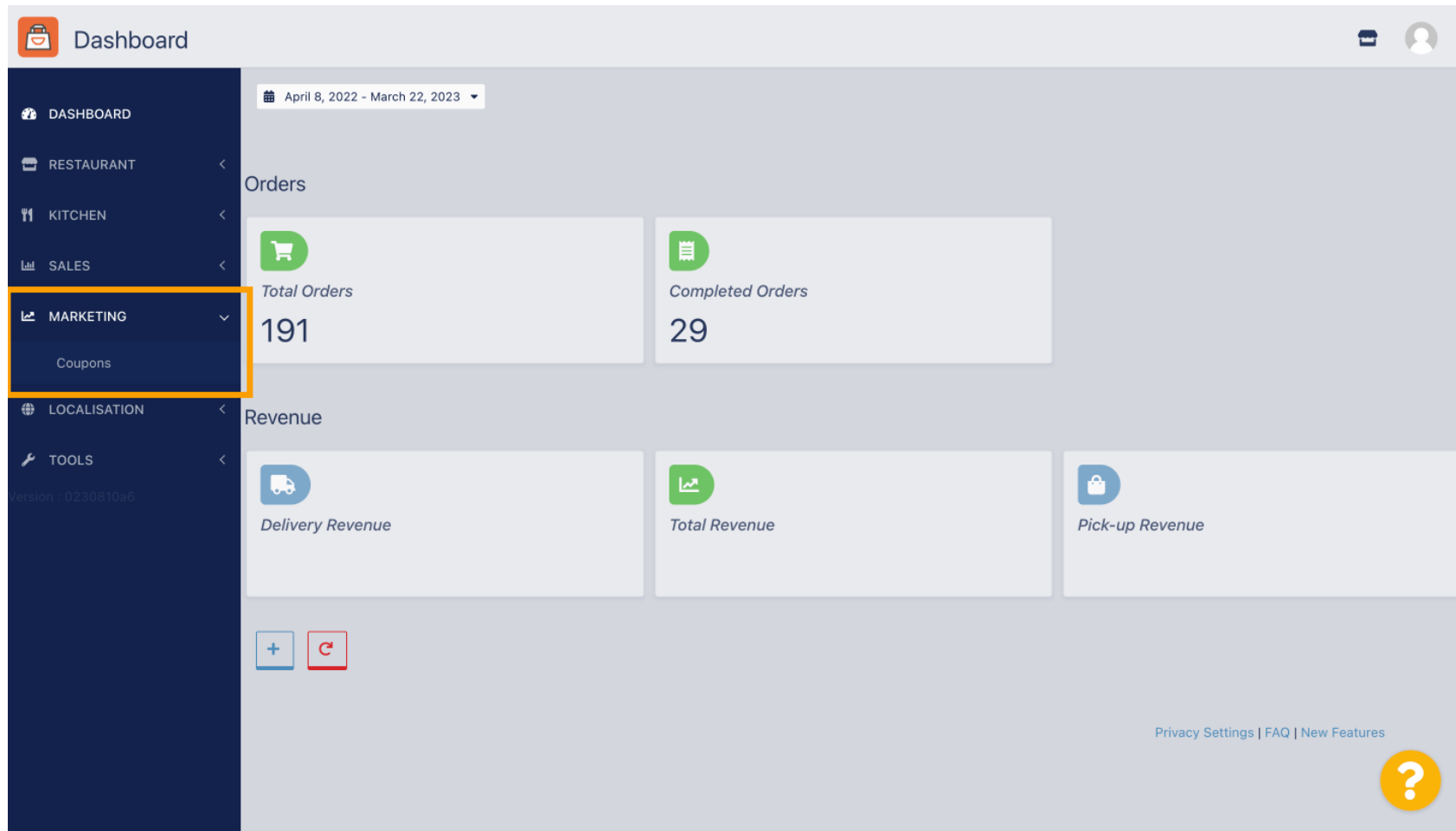


Welcome to **DISH Order Dashboard**. Click **Coupons** under **Marketing**.



The screenshot displays the DISH Order Dashboard interface. On the left, a dark blue sidebar contains a navigation menu with the following items: DASHBOARD, RESTAURANT, KITCHEN, SALES, **MARKETING** (highlighted with an orange box), LOCALISATION, and TOOLS. Under the **MARKETING** item, the 'Coupons' option is visible. The main content area features a date range selector at the top (April 8, 2022 - March 22, 2023) and several data cards. The 'Orders' section includes 'Total Orders' (191) and 'Completed Orders' (29). The 'Revenue' section includes 'Delivery Revenue', 'Total Revenue', and 'Pick-up Revenue'. At the bottom right, there are links for 'Privacy Settings | FAQ | New Features' and a yellow question mark icon.

Click **+New** to create a coupon or click on a **pencil icon** to adjust one.

The screenshot shows the 'Coupons' management page in the DISH web application. The sidebar on the left contains navigation links: DASHBOARD, RESTAURANT, KITCHEN, SALES, MARKETING, Coupons (selected), LOCALISATION, and TOOLS. The main content area features a table with the following columns: NAME, CODE, DISCOUNT, VALIDITY, and STATUS. Above the table, there are two buttons: '+ New' (highlighted with a yellow box) and 'Delete'. Each row in the table includes a pencil icon for editing. At the bottom of the page, there is a 'Items Per Page' dropdown set to '100' and a help icon (a question mark in a circle). The footer contains links for 'Privacy Settings | FAQ | New Features'.

T First enter the coupon **Name**.

The screenshot shows the 'Coupon Create' interface. On the left is a dark blue sidebar with navigation options: DASHBOARD, RESTAURANT, KITCHEN, SALES, MARKETING (with a dropdown arrow), Coupons, LOCALISATION, and TOOLS. The main content area has a header with 'Coupon Create', a user profile icon, and 'Save' and 'Save & Close' buttons. Below the header are tabs for 'Coupon' and 'History'. The 'New campaign' section contains a 'Name' input field (highlighted with an orange border), a 'Description' text area, and two checkboxes: 'Promote this coupon in the webshops coupons section' and 'Promote this coupon in your webshops menu section'. Below these is a 'Code' input field and a 'No code required' checkbox. At the bottom, there is a 'Customer gets' section and a yellow question mark icon in the bottom right corner.

T Describe your type of discount in the **Description** field. **Note: Write the terms of redemption here as well so that your customer is informed about the conditions.**

The screenshot shows the 'Coupon Create' interface. On the left is a dark blue sidebar with navigation options: DASHBOARD, RESTAURANT, KITCHEN, SALES, MARKETING, Coupons, LOCALISATION, and TOOLS. The main content area is titled 'New campaign' and contains the following fields and options:

- Name:** A text input field containing 'Free Softdrink'.
- Description:** A larger text area containing 'At 20€ order value, a softdrink gift|'. This field is highlighted with an orange border.
- Promote this coupon in the webshops coupons section
- Promote this coupon in your webshops menu section
- Code:** An empty text input field.
- No code required

At the bottom of the form, there is a section labeled 'Customer gets' and a yellow circular help icon with a question mark.



Here you can choose where your coupons will be displayed by clicking on the **checkboxes**. **Note: You can see examples of this in the next two steps.**

The screenshot shows the 'Coupon Create' interface. The left sidebar contains navigation options: DASHBOARD, RESTAURANT, KITCHEN, SALES, MARKETING, Coupons, LOCALISATION, and TOOLS. The main content area is titled 'New campaign' and includes a 'Name' field with the text 'Free Softdrink' and a 'Description' field with the text 'At 20€ order value, a softdrink gift. When using this coupon, please add softdrink in the order|'. Below these fields, two checkboxes are highlighted with an orange box: 'Promote this coupon in the webshops coupons section' and 'Promote this coupon in your webshops menu section'. At the bottom, there is a 'Code' field and a 'No code required' checkbox. The interface also features 'Save' and 'Save & Close' buttons at the top, and a help icon (question mark) in the bottom right corner.



Here you will see your coupon if you use the "Promote this coupon in your webshops menu section" option. **Note: Only one coupon can be displayed here at a time.**

The screenshot shows a webshop interface with the following elements:

- Top Navigation:** View Menu, Login, Register, English
- Restaurant open for:**
 - Local orders: 00:00 - 22:00
 - Online orders (Delivery): 00:00 - 23:59
 - Online orders (Pick up): 00:00 - 23:59
- Your order settings:**
 - Pick-up
 - As soon as possible (8 min)
- Menu Section (highlighted in yellow):**
 - Menu (selected), Working Hours, Info, Coupons, Allergens
 - Free Softdrink:** At 20€ order value, a softdrink gift. When using this coupon, please add softdrink in the order. Code: No code required. [Show all coupons](#)
- Your Order:** Add menu items to your cart. [Checkout](#)
- Starters:**
 - Salad € 5.00 +



Here you will see your coupon if you use the "Promote this coupon in the webshops coupons section" option. **Note: Multiple coupons can be displayed here.**

The screenshot shows the Dish webshop interface. At the top right, there are links for "View Menu", "Login", "Register", and "English". Below this, the "Restaurant open for" section lists hours for local orders (00:00 - 22:00), online orders (delivery) (00:00 - 23:59), and online orders (pick up) (00:00 - 23:59). The "Your order settings" section shows "Pick-up" and "As soon as possible (8 min)". The "Your Order" section has a "Checkout" button. The "Coupons" section is highlighted with a yellow border and contains a "Free Softdrink" coupon with the code "FreeSoftdrink".

View Menu Login Register English

Restaurant open for
Local orders: 00:00 - 22:00
Online orders (Delivery): 00:00 - 23:59
Online orders (Pick up): 00:00 - 23:59

Your order settings Edit
Pick-up
As soon as possible (8 min)

Menu Working Hours Info **Coupons** Allergens

Free Softdrink
At 20€ order value, a softdrink gift. When using this coupon, please add softdrink in the order
Code: FreeSoftdrink

Your Order
Add menu items to your cart.
Checkout

Change Cookies Settings

INFORMATION
Contact Us
Privacy Policy

DELIVERY PAYMENT METHODS
AMEX SOFORT VISA Mastercard PayPal

T Under the **Code** field you can also assign an **individual code** to the coupon.

The screenshot shows the 'Coupon Create' interface. On the left is a dark blue sidebar with navigation options: DASHBOARD, RESTAURANT, KITCHEN, SALES, MARKETING (with a sub-menu for Coupons), LOCALISATION, and TOOLS. The main content area is titled 'New campaign' and has two tabs: 'Coupon' and 'History'. The 'Coupon' tab is active. It contains several fields and options: 'Name' (Free Softdrink), 'Description' (At 20€ order value, a softdrink gift. When using this coupon, please add softdrink in the order), two checked checkboxes for promotion in webshops sections, and a 'Code' field which is highlighted with an orange border. Below the code field is an unchecked checkbox for 'No code required'. At the bottom, there is a section for 'Customer gets' with a note: 'Customer must add the quantity of items specified below to their cart.' A help icon (question mark in a circle) is located in the bottom right corner.

- If this option "No code required" is selected, the coupon is added automatically once the order matches the requirements.

The screenshot displays the 'Coupon Create' interface. On the left is a dark blue sidebar with navigation options: DASHBOARD, RESTAURANT, KITCHEN, SALES, MARKETING, Coupons (selected), LOCALISATION, and TOOLS. The main content area is titled 'Coupon Create' and has tabs for 'Coupon' and 'History'. Under the 'Coupon' tab, there is a 'New campaign' section. It includes a 'Name' field with the value 'Free Softdrink', a 'Description' field with the text 'At 20€ order value, a softdrink gift. When using this coupon, please add softdrink in the order', and two checked checkboxes: 'Promote this coupon in the webshops coupons section' and 'Promote this coupon in your webshops menu section'. Below these is a 'Code' field with the value 'FreeSoftdrink'. A checkbox labeled 'No code required' is highlighted with an orange border. At the bottom, there is a 'Customer gets' section with the text 'Customer must add the quantity of items specified below to their cart.' A yellow question mark icon is located in the bottom right corner of the interface.

Now set the Promotion Type by clicking on the respective function **Order discount** or **Item discount**.
Note: Customer must add the quantity of items specified below to their cart.

The screenshot shows the 'Coupon Create' interface. On the left is a dark blue sidebar with navigation options: DASHBOARD, RESTAURANT, KITCHEN, SALES, MARKETING, Coupons, LOCALISATION, and TOOLS. The main content area is light gray and contains the following sections:

- No code required:** A checkbox that is currently unchecked.
- Customer gets:** A section with the instruction "Customer must add the quantity of items specified below to their cart." Below this, there are three controls:
 - Promotion Type:** Two buttons, "Order discount" and "Item discount", are highlighted with an orange border.
 - Discount type:** Two buttons, "Fixed Amount" and "Percentage".
 - Discount Value:** A text input field containing "0,00".
- Requirements:** A section with the label "Requirement type" and three buttons: "None", "Total Amount", and "Items".
- Maximum coupon uses:** A section with two text input fields:
 - Redemptions:** A field containing "0".
 - Customer Redemptions:** A field containing "0".

A yellow question mark icon is located in the bottom right corner of the interface.

Now select the discount type between **Free item**, **Fixed Amount** or **Percentage**.

The screenshot shows the 'Coupon Create' interface. On the left is a dark blue sidebar with navigation options: DASHBOARD, RESTAURANT, KITCHEN, SALES, MARKETING, Coupons, LOCALISATION, and TOOLS. The main content area is light gray and contains the following sections:

- No code required:** A checkbox that is currently unchecked.
- Customer gets:** A section with a sub-header and a note: "Customer must add the quantity of items specified below to their cart."
- Promotion Type:** Two buttons: "Order discount" and "Item discount".
- Discount type:** Three buttons: "Free item" (highlighted with an orange border), "Fixed Amount", and "Percentage".
- Applies to:** A dropdown menu with "Category" and "Menu Item" options. "Menu Item" is selected, and the dropdown shows "Cake".
- Requirements:** A section with a sub-header and a "Requirement type" dropdown menu with options: "None", "Total Amount", and "Items".
- Maximum coupon uses:** A field for setting the number of uses.

A yellow question mark icon is located in the bottom right corner of the interface.

- You can either make the coupon applicable to one specific **menu item** or the lowest value one menu item from a specific **category**.

The screenshot shows the 'Coupon Create' interface. On the left is a dark blue sidebar with navigation options: DASHBOARD, RESTAURANT, KITCHEN, SALES, MARKETING, Coupons, LOCALISATION, and TOOLS. The main content area is light gray and contains the following sections:

- No code required:** A checkbox that is currently unchecked.
- Customer gets:** A section with a sub-header and a note: "Customer must add the quantity of items specified below to their cart."
- Promotion Type:** Two buttons: "Order discount" and "Item discount".
- Discount type:** Three buttons: "Free item", "Fixed Amount", and "Percentage".
- Applies to:** Two buttons: "Category" (highlighted with an orange box) and "Menu Item".
- Select Item:** A dropdown menu currently showing "Cake".
- Requirements:** A section with a sub-header and a "Requirement type" section containing three buttons: "None", "Total Amount", and "Items".
- Maximum coupon uses:** A section with a sub-header.

A yellow question mark icon is located in the bottom right corner of the interface.

Depending on which option you have chosen, **select** the desired **Item** now.

Coupon Create

No code required

Customer gets

Customer must add the quantity of items specified below to their cart.

Promotion Type: **Order discount** | Item discount

Discount type: **Free item** | Fixed Amount | Percentage

Applies to: **Category** | Menu Item

Select Item: Starters, Starters, Pizza, Drinks, Desserts

Requirements: Requirement type: **None** | Total Amount | Items

Maximum coupon uses

?

- Under Requirements, you can set your conditions for the coupon by clicking on specific **Items** or **Total Amounts**.

The screenshot shows the 'Coupon Create' interface. On the left is a dark blue sidebar with navigation options: DASHBOARD, RESTAURANT, KITCHEN, SALES, MARKETING, Coupons, LOCALISATION, and TOOLS. The main content area is titled 'Coupon Create' and includes a top bar with a shopping bag icon and a user profile icon. Below this, there are sections for 'Applies to' (with 'Category' and 'Menu Item' tabs and a dropdown menu showing 'Drinks'), 'Requirements' (with 'Requirement type' buttons for 'None', 'Total Amount', and 'Items', where 'Total Amount' and 'Items' are highlighted with an orange box), 'Maximum coupon uses' (with 'Redemptions' and 'Customer Redemptions' input fields, both set to '0'), and 'Validity' (with 'Order Restriction' and 'Timeframe' fields). A yellow question mark icon is located in the bottom right corner.

Now enter the **Minimum Total** of your voucher requirement here.

The screenshot shows the 'Coupon Create' interface. On the left is a dark blue sidebar with navigation options: DASHBOARD, RESTAURANT, KITCHEN, SALES, MARKETING, Coupons, LOCALISATION, and TOOLS. The main content area is titled 'Coupon Create' and contains the following sections:

- Applies to:** A dropdown menu with 'Drinks' selected.
- Requirements:** A section with a 'Requirement type' selector showing 'Total Amount' as the active option.
- Minimum Total:** A text input field containing '€ 0,00', which is highlighted with an orange border.
- Maximum coupon uses:** A section with two input fields: 'Redemptions' (set to 0) and 'Customer Redemptions' (set to 0). Below each field is a small explanatory text.

A yellow question mark icon is located in the bottom right corner of the interface.

- Under **Maximum coupon uses** you can set the redemption amount of the voucher as well as Customer Redemptions.

The screenshot displays the 'Coupon Create' interface. At the top, there is a header with the 'DISH' logo and the text 'Coupon Create'. Below the header, a navigation sidebar on the left lists various menu items: DASHBOARD, RESTAURANT, KITCHEN, SALES, MARKETING, Coupons, LOCALISATION, and TOOLS. The main content area is divided into sections. The top section shows a value of '€ 20'. The 'Maximum coupon uses' section is highlighted with an orange border and contains two input fields: 'Redemptions' (set to 0) and 'Customer Redemptions' (set to 0). Below this is the 'Validity' section, which includes 'Order Restriction' (with options: None, Delivery Only, Pick Up Only) and 'Timeframe' (with options: Forever, Fixed, Period, Recurring). At the bottom, the 'Status' is set to 'Enabled'. A footer contains links for 'Privacy Settings | FAQ | New Features' and a help icon.



Under Validity you can set the **Order Restriction** whether the coupon is limited to a certain order type as well as the **Timeframe** it can be redeemed.

The screenshot shows the 'Coupon Create' interface. The left sidebar contains navigation options: DASHBOARD, RESTAURANT, KITCHEN, SALES, MARKETING, Coupons, LOCALISATION, and TOOLS. The main content area is titled 'Coupon Create' and shows a coupon value of € 20. Below this, there are sections for 'Maximum coupon uses' and 'Validity'. The 'Maximum coupon uses' section has two input fields: 'Redemptions' (set to 0) and 'Customer Redemptions' (set to 0). The 'Validity' section has two sub-sections: 'Order Restriction' and 'Timeframe'. The 'Order Restriction' section has three buttons: 'None', 'Delivery Only', and 'Pick Up Only'. The 'Timeframe' section has four buttons: 'Forever', 'Fixed', 'Period', and 'Recurring'. The 'Status' section has a toggle switch set to 'Enabled'. At the bottom right, there are links for 'Privacy Settings | FAQ | New Features' and a yellow question mark icon.



After you have made all the settings, click **Save**.

Coupon Create

Save **Save & Close**

Coupon History

New campaign

Name
Free Softdrink

Description
At 20€ order value, a softdrink gift.
When using this coupon, please add softdrink in the order

Promote this coupon in the webshops coupons section

Promote this coupon in your webshops menu section

Code
FreeSoftdrink

No code required

Customer gets

version: 0230810a6

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 That' it, you're done. The coupon is now activated in your webshop.


View Menu Login Register English ▼

Restaurant open for
 Local orders: 00:00 - 22:00
 Online orders (Delivery): 00:00 - 23:59
 Online orders (Pick up): 00:00 - 23:59

Your order settings [Edit](#)

- 📍 Pick-up
- 🕒 As soon as possible (8 min)

[Menu](#) [Working Hours](#) [Info](#) [Coupons](#) [Allergens](#)

 **Free Softdrink**

At 20€ order value, a softdrink gift. When using this coupon, please add softdrink in the order

Code: FreeSoftdrink

Your Order

- € 4.50
- Coca Cola 0,4l
Deposit (€ 0.20)
- € 10.00
- Pizza Calzone
- € 10.00
- Pizza Margherita

FreeSoftdrink ✓

Sub Total:	€ 24.50
Coupon [FreeSoftdrink]: ✕	-€ 4.50
Order Total:	€ 20.00

Checkout



Szkennelés az interaktív lejátszó megnyitásához