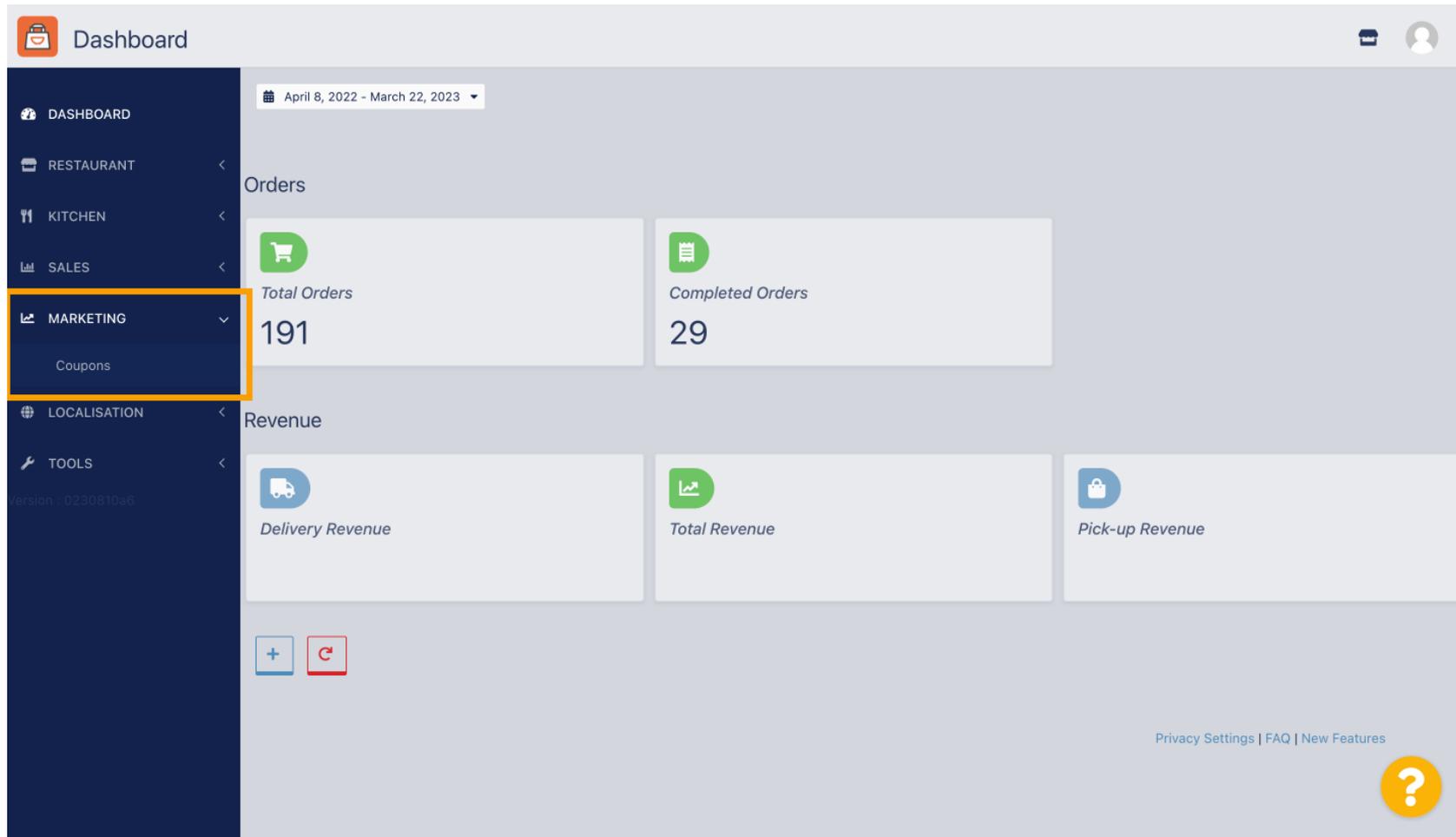


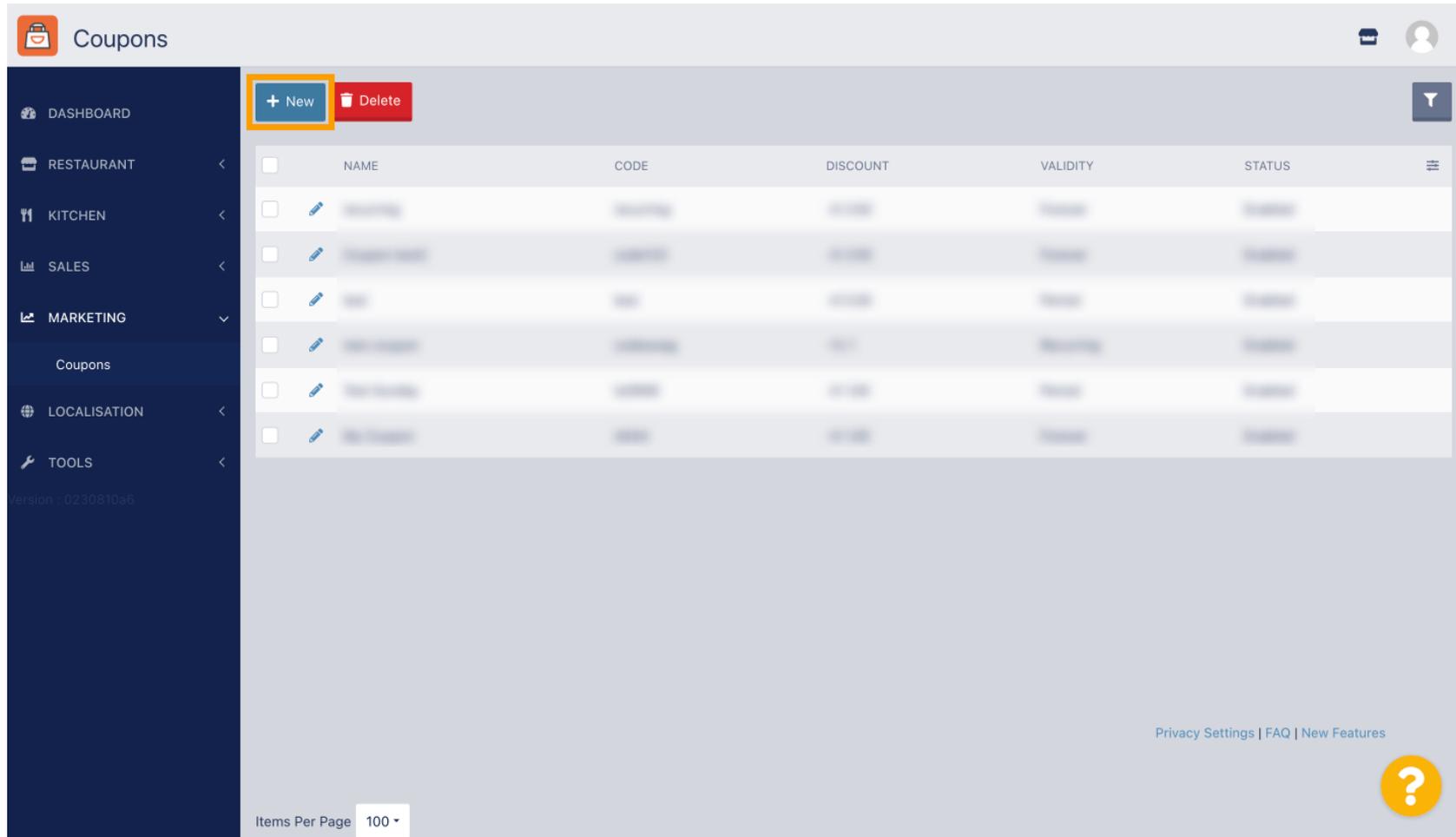


Bienvenido al **Panel de pedidos de DISH** . Haga clic en **Cupones** en **Marketing** .



The screenshot shows the DISH dashboard interface. On the left, a dark blue sidebar contains a menu with the following items: DASHBOARD, RESTAURANT, KITCHEN, SALES, **MARKETING** (highlighted with an orange box), LOCALISATION, and TOOLS. Under the **MARKETING** item, the sub-item 'Coupons' is visible. The main content area is titled 'Dashboard' and includes a date range selector for 'April 8, 2022 - March 22, 2023'. Below this, there are two sections: 'Orders' and 'Revenue'. The 'Orders' section displays two cards: 'Total Orders' with a value of 191 and 'Completed Orders' with a value of 29. The 'Revenue' section displays three cards: 'Delivery Revenue', 'Total Revenue', and 'Pick-up Revenue'. At the bottom right of the dashboard, there are links for 'Privacy Settings | FAQ | New Features' and a yellow circular help icon with a question mark.

Haga clic en **+Nuevo** para crear un cupón o haga clic en el **ícono de lápiz** para ajustar uno.



The screenshot shows the 'Coupons' management interface. On the left is a dark blue sidebar with navigation options: DASHBOARD, RESTAURANT, KITCHEN, SALES, MARKETING, Coupons (selected), LOCALISATION, and TOOLS. The main content area has a header with a '+ New' button (highlighted with a yellow box) and a 'Delete' button. Below the header is a table with columns: NAME, CODE, DISCOUNT, VALIDITY, and STATUS. The table contains several rows of coupon data. At the bottom of the page, there is a 'Items Per Page' dropdown set to '100' and a yellow question mark icon.

T Primero ingrese el **nombre** del cupón .

The screenshot displays the 'Coupon Create' interface. On the left is a dark blue sidebar with navigation items: DASHBOARD, RESTAURANT, KITCHEN, SALES, MARKETING, Coupons, LOCALISATION, and TOOLS. The main content area has a header with 'Coupon Create' and a user profile icon. Below the header are 'Save' and 'Save & Close' buttons. The main form is titled 'New campaign' and includes a 'Name' field (highlighted with an orange border), a 'Description' text area, two checkboxes for promotion locations, a 'Code' field, and a 'No code required' checkbox. At the bottom, there is a 'Customer gets' section and a yellow question mark icon.



Describe el tipo de descuento que deseas en el campo **Descripción**. **Nota: Escribe aquí también las condiciones de canje para que tu cliente esté informado de las condiciones.**

Coupon Create

Save Save & Close

Coupon History

New campaign

Name: Free Softdrink

Description: At 20€ order value, a softdrink gift

Promote this coupon in the webshops coupons section

Promote this coupon in your webshops menu section

Code

No code required

Customer gets

Version: 0230810a6



Aquí puedes elegir dónde se mostrarán tus cupones haciendo clic en las **casillas de verificación**.
Nota: puedes ver ejemplos de esto en los dos pasos siguientes.

Coupon Create

Save Save & Close

Coupon History

New campaign

Name: Free Softdrink

Description: At 20€ order value, a softdrink gift. When using this coupon, please add softdrink in the order|

Promote this coupon in the webshops coupons section

Promote this coupon in your webshops menu section

Code: [Empty field]

No code required

Customer gets

?



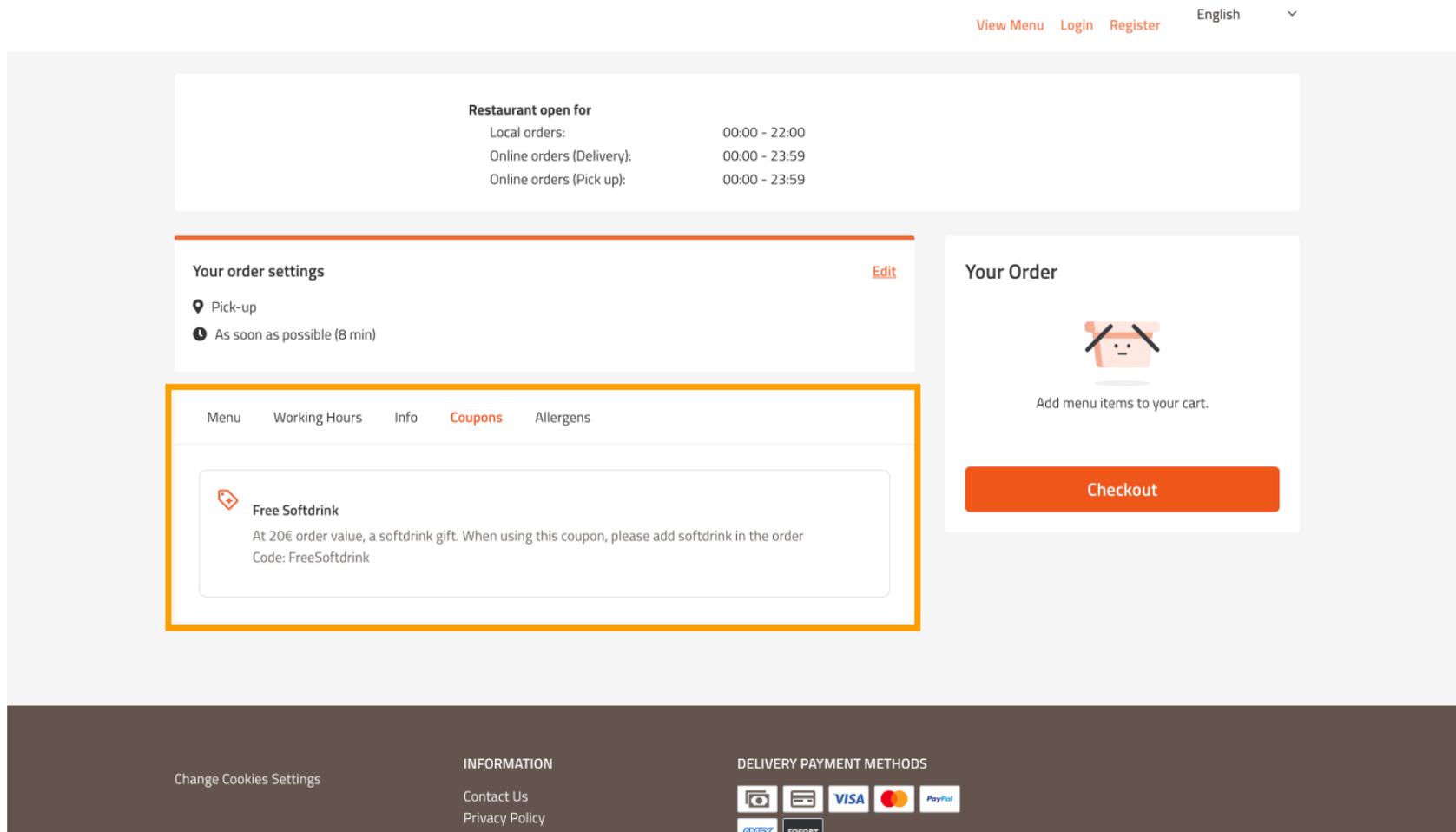
Aquí verás tu cupón si utilizas la opción " **Promocionar este cupón en la sección del menú de tu tienda online** ". **Nota: Aquí solo se puede mostrar un cupón a la vez.**

The screenshot displays the online ordering interface. At the top right, there are links for "View Menu", "Login", "Register", and "English". The main content area is divided into several sections:

- Restaurant open for:** A table showing operating hours for local orders (00:00 - 22:00), online orders (delivery) (00:00 - 23:59), and online orders (pick up) (00:00 - 23:59).
- Your order settings:** Includes "Pick-up" and "As soon as possible (8 min)".
- Navigation tabs:** "Menu", "Working Hours", "Info", "Coupons", and "Allergens".
- Coupon section (highlighted with an orange border):** Titled "Free Softdrink", it states "At 20€ order value, a softdrink gift. When using this coupon, please add softdrink in the order. Code: No code required." and includes a "Show all coupons" link.
- Menu categories:** "All", "Starters", "Pizza", "Drinks", and "Desserts".
- Starters menu:** Shows a "Salad" item for € 5.00 with a plus sign to add it.
- Your Order section:** Features a shopping bag icon, the text "Add menu items to your cart.", and a prominent orange "Checkout" button.



Aquí verás tu cupón si utilizas la opción " **Promocionar este cupón en la sección de cupones de la tienda online** ". **Nota: Aquí se pueden mostrar varios cupones.**



T En el campo **Código** también puedes asignar un **código individual** al cupón.

Coupon Create

Coupon History

New campaign

Name
Free Softdrink

Description
At 20€ order value, a softdrink gift.
When using this coupon, please add softdrink in the order

Promote this coupon in the webshops coupons section

Promote this coupon in your webshops menu section

Code

No code required

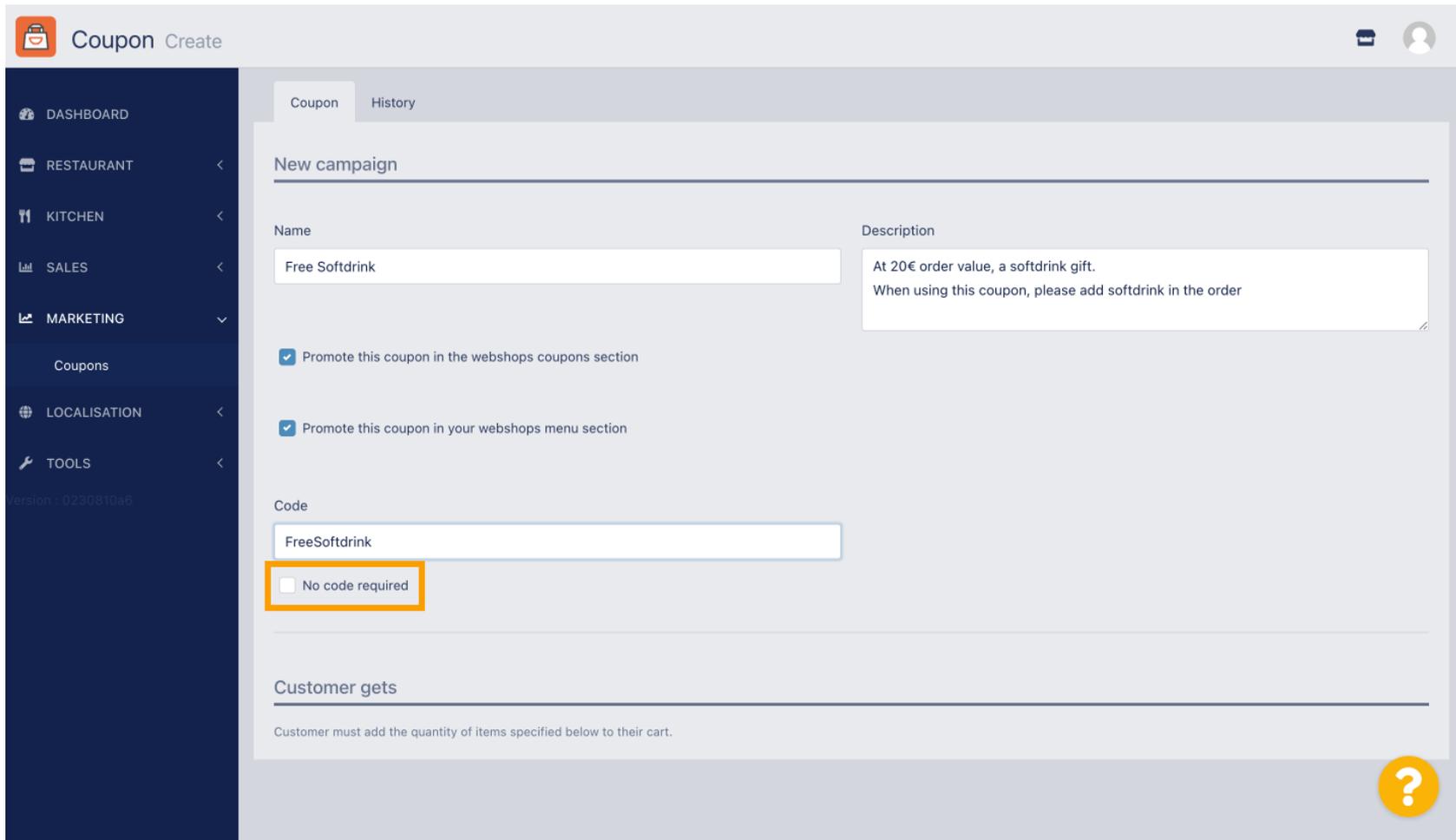
Customer gets
Customer must add the quantity of items specified below to their cart.

version: 0230810a6

?



Si se selecciona esta opción “ **No se requiere código** ”, el cupón se agrega automáticamente una vez que el pedido coincide con los requisitos.



Coupon Create

Coupon | History

New campaign

Name
Free Softdrink

Description
At 20€ order value, a softdrink gift.
When using this coupon, please add softdrink in the order

Promote this coupon in the webshops coupons section

Promote this coupon in your webshops menu section

Code
FreeSoftdrink

No code required

Customer gets

Customer must add the quantity of items specified below to their cart.

Version: 0230810a6

?

- 🕒 Ahora, configure el tipo de promoción haciendo clic en la función correspondiente **Descuento de pedido** o **Descuento de artículo** . **Nota: El cliente debe agregar la cantidad de artículos que se especifica a continuación a su carrito.**

 Coupon Create 📄 👤

No code required

Customer gets

Customer must add the quantity of items specified below to their cart.

Promotion Type	Discount type	Discount Value
<input type="button" value="Order discount"/> <input type="button" value="Item discount"/>	<input type="button" value="Fixed Amount"/> <input type="button" value="Percentage"/>	<input type="text" value="0,00"/>

Requirements

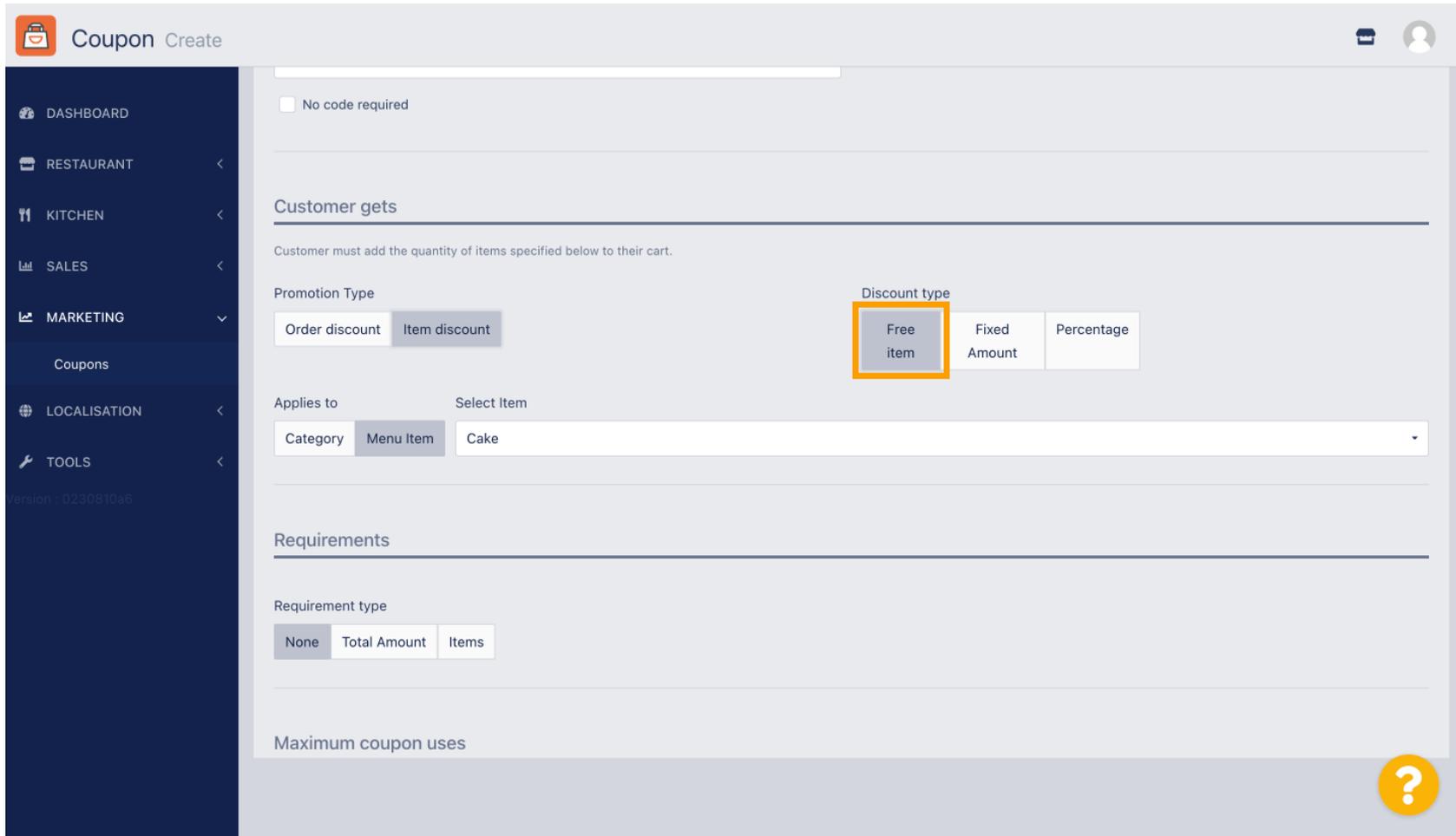
Requirement type

Maximum coupon uses

Redemptions	Customer Redemptions
<input type="text" value="0"/>	<input type="text" value="0"/>

?

Ahora seleccione el tipo de descuento entre **Artículo gratuito** , **Monto fijo** o **Porcentaje** .



Coupon Create

No code required

Customer gets

Customer must add the quantity of items specified below to their cart.

Promotion Type

Order discount Item discount

Discount type

Free item Fixed Amount Percentage

Applies to

Category Menu Item

Select Item

Cake

Requirements

Requirement type

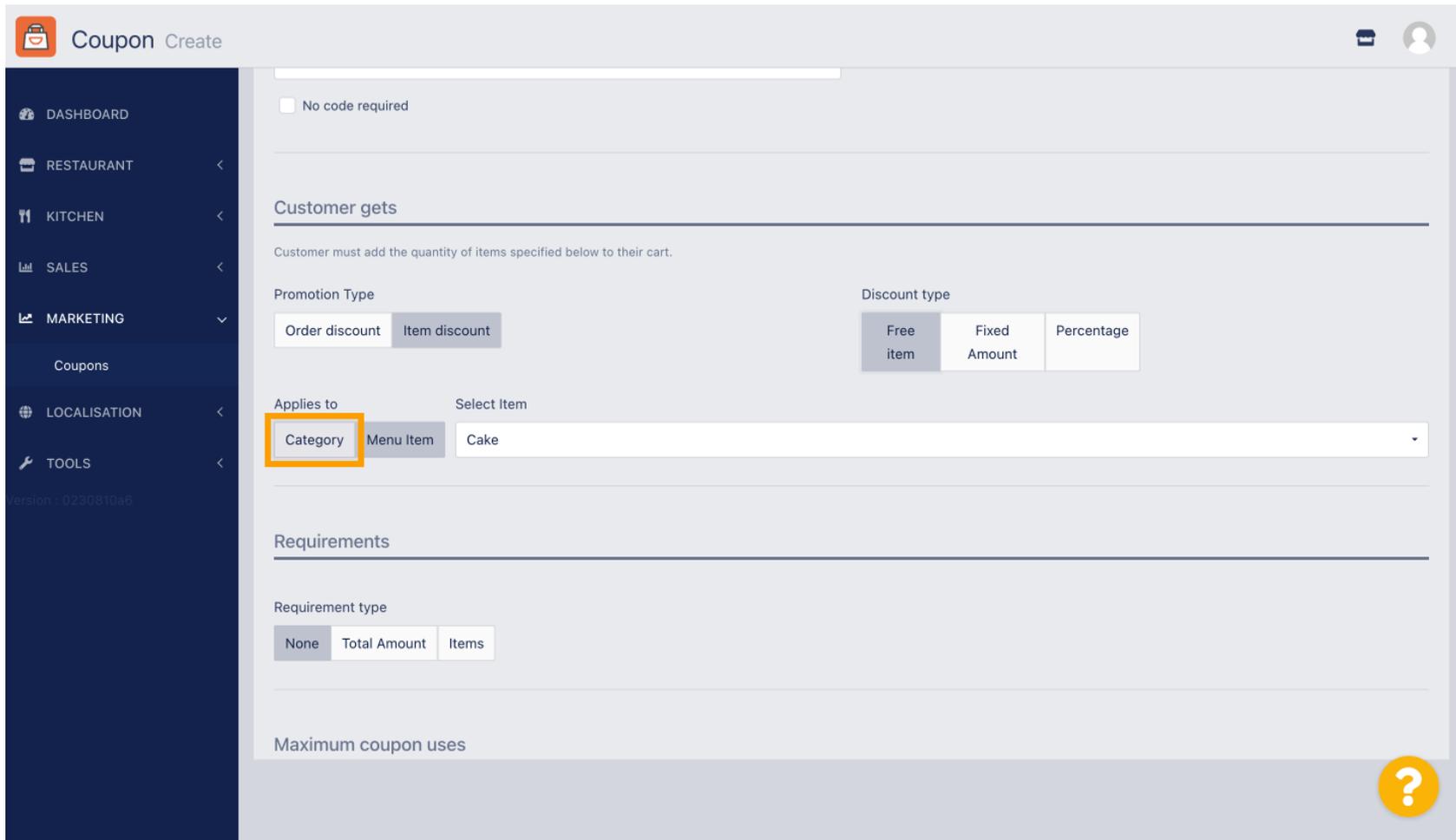
None Total Amount Items

Maximum coupon uses

?



Puede hacer que el cupón sea aplicable a un **elemento de menú** específico o al elemento de menú de menor valor de una **categoría** específica .



Coupon Create

No code required

Customer gets

Customer must add the quantity of items specified below to their cart.

Promotion Type: **Order discount** | Item discount

Discount type: **Free item** | Fixed Amount | Percentage

Applies to: **Category** | Menu Item | Select Item: **Cake**

Requirements

Requirement type: **None** | Total Amount | Items

Maximum coupon uses

Dependiendo de la opción que hayas elegido, **selecciona ahora el artículo** deseado .

Coupon Create

No code required

Customer gets

Customer must add the quantity of items specified below to their cart.

Promotion Type: **Order discount** | Item discount

Discount type: **Free item** | Fixed Amount | Percentage

Applies to: **Category** | Menu Item

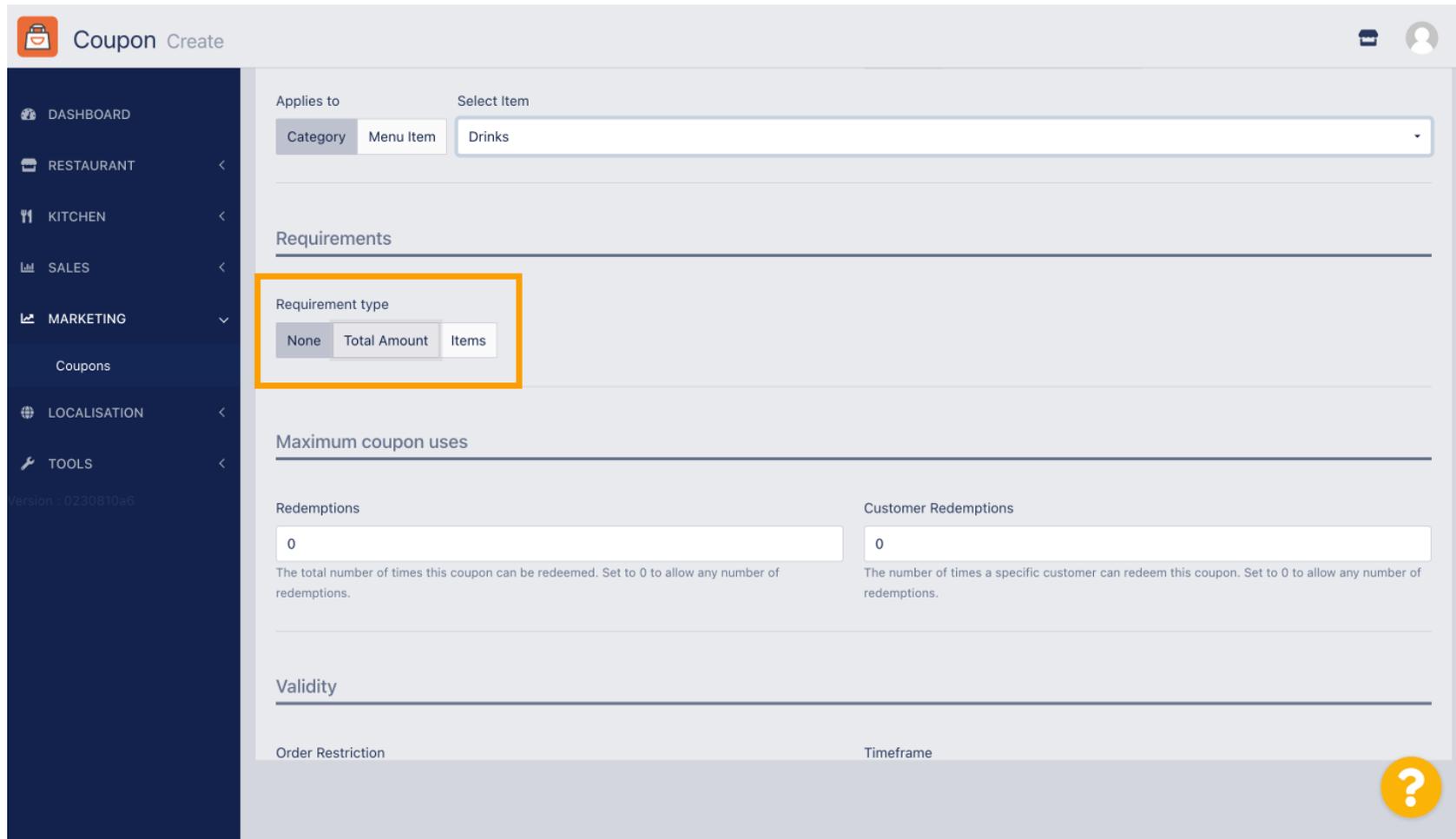
Select Item: Starters, Starters, Pizza, Drinks, Desserts

Requirements: Requirement type: **None** | Total Amount | Items

Maximum coupon uses

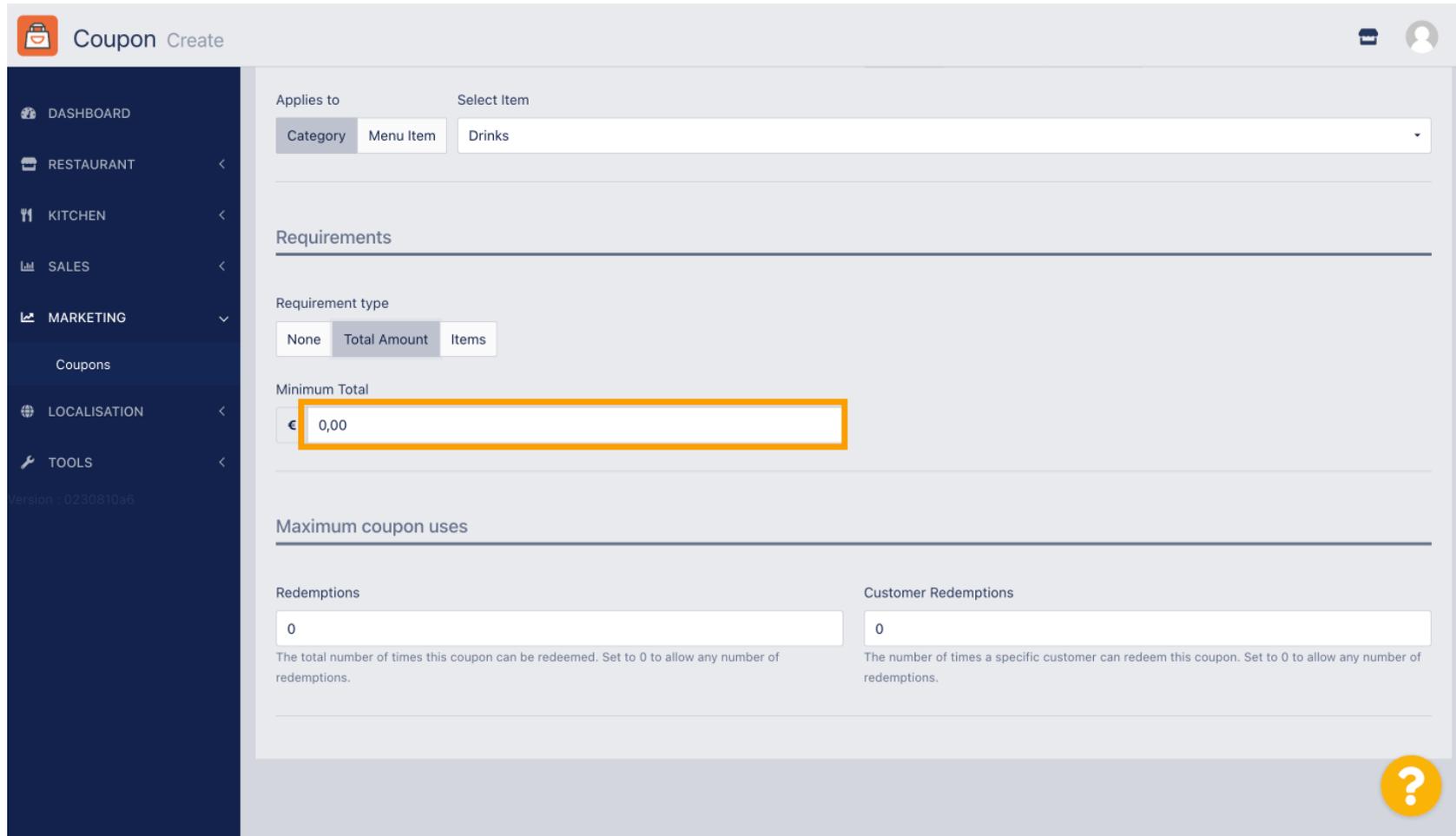


En Requisitos, puede establecer sus condiciones para el cupón haciendo clic en **Artículos** específicos o **Montos totales**.



The screenshot shows the 'Coupon Create' interface. On the left is a dark blue sidebar with navigation options: DASHBOARD, RESTAURANT, KITCHEN, SALES, MARKETING, Coupons, LOCALISATION, and TOOLS. The main content area is titled 'Coupon Create' and includes a 'Select Item' dropdown menu currently set to 'Drinks'. Below this is the 'Requirements' section, which is highlighted with an orange border. It contains three radio button options: 'None', 'Total Amount' (which is selected), and 'Items'. Further down, there are two input fields for 'Redemptions' and 'Customer Redemptions', both set to '0'. The 'Validity' section at the bottom includes 'Order Restriction' and 'Timeframe' fields. A yellow question mark icon is located in the bottom right corner of the interface.

Ahora ingrese aquí el **total mínimo** del requisito de su cupón.



Coupon Create

Applies to: **Category** | **Menu Item** | **Drinks**

Requirements

Requirement type: **None** | **Total Amount** | **Items**

Minimum Total: € 0,00

Maximum coupon uses

Redemptions: 0
The total number of times this coupon can be redeemed. Set to 0 to allow any number of redemptions.

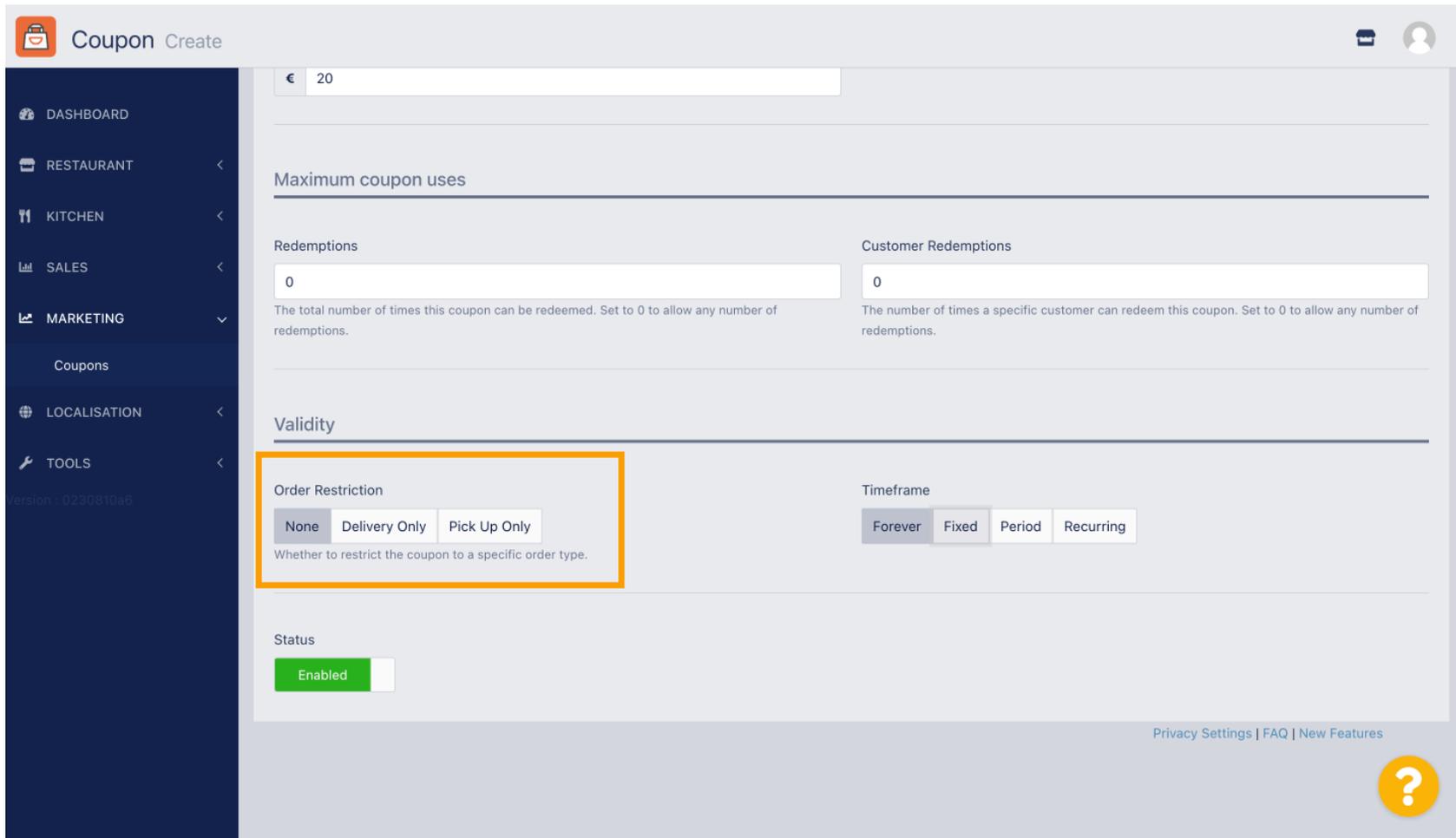
Customer Redemptions: 0
The number of times a specific customer can redeem this coupon. Set to 0 to allow any number of redemptions.

En **Usos máximos del cupón** puedes establecer el monto de canje del cupón, así como los canjes del cliente.

The screenshot shows the 'Coupon Create' interface. At the top, there is a header with the DISH logo and the text 'Coupon Create'. Below the header is a navigation sidebar with options: DASHBOARD, RESTAURANT, KITCHEN, SALES, MARKETING, Coupons, LOCALISATION, and TOOLS. The main content area is divided into sections. The first section is 'Maximum coupon uses', which is highlighted with an orange border. It contains two input fields: 'Redemptions' (set to 0) and 'Customer Redemptions' (set to 0). Below these fields are two columns of text explaining the fields. The second section is 'Validity', which contains 'Order Restriction' (with buttons for None, Delivery Only, and Pick Up Only) and 'Timeframe' (with buttons for Forever, Fixed, Period, and Recurring). The third section is 'Status', which has a green 'Enabled' button. At the bottom right, there are links for 'Privacy Settings | FAQ | New Features' and a help icon (a question mark in a circle).



En Validez puedes establecer la **Restricción de pedido** si el cupón está limitado a un determinado tipo de pedido, así como el **período de tiempo** en el que se puede canjear.



Coupon Create

€ 20

Maximum coupon uses

Redemptions: 0
Customer Redemptions: 0

Validity

Order Restriction
None | Delivery Only | Pick Up Only

Timeframe
Forever | Fixed | Period | Recurring

Status: Enabled

Privacy Settings | FAQ | New Features

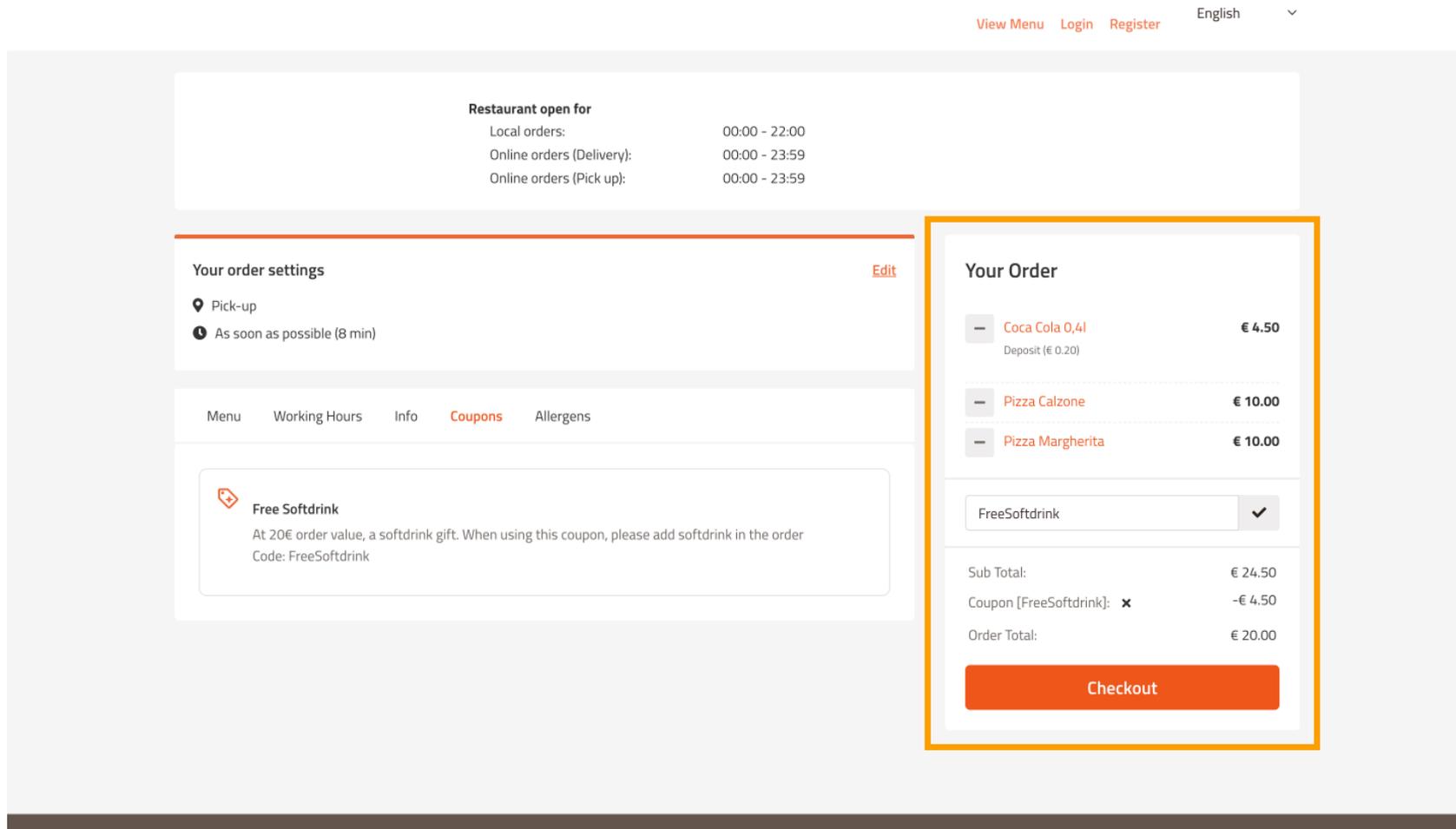
Una vez que haya realizado todos los ajustes, haga clic en **Guardar**.

The screenshot shows the 'Coupon Create' interface. The left sidebar contains navigation options: DASHBOARD, RESTAURANT, KITCHEN, SALES, MARKETING, Coupons, LOCALISATION, and TOOLS. The main content area is titled 'New campaign' and includes the following fields and options:

- Name:** Free Softdrink
- Description:** At 20€ order value, a softdrink gift. When using this coupon, please add softdrink in the order
- Promote this coupon in the webshops coupons section
- Promote this coupon in your webshops menu section
- Code:** FreeSoftdrink
- No code required

At the top of the form, there are two buttons: 'Save' (highlighted with a yellow box) and 'Save & Close'. A yellow question mark icon is located in the bottom right corner of the interface.

 Listo, ya está. El cupón ya está activado en tu tienda web.



View Menu Login Register English

Restaurant open for

Local orders:	00:00 - 22:00
Online orders (Delivery):	00:00 - 23:59
Online orders (Pick up):	00:00 - 23:59

Your order settings [Edit](#)

-  Pick-up
-  As soon as possible (8 min)

Menu Working Hours Info **Coupons** Allergens

 **Free Softdrink**
At 20€ order value, a softdrink gift. When using this coupon, please add softdrink in the order
Code: FreeSoftdrink

Your Order

-  Coca Cola 0,4l € 4.50
Deposit (€ 0.20)
-  Pizza Calzone € 10.00
-  Pizza Margherita € 10.00

FreeSoftdrink

Sub Total: € 24.50
Coupon [FreeSoftdrink]: -€ 4.50
Order Total: € 20.00

Checkout



Escanee para ir al reproductor interactivo