



Clique em **Design e conteúdo**.

**Test Bistro Train...**  
TRAINING STREET 007, BERLIN, DE

**Website Performance**

**Test Bistro Training**  
Last data generation: 28/09/2023

0  
website views the past 28 days  
↑ **0.0%**

**Website views per day**

Date	Views
04.09	0
06.09	0
08.09	0
10.09	0
12.09	0
14.09	0
16.09	0
18.09	0
20.09	0
22.09	0
24.09	0
26.09	0
28.09	0
30.09	0

**Top browsing languages**

Language	Count
Germany	3
United Kingdom	2

**Top devices**

Device	Count
Tablet	2
Other	1

**Opening hours views**

0  
↑ **+0.0%**

**Contacts**

0  
↑ **+0.0%**

Clique em **Descrição**.

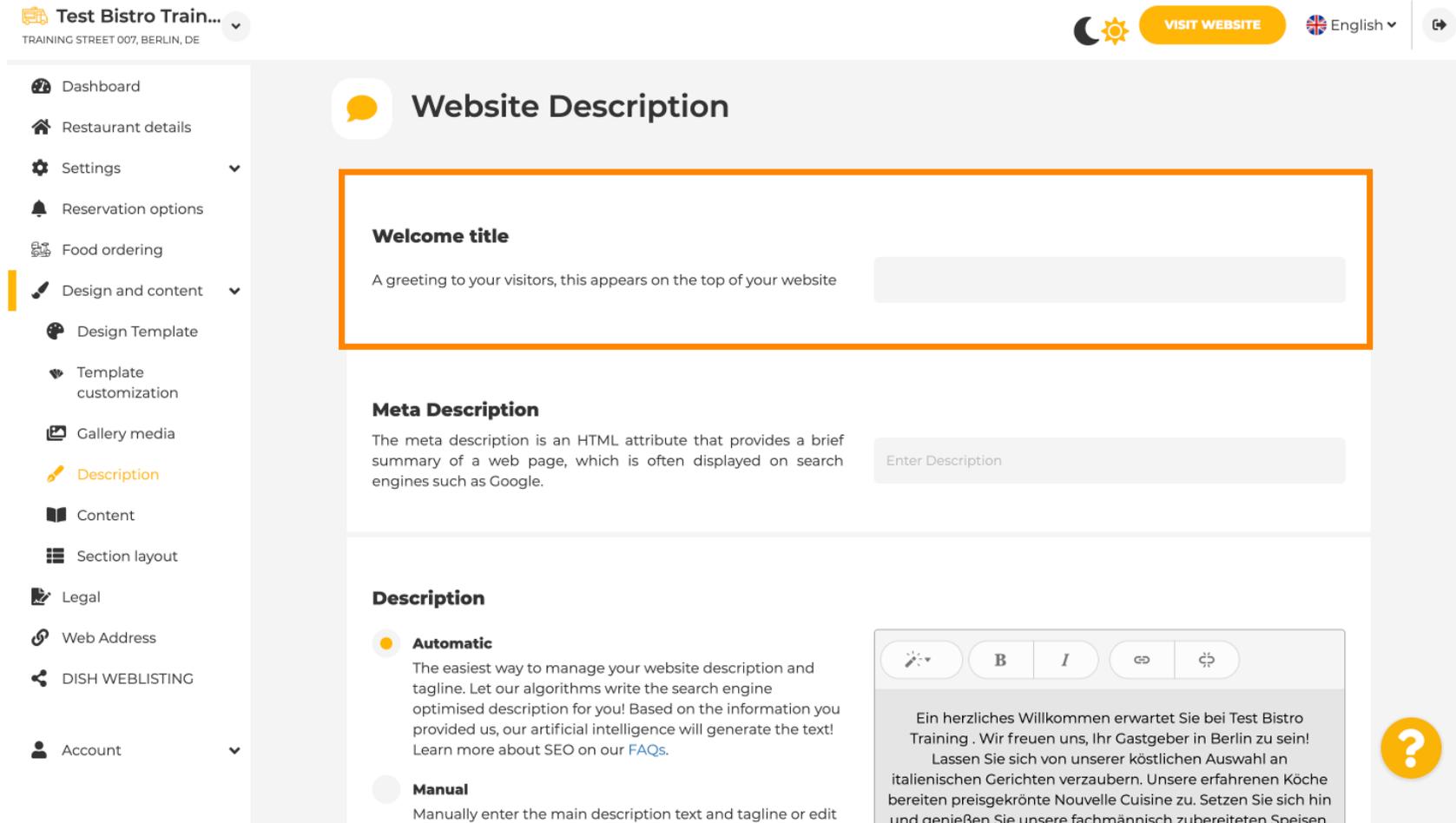
The screenshot shows the DISH website management interface for 'Test Bistro Training' (TRAINING STREET 007, BERLIN, DE). The left sidebar contains a navigation menu with the following items: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted with an orange box), Content, Section layout, Legal, Web Address, DISH WEBLISTING, and Account. The 'Design and content' menu is expanded, showing sub-items: Design Template, Template customization, Gallery media, and Description (highlighted with an orange box). The main dashboard area is titled 'Website Performance' and displays several metrics:

- Test Bistro Training**: Last data generation: 28/09/2023. Website views the past 28 days: 0, with a +0.0% change.
- Website views per day**: A line chart showing views from 04.09 to 30.09. The y-axis ranges from 0 to 1.0.
- Top browsing languages**: Germany (3), United Kingdom (2).
- Top devices**: Pie chart showing Tablet and Other.
- Opening hours views**: 0, with a +0.0% change.
- Contacts**: 0, with a +0.0% change.

A yellow question mark icon is visible in the bottom right corner of the dashboard area.



Na primeira etapa, mostraremos como adicionar um título de boas-vindas ao seu site DISH.

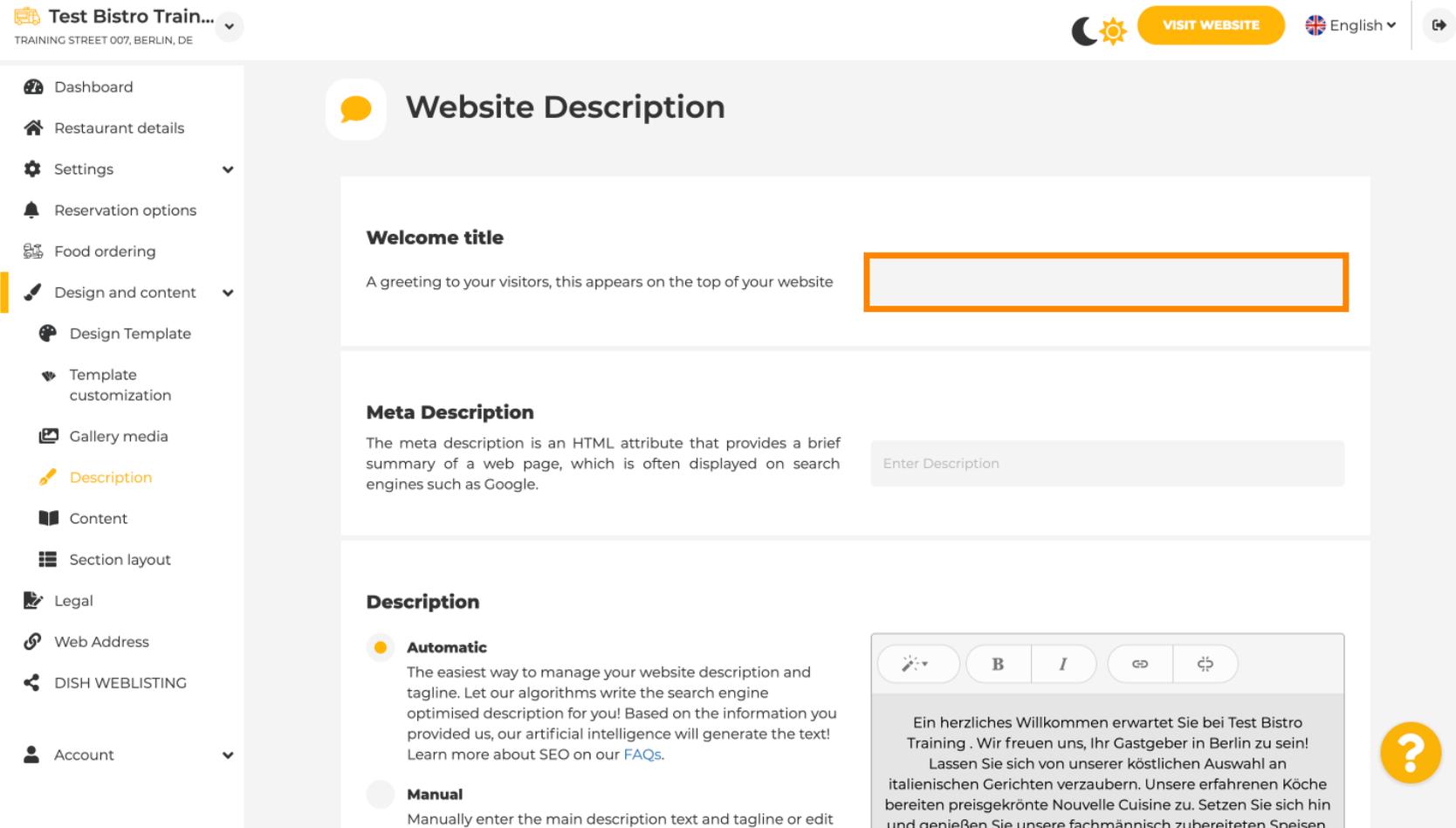


The screenshot shows the 'Website Description' configuration page for 'Test Bistro Training'. The interface includes a sidebar with navigation options like 'Dashboard', 'Restaurant details', 'Settings', and 'Design and content'. The main content area is titled 'Website Description' and contains three sections:

- Welcome title:** A greeting to your visitors, this appears on the top of your website. This section is highlighted with an orange border.
- Meta Description:** The meta description is an HTML attribute that provides a brief summary of a web page, which is often displayed on search engines such as Google.
- Description:** Offers two options:
  - Automatic:** The easiest way to manage your website description and tagline. Let our algorithms write the search engine optimised description for you! Based on the information you provided us, our artificial intelligence will generate the text! Learn more about SEO on our [FAQs](#).
  - Manual:** Manually enter the main description text and tagline or edit.

The 'Automatic' option is selected, and a preview of the generated German text is shown in a text editor with formatting tools (bold, italic, link, unlink).

 Para adicionar um título de boas-vindas ao seu site DISH, clique no **campo de texto** , em **Título de boas-vindas** e digite a **saudação preferida** .



The screenshot shows the 'Website Description' configuration page in the DISH management system. The page is titled 'Website Description' and features a left-hand navigation menu with options like Dashboard, Restaurant details, Settings, and Design and content. The 'Description' option is highlighted in orange. The main content area is divided into three sections:

- Welcome title:** A greeting to your visitors, this appears on the top of your website. A text input field is highlighted with an orange border.
- Meta Description:** The meta description is an HTML attribute that provides a brief summary of a web page, which is often displayed on search engines such as Google. Below this is a text input field labeled 'Enter Description'.
- Description:** This section offers two options:
  - Automatic:** The easiest way to manage your website description and tagline. Let our algorithms write the search engine optimised description for you! Based on the information you provided us, our artificial intelligence will generate the text! Learn more about SEO on our [FAQs](#).
  - Manual:** Manually enter the main description text and tagline or edit

At the bottom of the 'Description' section, there is a rich text editor with a toolbar containing icons for undo, bold (B), italic (I), link, and unlink. The editor contains the following German text:

Ein herzliches Willkommen erwartet Sie bei Test Bistro Training . Wir freuen uns, Ihr Gastgeber in Berlin zu sein! Lassen Sie sich von unserer köstlichen Auswahl an italienischen Gerichten verzaubern. Unsere erfahrenen Köche bereiten preisgekrönte Nouvelle Cuisine zu. Setzen Sie sich hin und genießen Sie unsere fachmännisch zubereiteten Speisen.

A yellow question mark icon is visible in the bottom right corner of the interface.



Na segunda etapa, mostraremos como adicionar uma Meta Description. **Nota: Meta Description é um breve resumo do site, que é relevante para otimização de mecanismos de busca, como o Google.**

The screenshot shows the management interface for 'Test Bistro Train...'. The left sidebar contains navigation options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design Template, Template customization, Gallery media, Description, Content, Section layout, Legal, Web Address, DISH WEBLISTING, and Account.

The main content area is titled 'Description' and includes the following sections:

- Welcome title:** A greeting to your visitors, this appears on the top of your website. Includes a text input field.
- Meta Description:** The meta description is an HTML attribute that provides a brief summary of a web page, which is often displayed on search engines such as Google. Includes a text input field labeled 'Enter Description'. This section is highlighted with an orange border.
- Description:**
  - Automatic:** The easiest way to manage your website description and tagline. Let our algorithms write the search engine optimised description for you! Based on the information you provided us, our artificial intelligence will generate the text! Learn more about SEO on our [FAQs](#).
  - Manual:** Manually enter the main description text and tagline or edit the generated texts to have more control on the way you want to communicate with your customers. This text should be written in compliance with the SEO guidelines! If you are not sure about how to write a SEO optimised text, please read our [FAQs](#) or use the automatic description service.

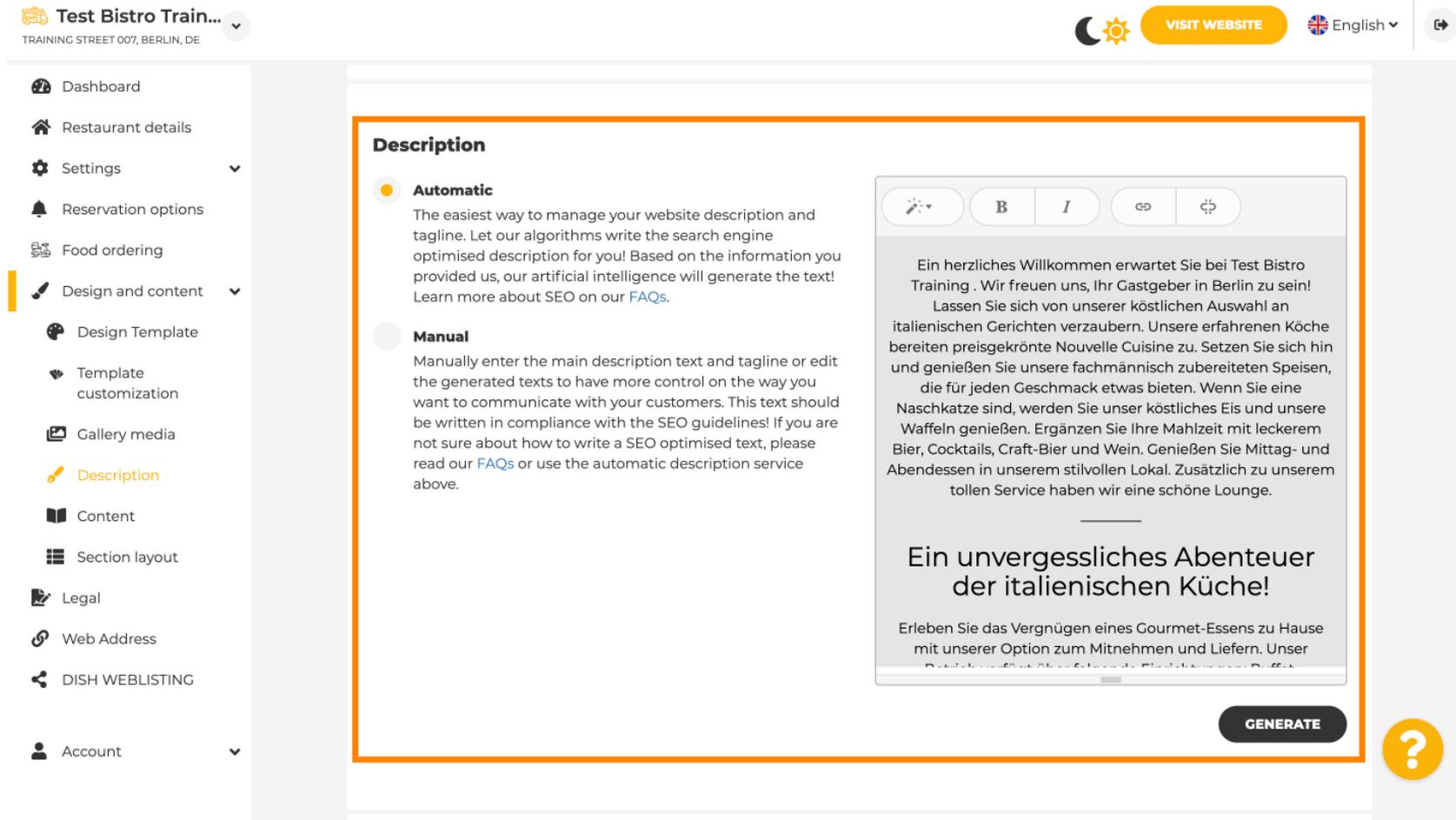
At the bottom right, there is a rich text editor with a toolbar containing icons for bold (B), italic (I), link (G), and unlink (G with slash), and a text area containing German text: 'Ein herzliches Willkommen erwartet Sie bei Test Bistro Training . Wir freuen uns, Ihr Gastgeber in Berlin zu sein! Lassen Sie sich von unserer köstlichen Auswahl an italienischen Gerichten verzaubern. Unsere erfahrenen Köche bereiten preisgekrönte Nouvelle Cuisine zu. Setzen Sie sich hin und genießen Sie unsere fachmännisch zubereiteten Speisen, die für jeden Geschmack etwas bieten. Wenn Sie eine Naschkatze sind, werden Sie unser köstliches Eis und unsere Waffeln genießen. Ergänzen Sie Ihre Mahlzeit mit leckerem Bier, Cocktails, Craft-Bier und Wein. Genießen Sie Mittag- und'.

Agora clique no **campo de texto** para inserir a palavra-chave preferida para sua Meta Descrição.

The screenshot shows the management interface for a restaurant website. On the left is a navigation menu with options like Dashboard, Restaurant details, Settings, and Design and content. The 'Description' option is highlighted. The main content area is divided into sections: 'Welcome title', 'Meta Description', and 'Description'. The 'Meta Description' section has a text input field with the placeholder 'Enter Description', which is highlighted with an orange border. Below it, the 'Description' section offers two options: 'Automatic' (selected) and 'Manual'. The 'Automatic' option includes a rich text editor with a preview of German text: 'Ein herzliches Willkommen erwartet Sie bei Test Bistro Training. Wir freuen uns, Ihr Gastgeber in Berlin zu sein! Lassen Sie sich von unserer köstlichen Auswahl an italienischen Gerichten verzaubern. Unsere erfahrenen Köche bereiten preisgekrönte Nouvelle Cuisine zu. Setzen Sie sich hin und genießen Sie unsere fachmännisch zubereiteten Speisen, die für jeden Geschmack etwas bieten. Wenn Sie eine Naschkatze sind, werden Sie unser köstliches Eis und unsere Waffeln genießen. Ergänzen Sie Ihre Mahlzeit mit leckerem Bier, Cocktails, Craft-Bier und Wein. Genießen Sie Mittag- und...'. A yellow question mark icon is visible in the bottom right corner of the interface.



Agora mostraremos como editar/adicionar uma descrição para seu site DISH.



**Test Bistro Train...**  
TRAINING STREET 007, BERLIN, DE

VISIT WEBSITE English

- Dashboard
- Restaurant details
- Settings
- Reservation options
- Food ordering
- Design and content**
  - Design Template
  - Template customization
  - Gallery media
  - Description**
  - Content
  - Section layout
- Legal
- Web Address
- DISH WEBLISTING
- Account

### Description

- Automatic**  
The easiest way to manage your website description and tagline. Let our algorithms write the search engine optimised description for you! Based on the information you provided us, our artificial intelligence will generate the text! Learn more about SEO on our [FAQs](#).
- Manual**  
Manually enter the main description text and tagline or edit the generated texts to have more control on the way you want to communicate with your customers. This text should be written in compliance with the SEO guidelines! If you are not sure about how to write a SEO optimised text, please read our [FAQs](#) or use the automatic description service above.

Ein herzliches Willkommen erwartet Sie bei Test Bistro Training . Wir freuen uns, Ihr Gastgeber in Berlin zu sein! Lassen Sie sich von unserer köstlichen Auswahl an italienischen Gerichten verzaubern. Unsere erfahrenen Köche bereiten preisgekrönte Nouvelle Cuisine zu. Setzen Sie sich hin und genießen Sie unsere fachmännisch zubereiteten Speisen, die für jeden Geschmack etwas bieten. Wenn Sie eine Naschkatze sind, werden Sie unser köstliches Eis und unsere Waffeln genießen. Ergänzen Sie Ihre Mahlzeit mit leckerem Bier, Cocktails, Craft-Bier und Wein. Genießen Sie Mittag- und Abendessen in unserem stilvollen Lokal. Zusätzlich zu unserem tollen Service haben wir eine schöne Lounge.

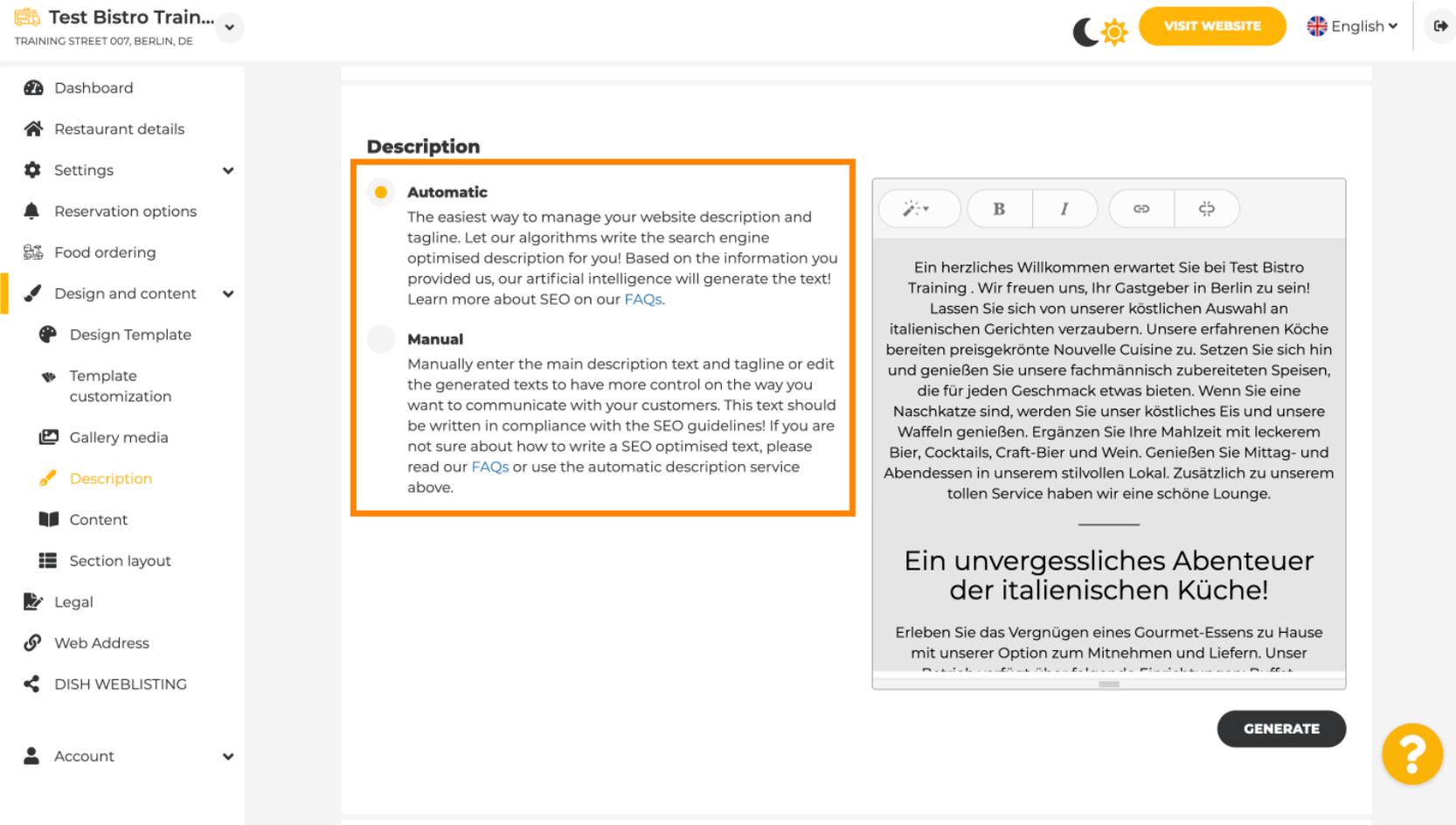
## Ein unvergessliches Abenteuer der italienischen Küche!

Erleben Sie das Vergnügen eines Gourmet-Essens zu Hause mit unserer Option zum Mitnehmen und Liefern. Unser

**GENERATE**



A descrição pode ser gerada automaticamente ou editada manualmente. Escolha aqui a opção preferida . **Nota: máximo de 1800 caracteres.**



**Test Bistro Train...**  
TRAINING STREET 007, BERLIN, DE

VISIT WEBSITE English

- Dashboard
- Restaurant details
- Settings
- Reservation options
- Food ordering
- Design and content**
  - Design Template
  - Template customization
  - Gallery media
  - Description**
  - Content
  - Section layout
  - Legal
  - Web Address
  - DISH WEBLISTING
- Account

### Description

- Automatic**  
The easiest way to manage your website description and tagline. Let our algorithms write the search engine optimised description for you! Based on the information you provided us, our artificial intelligence will generate the text! Learn more about SEO on our [FAQs](#).
- Manual**  
Manually enter the main description text and tagline or edit the generated texts to have more control on the way you want to communicate with your customers. This text should be written in compliance with the SEO guidelines! If you are not sure about how to write a SEO optimised text, please read our [FAQs](#) or use the automatic description service above.

Ein herzliches Willkommen erwartet Sie bei Test Bistro Training . Wir freuen uns, Ihr Gastgeber in Berlin zu sein! Lassen Sie sich von unserer köstlichen Auswahl an italienischen Gerichten verzaubern. Unsere erfahrenen Köche bereiten preisgekrönte Nouvelle Cuisine zu. Setzen Sie sich hin und genießen Sie unsere fachmännisch zubereiteten Speisen, die für jeden Geschmack etwas bieten. Wenn Sie eine Naschkatze sind, werden Sie unser köstliches Eis und unsere Waffeln genießen. Ergänzen Sie Ihre Mahlzeit mit leckerem Bier, Cocktails, Craft-Bier und Wein. Genießen Sie Mittag- und Abendessen in unserem stilvollen Lokal. Zusätzlich zu unserem tollen Service haben wir eine schöne Lounge.

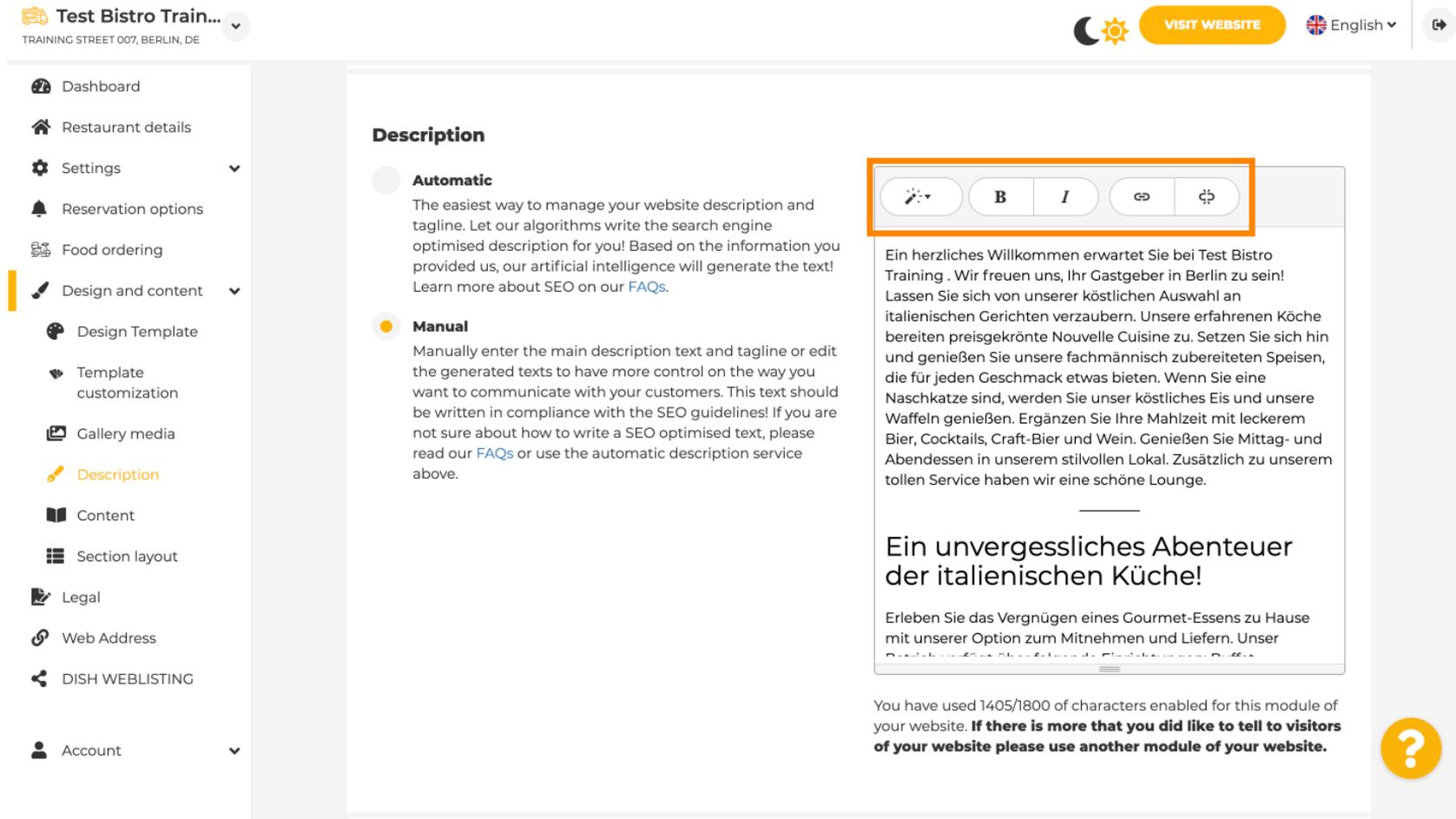
## Ein unvergessliches Abenteuer der italienischen Küche!

Erleben Sie das Vergnügen eines Gourmet-Essens zu Hause mit unserer Option zum Mitnehmen und Liefern. Unser

**GENERATE**

?

Se você usar a opção manual, poderá editar os **títulos**, **a espessura da fonte** e **inserir links**.



**Test Bistro Train...**  
TRAINING STREET 007, BERLIN, DE

VISIT WEBSITE English

- Dashboard
- Restaurant details
- Settings
- Reservation options
- Food ordering
- Design and content**
  - Design Template
  - Template customization
  - Gallery media
  - Description**
  - Content
  - Section layout
  - Legal
  - Web Address
  - DISH WEBLISTING
- Account

### Description

**Automatic**  
The easiest way to manage your website description and tagline. Let our algorithms write the search engine optimised description for you! Based on the information you provided us, our artificial intelligence will generate the text! Learn more about SEO on our [FAQs](#).

**Manual**  
Manually enter the main description text and tagline or edit the generated texts to have more control on the way you want to communicate with your customers. This text should be written in compliance with the SEO guidelines! If you are not sure about how to write a SEO optimised text, please read our [FAQs](#) or use the automatic description service above.

**Rich Text Editor Toolbar:** Bold (B), Italic (I), Link (🔗), Unlink (🔗), Bulleted List (☰), Numbered List (☰)

Ein herzliches Willkommen erwartet Sie bei Test Bistro Training . Wir freuen uns, Ihr Gastgeber in Berlin zu sein! Lassen Sie sich von unserer köstlichen Auswahl an italienischen Gerichten verzaubern. Unsere erfahrenen Köche bereiten preisgekrönte Nouvelle Cuisine zu. Setzen Sie sich hin und genießen Sie unsere fachmännisch zubereiteten Speisen, die für jeden Geschmack etwas bieten. Wenn Sie eine Naschkatze sind, werden Sie unser köstliches Eis und unsere Waffeln genießen. Ergänzen Sie Ihre Mahlzeit mit leckerem Bier, Cocktails, Craft-Bier und Wein. Genießen Sie Mittag- und Abendessen in unserem stilvollen Lokal. Zusätzlich zu unserem tollen Service haben wir eine schöne Lounge.

**Ein unvergessliches Abenteuer der italienischen Küche!**

Erleben Sie das Vergnügen eines Gourmet-Essens zu Hause mit unserer Option zum Mitnehmen und Liefern. Unser Restaurant ist Ihnen folgendes Frühstücksmenü...

You have used 1405/1800 of characters enabled for this module of your website. **If there is more that you did like to tell to visitors of your website please use another module of your website.**



Um Tagline é o título para a descrição do seu site. **Nota: O Tagline só é editável quando a Descrição está definida como manual.**

The screenshot shows the 'Test Bistro Train...' website management interface. The left sidebar contains navigation options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design Template, Template customization, Gallery media, Description, Content, Section layout, Legal, Web Address, DISH WEBLISTING, and Account. The main content area is titled 'Tagline' and includes a 'GENERATE' button. Below the title, there is a text input field containing 'Test Bistro Training Foodtruck'. A note states: 'Search Impactful: This is a title for your website description (please note that it is only editable when your Description is set to Manual)'. Below this, there is a section titled 'Speak to your diners in english' with a toggle switch. At the bottom, there is a 'Preview' section with a language dropdown set to 'Czech' and a 'PREVIEW' button. A 'SAVE' button is located at the bottom left, and a help icon (?) is at the bottom right.



Para editar um Slogan, clique no campo de texto e insira aqui o texto desejado.

The screenshot displays the DISH website management interface. On the left is a sidebar with navigation options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design Template, Template customization, Gallery media, Description, Content, Section layout, Legal, Web Address, DISH WEBLISTING, and Account. The main content area shows the 'Description' section. At the top right of this section is a 'GENERATE' button. Below it is the 'Tagline' section, which includes a search impact note and a text input field containing 'Test Bistro Training Foodtruck'. The next section is 'Speak to your diners in english', featuring a toggle switch. At the bottom of the main content area is a 'Preview' section with a language dropdown set to 'Czech' and a 'PREVIEW' button. A 'SAVE' button is located at the bottom left of the interface, and a help icon (question mark) is at the bottom right.



Ao habilitar o **switch**, a descrição estará disponível no idioma estrangeiro preferido e traduzida para o inglês. **Nota: Isso só é possível com a Descrição automática e o pacote premium.**

Test Bistro Train...  
TRAINING STREET 007, BERLIN, DE

VISIT WEBSITE English

Dashboard  
Restaurant details  
Settings  
Reservation options  
Food ordering  
Design and content  
Design Template  
Template customization  
Gallery media  
Description  
Content  
Section layout  
Legal  
Web Address  
DISH WEBLISTING  
Account

**GENERATE**

**Tagline**  
Search Impactful: This is a title for your website description (please note that it is only editable when your Description is set to Manual)  
Test Bistro Training Foodtruck

**Speak to your diners in english**  
Thanks to our artificial intelligence, we can generate an automatic description in the language of the establishment country and in english.

**Preview** Czech **PREVIEW**

**SAVE** ?



Clique em **SALVAR** para salvar as alterações.

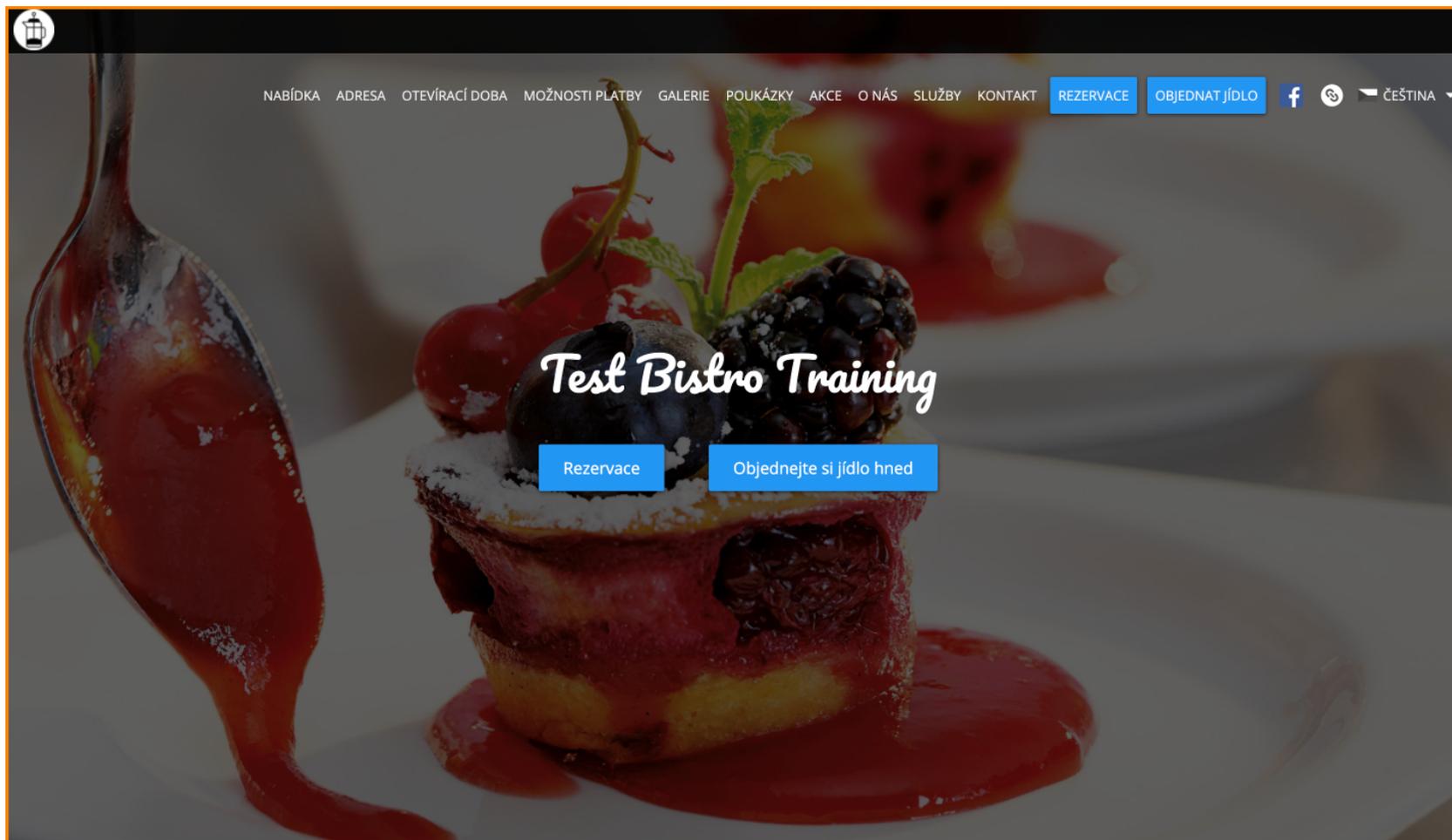
The screenshot displays the management interface for a restaurant website. On the left is a sidebar menu with options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design Template, Template customization, Gallery media, Description, Content, Section layout, Legal, Web Address, DISH WEBLISTING, and Account. The main content area is titled 'Test Bistro Train...' and includes a 'GENERATE' button. The 'Tagline' section contains a text input field with the value 'Test Bistro Training Foodtruck'. Below it, the 'Speak to your diners in english' section has a toggle switch that is currently turned off. At the bottom, there is a 'Preview' section with a language dropdown set to 'Czech' and a 'PREVIEW' button. A yellow box highlights the 'SAVE' button at the bottom left, and a yellow question mark icon is at the bottom right.

Para visualizar seu site em um idioma diferente, **selecione** um idioma e clique em visualizar.

The screenshot shows the DISH website management interface. On the left is a sidebar menu with options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design Template, Template customization, Gallery media, Description, Content, Section layout, Legal, Web Address, DISH WEBLISTING, and Account. The main content area is titled 'Test Bistro Train...' and includes a 'GENERATE' button. The 'Tagline' section contains a search input field with the text 'Test Bistro Training Foodtruck'. Below this is a toggle switch for 'Speak to your diners in english'. At the bottom, there is a 'Preview' section with a language dropdown menu set to 'Czech' and a 'PREVIEW' button. A 'SAVE' button is located at the bottom left, and a help icon is at the bottom right.



Agora você sabe como ajustar e adicionar uma descrição ao site DISH. Pronto, você terminou.





Digitalize para ir para o player interativo