



Welcome to the dashboard of DISH Reservation. In this tutorial, we show you how to activate reservations on Facebook and Instagram.

The screenshot displays the DISH Reservation dashboard. On the left is a dark sidebar with navigation options: Reservations, Table plan, Menu, Guests, Feedback, Reports, Settings (with a dropdown arrow), Hours, Reservations (with a dropdown arrow), Tables/Seats, Reservation limits, Offers, Notifications, Account, and Integrations. At the bottom of the sidebar, there is a notification: "Too many guests in house?".

The main content area has a dark header with "DISH RESERVATION" on the left, a notification bell, "Est123" with a dropdown, a flag icon, and a refresh icon. Below the header is a teal banner with the text: "Have a walk-in customer? Received a reservation request over phone / email? Don't forget to add it to your reservation book!" and two buttons: "WALK-IN" and "ADD RESERVATION".

Below the banner is a date selector showing "Tue, 20 Jun - Tue, 20 Jun" with left and right navigation arrows and a calendar icon. Underneath, a message states: "You have no limits configured for the selected date." with an "Add a new limit" button.

There are three filter tabs: "All" (selected), "Completed", and "Upcoming". To the right of these tabs are icons for a calendar with "0" and a group of people with "0".

The central area shows a large white box with a circular icon of a person looking through binoculars and the text "No reservations available".

At the bottom of the main area is a "Print" button and a yellow question mark icon. The footer contains the text "Designed by Hospitality Digital GmbH. All rights reserved." and a row of links: "FAQ | Terms of use | Imprint | Data privacy | Privacy Settings".

First, click **Reservations** under the **Settings** menu.

The screenshot displays the DISH Reservation management interface. On the left is a dark sidebar menu with the following items: Reservations, Table plan, Menu, Guests, Feedback, Reports, Settings (with a dropdown arrow), Hours, Reservations (highlighted with an orange box), Tables/Seats, Reservation limits, Offers, Notifications, Account, and Integrations. The main content area has a dark header with 'DISH RESERVATION', a notification bell, 'Est123', a language selector (UK flag), and a refresh icon. Below the header is a teal banner with the text 'Have a walk-in customer? Received a reservation request over phone / email? Don't forget to add it to your reservation book!' and two buttons: 'WALK-IN' and 'ADD RESERVATION'. A date range selector shows 'Tue, 20 Jun - Tue, 20 Jun'. A message states 'You have no limits configured for the selected date.' with an 'Add a new limit' button. Filter tabs for 'All' (selected), 'Completed', and 'Upcoming' are visible, along with icons for a calendar and a group of people. The main content area contains a large grey box with a magnifying glass icon and the text 'No reservations available'. At the bottom left is a 'Print' button, and at the bottom right is a yellow question mark icon. The footer includes the text 'Designed by Hospitality Digital GmbH. All rights reserved.' and links for 'FAQ', 'Terms of use', 'Imprint', 'Data privacy', and 'Privacy Settings'. A small notification at the bottom left reads 'Too many guests in house? Pause online reservations' with a pause icon.

Then click **Activate now** at Reserve with Facebook.

The screenshot displays the DISH RESERVATION settings interface. The top navigation bar includes the DISH RESERVATION logo, a notification bell, 'Est123', a language dropdown (UK flag), and a refresh icon. The left sidebar contains a menu with items: Reservations, Table plan, Menu, Guests, Feedback, Reports, Settings (expanded), Hours, Reservations (highlighted), Tables/Seats, Reservation limits, Offers, Notifications, Account, and Integrations. The main content area is divided into several sections:

- CHANNELS**: A section titled 'Through which channels would you like to receive online reservations?' containing three cards: 'Online Widget' (toggle on), 'Reserve with Facebook' (toggle on, with an orange 'Activate now' button highlighted), and 'Reserve with Google' (toggle on).
- CAPACITY**: A section with two dropdown menus: 'What is the maximum group size for reservations via the reservation widget?' (set to 4 people) and 'What is the minimum group size for reservations via the reservation widget?' (set to 1 person).
- ADMINISTRATION**: A section with a dropdown menu 'Up to what group size would you like reservations to be automatically confirmed?' (set to 2 people).
- ENGAGEMENT**: A section with a dropdown menu 'How many minutes/hours in advance would you like to remind your guests about their upcoming reservation?' (set to 2.0 hours in advance) and another dropdown menu 'Would you like to receive feedback from your guests about their dining experience?' (set to No).
- COMMUNICATE WITH YOUR GUESTS IN THE ONLINE WIDGET**: A section titled 'Additional information for your guests' with a text area for 'Make sure you communicate important information to your guests before they make a reservation. It will be displayed in the last step of the widget.' and a 'COVID-19 Guest Information' label.

A new pop-up will open with information on the following process. To continue click on **Activate now**.

The screenshot shows the DISH Reservation dashboard interface. A central pop-up window is displayed, titled "Get more reservations with Facebook & Instagram". The pop-up contains the following text and elements:

- Get more reservations with Facebook & Instagram**
- Boost your reservations by adding "Reserve" Button to your Facebook and Instagram Pages. Just follow these simple steps:
- 1. Click the button below to initiate the integration process. You will be redirected to your Facebook Page.
- 2. Grant access to our integration partner, Mozrest.
- 3. If necessary, add your Instagram account and confirm the settings.
- 4. Once you have successfully completed the process, return to this page and click the "Check connection" button.

**You will need:**

- Facebook Business account
- Admin access

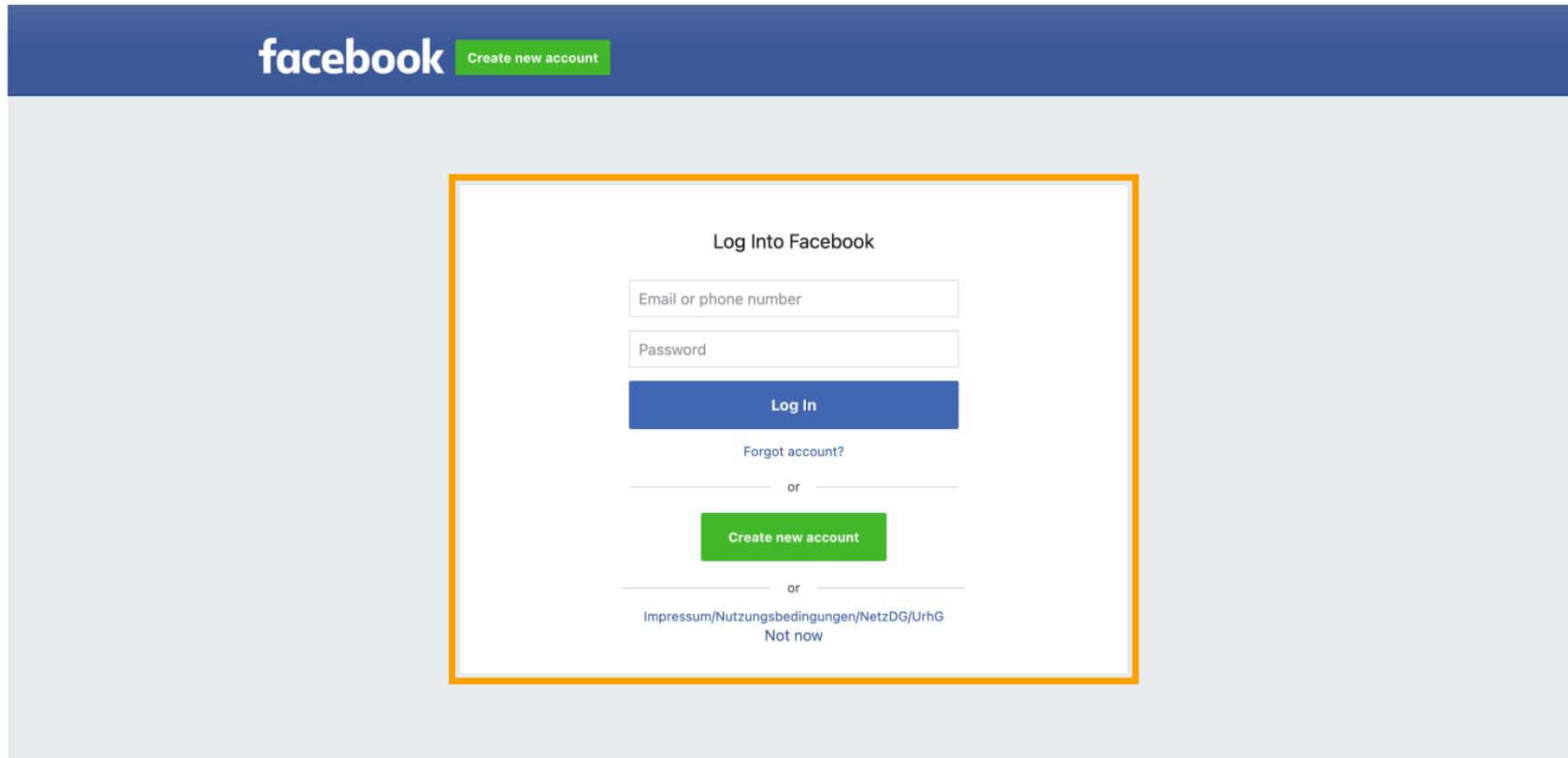
**Activate now**

[Full Guide: How to Connect Your Facebook Page](#)

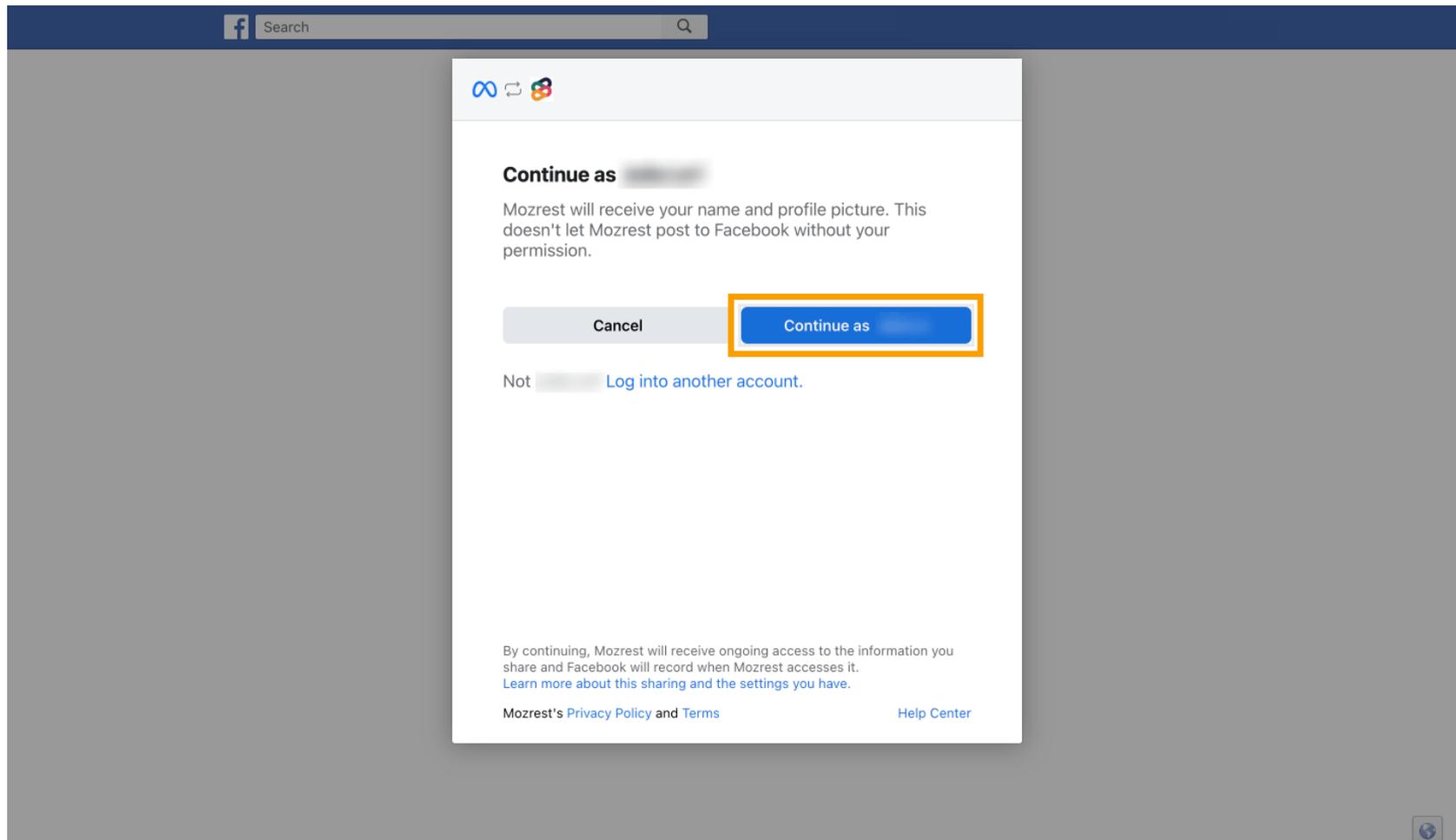
The background dashboard shows a sidebar with navigation options like Reservations, Table plan, Menu, Guests, Feedback, Reports, Settings, Hours, Reservations (highlighted), Tables/Seats, Reservation limits, Offers, Notifications, Account, and Integrations. The main content area includes sections for CHANNELS, CAPACITY, and COVID-19 Guest Information.



You then will be directed to Facebook. Log in or register with your business account on Facebook.

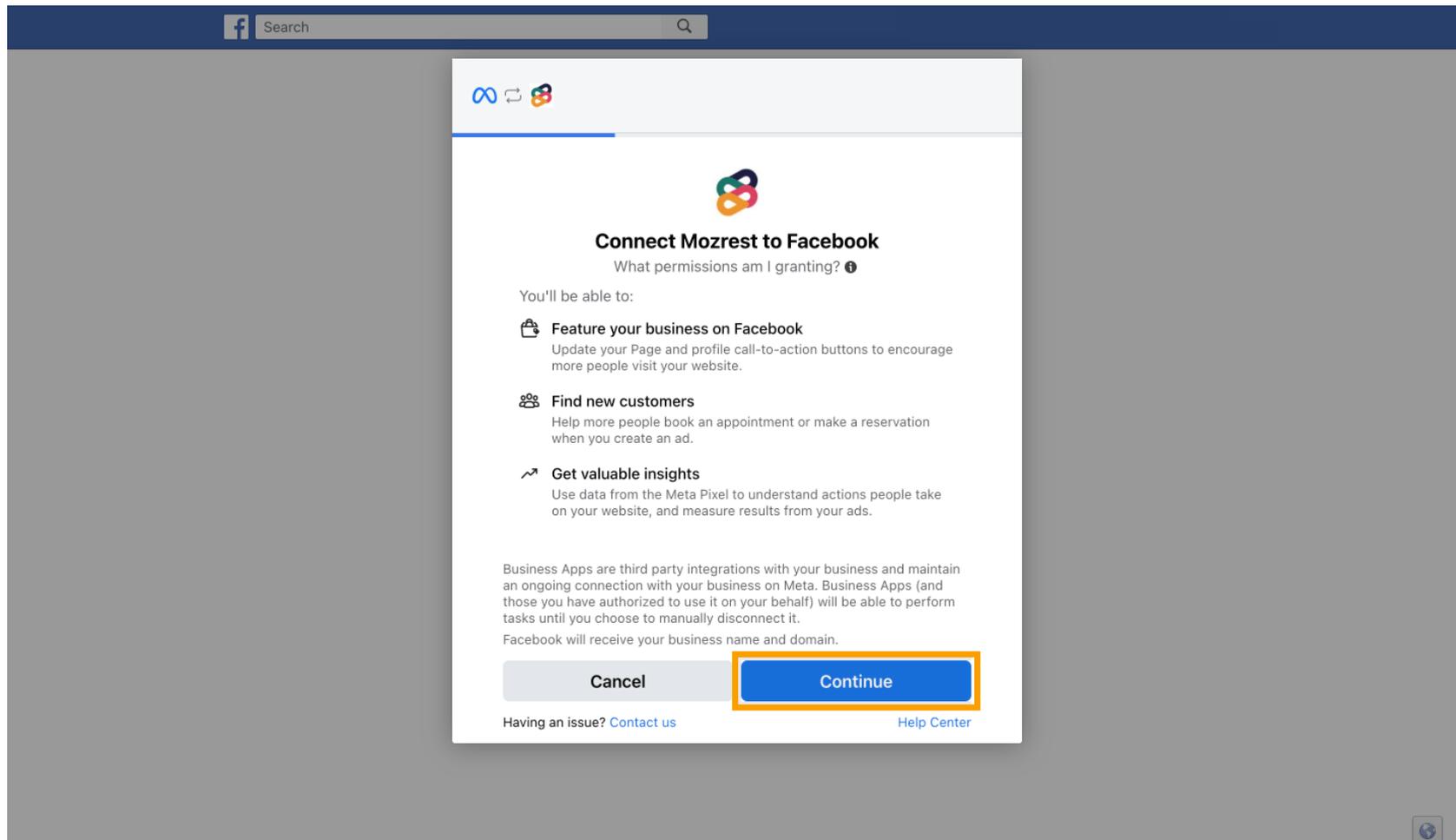


- 🔑 A pop-up will open with information on how your information will be used. Select your account by clicking **Continue as [your account]**.

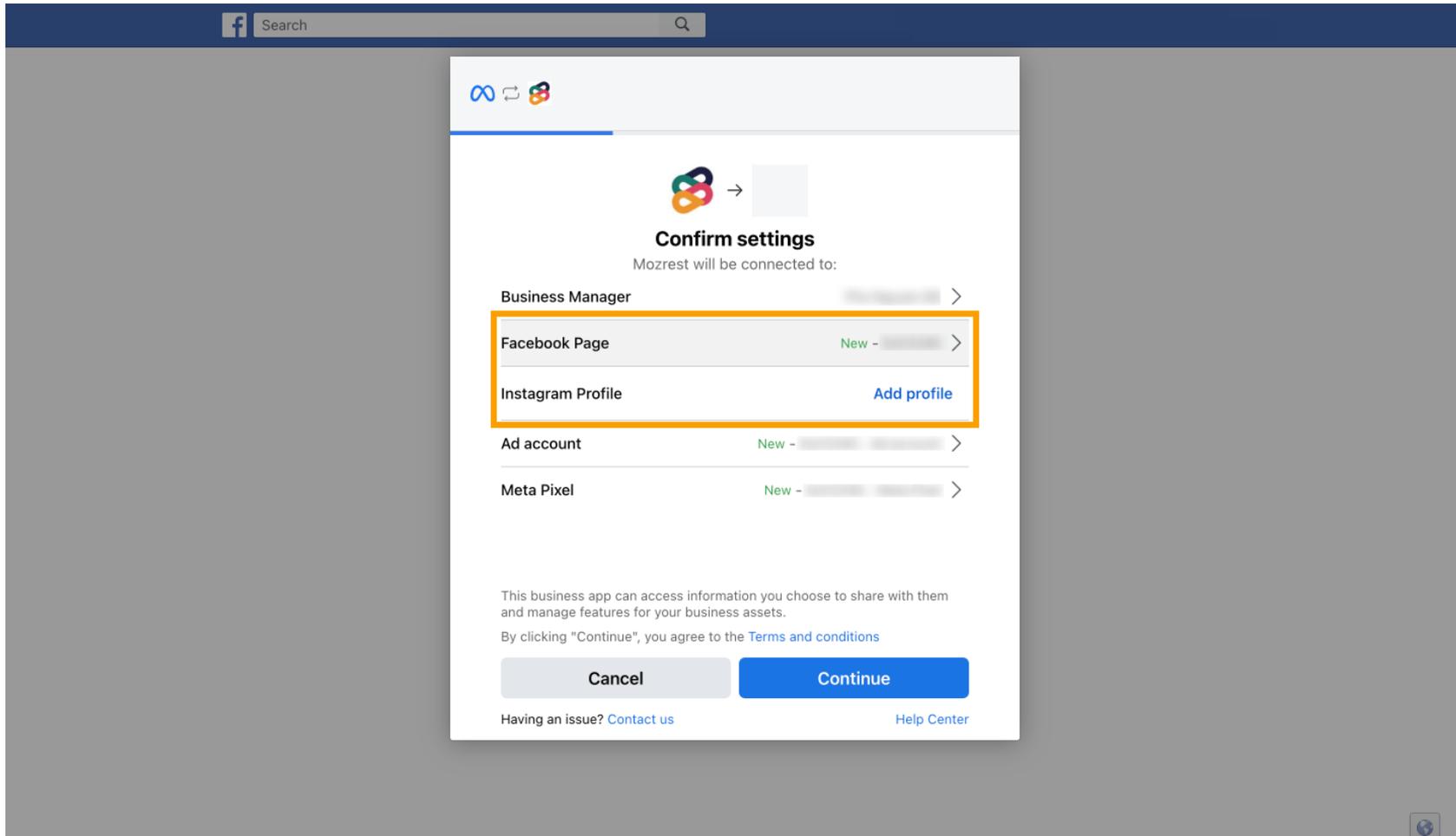




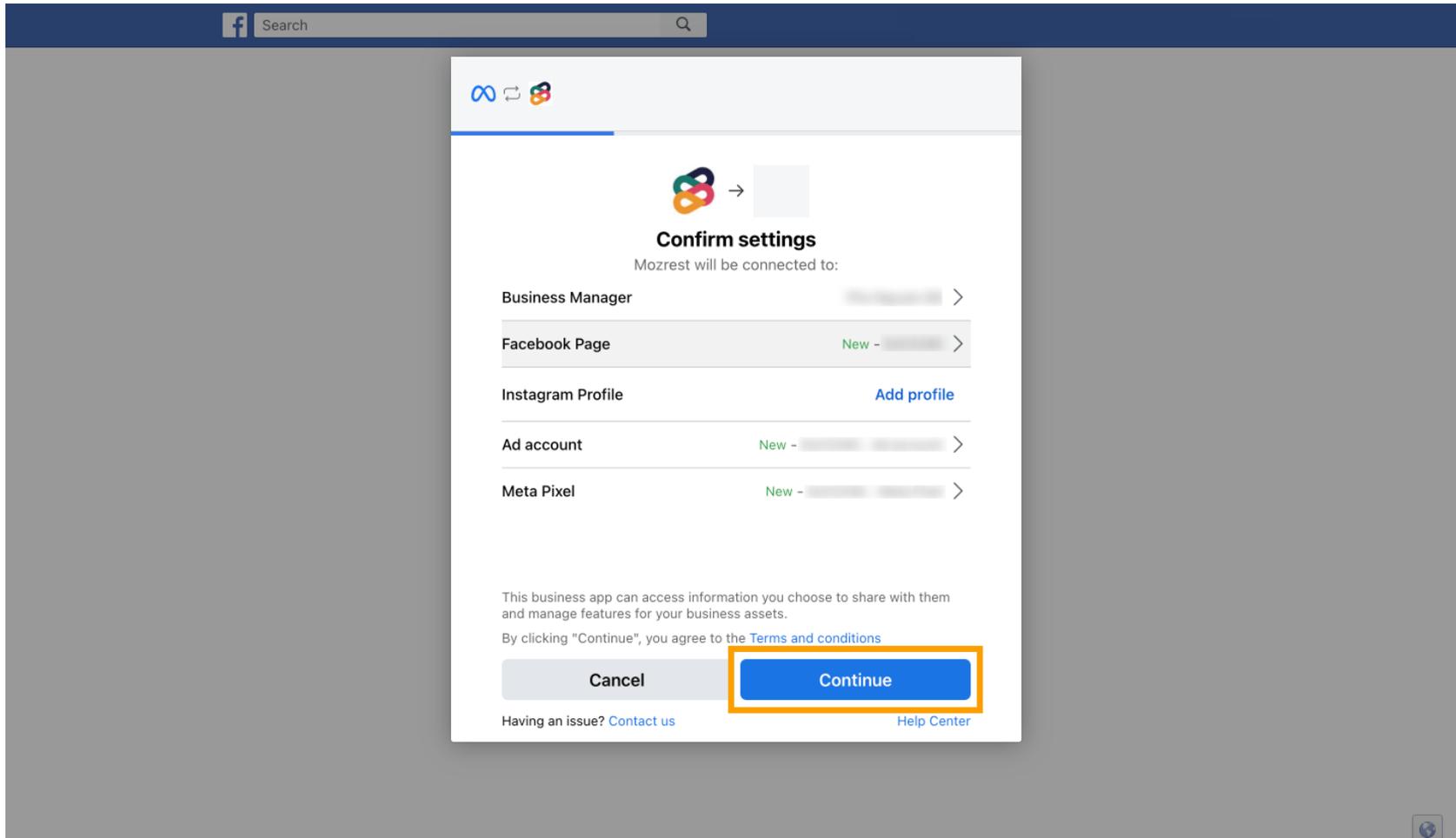
In this step you get more information about the usage of your data. Now click on **Continue** to connect Mozrest to Facebook.



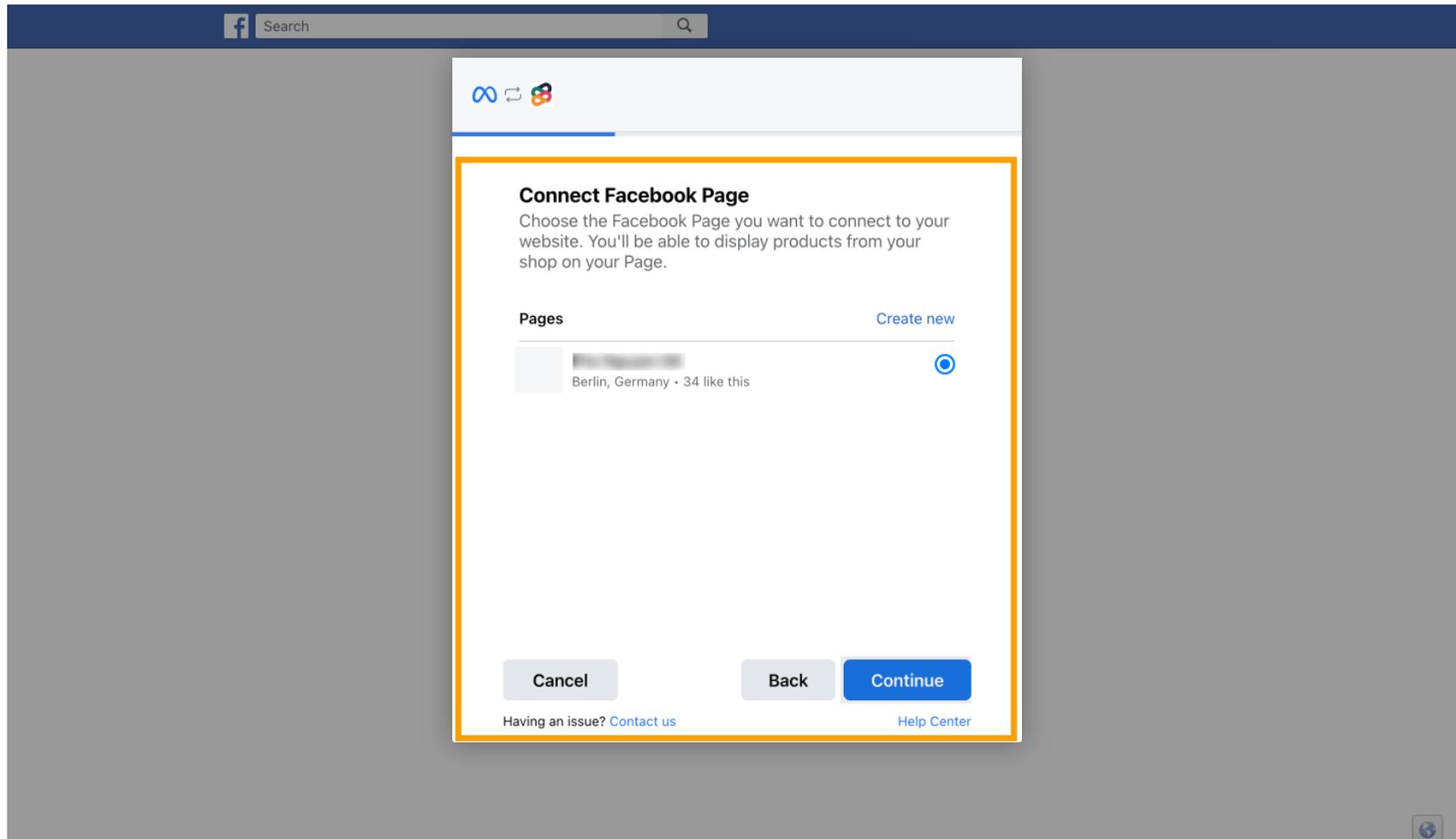
Then an overview of the accounts you're going to connect will be displayed.



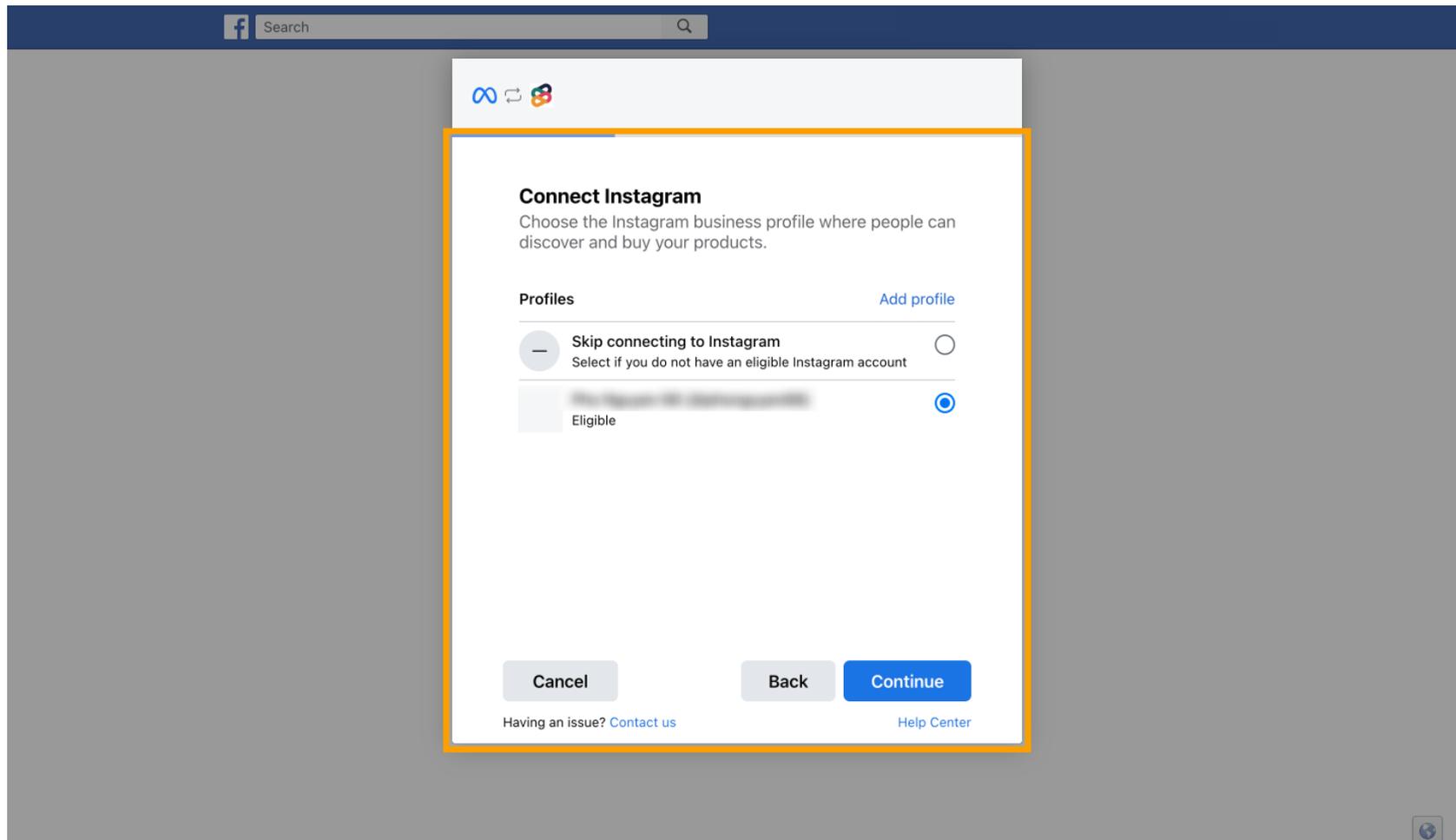
Proceed by clicking on **Continue**.



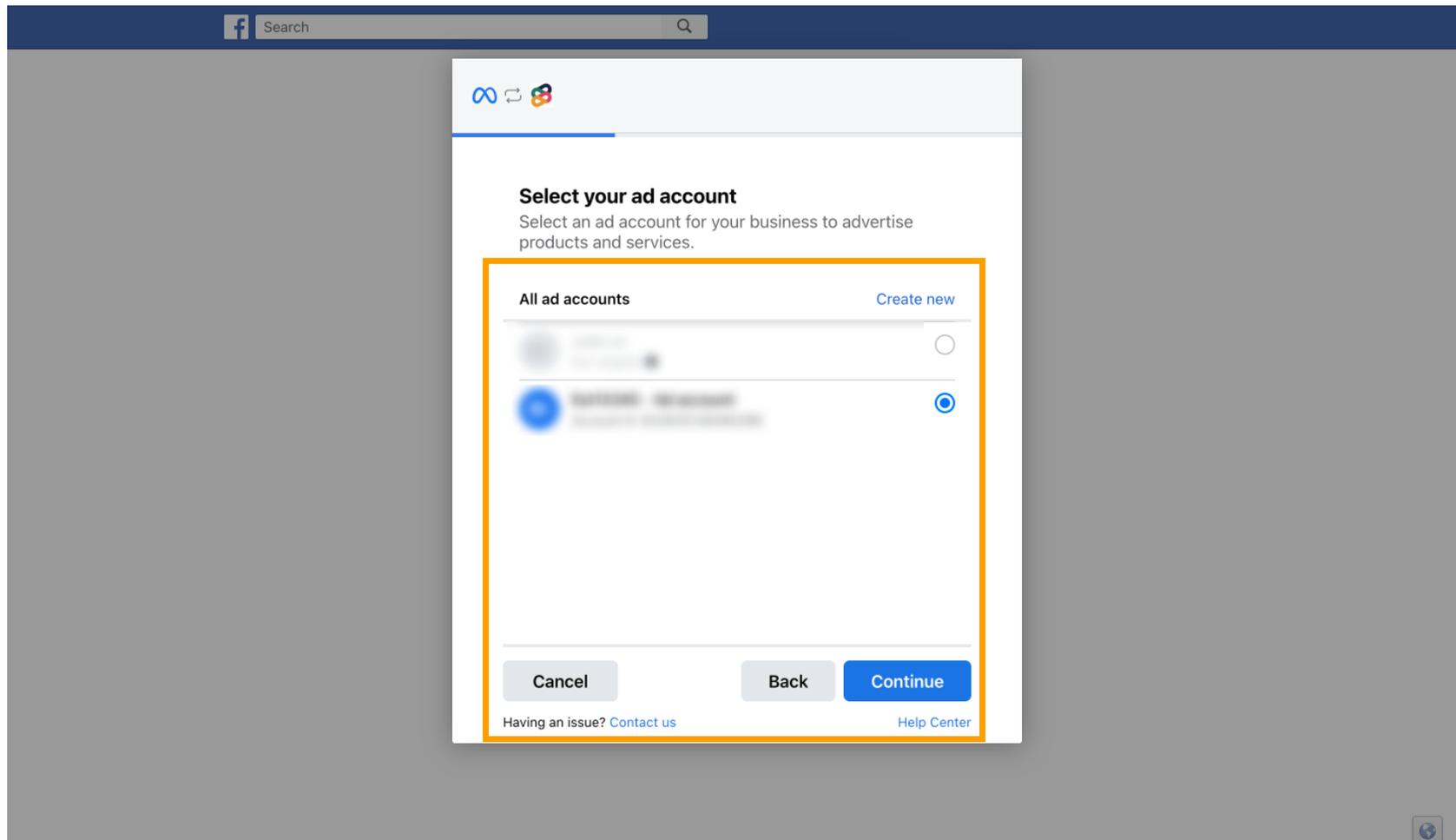
- Then select the **Facebook Page** for which you want to enable the reserve button and click on **Continue** to proceed.



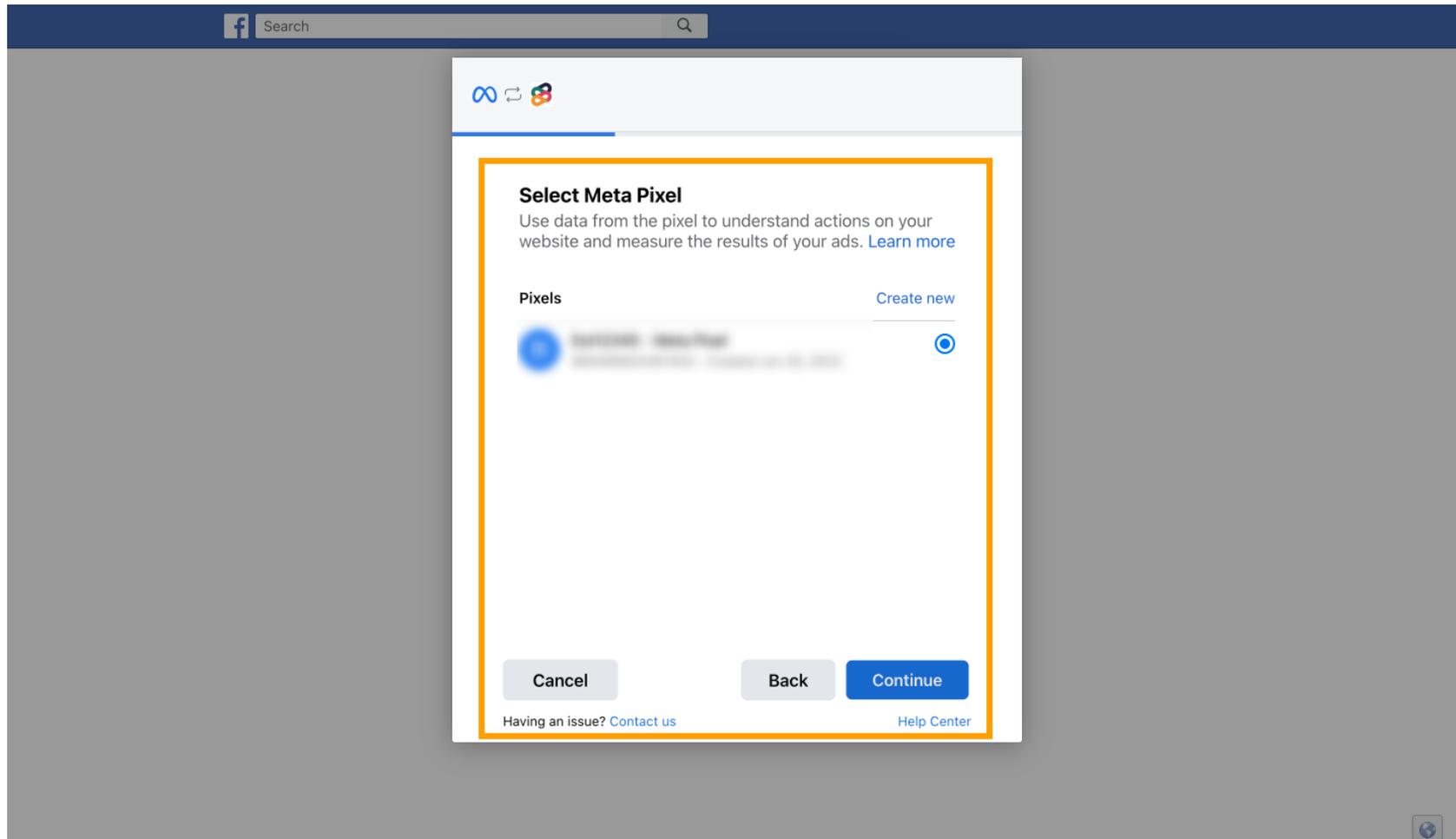
- Once you selected the Facebook page, select the **Instagram profile** for which you want to enable the reserve button and click on **Continue** to proceed.



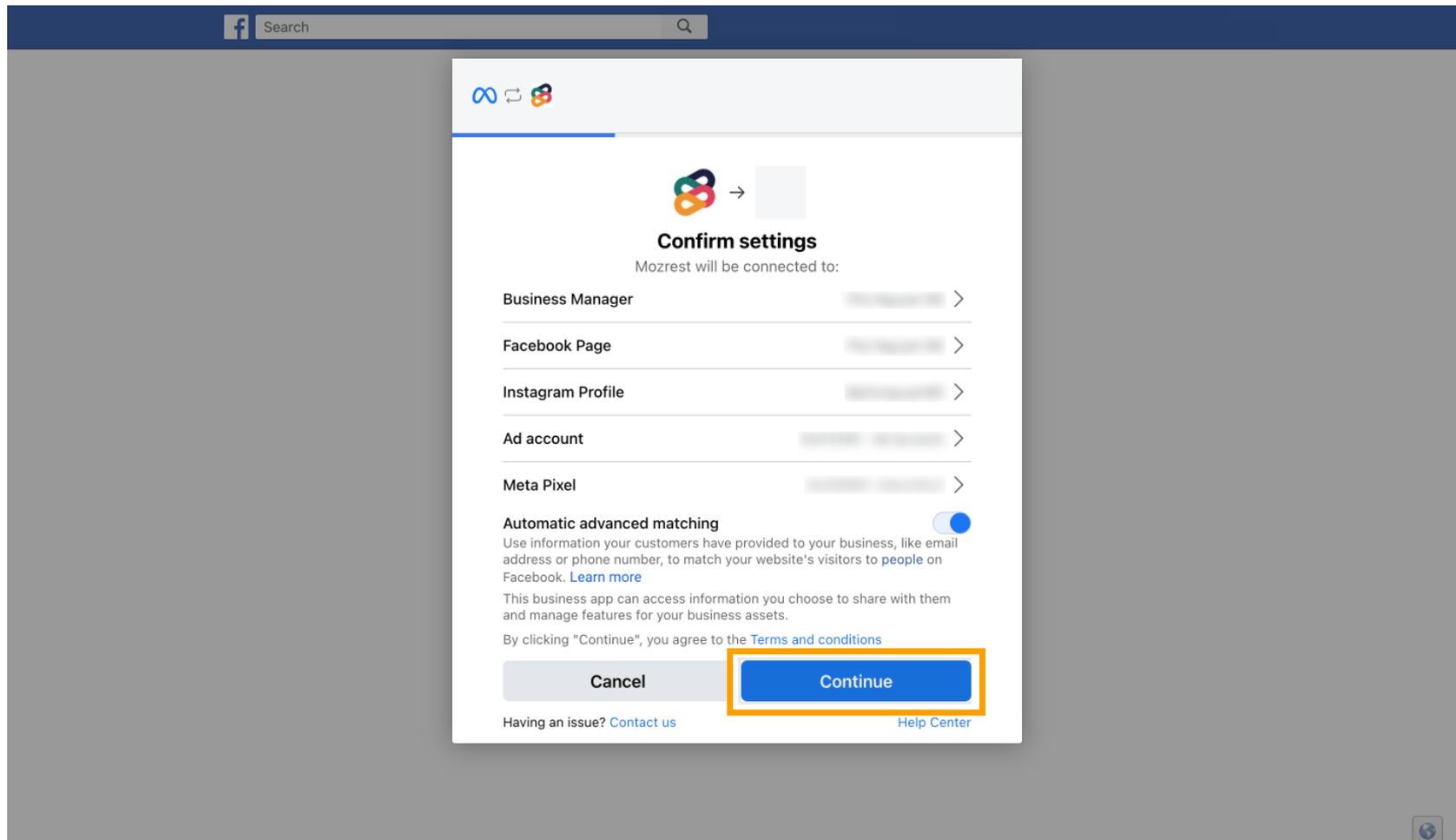
- Then select an **ad account** for the selected Facebook Page to advertise product and services and click on **Continue** to proceed. **Note: Facebook requires you to do so, in case you want to advertise.**



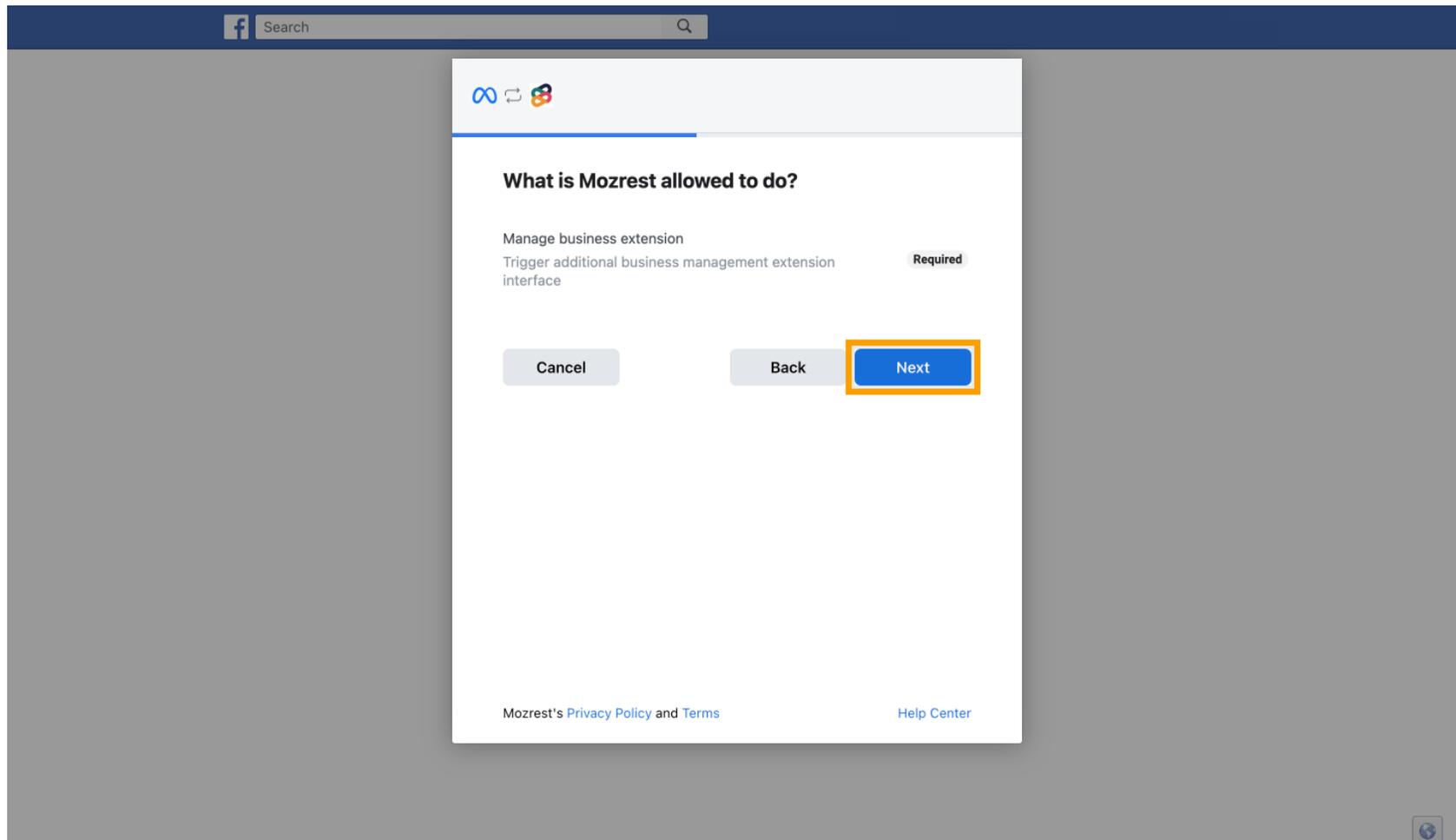
- After setting the add account, select a **Meta Pixel** for the Facebook Page you will activate the Reserve button on and click on **Continue**.



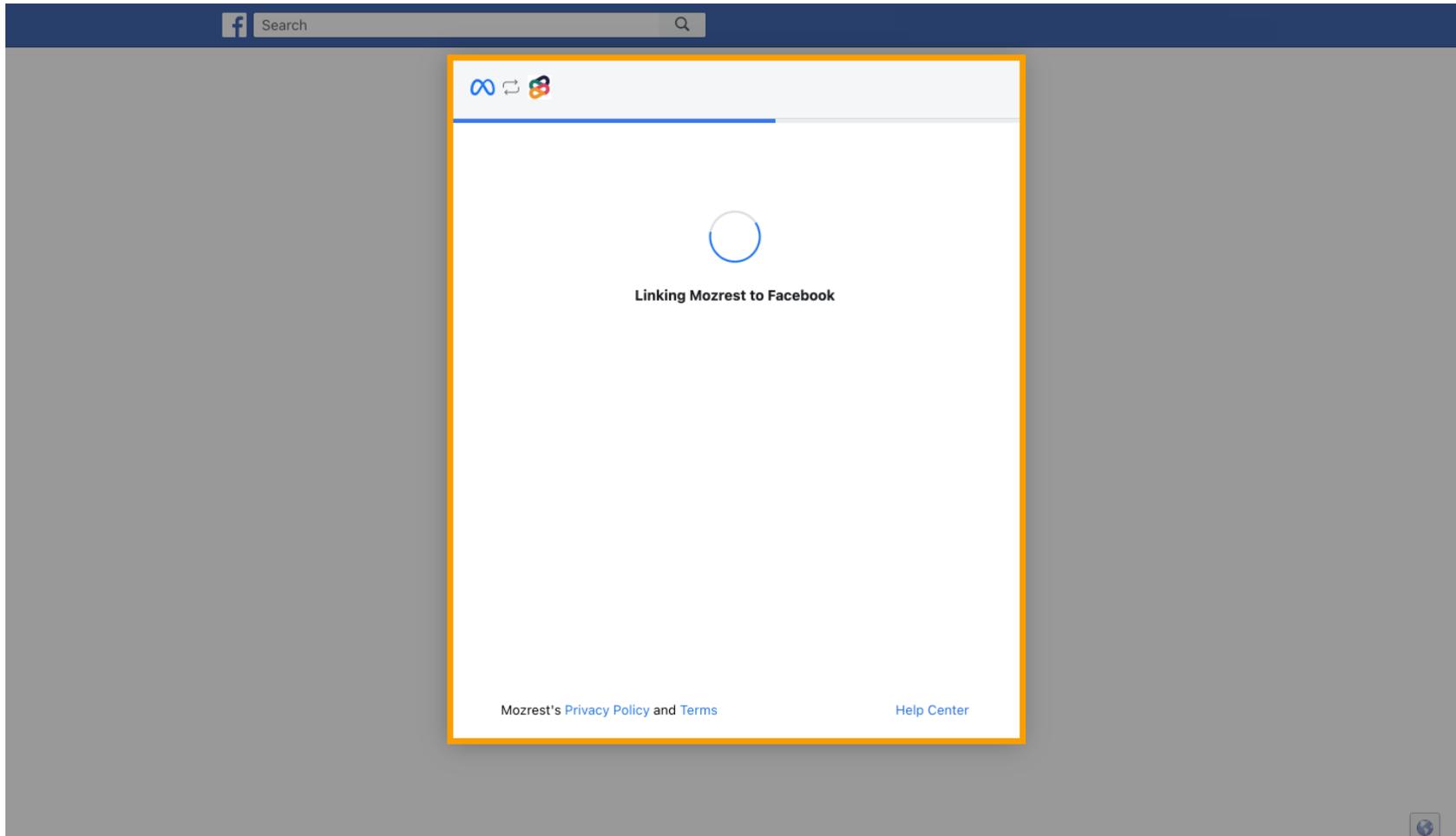
- Once you selected all the required accounts, you will see a summary of those. Click on **Continue** to proceed further.



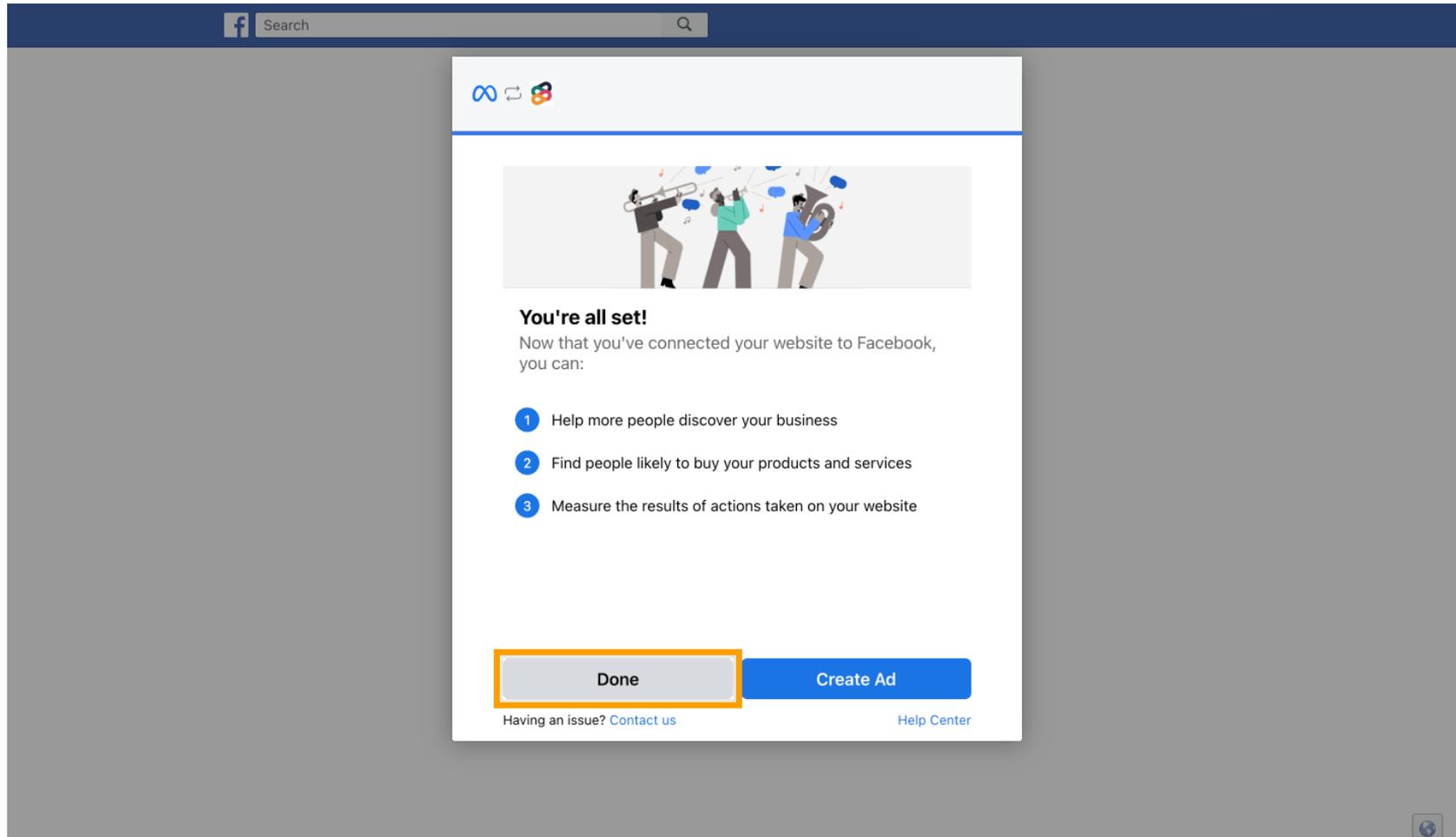
- Then you need to allow our integration partner Mozrest to connect Facebook and Instagram with DISH Reservation. To do so click on **Next**.



 The linking process will then start. **Note: The process may take a little longer.**

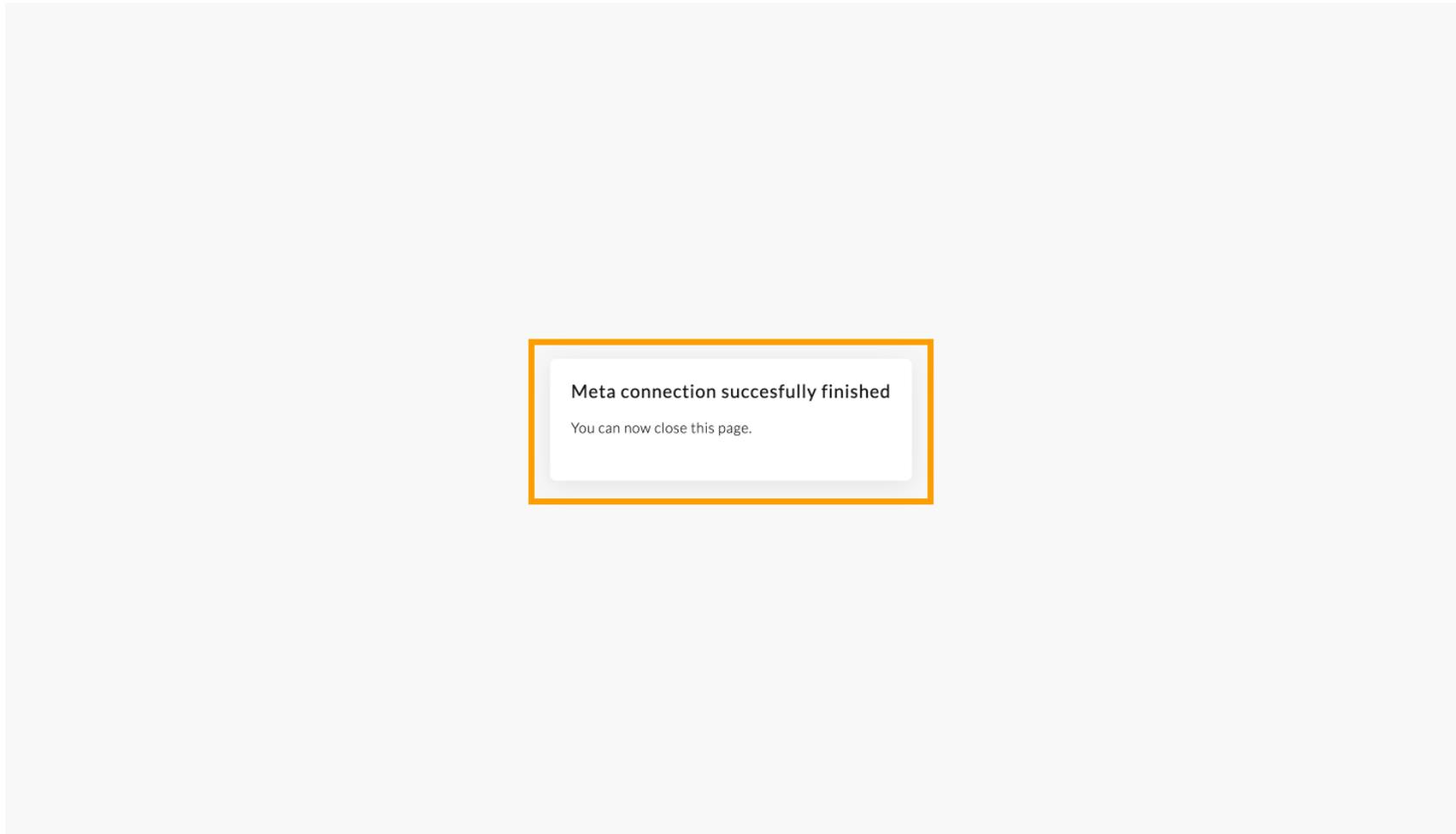


Once the linking process is completed, click on **Done**.

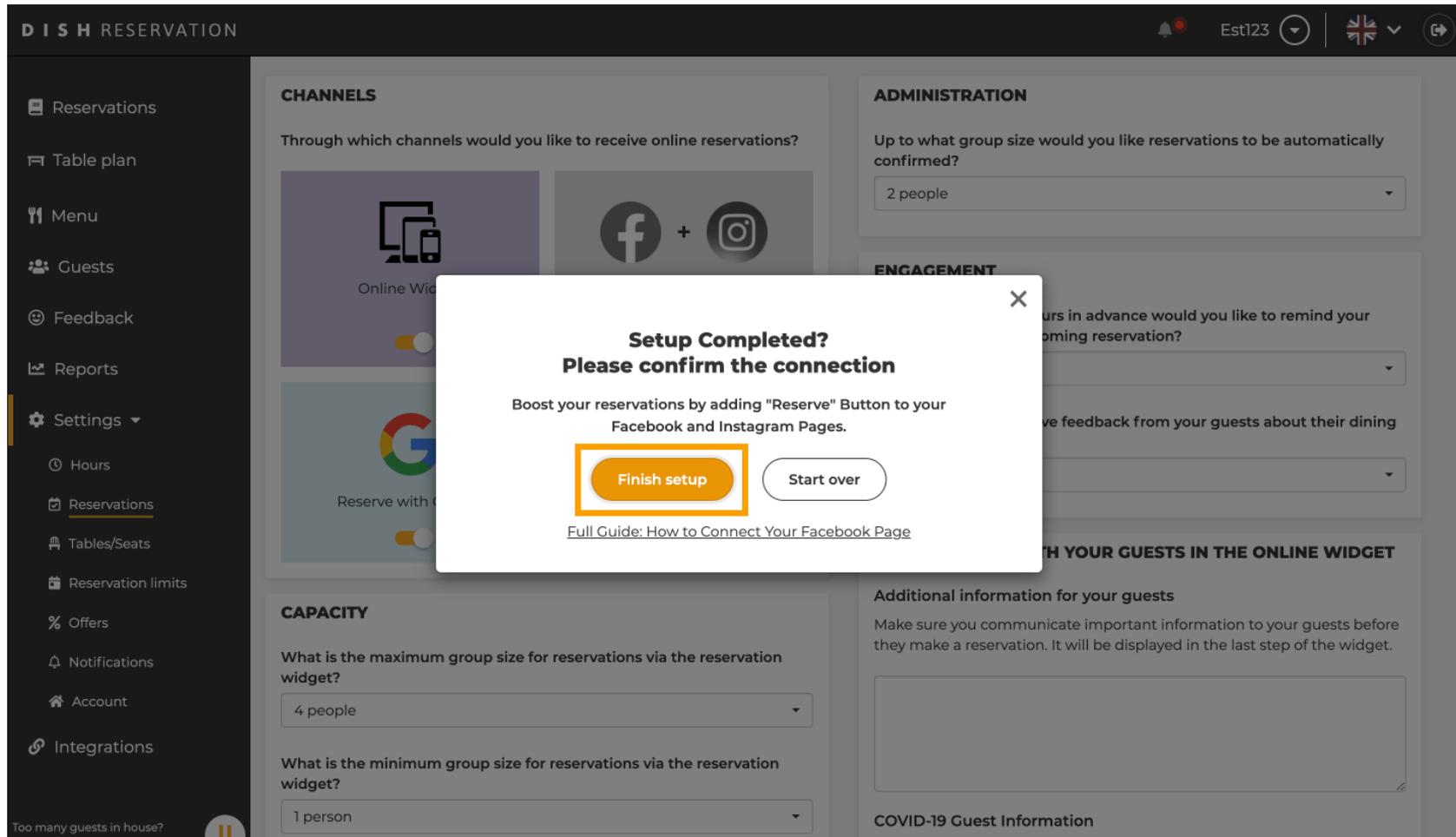




You then receive a confirmation message, that the Meta Connection successfully finished. Close the page.



Return to DISH Reservation and click on **Finish setup**.





The Reserve with Facebook button is now enabled. The reservation through Instagram will work as well if you did connect your profile.

**DISH RESERVATION**

**CHANNELS**

Through which channels would you like to receive online reservations?

- Online Widget
- Reserve with Facebook
- Reserve with Google

**ADMINISTRATION**

Up to what group size would you like reservations to be automatically confirmed?

2 people

**ENGAGEMENT**

How many minutes/hours in advance would you like to remind your guests about their upcoming reservation?

2.0 hours in advance

Would you like to receive feedback from your guests about their dining experience?

No

**CAPACITY**

What is the maximum group size for reservations via the reservation widget?

4 people

What is the minimum group size for reservations via the reservation widget?

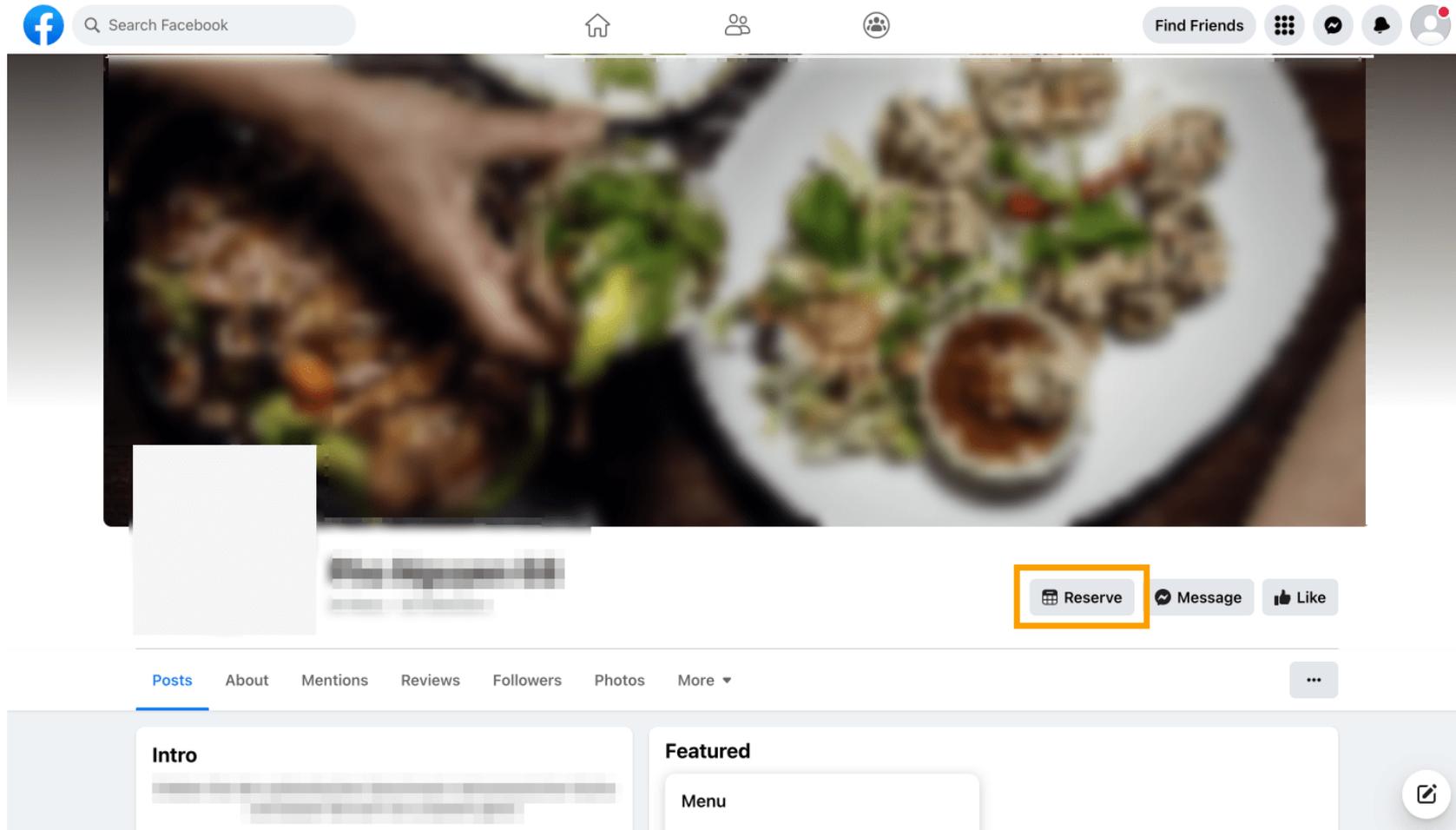
**COMMUNICATE WITH YOUR GUESTS IN THE ONLINE WIDGET**

Additional information for your guests

Make sure you communicate important information to your guests before they make a reservation. It will be displayed in the last step of the widget.

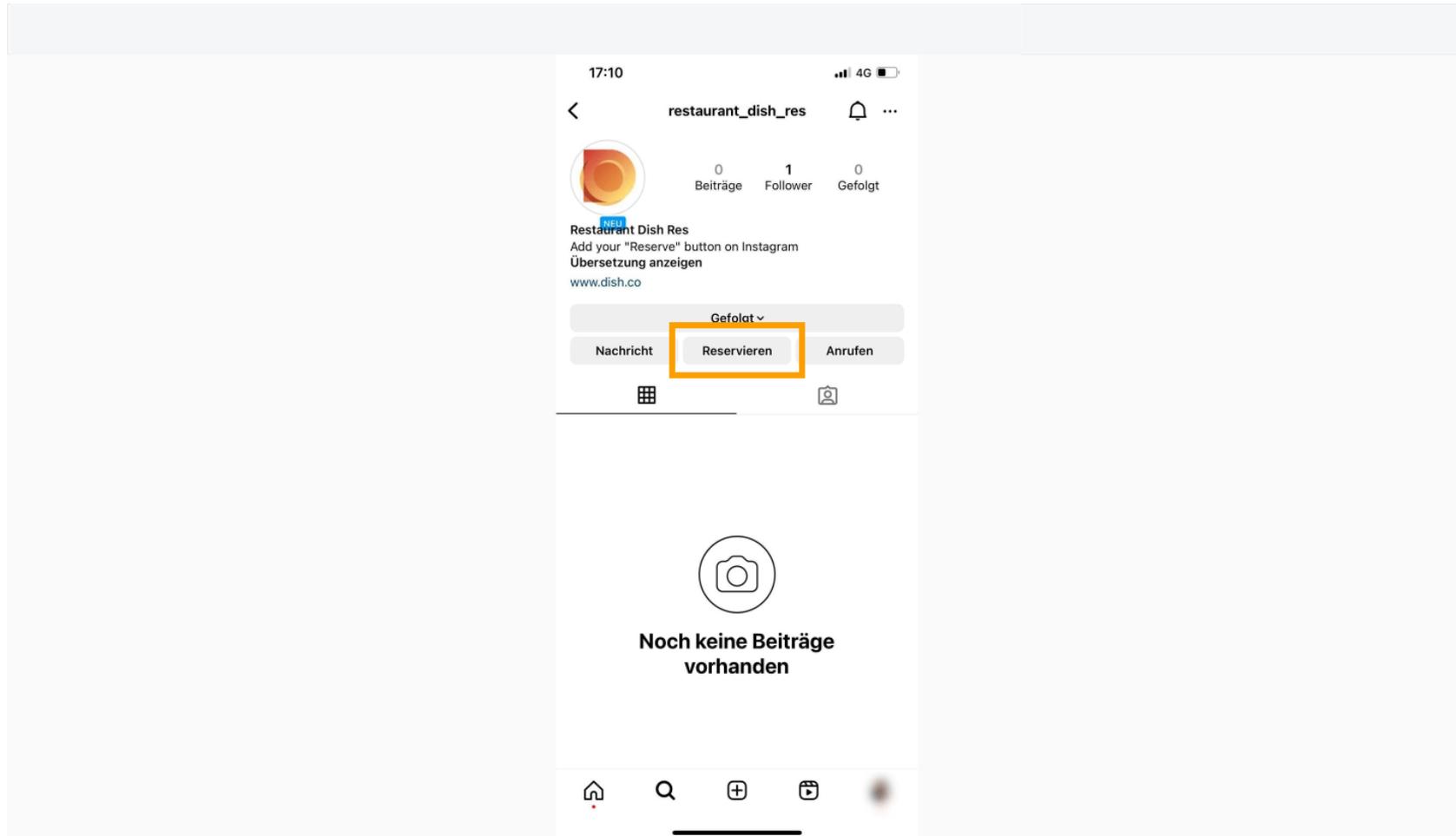
Facebook connection established successfully.

 On your Facebook Page the reservation option will look like this.



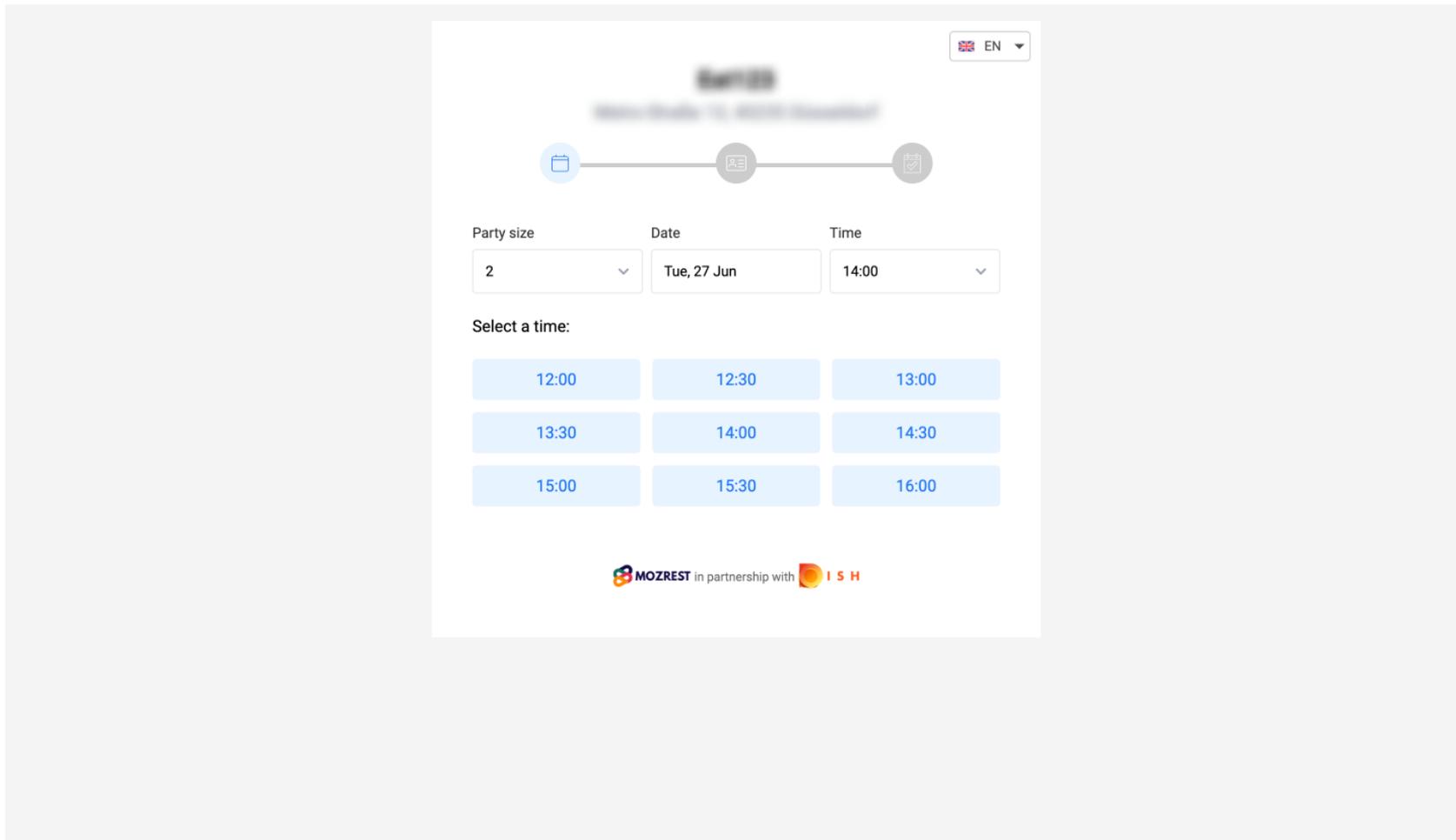


And on Instagram it will look like this.





That's it. You have completed the tutorial and now know how to activate reservations on Facebook and Instagram.





Scan to go to the interactive player