

Bem-vindo ao painel de reservas do DISH . Neste tutorial, mostramos como ativar reservas no Facebook e Instagram.

<b>DISH</b> RESERVATION				<b>*</b>	Est123	$\overline{\mathbf{O}}$	<u> 세</u> 월 ~ 전 전 전 전	
Reservations	Have a walk-in customer? Received a reserva reservalion book!	tion request over pho	one / email? Don't forget to add it to yo	ur WALK-IN	ADI	D RESERV	ATION	
ㅋ Table plan ୩ Menu	(•)	Т	ue, 20 Jun - Tue, 20 Jun			í		
🐸 Guests	You have no limits configured for the selected	d date.				Add a nev	w limit	
☺ Feedback 唑 Reports	All				0	<b>4</b> 0		
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() Hours								
Reservations								
🛱 Tables/Seats								
Reservation limits								
% Offers								
A Notifications			No reservations available					
Account								
${\cal O}$ Integrations	Print						6	
Too many guests in house?	Designed by Hospitality Digital GmbH. All rights reserved.			FAQ   Terms of use   I	Imprint   D	Data privacy	Privacy Se	attings



# Primeiro, clique em Reservas no menu Configurações .

<b>DISH</b> RESERVATION				🔎 Esti	23 🕤   🍀 🎽	
Reservations	Have a walk-in customer? Received a reserv reservation book!	ation request over phor	ne / email? Don't forget to add it to your	WALK-IN A	DD RESERVATION	
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🛎 Guests	You have no limits configured for the selecte	ed date.			Add a new limit	
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🗠 Reports	All			<b>⊡</b> 0	<b>&amp;</b> 0	
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() Hours						
Reservations						
🛱 Tables/Seats						
🛱 Reservation limits						
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𝔗 Integrations	Print				6	
Too many guests in house?	Designed by Hospitality Digital GmbH. All rights reserved.		F	-AQ   Terms of use   Imprint	Data privacy   Privacy Set	ttings



## Em seguida, clique em Ativar agora em Reservar com o Facebook.

DISH RESERVATION		▲● Est123 🕤   북남 ✔ 🕞
E Reservations	CHANNELS Through which channels would you like to receive online reservations?	ADMINISTRATION Up to what group size would you like reservations to be automatically confirmed?
웹 Menu             Guests          Feedback	Online Widget	ENGAGEMENT How many minutes/hours in advance would you like to remind your quests about their uncoming reservation?
⊷ Reports ✿ Settings ◄		2.0 hours in advance   Would you like to receive feedback from your guests about their dining experience?
<ul> <li>④ Hours</li> <li>☑ Reservations</li> <li>二 Tables/Seats</li> </ul>	Reserve with Google	COMMUNICATE WITH YOUR GUESTS IN THE ONLINE WIDGET
<ul> <li>Reservation limits</li> <li>Offers</li> <li>Notifications</li> </ul>	<b>CAPACITY</b> What is the maximum group size for reservations via the reservation widget?	Additional information for your guests Make sure you communicate important information to your guests before they make a reservation. It will be displayed in the last step of the widget.
<ul> <li>Account</li> <li></li></ul>	4 people   What is the minimum group size for reservations via the reservation widget?  I person	COVID-19 Guest Information
Too many guests in house?		



Um novo pop-up será aberto com informações sobre o processo a seguir. Para continuar, clique em Ativar agora .





Reserva DISH - Como ativar a Reserva com Facebook e Reserva com Instagram

Você será direcionado para o Facebook. Faça login ou registre-se com sua conta comercial no Facebook.

Log Into Facebook
Email or phone number
Password Log In
Forgot account?
Or Create new account
or

Sign Up Log In Messenger Facebook Lite Watch Places Games Marketplace Meta Pay Meta Store Meta Quest Instagram Fundraisers Services Voting Information Center Privacy Policy Privacy Center Groups About Create ad Create Page Developers Careers Cookies



Uma janela pop-up será aberta com informações sobre como suas informações serão usadas. Selecione sua conta clicando em Continuar como [sua conta].

Search		
	<mark>∞ ≓ 8</mark>	
	<b>Continue as</b> Mozrest will receive your name and profile picture. This doesn't let Mozrest post to Facebook without your permission.	
	Cancel     Continue as       Not     Log into another account.	
	By continuing, Mozrest will receive ongoing access to the information you share and Facebook will record when Mozrest accesses it. Learn more about this sharing and the settings you have.	
	Mozrest's Privacy Policy and Terms Help Center	



Nesta etapa, você obterá mais informações sobre o uso dos seus dados. Agora clique em Continuar para conectar o Mozrest ao Facebook.

f Search	Q	
	<b>∞ </b>	
	Sonnoot Morroot to Epophack	
	What permissions am I granting?	
	You'll be able to:	
	Feature your business on Facebook Update your Page and profile call-to-action buttons to encourage more people visit your website.	
	Find new customers Help more people book an appointment or make a reservation when you create an ad.	
	Get valuable insights Use data from the Meta Pixel to understand actions people take on your website, and measure results from your ads.	
	Business Apps are third party integrations with your business and maintain an ongoing connection with your business on Meta. Business Apps (and those you have authorized to use it on your behalf) will be able to perform tasks until you choose to manually disconnect it.	
	Facebook will receive your business name and domain.	
	Cancel Continue	
	Having an issue? Contact us Help Center	•



Em seguida, será exibida uma visão geral das contas que você irá conectar.





## Prossiga clicando em Continuar .

f Search	Q
<b>∞ </b>	
	Ø → Confirm settings Mozrest will be connected to:
Business Manager	er
Facebook Page	New -
Instagram Profile	e Add profile
Ad account	New -
Meta Pixel	New -
This business app ca and manage features	can access information you choose to share with them es for your business assets.
By clicking "Continue	ue", you agree to the Terms and conditions
Canc	icel Continue
Having an issue? Co	ontact us Help Cen



Em seguida, selecione a página do Facebook para a qual você deseja habilitar o botão de reserva e clique em Continuar para prosseguir.

f Search	Q		
	∞ ⇔ 8		
	<b>Connect Facebook Page</b> Choose the Facebook Page you website. You'll be able to display shop on your Page.	want to connect to your products from your	
	Pages	Create new	
	Berlin, Germany • 34 like this	۲	
	Cancel	Back Continue	
	Having an issue? Contact us	Help Center	



Depois de selecionar a página do Facebook, selecione o perfil do Instagram para o qual deseja habilitar o botão de reserva e clique em Continuar para prosseguir.

F Search	Q	
	∞ ≒ 😕	
	<b>Connect Instagram</b> Choose the Instagram business profile where people can discover and buy your products.	
	Profiles Add profile	
	- Skip connecting to Instagram O Select if you do not have an eligible Instagram account	
	Eligible	
	Cancel Back Continue	
		a



Em seguida, selecione uma conta de anúncios para a página do Facebook selecionada para anunciar produtos e serviços e clique em Continuar para prosseguir. Observação: o Facebook exige que você faça isso caso queira anunciar.



f Search	Q		
	<b>∞ ⊐ 8</b>		
	Select your ad account Select an ad account for your bu products and services.	siness to advertise	
	All ad accounts	Create new	
	0	0	
	•	۲	
	Cancel Having an issue? Contact us	Back Continue Help Center	
			8



Após definir a conta de adição, selecione um Meta Pixel para a Página do Facebook, você ativará o botão Reservar e clique em Continuar.

Search	Q		
	∞ ⊐ 8		
	Select Meta Pixel Use data from the pixel to understa website and measure the results of	nd actions on your your ads. <mark>Learn more</mark>	
	Pixels	Create new	
	<ul> <li>Annual Association</li> </ul>		
	Cancel Ba	ck Continue	
	Having an issue? Contact us	Help Center	



Após selecionar todas as contas necessárias, você verá um resumo delas. Clique em Continuar para prosseguir.

Search	Q	
	∞ ≓ 🔧	
	<b>1</b> →	
	Confirm settings	
	Mozrest will be connected to:	
	Business Manager	
	Facebook Page	
	Instagram Profile >	
	Ad account >	
	Meta Pixel >	
	Automatic advanced matching Use information your customers have provided to your business, like email address or phone number, to match your website's visitors to people on Facebook. Learn more	
	This business app can access information you choose to share with them and manage features for your business assets.	
	By clicking "Continue", you agree to the Terms and conditions	
	Cancel Continue	
	Having an issue? Contact us Help Center	



Em seguida, você precisa permitir que nosso parceiro de integração, Mozrest, conecte o Facebook e o Instagram ao DISH Reservation. Para isso, clique em Avançar .

f Search	Q	
	∞ ⇔ 😫	
	What is Mozrest allowed to do?	
	Manage business extension Trigger additional business management extension Required interface	
	Cancel Back Next	
	Mozrest's Privacy Policy and Terms Help Center	
		() ()



#### O processo de vinculação será iniciado. Observação: o processo pode demorar um pouco mais.





• Quando o processo de vinculação estiver concluído, clique em Concluído .





Reserva DISH - Como ativar a Reserva com Facebook e Reserva com Instagram

Você receberá uma mensagem de confirmação informando que a Metaconexão foi concluída com sucesso. Feche a página.

Meta connection succesfully finished

You can now close this page.



### Retorne para Reserva DISH e clique em Concluir configuração.





i

O botão "Reservar com o Facebook" agora está habilitado. A reserva pelo Instagram também funcionará se você tiver conectado seu perfil.





Na sua página do Facebook, a opção de reserva ficará assim.





# E no Instagram ficará assim.

17:10	ul 4G ■	
<pre>c restaurant_dish_res 0 1 Beiträge Follower Restaurant Dish Res Add your "Reserve" button on Instagram Übersetzung anzeigen www.dish.co</pre>	Q Gefolgt	
Gefolat ~		
Nachricht Reservieren	Anrufen	
	<u>à</u>	
Noch keine Beiträg vorhanden	e	
Ģ Q ⊕ €		



Pronto. Você concluiu o tutorial e agora sabe como ativar reservas no Facebook e Instagram.





Escaneie para ir para o player interativo