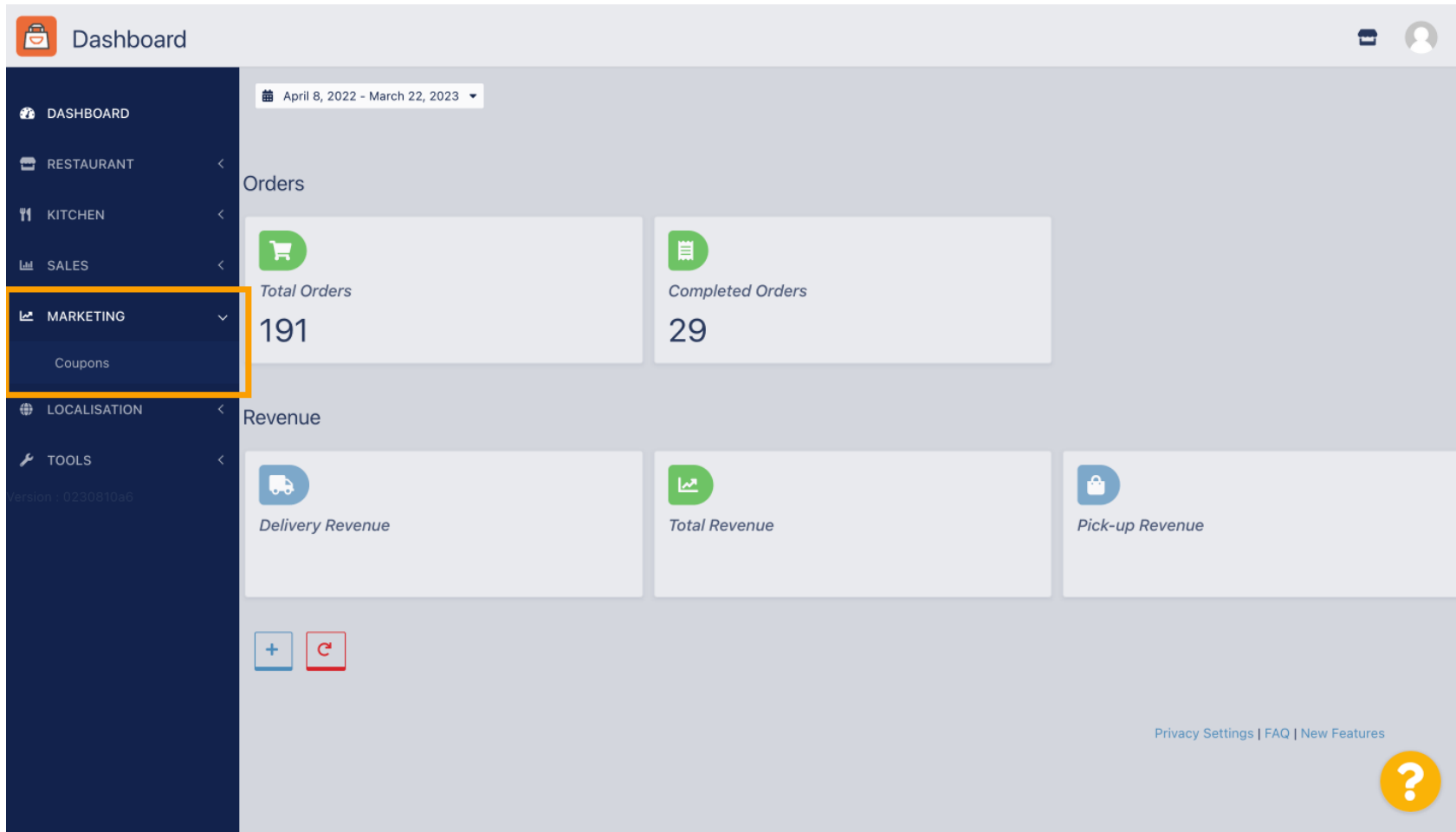
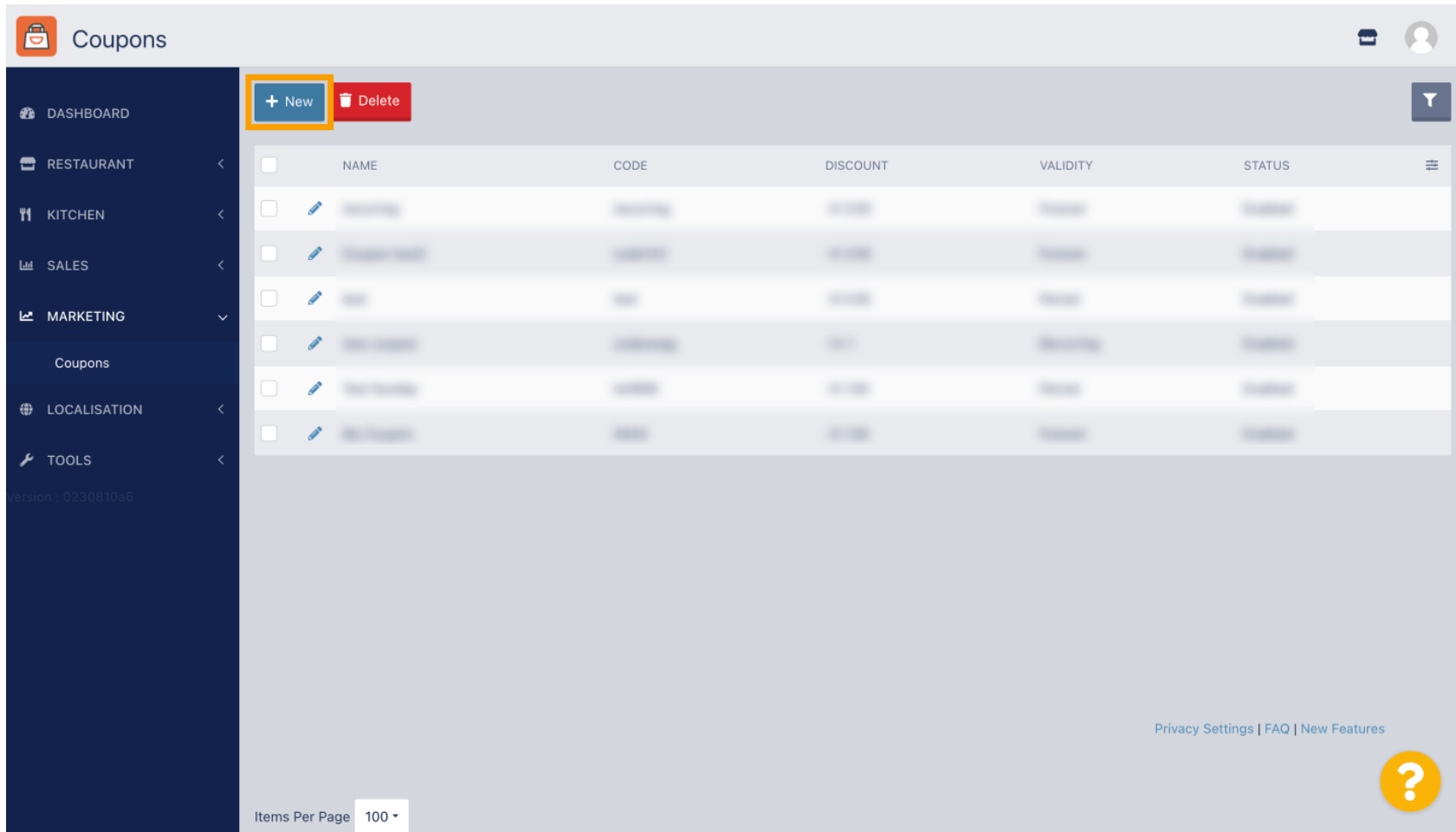


Bun venit la **tabloul de bord pentru comenzi DISH** . Faceți clic pe **Cupoane** sub **Marketing** .









The screenshot displays the DISH dashboard interface. On the left, a dark blue sidebar contains a navigation menu with the following items: DASHBOARD, RESTAURANT, KITCHEN, SALES, **MARKETING** (highlighted with an orange box), LOCALISATION, and TOOLS. Below the TOOLS item, the version number '0230210a6' is visible. The main content area features a date range selector at the top: 'April 8, 2022 - March 22, 2023'. The dashboard is divided into two main sections: 'Orders' and 'Revenue'. The 'Orders' section contains two cards: 'Total Orders' with a value of 191 and 'Completed Orders' with a value of 29. The 'Revenue' section contains three cards: 'Delivery Revenue', 'Total Revenue', and 'Pick-up Revenue'. At the bottom left of the main area, there are two small icons: a blue plus sign and a red minus sign. In the bottom right corner, there are links for 'Privacy Settings | FAQ | New Features' and a yellow circular help icon with a question mark.

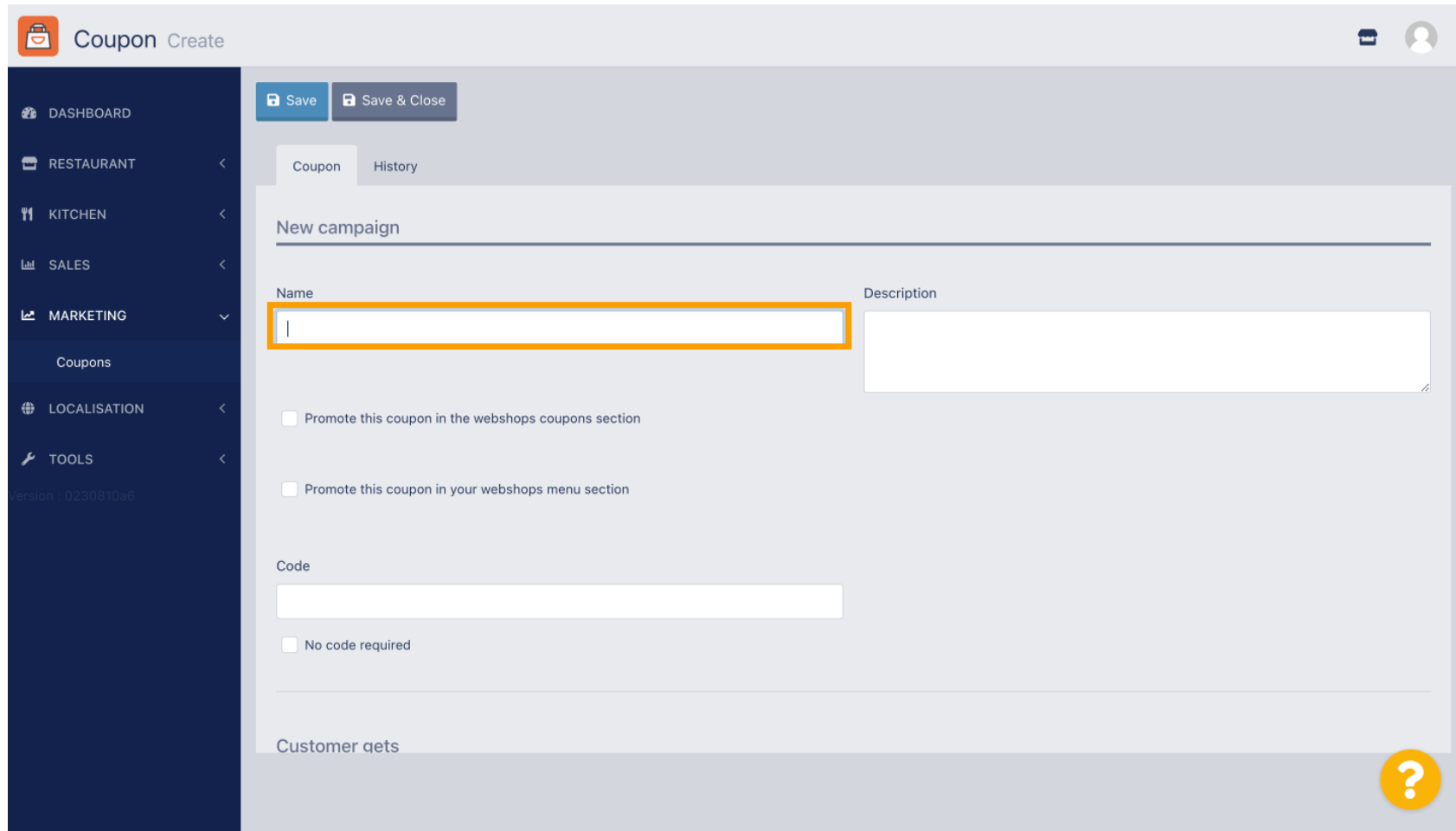
Faceți clic pe **+Nou** pentru a crea un cupon sau faceți clic pe **pictograma creion** pentru a ajusta unul.



The screenshot displays the 'Coupons' management interface. On the left is a dark blue sidebar with navigation options: DASHBOARD, RESTAURANT, KITCHEN, SALES, MARKETING, Coupons (selected), LOCALISATION, and TOOLS. The main content area features a table with columns for NAME, CODE, DISCOUNT, VALIDITY, and STATUS. Above the table are '+ New' and 'Delete' buttons. The '+ New' button is highlighted with a yellow box. Each row in the table includes a checkbox and a pencil icon for editing. At the bottom left, there is a dropdown for 'Items Per Page' set to 100. At the bottom right, there are links for 'Privacy Settings | FAQ | New Features' and a yellow question mark icon.

	NAME	CODE	DISCOUNT	VALIDITY	STATUS
<input type="checkbox"/>	 [blurred]	[blurred]	[blurred]	[blurred]	[blurred]
<input type="checkbox"/>	 [blurred]	[blurred]	[blurred]	[blurred]	[blurred]
<input type="checkbox"/>	 [blurred]	[blurred]	[blurred]	[blurred]	[blurred]
<input type="checkbox"/>	 [blurred]	[blurred]	[blurred]	[blurred]	[blurred]
<input type="checkbox"/>	 [blurred]	[blurred]	[blurred]	[blurred]	[blurred]
<input type="checkbox"/>	 [blurred]	[blurred]	[blurred]	[blurred]	[blurred]

T Mai întâi introduceți cuponul **Nume**.



Coupon Create

Save Save & Close

Coupon History

New campaign

Name

Description

Promote this coupon in the webshops coupons section

Promote this coupon in your webshops menu section

Code

No code required

Customer gets

?



Descrieți tipul dvs. de reducere în câmpul **Descriere**. **Notă: scrieți și aici termenii de răscumpărare pentru ca clientul dvs. să fie informat despre condiții.**

Coupon Create

Save Save & Close

Coupon History

New campaign

Name: Free Softdrink

Description: At 20€ order value, a softdrink gift|

Promote this coupon in the webshops coupons section

Promote this coupon in your webshops menu section

Code: [Empty field]

No code required

Customer gets

Version: 0230810a6

?



Aici puteți alege unde vor fi afișate cupoanele dvs. făcând clic pe **casetele de selectare**. **Notă: Puteți vedea exemple în acest sens în următorii doi pași.**

The screenshot shows the 'Coupon Create' interface. On the left is a dark blue sidebar with navigation options: DASHBOARD, RESTAURANT, KITCHEN, SALES, MARKETING (with 'Coupons' selected), LOCALISATION, and TOOLS. The main content area is titled 'New campaign' and contains the following fields and options:

- Name:** A text input field containing 'Free Softdrink'.
- Description:** A text area containing 'At 20€ order value, a softdrink gift. When using this coupon, please add softdrink in the order|'.
- Selection Options:** Two checkboxes are highlighted with a yellow box:
 - Promote this coupon in the webshops coupons section
 - Promote this coupon in your webshops menu section
- Code:** A text input field.
- No code required
- Customer gets:** A section for defining the reward, currently empty.

At the top right of the main area are 'Save' and 'Save & Close' buttons. A yellow question mark icon is located in the bottom right corner of the interface.



Aici veți vedea cuponul dvs. dacă utilizați opțiunea „**Promovați acest cupon în secțiunea de meniu magazine online**”. **Notă: aici poate fi afișat un singur cupon odată.**

The screenshot displays the DISH web ordering interface. At the top right, there are links for "View Menu", "Login", "Register", and "English". The main content area is divided into several sections:

- Restaurant open for:** Local orders: 00:00 - 22:00; Online orders (Delivery): 00:00 - 23:59; Online orders (Pick up): 00:00 - 23:59.
- Your order settings:** Pick-up; As soon as possible (8 min). An "Edit" link is visible.
- Navigation tabs:** Menu (highlighted in orange), Working Hours, Info, Coupons, Allergens.
- Free Softdrink coupon:** At 20€ order value, a softdrink gift. When using this coupon, please add softdrink in the order. Code: No code required. A link "Show all coupons" is present. This section is highlighted with a thick orange border.
- Menu categories:** All, Starters, Pizza, Drinks, Desserts.
- Starters section:** A "Salad" item is shown with a price of € 5.00 and a "+" button.
- Your Order section:** Features a "Checkout" button and a message "Add menu items to your cart."



Aici veți vedea cuponul dacă utilizați opțiunea „**Promovați acest cupon în secțiunea de cupoane magazine online**”. **Notă: mai multe cupoane pot fi afișate aici.**

The screenshot displays the DISH web interface. At the top right, there are links for "View Menu", "Login", "Register", and "English". The main content area is divided into several sections:

- Restaurant open for:** A table showing operating hours for local orders (00:00 - 22:00), online orders (delivery) (00:00 - 23:59), and online orders (pick up) (00:00 - 23:59).
- Your order settings:** Includes "Pick-up" and "As soon as possible (8 min)". An "Edit" link is present.
- Coupons:** A section with tabs for "Menu", "Working Hours", "Info", "Coupons", and "Allergens". The "Coupons" tab is active, showing a "Free Softdrink" coupon with the text: "At 20€ order value, a softdrink gift. When using this coupon, please add softdrink in the order. Code: FreeSoftdrink". This section is highlighted with a yellow border.
- Your Order:** A section with a shopping bag icon, the text "Add menu items to your cart.", and a prominent orange "Checkout" button.

The footer contains links for "Change Cookies Settings", "INFORMATION" (Contact Us, Privacy Policy), and "DELIVERY PAYMENT METHODS" (AMEX, SOFORT, VISA, Mastercard, PayPal).

T Sub câmpul **Cod** , puteți atribui un **cod individual** cuponului.

Coupon Create

Coupon History

New campaign

Name
Free Softdrink

Description
At 20€ order value, a softdrink gift.
When using this coupon, please add softdrink in the order

Promote this coupon in the webshops coupons section

Promote this coupon in your webshops menu section

Code

No code required

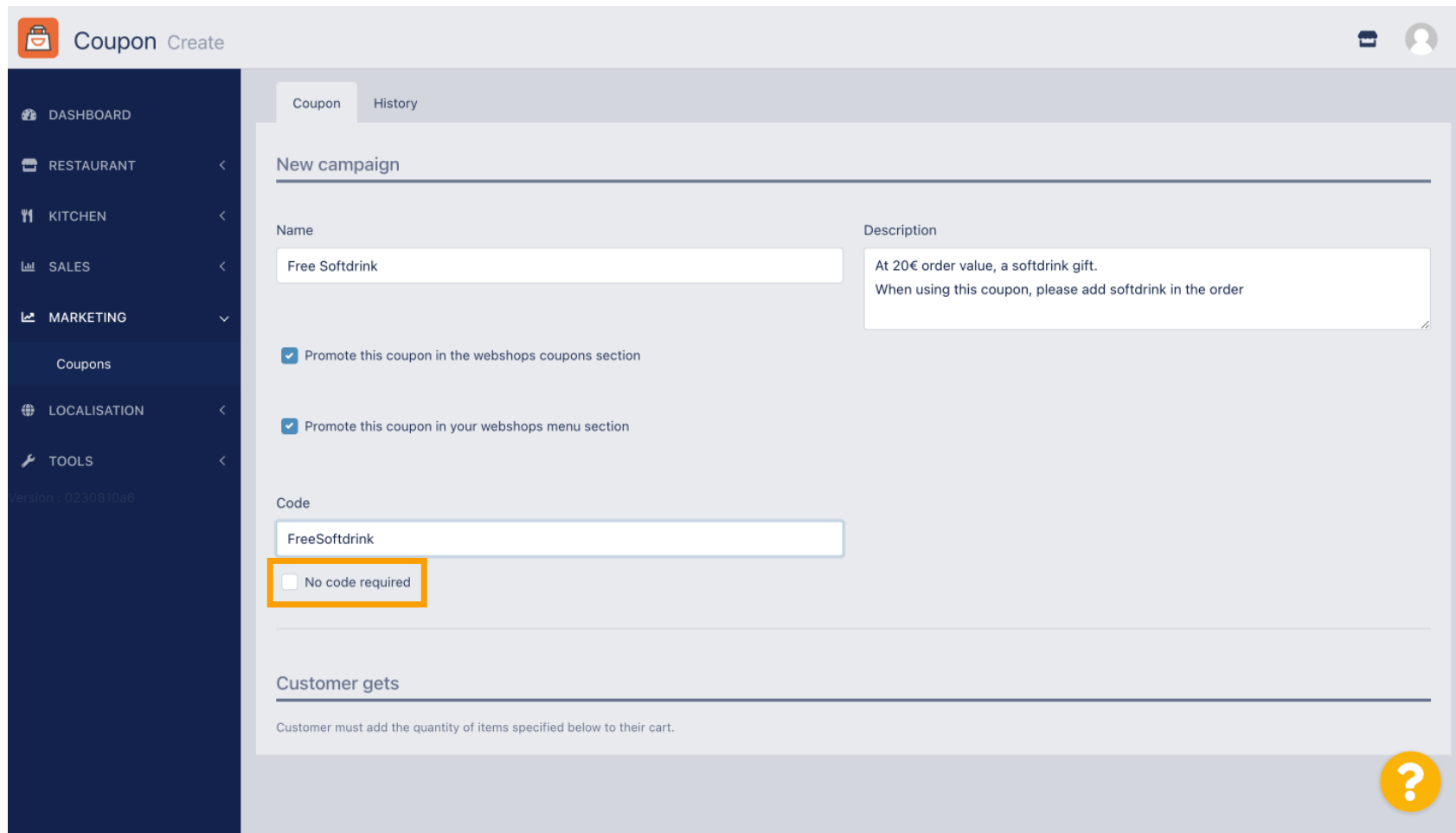
Customer gets
Customer must add the quantity of items specified below to their cart.

version: 0230810a6

?



Dacă este selectată această opțiune „**Nu este necesar niciun cod**”, cuponul este adăugat automat odată ce comanda corespunde cerințelor.



Coupon Create

Dashboard | Restaurant | Kitchen | Sales | Marketing | Coupons | Localisation | Tools

Version: 0230810a6

New campaign

Name: Free Softdrink

Description: At 20€ order value, a softdrink gift. When using this coupon, please add softdrink in the order

Promote this coupon in the webshops coupons section

Promote this coupon in your webshops menu section

Code: FreeSoftdrink

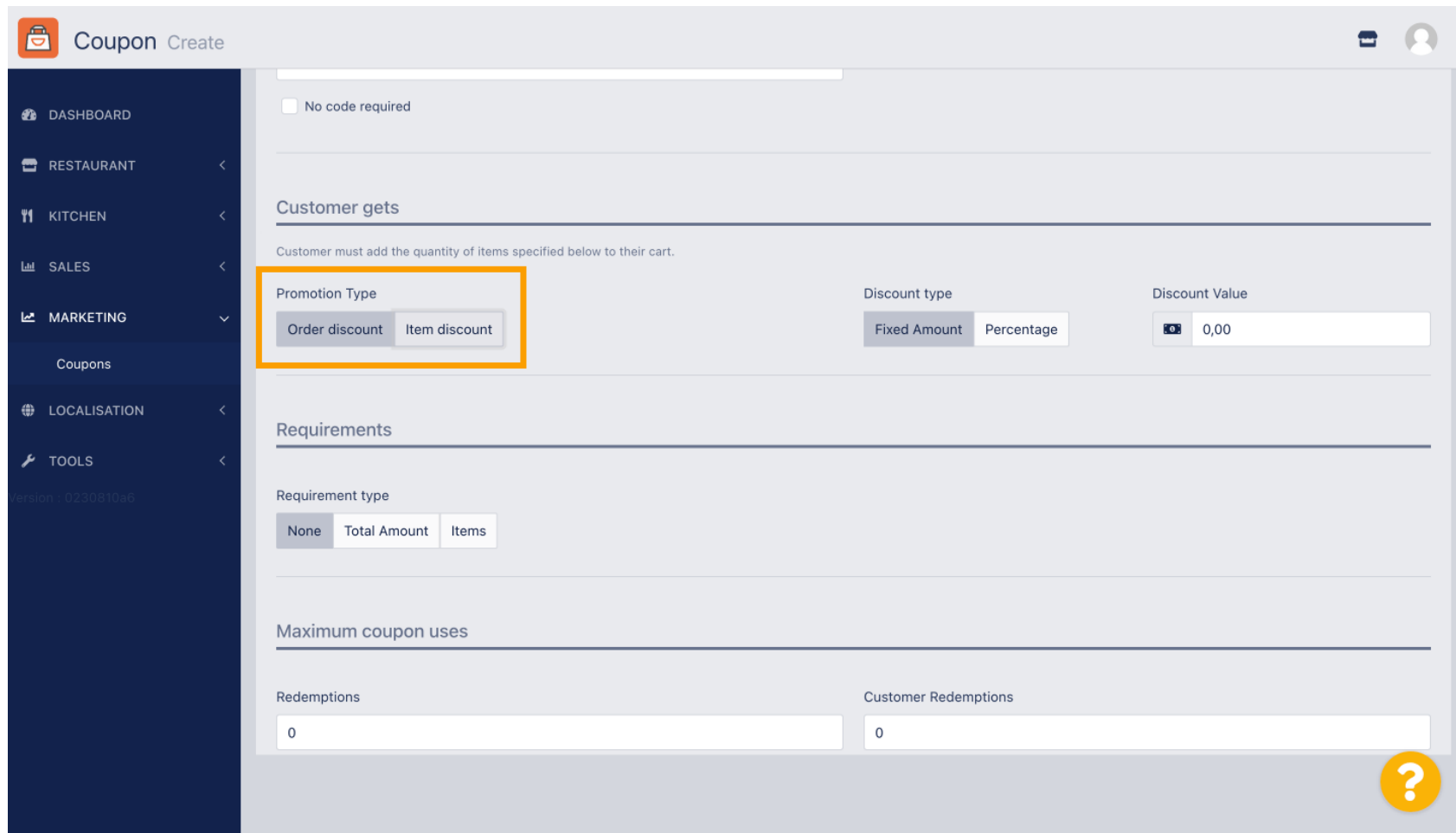
No code required

Customer gets

Customer must add the quantity of items specified below to their cart.

?

- Acum setați tipul de promoție făcând clic pe funcția respectivă **Reducere comandă** sau **Reducere articol**. **Notă: Clientul trebuie să adauge în coș cantitatea de articole specificată mai jos.**



Coupon Create

No code required

Customer gets

Customer must add the quantity of items specified below to their cart.

Promotion Type

Order discount Item discount

Discount type

Fixed Amount Percentage

Discount Value

Requirements

Requirement type

None Total Amount Items

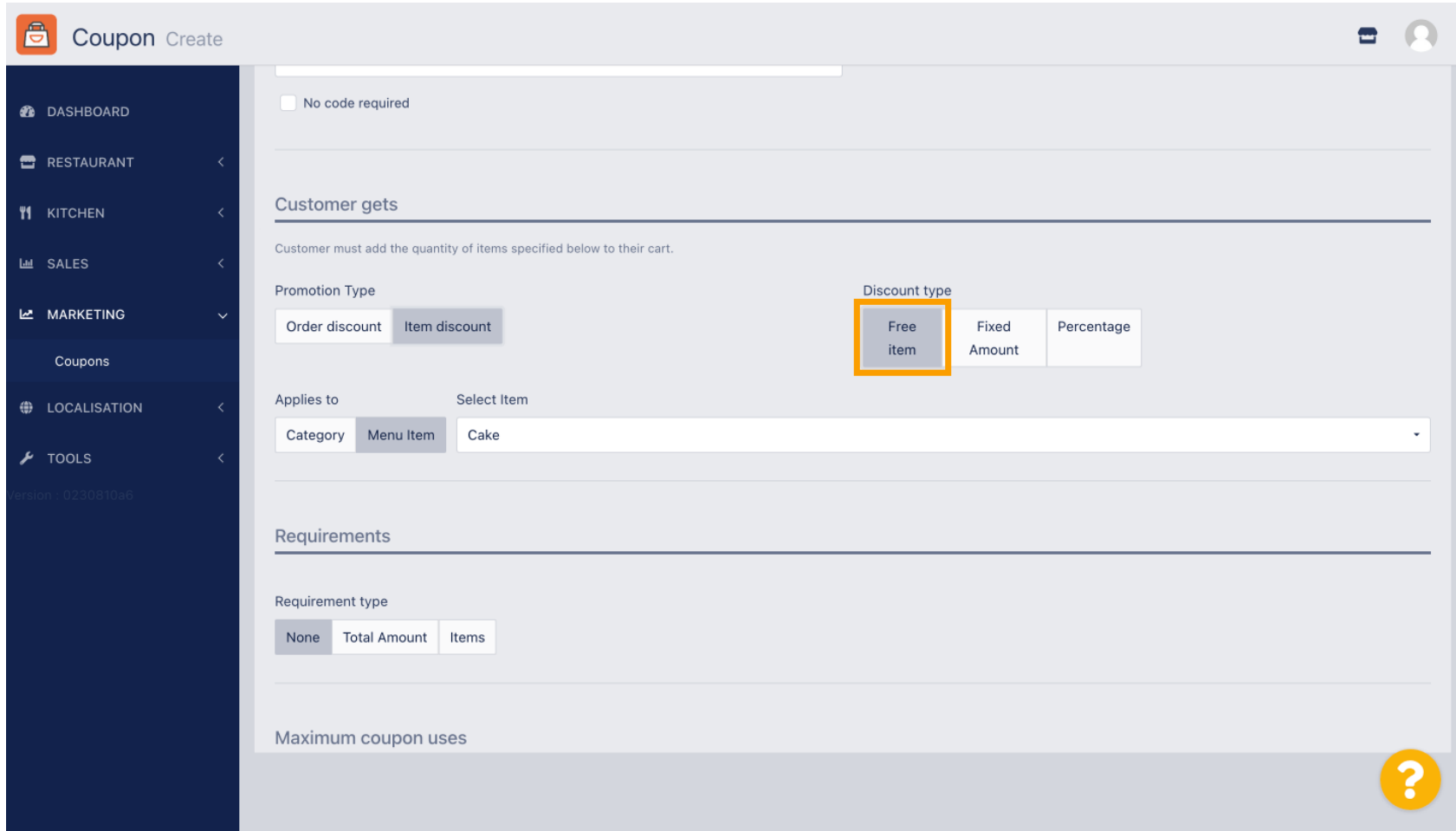
Maximum coupon uses

Redemptions

Customer Redemptions

?

Acum selectați tipul de reducere între **Articol gratuit**, **Sumă fixă** sau **Procent**.



Coupon Create

No code required

Customer gets

Customer must add the quantity of items specified below to their cart.

Promotion Type

Order discount | **Item discount**

Discount type

Free item | Fixed Amount | Percentage

Applies to

Category | **Menu Item** |

Requirements

Requirement type

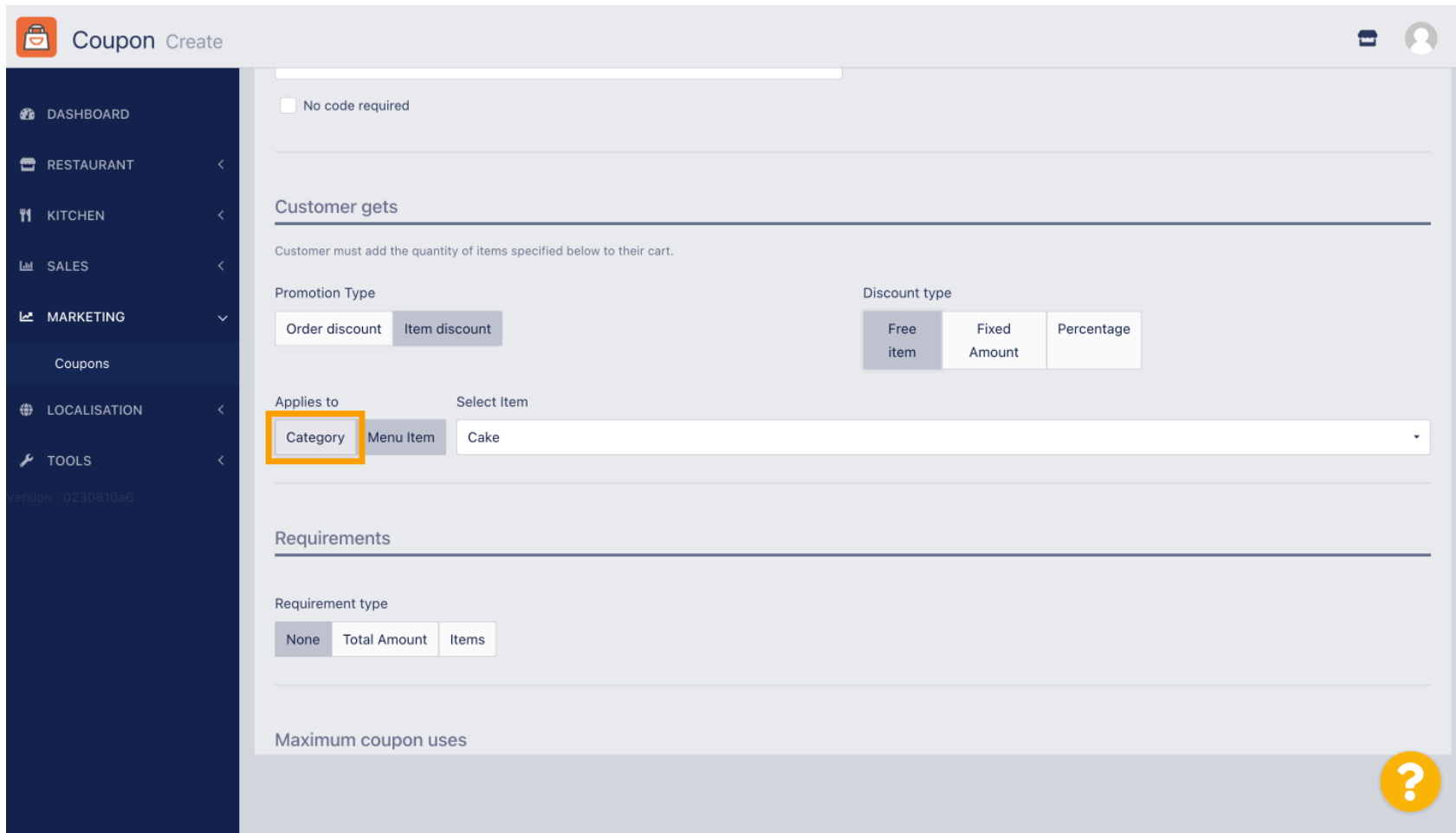
None | Total Amount | Items

Maximum coupon uses

?



Puteți fie aplica cuponul pentru un anumit **articol de meniu** , fie pentru un articol de meniu cu cea mai mică valoare dintr-o anumită **categorie** .



Coupon Create

No code required

Customer gets

Customer must add the quantity of items specified below to their cart.

Promotion Type

Order discount Item discount

Discount type

Free item Fixed Amount Percentage

Applies to

Category Menu Item

Select Item

Cake

Requirements

Requirement type

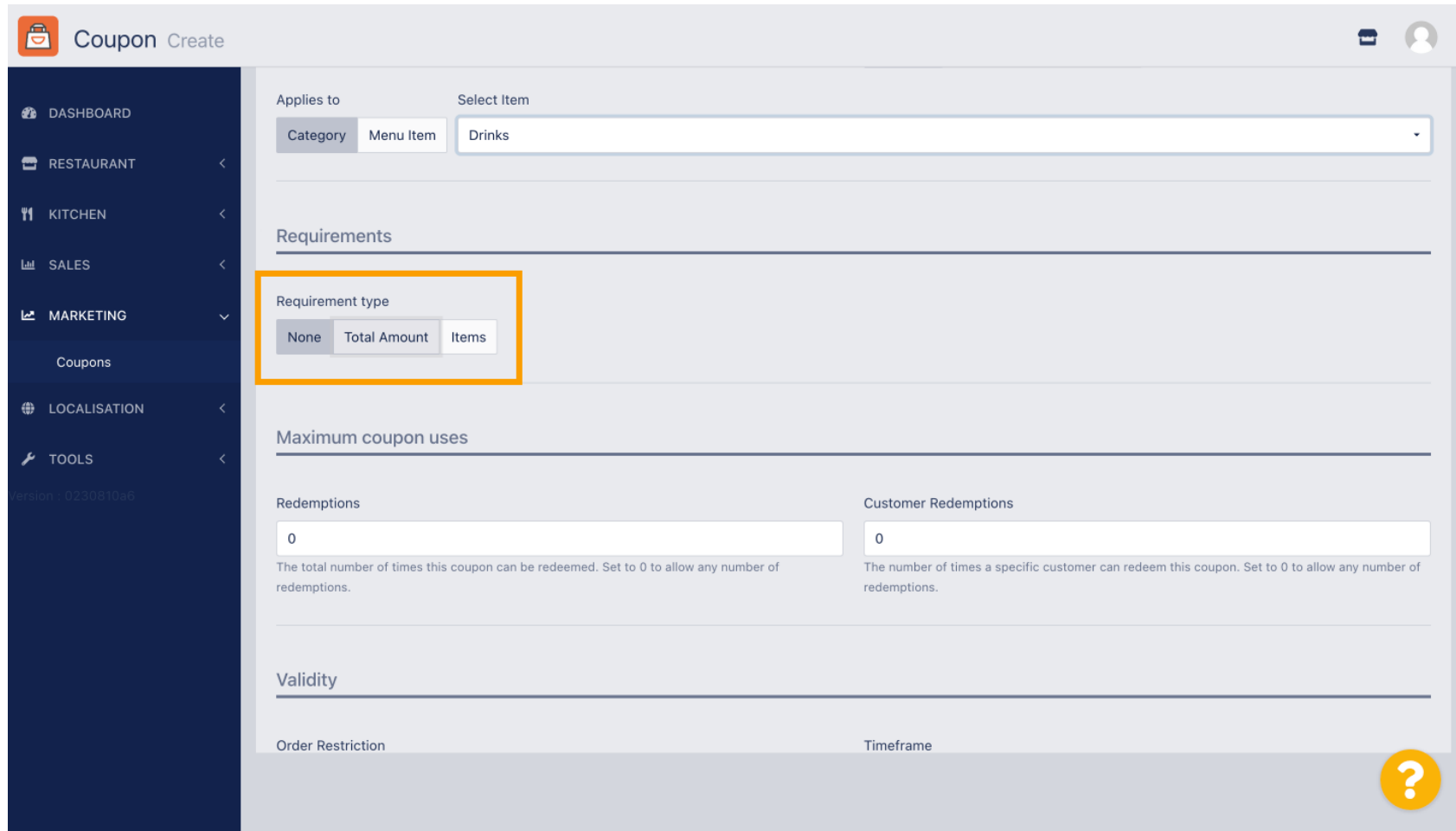
None Total Amount Items

Maximum coupon uses

În funcție de opțiunea pe care ați ales-o, **selectați** acum **articolul** dorit .

The screenshot shows the 'Coupon Create' interface. On the left is a dark blue sidebar with navigation options: DASHBOARD, RESTAURANT, KITCHEN, SALES, MARKETING, Coupons, LOCALISATION, and TOOLS. The main content area is titled 'Coupon Create' and includes a 'No code required' checkbox. Below this is the 'Customer gets' section with a note: 'Customer must add the quantity of items specified below to their cart.' The 'Promotion Type' section has 'Order discount' and 'Item discount' buttons. The 'Discount type' section has 'Free item', 'Fixed Amount', and 'Percentage' buttons. The 'Applies to' section has 'Category' and 'Menu Item' buttons. The 'Select Item' dropdown menu is open, showing a list of items: Starters, Starters, Pizza, Drinks, and Desserts. The 'Requirements' section has 'None', 'Total Amount', and 'Items' buttons. At the bottom, there is a 'Maximum coupon uses' field and a help icon (question mark in a circle).

În Cerințe, puteți seta condițiile pentru cupon făcând clic pe **articole** specifice sau **sume totale**.



Coupon Create

Applies to: **Category** | **Menu Item** |

Requirements

Requirement type: **None** | **Total Amount** | **Items**

Maximum coupon uses

Redemptions:
The total number of times this coupon can be redeemed. Set to 0 to allow any number of redemptions.

Customer Redemptions:
The number of times a specific customer can redeem this coupon. Set to 0 to allow any number of redemptions.

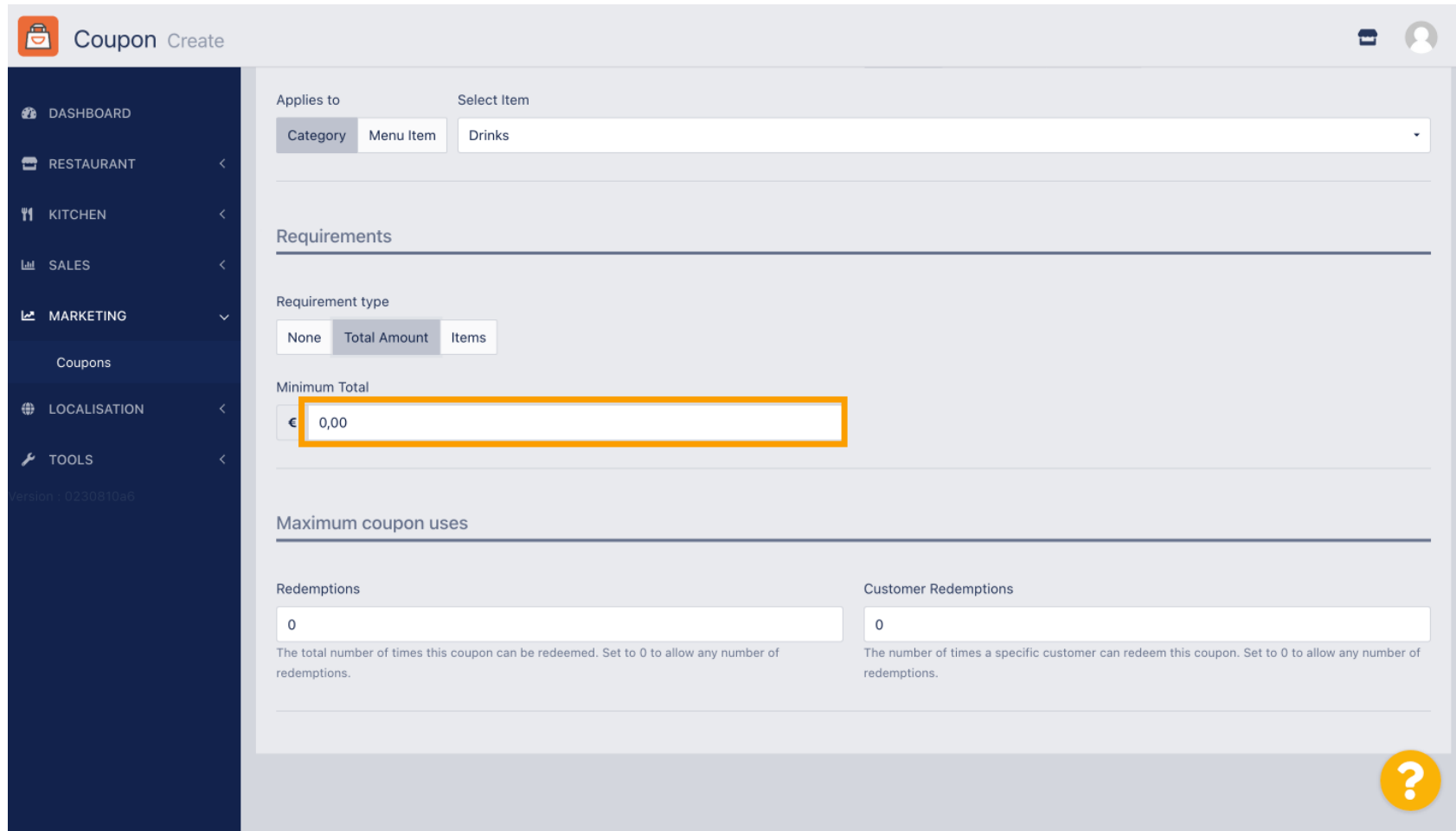
Validity

Order Restriction | Timeframe

Version: 0230010a6

?

Acum introduceți **totalul minim** necesar pentru voucher aici.



Coupon Create

Applies to: Category Menu Item Drinks

Requirements

Requirement type: None Total Amount Items

Minimum Total: € 0,00

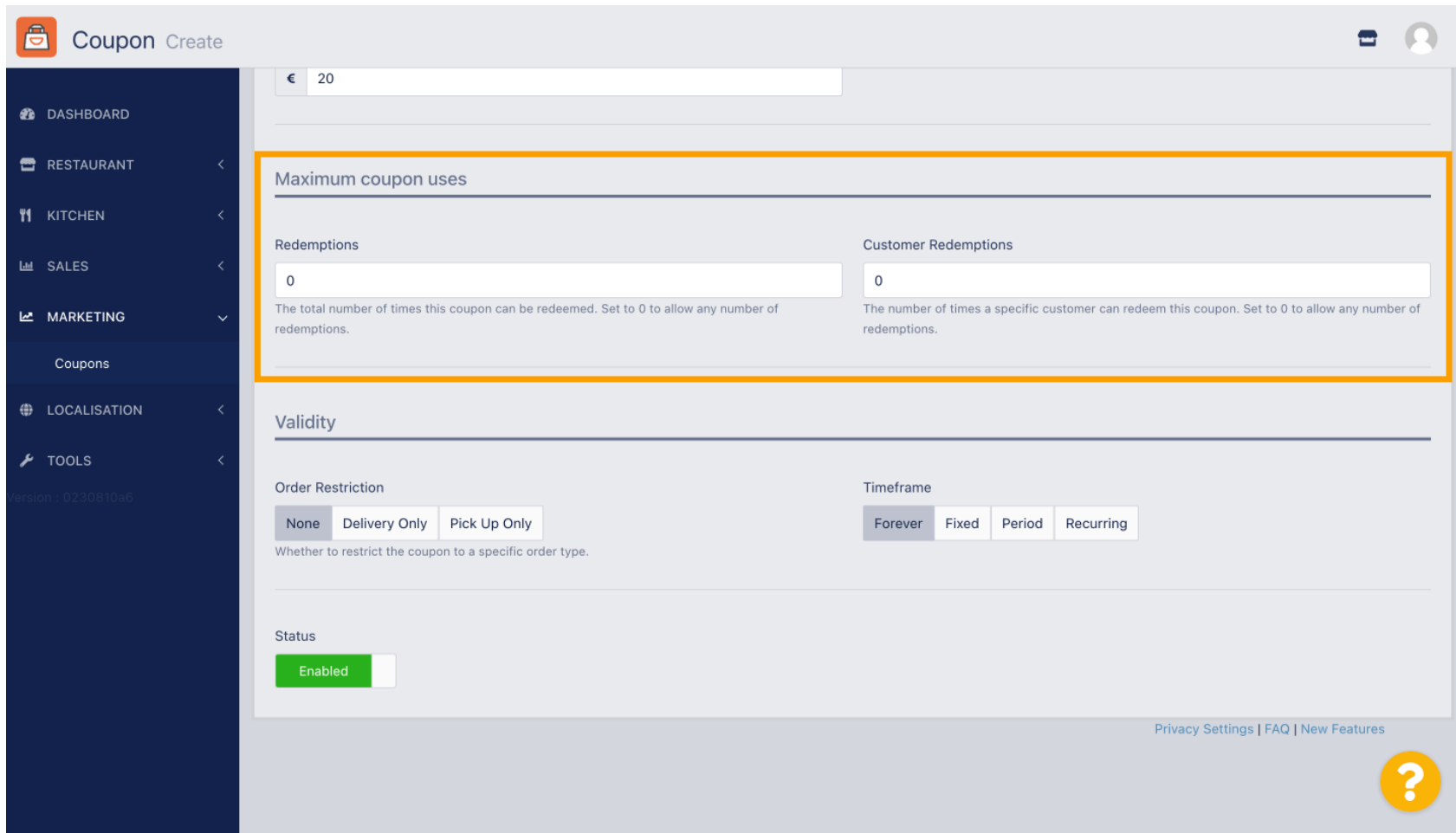
Maximum coupon uses

Redemptions: 0
The total number of times this coupon can be redeemed. Set to 0 to allow any number of redemptions.

Customer Redemptions: 0
The number of times a specific customer can redeem this coupon. Set to 0 to allow any number of redemptions.



În **Utilizarea maximă a cuponului**, puteți seta valoarea de răscumpărare a voucherului, precum și Răscumpărările clienților.



Coupon Create

€ 20

Maximum coupon uses

Redemptions: 0
The total number of times this coupon can be redeemed. Set to 0 to allow any number of redemptions.

Customer Redemptions: 0
The number of times a specific customer can redeem this coupon. Set to 0 to allow any number of redemptions.

Validity

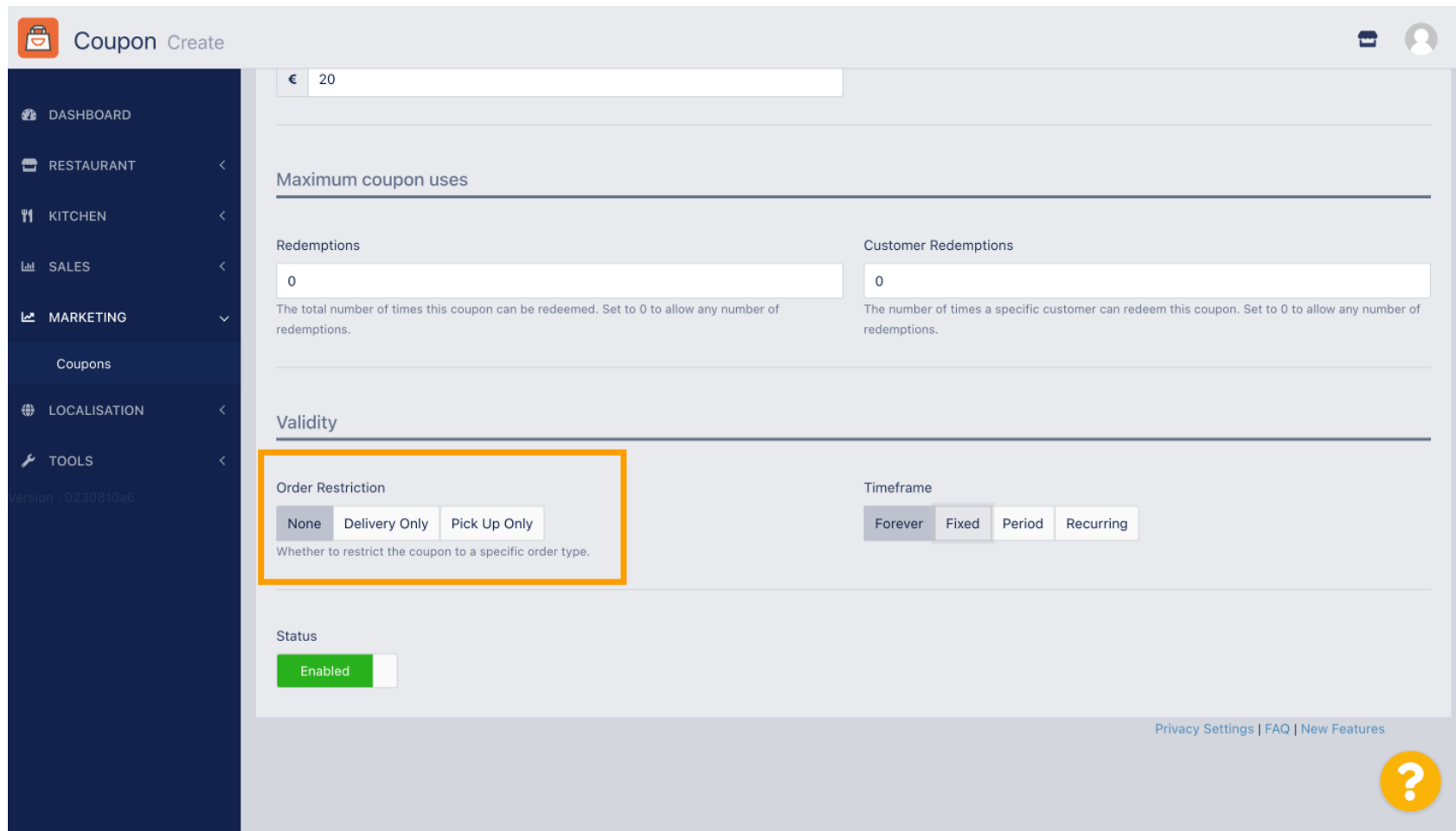
Order Restriction: None | Delivery Only | Pick Up Only
Whether to restrict the coupon to a specific order type.

Timeframe: Forever | Fixed | Period | Recurring

Status: Enabled

[Privacy Settings](#) | [FAQ](#) | [New Features](#)

- Sub Validitate puteți seta **restricția de comandă** dacă cuponul este limitat la un anumit tip de comandă, precum și **intervalul de timp** în care poate fi valorificat.



Coupon Create

€ 20

Maximum coupon uses

Redemptions: 0
Customer Redemptions: 0

Validity

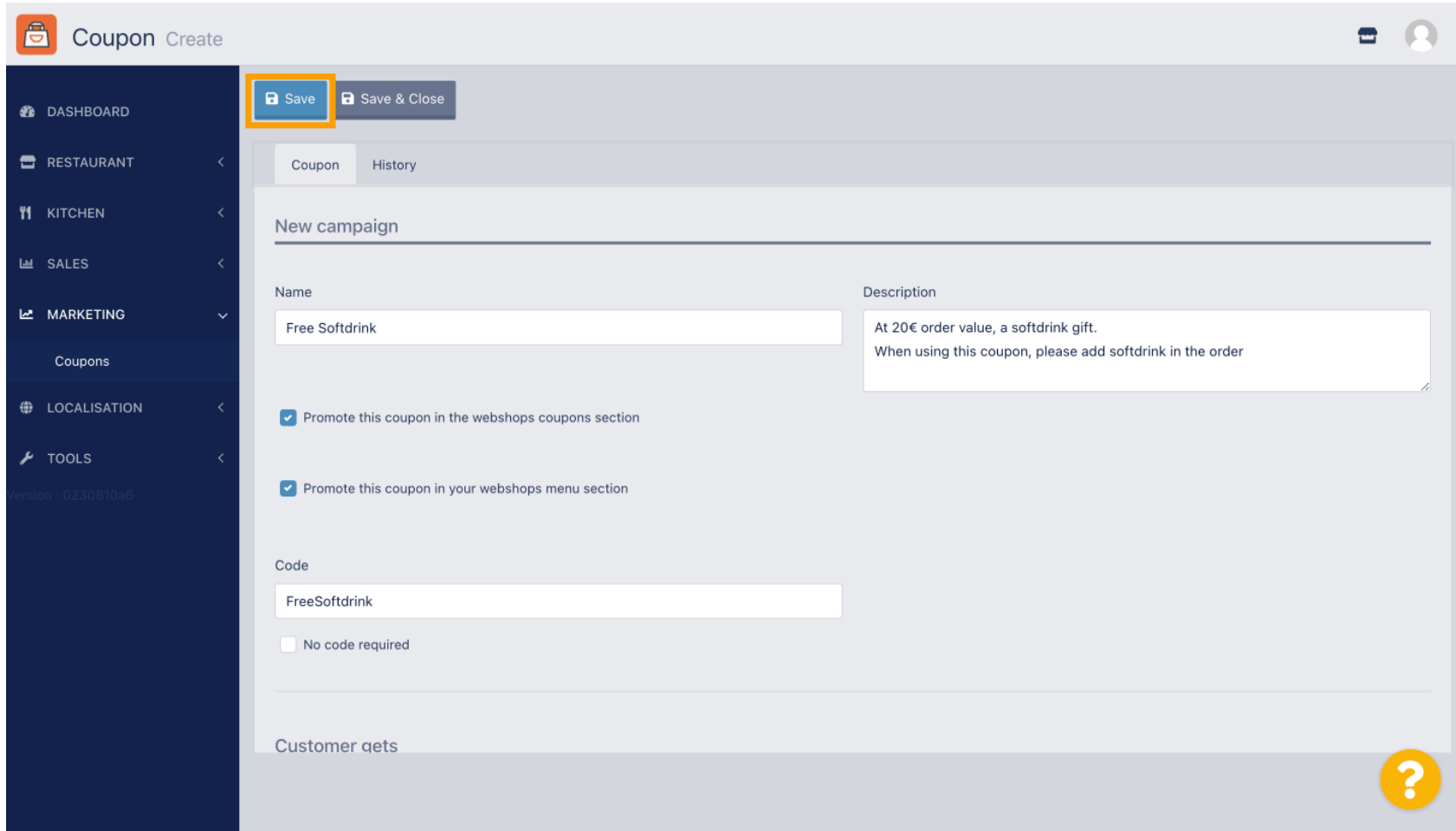
Order Restriction (highlighted): None, Delivery Only, Pick Up Only

Timeframe: Forever, Fixed, Period, Recurring

Status: Enabled

Privacy Settings | FAQ | New Features

 După ce ați făcut toate setările, faceți clic pe **Salvare** .



Coupon Create

Save **Save & Close**

Coupon History

New campaign

Name
Free Softdrink

Description
At 20€ order value, a softdrink gift.
When using this coupon, please add softdrink in the order


Promote this coupon in the webshops coupons section

Promote this coupon in your webshops menu section

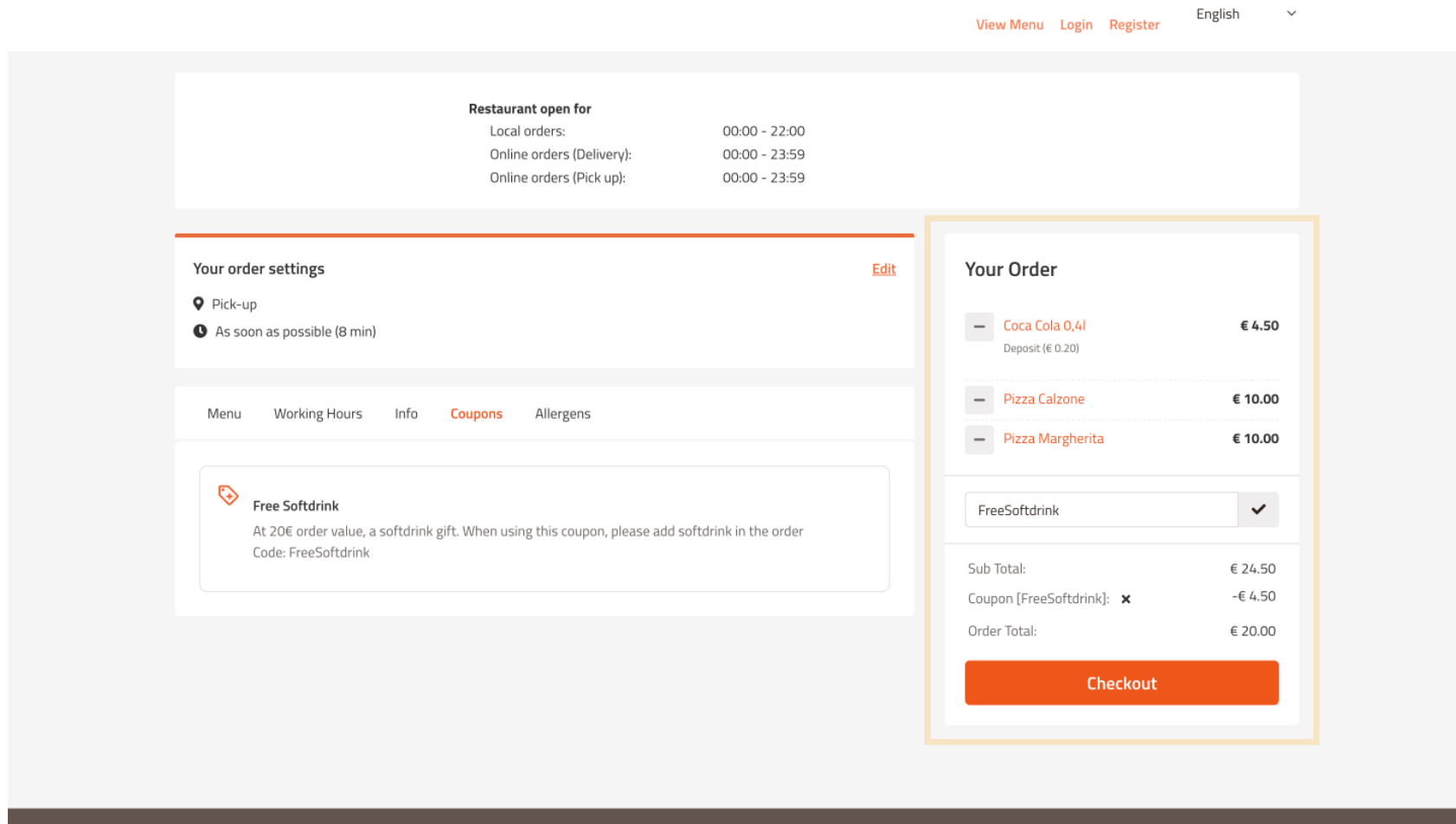
Code
FreeSoftdrink

No code required

Customer gets



 Asta e, ai terminat. Cuponul este acum activat în magazinul dvs. web.



The screenshot displays the DISH web interface. At the top right, there are links for 'View Menu', 'Login', and 'Register', along with a language selector set to 'English'. The main content area is divided into several sections:

- Restaurant open for:** A table showing operating hours for local orders (00:00 - 22:00), online orders (00:00 - 23:59), and online orders for pick-up (00:00 - 23:59).
- Your order settings:** A section with an 'Edit' link, showing 'Pick-up' and 'As soon as possible (8 min)'. Below this is a navigation bar with 'Menu', 'Working Hours', 'Info', 'Coupons', and 'Allergens'.
- Coupons:** A section titled 'Free Softdrink' with a description: 'At 20€ order value, a softdrink gift. When using this coupon, please add softdrink in the order' and the code 'FreeSoftdrink'.
- Your Order:** A summary box containing:
 - Items: Coca Cola 0,4l (€ 4.50) with a deposit of € 0.20, Pizza Calzone (€ 10.00), and Pizza Margherita (€ 10.00).
 - Coupon: 'FreeSoftdrink' is applied with a checkmark.
 - Totals: Sub Total (€ 24.50), Coupon [FreeSoftdrink] (-€ 4.50), and Order Total (€ 20.00).
 - Checkout button: A prominent orange button labeled 'Checkout'.



Scanați pentru a accesa playerul interactiv