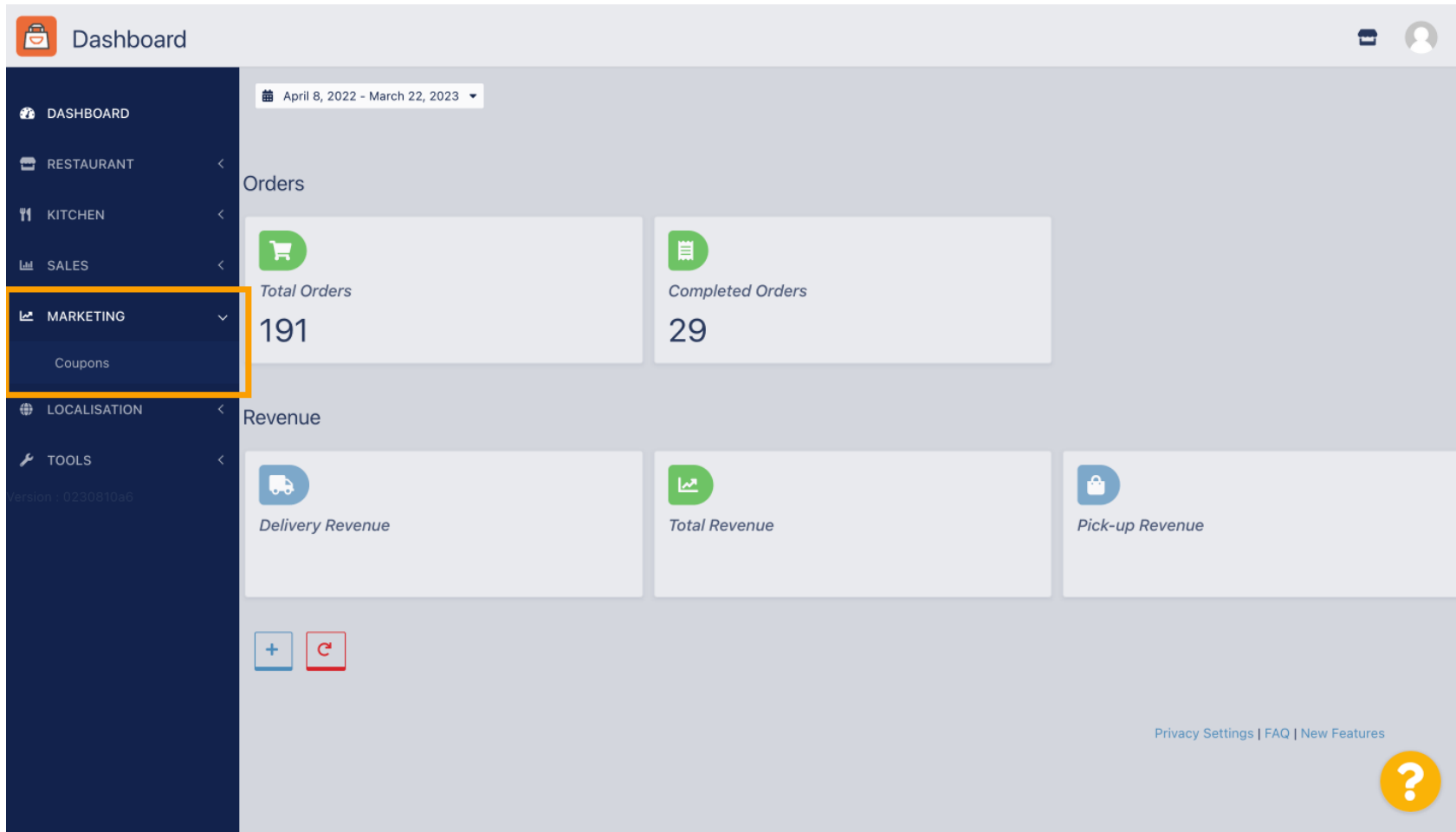
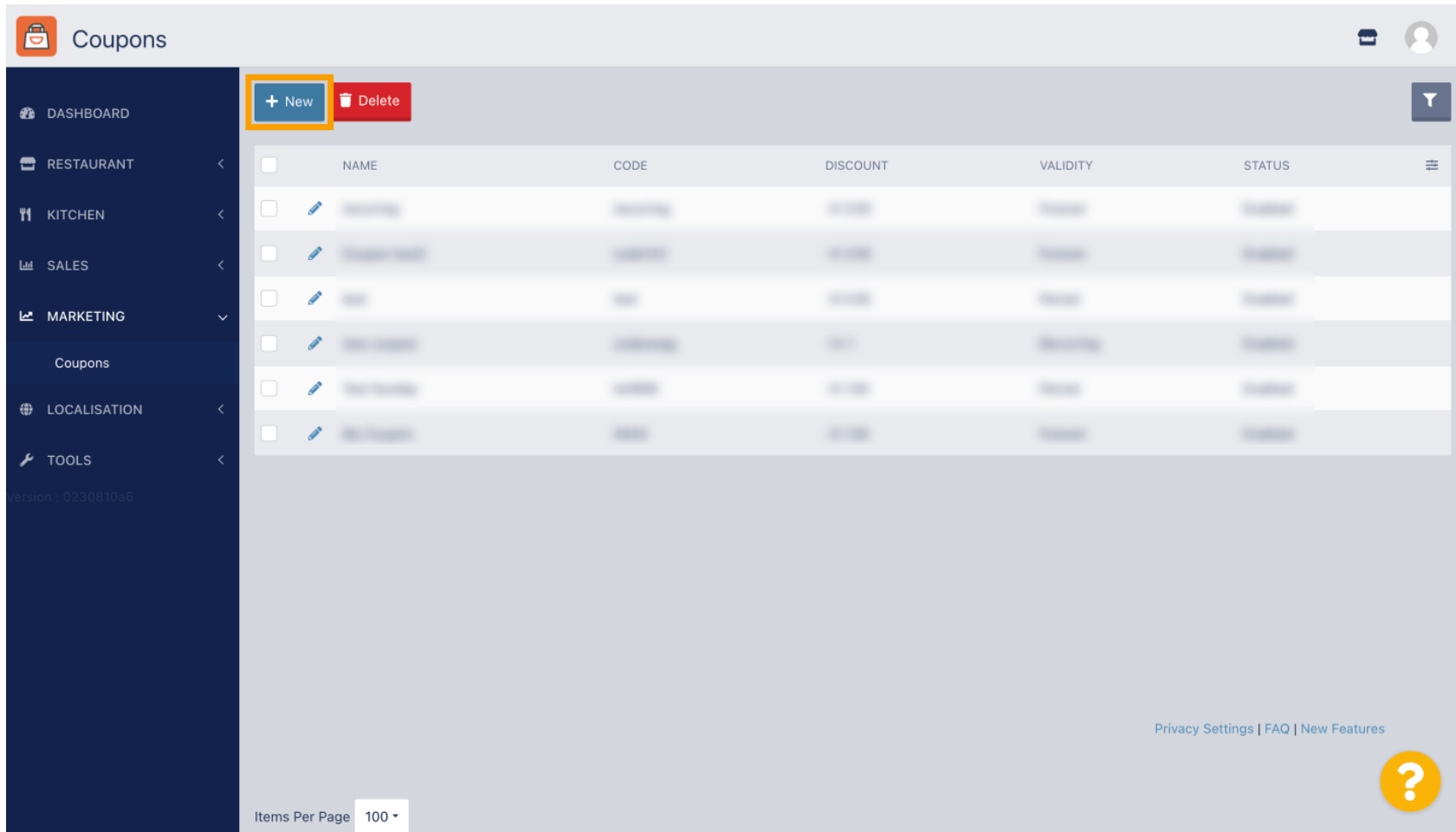


Benvenuti nella **dashboard degli ordini DISH** . Cliccate su **Buoni sconto** in **Marketing** .



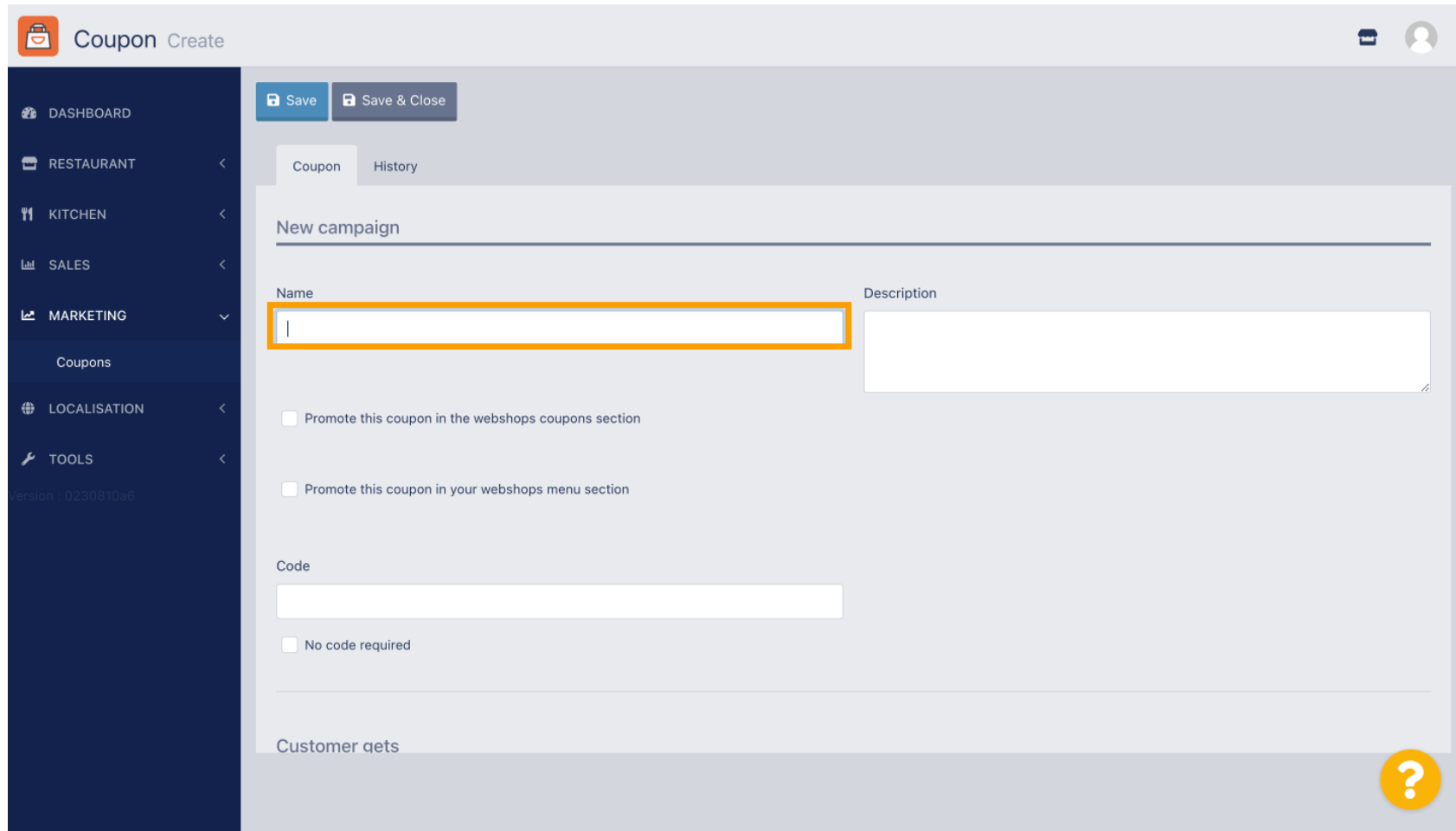
The screenshot displays the DISH dashboard interface. On the left, a dark blue sidebar contains a navigation menu with the following items: DASHBOARD, RESTAURANT, KITCHEN, SALES, **MARKETING** (highlighted with an orange box), LOCALISATION, and TOOLS. Below the TOOLS item, the version number '0230210a6' is visible. The main content area features a date range selector at the top: 'April 8, 2022 - March 22, 2023'. The dashboard is organized into two main sections: 'Orders' and 'Revenue'. The 'Orders' section includes two cards: 'Total Orders' with a value of 191 and 'Completed Orders' with a value of 29. The 'Revenue' section includes three cards: 'Delivery Revenue', 'Total Revenue', and 'Pick-up Revenue'. At the bottom left of the main area, there are two small icons: a blue plus sign and a red minus sign. In the bottom right corner, there are links for 'Privacy Settings | FAQ | New Features' and a yellow circular help icon with a question mark.

Fai clic su **+Nuovo** per creare un coupon oppure fai clic sull'icona **della matita** per modificarne uno.



The screenshot shows the 'Coupons' management interface. On the left is a dark blue sidebar with navigation options: DASHBOARD, RESTAURANT, KITCHEN, SALES, MARKETING, Coupons (highlighted), LOCALISATION, and TOOLS. At the top of the main content area, there are two buttons: '+ New' (highlighted with a yellow box) and 'Delete'. Below these buttons is a table with the following columns: NAME, CODE, DISCOUNT, VALIDITY, and STATUS. The table contains several rows of coupon data, each with a checkbox and a pencil icon for editing. At the bottom left, there is a dropdown menu for 'Items Per Page' set to '100'. At the bottom right, there are links for 'Privacy Settings | FAQ | New Features' and a yellow circular help icon with a question mark.

 Per prima cosa inserisci il **Nome** del coupon .



Coupon Create

Save Save & Close

Coupon History

New campaign

Name Description

Promote this coupon in the webshops coupons section

Promote this coupon in your webshops menu section

Code

No code required

Customer gets

?



Descrivi il tipo di sconto nel campo **Descrizione**. **Nota: scrivi qui anche i termini di riscatto in modo che il tuo cliente sia informato sulle condizioni.**

Coupon Create

Save Save & Close

Coupon History

New campaign

Name: Free Softdrink

Description: At 20€ order value, a softdrink gift|

Promote this coupon in the webshops coupons section

Promote this coupon in your webshops menu section

Code: [Empty field]

No code required

Customer gets

Version: 0230810a6

?



Qui puoi scegliere dove verranno visualizzati i tuoi coupon cliccando sulle **caselle di controllo**. **Nota:** puoi vedere esempi di questo nei prossimi due passaggi.

Coupon Create

Save Save & Close

Coupon History

New campaign

Name: Free Softdrink

Description: At 20€ order value, a softdrink gift. When using this coupon, please add softdrink in the order|

Promote this coupon in the webshops coupons section

Promote this coupon in your webshops menu section

Code: [Empty field]

No code required

Customer gets

?



Qui vedrai il tuo coupon se utilizzi l'opzione " **Promuovi questo coupon nella sezione menu del tuo negozio online**". **Nota: può essere visualizzato solo un coupon alla volta.**

The screenshot shows the online ordering interface. At the top right, there are links for "View Menu", "Login", "Register", and "English". The main content area is divided into several sections:

- Restaurant open for:** Local orders: 00:00 - 22:00; Online orders (Delivery): 00:00 - 23:59; Online orders (Pick up): 00:00 - 23:59.
- Your order settings:** Pick-up; As soon as possible (8 min). An "Edit" link is visible.
- Menu navigation:** Menu (highlighted in orange), Working Hours, Info, Coupons, Allergens.
- Free Softdrink coupon:** At 20€ order value, a softdrink gift. When using this coupon, please add softdrink in the order. Code: No code required. A "Show all coupons" link is present. This section is highlighted with a thick orange border.
- Starters:** A list of menu items, with "Salad" priced at € 5.00 and a "+" button to add it.
- Your Order:** A section with a shopping bag icon, the text "Add menu items to your cart.", and a prominent orange "Checkout" button.



Qui vedrai il tuo coupon se utilizzi l'opzione " **Promuovi questo coupon nella sezione coupon del webshop**". **Nota: qui possono essere visualizzati più coupon.**

The screenshot displays the Dish Order website interface. At the top right, there are links for "View Menu", "Login", "Register", and "English". The main content area is divided into several sections:

- Restaurant open for:** A table showing operating hours for local orders (00:00 - 22:00), online orders (delivery) (00:00 - 23:59), and online orders (pick up) (00:00 - 23:59).
- Your order settings:** A section with an "Edit" button, showing "Pick-up" and "As soon as possible (8 min)".
- Coupons:** A section highlighted with a yellow border, containing a coupon for a "Free Softdrink" with a value of 20€. The coupon code is "FreeSoftdrink".
- Your Order:** A section with a shopping cart icon, the text "Add menu items to your cart.", and a prominent orange "Checkout" button.

The footer contains links for "Change Cookies Settings", "INFORMATION" (Contact Us, Privacy Policy), and "DELIVERY PAYMENT METHODS" (AMEX, SOFORT, VISA, Mastercard, PayPal).

T Nel campo **Codice** puoi anche assegnare un **codice individuale** al coupon.

Coupon Create

Coupon | History

New campaign

Name
Free Softdrink

Description
At 20€ order value, a softdrink gift.
When using this coupon, please add softdrink in the order

Promote this coupon in the webshops coupons section

Promote this coupon in your webshops menu section

Code

No code required

Customer gets
Customer must add the quantity of items specified below to their cart.

version: 0230810a6

?

Se si seleziona l'opzione " **Nessun codice richiesto** ", il coupon verrà aggiunto automaticamente non appena l'ordine soddisfa i requisiti.

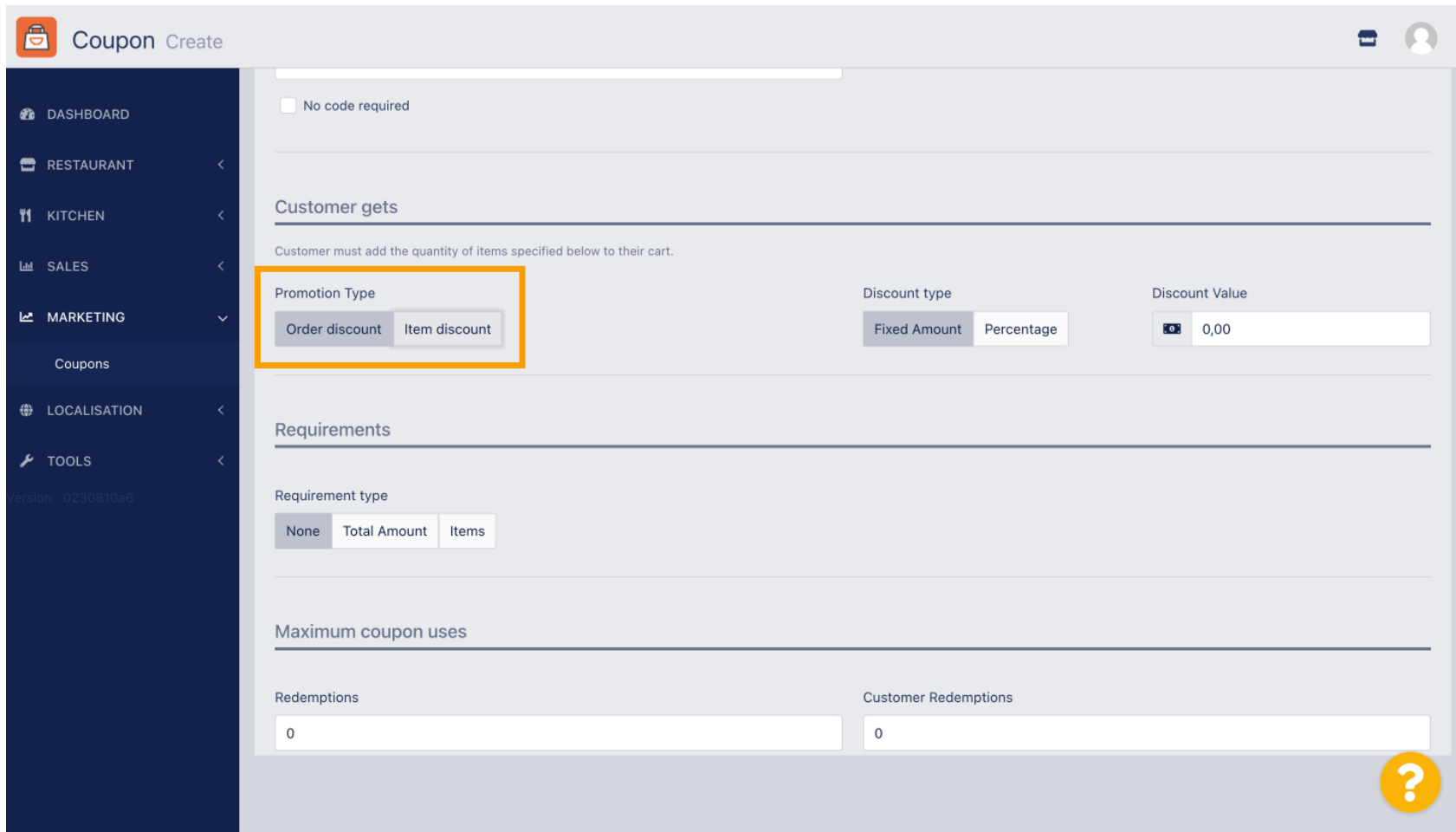
The screenshot displays the 'Coupon Create' interface. On the left is a dark blue sidebar with navigation options: DASHBOARD, RESTAURANT, KITCHEN, SALES, MARKETING, Coupons (highlighted), LOCALISATION, and TOOLS. The main content area is titled 'Coupon Create' and has two tabs: 'Coupon' and 'History'. The 'New campaign' section contains the following fields and options:

- Name:** Free Softdrink
- Description:** At 20€ order value, a softdrink gift. When using this coupon, please add softdrink in the order
- Promote this coupon in the webshops coupons section
- Promote this coupon in your webshops menu section
- Code:** FreeSoftdrink
- No code required (highlighted with an orange box)

Below the code field, there is a section titled 'Customer gets' with the text: 'Customer must add the quantity of items specified below to their cart.' A yellow question mark icon is located in the bottom right corner of the interface.



Ora imposta il Tipo di Promozione cliccando sulla rispettiva funzione **Sconto ordine** o **Sconto articolo** .
Nota: il cliente deve aggiungere al carrello la quantità di articoli specificata di seguito.



Coupon Create

No code required

Customer gets

Customer must add the quantity of items specified below to their cart.

Promotion Type

Order discount | Item discount

Discount type

Fixed Amount | Percentage

Discount Value

0,00

Requirements

Requirement type

None | Total Amount | Items

Maximum coupon uses


Redemptions

0

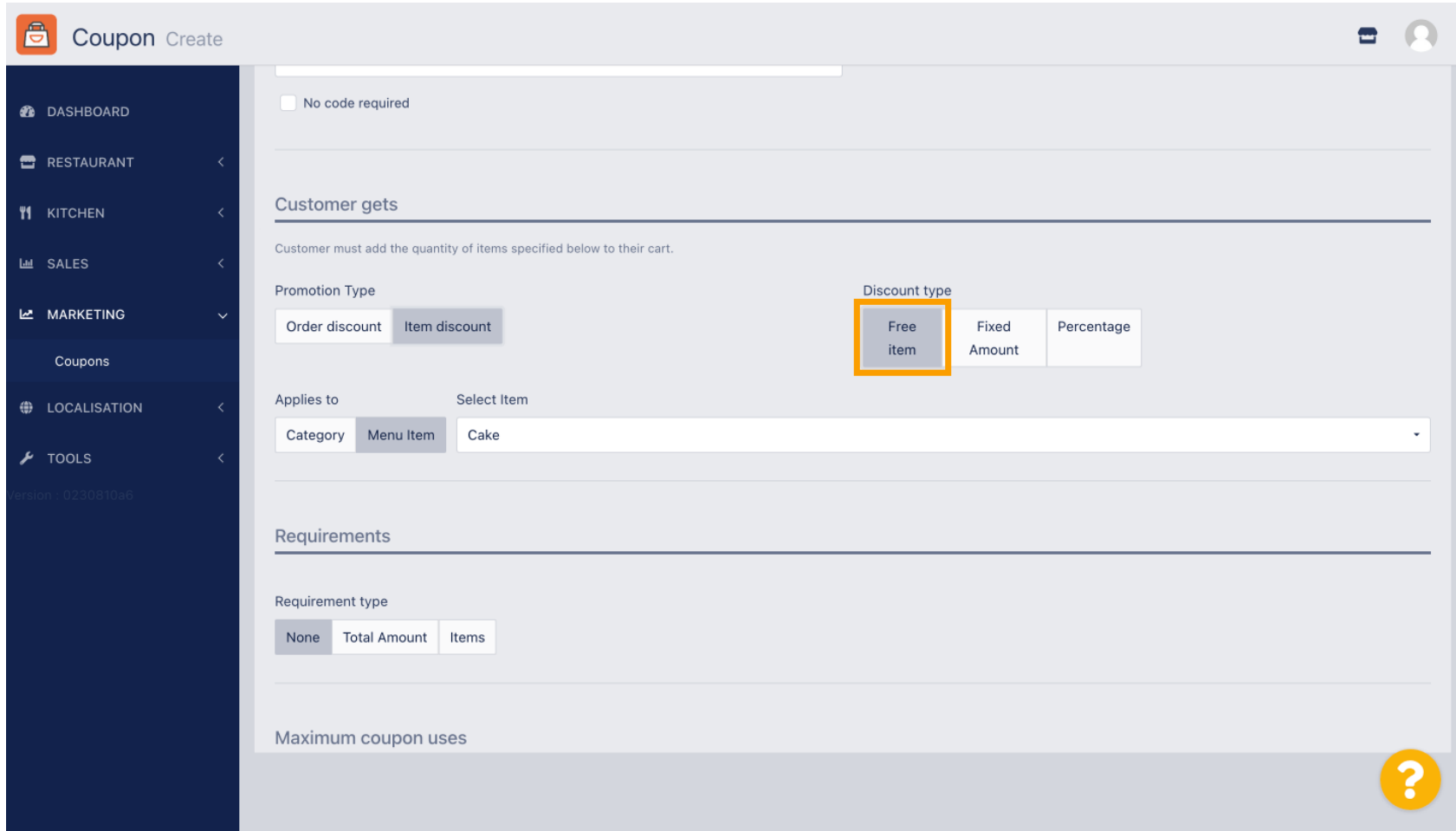
Customer Redemptions

0

Version: 0230810a6



Ora seleziona il tipo di sconto tra **Articolo gratuito** , **Importo fisso** o **Percentuale** .



Coupon Create

No code required

Customer gets

Customer must add the quantity of items specified below to their cart.

Promotion Type

Order discount | Item discount

Discount type

Free item | Fixed Amount | Percentage

Applies to

Category | Menu Item | Cake

Requirements

Requirement type

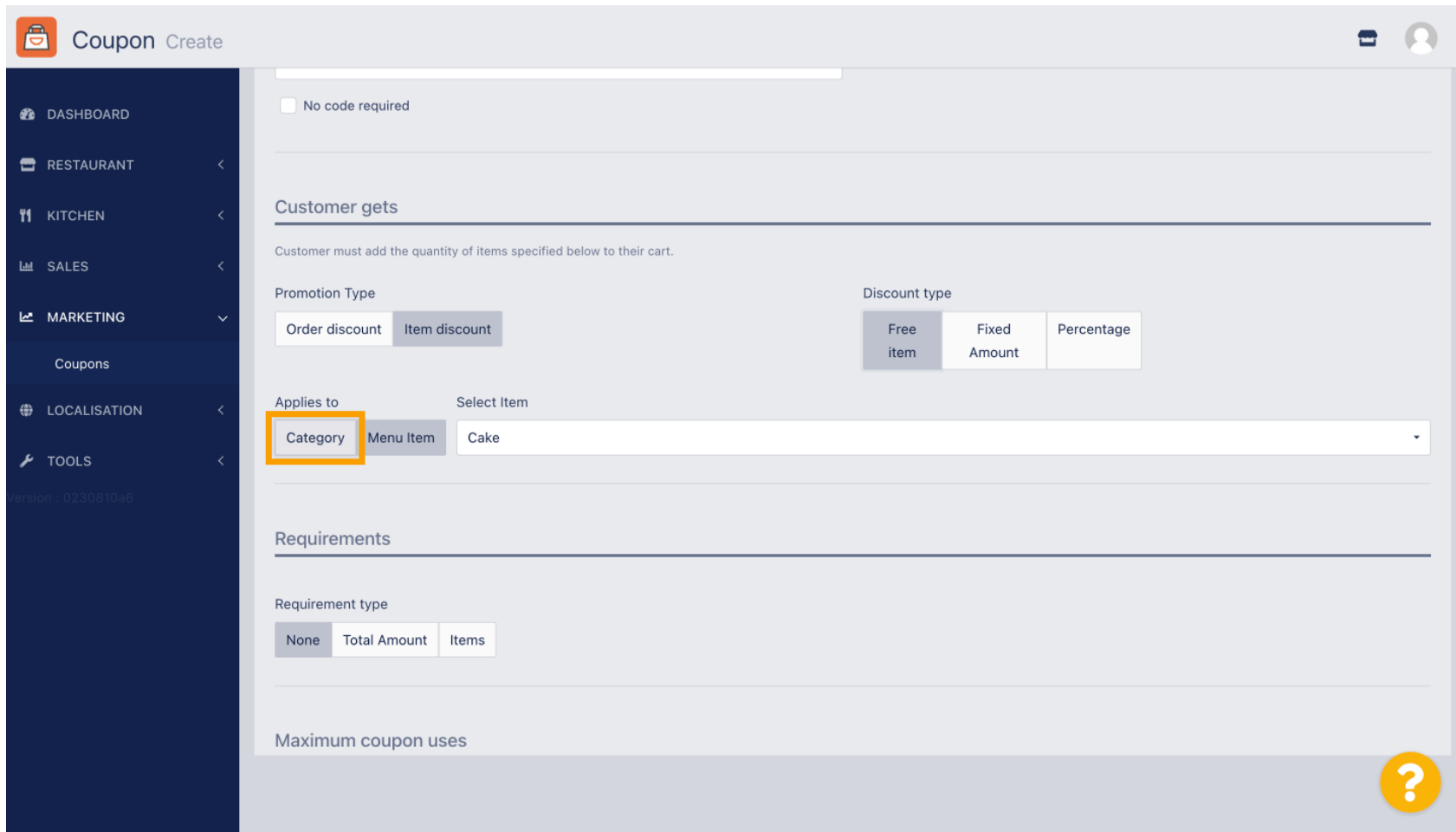
None | Total Amount | Items

Maximum coupon uses

?



Puoi rendere il coupon applicabile a una specifica **voce di menu** oppure alla voce di menu dal valore più basso di una **categoria** specifica .



A seconda dell'opzione scelta, **seleziona ora l'elemento** desiderato .

Coupon Create

No code required

Customer gets

Customer must add the quantity of items specified below to their cart.

Promotion Type: **Order discount** | Item discount

Discount type: **Free item** | Fixed Amount | Percentage

Applies to: **Category** | Menu Item

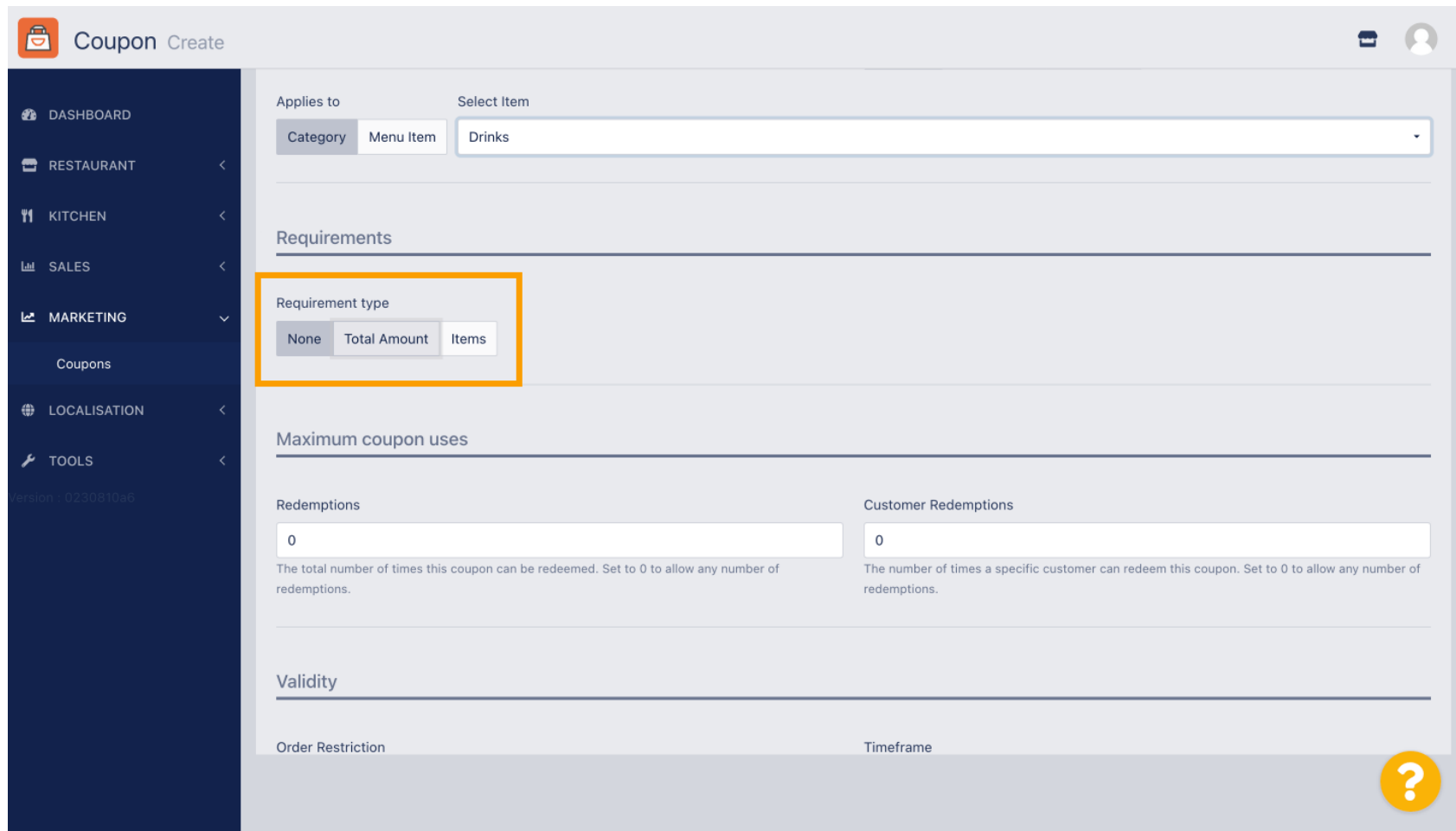
Select Item: Starters, Starters, Pizza, Drinks, Desserts

Requirements: Requirement type: **None** | Total Amount | Items

Maximum coupon uses

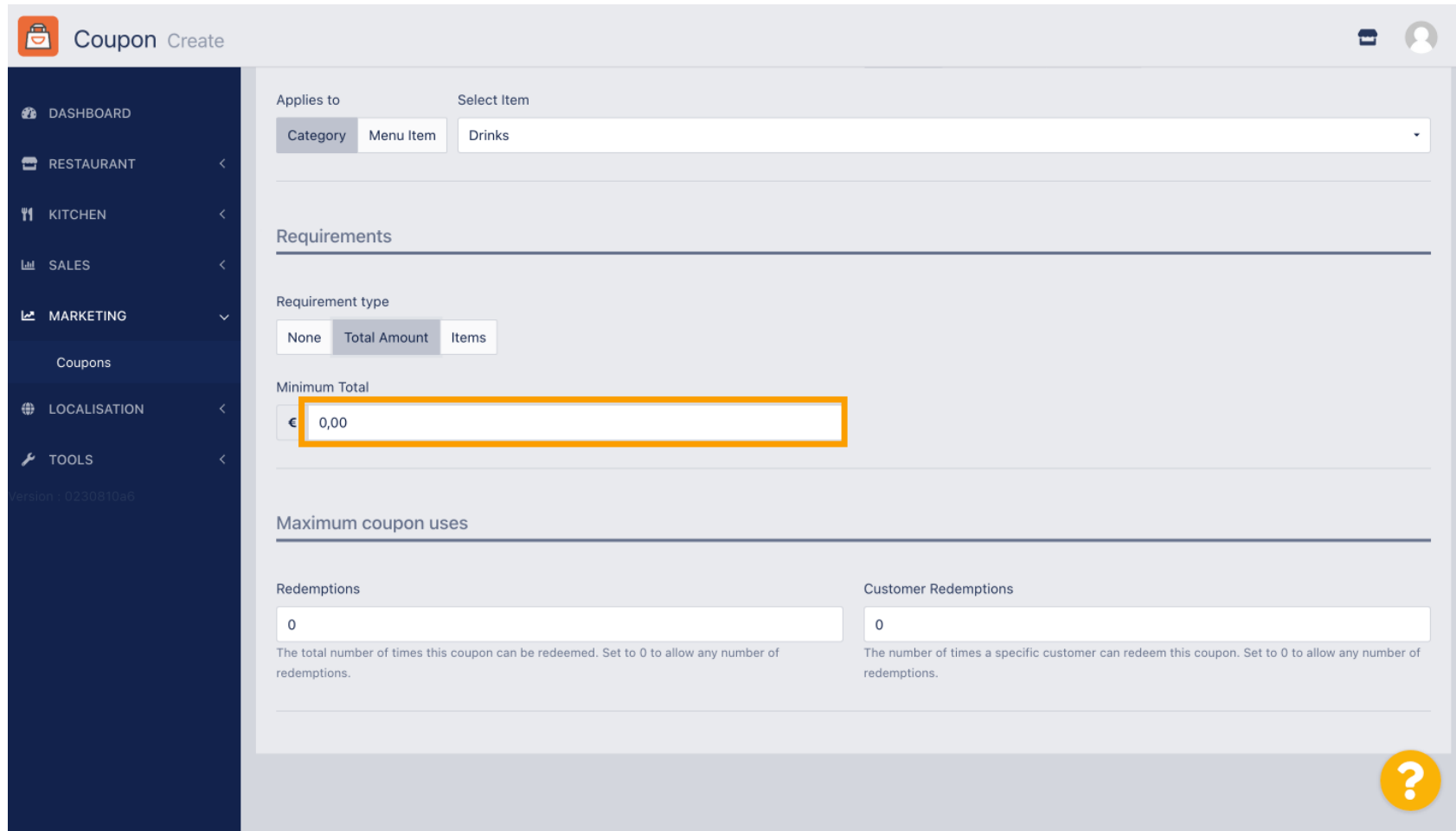


Nella sezione Requisiti puoi impostare le condizioni per il coupon cliccando su **Articoli** specifici o **Importi totali**.



The screenshot shows the 'Coupon Create' interface. On the left is a dark blue sidebar with navigation options: DASHBOARD, RESTAURANT, KITCHEN, SALES, MARKETING, Coupons, LOCALISATION, and TOOLS. The main content area is titled 'Coupon Create' and has a top bar with a shopping bag icon and a user profile icon. Below the title, there are two tabs: 'Category' and 'Menu Item'. The 'Menu Item' tab is active, and a dropdown menu shows 'Drinks'. Below this is the 'Requirements' section, which is highlighted with a yellow border. It contains three radio buttons: 'None', 'Total Amount', and 'Items'. The 'Total Amount' option is selected. Below the requirements section is the 'Maximum coupon uses' section, which has two input fields: 'Redemptions' and 'Customer Redemptions', both containing the number '0'. Below that is the 'Validity' section, which has two input fields: 'Order Restriction' and 'Timeframe'. A yellow question mark icon is located in the bottom right corner of the interface.

Ora inserisci qui il **totale minimo** del tuo buono richiesto.



Coupon Create

Applies to: **Category** | **Menu Item** | Drinks

Requirements

Requirement type: **None** | **Total Amount** | Items

Minimum Total: € 0,00


Maximum coupon uses

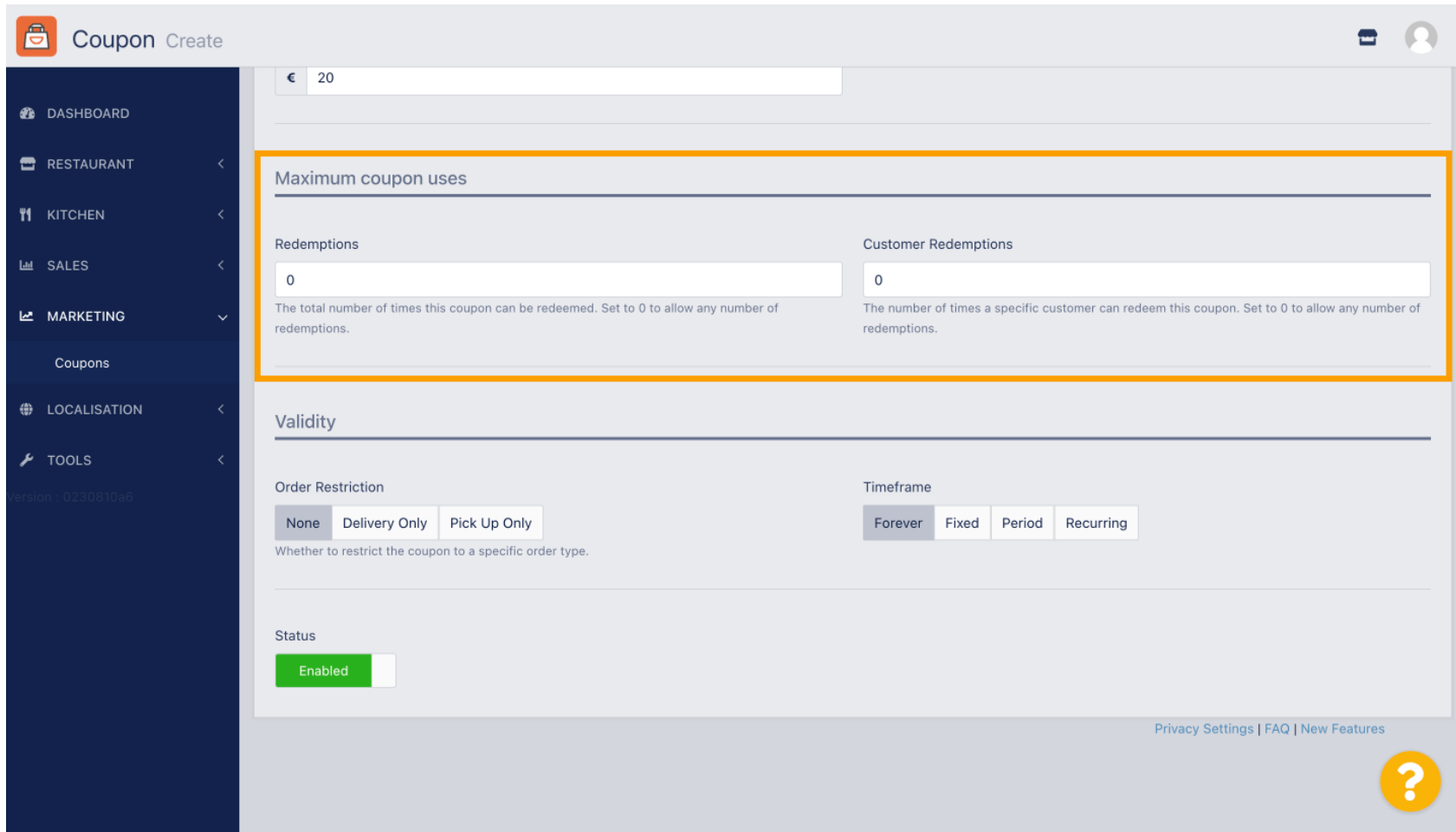
Redemptions: 0
The total number of times this coupon can be redeemed. Set to 0 to allow any number of redemptions.

Customer Redemptions: 0
The number of times a specific customer can redeem this coupon. Set to 0 to allow any number of redemptions.

Version: 0230010a6

?

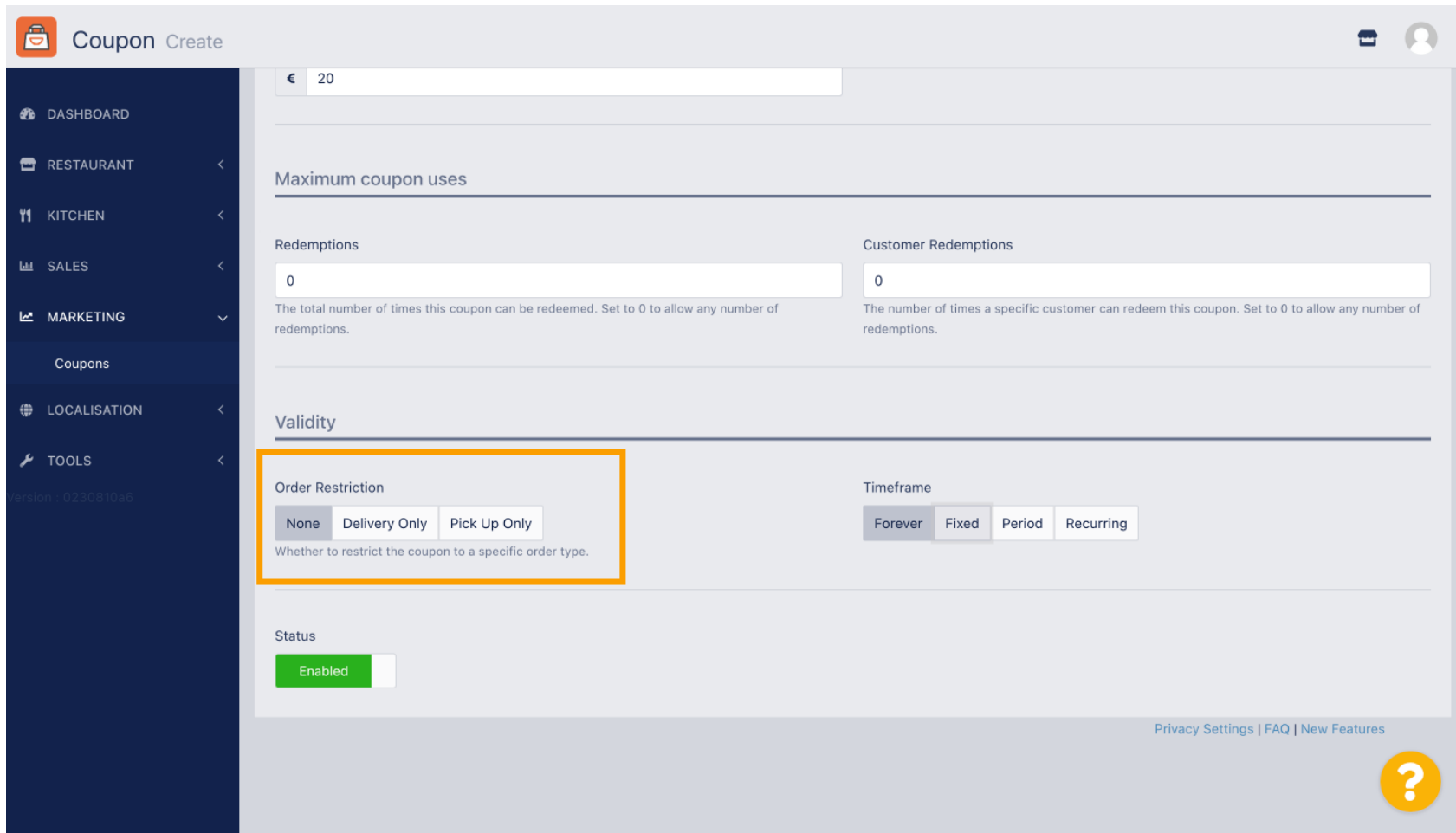
 In **Utilizzi massimi del coupon** puoi impostare l'importo di riscatto del buono e i Riscatti del cliente.



The screenshot shows the 'Coupon Create' interface. The left sidebar contains navigation options: DASHBOARD, RESTAURANT, KITCHEN, SALES, MARKETING, Coupons, LOCALISATION, and TOOLS. The main content area is titled 'Coupon Create' and shows a coupon value of € 20. The 'Maximum coupon uses' section is highlighted with an orange border and contains two input fields: 'Redemptions' (set to 0) and 'Customer Redemptions' (set to 0). Below this is the 'Validity' section, which includes 'Order Restriction' (None, Delivery Only, Pick Up Only) and 'Timeframe' (Forever, Fixed, Period, Recurring). The 'Status' is set to 'Enabled'. At the bottom right, there are links for 'Privacy Settings | FAQ | New Features' and a help icon.



Nella sezione Validità puoi impostare la **Restrizione ordine**, ovvero se il coupon è limitato a un determinato tipo di ordine, nonché il **Periodo di tempo** in cui può essere riscattato.



Coupon Create

€ 20

Maximum coupon uses

Redemptions: 0
Customer Redemptions: 0


Validity

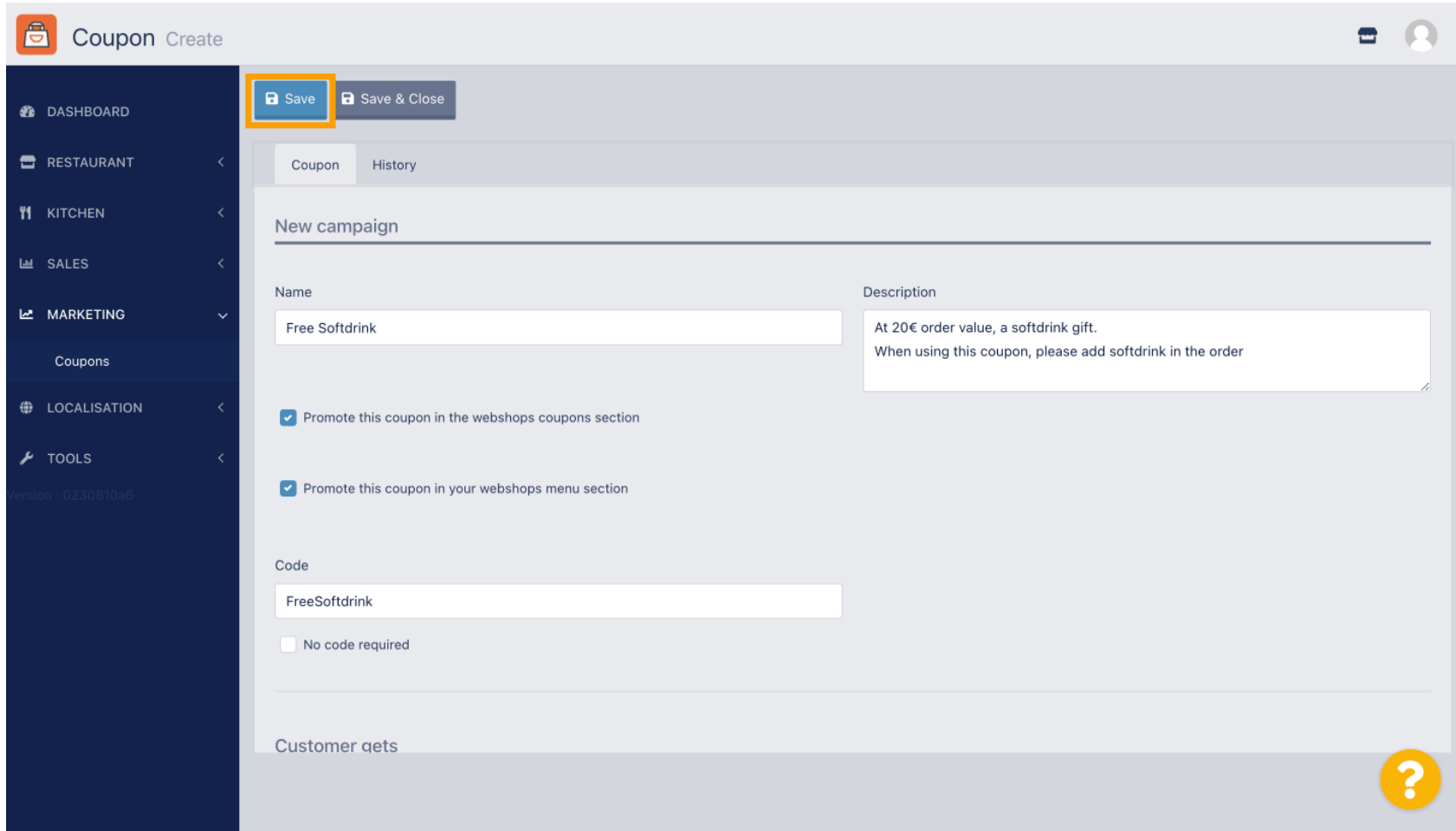
Order Restriction (highlighted): None, Delivery Only, Pick Up Only
Whether to restrict the coupon to a specific order type.

Timeframe: Forever, Fixed, Period, Recurring

Status: Enabled

Privacy Settings | FAQ | New Features

 Dopo aver effettuato tutte le impostazioni, fare clic su **Salva**.

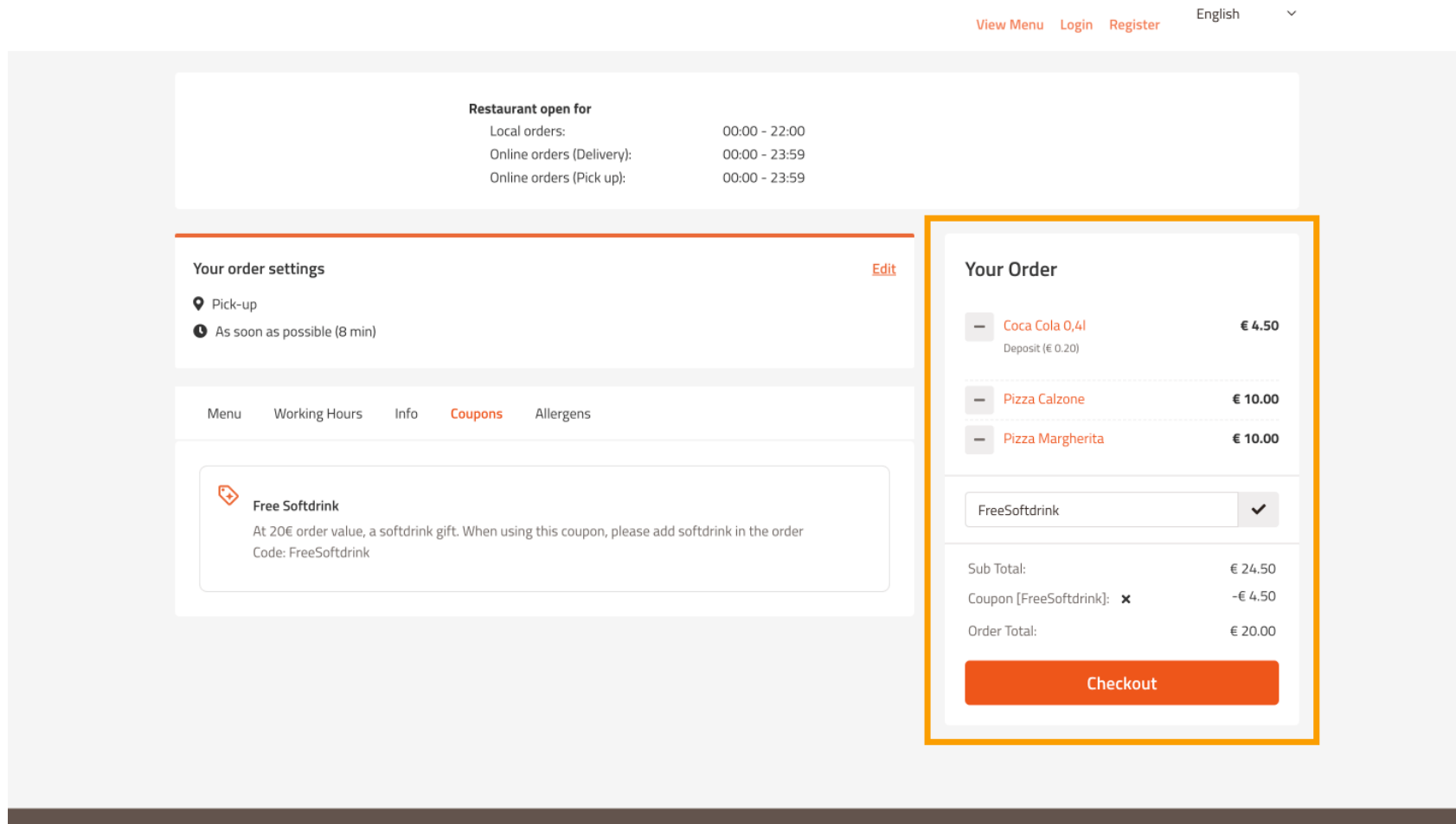


The screenshot shows the 'Coupon Create' interface. The left sidebar contains navigation options: DASHBOARD, RESTAURANT, KITCHEN, SALES, MARKETING (with 'Coupons' selected), LOCALISATION, and TOOLS. The main content area is titled 'New campaign' and includes the following fields and options:

- Name:** Free Softdrink
- Description:** At 20€ order value, a softdrink gift. When using this coupon, please add softdrink in the order
- Promote this coupon in the webshops coupons section
- Promote this coupon in your webshops menu section
- Code:** FreeSoftdrink
- No code required

At the top of the main content area, there are two buttons: 'Save' (highlighted with a yellow box) and 'Save & Close'. A yellow question mark icon is located in the bottom right corner of the interface.

 Ecco fatto, hai finito. Il coupon è ora attivato nel tuo webshop.



The screenshot displays a webshop interface with the following sections:

- Restaurant open for:**

Local orders:	00:00 - 22:00
Online orders (Delivery):	00:00 - 23:59
Online orders (Pick up):	00:00 - 23:59
- Your order settings:** Includes options for 'Pick-up' and 'As soon as possible (8 min)'. An 'Edit' link is present.
- Navigation:** Menu, Working Hours, Info, **Coupons**, Allergens.
- Free Softdrink coupon:** At 20€ order value, a softdrink gift. When using this coupon, please add softdrink in the order. Code: FreeSoftdrink.
- Your Order:** A summary of items and totals:

− Coca Cola 0,4l	€ 4.50
Deposit (€ 0.20)	
− Pizza Calzone	€ 10.00
− Pizza Margherita	€ 10.00
FreeSoftdrink	✓
Sub Total:	€ 24.50
Coupon [FreeSoftdrink]:	−€ 4.50
Order Total:	€ 20.00

A 'Checkout' button is located at the bottom of this section.



Scansiona per andare al lettore interattivo