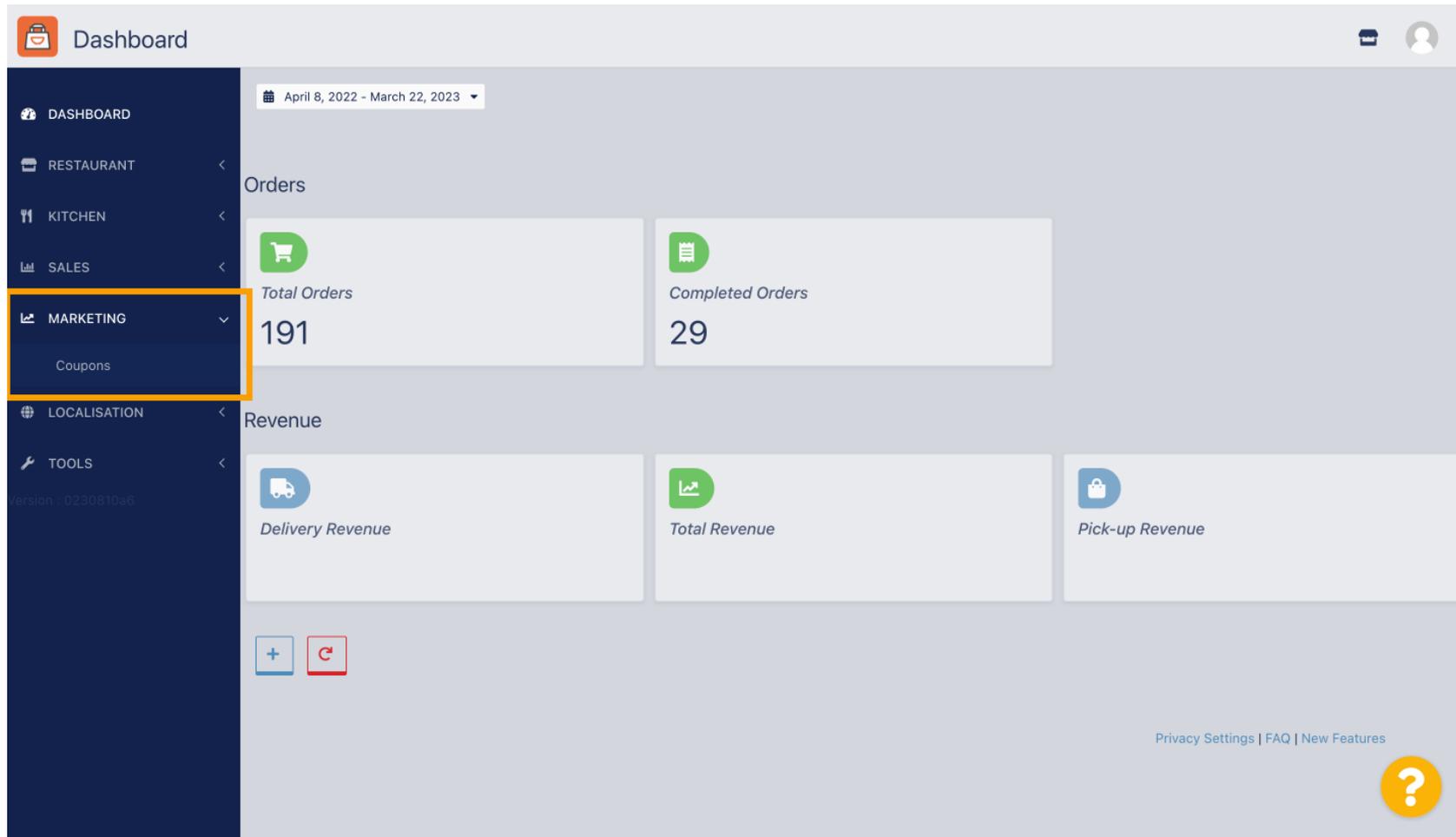
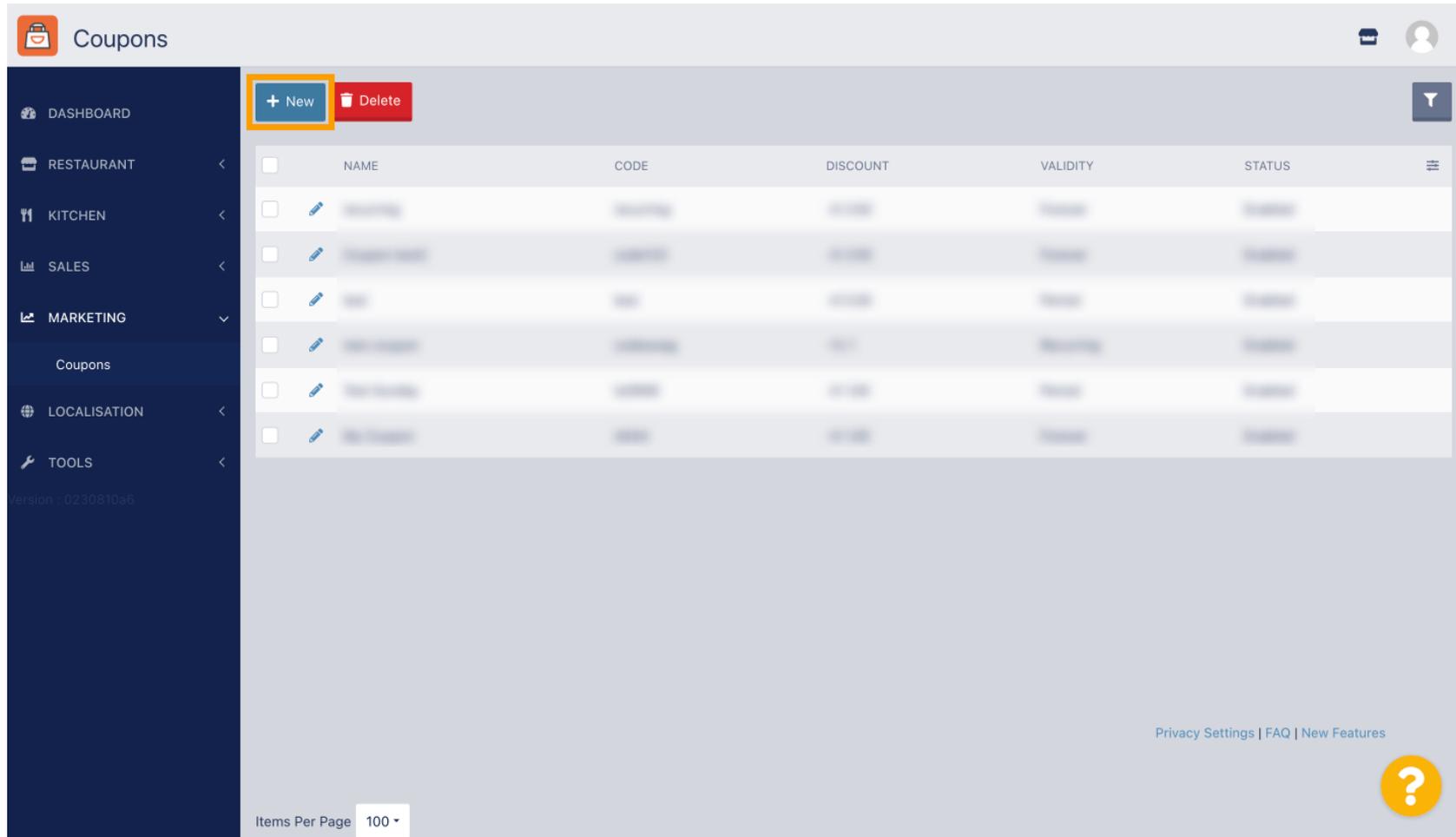


Benvenuti nella **dashboard degli ordini DISH** . Cliccate su **Buoni sconto** in **Marketing** .



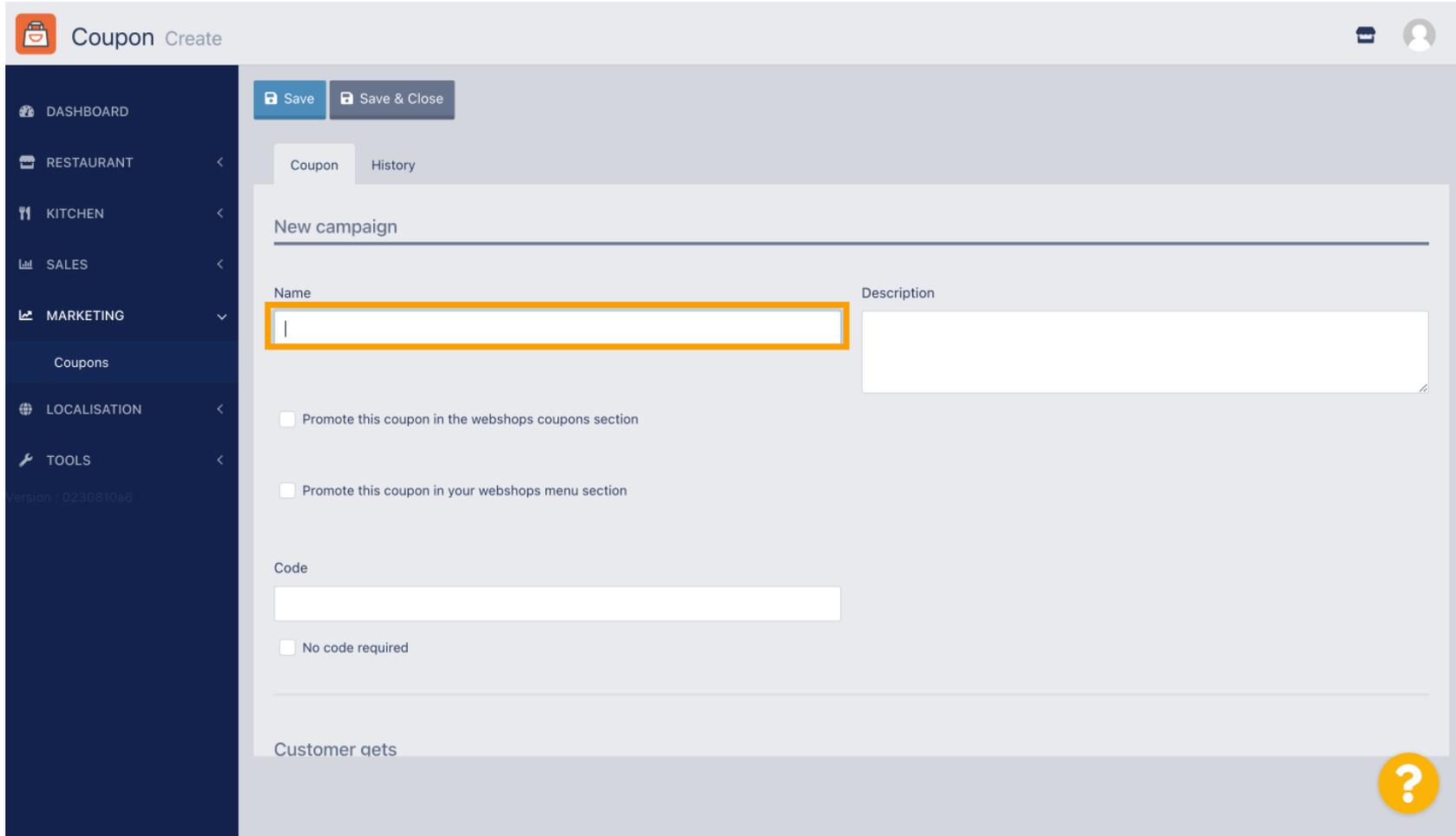
The screenshot displays the DISH dashboard interface. On the left, a dark blue sidebar contains a navigation menu with the following items: DASHBOARD, RESTAURANT, KITCHEN, SALES, **MARKETING** (highlighted with an orange box), LOCALISATION, and TOOLS. Below the TOOLS item, the version number '0230210a6' is visible. The main content area features a date range selector at the top set to 'April 8, 2022 - March 22, 2023'. Under the 'Orders' section, there are two cards: 'Total Orders' with a value of 191 and 'Completed Orders' with a value of 29. The 'Revenue' section below contains three cards: 'Delivery Revenue', 'Total Revenue', and 'Pick-up Revenue'. At the bottom of the dashboard, there are two small icons: a blue plus sign and a red minus sign. In the bottom right corner, there are links for 'Privacy Settings | FAQ | New Features' and a yellow circular help icon with a question mark.

Fai clic su **+Nuovo** per creare un coupon oppure fai clic sull'icona **della matita** per modificarne uno.



The screenshot shows the 'Coupons' management interface. On the left is a dark blue sidebar with navigation options: DASHBOARD, RESTAURANT, KITCHEN, SALES, MARKETING, Coupons (highlighted), LOCALISATION, and TOOLS. At the top of the main content area, there are two buttons: '+ New' (highlighted with a yellow box) and 'Delete'. Below these buttons is a table with the following columns: NAME, CODE, DISCOUNT, VALIDITY, and STATUS. The table contains several rows of coupon data, each with a checkbox and a pencil icon for editing. At the bottom left, there is a dropdown menu for 'Items Per Page' set to '100'. At the bottom right, there are links for 'Privacy Settings | FAQ | New Features' and a yellow circular help icon with a question mark.

 Per prima cosa inserisci il **Nome** del coupon .



The screenshot shows the 'Coupon Create' interface. On the left is a dark blue sidebar with navigation options: DASHBOARD, RESTAURANT, KITCHEN, SALES, MARKETING (expanded), Coupons, LOCALISATION, and TOOLS. The main content area has a header with 'Coupon Create', a user profile icon, and 'Save' and 'Save & Close' buttons. Below the header are tabs for 'Coupon' and 'History'. The 'New campaign' section contains a 'Name' field (highlighted with an orange border), a 'Description' text area, and two checkboxes: 'Promote this coupon in the webshops coupons section' and 'Promote this coupon in your webshops menu section'. Below this is a 'Code' field and a 'No code required' checkbox. At the bottom, it says 'Customer gets' and there is a yellow question mark icon in the bottom right corner.



Descrivi il tipo di sconto nel campo **Descrizione**. **Nota: scrivi qui anche i termini di riscatto in modo che il tuo cliente sia informato sulle condizioni.**

**Coupon Create**

Save Save & Close

Coupon History

### New campaign

Name: Free Softdrink

Description: At 20€ order value, a softdrink gift|

Promote this coupon in the webshops coupons section

Promote this coupon in your webshops menu section

Code: [Empty field]

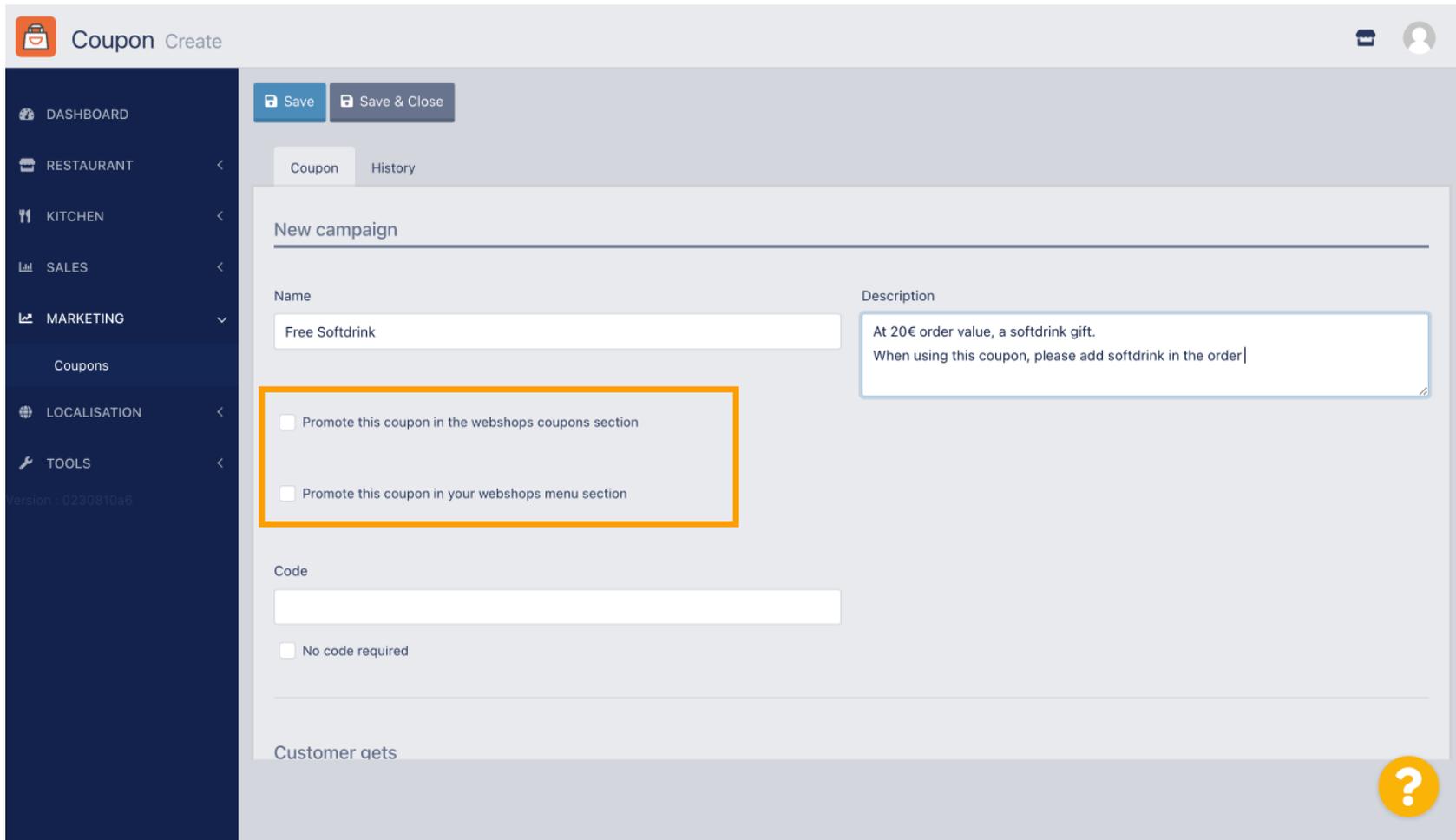
No code required

Customer gets

Version: 0230810a6



Qui puoi scegliere dove verranno visualizzati i tuoi coupon cliccando sulle **caselle di controllo**. **Nota:** puoi vedere esempi di questo nei prossimi due passaggi.



**Coupon Create**

Save Save & Close

Coupon History

New campaign

Name: Free Softdrink

Description: At 20€ order value, a softdrink gift. When using this coupon, please add softdrink in the order|

Promote this coupon in the webshops coupons section

Promote this coupon in your webshops menu section

Code

No code required

Customer gets

?



Qui vedrai il tuo coupon se utilizzi l'opzione " **Promuovi questo coupon nella sezione menu del tuo negozio online**". **Nota: può essere visualizzato solo un coupon alla volta.**

The screenshot displays the Dish online ordering interface. At the top right, there are links for "View Menu", "Login", "Register", and "English". The main content area is divided into several sections:

- Restaurant open for:** A table showing operating hours for local orders (00:00 - 22:00), online orders (delivery) (00:00 - 23:59), and online orders (pick up) (00:00 - 23:59).
- Your order settings:** Includes "Pick-up" and "As soon as possible (8 min)".
- Menu navigation:** A horizontal bar with "Menu" (highlighted in orange), "Working Hours", "Info", "Coupons", and "Allergens".
- Free Softdrink coupon:** A coupon card with a gift icon, stating "At 20€ order value, a softdrink gift. When using this coupon, please add softdrink in the order. Code: No code required." and a "Show all coupons" link. This section is highlighted with a thick orange border.
- Your Order:** A section with a shopping bag icon, the text "Add menu items to your cart.", and a prominent orange "Checkout" button.
- Starters:** A section with a "Salad" item priced at € 5.00, accompanied by a plus sign to add it to the cart.



Qui vedrai il tuo coupon se utilizzi l'opzione " **Promuovi questo coupon nella sezione coupon del webshop** ". **Nota: qui possono essere visualizzati più coupon.**

The screenshot displays the Dish Order website interface. At the top right, there are links for "View Menu", "Login", "Register", and "English". The main content area is divided into several sections:

- Restaurant open for:** A table showing operating hours for local orders (00:00 - 22:00), online orders (delivery) (00:00 - 23:59), and online orders (pick up) (00:00 - 23:59).
- Your order settings:** A section with an "Edit" button, showing "Pick-up" and "As soon as possible (8 min)".
- Coupons:** A section highlighted with a yellow border, containing a coupon for a "Free Softdrink". The coupon details are: "At 20€ order value, a softdrink gift. When using this coupon, please add softdrink in the order" and "Code: FreeSoftdrink".
- Your Order:** A section with a shopping cart icon, the text "Add menu items to your cart.", and a prominent orange "Checkout" button.

The footer contains links for "Change Cookies Settings", "INFORMATION" (Contact Us, Privacy Policy), and "DELIVERY PAYMENT METHODS" (AMEX, SOFORT, VISA, Mastercard, PayPal).

**T** Nel campo **Codice** puoi anche assegnare un **codice individuale** al coupon.

**Coupon Create**

**Coupon** | History

### New campaign

**Name**  
Free Softdrink

**Description**  
At 20€ order value, a softdrink gift.  
When using this coupon, please add softdrink in the order

Promote this coupon in the webshops coupons section

Promote this coupon in your webshops menu section

**Code**

No code required

**Customer gets**  
Customer must add the quantity of items specified below to their cart.

version: 0230810a6

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Se si seleziona l'opzione " **Nessun codice richiesto** ", il coupon verrà aggiunto automaticamente non appena l'ordine soddisfa i requisiti.

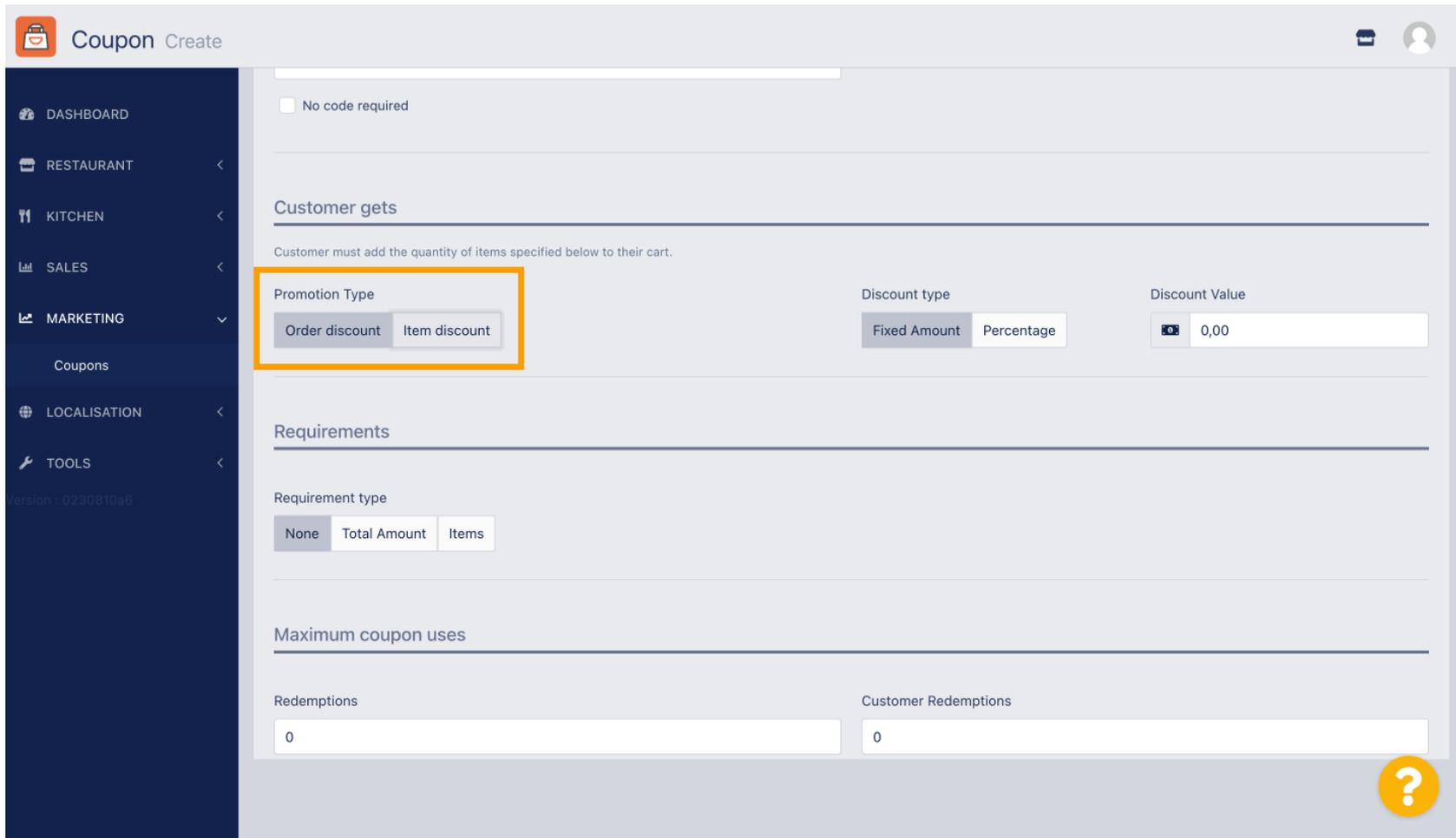
The screenshot displays the 'Coupon Create' interface. On the left is a dark blue sidebar with navigation options: DASHBOARD, RESTAURANT, KITCHEN, SALES, MARKETING, Coupons, LOCALISATION, and TOOLS. The main content area is titled 'Coupon Create' and has two tabs: 'Coupon' (selected) and 'History'. Below the tabs is a 'New campaign' section with the following fields and options:

- Name:** Free Softdrink
- Description:** At 20€ order value, a softdrink gift. When using this coupon, please add softdrink in the order
- Promote this coupon in the webshops coupons section
- Promote this coupon in your webshops menu section
- Code:** FreeSoftdrink
- No code required (highlighted with an orange box)

At the bottom of the form, there is a section titled 'Customer gets' with the text: 'Customer must add the quantity of items specified below to their cart.' A yellow question mark icon is located in the bottom right corner of the interface.



Ora imposta il Tipo di Promozione cliccando sulla rispettiva funzione **Sconto ordine** o **Sconto articolo** .  
**Nota: il cliente deve aggiungere al carrello la quantità di articoli specificata di seguito.**



**Coupon Create**

No code required

**Customer gets**

Customer must add the quantity of items specified below to their cart.

**Promotion Type**

Order discount | Item discount

**Discount type**

Fixed Amount | Percentage

**Discount Value**

0,00

**Requirements**

**Requirement type**

None | Total Amount | Items

**Maximum coupon uses**

**Redemptions**

0

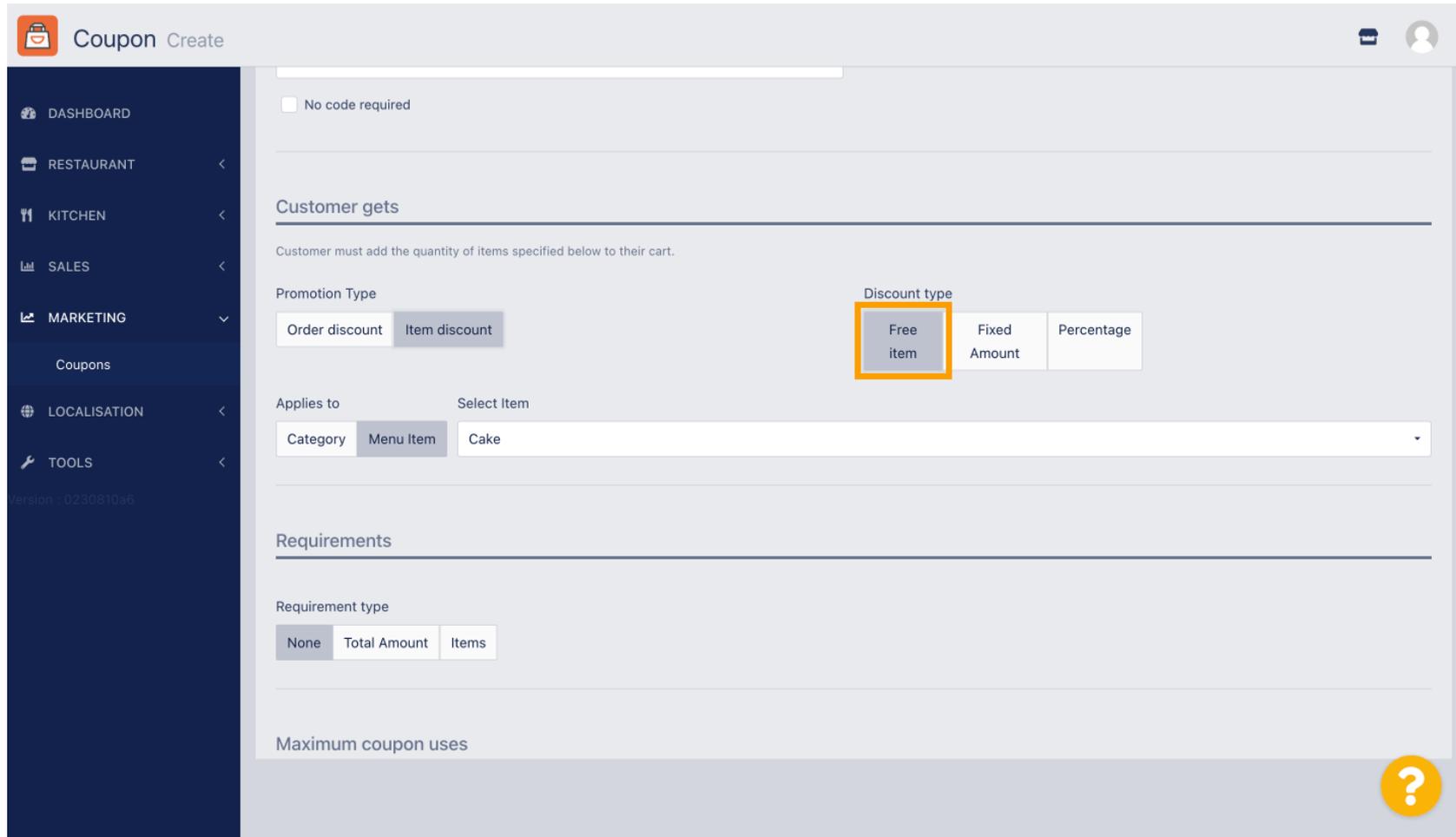
**Customer Redemptions**

0

Version: 0230810a6



Ora seleziona il tipo di sconto tra **Articolo gratuito** , **Importo fisso** o **Percentuale** .



**Coupon Create**

No code required

**Customer gets**

Customer must add the quantity of items specified below to their cart.

Promotion Type

Order discount | Item discount

Discount type

Free item | Fixed Amount | Percentage

Applies to

Category | Menu Item | Cake

**Requirements**

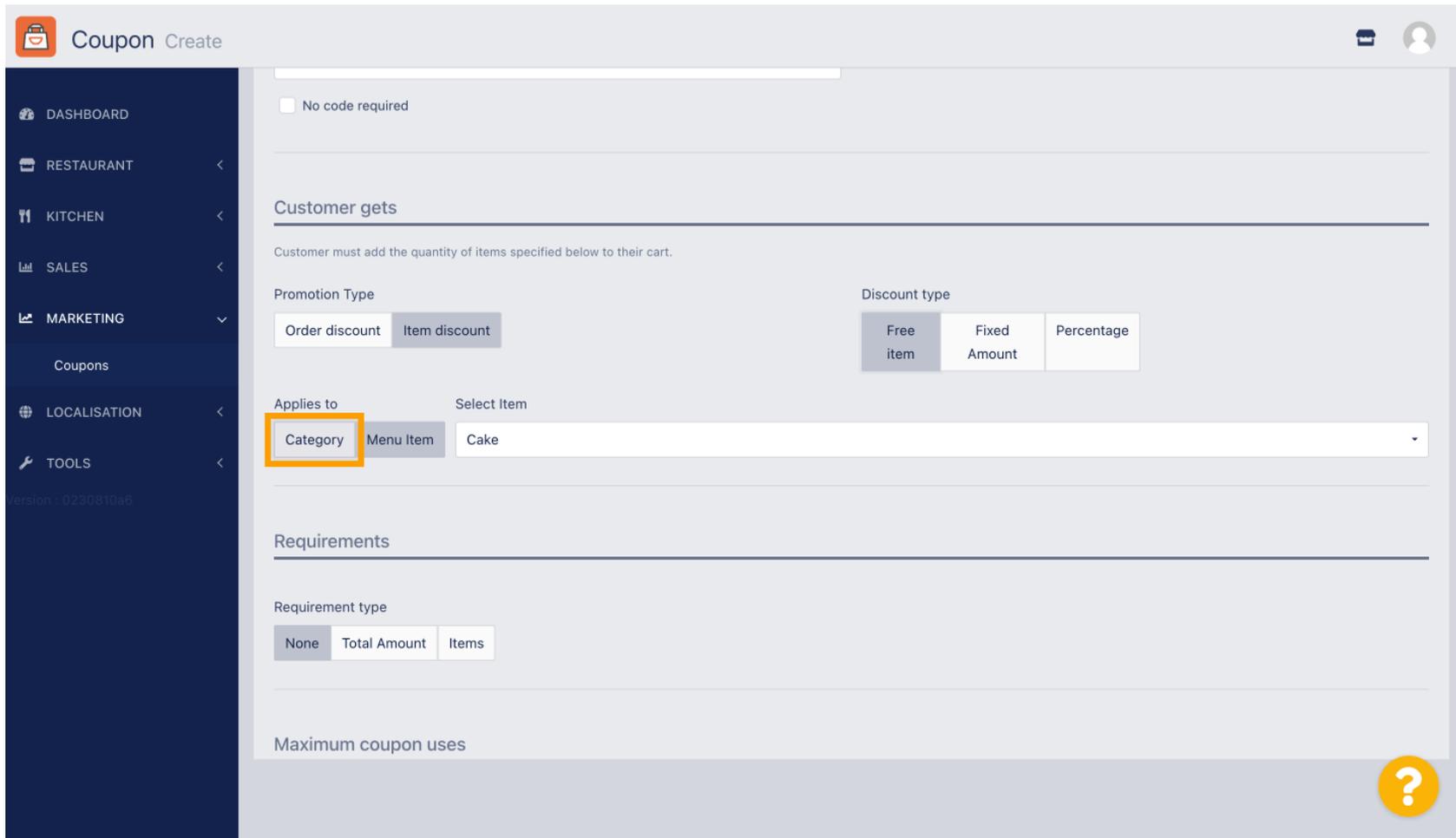
Requirement type

None | Total Amount | Items

Maximum coupon uses

?

- 🔔 Puoi rendere il coupon applicabile a una specifica voce di menu oppure alla voce di menu dal valore più basso di una categoria specifica .



A seconda dell'opzione scelta, **seleziona ora l'elemento** desiderato .

**Coupon Create**

No code required

**Customer gets**

Customer must add the quantity of items specified below to their cart.

Promotion Type: **Order discount** | Item discount

Discount type: **Free item** | Fixed Amount | Percentage

Applies to: **Category** | Menu Item

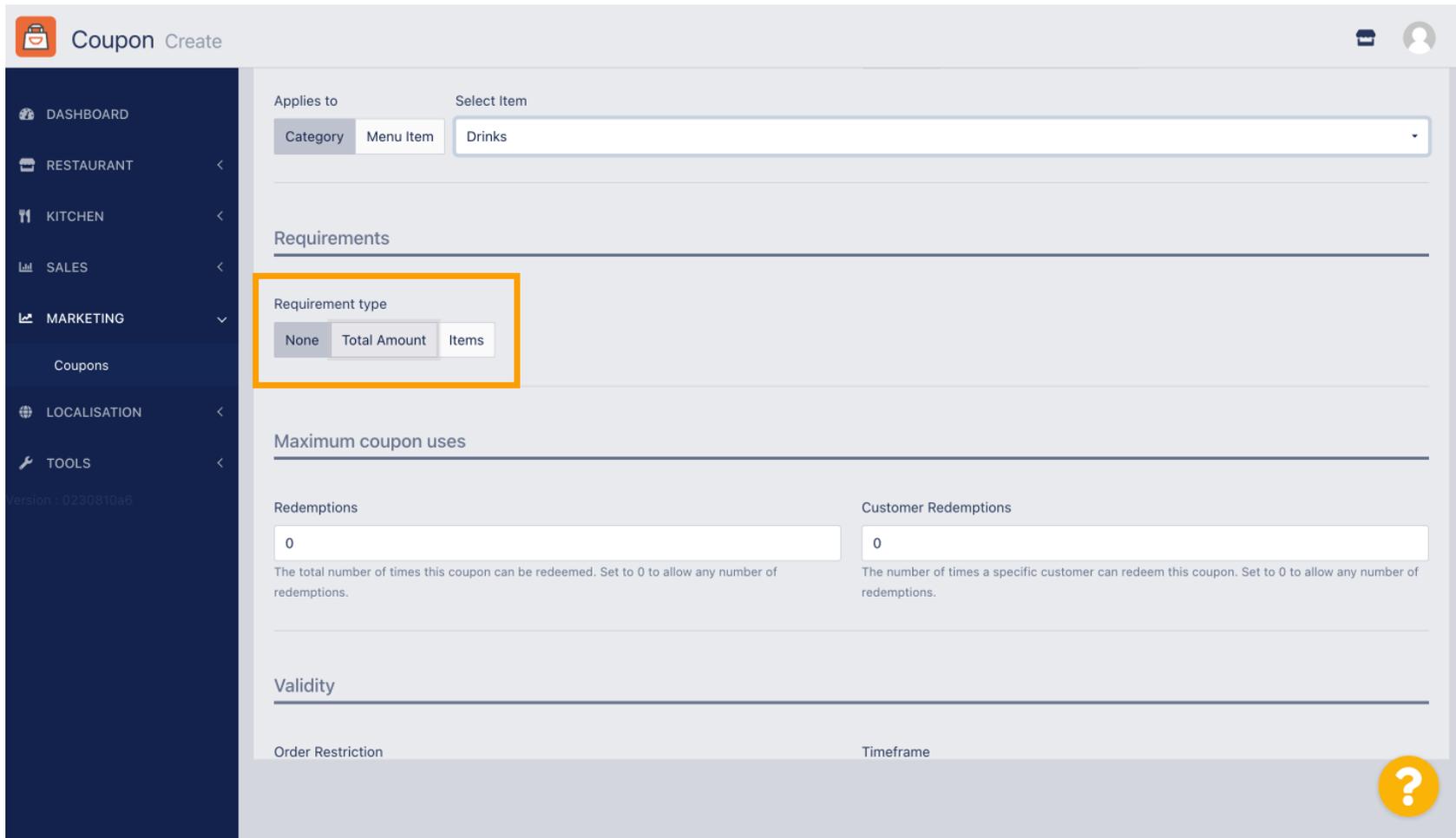
Select Item: Starters, Starters, Pizza, Drinks, Desserts

Requirements: Requirement type: **None** | Total Amount | Items

Maximum coupon uses

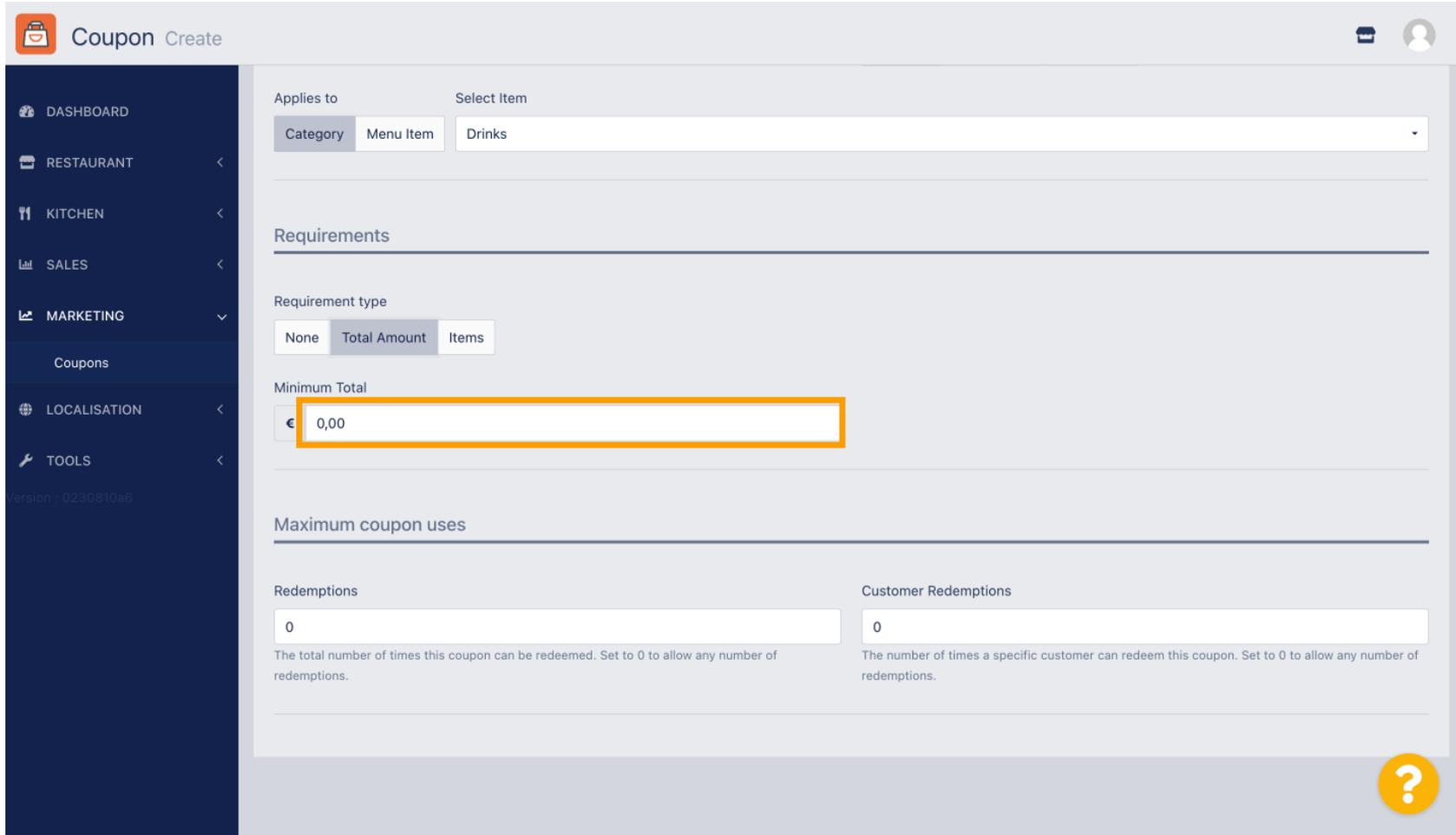


Nella sezione Requisiti puoi impostare le condizioni per il coupon cliccando su **Articoli** specifici o **Importi totali**.



The screenshot shows the 'Coupon Create' interface. On the left is a dark blue sidebar with navigation options: DASHBOARD, RESTAURANT, KITCHEN, SALES, MARKETING, Coupons, LOCALISATION, and TOOLS. The main content area is titled 'Coupon Create' and has a top bar with a shopping cart icon and a user profile icon. Below the title, there are two tabs: 'Category' and 'Menu Item'. The 'Menu Item' tab is active, and a dropdown menu shows 'Drinks'. Below this is the 'Requirements' section, which is highlighted with a yellow border. It contains three radio buttons: 'None', 'Total Amount', and 'Items'. The 'Total Amount' option is selected. Below the requirements section is the 'Maximum coupon uses' section, which has two input fields: 'Redemptions' and 'Customer Redemptions', both containing the value '0'. Below that is the 'Validity' section, which has two input fields: 'Order Restriction' and 'Timeframe'. A yellow question mark icon is located in the bottom right corner of the interface.

Ora inserisci qui il **totale minimo** del tuo buono richiesto.



**Coupon Create**

Applies to: **Category** | **Menu Item** | Drinks

**Requirements**

Requirement type: **None** | **Total Amount** | Items

Minimum Total: € 0,00

**Maximum coupon uses**

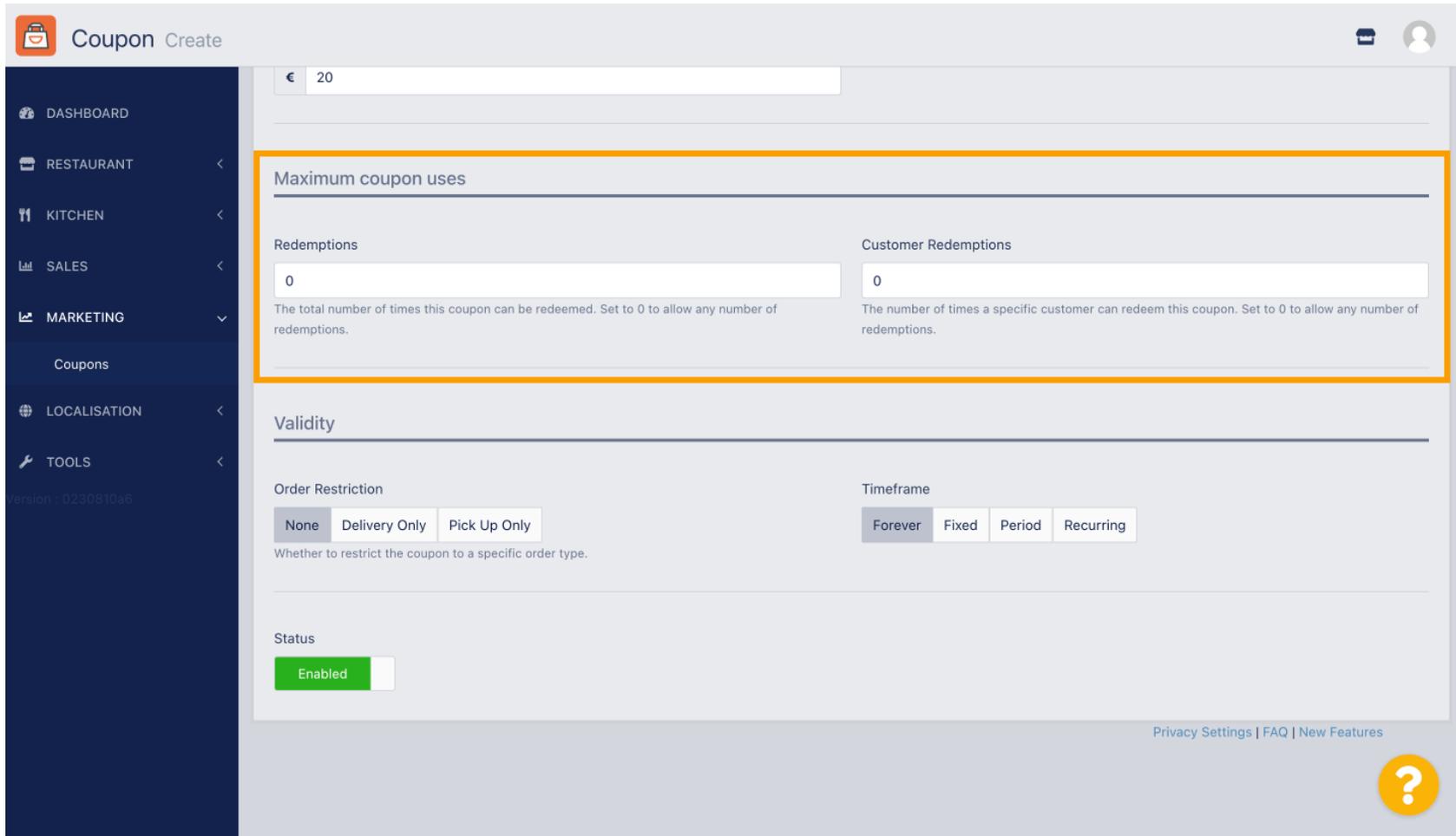
Redemptions: 0  
The total number of times this coupon can be redeemed. Set to 0 to allow any number of redemptions.

Customer Redemptions: 0  
The number of times a specific customer can redeem this coupon. Set to 0 to allow any number of redemptions.

version: 0230810a6

?

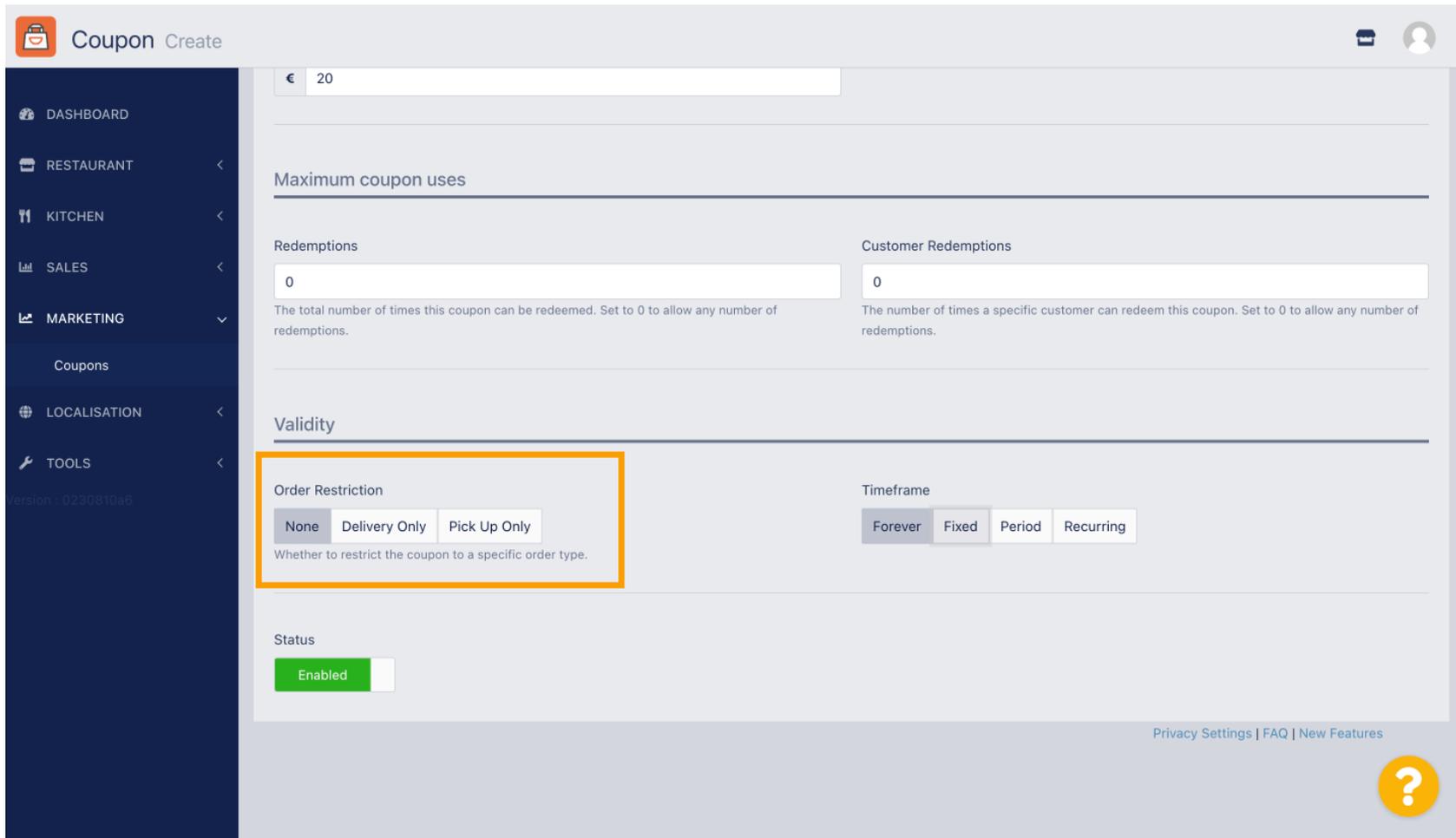
 In **Utilizzi massimi del coupon** puoi impostare l'importo di riscatto del buono e i Riscatti del cliente.



The screenshot shows the 'Coupon Create' interface. The left sidebar contains navigation options: DASHBOARD, RESTAURANT, KITCHEN, SALES, MARKETING, Coupons, LOCALISATION, and TOOLS. The main content area is titled 'Coupon Create' and shows a coupon value of € 20. The 'Maximum coupon uses' section is highlighted with an orange border and contains two input fields: 'Redemptions' (set to 0) and 'Customer Redemptions' (set to 0). Below this is the 'Validity' section, which includes 'Order Restriction' (None, Delivery Only, Pick Up Only) and 'Timeframe' (Forever, Fixed, Period, Recurring). The 'Status' is set to 'Enabled'. At the bottom right, there are links for 'Privacy Settings | FAQ | New Features' and a help icon.



Nella sezione Validità puoi impostare la **Restrizione ordine**, ovvero se il coupon è limitato a un determinato tipo di ordine, nonché il **Periodo di tempo** in cui può essere riscattato.



**Coupon Create**

€ 20

**Maximum coupon uses**

Redemptions: 0  
Customer Redemptions: 0

**Validity**

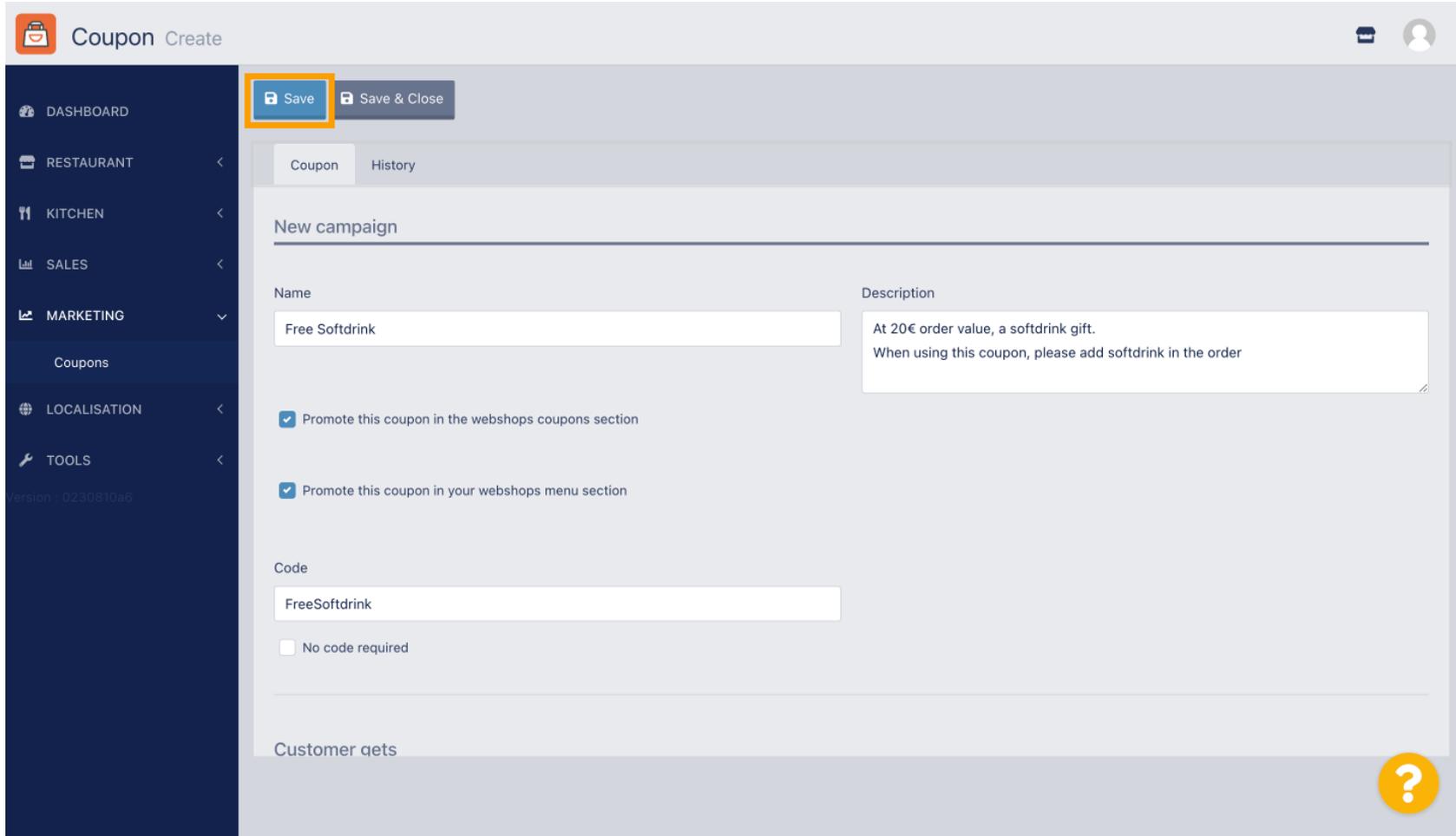
**Order Restriction** (highlighted): None, Delivery Only, Pick Up Only  
Whether to restrict the coupon to a specific order type.

**Timeframe**: Forever, Fixed, Period, Recurring

Status: Enabled

Privacy Settings | FAQ | New Features

 Dopo aver effettuato tutte le impostazioni, fare clic su **Salva**.

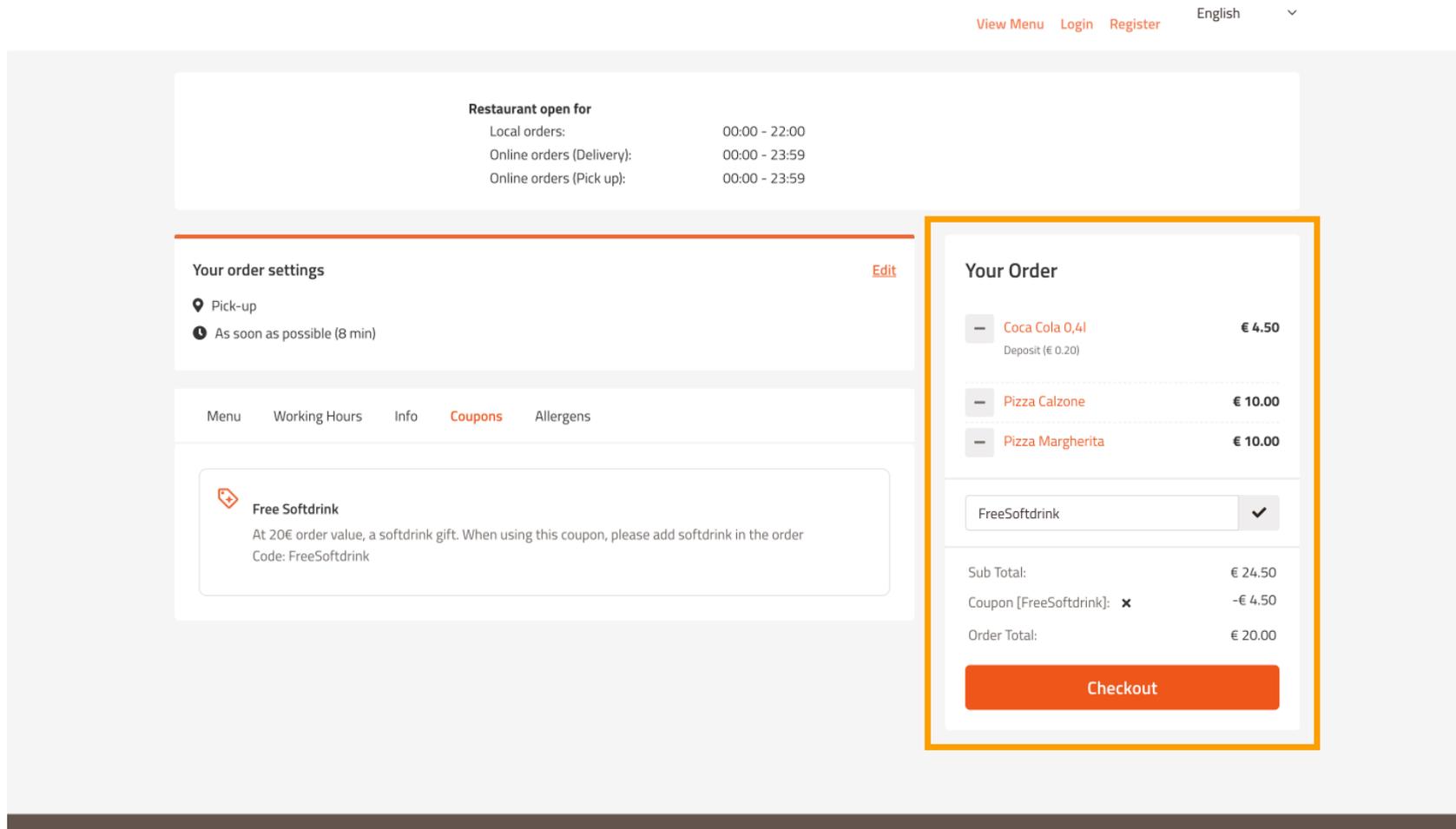


The screenshot shows the 'Coupon Create' interface. The left sidebar contains navigation options: DASHBOARD, RESTAURANT, KITCHEN, SALES, MARKETING (with 'Coupons' selected), LOCALISATION, and TOOLS. The main content area is titled 'New campaign' and includes the following fields and options:

- Name:** Free Softdrink
- Description:** At 20€ order value, a softdrink gift. When using this coupon, please add softdrink in the order
- Promote this coupon in the webshops coupons section
- Promote this coupon in your webshops menu section
- Code:** FreeSoftdrink
- No code required

At the top of the main area, there are two buttons: 'Save' (highlighted with a yellow box) and 'Save & Close'. A yellow question mark icon is located in the bottom right corner of the interface.

 Ecco fatto, hai finito. Il coupon è ora attivato nel tuo webshop.



View Menu Login Register English

**Restaurant open for**

Local orders:	00:00 - 22:00
Online orders (Delivery):	00:00 - 23:59
Online orders (Pick up):	00:00 - 23:59

**Your order settings** [Edit](#)

- Pick-up
- As soon as possible (8 min)

Menu Working Hours Info **Coupons** Allergens

 **Free Softdrink**  
At 20€ order value, a softdrink gift. When using this coupon, please add softdrink in the order  
Code: FreeSoftdrink

**Your Order**

- Coca Cola 0,4l € 4.50  
Deposit (€ 0.20)
- Pizza Calzone € 10.00
- Pizza Margherita € 10.00

FreeSoftdrink ✓

Sub Total: € 24.50  
Coupon [FreeSoftdrink]: -€ 4.50  
Order Total: € 20.00

**Checkout**



Scansiona per andare al lettore interattivo