
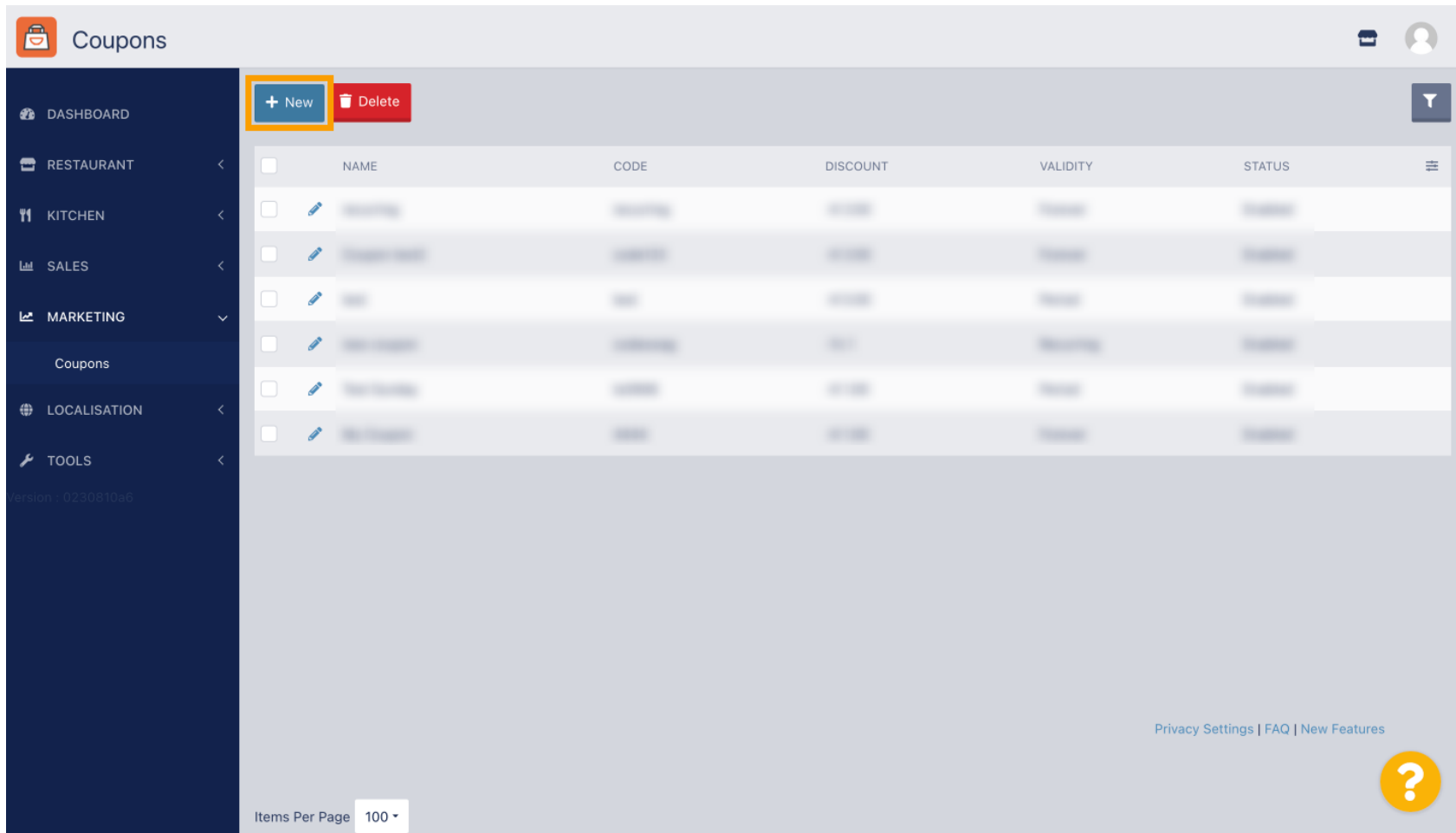


Willkommen beim **DISH Order Dashboard** . Klicken Sie unter **Marketing auf Coupons** .

The screenshot displays the DISH Order Dashboard interface. On the left, a dark blue sidebar menu contains several categories: DASHBOARD, RESTAURANT, KITCHEN, SALES, **MARKETING** (highlighted with an orange box), LOCALISATION, and TOOLS. Under the MARKETING category, the 'Coupons' option is visible. The main content area shows a date range of 'April 8, 2022 - March 22, 2023'. Below this, there are two sections: 'Orders' and 'Revenue'. The 'Orders' section features two cards: 'Total Orders' with a value of 191 and 'Completed Orders' with a value of 29. The 'Revenue' section features three cards: 'Delivery Revenue', 'Total Revenue', and 'Pick-up Revenue'. At the bottom right, there are links for 'Privacy Settings | FAQ | New Features' and a yellow question mark icon.

-  Klicken Sie auf „+Neu“, um einen Gutschein zu erstellen, oder klicken Sie auf ein **Bleistiftsymbol**, um einen Gutschein anzupassen.



| | NAME | CODE | DISCOUNT | VALIDITY | STATUS |
|--------------------------|------|------|----------|----------|--------|
| <input type="checkbox"/> | | | | | |
| <input type="checkbox"/> | | | | | |
| <input type="checkbox"/> | | | | | |
| <input type="checkbox"/> | | | | | |
| <input type="checkbox"/> | | | | | |
| <input type="checkbox"/> | | | | | |
| <input type="checkbox"/> | | | | | |

T Geben Sie zuerst den Gutscheinnamen ein .

The screenshot shows the 'Coupon Create' interface. On the left is a dark blue sidebar with navigation options: DASHBOARD, RESTAURANT, KITCHEN, SALES, MARKETING (expanded), Coupons, LOCALISATION, and TOOLS. The main content area has a header with 'Coupon Create', a user profile icon, and 'Save' and 'Save & Close' buttons. Below the header are tabs for 'Coupon' and 'History'. The 'New campaign' section contains a 'Name' input field (highlighted with an orange border), a 'Description' text area, and two checkboxes: 'Promote this coupon in the webshops coupons section' and 'Promote this coupon in your webshops menu section'. Below these is a 'Code' input field and a 'No code required' checkbox. At the bottom, there is a 'Customer gets' section and a yellow question mark icon.



Beschreiben Sie die Art Ihres Rabatts im Feld **Beschreibung** . Hinweis: Schreiben Sie hier auch die Einlösebedingungen, damit Ihr Kunde über die Konditionen informiert ist.

Coupon Create

Save Save & Close

Coupon History

New campaign

Name: Free Softdrink

Description: At 20€ order value, a softdrink gift

Promote this coupon in the webshops coupons section

Promote this coupon in your webshops menu section

Code:

No code required

Customer gets

?



Hier können Sie durch Anklicken der **Checkboxen** auswählen, wo Ihre Gutscheine angezeigt werden. **Hinweis: Beispiele hierzu sehen Sie in den nächsten beiden Schritten.**

Coupon Create

Save Save & Close

Coupon History

New campaign

Name: Free Softdrink

Description: At 20€ order value, a softdrink gift. When using this coupon, please add softdrink in the order|

Promote this coupon in the webshops coupons section

Promote this coupon in your webshops menu section

Code

No code required

Customer gets

Version: 0230810a6



Hier wird Ihr Gutschein angezeigt, wenn Sie die Option „ **Diesen Gutschein im Menü Ihres Webshops bewerben** “ nutzen. **Hinweis: Hier kann immer nur ein Gutschein angezeigt werden.**

The screenshot shows a webshop interface with the following elements:

- Top Right:** Navigation links for "View Menu", "Login", "Register", and "English".
- Restaurant open for:** A table showing operating hours for local orders (00:00 - 22:00), online orders (delivery) (00:00 - 23:59), and online orders (pick up) (00:00 - 23:59).
- Your order settings:** Includes "Pick-up" and "As soon as possible (8 min)" with an "Edit" link.
- Menu Navigation:** A horizontal bar with "Menu" (highlighted in orange), "Working Hours", "Info", "Coupons", and "Allergens".
- Free Softdrink Coupon:** A coupon card with a gift icon, text "At 20€ order value, a softdrink gift. When using this coupon, please add softdrink in the order. Code: No code required.", and a "Show all coupons" link. This card is highlighted with a yellow border.
- Menu Categories:** "All", "Starters", "Pizza", "Drinks", "Desserts".
- Starters Section:** A "Salad" item with a price of "€ 5.00" and a "+" button.
- Your Order Panel:** A sidebar on the right with a pizza icon, the text "Add menu items to your cart.", and a "Checkout" button.



Hier wird Ihr Gutschein angezeigt, wenn Sie die Option „ **Diesen Gutschein im Gutscheinbereich des Webshops bewerben** “ nutzen. **Hinweis: Hier können mehrere Gutscheine angezeigt werden.**

The screenshot shows the Dish Order web interface. At the top right, there are links for "View Menu", "Login", "Register", and "English". Below this, a section titled "Restaurant open for" lists hours for local orders (00:00 - 22:00), online orders (delivery) (00:00 - 23:59), and online orders (pick up) (00:00 - 23:59). The main content area is divided into two columns. The left column has "Your order settings" (with an "Edit" link) showing "Pick-up" and "As soon as possible (8 min)". Below this is a "Coupons" section, highlighted with a yellow border, containing a "Free Softdrink" coupon with the code "FreeSoftdrink" and a description: "At 20€ order value, a softdrink gift. When using this coupon, please add softdrink in the order". The right column has "Your Order" with a shopping cart icon, the text "Add menu items to your cart.", and a "Checkout" button. The footer contains "Change Cookies Settings", "INFORMATION" (Contact Us, Privacy Policy), and "DELIVERY PAYMENT METHODS" (AMEX, SOFORT, VISA, Mastercard, PayPal).

T Unter dem Feld **Code** können Sie dem Gutschein zusätzlich einen **individuellen Code** zuweisen.

The screenshot shows the 'Coupon Create' interface. On the left is a dark blue sidebar with navigation options: DASHBOARD, RESTAURANT, KITCHEN, SALES, MARKETING (with a sub-menu for 'Coupons'), LOCALISATION, and TOOLS. The main content area is titled 'New campaign' and has two tabs: 'Coupon' and 'History'. The 'Coupon' tab is active. It contains several form fields: 'Name' (with the value 'Free Softdrink'), 'Description' (with the text 'At 20€ order value, a softdrink gift. When using this coupon, please add softdrink in the order'), two checked checkboxes for promotion in the webshops coupons and menu sections, and a 'Code' field which is highlighted with an orange border. Below the 'Code' field is an unchecked checkbox labeled 'No code required'. At the bottom of the form, there is a section titled 'Customer gets' with the text 'Customer must add the quantity of items specified below to their cart.' A yellow question mark icon is located in the bottom right corner of the interface.

- Wenn die Option „**Kein Code erforderlich**“ ausgewählt ist, wird der Gutschein automatisch hinzugefügt, sobald die Bestellung den Anforderungen entspricht.

The screenshot displays the 'Coupon Create' interface. On the left is a dark blue sidebar with navigation options: DASHBOARD, RESTAURANT, KITCHEN, SALES, MARKETING (with a sub-menu for Coupons), LOCALISATION, and TOOLS. The main content area is titled 'Coupon Create' and has two tabs: 'Coupon' (active) and 'History'. Below the tabs is a 'New campaign' section with the following fields and options:

- Name:** A text input field containing 'Free Softdrink'.
- Description:** A text area containing 'At 20€ order value, a softdrink gift. When using this coupon, please add softdrink in the order'.
- Promote this coupon in the webshops coupons section:** A checked checkbox.
- Promote this coupon in your webshops menu section:** A checked checkbox.
- Code:** A text input field containing 'FreeSoftdrink'.
- No code required:** A checkbox that is currently unchecked and highlighted with an orange border.

At the bottom of the form, there is a section titled 'Customer gets' with a sub-header 'Customer must add the quantity of items specified below to their cart.' A yellow question mark icon is located in the bottom right corner of the interface.

- 🔑 Stellen Sie nun die Aktionsart ein, indem Sie auf die jeweilige Funktion **Bestellrabatt** bzw. **Artikelrabatt** klicken. **Hinweis: Der Kunde muss die unten angegebene Menge an Artikeln in seinen Warenkorb legen.**

Coupon Create

No code required

Customer gets

Customer must add the quantity of items specified below to their cart.


| | | |
|--|---|-----------------------------------|
| Promotion Type | Discount type | Discount Value |
| <input type="button" value="Order discount"/> <input type="button" value="Item discount"/> | <input type="button" value="Fixed Amount"/> <input type="button" value="Percentage"/> | <input type="text" value="0,00"/> |

Requirements

Requirement type

Maximum coupon uses

| | |
|--------------------------------|--------------------------------|
| Redemptions | Customer Redemptions |
| <input type="text" value="0"/> | <input type="text" value="0"/> |



Wählen Sie nun die Rabattart zwischen **Gratisartikel**, **Festbetrag** oder **Prozentsatz**.

Coupon Create

No code required

Customer gets

Customer must add the quantity of items specified below to their cart.

Promotion Type

Order discount | Item discount

Discount type

Free item | Fixed Amount | Percentage

Applies to

Category | Menu Item | Cake

Requirements

Requirement type

None | Total Amount | Items

Maximum coupon uses

- Sie können den Coupon entweder auf einen bestimmten Menüpunkt oder auf den Menüpunkt mit dem niedrigsten Wert aus einer bestimmten Kategorie anwenden .

Coupon Create

No code required

Customer gets

Customer must add the quantity of items specified below to their cart.

Promotion Type: Order discount Item discount

Discount type: Free item Fixed Amount Percentage

Applies to: **Category** Menu Item

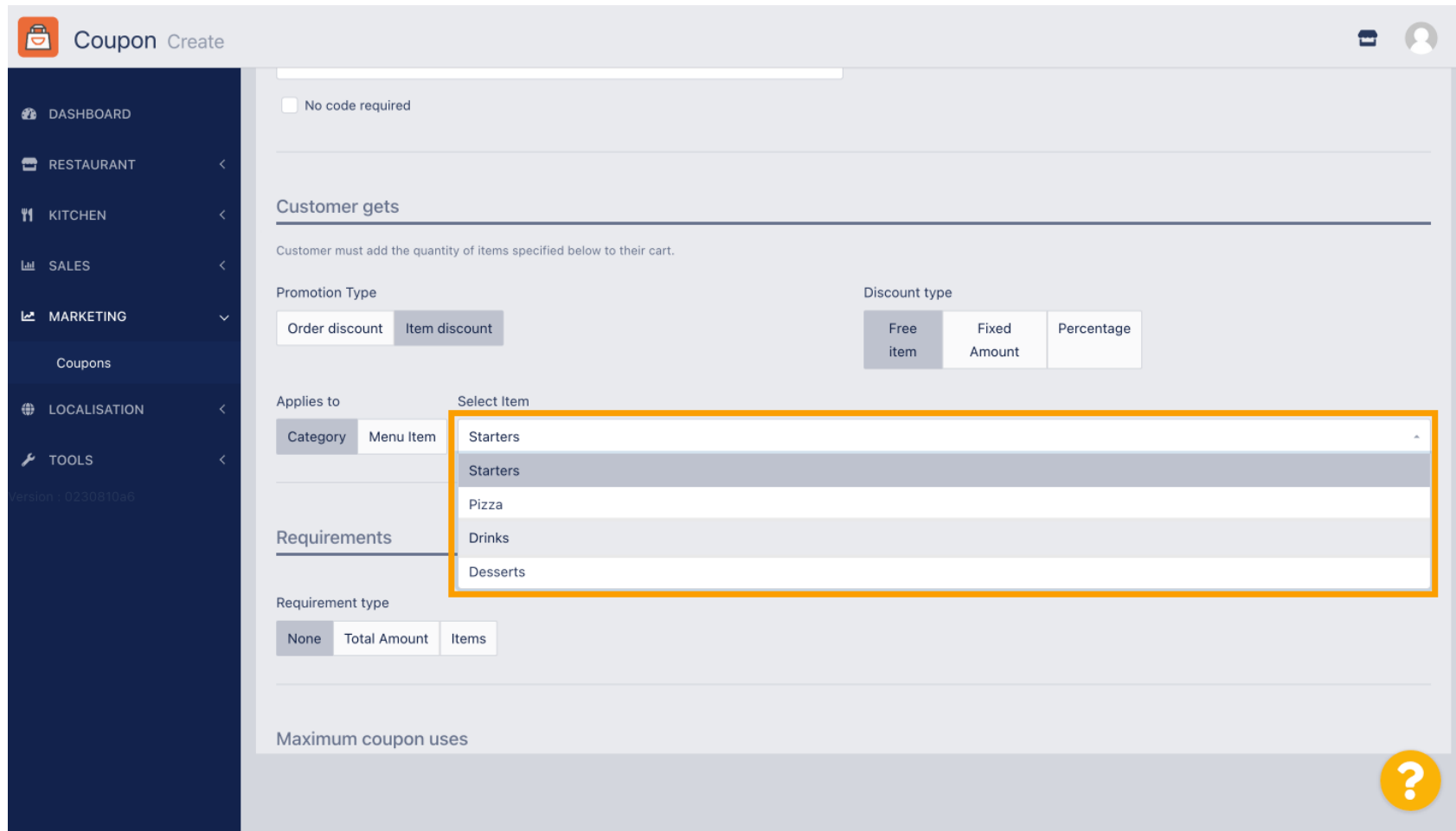
Select Item:

Requirements

Requirement type: None Total Amount Items

Maximum coupon uses

Je nachdem welche Option Sie gewählt haben, wählen Sie nun den gewünschten Artikel aus.



Coupon Create

No code required

Customer gets

Customer must add the quantity of items specified below to their cart.

Promotion Type: Order discount Item discount

Discount type: Free item Fixed Amount Percentage

Applies to: Category Menu Item

Select Item:

- Starters
- Starters
- Pizza
- Drinks
- Desserts

Requirements

Requirement type: None Total Amount Items

Maximum coupon uses

?



Unter Voraussetzungen können Sie durch Anklicken bestimmter **Artikel** oder **Gesamtbeträge** Ihre Bedingungen für den Gutschein festlegen .

Coupon Create

Applies to: Category | Menu Item | **Drinks**

Requirements

Requirement type: **None** | Total Amount | **Items**

Maximum coupon uses

Redemptions:
The total number of times this coupon can be redeemed. Set to 0 to allow any number of redemptions.

Customer Redemptions:
The number of times a specific customer can redeem this coupon. Set to 0 to allow any number of redemptions.

Validity

Order Restriction | Timeframe

Tragen Sie hier nun den **Mindestbetrag** Ihres Gutscheinbedarfs ein.

The screenshot shows the 'Coupon Create' interface. On the left is a dark blue sidebar with navigation options: DASHBOARD, RESTAURANT, KITCHEN, SALES, MARKETING, Coupons, LOCALISATION, and TOOLS. The main content area is titled 'Coupon Create' and includes the following sections:

- Applies to:** A dropdown menu with 'Drinks' selected. Above it are tabs for 'Category' and 'Menu Item'.
- Requirements:** A section with a 'Requirement type' dropdown showing 'None', 'Total Amount', and 'Items'. The 'Total Amount' option is selected.
- Minimum Total:** A text input field containing '€ 0,00', which is highlighted with an orange border.
- Maximum coupon uses:** A section with two input fields: 'Redemptions' (set to 0) and 'Customer Redemptions' (set to 0). Below each field is a small explanatory text.

A yellow question mark icon is located in the bottom right corner of the interface.

- Unter **Maximale Gutscheineinlösungen** können Sie den Einlösebetrag des Gutscheins sowie die Kundeneinlösungen festlegen.

The screenshot shows the 'Coupon Create' interface. At the top, there is a header with the 'DISH' logo and 'Coupon Create' text. Below the header is a sidebar with navigation options: DASHBOARD, RESTAURANT, KITCHEN, SALES, MARKETING, Coupons, LOCALISATION, and TOOLS. The main content area is divided into sections. The first section is 'Maximum coupon uses', which is highlighted with an orange border. It contains two input fields: 'Redemptions' (set to 0) and 'Customer Redemptions' (set to 0). Below these fields are explanatory text blocks. The second section is 'Validity', which includes 'Order Restriction' (with buttons for None, Delivery Only, and Pick Up Only) and 'Timeframe' (with buttons for Forever, Fixed, Period, and Recurring). The 'Status' section at the bottom shows a green 'Enabled' button. At the bottom right, there are links for 'Privacy Settings | FAQ | New Features' and a help icon (a question mark in a circle).



Unter Gültigkeit können Sie die **Bestellbeschränkung** festlegen, also ob der Gutschein auf eine bestimmte Bestellart beschränkt ist und in welchem **Zeitraum** er eingelöst werden kann.

Coupon Create

€ 20

Maximum coupon uses

Redemptions: 0
Customer Redemptions: 0

Validity

Order Restriction (highlighted): None, Delivery Only, Pick Up Only
Whether to restrict the coupon to a specific order type.

Timeframe: Forever, Fixed, Period, Recurring

Status: Enabled

Privacy Settings | FAQ | New Features



Nachdem Sie alle Einstellungen vorgenommen haben, klicken Sie auf **Speichern**.

Coupon Create

Save **Save & Close**

Coupon History

New campaign

Name
Free Softdrink

Description
At 20€ order value, a softdrink gift.
When using this coupon, please add softdrink in the order

Promote this coupon in the webshops coupons section

Promote this coupon in your webshops menu section


Code
FreeSoftdrink

No code required

Customer gets

version: 0230810a6

?



 Fertig. Der Gutschein ist nun in Ihrem Webshop aktiviert.

View Menu Login Register English


Restaurant open for

| | |
|---------------------------|---------------|
| Local orders: | 00:00 - 22:00 |
| Online orders (Delivery): | 00:00 - 23:59 |
| Online orders (Pick up): | 00:00 - 23:59 |




Your order settings [Edit](#)

-  Pick-up
-  As soon as possible (8 min)


Menu Working Hours Info **Coupons** Allergens

 **Free Softdrink**
At 20€ order value, a softdrink gift. When using this coupon, please add softdrink in the order
Code: FreeSoftdrink

Your Order

-  Coca Cola 0,4l € 4.50
Deposit (€ 0.20)
-  Pizza Calzone € 10.00
-  Pizza Margherita € 10.00

FreeSoftdrink

Sub Total: € 24.50
Coupon [FreeSoftdrink]:  -€ 4.50
Order Total: € 20.00

[Checkout](#)



Scannen, um zum interaktiven Player zu gelangen