



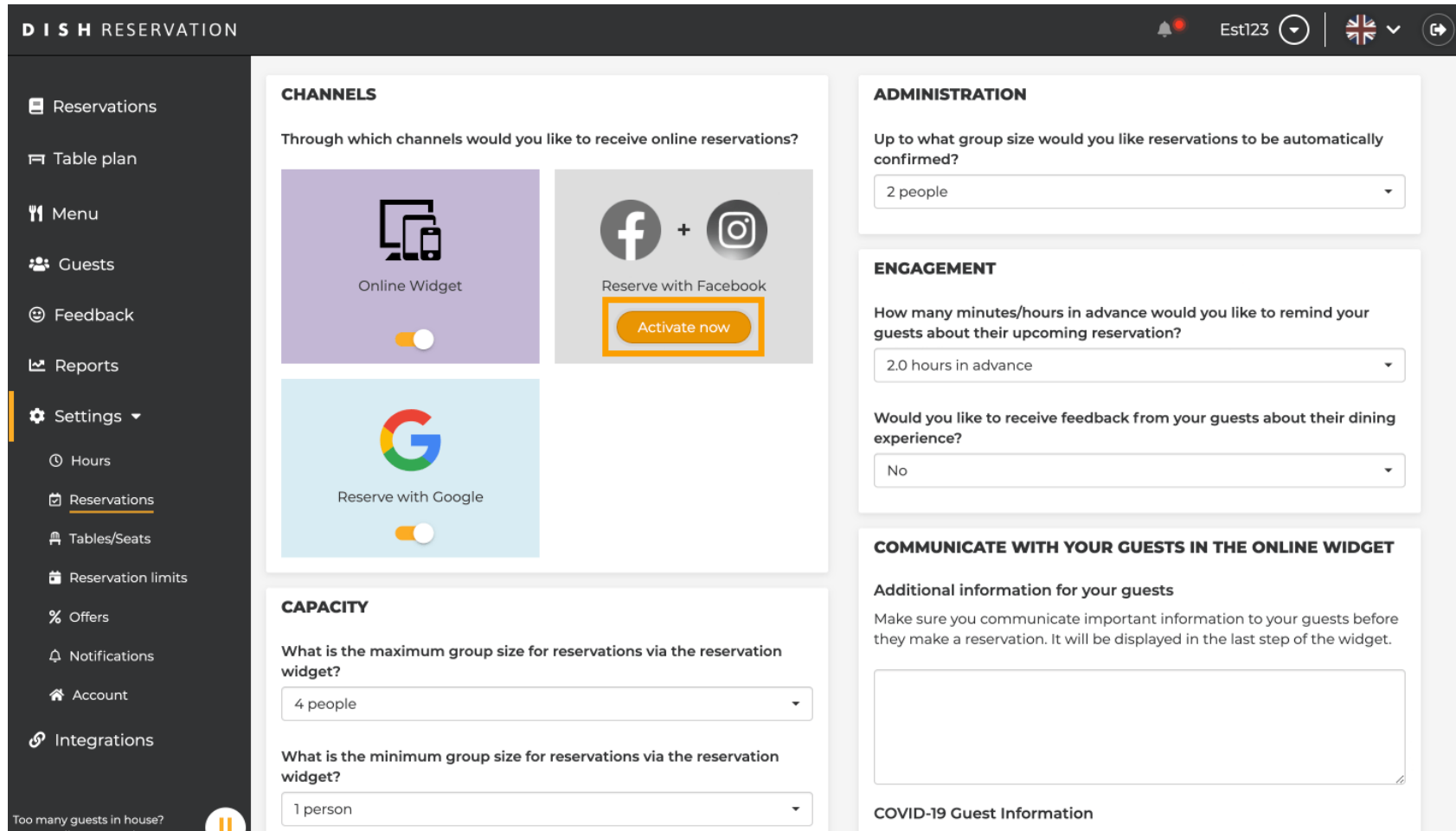
Vítejte na hlavním panelu rezervace DISH . V tomto tutoriálu vám ukážeme, jak aktivovat rezervace na Facebooku a Instagramu.

The screenshot displays the DISH RESERVATION dashboard. At the top, the header includes the 'DISH RESERVATION' title, a notification bell, 'Est123', a language selector (UK flag), and a refresh icon. A teal banner at the top right contains the text 'Have a walk-in customer? Received a reservation request over phone / email? Don't forget to add it to your reservation book!' with 'WALK-IN' and 'ADD RESERVATION' buttons. Below this is a date range selector showing 'Tue, 20 Jun - Tue, 20 Jun'. A message states 'You have no limits configured for the selected date.' with an 'Add a new limit' button. Filter tabs for 'All', 'Completed', and 'Upcoming' are visible, along with icons for a calendar and users. The main content area shows 'No reservations available' with a magnifying glass icon. A 'Print' button is at the bottom left, and a help icon (question mark) is at the bottom right. The footer contains 'Designed by Hospitality Digital GmbH. All rights reserved.' and links for 'FAQ', 'Terms of use', 'Imprint', 'Data privacy', and 'Privacy Settings'. A sidebar on the left lists navigation options: Reservations, Table plan, Menu, Guests, Feedback, Reports, Settings (with a dropdown arrow), Hours, Reservations (with a dropdown arrow), Tables/Seats, Reservation limits, Offers, Notifications, Account, and Integrations. A small notification at the bottom left reads 'Too many guests in house?' with a pause icon.

Nejprve klikněte na **Rezervace** v nabídce **Nastavení**.

The screenshot displays the DISH RESERVATION interface. On the left, a dark sidebar contains a list of navigation items: Reservations, Table plan, Menu, Guests, Feedback, Reports, Settings (with a dropdown arrow), Hours, Reservations (highlighted with an orange box), Tables/Seats, Reservation limits, Offers, Notifications, Account, and Integrations. The main content area features a teal banner with the text "Have a walk-in customer? Received a reservation request over phone / email? Don't forget to add it to your reservation book!" and buttons for "WALK-IN" and "ADD RESERVATION". Below this is a date selector showing "Tue, 20 Jun - Tue, 20 Jun". A message states "You have no limits configured for the selected date." with an "Add a new limit" button. Filter tabs for "All", "Completed", and "Upcoming" are visible, along with icons for a calendar and a group of people. The central area shows "No reservations available" with an illustration of a person looking through binoculars. At the bottom, there is a "Print" button and a help icon (question mark). The footer includes the text "Designed by Hospitality Digital GmbH. All rights reserved." and links for "FAQ", "Terms of use", "Imprint", "Data privacy", and "Privacy Settings".

Poté klikněte na **Aktivovat nyní** na Rezervovat přes Facebook.



The screenshot shows the DISH RESERVATION settings interface. The left sidebar contains navigation options: Reservations, Table plan, Menu, Guests, Feedback, Reports, Settings (selected), Hours, Reservations, Tables/Seats, Reservation limits, Offers, Notifications, Account, and Integrations. The main content area is divided into several sections:

- CHANNELS**: A section titled "Through which channels would you like to receive online reservations?" containing three toggleable options:
 - Online Widget (toggle is off)
 - Reserve with Facebook (toggle is on, with an orange "Activate now" button highlighted)
 - Reserve with Google (toggle is off)
- CAPACITY**: A section with two dropdown menus:
 - "What is the maximum group size for reservations via the reservation widget?" set to "4 people"
 - "What is the minimum group size for reservations via the reservation widget?" set to "1 person"
- ADMINISTRATION**: A section with a dropdown menu for "Up to what group size would you like reservations to be automatically confirmed?" set to "2 people".
- ENGAGEMENT**: A section with a dropdown menu for "How many minutes/hours in advance would you like to remind your guests about their upcoming reservation?" set to "2.0 hours in advance", and another dropdown for "Would you like to receive feedback from your guests about their dining experience?" set to "No".
- COMMUNICATE WITH YOUR GUESTS IN THE ONLINE WIDGET**: A section titled "Additional information for your guests" with a text area for "Make sure you communicate important information to your guests before they make a reservation. It will be displayed in the last step of the widget." and a "COVID-19 Guest Information" label below it.

- 🔔 Otevře se nové vyskakovací okno s informacemi o následujícím procesu. Chcete-li pokračovat, klikněte na **Aktivovat nyní**.

The screenshot shows the DISH RESERVATION dashboard interface. A modal window is open in the center, titled "Get more reservations with Facebook & Instagram". The modal contains the following text:

Get more reservations with Facebook & Instagram

Boost your reservations by adding "Reserve" Button to your Facebook and Instagram Pages. Just follow these simple steps:

1. Click the button below to initiate the integration process. You will be redirected to your Facebook Page.
2. Grant access to our integration partner, Mozrest.
3. If necessary, add your Instagram account and confirm the settings.
4. Once you have successfully completed the process, return to this page and click the "Check connection" button.

You will need:

- Facebook Business account
- Admin access

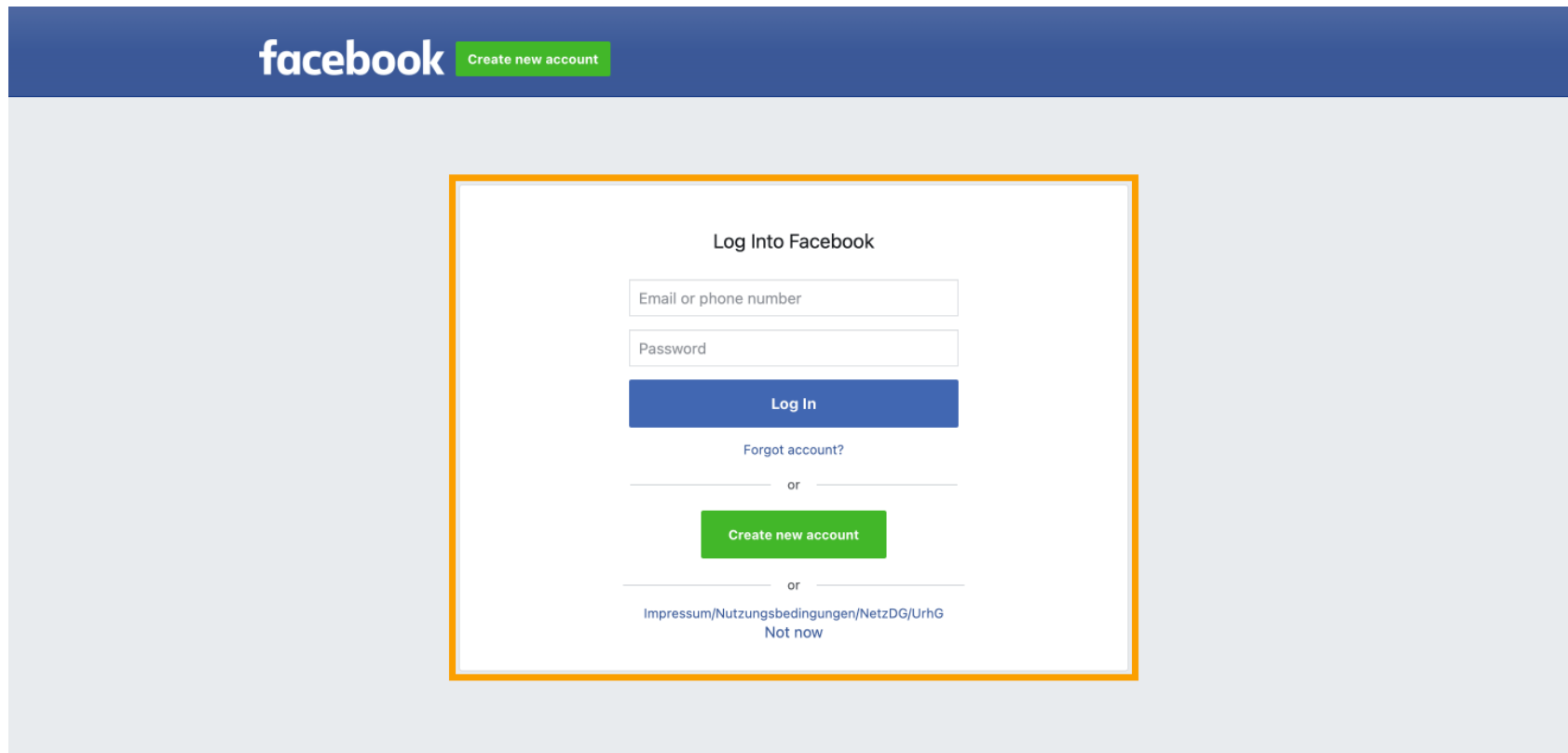
Activate now

[Full Guide: How to Connect Your Facebook Page](#)

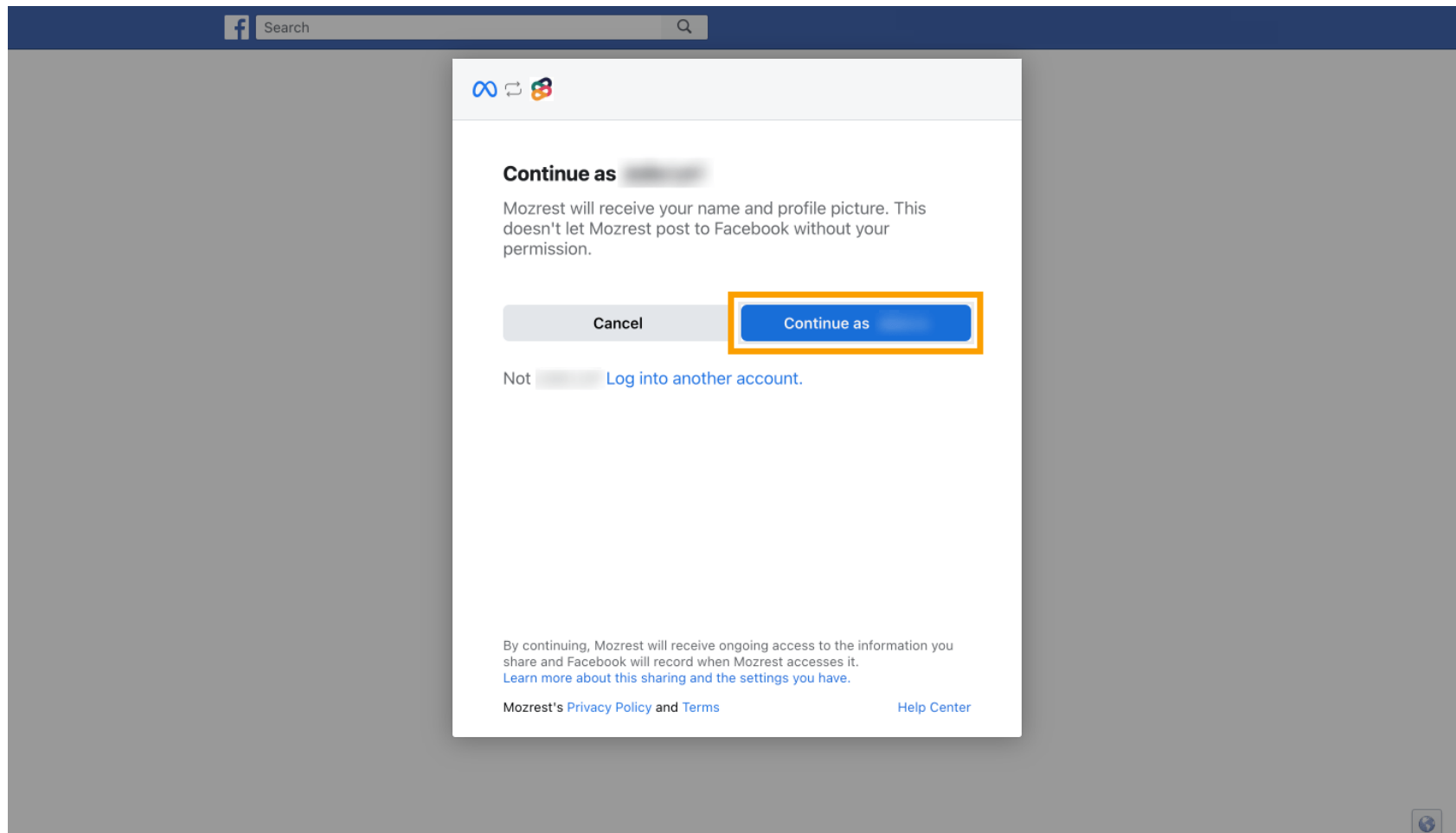
The background dashboard shows a sidebar with navigation options: Reservations, Table plan, Menu, Guests, Feedback, Reports, Settings, Hours, Reservations (highlighted), Tables/Seats, Reservation limits, Offers, Notifications, Account, and Integrations. The main content area includes sections for CHANNELS, CAPACITY, and COVID-19 Guest Information.



Poté budete přesměrováni na Facebook. Přihlaste se nebo se zaregistrujte pomocí svého firemního účtu na Facebooku.

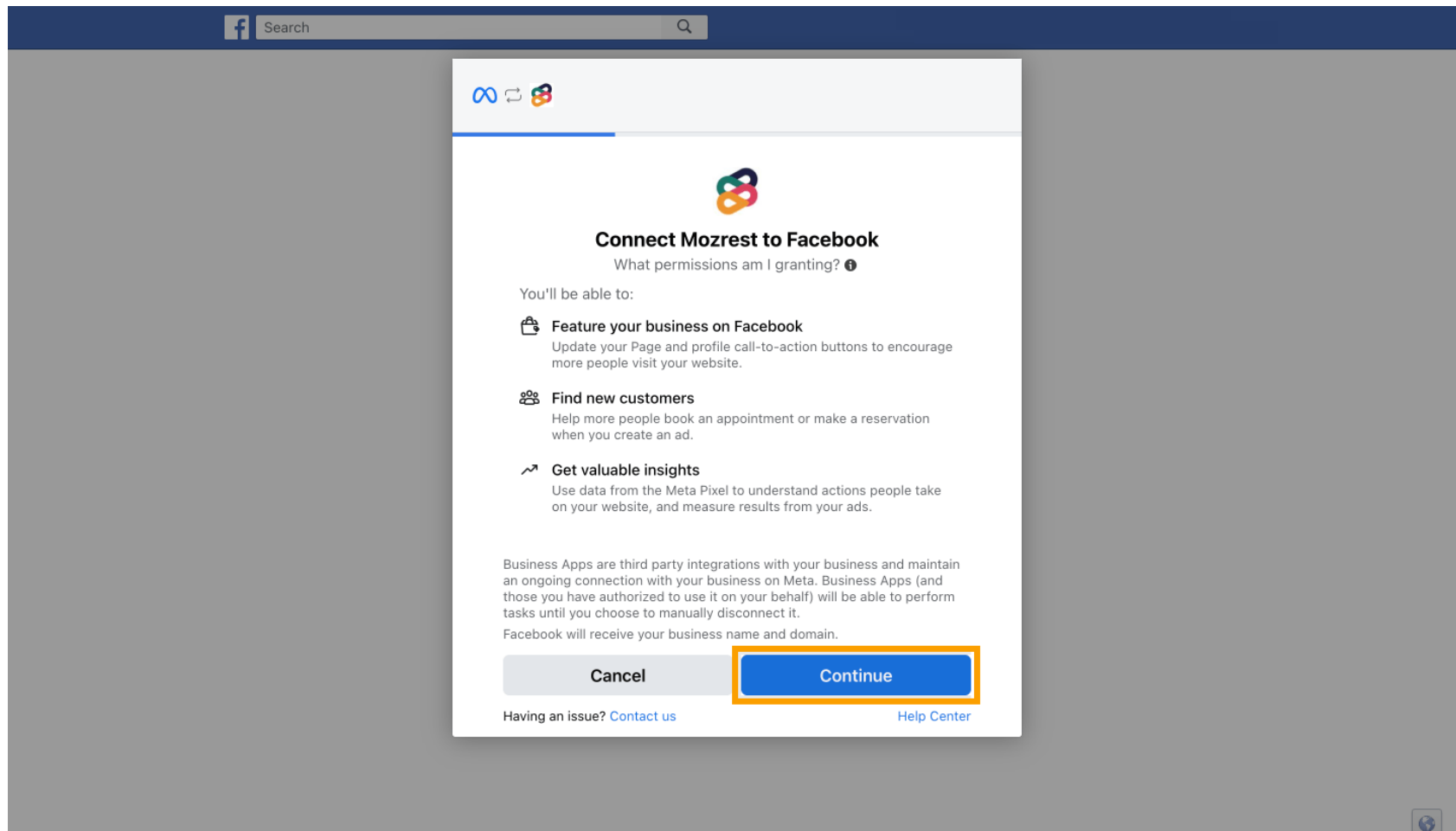


- 🔑 Otevře se vyskakovací okno s informacemi o tom, jak budou vaše informace použity. Vyberte svůj účet kliknutím na **Pokračovat jako [váš účet]** .

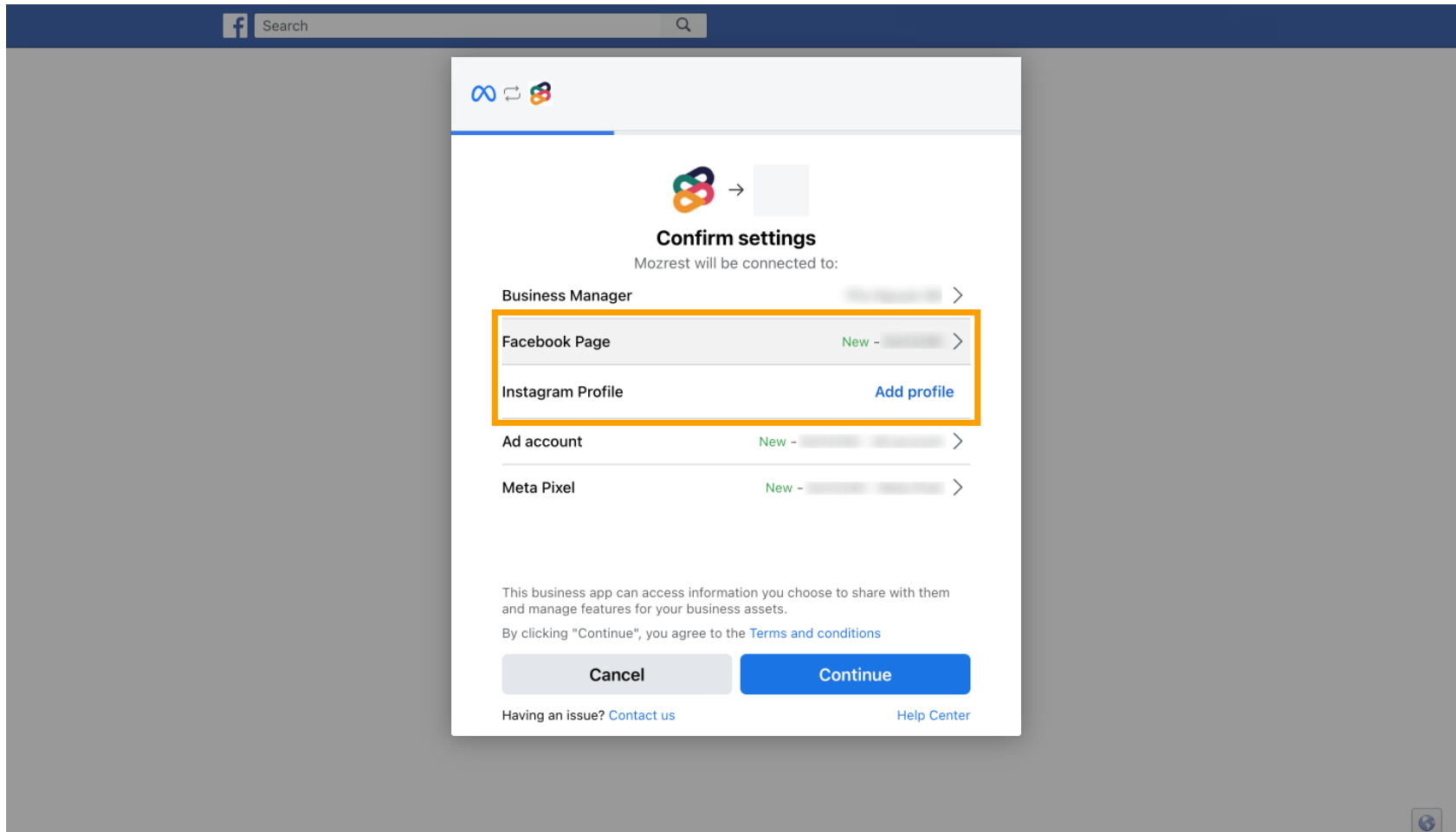




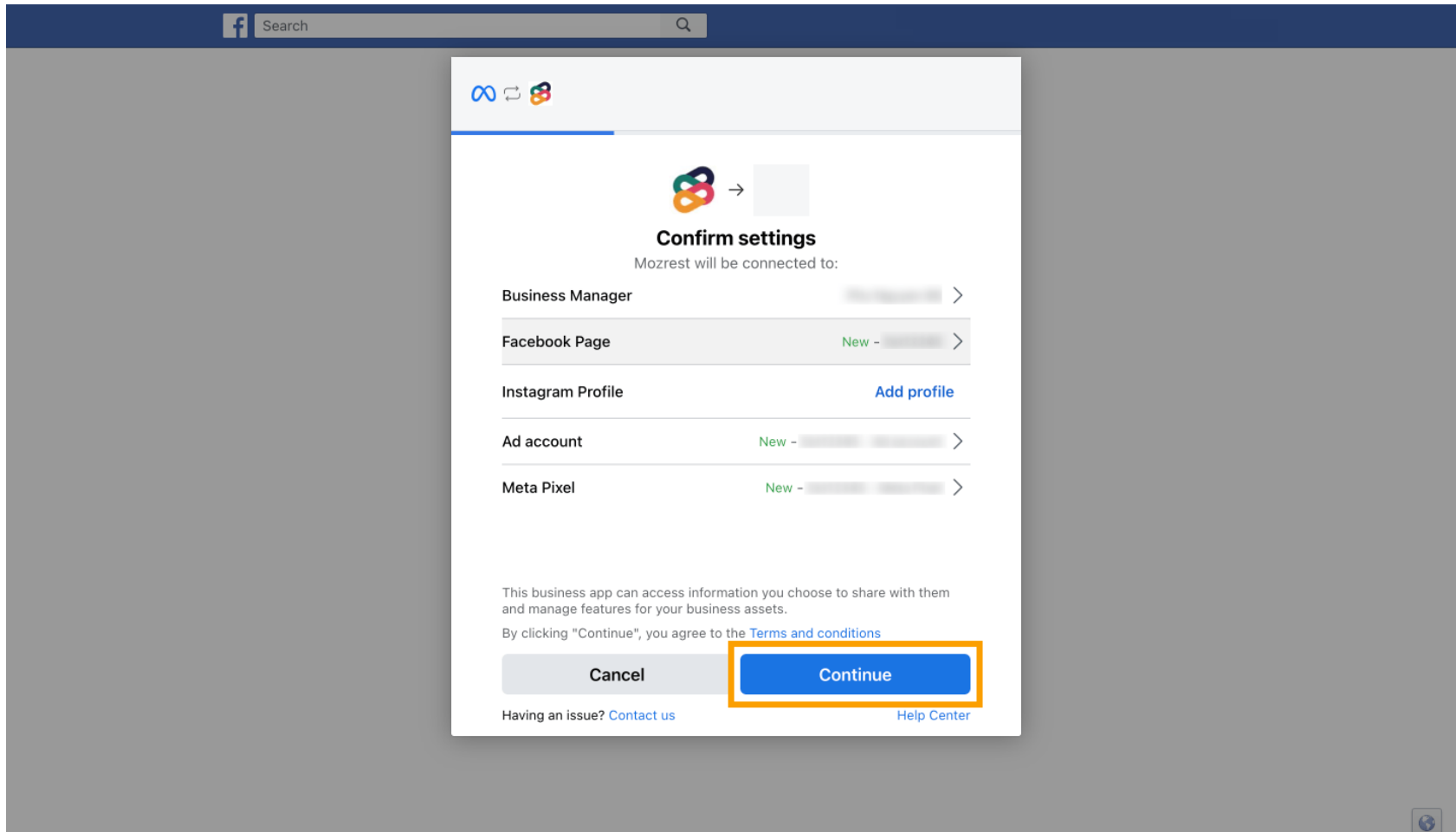
V tomto kroku získáte další informace o využití vašich dat. Nyní klikněte na **Pokračovat** pro připojení Mozrestu k Facebooku.



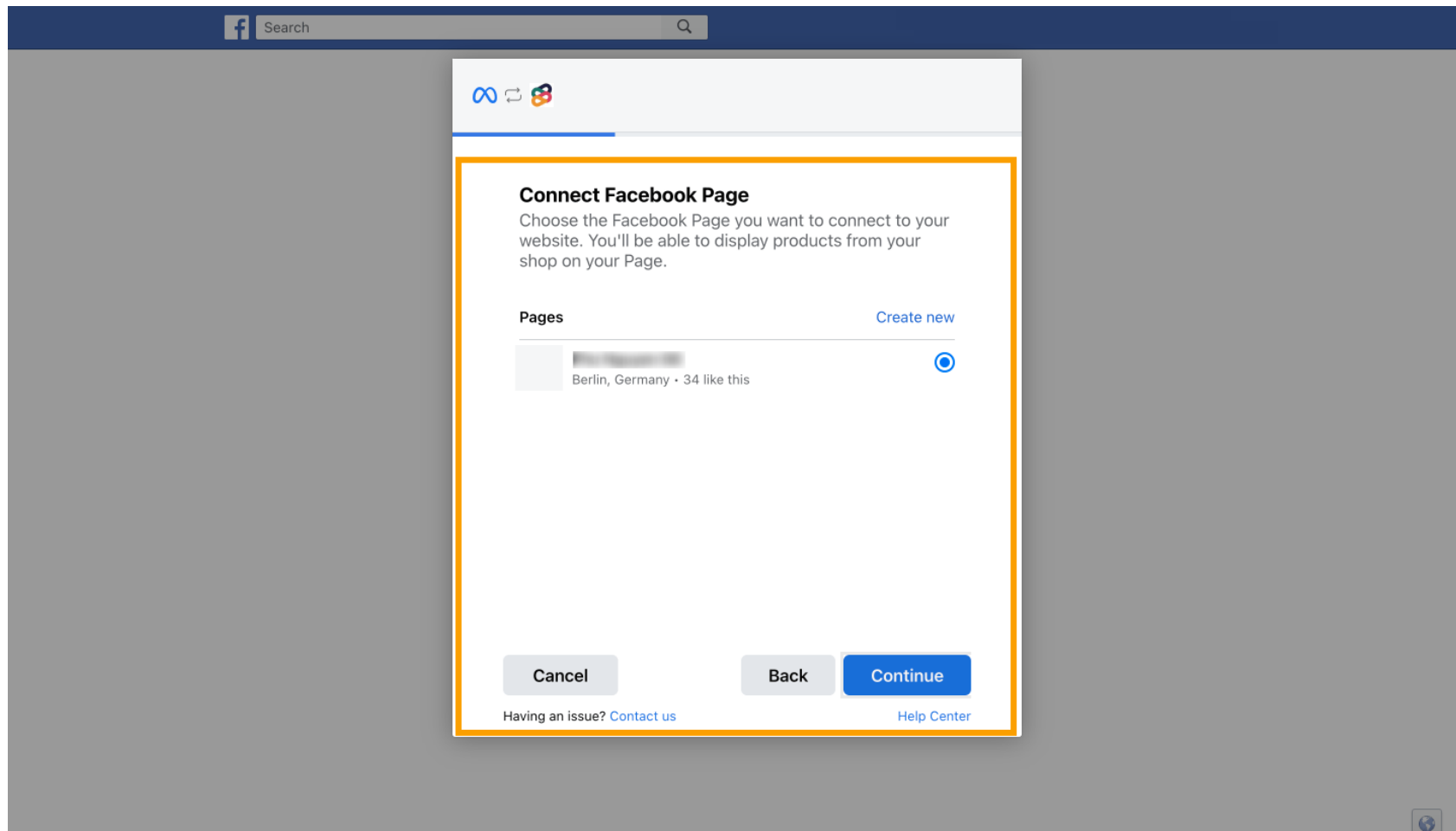
Poté se zobrazí přehled účtů, které se chystáte připojit.



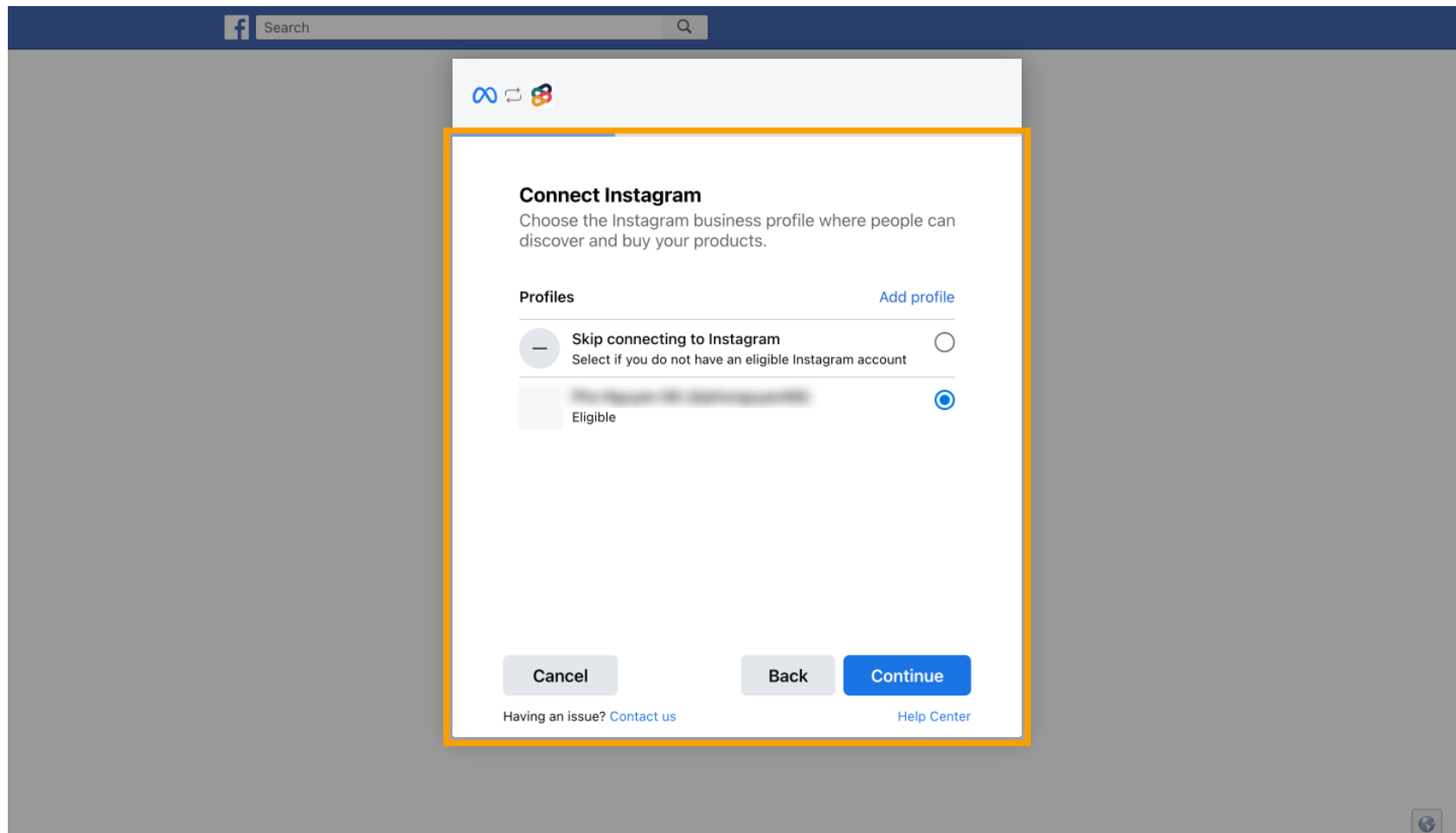
 Pokračujte kliknutím na **Pokračovat**.



- ☞ Poté vyberte stránku na Facebooku , pro kterou chcete aktivovat tlačítko rezervace, a pokračujte kliknutím na Pokračovat.

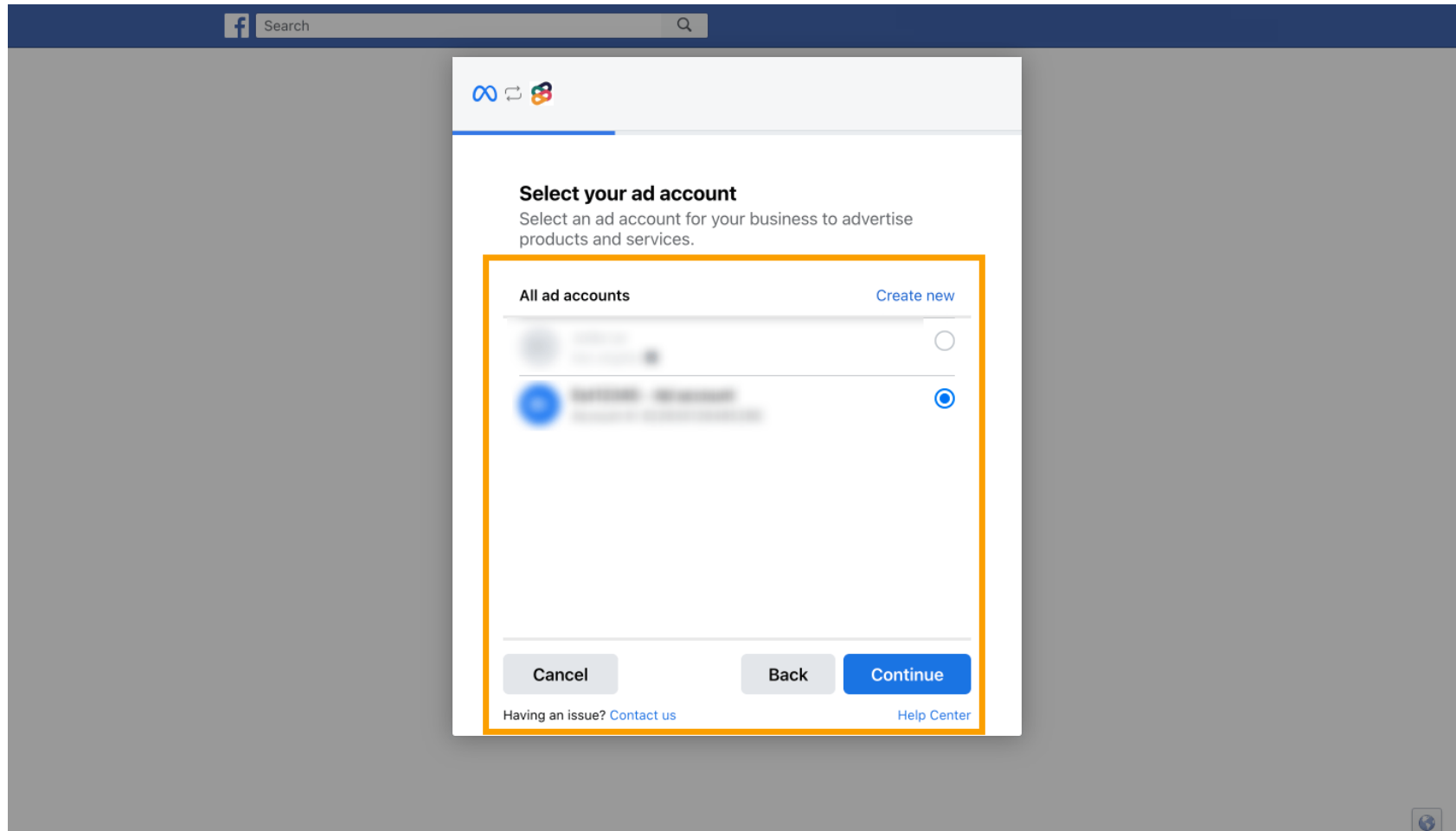


- 👉 Jakmile vyberete stránku na Facebooku, vyberte **profil Instagram** , pro který chcete aktivovat tlačítko rezervace, a pokračujte kliknutím na **Pokračovat** .

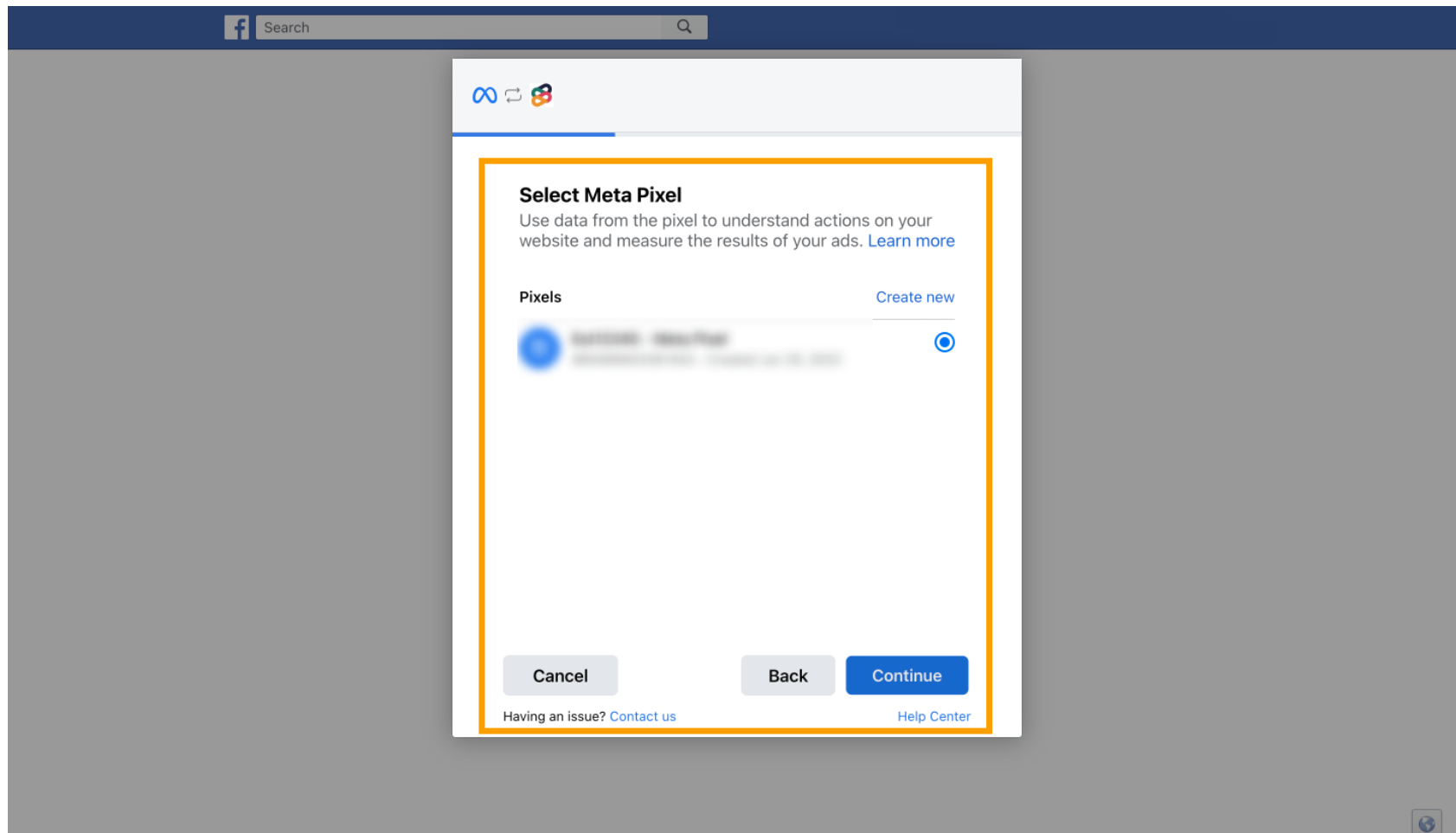




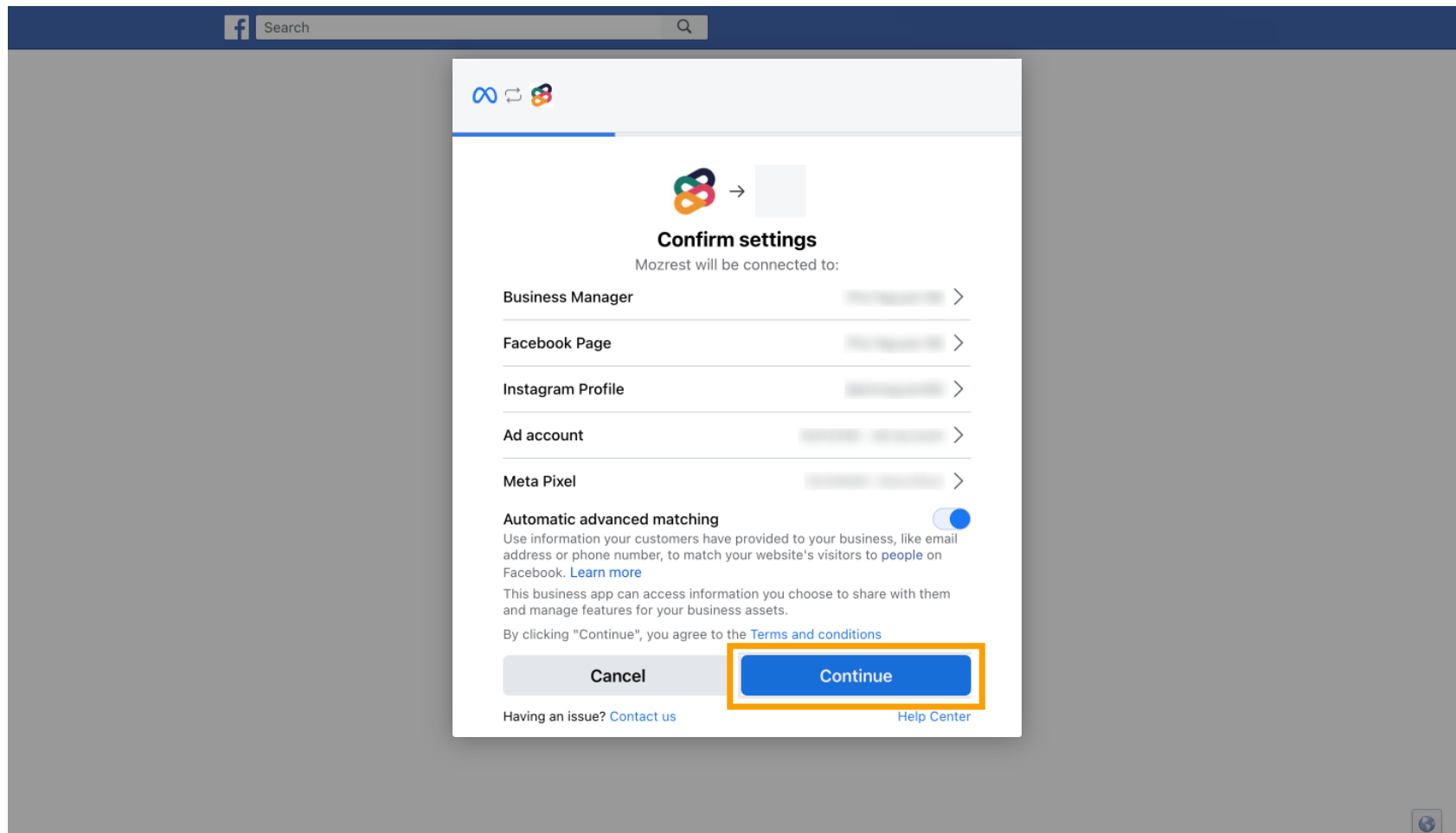
Poté vyberte **reklamní účet** pro vybranou stránku na Facebooku, kde chcete inzerovat produkty a služby, a **pokračujte** kliknutím na Pokračovat. **Poznámka: Facebook od vás vyžaduje, abyste tak učinili v případě, že chcete inzerovat.**



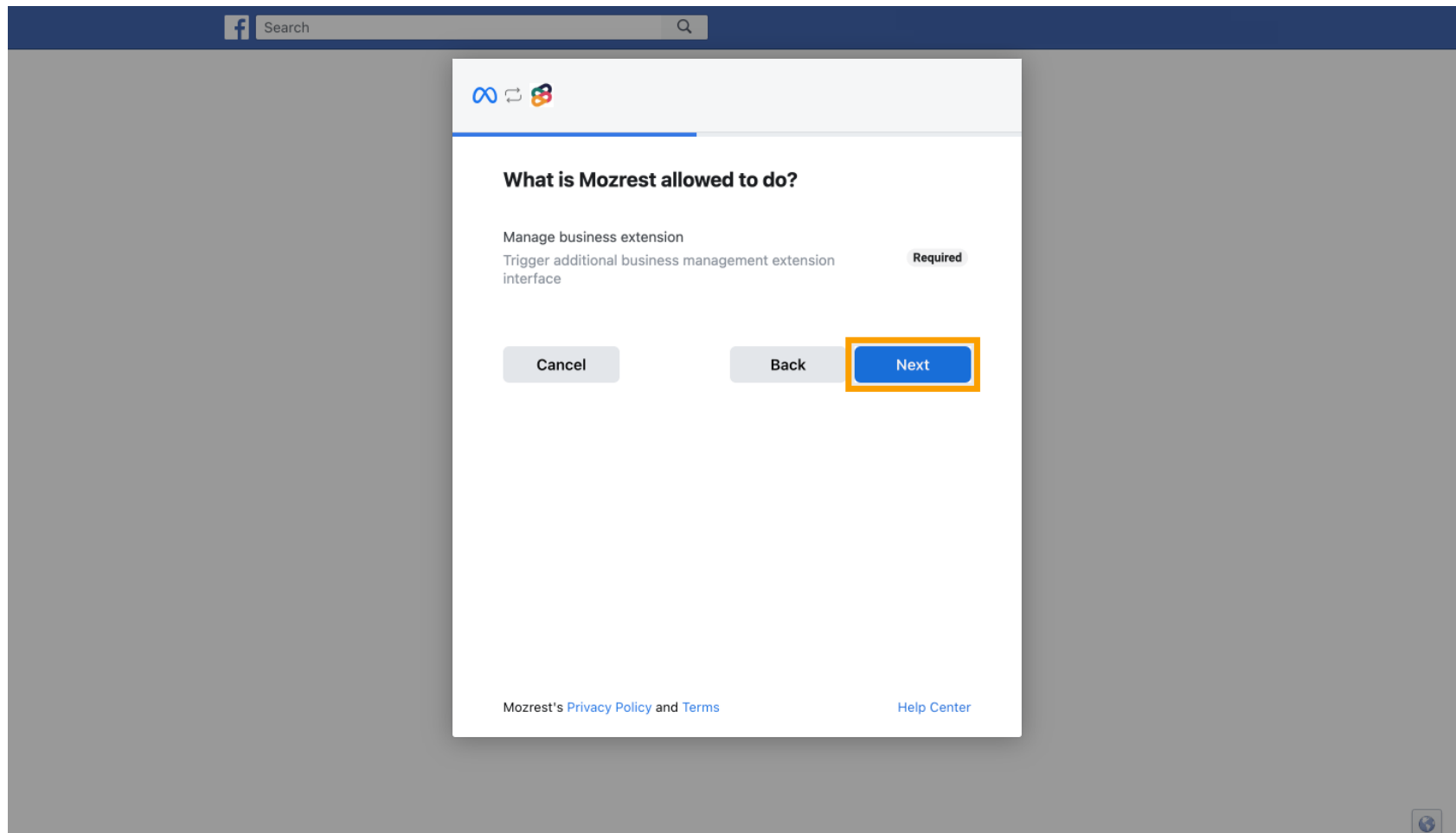
- Po nastavení účtu pro přidání vyberte **Meta Pixel** pro stránku na Facebooku, na které aktivujete tlačítko Rezervovat, a klikněte na **Pokračovat**.



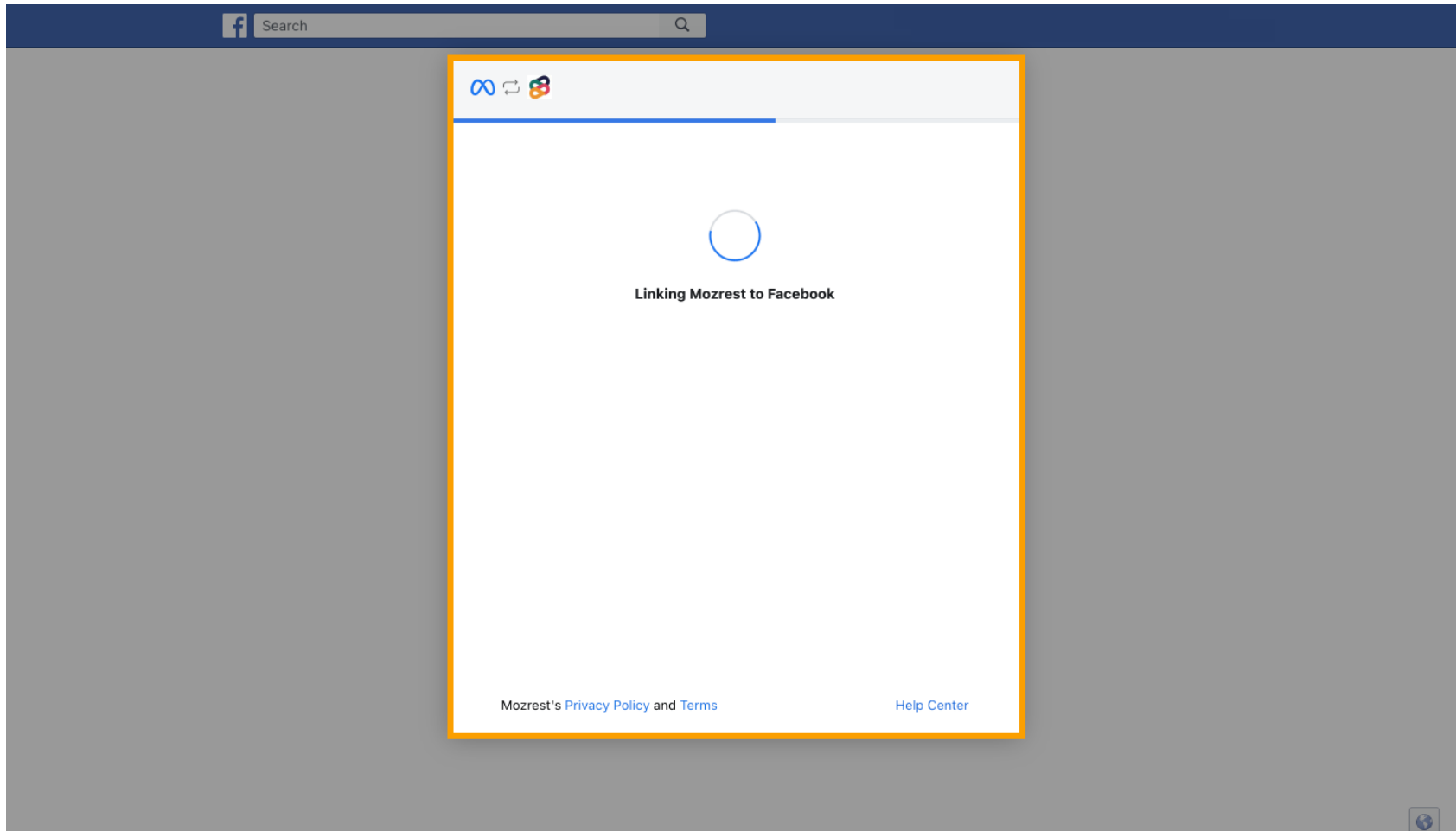
- Jakmile vyberete všechny požadované účty, zobrazí se jejich souhrn. Pro pokračování klikněte na Pokračovat.



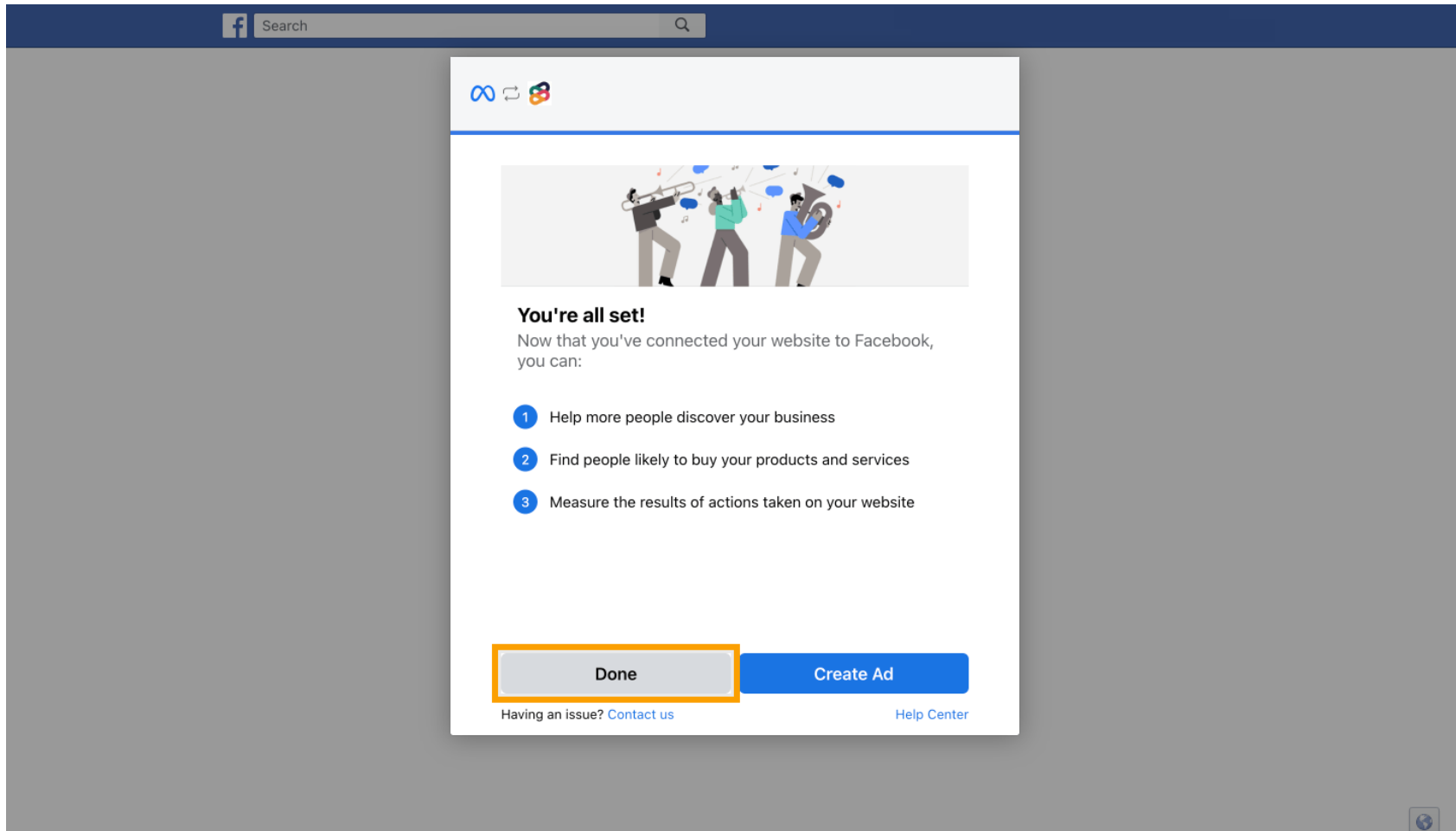
- ☞ Pak musíte našemu integračnímu partnerovi Mozrest povolit propojení Facebooku a Instagramu s DISH Reservation. Chcete-li tak učinit, klikněte na **Další**.



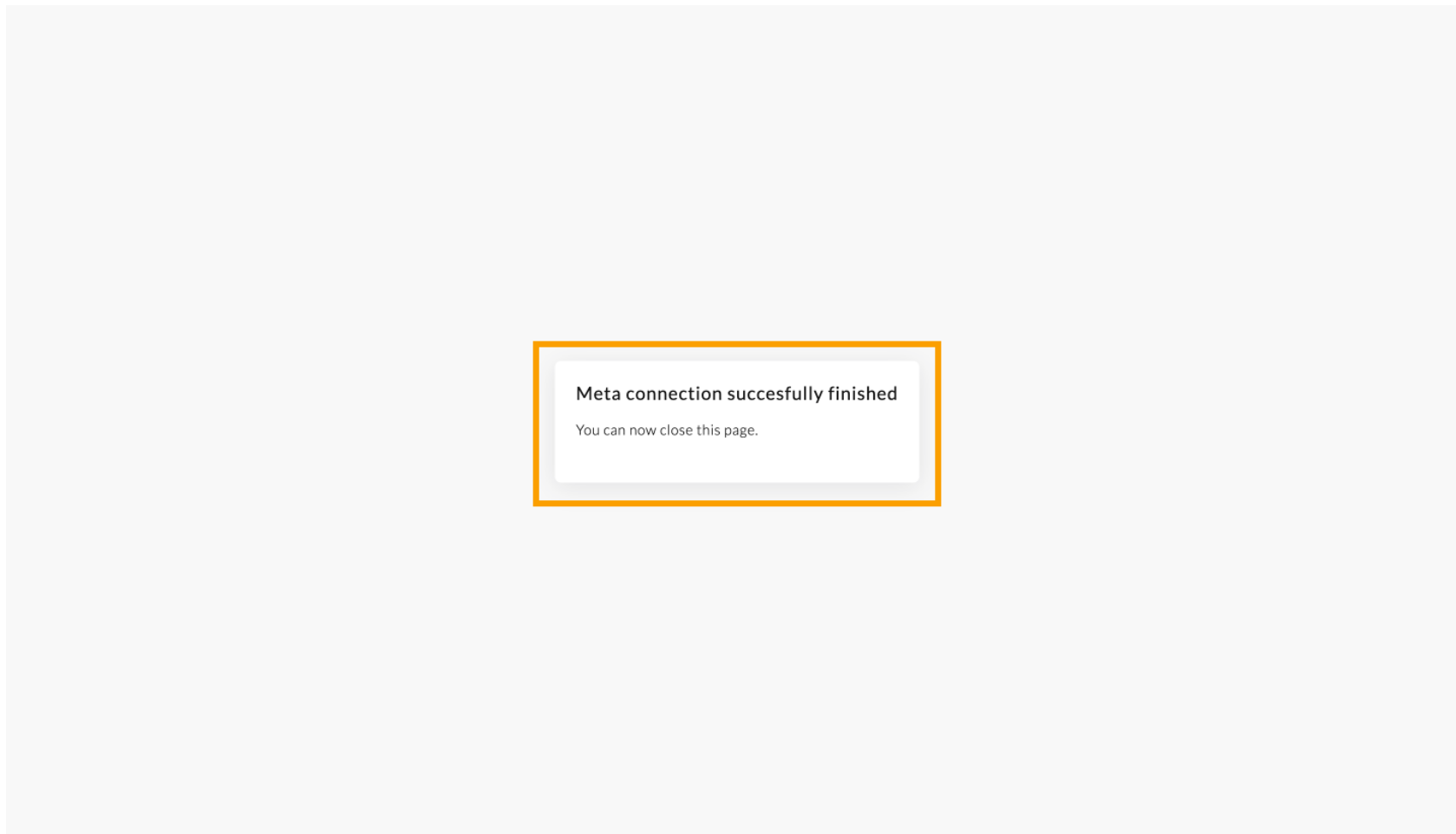
 Poté se spustí proces propojení. **Poznámka: Proces může trvat trochu déle.**



Po dokončení procesu propojení klikněte na **Hotovo**.



-  Poté obdržíte potvrzovací zprávu, že Meta Connection úspěšně skončilo. Zavřete stránku.



Vraťte se do rezervace DISH a klikněte na **Dokončit nastavení**.

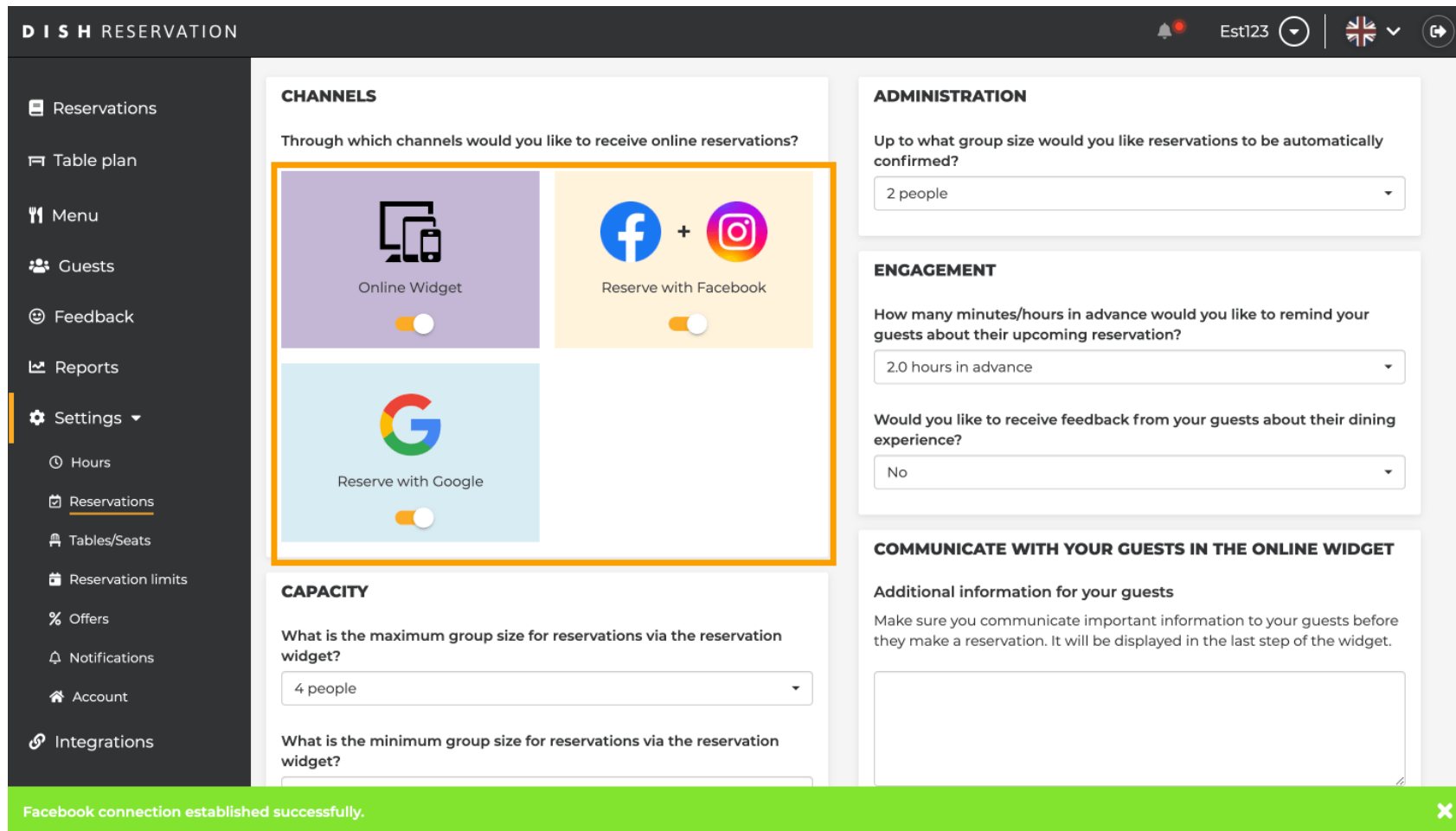
The screenshot shows the DISH RESERVATION settings interface. A dialog box is overlaid on the screen, titled "Setup Completed? Please confirm the connection". The dialog box contains the following text: "Boost your reservations by adding 'Reserve' Button to your Facebook and Instagram Pages." Below this text are two buttons: "Finish setup" (highlighted with an orange border) and "Start over". At the bottom of the dialog box, there is a link: "Full Guide: How to Connect Your Facebook Page".

The background interface shows the following sections:

- CHANNELS**: Through which channels would you like to receive online reservations? (Includes Online Widget, Facebook + Instagram, and Reserve with Google).
- ADMINISTRATION**: Up to what group size would you like reservations to be automatically confirmed? (Dropdown menu: 2 people).
- ENGAGEMENT**: How many hours in advance would you like to remind your upcoming reservation? (Dropdown menu). How long would you like to receive feedback from your guests about their dining experience? (Dropdown menu).
- CAPACITY**: What is the maximum group size for reservations via the reservation widget? (Dropdown menu: 4 people). What is the minimum group size for reservations via the reservation widget? (Dropdown menu: 1 person).
- ADDITIONAL INFORMATION FOR YOUR GUESTS**: Make sure you communicate important information to your guests before they make a reservation. It will be displayed in the last step of the widget. (Text area).
- COVID-19 Guest Information**: (Section header).



Tlačítko Rezervovat přes Facebook je nyní aktivní. Rezervace přes Instagram bude fungovat také, pokud jste propojili svůj profil.



DISH RESERVATION

CHANNELS

Through which channels would you like to receive online reservations?

- Online Widget
- Reserve with Facebook
- Reserve with Google

ADMINISTRATION

Up to what group size would you like reservations to be automatically confirmed?

2 people

ENGAGEMENT

How many minutes/hours in advance would you like to remind your guests about their upcoming reservation?

2.0 hours in advance

Would you like to receive feedback from your guests about their dining experience?

No

COMMUNICATE WITH YOUR GUESTS IN THE ONLINE WIDGET

Additional information for your guests

Make sure you communicate important information to your guests before they make a reservation. It will be displayed in the last step of the widget.

CAPACITY

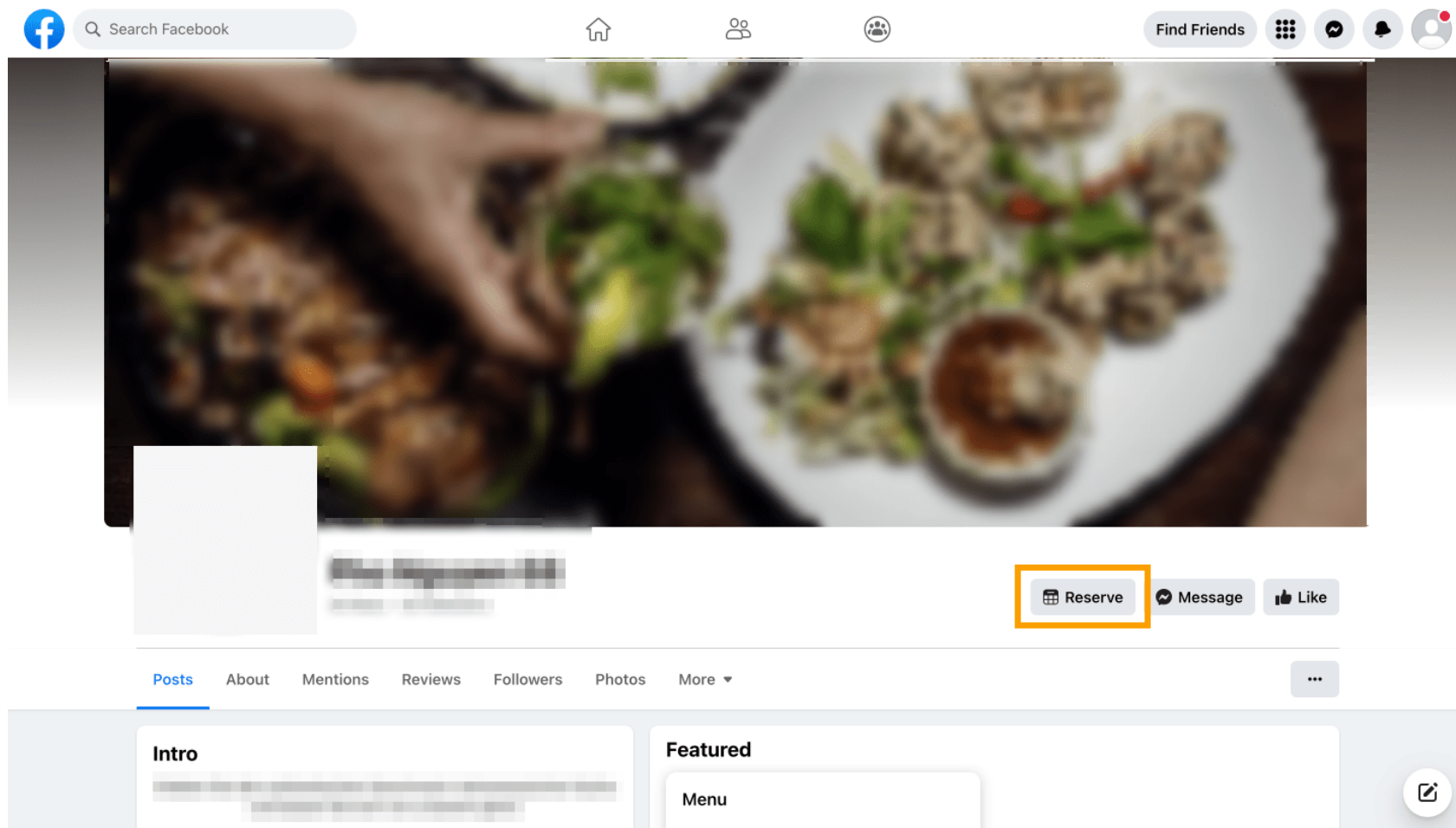
What is the maximum group size for reservations via the reservation widget?

4 people

What is the minimum group size for reservations via the reservation widget?

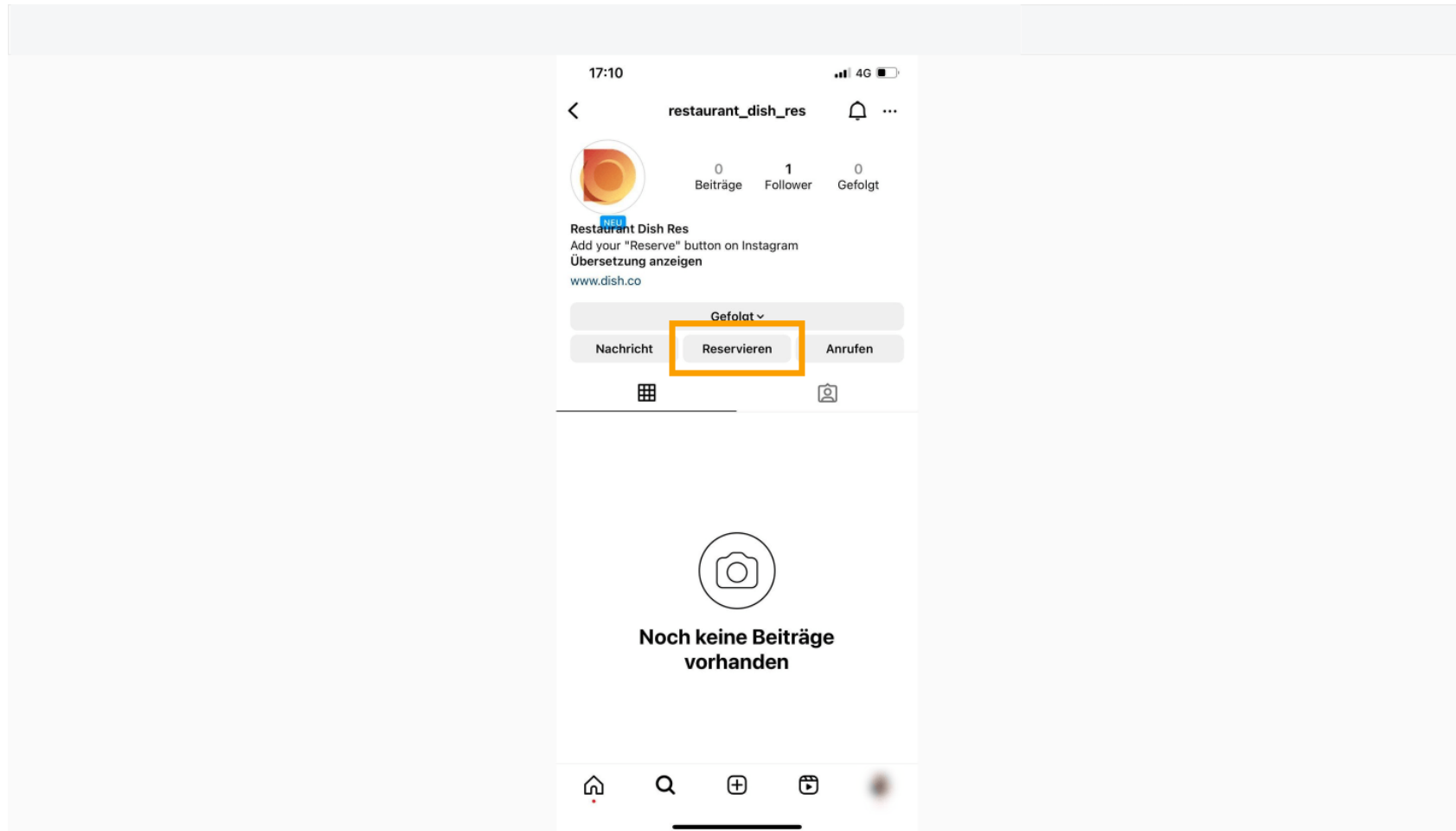
Facebook connection established successfully.

i Na vaší Facebook stránce bude možnost rezervace vypadat takto.

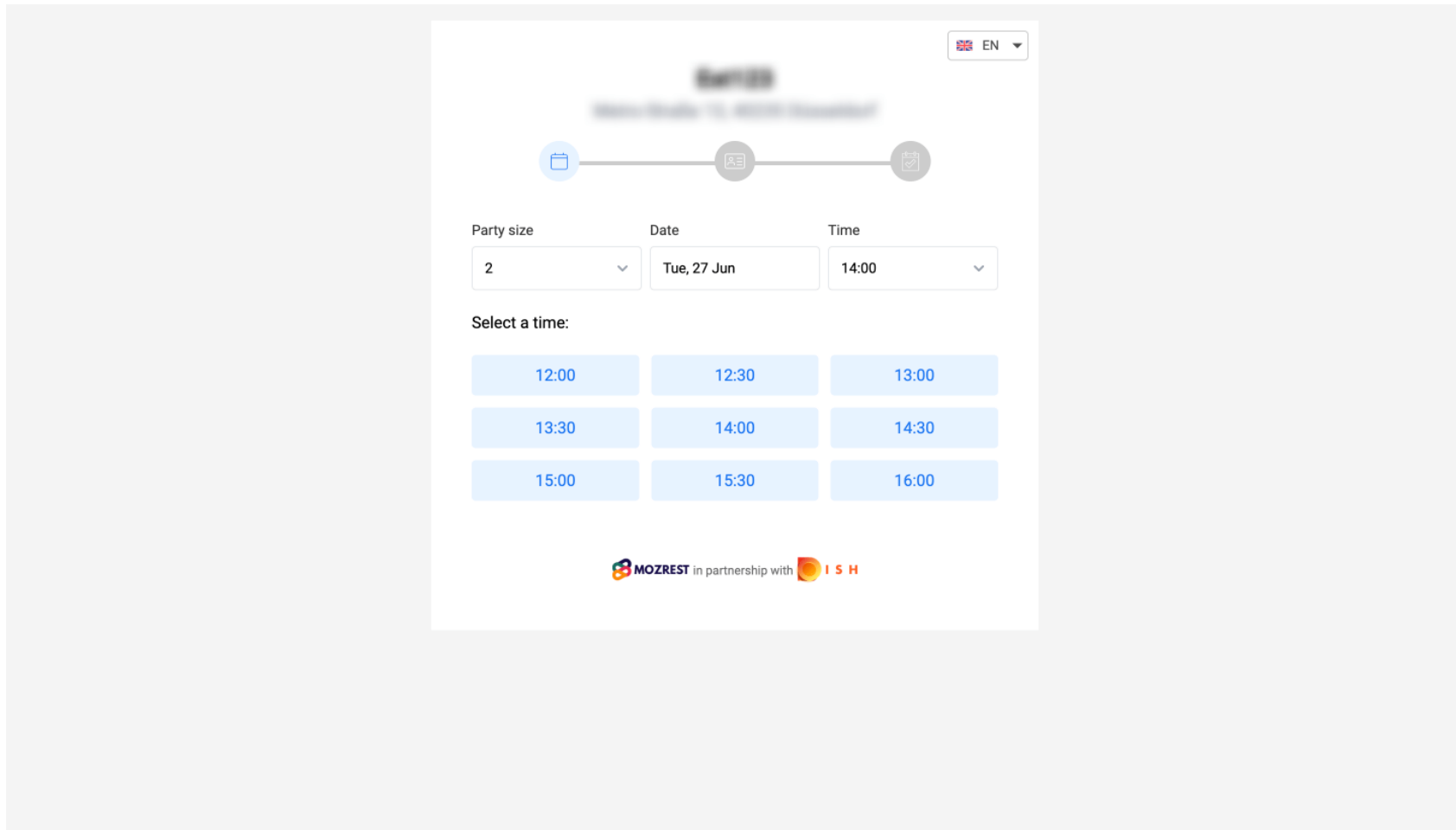




A na Instagramu to bude vypadat takto.



 To je vše. Dokončili jste tutoriál a nyní víte, jak aktivovat rezervace na Facebooku a Instagramu.





Skenováním přejděte do interaktivního přehrávače