



Witamy w panelu DISH Reservation . W tym samouczku pokażemy Ci, jak aktywować rezerwacje na Facebooku i Instagramie.

The screenshot displays the DISH Reservation dashboard. On the left is a dark sidebar menu with the following items: Reservations, Table plan, Menu, Guests, Feedback, Reports, Settings (with a dropdown arrow), Hours, Reservations (with a dropdown arrow), Tables/Seats, Reservation limits, Offers, Notifications, Account, and Integrations. At the bottom of the sidebar, there is a notification: "Too many guests in house?".

The main content area has a dark header with "DISH RESERVATION" on the left, and a notification bell, "Est123", a flag icon, and a refresh icon on the right. Below the header is a teal banner with the text: "Have a walk-in customer? Received a reservation request over phone / email? Don't forget to add it to your reservation book!" and two buttons: "WALK-IN" and "ADD RESERVATION".

Below the banner is a date selector showing "Tue, 20 Jun - Tue, 20 Jun" with left and right navigation arrows and a calendar icon. Underneath is a message: "You have no limits configured for the selected date." with an "Add a new limit" button.

There are three filter tabs: "All" (selected), "Completed", and "Upcoming". To the right of these tabs are icons for a calendar with "0" and a group of people with "0".

The main content area is mostly empty, featuring a large circular icon of a person with binoculars and the text "No reservations available".

At the bottom of the main area is a "Print" button and a yellow question mark icon. The footer contains the text "Designed by Hospitality Digital GmbH. All rights reserved." and a row of links: "FAQ | Terms of use | Imprint | Data privacy | Privacy Settings".

Najpierw kliknij **Rezerwacje** w menu **Ustawienia** .

The screenshot displays the DISH RESERVATION dashboard. On the left, a dark sidebar contains a menu with items: Reservations, Table plan, Menu, Guests, Feedback, Reports, Settings (with a dropdown arrow), Hours, Reservations (highlighted with an orange border), Tables/Seats, Reservation limits, Offers, Notifications, Account, and Integrations. The main content area has a dark header with 'DISH RESERVATION', a notification bell, 'Est123', a language selector (UK flag), and a refresh icon. Below the header is a teal banner with the text 'Have a walk-in customer? Received a reservation request over phone / email? Don't forget to add it to your reservation book!' and two buttons: 'WALK-IN' and 'ADD RESERVATION'. A date range selector shows 'Tue, 20 Jun - Tue, 20 Jun'. Below that, a message states 'You have no limits configured for the selected date.' with an 'Add a new limit' button. A filter bar shows 'All' selected, 'Completed', and 'Upcoming' options, along with icons for a calendar and a group of people. The main content area is mostly empty, showing a large magnifying glass icon and the text 'No reservations available'. At the bottom left is a 'Print' button, and at the bottom right is a yellow help icon with a question mark. The footer contains the text 'Designed by Hospitality Digital GmbH. All rights reserved.' and links for 'FAQ', 'Terms of use', 'Imprint', 'Data privacy', and 'Privacy Settings'.

Następnie kliknij **Aktywuj teraz** na stronie Rezerwuj z Facebookiem.

The screenshot shows the DISH RESERVATION settings interface. The top navigation bar includes the DISH logo, a notification bell, 'Est123', a language selector (UK flag), and a refresh icon. The left sidebar contains a menu with items: Reservations, Table plan, Menu, Guests, Feedback, Reports, Settings (expanded), Hours, Reservations (highlighted), Tables/Seats, Reservation limits, Offers, Notifications, Account, and Integrations. The main content area is divided into several sections:

- CHANNELS**: A section titled 'Through which channels would you like to receive online reservations?' containing three toggleable options: 'Online Widget' (purple background, toggle off), 'Reserve with Facebook' (grey background, toggle on, with a yellow 'Activate now' button highlighted), and 'Reserve with Google' (light blue background, toggle off).
- ADMINISTRATION**: A section titled 'Up to what group size would you like reservations to be automatically confirmed?' with a dropdown menu set to '2 people'.
- ENGAGEMENT**: A section titled 'How many minutes/hours in advance would you like to remind your guests about their upcoming reservation?' with a dropdown menu set to '2.0 hours in advance'. Below it is a question 'Would you like to receive feedback from your guests about their dining experience?' with a dropdown menu set to 'No'.
- COMMUNICATE WITH YOUR GUESTS IN THE ONLINE WIDGET**: A section titled 'Additional information for your guests' with a text area containing the instruction: 'Make sure you communicate important information to your guests before they make a reservation. It will be displayed in the last step of the widget.' Below this is a 'COVID-19 Guest Information' section.
- CAPACITY**: A section titled 'What is the maximum group size for reservations via the reservation widget?' with a dropdown menu set to '4 people'. Below it is another question 'What is the minimum group size for reservations via the reservation widget?' with a dropdown menu set to '1 person'.

At the bottom left, there is a notification: 'Too many guests in house? Pause online reservations' with a pause icon.

- 🔑 Otworzy się nowe okno z informacjami o następującym procesie. Aby kontynuować, kliknij **Aktywuj teraz**.

The screenshot shows the DISH Reservation management dashboard. A central pop-up window is displayed, titled "Get more reservations with Facebook & Instagram". The pop-up contains the following text:

Get more reservations with Facebook & Instagram

Boost your reservations by adding "Reserve" Button to your Facebook and Instagram Pages. Just follow these simple steps:

1. Click the button below to initiate the integration process. You will be redirected to your Facebook Page.
2. Grant access to our integration partner, Mozrest.
3. If necessary, add your Instagram account and confirm the settings.
4. Once you have successfully completed the process, return to this page and click the "Check connection" button.

You will need:

- 📁 Facebook Business account
- 👤 Admin access

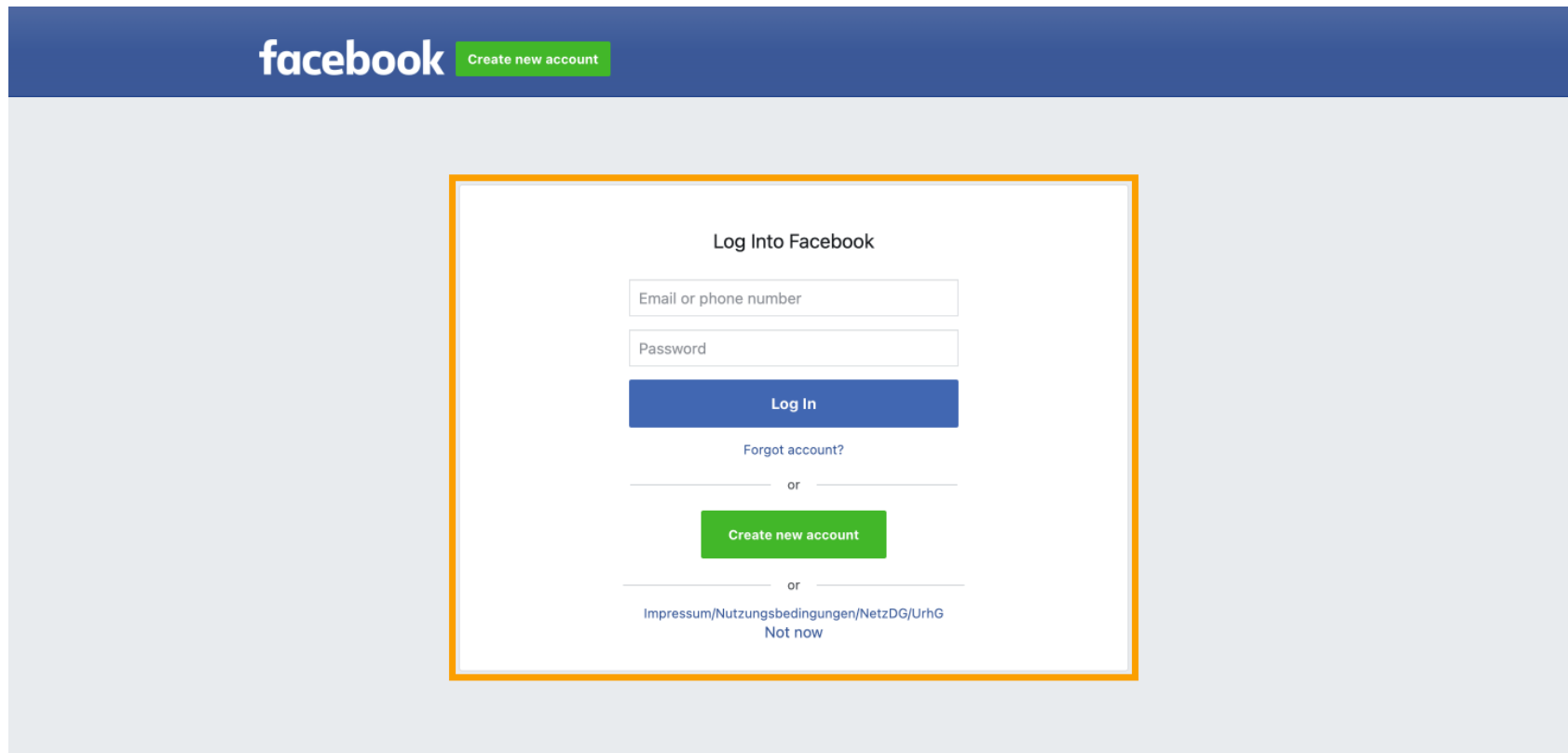
Activate now

[Full Guide: How to Connect Your Facebook Page](#)

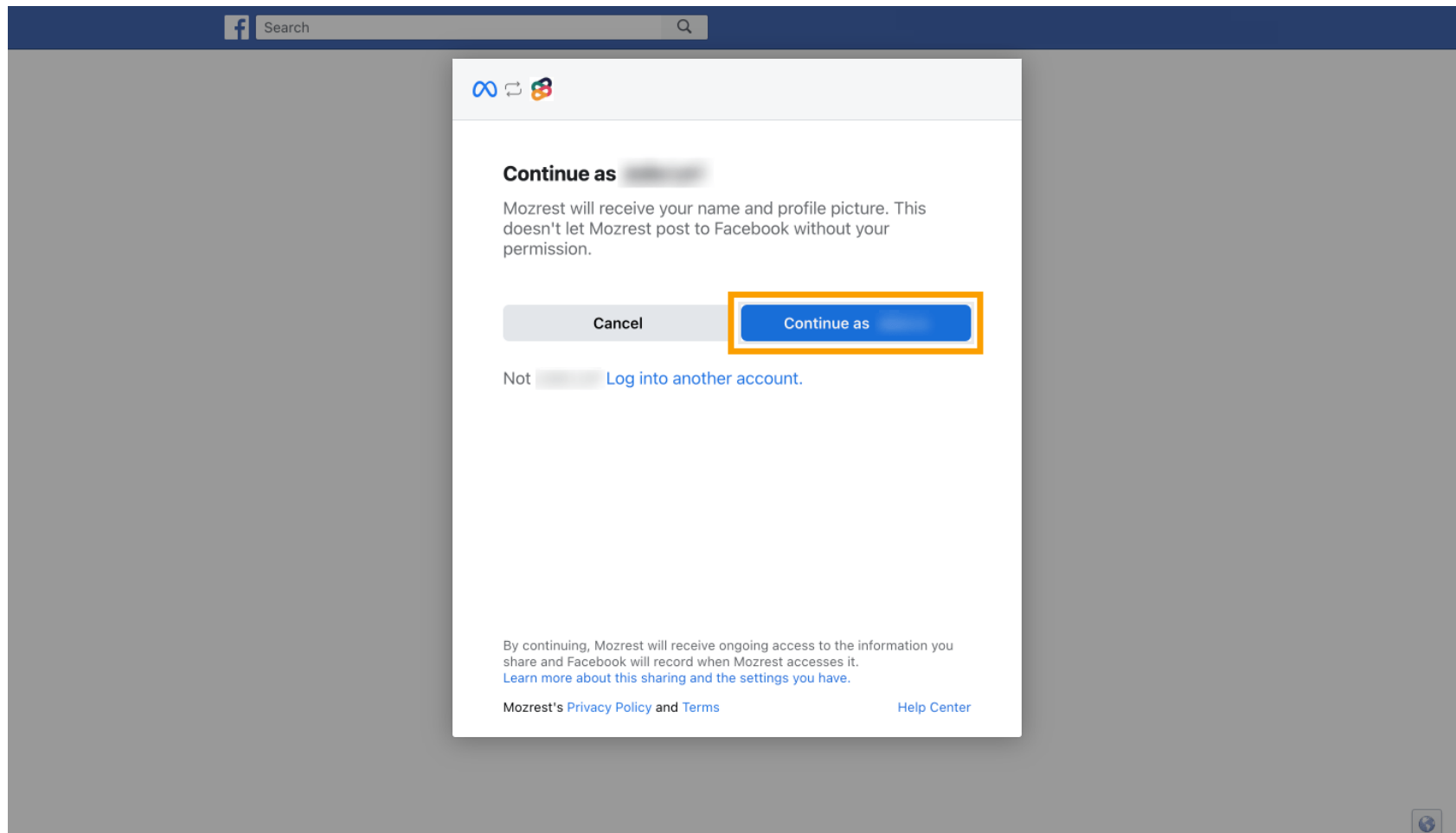
The background interface shows a sidebar with navigation options like Reservations, Table plan, Menu, Guests, Feedback, Reports, Settings, Hours, Reservations (highlighted), Tables/Seats, Reservation limits, Offers, Notifications, Account, and Integrations. The main content area includes sections for CHANNELS, CAPACITY, and COVID-19 Guest Information.



Następnie zostaniesz przekierowany na Facebooka. Zaloguj się lub zarejestruj na swoim koncie firmowym na Facebooku.

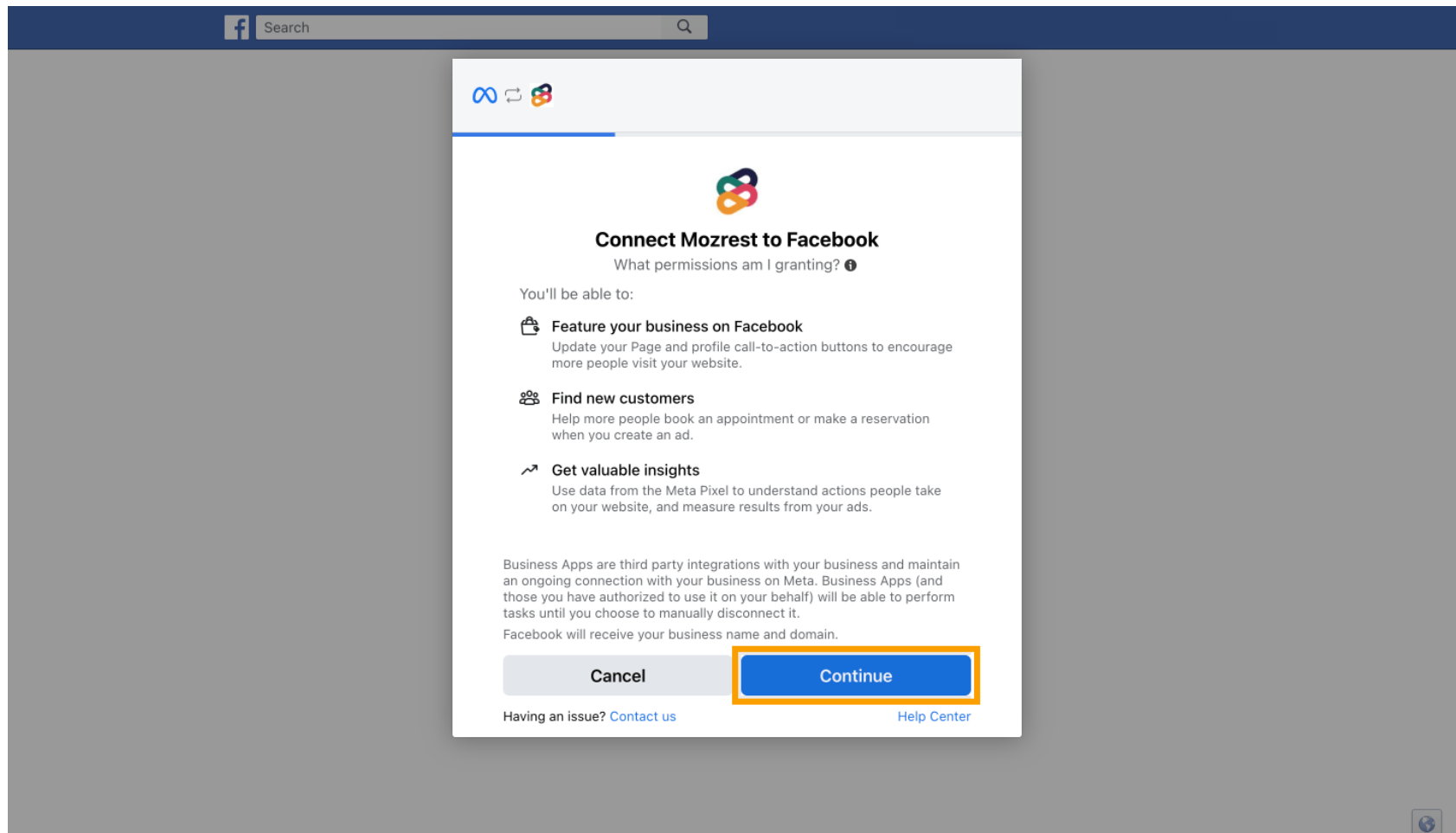


- Otworzy się okno podręczne z informacjami o tym, jak Twoje dane będą wykorzystywane. Wybierz swoje konto, klikając **Kontynuuj jako [Twoje konto]**.

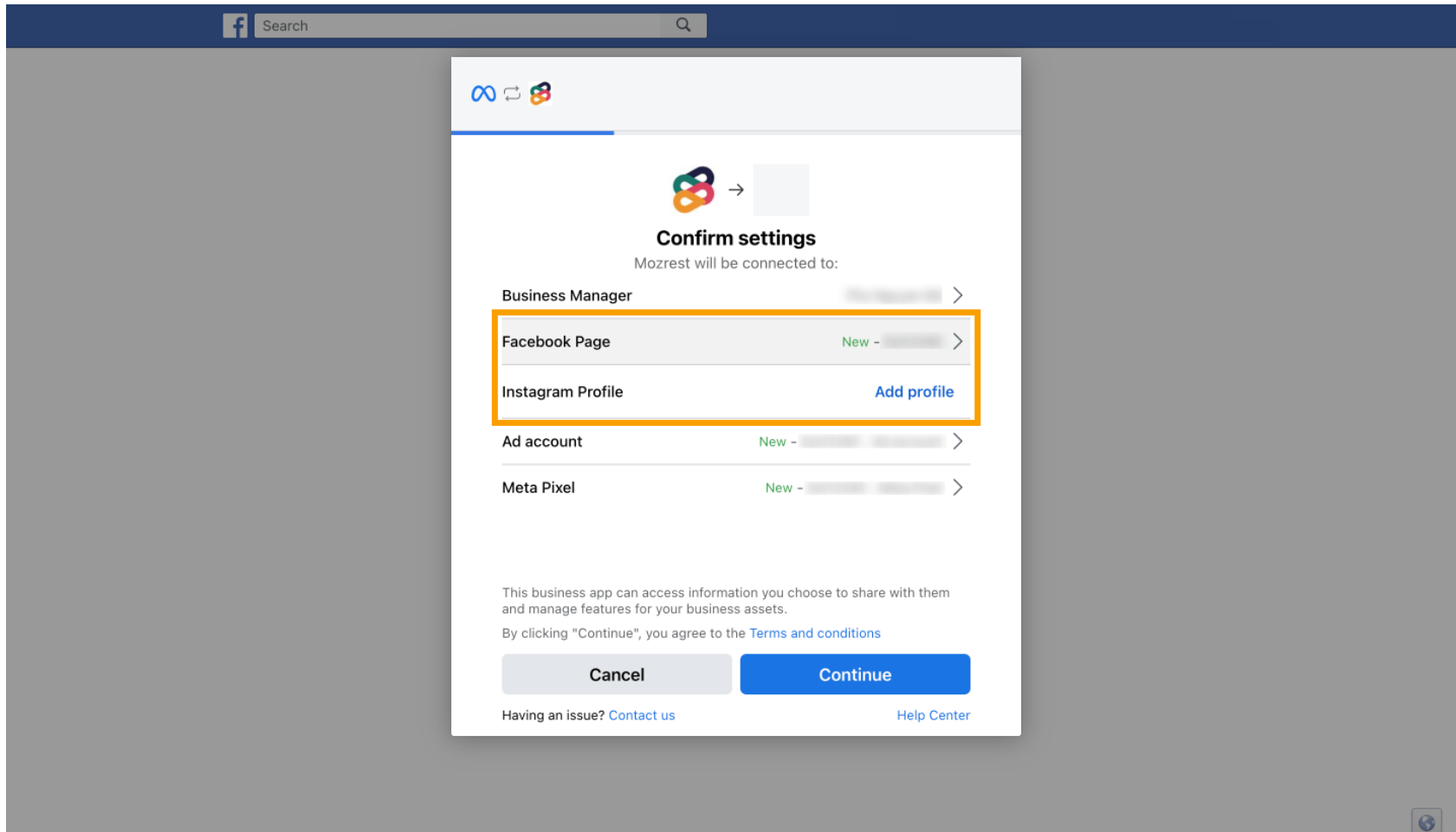




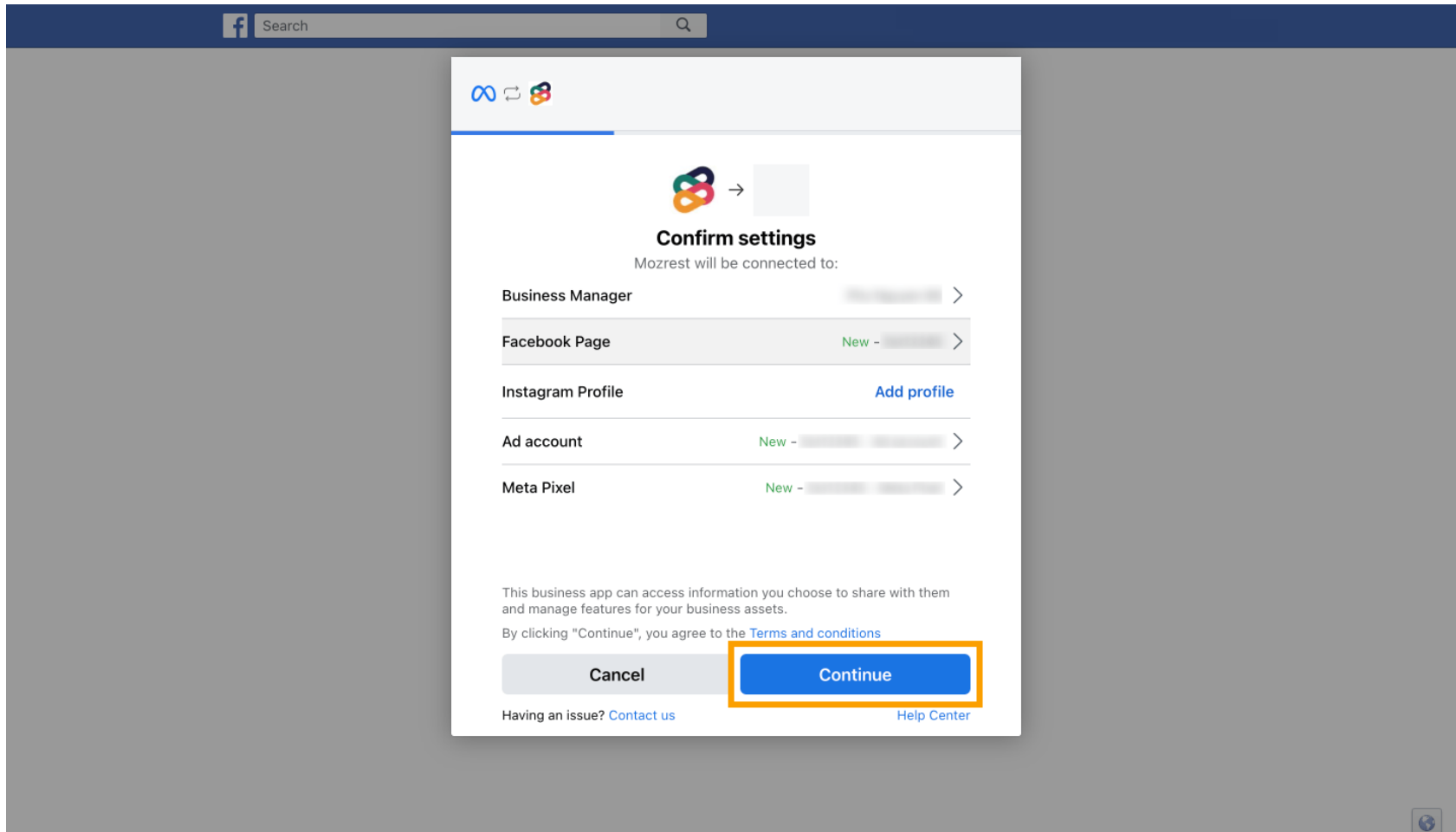
W tym kroku otrzymasz więcej informacji o wykorzystaniu Twoich danych. Teraz kliknij **Kontynuuj**, aby połączyć Mozrest z Facebookiem.



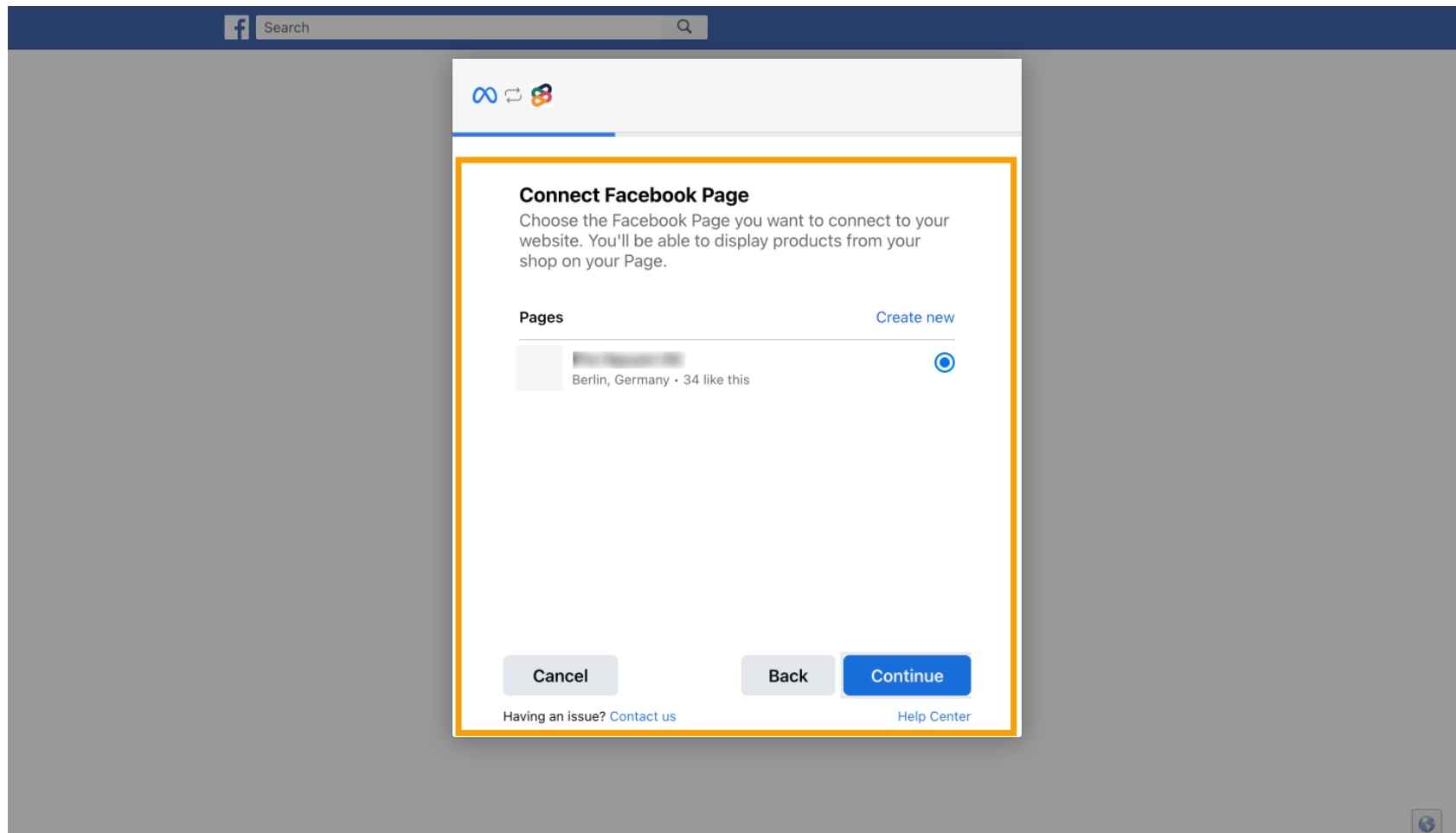
Następnie wyświetlony zostanie przegląd kont, które chcesz połączyć.



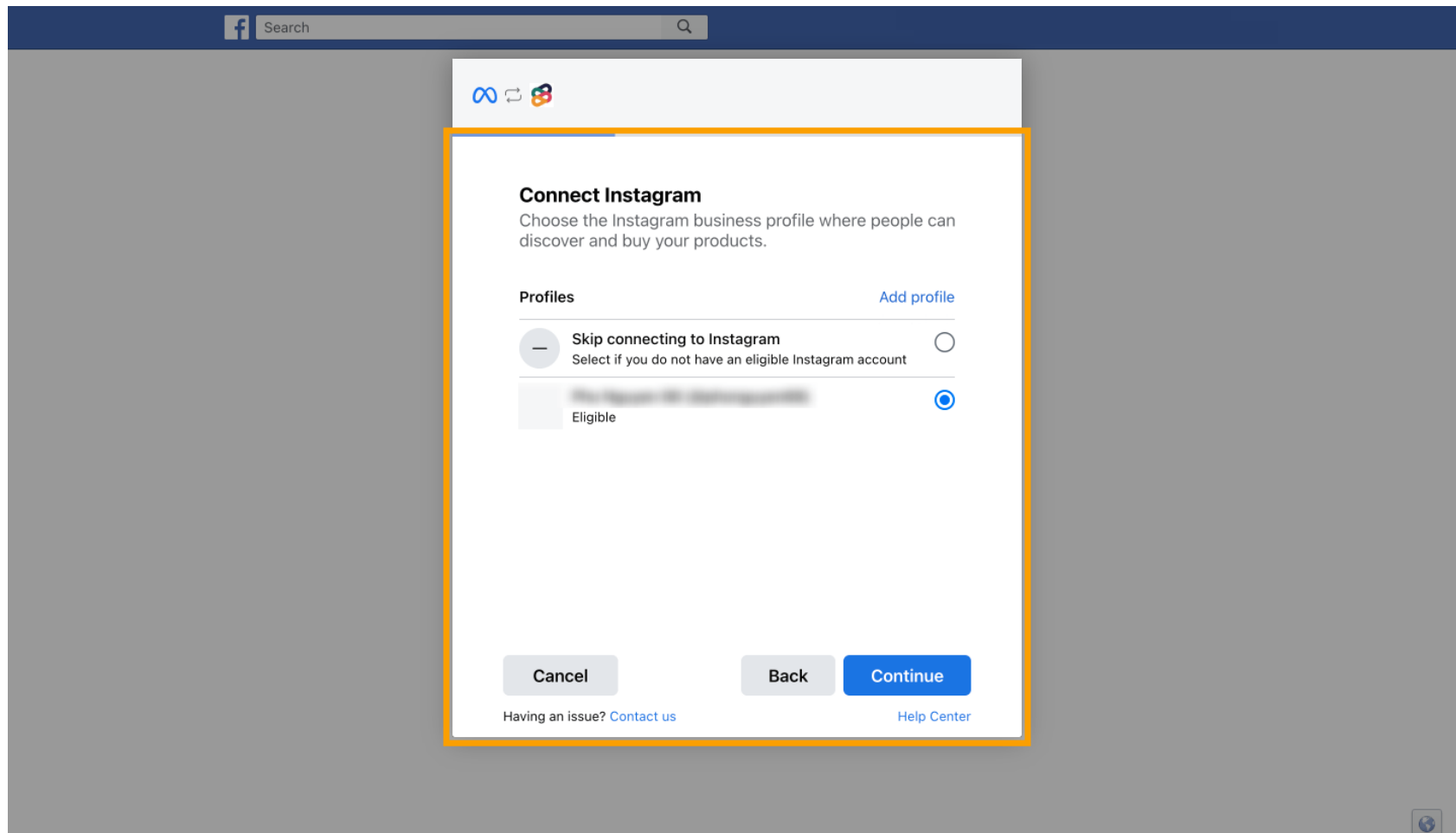
Aby kontynuować, kliknij **Kontynuuj**.



- 👉 Następnie wybierz **stronę na Facebooku** , dla której chcesz włączyć przycisk rezerwacji i kliknij **Kontynuuj** , aby przejść dalej.

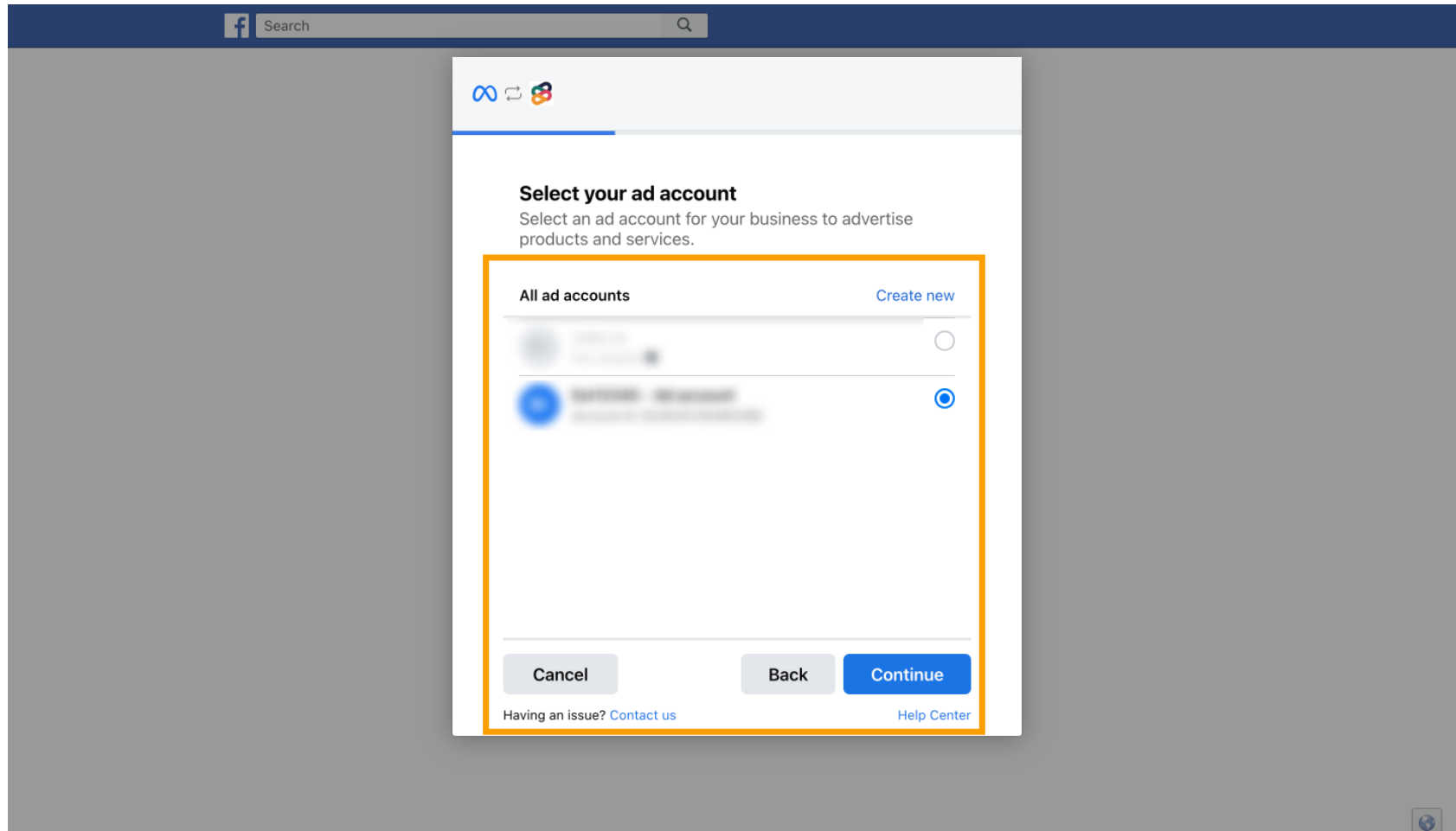


- 🕒 Po wybraniu strony na Facebooku wybierz **profil na Instagramie**, dla którego chcesz włączyć przycisk rezerwacji i kliknij **Kontynuuj**, aby przejść dalej.

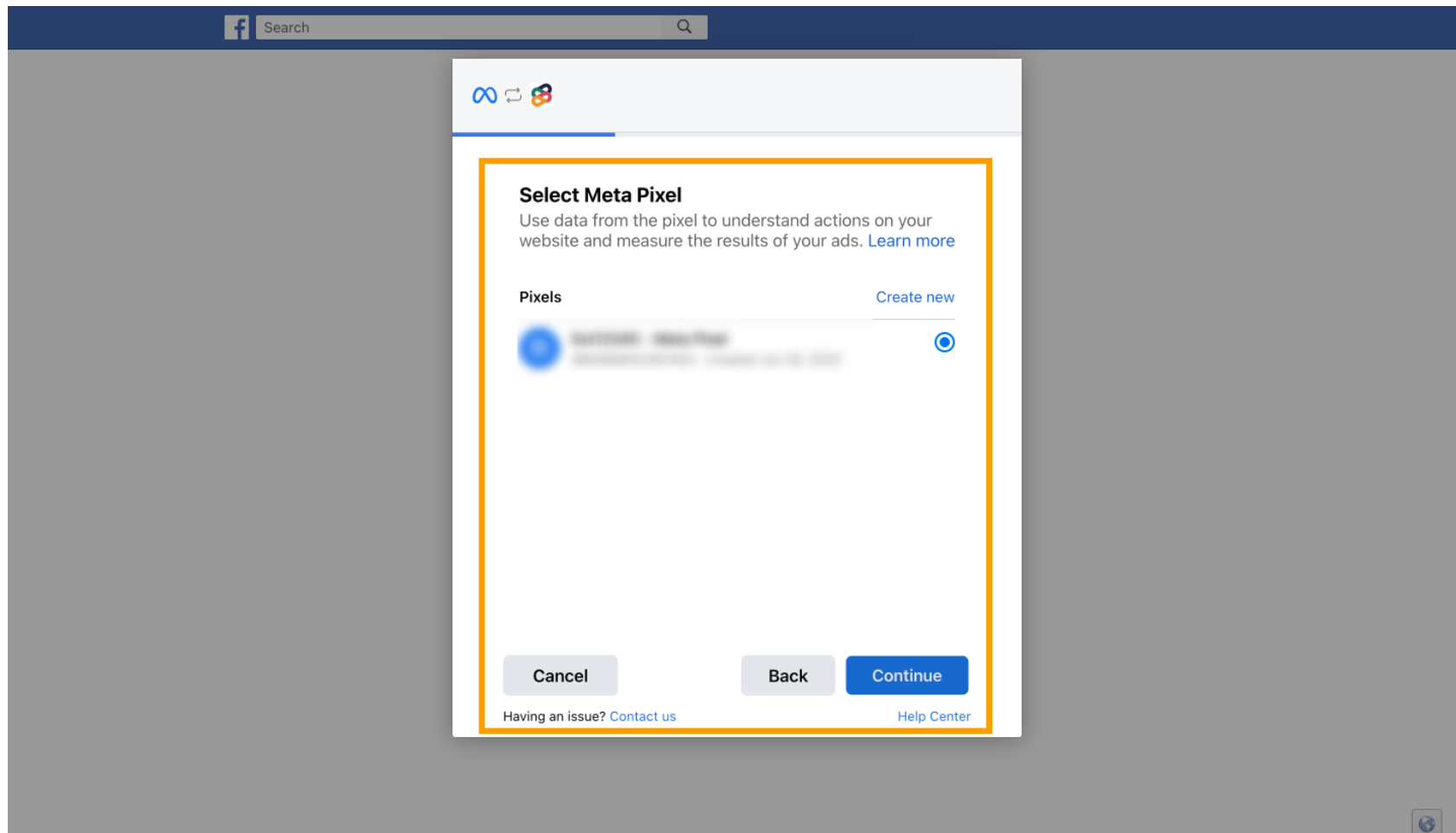




Następnie wybierz **konto reklamowe** dla wybranej strony na Facebooku, aby reklamować productiservices i kliknij **Kontynuuj**, aby kontynuować. **Uwaga: Facebook wymaga tego, jeśli chcesz reklamować.**

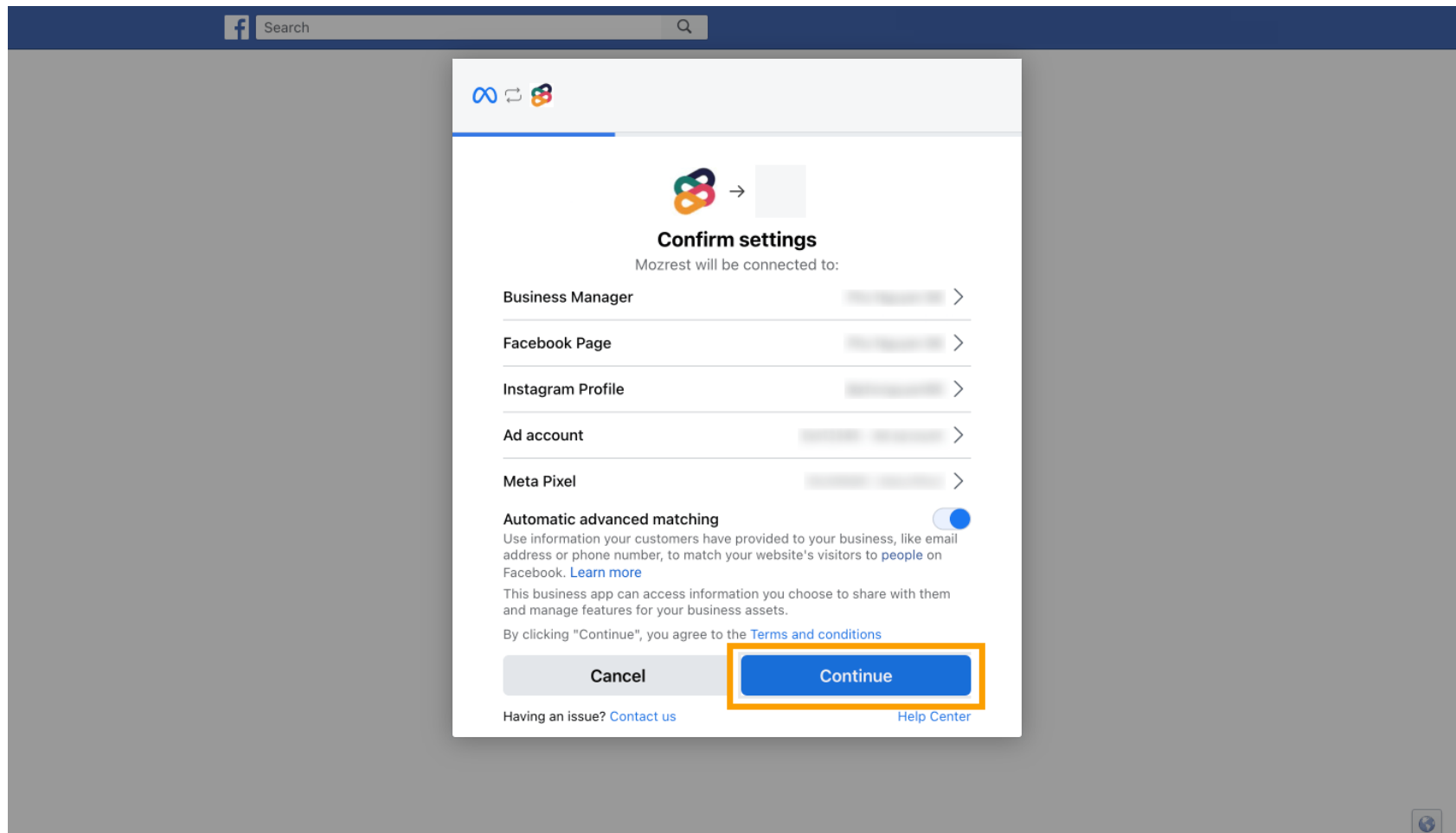


- 👉 Po dodaniu konta wybierz **Meta Pixel** dla strony na Facebooku. Następnie aktywuj przycisk Rezerwuj i kliknij **Kontynuuj**.

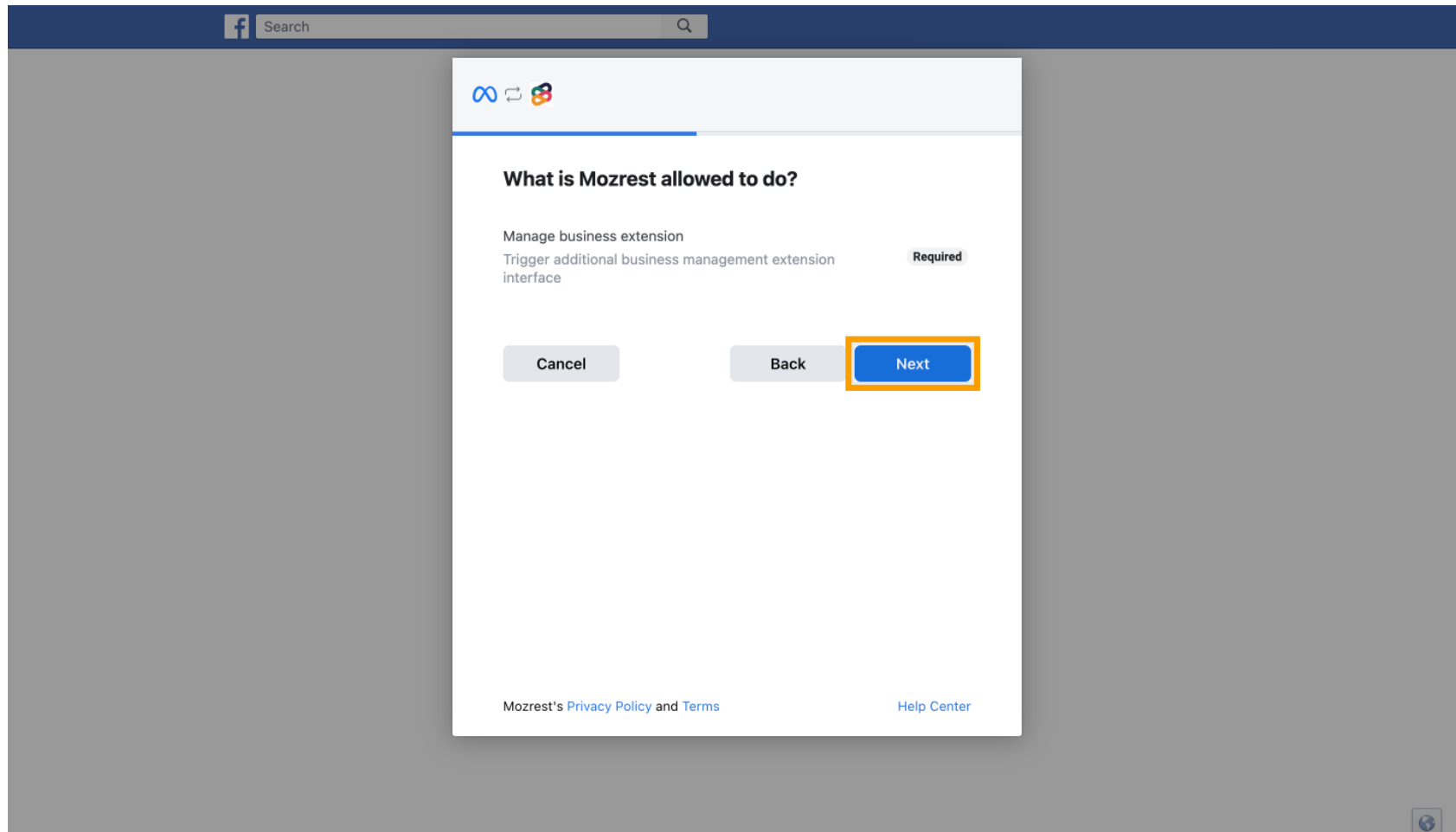





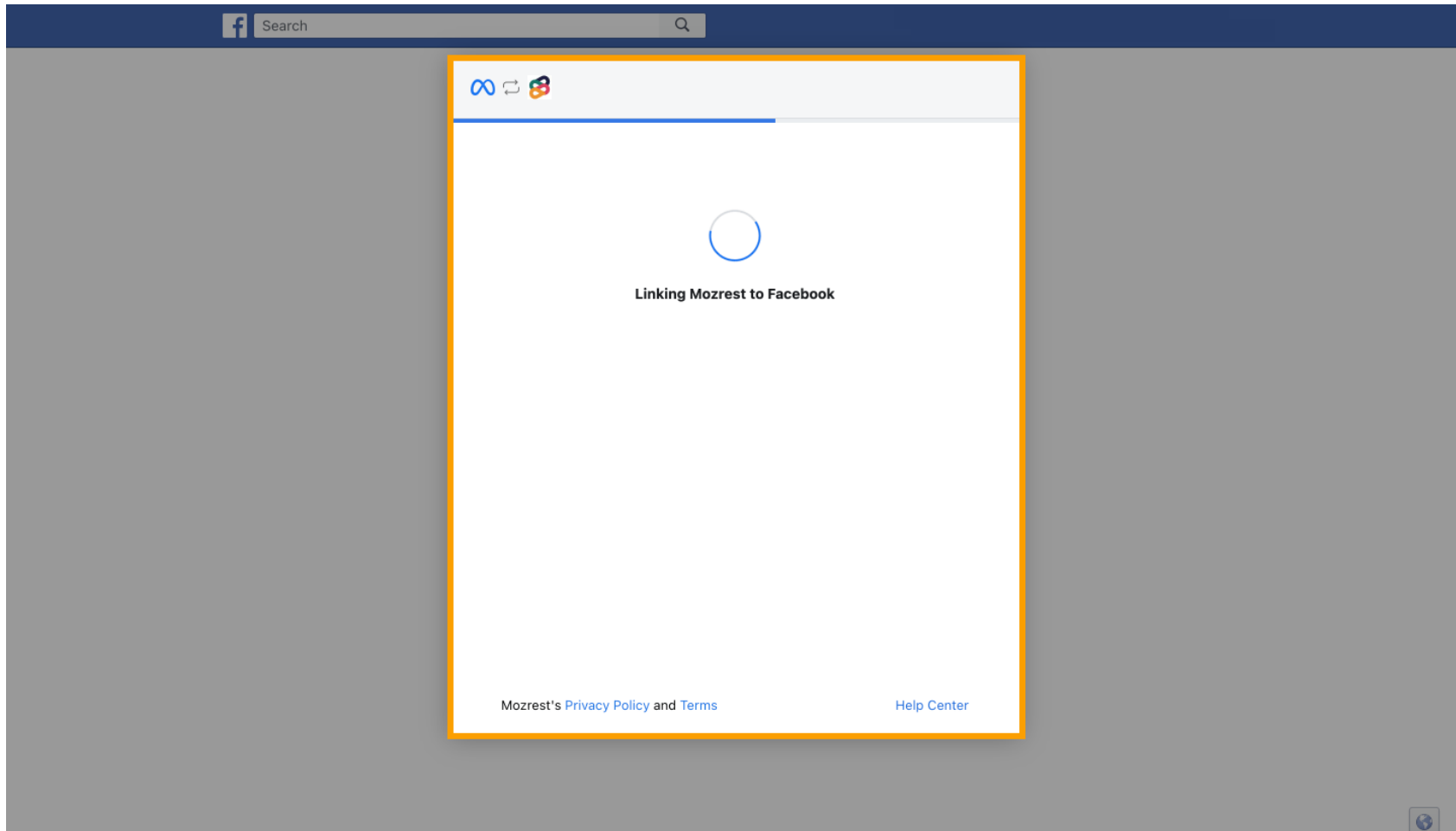
Po wybraniu wszystkich wymaganych kont zobaczysz ich podsumowanie. Kliknij **Kontynuuj**, aby przejść dalej.



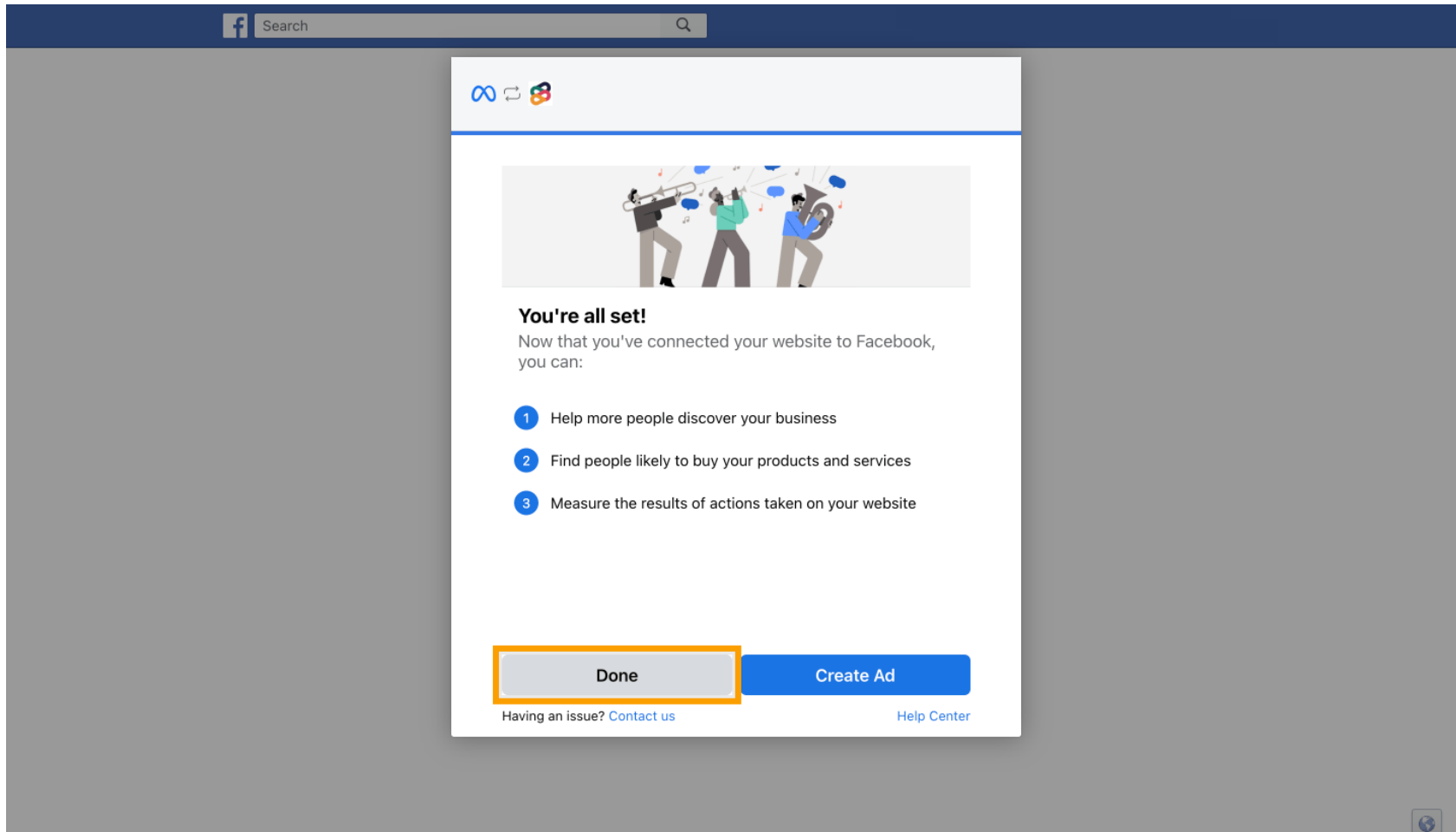
- Następnie musisz zezwolić naszemu partnerowi integracyjnemu Mozrest na połączenie Facebook/Instagram z DISH Reservation. Aby to zrobić, kliknij **Dalej**.



 Następnie rozpocznie się proces łączenia. **Uwaga: Proces ten może potrwać nieco dłużej.**

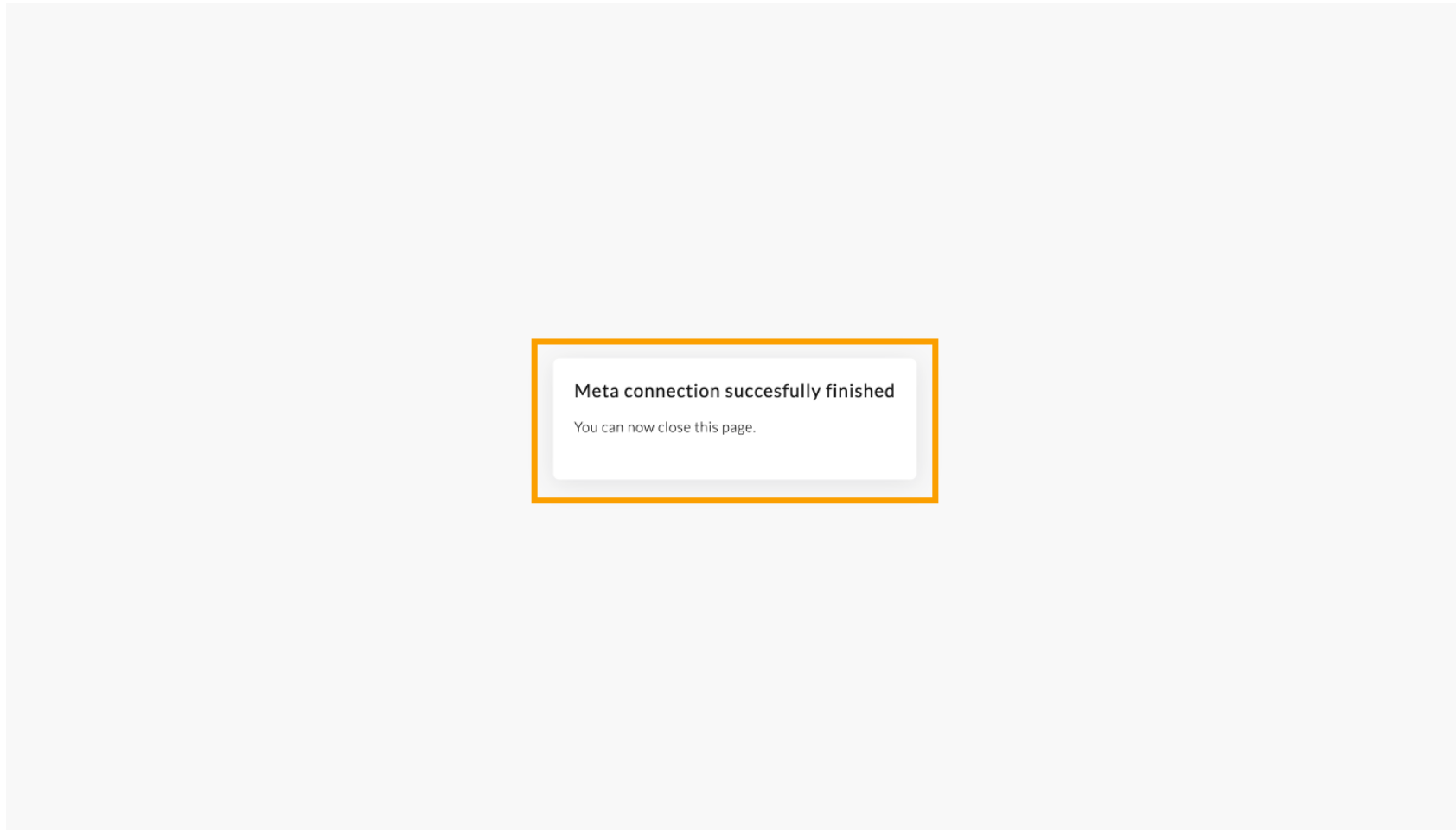


Po zakończeniu procesu łączenia kliknij **Gotowe**.

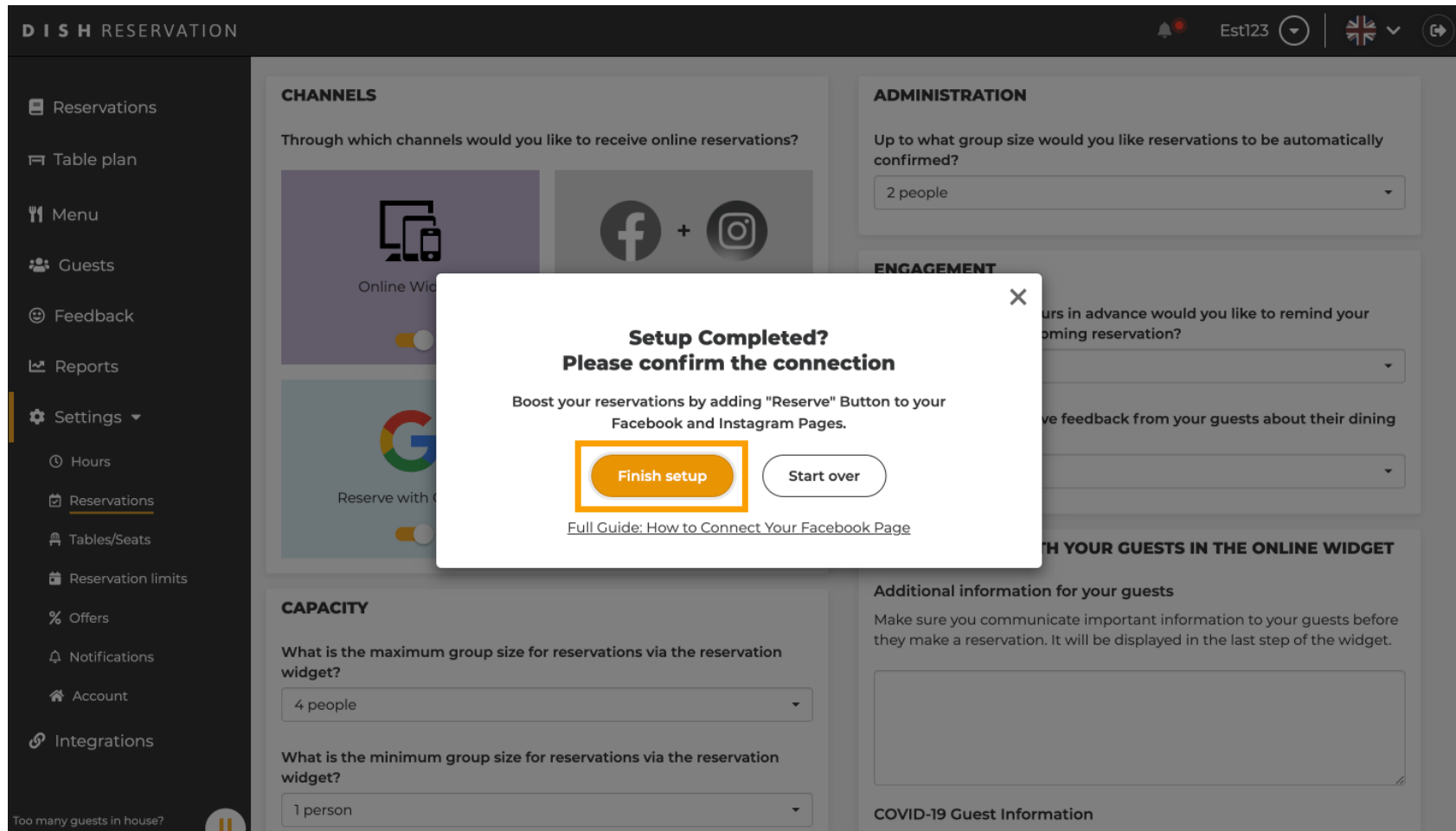




Następnie otrzymasz wiadomość potwierdzającą, że połączenie Meta Connection zostało pomyślnie zakończone. Zamknij stronę.



Wróć do DISH Reservation i kliknij **Zakończ konfigurację**.





Przycisk Rezerwuj z Facebookiem jest teraz włączony. Rezerwacja przez Instagram będzie działać również, jeśli połączyłeś swój profil.

DISH RESERVATION

CHANNELS

Through which channels would you like to receive online reservations?

- Online Widget
- Reserve with Facebook
- Reserve with Google

ADMINISTRATION

Up to what group size would you like reservations to be automatically confirmed?

2 people

ENGAGEMENT

How many minutes/hours in advance would you like to remind your guests about their upcoming reservation?

2.0 hours in advance

Would you like to receive feedback from your guests about their dining experience?

No

CAPACITY

What is the maximum group size for reservations via the reservation widget?

4 people

What is the minimum group size for reservations via the reservation widget?

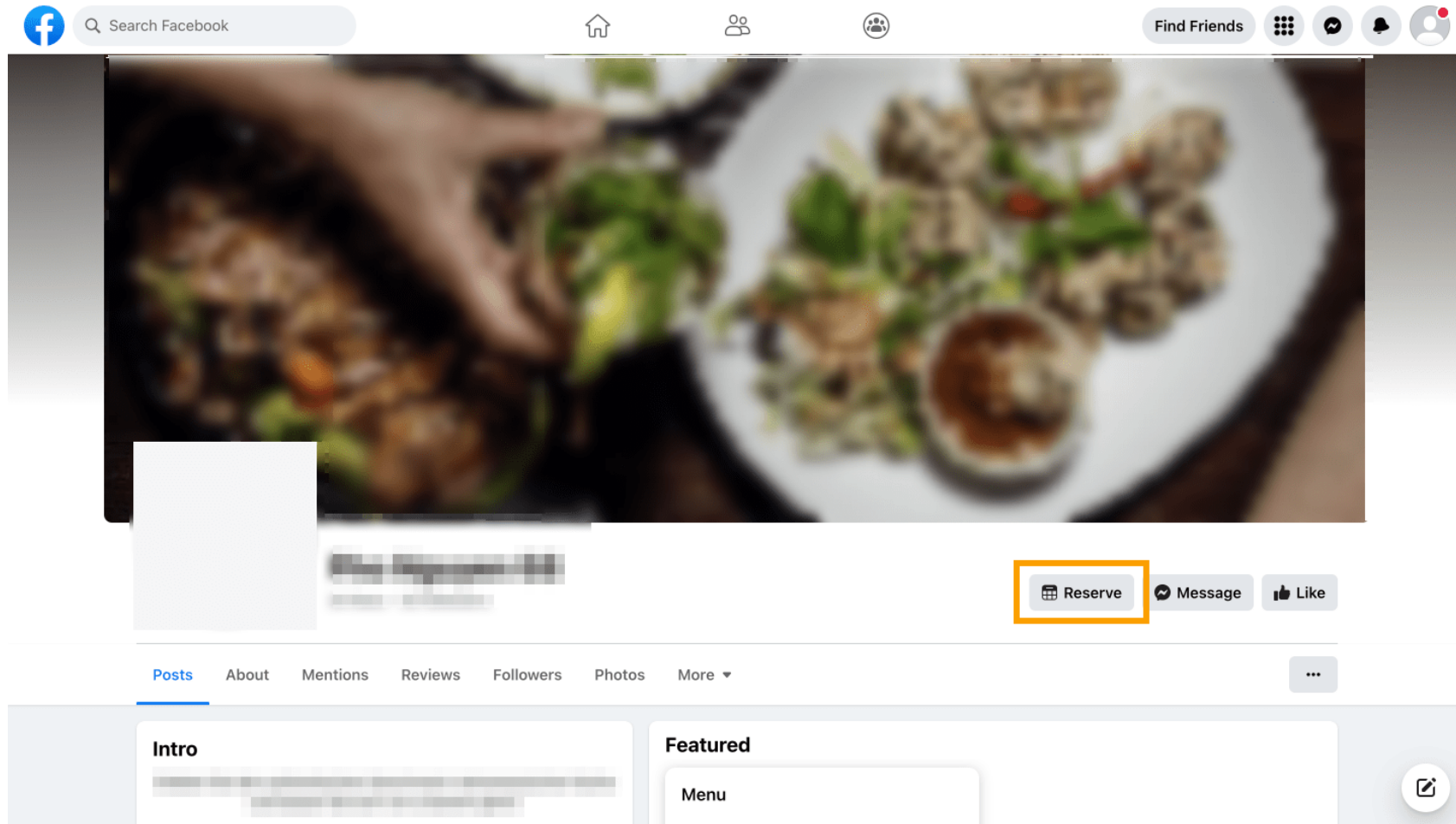
COMMUNICATE WITH YOUR GUESTS IN THE ONLINE WIDGET

Additional information for your guests

Make sure you communicate important information to your guests before they make a reservation. It will be displayed in the last step of the widget.

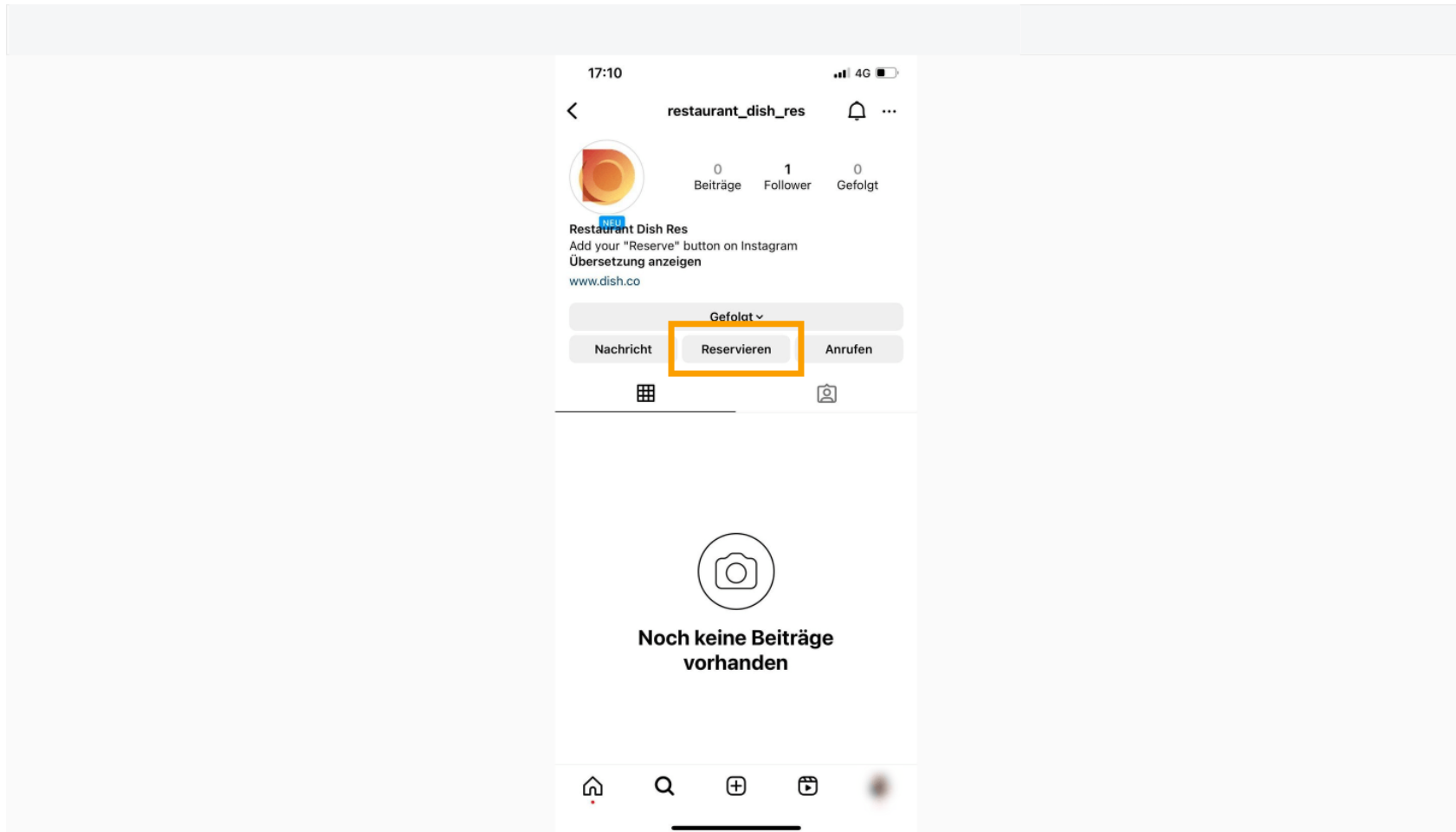
Facebook connection established successfully.

i Opcja rezerwacji na Twojej stronie na Facebooku będzie wyglądać następująco.



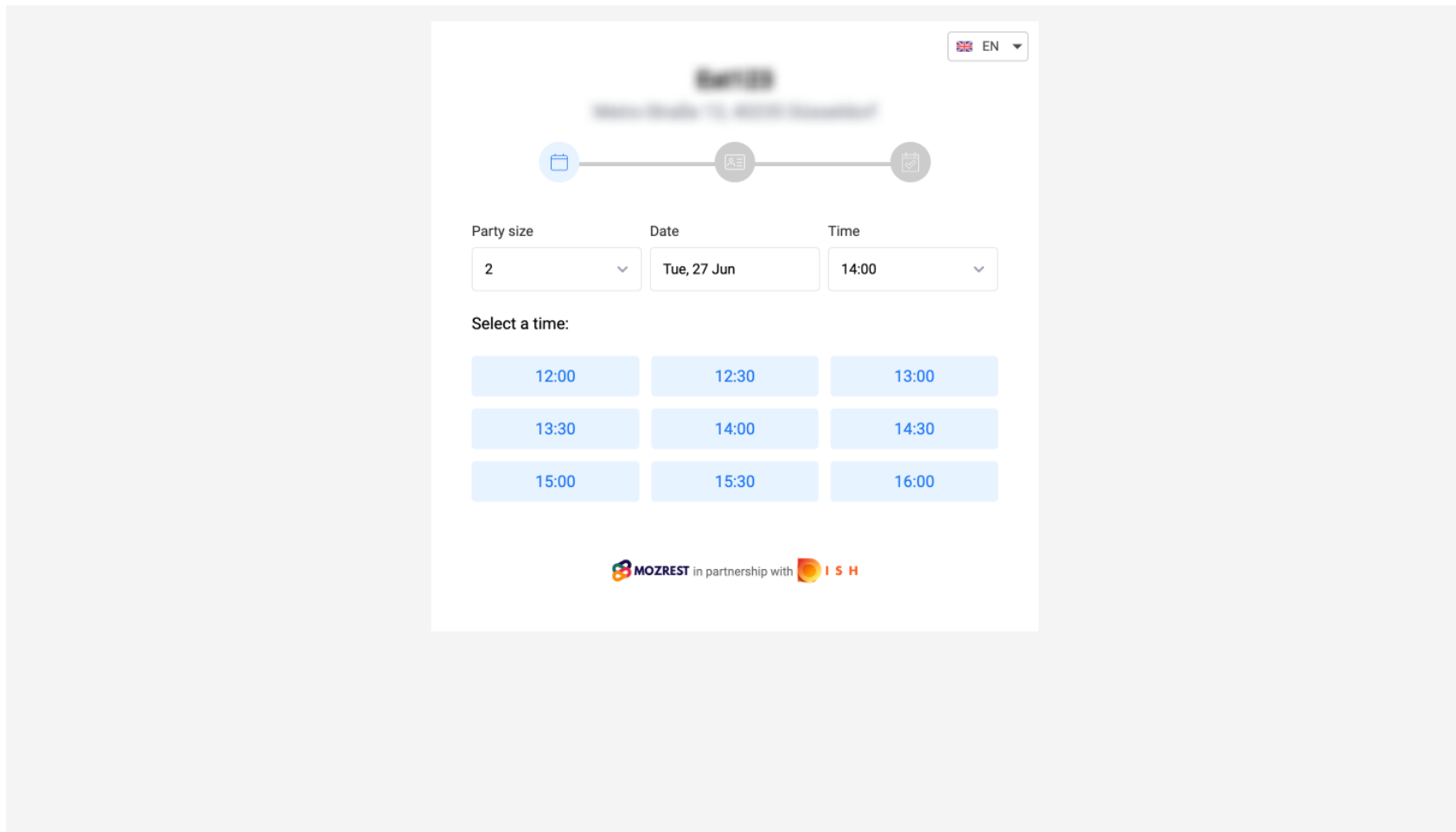


A na Instagramie będzie wyglądać tak.





To wszystko. Ukończyłeś samouczek i teraz wiesz, jak aktywować rezerwacje na Facebooku i Instagramie.





Zeskanuj, aby przejść do interaktywnego odtwarzacza