

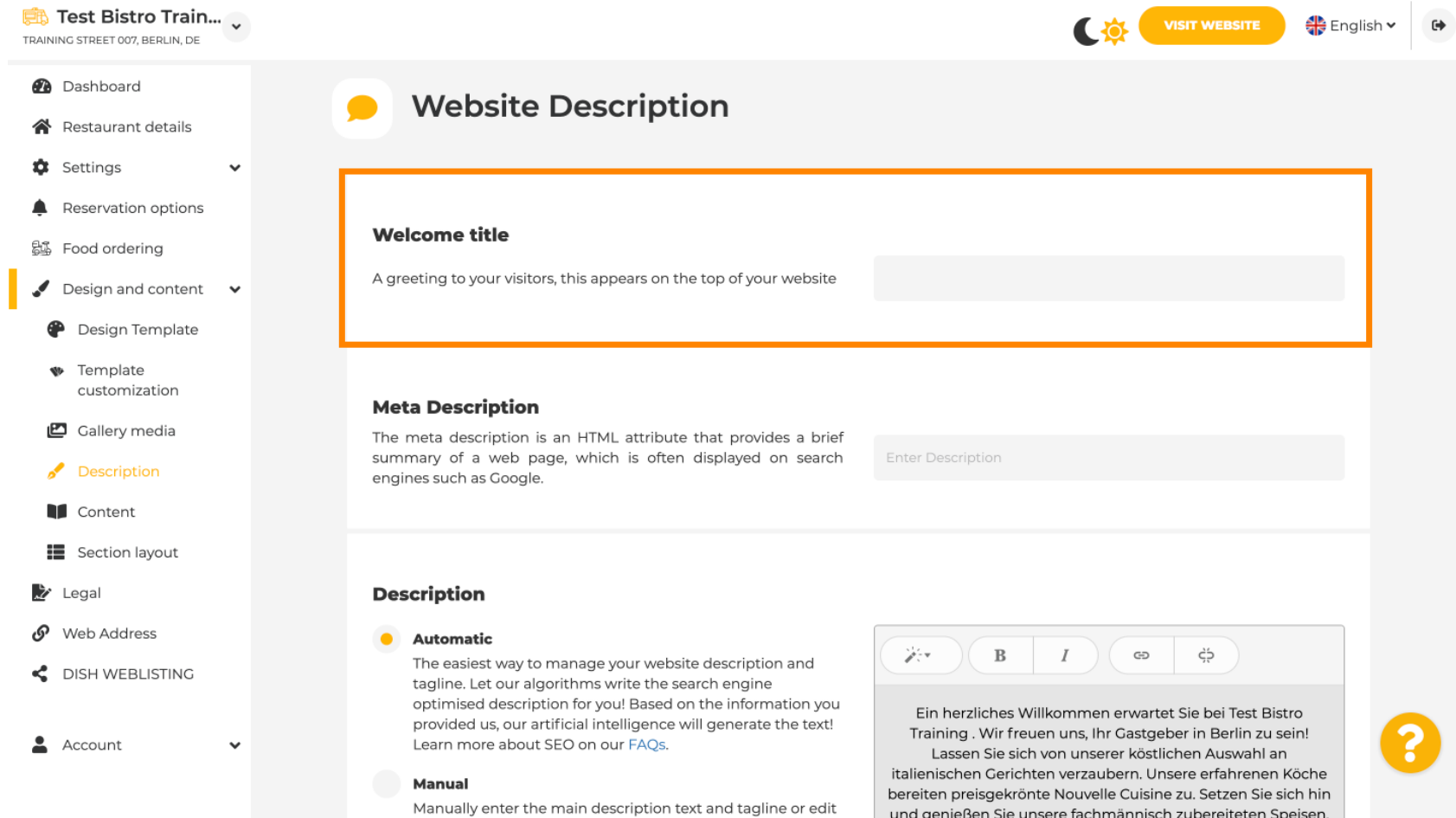
Faceți clic pe **Design și conținut**.

The screenshot shows the DISH website management dashboard for 'Test Bistro Train...'. The left sidebar contains a menu with the following items: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, **Design and content** (highlighted with an orange box), Legal, Web Address, DISH WEBLISTING, and Account. The main content area is titled 'Website Performance' and includes several data cards: 'Test Bistro Training' (0 website views, 0.0% change), 'Website views per day' (empty line chart), 'Top browsing languages' (German: 3, UK: 2), 'Top devices' (Pie chart showing Tablet and Other), 'Opening hours views' (0 views, +0.0% change), and 'Contacts' (0 contacts, +0.0% change). A 'VISIT WEBSITE' button and a language selector (English) are visible in the top right corner.

Faceți clic pe **Descriere**.

The screenshot shows the DISH website management interface for 'Test Bistro Training' (TRAINING STREET 007, BERLIN, DE). The left sidebar contains a navigation menu with the following items: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted with an orange box), Design Template, Template customization, Gallery media, Description (highlighted with an orange box), Content, Section layout, Legal, Web Address, DISH WEBLISTING, and Account. The main content area is titled 'Website Performance' and includes several data cards: 'Test Bistro Training' (Last data generation: 28/09/2023) showing 0 website views the past 28 days with a 0.0% change; 'Website views per day' (empty line chart); 'Top browsing languages' (German: 3, UK: 2); 'Top devices' (Pie chart showing Tablet and Other); 'Opening hours views' (0 views with a +0.0% change); and 'Contacts' (0 contacts with a +0.0% change). A yellow question mark icon is visible in the bottom right corner of the dashboard area.

 În primul pas, vă vom arăta cum să adăugați un titlu de bun venit pe site-ul dvs. DISH.



The screenshot shows the 'Website Description' configuration page for 'Test Bistro Training'. The left sidebar contains navigation options like 'Dashboard', 'Restaurant details', 'Settings', 'Reservation options', 'Food ordering', 'Design and content', 'Design Template', 'Template customization', 'Gallery media', 'Description', 'Content', 'Section layout', 'Legal', 'Web Address', 'DISH WEBLISTING', and 'Account'. The main content area is titled 'Website Description' and includes three sections: 'Welcome title', 'Meta Description', and 'Description'. The 'Welcome title' section is highlighted with an orange border and contains a text input field with the placeholder 'A greeting to your visitors, this appears on the top of your website'. The 'Meta Description' section has a text input field with the placeholder 'Enter Description'. The 'Description' section offers two options: 'Automatic' (selected) and 'Manual'. The 'Automatic' option includes a rich text editor with a preview of German text: 'Ein herzliches Willkommen erwartet Sie bei Test Bistro Training . Wir freuen uns, Ihr Gastgeber in Berlin zu sein! Lassen Sie sich von unserer köstlichen Auswahl an italienischen Gerichten verzaubern. Unsere erfahrenen Köche bereiten preisgekrönte Nouvelle Cuisine zu. Setzen Sie sich hin und genießen Sie unsere fachmännisch zubereiteten Speisen.' A yellow question mark icon is visible in the bottom right corner of the interface.



Pentru a adăuga un titlu de bun venit pe site-ul dvs. DISH, faceți clic pe **câmpul de text**, sub **Titlu de bun venit** și introduceți **salutul preferat**.

The screenshot shows the 'Website Description' configuration page in the DISH management system. On the left is a sidebar menu with options like Dashboard, Restaurant details, Settings, and Design and content. The main area is titled 'Website Description' and contains three sections:

- Welcome title:** A greeting to your visitors, this appears on the top of your website. A text input field is highlighted with an orange border.
- Meta Description:** The meta description is an HTML attribute that provides a brief summary of a web page, which is often displayed on search engines such as Google. Below this is a text input field labeled 'Enter Description'.
- Description:** This section offers two options:
  - Automatic:** The easiest way to manage your website description and tagline. Let our algorithms write the search engine optimised description for you! Based on the information you provided us, our artificial intelligence will generate the text! Learn more about SEO on our [FAQs](#).
  - Manual:** Manually enter the main description text and tagline or edit.

Below the 'Manual' option, there is a rich text editor with a toolbar containing icons for undo, bold (B), italic (I), link, and unlink. The text in the editor reads: 'Ein herzliches Willkommen erwartet Sie bei Test Bistro Training . Wir freuen uns, Ihr Gastgeber in Berlin zu sein! Lassen Sie sich von unserer köstlichen Auswahl an italienischen Gerichten verzaubern. Unsere erfahrenen Köche bereiten preisgekrönte Nouvelle Cuisine zu. Setzen Sie sich hin und genießen Sie unsere fachmännisch zubereiteten Speisen.'



În al doilea pas, vă vom arăta cum să adăugați o metadescriere. **Notă: Meta Description este un scurt rezumat al site-ului web, care este relevant pentru optimizarea motoarelor de căutare, cum ar fi Google.**

The screenshot shows the 'Description' settings page for 'Test Bistro Train...'. The left sidebar contains navigation options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design Template, Template customization, Gallery media, Description (highlighted), Content, Section layout, Legal, Web Address, DISH WEBLISTING, and Account.

The main content area includes:

- Welcome title:** A greeting to your visitors, this appears on the top of your website. (Text input field)
- Meta Description:** The meta description is an HTML attribute that provides a brief summary of a web page, which is often displayed on search engines such as Google. (Text input field, highlighted with an orange border)
- Description:**
  - Automatic:** The easiest way to manage your website description and tagline. Let our algorithms write the search engine optimised description for you! Based on the information you provided us, our artificial intelligence will generate the text! Learn more about SEO on our [FAQs](#).
  - Manual:** Manually enter the main description text and tagline or edit the generated texts to have more control on the way you want to communicate with your customers. This text should be written in compliance with the SEO guidelines! If you are not sure about how to write a SEO optimised text, please read our [FAQs](#) or use the automatic description service.

At the bottom right, there is a rich text editor with a toolbar (bold, italic, link, unlink) and a preview of the generated German text: 'Ein herzliches Willkommen erwartet Sie bei Test Bistro Training . Wir freuen uns, Ihr Gastgeber in Berlin zu sein! Lassen Sie sich von unserer köstlichen Auswahl an italienischen Gerichten verzaubern. Unsere erfahrenen Köche bereiten preisgekrönte Nouvelle Cuisine zu. Setzen Sie sich hin und genießen Sie unsere fachmännisch zubereiteten Speisen, die für jeden Geschmack etwas bieten. Wenn Sie eine Naschkatze sind, werden Sie unser köstliches Eis und unsere Waffeln genießen. Ergänzen Sie Ihre Mahlzeit mit leckerem Bier, Cocktails, Craft-Bier und Wein. Genießen Sie Mittag- und'.



Acum faceți clic pe **câmpul de text** pentru a introduce cuvântul cheie preferat pentru Meta Descriere.

The screenshot shows a dashboard for 'Test Bistro Train...' with a sidebar menu. The 'Description' section is active, showing options for 'Automatic' and 'Manual' description generation. The 'Meta Description' field is highlighted with an orange border, and a text area for the description is visible below it.

**Test Bistro Train...**  
TRAINING STREET 007, BERLIN, DE

Dashboard  
Restaurant details  
Settings  
Reservation options  
Food ordering  
**Design and content**  
Design Template  
Template customization  
Gallery media  
**Description**  
Content  
Section layout  
Legal  
Web Address  
DISH WEBLISTING  
Account

**Welcome title**  
A greeting to your visitors, this appears on the top of your website

**Meta Description**  
The meta description is an HTML attribute that provides a brief summary of a web page, which is often displayed on search engines such as Google.

**Description**

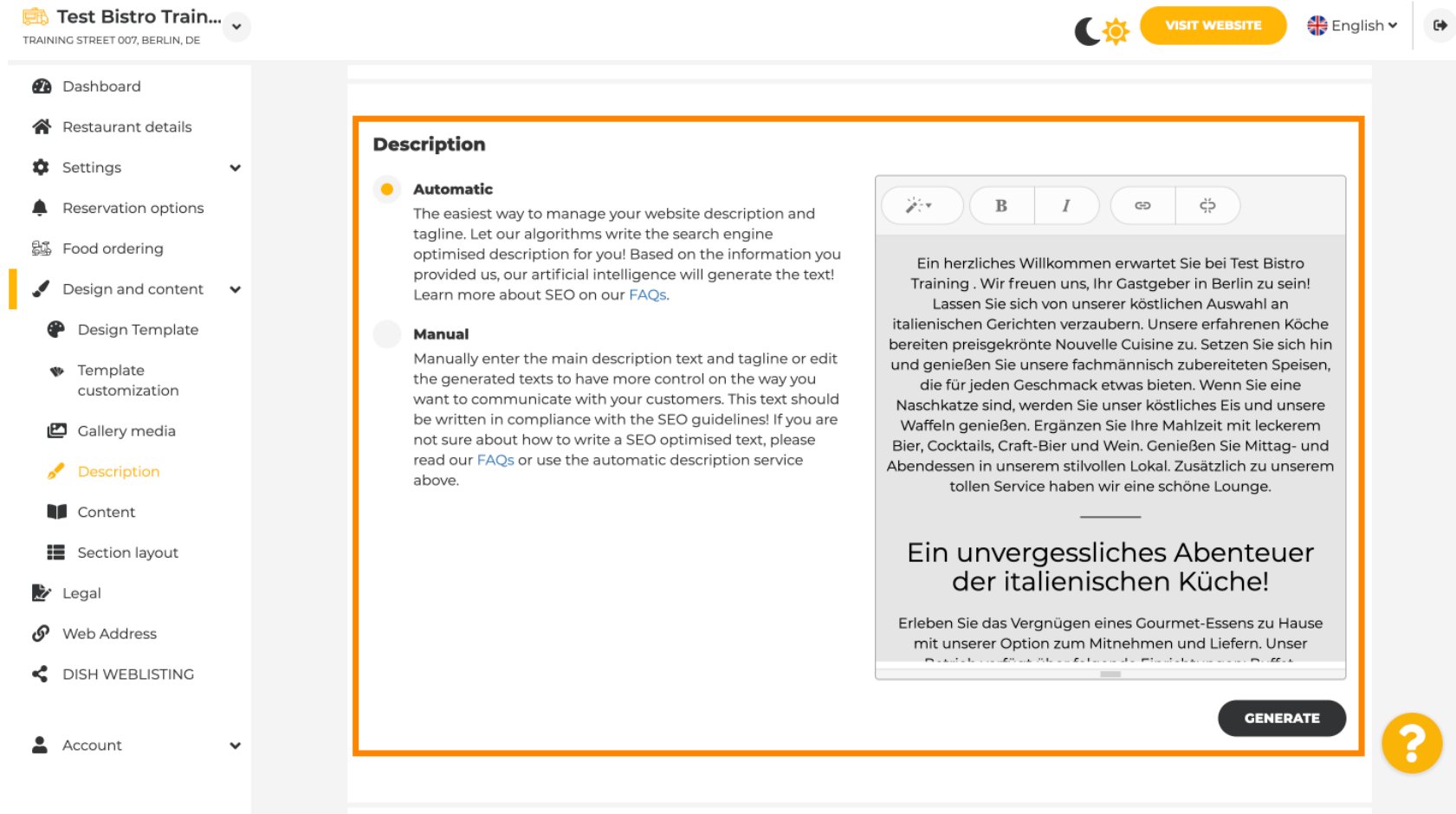
- Automatic**  
The easiest way to manage your website description and tagline. Let our algorithms write the search engine optimised description for you! Based on the information you provided us, our artificial intelligence will generate the text! Learn more about SEO on our [FAQs](#).
- Manual**  
Manually enter the main description text and tagline or edit the generated texts to have more control on the way you want to communicate with your customers. This text should be written in compliance with the SEO guidelines! If you are not sure about how to write a SEO optimised text, please read our [FAQs](#) or use the automatic description service.

Enter Description

Ein herzliches Willkommen erwartet Sie bei Test Bistro Training . Wir freuen uns, Ihr Gastgeber in Berlin zu sein! Lassen Sie sich von unserer köstlichen Auswahl an italienischen Gerichten verzaubern. Unsere erfahrenen Köche bereiten preisgekrönte Nouvelle Cuisine zu. Setzen Sie sich hin und genießen Sie unsere fachmännisch zubereiteten Speisen, die für jeden Geschmack etwas bieten. Wenn Sie eine Naschkatze sind, werden Sie unser köstliches Eis und unsere Waffeln genießen. Ergänzen Sie Ihre Mahlzeit mit leckerem Bier, Cocktails, Craft-Bier und Wein. Genießen Sie Mittag- und



Acum vă vom arăta cum să editați/adăugați o descriere pentru site-ul dvs. DISH.



**Test Bistro Train...**  
TRAINING STREET 007, BERLIN, DE

VISIT WEBSITE English

- Dashboard
- Restaurant details
- Settings
- Reservation options
- Food ordering
- Design and content**
  - Design Template
  - Template customization
  - Gallery media
  - Description**
  - Content
  - Section layout
  - Legal
  - Web Address
  - DISH WEBLISTING
- Account

### Description

- Automatic**  
The easiest way to manage your website description and tagline. Let our algorithms write the search engine optimised description for you! Based on the information you provided us, our artificial intelligence will generate the text! Learn more about SEO on our [FAQs](#).
- Manual**  
Manually enter the main description text and tagline or edit the generated texts to have more control on the way you want to communicate with your customers. This text should be written in compliance with the SEO guidelines! If you are not sure about how to write a SEO optimised text, please read our [FAQs](#) or use the automatic description service above.

Ein herzliches Willkommen erwartet Sie bei Test Bistro Training . Wir freuen uns, Ihr Gastgeber in Berlin zu sein! Lassen Sie sich von unserer köstlichen Auswahl an italienischen Gerichten verzaubern. Unsere erfahrenen Köche bereiten preisgekrönte Nouvelle Cuisine zu. Setzen Sie sich hin und genießen Sie unsere fachmännisch zubereiteten Speisen, die für jeden Geschmack etwas bieten. Wenn Sie eine Naschkatze sind, werden Sie unser köstliches Eis und unsere Waffeln genießen. Ergänzen Sie Ihre Mahlzeit mit leckerem Bier, Cocktails, Craft-Bier und Wein. Genießen Sie Mittag- und Abendessen in unserem stilvollen Lokal. Zusätzlich zu unserem tollen Service haben wir eine schöne Lounge.

## Ein unvergessliches Abenteuer der italienischen Küche!

Erleben Sie das Vergnügen eines Gourmet-Essens zu Hause mit unserer Option zum Mitnehmen und Liefern. Unser

**GENERATE**



Descrierea poate fi generată automat sau editată manual. Alegeți aici opțiunea **preferată**. **Notă: max 1800 de caractere.**

**Test Bistro Train...**  
TRAINING STREET 007, BERLIN, DE

VISIT WEBSITE English

- Dashboard
- Restaurant details
- Settings
- Reservation options
- Food ordering
- Design and content**
  - Design Template
  - Template customization
  - Gallery media
  - Description**
  - Content
  - Section layout
  - Legal
  - Web Address
  - DISH WEBLISTING
- Account

### Description

- Automatic**  
The easiest way to manage your website description and tagline. Let our algorithms write the search engine optimised description for you! Based on the information you provided us, our artificial intelligence will generate the text! Learn more about SEO on our [FAQs](#).
- Manual**  
Manually enter the main description text and tagline or edit the generated texts to have more control on the way you want to communicate with your customers. This text should be written in compliance with the SEO guidelines! If you are not sure about how to write a SEO optimised text, please read our [FAQs](#) or use the automatic description service above.

Ein herzliches Willkommen erwartet Sie bei Test Bistro Training . Wir freuen uns, Ihr Gastgeber in Berlin zu sein! Lassen Sie sich von unserer köstlichen Auswahl an italienischen Gerichten verzaubern. Unsere erfahrenen Köche bereiten preisgekrönte Nouvelle Cuisine zu. Setzen Sie sich hin und genießen Sie unsere fachmännisch zubereiteten Speisen, die für jeden Geschmack etwas bieten. Wenn Sie eine Naschkatze sind, werden Sie unser köstliches Eis und unsere Waffeln genießen. Ergänzen Sie Ihre Mahlzeit mit leckerem Bier, Cocktails, Craft-Bier und Wein. Genießen Sie Mittag- und Abendessen in unserem stilvollen Lokal. Zusätzlich zu unserem tollen Service haben wir eine schöne Lounge.

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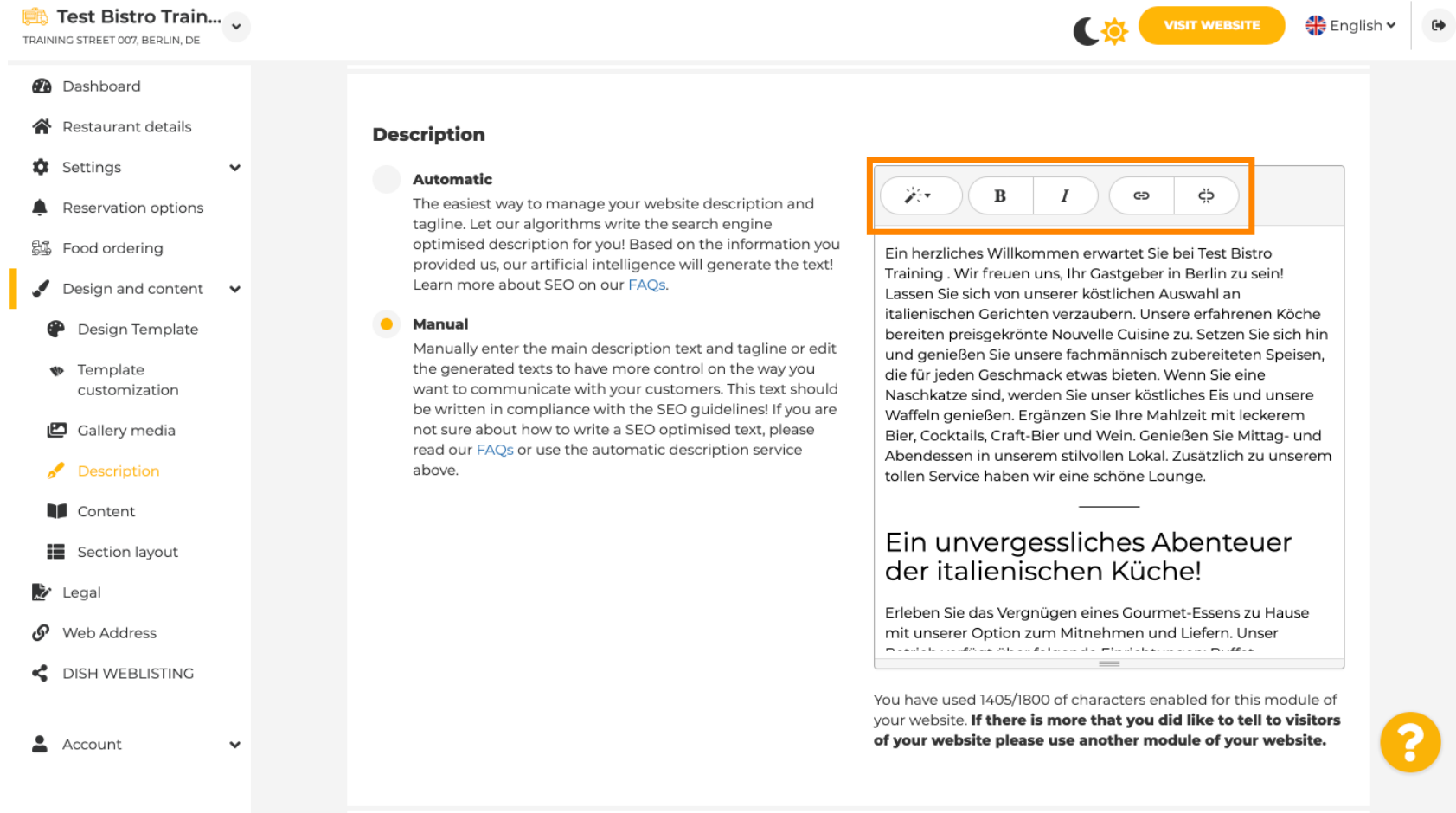
**GENERATE**

?





Dacă utilizați opțiunea manuală, puteți edita **titlurile** , **grosimea fontului** și **puteți insera link-uri** .



The screenshot shows the 'Test Bistro Training' website editor. The left sidebar contains a navigation menu with 'Design and content' selected. The main area is titled 'Description' and has two radio button options: 'Automatic' (selected) and 'Manual' (unselected). The 'Manual' option is highlighted with a yellow dot. A text editor is open, showing a rich text editor toolbar with icons for bold (B), italic (I), link (link icon), and unlink (unlink icon). The text in the editor is in German, describing the restaurant's offerings. Below the text, there is a character count: 'You have used 1405/1800 of characters enabled for this module of your website. **If there is more that you did like to tell to visitors of your website please use another module of your website.**' A yellow question mark icon is visible in the bottom right corner of the editor area.



Un tagline este titlul pentru descrierea site-ului dvs. **Notă: Sloganul este editabil numai atunci când Descrierea este setată la manual.**

The screenshot displays the DISH website management interface for a restaurant named "Test Bistro Train...". The interface includes a sidebar with navigation options such as Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design Template, Template customization, Gallery media, Description, Content, Section layout, Legal, Web Address, DISH WEBLISTING, and Account. The main content area shows the "Tagline" section, which is highlighted with an orange border. The "Tagline" section contains a search input field with the text "Test Bistro Training Foodtruck" and a "GENERATE" button. Below the "Tagline" section is a "Speak to your diners in english" section with a toggle switch. At the bottom of the interface, there is a "Preview" section with a language dropdown set to "Czech" and a "PREVIEW" button, and a "SAVE" button at the bottom left. A help icon (question mark) is located at the bottom right.



Pentru a edita un tagline, faceți clic pe câmpul de text și introduceți aici textul dorit.

The screenshot displays the DISH website management interface for 'Test Bistro Train...'. The left sidebar contains a navigation menu with items like Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design Template, Template customization, Gallery media, Description, Content, Section layout, Legal, Web Address, DISH WEBLISTING, and Account. The main content area is divided into sections: a 'GENERATE' button at the top right; a 'Tagline' section with a text input field containing 'Test Bistro Training Foodtruck' and a note that it is only editable when the description is set to Manual; a 'Speak to your diners in english' section with a toggle switch; and a 'Preview' section with a language dropdown set to 'Czech' and a 'PREVIEW' button. At the bottom, there is a 'SAVE' button and a help icon (question mark).



Prin activarea **comutatorului**, descrierea va fi disponibilă în limba străină preferată și va fi tradusă în engleză. **Notă: Acest lucru este posibil numai cu Descrierea automată și pachetul premium.**

The screenshot shows the DISH website editor interface for a restaurant named "Test Bistro Train...". The left sidebar contains a navigation menu with options like Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design Template, Template customization, Gallery media, Description, Content, Section layout, Legal, Web Address, DISH WEBLISTING, and Account. The main content area is divided into sections: "Tagline" with a text input field containing "Test Bistro Training Foodtruck", "Description" with a toggle switch for "Speak to your diners in english" (which is currently turned off), and "Preview" with a language dropdown set to "Czech" and a "PREVIEW" button. A "GENERATE" button is located at the top right of the main content area, and a "SAVE" button is at the bottom left. A help icon (question mark) is visible in the bottom right corner.

Faceți clic pe **SALVARE** pentru a salva modificările.

The screenshot displays the DISH website editor interface for a restaurant named "Test Bistro Train...". The left sidebar contains a navigation menu with items: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design Template, Template customization, Gallery media, Description, Content, Section layout, Legal, Web Address, DISH WEBLISTING, and Account. The main content area is divided into sections: a "Tagline" section with a text input field containing "Test Bistro Training Foodtruck" and a "GENERATE" button; a "Speak to your diners in english" section with a toggle switch; and a "Preview" section with a language dropdown set to "Czech" and a "PREVIEW" button. At the bottom left, a "SAVE" button is highlighted with an orange border. At the bottom right, there is a yellow question mark icon. The top right of the interface includes a "VISIT WEBSITE" button, a language selector set to "English", and a share icon.



Pentru a previzualiza site-ul dvs. într-o altă limbă, **selectați** o limbă și faceți clic pe previzualizare.

Test Bistro Train...  
TRAINING STREET 007, BERLIN, DE

VISIT WEBSITE English

Dashboard  
Restaurant details  
Settings  
Reservation options  
Food ordering  
Design and content  
Design Template  
Template customization  
Gallery media  
Description  
Content  
Section layout  
Legal  
Web Address  
DISH WEBLISTING  
Account

**GENERATE**

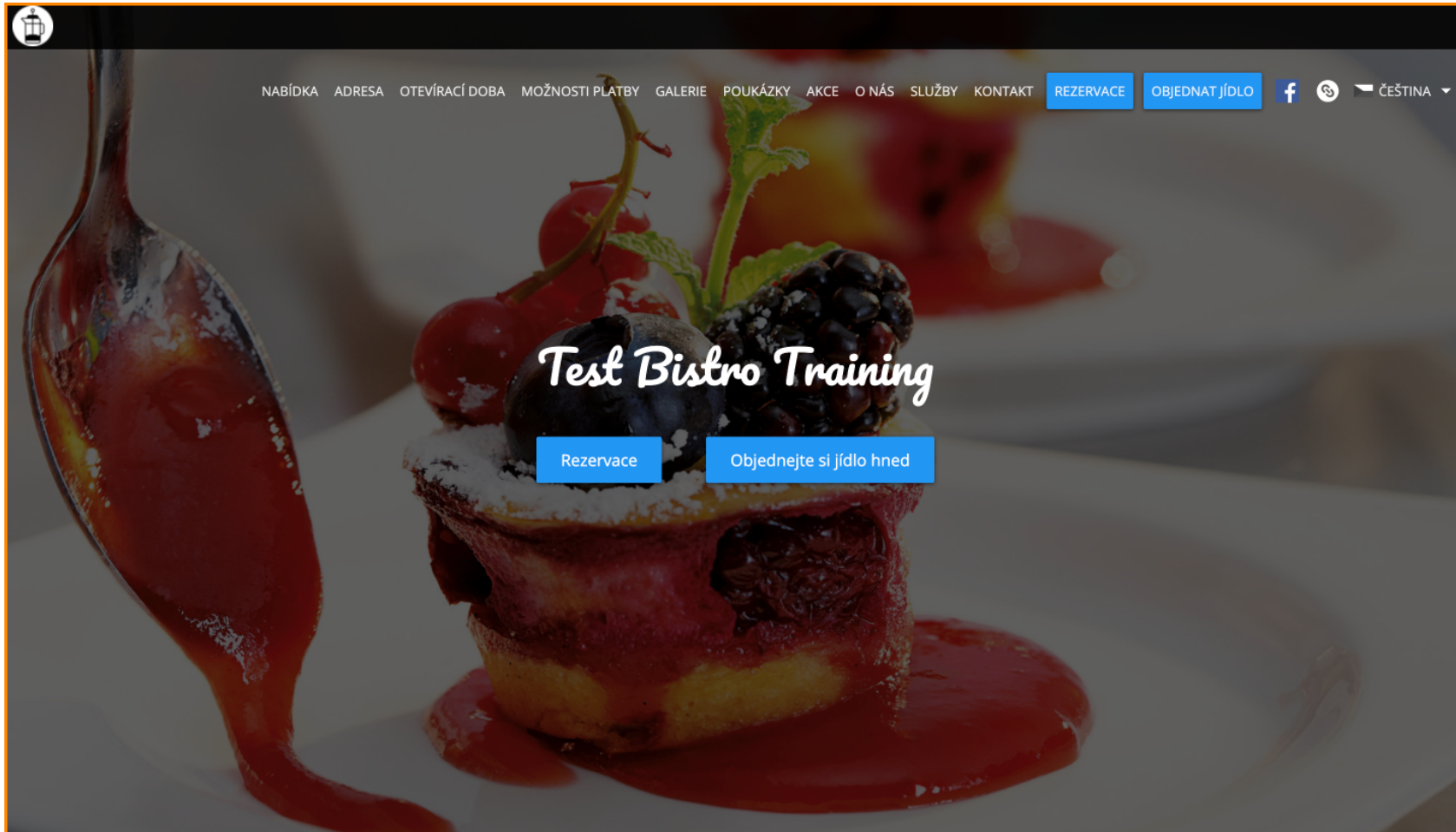
**Tagline**  
Search Impactful: This is a title for your website description (please note that it is only editable when your Description is set to Manual)  
Test Bistro Training Foodtruck

**Speak to your diners in english**  
Thanks to our artificial intelligence, we can generate an automatic description in the language of the establishment country and in english.

**Preview**  
Czech **PREVIEW**

**SAVE** ?

Acum știți cum să ajustați și să adăugați o descriere pe site-ul DISH. Gata, ai terminat.





Scanați pentru a accesa playerul interactiv