



Bine ați venit la tabloul de bord al rezervării DISH . În acest tutorial, vă arătăm cum să activați rezervările pe Facebook și Instagram.

The screenshot displays the DISH RESERVATION dashboard. At the top, there is a navigation bar with a notification bell, 'Est123', a language selector (UK flag), and a refresh icon. The left sidebar contains a menu with items: Reservations, Table plan, Menu, Guests, Feedback, Reports, Settings (with a dropdown arrow), Hours, Reservations (highlighted), Tables/Seats, Reservation limits, Offers, Notifications, Account, and Integrations. The main content area features a teal banner with the text 'Have a walk-in customer? Received a reservation request over phone / email? Don't forget to add it to your reservation book!' and buttons for 'WALK-IN' and 'ADD RESERVATION'. Below this is a date selector for 'Tue, 20 Jun - Tue, 20 Jun'. A message states 'You have no limits configured for the selected date.' with an 'Add a new limit' button. Filter tabs for 'All' (selected), 'Completed', and 'Upcoming' are visible, along with icons for a calendar and a group of people. The central area shows 'No reservations available' with an illustration of a person looking through binoculars. A 'Print' button is located at the bottom left of the main content area. The footer includes a 'Too many guests in house?' notification, a copyright notice 'Designed by Hospitality Digital GmbH. All rights reserved.', and links for 'FAQ', 'Terms of use', 'Imprint', 'Data privacy', and 'Privacy Settings'. A help icon (question mark) is in the bottom right corner.

Mai întâi, faceți clic pe **Rezervări** din meniul **Setări**.

The screenshot displays the DISH RESERVATION interface. On the left, a dark sidebar contains a menu with the following items: Reservations, Table plan, Menu, Guests, Feedback, Reports, Settings (with a dropdown arrow), Hours, Reservations (highlighted with an orange box), Tables/Seats, Reservation limits, Offers, Notifications, Account, and Integrations. The main content area features a teal banner with the text "Have a walk-in customer? Received a reservation request over phone / email? Don't forget to add it to your reservation book!" and buttons for "WALK-IN" and "ADD RESERVATION". Below this is a date selector showing "Tue, 20 Jun - Tue, 20 Jun". A message states "You have no limits configured for the selected date." with an "Add a new limit" button. Filter tabs for "All", "Completed", and "Upcoming" are visible, along with icons for a calendar and a group of people. The central area shows "No reservations available" with an illustration of a person looking through binoculars. At the bottom, there is a "Print" button, a help icon (question mark in a circle), and footer text: "Designed by Hospitality Digital GmbH. All rights reserved." and "FAQ | Terms of use | Imprint | Data privacy | Privacy Settings".

🔑 Apoi faceți clic pe **Activați acum** la Rezervați cu Facebook.

The screenshot displays the DISH RESERVATION settings interface. The top navigation bar includes the DISH logo, a notification bell, the text 'Est123', a language selector (UK flag), and a refresh icon. The left sidebar contains a menu with items: Reservations, Table plan, Menu, Guests, Feedback, Reports, Settings (expanded), Hours, Reservations (highlighted), Tables/Seats, Reservation limits, Offers, Notifications, Account, and Integrations. The main content area is divided into several sections:

- CHANNELS**: A section titled 'Through which channels would you like to receive online reservations?' containing three cards: 'Online Widget' (with a toggle switch), 'Reserve with Facebook' (with Facebook and Instagram icons and an 'Activate now' button highlighted with an orange box), and 'Reserve with Google' (with a Google logo and a toggle switch).
- ADMINISTRATION**: A section titled 'Up to what group size would you like reservations to be automatically confirmed?' with a dropdown menu set to '2 people'.
- ENGAGEMENT**: A section titled 'How many minutes/hours in advance would you like to remind your guests about their upcoming reservation?' with a dropdown menu set to '2.0 hours in advance'. Below it is a question 'Would you like to receive feedback from your guests about their dining experience?' with a dropdown menu set to 'No'.
- COMMUNICATE WITH YOUR GUESTS IN THE ONLINE WIDGET**: A section titled 'Additional information for your guests' with a text area containing the instruction: 'Make sure you communicate important information to your guests before they make a reservation. It will be displayed in the last step of the widget.' Below this is a 'COVID-19 Guest Information' section.
- CAPACITY**: A section with two questions: 'What is the maximum group size for reservations via the reservation widget?' (dropdown set to '4 people') and 'What is the minimum group size for reservations via the reservation widget?' (dropdown set to '1 person').

At the bottom left, there is a notification: 'Too many guests in house? Pause online reservations' with a pause icon.

- Se va deschide o nouă fereastră pop-up cu informații despre următorul proces. Pentru a continua, faceți clic pe **Activare acum**.

The screenshot shows the DISH Reservation dashboard interface. A pop-up window is centered on the screen, titled "Get more reservations with Facebook & Instagram". The pop-up contains the following text and elements:

**Get more reservations with Facebook & Instagram**

Boost your reservations by adding "Reserve" Button to your Facebook and Instagram Pages. Just follow these simple steps:

1. Click the button below to initiate the integration process. You will be redirected to your Facebook Page.
2. Grant access to our integration partner, Mozrest.
3. If necessary, add your Instagram account and confirm the settings.
4. Once you have successfully completed the process, return to this page and click the "Check connection" button.

**You will need:**

- Facebook Business account
- Admin access

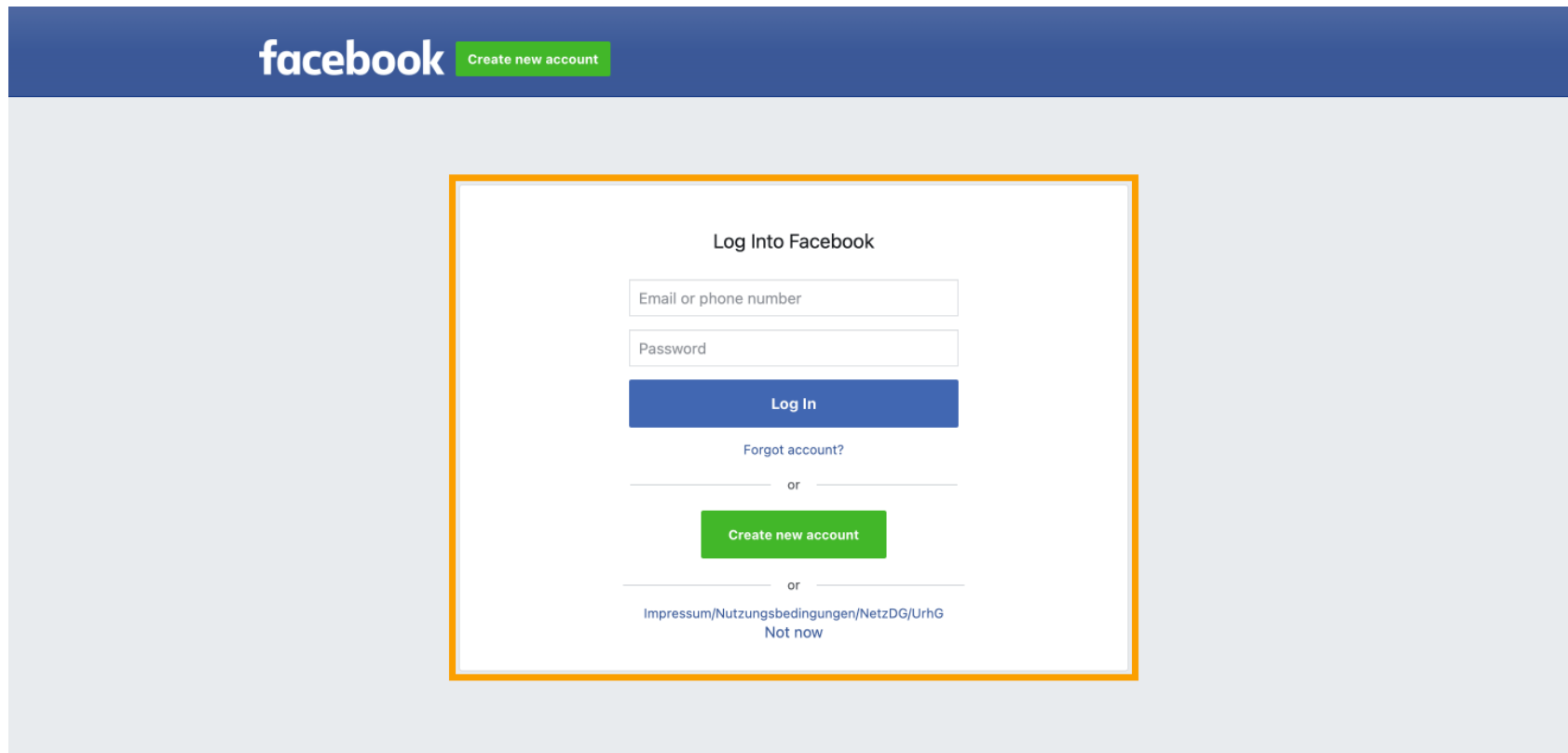
**Activate now**

[Full Guide: How to Connect Your Facebook Page](#)

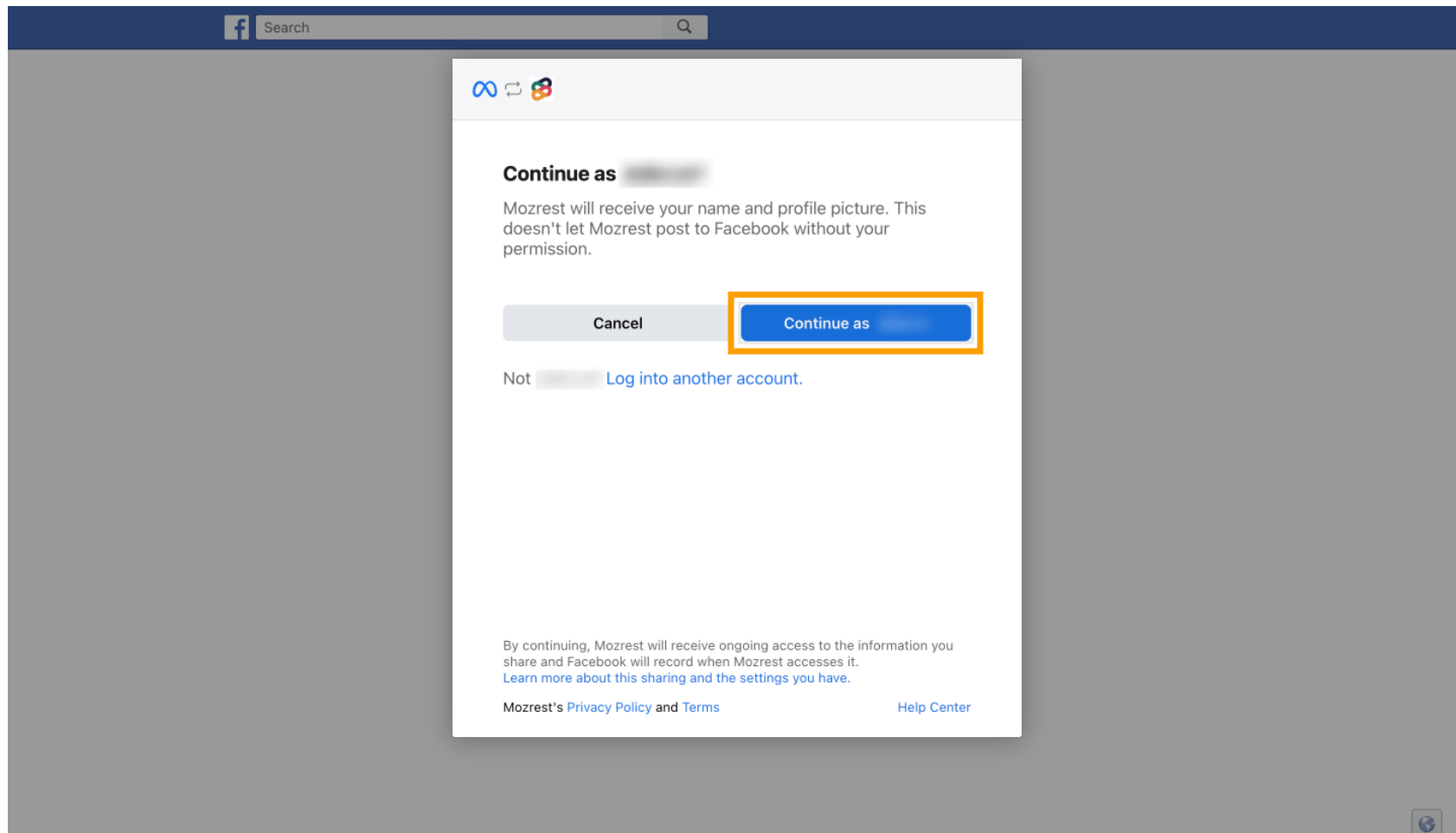
The background dashboard shows a sidebar with navigation options like Reservations, Table plan, Menu, Guests, Feedback, Reports, Settings, Hours, Reservations (highlighted), Tables/Seats, Reservation limits, Offers, Notifications, Account, and Integrations. The main content area includes sections for CHANNELS, CAPACITY, and COVID-19 Guest Information.



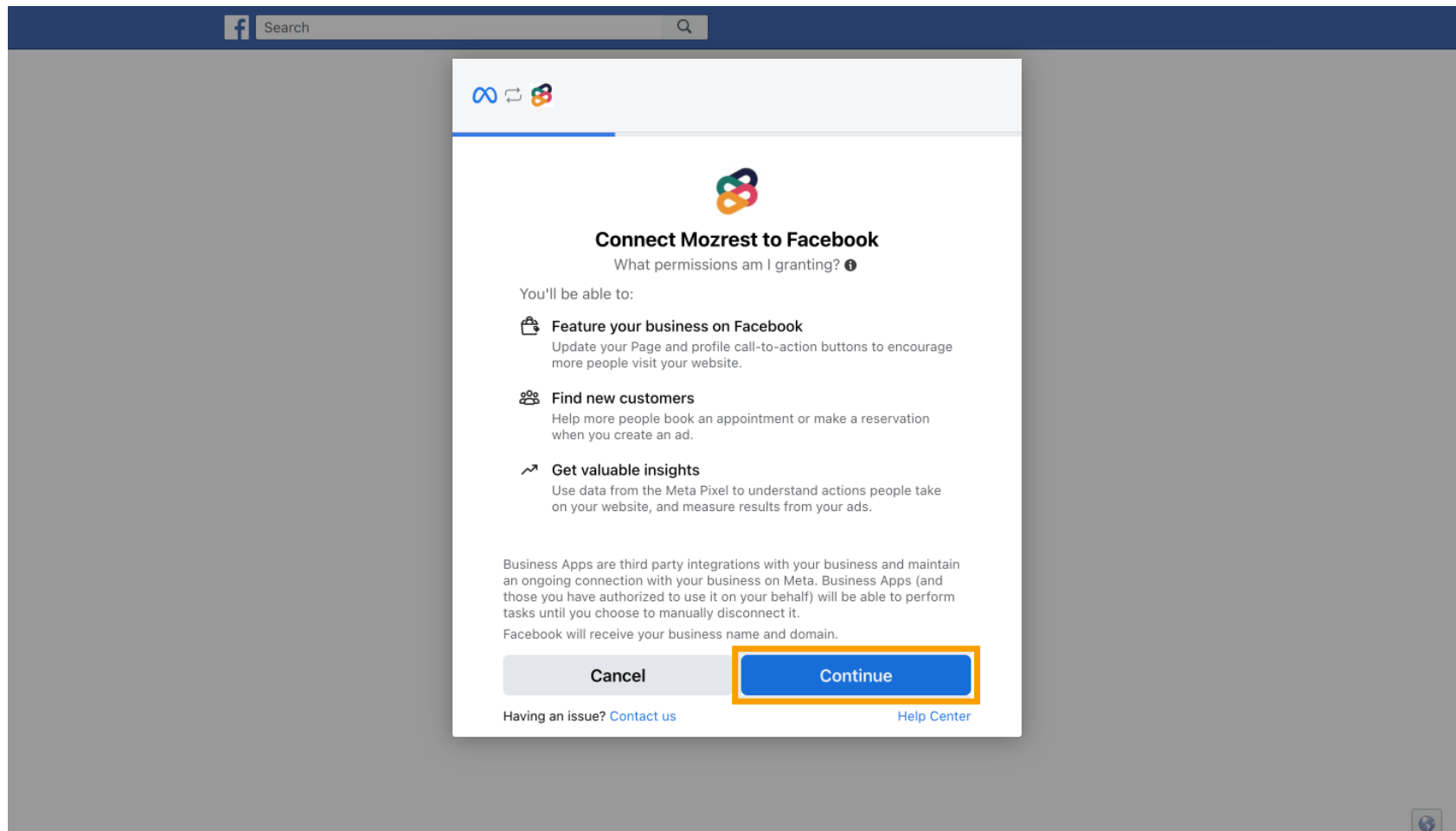
Apoi veți fi direcționat către Facebook. Conectați-vă sau înregistrați-vă cu contul dvs. de afaceri pe Facebook.



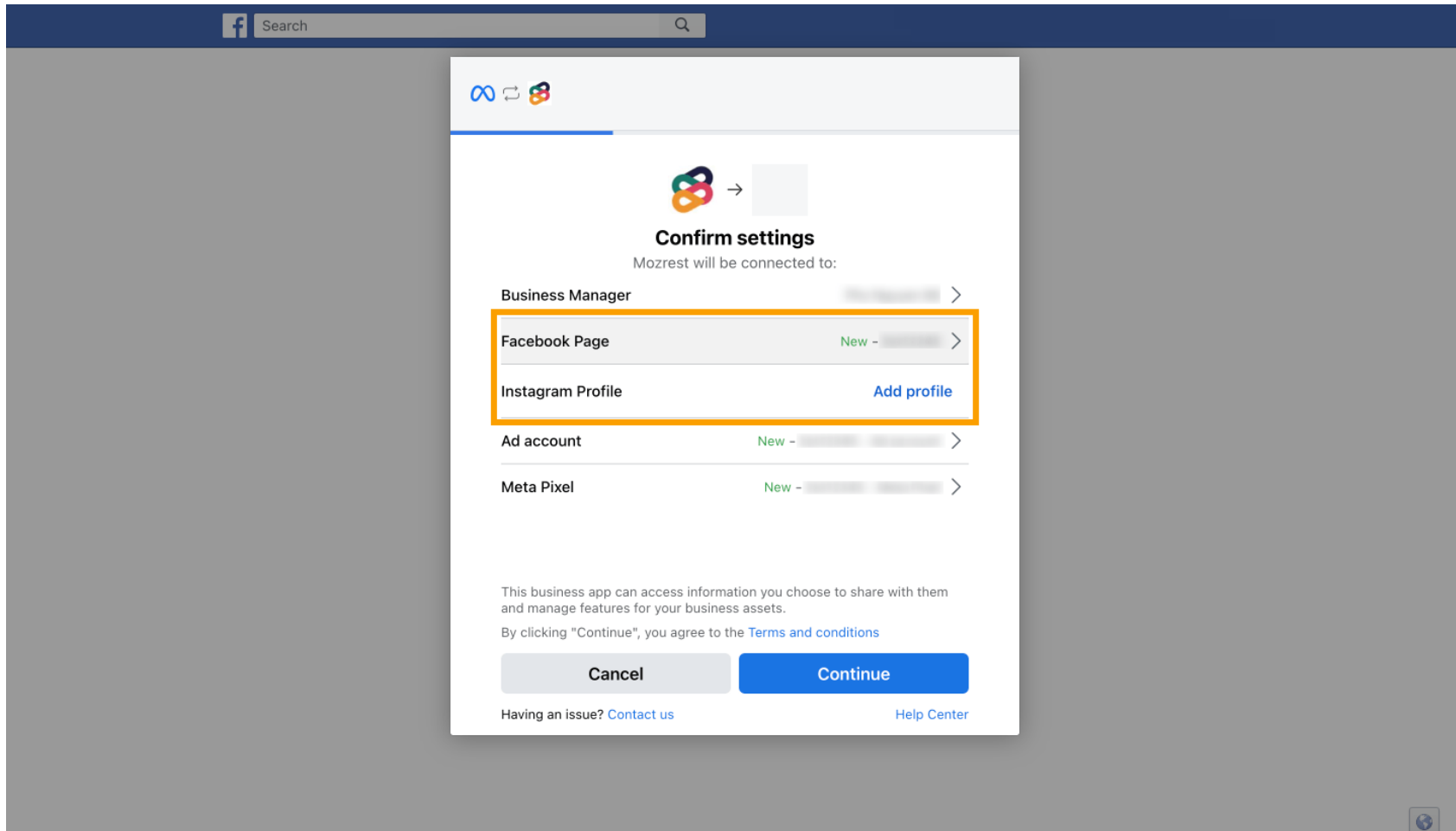
- Se va deschide o fereastră pop-up cu informații despre cum vor fi utilizate informațiile dvs. Selectați contul dvs. făcând clic pe **Continuați ca [contul dvs.]**.



- 🕒 În acest pas veți obține mai multe informații despre utilizarea datelor dvs. Acum faceți clic pe **Continuați** pentru a conecta Mozrest la Facebook.



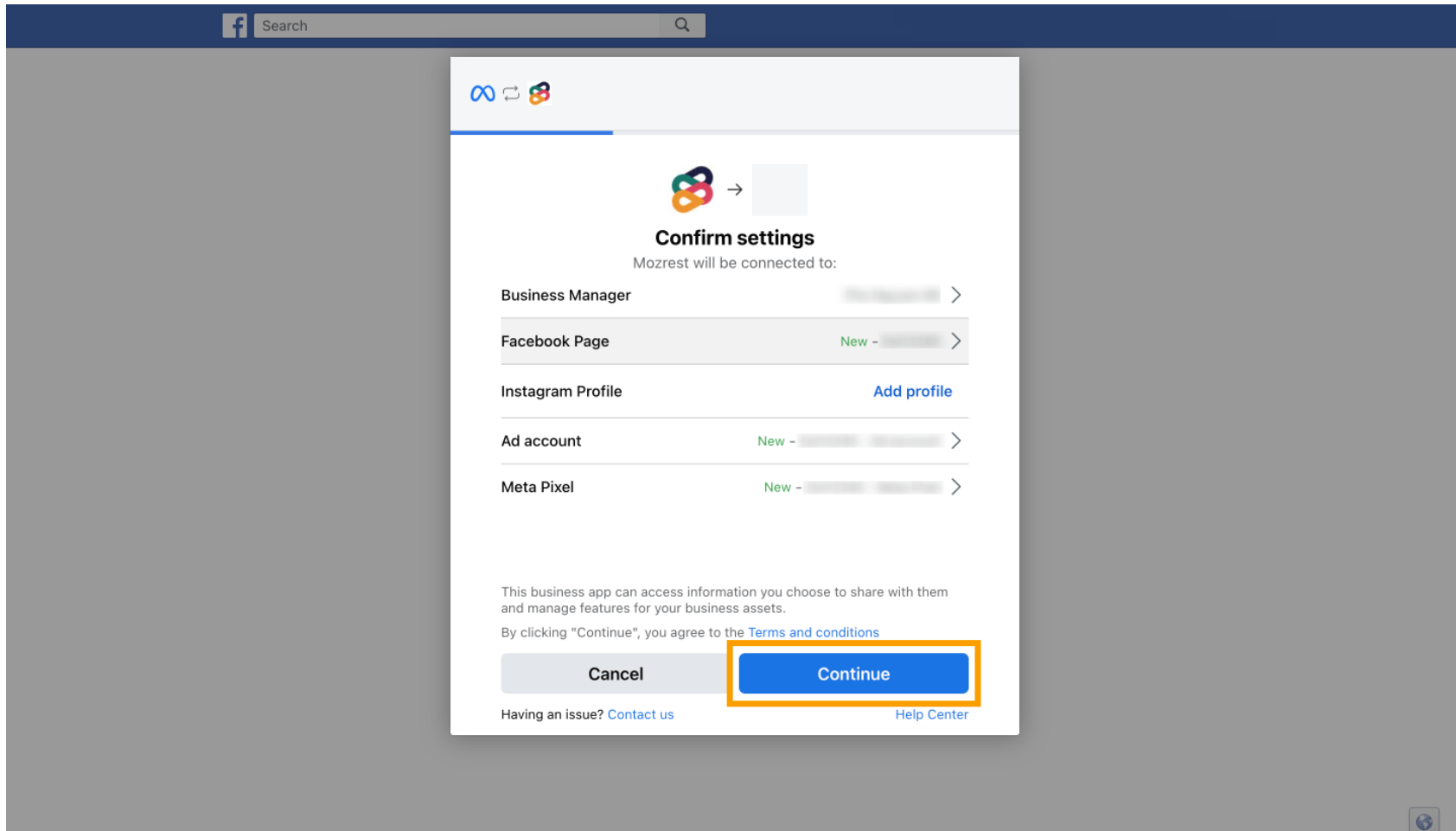
📌 Apoi va fi afișată o prezentare generală a conturilor pe care urmează să le conectați.



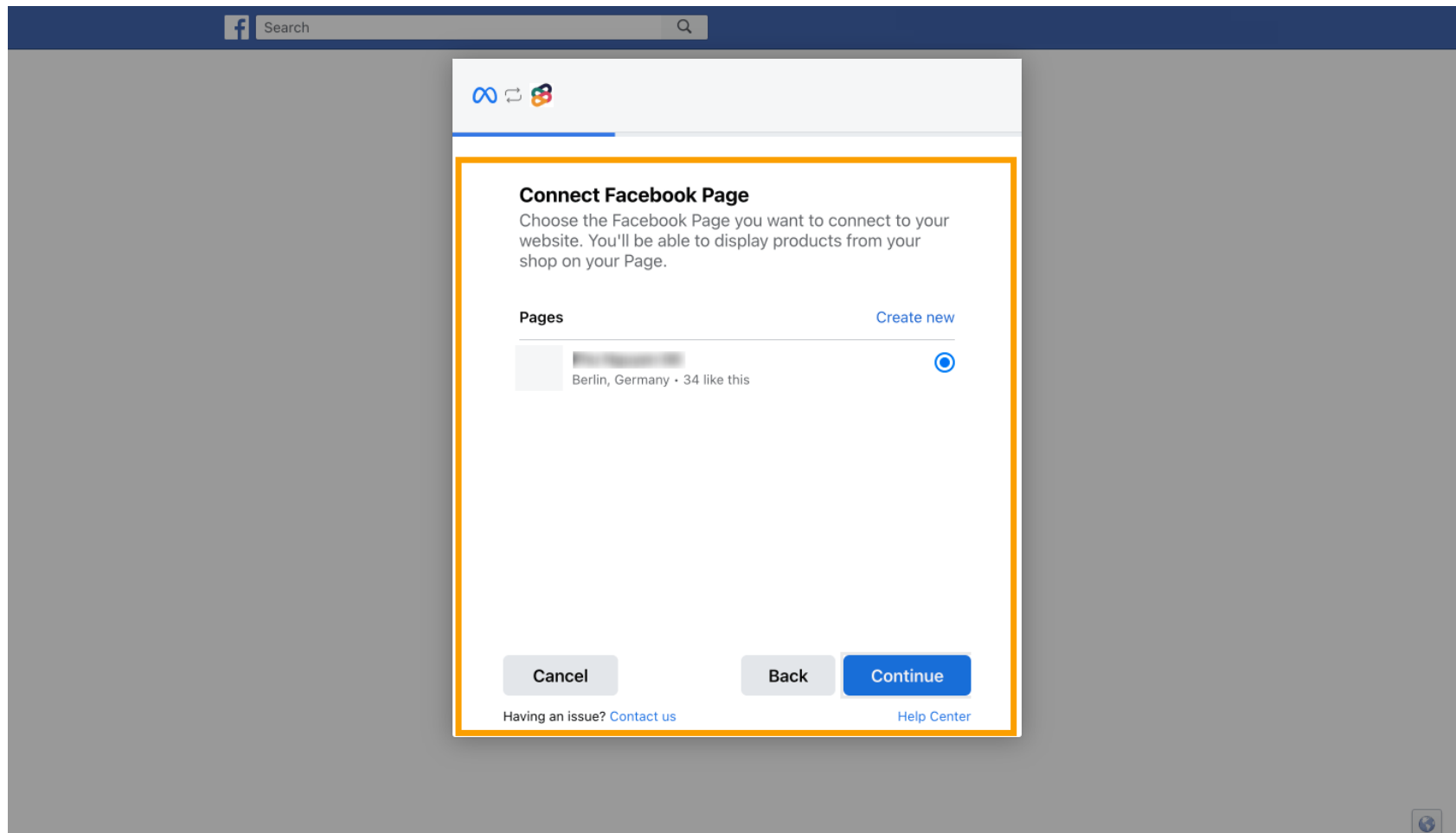




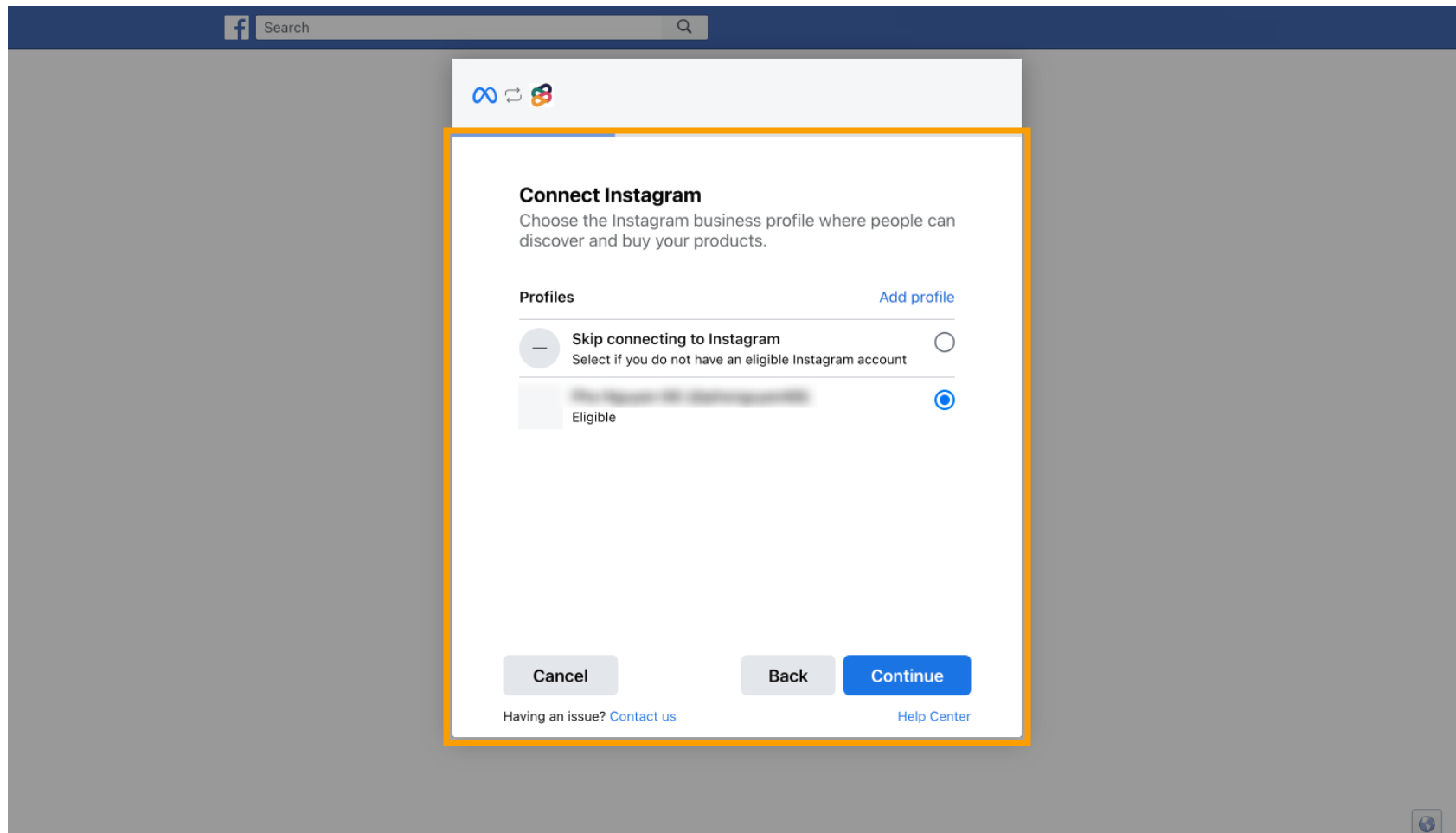
Continuați făcând clic pe **Continuare**.



- 1 Apoi selectați **Pagina de Facebook** pentru care doriți să activați butonul de rezervare și faceți clic pe **Continuare** pentru a continua.

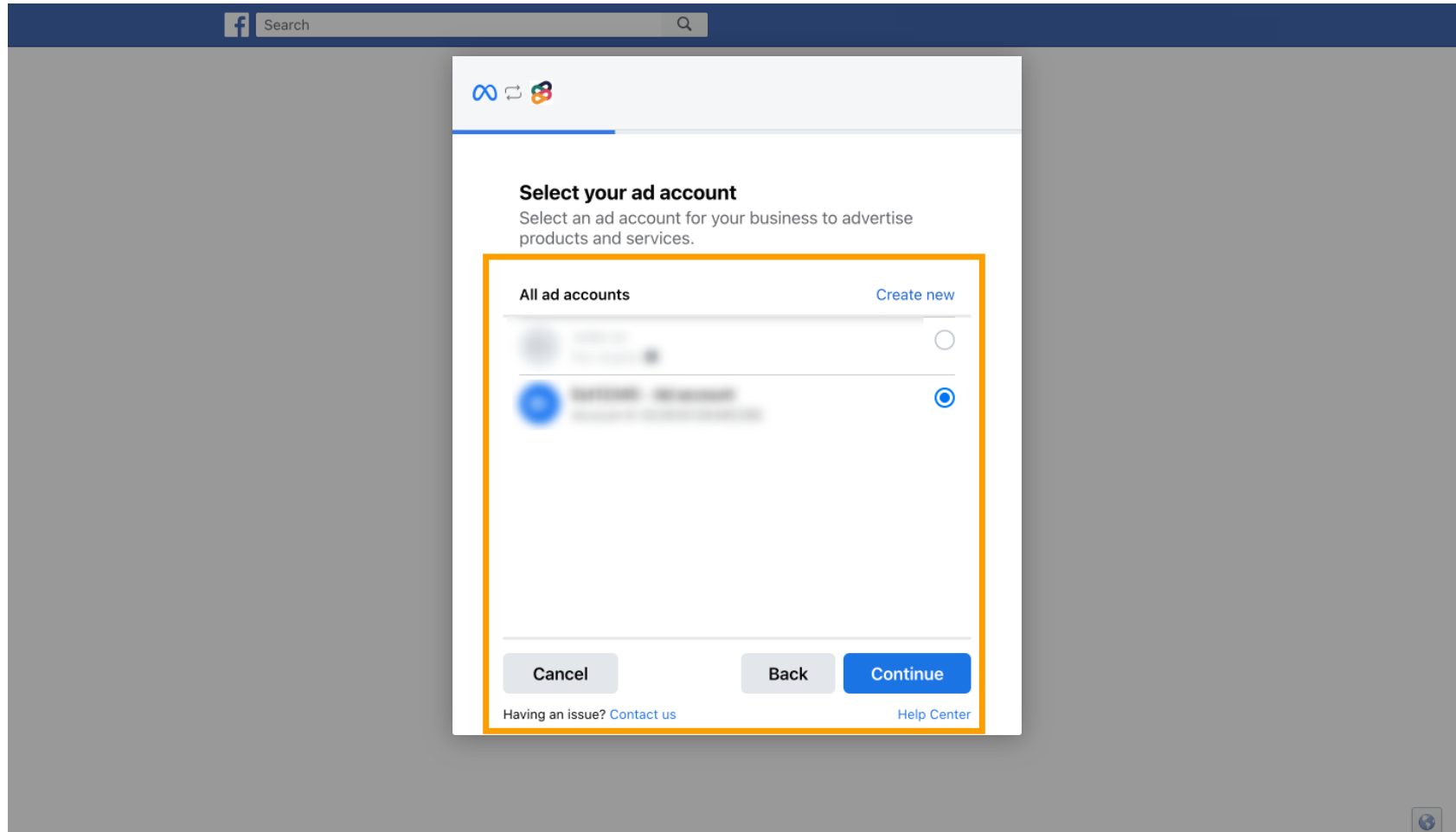


- 🕒 Odată ce ați selectat pagina de Facebook, selectați **profilul Instagram** pentru care doriți să activați butonul de rezervare și faceți clic pe **Continuare** pentru a continua.

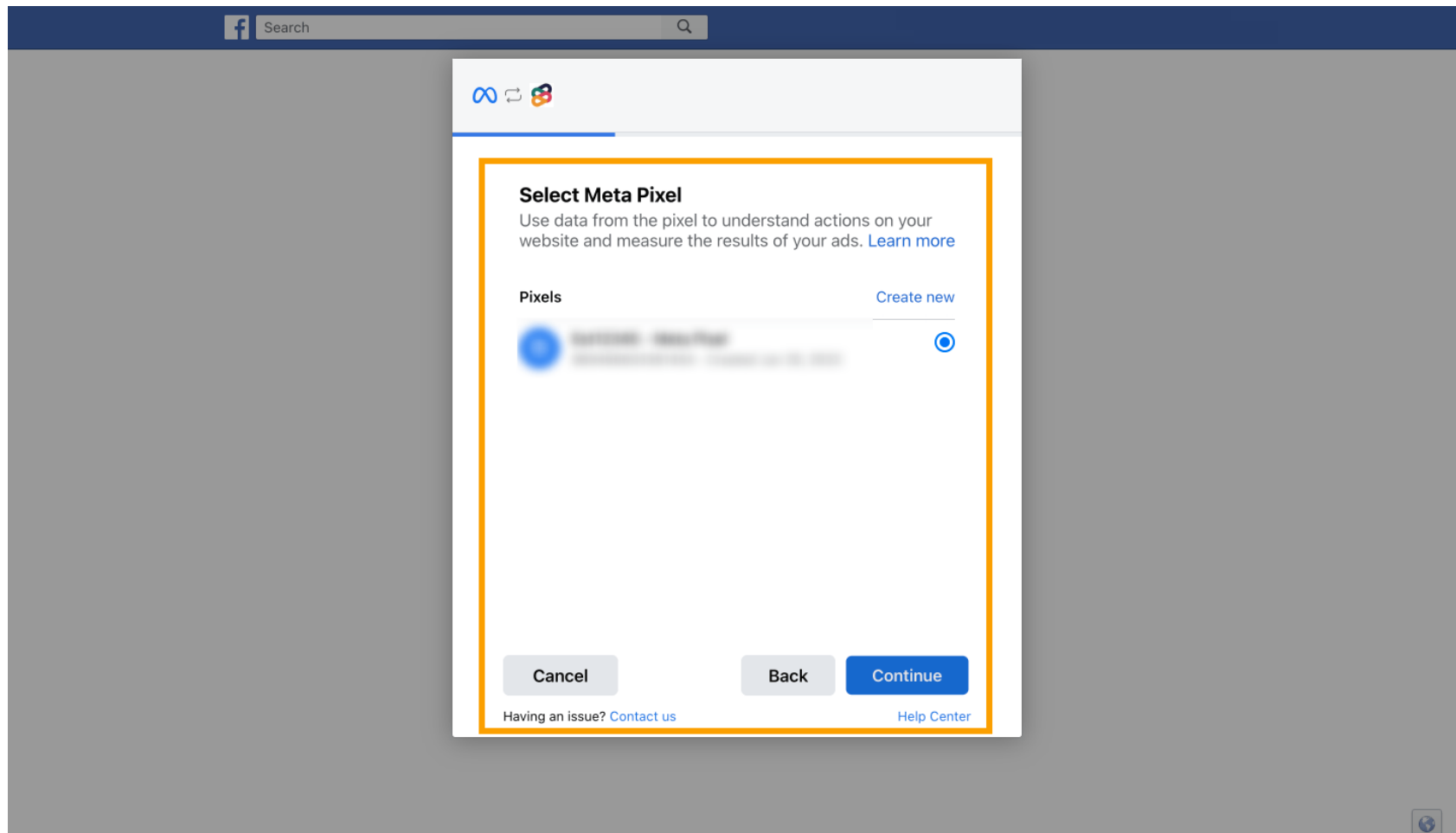




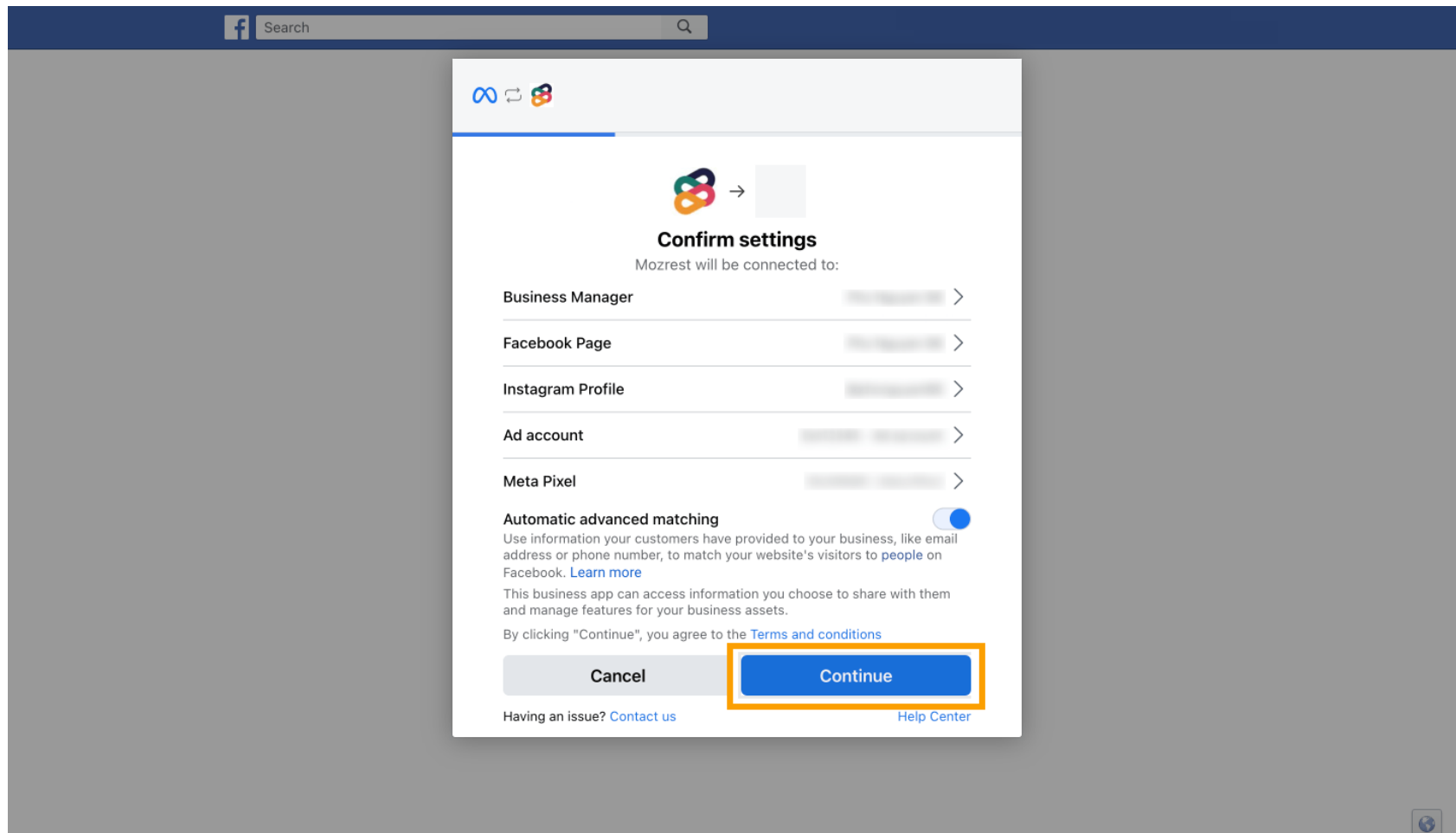
Apoi selectați un **cont publicitar** pentru Pagina de Facebook selectată pentru a face publicitate produselor și serviciilor și faceți clic pe **Continuați** pentru a continua. **Notă: Facebook vă cere să faceți acest lucru, în cazul în care doriți să faceți publicitate.**



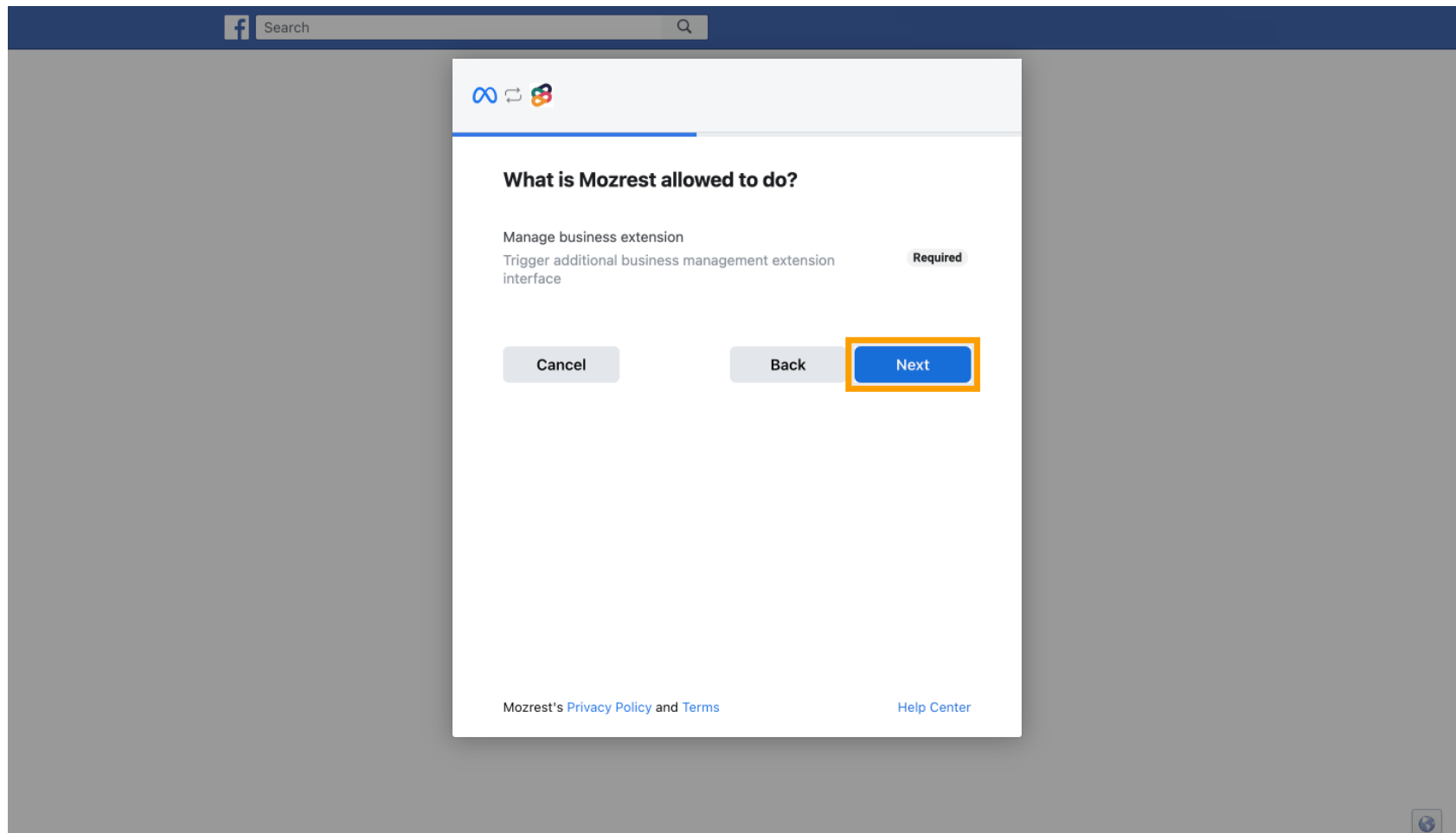
- 👉 După setarea contului de adăugare, selectați un **Meta Pixel** pentru Pagina Facebook pe care veți activa butonul Rezervare și faceți clic pe **Continuare**.




- 👉 După ce ați selectat toate conturile necesare, veți vedea un rezumat al acestora. Faceți clic pe **Continuați** pentru a continua.

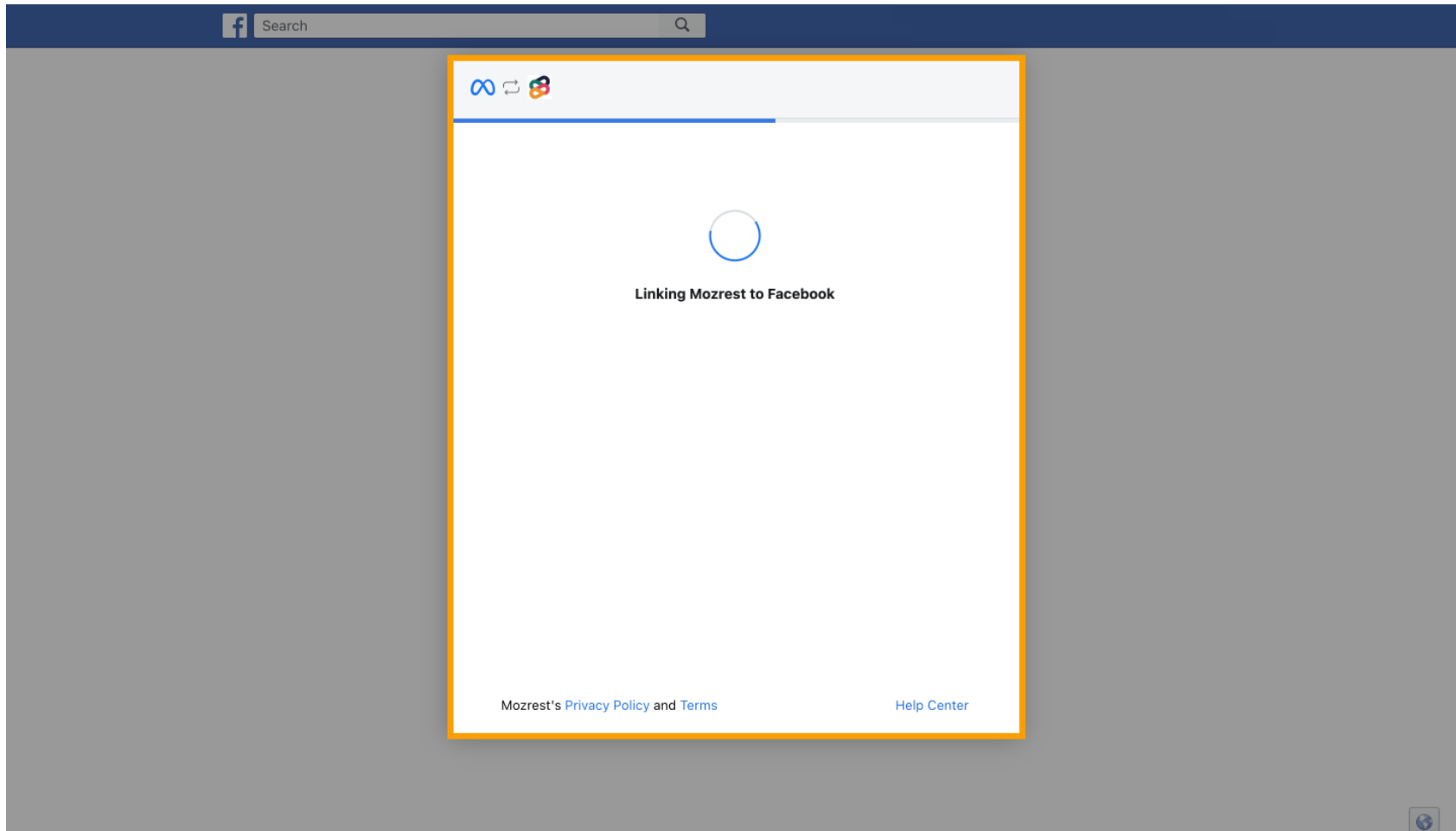


- Apoi, trebuie să permiteți partenerului nostru de integrare Mozrest să conecteze Facebook și Instagram cu DISH Reservation. Pentru a face acest lucru, faceți clic pe **Următorul**.

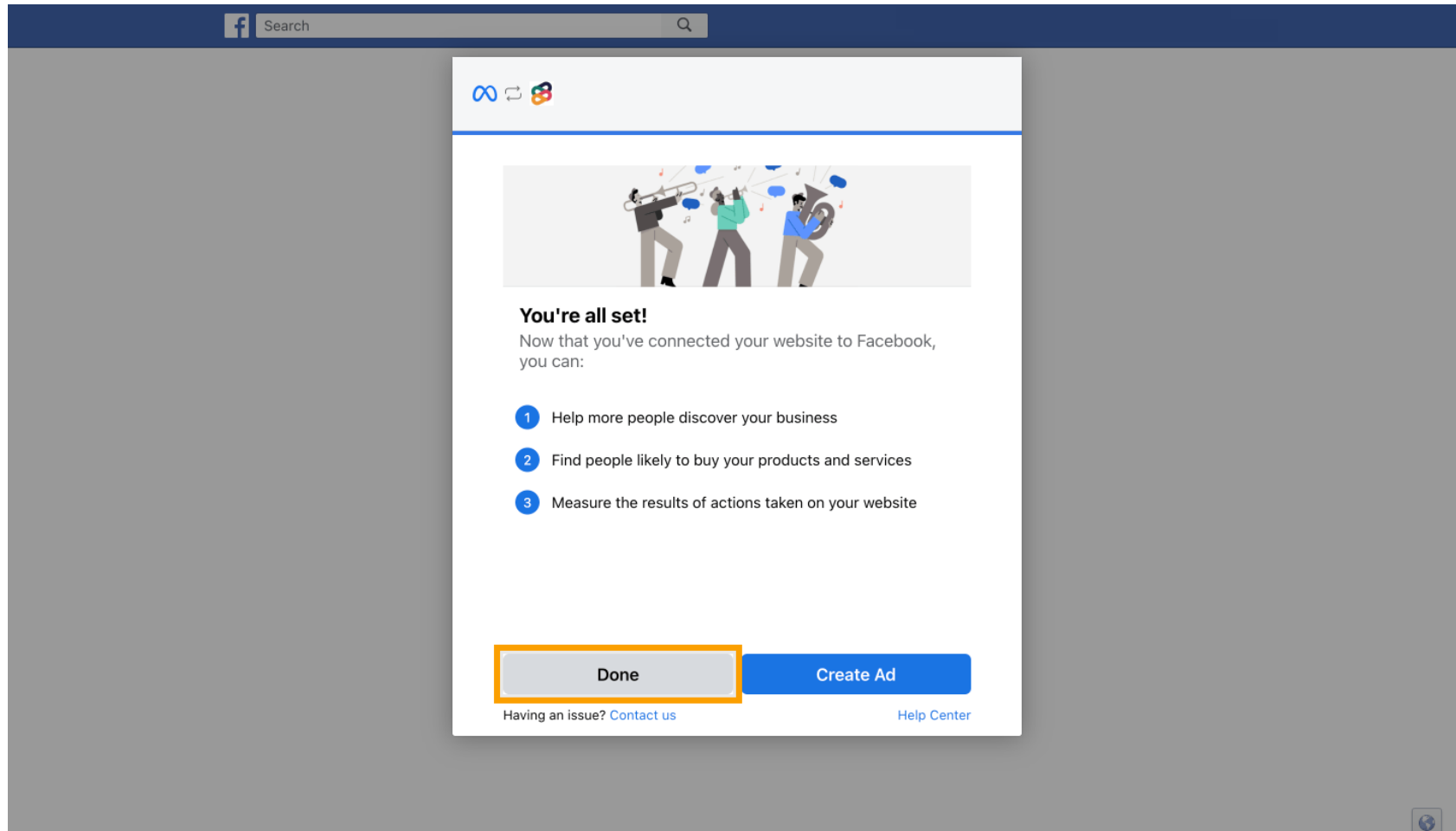




 Procesul de conectare va începe apoi. **Notă: procesul poate dura puțin mai mult.**

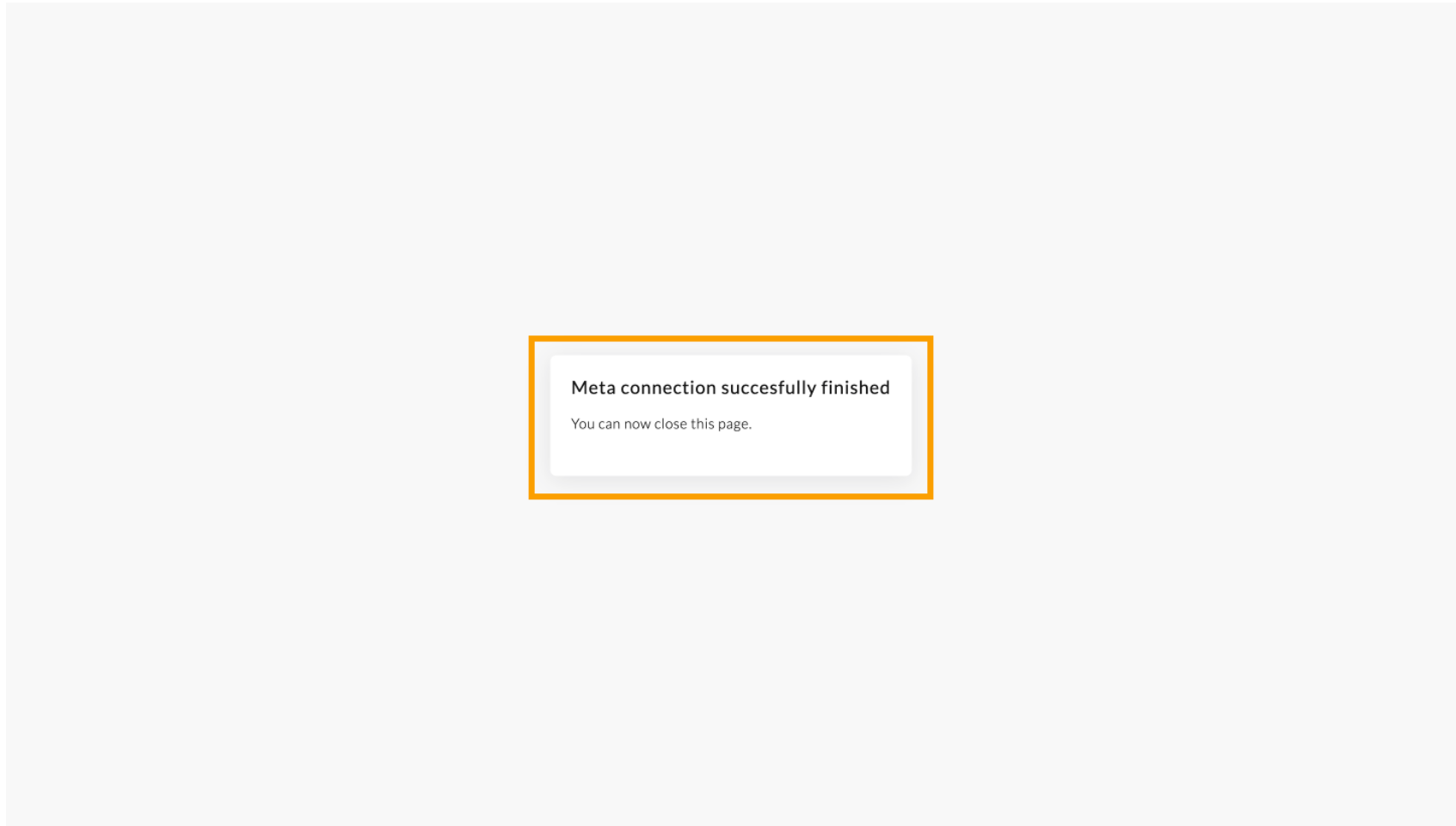


Odată ce procesul de conectare este finalizat, faceți clic pe **Terminat**.





Apoi primiți un mesaj de confirmare că Meta Connection s-a încheiat cu succes. Închideți pagina.



Reveniți la DISH Reservation și faceți clic pe **Terminați configurarea**.

The screenshot shows the DISH Reservation settings page. A modal dialog box is centered on the screen with the following text:

**Setup Completed?**  
**Please confirm the connection**

Boost your reservations by adding "Reserve" Button to your Facebook and Instagram Pages.

Two buttons are visible: **Finish setup** (highlighted with an orange border) and **Start over**.

Below the buttons is a link: [Full Guide: How to Connect Your Facebook Page](#)

The background settings page includes sections for CHANNELS, ADMINISTRATION, ENGAGEMENT, CAPACITY, and COVID-19 Guest Information.



Butonul Reservați cu Facebook este acum activat. Rezervarea prin Instagram va funcționa și dacă v-ați conectat profilul.

**DISH RESERVATION**

**CHANNELS**  
Through which channels would you like to receive online reservations?

- Online Widget
- Reserve with Facebook
- Reserve with Google

**ADMINISTRATION**  
Up to what group size would you like reservations to be automatically confirmed?  
2 people

**ENGAGEMENT**  
How many minutes/hours in advance would you like to remind your guests about their upcoming reservation?  
2.0 hours in advance

Would you like to receive feedback from your guests about their dining experience?  
No

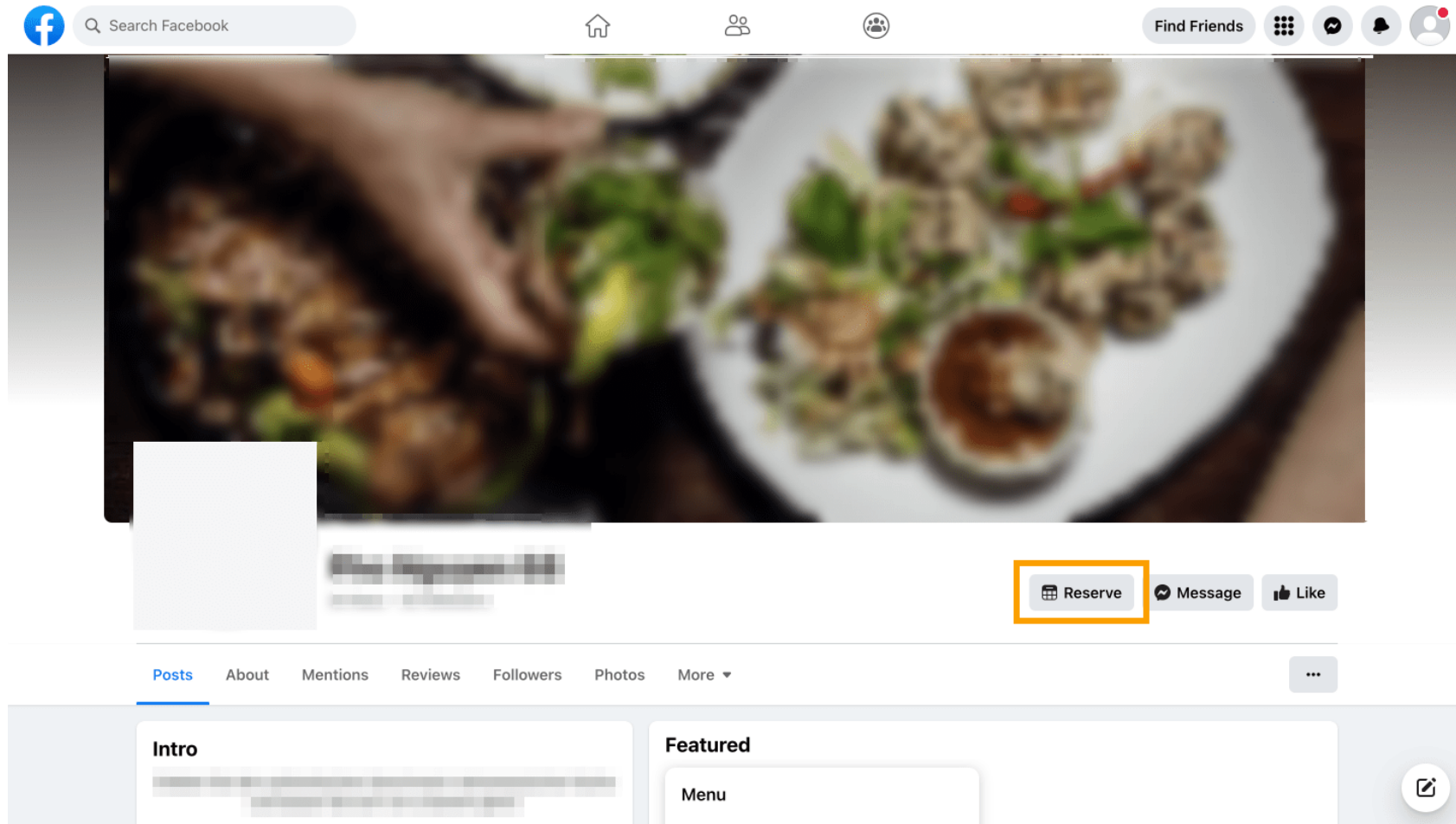
**CAPACITY**  
What is the maximum group size for reservations via the reservation widget?  
4 people

What is the minimum group size for reservations via the reservation widget?

**COMMUNICATE WITH YOUR GUESTS IN THE ONLINE WIDGET**  
Additional information for your guests  
Make sure you communicate important information to your guests before they make a reservation. It will be displayed in the last step of the widget.

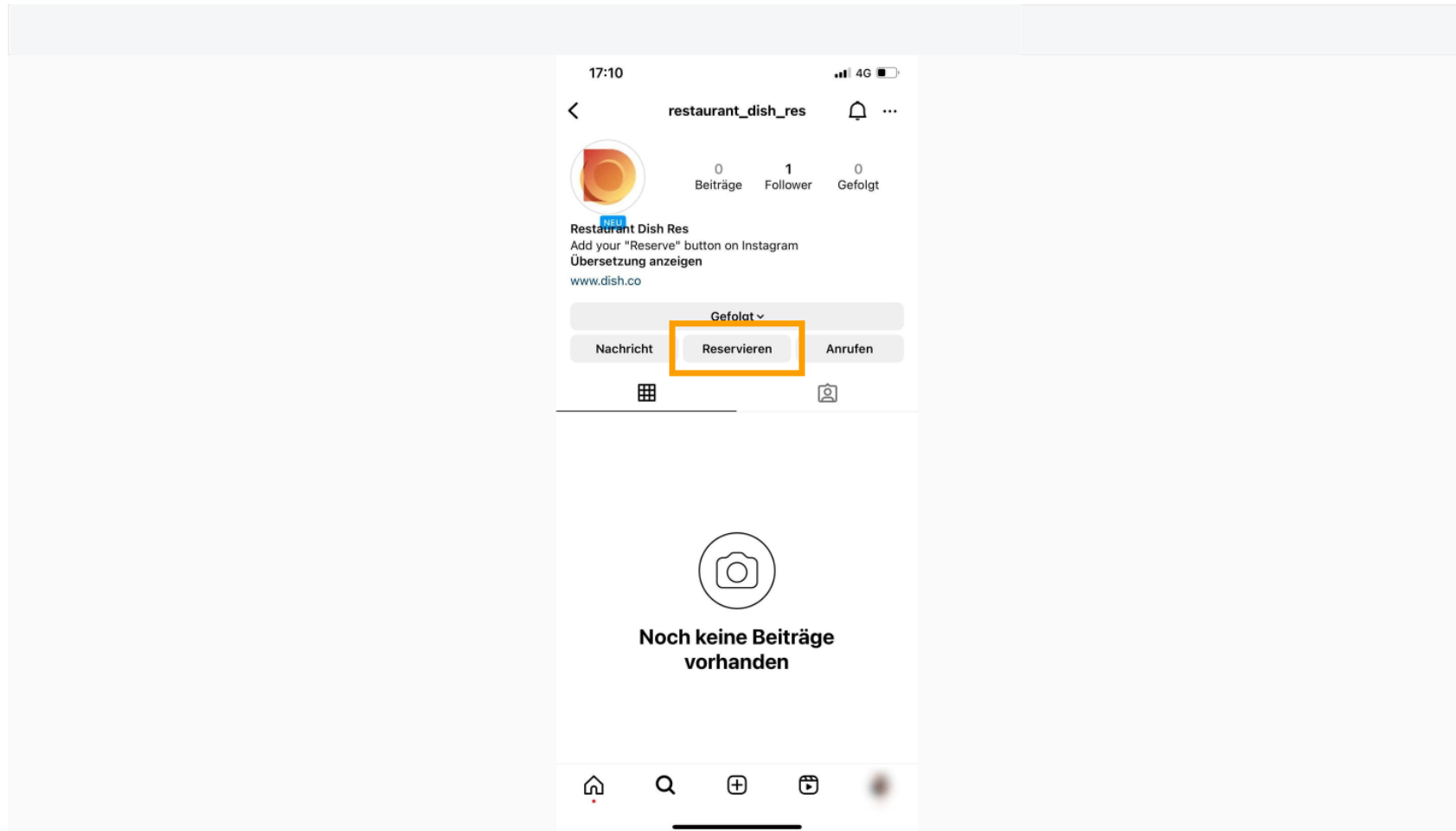
Facebook connection established successfully.

**i** Pe pagina ta de Facebook, opțiunea de rezervare va arăta așa.



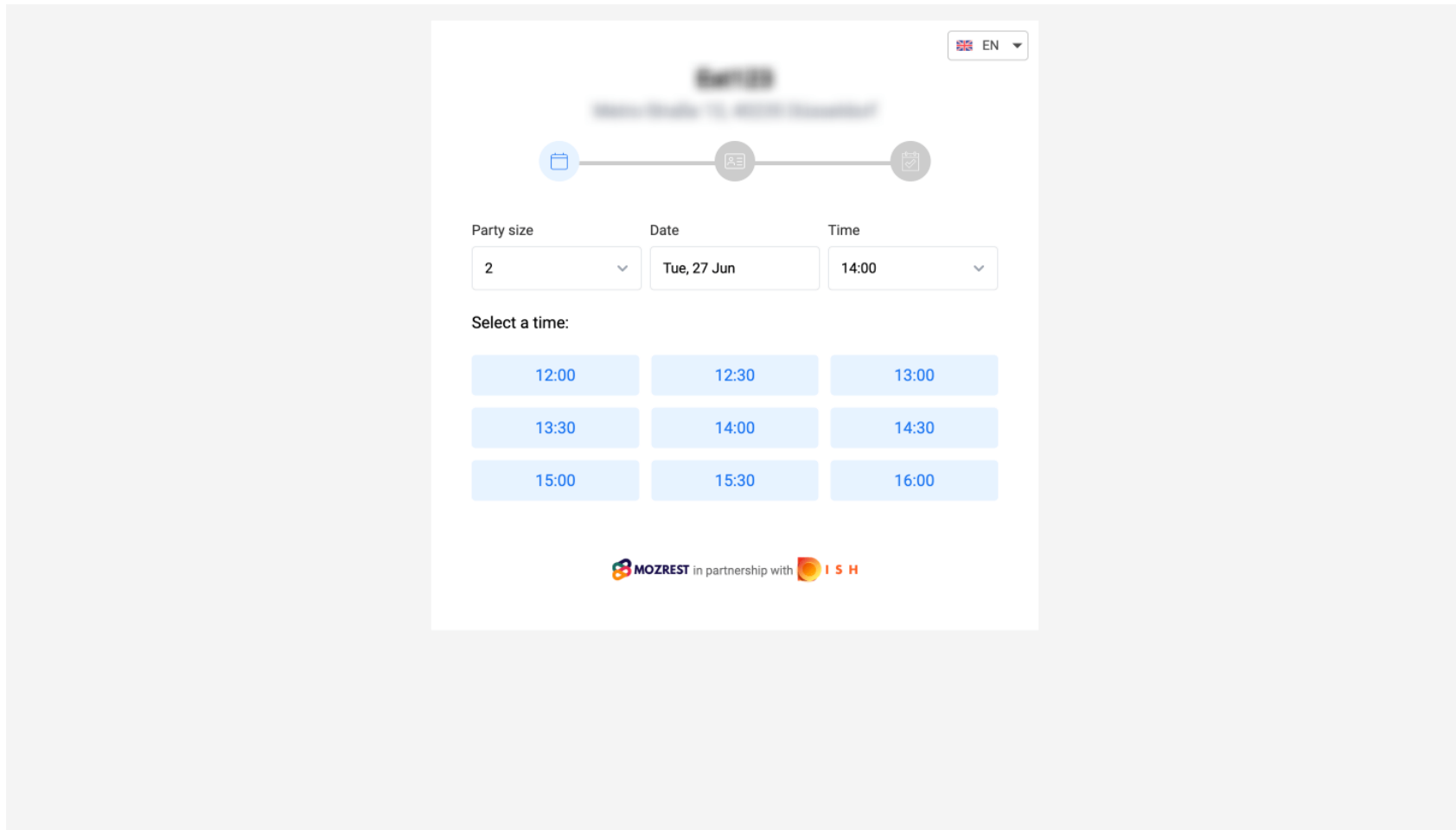


Și pe Instagram va arăta așa.





Asta este. Ai finalizat tutorialul și acum știi cum să activezi rezervările pe Facebook și Instagram.







Scanați pentru a accesa playerul interactiv