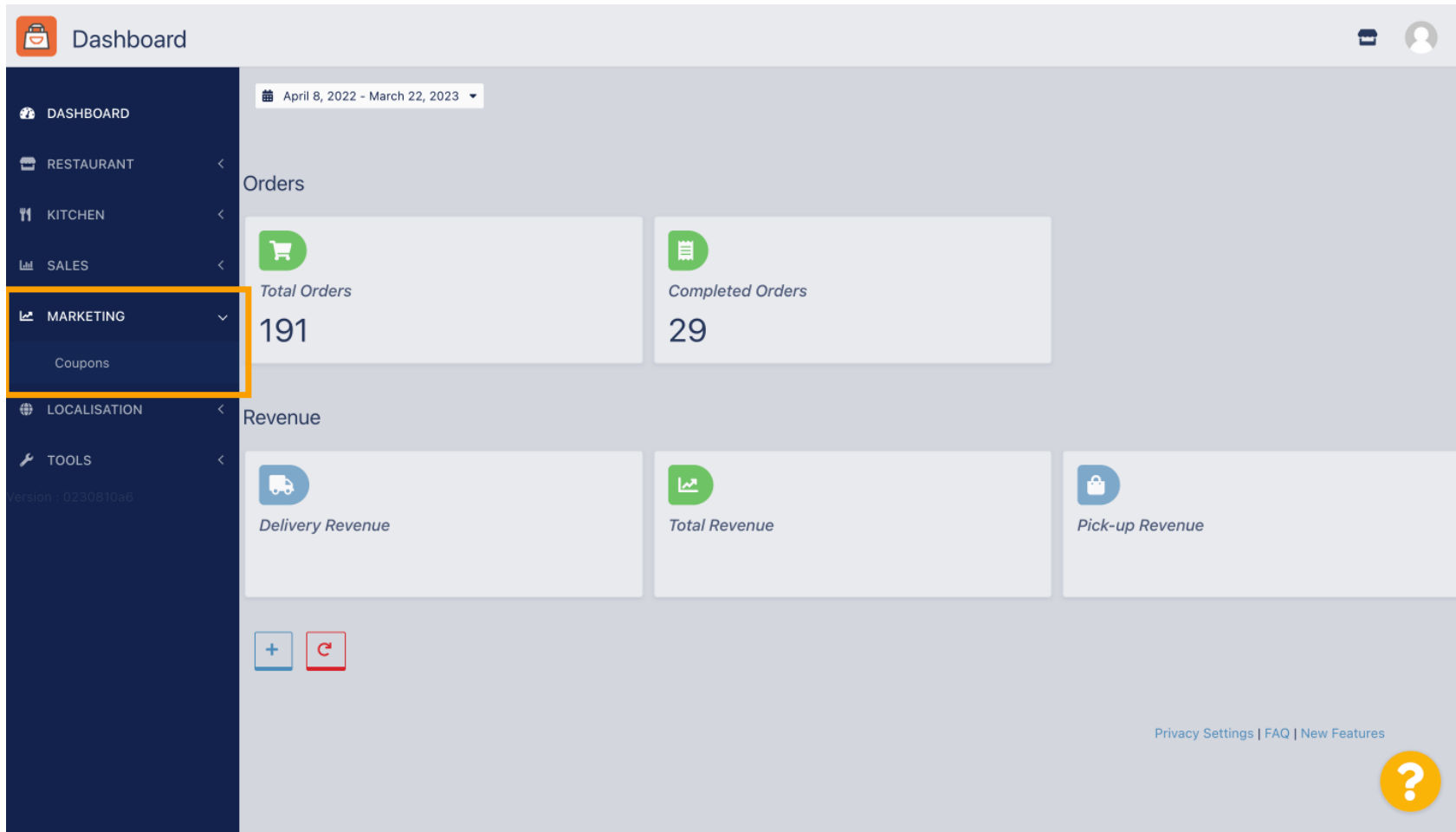



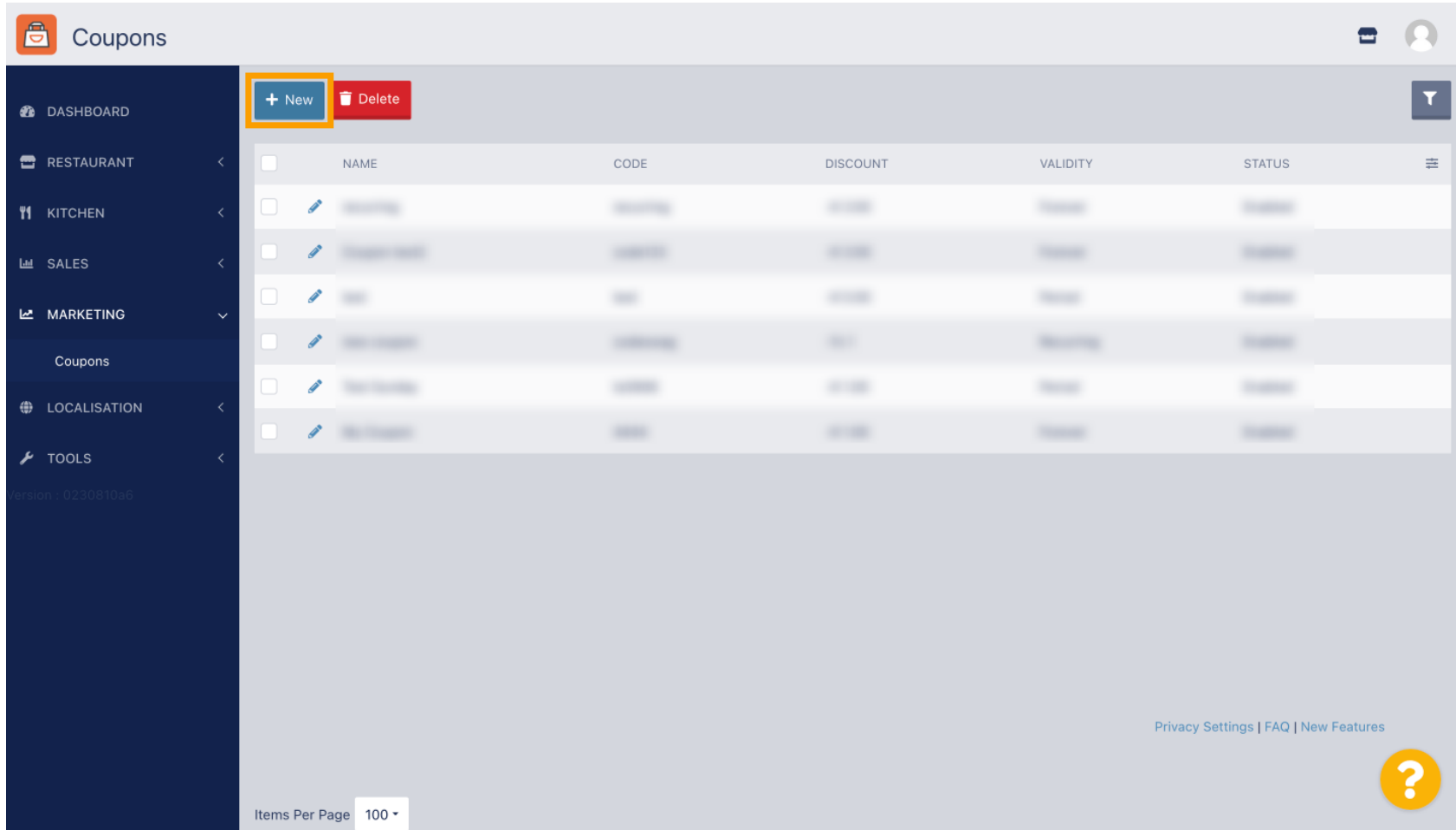


Vítejte na **DISH Order Dashboard** . Klikněte na **Kupóny** v části **Marketing** .



The screenshot displays the DISH Order Dashboard interface. The left sidebar contains a navigation menu with the following items: DASHBOARD, RESTAURANT, KITCHEN, SALES, **MARKETING** (highlighted with an orange box), LOCALISATION, and TOOLS. Under the **MARKETING** item, the 'Coupons' sub-item is visible. The main content area shows a date range of 'April 8, 2022 - March 22, 2023' and a section titled 'Orders' with two cards: 'Total Orders' (191) and 'Completed Orders' (29). Below this is a 'Revenue' section with three cards: 'Delivery Revenue', 'Total Revenue', and 'Pick-up Revenue'. At the bottom right, there are links for 'Privacy Settings | FAQ | New Features' and a yellow question mark icon.

 Kliknutím na **+Nový** vytvoříte kupón nebo kliknutím na **ikonu tužky** jej upravíte.



The screenshot shows the 'Coupons' management interface. On the left is a dark blue sidebar with navigation options: DASHBOARD, RESTAURANT, KITCHEN, SALES, MARKETING, Coupons (selected), LOCALISATION, and TOOLS. At the top of the main content area, there are two buttons: '+ New' (highlighted with a yellow box) and 'Delete'. Below these buttons is a table with columns: NAME, CODE, DISCOUNT, VALIDITY, and STATUS. The table contains several rows of coupon data, each with a checkbox and an edit icon (pencil). At the bottom left, there is a dropdown menu for 'Items Per Page' set to '100'. At the bottom right, there are links for 'Privacy Settings | FAQ | New Features' and a yellow circular help icon with a question mark.

T Nejprve zadejte **Název** kupónu .

The screenshot shows the 'Coupon Create' interface. On the left is a dark blue sidebar with navigation options: DASHBOARD, RESTAURANT, KITCHEN, SALES, MARKETING (expanded), Coupons, LOCALISATION, and TOOLS. The main content area has a header with 'Coupon Create', a user profile icon, and 'Save' and 'Save & Close' buttons. Below the header are tabs for 'Coupon' and 'History'. The 'New campaign' section contains a 'Name' field (highlighted with an orange border), a 'Description' text area, and two checkboxes: 'Promote this coupon in the webshops coupons section' and 'Promote this coupon in your webshops menu section'. Below these is a 'Code' field and a 'No code required' checkbox. At the bottom, there is a 'Customer gets' section and a yellow question mark icon.



Do pole **Popis** popište svůj typ slevy. **zákazník o podmínkách informován.**

Poznámka: Zde také napište podmínky pro odkup, aby byl váš

Coupon Create

Save Save & Close

Coupon History

New campaign

Name: Free Softdrink

Description: At 20€ order value, a softdrink gift

Promote this coupon in the webshops coupons section

Promote this coupon in your webshops menu section

Code

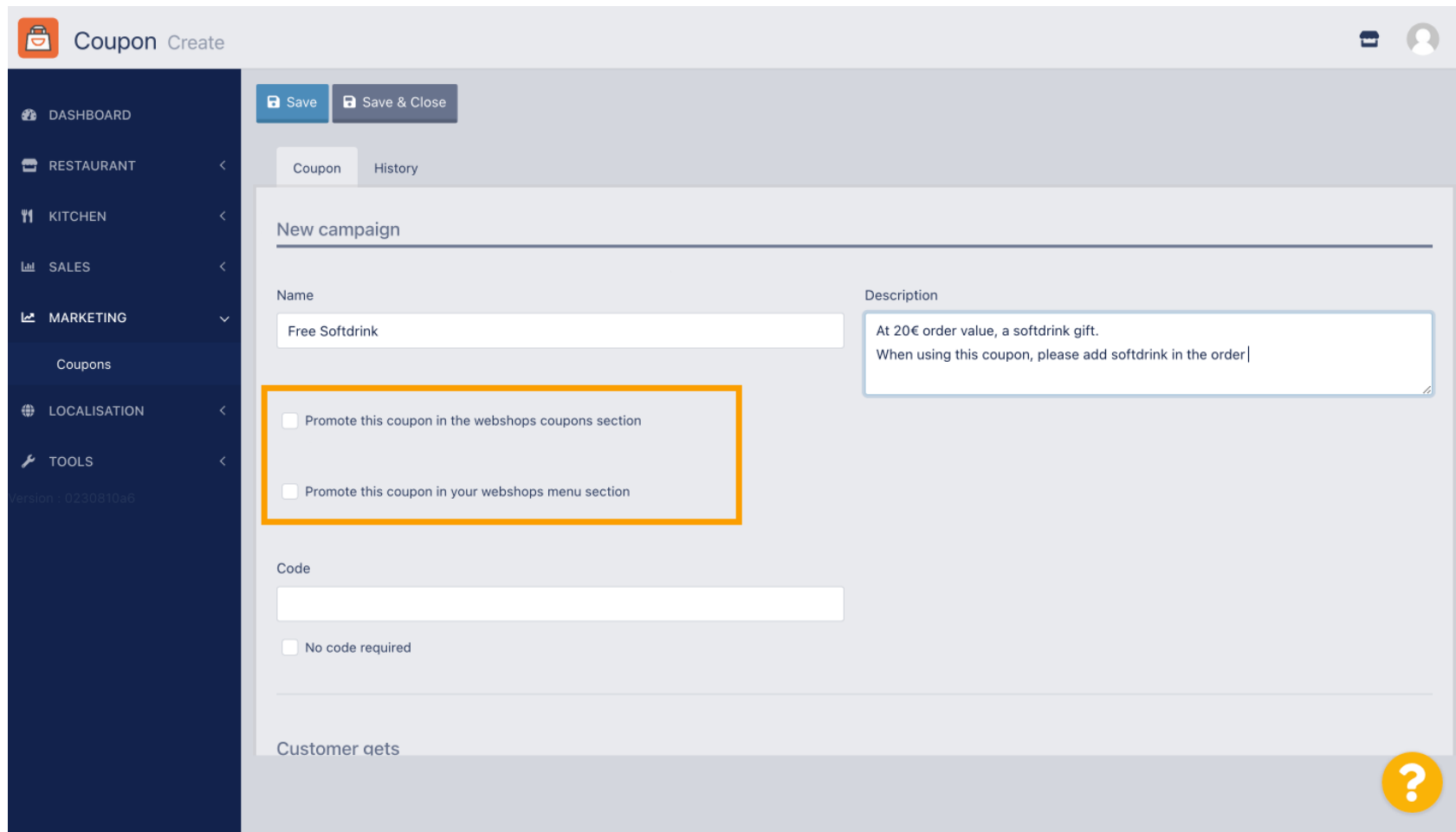
No code required

Customer gets

?



Zde si můžete kliknutím na **zaškrťovací políčka** vybrat, kde se budou vaše kupony zobrazovat .
Poznámka: Příklady toho můžete vidět v následujících dvou krocích.



Coupon Create

Save Save & Close

Coupon History

New campaign

Name: Free Softdrink

Description: At 20€ order value, a softdrink gift. When using this coupon, please add softdrink in the order|

Promote this coupon in the webshops coupons section

Promote this coupon in your webshops menu section

Code

No code required

Customer gets

?

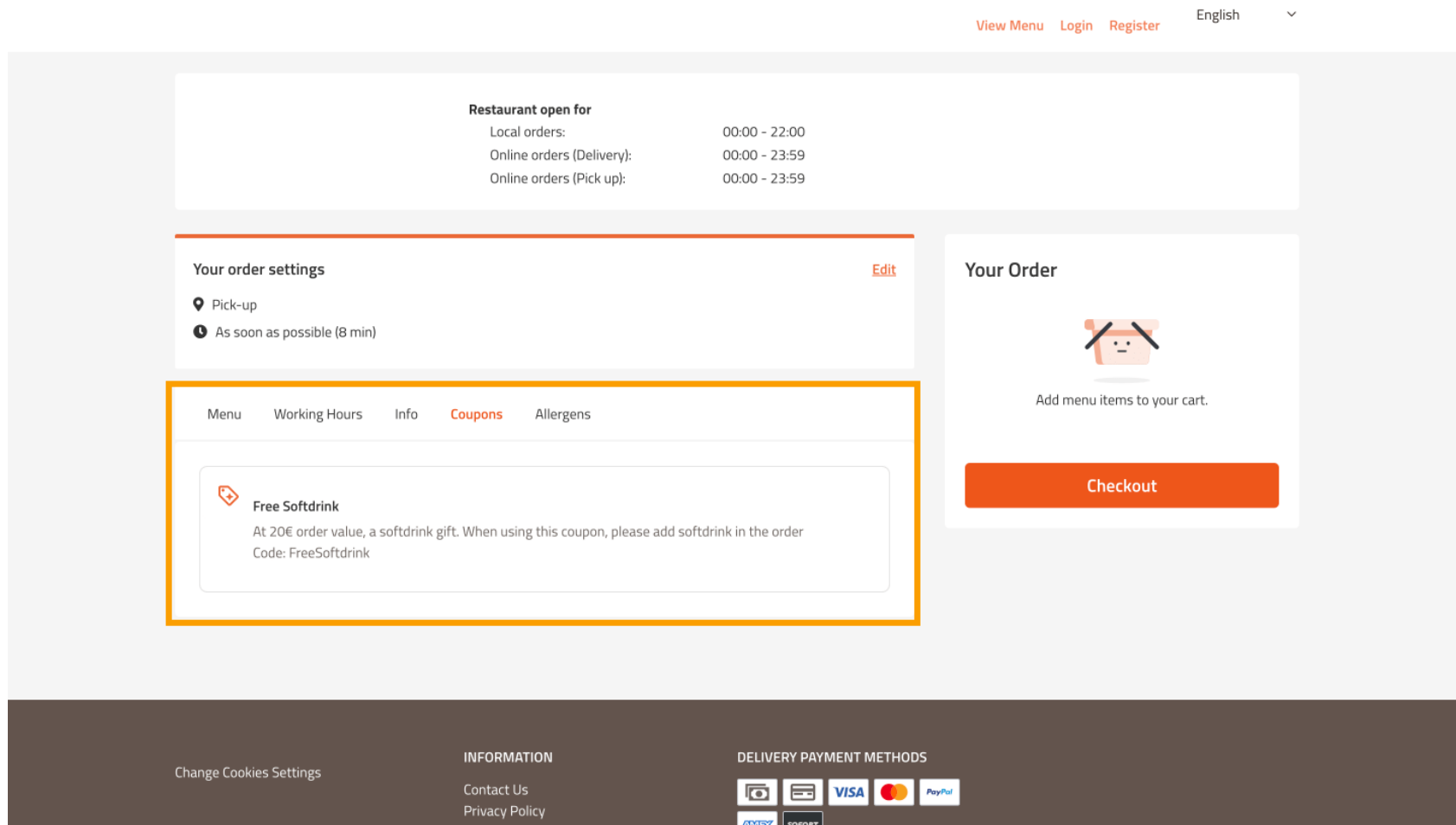
🕒 Zde uvidíte svůj kupón, pokud použijete možnost „**Propagujte tento kupón v sekci nabídky vašeho internetového obchodu**“. **Poznámka: Zde lze zobrazit vždy pouze jeden kupón.**

The screenshot displays the DISH online ordering interface. At the top right, there are links for "View Menu", "Login", "Register", and "English". The main content area is divided into several sections:

- Restaurant open for:** Local orders: 00:00 - 22:00; Online orders (Delivery): 00:00 - 23:59; Online orders (Pick up): 00:00 - 23:59.
- Your order settings:** Pick-up, As soon as possible (8 min). An "Edit" link is visible.
- Coupons:** A coupon for "Free Softdrink" is highlighted with an orange border. The text reads: "At 20€ order value, a softdrink gift. When using this coupon, please add softdrink in the order. Code: No code required. Show all coupons".
- Your Order:** A section with a pizza icon and the text "Add menu items to your cart." and a "Checkout" button.
- Menu:** A navigation bar with "Menu", "Working Hours", "Info", "Coupons", and "Allergens".
- Starters:** A section with a "Salad" item priced at "€ 5.00" and a "+" button.



Zde uvidíte svůj kupon, pokud použijete možnost " **Propagovat tento kupon v sekci kupony webových obchodů** ". **Poznámka: Zde lze zobrazit více kuponů.**



T V poli **Kód** můžete kuponu také přiřadit **individuální kód** .

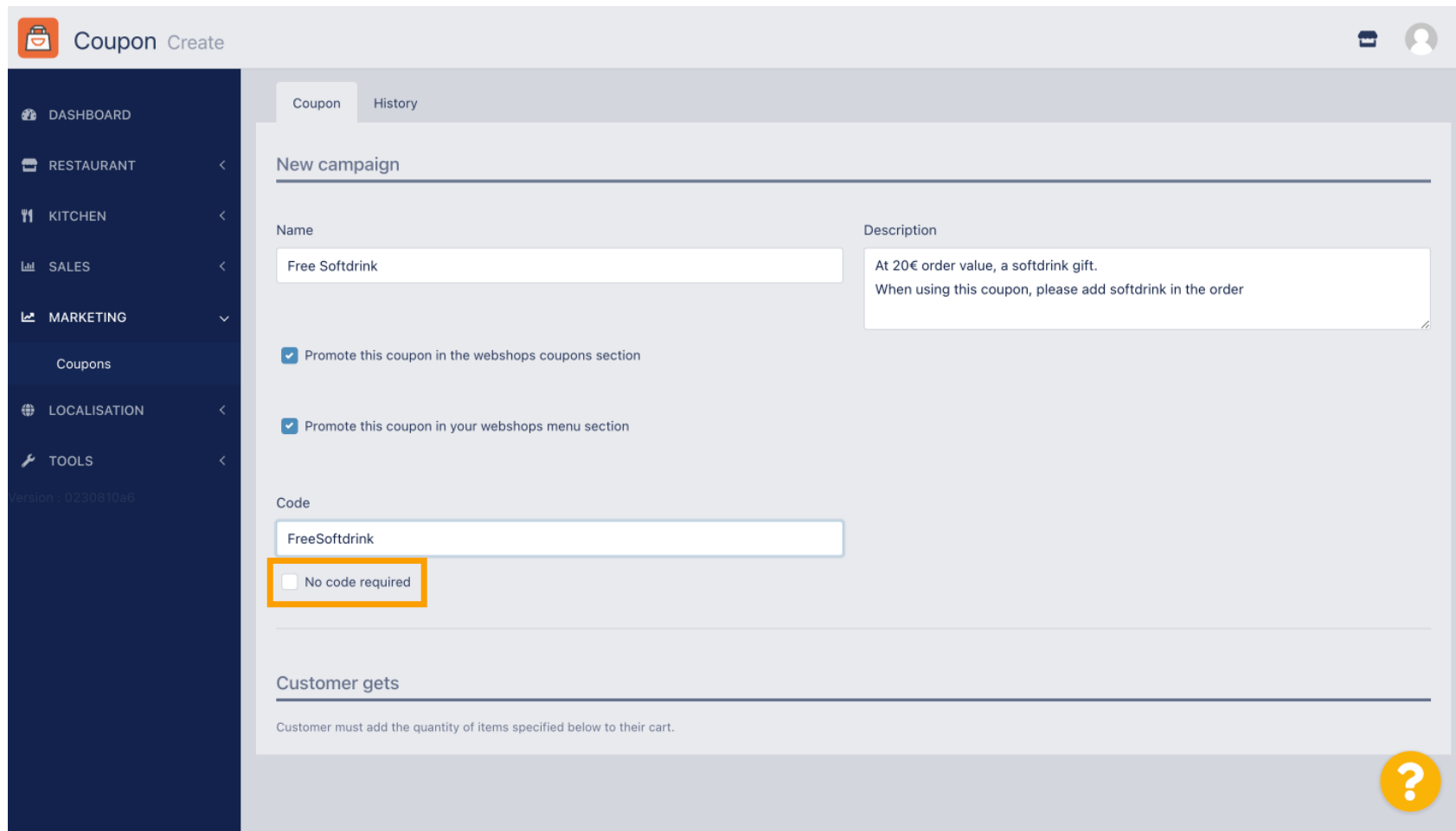
The screenshot shows the 'Coupon Create' interface in the DISH system. The left sidebar contains navigation options: DASHBOARD, RESTAURANT, KITCHEN, SALES, MARKETING (with 'Coupons' selected), LOCALISATION, and TOOLS. The main content area is titled 'New campaign' and has two tabs: 'Coupon' and 'History'. The 'Coupon' tab is active, showing a form with the following fields and options:

- Name:** Free Softdrink
- Description:** At 20€ order value, a softdrink gift. When using this coupon, please add softdrink in the order
- Promote this coupon in the webshops coupons section
- Promote this coupon in your webshops menu section
- Code:** An empty text input field is highlighted with an orange border.
- No code required

At the bottom of the form, there is a section titled 'Customer gets' with the text: 'Customer must add the quantity of items specified below to their cart.' A yellow question mark icon is located in the bottom right corner of the interface.



Pokud je vybrána tato možnost " **Není vyžadován žádný kód** ", kupon se přidá automaticky, jakmile objednávka splní požadavky.



Coupon Create

Coupon History

New campaign

Name
Free Softdrink

Description
At 20€ order value, a softdrink gift.
When using this coupon, please add softdrink in the order

Promote this coupon in the webshops coupons section

Promote this coupon in your webshops menu section

Code
FreeSoftdrink

No code required

Customer gets

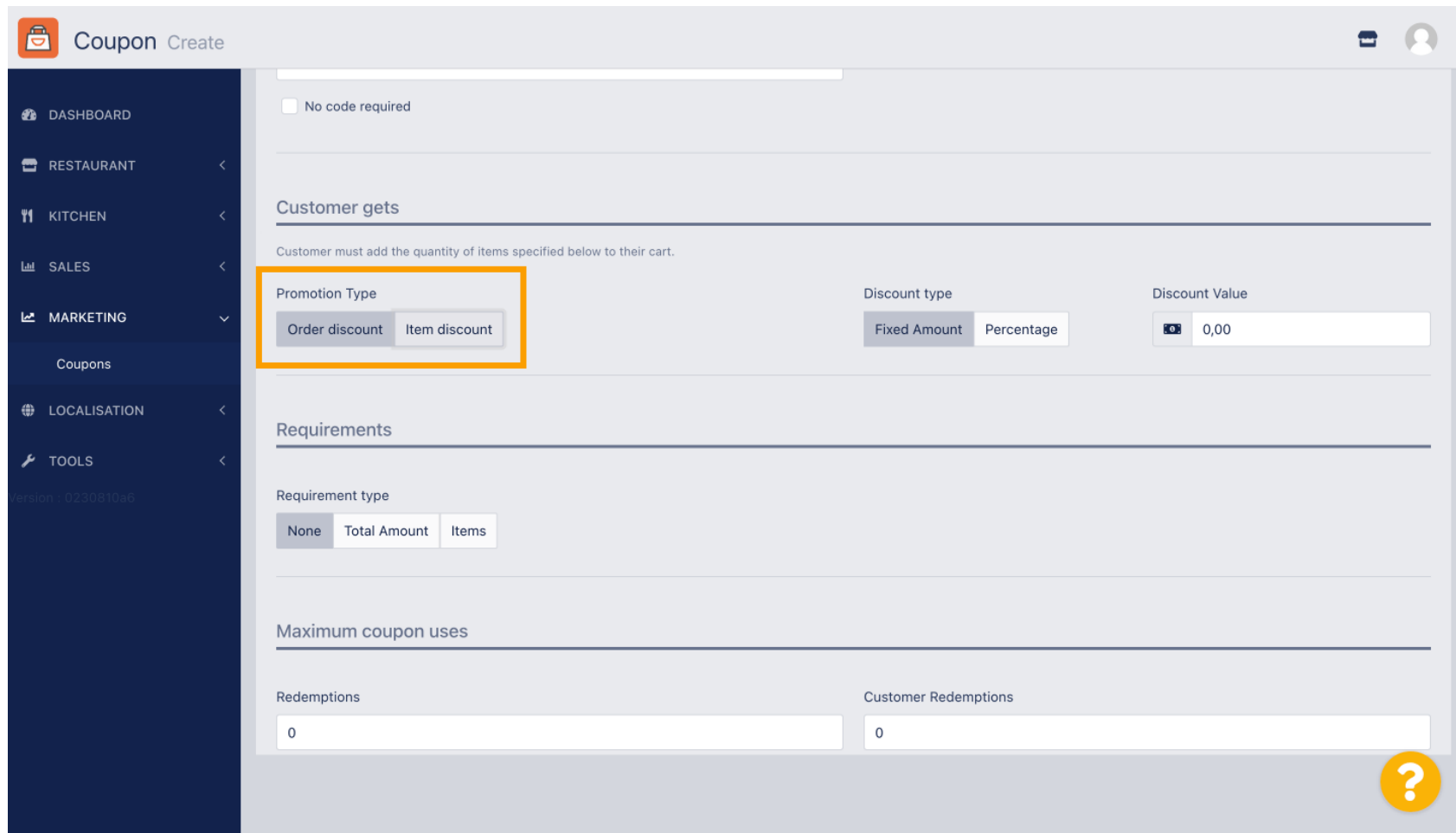
Customer must add the quantity of items specified below to their cart.

Version: 0230810a6

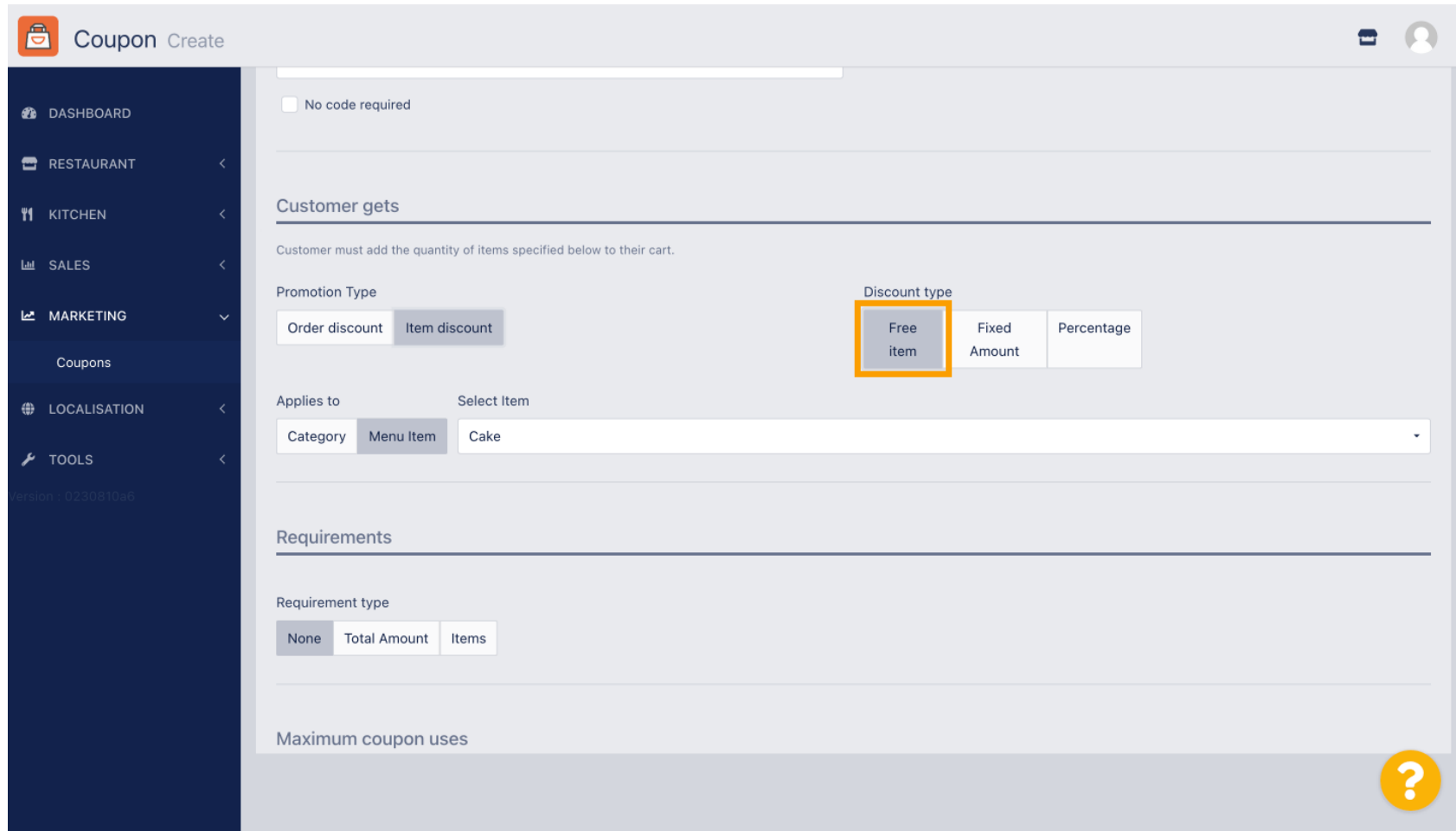
?



Nyní nastavte Typ akce kliknutím na příslušnou funkci **Objednat slevu** nebo **Sleva na položku**.
Poznámka: Zákazník musí do košíku přidat níže uvedené množství položek.



Nyní vyberte typ slevy mezi **Volná položka** , **Pevná částka** nebo **Procento** .



Coupon Create

No code required

Customer gets

Customer must add the quantity of items specified below to their cart.

Promotion Type

Order discount Item discount

Discount type

Free item Fixed Amount Percentage

Applies to

Category Menu Item

Select Item

Cake

Requirements

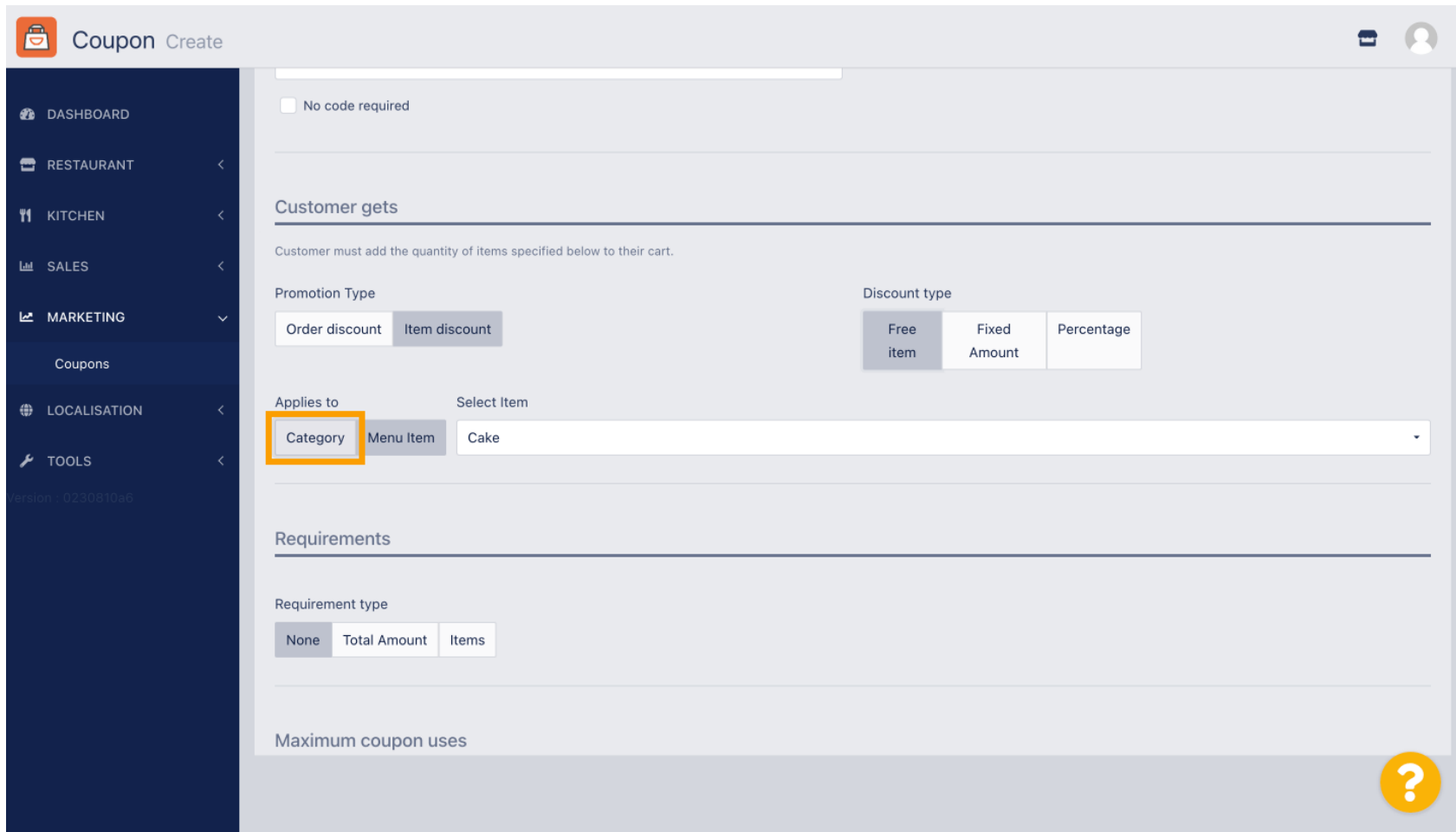
Requirement type

None Total Amount Items

Maximum coupon uses



Kupon můžete použít buď na jednu konkrétní položku nabídky , nebo na jednu položku nabídky z konkrétní kategorie s nejnižší hodnotou .



Coupon Create

No code required

Customer gets

Customer must add the quantity of items specified below to their cart.

Promotion Type: **Order discount** | Item discount

Discount type: **Free item** | Fixed Amount | Percentage

Applies to: **Category** | Menu Item | Select Item: Cake

Requirements

Requirement type: **None** | Total Amount | Items

Maximum coupon uses



V závislosti na tom, kterou možnost jste si vybrali, **vyberte** nyní požadovanou **položku** .

Coupon Create

No code required

Customer gets

Customer must add the quantity of items specified below to their cart.

Promotion Type: **Order discount** | Item discount

Discount type: **Free item** | Fixed Amount | Percentage

Applies to: **Category** | Menu Item

Select Item:

- Starters
- Starters
- Pizza
- Drinks
- Desserts

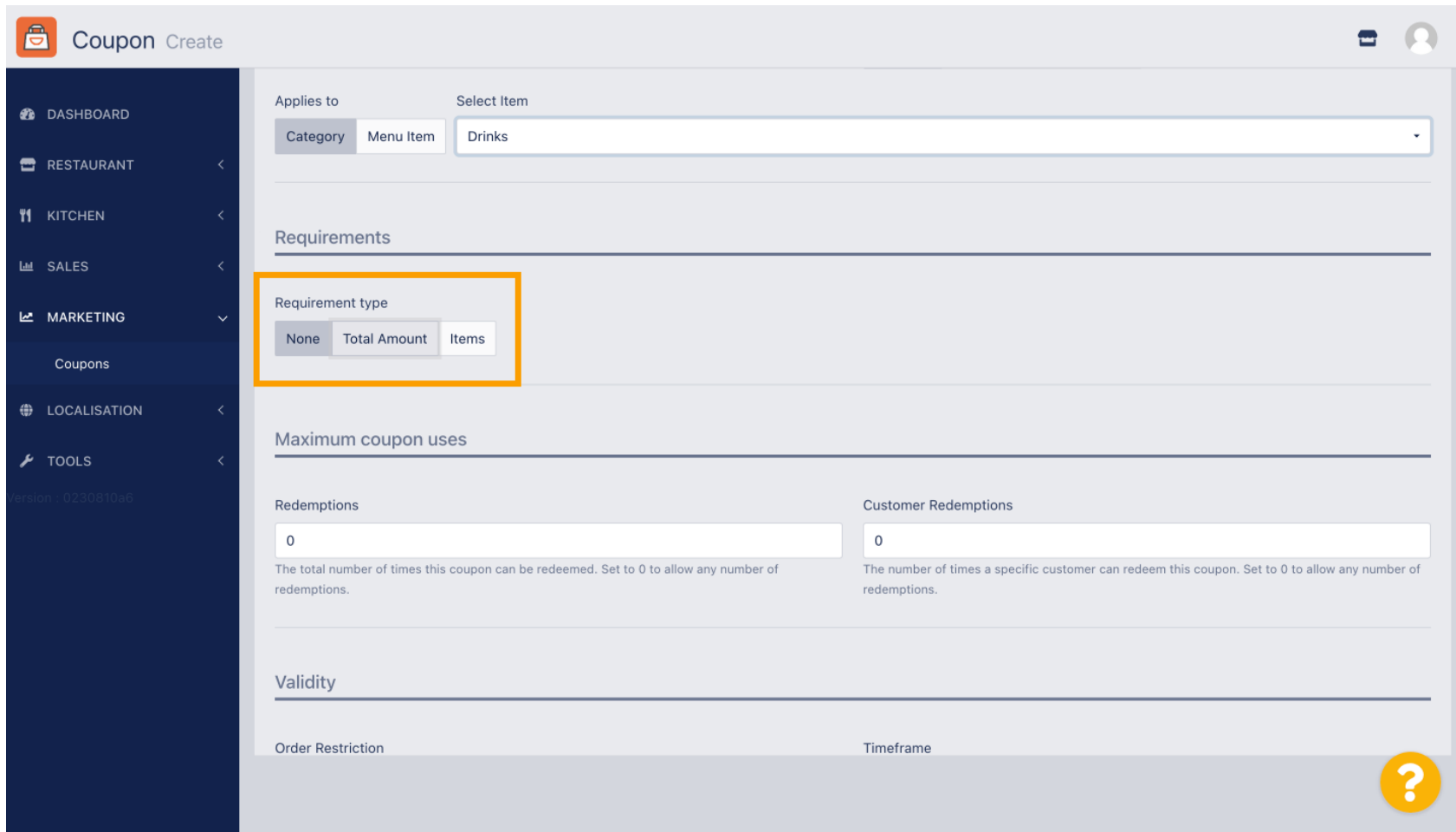
Requirements

Requirement type: **None** | Total Amount | Items

Maximum coupon uses



V části Požadavky můžete nastavit podmínky pro kupón kliknutím na konkrétní položky nebo celkové částky .



Coupon Create

Applies to

Category Menu Item Select Item

Drinks

Requirements

Requirement type

None Total Amount Items

Maximum coupon uses

Redemptions

0

The total number of times this coupon can be redeemed. Set to 0 to allow any number of redemptions.

Customer Redemptions

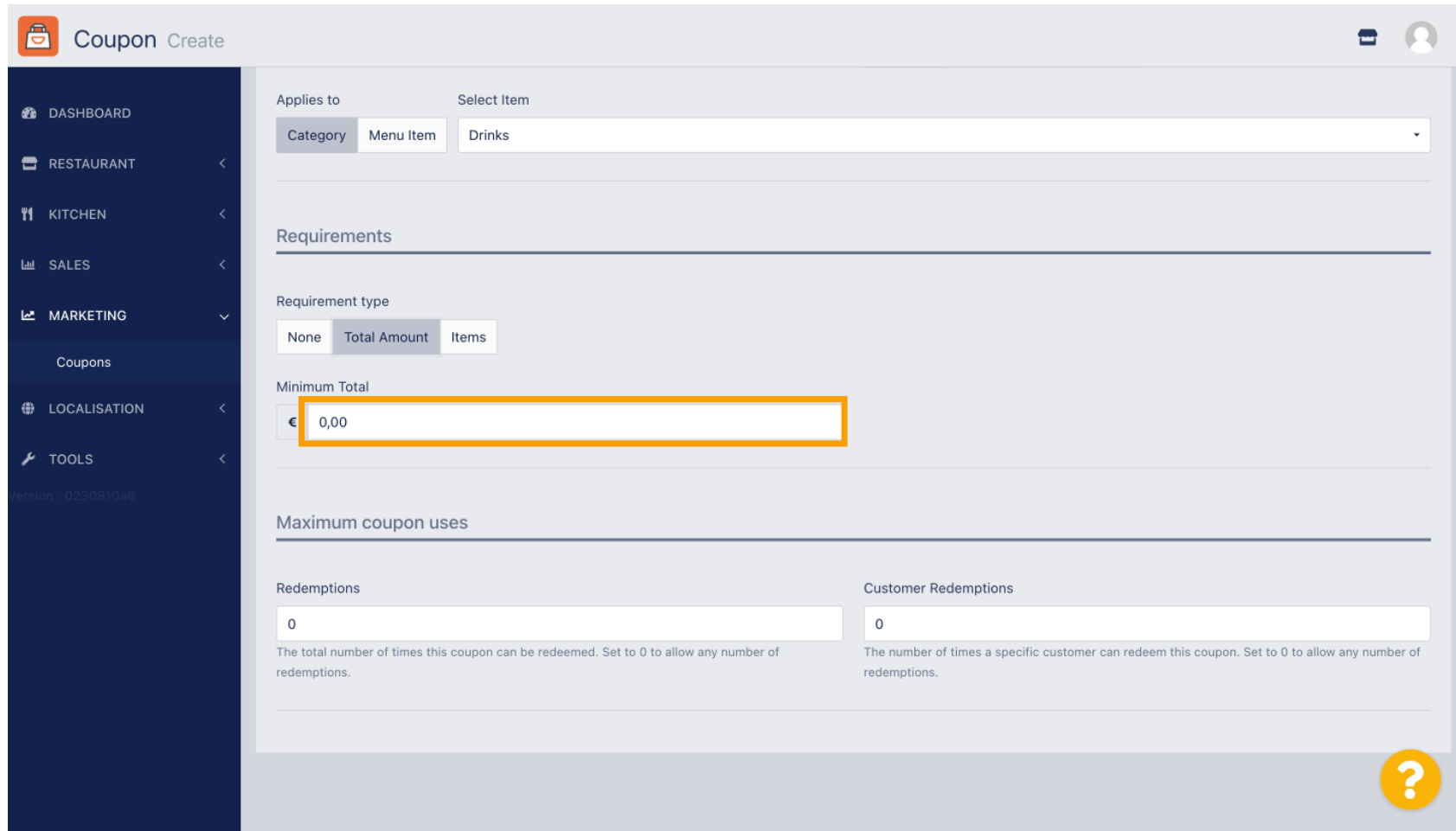
0

The number of times a specific customer can redeem this coupon. Set to 0 to allow any number of redemptions.

Validity

Order Restriction Timeframe

Nyní zde zadejte **Minimální součet** vašeho požadavku na voucher.



Coupon Create

Applies to: **Category** | **Menu Item** | Drinks

Requirements

Requirement type: **None** | **Total Amount** | Items

Minimum Total: € 0,00

Maximum coupon uses

Redemptions: 0
The total number of times this coupon can be redeemed. Set to 0 to allow any number of redemptions.

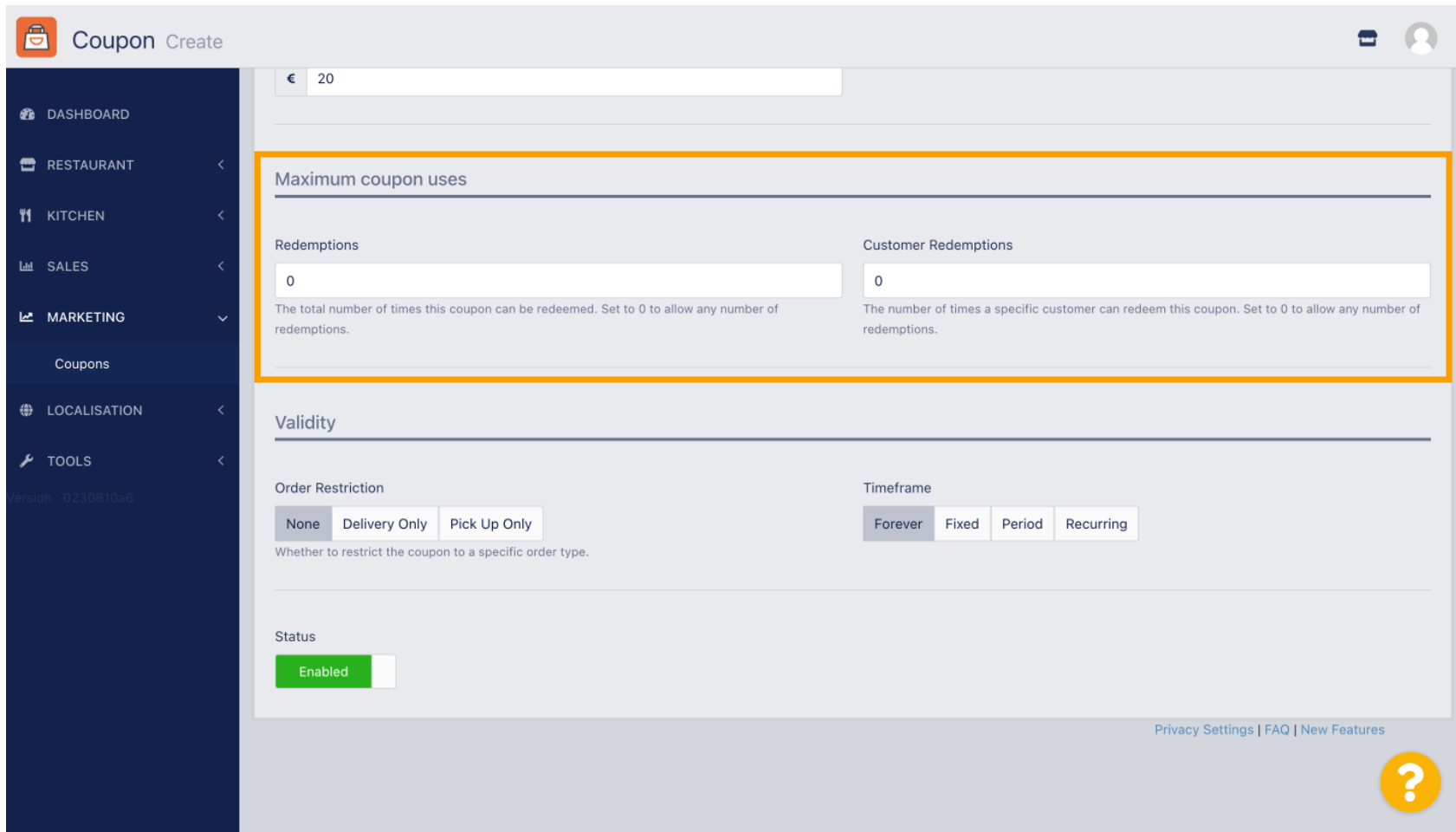
Customer Redemptions: 0
The number of times a specific customer can redeem this coupon. Set to 0 to allow any number of redemptions.

Version: 0230010a6

?



V části **Maximální využití kuponů** můžete nastavit částku pro uplatnění poukazu a také čerpání zákazníků.



Coupon Create

€ 20

Maximum coupon uses

Redemptions 0 <small>The total number of times this coupon can be redeemed. Set to 0 to allow any number of redemptions.</small>	Customer Redemptions 0 <small>The number of times a specific customer can redeem this coupon. Set to 0 to allow any number of redemptions.</small>
---	---

Validity


Order Restriction | **Timeframe**

None | Delivery Only | Pick Up Only | Forever | Fixed | Period | Recurring

Whether to restrict the coupon to a specific order type.

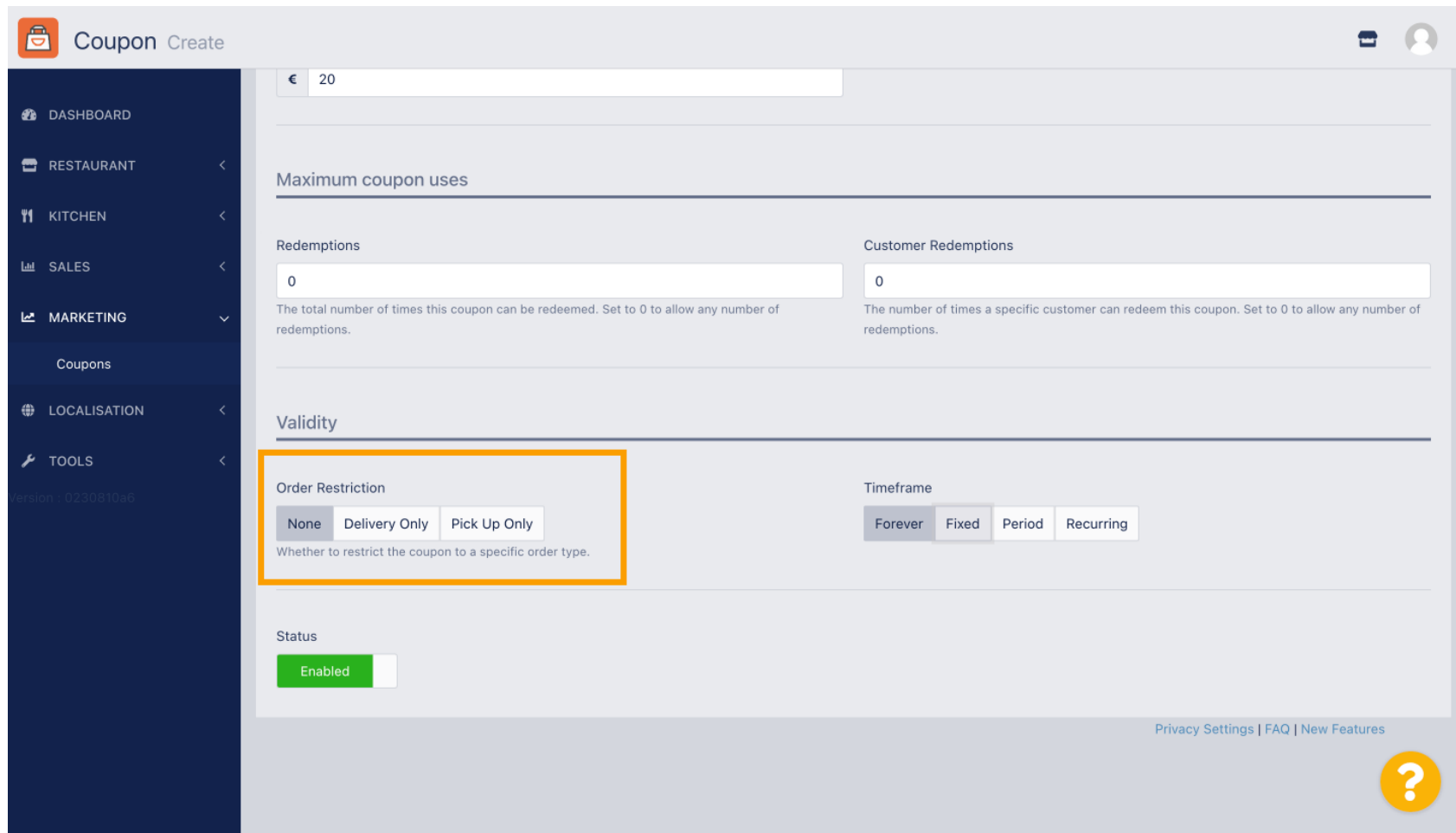
Status
Enabled

[Privacy Settings](#) | [FAQ](#) | [New Features](#)





V části Platnost můžete nastavit **Omezení objednávky**, zda je kupón omezen na určitý typ objednávky, a také **časový rámec**, na který lze uplatnit.



Coupon Create

€ 20

Maximum coupon uses

Redemptions: 0
Customer Redemptions: 0

Validity

Order Restriction (highlighted in orange): None, Delivery Only, Pick Up Only
Whether to restrict the coupon to a specific order type.

Timeframe (highlighted in orange): Forever, Fixed, Period, Recurring

Status: Enabled

Privacy Settings | FAQ | New Features

Version: 0230810a6

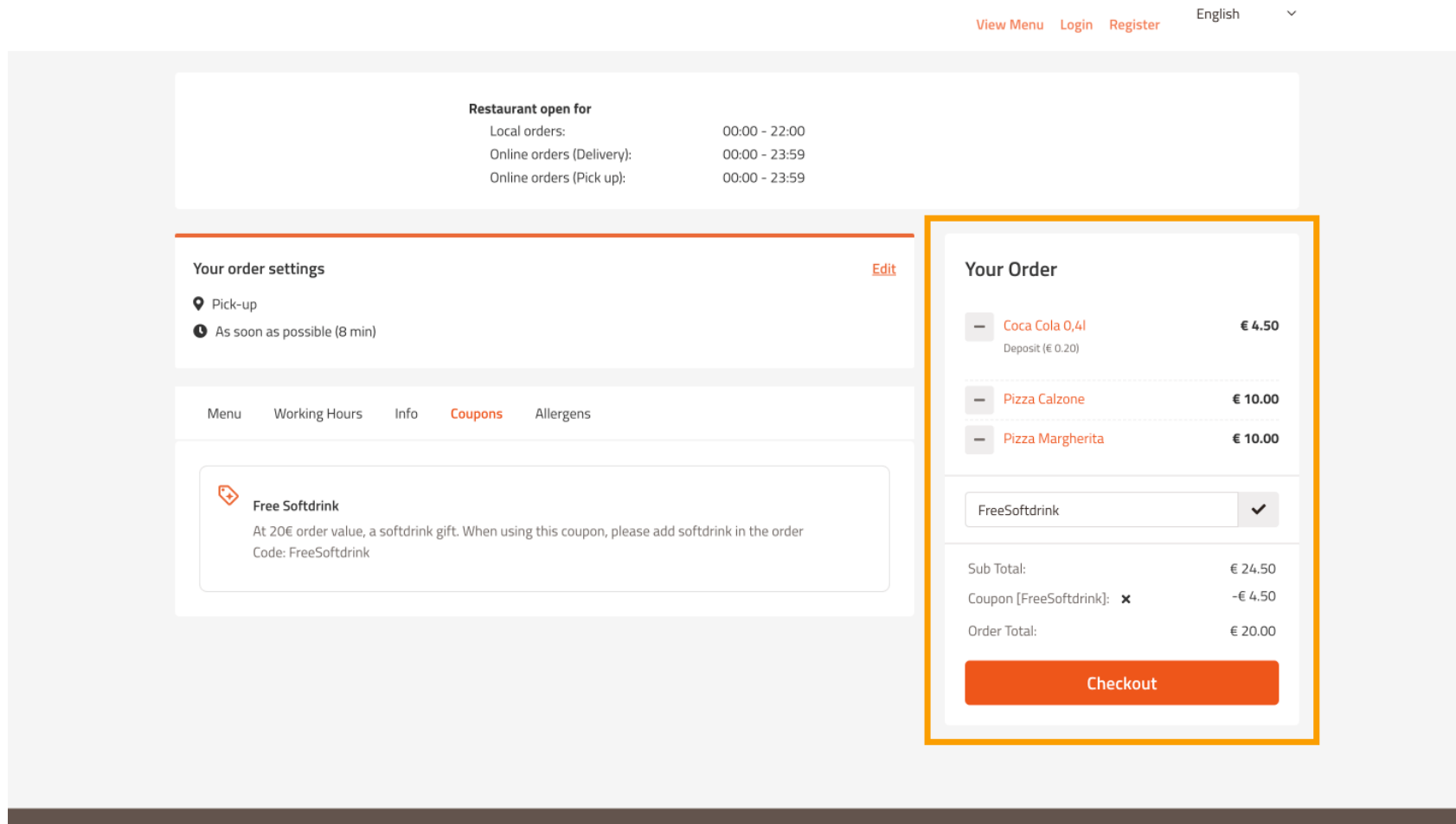
Po provedení všech nastavení klikněte na **Uložit**.

The screenshot shows the 'Coupon Create' interface. The left sidebar contains navigation options: DASHBOARD, RESTAURANT, KITCHEN, SALES, MARKETING (with 'Coupons' selected), LOCALISATION, and TOOLS. The main content area is titled 'New campaign' and includes the following fields and options:

- Name:** Free Softdrink
- Description:** At 20€ order value, a softdrink gift. When using this coupon, please add softdrink in the order
- Promote this coupon in the webshops coupons section
- Promote this coupon in your webshops menu section
- Code:** FreeSoftdrink
- No code required

At the top of the form, there are two buttons: 'Save' (highlighted with an orange box) and 'Save & Close'. A 'Customer gets' section is partially visible at the bottom. A help icon (question mark) is located in the bottom right corner.

 To je ono, máte hotovo. Kupón je nyní aktivován ve vašem e-shopu.



The screenshot displays the DISH e-commerce interface. At the top right, there are links for 'View Menu', 'Login', 'Register', and 'English'. The main content area is divided into several sections:

- Restaurant open for:** Local orders: 00:00 - 22:00; Online orders (Delivery): 00:00 - 23:59; Online orders (Pick up): 00:00 - 23:59.
- Your order settings:** Includes 'Pick-up' and 'As soon as possible (8 min)'. An 'Edit' link is present.
- Navigation:** Menu, Working Hours, Info, **Coupons**, Allergens.
- Coupon:** 'Free Softdrink' with a description: 'At 20€ order value, a softdrink gift. When using this coupon, please add softdrink in the order. Code: FreeSoftdrink'.
- Your Order Summary:** A table showing items and their prices:

–	Coca Cola 0,4l	€ 4.50
	Deposit (€ 0.20)	
–	Pizza Calzone	€ 10.00
–	Pizza Margherita	€ 10.00
FreeSoftdrink		✓
Sub Total:		€ 24.50
Coupon [FreeSoftdrink]:	✕	-€ 4.50
Order Total:		€ 20.00
- Checkout:** A prominent orange 'Checkout' button.



Skenováním přejděte do interaktivního přehrávače