



Bem-vindo ao painel do DISH Reservation . Neste tutorial, mostramos como ativar reservas no Facebook e Instagram.

The screenshot displays the DISH Reservation dashboard. At the top, the header includes the 'DISH RESERVATION' logo, a notification bell, the establishment name 'Est123', a flag icon, and a refresh button. A teal banner at the top right contains the text 'Have a walk-in customer? Received a reservation request over phone / email? Don't forget to add it to your reservation book!' with 'WALK-IN' and 'ADD RESERVATION' buttons. Below this is a date selector for 'Tue, 20 Jun - Tue, 20 Jun'. A message states 'You have no limits configured for the selected date.' with an 'Add a new limit' button. Filter tabs for 'All', 'Completed', and 'Upcoming' are visible, along with icons for a calendar and a group of people. The main content area shows 'No reservations available' with an illustration of a person looking through binoculars. A 'Print' button is located at the bottom left of the main area. The footer contains the text 'Designed by Hospitality Digital GmbH. All rights reserved.' and a list of links: 'FAQ | Terms of use | Imprint | Data privacy | Privacy Settings'. A yellow question mark icon is in the bottom right corner.

Primeiro, clique em **Reservas** no menu **Configurações**.

The screenshot displays the DISH RESERVATION dashboard. On the left, a dark sidebar menu contains several options: Reservations, Table plan, Menu, Guests, Feedback, Reports, Settings (with a dropdown arrow), Hours, Reservations (highlighted with an orange box), Tables/Seats, Reservation limits, Offers, Notifications, Account, and Integrations. The main content area features a teal banner with the text "Have a walk-in customer? Received a reservation request over phone / email? Don't forget to add it to your reservation book!" and two buttons: "WALK-IN" and "ADD RESERVATION". Below this is a date selector showing "Tue, 20 Jun - Tue, 20 Jun". A message states "You have no limits configured for the selected date." with an "Add a new limit" button. Filter tabs for "All", "Completed", and "Upcoming" are visible, along with icons for a calendar and a group of people. The central area shows "No reservations available" with an icon of a person looking through binoculars. A "Print" button is at the bottom left, and a help icon (question mark) is at the bottom right. The footer includes "Designed by Hospitality Digital GmbH. All rights reserved." and links for "FAQ", "Terms of use", "Imprint", "Data privacy", and "Privacy Settings".

Em seguida, clique em **Ativar agora** em Reservar com o Facebook.

The screenshot displays the DISH RESERVATION settings interface. On the left is a dark sidebar menu with options: Reservations, Table plan, Menu, Guests, Feedback, Reports, Settings (expanded), Hours, Reservations (highlighted), Tables/Seats, Reservation limits, Offers, Notifications, Account, and Integrations. At the bottom of the sidebar, there is a notification: "Too many guests in house? Pause online reservations" with a pause icon.

The main content area is titled "DISH RESERVATION" and includes a top bar with a notification bell, "Est123", a language selector (UK flag), and a refresh icon. The "CHANNELS" section is active, showing the question: "Through which channels would you like to receive online reservations?". It features three toggleable options: "Online Widget" (disabled), "Reserve with Facebook" (enabled, with an orange "Activate now" button highlighted), and "Reserve with Google" (disabled).

Other sections visible include:

- ADMINISTRATION:** "Up to what group size would you like reservations to be automatically confirmed?" with a dropdown menu set to "2 people".
- ENGAGEMENT:** "How many minutes/hours in advance would you like to remind your guests about their upcoming reservation?" with a dropdown menu set to "2.0 hours in advance". Below it, "Would you like to receive feedback from your guests about their dining experience?" with a dropdown menu set to "No".
- COMMUNICATE WITH YOUR GUESTS IN THE ONLINE WIDGET:** "Additional information for your guests" with a text area containing the instruction: "Make sure you communicate important information to your guests before they make a reservation. It will be displayed in the last step of the widget." Below this is a "COVID-19 Guest Information" section.

- Um novo pop-up será aberto com informações sobre o processo a seguir. Para continuar, clique em **Ativar agora**.

The screenshot shows the DISH RESERVATION dashboard interface. A central pop-up window is displayed, titled "Get more reservations with Facebook & Instagram". The pop-up contains the following text and elements:

- Get more reservations with Facebook & Instagram**
- Boost your reservations by adding "Reserve" Button to your Facebook and Instagram Pages. Just follow these simple steps:
- 1. Click the button below to initiate the integration process. You will be redirected to your Facebook Page.
- 2. Grant access to our integration partner, Mozrest.
- 3. If necessary, add your Instagram account and confirm the settings.
- 4. Once you have successfully completed the process, return to this page and click the "Check connection" button.

Below the steps, it states "You will need:" followed by two requirements:

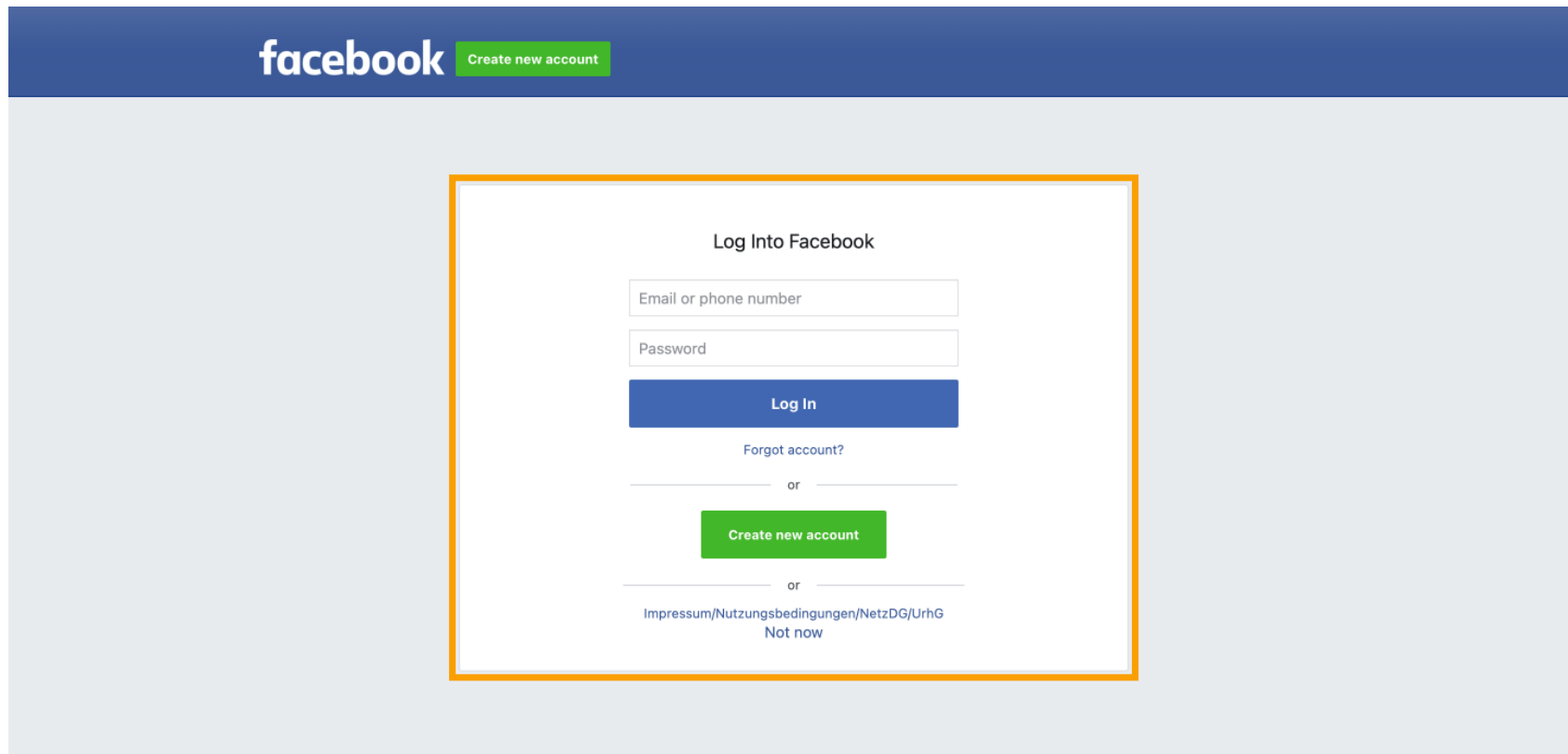
- Facebook Business account
- Admin access

A prominent orange button labeled "Activate now" is centered at the bottom of the pop-up. Below the button is a link: [Full Guide: How to Connect Your Facebook Page](#).

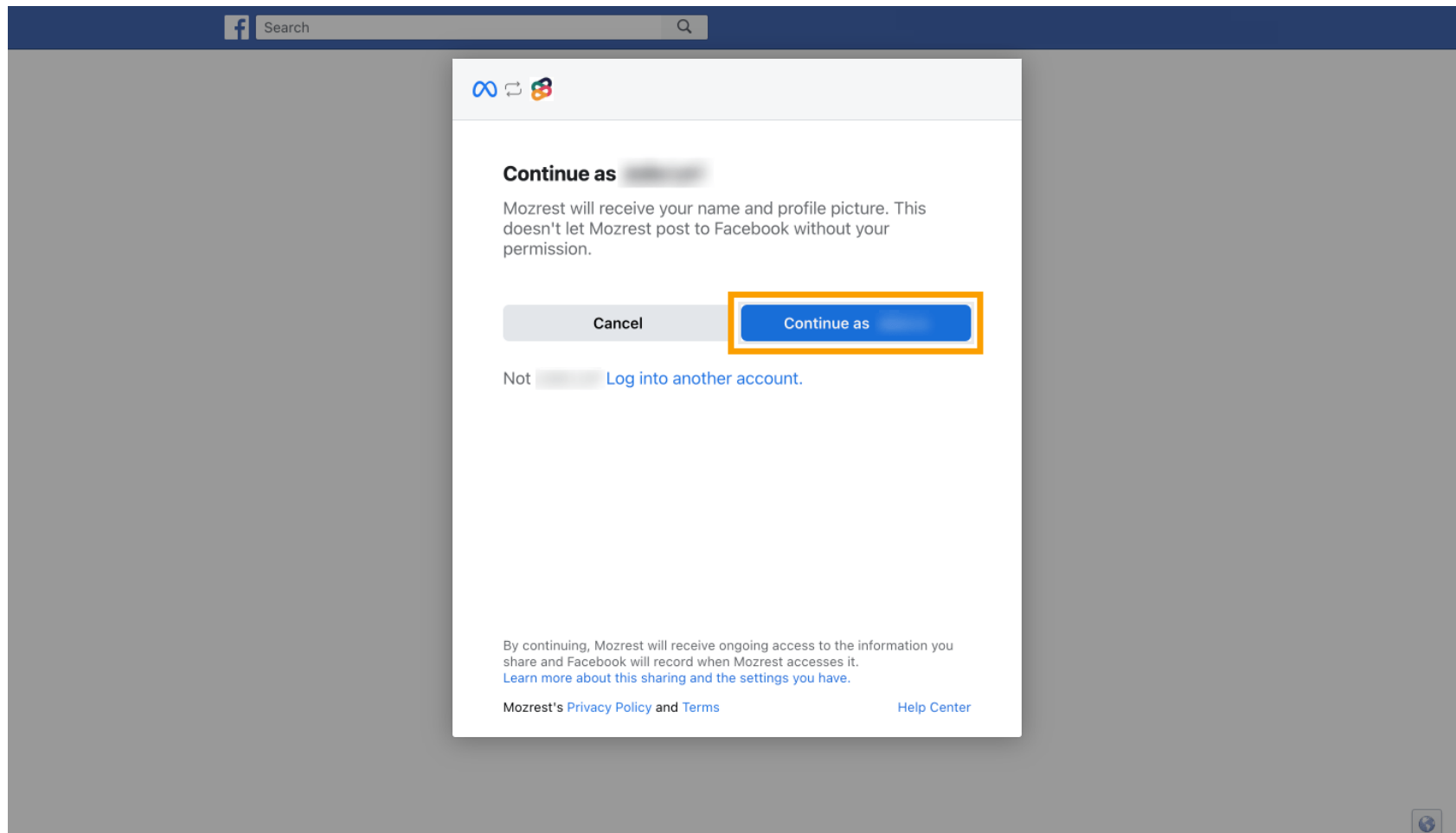
The background dashboard shows a sidebar with navigation options like Reservations, Table plan, Menu, Guests, Feedback, Reports, Settings, Hours, Reservations (highlighted), Tables/Seats, Reservation limits, Offers, Notifications, Account, and Integrations. The main content area includes sections for CHANNELS, CAPACITY, and COVID-19 Guest Information.



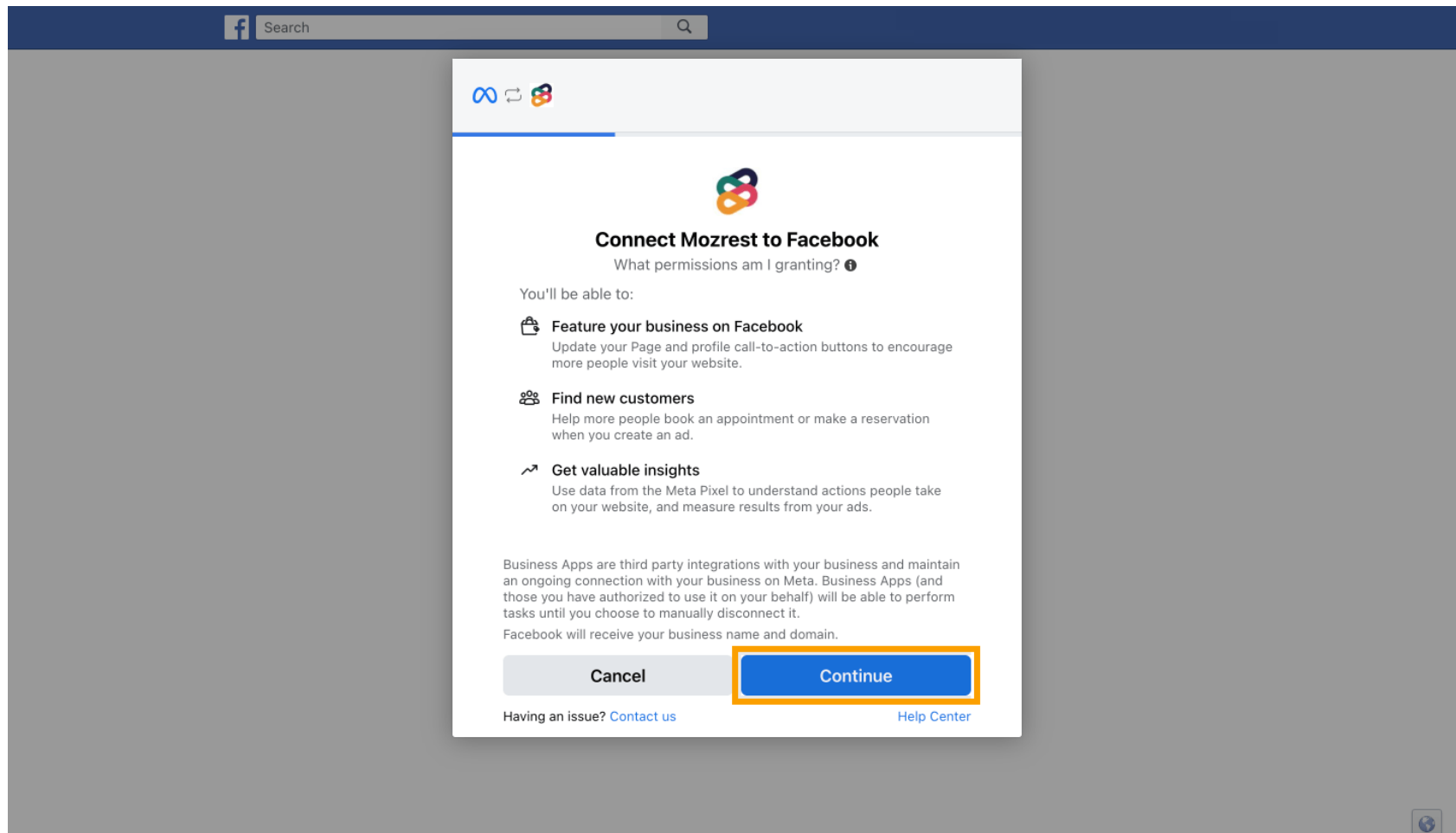
Você será então direcionado para o Facebook. Entre ou registre-se com sua conta comercial no Facebook.



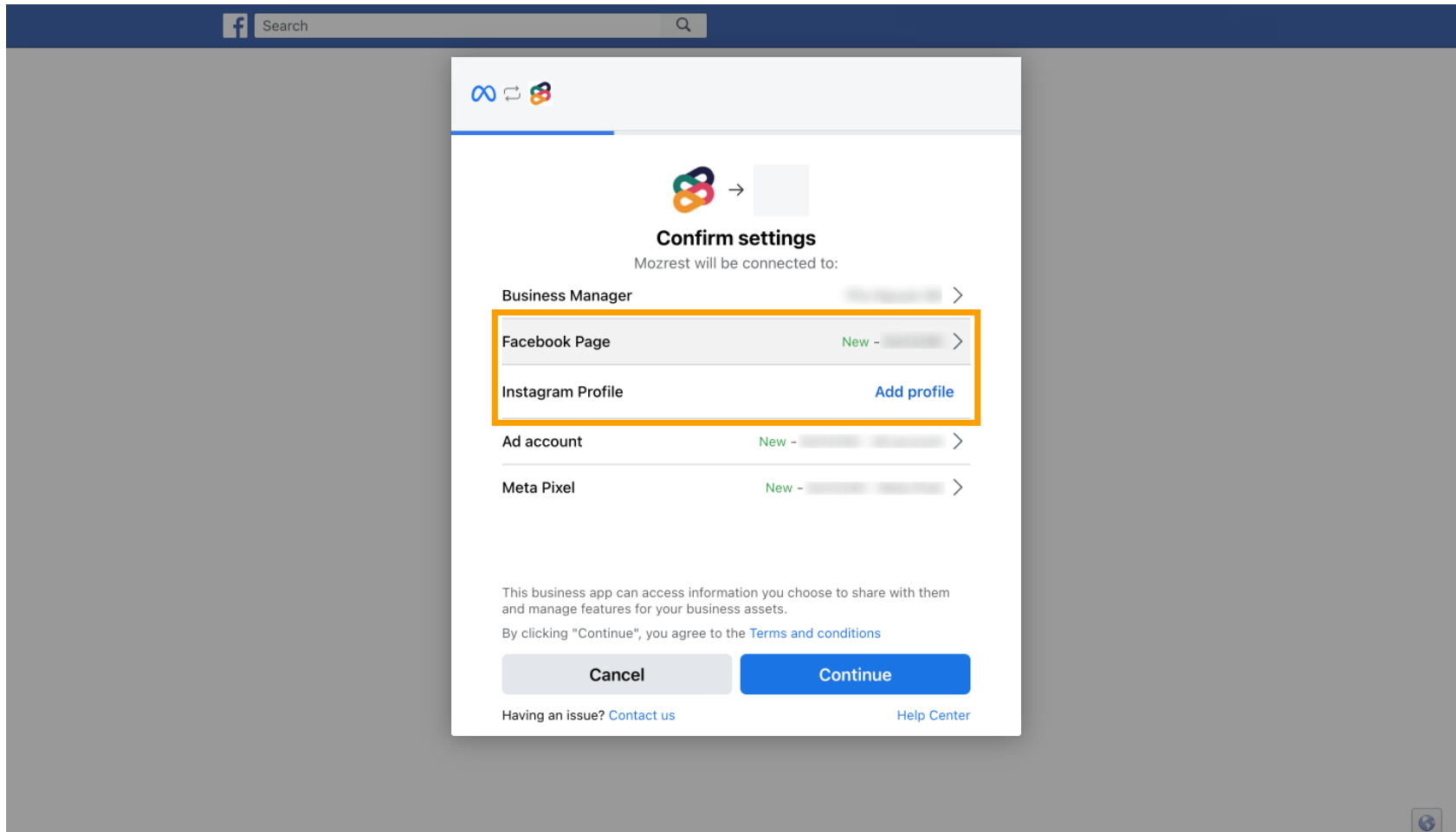
- Um pop-up será aberto com informações sobre como suas informações serão usadas. Selecione sua conta clicando em **Continue as [sua conta]**.



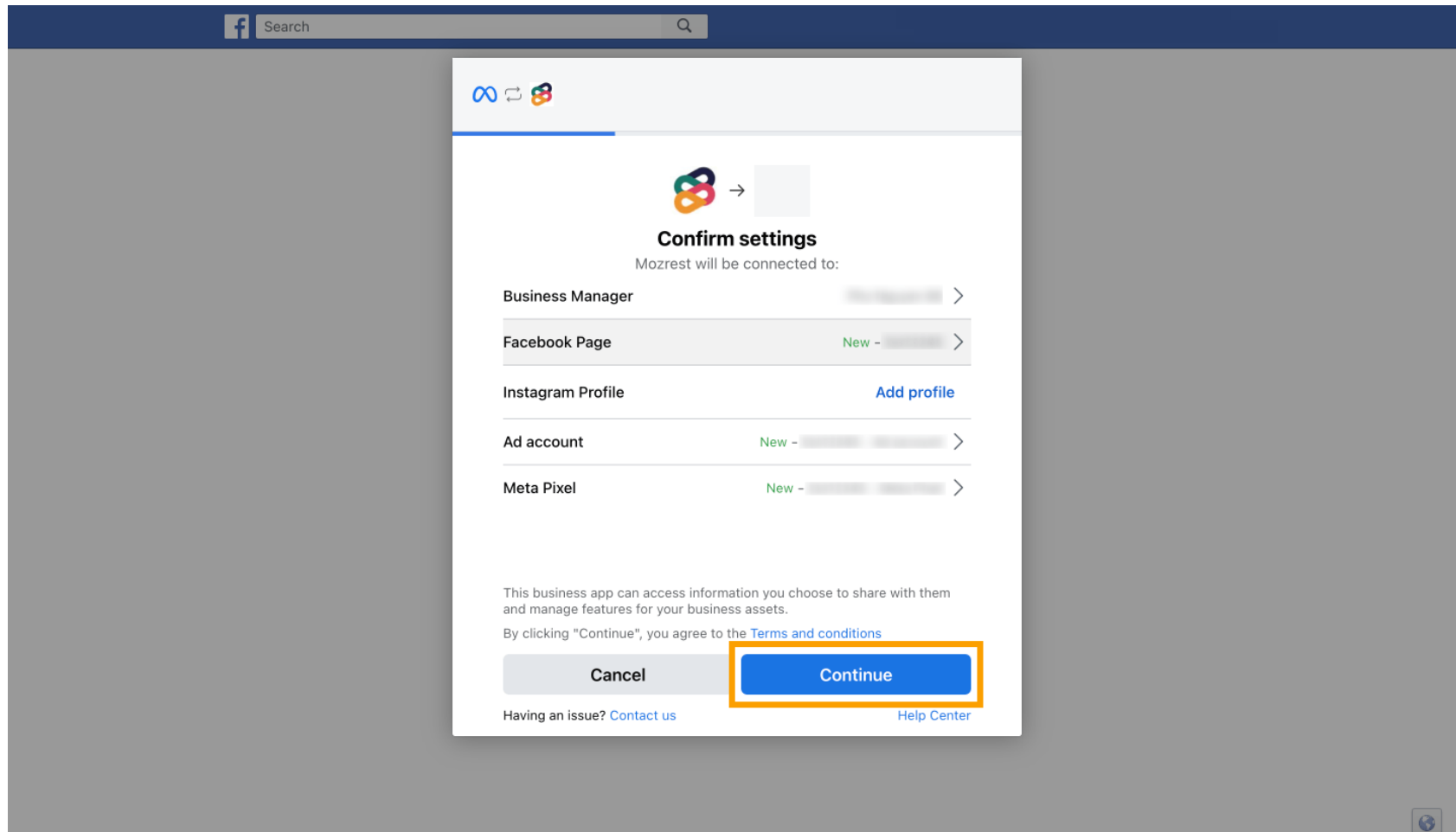
- 📌 Nesta etapa, você obtém mais informações sobre o uso dos seus dados. Agora clique em **Continue** para conectar o Mozrest ao Facebook.



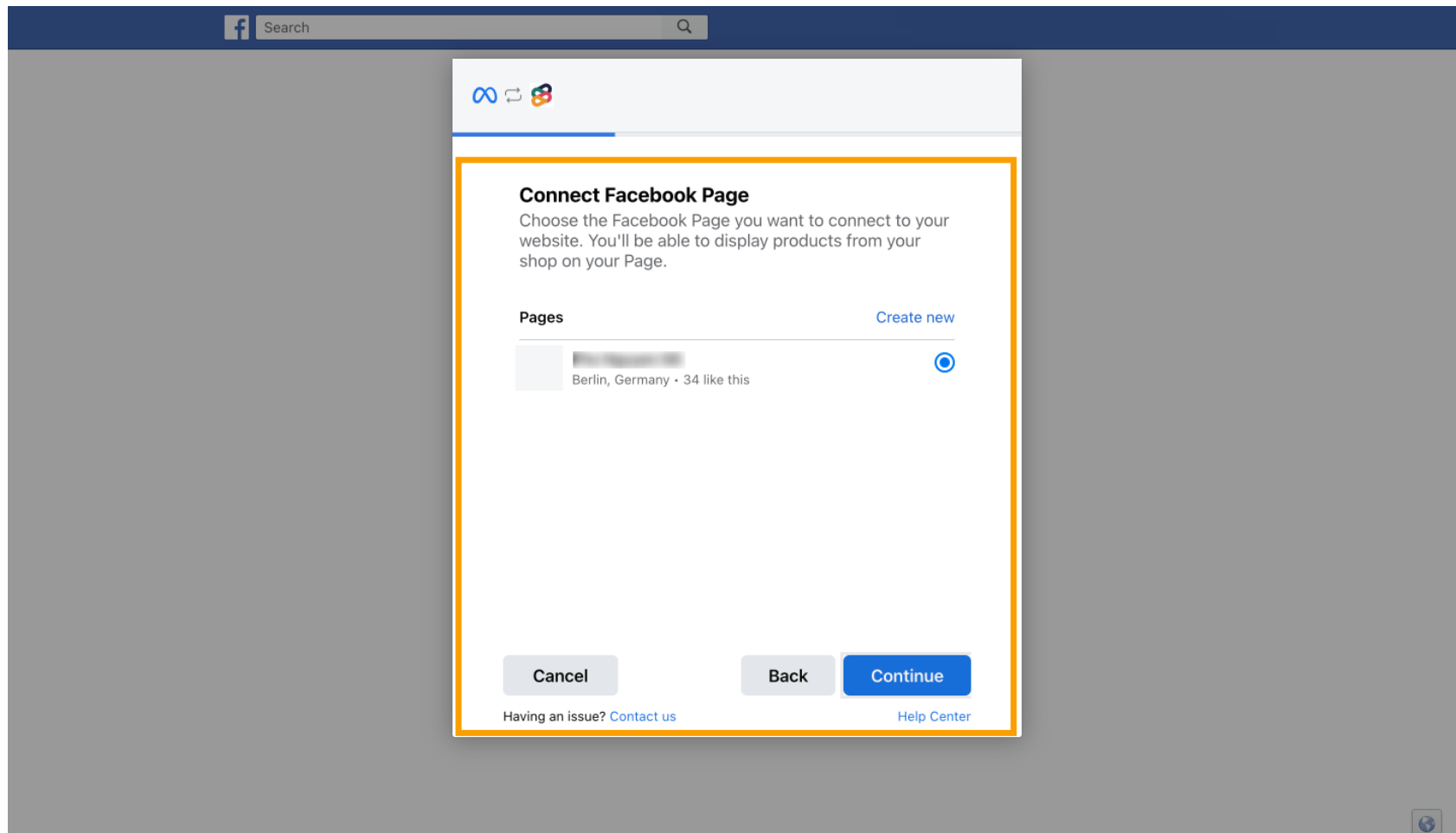
Em seguida, será exibida uma visão geral das contas que você vai conectar.



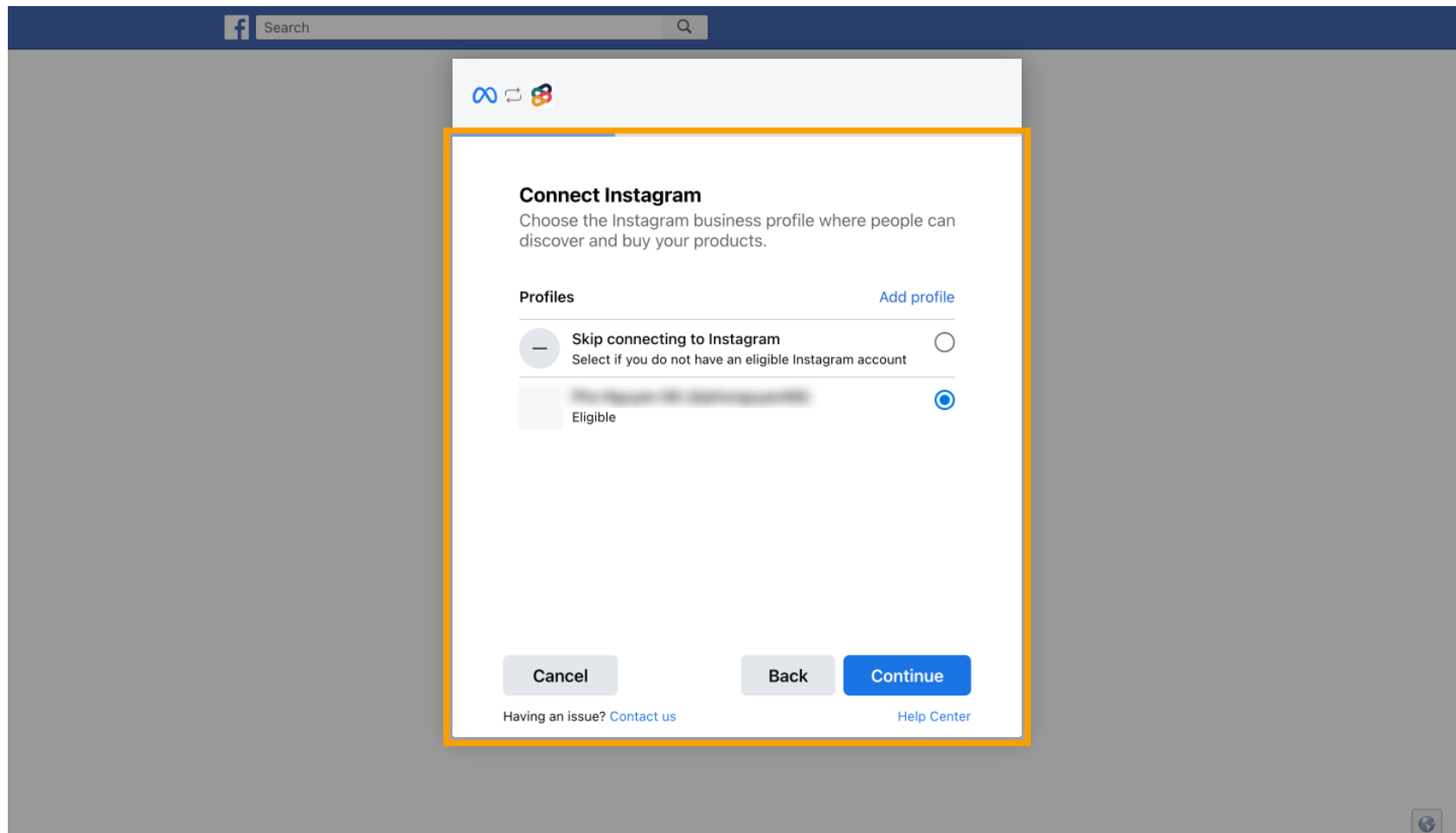
➤ Prossiga clicando em **Continuar**.



- Em seguida, selecione a **página do Facebook** para a qual você deseja habilitar o botão de reserva e clique em **Continuar** para prosseguir.

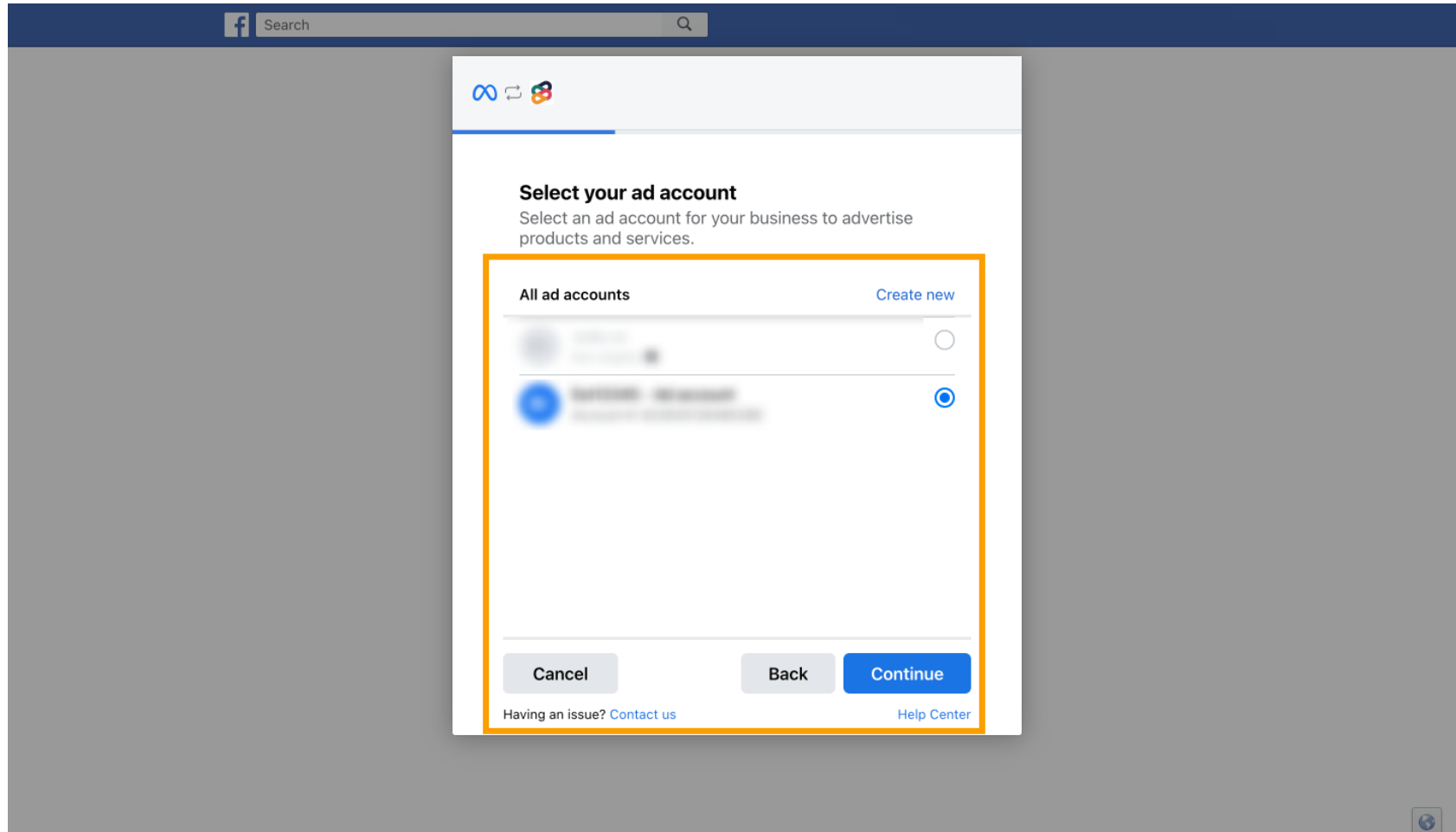


- Depois de selecionar a página do Facebook, selecione o **perfil do Instagram** para o qual deseja habilitar o botão de reserva e clique em **Continuar** para prosseguir.

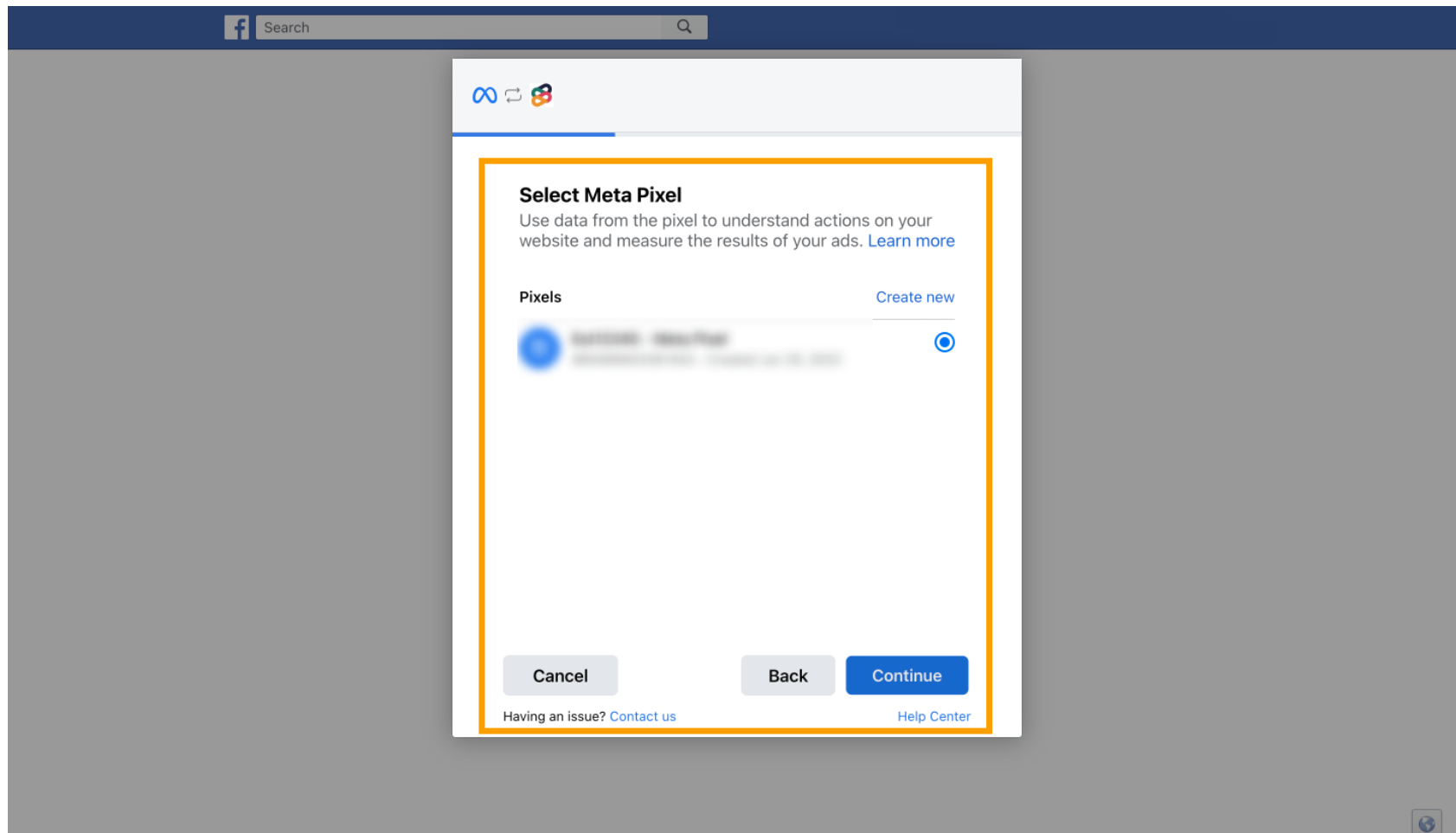




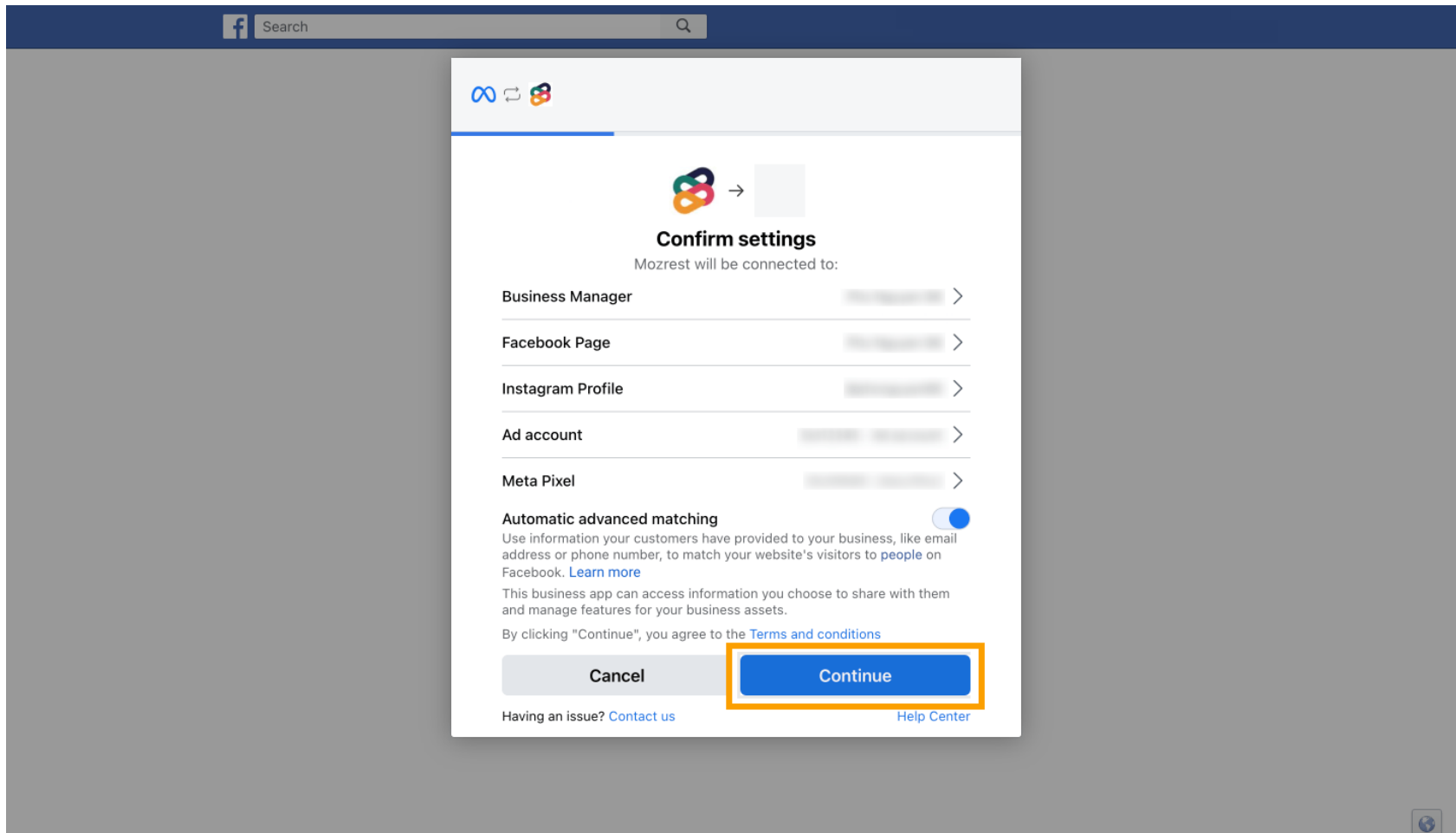
Em seguida, selecione uma **conta de anúncio** para a página do Facebook selecionada para anunciar produtos e serviços e clique em **Continuar** para prosseguir. **Nota: O Facebook exige que você faça isso, caso queira anunciar.**



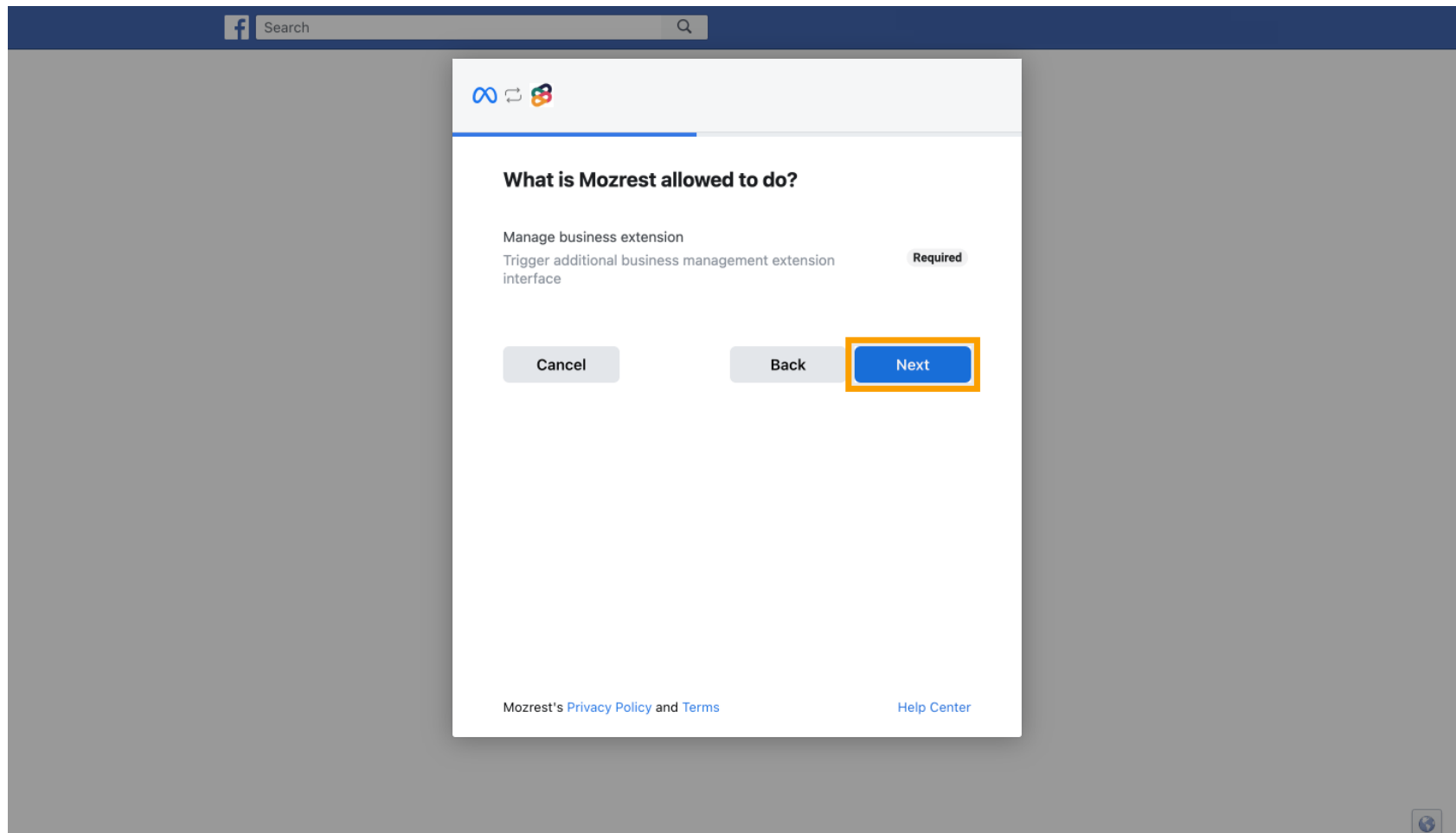
- Após definir a conta de adição, selecione um **Meta Pixel** para a Página do Facebook, você ativará o botão Reservar e clique em **Continuar**.



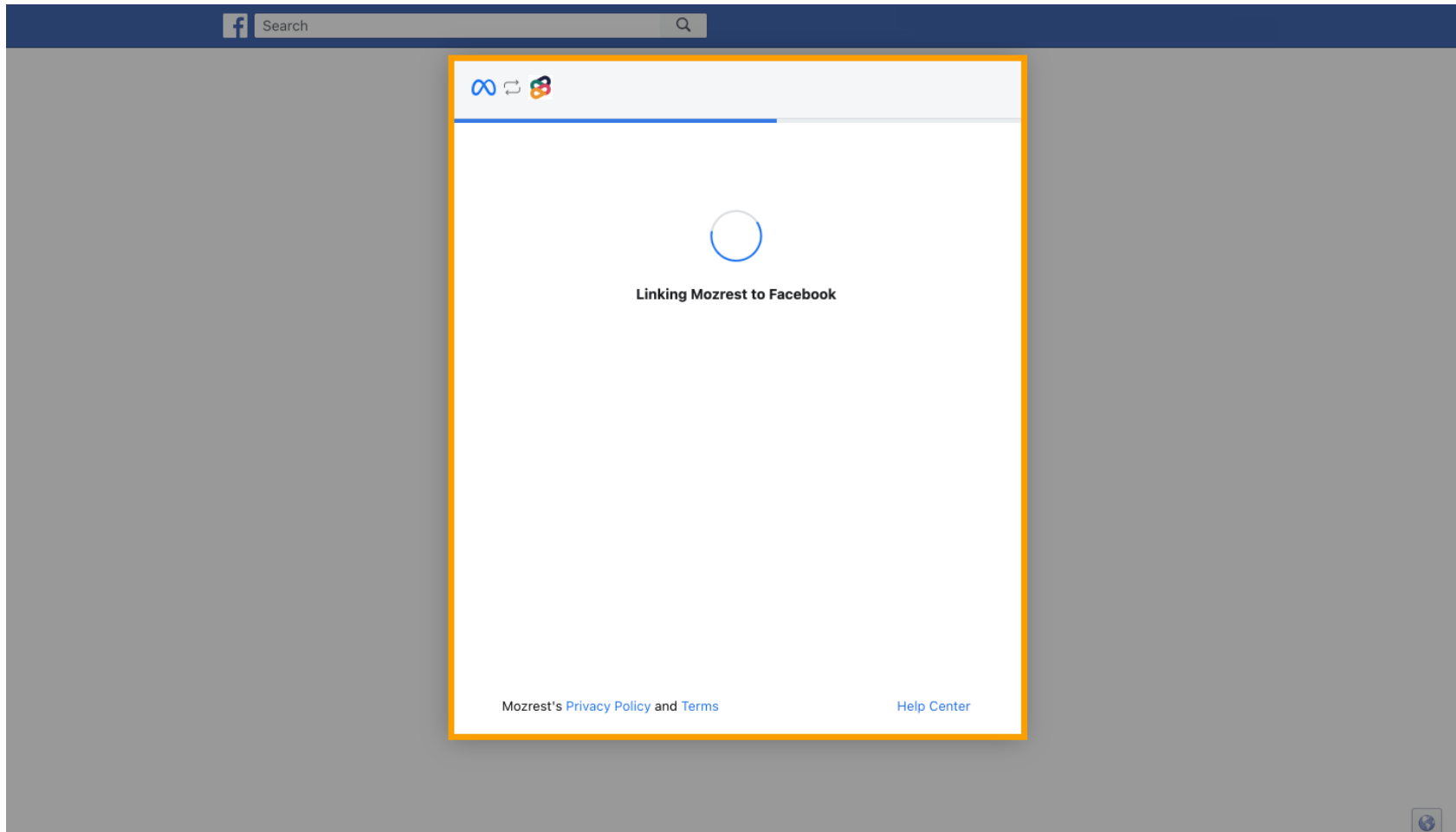
- Após selecionar todas as contas necessárias, você verá um resumo delas. Clique em **Continue** para prosseguir.



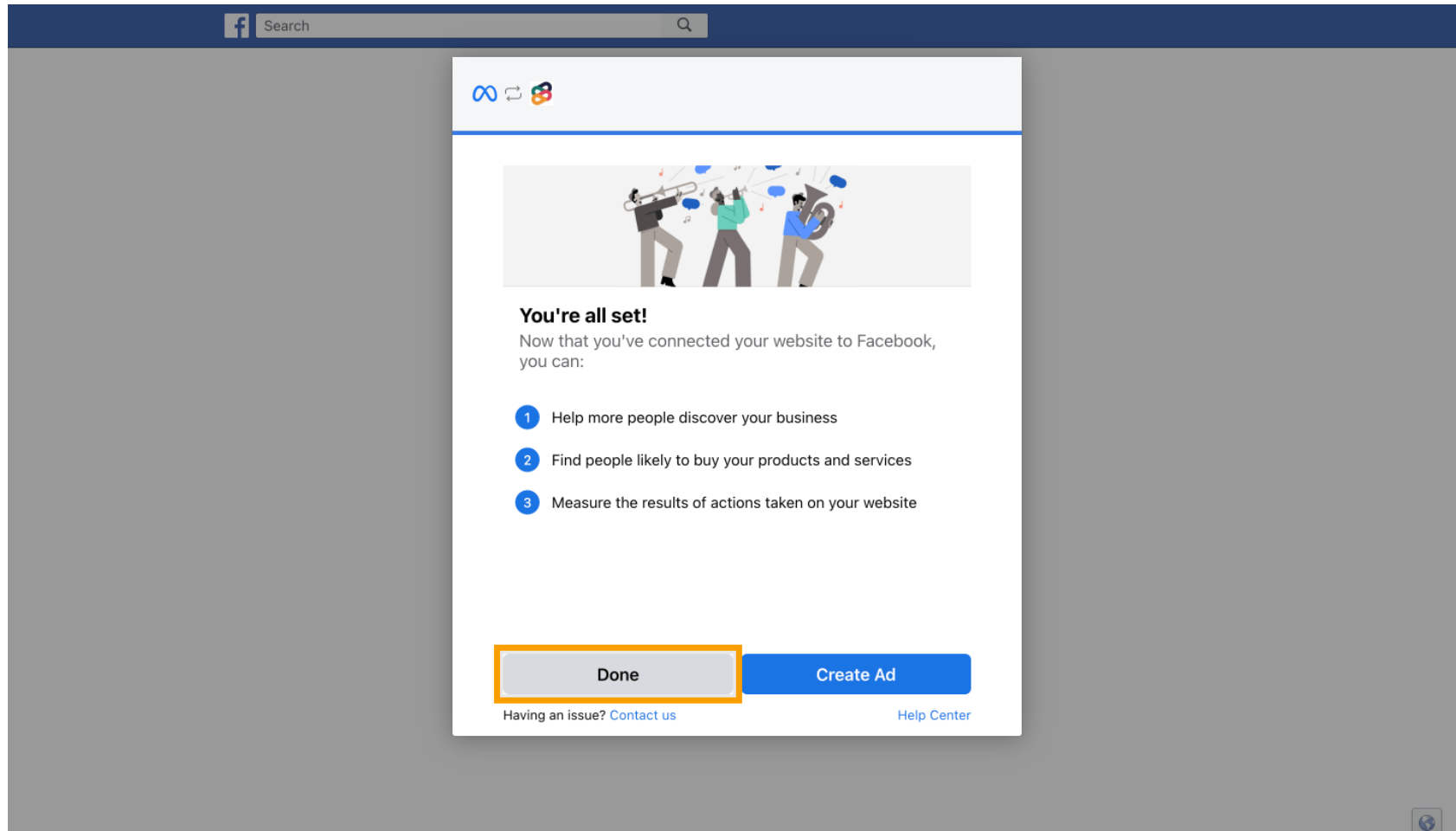
- Então você precisa permitir que nosso parceiro de integração Mozrest conecte o Facebook e o Instagram com o DISH Reservation. Para fazer isso, clique em **Next**.



 O processo de vinculação será iniciado. **Nota: O processo pode demorar um pouco mais.**



Quando o processo de vinculação estiver concluído, clique em **Concluído**.



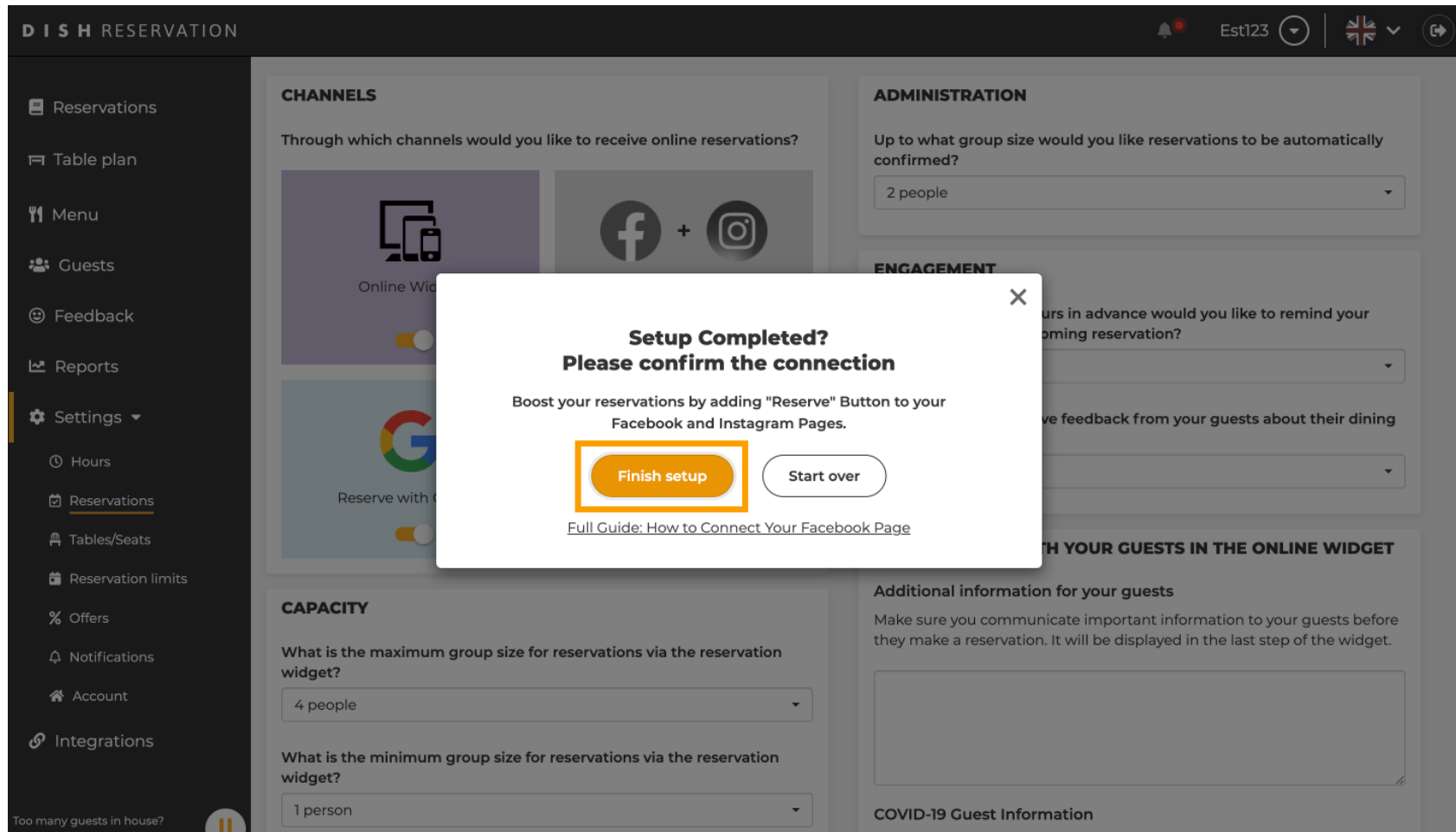


Você então recebe uma mensagem de confirmação, de que a Meta Connection foi concluída com sucesso. Feche a página.

Meta connection succesfully finished

You can now close this page.

Retorne para Reserva DISH e clique em **Concluir configuração**.





O botão Reserve with Facebook agora está habilitado. A reserva pelo Instagram também funcionará se você tiver conectado seu perfil.

DISH RESERVATION

CHANNELS

Through which channels would you like to receive online reservations?

- Online Widget
- Reserve with Facebook
- Reserve with Google

ADMINISTRATION

Up to what group size would you like reservations to be automatically confirmed?

2 people

ENGAGEMENT

How many minutes/hours in advance would you like to remind your guests about their upcoming reservation?

2.0 hours in advance

Would you like to receive feedback from your guests about their dining experience?

No

CAPACITY

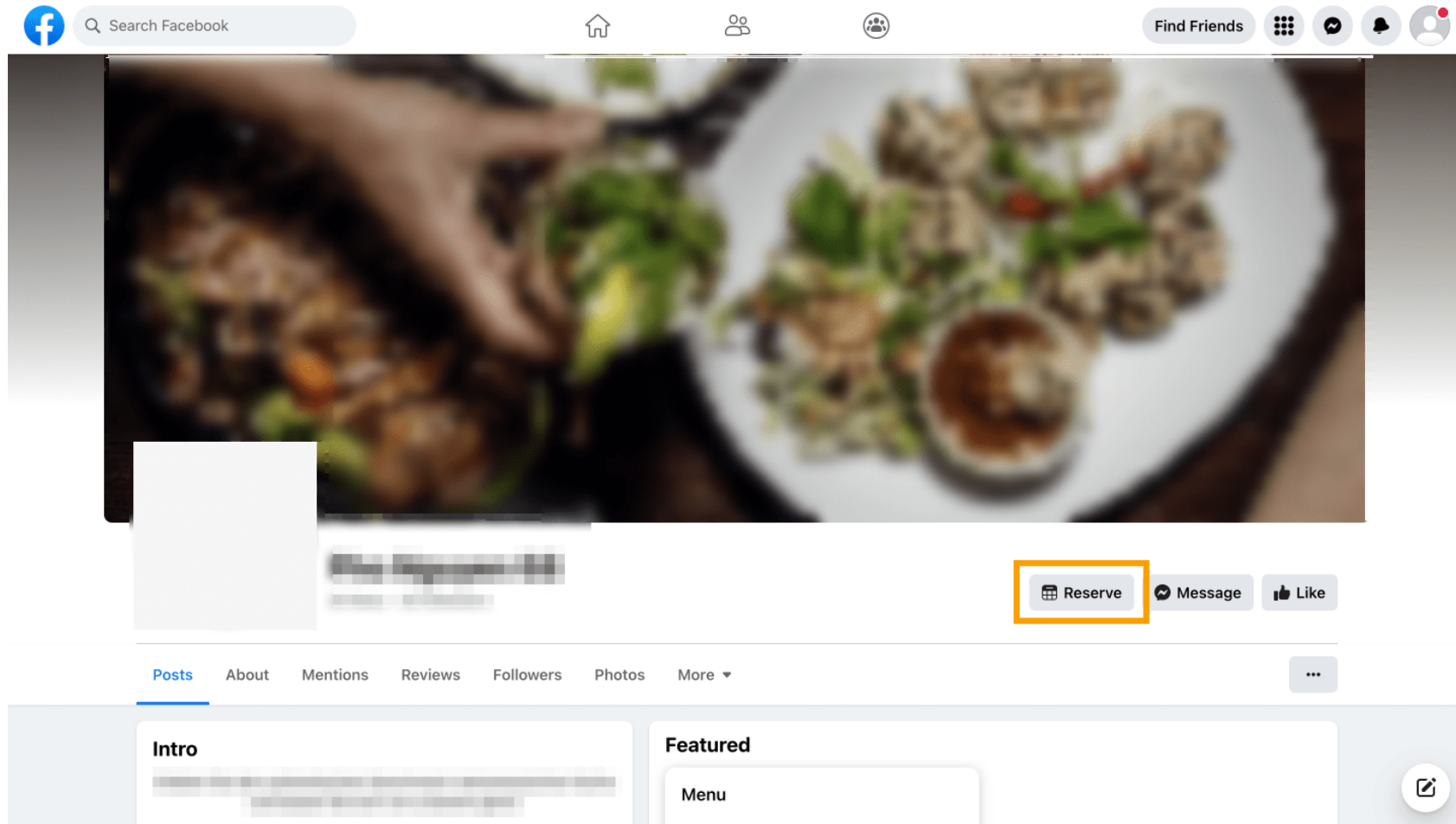
What is the maximum group size for reservations via the reservation widget?

4 people

What is the minimum group size for reservations via the reservation widget?

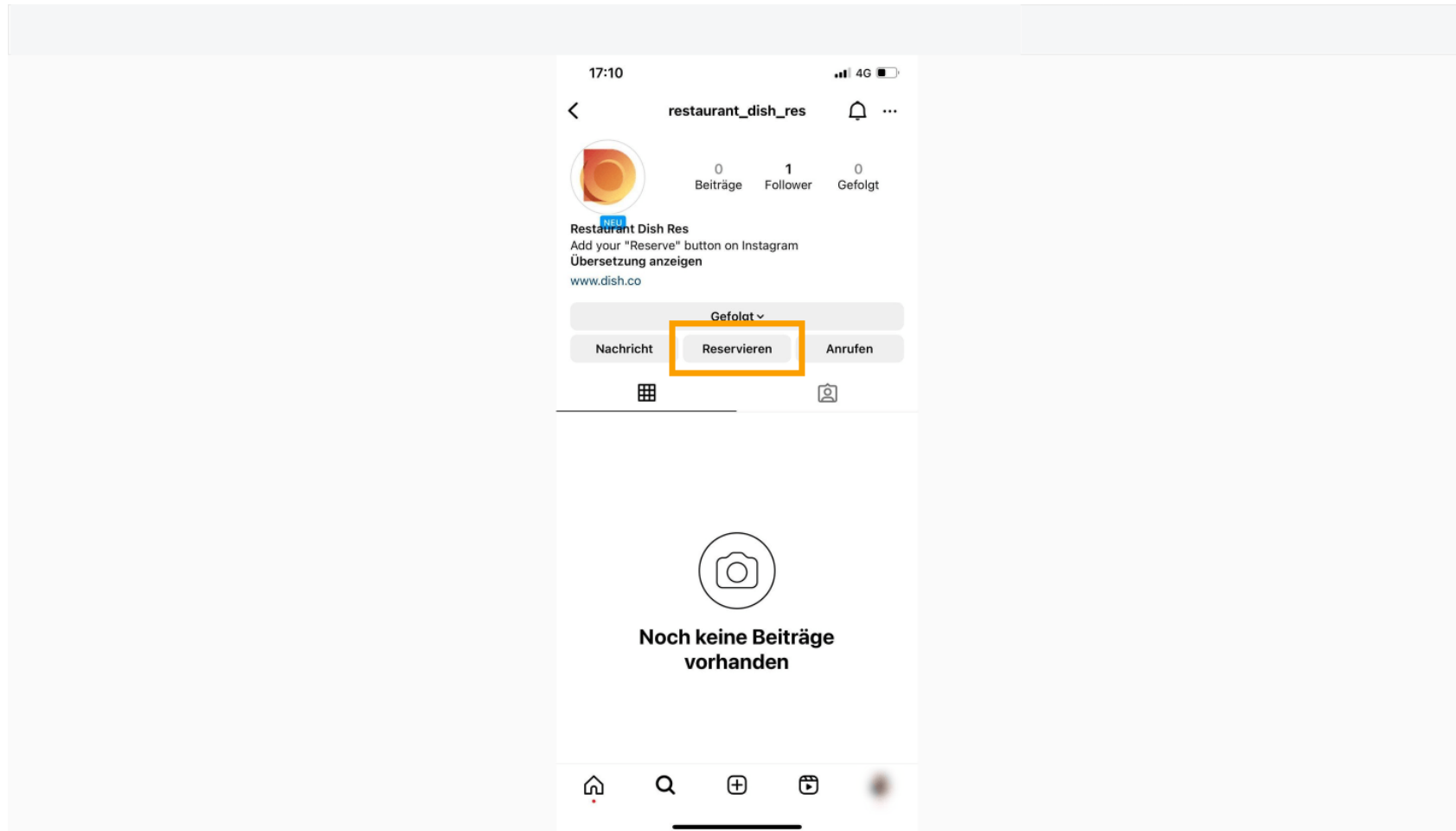
Facebook connection established successfully.

 Na sua página do Facebook, a opção de reserva ficará assim.

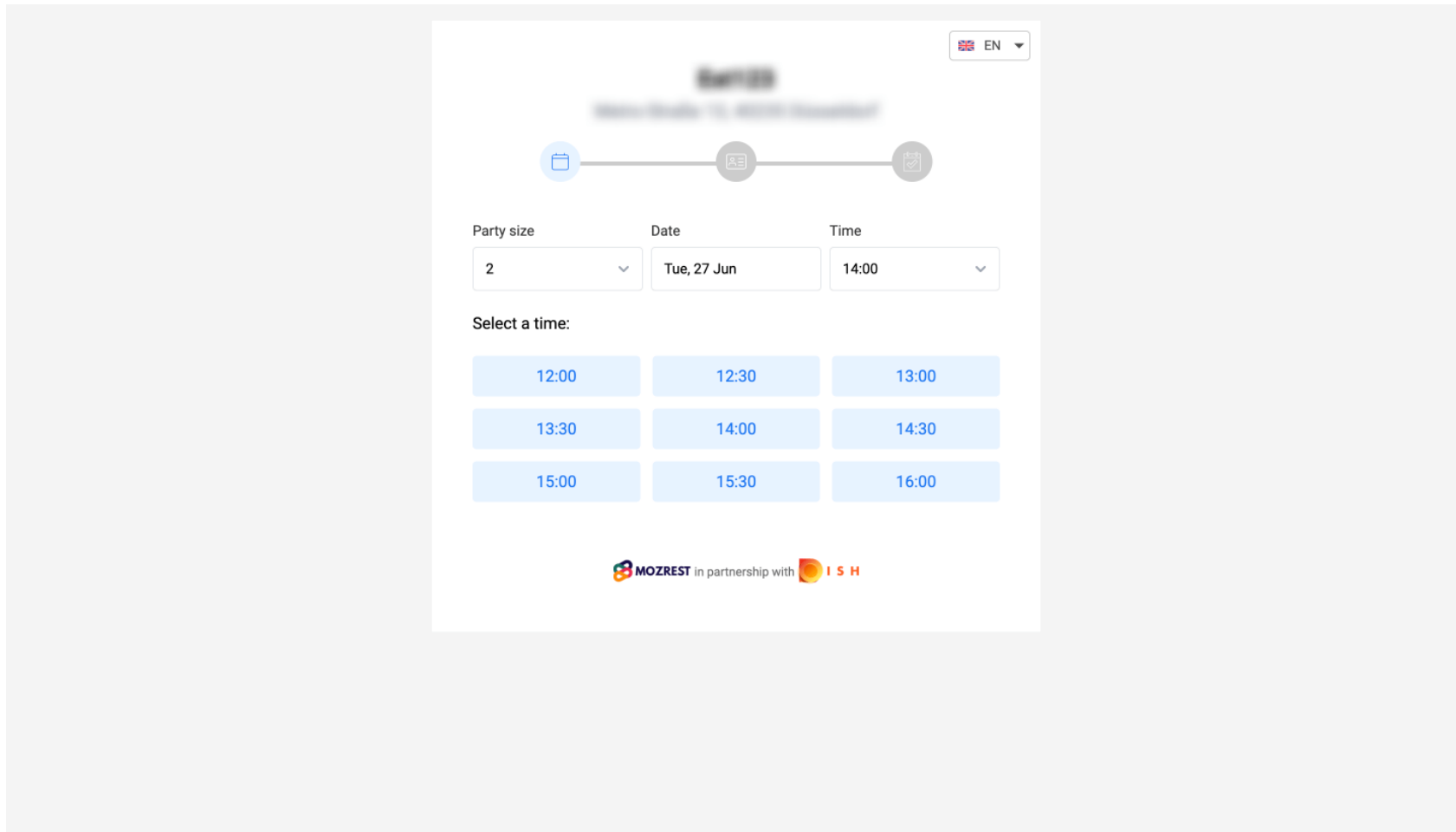




E no Instagram ficará assim.



 Pronto. Você concluiu o tutorial e agora sabe como ativar reservas no Facebook e Instagram.





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