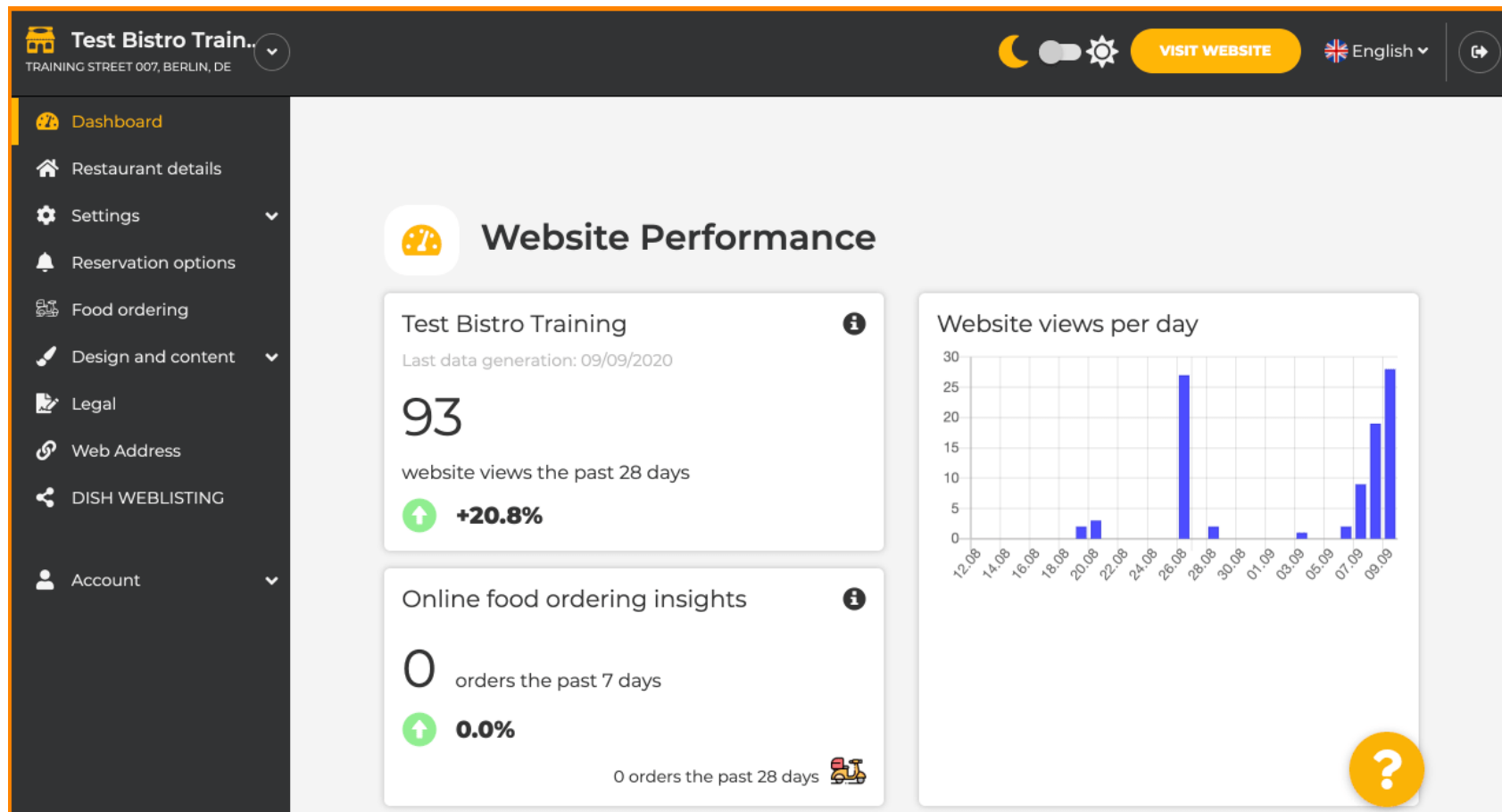
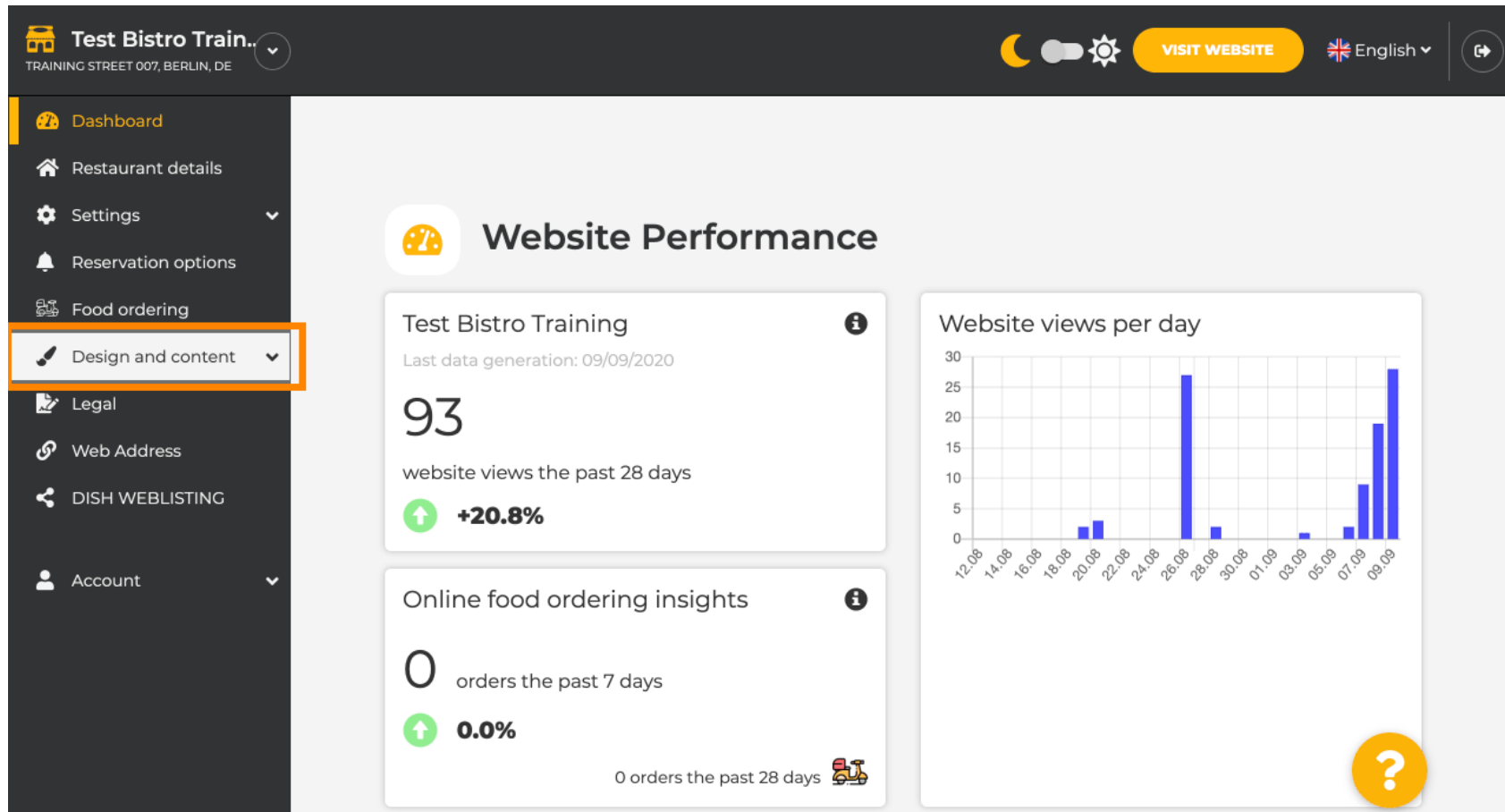




Der erste Schritt besteht darin, sich bei Ihrem DISH-Website-Konto anzumelden . Hinweis: <https://website.dish.co>

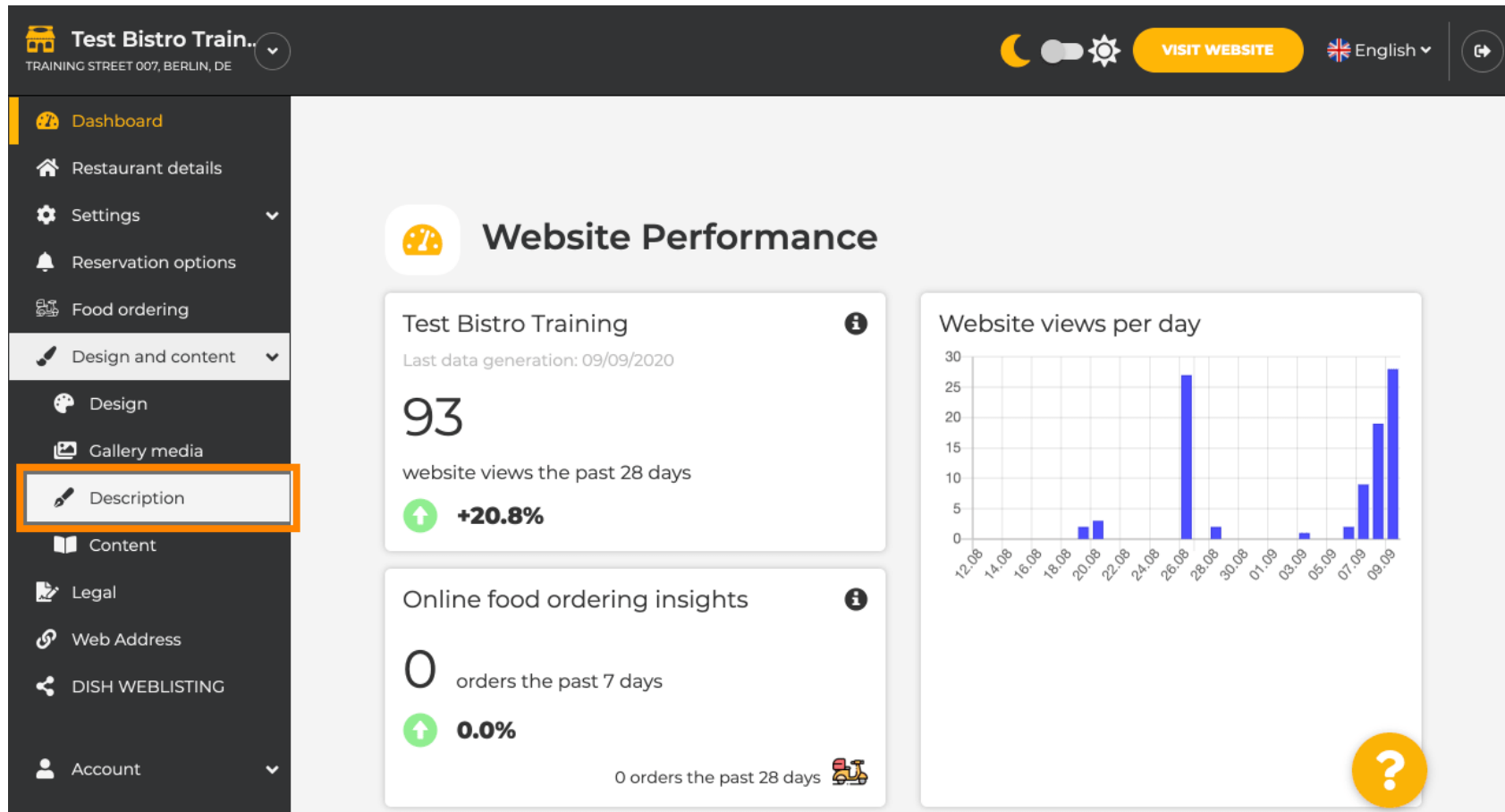


Sobald Sie angemeldet sind, klicken Sie auf **Design und Inhalt**.





Und klicken Sie dann auf **Beschreibung**.



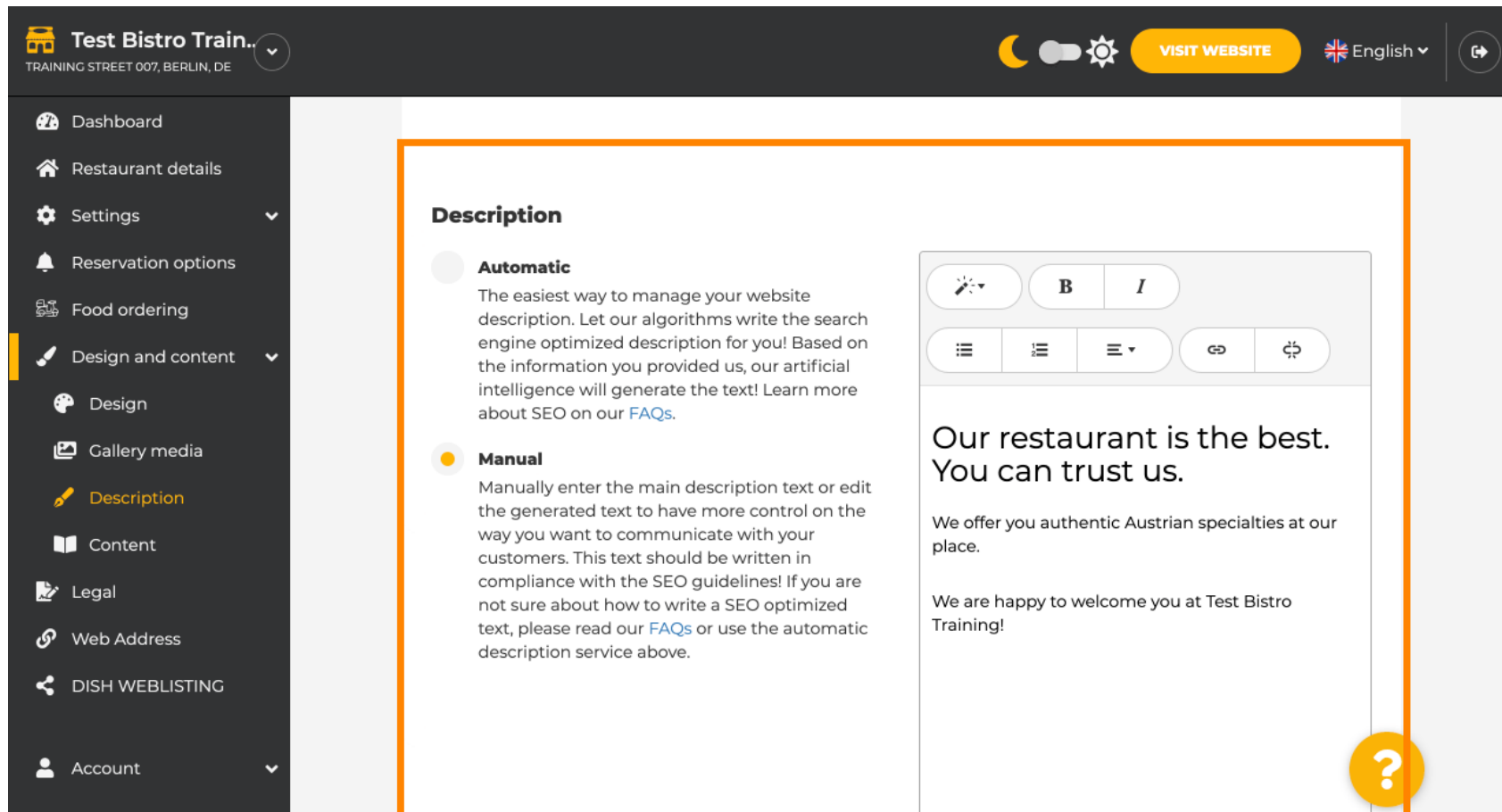


Sie befinden sich nun im Bereich „**Website-Beschreibung**“, wo Sie Einstellungen anpassen und Beschreibungen bearbeiten können.

The screenshot displays the Dish website management interface. On the left is a dark sidebar with a menu containing: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted with an orange bar), Design, Gallery media, Description (highlighted with an orange bar), Content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area is titled 'Website Description' and features three sections for editing: 'Welcome title' with a text input field containing 'With our exquisite ingredients we will make your stay u...', 'Tagline' with a text input field containing 'Test Bistro Training - Austrian Cuisine', and 'Description' with a radio button selected for 'Automatic' and a text input field containing 'The easiest way to manage your website description. Let our algorithms write the search'. At the bottom right of the description field is a yellow circular button with a question mark. The top of the interface includes a header with the restaurant name 'Test Bistro Train..', a dark theme toggle, a 'VISIT WEBSITE' button, and a language selector set to 'English'.



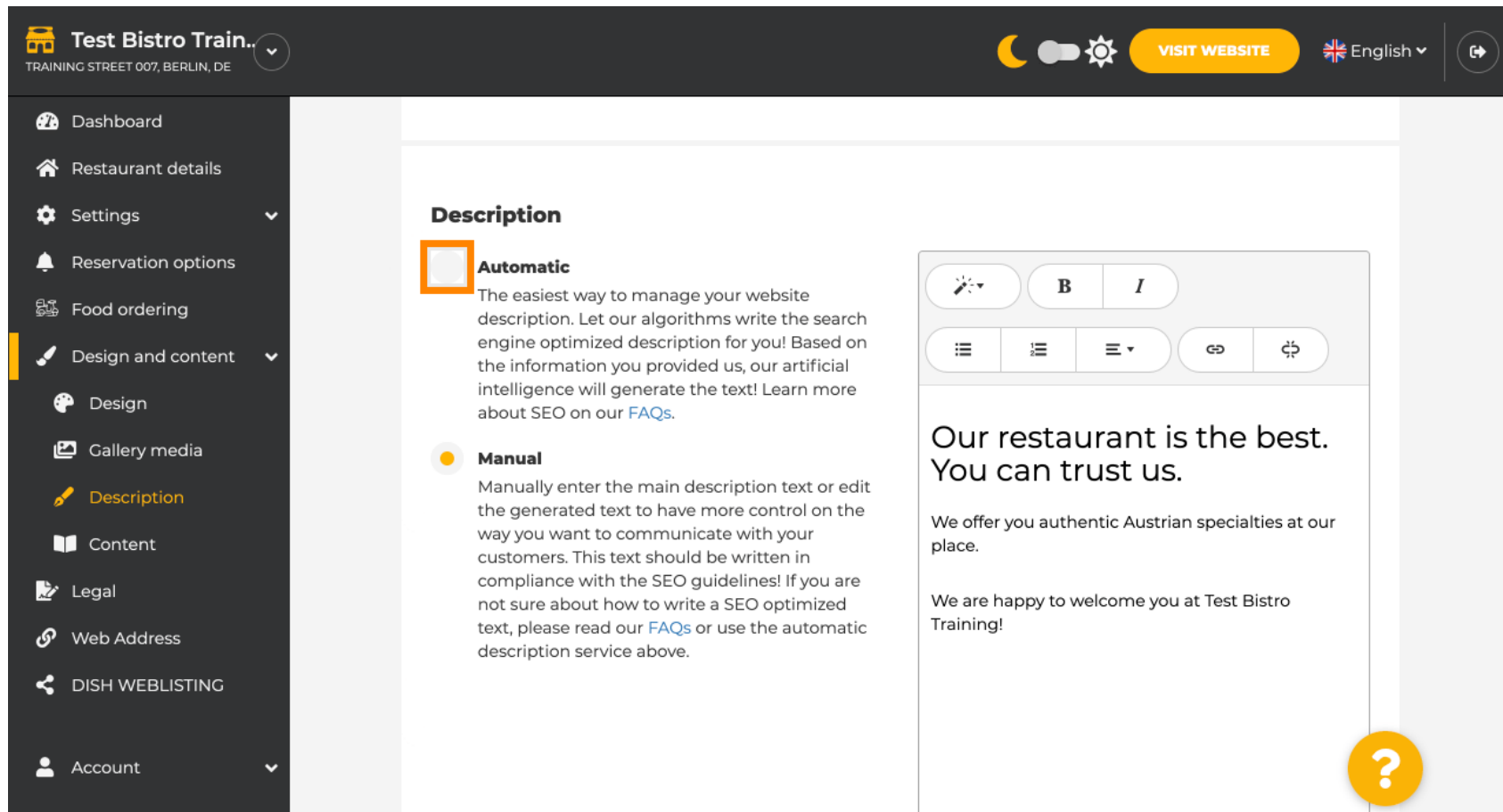
Scrollen Sie nach unten zum Abschnitt „Beschreibung“. Unter „**Beschreibung**“ können Sie die Hauptbeschreibung Ihres Unternehmens bearbeiten.



The screenshot shows the DISH website management interface. On the left is a dark sidebar with a menu containing: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted with an orange bar), Design, Gallery media, **Description** (highlighted with an orange bar), Content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area has a dark header with the restaurant name 'Test Bistro Train...' and address 'TRAINING STREET 007, BERLIN, DE'. It also includes a 'VISIT WEBSITE' button, a language selector set to 'English', and icons for theme, settings, and help. The 'Description' section is highlighted with an orange border. It features two radio buttons: 'Automatic' (selected) and 'Manual'. The 'Automatic' option includes a text description and a link to 'FAQs'. The 'Manual' option includes a text description and a link to 'FAQs'. To the right of the radio buttons is a rich text editor with a toolbar containing icons for undo, redo, bold, italic, bulleted list, numbered list, link, and unlink. The editor contains the text: 'Our restaurant is the best. You can trust us. We offer you authentic Austrian specialties at our place. We are happy to welcome you at Test Bistro Training!'. A yellow circular help icon with a question mark is located in the bottom right corner of the description area.



Um die AI-Beschreibungsfunktion zu aktivieren, klicken Sie auf „**Automatisch**“. Hinweis: Die automatische Beschreibung ist eine Funktion, die nur in DISH Professional enthalten ist.



The screenshot shows the DISH website management interface. On the left is a dark sidebar with a menu. The main content area is titled 'Description' and has two options: 'Automatic' (highlighted with an orange square) and 'Manual' (highlighted with a yellow circle). The 'Automatic' option is described as the easiest way to manage the website description, using algorithms to generate SEO-optimized text. The 'Manual' option allows for manual entry or editing of the description text. On the right, a preview of the website shows the generated description: 'Our restaurant is the best. You can trust us. We offer you authentic Austrian specialties at our place. We are happy to welcome you at Test Bistro Training!'. A yellow circle with a question mark is visible in the bottom right corner of the preview area.

Test Bistro Train..
TRAINING STREET 007, BERLIN, DE

Dashboard
Restaurant details
Settings
Reservation options
Food ordering
Design and content
Design
Gallery media
Description
Content
Legal
Web Address
DISH WEBLISTING
Account

Description

Automatic
The easiest way to manage your website description. Let our algorithms write the search engine optimized description for you! Based on the information you provided us, our artificial intelligence will generate the text! Learn more about SEO on our [FAQs](#).

Manual
Manually enter the main description text or edit the generated text to have more control on the way you want to communicate with your customers. This text should be written in compliance with the SEO guidelines! If you are not sure about how to write a SEO optimized text, please read our [FAQs](#) or use the automatic description service above.

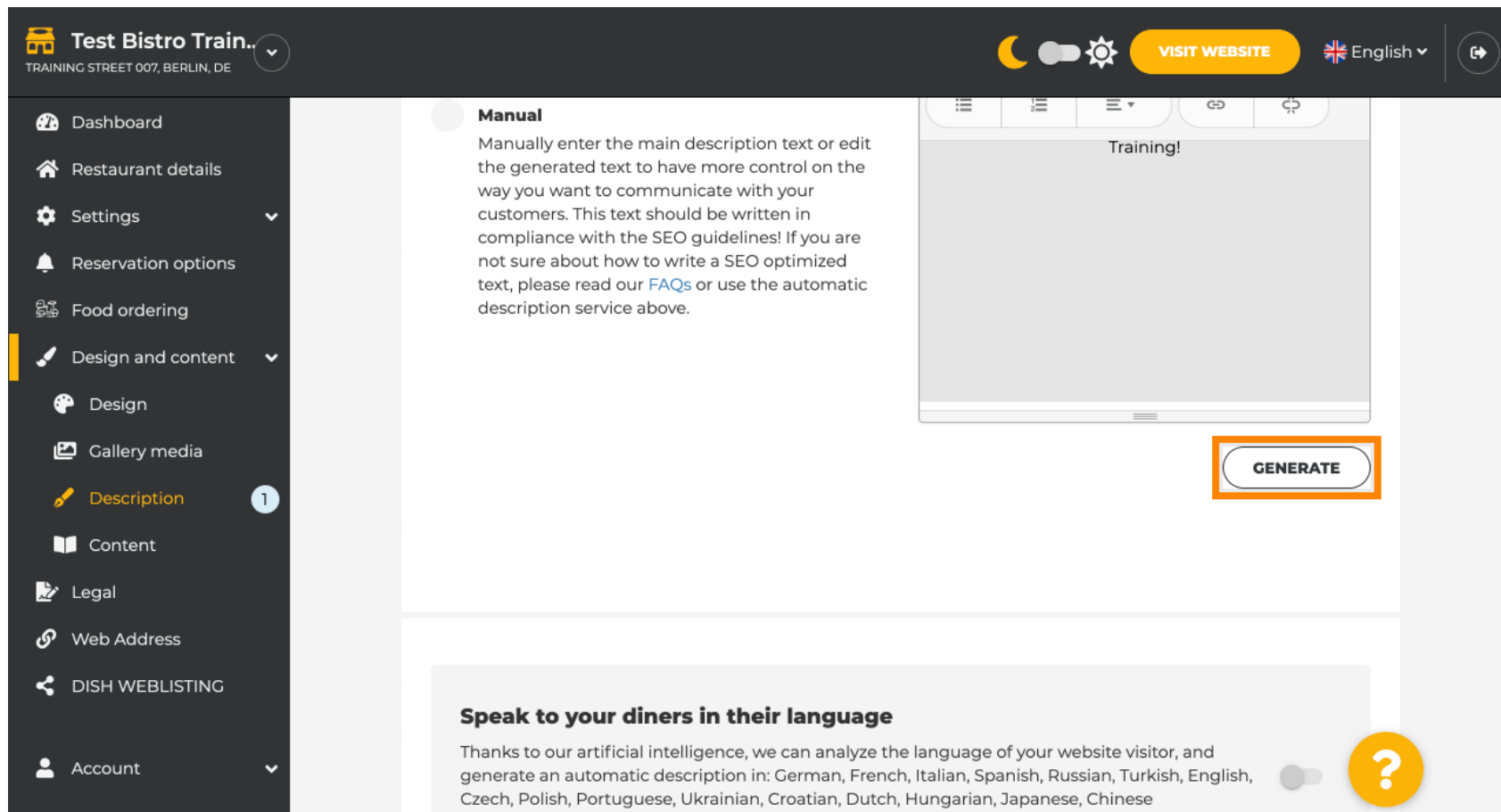
Our restaurant is the best.
You can trust us.

We offer you authentic Austrian specialties at our place.

We are happy to welcome you at Test Bistro Training!



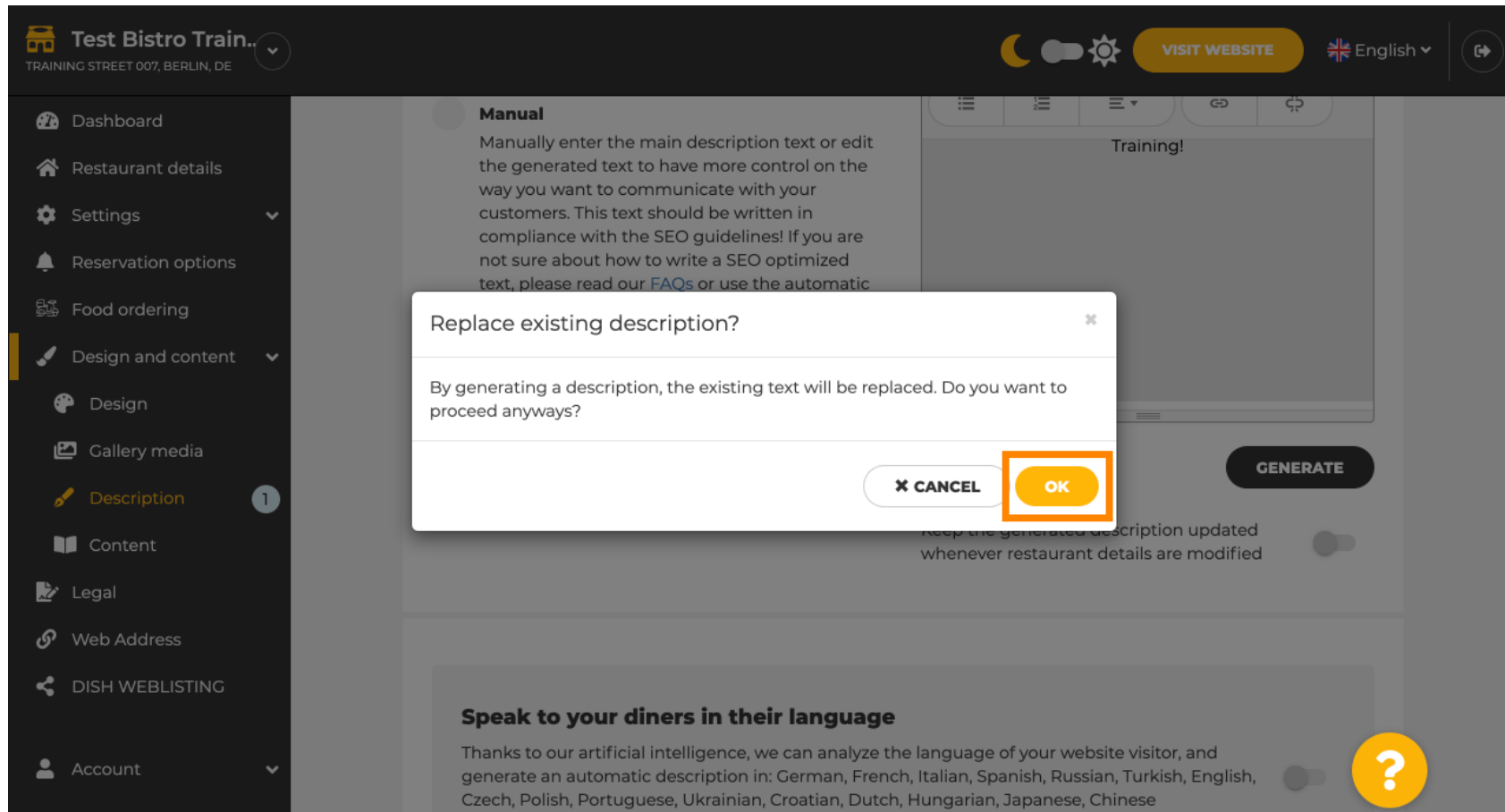
Um die neue Einstellung nun wirksam werden zu lassen, klicken Sie auf **Generieren**. Dadurch wird Ihr individueller, Google optimierter Beschreibungstext basierend auf den Angaben Ihres Betriebes generiert.



The screenshot shows the DISH website management interface for a restaurant named "Test Bistro Train.." located at "TRAINING STREET 007, BERLIN, DE". The interface includes a dark sidebar with navigation options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted with an orange bar and a blue circle with the number 1), Design, Gallery media, Description, Content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area is divided into two sections. The top section, titled "Manual", provides instructions on how to manually enter or edit the main description text for SEO optimization. It includes a text input area and a "GENERATE" button, which is highlighted with an orange border. The bottom section, titled "Speak to your diners in their language", explains how the artificial intelligence can analyze the language of website visitors and generate automatic descriptions in various languages. A toggle switch and a question mark icon are visible in this section.

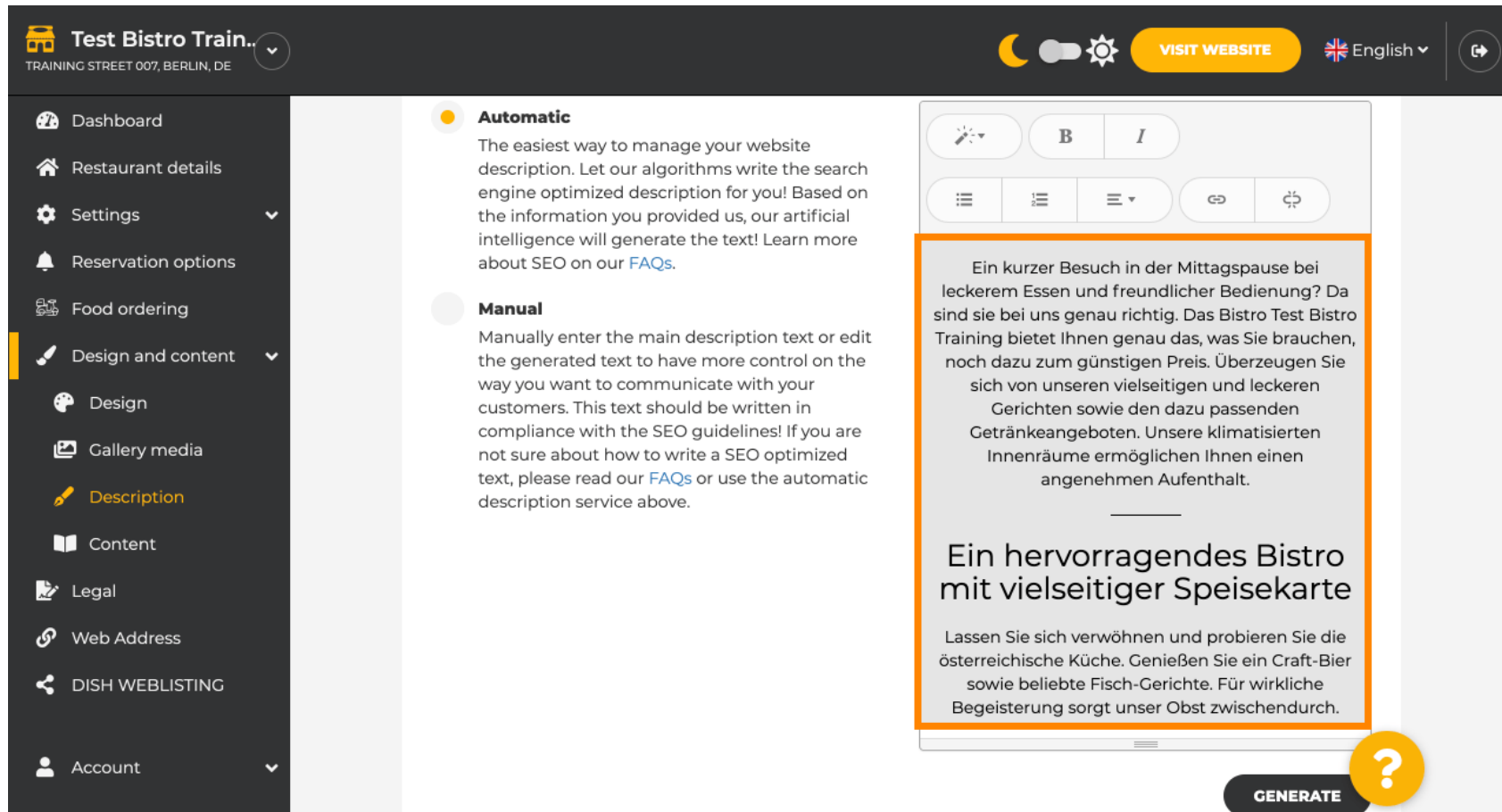


Ihre vorhandene Beschreibung wird ersetzt. Klicken Sie auf **OK**, um fortzufahren.





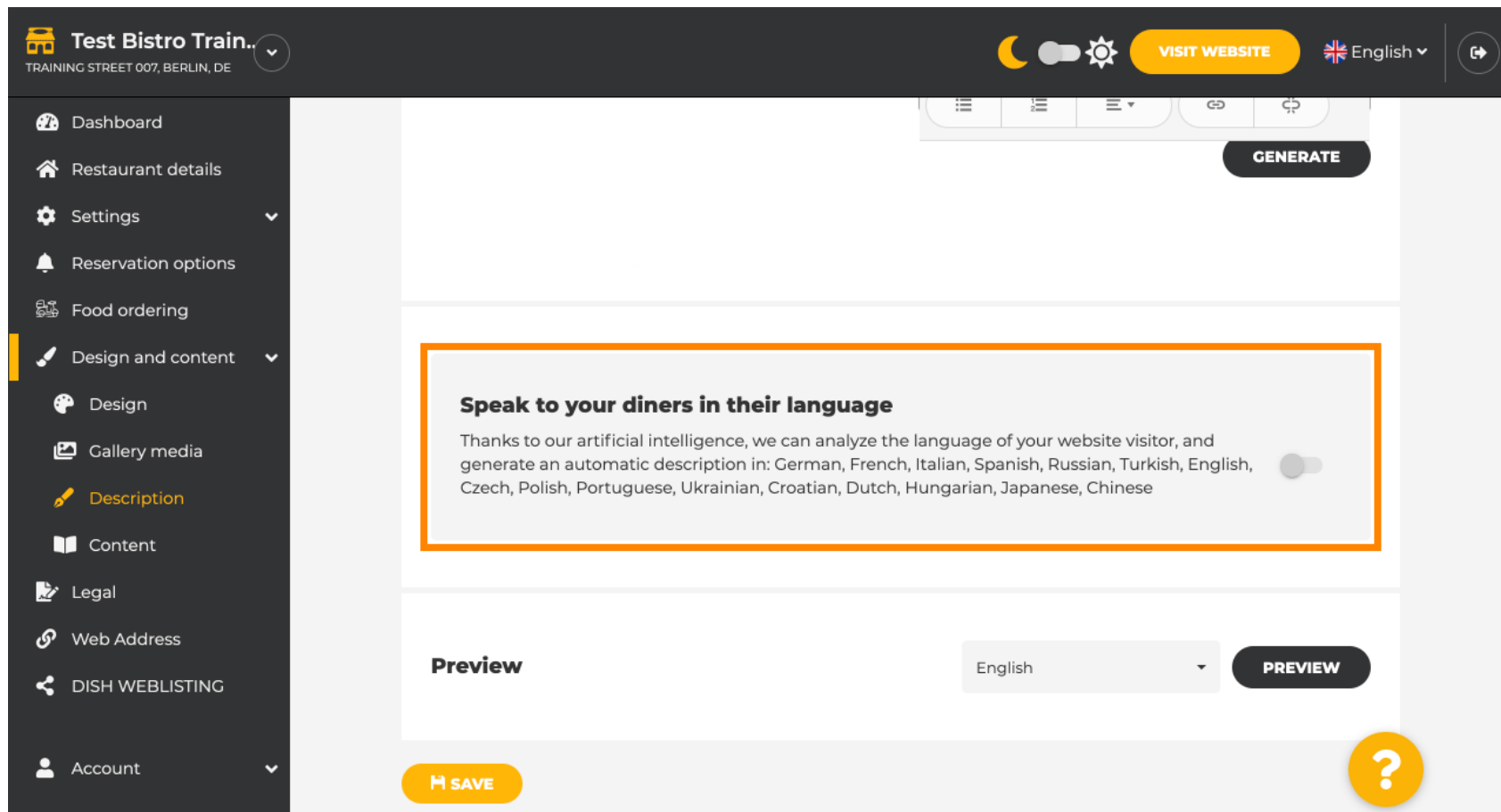
Die neu **generierte Beschreibung** wird in der eingestellten Sprache Ihres DISH-Kontos angezeigt.



The screenshot shows the DISH website management interface. On the left is a dark sidebar with a menu including: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design, Gallery media, Description (highlighted in orange), Content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area has a dark header with 'Test Bistro Train..' and 'TRAINING STREET 007, BERLIN, DE'. Below the header, there are two options: 'Automatic' (selected) and 'Manual'. The 'Automatic' option describes a service that generates SEO-optimized text. The 'Manual' option allows for manual entry. On the right, there is a text editor with a toolbar containing icons for bold, italic, bulleted list, numbered list, link, and unlink. Below the editor, a preview of the generated text is shown, enclosed in an orange box. The text reads: 'Ein kurzer Besuch in der Mittagspause bei leckerem Essen und freundlicher Bedienung? Da sind sie bei uns genau richtig. Das Bistro Test Bistro Training bietet Ihnen genau das, was Sie brauchen, noch dazu zum günstigen Preis. Überzeugen Sie sich von unseren vielseitigen und leckeren Gerichten sowie den dazu passenden Getränkeangeboten. Unsere klimatisierten Innenräume ermöglichen Ihnen einen angenehmen Aufenthalt.' Below this is a heading 'Ein hervorragendes Bistro mit vielseitiger Speisekarte' and a paragraph: 'Lassen Sie sich verwöhnen und probieren Sie die österreichische Küche. Genießen Sie ein Craft-Bier sowie beliebte Fisch-Gerichte. Für wirkliche Begeisterung sorgt unser Obst zwischendurch.' At the bottom right of the preview area is a 'GENERATE' button and a yellow circle with a question mark.



Wenn Sie aktivieren möchten, dass Ihre Beschreibung in der Sprache des Besuchers angezeigt wird, klicken Sie auf den **Schalter**. **Hinweis: Unsere KI analysiert die Sprache des Besuchers und passt sie sofort an.**





Stellen Sie sicher, dass Sie alle Änderungen übernehmen, indem Sie auf **SPEICHERN** klicken .

Test Bistro Train..
TRAINING STREET 007, BERLIN, DE

Dashboard
Restaurant details
Settings
Reservation options
Food ordering
Design and content
Design
Gallery media
Description
Content
Legal
Web Address
DISH WEBLISTING
Account

Speak to your diners in their language
Thanks to our artificial intelligence, we can analyze the language of your website visitor, and generate an automatic description in: German, French, Italian, Spanish, Russian, Turkish, English, Czech, Polish, Portuguese, Ukrainian, Croatian, Dutch, Hungarian, Japanese, Chinese

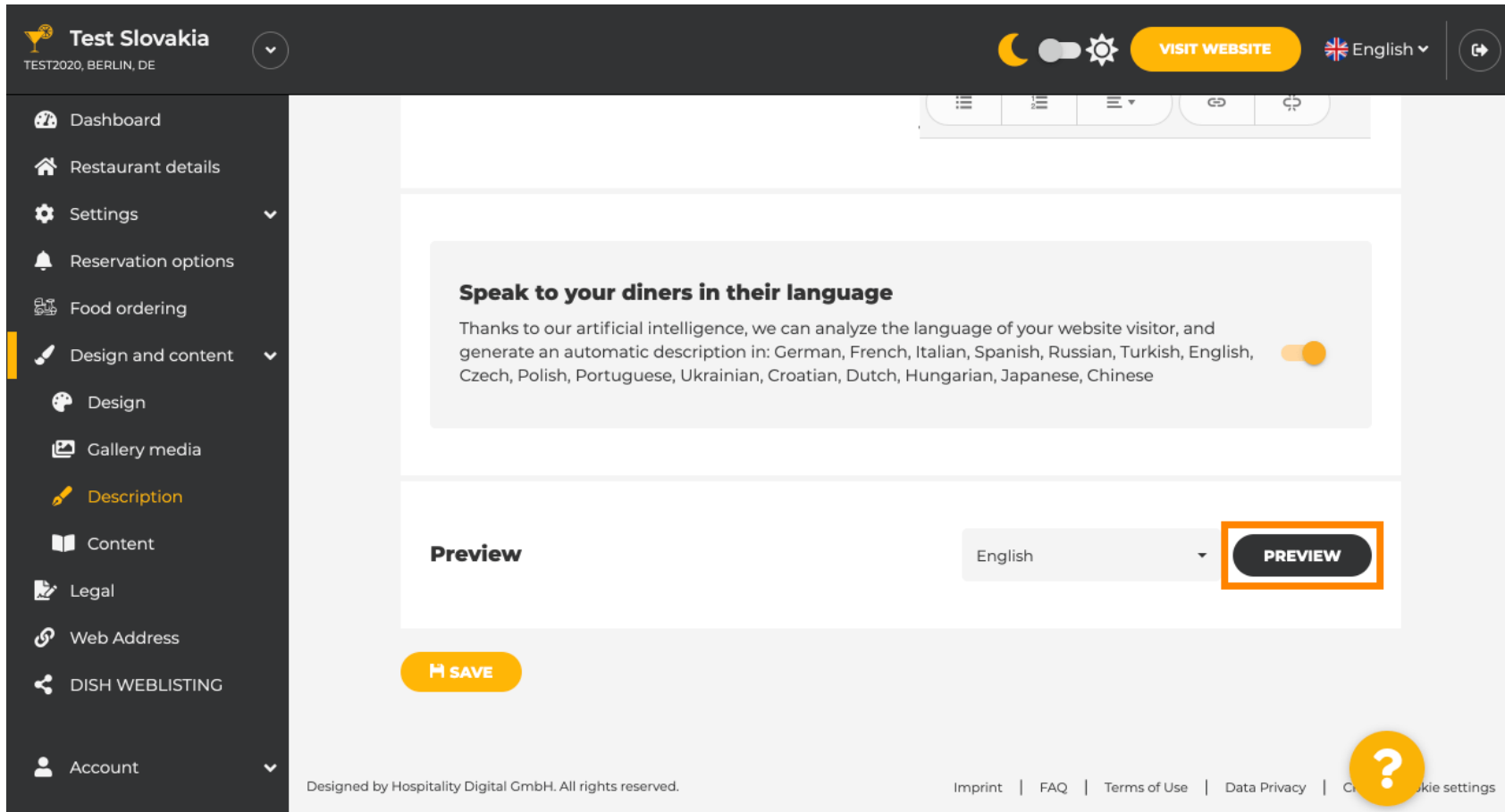
Preview
English
PREVIEW

SAVE

Designed by Hospitality Digital GmbH. All rights reserved.
Imprint | FAQ | Terms of Use | Data Privacy | Cookie settings

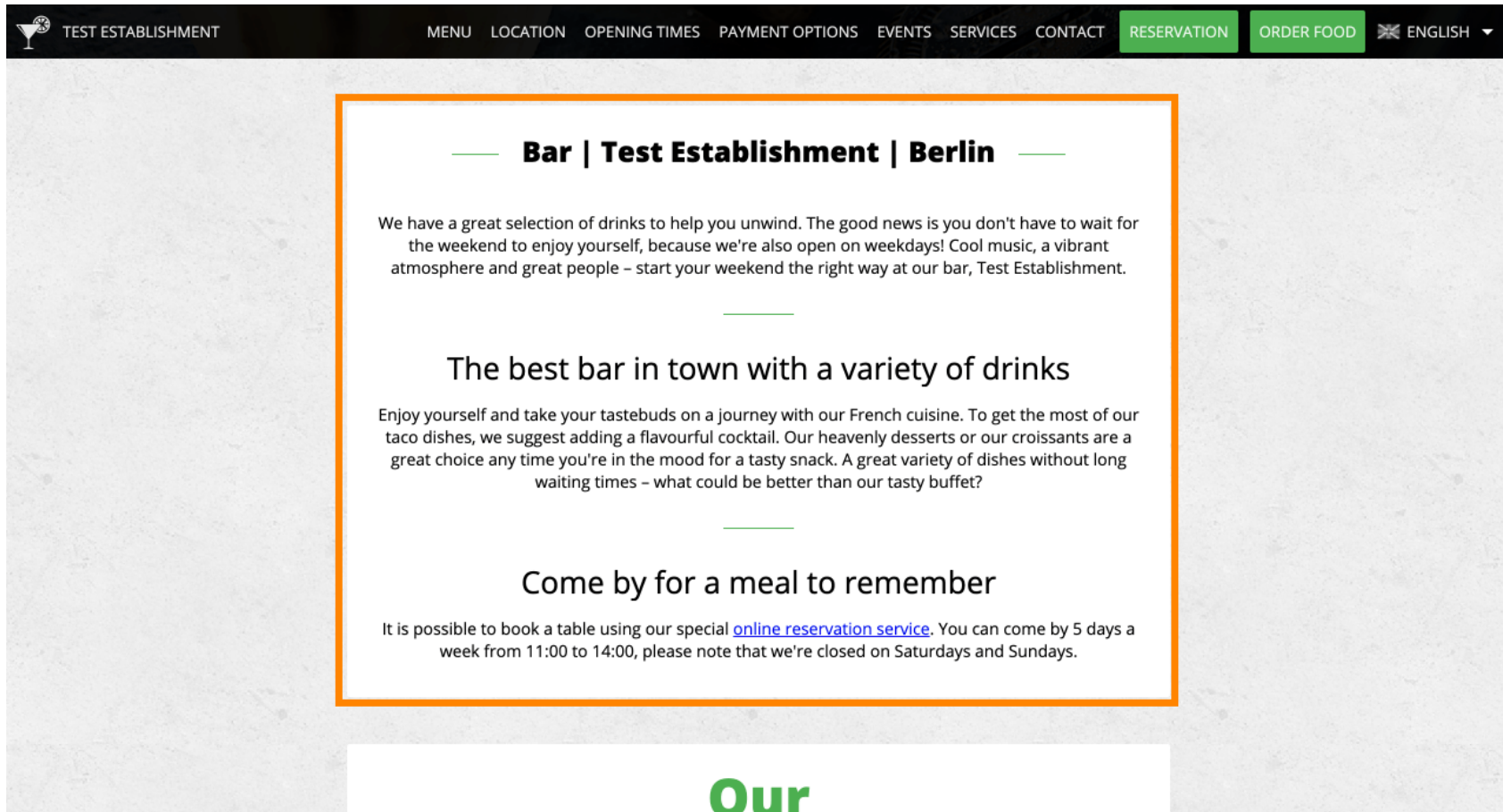


Klicken Sie auf **VORSCHAU** , um die wirksamen Änderungen auf Ihrer eigenen Website anzuzeigen.



The screenshot shows the DISH website editor interface for a restaurant named "Test Slovakia" (TEST2020, BERLIN, DE). The interface includes a dark sidebar on the left with navigation options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design, Gallery media, Description, Content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area displays a preview of the website. At the top of the preview, there is a toggle switch for "Speak to your diners in their language" with a list of supported languages: German, French, Italian, Spanish, Russian, Turkish, English, Czech, Polish, Portuguese, Ukrainian, Croatian, Dutch, Hungarian, Japanese, and Chinese. Below this, there is a "Preview" section with a language dropdown menu set to "English" and a prominent "PREVIEW" button highlighted with an orange border. At the bottom of the preview area, there is a "SAVE" button. The footer of the interface includes the text "Designed by Hospitality Digital GmbH. All rights reserved." and a row of links: Imprint, FAQ, Terms of Use, Data Privacy, and Cookie settings. A yellow circular help icon with a question mark is located in the bottom right corner of the interface.

 Dies ist Ihre neue, **von KI generierte Beschreibung**.



TEST ESTABLISHMENT MENU LOCATION OPENING TIMES PAYMENT OPTIONS EVENTS SERVICES CONTACT RESERVATION ORDER FOOD ENGLISH ▼

Bar | Test Establishment | Berlin

We have a great selection of drinks to help you unwind. The good news is you don't have to wait for the weekend to enjoy yourself, because we're also open on weekdays! Cool music, a vibrant atmosphere and great people – start your weekend the right way at our bar, Test Establishment.

The best bar in town with a variety of drinks

Enjoy yourself and take your tastebuds on a journey with our French cuisine. To get the most of our taco dishes, we suggest adding a flavourful cocktail. Our heavenly desserts or our croissants are a great choice any time you're in the mood for a tasty snack. A great variety of dishes without long waiting times – what could be better than our tasty buffet?

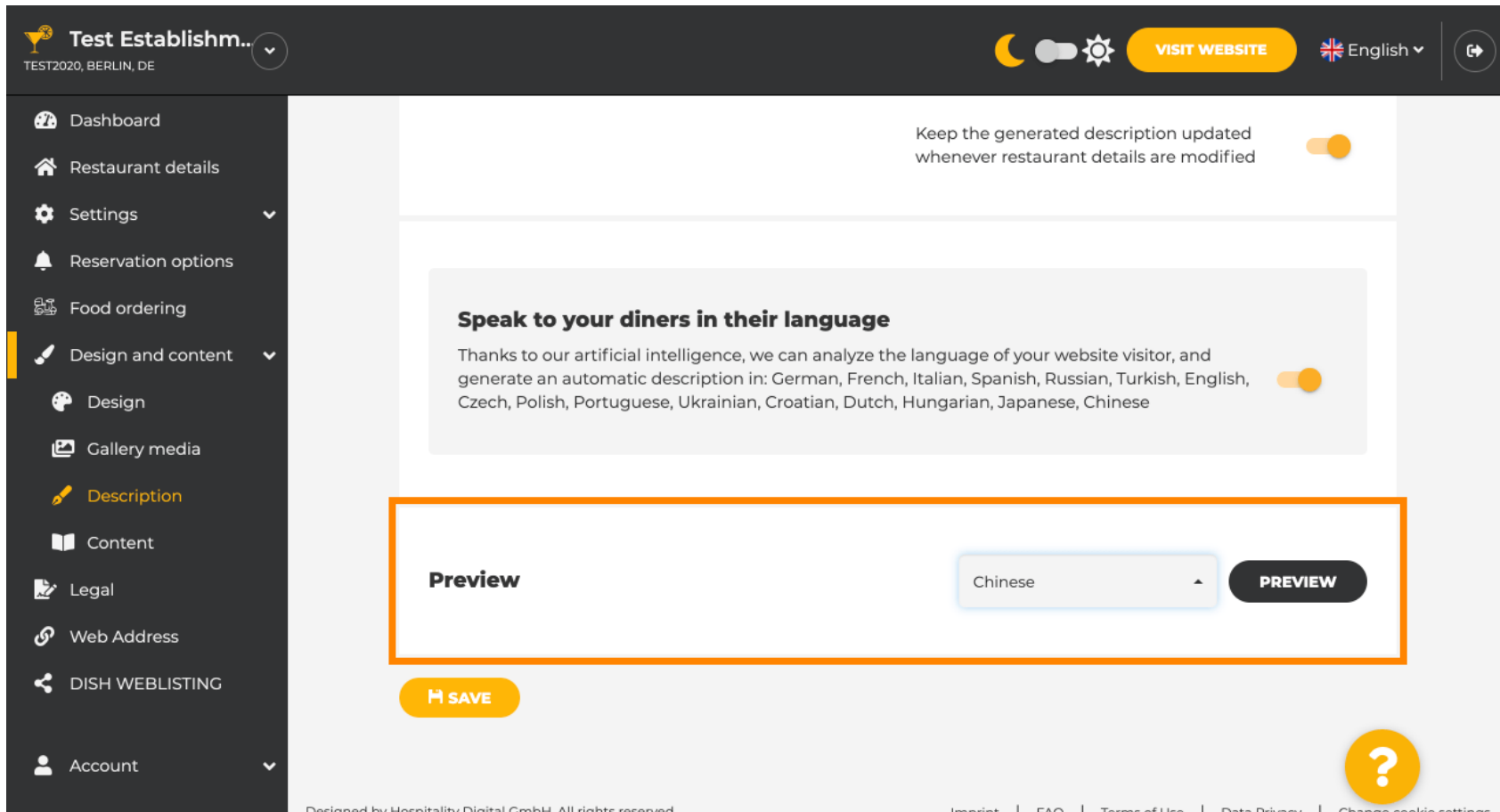
Come by for a meal to remember

It is possible to book a table using our special [online reservation service](#). You can come by 5 days a week from 11:00 to 14:00, please note that we're closed on Saturdays and Sundays.

Our



Um zu sehen, wie Ihre Website in einer anderen Sprache aussehen würde, wählen Sie im Dropdown-Menü **eine andere Sprache aus und klicken Sie auf VORSCHAU**.



The screenshot shows the DISH website management interface. On the left is a dark sidebar with a menu including Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design, Gallery media, Description, Content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area has a top header with a logo, a dropdown menu, a 'VISIT WEBSITE' button, and a language selector set to 'English'. Below the header, there are two toggle switches: 'Keep the generated description updated whenever restaurant details are modified' and 'Speak to your diners in their language'. The 'Speak to your diners in their language' section explains that the AI can generate descriptions in various languages. At the bottom of this section, there is a 'Preview' box with a dropdown menu currently set to 'Chinese' and a 'PREVIEW' button. Below the preview box is a 'SAVE' button. A yellow question mark icon is located in the bottom right corner of the main content area.



In diesem Fall wählen wir die Anzeige der Website auf Chinesisch. Das war's. Sie sind fertig.





Scannen, um zum interaktiven Player zu gelangen