



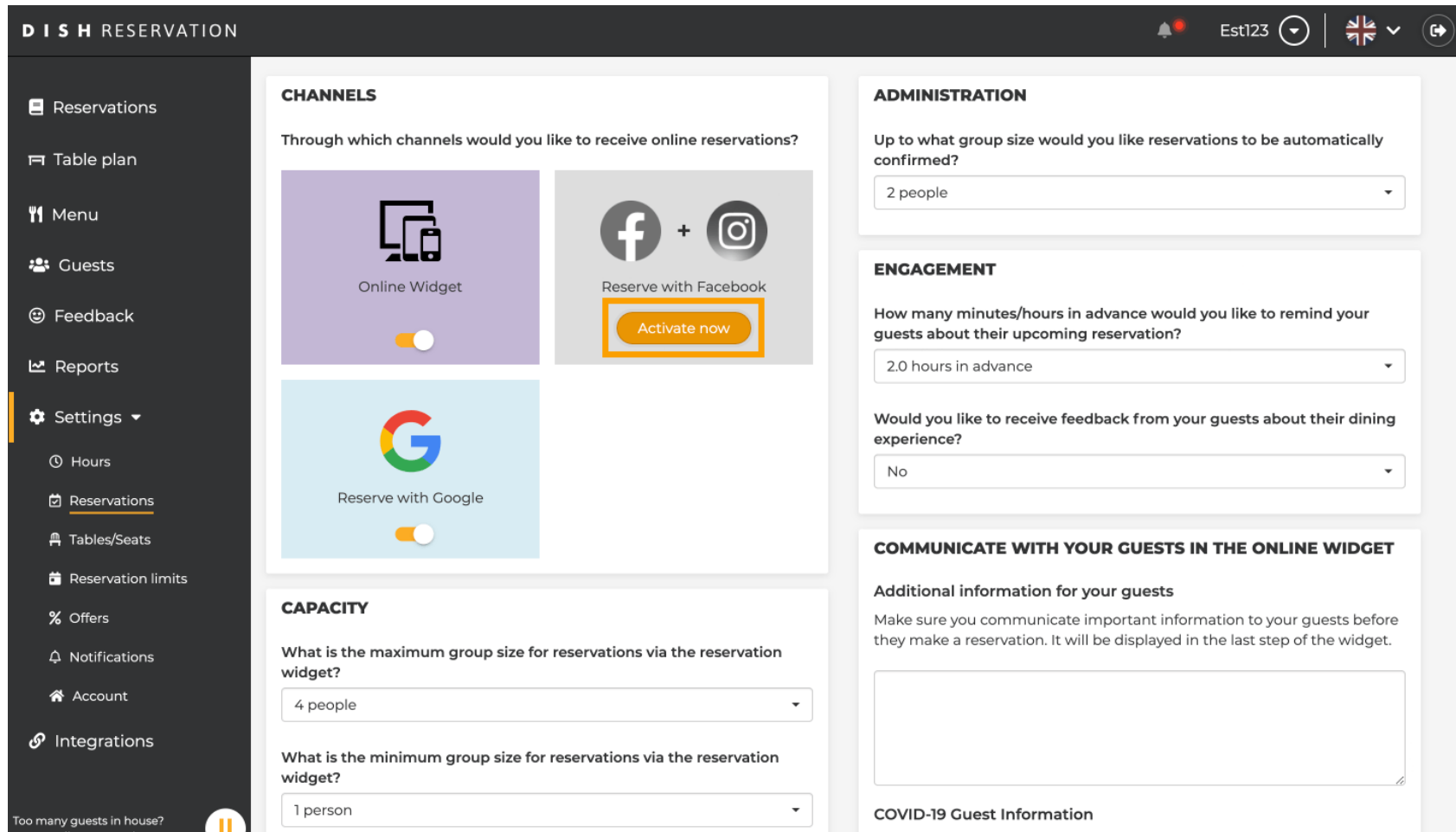
Bienvenido al panel de control de DISH Reservation . En este tutorial, te mostramos cómo activar las reservas en Facebook e Instagram.

The screenshot displays the DISH Reservation control panel. At the top, the header includes the 'DISH RESERVATION' logo, a notification bell, the establishment name 'Est123', a language selector (UK flag), and a refresh icon. A teal banner at the top right contains the text 'Have a walk-in customer? Received a reservation request over phone / email? Don't forget to add it to your reservation book!' with 'WALK-IN' and 'ADD RESERVATION' buttons. Below this is a date range selector for 'Tue, 20 Jun - Tue, 20 Jun'. A message states 'You have no limits configured for the selected date.' with an 'Add a new limit' button. Filter tabs for 'All', 'Completed', and 'Upcoming' are visible, along with icons for a calendar and a group of people. The main content area shows 'No reservations available' with a magnifying glass icon. A 'Print' button is located at the bottom left. The footer contains the text 'Designed by Hospitality Digital GmbH. All rights reserved.' and a list of links: 'FAQ | Terms of use | Imprint | Data privacy | Privacy Settings'. A yellow question mark icon is in the bottom right corner.

Primero, haga clic en **Reservas** en el menú **Configuración** .

The screenshot displays the DISH RESERVATION dashboard. On the left, a dark sidebar contains a navigation menu with items: Reservations, Table plan, Menu, Guests, Feedback, Reports, Settings (with a dropdown arrow), Hours, Reservations (highlighted with an orange border), Tables/Seats, Reservation limits, Offers, Notifications, Account, and Integrations. The main content area has a dark header with 'DISH RESERVATION', a notification bell, 'Est123', a language selector (UK flag), and a refresh icon. Below the header, a teal banner reads: 'Have a walk-in customer? Received a reservation request over phone / email? Don't forget to add it to your reservation book!' with 'WALK-IN' and 'ADD RESERVATION' buttons. A date range selector shows 'Tue, 20 Jun - Tue, 20 Jun'. A white box contains the text: 'You have no limits configured for the selected date.' with an 'Add a new limit' button. Below this, a filter bar shows 'All' (selected), 'Completed', and 'Upcoming' with radio buttons, and counts of 0 for each. The main content area features a large grey box with a magnifying glass icon and the text 'No reservations available'. At the bottom left is a 'Print' button, and at the bottom right is a yellow help icon with a question mark. The footer includes 'Designed by Hospitality Digital GmbH. All rights reserved.' and links for 'FAQ', 'Terms of use', 'Imprint', 'Data privacy', and 'Privacy Settings'.

Luego haz clic en **Activar ahora** en Reservar con Facebook.



The screenshot shows the DISH RESERVATION settings interface. The left sidebar contains navigation options: Reservations, Table plan, Menu, Guests, Feedback, Reports, Settings (expanded), Hours, Reservations (highlighted), Tables/Seats, Reservation limits, Offers, Notifications, Account, and Integrations. The main content area is divided into several sections:

- CHANNELS**: A section titled "Through which channels would you like to receive online reservations?" containing three cards: "Online Widget" (with a toggle switch), "Reserve with Facebook" (with a toggle switch and an "Activate now" button highlighted in orange), and "Reserve with Google" (with a toggle switch).
- CAPACITY**: A section with two dropdown menus: "What is the maximum group size for reservations via the reservation widget?" (set to 4 people) and "What is the minimum group size for reservations via the reservation widget?" (set to 1 person).
- ADMINISTRATION**: A section with a dropdown menu: "Up to what group size would you like reservations to be automatically confirmed?" (set to 2 people).
- ENGAGEMENT**: A section with two dropdown menus: "How many minutes/hours in advance would you like to remind your guests about their upcoming reservation?" (set to 2.0 hours in advance) and "Would you like to receive feedback from your guests about their dining experience?" (set to No).
- COMMUNICATE WITH YOUR GUESTS IN THE ONLINE WIDGET**: A section with the heading "Additional information for your guests" and a text area containing the instruction: "Make sure you communicate important information to your guests before they make a reservation. It will be displayed in the last step of the widget." Below this is a large empty text area.
- COVID-19 Guest Information**: A section with a heading.

The top right of the interface shows a notification bell, the text "Est123", a language selector (UK flag), and a refresh icon. At the bottom left, there is a status message: "Too many guests in house? Pause online reservations" with a pause icon.

- Se abrirá una nueva ventana emergente con información sobre el siguiente proceso. Para continuar, haga clic en "Activar ahora".

The screenshot shows the DISH RESERVATION dashboard interface. A modal window is open in the center, titled "Get more reservations with Facebook & Instagram". The modal contains the following text:

Get more reservations with Facebook & Instagram

Boost your reservations by adding "Reserve" Button to your Facebook and Instagram Pages. Just follow these simple steps:

1. Click the button below to initiate the integration process. You will be redirected to your Facebook Page.
2. Grant access to our integration partner, Mozrest.
3. If necessary, add your Instagram account and confirm the settings.
4. Once you have successfully completed the process, return to this page and click the "Check connection" button.

You will need:

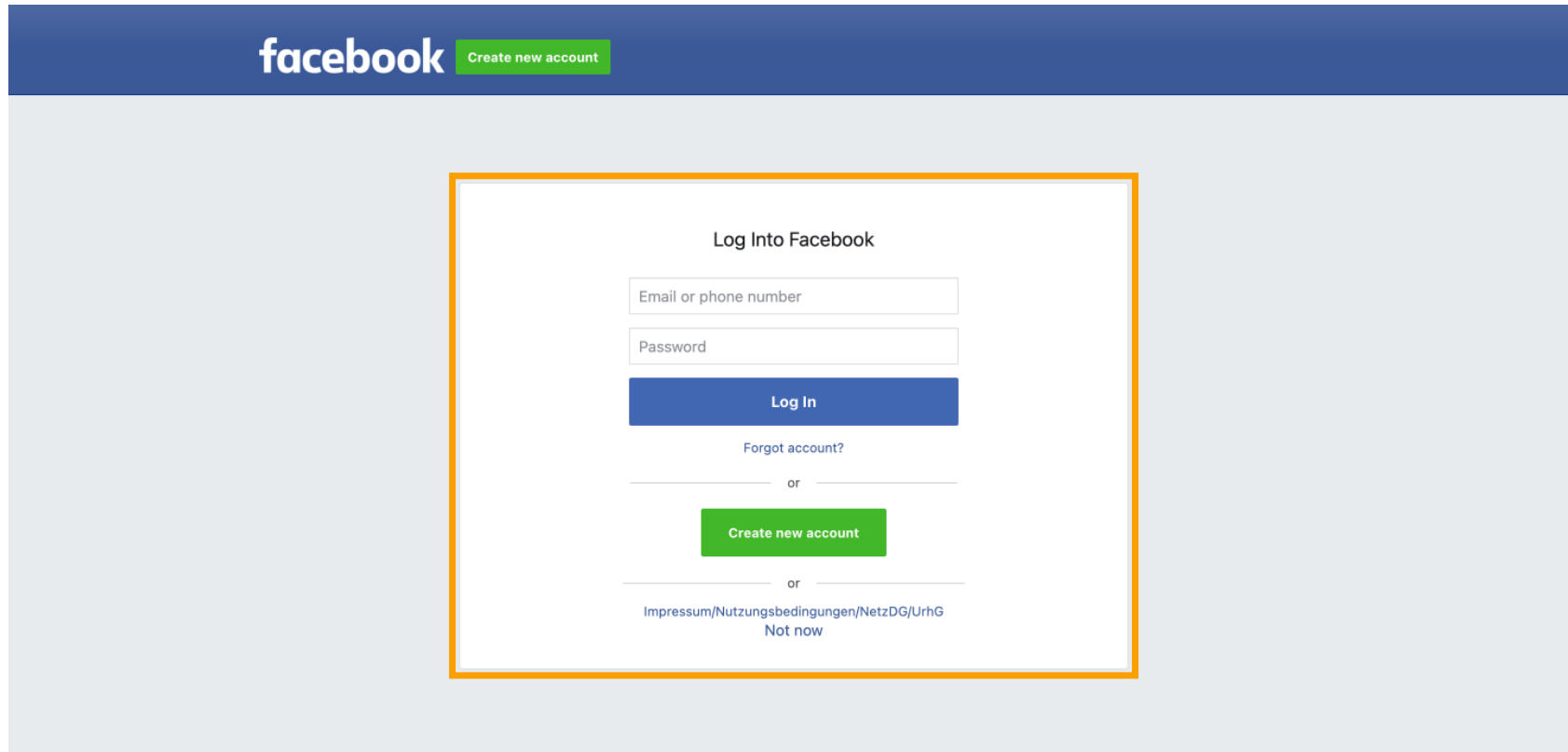
- Facebook Business account
- Admin access

Activate now

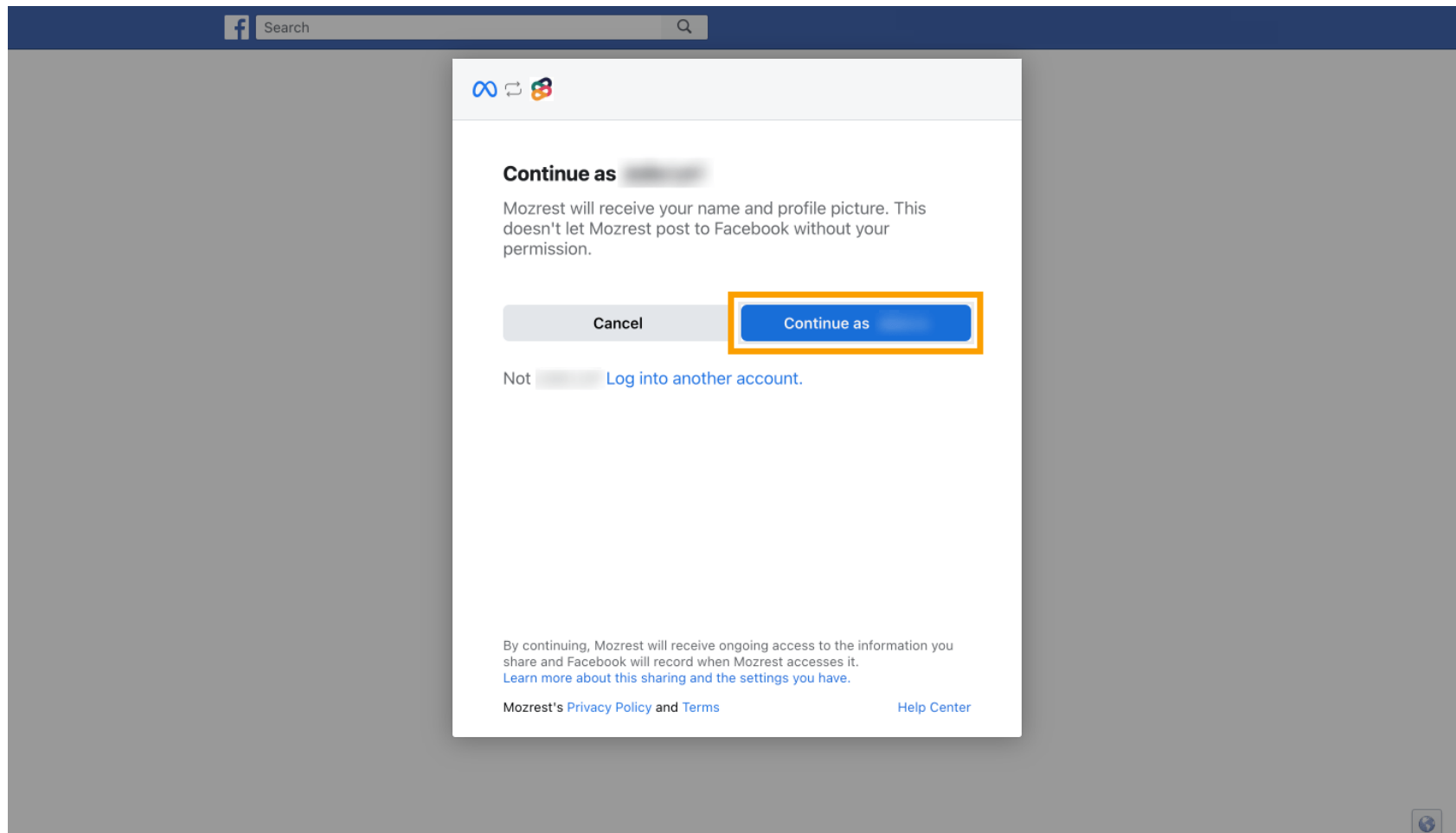
[Full Guide: How to Connect Your Facebook Page](#)

The background dashboard shows a sidebar with navigation options like Reservations, Table plan, Menu, Guests, Feedback, Reports, Settings, Hours, Reservations (highlighted), Tables/Seats, Reservation limits, Offers, Notifications, Account, and Integrations. The main content area includes sections for CHANNELS, CAPACITY, and COVID-19 Guest Information.

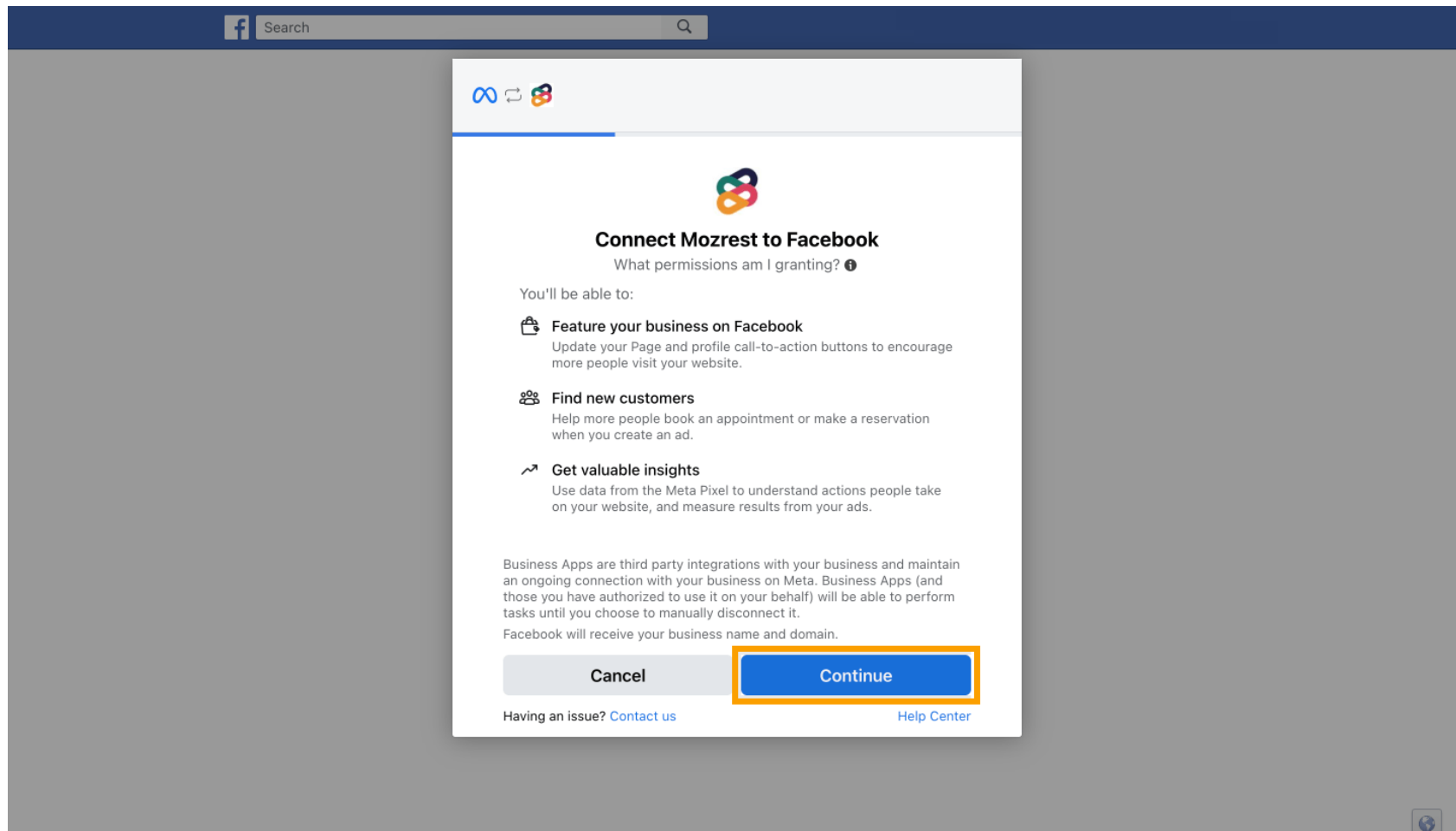
- 👉 Serás redirigido a Facebook. Inicia sesión o regístrate con tu cuenta de empresa en Facebook.



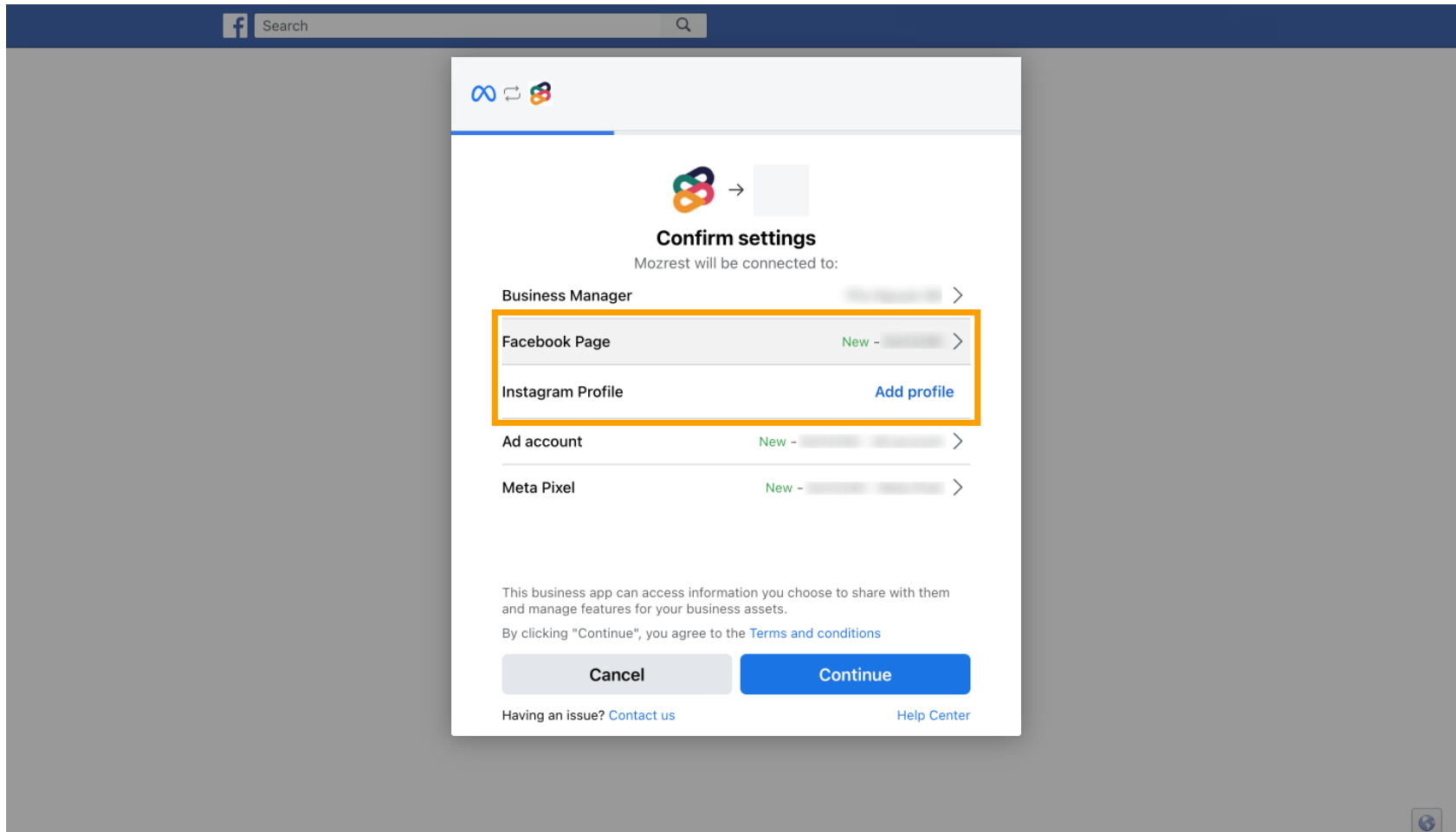
- Se abrirá una ventana emergente con información sobre cómo se usará su información. Seleccione su cuenta haciendo clic en "Continuar como [su cuenta]" .



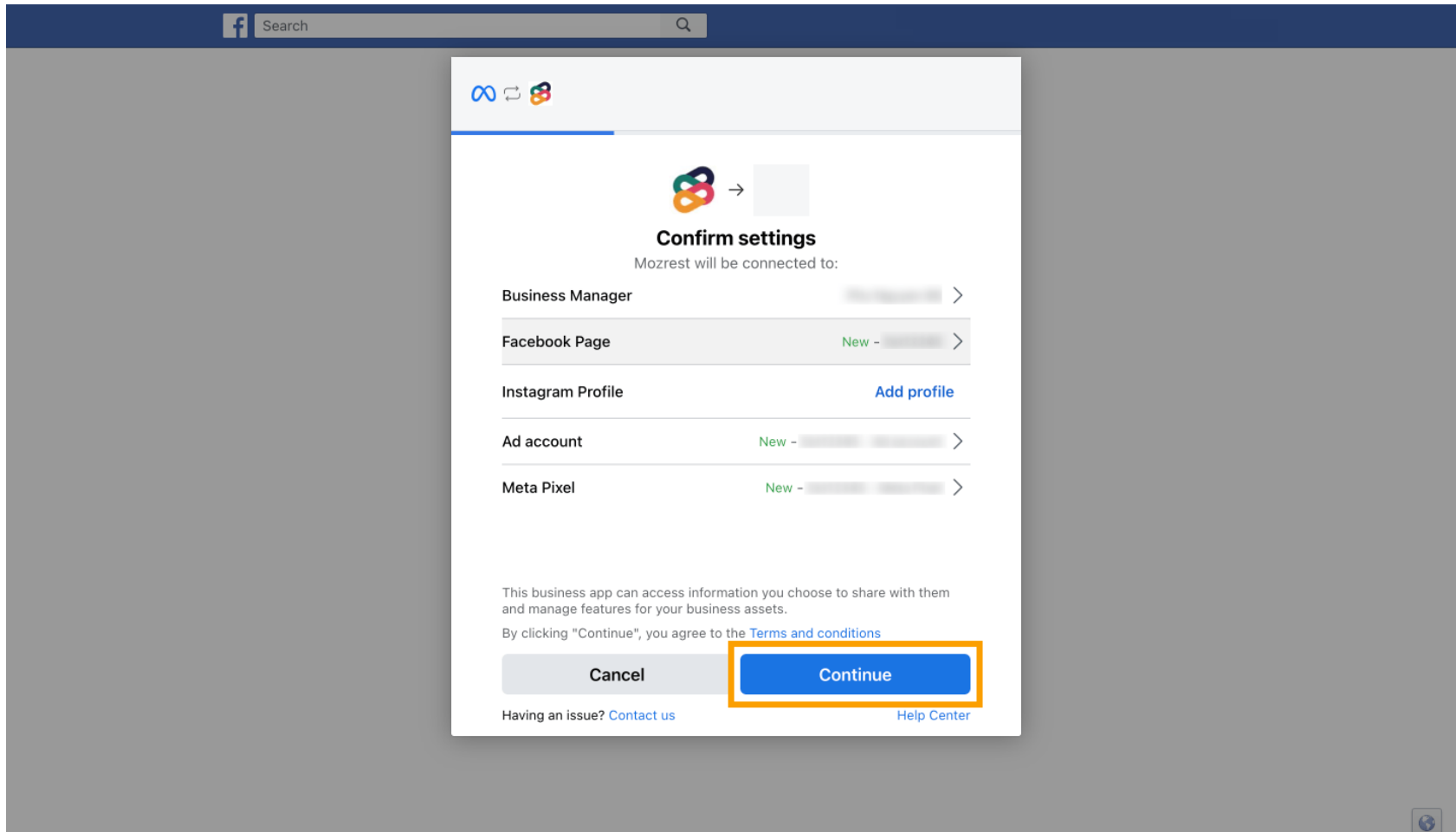
- En este paso obtendrás más información sobre el uso de tus datos. Ahora haz clic en " **Continuar**" para conectar Mozrest con Facebook.



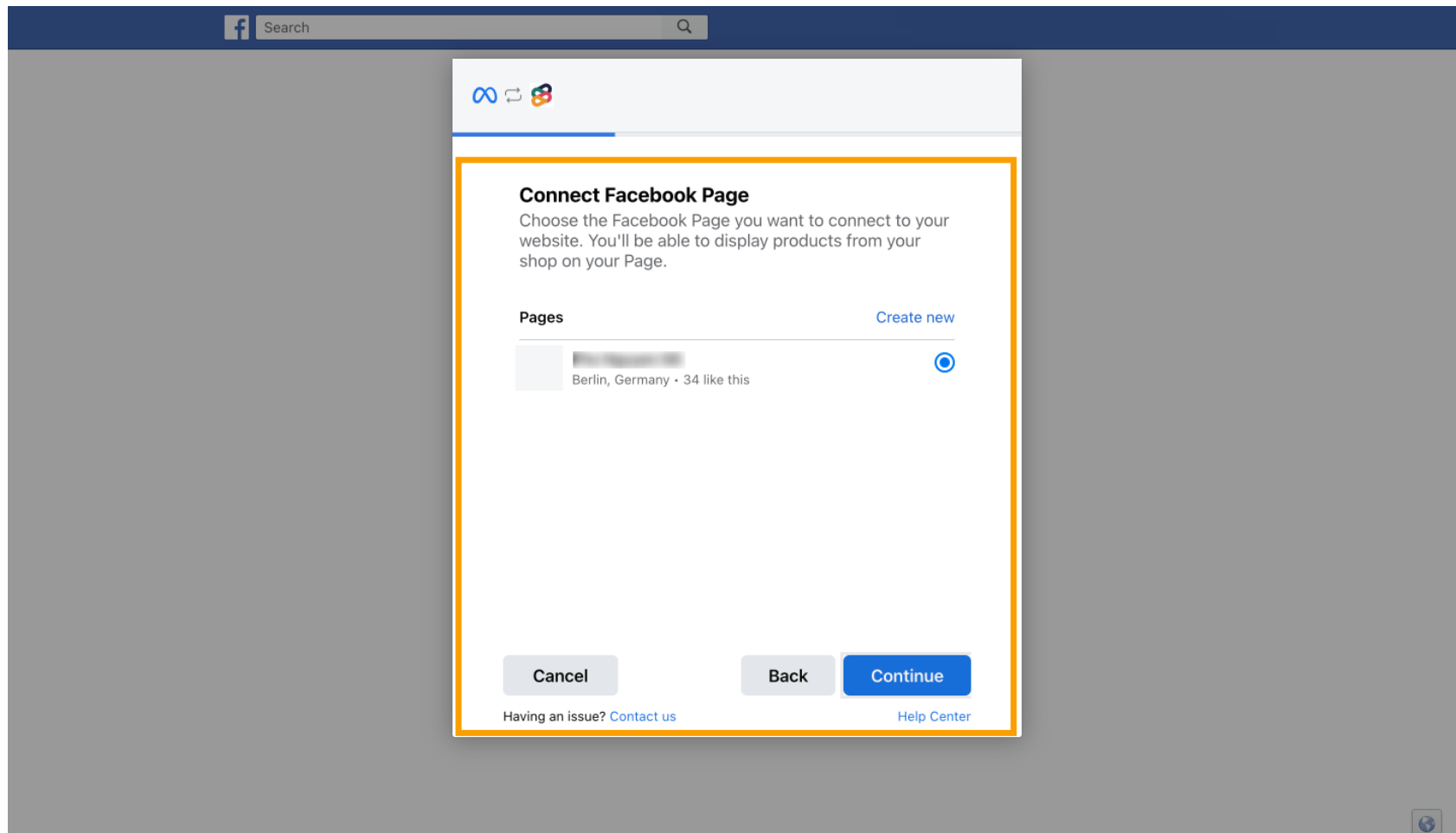
A continuación se mostrará una descripción general de las cuentas que vas a conectar.



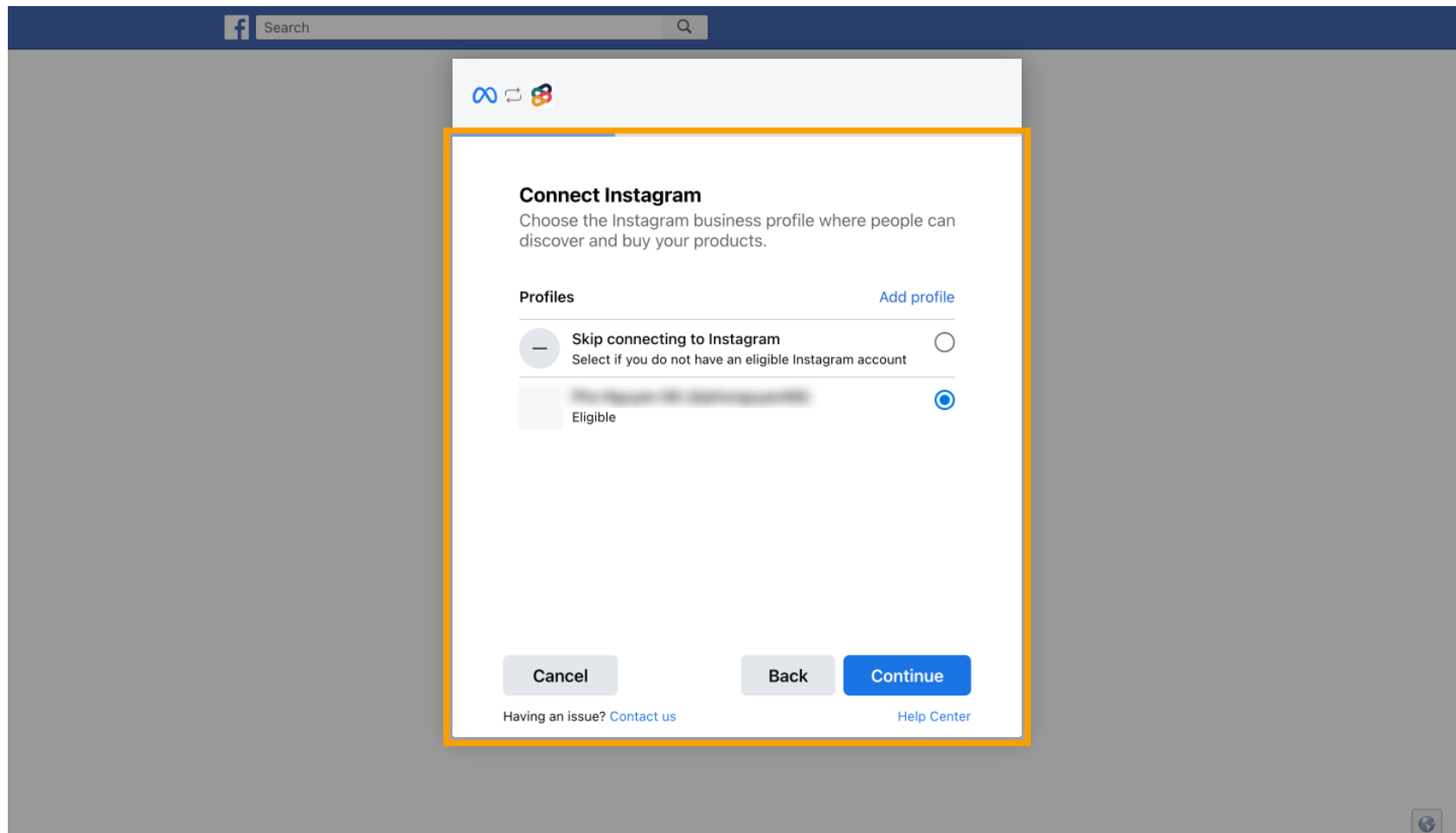
Continúe haciendo clic en **Continuar**.



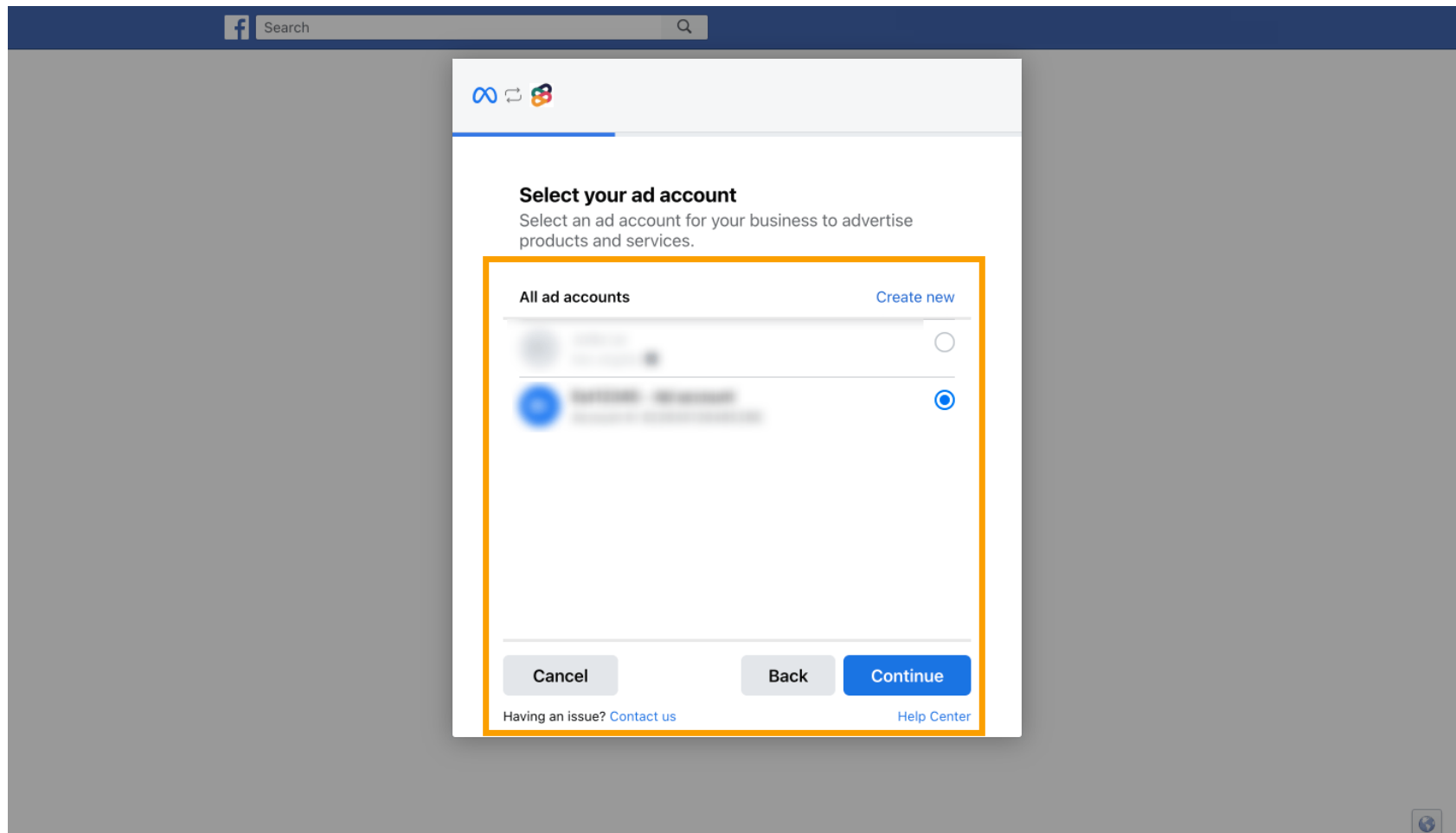
- 👉 Luego selecciona la **página de Facebook** para la cual deseas habilitar el botón de reserva y haz clic en **Continuar** para proceder.



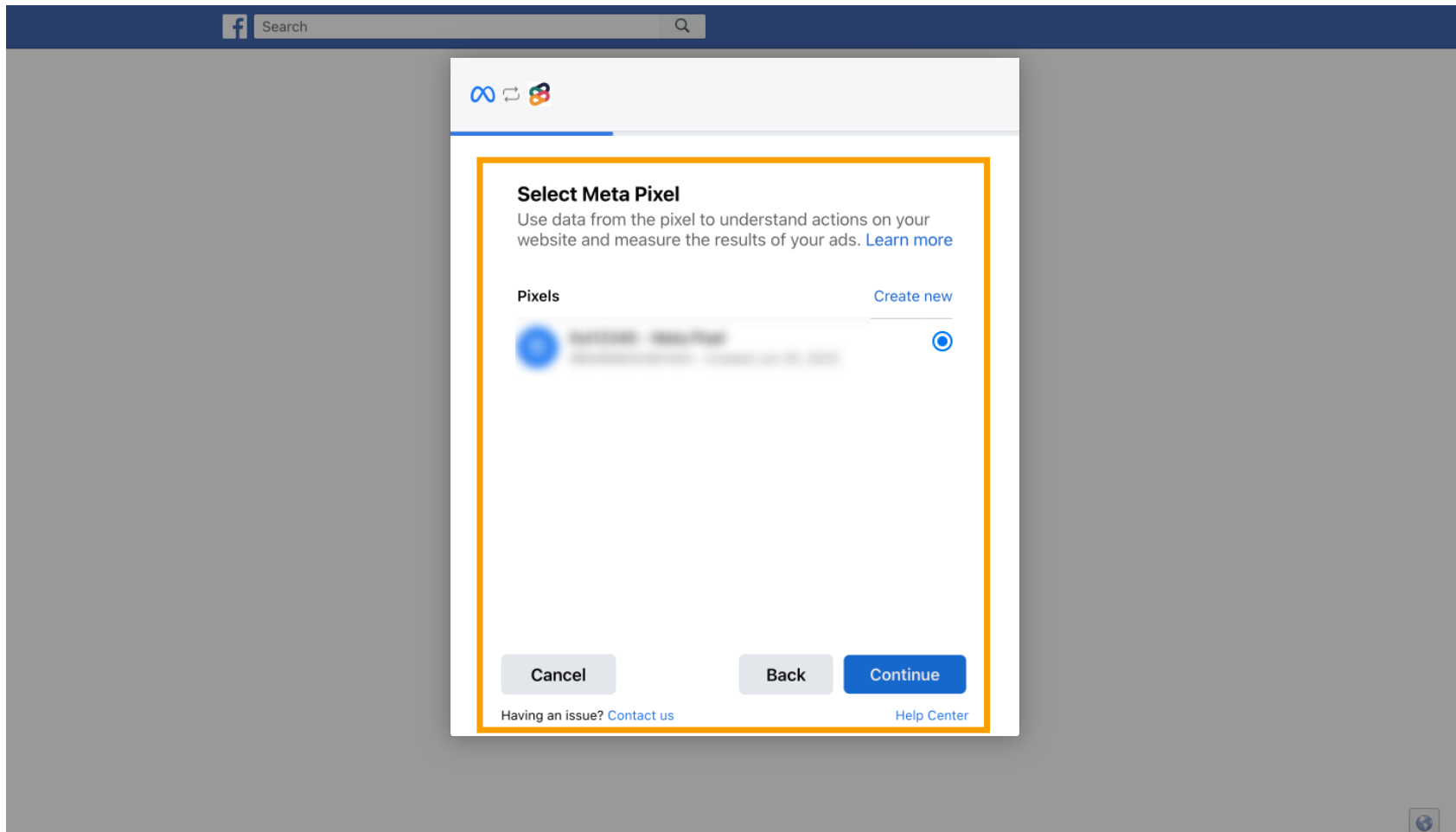
- Una vez seleccionada la página de Facebook, selecciona el **perfil de Instagram** para el cual deseas habilitar el botón de reserva y haz clic en **Continuar** para proceder.



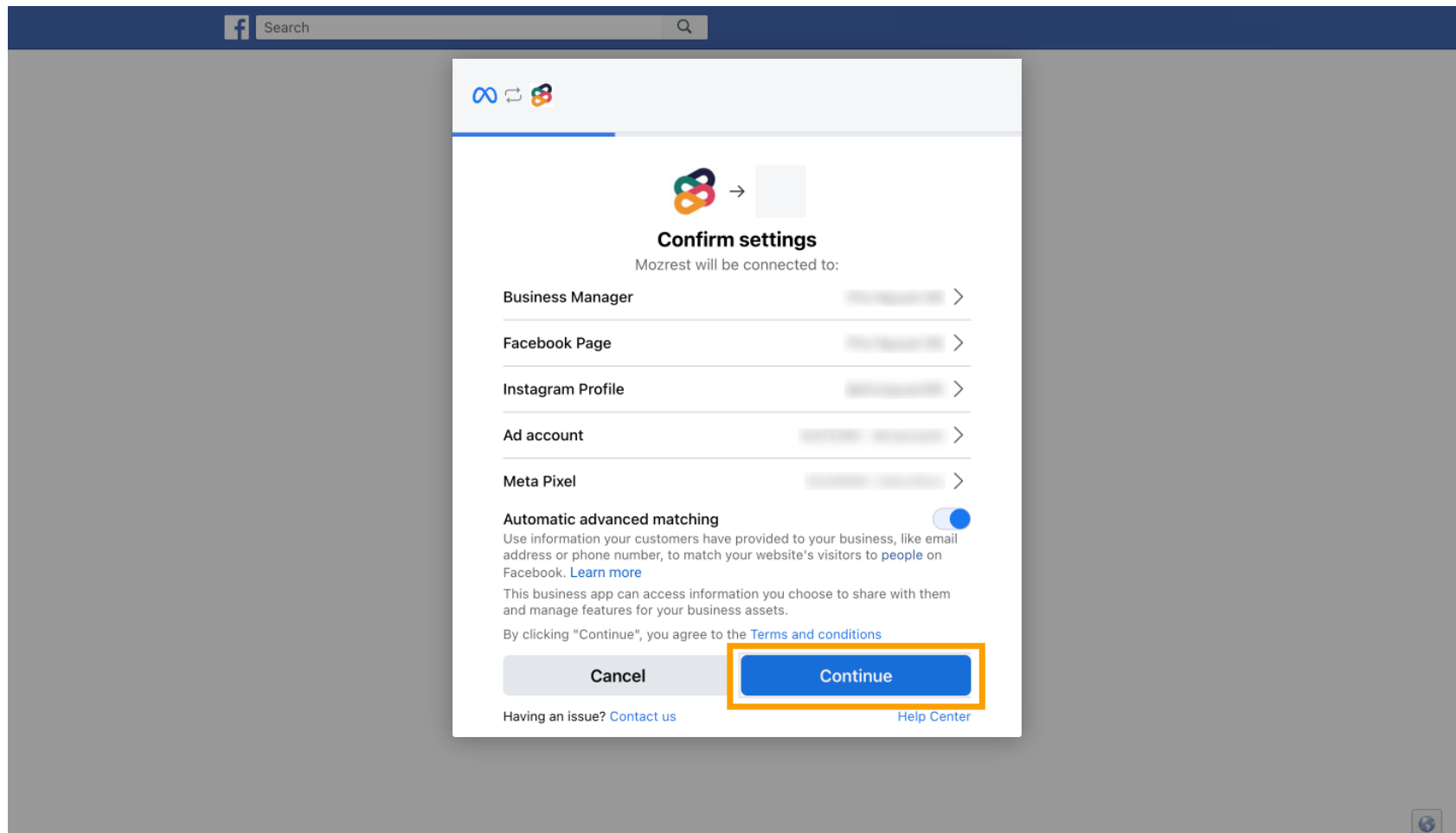
- 👉 Luego, selecciona una **cuenta publicitaria** para la página de Facebook seleccionada para anunciar productos y servicios y haz clic en " **Continuar** ". **Nota: Facebook te lo solicita si deseas anunciarte.**



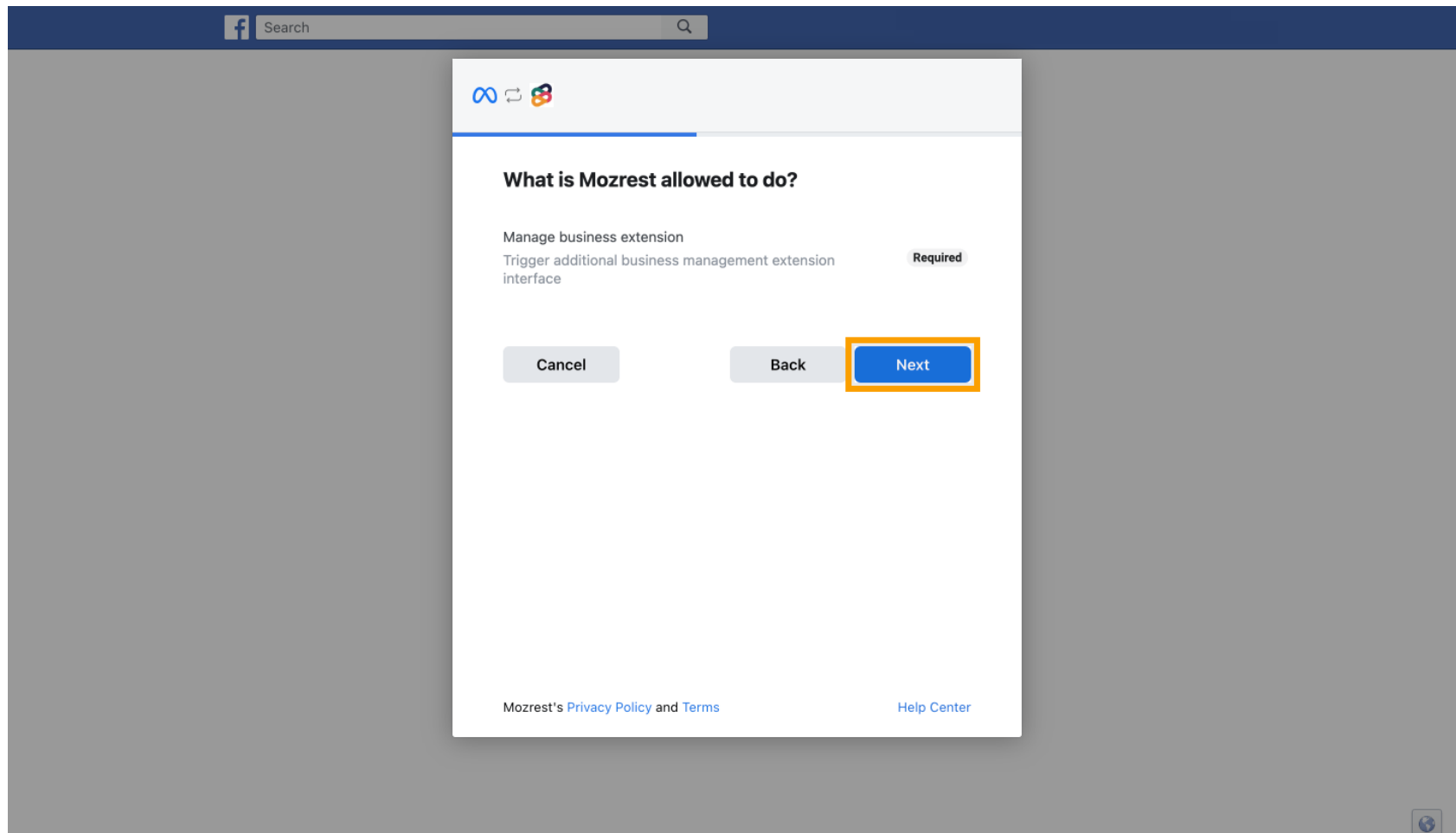
- Luego de configurar la cuenta agregada, selecciona un **Meta Pixel** para la Página de Facebook, activarás el botón Reservar y harás clic en **Continuar** .



- Una vez seleccionadas todas las cuentas requeridas, verá un resumen. Haga clic en "Continuar" para continuar.

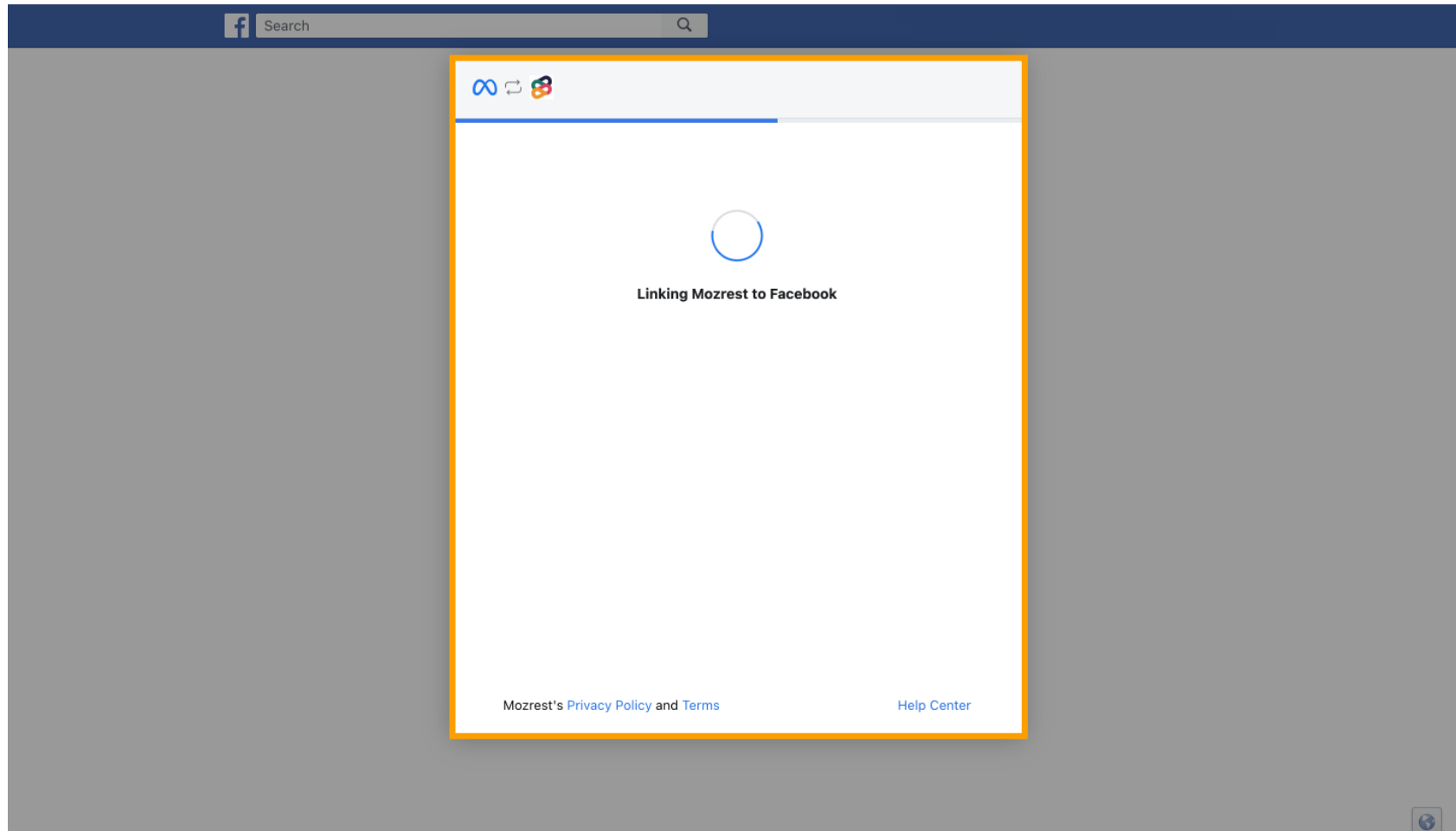


- 👉 Luego, debe permitir que nuestro socio de integración, Mozrest, conecte Facebook e Instagram con DISH Reservation. Para ello, haga clic en " **Siguiente** " .

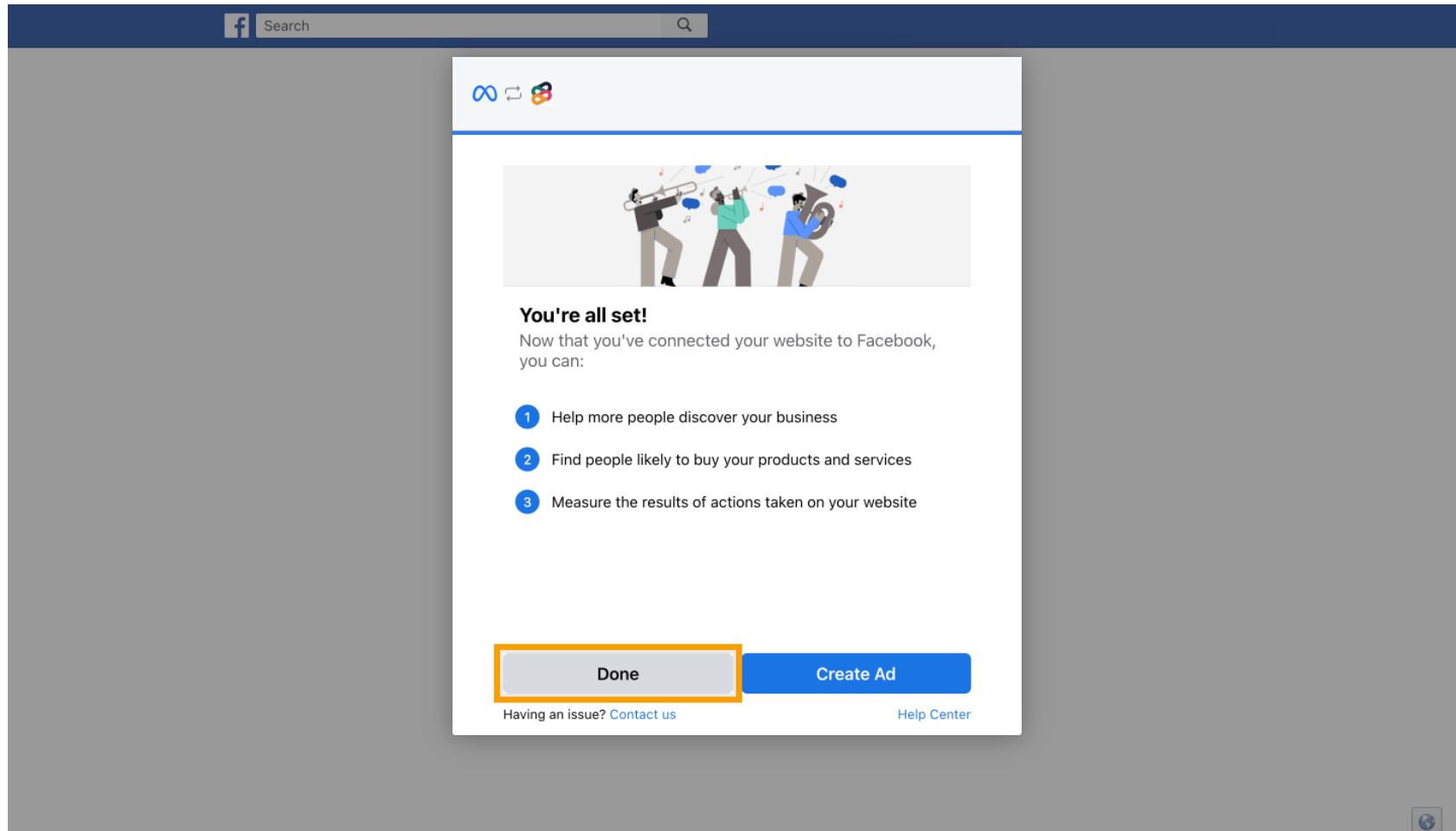




A continuación, se iniciará el proceso de vinculación. **Nota: El proceso puede tardar un poco más.**

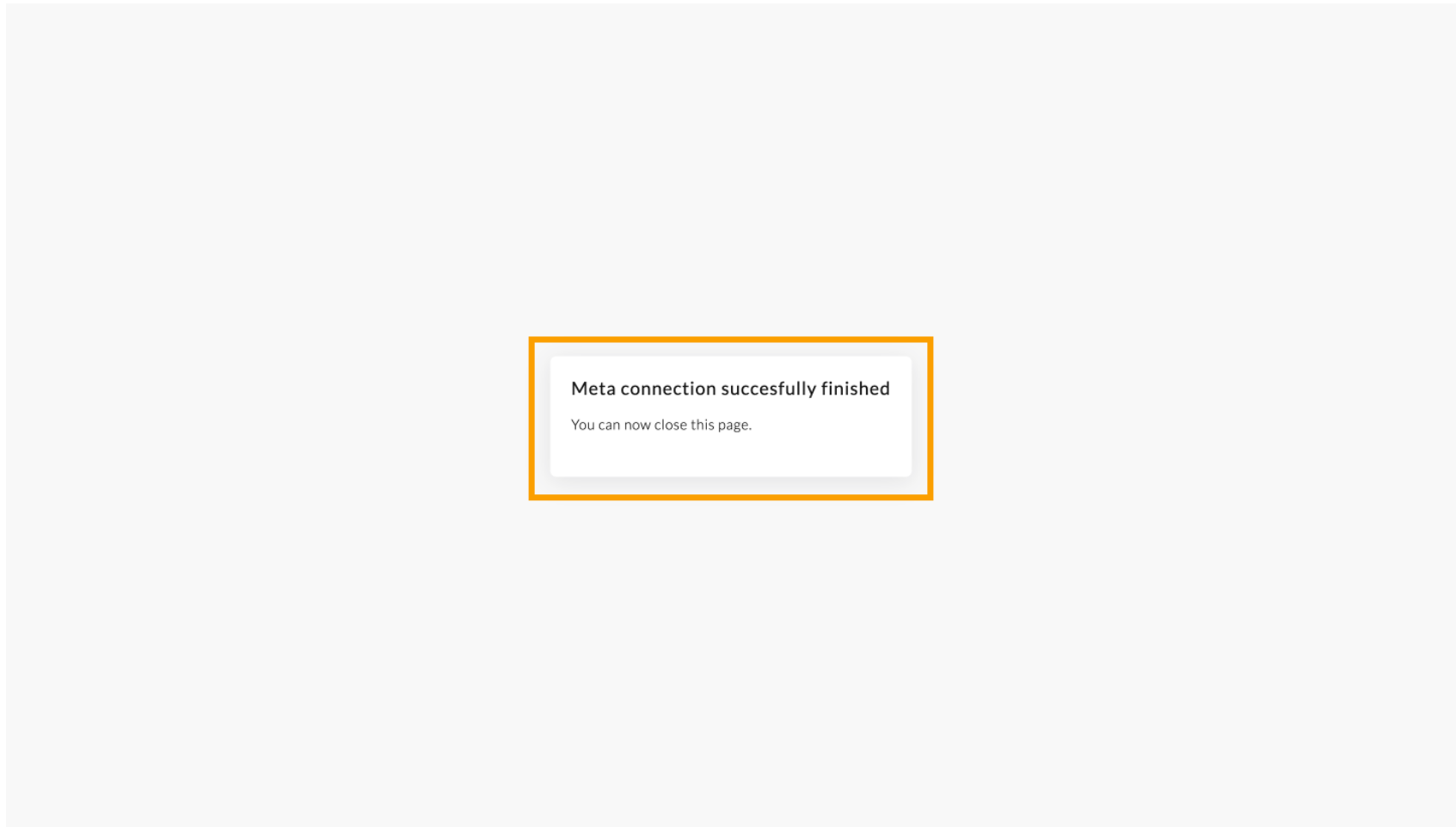


Una vez completado el proceso de vinculación, haga clic en **Listo**.

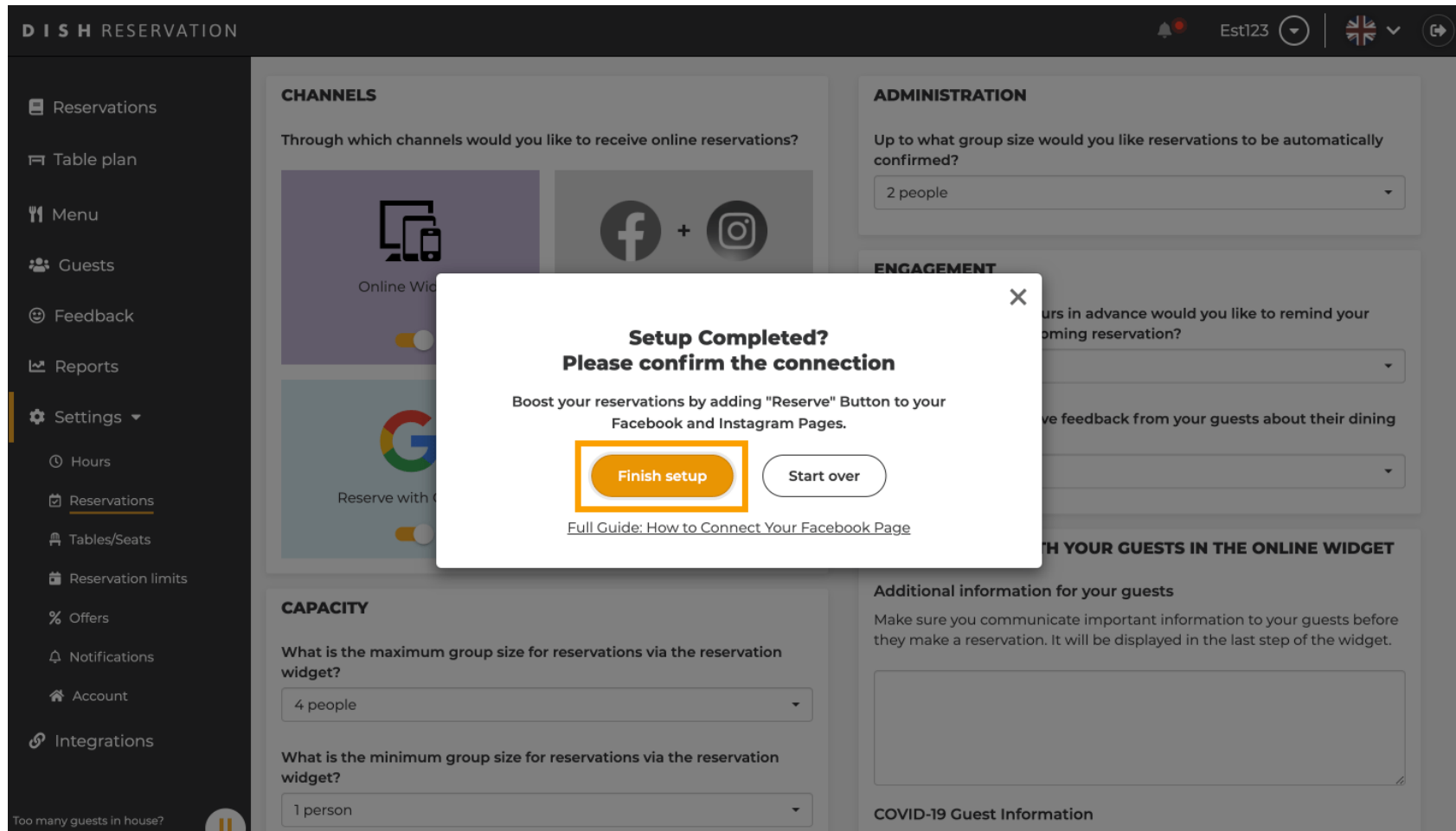




Recibirá un mensaje de confirmación indicando que la metaconexión se completó correctamente. Cierre la página.



Regrese a Reservación de DISH y haga clic en **Finalizar configuración**.





El botón "Reservar con Facebook" ya está habilitado. Reservar a través de Instagram también funcionará si conectaste tu perfil.

DISH RESERVATION

CHANNELS

Through which channels would you like to receive online reservations?

- Online Widget
- Reserve with Facebook
- Reserve with Google

ADMINISTRATION

Up to what group size would you like reservations to be automatically confirmed?

2 people

ENGAGEMENT

How many minutes/hours in advance would you like to remind your guests about their upcoming reservation?

2.0 hours in advance

Would you like to receive feedback from your guests about their dining experience?

No

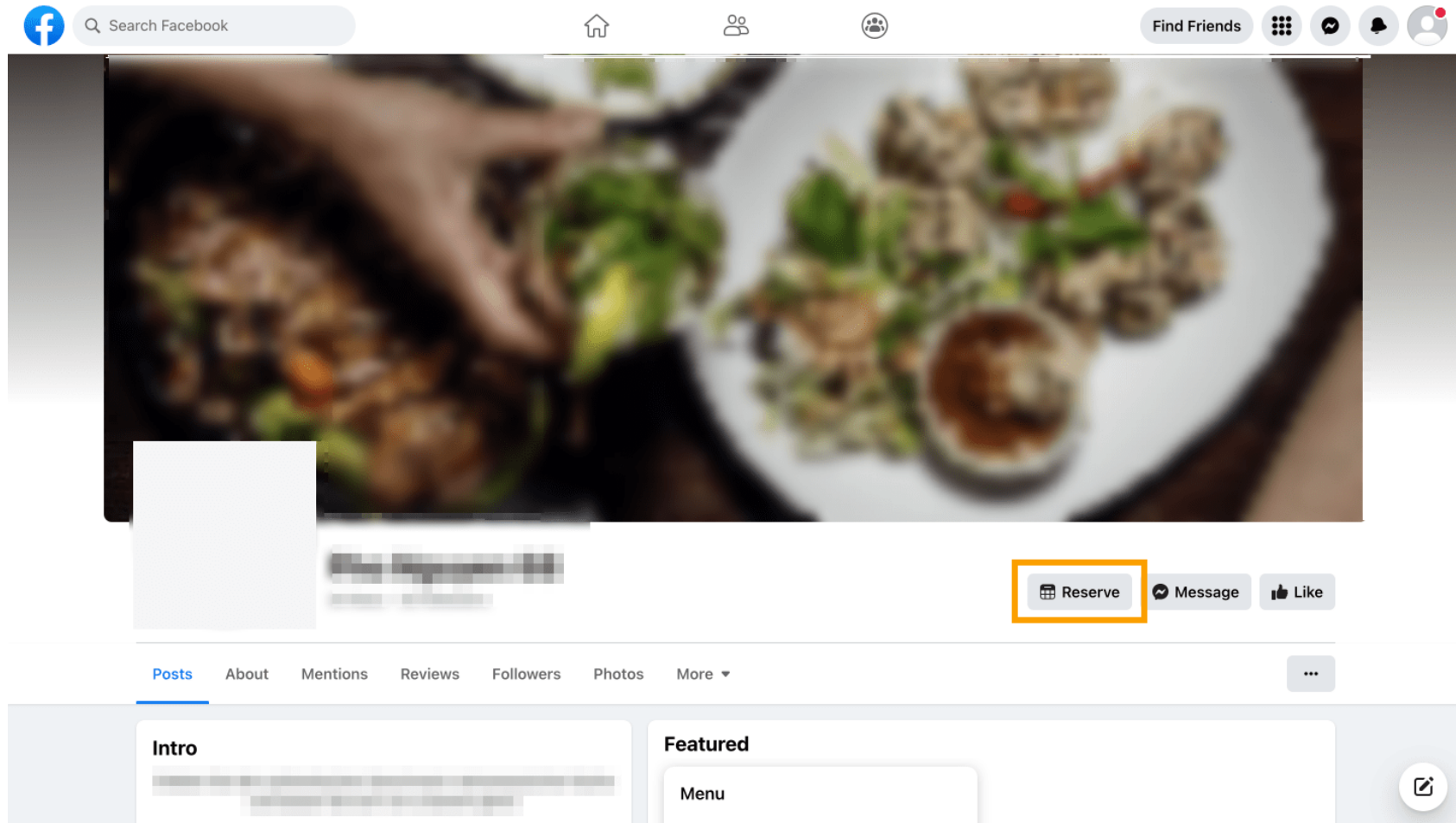
COMMUNICATE WITH YOUR GUESTS IN THE ONLINE WIDGET

Additional information for your guests

Make sure you communicate important information to your guests before they make a reservation. It will be displayed in the last step of the widget.

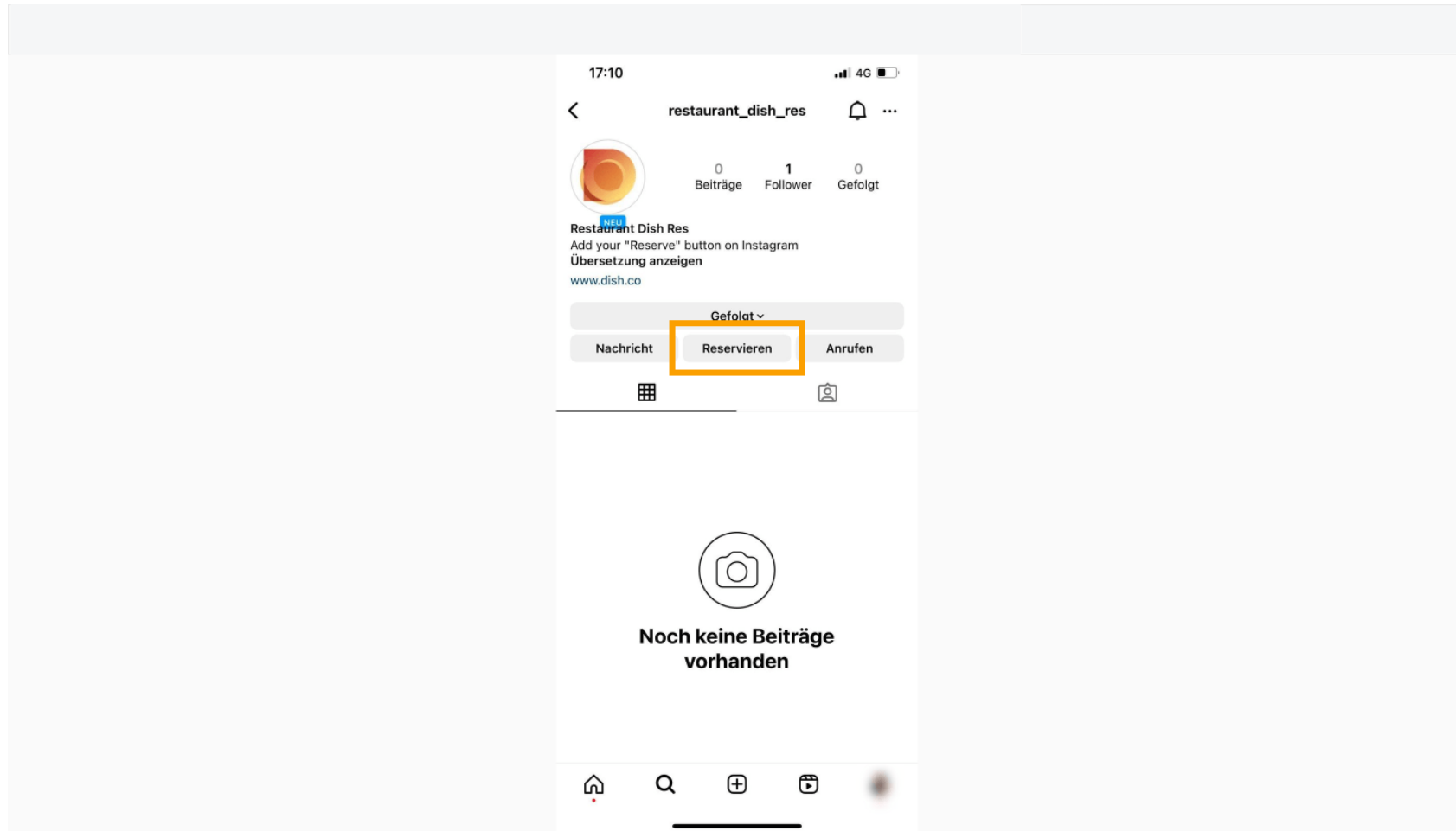
Facebook connection established successfully.

 En tu página de Facebook la opción de reserva se verá así.



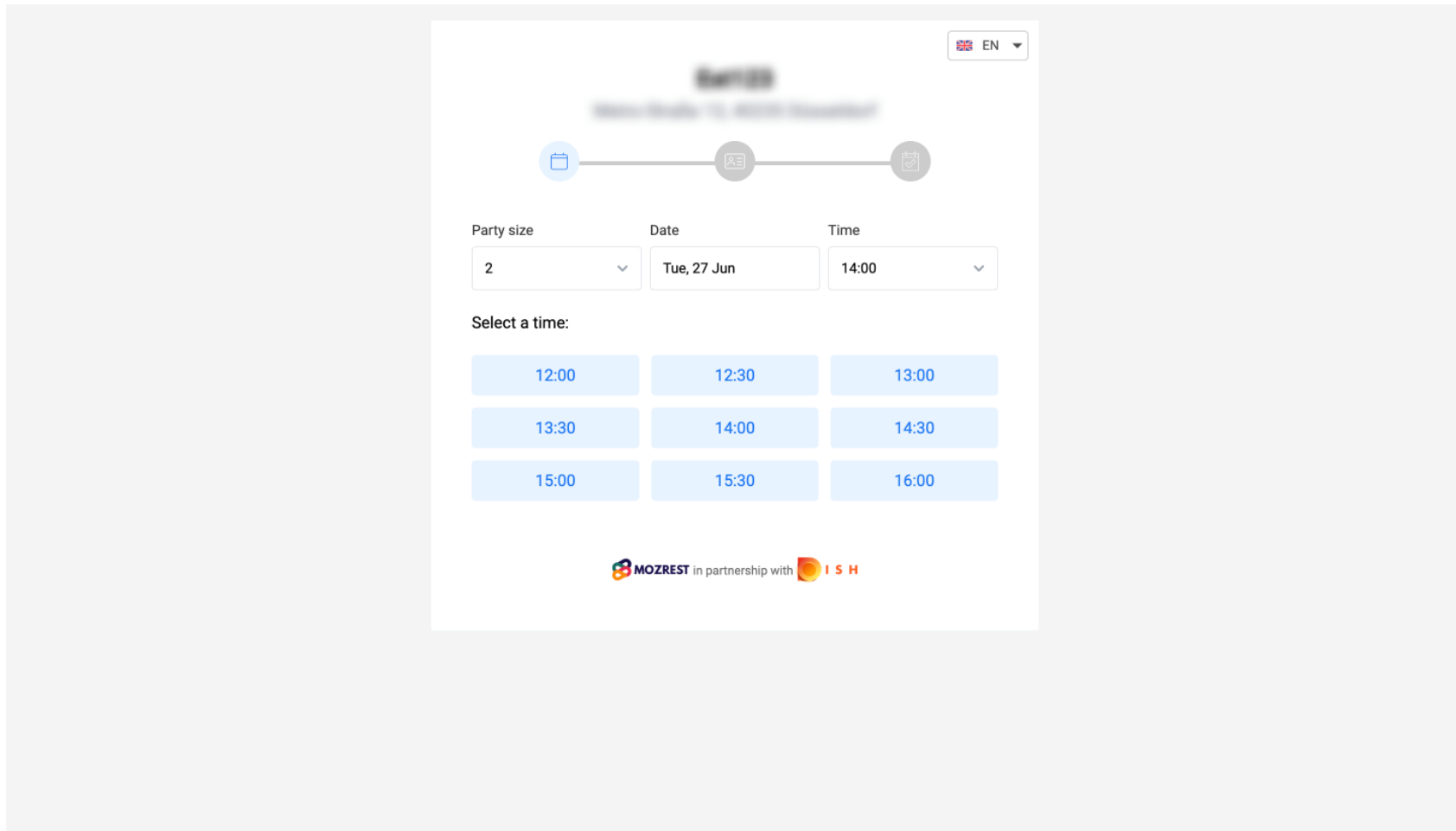


Y en Instagram se verá así.





Listo. Completaste el tutorial y ahora sabes cómo activar las reservas en Facebook e Instagram.





Escanee para ir al reproductor interactivo