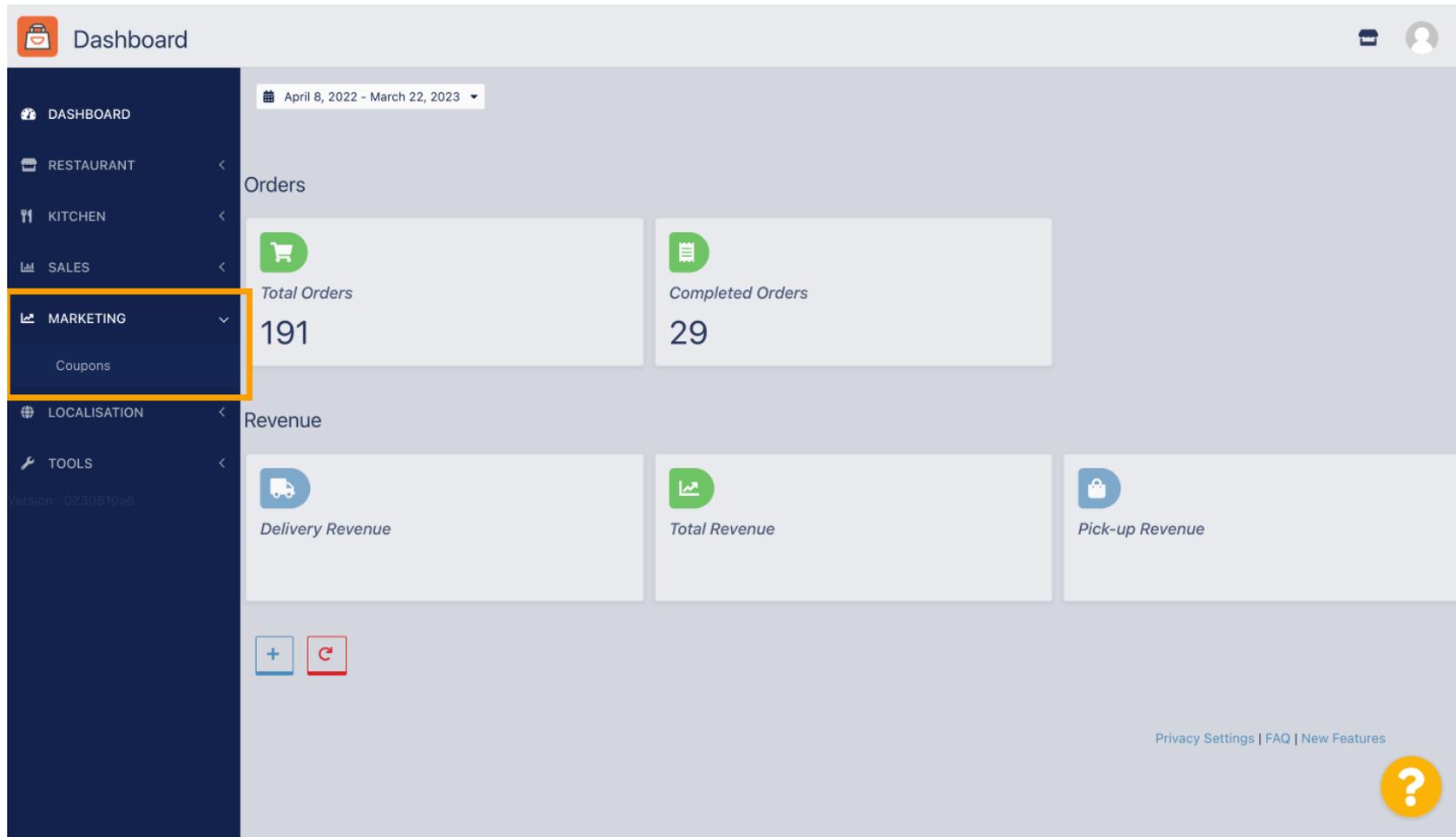
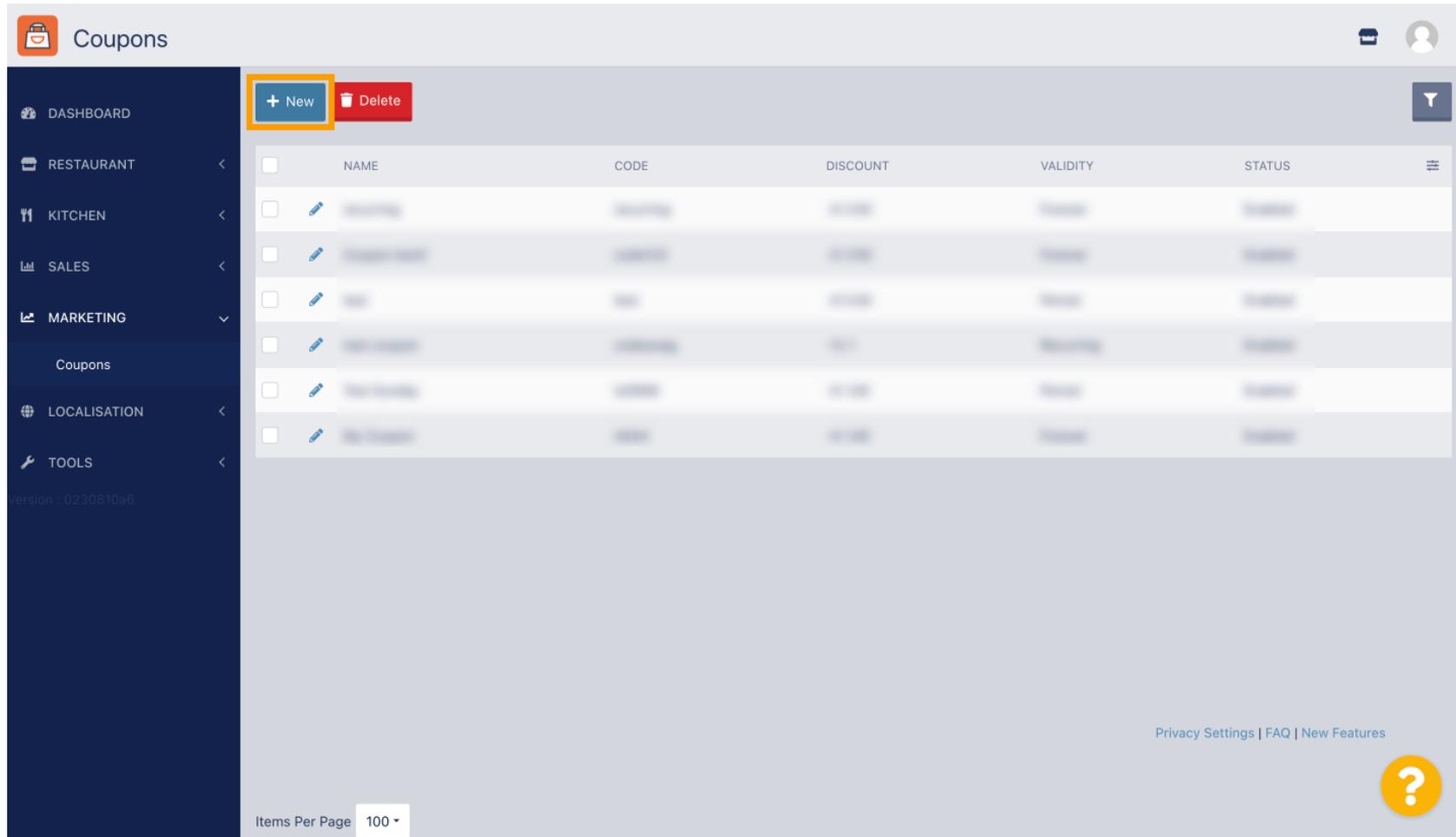


Welcome to **DISH Order Dashboard**. Click **Coupons** under **Marketing**.

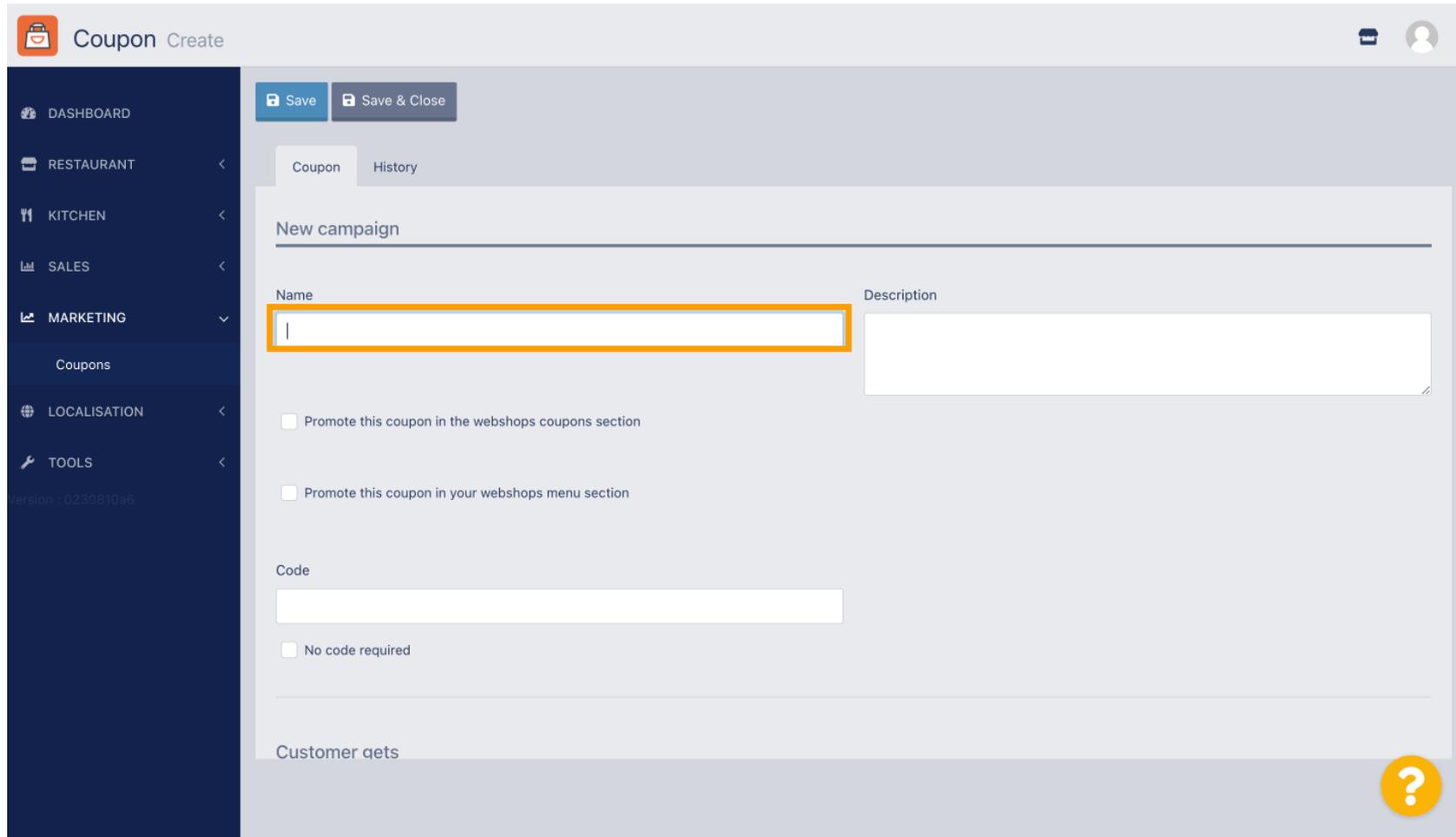


Click **+New** to create a coupon or click on a **pencil icon** to adjust one.



The screenshot shows the 'Coupons' management interface. On the left is a dark blue sidebar with navigation options: DASHBOARD, RESTAURANT, KITCHEN, SALES, MARKETING (with 'Coupons' selected), LOCALISATION, and TOOLS. The main content area has a header with a '+ New' button (highlighted with a yellow box) and a 'Delete' button. Below the header is a table with columns: NAME, CODE, DISCOUNT, VALIDITY, and STATUS. The table contains several rows of coupon data, each with a pencil icon for editing. At the bottom left, there is a 'Items Per Page' dropdown set to '100'. At the bottom right, there are links for 'Privacy Settings | FAQ | New Features' and a yellow question mark icon.

 First enter the coupon **Name**.



Coupon Create

Save Save & Close

Coupon History

New campaign

Name Description

Promote this coupon in the webshops coupons section

Promote this coupon in your webshops menu section

Code

No code required

Customer gets





Describe your type of discount in the **Description** field. **Note: Write the terms of redemption here as well so that your customer is informed about the conditions.**

Coupon Create

Save Save & Close

Coupon History

New campaign

Name: Free Softdrink

Description: At 20€ order value, a softdrink gift|

Promote this coupon in the webshops coupons section

Promote this coupon in your webshops menu section

Code: [Empty field]

No code required

Customer gets

Version: 0230810a6

?



Here you can choose where your coupons will be displayed by clicking on the **checkboxes**. **Note: You can see examples of this in the next two steps.**

The screenshot shows the 'Coupon Create' interface. On the left is a dark blue sidebar with navigation options: DASHBOARD, RESTAURANT, KITCHEN, SALES, MARKETING, Coupons, LOCALISATION, and TOOLS. The main content area is titled 'New campaign' and contains the following fields and options:

- Name:** A text input field containing 'Free Softdrink'.
- Description:** A text area containing 'At 20€ order value, a softdrink gift. When using this coupon, please add softdrink in the order|'.
- Promotion Options:** A section with two checkboxes, both of which are highlighted with an orange border:
 - Promote this coupon in the webshops coupons section
 - Promote this coupon in your webshops menu section
- Code:** A text input field.
- No code required
- Customer gets:** A section for defining customer benefits.

At the top of the form are 'Save' and 'Save & Close' buttons. A 'History' tab is also visible. A yellow question mark icon is located in the bottom right corner of the interface.



Here you will see your coupon if you use the "Promote this coupon in your webshops menu section" option. **Note: Only one coupon can be displayed here at a time.**

The screenshot shows a restaurant website interface. At the top right, there are links for "View Menu", "Login", "Register", and "English". Below this, a "Restaurant open for" section lists hours for local orders (00:00 - 22:00), online orders (00:00 - 23:59), and online orders for pick-up (00:00 - 23:59). A "Your order settings" section includes "Pick-up" and "As soon as possible (8 min)". A "Your Order" section features a shopping cart icon and a "Checkout" button. The "Menu" section is highlighted with a yellow border and contains a "Free Softdrink" coupon: "At 20€ order value, a softdrink gift. When using this coupon, please add softdrink in the order. Code: No code required. Show all coupons". Below the menu, there are categories: "All", "Starters", "Pizza", "Drinks", and "Desserts". The "Starters" section shows a "Salad" item for € 5.00 with a plus sign to add it.



Here you will see your coupon if you use the "Promote this coupon in the webshops coupons section" option. **Note: Multiple coupons can be displayed here.**

The screenshot shows a webshop interface with the following elements:

- Top Navigation:** View Menu, Login, Register, English (with a dropdown arrow).
- Restaurant open for:**

Local orders:	00:00 - 22:00
Online orders (Delivery):	00:00 - 23:59
Online orders (Pick up):	00:00 - 23:59
- Your order settings:** Edit (link), Pick-up, As soon as possible (8 min).
- Navigation tabs:** Menu, Working Hours, Info, **Coupons** (highlighted), Allergens.
- Coupon Card:**
 - Free Softdrink**
 - At 20€ order value, a softdrink gift. When using this coupon, please add softdrink in the order
 - Code: FreeSoftdrink
- Your Order:** Add menu items to your cart. Checkout button.
- Footer:** Change Cookies Settings, INFORMATION (Contact Us, Privacy Policy), DELIVERY PAYMENT METHODS (AMEX, SOFORT, VISA, Mastercard, PayPal).

T Under the **Code** field you can also assign an **individual code** to the coupon.

Coupon Create

Coupon | History

New campaign

Name
Free Softdrink

Description
At 20€ order value, a softdrink gift.
When using this coupon, please add softdrink in the order

Promote this coupon in the webshops coupons section

Promote this coupon in your webshops menu section

Code

No code required

Customer gets
Customer must add the quantity of items specified below to their cart.

version: 0230010a6

?

- If this option "No code required" is selected, the coupon is added automatically once the order matches the requirements.

The screenshot displays the 'Coupon Create' interface. On the left is a dark blue sidebar with navigation options: DASHBOARD, RESTAURANT, KITCHEN, SALES, MARKETING (with a sub-menu for Coupons), LOCALISATION, and TOOLS. The main content area is titled 'Coupon Create' and has tabs for 'Coupon' and 'History'. The 'New campaign' section includes a 'Name' field with 'Free Softdrink', a 'Description' field with 'At 20€ order value, a softdrink gift. When using this coupon, please add softdrink in the order', and two checked checkboxes: 'Promote this coupon in the webshops coupons section' and 'Promote this coupon in your webshops menu section'. Below these is a 'Code' field with 'FreeSoftdrink' and a checkbox labeled 'No code required' which is highlighted with an orange border. At the bottom, there is a 'Customer gets' section with the text 'Customer must add the quantity of items specified below to their cart.' and a yellow question mark icon in the bottom right corner.



Now set the Promotion Type by clicking on the respective function **Order discount** or **Item discount**.
Note: Customer must add the quantity of items specified below to their cart.

Coupon Create

No code required

Customer gets

Customer must add the quantity of items specified below to their cart.

Promotion Type

Order discount | Item discount

Discount type

Fixed Amount | Percentage

Discount Value

0,00

Requirements

Requirement type

None | Total Amount | Items

Maximum coupon uses

Redemptions

0

Customer Redemptions

0

Now select the discount type between **Free item**, **Fixed Amount** or **Percentage**.

The screenshot shows the 'Coupon Create' interface. On the left is a dark blue sidebar with navigation options: DASHBOARD, RESTAURANT, KITCHEN, SALES, MARKETING, Coupons, LOCALISATION, and TOOLS. The main content area is light gray and contains the following sections:

- No code required:** A checkbox that is currently unchecked.
- Customer gets:** A section with the instruction 'Customer must add the quantity of items specified below to their cart.'
- Promotion Type:** Two buttons: 'Order discount' and 'Item discount'.
- Discount type:** Three buttons: 'Free item' (highlighted with an orange border), 'Fixed Amount', and 'Percentage'.
- Applies to:** A dropdown menu with 'Category' and 'Menu Item' options. 'Menu Item' is selected, and the dropdown shows 'Cake'.
- Requirements:** A section with the heading 'Requirement type' and three buttons: 'None', 'Total Amount', and 'Items'.
- Maximum coupon uses:** A field for setting the maximum number of uses.

A yellow question mark icon is located in the bottom right corner of the interface.



You can either make the coupon applicable to one specific **menu item** or the lowest value one menu item from a specific **category**.

Coupon Create

No code required

Customer gets

Customer must add the quantity of items specified below to their cart.

Promotion Type: **Order discount** | Item discount

Discount type: **Free item** | Fixed Amount | Percentage

Applies to: **Category** | Menu Item

Select Item:

Requirements

Requirement type: **None** | Total Amount | Items

Maximum coupon uses

Depending on which option you have chosen, **select** the desired **Item** now.

The screenshot shows the 'Coupon Create' interface. On the left is a dark blue sidebar with navigation options: DASHBOARD, RESTAURANT, KITCHEN, SALES, MARKETING, Coupons, LOCALISATION, and TOOLS. The main content area is titled 'Coupon Create' and includes a 'No code required' checkbox. Below this is the 'Customer gets' section with a note: 'Customer must add the quantity of items specified below to their cart.' The 'Promotion Type' section has 'Order discount' and 'Item discount' buttons. The 'Discount type' section has 'Free item', 'Fixed Amount', and 'Percentage' buttons. The 'Applies to' section has 'Category' and 'Menu Item' buttons. The 'Select Item' dropdown menu is open, showing a list of items: Starters, Starters, Pizza, Drinks, and Desserts. The 'Requirements' section has 'None', 'Total Amount', and 'Items' buttons. The 'Maximum coupon uses' field is at the bottom. A yellow question mark icon is in the bottom right corner.

- Under Requirements, you can set your conditions for the coupon by clicking on specific **Items** or **Total Amounts**.

The screenshot shows the 'Coupon Create' interface. On the left is a dark blue sidebar with navigation options: DASHBOARD, RESTAURANT, KITCHEN, SALES, MARKETING, Coupons, LOCALISATION, and TOOLS. The main content area is titled 'Coupon Create' and includes a 'Select Item' dropdown menu currently set to 'Drinks'. Below this is the 'Requirements' section, which is highlighted with an orange box. It contains three radio button options: 'None', 'Total Amount', and 'Items'. The 'Total Amount' and 'Items' options are selected. Below the requirements section are two input fields for 'Redemptions' and 'Customer Redemptions', both set to '0'. At the bottom, there are sections for 'Validity', 'Order Restriction', and 'Timeframe'. A yellow question mark icon is located in the bottom right corner.

Now enter the **Minimum Total** of your voucher requirement here.

The screenshot shows the 'Coupon Create' interface. On the left is a dark blue sidebar with navigation options: DASHBOARD, RESTAURANT, KITCHEN, SALES, MARKETING, Coupons, LOCALISATION, and TOOLS. The main content area is titled 'Coupon Create' and includes a 'Requirements' section. Under 'Requirements', the 'Requirement type' is set to 'Total Amount'. The 'Minimum Total' field is highlighted with an orange border and contains the value '€ 0,00'. Below this, the 'Maximum coupon uses' section has two input fields: 'Redemptions' (set to 0) and 'Customer Redemptions' (set to 0). A help icon (question mark in a circle) is located in the bottom right corner of the interface.

Under **Maximum coupon uses** you can set the redemption amount of the voucher as well as Customer Redemptions.

The screenshot shows the 'Coupon Create' interface. At the top, there is a header with the DISH logo and 'Coupon Create' text. Below the header is a sidebar with navigation options: DASHBOARD, RESTAURANT, KITCHEN, SALES, MARKETING, Coupons, LOCALISATION, and TOOLS. The main content area is divided into sections. The 'Maximum coupon uses' section is highlighted with an orange border and contains two input fields: 'Redemptions' (set to 0) and 'Customer Redemptions' (set to 0). Below this is the 'Validity' section, which includes 'Order Restriction' (None, Delivery Only, Pick Up Only) and 'Timeframe' (Forever, Fixed, Period, Recurring). At the bottom, there is a 'Status' section with a toggle switch set to 'Enabled'. The footer contains links for 'Privacy Settings', 'FAQ', and 'New Features', along with a help icon.

€ 20

Maximum coupon uses

Redemptions: 0
Customer Redemptions: 0

Order Restriction: None, Delivery Only, Pick Up Only
Timeframe: Forever, Fixed, Period, Recurring

Status: Enabled



Under Validity you can set the **Order Restriction** whether the coupon is limited to a certain order type as well as the **Timeframe** it can be redeemed.

The screenshot shows the 'Coupon Create' interface. On the left is a dark blue sidebar with navigation items: DASHBOARD, RESTAURANT, KITCHEN, SALES, MARKETING, Coupons, LOCALISATION, and TOOLS. The main content area is light grey and contains the following sections:

- Value:** A text input field containing '€ 20'.
- Maximum coupon uses:** A section with two input fields: 'Redemptions' (set to 0) and 'Customer Redemptions' (set to 0). Below each field is a descriptive text: 'The total number of times this coupon can be redeemed. Set to 0 to allow any number of redemptions.' and 'The number of times a specific customer can redeem this coupon. Set to 0 to allow any number of redemptions.'
- Validity:** A section containing two sub-sections:
 - Order Restriction:** A box with three buttons: 'None', 'Delivery Only', and 'Pick Up Only'. Below the buttons is the text: 'Whether to restrict the coupon to a specific order type.' This entire box is highlighted with an orange border.
 - Timeframe:** A section with four buttons: 'Forever', 'Fixed', 'Period', and 'Recurring'.
- Status:** A toggle switch currently set to 'Enabled'.

At the bottom right of the interface, there are links for 'Privacy Settings | FAQ | New Features' and a yellow circular help icon with a question mark.



After you have made all the settings, click **Save**.

Coupon Create

Save **Save & Close**

Coupon History

New campaign

Name: Free Softdrink

Description: At 20€ order value, a softdrink gift. When using this coupon, please add softdrink in the order

Promote this coupon in the webshops coupons section

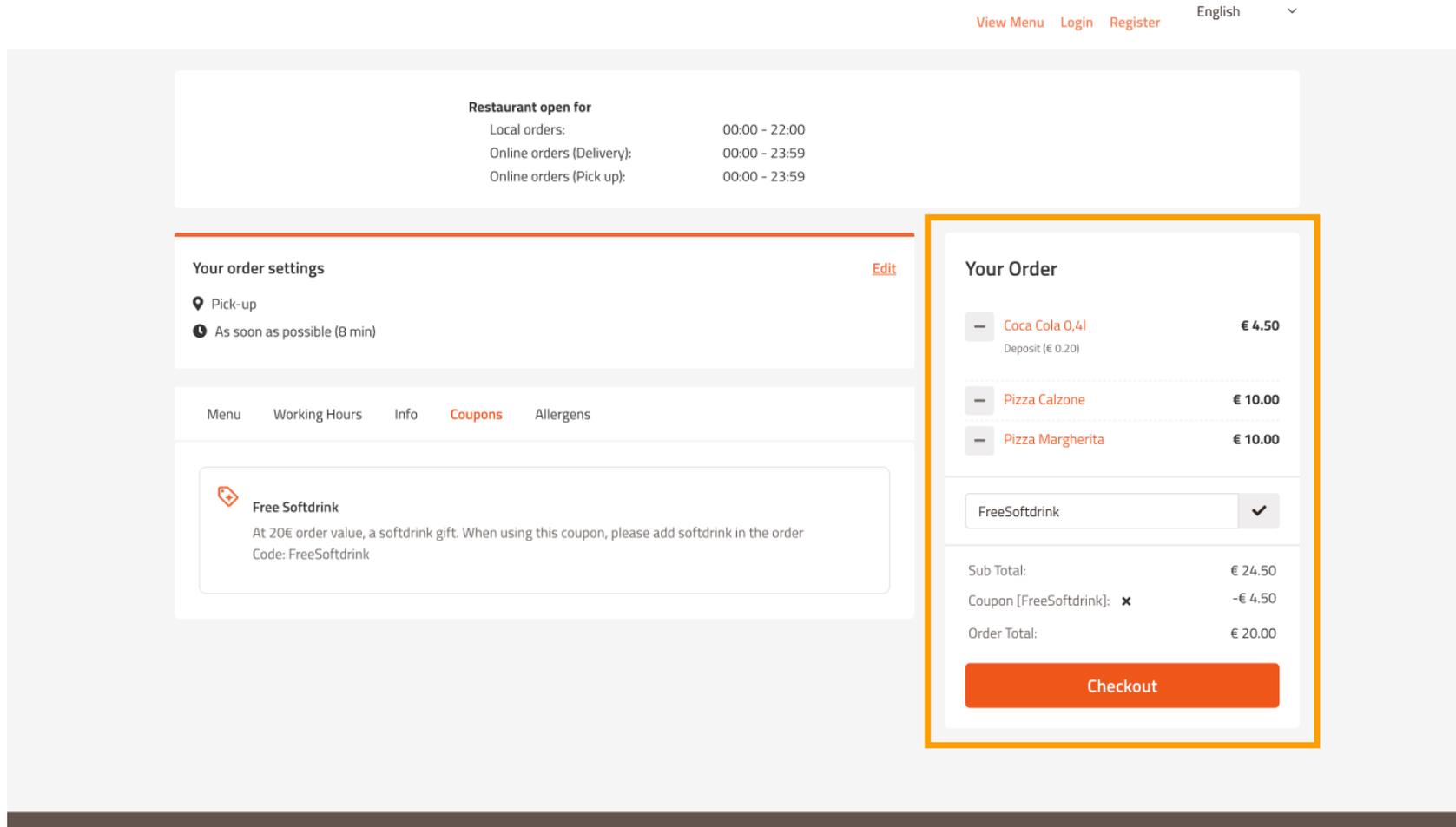
Promote this coupon in your webshops menu section

Code: FreeSoftdrink

No code required

Customer gets

 That' it, you're done. The coupon is now activated in your webshop.



The screenshot shows a webshop interface. At the top right, there are links for 'View Menu', 'Login', 'Register', and 'English'. The main content area is divided into several sections:

- Restaurant open for:** Local orders: 00:00 - 22:00; Online orders (Delivery): 00:00 - 23:59; Online orders (Pick up): 00:00 - 23:59.
- Your order settings:** Includes 'Pick-up' and 'As soon as possible (8 min)'. An 'Edit' link is present.
- Navigation:** Menu, Working Hours, Info, **Coupons**, Allergens.
- Coupon:** A coupon titled 'Free Softdrink' is active. It states: 'At 20€ order value, a softdrink gift. When using this coupon, please add softdrink in the order. Code: FreeSoftdrink'.
- Your Order Summary:** A summary box containing:
 - Coca Cola 0,4l: € 4.50 (with a 'Deposit (€ 0.20)' note)
 - Pizza Calzone: € 10.00
 - Pizza Margherita: € 10.00
 - A dropdown menu showing 'FreeSoftdrink' with a checkmark.
 - Sub Total: € 24.50
 - Coupon [FreeSoftdrink]: -€ 4.50
 - Order Total: € 20.00
 - A prominent orange 'Checkout' button.



Scan to go to the interactive player