

Haga clic en **Diseño y contenido**.

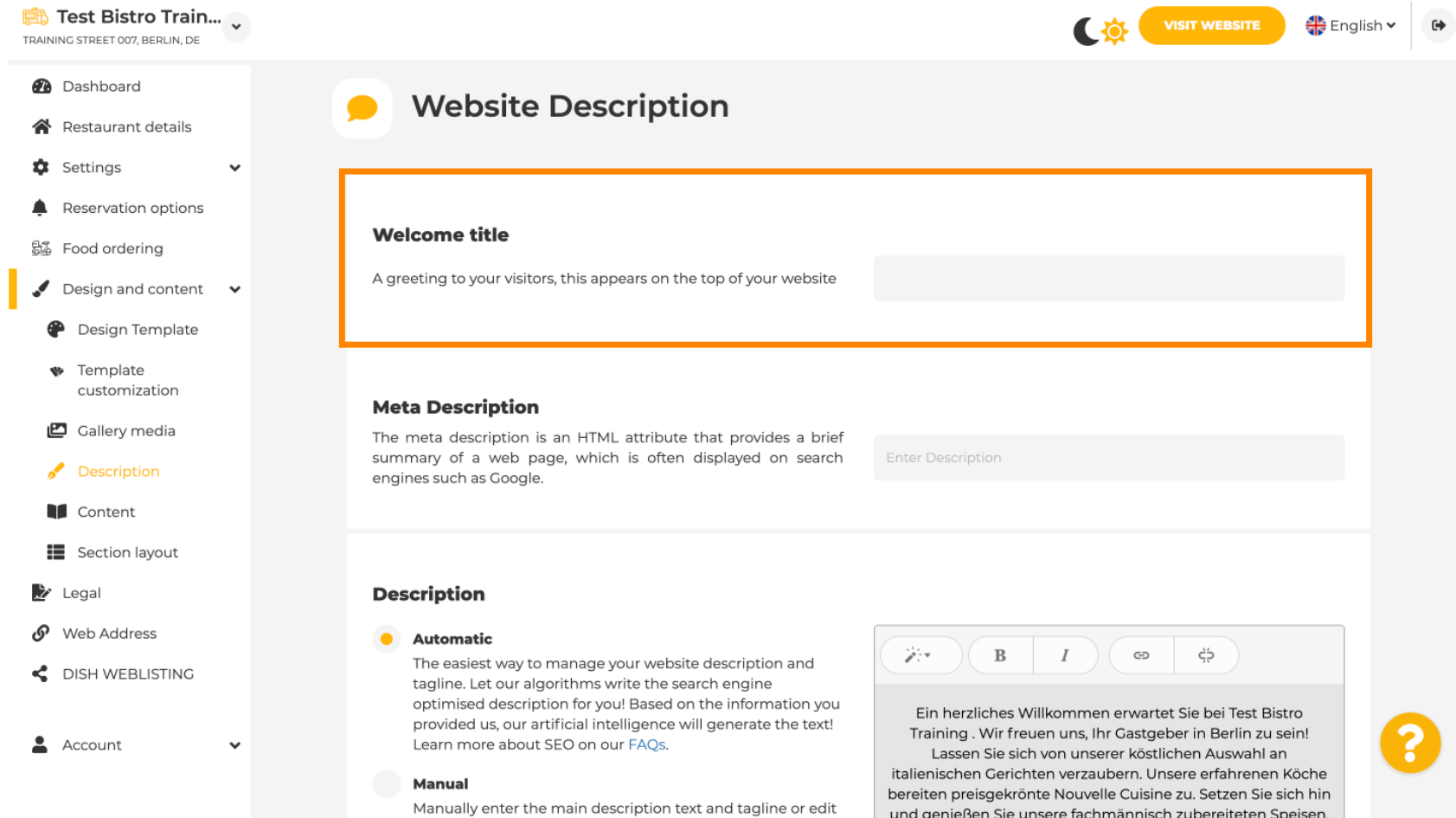
The screenshot shows the dashboard for 'Test Bistro Train...' located at 'TRAINING STREET 007, BERLIN, DE'. The top navigation bar includes a 'VISIT WEBSITE' button and a language selector set to 'English'. The left sidebar menu contains the following items: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, **Design and content** (highlighted with an orange box), Legal, Web Address, DISH WEBLISTING, and Account. The main content area is titled 'Website Performance' and features several data cards: 'Test Bistro Training' (0 website views, 0.0% change), 'Website views per day' (empty line chart), 'Top browsing languages' (German: 3, UK: 2), 'Top devices' (Pie chart showing Tablet and Other), 'Opening hours views' (0 views, +0.0% change), and 'Contacts' (0 contacts, +0.0% change). A yellow question mark icon is visible in the bottom right corner of the dashboard area.

Haga clic en **Descripción**.

The screenshot shows the DISH website management dashboard for 'Test Bistro Training' (TRAINING STREET 007, BERLIN, DE). The dashboard includes a navigation menu on the left with the 'Description' option highlighted in an orange box. The main content area features a 'Website Performance' section with several widgets: 'Test Bistro Training' showing 0 website views the past 28 days with a 0.0% change; 'Website views per day' showing a line graph; 'Top browsing languages' showing German (3) and English (2); 'Top devices' showing a pie chart for Tablet and Other; 'Opening hours views' showing 0 views with a +0.0% change; and 'Contacts' showing 0 contacts with a +0.0% change. A yellow question mark icon is visible in the bottom right corner of the dashboard.



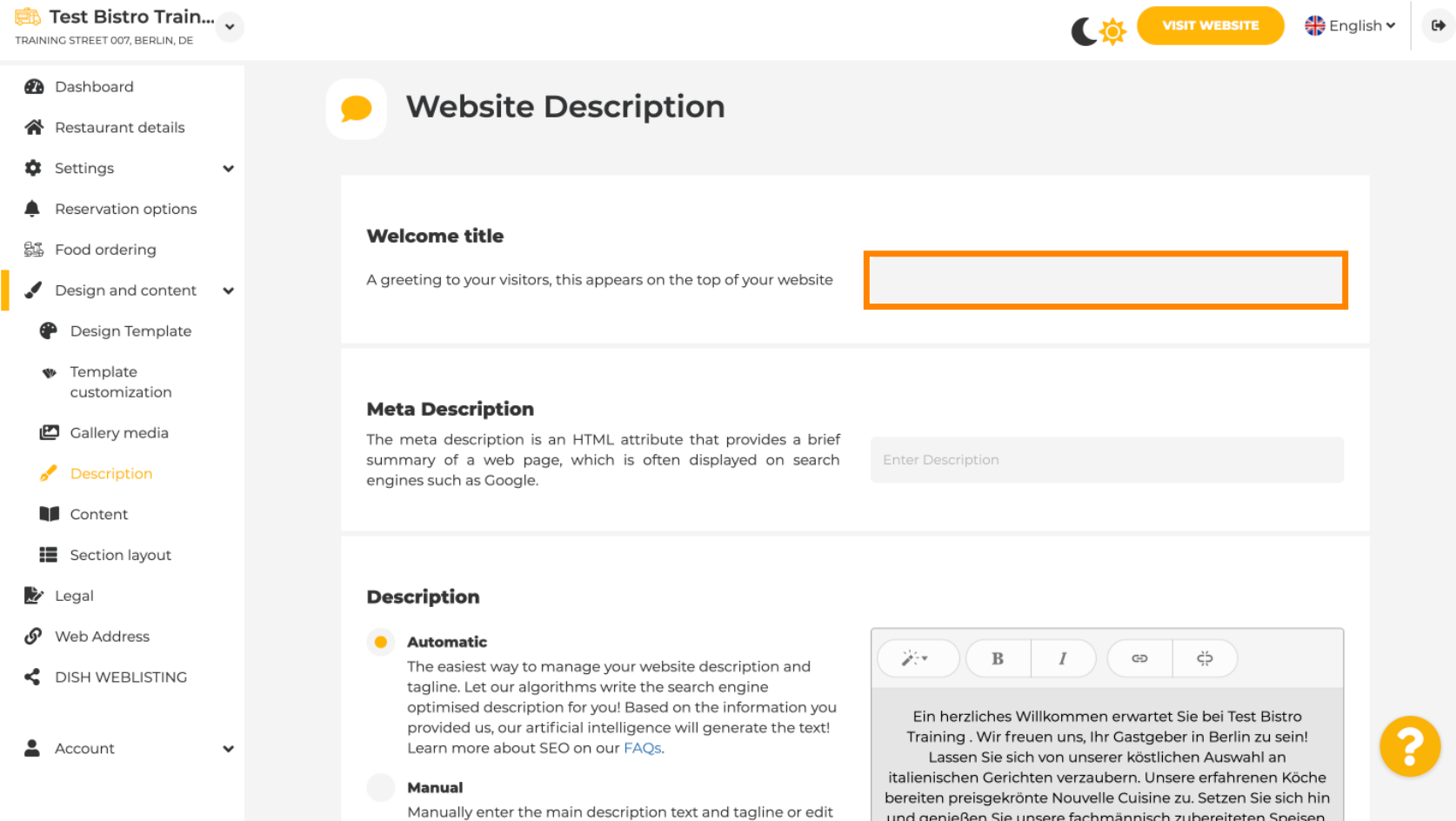
En el primer paso, le mostraremos cómo agregar un título de bienvenida a su sitio web de DISH.



The screenshot shows the 'Website Description' configuration page for 'Test Bistro Training'. The interface includes a sidebar with navigation options like 'Dashboard', 'Restaurant details', 'Settings', and 'Design and content'. The main content area is titled 'Website Description' and contains three sections: 'Welcome title', 'Meta Description', and 'Description'. The 'Welcome title' section is highlighted with an orange border and contains a text input field. The 'Meta Description' section has a text input field with the placeholder 'Enter Description'. The 'Description' section offers two options: 'Automatic' (selected) and 'Manual'. The 'Automatic' option includes a rich text editor with a preview of German text: 'Ein herzliches Willkommen erwartet Sie bei Test Bistro Training. Wir freuen uns, Ihr Gastgeber in Berlin zu sein! Lassen Sie sich von unserer köstlichen Auswahl an italienischen Gerichten verzaubern. Unsere erfahrenen Köche bereiten preisgekrönte Nouvelle Cuisine zu. Setzen Sie sich hin und genießen Sie unsere fachmännisch zubereiteten Speisen.' A yellow question mark icon is visible in the bottom right corner of the interface.



Para agregar un título de bienvenida a su sitio web de DISH, haga clic en el **campo de texto** , debajo de **Título de bienvenida** y escriba el **saludo preferido** .



The screenshot shows the 'Website Description' configuration page in the DISH management system. On the left is a navigation menu with options like Dashboard, Restaurant details, Settings, and Design and content. The 'Description' option is highlighted. The main content area is titled 'Website Description' and contains three sections:

- Welcome title:** A greeting to your visitors, this appears on the top of your website. Below this text is a text input field with an orange border.
- Meta Description:** The meta description is an HTML attribute that provides a brief summary of a web page, which is often displayed on search engines such as Google. Below this text is a text input field labeled 'Enter Description'.
- Description:** This section offers two options:
 - Automatic:** The easiest way to manage your website description and tagline. Let our algorithms write the search engine optimised description for you! Based on the information you provided us, our artificial intelligence will generate the text! Learn more about SEO on our [FAQs](#).
 - Manual:** Manually enter the main description text and tagline or edit

Below the 'Manual' option, there is a rich text editor with a toolbar containing icons for undo, bold (B), italic (I), link, and unlink. The editor contains the following German text:

Ein herzliches Willkommen erwartet Sie bei Test Bistro Training . Wir freuen uns, Ihr Gastgeber in Berlin zu sein! Lassen Sie sich von unserer köstlichen Auswahl an italienischen Gerichten verzaubern. Unsere erfahrenen Köche bereiten preisgekrönte Nouvelle Cuisine zu. Setzen Sie sich hin und genießen Sie unsere fachmännisch zubereiteten Speisen.

A yellow question mark icon is visible in the bottom right corner of the editor area.



En el segundo paso, le mostraremos cómo agregar una meta descripción. **Nota: La meta descripción es un breve resumen del sitio web que es relevante para la optimización de motores de búsqueda como Google.**



- Dashboard
- Restaurant details
- Settings
- Reservation options
- Food ordering
- Design and content
 - Design Template
 - Template customization
 - Gallery media
 - Description
 - Content
 - Section layout
 - Legal
 - Web Address
 - DISH WEBLISTING
 - Account

Welcome title

A greeting to your visitors, this appears on the top of your website

Meta Description

The meta description is an HTML attribute that provides a brief summary of a web page, which is often displayed on search engines such as Google.

Description

Automatic
The easiest way to manage your website description and tagline. Let our algorithms write the search engine optimised description for you! Based on the information you provided us, our artificial intelligence will generate the text! Learn more about SEO on our [FAQs](#).

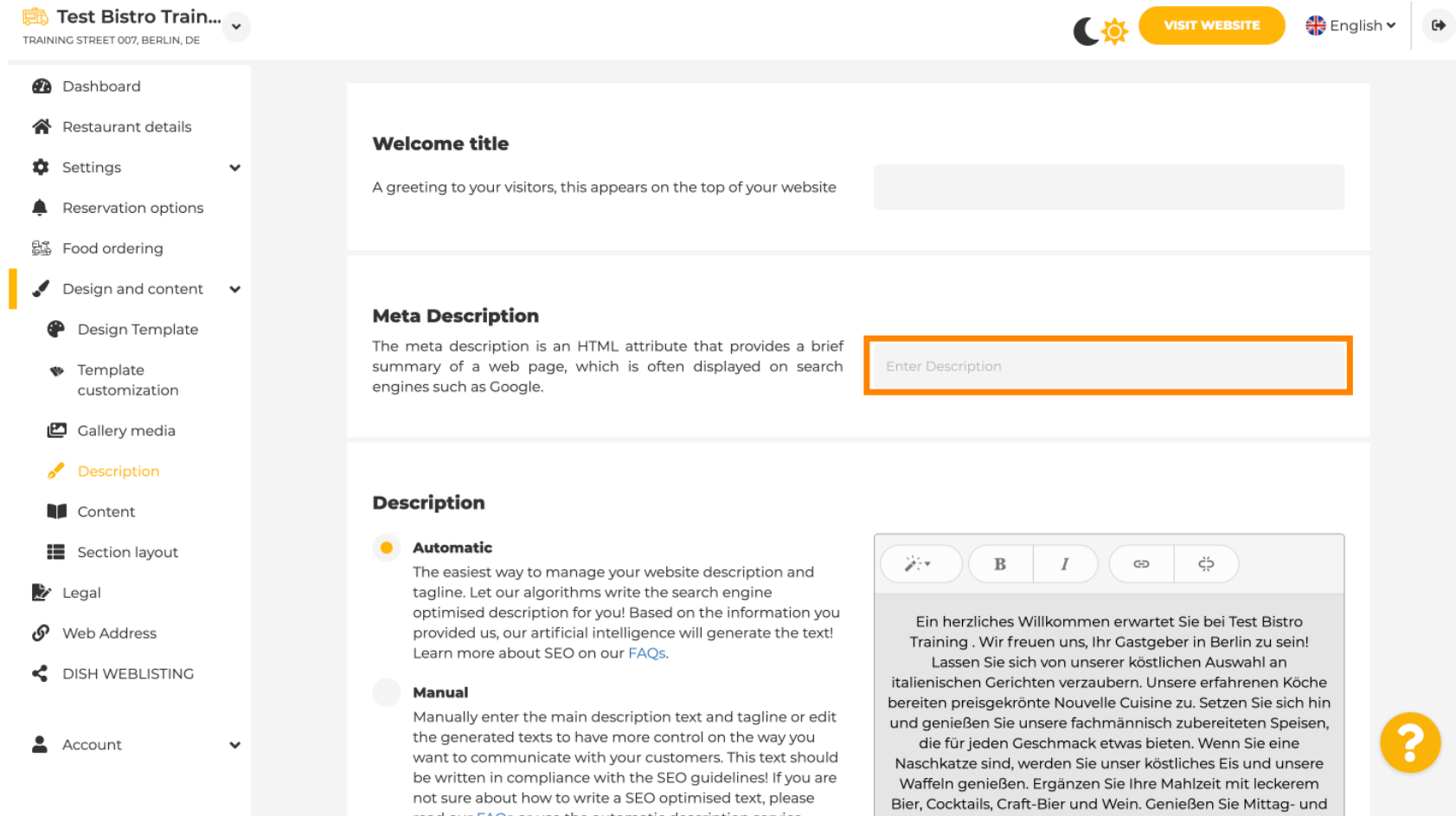
Manual
Manually enter the main description text and tagline or edit the generated texts to have more control on the way you want to communicate with your customers. This text should be written in compliance with the SEO guidelines! If you are not sure about how to write a SEO optimised text, please read our [FAQs](#) or use the automatic description service.

B
I

Ein herzliches Willkommen erwartet Sie bei Test Bistro Training . Wir freuen uns, Ihr Gastgeber in Berlin zu sein!
Lassen Sie sich von unserer köstlichen Auswahl an italienischen Gerichten verzaubern. Unsere erfahrenen Köche bereiten preisgekrönte Nouvelle Cuisine zu. Setzen Sie sich hin und genießen Sie unsere fachmännisch zubereiteten Speisen, die für jeden Geschmack etwas bieten. Wenn Sie eine Naschkatze sind, werden Sie unser köstliches Eis und unsere Waffeln genießen. Ergänzen Sie Ihre Mahlzeit mit leckerem Bier, Cocktails, Craft-Bier und Wein. Genießen Sie Mittag- und



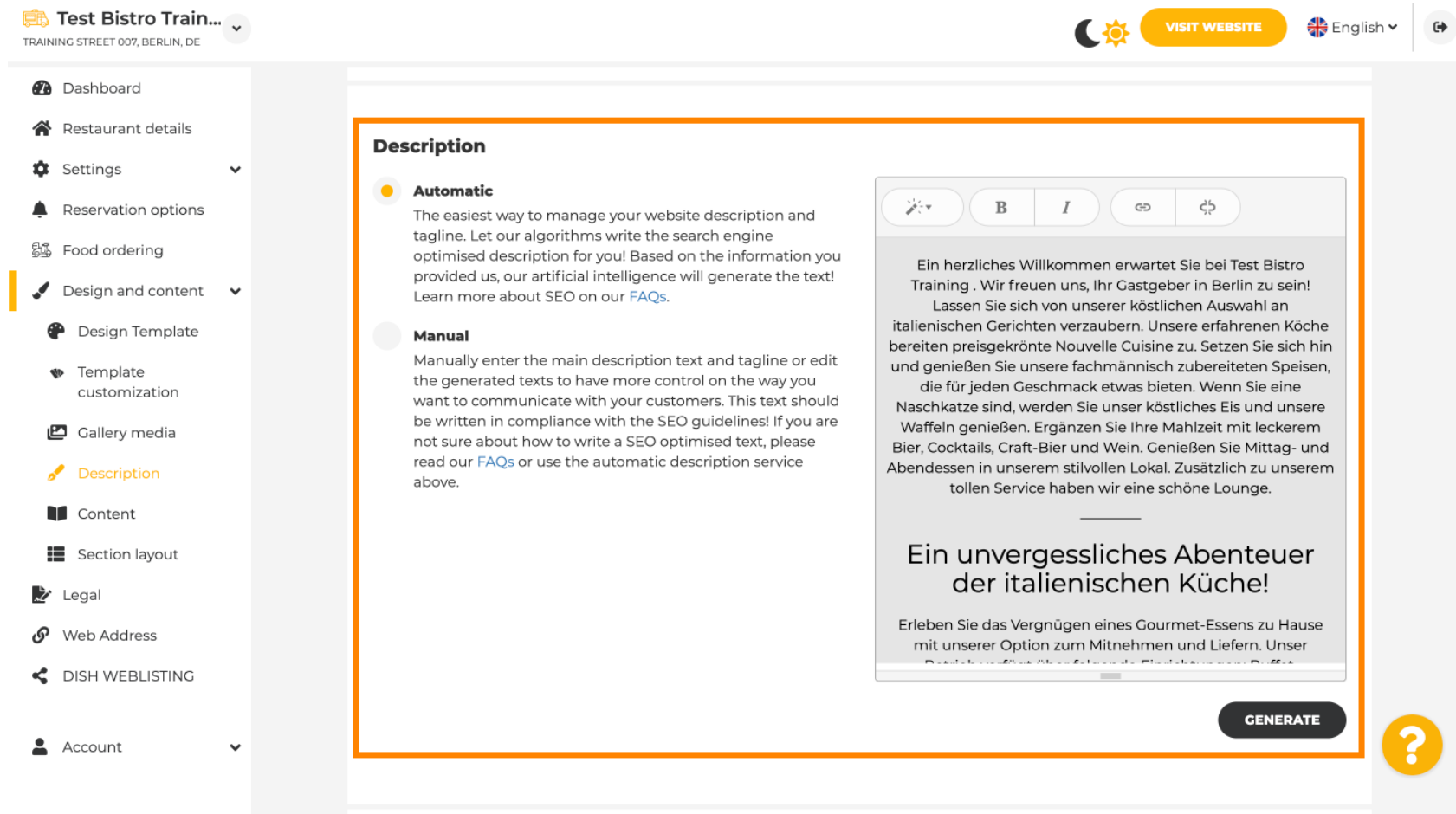
 Ahora haga clic en el **campo de texto** para ingresar la palabra clave preferida para su Meta Descripción.



The screenshot shows the management interface for a website. On the left is a navigation menu with options like Dashboard, Restaurant details, Settings, and Design and content. The 'Description' option is highlighted. The main content area is divided into sections: 'Welcome title', 'Meta Description', and 'Description'. The 'Meta Description' section contains a text input field with the placeholder 'Enter Description', which is highlighted with an orange border. Below this, the 'Description' section offers two options: 'Automatic' (selected) and 'Manual'. The 'Automatic' option includes a rich text editor with a toolbar containing icons for bold, italic, link, and unlink, and a text area containing German text about Test Bistro Training.



Ahora le mostraremos cómo editar/agregar una descripción para su sitio web de DISH.



Test Bistro Train...
TRAINING STREET 007, BERLIN, DE

VISIT WEBSITE English

- Dashboard
- Restaurant details
- Settings
- Reservation options
- Food ordering
- Design and content**
 - Design Template
 - Template customization
 - Gallery media
 - Description**
 - Content
 - Section layout
 - Legal
 - Web Address
 - DISH WEBLISTING
- Account

Description

Automatic
The easiest way to manage your website description and tagline. Let our algorithms write the search engine optimised description for you! Based on the information you provided us, our artificial intelligence will generate the text! Learn more about SEO on our [FAQs](#).

Manual
Manually enter the main description text and tagline or edit the generated texts to have more control on the way you want to communicate with your customers. This text should be written in compliance with the SEO guidelines! If you are not sure about how to write a SEO optimised text, please read our [FAQs](#) or use the automatic description service above.

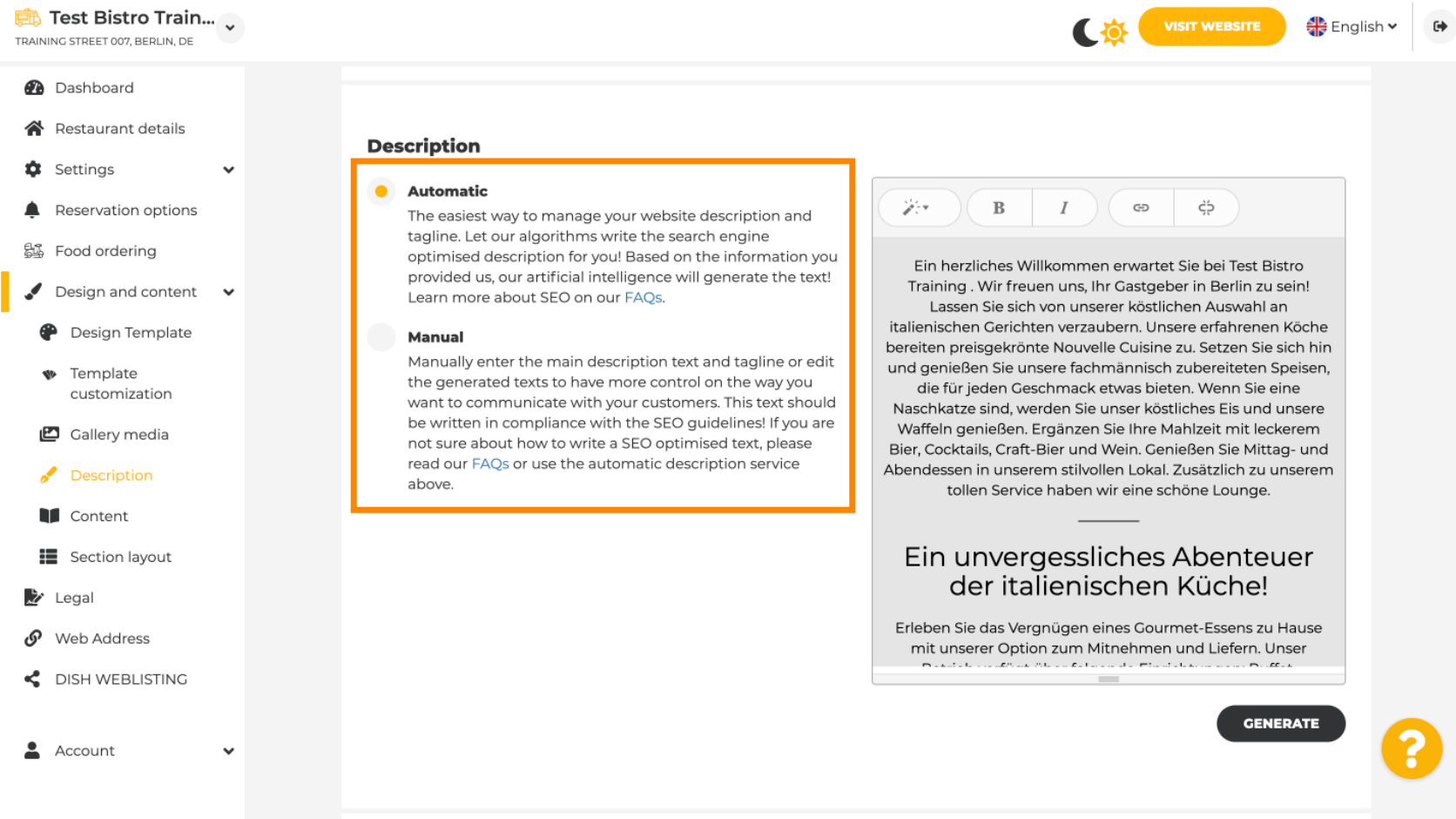
Ein herzliches Willkommen erwartet Sie bei Test Bistro Training . Wir freuen uns, Ihr Gastgeber in Berlin zu sein! Lassen Sie sich von unserer köstlichen Auswahl an italienischen Gerichten verzaubern. Unsere erfahrenen Köche bereiten preisgekrönte Nouvelle Cuisine zu. Setzen Sie sich hin und genießen Sie unsere fachmännisch zubereiteten Speisen, die für jeden Geschmack etwas bieten. Wenn Sie eine Naschkatze sind, werden Sie unser köstliches Eis und unsere Waffeln genießen. Ergänzen Sie Ihre Mahlzeit mit leckerem Bier, Cocktails, Craft-Bier und Wein. Genießen Sie Mittag- und Abendessen in unserem stilvollen Lokal. Zusätzlich zu unserem tollen Service haben wir eine schöne Lounge.

Ein unvergessliches Abenteuer der italienischen Küche!

Erleben Sie das Vergnügen eines Gourmet-Essens zu Hause mit unserer Option zum Mitnehmen und Liefern. Unser

GENERATE

La descripción puede generarse automáticamente o editarse manualmente. Elija aquí la opción **que prefiera** . **Nota: máximo 1800 caracteres.**



Test Bistro Train...
TRAINING STREET 007, BERLIN, DE

VISIT WEBSITE English

- Dashboard
- Restaurant details
- Settings
- Reservation options
- Food ordering
- Design and content**
 - Design Template
 - Template customization
 - Gallery media
 - Description**
 - Content
 - Section layout
 - Legal
 - Web Address
 - DISH WEBLISTING
- Account

Description

- Automatic**
The easiest way to manage your website description and tagline. Let our algorithms write the search engine optimised description for you! Based on the information you provided us, our artificial intelligence will generate the text! Learn more about SEO on our [FAQs](#).
- Manual**
Manually enter the main description text and tagline or edit the generated texts to have more control on the way you want to communicate with your customers. This text should be written in compliance with the SEO guidelines! If you are not sure about how to write a SEO optimised text, please read our [FAQs](#) or use the automatic description service above.

Ein herzliches Willkommen erwartet Sie bei Test Bistro Training . Wir freuen uns, Ihr Gastgeber in Berlin zu sein! Lassen Sie sich von unserer köstlichen Auswahl an italienischen Gerichten verzaubern. Unsere erfahrenen Köche bereiten preisgekrönte Nouvelle Cuisine zu. Setzen Sie sich hin und genießen Sie unsere fachmännisch zubereiteten Speisen, die für jeden Geschmack etwas bieten. Wenn Sie eine Naschkatze sind, werden Sie unser köstliches Eis und unsere Waffeln genießen. Ergänzen Sie Ihre Mahlzeit mit leckerem Bier, Cocktails, Craft-Bier und Wein. Genießen Sie Mittag- und Abendessen in unserem stilvollen Lokal. Zusätzlich zu unserem tollen Service haben wir eine schöne Lounge.

Ein unvergessliches Abenteuer der italienischen Küche!

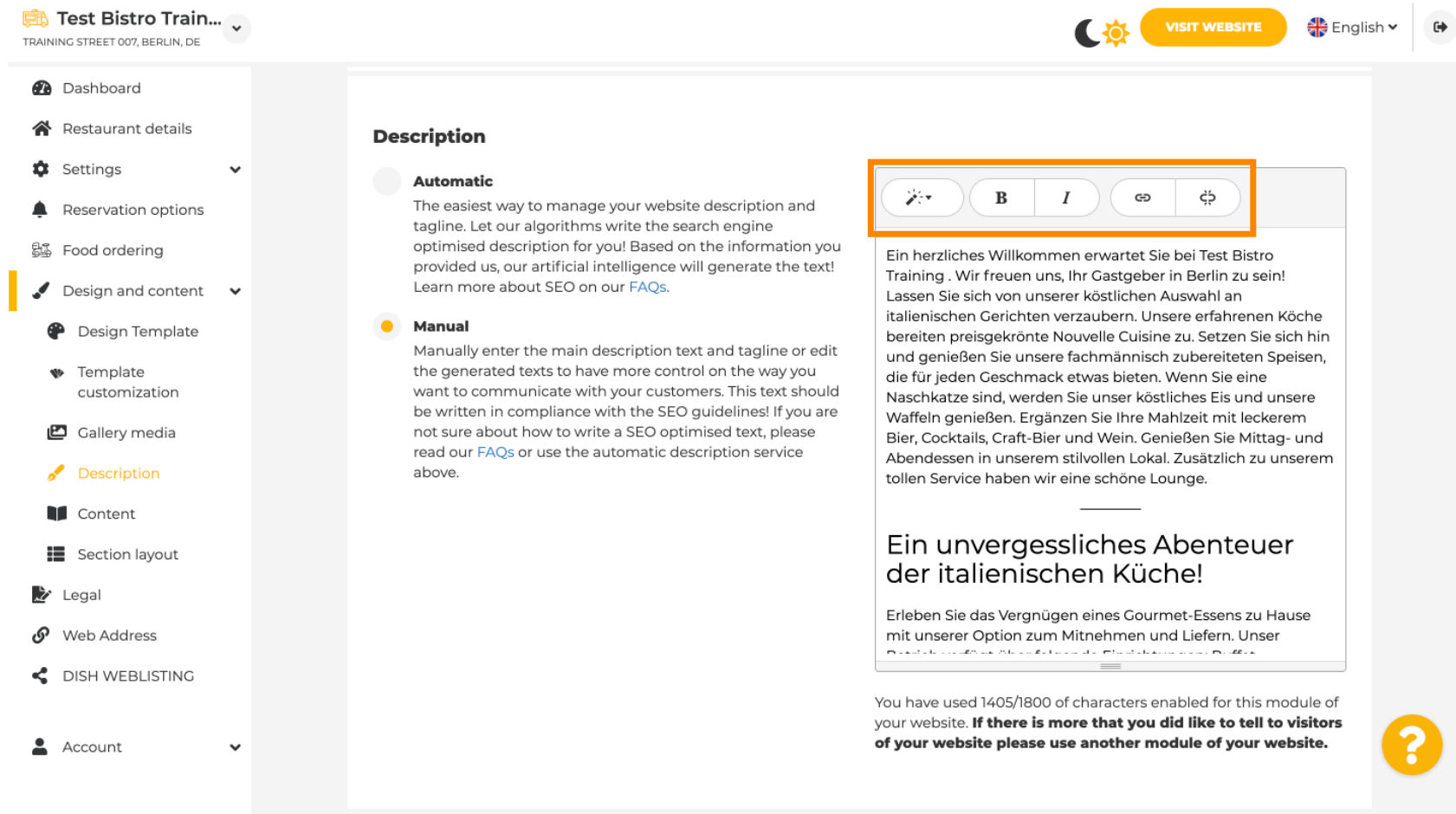
Erleben Sie das Vergnügen eines Gourmet-Essens zu Hause mit unserer Option zum Mitnehmen und Liefern. Unser

GENERATE

?



Si utiliza la opción manual, podrá editar los **titulares** , **el grosor de la fuente** e **insertar enlaces** .



The screenshot shows the 'Test Bistro Training' website management interface. The left sidebar contains navigation options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design Template, Template customization, Gallery media, Description (highlighted), Content, Section layout, Legal, Web Address, DISH WEBLISTING, and Account. The main content area is titled 'Description' and has two options: 'Automatic' and 'Manual'. The 'Manual' option is selected. A text editor is shown with a toolbar containing icons for bold (B), italic (I), link (chain), and unlink (chain with slash). The text in the editor reads: 'Ein herzliches Willkommen erwartet Sie bei Test Bistro Training . Wir freuen uns, Ihr Gastgeber in Berlin zu sein! Lassen Sie sich von unserer köstlichen Auswahl an italienischen Gerichten verzaubern. Unsere erfahrenen Köche bereiten preisgekrönte Nouvelle Cuisine zu. Setzen Sie sich hin und genießen Sie unsere fachmännisch zubereiteten Speisen, die für jeden Geschmack etwas bieten. Wenn Sie eine Naschkatze sind, werden Sie unser köstliches Eis und unsere Waffeln genießen. Ergänzen Sie Ihre Mahlzeit mit leckerem Bier, Cocktails, Craft-Bier und Wein. Genießen Sie Mittag- und Abendessen in unserem stilvollen Lokal. Zusätzlich zu unserem tollen Service haben wir eine schöne Lounge.' Below the text, a heading reads 'Ein unvergessliches Abenteuer der italienischen Küche!' followed by a paragraph: 'Erleben Sie das Vergnügen eines Gourmet-Essens zu Hause mit unserer Option zum Mitnehmen und Liefern. Unser Restaurant ist ebenfalls ein fantastischer Ort für Ihre...' A character count at the bottom states: 'You have used 1405/1800 of characters enabled for this module of your website. If there is more that you did like to tell to visitors of your website please use another module of your website.' A yellow question mark icon is in the bottom right corner.



Un eslogan es el título de la descripción de su sitio web. **Nota: El eslogan solo se puede editar cuando la descripción está configurada en manual.**

The screenshot shows the management interface for a restaurant website. The top navigation bar includes the restaurant name 'Test Bistro Train...', location 'TRAINING STREET 007, BERLIN, DE', a 'VISIT WEBSITE' button, a language selector set to 'English', and a share icon. A left sidebar contains various menu items: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design Template, Template customization, Gallery media, Description, Content, Section layout, Legal, Web Address, DISH WEBLISTING, and Account. The main content area is titled 'Tagline' and contains a text input field with the value 'Test Bistro Training Foodtruck'. A note above the field states: 'Search Impactful: This is a title for your website description (please note that it is only editable when your Description is set to Manual)'. Below the tagline section is a toggle for 'Speak to your diners in english' with a note: 'Thanks to our artificial intelligence, we can generate an automatic description in the language of the establishment country and in english.' At the bottom of the main area, there is a 'Preview' section with a language dropdown set to 'Czech' and a 'PREVIEW' button. A 'SAVE' button is located at the bottom left, and a help icon (?) is at the bottom right.

T Para editar un eslogan, haga clic en el campo de texto e ingrese aquí el texto deseado.

The screenshot shows the management interface for a restaurant website. On the left is a sidebar menu with options like Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design Template, Template customization, Gallery media, Description, Content, Section layout, Legal, Web Address, DISH WEBLISTING, and Account. The main content area is titled 'Test Bistro Train...' and includes a 'GENERATE' button. The 'Tagline' section contains a text input field with the text 'Test Bistro Training Foodtruck' highlighted by an orange border. Below this is a toggle for 'Speak to your diners in english'. At the bottom, there is a 'Preview' section with a language dropdown set to 'Czech' and a 'PREVIEW' button. A 'SAVE' button is located at the bottom left, and a help icon (?) is at the bottom right.



Al activar el **interruptor**, la descripción estará disponible en el idioma extranjero preferido y traducida al inglés. **Nota: Esto solo es posible con la descripción automática y el paquete premium.**

The screenshot shows the 'Test Bistro Train...' management interface. On the left is a sidebar menu with options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design Template, Template customization, Gallery media, Description, Content, Section layout, Legal, Web Address, DISH WEBLISTING, and Account. The main content area is titled 'Test Bistro Train...' and includes a 'GENERATE' button. Below this is a 'Tagline' section with a text input field containing 'Test Bistro Training Foodtruck'. The 'Description' section is highlighted with an orange border and contains a toggle switch for 'Speak to your diners in english', which is currently turned off. Below this is a 'Preview' section with a language dropdown set to 'Czech' and a 'PREVIEW' button. At the bottom left is a 'SAVE' button and at the bottom right is a help icon (question mark).

Haga clic en **GUARDAR** para guardar los cambios.

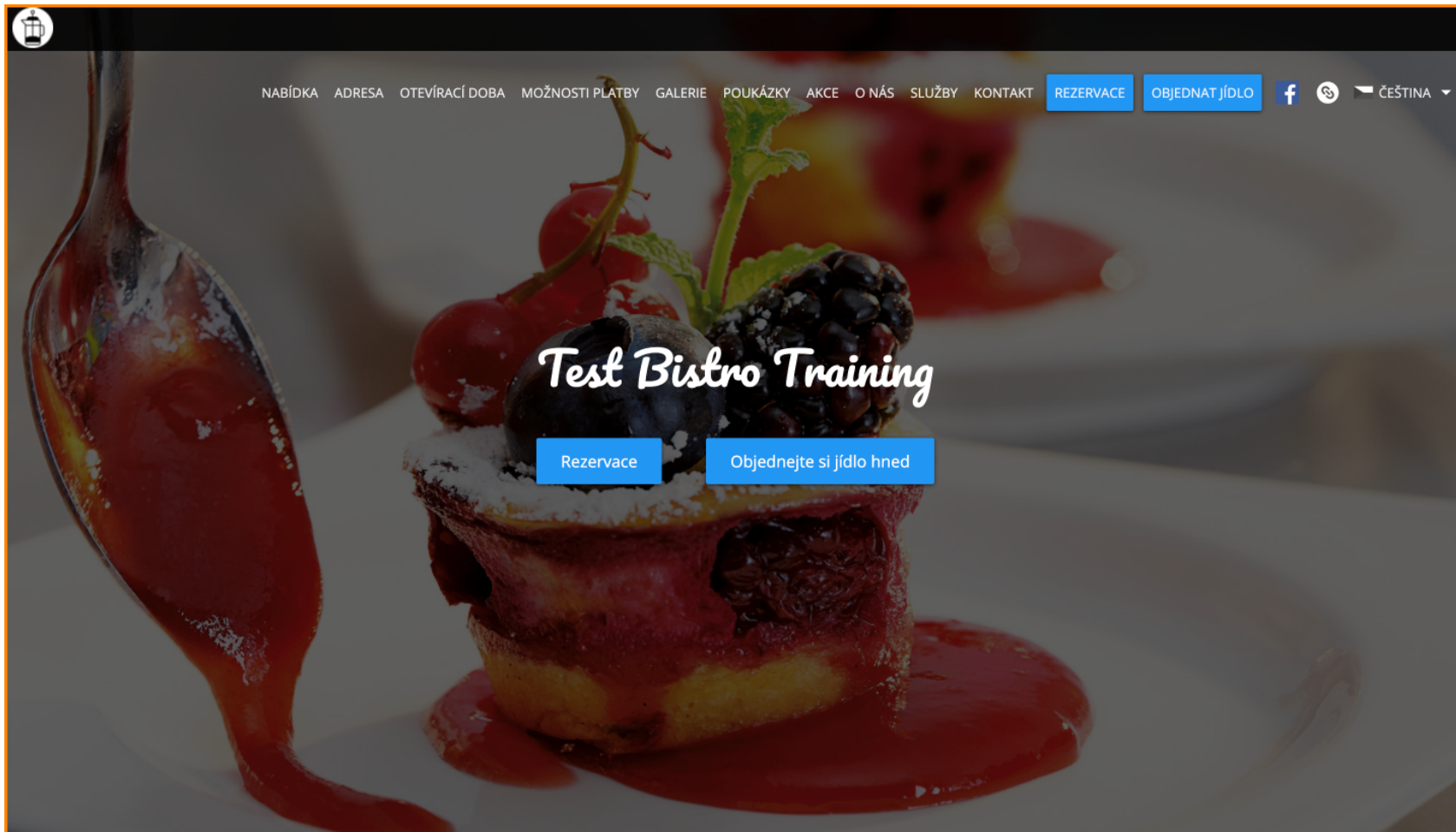
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Para obtener una vista previa de su sitio web en un idioma diferente, **seleccione** un idioma y haga clic en vista previa.

The screenshot shows the DISH website editor interface. On the left is a sidebar menu with options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design Template, Template customization, Gallery media, Description, Content, Section layout, Legal, Web Address, DISH WEBLISTING, and Account. The main content area is titled 'Test Bistro Train...' and includes a 'GENERATE' button. The 'Tagline' section contains a text input field with 'Test Bistro Training Foodtruck'. The 'Speak to your diners in english' section has a toggle switch. The 'Preview' section at the bottom features a dropdown menu set to 'Czech' and a 'PREVIEW' button, both highlighted with an orange border. A 'SAVE' button is at the bottom left, and a help icon is at the bottom right.

Ahora ya sabes cómo ajustar y agregar una descripción al sitio web de DISH. Listo.





Escanee para ir al reproductor interactivo