



Click **Design and content**.

Test Bistro Train...
TRAINING STREET 007, BERLIN, DE



VISIT WEBSITE

English



- Dashboard
- Restaurant details
- Settings
- Reservation options
- Food ordering
- Design and content**
- Legal
- Web Address
- DISH WEBLISTING
- Account

Website Performance

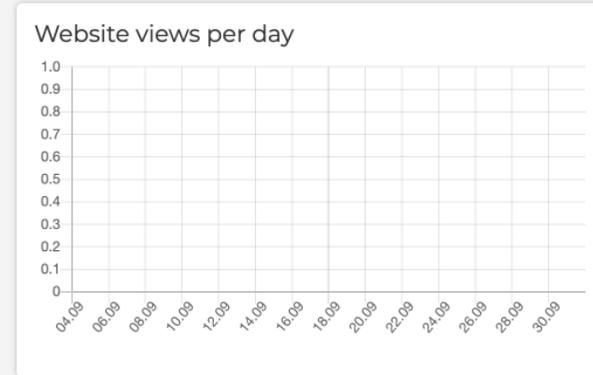
Test Bistro Training

Last data generation: 28/09/2023

0

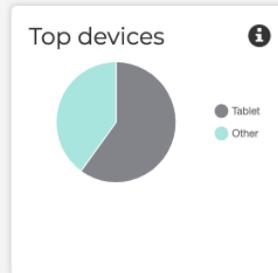
website views the past 28 days

↑ 0.0%



Top browsing languages

- Germany 3
- United Kingdom 2



Opening hours views

0

↑ +0.0%

Contacts

0

↑ +0.0%





Click on **Description**.

The screenshot shows the 'Test Bistro Training' dashboard. The left sidebar contains a menu with 'Description' highlighted in an orange box. The main content area is titled 'Website Performance' and includes several data cards: 'Test Bistro Training' (0 views, 0.0% change), 'Website views per day' (empty line chart), 'Top browsing languages' (German: 3, UK: 2), 'Top devices' (Pie chart showing Tablet and Other), 'Opening hours views' (0 views, +0.0% change), and 'Contacts' (0 contacts, +0.0% change). A yellow question mark icon is in the bottom right corner.

Test Bistro Training
TRAINING STREET 007, BERLIN, DE

Website Performance

Test Bistro Training
Last data generation: 28/09/2023
0
website views the past 28 days
↑ 0.0%

Website views per day

Date	Views
04.09	0
06.09	0
08.09	0
10.09	0
12.09	0
14.09	0
16.09	0
18.09	0
20.09	0
22.09	0
24.09	0
26.09	0
28.09	0
30.09	0

Top browsing languages

Language	Count
Germany	3
United Kingdom	2

Top devices

Device	Count
Tablet	1
Other	1

Opening hours views
0
↑ +0.0%

Contacts
0
↑ +0.0%



In the first step, we will show you, how to add a welcome title to your DISH Website.

The screenshot shows the 'Website Description' configuration page for 'Test Bistro Training'. The left sidebar contains navigation options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design Template, Template customization, Gallery media, Description, Content, Section layout, Legal, Web Address, DISH WEBLISTING, and Account. The main content area is titled 'Website Description' and contains three sections: 'Welcome title', 'Meta Description', and 'Description'. The 'Welcome title' section is highlighted with an orange border and includes a text input field. The 'Meta Description' section includes a text input field with the placeholder 'Enter Description'. The 'Description' section has two radio button options: 'Automatic' (selected) and 'Manual'. A rich text editor is visible below the 'Automatic' option, showing a preview of the generated text in German. The top navigation bar includes a 'VISIT WEBSITE' button, a language selector set to 'English', and a dark mode toggle.

Test Bistro Train...
TRAINING STREET 007, BERLIN, DE

Website Description

Welcome title
A greeting to your visitors, this appears on the top of your website

Meta Description
The meta description is an HTML attribute that provides a brief summary of a web page, which is often displayed on search engines such as Google.

Description

Automatic
The easiest way to manage your website description and tagline. Let our algorithms write the search engine optimised description for you! Based on the information you provided us, our artificial intelligence will generate the text! Learn more about SEO on our [FAQs](#).

Manual
Manually enter the main description text and tagline or edit

Ein herzliches Willkommen erwartet Sie bei Test Bistro Training . Wir freuen uns, Ihr Gastgeber in Berlin zu sein! Lassen Sie sich von unserer köstlichen Auswahl an italienischen Gerichten verzaubern. Unsere erfahrenen Köche bereiten preisgekrönte Nouvelle Cuisine zu. Setzen Sie sich hin und genießen Sie unsere fachmännisch zubereiteten Speisen.



To add a welcome title to your DISH Website, click on the **text field**, under **Welcome title** and type in the **preferred greeting**.

The screenshot shows the 'Website Description' configuration page for 'Test Bistro Training'. The left sidebar contains navigation options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design Template, Template customization, Gallery media, Description (highlighted), Content, Section layout, Legal, Web Address, DISH WEBLISTING, and Account.

The main content area is titled 'Website Description' and contains three sections:

- Welcome title:** A greeting to your visitors, this appears on the top of your website. A text input field is highlighted with an orange border.
- Meta Description:** The meta description is an HTML attribute that provides a brief summary of a web page, which is often displayed on search engines such as Google. Below this is a text input field labeled 'Enter Description'.
- Description:** This section offers two options:
 - Automatic:** The easiest way to manage your website description and tagline. Let our algorithms write the search engine optimised description for you! Based on the information you provided us, our artificial intelligence will generate the text! Learn more about SEO on our [FAQs](#).
 - Manual:** Manually enter the main description text and tagline or edit.

At the bottom of the 'Description' section, there is a rich text editor with a toolbar containing icons for undo, bold (B), italic (I), link, and unlink. The text in the editor reads: 'Ein herzliches Willkommen erwartet Sie bei Test Bistro Training . Wir freuen uns, Ihr Gastgeber in Berlin zu sein! Lassen Sie sich von unserer köstlichen Auswahl an italienischen Gerichten verzaubern. Unsere erfahrenen Köche bereiten preisgekrönte Nouvelle Cuisine zu. Setzen Sie sich hin und genießen Sie unsere fachmännisch zubereiteten Speisen.'

Additional UI elements include a 'VISIT WEBSITE' button, a language selector set to 'English', and a help icon (question mark in a circle) on the right side.



In the second step, we will show you how to add a Meta Description. **Note: Meta Description is a short summary of the website, which is relevant for search engine optimization such as Google.**

The screenshot shows the management interface for 'Test Bistro Training' (TRAINING STREET 007, BERLIN, DE). The left sidebar contains navigation options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design Template, Template customization, Gallery media, Description (highlighted), Content, Section layout, Legal, Web Address, DISH WEBLISTING, and Account. The main content area is titled 'Description' and offers two options: 'Automatic' (selected) and 'Manual'. The 'Automatic' option explains that algorithms will generate the text based on provided information. The 'Manual' option allows for custom text entry. A text editor with bold, italic, link, and unlink buttons is visible. The 'Meta Description' field is highlighted with an orange box, and the 'Description' field contains German text about the bistro's welcome and offerings. A help icon is present in the bottom right corner.

Now click on the **text field** to enter the preferred keyword for your Meta Description.

The screenshot shows the 'Description' settings page for 'Test Bistro Training'. The left sidebar contains a navigation menu with items like Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design Template, Template customization, Gallery media, Description (highlighted), Content, Section layout, Legal, Web Address, DISH WEBLISTING, and Account. The main content area has three sections: 'Welcome title' with a text input field, 'Meta Description' with a text input field highlighted by an orange border, and 'Description' with two radio button options: 'Automatic' (selected) and 'Manual'. The 'Automatic' option includes a text area with a rich text editor toolbar and a preview of German text. The 'Manual' option is currently disabled. A yellow question mark icon is visible in the bottom right corner of the interface.



Now we will show you how to edit/ add a description for your DISH Website.

Test Bistro Train...
TRAINING STREET 007, BERLIN, DE

VISIT WEBSITE English

- Dashboard
- Restaurant details
- Settings
- Reservation options
- Food ordering
- Design and content**
 - Design Template
 - Template customization
 - Gallery media
 - Description**
 - Content
 - Section layout
- Legal
- Web Address
- DISH WEBLISTING
- Account

Description

- Automatic**
The easiest way to manage your website description and tagline. Let our algorithms write the search engine optimised description for you! Based on the information you provided us, our artificial intelligence will generate the text! Learn more about SEO on our [FAQs](#).
- Manual**
Manually enter the main description text and tagline or edit the generated texts to have more control on the way you want to communicate with your customers. This text should be written in compliance with the SEO guidelines! If you are not sure about how to write a SEO optimised text, please read our [FAQs](#) or use the automatic description service above.

Ein herzliches Willkommen erwartet Sie bei Test Bistro Training . Wir freuen uns, Ihr Gastgeber in Berlin zu sein! Lassen Sie sich von unserer köstlichen Auswahl an italienischen Gerichten verzaubern. Unsere erfahrenen Köche bereiten preisgekrönte Nouvelle Cuisine zu. Setzen Sie sich hin und genießen Sie unsere fachmännisch zubereiteten Speisen, die für jeden Geschmack etwas bieten. Wenn Sie eine Naschkatze sind, werden Sie unser köstliches Eis und unsere Waffeln genießen. Ergänzen Sie Ihre Mahlzeit mit leckerem Bier, Cocktails, Craft-Bier und Wein. Genießen Sie Mittag- und Abendessen in unserem stilvollen Lokal. Zusätzlich zu unserem tollen Service haben wir eine schöne Lounge.

Ein unvergessliches Abenteuer der italienischen Küche!

Erleben Sie das Vergnügen eines Gourmet-Essens zu Hause mit unserer Option zum Mitnehmen und Liefern. Unser

GENERATE



The description can be generated automatically or edited manually. Choose here the preferred option.
Note: max 1800 characters.

Test Bistro Train...
TRAINING STREET 007, BERLIN, DE

VISIT WEBSITE English

- Dashboard
- Restaurant details
- Settings
- Reservation options
- Food ordering
- Design and content**
 - Design Template
 - Template customization
 - Gallery media
 - Description**
 - Content
 - Section layout
 - Legal
 - Web Address
 - DISH WEBLISTING
- Account

Description

- Automatic**
The easiest way to manage your website description and tagline. Let our algorithms write the search engine optimised description for you! Based on the information you provided us, our artificial intelligence will generate the text! Learn more about SEO on our [FAQs](#).
- Manual**
Manually enter the main description text and tagline or edit the generated texts to have more control on the way you want to communicate with your customers. This text should be written in compliance with the SEO guidelines! If you are not sure about how to write a SEO optimised text, please read our [FAQs](#) or use the automatic description service above.

Ein herzliches Willkommen erwartet Sie bei Test Bistro Training . Wir freuen uns, Ihr Gastgeber in Berlin zu sein! Lassen Sie sich von unserer köstlichen Auswahl an italienischen Gerichten verzaubern. Unsere erfahrenen Köche bereiten preisgekrönte Nouvelle Cuisine zu. Setzen Sie sich hin und genießen Sie unsere fachmännisch zubereiteten Speisen, die für jeden Geschmack etwas bieten. Wenn Sie eine Naschkatze sind, werden Sie unser köstliches Eis und unsere Waffeln genießen. Ergänzen Sie Ihre Mahlzeit mit leckerem Bier, Cocktails, Craft-Bier und Wein. Genießen Sie Mittag- und Abendessen in unserem stilvollen Lokal. Zusätzlich zu unserem tollen Service haben wir eine schöne Lounge.

Ein unvergessliches Abenteuer der italienischen Küche!

Erleben Sie das Vergnügen eines Gourmet-Essens zu Hause mit unserer Option zum Mitnehmen und Liefern. Unser

GENERATE

?

If you use the manual option, you can edit the **headlines**, **font thickness** and **insert links**.

The screenshot shows the 'Test Bistro Training' website management interface. The left sidebar contains navigation options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design Template, Template customization, Gallery media, Description (highlighted), Content, Section layout, Legal, Web Address, DISH WEBLISTING, and Account. The main content area is titled 'Description' and has two options: 'Automatic' and 'Manual'. The 'Manual' option is selected. A rich text editor is shown with a toolbar containing icons for undo, bold (B), italic (I), link, and unlink. The text in the editor reads: 'Ein herzliches Willkommen erwartet Sie bei Test Bistro Training . Wir freuen uns, Ihr Gastgeber in Berlin zu sein! Lassen Sie sich von unserer köstlichen Auswahl an italienischen Gerichten verzaubern. Unsere erfahrenen Köche bereiten preisgekrönte Nouvelle Cuisine zu. Setzen Sie sich hin und genießen Sie unsere fachmännisch zubereiteten Speisen, die für jeden Geschmack etwas bieten. Wenn Sie eine Naschkatze sind, werden Sie unser köstliches Eis und unsere Waffeln genießen. Ergänzen Sie Ihre Mahlzeit mit leckerem Bier, Cocktails, Craft-Bier und Wein. Genießen Sie Mittag- und Abendessen in unserem stilvollen Lokal. Zusätzlich zu unserem tollen Service haben wir eine schöne Lounge.' Below the text is a headline: 'Ein unvergessliches Abenteuer der italienischen Küche!' and a paragraph: 'Erleben Sie das Vergnügen eines Gourmet-Essens zu Hause mit unserer Option zum Mitnehmen und Liefern. Unser Restaurant ist abends bis 22 Uhr geöffnet.' At the bottom, a character count indicates 'You have used 1405/1800 of characters enabled for this module of your website. If there is more that you did like to tell to visitors of your website please use another module of your website.' A yellow question mark icon is in the bottom right corner.



A Tagline is the title for your website description. **Note: Tagline is only editable when the Description is set to manual.**

The screenshot shows the DISH website management interface for 'Test Bistro Train...'. The left sidebar contains a navigation menu with items: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design Template, Template customization, Gallery media, Description (highlighted), Content, Section layout, Legal, Web Address, DISH WEBLISTING, and Account. The main content area is titled 'Test Bistro Train...' and includes a 'GENERATE' button. The 'Tagline' section is highlighted with an orange border and contains the text: 'Search Impactful: This is a title for your website description (please note that it is only editable when your Description is set to Manual)'. Below this is a text input field containing 'Test Bistro Training Foodtruck'. The 'Description' section is titled 'Speak to your diners in english' and includes a toggle switch. The 'Preview' section shows a language dropdown set to 'Czech' and a 'PREVIEW' button. At the bottom, there is a 'SAVE' button and a help icon (question mark).

T To edit a Tagline, click on the text field and enter here the desired text.

The screenshot displays the management interface for a restaurant website. On the left is a navigation sidebar with options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design Template, Template customization, Gallery media, Description, Content, Section layout, Legal, Web Address, DISH WEBLISTING, and Account. The main content area is titled 'Test Bistro Train...' with the address 'TRAINING STREET 007, BERLIN, DE'. It features a 'GENERATE' button, a 'Tagline' section with a text field containing 'Test Bistro Training Foodtruck' (highlighted with an orange border), and a 'Speak to your diners in english' toggle switch. At the bottom, there is a 'Preview' section with a language dropdown set to 'Czech' and a 'PREVIEW' button, a 'SAVE' button, and a help icon.



By enabling the **switch**, the description will be available in the preferred foreign language and translated in English. **Note: This is only possible with the automatic Description and the premium package.**

Test Bistro Train...
TRAINING STREET 007, BERLIN, DE

VISIT WEBSITE English

GENERATE

Dashboard

Restaurant details

Settings

Reservation options

Food ordering

Design and content

Design Template

Template customization

Gallery media

Description

Content

Section layout

Legal

Web Address

DISH WEBLISTING

Account

Tagline

Search Impactful: This is a title for your website description (please note that it is only editable when your Description is set to Manual)

Test Bistro Training Foodtruck

Speak to your diners in english

Thanks to our artificial intelligence, we can generate an automatic description in the language of the establishment country and in english.

Preview

Czech

PREVIEW

SAVE

?



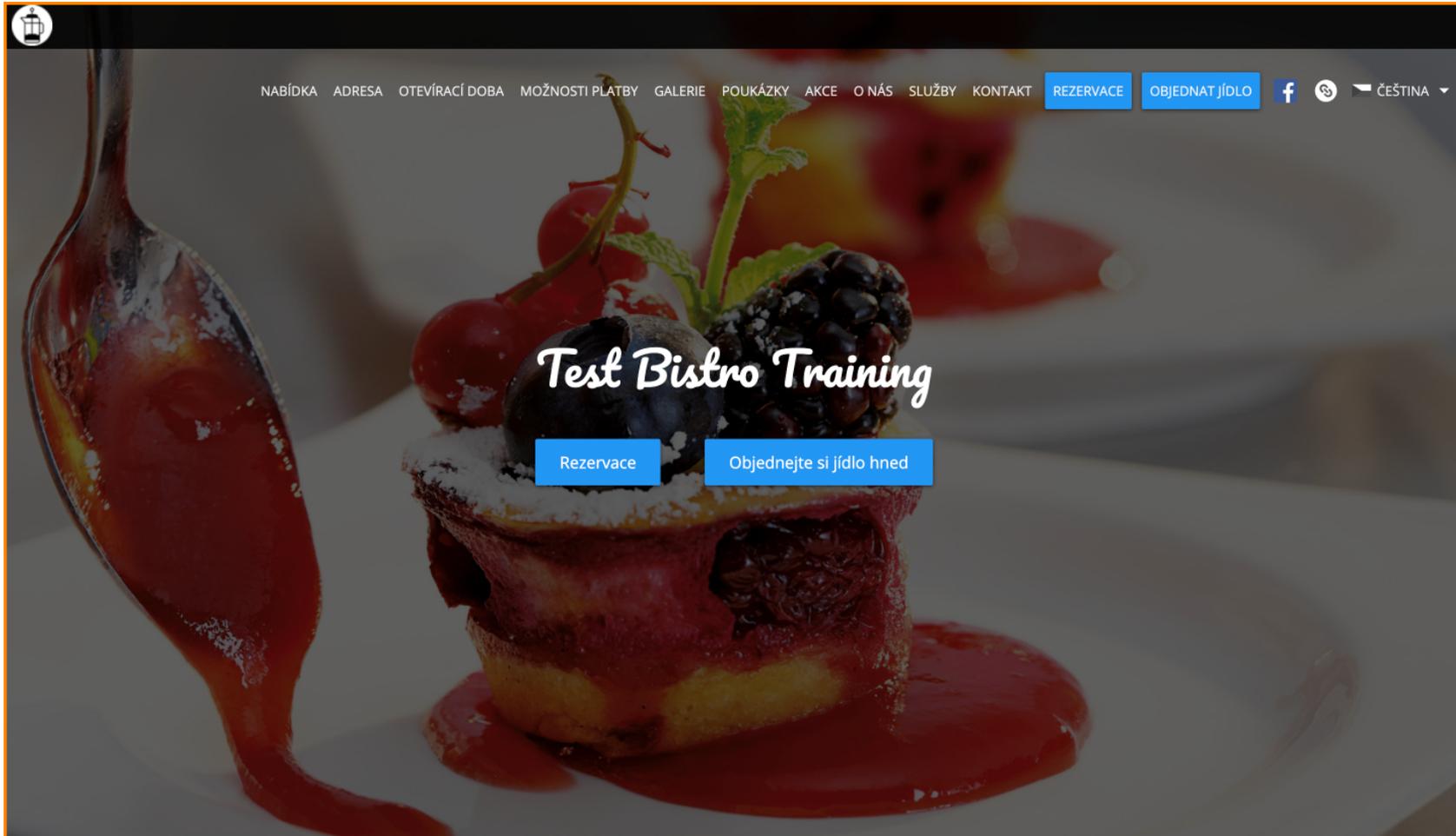
Click **SAVE** to save the changes.

The screenshot displays the DISH website management interface for 'Test Bistro Train...'. The left sidebar contains a navigation menu with items: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design Template, Template customization, Gallery media, Description (highlighted), Content, Section layout, Legal, Web Address, DISH WEBLISTING, and Account. The main content area is divided into sections: 'Tagline' with a text input field containing 'Test Bistro Training Foodtruck' and a 'GENERATE' button; 'Speak to your diners in english' with a toggle switch; and 'Preview' with a language dropdown set to 'Czech' and a 'PREVIEW' button. A 'SAVE' button is highlighted with an orange box at the bottom left of the main content area. The top right of the interface includes a 'VISIT WEBSITE' button, a language dropdown set to 'English', and a help icon.

To preview your website in a different language, **select** a language and click on preview.

The screenshot shows the DISH website management interface for 'Test Bistro Train...'. The left sidebar contains navigation options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design Template, Template customization, Gallery media, Description (highlighted), Content, Section layout, Legal, Web Address, DISH WEBLISTING, and Account. The main content area is divided into sections: 'Tagline' with a text input field containing 'Test Bistro Training Foodtruck', 'Speak to your diners in english' with a toggle switch, and 'Preview' with a dropdown menu set to 'Czech' and a 'PREVIEW' button. A 'GENERATE' button is visible in the top right, and a 'SAVE' button is at the bottom left. A help icon is in the bottom right corner.

- Now you know how to adjust and add a description to DISH Website. That's it, you're done.





Scan to go to the interactive player