



Benvenuti nella dashboard di DISH Reservation . In questo tutorial vi mostriamo come attivare le prenotazioni su Facebook e Instagram.

The screenshot displays the DISH Reservation dashboard. At the top, the header includes the 'DISH RESERVATION' logo, a notification bell, 'Est123', a language selector (UK flag), and a refresh icon. A teal banner at the top right contains the text 'Have a walk-in customer? Received a reservation request over phone / email? Don't forget to add it to your reservation book!' with 'WALK-IN' and 'ADD RESERVATION' buttons. Below this is a date range selector for 'Tue, 20 Jun - Tue, 20 Jun'. A message states 'You have no limits configured for the selected date.' with an 'Add a new limit' button. Filter tabs for 'All', 'Completed', and 'Upcoming' are visible, along with icons for a calendar and a group of people. The main content area shows 'No reservations available' with an illustration of a person looking through binoculars. A 'Print' button is located at the bottom left of the main area. The footer contains the text 'Designed by Hospitality Digital GmbH. All rights reserved.' and a list of links: 'FAQ | Terms of use | Imprint | Data privacy | Privacy Settings'. A yellow question mark icon is in the bottom right corner.

Per prima cosa, clicca su **Prenotazioni** nel menu **Impostazioni**.

The screenshot displays the DISH Reservation management dashboard. On the left, a dark sidebar contains a list of menu items: Reservations, Table plan, Menu, Guests, Feedback, Reports, Settings (with a dropdown arrow), Hours, Reservations (highlighted with an orange box), Tables/Seats, Reservation limits, Offers, Notifications, Account, and Integrations. The main content area features a teal banner with the text "Have a walk-in customer? Received a reservation request over phone / email? Don't forget to add it to your reservation book!" and two buttons: "WALK-IN" and "ADD RESERVATION". Below this is a date selector showing "Tue, 20 Jun - Tue, 20 Jun". A message states "You have no limits configured for the selected date." with an "Add a new limit" button. Filter tabs for "All", "Completed", and "Upcoming" are visible, along with icons for a calendar and a group of people. The central area shows "No reservations available" with an illustration of a person looking through binoculars. At the bottom, there is a "Print" button, a help icon (question mark in a circle), and footer text including "Designed by Hospitality Digital GmbH. All rights reserved." and links for "FAQ", "Terms of use", "Imprint", "Data privacy", and "Privacy Settings".

Quindi fai clic su **Attiva ora** su Prenota con Facebook.

The screenshot shows the DISH RESERVATION settings interface. The top navigation bar includes the DISH RESERVATION logo, a notification bell, the text 'Est123', a language selector (UK flag), and a refresh icon. The left sidebar contains a menu with items: Reservations, Table plan, Menu, Guests, Feedback, Reports, Settings (expanded), Hours, Reservations (highlighted), Tables/Seats, Reservation limits, Offers, Notifications, Account, and Integrations. The main content area is divided into several sections:

- CHANNELS**: A section titled 'Through which channels would you like to receive online reservations?' containing three cards: 'Online Widget' (with a toggle switch), 'Reserve with Facebook' (with a highlighted 'Activate now' button), and 'Reserve with Google' (with a toggle switch).
- ADMINISTRATION**: A section titled 'Up to what group size would you like reservations to be automatically confirmed?' with a dropdown menu set to '2 people'.
- ENGAGEMENT**: A section titled 'How many minutes/hours in advance would you like to remind your guests about their upcoming reservation?' with a dropdown menu set to '2.0 hours in advance'. Below it is a question 'Would you like to receive feedback from your guests about their dining experience?' with a dropdown menu set to 'No'.
- COMMUNICATE WITH YOUR GUESTS IN THE ONLINE WIDGET**: A section titled 'Additional information for your guests' with a text area for input. Below it is a section for 'COVID-19 Guest Information'.
- CAPACITY**: A section titled 'What is the maximum group size for reservations via the reservation widget?' with a dropdown menu set to '4 people'. Below it is another question 'What is the minimum group size for reservations via the reservation widget?' with a dropdown menu set to '1 person'.

At the bottom left, there is a notification: 'Too many guests in house? Pause online reservations' with a pause icon.

Si aprirà un nuovo pop-up con informazioni sul processo seguente. Per continuare clicca su **Attiva ora**.

The screenshot shows the DISH Reservation dashboard interface. A central pop-up window is displayed, titled "Get more reservations with Facebook & Instagram". The pop-up contains the following text and elements:

- Get more reservations with Facebook & Instagram**
- Boost your reservations by adding "Reserve" Button to your Facebook and Instagram Pages. Just follow these simple steps:
- 1. Click the button below to initiate the integration process. You will be redirected to your Facebook Page.
- 2. Grant access to our integration partner, Mozrest.
- 3. If necessary, add your Instagram account and confirm the settings.
- 4. Once you have successfully completed the process, return to this page and click the "Check connection" button.

You will need:

- Facebook Business account
- Admin access

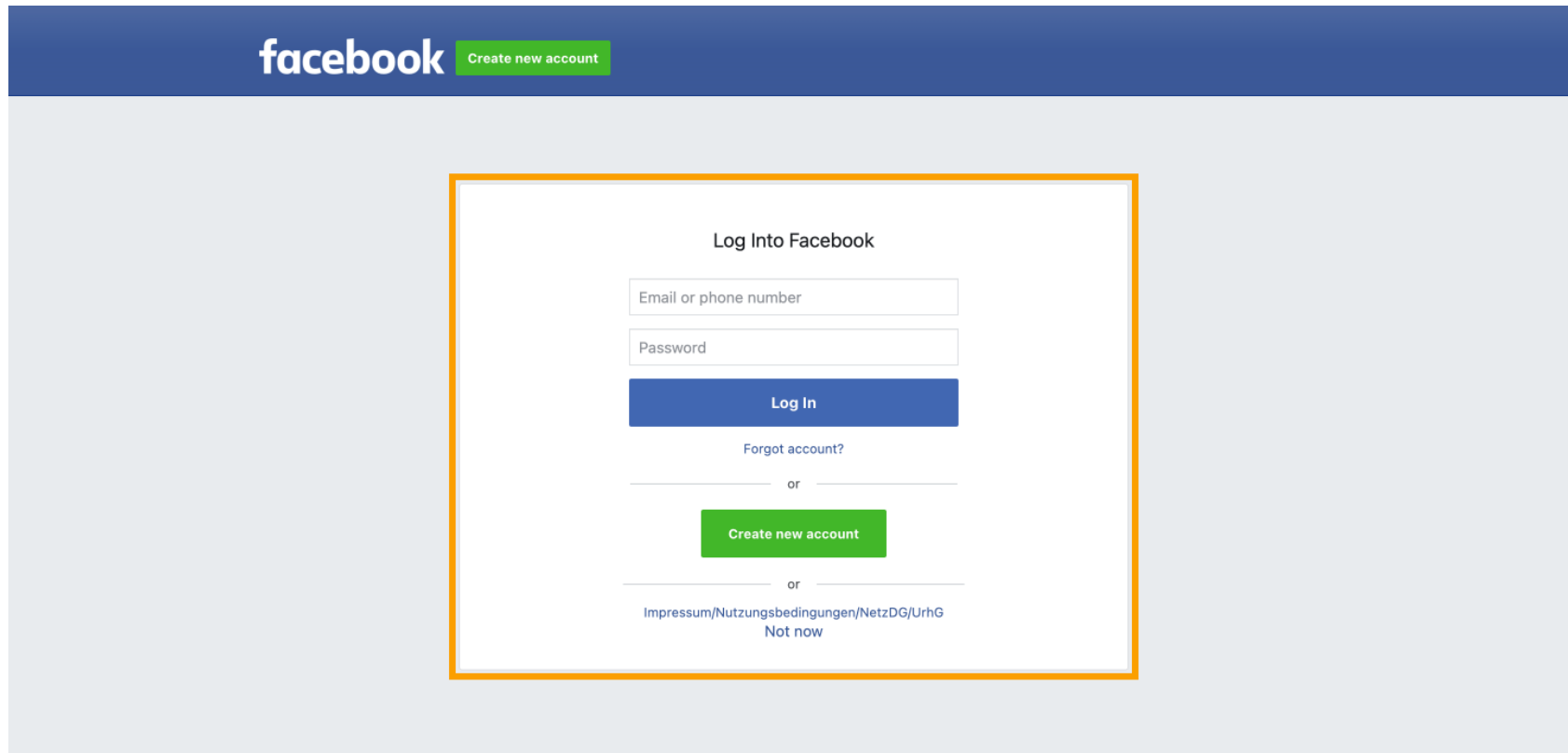
Activate now

[Full Guide: How to Connect Your Facebook Page](#)

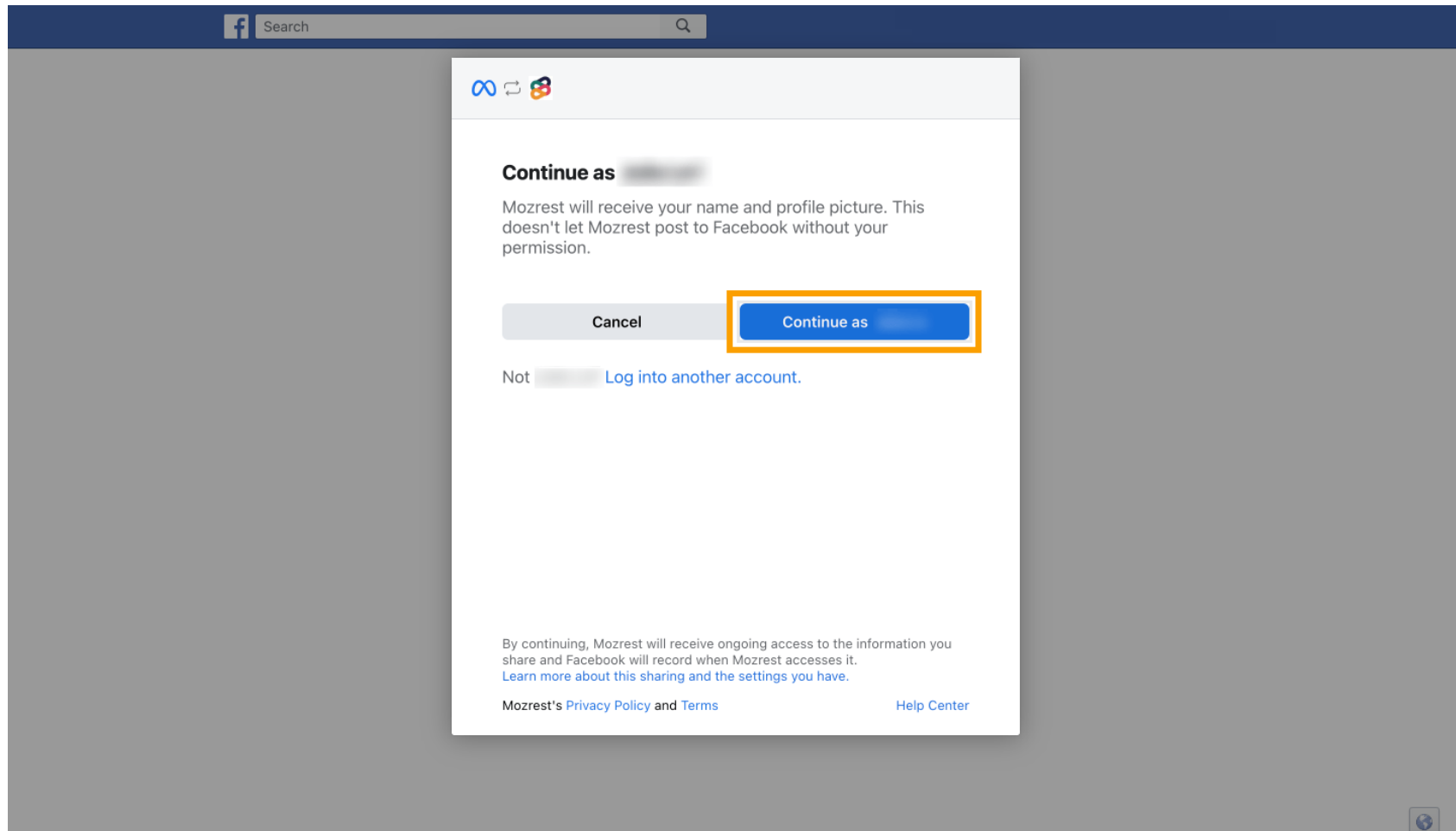
The background dashboard shows various settings sections like CHANNELS, CAPACITY, and Integrations.



Verrai quindi indirizzato a Facebook. Accedi o registrati con il tuo account aziendale su Facebook.

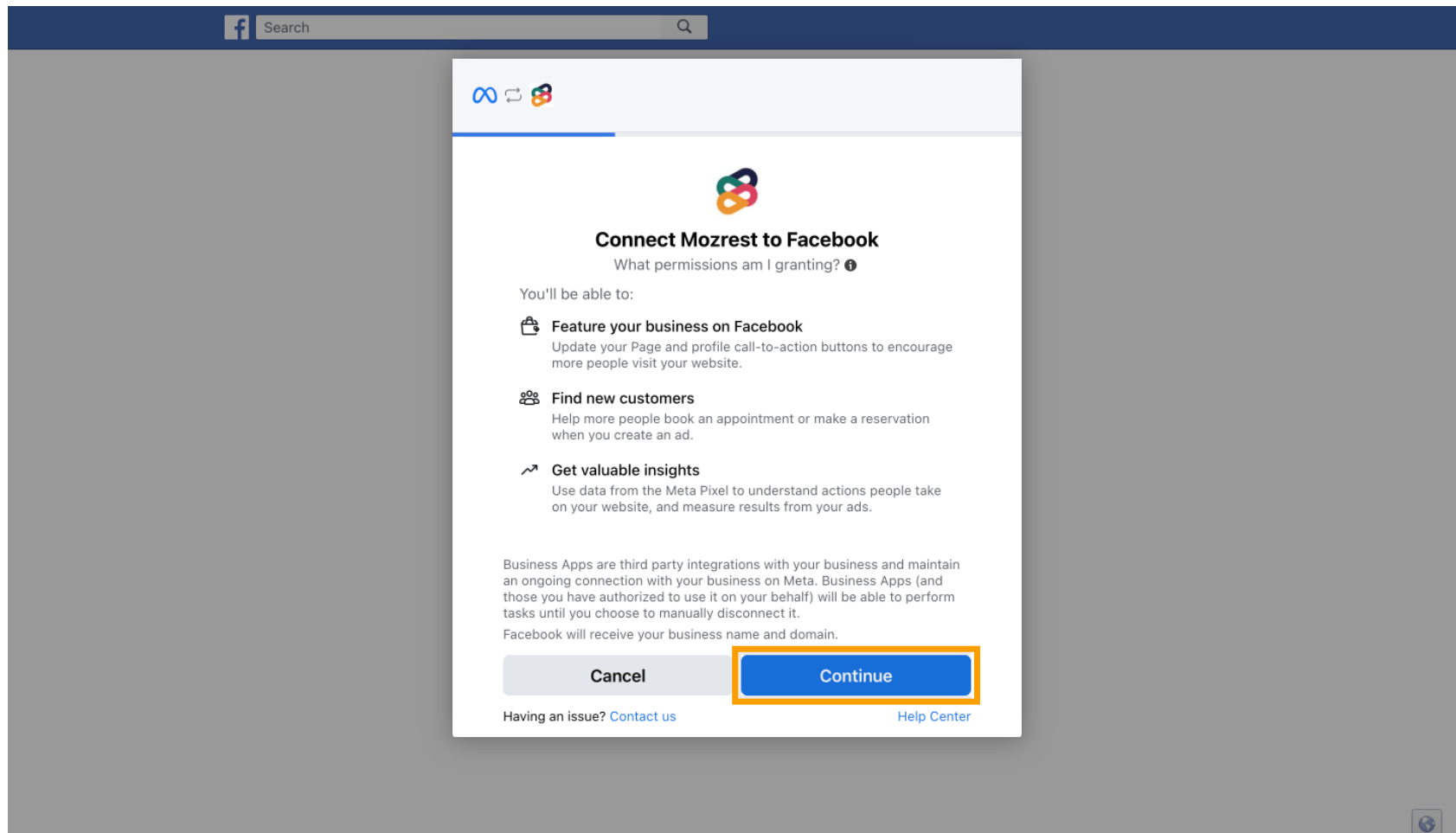


- Si aprirà un pop-up con le informazioni su come verranno utilizzate le tue informazioni. Seleziona il tuo account cliccando su **Continua come [il tuo account]**.

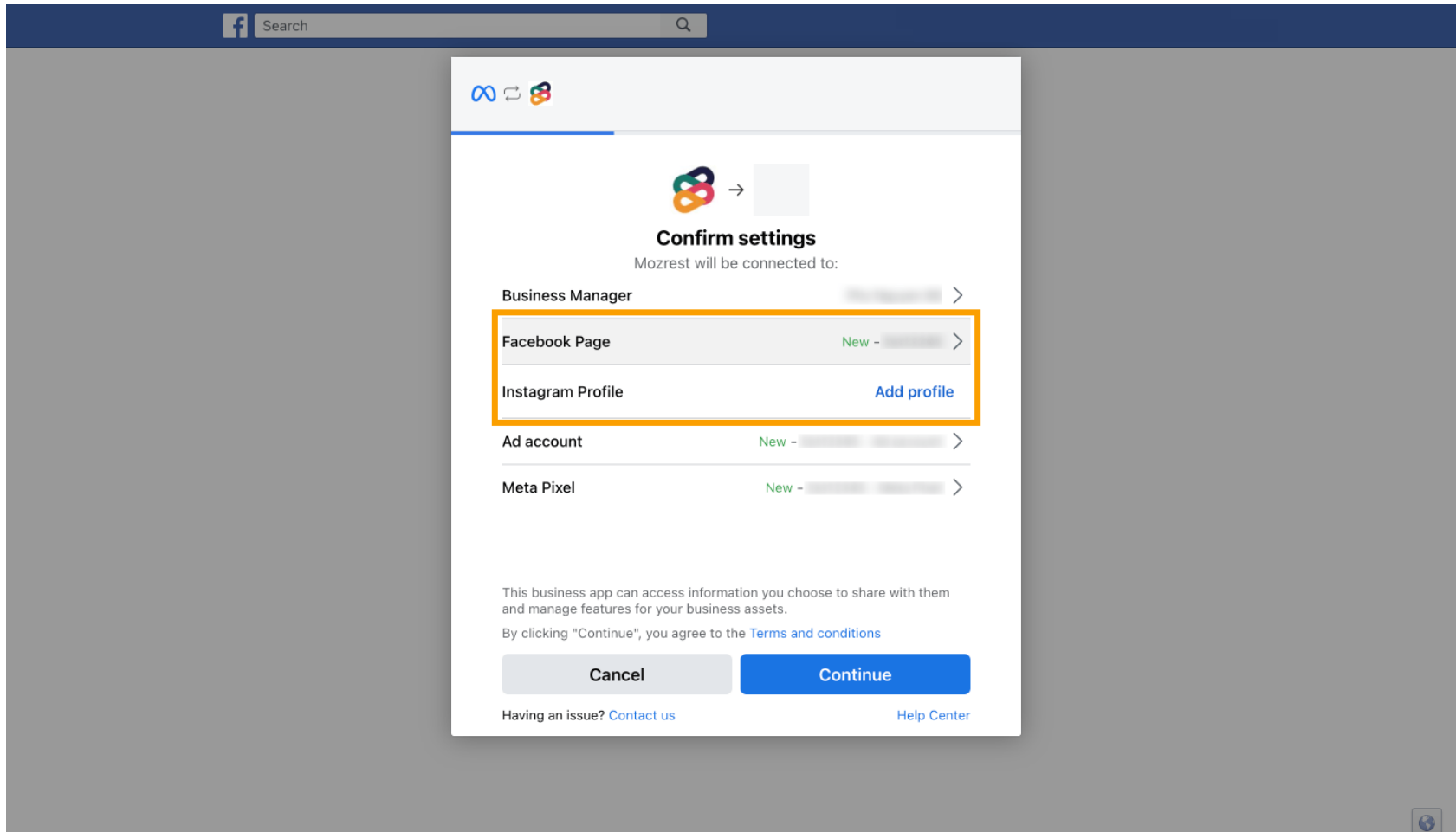




In questo passaggio ottieni maggiori informazioni sull'utilizzo dei tuoi dati. Ora clicca su **Continua** per connettere Mozrest a Facebook.

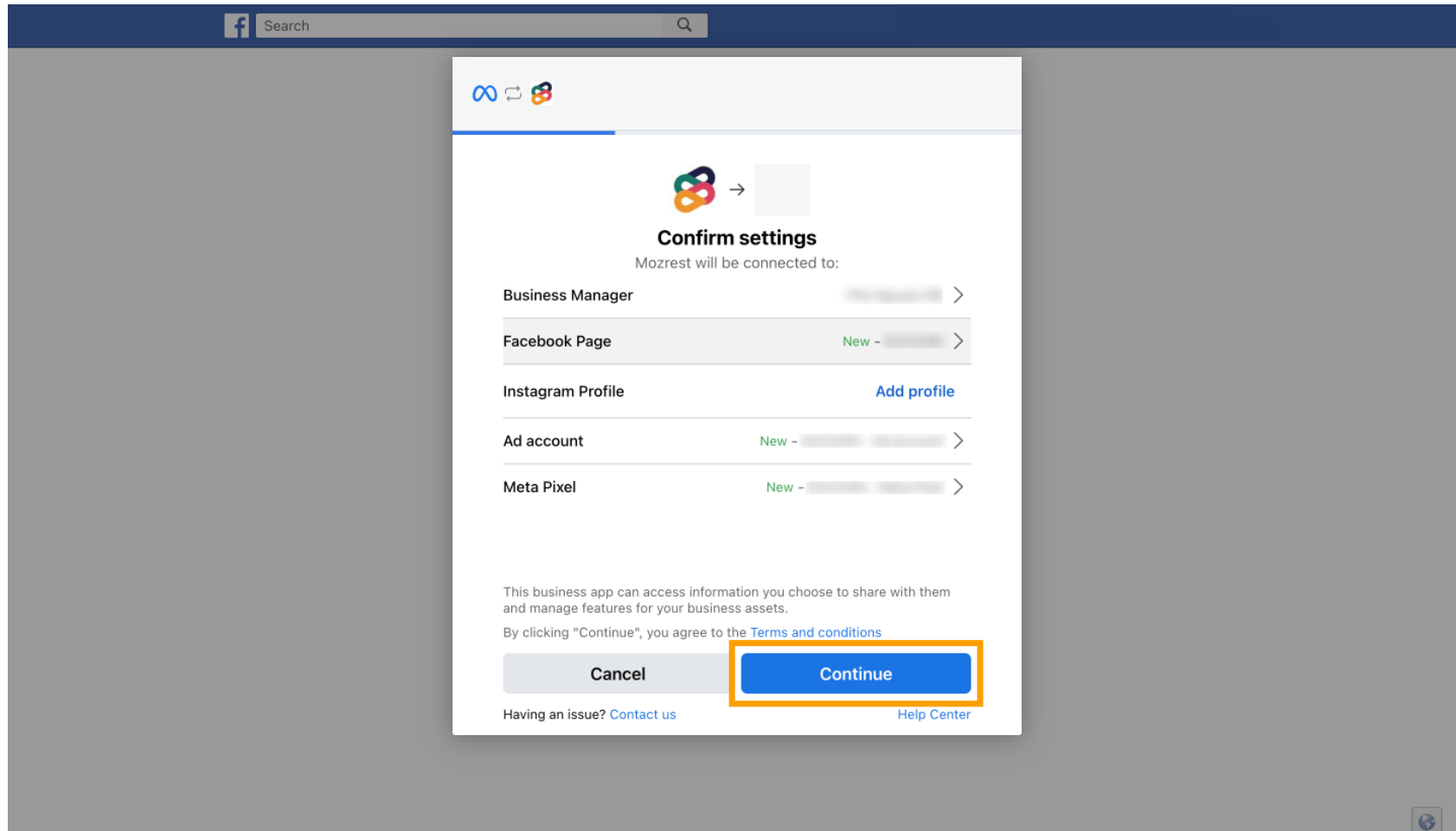


Verrà quindi visualizzata una panoramica degli account che intendi collegare.

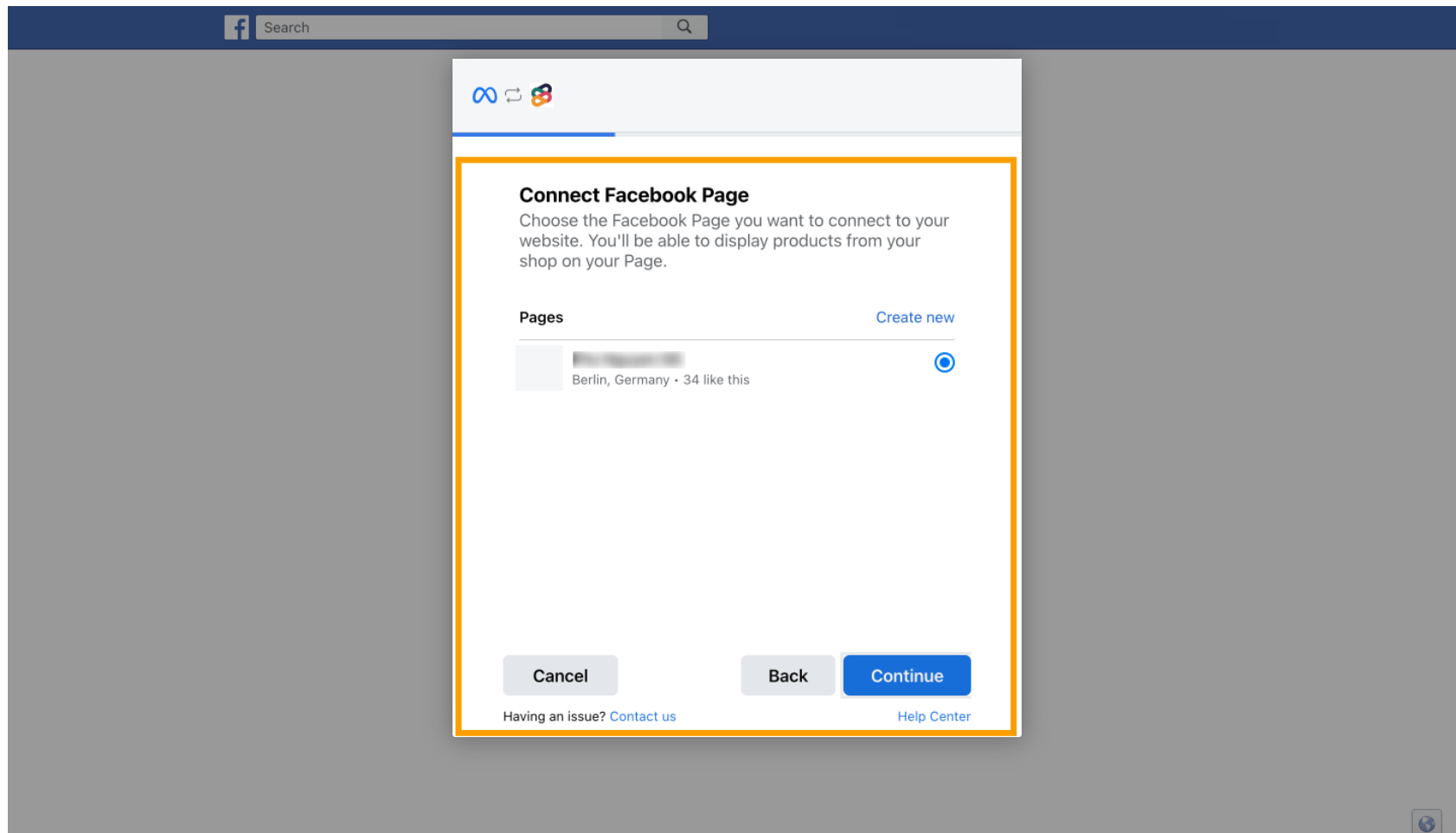




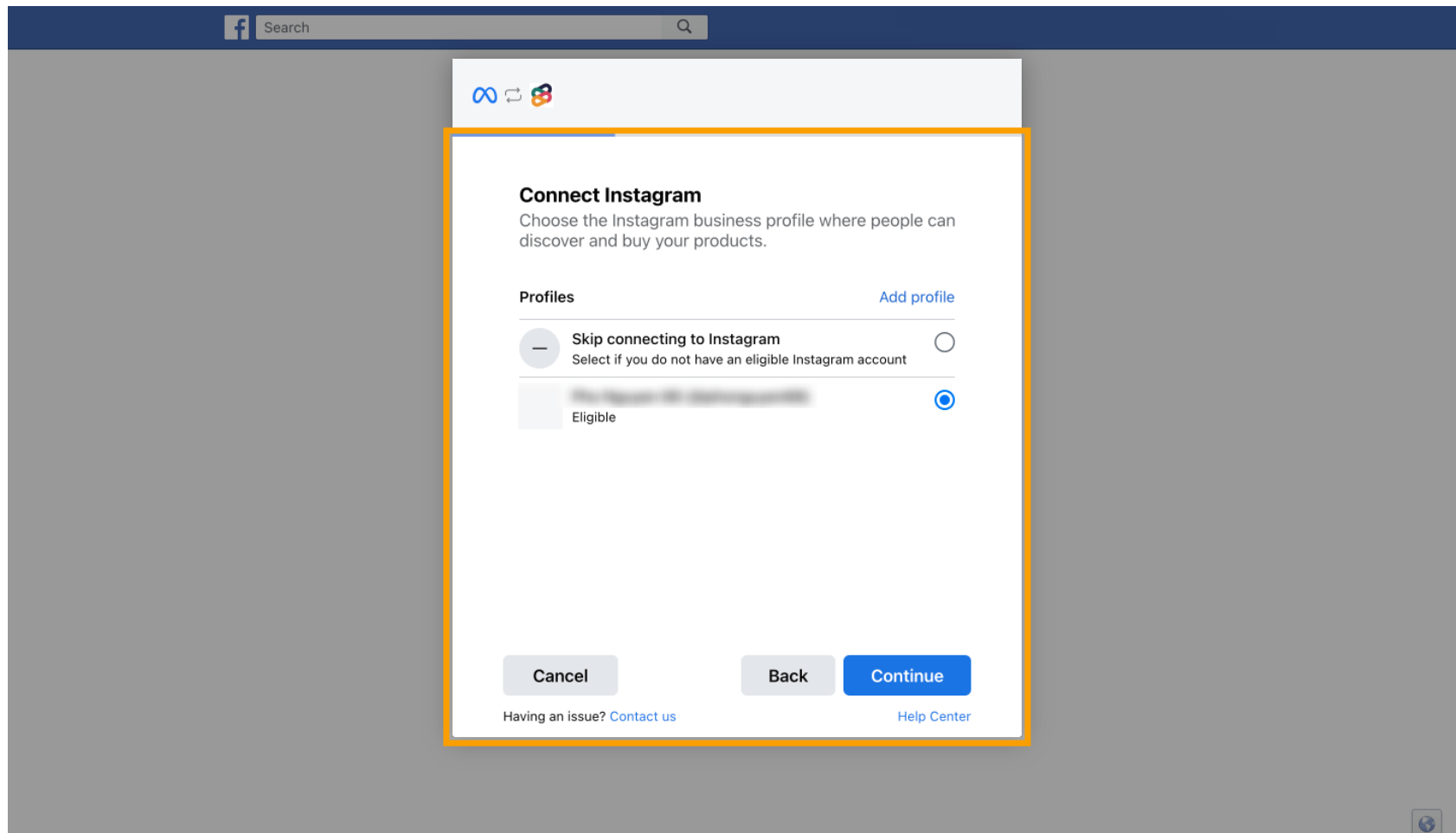
Procedere cliccando su **Continua**.



- Seleziona quindi la **pagina Facebook** per la quale vuoi abilitare il pulsante di prenotazione e clicca su **Continua** per procedere.

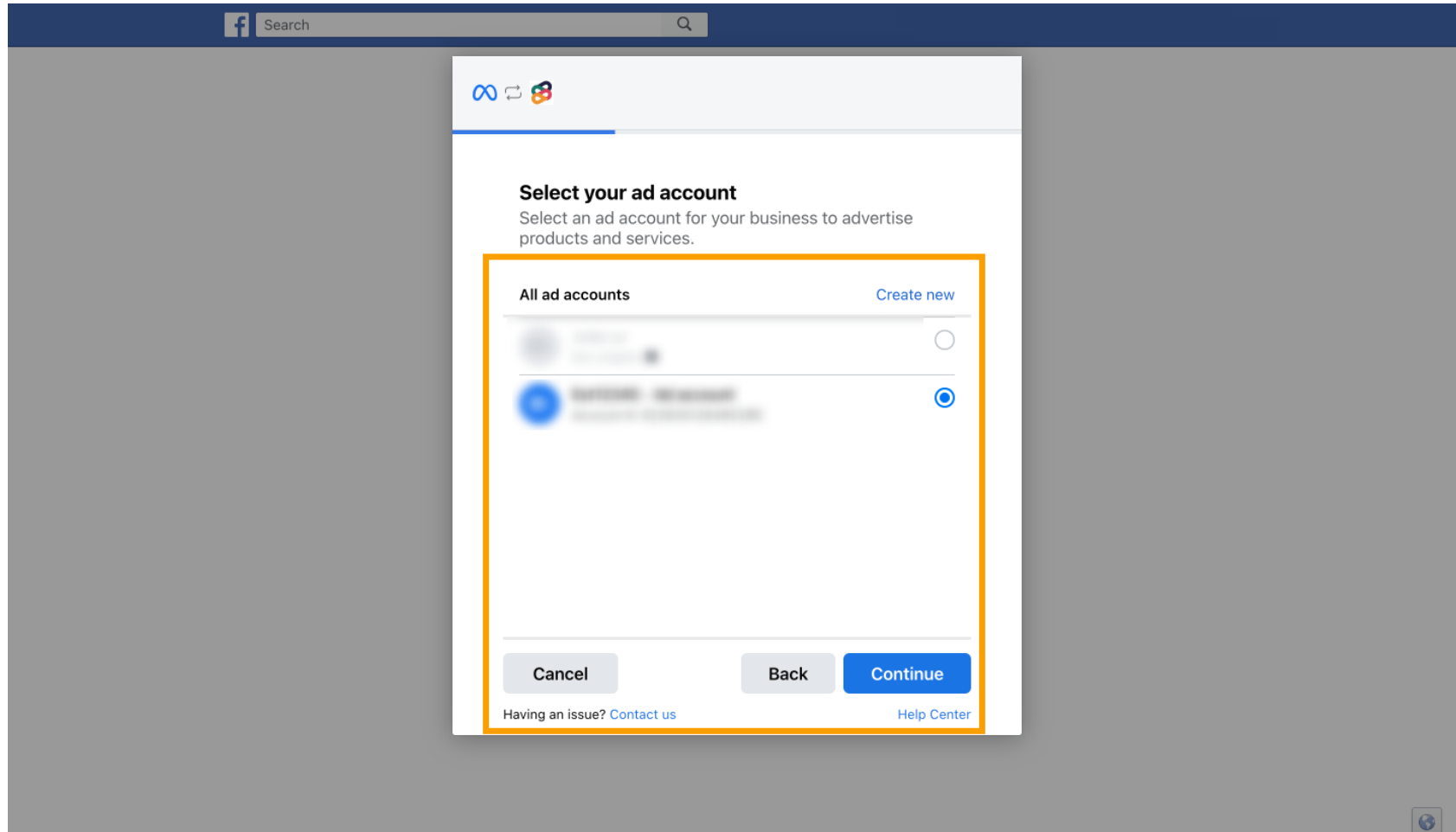


- Una volta selezionata la pagina Facebook, seleziona il **profilo Instagram** per il quale vuoi abilitare il pulsante di prenotazione e clicca su **Continua** per procedere.

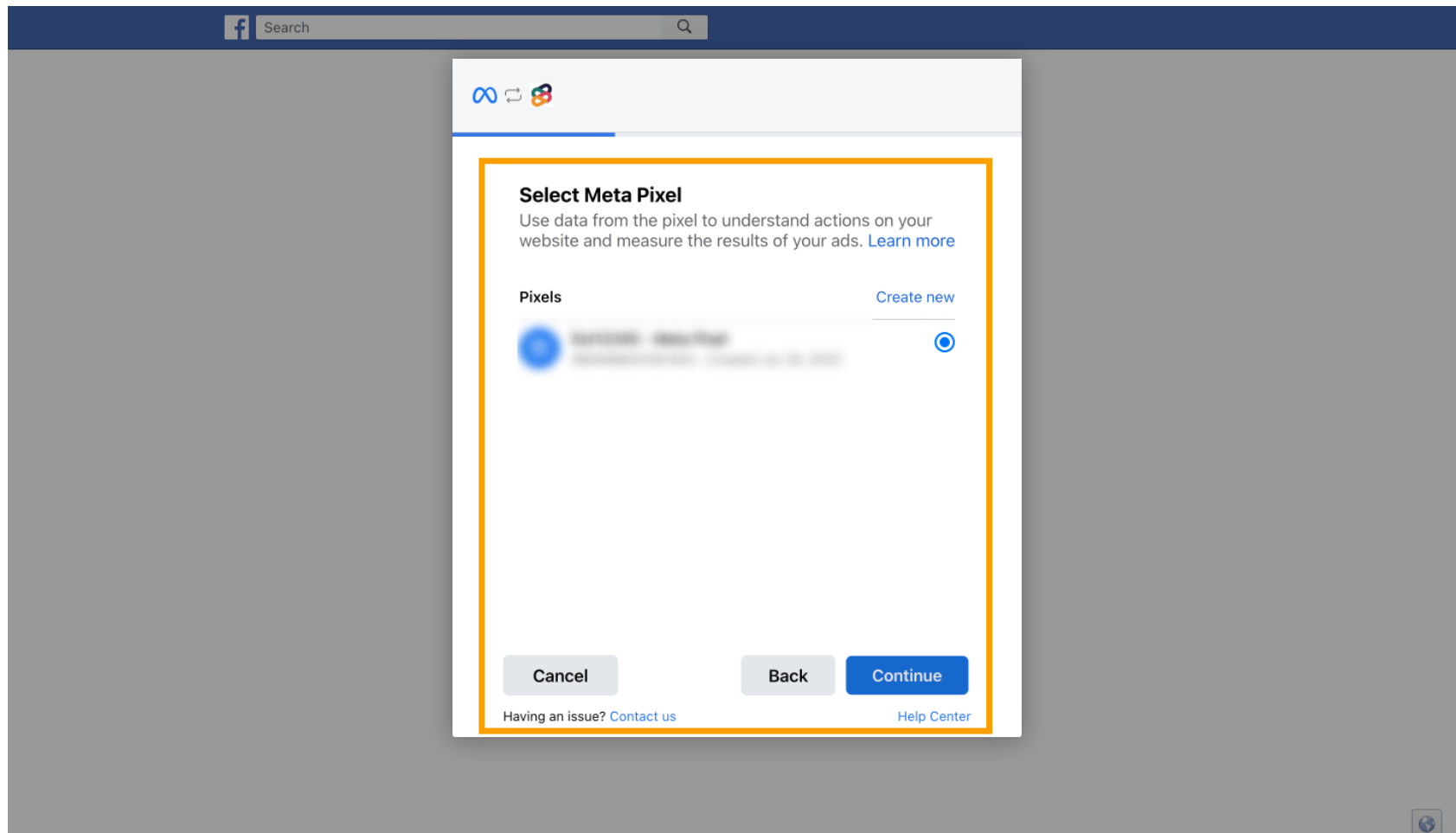




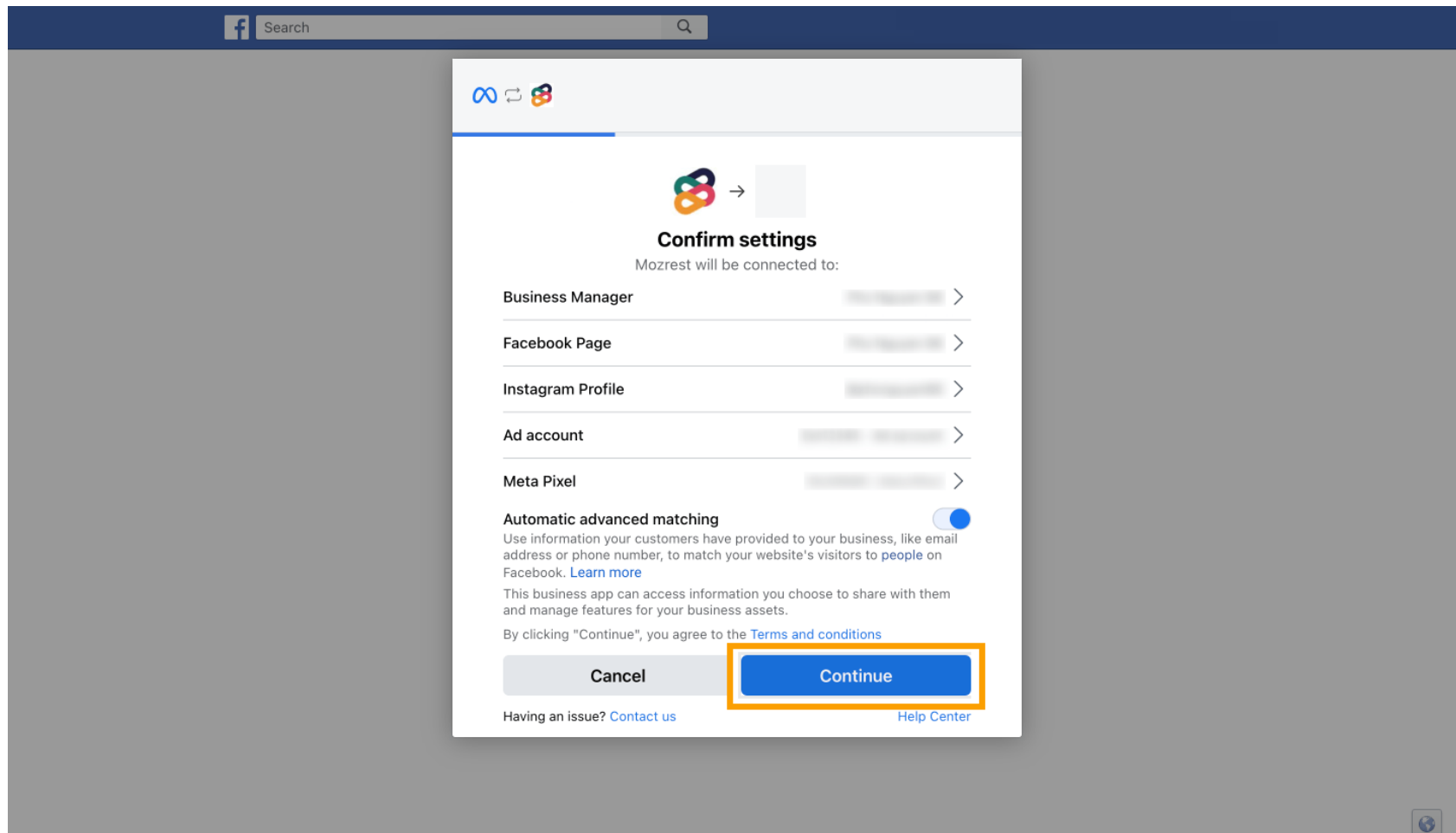
Quindi seleziona un **account pubblicitario** per la pagina Facebook selezionata per pubblicizzare prodotti e servizi e clicca su **Continua** per procedere. **Nota: Facebook ti chiede di farlo, nel caso in cui tu voglia fare pubblicità.**



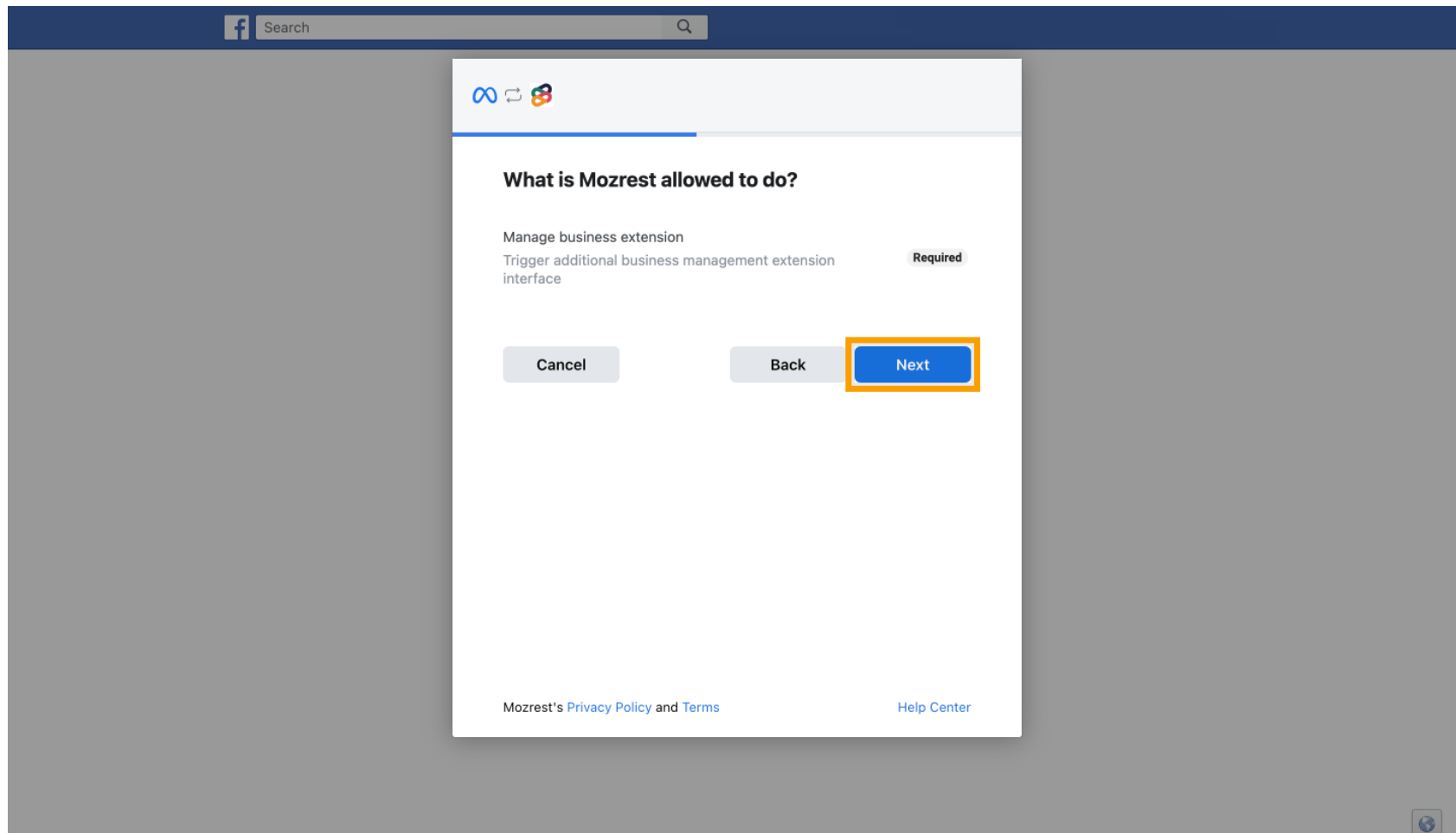
- 👉 Dopo aver impostato l'account aggiuntivo, seleziona un **Meta Pixel** per la pagina Facebook su cui attiverai il pulsante Prenota e clicca su **Continua**.



- Una volta selezionati tutti gli account richiesti, ne vedrai un riepilogo. Fai clic su **Continua** per procedere ulteriormente.

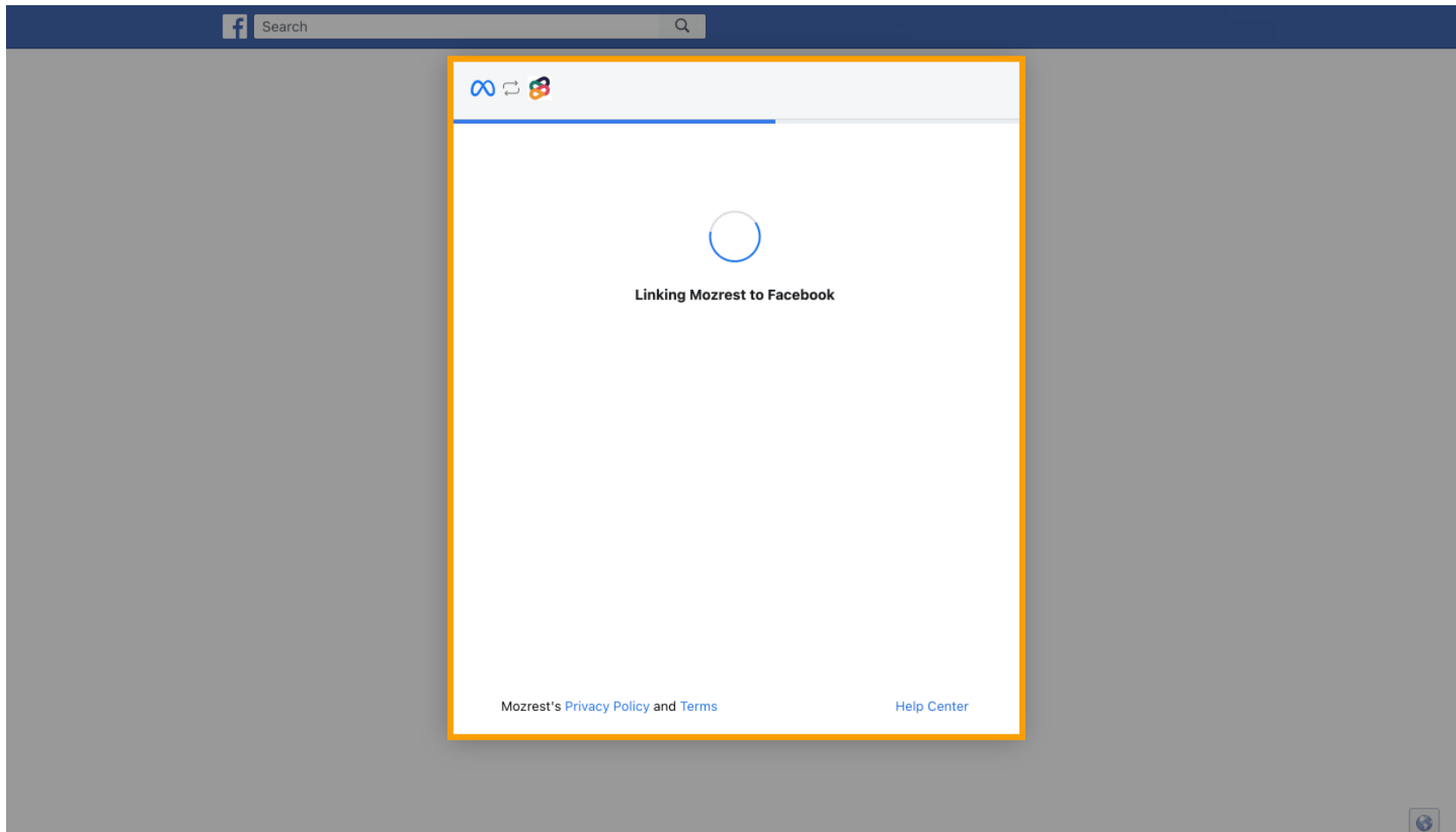


- 👉 Quindi devi consentire al nostro partner di integrazione Mozrest di collegare Facebook e Instagram con DISH Reservation. Per farlo, clicca su **Avanti** .

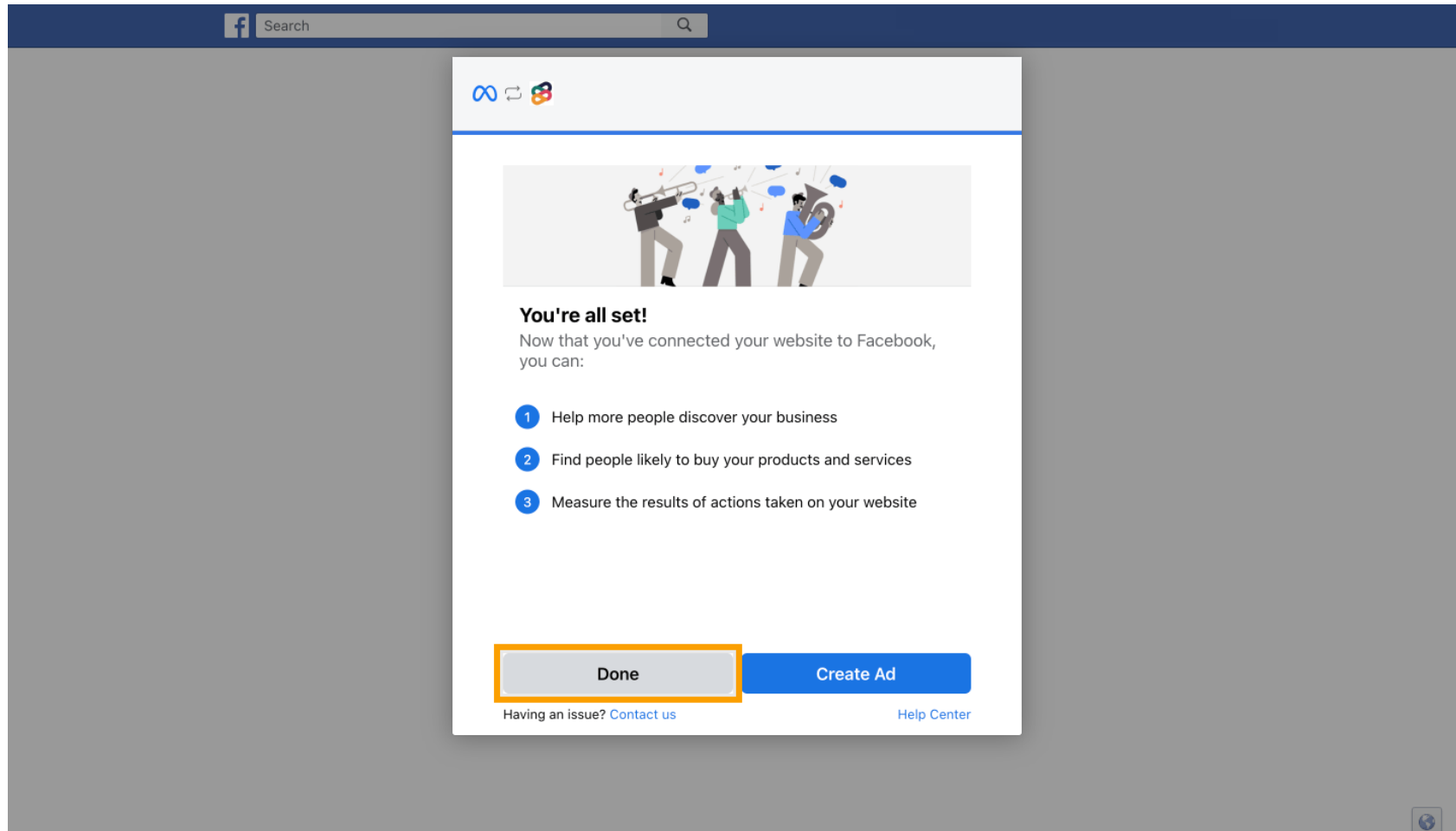




Il processo di collegamento avrà quindi inizio. **Nota: il processo potrebbe richiedere un po' più di tempo.**



Una volta completato il processo di collegamento, fare clic su **Fine**.



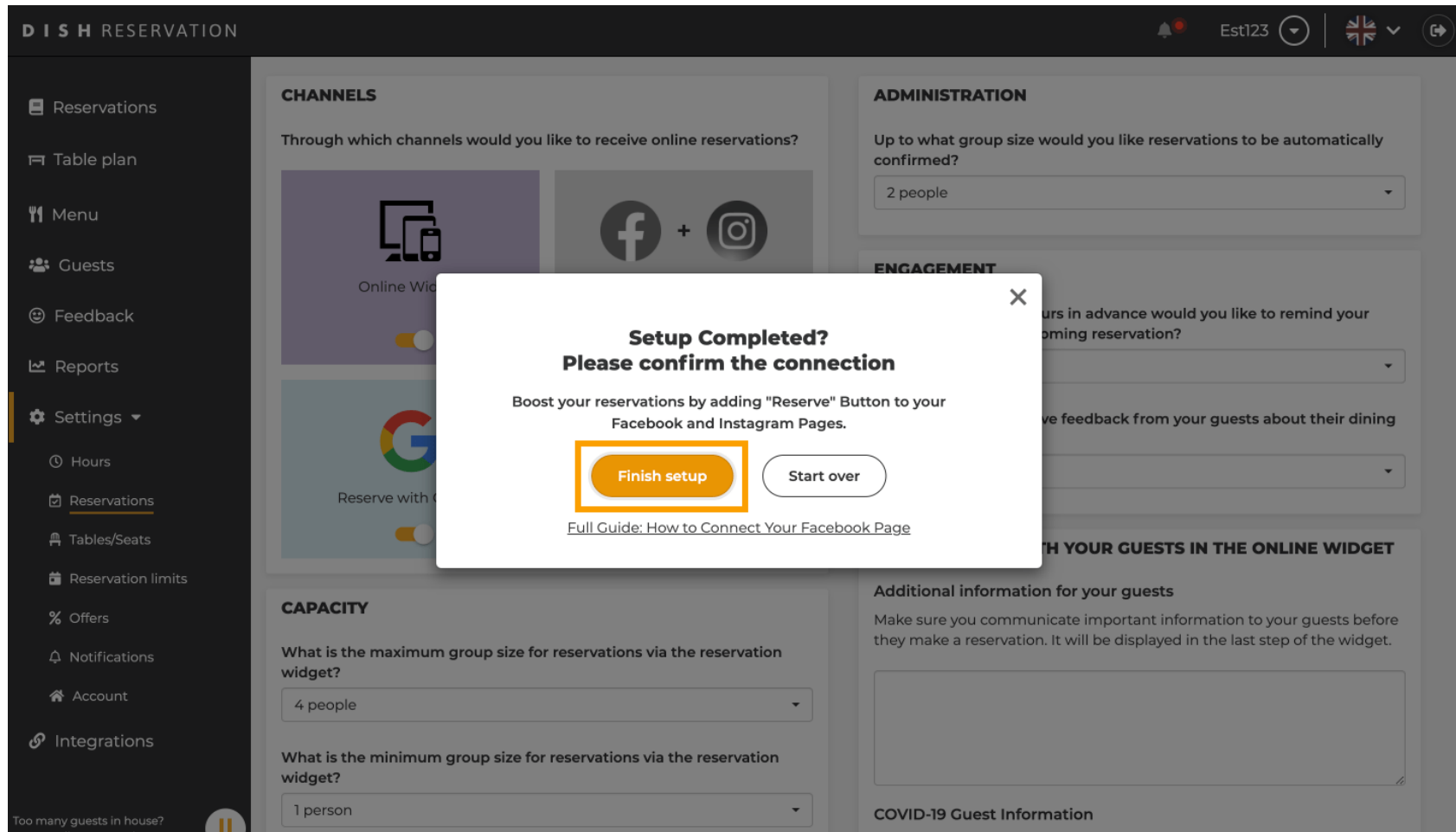


Riceverai quindi un messaggio di conferma, che la Meta Connection è stata completata con successo. Chiudi la pagina.

Meta connection succesfully finished

You can now close this page.

Torna a Prenotazione DISH e clicca su **Termina configurazione**.





Il pulsante Prenota con Facebook è ora abilitato. La prenotazione tramite Instagram funzionerà anche se hai collegato il tuo profilo.

DISH RESERVATION Est123 [UK Flag]

CHANNELS
Through which channels would you like to receive online reservations?

- Online Widget
- Reserve with Facebook
- Reserve with Google

ADMINISTRATION
Up to what group size would you like reservations to be automatically confirmed?
2 people

ENGAGEMENT
How many minutes/hours in advance would you like to remind your guests about their upcoming reservation?
2.0 hours in advance

Would you like to receive feedback from your guests about their dining experience?
No

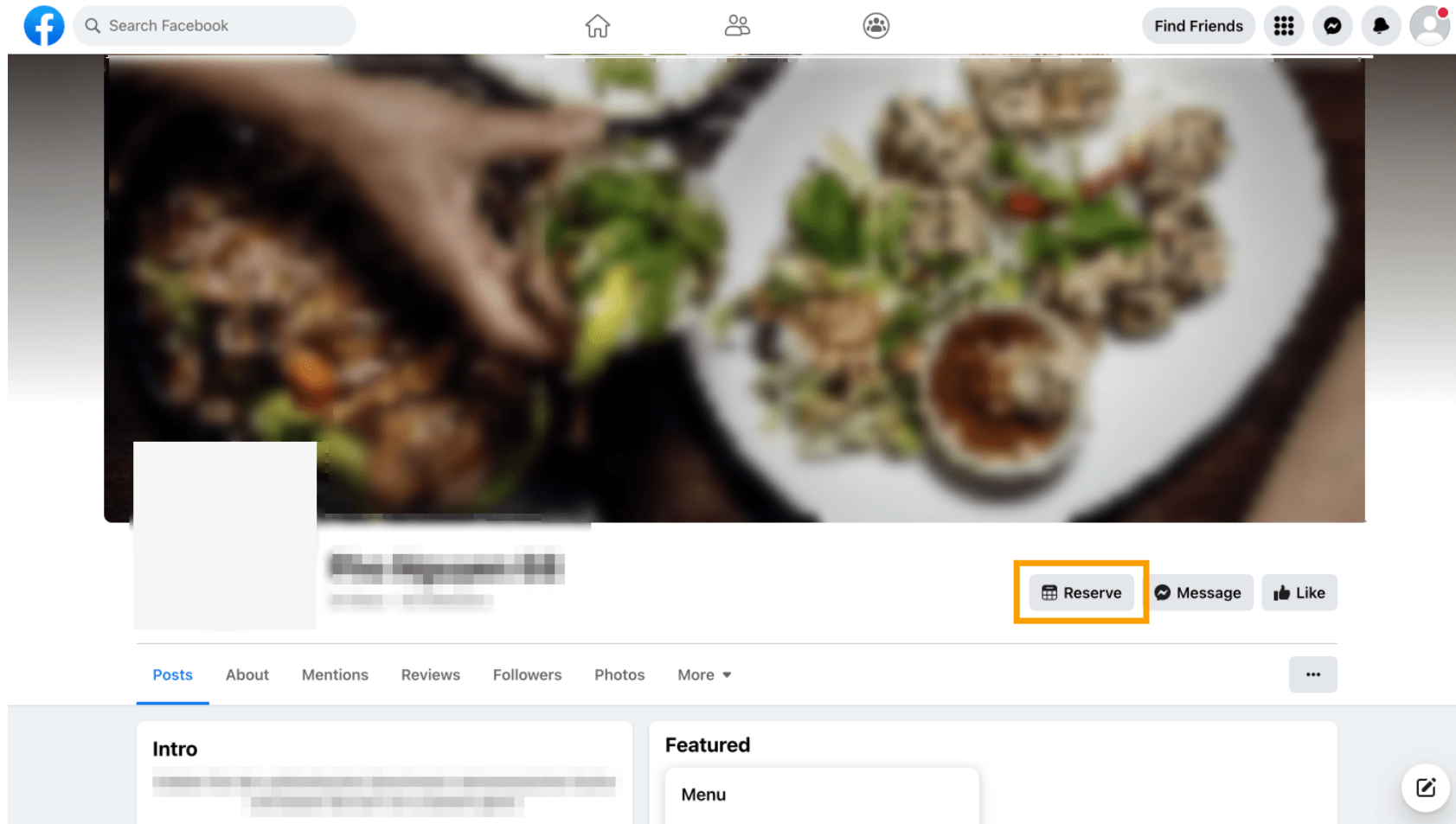
CAPACITY
What is the maximum group size for reservations via the reservation widget?
4 people

What is the minimum group size for reservations via the reservation widget?

COMMUNICATE WITH YOUR GUESTS IN THE ONLINE WIDGET
Additional information for your guests
Make sure you communicate important information to your guests before they make a reservation. It will be displayed in the last step of the widget.

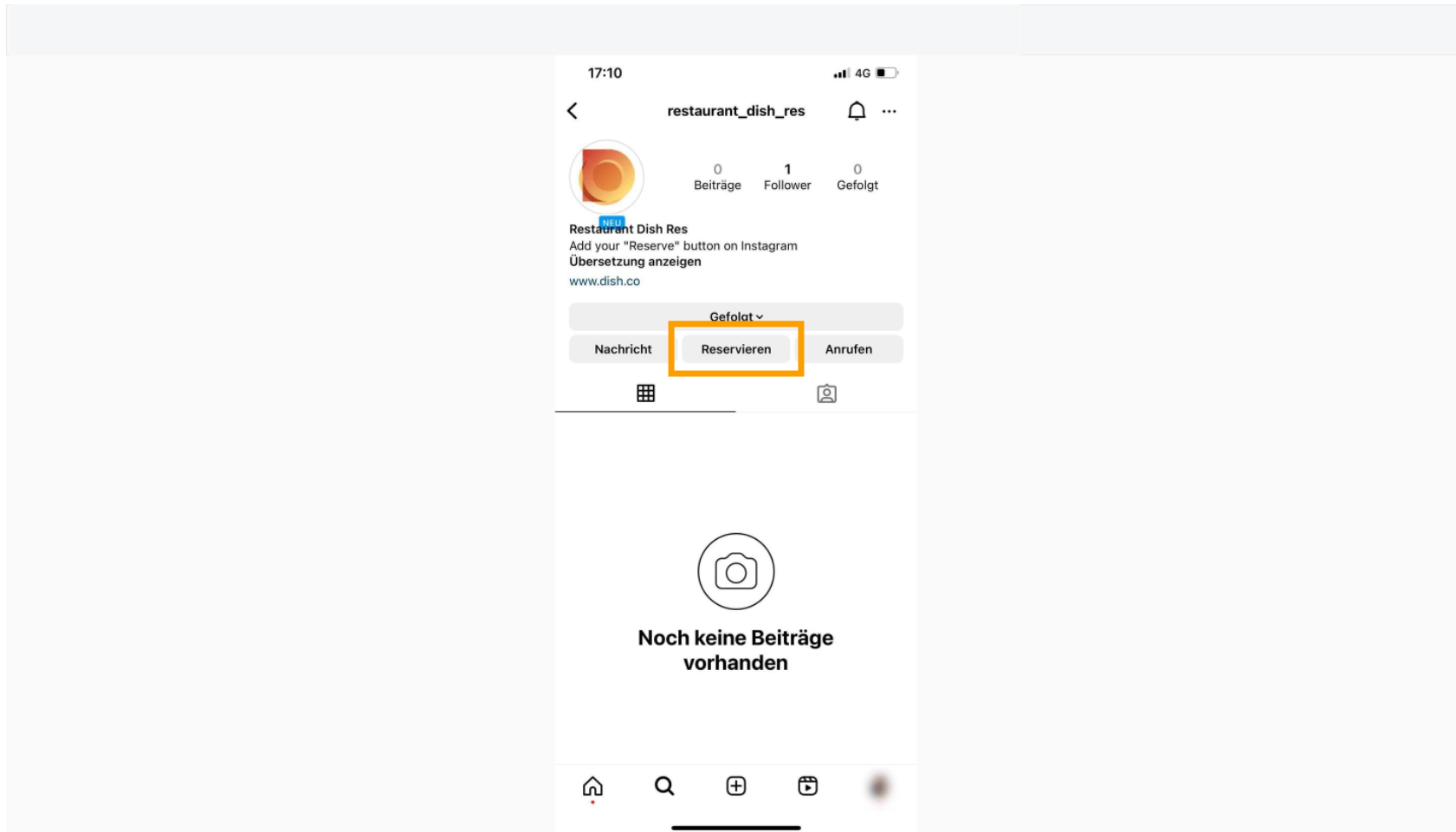
Facebook connection established successfully. [X]

 Sulla tua pagina Facebook l'opzione di prenotazione apparirà così.



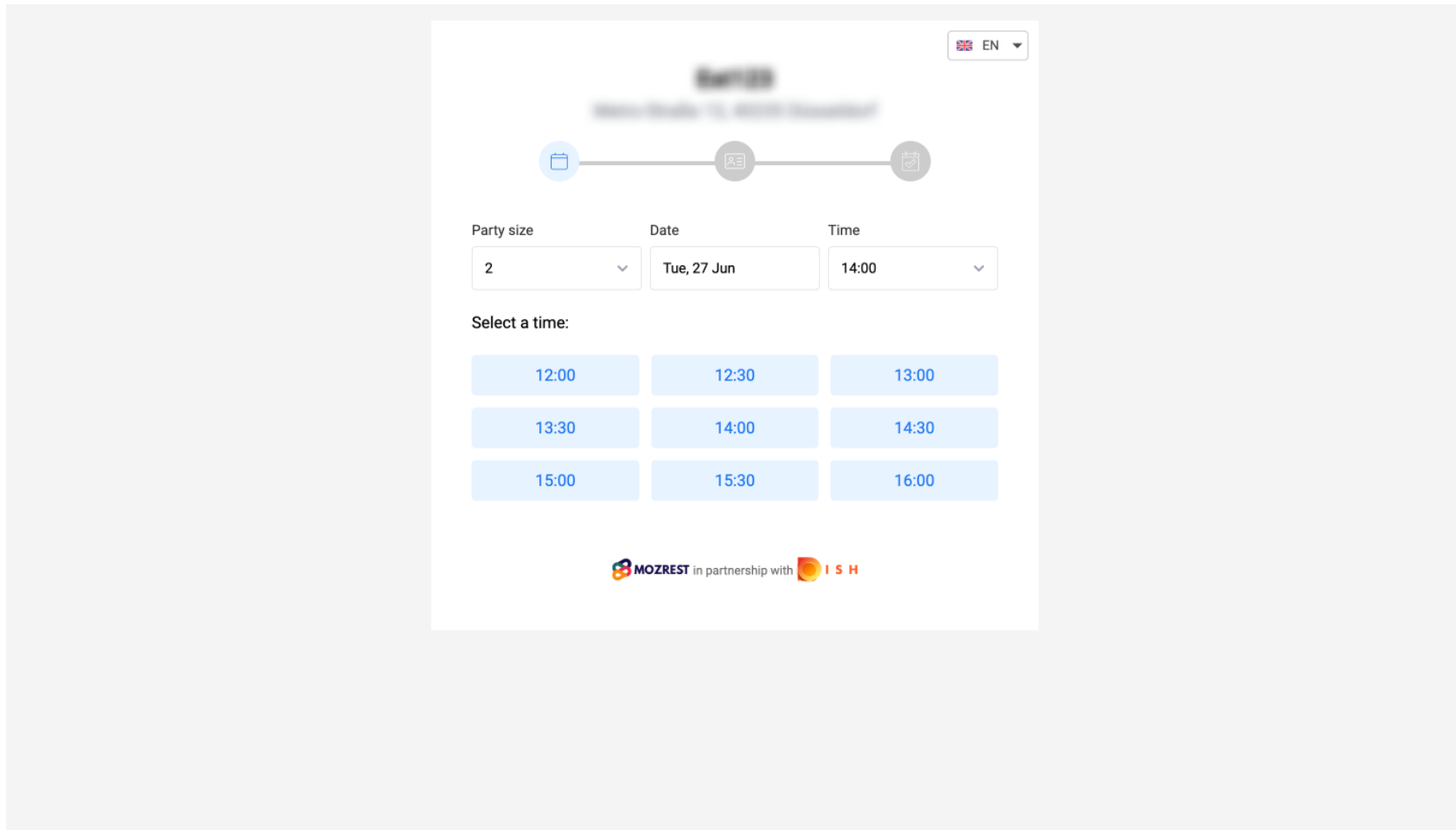


E su Instagram apparirà così.





Ecco fatto. Hai completato il tutorial e ora sai come attivare le prenotazioni su Facebook e Instagram.





Scansiona per andare al lettore interattivo