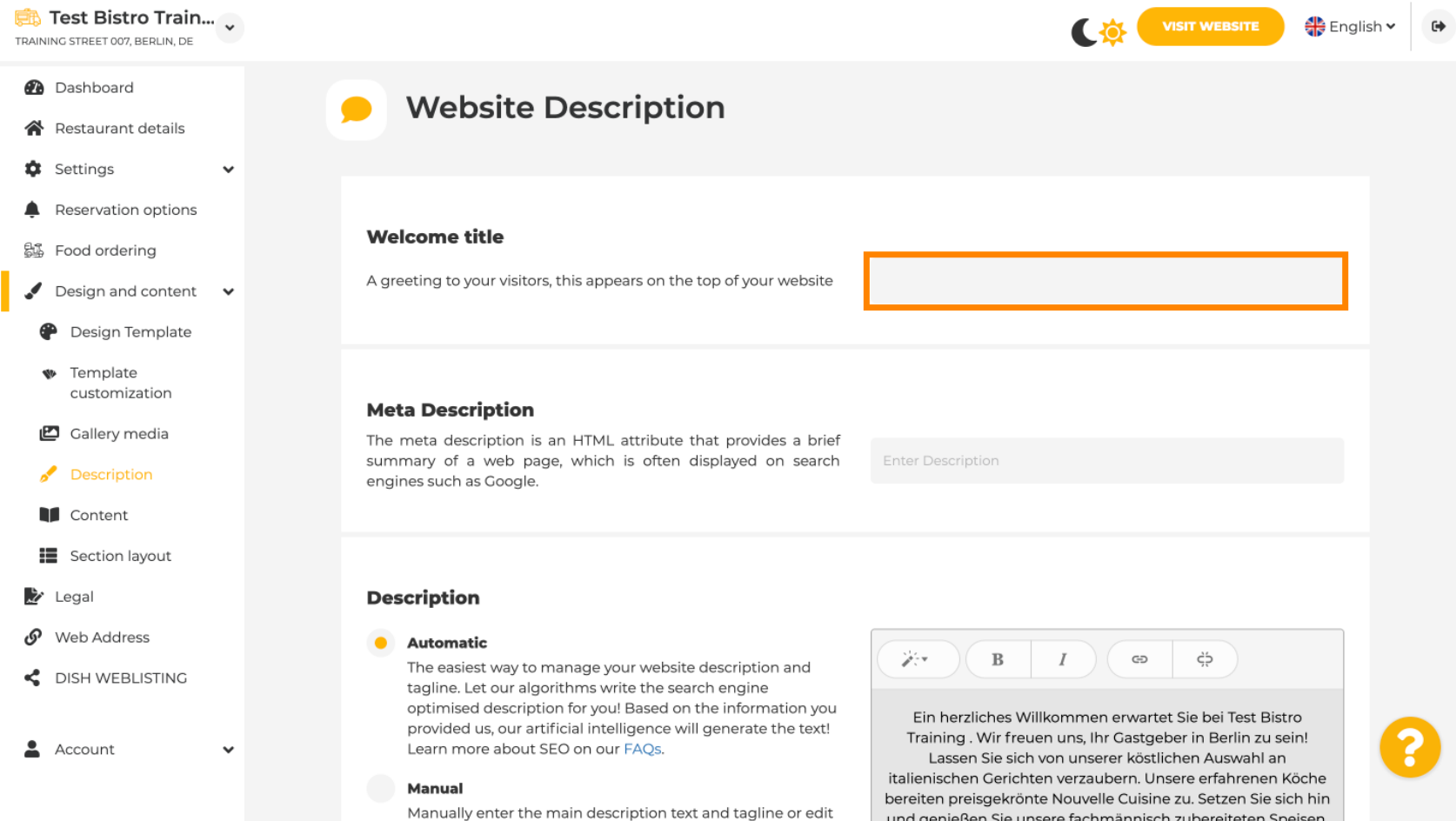
**Description**

- Automatic**  
The easiest way to manage your website description and tagline. Let our algorithms write the search engine optimised description for you! Based on the information you provided us, our artificial intelligence will generate the text! Learn more about SEO on our [FAQs](#).
- Manual**  
Manually enter the main description text and tagline or edit

Ein herzliches Willkommen erwartet Sie bei Test Bistro Training . Wir freuen uns, Ihr Gastgeber in Berlin zu sein! Lassen Sie sich von unserer köstlichen Auswahl an italienischen Gerichten verzaubern. Unsere erfahrenen Köche bereiten preisgekrönte Nouvelle Cuisine zu. Setzen Sie sich hin und genießen Sie unsere fachmännisch zubereiteten Speisen.



Chcete-li přidat uvítací titulek na své webové stránky DISH, klikněte na **textové pole** pod **Uvítací titulek** a zadejte **preferovaný pozdrav** .



The screenshot shows the 'Website Description' configuration page in the DISH management system. The page is titled 'Website Description' and features a sidebar with navigation options like 'Dashboard', 'Restaurant details', 'Settings', and 'Design and content'. The 'Description' option is highlighted in the sidebar.

The main content area is divided into three sections:

- Welcome title:** A greeting to your visitors, this appears on the top of your website. A text input field is highlighted with an orange border.
- Meta Description:** The meta description is an HTML attribute that provides a brief summary of a web page, which is often displayed on search engines such as Google. A text input field labeled 'Enter Description' is present.
- Description:** This section offers two options:
  - Automatic:** The easiest way to manage your website description and tagline. Let our algorithms write the search engine optimised description for you! Based on the information you provided us, our artificial intelligence will generate the text! Learn more about SEO on our [FAQs](#).
  - Manual:** Manually enter the main description text and tagline or edit.

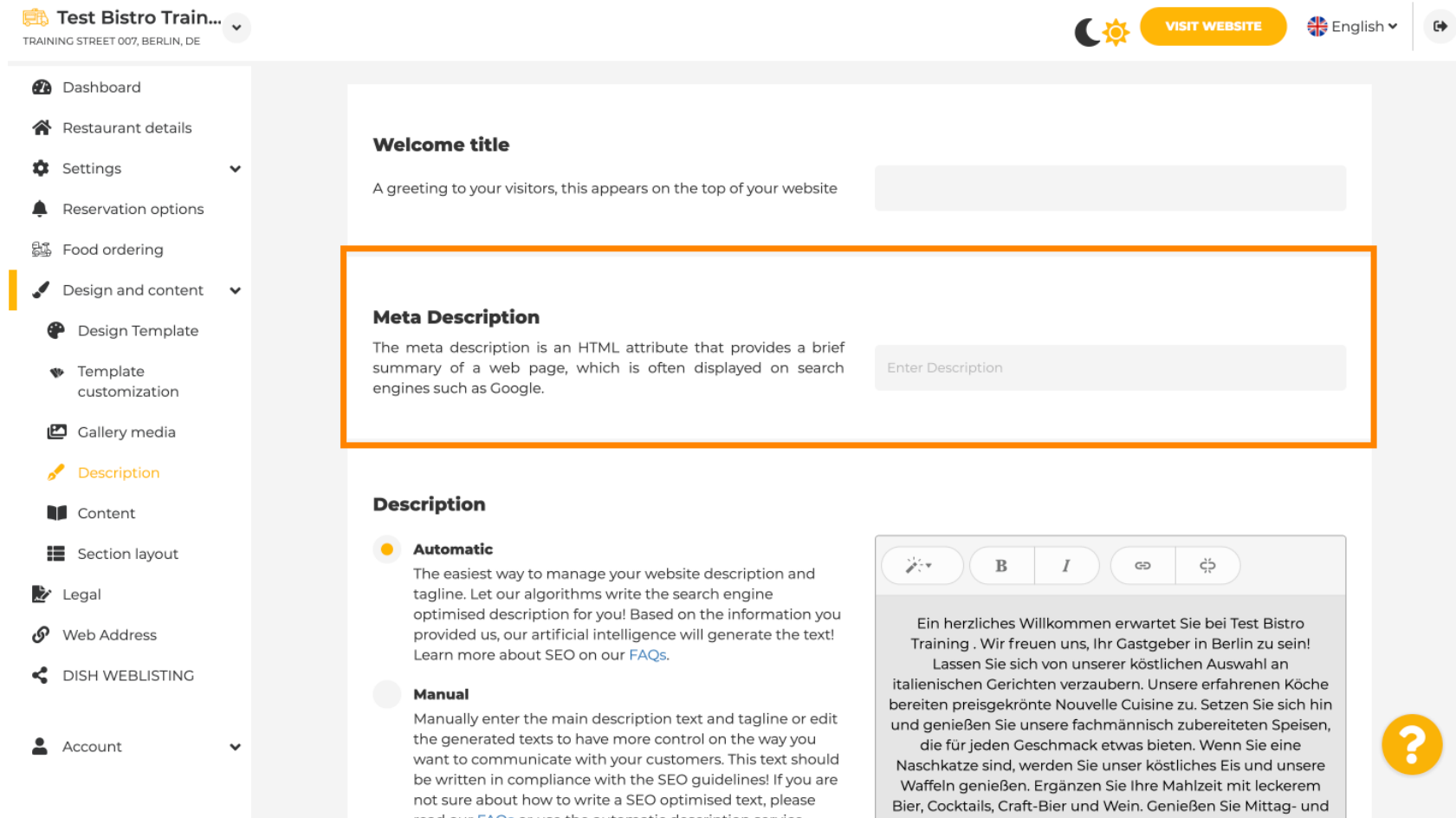
Below the 'Manual' option, there is a rich text editor with a toolbar containing icons for undo, bold (B), italic (I), link, and unlink. The editor contains the following text:

Ein herzliches Willkommen erwartet Sie bei Test Bistro Training . Wir freuen uns, Ihr Gastgeber in Berlin zu sein! Lassen Sie sich von unserer köstlichen Auswahl an italienischen Gerichten verzaubern. Unsere erfahrenen Köche bereiten preisgekrönte Nouvelle Cuisine zu. Setzen Sie sich hin und genießen Sie unsere fachmännisch zubereiteten Speisen.

A yellow question mark icon is visible in the bottom right corner of the editor area.



Ve druhém kroku vám ukážeme, jak přidat Meta Description. **Poznámka: Meta Description je krátký souhrn webu, který je relevantní pro optimalizaci pro vyhledávače, jako je Google.**



**Test Bistro Train...**  
TRAINING STREET 007, BERLIN, DE

Dashboard  
Restaurant details  
Settings  
Reservation options  
Food ordering  
**Design and content**  
Design Template  
Template customization  
Gallery media  
**Description**  
Content  
Section layout  
Legal  
Web Address  
DISH WEBLISTING  
Account

WELCOME TO DISH

**Welcome title**  
A greeting to your visitors, this appears on the top of your website

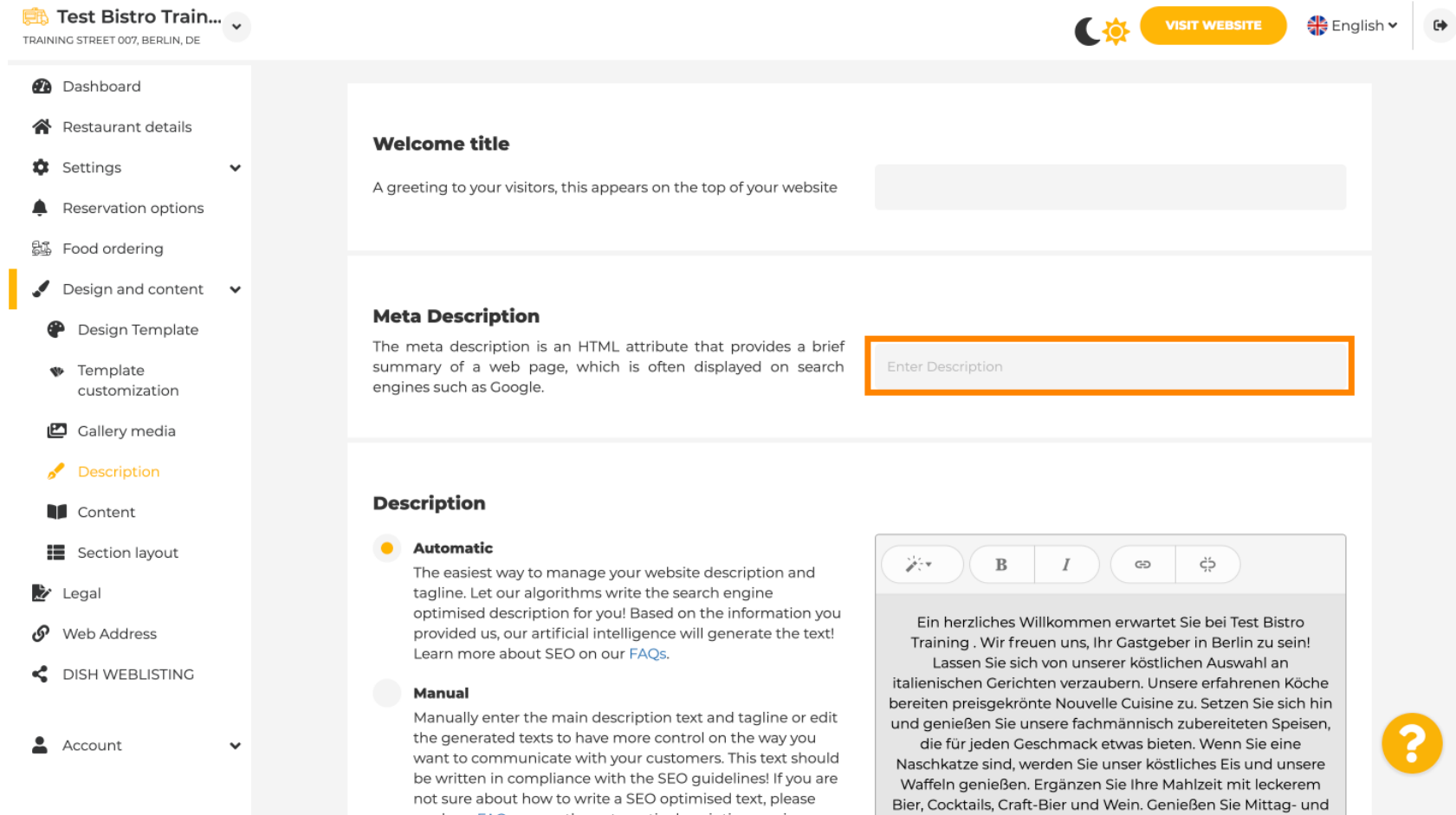
**Meta Description**  
The meta description is an HTML attribute that provides a brief summary of a web page, which is often displayed on search engines such as Google.

**Description**

- Automatic**  
The easiest way to manage your website description and tagline. Let our algorithms write the search engine optimised description for you! Based on the information you provided us, our artificial intelligence will generate the text! Learn more about SEO on our [FAQs](#).
- Manual**  
Manually enter the main description text and tagline or edit the generated texts to have more control on the way you want to communicate with your customers. This text should be written in compliance with the SEO guidelines! If you are not sure about how to write a SEO optimised text, please read our [FAQs](#) or use the automatic description service.

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**T** Nyní klikněte na **textové pole** a zadejte preferované klíčové slovo pro váš meta popis.



The screenshot shows the management interface for 'Test Bistro Training'. The left sidebar contains a menu with items like 'Dashboard', 'Restaurant details', 'Settings', 'Reservation options', 'Food ordering', 'Design and content', 'Design Template', 'Template customization', 'Gallery media', 'Description', 'Content', 'Section layout', 'Legal', 'Web Address', 'DISH WEBLISTING', and 'Account'. The 'Description' section is active, showing options for 'Automatic' and 'Manual' description generation. The 'Meta Description' field is highlighted with an orange border, and the 'Description' text area contains a sample German text for a restaurant.

**Test Bistro Train...**  
TRAINING STREET 007, BERLIN, DE

**Welcome title**  
A greeting to your visitors, this appears on the top of your website

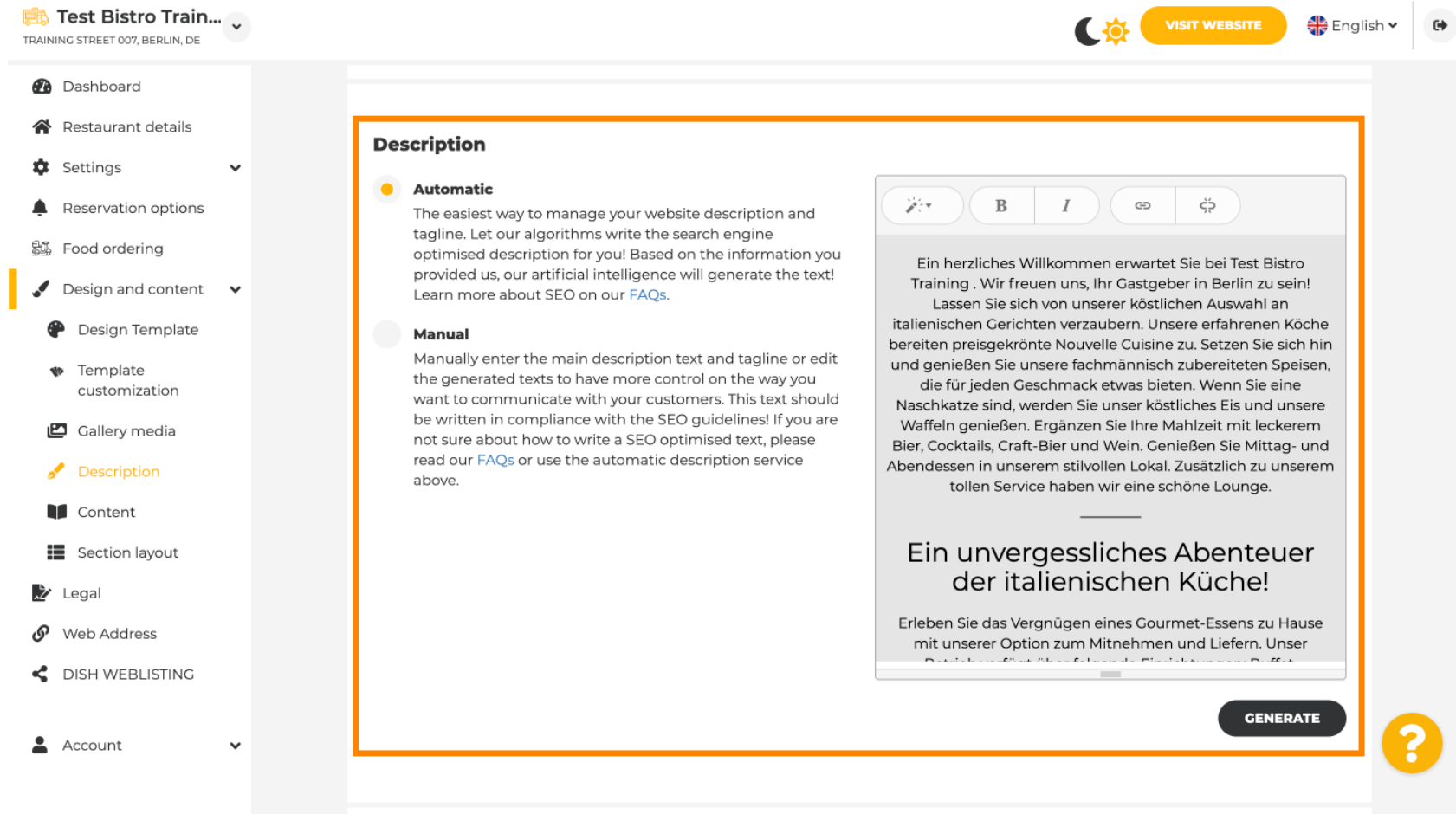
**Meta Description**  
The meta description is an HTML attribute that provides a brief summary of a web page, which is often displayed on search engines such as Google.

**Description**

- Automatic**  
The easiest way to manage your website description and tagline. Let our algorithms write the search engine optimised description for you! Based on the information you provided us, our artificial intelligence will generate the text! Learn more about SEO on our [FAQs](#).
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 Nyní vám ukážeme, jak upravit/přidat popis pro váš web DISH.



The screenshot shows the management interface for 'Test Bistro Training' (TRAINING STREET 007, BERLIN, DE). The left sidebar contains navigation options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design Template, Template customization, Gallery media, Description (highlighted), Content, Section layout, Legal, Web Address, DISH WEBLISTING, and Account. The main content area is titled 'Description' and offers two options: 'Automatic' (selected) and 'Manual'. The 'Automatic' option explains that algorithms will generate the text based on provided information. The 'Manual' option allows for manual entry and editing. A text editor with a rich text toolbar is shown, containing the following German text:

Ein herzliches Willkommen erwartet Sie bei Test Bistro Training . Wir freuen uns, Ihr Gastgeber in Berlin zu sein! Lassen Sie sich von unserer köstlichen Auswahl an italienischen Gerichten verzaubern. Unsere erfahrenen Köche bereiten preisgekrönte Nouvelle Cuisine zu. Setzen Sie sich hin und genießen Sie unsere fachmännisch zubereiteten Speisen, die für jeden Geschmack etwas bieten. Wenn Sie eine Naschkatze sind, werden Sie unser köstliches Eis und unsere Waffeln genießen. Ergänzen Sie Ihre Mahlzeit mit leckerem Bier, Cocktails, Craft-Bier und Wein. Genießen Sie Mittag- und Abendessen in unserem stilvollen Lokal. Zusätzlich zu unserem tollen Service haben wir eine schöne Lounge.

Ein unvergessliches Abenteuer der italienischen Küche!

Erleben Sie das Vergnügen eines Gourmet-Essens zu Hause mit unserer Option zum Mitnehmen und Liefern. Unser

A 'GENERATE' button is located at the bottom right of the text editor. A question mark icon is visible in the bottom right corner of the interface.

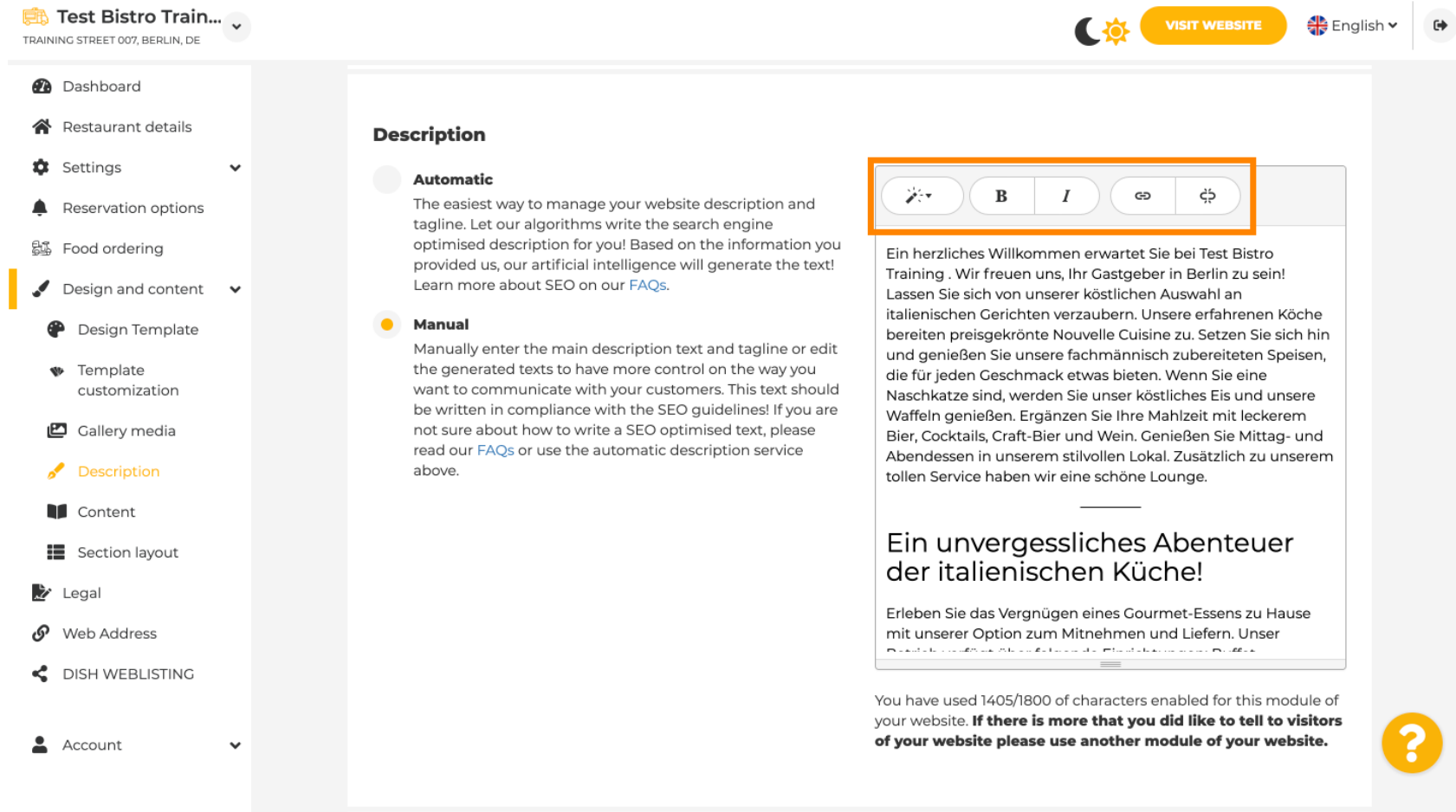


Popis lze vygenerovat automaticky nebo upravit ručně. Zde vyberte **preferovanou** možnost.  
**Poznámka: max. 1800 znaků.**

The screenshot shows the 'Test Bistro Training' website management interface. The left sidebar contains navigation options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design Template, Template customization, Gallery media, Description (highlighted), Content, Section layout, Legal, Web Address, DISH WEBLISTING, and Account. The main content area is titled 'Description' and offers two options: 'Automatic' (selected) and 'Manual'. The 'Automatic' option is highlighted with an orange border and includes a text box with the following content: 'The easiest way to manage your website description and tagline. Let our algorithms write the search engine optimised description for you! Based on the information you provided us, our artificial intelligence will generate the text! Learn more about SEO on our [FAQs](#).' The 'Manual' option is currently unselected. To the right, a preview of the website content is shown, featuring a header with navigation icons (home, search, list, edit, undo) and a main text block in German: 'Ein herzliches Willkommen erwartet Sie bei Test Bistro Training. Wir freuen uns, Ihr Gastgeber in Berlin zu sein! Lassen Sie sich von unserer köstlichen Auswahl an italienischen Gerichten verzaubern. Unsere erfahrenen Köche bereiten preisgekrönte Nouvelle Cuisine zu. Setzen Sie sich hin und genießen Sie unsere fachmännisch zubereiteten Speisen, die für jeden Geschmack etwas bieten. Wenn Sie eine Naschkatze sind, werden Sie unser köstliches Eis und unsere Waffeln genießen. Ergänzen Sie Ihre Mahlzeit mit leckerem Bier, Cocktails, Craft-Bier und Wein. Genießen Sie Mittag- und Abendessen in unserem stilvollen Lokal. Zusätzlich zu unserem tollen Service haben wir eine schöne Lounge.' Below the preview is a 'GENERATE' button and a help icon (question mark).



 Pokud použijete ruční možnost, můžete upravit **nadpisy** , **tloušťku písma** a **vložit odkazy** .



The screenshot shows the 'Test Bistro Training' website management interface. The left sidebar contains navigation options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design Template, Template customization, Gallery media, Description (highlighted), Content, Section layout, Legal, Web Address, DISH WEBLISTING, and Account. The main content area is titled 'Description' and offers two options: 'Automatic' (selected) and 'Manual'. The 'Manual' option is highlighted with a yellow dot. The 'Automatic' option states: 'The easiest way to manage your website description and tagline. Let our algorithms write the search engine optimised description for you! Based on the information you provided us, our artificial intelligence will generate the text! Learn more about SEO on our FAQs.' The 'Manual' option states: 'Manually enter the main description text and tagline or edit the generated texts to have more control on the way you want to communicate with your customers. This text should be written in compliance with the SEO guidelines! If you are not sure about how to write a SEO optimised text, please read our FAQs or use the automatic description service above.' The 'Manual' option is active, showing a rich text editor with a toolbar containing icons for bold (B), italic (I), link (🔗), and unlink (🔗). The text in the editor reads: 'Ein herzliches Willkommen erwartet Sie bei Test Bistro Training . Wir freuen uns, Ihr Gastgeber in Berlin zu sein! Lassen Sie sich von unserer köstlichen Auswahl an italienischen Gerichten verzaubern. Unsere erfahrenen Köche bereiten preisgekrönte Nouvelle Cuisine zu. Setzen Sie sich hin und genießen Sie unsere fachmännisch zubereiteten Speisen, die für jeden Geschmack etwas bieten. Wenn Sie eine Naschkatze sind, werden Sie unser köstliches Eis und unsere Waffeln genießen. Ergänzen Sie Ihre Mahlzeit mit leckerem Bier, Cocktails, Craft-Bier und Wein. Genießen Sie Mittag- und Abendessen in unserem stilvollen Lokal. Zusätzlich zu unserem tollen Service haben wir eine schöne Lounge.' Below the text, a heading reads 'Ein unvergessliches Abenteuer der italienischen Küche!' followed by a paragraph: 'Erleben Sie das Vergnügen eines Gourmet-Essens zu Hause mit unserer Option zum Mitnehmen und Liefern. Unser Restaurant ist ebenfalls ein fantastischer Ort für Ihre...' A character count at the bottom indicates 'You have used 1405/1800 of characters enabled for this module of your website. If there is more that you did like to tell to visitors of your website please use another module of your website.' A yellow question mark icon is visible in the bottom right corner.



Slogan je název pro popis vašeho webu. **Poznámka: Slogan lze upravovat pouze v případě, že je Popis nastaven na ruční.**

The screenshot shows the DISH website management interface for 'Test Bistro Train...'. The left sidebar contains a navigation menu with items: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design Template, Template customization, Gallery media, Description, Content, Section layout, Legal, Web Address, DISH WEBLISTING, and Account. The main content area is titled 'Tagline' and includes a text input field containing 'Test Bistro Training Foodtruck'. A note states: 'Search Impactful: This is a title for your website description (please note that it is only editable when your Description is set to Manual)'. Below this is a section titled 'Speak to your diners in english' with a toggle switch. At the bottom, there is a 'Preview' section with a language dropdown set to 'Czech' and a 'PREVIEW' button. A 'SAVE' button is located at the bottom left, and a help icon (?) is at the bottom right.



Chcete-li upravit řádek s popisem, klikněte na textové pole a zadejte požadovaný text.

The screenshot shows the management interface for a restaurant website. On the left is a sidebar menu with options like Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design Template, Template customization, Gallery media, Description, Content, Section layout, Legal, Web Address, DISH WEBLISTING, and Account. The main area is titled 'Test Bistro Train...' and includes a 'GENERATE' button. The 'Tagline' section contains a text input field with the text 'Test Bistro Training Foodtruck' highlighted by an orange border. Below this is a toggle for 'Speak to your diners in english'. At the bottom, there is a 'Preview' section with a language dropdown set to 'Czech' and a 'PREVIEW' button. A 'SAVE' button is located at the bottom left, and a help icon (question mark) is at the bottom right.



Po povolení **přepínače** bude popis dostupný v preferovaném cizím jazyce a přeložen do angličtiny.  
**Poznámka: To je možné pouze s automatickým popisem a prémiovým balíčkem.**

The screenshot shows the 'Test Bistro Train...' management interface. On the left is a sidebar menu with options like Dashboard, Restaurant details, Settings, and Description (highlighted in orange). The main content area is divided into sections: 'Tagline' with a text input field containing 'Test Bistro Training Foodtruck', and a 'Description' section. The 'Description' section features a toggle switch for 'Speak to your diners in english', which is currently turned on. Below this is a 'Preview' section with a language dropdown set to 'Czech' and a 'PREVIEW' button. At the bottom left is a 'SAVE' button, and at the bottom right is a help icon (question mark in a circle).



Kliknutím na **ULOŽIT** změny uložíte.

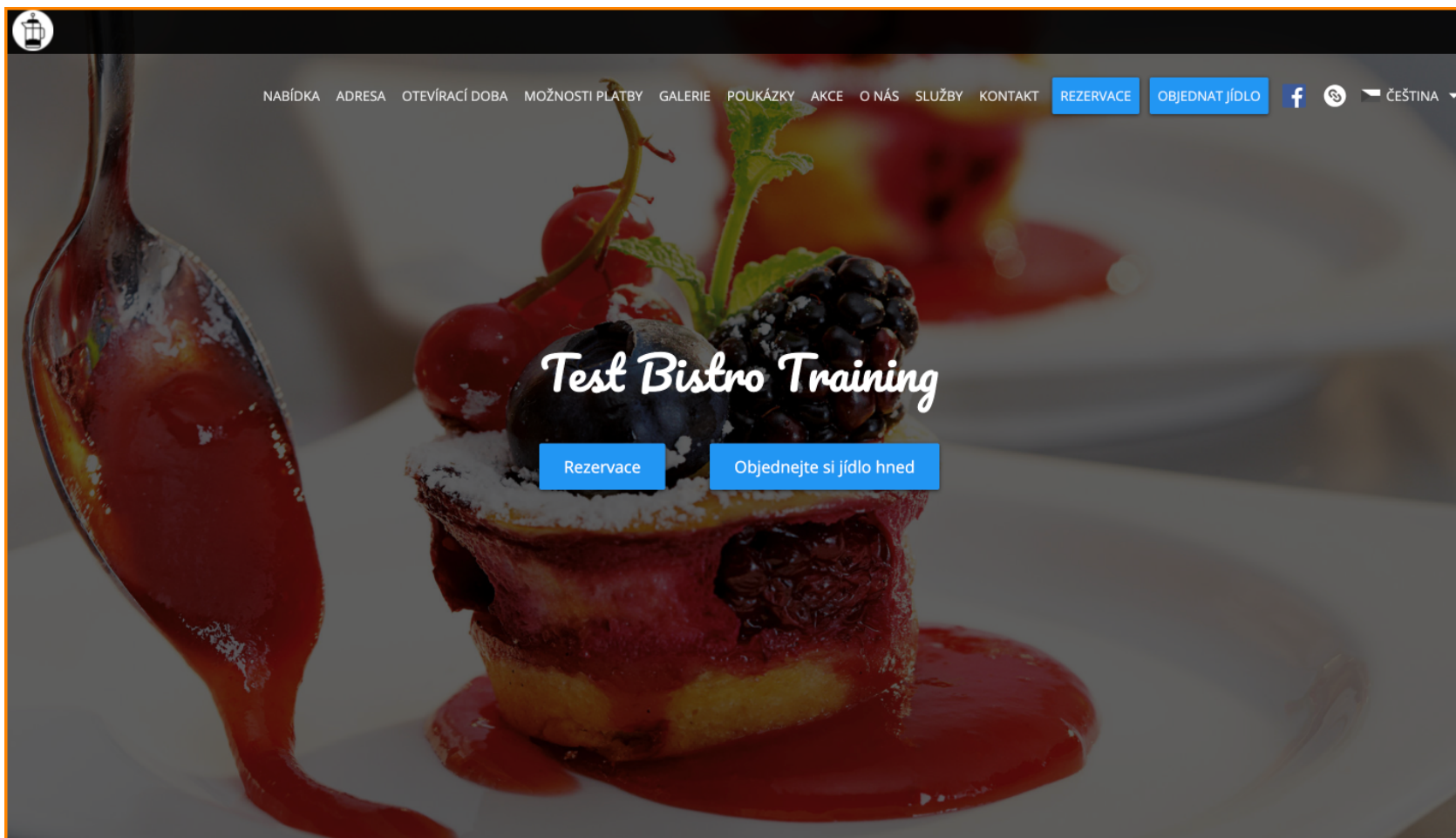
The screenshot displays the DISH website editor interface for a restaurant named "Test Bistro Train...". The interface includes a sidebar with navigation options such as Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design Template, Template customization, Gallery media, Description, Content, Section layout, Legal, Web Address, DISH WEBLISTING, and Account. The main content area shows a "Tagline" section with a text input field containing "Test Bistro Training Foodtruck" and a "GENERATE" button. Below this is a "Speak to your diners in english" toggle switch. At the bottom, there is a "Preview" section with a language dropdown set to "Czech" and a "PREVIEW" button. A "SAVE" button is highlighted with an orange box at the bottom left of the main content area. A question mark icon is visible in the bottom right corner.



Chcete-li zobrazit náhled svého webu v jiném jazyce, **vyberte** jazyk a klikněte na náhled.

The screenshot shows the DISH website editor interface for a restaurant named "Test Bistro Train...". The left sidebar contains a navigation menu with options like Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design Template, Template customization, Gallery media, Description, Content, Section layout, Legal, Web Address, DISH WEBLISTING, and Account. The main content area is divided into sections: a "Tagline" section with a text input field containing "Test Bistro Training Foodtruck", a "Speak to your diners in english" section with a toggle switch, and a "Preview" section. In the "Preview" section, a language dropdown menu is set to "Czech" and a "PREVIEW" button is highlighted with an orange box. Other UI elements include a "GENERATE" button, a "VISIT WEBSITE" button, a language selector set to "English", and a "SAVE" button at the bottom left.

Nyní víte, jak upravit a přidat popis na web DISH. To je vše, máte hotovo.





Skenováním přejděte do interaktivního přehrávače